

INSIDE

SHOOTING IN UTAH

Utah Tourism Board incentivizes three film/TV productions. **page 2**

UTAH COUNTY

Nu Skin subsidiary sells Mavely marketing tech platform. **page 8**

CARBON COUNTY

BEEF Magazine honors Helper family cattle operation. **page 9**

OF NOTE



Return on your investment

The value of the Utah Jazz has more than doubled since Ryan Smith bought the team just over four years ago, according to new franchise valuation numbers published by online sports news platform Sportico. The team is now valued at \$3.67 billion, \$2 billion more than Smith paid the Miller family in October 2020. The Golden State Warriors top the rankings with a value of \$9.14 billion, while the Memphis Grizzlies are last among the NBA's 30 teams at \$3.06 billion. (Utah Jazz photo)

IN SLC'S NORTHWEST QUADRANT

Inland Port wants to develop life sciences hub

Brice Wallace
Business Journal

The Utah Inland Port Authority is envisioning the Northwest Quadrant as a hub for biomedical and life sciences manufacturing.

At the December meeting of the port

authority board, officials spelled out their preliminary steps toward a strategy to attract new businesses, expand existing businesses and market the Northwest Quadrant and its opportunities.

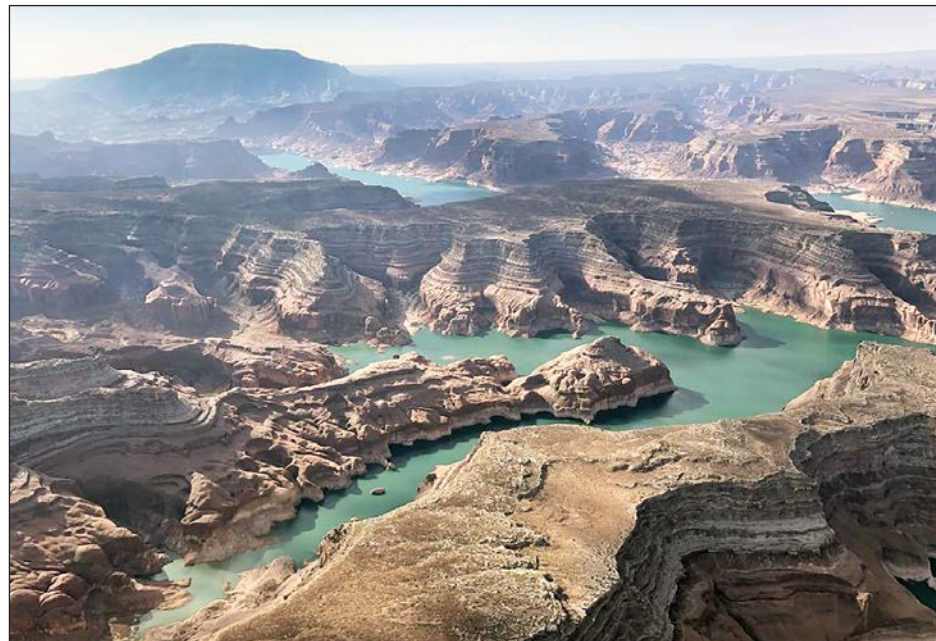
The 16,000-acre area straddles Interstate 15 both west and southwest of Salt Lake City International Airport.

The authority is buoyed by several

advances in the industry in recent years, including \$900 million in bioscience investments in 2021, up from \$181.7 million in 2018 and ranking Utah No. 8 national in per capita venture capital investment. The industry also has seen an average 5.1 percent annual job growth rate over the past decade, above the national average of 3.5 percent. It had 40,419 industry jobs in 2021 across 1,825 establishments, supporting a total of nearly 195,000 jobs. And Utah had nearly 1,900 bioscience-related patents filed between 2018 and 2021.

"We believe that in Utah and the Northwest Quadrant, we have the opportunity to capitalize on the existing momentum that's already been built in this [industry] space," Stephen Smith, UIPA's associate vice president for regional project area development, told the

see INLAND PORT page 8



Arms of Lake Powell on the Colorado River fill canyons north of San Juan County's Navajo Mountain. Differences in ideas for river water usage between parties representing the Upper and Lower Colorado River basins must be resolved before federal rules governing the tributary expire in 2026. National Park Service photo.

Upper Colorado River Basin states urge planning for a decreasing water supply and an increasing demand

John Rogers
Business Journal

The members of the Upper Colorado River Commission (UCRC) have issued a statement calling for states in the full Colorado River Basin to work for a practical, common-sense approach to water management, including plans to deal with a future of increasing demand and decreasing water supply. The statement came following December's Colorado River Water Users Association conference in Las Vegas.

The Upper Colorado River Commission consists of a representative from each of the four states in the upper basin — Colorado, New Mexico, Utah and Wyoming. Utah is represented by Gene Shawcroft, who leads the Colorado River Authority of Utah. Shawcroft was appointed the Colorado River Commissioner of Utah by Gov. Spencer Cox and is the general manager of the Central Utah Water Conservancy District, the state's largest water conservancy district.

see COLORADO RIVER page 9

OPTIMISM HOLDING: 84% OF HIRING EXEC'S SEE GROWTH IN 2025

As the new year begins, 84 percent of U.S. hiring managers are positive about their companies' hiring outlook for the first half of next year, with 52 percent feeling optimistic, 46 percent hopeful, 45 percent confident and 38 percent satisfied.

This is according to a recent Job Insights survey conducted for Express Employment Professionals by Harris Poll.

Most hiring managers (63 percent) anticipate increasing their workforce, with 19 percent planning significant increases and 44 percent expecting slight growth. Comparatively, in 2024, 63 percent of hiring managers also planned to increase their employee count, indicating consistent optimism over the previous year.

The primary drivers for increasing headcount include managing increased volumes of work (52 percent), filling newly created positions (46 percent) and addressing employee turnover (43 percent).

see HIRING page 9

FEEL CONFIDENT
It's Better Here! **UFIRST**
CREDIT UNION

NEWS

Tourism board approves incentives for three productions to film in Utah

Brice Wallace
Business Journal

Three film and TV productions being shot entirely in Utah recently were approved for incentives by the Board of Tourism Development.

The projects are expected to spend a total of nearly \$3 million in Utah and were approved for incentives totaling \$673,256.

A new comedy titled "Kill Me" was approved for an incentive of up to \$374,345. It is projected to spend nearly \$1.5 million in Utah, including during shooting in Salt Lake County, and involve 72 cast members and crew. Production will continue through March 2025.

"Kill Me" will star Allison Williams ("Get Out") and Charlie Day ("It's Always Sunny in Philadelphia"). Producers are Matt Miller ("The Wolf of Snow Hollow," "California King") and Natalie Metzger. Peter Warren is the director.

"We are thrilled to have been awarded the tax credit for 'Kill Me' and are excited to return to Utah for our next film," Miller said. "Having filmed two projects here previously, we've experienced the incredible support of the Utah Film Commission,

the unmatched beauty of the state's landscapes, and the professionalism of its local crew. Utah has been an essential part of our storytelling, and we are so grateful for the opportunity to once again showcase this amazing location in our work."

The fifth season of HGTV series "Help! I Wrecked My House" was approved for an incentive of up to \$273,886, based on in-state spending of nearly \$1.4 million. Shooting will take place in Salt Lake and Summit counties and involve 26 cast and crew. Production will take place through July 2025.

The DIY renovation show is hosted by Jasmine Roth. Toni Miceli and Brigitte Demeter are producers. The director is Nicole Sawatzske.

"'Help! I Wrecked My House' is moving to Utah because host Jasmine Roth is entering a new chapter in her life," said Liz Kerrigan, HGTV's senior vice president of current programming. "Having just given birth to her second child, she and her family have decided to move to Park City, where she'll embark on an exciting new adventure, rebuilding her design and build a company from the ground up and helping a whole new city of homeowners who have wrecked their homes."



Jasmine Roth hosts the HGTV series "Help! I Wrecked My House," due to start production of its fifth season in Salt Lake and Summit counties through July. The production was recently approved for an incentive by the Utah Board of Tourism Development. Photo courtesy HGTV.

An untitled documentary about the Great Salt Lake was approved for an incentive of up to \$25,025, based on in-state spending of \$125,125. It will follow a group of young activities in the organization Utah Youth Environmental Solutions to discover the lake's history and present-day struggles.

The documentary will shoot in Salt Lake, Davis and Tooele counties and involve nine cast and crew. Production is

scheduled through December 2025.

Geralyn Dreyfous and Nicole Docta are producers. Erika Cohn ("Belly of the Beast," "In Football We Trust") is the director/producer.

"We're creating a film about Great Salt Lake because we are invested in our community, the environment, and our future here," Cohn said. "We're honored to have the support of the Utah Film Commission in order to bring this vital story to life."



3.5 ACRE LOT AVAILABLE FOR SALE - PRIME DEVELOPMENT OPPORTUNITY!
700 Bitner Road, Park City, UT 84098 // Sale: \$3,500,000

There are a variety of uses that could be pursued at this site. There is a one-story 3,600 SF office building with a paved parking area on the west portion of the property. There are several sheds east of the building. The ground surface at the property is relatively flat with a very gentle slope down to the north. Townhome development to the east and a fire station to the west.

TRAVIS PARTNERS - JOHN TRAVIS (435) 640-2972 // John@travispartnersutah.com



RETAIL, RESTAURANT SPACE AVAILABLE FOR LEASE IN THE JORDANELLE AREA
1141 W Lori Lane, Kamas, UT 84036 // Lease: \$34/SF/YR NNN

1141 W Lori Lane is a land lease or a build to suit property located one mile east of Park City in the center of Wasatch County's rapid development. Poised to serve the growing commercial demand of Park City, Hideout, and Kamas communities. This site has drive-thru restaurant potential. Shadow anchored by Park East Village Mixed-use center. Estimated delivery in 2026.

TRAVIS PARTNERS - JOHN TRAVIS (435) 640-2972 // John@travispartnersutah.com

BERKSHIRE HATHAWAY | UTAH PROPERTIES
HOMESERVICES

COMMERCIAL DIVISION

\$17.3 BILLION

IN TOTAL SALES
STATEWIDE FOR 2020-2023

#1

PRIVATELY OWNED BROKERAGE
IN OUR GLOBAL NETWORK

MORE THAN
30 OFFICES
THROUGHOUT UTAH

CONTACT US FOR MORE INFORMATION ON ANY
OF OUR COMMERCIAL REAL ESTATE SERVICES

SALT LAKE CITY (801) 618-0068
COMMERCIAL@BHHSUTAH.COM
BHHSUTAH.COM

©2025 BHH Affiliates, LLC. An independently owned and operated franchisee of BHH Affiliates, LLC. Berkshire Hathaway HomeServices and the Berkshire Hathaway HomeServices symbol are registered service marks of Columbia Insurance Company, a Berkshire Hathaway affiliate. Equal Housing Opportunity.

