

OF NOTE



A good place to live

The average Salt Lake City household pays \$1,813 a month for their 10 most common household bills, according to online bill-paying service Doxo. Salt Laker's bills are almost 10 percent below the national average of \$2,003 and 5 percent lower than the state average of \$1,910.

THE List

TECHNOLOGY

Biotechnology Companies
page 8

Utah-Based Technology Cos.
page 10

Chamber leader: Goal is to improve, not simply change

Brice Wallace
The Enterprise

While Utah is constantly changing, the leader of the state's largest business association is calling for the community to "do more than change."

Derek Miller, president and CEO of the Salt Lake Chamber and Downtown Alliance, said the goal should be to "improve." His remarks came during the chamber's 135th annual meeting in Salt Lake City.

"Simply changing risks throwing out the good while trying to correct the bad," he told the crowd. "Improving requires recognizing the good that already exists, recognizing the principles and values that created our best-in-class business environment, and being able to discern between what needs keeping and what needs fixing requires being involved."

Miller's presentation represented a balance between being proud of Utah's strong economy and bringing the business community together to address the state's challenges. He said the chamber "remains clear-eyed about the challenges that are facing our state and our nation."

"Utah is not an island unto itself, and our success correlates with how well the country is doing," he said. "This means we must stay focused on peering over the horizon, to mitigate challenges before they become systemic. We recognize that political gridlock seeks to divide us, inflation is taxing Utahns who can least afford it, interest rates continue to spike, and geopolitical events continue to disrupt supply chains globally. Despite these headwinds, Utah's economy is faring better than most."

Utah continues to garner accolades for

see CHAMBER page 14

Result of audits: UIPA leader wants the authority to be 'squeaky-clean'

Brice Wallace
The Enterprise

The new executive director of the Utah Inland Port Authority is hoping the organization becomes "squeaky-clean."

Ben Hart's comments come in the wake of a pair of state audits calling for changes at the port authority designed to beef up oversight and compliance with state procurement policies.

During a port authority board meeting early this month, Hart noted several changes already taking place at the authority — one being the advancement of a compliance director to chief compliance officer — and several more that are planned, including the hiring of a chief financial officer.

One of the audits contains several recommendations and 27 checklist items for board members to follow.

"It's a lot," Hart told the board about

the audit recommendations. "We appreciate that opportunity to try and get better, and our goal is to implement not only every one of those 27 best practices and the other recommendations, but also continue to work on any statutory changes that we need, and also make sure that, the word that just comes to mind is that we're squeaky-clean."

"I want to be associated with the port authority as a squeaky-clean agency that does everything by the book and is fully transparent. So you have our commitment, again, that we will be working toward that standard."

Hart said the board's Oct. 11 meeting (after *The Enterprise* press deadline) would feature a first draft of a business plan for the authority. By its November meeting, a new procurement policy would be presented to the board. He also said that, with a

see UIPA page 14



A drone operated by logistics company Zipline demonstrates a delivery like those that will soon be available to Intermountain Healthcare patients in select areas of Salt Lake County.

Dropping by soon: Intermountain to make deliveries by drone in SL areas

Zipline, a California drone delivery and logistics company that got its start delivering medical supplies in Africa, has started dropping prescriptions and over-the-counter medications to homes in the Salt Lake City area.

In a partnership with Intermountain Healthcare, a healthcare company that services the Intermountain Region, Zipline will deploy an initial fleet of five electric, autonomous drones out of its Salt Lake Valley distribution center. The startup is promising on-demand deliveries directly to patients' homes in "as little as 15 minutes," and plans to gradually expand to cater to more than 1 million customers over the next five years, Zipline said in a statement.

While Zipline has been deploying drones

see DRONES page 14



New name, same commitment to You



UofU partners with Ottobock for 'Utah Bionic Leg'

Researchers at the University of Utah's Bionic Engineering Lab have developed the "Utah Bionic Leg," which they claim is the most advanced bionic leg ever created. Now, the university has forged a new partnership with German prosthetics company Ottobock to license the technology behind the Utah Bionic Leg and bring it to individuals with lower-limb amputations.

"The largest prosthetics manufacturer in the world has committed to use the highest level of technologies available in robotics and AI to bring this prosthetic leg to those who need it as soon as possible," said University of Utah mechanical engineering associate professor Tommaso Lenzi, who is the lead researcher on the Utah Bionic Leg project. "Ottobock promotes freedom of movement, quality for life and independence. They are saying now is the time to make such technical solutions available to everyone."

A ceremony and press conference announcing the partnership were held earlier this month in Lenzi's Bionic Engineering Lab in the Rio Tinto Kennecott Building on the University of Utah campus.

Lenzi's Utah Bionic Leg uses motors, processors and advanced artificial intelligence that all work together to give amputees more power to walk, stand up, sit down and ascend and descend stairs and ramps. The extra power from the prosthesis makes these activities easier and less stressful for amputees, who normally need to over-use their upper body and intact leg to compensate for the lack of assistance from their

prescribed prosthetics. The Utah Bionic Leg will help people with amputations, particularly elderly individuals, to walk much longer and attain new levels of mobility.

"If you walk faster, it will walk faster for you and give you more energy. Or it adapts automatically to the height of the steps in a staircase. Or it can help you cross over obstacles," Lenzi says.

"As a health-tech champion, Ottobock always seeks to improve functionality and safety for patients and users worldwide," said Hans Georg Näder, owner and chairman of the board of directors of Ottobock at the press conference. "Professor Lenzi's technology promises to achieve exactly that. It is a superior prosthetic knee, incomparable to any currently available product. Our partnership with the Bionic Engineering Lab enables this innovation and offers great opportunities to unite Ottobock's experience and knowledge with technologically exciting new possibilities."

Ottobock's sponsorship of the UofU's Bionic Engineering Lab will fund a state-of-the-art motion analysis system that includes a force-sensing treadmill and force-sensing staircase, 3D motion-capture cameras and other equipment to help analyze how the Utah Bionic Leg benefits users and to discover new ways to improve their technology.

In exchange, Lenzi's lab will be called the Hans Georg Näder Laboratory, or HGN Lab. Ottobock will also gain joint ownership with the UofU for future technologies produced in the lab.

IFit appoints Duffy new CEO

Logan-based IFit Inc. a developer of fitness hardware, software and subscription content, has announced the appointment of Kevin Duffy as CEO.

Duffy has nearly 25 years of experience, including two decades leading branded consumer technology companies. Most recently, he served as CEO and director of Sound United, a consumer technology company and owner of multiple premium audio and home entertainment brands, including Bowers & Wilkins and Denon. Duffy joined Sound United in 2003 and prior to serving as CEO, he held a variety of roles at the company, including CFO while it was publicly traded on NASDAQ. Duffy previously served as a board member at Octo Telematics North America, a usage-based telematics insurance provider, and held senior leadership roles at a Think Tank Holdings portfolio company and Clarion after beginning his career at Deloitte. He holds a bachelor's degree in economics from Princeton University and an MBA from the Stanford Graduate School of Business.

"Kevin is a seasoned executive who brings significant

consumer and technology expertise as well as a proven track record of driving transformative growth," said Marc Magliacano, chairman of the IFit board of directors and a managing partner at L Catterton. "As we look ahead, Kevin's leadership will be instrumental in supporting the execution of IFit's mission of improving the fitness and well-being of our members through best-in-class services and experiences. We are confident that Kevin is the right person to lead the company forward into its next phase of growth."

"I've long admired the immersive experience IFit and its industry-leading brands such as NordicTrack provides its users," said Duffy. "I believe that there's significant opportunity ahead for IFit in the interactive fitness industry and am excited to join at such a pivotal time for the business. I look forward to working with the talented team to lead the company into a new chapter of growth and innovation."

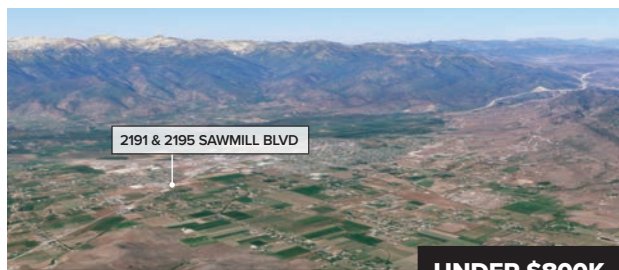
IFit produces the leading equipment brands NordicTrack, ProForm, Sweat, Freemotion, Weider and 29029 and the streaming fitness media platform IFit.