Aviation fuel maker CleanJoule to invest \$150M in SLC plant, hire 100

An aviation fuel company will expand operations in Salt Lake City, adding about 100 jobs over the next decade.

The CleanJoule Inc. project represents a \$150 million investment by the company.

“Utah has an incredible talent pool and excellent leadership at the city and state levels,” said Mukund Karanjikar, CEO and founder of the company. “Utah’s business-friendly legislature has been instrumental in allowing us to attract outside capital and drive growth. We see immense potential in the Salt Lake City community and are excited to be part of an ecosystem that values forward-thinking approaches and cultivates an environment where businesses and individuals alike can thrive.”

Based in Salt Lake City, CleanJoule aims to eliminate the aerospace industry’s reliance on fossil fuels. It has developed a pathway to produce sustainable aviation fuel (SAF) that has a 10 percent higher energy density than average Jet A and A-1.

The company’s website indicates that most airplanes today use Jet A, with SAF making up less than 1 percent of total fuel in the market. But it foresees future flights running first on 10 percent to 50 percent SAF, and ultimately on 100 percent SAF.

Sixty-five percent of industry emissions reductions by 2050 will come from SAF, it says. At that time, 160 billion gallons of aviation fuel will be needed to power air travel volume and \$480 billion will be spent on aviation fuel.

To be a 100 percent “drop-in” replacement for Jet A or RP-1, SAF must match or exceed the performance of those existing fuels, the company says. While other current SAF producers are focused on low-energy density molecules, CleanJoule’s CycloSAF product optimizes for high-energy density cyclo-paraffins, allowing entire fuel tanks to be filled with CycloSAF.

CleanJoule has been backed by Indigo Partners, Cleanhill Partners, GenZero, Frontier Airlines, Wizz Airlines and Volaris.

“Salt Lake City is thrilled about the expansion of CleanJoule and the additional jobs they’ll bring to our residents,”

said Lorena Riffo-Jenson, director of Salt Lake City’s Department of Economic Development. “This homegrown success story is a perfect example of the magic that happens at the University of Utah Research Park, which then translates into sustainable manufacturing that’s good for the environment and the economy. When a company chooses to expand here, it reinforces that Salt Lake City is a place where businesses prosper. And when businesses prosper, our families, friends and community thrive.”

The Economic Development Corporation of Utah supported the expansion project by coordinating requests for information on behalf of the company and facilitating connections between CleanJoule and local brokers, including Newmark. Rex Buys, business development manager, led the project for EDCUtah. Jeff Rossi from Newmark assisted the company in finding its location.

“CleanJoule’s transformative work in

sustainable aviation fuels exemplifies the innovation and collaboration that thrive in Utah’s business-friendly environment,” said Scott Cuthbertson, EDCUtah’s president. “By driving advancements in fuel efficiency and sustainability, CleanJoule is shaping the future of aviation and strengthening Utah’s position as a hub for cutting-edge aerospace solutions.”

CleanJoule last month announced SpaceSAF, a drop-in replacement for super-refined kerosene fuels used in liquid rockets for space flights. SpaceSAF offers sustainability while increasing payload due to an over 4 percent improvement in energy density compared to existing petroleum-derived fuels. Increased energy per volume of fuel can lead to reduced fuel weight, which in turn can provide for increased payload and/or increased distance, it says.

From the same base material used to produce SpaceSAF, CleanJoule is also producing a superior, sustainable solid rocket fuel for use in existing solid rocket

motors. The space propulsion market for both low Earth orbit and geosynchronous orbit missions is estimated to surpass \$11 billion by 2032 and will continue growing at approximately 7 percent each year due to increased development and utilization of government and commercial launch vehicles, CleanJoule says.

“It’s well-known that the climate impact of aviation emissions is multiplied when that fuel is burned in the stratosphere,” Karanjikar said. “As an industry, we have a responsibility to take the lessons we’ve learned in aviation and apply them to space exploration before environmental damage is done. Space exploration is an exciting category with massive potential for many industries; it also plays an important role in preserving our national security. In the process of tapping that potential we must carefully consider the enabling technologies including versatile and ‘green’ rocket fuels, such as SpaceSAF, to ensure the most sustainable growth and outcomes.”

Silicon Slopes Summit launches with new format, cost

Technology is always changing. Utah’s largest tech event is, too.

The Silicon Slopes Summit takes place this week with new locations and a new ticket price. What started in 2017 as a two-day event at the Salt Palace Convention Center and later moved to Vivint Arena (now the Delta Center), the summit will take place Jan. 14-17 in Utah County and Salt Lake City.

And tickets, once costing \$295, will be free. An upgrade to a VIP ticket costs \$95.

Activities on Jan. 14-15 will take place at Utah Valley University in Orem. Jan. 14 will feature discussions about cancer, venture capital, stewardship, banking technology, education, and innovation through AI and SaaS, among others. Jan. 15 discussions will focus on the Great Salt Lake, tech security, digital innovation, religion, venture capital and marketing.

The summit moves Jan. 16-17 to Edison House in Salt Lake City, with a few activities at the Salt Palace. Discussion topics Jan. 16 include manufacturing, digital merchandising, sustainability in retail, brand relevance, capital constraints and brand content creation. Topics on Jan. 17

include AI and retail, manufacturing trends, retail consumer behavior, consumer generations, retail facilities, tech’s expansion into retail, and women’s growing influence in retail and branding.

The Salt Lake City program also includes a “Startup Alley” where startup companies and entrepreneurs can meet with investors from around the world to pitch their ideas, receive feedback, and promote what they are building.

Registration and other event details are at <https://www.siliconslopes.com/summit>.

What was known as the Silicon Slopes Tech Summit first occurred in January 2017 at the Salt Palace and attracted more than 5,000 people despite being organized in a brief period. With more lead time, the next year’s summit drew nearly 14,300. The September 2023 summit was at the Delta Center.

Silicon Slopes is a nonprofit organization governed by Utah entrepreneurs and community leaders to empower entrepreneurs to build and innovate with the mission to ensure that “Utah remains the best place in the world to start, grow and scale a company.”

CENTRAL BANK

Focus on business.
We'll manage the rest.

TREASURY MANAGEMENT SERVICES

Receivables • Payables • Liquidity Management • Fraud Protection



cbutah.com



University of Utah Health names Carter to replace Good as CEO

University of Utah President Taylor Randall has announced that Dr. Bob S. Carter, a neurosurgeon, has been selected as the university's new senior vice president for health sciences and CEO of University of Utah Health. He will begin in mid-February.

Carter will manage both the academic and research enterprises at UofU Health, with its nearly \$500 million research portfolio across five schools and colleges and a health sciences library. Carter also will oversee a \$6.3 billion academic health system comprised of nearly 27,000 faculty and staff and 6,400 students. He will be charged with fully integrating the clinical enterprise of 3,700 faculty and 17 hospitals and community health centers, Randall said.

Carter currently serves as the William and Elizabeth Sweet endowed professor of neuroscience at Harvard Medical School and neurosurgeon-in-chief at Mass General Brigham, Massachusetts General and Brigham and Women's hospitals. With more than 18 years of experience as a researcher and pro-

fessor of neurosurgery at Harvard Medical School and another seven years at the University of California-San Diego, where he served as chair of the faculty of the School of Medicine, Carter brings with him deep knowledge of medical research and education, Randall said. A neurosurgical oncologist, Carter has served as co-director of the Moores Cancer Center Brain Tumor Program at UC San Diego and the Brain Tumor Program at Mass General.

Carter also has extensive experience in health care administration, helping to launch the integration of academic and clinical teams at Massachusetts General with Brigham and Women's Hospital earlier this year. He previously served as the clinical director of the UC San Diego Neurological Institute, a co-founder of Mass General Neuroscience and as a member of the UC San Diego Health board of governors.

Carter received his medical degree and a doctorate in epidemiology from Johns Hopkins University in 1992. He studied chemistry as an undergraduate at Brigham Young University, graduating in 1986.

"With his own history of research and clinical excellence, Dr. Carter brings a unique ability to run an academic med-

ical center going through exceptional growth and institutional change," said Randall. "With his leadership, we will ensure UofU Health continues to innovate, educate and provide high-quality, responsive health care."

Carter will be responsible for completing many projects in process, such as dedicating a new Spencer Fox Eccles School of Medicine Building in 2026, launching the West Valley City Hospital and Health Center and opening several new Huntsman Cancer Institute and Huntsman Mental Health Institute facilities.

"I expect Dr. Carter to help us make the case to state lawmakers, donors and others for accelerating the growth and achievement of the University of Utah's world-class medical discovery, health care education and patient care," Randall added.

"UofU Health and its dedicated faculty, staff and students, are at a unique inflection point," Carter said. "I am impressed by what they have accomplished already as a team. And I am

particularly drawn to the vision of the University of Utah as a public university striving to improve every person's life, and UofU Health's shared missions of leading-edge health care, curing through discovery and enlightening tomorrow's leaders. I have always been interested in challenges where I could make an impact in partnership with a like-minded community to advance human health. And the entire university community projects such an enthusiasm, collaborative spirit and warmth."

Carter replaces Mike Good, who announced his intention to return to the faculty earlier this year.

"I am extremely excited to welcome Dr. Carter as he joins the leadership team at the University of Utah," Good said. "His experience at top-tier public and private universities and health care systems will serve University of Utah Health well as we embark on an unprecedented period of growth which will enhance medical education and patient care in Utah for decades to come."



Dr. Bob Carter

Silicon Slopes launches angels group

Silicon Slopes, a technology industry trade organization based in Lehi, will launch its first angel group during its Silicon Slopes Summit this week. The Silicon Slopes Angels will be a 501(c)(3) nonprofit entity with a mandate to offer entrepreneurs the strong experience of the Silicon Slopes community in the form of mentorship, partnership and support, enabling founders to access resources beyond capital to establish and scale their businesses, according to a release from the organization.

"Silicon Slopes is dedicated to the evolution of a strong Utah entrepreneurship ecosystem," said Clint Betts, president and CEO of Silicon Slopes, "and believes true growth is driven by empowering founders with mentorship and resources while delivering strong, sustainable returns for capital partners through high-impact investments."

After receiving support and resources from Silicon Slopes Angels, founders will be expected to give back to the group, providing their own capital, men-

torship and support to the next wave of Utah entrepreneurs, "leading to a strong ecosystem that benefits Utah's economy and the community at large," the release said.

"We're here to help founders grow and scale, and in return, we ask these founders to pay it forward — investing back into the next generation of Utah's entrepreneurs," said Ari Monkarsh, chair of Silicon Slopes Angels and member of the Silicon Slopes advisory board, "It's all about building a thriving, pay-it-forward ecosystem that lifts up everyone in the community."