\$877,000
COMMERCIAL SALE / LEASE
10738 South Redwood Road • South Jordan, Utah 84095

- Lease Rate: \$30.50/SF-NNN • 26 Parking Spaces
- Access: Redwood Road and Beckstead Lane • 2,052 SF

Steven Feder
(801) 990-1444 | steven.b.feder@gmail.com



UNDER \$800K
COMMERCIAL LOTS FOR SALE
2191 & 2195 Sawmill Blvd • Heber, Utah 84032

- Two, 1 AC Lots • Direct Access from Highway 40
- 2191 Sawmill - \$784,080 • 2195 Sawmill - \$776,239

Marian Crosby
(435) 640-1621 | marian@mariancrosby.com



OVER \$5 BILLION
In Total Annual Sales for 2021

\$170 MILLION
In Commercial Sales Volume for 2021

More than
30 OFFICES
throughout Utah

CONTACT US FOR MORE INFORMATION ON ANY OF OUR COMMERCIAL REAL ESTATE SERVICES

SALT LAKE CITY (801) 618-0068
COMMERCIAL@BHHSUTAH.COM
BHHSUTAH.COM



\$995,000
KANAB CREEK BAKERY
238 W Center Street • Kanab, Utah 84741

- 3,971 SF • Covered Patio • Large Dining Area
- Spacious Commercial Kitchen • 1 Bedroom Apartment

Brenda Battista
(435) 327-6000 | brenda.battista@bhhsutah.com



\$745,000
COMMERCIAL SALE
1845 W 4400 South • Roy, Utah 84067

- Ready for Immediate Occupancy • 28 Parking Stalls
- Next to Ogden Regional Airport • Seller Financing

Mike Fondario
(801) 678-0026 | mf@bhhsutah.com

Planned sustainability garners S. Utah resort \$153 million in C-PACE funding

John Rogers
The Enterprise

Black Desert Resort, an \$820 million golf, retail and residential development under construction in Ivins, near St. George, has received a major infusion of capital from a federal-state program aimed to boost renewable energy and efficiency. Developers say the new financing will help them complete construction and aid in their efforts to purchase Red Mountain Resort, a similar development just across Snow Canyon Parkway from Black Desert.

The new \$153 million in funding comes from the joint federal and state Commercial Property Assessed Clean Energy program, known as C-PACE. The \$153 million award announced recently is the largest C-PACE award in the nation's history, nearly doubling the previous record of \$89 million awarded to the 111 Wall Street building in New York City for carbon-reduction renovations. The C-PACE funding was furnished by Petros PACE Finance of Austin, Texas, the nation's largest C-PACE financing company. D.A. Davidson & Co.'s Salt Lake City-based Special District Group served as broker, banker and advisor for the deal.

Black Desert Resort qualified for the grant because of its use of renewable resources such as using its own water wells and a water recycling system that

will keep the resort from drawing off the city water supply, and the largest-of-its-kind system to draw power from the Internet to reuse the amount of electricity the resort needs from existing power lines.

"We had an engineering partner hire a third party to go through our resort and they said we're spending \$200 million more than required by the [C-PACE] building code," Patrick Manning, owner of Black Desert developer Enlaw LLC, told *St. George News*. "They said, 'Here's the building standard' and we exceeded that."

While C-PACE is a federal program administered by state governments like Utah's, funding comes from investors like "Shark Tank"-style venture capitalists and other capital investors. The idea is the government puts a lien on the property and the investors make a 30-year, no-interest loan with the expectation that the energy cost savings will ultimately pay for the loan.

"C-PACE has arrived as a mainstream financing tool of choice for large, complex integrated commercial construction and renovation projects across the country. The Black Desert Resort funding is a perfect example of the value C-PACE financing brings to property owners: lower financing costs, more flexibility across the capital stack and the ability to fund environmentally important improvements and innovations," said Mansoor



An artist's concept shows part of the planned residential area of the new Black Desert Resort in Ivins in Washington County. The development received a record \$153 million in C-PACE funding for planned use of renewable resources and sustainable infrastructure.