Silicon Slopes Angels will be led by a founding board of eight members who are responsible for the oversight and operations of the group. The founding board will work closely with four committees, each chaired by and made up of volunteer keystone members.

Details about the new angel group can be found at angels.siliconslopes.com/.

Jeff Roberts named Savage CEO

For only the fourth time in its nearly 80-year history, Salt Lake City-based international supply chain logistics company Savage has a new CEO.

Jeff Roberts became Savage's CEO on Jan. 1, following the retirement of



Jeff Roberts

his predecessor, Kirk Aubry. Savage previously announced the CEO succession plan in June, when Roberts was promoted to company president in addition to his role as CEO. In addition to the dual role, he will

serve as a member of the company's board of directors.

"I'm honored to have the opportunity to lead such an amazing group of people, working together to provide world-class service for customers across all of our businesses," said Roberts. "We'll continue building relationships and growing the company according to the vision and legacy established by our founders."

"Jeff is the right person to lead Savage into the future, with his appreciation for the culture that has made the

company successful over generations, passion for finding innovative solutions and strong commitment to safety and continuous improvement," said Don Stebbins, Savage chairman of the board.

Roberts previously led Savage's financing and mergers and acquisition activity that fueled the company's growth, serving as the company's chief financial officer (CFO). He joined Savage in 2016, after nearly four years as CFO of Maxum Enterprises, an integrated marine and land-based chemicals, petroleum and lubricants supply company, partially owned by Pilot Flying J.

Prior to his time at Maxum, Roberts served in numerous financial roles within the Pilot Flying J organization, including divisional CFO. Roberts earned a bachelor's degree in accounting at Utah State University and a master's degree in professional accounting from Weber State University.

Established in 1946, Savage is a privately held global provider of supply chain infrastructure and solutions, with more than 4,000 team members in about 200 locations across the United States, Canada, Mexico and Saudi Arabia.

BUSINESS JOURNAL

SALT LAKE BUSINESS JOURNAL

PO Permit 891-300

The Salt Lake Business Journal is published weekly by Loyal Perch Media LLC, 9500 S. 500 West, Suite 205, Sandy, Utah 84070. Application to mail at periodical postage prices at Salt Lake City, UT. Postmaster: Send address changes to: Salt Lake Business Journal, 9500 S. 500 West, Suite 205, Sandy, Utah 84070.

For information about distribution please email hello@thecityjournals.com or call our offices.

The views and opinions expressed in display advertisements do not necessarily reflect or represent the views and opinions held by Loyal Perch Media. This publication may not be reproduced in whole or in part without the express written consent of the owner.

Subscription rate: \$85 per year.

© 2024 Loyal Perch Media, Inc.

ASSOCIATE PUBLISHER

David Gregersen | david.g@thecityjournals.com

MANAGING EDITOR

John Rogers | john.r@thecityjournals.com

ASSOCIATE EDITOR/REPORTER

Brice Wallace | brice.w@thecityjournals.com

ADVERTISING EXECUTIVES

Dale Dimond | dale.d@thecityjournals.com
Mieka Sawatzki | mieka.s@thecityjournals.com
Jason Corbridge | jason.c@thecityjournals.com
Ryan Casper | ryan.c@thecityjournals.com

CIRCULATION COORDINATOR

Lydia Rice | lydia.r@thecityjournals.com
385-557-1022

GRAPHIC DESIGN

Anna Pro
Ty Gorton
John Rogers

SALT LAKE BUSINESS JOURNAL

9500 South 500 West, Suite 205
Sandy, UT 84070

PHONE: 801-254-5974

MISSION STATEMENT

Our mission is to provide actionable news to C-level business executives throughout the Wasatch Front region.

PUBLISHER

Designed, Published & Distributed by:



Loyal Perch
MEDIA



LET US LEAD THE WAY

When the path gets steep and the stakes are high, you need a partner who knows the terrain. Our team at Cottonwood Commercial Title brings the expertise, precision, and steadiness you need to navigate tough transactions and conquer your closing.



COTTONWOODCOMMERCIALTITLE.COM



A changing cyberworld: DigiCert makes 2025 digital security predictions

DigiCert, a Lehi-based global provider of digital security products, has released its annual of cybersecurity predictions for identity, technology and digital trust expected to shape the landscape in 2025 and beyond. The predictions provide a snapshot of the cybersecurity challenges and opportunities enterprises will encounter in the months ahead.

Among the DigiCert predictions — all of which can be found at the firm’s blog, www.digicert.co/blog, are:

Prediction 1: Post-Quantum Cryptography Takes Off. The new year marks a pivotal period when post-quantum cryptography (PQC) shifts from theoretical frameworks to real-world deployments. With impending announcements from the U.S. National Security Agency and growing compliance pressures, PQC adoption will surge, empowering industries to embrace quantum-resistant solutions.

Prediction 2: Chief Trust Officers Take Center Stage. Digital trust becomes a boardroom priority, leading to a continued rise of chief trust officers (CTrOs) who will oversee ethical AI, secure digital experiences and compliance in an increasingly regulated environment.

Prediction 3: Automation and Crypto-Agility Become a Necessity.

With industry shifts toward shorter SSL/TLS certificate lifespans, automation and crypto-agility will emerge as critical capabilities for organizations aiming to maintain secure operations amid evolving standards.

Prediction 4: Content Provenance Goes Mainstream. In an era of deepfakes and digital misinformation, the Coalition for Content Provenance and Authenticity (C2PA) is set to redefine how we verify digital content. Expect to see C2PA’s Content Credential icon become commonplace on images and videos to enhance trust across media platforms.

Prediction 5: Organizations Will Demand Resilience and Zero Outages. The CrowdStrike outage this past summer underscored the need for better testing of automated updates and stronger digital trust. As IoT adoption grows, concerns about the safety of over-the-air updates, particularly for self-driving cars, are prompting calls for greater transparency in security practices. The EU’s Cyber Resilience Act, effective in 2027, will drive stricter cybersecurity standards, fostering a more secure and trustworthy IoT ecosystem.

Prediction 6: AI-Driven Phishing Attacks Will Surge. The proliferation of AI will fuel an unpre-

cedented surge in sophisticated phishing attacks, making them harder to detect. Attackers will leverage AI to craft highly personalized and convincing phishing campaigns, while automated tools will enable them to scale attacks at an alarming rate, targeting individuals and organizations with precision.

Prediction 7: New Private PKI Standards Like ASC X9 Will Gain Momentum. ASC X9 is poised to gain momentum as industries like finance and health care increasingly require customized security frameworks to meet stringent regulatory demands and unique operational needs. Unlike public PKI, ASC X9 offers greater flexibility by enabling tailored policies and trust models, addressing critical areas such as data integrity and authentication. This ability to foster secure, scalable and interoperable frameworks will make ASC X9 a preferred standard for organizations prioritizing trust and collaboration.

Prediction 8: Cryptography Bill of Materials (CBOM) Gains Traction. In response to escalating cybersecurity threats, CBOMs will become a vital tool for ensuring digital trust by cataloging cryptographic

assets and dependencies, enabling better risk assessments.

Prediction 9: The Era of Manual Certificate Management Ends. Manual management of certificates, still common in nearly a quarter of enterprises, will phase out as automation becomes indispensable for handling shorter certificate lifespans and stricter security protocols.

Prediction 10: Organizations Will Continue to Prioritize Fewer Vendors. Despite concerns about single-vendor risks and a peak of venture capital funding for AI startups, enterprises will continue to consolidate vendors to simplify management, improve integration and enhance overall security practices.

“The relentless pace of innovation is not just reshaping our digital lives, it’s exposing new vulnerabilities faster than we can secure them, demanding a bold rethinking of how we approach cybersecurity,” said Jason Sabin, chief technology officer at DigiCert. “The predictions for 2025 underscore the urgent need to stay ahead of these vulnerabilities by driving quantum readiness, enhancing transparency, and reinforcing trust as the bedrock of our rapidly changing digital ecosystem.”

Every day is a great day . . .

MMM... Mondays!	TASTY Tuesdays!	WOW Wednesdays!	
TWISTY Thursdays!	FRITTER Fridays!	SPRINKLES Saturdays!	

DARLA'S DONUTS

Donuts Brownies Fritters
Turnovers Muffins

Family Owned & Operated

2278 So. Redwood Road
801-975-6381
M-F 5:00 am – 2:30 pm & Sat. 7:00 am – noon

with Darla's Donuts!

Did you know?



kids eat **SPONSOR A SCHOOL**
No Child Should Ever Go Hungry

Corporate Adoptive sponsors fund food bags for a year and have the opportunity for hands-on teambuilding service events throughout the year

USANA FOUNDATION

www.usanakidseat.org

Protecting your ideas and your business.

maschoff brennan

MABR.COM • 801.297.1850
TECHNOLOGY & INTELLECTUAL PROPERTY LAW
PARK CITY • SALT LAKE CITY • NEW YORK • SAN FRANCISCO • LOS ANGELES • IRVINE

Work Daze

Coming in 2025: Human resources without the human

What will be the biggest career trends of 2025?

The same biggest career trends of 2024, only worse.

According to my reading of "Five Trends that Will Shape Your Career in 2025," a timely and scary Stephanie Vozza article for *Fast Company*, many of the same trends that ruined 2024 will be working even harder to spoil 2025.

For example, don't expect 2025 to be the year when you will no longer have to fight bosses who demand that you return to the office. They're not giving up, and you're not going back.

As every remote worker knows, working from home is not as wonderful as management thinks. The time you used to spend peacefully relaxing while stuck in commute traffic is now filled with household chores that run you ragged. You also have to deal with the rage directed at you from friends, co-workers and spouses — everyone who still makes the daily trek to the office and back. It's true! Everyone thinks you have it so easy because you can work in your PJs and, if you are blessed with kiddos, have the freedom you need to handle child care needs.

Is dealing with a cranky 3-year-old better than dealing with a cranky VP of finance? The jury is out.

"Rising Resignations" is another trend the experts expect to accelerate in 2025. Again, the culprit is management's insistence on RTO — return to office. Co-workers who have marketable skills will put the pedal to the metal when looking for positions that allow them more flexibility. If successful, they will leave, leaving more work for you, especially if management drags its feet in replacing the exiting herds.

(Not to be overly paranoid, but some students of the workplace believe that the real reason companies are demanding RTO is not because management has suddenly developed this kumbaya attitude about how being stuffed together in a stultifying office setup facilitates productivity. Instead, it's simply a sneaky effort to reduce headcount. By making jobs more unpleasant, their goal is to get you to quit, all without the folderol of performance reviews and severance pay.)

More "Conscious Unbossing" is another trend likely to accelerate in 2025. This phenomenon "describes the resistance newer generations are having when it comes to stepping into leadership roles."