Ghori, CEO and co-founder of Petros PACE Finance.

Black Desert has also received \$106 million in bonding through an Ivins city Public Infrastructure District, or PID, where hikes in the property taxes of Black Desert residents over the next 20 years will go toward paying off the bond.

Although the PID received pushback from local residents, Brennen Brown, managing director for the D.A. Davidson group that has handled both the PID and C-PACE financing for the resort, said the C-PACE award is validation for the city giving its financial backing.

"This remarkable project features some of the most innovative financing tools available in the market today, and we're

proud to be a leader in providing these financial solutions for our clients," Brown said in an e-mailed statement to *St. George News*.

The 580-acre Black Desert Resort will include a 150-room hotel, approximately 1,000 condominiums, an 18-hole Tom Weiskopf-designed golf course and clubhouse and a pedestrian-only retail and the Desert Boardwalk restaurant and retail village that will be similar to places like Town Square in Las Vegas and The Grove in Los Angeles, developers said.

The golf course will be the first part of the resort completed. Developers report that the finishing touches are underway and the course will open in November for preview rounds by people

who want to purchase property in the development.

A spokesperson for Enlaw LLC said the company also expects to take possession of Red Mountain Resort in November and begin integrating it into Black Desert.

Big-D buys Colorado firm

Salt Lake City-based Big-D Construction has acquired Golden, Colorado-based CFC Construction. The 45-year-old company will continue under its present management and maintain the CFC Construction name. Chairman and founder EJ Olbright will continue in his role, along with CFC President Pat Smith.

"We are excited about CFC joining the Big-D family of companies," said Olbright. "We chose them because we found we have perfectly aligned values, culture and vision for the future of CFC. Our collective strength will allow us to grow while continuing to provide the very best-in-class construction management services in the Colorado market. It will also ensure we take care of our greatest asset, our associates, who will be able to further expand and develop their careers."

CFC Construction has constructed hundreds of projects in Colorado in the office, resort,

hospitality and multi-family categories. This transaction will enable the company to take on larger, more complex projects in Colorado while increasing its bonding capacity and resources, Olbright said.

"This acquisition is part of Big-D's vision to strengthen our company through alliances with premier builders and talented project teams in selected markets," said Chairman Jack Livingood of Big-D Construction. "CFC has a reputation for providing clients innovative solutions and strong leadership. We are honored to be partners and excited to be a part of their future."

Founded in 1967, Big-D Cos. is one of the largest groups of contractors in the United States. It has thousands of successfully completed projects with over \$2.5 billion of annual revenue. Its 1,400 associates are located in 16 offices in nine states from Minnesota to California.

IRONWORKERS

BUILD WITH THE BEST





VISIT [NORTHWEST-IMPACT.COM](https://northwest-impact.com) TO DISCOVER
OVER 200 CONTRACTORS EMPLOYING MORE
THAN 7,500 HIGHLY TRAINED IRONWORKERS

Enterprise

UTAH'S BUSINESS JOURNAL

USPS # 891-300

Published weekly by:

Enterprise Newspaper Group
825 North 300 West, Ste. NE220
Salt Lake City, Utah 84103
801-533-0556 FAX 801-533-0684
www.slenterprise.com

PRESIDENT

David G. Gregersen
david@slenterprise.com

VP/GENERAL SALES MANAGER

Dale Dimond
dale@slenterprise.com

MANAGING EDITOR

John M. Rogers
john@slenterprise.com

CONTROLLER

Richard Taylor
richard@slenterprise.com

OFFICE MANAGER

Dionne Halverson
dionne@slenterprise.com

CLASSIFIED DISPLAY

david@slenterprise.com

CIRCULATION

Dionne Halverson
dionne@slenterprise.com

LIST DEVELOPMENT

lists@slenterprise.com

ADVERTISING INQUIRIES

david@slenterprise.com

TO CONTACT NEWSROOM

john@slenterprise.com

ART SUBMISSIONS

art@slenterprise.com

Subscription Rates:

Online only, \$65 per year
Print only, \$75 per year
Online and Print, \$85 per year

Any opinions expressed by the columnists are not necessarily the opinions or policy of *Enterprise*, its owners or managers. Reproduction or use of contents without written consent of the publisher is prohibited. All rights reserved.