Yes, those annoying Gen A, B and Zers, who do not share your dedication to rising up in the organization, will continue to put their energy toward having "balanced lifestyles." Some actually want to retire in their 40s or even their 30s. Tolerating people like this will make your work life in 2025 even more frustrating as you slowly and painfully make your way to a decent retirement age of 105.

For all these scary predictions for 2025, the most truly frightening trend concerns AI, the world-changing technology that wanted to help you do your job in 2024 and will very probably take

your job in 2025.

If you worry about job security in the age of AI, don't look for comfort from the HR department. With the successful takeover of traditional HR duties by high-powered AI systems in 2024, the few HR people who remain in 2025 are dead men walking with dead women walking following them right out the door.

For example, once a major responsibility of HR, recruitment is increasingly the responsibility of the company's AI system, which is now "serving as the sole interviewer or providing questions that

maintain consistency and reduce bias."

Since job hunters are also using AI to shape their resumes, 2025 should bring us the perfect conditions for hiring — AI systems evaluating AI systems on their commitments to AI systems. One thing is for certain — the successful applicant in 2025 will have very positive feelings about spending scads of company money on AI.

The HR department's traditional role in determining promotions and compensation is also being turned over to powerful AI systems. Don't expect a lot of flexibility when coldhearted algorithms determine salary increases, or look for support when you request time off. Even

the most sophisticated AI systems do not require a lot of vacation time and have zero sympathy with squishy analog life forms and their need for periodic R&R.

And this, interestingly enough, could provide a way to survive in 2025. For all the brilliance of AI systems in 2024, computers running AI systems in 2025 will still need someone to plug them in. Will this still be the case in 2026?

We can only hope.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.



BOB GOLDMAN

COPYRIGHT 2025 CREATORS.COM

IS YOUR SHAFT STIFF ENOUGH?

Don't let ED ruin YOUR GAME!



CALL OR GO ONLINE TO SCHEDULE A FREE MEN'S HEALTH CONSULTATION AND BLOOD FLOW ANALYSIS!

A \$500 VALUE!



Prestige Men's Health

The Finest in Testosterone Replacement

UtahEDclinic.com

4525 S. 2300 E., Suite 101
Salt Lake City, Ut 84117

(801) 406-6633

Vision Graphics acquires SLC's Queen of Wraps

Vision Graphics LLC, a South Salt Lake provider of large-format graphics, has acquired Queen of Wraps, also a large-format graphics company that specializes in vehicle wraps. Vision Graphics is a portfolio company of Banner Capital Management LLC of Lehi.

Queen of Wraps will continue as a wholly owned subsidiary of Vision Graphics, and founder Bryan Griffith and the Griffith family will remain significant owners in the consolidated Vision Graphics business.

"There isn't anyone who does a

better job of providing top-tier service to the commercial vehicle wrap market," said Guy Timothy, CEO of Vision. "Not only is Queen of Wraps the best in the Intermountain West, but they are also known nationally for their commercial fleet capabilities."

"We have built an amazing platform that continues to gain momentum," said Griffith. "Vision Graphics provides us with additional capabilities to better serve our customer base and accelerates our opportunity to open new locations. We have big expansion plans

ahead and are excited for the next phase of growth."

"Queen of Wraps has built a strong brand in commercial vehicle wraps and has experienced tremendous growth over the last several years. We are thrilled to have them join the Vision Graphics platform," said Cooper Ainge, vice president of Banner Capital. "While we expect the organic growth of the business to continue, we will also look to identify additional high-quality companies to join the Vision Graphics platform."

Terms of the transaction were not disclosed.

Nu Skin Enterprises announces sale of its Mavely subsidiary for \$250 million

Provo-based Rhyz Inc., a subsidiary of Nu Skin Enterprises Inc., has sold its Mavely affiliate marketing technology platform to Later Social of Boston. Later Social, a social media marketing platform and portfolio company of Boston-based Summit Partners, paid \$250 million for Mavely in the form of cash and a minority equity stake in the combined Later/Mavely business. Approximately \$33 million of the purchase price will be paid to other equity holders in Mavely.

As part of the transaction, Mavely will continue to provide technology and social commerce capabilities to support Nu Skin's affiliate marketing business.

"Together, we believe Later and Mavely will provide enhanced capabilities to our company as we pursue our broader beauty, wellness and lifestyle

ecosystem vision, while the transaction generates additional capital and resources for us to increase innovation in our core Nu Skin business and investment in our Rhyz companies," said Ryan Napierski, Nu Skin president and CEO. "This underscores the value of Rhyz to incubate and scale meaningful businesses with synergistic value across the enterprise."

Napierski said the sale generated an approximate five-fold return on the company's cumulative investment in Mavely since it was acquired in 2021. Proceeds from the transaction are expected to be used to pay down debt and fund additional innovation. The company also plans to use its strengthened balance sheet to buy back stock under its existing stock repurchase program.

DMV has new license plate distribution plan, unveils new design

The Utah Motor Vehicle Division (DMV) has implemented significant updates to its license plate distribution and design processes in response to legislation passed in the 2024 general legislative session. The enhancements aim to improve efficiency, reduce the need for in-person DMV visits, and align with modernized standards for license plate design and distribution, the department said in a press release.

The changes, which took effect with the beginning of the new year, are:

Centralized License Plate Distribution. License plates will now be distributed from a single central location and mailed directly to customers' home or business using the U.S. Postal Service. This change is expected to streamline operations, enhance production efficiencies and increase customer convenience by reducing the need to visit a DMV office, the release said.

Single License Plate Requirement. Most vehicles in Utah will only require a single rear license plate. Apportioned commercial vehicles, however, will retain the option to request a set of two plates.

Modernized License Plate Design. All plates will now feature flat-screen printing with an embossed edge, eliminating the traditional raised alpha-numeric characters for a sleeker, updated appearance. This change increases design flexibility and lowers production costs.

Month/Year Registration Decal. A consolidated month/year registration decal will be introduced, to replace the separate month and year decals. This decal will be displayed in the upper right corner of each plate. For newly issued plates, the month/year decal will be digitally integrated into the plate itself, eliminating the need for a decal to be affixed upon initial issuance. The initial decal will feature a barcode rather than a serialized number for improved accuracy and tracking.

"We are committed to ensuring a smooth transition for citizens when ordering a new license plate. To avoid delays, please make sure your mailing address is correct when you purchase a vehicle or order a plate," said DMV Director Monte Roberts.

Address changes and other business with DMV can be made at mvp.tax.utah.gov.

The statutory authorization for these updates was established in SB 45, passed during the 2024 general legislative session.

INLAND PORT

from page 1

board. "We're already recognized as an up-and-comer in the market in life sciences, but, as we always want to do, we want to punch above our weight here."

The goal ultimately is for the Northwest Quadrant to be a bio-manufacturing hub in the western U.S.; drive investment to support cutting-edge research and advanced manufacturing; and attract companies specializing in biomedical innovation that would create high-paying, sustainable jobs.

Smith and board member Jefferson Moss said the Northwest Quadrant development could complement that of The Point, with the former focusing on industry manufacturing and the latter concentrating on research and development.

Moss said he has met with life sciences officials in Boston and the Bay Area. "Whenever I mention the [Northwest Quadrant] Inland Port and the proximity to air and rail and all that so close by and almost an untouched area, people are blown away that this is even an option," he said. "It's like this unknown thing right now as we're trying to get this out there, but I know that there's such an interest and desire to see this. ..."

Smith said the authority is working on "identifying what the right ingredients are" for the initiative. Several companies have undertaken site visits at the Northwest Quadrant. Two companies are looking at the area for expansion opportunities and another one is "on the horizon," he said. "And these are really good, solid opportunities for jobs and expansion in the Northwest Quadrant," Smith said.

The authority's approach to business development and recruitment has mostly been reactive but it wants to be proactive "and building in the right industry in the Northwest Quadrant," he said.

"One of our concerns," said Ben Hart, the authority's executive director, "is that, if we don't be proactive, if we don't have the right structure, we're not going to be able to optimize a lot of the opportunities that are in front of us. ... If we, as an organization, don't capitalize on those opportunities, we're going to miss out on some things that could really differentiate the Northwest Quadrant."

UIPA partners on the initiative include BioUtah, the Governor's Office of Economic Opportunity, the Utah System of Higher Education, Salt Lake City and World Trade Center Utah.

Smith said the manufacturing push is among several plans in place for the Northwest Quadrant.

"As it pertains to optimizing and especially business development, we strongly believe that the investments and efforts around air cargo and logistics that we are bringing to the Northwest Quadrant will pay dividends in terms of helping to set the stage for the right businesses coming in," he said.


Already, rail car maker Stadler has seen success in the area, where it has its U.S. headquarters and manufacturing facility. "And we want to find opportunities to really expand that perspective beyond just Stadler," Smith said, "and finding opportunities throughout the Northwest Quadrant."



McNEIL ENGINEERING

Economic and Sustainable Designs, Professionals You Know and Trust

Celebrating 40 Years of Quality Engineering!




Civil Engineering



Structural Engineering




Laser Scanning & Surveying



Consulting: Roofing, Paving &
Landscape Architecture

Follow Us On:






Call Us:

801-255-7700

mclineengineering.com

NEWS

Sacco Brothers: A long legacy of sustainable ranching in Helper

Sacco Brothers Land and Livestock in Helper has been named by *BEEF Magazine* as its recipient of the 2024 Commercial Producer of the Year award. The following story spotlighting the operation was published by the magazine with its announcement of the honor:

The Sacco Brothers Land and Livestock operation stands as a testament to the power of family-run businesses and is the recipient of this year's Commercial Producer of the Year award.

This Utah-based ranch, operated by four brothers — Vic, Frankie, Joe and Billy — along with the next generation represented by Josh and Jen Westwood, has grown from humble beginnings to become a model of sustainable and efficient cattle production.

The Sacco brothers run a cow-calf operation that currently manages around 500 head of cattle. This number has been reduced from 700 due to a three-year drought, showcasing the ranch's ability to adapt to challenging environmental conditions. Their vast operation spans an impressive 247,000 acres, combining both Bureau of Land Management and private grounds.

One of the most remarkable aspects of the Sacco brothers' operation is their grazing strategy. Unlike many ranches, they don't rely on hay feeding. Instead, they've developed a sophisticated grazing system that utilizes their extensive rangeland, which stretches from spring and summer pastures at elevations up to 10,000 feet down to winter grazing areas.

The Sacco brothers have been pioneers in introducing the Gelbvieh breed to their part of Utah. Their herd consists almost exclusively of Gelbvieh and Balancer cattle, with a few Simmental-Angus crosses. This breed selection has proven highly

successful, as evidenced by the outstanding performance of their calves in feedlots and at slaughter.

The ranch's commitment to quality is reflected in its marketing strategy. For the past seven years, Sacco calves have been purchased by the same buyer, Kent Nelson, who takes them to Nebraska for finishing. The calves have consistently achieved an impressive 98 percent choice grade or better, a testament to the Sacco brothers' breeding program and management practices.

The Sacco brothers utilize feedlot and carcass data on all calves sold, allowing them to make informed decisions when selecting bulls for breeding. This data-driven approach ensures continuous improvement in their herd genetics, focusing on traits that enhance feed efficiency and carcass quality.

The brothers take their role as land stewards seriously. They have implemented various range improvement projects, including the construction of ponds and the management of drainage systems. These efforts not only benefit their cattle but also support wildlife populations, demonstrating their commitment to environmental sustainability.

By relying on responsible grazing practices and avoiding intensive farming methods, Sacco Brothers maintains a remarkably small carbon footprint. This approach aligns with growing consumer demand for sustainably produced beef.

The Sacco family's influence extends beyond their ranch. Dad Rex Sacco has held leadership positions in several industry organizations, including serving as the first chairman of the National Cattle Beef Association Public Lands Council and as

president of the Carbon County Cattle-men's Association. The family continues to be actively involved in these organizations, contributing to the broader cattle industry's development.

From their modest start with just 19 cows in 1986 to their current status as respected industry leaders, the Sacco broth-

ers have demonstrated that sustainable, efficient cattle production is not only possible but also profitable. Their success story serves as an inspiration to ranchers across the country, proving that with dedication, innovation and respect for the land, the American ranching tradition can thrive in the modern era.

COLORADO RIVER from page 1

In addition to Shawcroft, the other members of the UCRC are Brandon Gebhart of Wyoming, Estevan Lopez of New Mexico and Rebecca Mitchell of Colorado.

All seven states in the Colorado River Basin were represented at the Las Vegas conference, divided into two groups: the lower basin — Arizona, California and Nevada — and the upper basin — Colorado, New Mexico, Utah and Wyoming. Many of the current federal management rules for Colorado River water use expire in 2026. The Water Users Association conference was, in large part, the basin states working to come up with a new plan.

In November, the Bureau of Reclamation issued a draft proposal outlining five potential options to manage the river's water usage going forward, including one in which nothing changes. Conference attendees decided that last option is a non-starter.

"The conversations that took place at Colorado River Water Users Association in December confirm that 2025 will be a pivotal year and critical time in the history of the Colorado River," reads the statement issued by the UCRC. "The representatives of each of the seven Colorado River Basin states unanimously agree that we have a responsibility to come up with a basin-wide consensus solution to managing the Colorado River. Moving forward into 2025, the Upper Division states are committed to working toward a sustainable solution that manages the use of the river within the available supply. All the basin states representatives agreed that everyone must do their part and adapt to the hydrology we have to guide the operations of Lake Powell and Lake Mead going forward."

The UCRC state commissioners cited the following facts and opinions as they continue negotiations with the Lower Basin states in 2025.

"1. There are acute hydrologic shortages in the Upper Basin every year — there simply isn't enough water in any year to satisfy current needs in the Upper Basin every year.

"2. The Upper Basin has made uncompensated cuts to its water users every year for the past 24 years. The Upper Basin already lives within the means of the river through its management of water rights and uses.

"3. The Upper Basin supports a supply-based approach that shares the water we have through the sustainable operations of Lake Powell and Lake Mead. The Upper Basin and its users are a vital part of the basin-wide system.

"4. The Upper Basin is committed to finding basin-wide solutions to build a sustainable future for all basin states water users, tribes, stakeholders and ecosystems.

"5. We must plan for the river we have, not the river we want."

"The Upper Basin is committed to meaningful conversations, creative solution-based discussions and open dialogue on the existing alternatives currently on the table while exploring new ideas. The harsh rhetoric and distractions must stop because time is of the essence," the commission's statement concluded.

Forty million people depend on the Colorado River as a water source for drinking, irrigation and industry, and there's simply not enough to go around under current usage numbers after two decades of drought, the commission said. Lake Powell, formed by the Glen Canyon Dam, is holding roughly 35 percent of its total capacity. Lake Mead, above the Hoover Dam, is at about one-third of capacity, according to the *Los Angeles Times*.

There is, and has long been, a division between upper and lower basin states about how the declining water supply should be protected. At the Las Vegas conference, the lower basin states advocated for their proposal to share cuts across the entire basin. The upper basin, however, proposed only voluntary water cuts among its users, with mandatory cuts downstream in the lower basin states, according to a report in the Denver-based *Colorado Sun*.

The state negotiators have until August 2026 to come to a management plan. One thing all parties want to avoid is having litigation over a management plan end up at the U.S. Supreme Court, Shawcroft said.

OPTIMISM

from page 1

Additionally, companies are looking to handle expansion into new categories or markets (33 percent), acquire expertise in new areas (30 percent), manage work caused by AI concerns (22 percent), rehire for positions that were previously cut (22 percent), manage work caused by cybersecurity concerns (20 percent) and adapt to changes resulting from new legislative or policy implementations (16 percent).

Stable or Minimal Reductions in Workforce

Thirty percent of U.S. hiring managers say their company plans to maintain current workforce levels in the first half of 2025, mirroring the 29 percent who reported similar intentions in 2024. Meanwhile, only 6 percent anticipate decreasing their workforce, consistent with the 7 percent of companies that planned to cut staff in 2024. The primary reasons for these workforce decreases include cost-cutting measures (68 percent), company restructuring (22 percent) and aligning with decreased demand (21 percent).

Optimism Balanced with Persistent Challenges

"There seems to be more optimism in the market after a slowdown from the crazy highs of COVID and post-pandemic activity," said Bill Sofio, an own-

er of Express and Specialized Recruiting Group franchises in North Carolina, about 2025 hiring predictions. "There was a year or two of settling down and it feels like a more normal business cycle is forthcoming."

In New Hampshire, Express franchise owner John Roller agreed. His sales representative is hearing a lot more enthusiasm for hiring after the past few years of "uncertainty about government regulations, confidence in orders forecasted and a very tight labor market."

However, despite the high optimism heading into 2025, both Sofio and Roller said businesses will still face challenges, including continued worker shortages, return-to-office mandates and pushback against offering slightly lower wages.

"The positive sentiments among U.S. hiring managers highlight a resilient and forward-thinking workforce," said Bill Stoller, Express Employment International CEO. "Businesses are strategically positioning themselves for growth, addressing immediate needs like increased workloads and turnover, while also preparing for future challenges such as AI and cybersecurity. The outlook for 2025 is promising, driven by a workforce ready to innovate and adapt."

The Job Insights survey was conducted online within the United States by the Harris Poll on behalf of Express Employment Professionals Nov. 11 through Nov. 26, among 1,001 U.S. hiring decision-makers.

BUSINESS JOURNAL

Why share? Get your own copy!

TO SUBSCRIBE TODAY

Call

801-533-0556 ext. 200

or visit www.slbusinessjournal.com



Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice.w@the-cityjournals.com. The submission deadline is one week before publication.

BANKING

• **Granite Credit Union** has opened two new branches. One is inside the Latino Mall at 2470 S. Redwood Road, West Valley City. The branch manager is **Kim Reyes**. The other location is at 9383 S. 700 E., Sandy. The branch manager there is **Charlotte Toone**. Founded in 1935, Granite Credit Union serves over 35,000 members and has just over \$800 million in assets.

CONTESTS

• Applications are being accepted until Jan. 31 by **BioUtah** for a “Shark Tank” type pitch competition at the **2025 Wilson Sonsini Entrepreneur & Investor Life Sciences Summit**, set for March 13. Life sciences companies will present their innovations to a panel of experts and investors during the event. The main focus will be on companies currently seeking funding or planning to seek funding in the next 24 months. Presentations will be categorized into three groups: Medical Devices/Diagnostics, Pharmaceuticals/Therapeutics and Biotechnology/Digital Health. The winner of each competition will receive a \$5,000 cash prize, along with additional awards and recognition. The application form is available at <https://bioutah.typeform.com/to/KxKQJSku>.

• Applications are being accepted for the **Healthy Worksite Awards Program**, organized by the **Utah Worksite Wellness Council**. The program recognizes Utah employers for their exemplary work in worksite wellness and those committed to improving employee health and well-being. It showcases employers of all sizes for their worksite health promotion and wellness programs. Organizations are able to apply for two separate awards through this single application. The **Healthy Worksite Award** focuses on health and well-being initiatives that organizations have implemented in the previous calendar year. Companies may qualify for bronze, silver, gold, or platinum level recognition based on the scores they receive. The **Innovation Award** focuses

on well-being for work that was completed in the previous calendar year (organizational, physical emotional, community, social and financial). Awardees will be recognized at the UWWC Conference Awards luncheon, set for April 29, noon-1:30 p.m., at the Zions Bank Technology Center in Midvale. The application fee is \$25. Innovation Award applications are manually reviewed, and winners are determined by a panel of Utah Worksite Wellness Council well-being experts. Applications may be made at <https://www.surveymonkey.com/r/2025uwwcawards>.

ECONOMIC INDICATORS

• An estimated 430,483 **Utah residents** were found to live in **food-insecure households** between 2021 and 2023, according to **USDA** food insecurity data. That represents 12.8 percent of households and includes 16.7 percent of children in the state (157,555), 10.2 percent of employed adults (177,639), and 6.4 percent of older Utah residents (37,064). Other data indicates that more than 240,000 Utah residents did not have enough to eat over two one-week periods in August and September of 2024, according to an annual **Hunger Atlas Report** by the nonprofit group **Hunger Free America**, based on an analysis of federal data. That is 141 percent more than in August and September of 2021. Hunger Free America attributes the surge in hunger to the expiration of several federal programs, including the expanded Child Tax Credit, increased SNAP (formerly called food stamps) allotments, and universal school meals, coupled with the impact of inflation. Other findings from the Hunger Atlas study shows 16.8 percent of children in the U.S. lived in food insecure households in the 2021-2023 time period, with the highest rate being 23.8 percent in Texas. Nationally, 10.2 percent of employed adults in the U.S. lived in food insecure households during the three-year time period. Arkansas had the highest level, at 15.3 percent. Details are available at <https://www.hungerfreeamerica.org/en-us/research/hunger-report-ny-2024>.

HEALTH CARE

• **Halia Therapeutics**, a Lehi-based biopharmaceutical company developing

treatments for chronic inflammation and related disorders, has announced some leadership additions and promotions. **Gary Sabin** has joined the company’s board of directors. He has extensive



Gary Sabin



Margit Janat-Amsbury



Tracey Clayton



Stephen Anthony

experience in strategic growth and corporate governance, including expertise from his business development and organizational leadership career. **Dr. Margit Janat-Amsbury** has been promoted to chief scientific officer. She will lead Halia’s scientific vision, guiding the discovery and development of innovative therapies that align with the company’s mission to improve patient outcomes. Halia has added **Tracey Clayton** as vice president of program management and clinical operations and **Stephen Anthony** as senior vice president of clinical development. Both have decades of expertise in clinical trial execution and operational excellence. Clayton previously was an executive director and head of program management oncology at Sumitomo Pharma America Inc. Anthony previously served as chief medical officer at Newave Pharmaceutical Inc. and specializes in regulatory compliance and operational strategy.