© 2022 Enterprise Newspaper Group Inc.
Periodical postage paid at Salt Lake City, Utah
POSTMASTER: Send address corrections to:
P.O. Box 11778, Downtown Station
Salt Lake City, Utah 84147

Consumer sentiment falls again in September

After a brief pause in its decline in August, Utah's consumer sentiment fell again in September, dropping from 66.0 to 63.9, according to the Kem C. Gardner Institute's Survey of Utah Consumers. Moderating inflation seemed to placate consumers in August following three straight months of decline from May through July. But as the decline in inflation leveled off, or even climbed back up in places, in September, consumers began again to express doubts about the economy.

"When considering the year-over decline, it is clear that Utahns are feeling the pinch of rising prices when they consider how they feel about the economy," said Phil Dean, Gardner Institute chief economist. "While inflation remains a key challenge, the Utah economy remains fundamentally strong because of

low unemployment, stabilizing home prices, and Utah's relatively higher consumer sentiment when compared to the national data."

Meanwhile, a similar survey by the University of Michigan during the same period found sentiment among Americans as a whole essentially unchanged from August (58.2) to September (58.6).

While there is only a slight change in Utah consumer sentiment from August, just over a 2-percentage point decrease, the change in resident sentiment from one year ago is substantial — a drop in the index from 83.03 to 63.86.

The Utah Consumer Sentiment Survey uses comparable questions to the University of Michigan's Survey of Consumers. These questions measure residents' views of present and fu-

ture economic conditions. Both surveys include a random sample of consumers, including demographic questions to assess the representativeness of the sample.

Questions comprising the Consumer Sentiment Survey include five concerning current and expected future economic conditions. Two of the questions refer to business or economic conditions in the country as a whole (rather than in one's home state, for example). The Utah survey then supplements these two questions with alternative versions that refer to the state of Utah rather than the country as a whole. The questions measure residents' views of the present economic situation and their expectation for the economy in the future.

The full survey can be seen at the Gardner Institute website, <https://gardner.utah.edu/>.

Still growing: PCF Insurance buys three firms

Continuing its recent spate of acquiring insurance companies across the nation, Lehi-based PCF Insurance Services has acquired three more companies.

PCF purchased Solon, Ohio-based Lawrence Victoria Inc., a national program administrator that provides loan servicers with lender-placed insurance, insurance tracking and blanket insurance to organizations of all sizes across the United States.

Also Acquired by PCF was 1

Source Business Solutions, a professional employer organization (PEO) specializing in employee benefits, payroll administration, HR compliance and consulting and workers' compensation administration for any sized company. The company is based in Murray.

The third acquisition was Peak Performance Team, a niche finance and insurance broker based in South Carolina offering custom-tailored packages to auto

dealerships throughout the US.

Terms of the acquisitions were not disclosed.

PCF Insurance Services is a full-service consultant and insurance brokerage firm offering an array of commercial, life, and health, employee benefits and workers' compensation insurance. It is ranked No. 20 on *Business Insurance's* 2022 Top 100 Brokers and No. 13 on *Insurance Journal's* 2022 Top Property/Casualty Agencies lists.

Singapore-based Genius Group buys Revealed Films

Genius Group LTD of Singapore, an education technology company, has purchased Park City-based Revealed Films Inc., a media production company that specializes in multi-part documentaries. The transaction, which closed on Oct. 4, has a value of \$10 million, including contingency payments based on revenue and profitability criteria.

"Working with Revealed Films will allow Genius Group to produce outstanding new educational videos catered to our entrepreneurial programs," said Roger James Hamilton, CEO and founder of Genius Group. "We are very impressed with their catalog of films and look forward to collaborating with them on new content that supports our lifelong learning curriculum."

Revealed Films was founded in 2017 by filmmaker and television producer Jeff Hays and wellness and business expert Patrick Gentempo. The company launches three to four documentary series per year covering topics such as wealth building, health and nutrition, medical issues, religion, and political matters. Revealed Films will continue to operate as a separate entity.