• **Salt Lake Behavioral Health**, an acute psychiatric hospital that specializes in acute mental health treatment, is opening a new service line focused on treatment for people whose mental health has deteriorated to a point where they cannot work, but who do not meet insurance criteria for inpatient hospitalization. The full-day treatment program

opens Jan. 13 and addresses a need for a bridge between outpatient therapy and acute inpatient hospitalization. The day treatment is five days a week, for two to four weeks, and accepts most major insurances. Patients are hospitalized during the day, but go home to sleep. The scheduled programming includes cognitive behavioral therapy, cognitive processing therapy, medication management, moral injury repair groups, yoga, dialectical behavioral therapy, and condition-specific treatment for trauma and substance abuse.

BEST KEPT SECRET IN UTAH.

Wire rope is where we started.

One of the largest shops in the Intermountain West. Slings made to your specifications. Our staff has over 60 years of experience.



3333 West 2100 South
Salt Lake City, Utah 84119
(801) 972-5588

www.rasmussenequipment.com

INVESTMENTS

• **Sethera Therapeutics**, based in Salt Lake City, has completed its first fundraising round, raising \$3 million. The company is focused on revolutionizing peptide therapeutics through its enzymatic transformations.

OUTDOOR PRODUCTS

• **Kent Outdoors**, a Park City-based company offering personal flotation devices, wakeboards, water skis, towable tubes, snowboards and more, has appointed **Nate Romney** as chief financial officer. Romney is a senior executive with over 20 years of experience leading finance, accounting and

see BRIEFS next page

HELPING YOU WIN AT
KING OF THE HILL.
THE CASE TV620B



UTAH
SALT LAKE CITY
4343 Century Dr.
Salt Lake City, UT 84123
Phone: 801-262-5761

LOGAN
453 N 1000 West
Logan, UT 84321
Phone: 435-752-1533

SPRINGVILLE
1350 S. 2000 West
Springville, UT 84663
Phone: 801-794-1463

CEDAR CITY
482 N. Main St.
Cedar City, UT 84720
Phone: 435-586-4406

NEW MEXICO
ALBUQUERQUE
6301 Edith Blvd. NE.
Albuquerque, NM 87107
Phone: 505-433-2246

COLORADO
DURANGO
1097 Hwy 3
Durango, CO 81301
Phone: 970-247-0522

CLIFTON
549 32nd Rd.
Clifton, CO 81520
Phone: 970-434-7363



THE NEW
CASE
CONSTRUCTION

NO ONE WILL OUTWORK US.™

©2023 Century Equipment Company. All rights reserved.
CASE is a trademark registered in the United States and many other countries, owned by or licensed to CNH Industrial N.V., its subsidiaries or affiliates.

from previous page

operations departments, and has a history of creating high valuation and building scalable processes and corporate structure. He has experience working with capital structures that are similar to Kent Outdoors, with a focus on private equity-backed businesses in technology, e-commerce, specialty retail and consumer products. He served as a CFO at a private equity-sponsored consumer products company that was acquired under his leadership. He has also filled CFO roles at a SaaS software technology company specializing in AI communications and a specialty produce/agriculture company.

PHILANTHROPY

• **Mountain America Credit Union**, based in Sandy, recently provided \$1,000 each to 28 local nonprofits through the **Mountain America Foundation** for “GivingTuesday,” a campaign established in 2012. The foundation launched this year’s initiative on Nov. 4 by inviting the community to vote for local nonprofits nominated by team members. Among the recipients are the **Image Reborn Foundation**, which provides no-cost renewal retreats to people diagnosed with breast cancer, nominated by Evan Gomez, a branch manager at Mountain



Nate Romney

America; and the **Hope Clinic**, which provides free health care to uninsured individuals and families. It is the second consecutive year that Mountain America has participated in the global initiative. In all, the credit union has donated \$56,000 to organizations dedicated to community well-being.

REAL ESTATE

• **ViaWest Group**, an Arizona-based real estate development and investment company, has sold a free-standing 40,709-square-foot industrial warehouse at 3255 W. 500 S., Salt Lake City, to an unidentified private real estate investment firm based in St. Louis for an undisclosed amount. The single-tenant warehouse was built in 2016 and is leased to a provider and distributor of industrial and manufacturing products. ViaWest also sold an adjacent 11-acre site containing a newly built 172,847-square-foot, single-tenant industrial building the company developed in 2023 which was 100 percent leased. The transaction announcements were made by **Cushman & Wakefield**, who advised ViaWest on the transaction. Cushman & Wakefield’s Private Capital Group, consisting of Phil Haenel, Will Strong, Foster Bundy and Katie Repine, represented the seller. Phillip Eilers and Jon Schreck also provided market leasing advisory.

• **JLL Capital Markets**, a Denver-based provider of capital solutions for real estate investors and occupiers, has arranged a programmatic joint venture between **Fort Street Partners** and **Chestnut Healthcare Real Estate**,

which has the ability to acquire and develop up to \$150 million in assets over the next four years. The venture will focus on investments in outpatient medical and surgery center investments in Utah. It already has closed on two medical outpatient developments in Syracuse and Eagle Mountain. The JLL Capital Markets team was led by Director CJ Kodani and Managing Director Mark Root. Salt Lake City-based Fort Street Partners was founded in 2017 and owns and manages over 1 million square feet of medical office, office and retail space throughout Utah. Its portfolio includes 10 medical office building developments totaling 214,000 square feet. Chestnut Healthcare Real Estate, based in Tennessee, manages real estate funds that invest in health care real estate and Chestnut invests in the acquisition and development middle-market properties with partners.

TECHNOLOGY

• **Zartico**, a Salt Lake City-based marketing technology company, has announced it has moved beyond data aggregation to applying its data science technology to deliver innovative marketing performance solutions for destinations and place-based busi-

nesses and their agencies. As part of the move, it has promoted **Nicole Brownell** as chief operating officer and hired **Regine Lawton** as chief technology officer. Brownell has two decades of organi-



Josh Derouin



Staci Mellman

zational growth and advanced behavioral marketing experience. Lawton has over three decades of experience leading digital transformations and driving innovation, including at Modern Technologies Consulting, AeroVironment, Technicolor and Apple Inc. Zartico also has hired **Josh Derouin** as senior vice president of partnerships. He has years of agency experience in innovative media analytics and insights. **Staci Mellman**, who was most recently chief marketing officer for Brand USA, will serve Zartico as executive advisor of growth and strategy. Her marketing experience includes nearly 12 years as chief marketing officer at Visit Florida. Zartico also has welcomed a new technology board member, **Julian Castelli**, with experience as a board director and operating partner for growth-stage technology companies.



Nicole Brownell



Regine Lawton



Julian Castelli

NEED EQUIPMENT? *Prompt Delivery*

Tools • Equipment • Supplies
24HR EMERGENCY SERVICE

HR
HOWE RENTAL & SALES
(801) 463-7997
4235 South 500 West
Salt Lake City, UT 84123

www.howerentals.com

Locally Veteran owned and operated since 1953

Scan me!

Free your worries
Schedule a free cancer screening

UTAH DEPARTMENT OF HEALTH
Cancer Control Program

CancerUtah.org



What We Do:



Connect: Business is done with people you know and trust. The Chamber is committed to connecting like-minded business owners, operators and leaders.



Educate: The Chamber offers a full suite of business education and professional development courses for businesses of all sizes through our Business Institute.



Advocate: The Chamber is the voice of business for the South Valley. We are committed to monitoring and taking action on local, state and national policies that impact businesses.



Grow: The Chamber offers many tools to help promote your brand and connect with potential customers. We do this by providing exposure through our online member directory, social media, and a variety of sponsorship opportunities.

SOUTH VALLEY CHAMBER

Who We Are:

The South Valley Chamber of Commerce (SVC) is committed to Connecting, Educating, Advocating, and Growing for businesses.

Check Us Out
southvalleychamber.com
 or Call 801-566-0344

Calendar

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice.w@thecityjournals.com. The submission deadline is one week before publication.

Jan. 13-17

Silicon Slopes Summit, a Silicon Slopes event featuring keynote presentations, breakout sessions, entertainment and networking. Location is Delta Center, 301 S. Temple, Salt Lake City, with some activities in the Utah Valley. Free, with VIP tickets costing \$95. Silicon Slopes Hall of Fame & Awards takes place Jan. 14, 9 a.m.-3:30 p.m., at UCCU Center, 800 W., University Parkway, Orem. Details to be announced at <https://www.siliconslopes.com/summit>.

Jan. 14, 7:15-9 a.m.

Breakfast Speaker Series, an ACG (Association for Corporate Growth) Utah event. Speaker is Shan Edwards, founder and CEO, Moneta. Location is Zions Bank Building, 1 S. Main St., 18th floor, Salt Lake City. Details are at <https://www.acg.org/utah/events/utah-january-2025-breakfast-speaker-series>.

Jan. 14, 4:30-6 p.m.

"Artificial Intelligence," a Utah Tech Leads event featuring information about 2025 in Utah for AI and AI-enabled companies. Location is The Shop Coworking Space, 350 E. 400 S., Salt Lake City. Details are at <https://lu.ma/mtwjpk9c>.

Jan. 15, 8 a.m.-1 p.m.

2025 Utah Health Care Solutions Policy Conference, a Utah Health Policy Project event focusing on improving the state's health care system to better meet the needs of all Utahns. Activities include a keynote presentation by Jennifer Strohecker, state Medicaid director; a panel of policy leaders discussing the 2025 Utah general legislative session; a panel of community experts discussing ways to address the Health-Related Social Needs (HRSN) of individuals and families in a meaningful way; and a networking lunch. Location is Cleone Peterson Eccles Alumni House, University of Utah, 155 S. Central Campus Drive, Salt Lake City. Details are at <https://www.healthpolicyproject.org/annual-conference/>.

Jan. 15, 11 a.m.-noon

"E-Commerce Essentials: Establishing an Online Storefront," the second of a three-part series presented by SCORE and the Women's Business Center of Utah. First session Jan. 8 was "Digital Literacy 101: Building Your Foundation." Third session Jan. 22 is "Digital Management: Running & Scaling Your Business Online." Presenters are Patty Ross, founder of Golden State Marketing, and Kara Laws, CEO of Launched. Event takes place online. Free. Registration can be completed at <https://www.score.org/utah/event/digital-literacy-101-building-your-foundation>.

Jan. 15, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun

Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Jan. 15, noon-1 p.m.

"Walkable Wednesday," a ULI (Urban Land Institute) Utah event featuring tours of the sibling projects of Cinq and Luma. Speakers are Dustin Holt and Bryce Baker, both of dbURBAN Communities. Location is Cinq Clubroom (Central Warehouse), 530 W. 200 S., Salt Lake City. Details are at <https://utah.uli.org/events-2/>.

Jan. 15, noon-1 p.m.

"Strictly Networking Lunch," a West Jordan Chamber of Commerce event. Location to be announced. Free (pay for your lunch). Details are at <https://wjc-ut.com/>.

Jan. 15, 5:30-6:30 p.m.

Tax Planning Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Jan. 15, 6-8 p.m.

Marketing Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Jan. 16, 10 a.m.

"Business 101: Essential Steps for New Entrepreneurs," a Women's Business Center of Utah event that takes place online. Registration deadline is 8 a.m. Feb. 19. Details are at wbcutah.org.

Jan. 16, 11:30 a.m.-1 p.m.

Chamber Annual Meeting Luncheon, a Davis Chamber of Commerce event. Cost is \$25 for members, \$35 for nonmembers. Location is Megaplex Theatres at Legacy Crossing, 1075 W. Legacy Crossing Blvd., Centerville. Details are at davischamberofcommerce.com.

Jan. 16, 11:30 a.m.-1 p.m.

Leadership South Valley Orientation Lunch, a South Valley Chamber of Commerce event kicking off the series that takes place with February-to-October activities, the first Thursdays of each month (except July), 8:30 a.m.-3 p.m., and Nov. 12 graduation. Leadership South Valley is designed to provide business leaders with a deeper understanding of the critical and essential issues affecting communities in Salt Lake County. Locations will rotate monthly. Cost is \$1,500 for chamber members. Details are at southvalleychamber.com.

Jan. 16, 6:30-8 p.m.

"How to Start a Business 101," a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

Jan. 17, 8:30-10 a.m.

"Friday Connections," a ChamberWest event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10

for nonmembers. Details are at chamberwest.com.

Jan. 17, noon-1:30 p.m.

"From Tourism to Tech: Utah & Portugal," a World Trade Center Utah event, in partnership with the Governor's Office of Economic Opportunity and the Salt Lake Chamber and featuring Portuguese Ambassador Francisco Duarte Lopes and an afternoon roundtable. Location is World Trade Center Utah, 60 E. South Temple, Suite 300, Salt Lake City. Cost is \$15. Details are at wtcutah.com.

Jan. 21, 11:30 a.m.-1 p.m.

Professional Development Series Luncheon, a ChamberWest event. Speaker Brandon Fugal, chairman and co-owner of the Intermountain office of Colliers International, will discuss "West Side 2025: Economic Forces Shaping the Future and Opportunities Ahead." Location is Embassy Suites, 3524 Market St., West Valley City. Cost is \$25 for members registered by Jan. 16, \$35 for nonmembers and members thereafter. Details are at chamberwest.com.

Jan. 21, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is Logan Golf & Country Club, 710 N. 1500 E., Logan. Cost is \$25 for members pre-registered, \$32 for nonmembers pre-registered, \$35 for nonmembers. Details are at cachechamber.com.

Jan. 21, noon-1:30 p.m.

"Peru," a World Trade Center Utah event featuring a luncheon with Eduardo Salhuana Cavides, president of the Congress of the Republic of Peru. Location is World Trade Center Utah, 60 E. South Temple, Suite 300, Salt Lake City. Cost is \$15. Registration deadline is Jan. 17. Details are at <https://www.wtcutah.com/events>.

Jan. 22, 7:30 a.m.-noon

The Point Classic Pickleball Tournament, presented by CCIM and the Point of the Mountain Chamber of Commerce. Location is Royal Court Pickle Ball Club, 15892 S. Rockwell Park Cove, Herriman. Details are at the-point-chamber.com.

Jan. 22, 11 a.m.

"Working Capital for Global Export Growth," a U.S. Commercial Service Rural Export Center event featuring information about how the U.S. Small Business Administration helps small to mid-sized business owners and entrepreneurs reach their international business objectives; the power of website localization and international online marketing strategies; and strategies and trends for search engines, social media marketing, regulations, reporting and analytics. Presenters include James Bledsoe, eCommerce Solutions Center director, U.S. Commercial Service; Susanna Hardy, chief content officer, IBT Online; and Stephen Sullivan, senior international trade specialist, U.S. Small Business Administration. Event takes place online. Free. Details are at <https://info.ibt.onl/>

uscommercialservice-state-trade-program-grants-for-international-business-growth-jan-22.

Jan. 22, 11:30 a.m.-1 p.m.

"Chamber Connections," a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

Jan. 22, 6-7 p.m.

"Driving Website Traffic for Free," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Jan. 23, 9-11 a.m.

Altabank Business Accelerator, a Utah Valley Chamber of Commerce event featuring 10 sessions on Thursdays through March 28. Location is IHub, 1555 N. Freedom Blvd., Provo. Cost is \$750. Details are at thechamber.org.

Jan. 23, 11:30 a.m.-1 p.m.

"Utah Women in Leadership: A 2025 Utah Economic & Community Outlook," an ACG (Association for Corporate Growth) event featuring Salt Lake City Mayor Erin Mendenhall and a discussion of the latest trends and opportunities in the Utah middle market. Location is World Trade Center Utah, 60 E. South Temple, Salt Lake City. Details are at <https://www.acg.org/utah/events>.

Jan. 23, noon-3 p.m.

"Designing Corporate Women's Networks, Initiatives and Leadership Programs," a Utah Women & Leadership Project event designed for company representatives who are interested in creating, designing, developing or restructuring women's networks, groups, programs and/or other initiatives in their organizations. Location is Clearlink, 42 E. Future Way, Draper. Cost is \$99. Registration can be completed at <https://www.usu.edu/uwlp/events/upcoming-events>.

Jan. 23, noon-1 p.m.

"For Small Businesses: Grow Your Sales Through Trade," a Small Business Administration Office of International Trade event focusing on small-business international sales. Event takes place online. Free. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

Jan. 23, noon-1 p.m.

Women in Business, a Box Elder Chamber of Commerce event. Location is available by calling the chamber. Cost is \$10. Details are at boxelderchamber.com.

Jan. 23, 5-6 p.m.

Legal Workshop (in English and Spanish), a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

CALENDAR

from page 13

Jan. 24, 8:30 a.m.-4 p.m.

“Boots to Business Reboot,” for military-connected people (veterans, active duty, reserve, National Guard, spouses) who are thinking about getting started in business. Program is facilitated by subject matter experts from the Big Sky Veterans Business Outreach Center (VBOC), the Small Business Administration’s Utah District Office, Utah Veteran Business Resource Center (VBRC) and the Salt Lake Small Business Development Center (SBDC). Speakers are Rick Brown, director, Big Sky Veteran Business Outreach Center; Becky Guertler, manager, Utah Veteran Business Resource Center; Jim Herrin, director, Salt Lake Small Business Development Center; and Leonardo Oliveira, business advisor, Utah Veteran Business Resource Center. Location is The Mill, Salt Lake Community College, Room 101, 9750 S. 300 W., Sandy. Free. Details are at <https://sba.my.site.com/s/reboot-course-information>.

Jan. 27-Feb. 1

Utah Tech Week, taking place at various locations in downtown Salt Lake City and in Utah County and with events hosted by startups, venture capital firms and community organizations. Details to be announced at <https://www.utahtech-week.com/>.

Jan. 28, 8-9:30 a.m.

Annual Membership Breakfast Meeting, a ChamberWest event. Location is Viridian Event Center, 8030 S. 1825 W., West Jordan. Cost is \$25 for members, \$35 for nonmembers. Details are at chamberwest.com.

Jan. 28, 8 a.m.-6 p.m.

“Utah Tech Day on the Hill,” a Utah Tech Leads event designed for making connections with state legislators. Location is Utah State Capitol, 350 State St., Salt Lake City. Details are at <https://lu.ma/uw565vx8>.

Jan. 28, 9-11 a.m.

Business Women’s Forum 2025: “Why Health and Wellness Boost Business Success.” Presenters are from Regence BlueCross Blueshield of Utah: Kim Frost (moderator), public affairs and government relations director; Jennifer Olsen, director of account management; and Dr. Mike Woodruff, executive medical director. Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$35 for members, \$50 for nonmembers. Details are at slchamber.com.

Jan. 28, 9-11 a.m.

“Altabank Business Accelerator,” presented by the South Valley Chamber of Commerce and Altabank, with 10 sessions, every other Tuesday through June 3. Presenter is Ralph Little, former founder and CEO of a nationwide financial services company. Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Cost is \$500 for chamber members, \$750 for nonmembers. Registration deadline is Jan. 24. Details are at southvalleychamber.com.

Jan. 28, 11:30 a.m.-1 p.m.

2025 Athena Leadership Award Ceremony and Luncheon, an Ogden-Weber Chamber of Commerce event. Award recipient is Rosemary Lesser. Location is Timbermine, 1701 Park Blvd., Ogden. Cost is \$35. Registration deadline is Jan. 21 at noon. Details are at ogdenweberchamber.com.

Jan. 28, 1-2:30 p.m.

“Starting Your Business 101,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Jan. 28, 3-4:30 p.m.

“The Next Frontier: How Deep Tech Will Shape America’s Future,” presented by 47G and Mercato Partners. Panelists include Aaron Starks, 47G CEO and president; Nate Walkingshaw, Torus CEO and co-founder; Joe Kaiser, Mercato Partners CEO and managing director; and a representative of BETA Technologies. Location is Salt Lake City (register to see the address). Details are at <https://lu.ma/the-next-frontier>.

Jan. 29, 3:30-5 p.m.

“Industry 4.0: The Automation Era,” presented by 47G and iMPact Utah and focused on insights from leading experts in manufacturing as they explore the latest advancements in automation, robotics and AI technology. Location is 175 W. 200 W., Salt Lake City. Details are at <https://lu.ma/at98k224>.

Jan. 30, 4:30-6:30 p.m.

“Burnout,” a Tech Lake City and Utah Black Artists Collective event exploring art’s role in healing burnout. Featuring artwork by local black artists, the event will include brief talks from artists and mental wellness experts who will share insights on how art can nurture mental health and provide meaningful respite. Location is 702 S. Main St., Salt Lake City. Details are at <https://www.utahtechleads.com/event/burnout>.

Feb. 5, 8-11:30 a.m.

Wilson Sonsini SLC Competition Law Symposium, focusing on the current state of competition law at both the federal and state levels and including coverage of issues such as the FTC’s attempted ban of non-competition clauses and the FTC’s current enforcement priorities; the direction of restrictive covenant law at the state level (with a particular focus on Delaware law); trade secret, data breach and related competition disputes involving the misappropriation of sensitive information; best practices for protecting your company’s legitimate competitive interests and sensitive information; and related topics. Location is 95 State St., Salt Lake City. Registration can be completed at https://info.wsgr.com/EV-2025-02-05-SLCCCompetitionLawSymposium_Registration.html.