"We live in a world where synergy and collaboration create much more value for humankind than individual entities working on their own," said Hays and Gentempo in a statement. "Revealed Films is immensely excited to work with Genius Group and Roger Hamilton because it will ignite new possibilities for what we can all achieve together. Our combined vision and resources for what we will put into the world and how we believe we will massively expand our audience, which is already in the millions, are inspiring us to grow and have impact like never before."

R-Zero names Nuckles CEO

R-Zero, a biosafety technology provider based in Salt Lake City, has announced that its board of directors has appointed Jennifer Nuckles as CEO and the chair of the board. The appointment was effective Oct. 10.

"Jennifer is a perfect fit to lead R-Zero in the next chapter of scaling the business," said Ira Ehrenpreis, founder and managing partner of DBL Partners, R-Zero's primary stockholder. "She has a history of disrupting markets through catalyzing technical innovation, driving operational excellence and leading high-performing teams. Jennifer is a seasoned leader with the experience to navigate the emerging landscape of next-gen disinfection. Her deep background in disinfection, digital health and technology, coupled with her strategy, operations and product development, is ideal to help make R-Zero a household name in sustainable disinfection."

Nuckles is an industry veteran with over 25 years of experience leading and accelerating revenue growth and profitability for companies, including high-growth, venture-backed and public companies. Nuckles will join R-Zero from SoFi, where she was executive vice president and group business leader over multi-

ple enterprise businesses. Prior to SoFi, Nuckles was chief marketing officer of health-tech company Doctor on Demand and social gaming firm Zynga Inc. In addition, she spent almost a decade in leadership positions at The Clorox Co. in marketing and sales.

"With the world today transforming, R-Zero has a massive market opportunity to help organizations deliver on the promise of safety and productivity," said Ben Boyer, co-founder of R-Zero. "R-Zero has already demonstrated extremely rapid growth, and with Jennifer's leadership, the company will accelerate even further. Jennifer uniquely possesses a founder's mindset, a passion for our mission, a deep commitment to customer success and a track record of execution at scale. I am excited to have Jennifer leading R-Zero through its next chapter of growth."

"I'm excited to help impact the company's next phase of growth as R-Zero becomes the obvious choice for enterprises looking for validated, efficacious and efficient solutions to help protect their most valuable asset of all — their people," said Nuckles. "I have tremendous admiration for the R-Zero team and the business they have built thus far, and I'm looking forward to working with the team, our network of partners and our customers to positively impact our shared spaces and, ultimately, our shared humanity."



Jennifer Nuckles

Every day is a great day . . .

**MMMM...
Mondays!**

**TASTY
Tuesdays!**

**WOW
Wednesdays!**

**TWISTY
Thursdays!**

**FRITTER
Fridays!**

**SPRINKLES
Saturdays!**



**DARLA'S
DONUTS**



Donuts Brownies Fritters

Turnovers Muffins

Family Owned & Operated

2278 So. Redwood Road

801-975-6381

M-F 5:00 am – 2:30 pm & Sat. 7:00 am – noon

with Darla's Donuts!

W

C

R

D



S



SMALL BUSINESS SUMMIT

10.18.22 • 8AM • Mountain America Expo Center

FEATURING



NICOLE TANNER
FOUNDER, SWIG



TAMI STEGGELL
FOUNDER, RUBY SNAP COOKIES



BRENDA ANDERSON
FOUNDER, JIPE



JENNIFER SILVESTER
CEO, SILVESTER & COMPANY



BRIAN EPPERSON
CEO, TARGET RIVER



TINA HAZLETT
CEO, SPECTRUM RECRUITING



EARL FOOTE
CEO, NEXUS IT CONSULTANTS



WIN JEANFREAU
CEO, IMPACT UTAH



RYAN ROWELL
GM, A PLUS GARAGE DOORS



DAVE KHWAJA
CEO, FIRST TOUCH CONSULTING



ROBERT SPENDLOVE
SENIOR VP, ZIONS BANK



DALE LEWIS
CEO, FORTRESS CLOTHING

- CONNECT with valuable business resources
- Learn how to RECRUIT and RETAIN employees
- GROW your business

MEMBERS \$75 NONMEMBERS \$95

REGISTER AT SOURCESOUTHVALLEY.COM

SUPPORTING SPONSORS



SOURCE SPONSORS



COMMUNITY PARTNERS



Succeeding in Your Business

Why your kid should major in philosophy

Maybe it's the change of seasons (I've always been a big early fall fan), maybe it's because I am now pushing 70, but I've been spending more time than usual reflecting upon my past.