Feb. 5, 11 a.m.-2:30 p.m.

“Utah Business of Health,” presented by Get Healthy Utah, the Utah Worksite Wellness Council and Utah Community Builders. Theme is “Good Health is Good Business.” Event will focus on how employers can improve professional and personal networks, team engagement, burnout prevention and leadership development. Speakers include Dr. Courtney Flint, Utah State University director of Utah Wellbeing Project and professor; Dr. Amy Locke, University of Utah chief wellness officer and director of the Resiliency Center; and Nicole Carpenter, Women’s Leadership Institute director and Gallup-certified strengths coach. Location is Loveland Plant Living Aquarium, 12033 Lone Peak Parkway, Draper. Cost is \$35. Details are at <https://utahworksitewellness.org/events/utah-business-of-health-event-attendees/>.

Feb. 5, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Feb. 7, 8-10 a.m.

First Fridays Speed Networking, a West Jordan Chamber of Commerce event. Location is Legacy Retirement Center, 1617 Temple Lane, South Jordan. Cost is \$5. Details are at <https://wj-ut.com>.

Feb. 11, 8-10 a.m.

2025 Economic Forecast, presented by the Ogden-Weber Chamber of Commerce and Bank of Utah. Speakers are Lindsay Piegza, chief economist with Stifel, and Michael Jeanfreau, senior economist with the Utah Department of Workforce Services. Location is Ogden Eccles Conference Center, 2415 Washington Blvd., Ogden. Cost is \$25 for members, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Feb. 11, 9-11 a.m.

“Pay the IRS Less Without Going to Jail,” a Small Business Development Center event that takes place online. Cost is \$20. Details are at <https://clients.utahsbdc.org/events.aspx>.

Feb. 12, 8:30-11 a.m.

Economic Summit, a Davis Chamber of Commerce event. Speakers are Lauren G. Henderson, vice president, economist, Stifel Financial; and Garrett Gunderson, author, speaker and standup comedian. Location is Davis Tech Campus Allied Health Building, 435 Simmons Way, Kaysville. Details are at davischamberofcommerce.com.

Feb. 12, 11:30 a.m.-1 p.m.

“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

Feb. 12, 5-7 p.m.

“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is Snap Fitness Pleasant View, 380 W. 2750 N., Suite 100, Pleasant View. Free for members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

Feb. 13, 8:30-5 p.m.

Employer Tax Workshop, a Small Business Development Center event. Location is the Salt Lake SBDC at Salt Lake Community College, Building 5, MCPC 110, 9750 S. 300 W., Sandy. Details are at <https://clients.utahsbdc.org/events.aspx>.

Feb. 17-19

Frontiers Symposium on Transformation and Cancer Care Delivery, a Huntsman Cancer Institute event. Keynote speaker is Dr. Robin Vanderpool, National Cancer Institute. Topics include “Innovations in Cancer Care Delivery”; “AI Integration and Digital Health”; “Enhancing Patient Experience Reducing” and “Healthcare Disparities.” Location is Salt Lake Marriott, 75 S. West Temple, Salt Lake City. Costs vary. Details are at <https://healthcare.utah.edu/huntsmancancerinstitute/events>.

Feb. 17-20

BioHive Week, celebrating the Utah life science and health care community. BioHive Live is Feb. 20, 9 a.m.-3 p.m., at the Hale Centre Theatre, Sandy. Cost is \$149, VIP pass is \$350. Best of BioHive Awards Ceremony takes place Feb. 20, 6 p.m., at The Depot. Cost is \$199. Details are at <https://lu.ma/biohive>.

Feb. 18, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is Logan Golf & Country Club,



Randy J. Morris (16521) SCALLEY
READING BATES HANSEN &
RASMUSSEN, P.C. Attorney for
Applicant

15 West South Temple, Suite 600 Salt
Lake City, Utah 84101 Telephone: (801)
531-7870 Facsimile: (801) 326-4669
E-mail: rmorris@scalleyreading.net

IN THE SECOND JUDICIAL
DISTRICT COURT IN AND FOR
WEBER COUNTY, STATE OF UTAH
IN THE MATTER OF THE ESTATE
OF:

MATTHEW MICHAEL GROVER a.k.a.
MATTHEW M. GROVER, Deceased.

Probate No. 243900489

Judge Camille Neider

NOTICE TO CREDITORS

In the Matter of the Estate of MATTHEW
MICHAEL GROVER a.k.a. MATTHEW
M. GROVER, deceased, JEREMY J.
GROVER, 1457 N 3000 W, Clinton,
Utah, 84015, has been appointed Personal
Representative of the estate of the above-
named decedent. Creditors of the estate
are hereby notified to present their claims
to the above Personal Representative or
the clerk of the court within three (3)
months after the date of the first publica-
tion of this notice or be forever barred.
DATED this 19th day of August 2024.

Publication to be in:

Utah Business Journal

/s/ Jeremy J. Grover

JEREMY J. GROVER

(Original signature on file with Scalley
Reading)

ANNOUNCEMENT OF APPOINTMENT AND NOTICE TO CREDITORS

Estate of MICHAEL LYNN OAKDEN,
deceased Probate No.: 243700749

Crystal Oakden of 270 E 100 N, Beaver,
UT 84713, and Heather Marshall of 22
N 4950 W, West Point, UT 84015 have
been appointed Personal Representatives
of the above-entitled estate. Creditors
of the estate are hereby notified to: (1)
deliver or mail their written claims to
the Personal Representatives; (2) deliver
or mail their written claims to the attor-
ney of record, David T. Gustin, at 38 W
13775 South, Ste 300, Draper, UT 84020;
or (3) file their written claims with the
Clerk of the Second District Court of
Davis County, or otherwise present their
claims as required by Utah law within
three months after the date of the first
publication of this notice or be forever
barred.

Date of first publication: Jan. 6, 2025
Publishing: 1/6/2025, 1/13/2025,
1/20/2025

710 N. 1500 E., Logan. Cost is \$25 for
members pre-registered, \$32 for non-
members pre-registered, \$35 for non-
members. Details are at cachechamber.com.

Feb. 19, 11 a.m.-1 p.m.

“Business Boot Camp,” a South
Valley Chamber of Commerce event.
Location is Salt Mine Productive
Workspace, 7984 S. 1300 E., Sandy. Cost
is \$35 for members, \$55 for nonmembers.
Details are at southvalleychamber.com.

Feb. 19, 11:30 a.m.-1 p.m.

**Business Alliance Networking
Luncheon**. Location is Boondocks Fun

see CALENDAR next page

MARKETPLACE

LUXURY NIGHTLY RENTAL TOWNHOME RESORT UNITS FOR SALE

LOCATED IN HURRICANE, UT-NEXT TO SAND HOLLOW



WILL BE COMPLETED SUMMER 2024

CONTACT BRADEN AT TEAM PLUS REALTY FOR MORE DETAILS

(801) 656-5091

BHORSLEY32@GMAIL.COM

CALENDAR

from previous page

Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Feb. 20, 10 a.m.

“Business 101: Essential Steps for New Entrepreneurs,” a Women’s Business Center of Utah event that takes place online. Registration deadline is 8 a.m. Feb. 19. Details are at wbcutah.org.

Feb. 20, 5-7 p.m.

“Business After Hours,” a Salt Lake Chamber event. Location is Edison House, 335 S. 200 W., Salt Lake City. Free for members and \$30 for nonmembers for early-bird registration, \$20 for members and \$40 for nonmembers thereafter. Details are at slchamber.com.

Feb. 24-26

DealSource Summit and Ski Event, an ACG (Association for Corporate Growth) Utah event focused on middle-market deal flow content. Location is Pendry Park City, 2417 W. High Mountain

Road, Park City. Costs vary, with discounts for early registration. Details are at <https://www.acg.org/utah/events/intermountain-dealsource-summit-2025/general-attendees>.

Feb. 25, 11:30 a.m.-1 p.m.

Athena Leadership Award Luncheon, a Davis Chamber of Commerce event. Award recipient is Layton Mayor Joy Petro. Location is Davis Conference Center and Hilton Garden Inn, 1651 N. 700 W., Layton. Details to be announced at davischamberofcommerce.com.

Feb. 25, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce speed networking luncheon event. Location is Jeremiah’s, 1307 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Feb. 25, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Location to be determined. Cost is \$20 for members, \$30 for nonmembers. Details are at southvalleychamber.com.

Feb. 26, 11:30 a.m.-1 p.m.

“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

March 5, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

March 7, 8-10 a.m.

First Fridays Speed Networking, a West Jordan Chamber of Commerce event. Location is Legacy Retirement Center, 1617 Temple Lane, South Jordan. Cost is \$5. Details are at <https://wjc-ut.com>.

March 12, 11:30 a.m.-1 p.m.

“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

March 13, 8:30 a.m.-5 p.m.

Strategic Materials Summit, hosted by 47G, in collaboration with EDA Tech Hubs, the University of Utah, Idaho National Labs, Utah Mining Association and the Critical Minerals Innovation Hub. Event will feature industry leaders and experts exploring the future of strategic materials, their role in advancing technology and innovation, and opportunities for forging strategic partnerships. Location is Rice-Eccles Stadium, University of Utah, 451 S. 1400 E., Salt Lake City. Details are at <https://lu.ma/7yh4atu5>.

March 13, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Location to be announced. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

March 17, 5-7 p.m.

“Business After Hours,” a Salt Lake Chamber event. Location is Kiln, 26 S. Rio Grande St., Suite 2072, Salt Lake City. Free for members and \$30 for nonmembers for early-bird registration, \$20 for members and \$40 for nonmembers thereafter. Details are at slchamber.com.

Get your ducks in a row



Line up your business retirement plans.

Visit macu.com/retirement to schedule a free consultation.



MOUNTAIN AMERICA
INVESTMENT SERVICES

 LPL Financial

Securities and advisory services are offered through LPL Financial (LPL), a registered investment advisor and broker-dealer (member FINRA/SIPC). Insurance products are offered through LPL or its licensed affiliates. Mountain America Credit Union and Mountain America Investment Services **are not** registered as a broker-dealer or investment advisor. Registered representatives of LPL offer products and services using Mountain America Investment Services, and may also be employees of Mountain America Credit Union. These products and services are being offered through LPL or its affiliates, which are separate entities from, and not affiliates of, Mountain America Credit Union or Mountain America Investment Services. Securities and insurance offered through LPL or its affiliates are:

<small>Not Insured by NCUA or Any Other Government Agency</small>	<small>Not Credit Union Guaranteed</small>	<small>Not Credit Union Deposits or Obligations</small>	<small>May Lose Value</small>
---	--	---	-------------------------------