Whenever you reflect on "things you should have done differently," you almost always end up going back to your high school and college years. A lot happened during that eight-year period that made you the person you are today. (Some social psychologists believe our personalities are 99 percent fully formed when we reach our early 20s.) Often, the paths we chose back then were triggered not by careful planning but by some stupid little thing that didn't seem important at the time.

In my case, that little something was the decision not to take a high school calculus class.

Back in high school, I wanted more than anything to be an engineer. I excelled in math and physics, and I knew — without a single doubt — that I didn't want to be a doctor. That left engineering. Hey, I even wore a pocket protector and short hair — "geek chic" — long before it became fashionable.

When I got to my senior year,

I figured I would sign up for calculus just like all the other geeks. But there was a problem. The calculus teacher at my high school insisted that if you took his class, you also had to take another class

he taught on statistics, probability and finite mathematics (the sort of math you need if you're headed to business school). And that second class was offered at the exact same time as a fourth-year Spanish class I needed to take in order to "exempt out" of college foreign language requirements.

I decided to put off taking calculus. "After all," I remember thinking, "every college in America offers freshman calculus. I can always take it when I get there."

Famous last words ...

I matriculated at a college that, at the time, had the most formidable mathematics department in America (its professors had developed the BASIC computer language, among other achievements). I dutifully signed up for freshman calculus, along with 300 other young men and women who were aspiring to pursue careers in medicine, engineering and the sciences — every single one of whom had had calculus in high school.

Midway through my freshman year, it became apparent that I was not going to follow the engineering track. It was simply too competitive. I was working 80-plus hours a week to keep up and coming home with B's and C's in math courses for the first time in my life.

I had to change my plans but didn't have a "Plan B" in mind.

Late in my freshman year, I signed up for an introductory philosophy course. I don't remember why I chose that course — probably a friend of mine talked me into it, or maybe I felt you shouldn't graduate college without reading some Plato and Aristotle.

As they say in romantic comedies, philosophy had me at hello. While most of my fellow students found subjects like metaphysics, ethics and existentialism too abstract and theoretical, I "got them" instantly. My mathematics background turned out to be an excellent preparation for formal logic and analytical philosophy. I even found my Spanish language fluency to be helpful: My senior thesis, on the influence of late 19th-century Spanish thinkers on later continental European philosophers (which quoted extensively from primary sources in the original language), was circulated to academic journals for publication.

Upon graduation from college, I was offered (but politely declined) a fellowship to study abroad with the goal of joining the college's philosophy faculty once I obtained a Ph.D.

Having decided against becoming a professional philosopher, I did the next best thing: I went to law school. While many of my fellow students found it hard to read and dissect legal cases, I found it a snap. A legal opinion is, after all, nothing but a logical argument, and I had had four years' experience tearing those apart.

A discipline where you learn to "question everything" and read texts both critically and closely was also the best possible preparation for a career spent drafting and interpreting legal contracts.

Virtually every day in my professional life, I make use of the skills I learned in my college philosophy classes. Which is why it depresses me when I read that today's college students are turning away from the humanities in

favor of more "practical" courses designed to look good on their job resumes. And that college recruiters no longer value the (admittedly, sometimes intangible) skills that students develop in literature, philosophy and language classes. (That Spanish has also come in handy, let me tell you.)

It's important, of course, to develop useful, marketable skills. But what good is a doctor or software engineer who doesn't understand human nature, a politician with no grasp of ethics, a diplomat who can't understand the local marketplace chatter, or a citizen who accepts uncritically everything the media says?

A little philosophy never hurt anyone. And it's lots more fun than calculus.

Cliff Ennico (crennico@gmail.com) is a syndicated columnist, author and former host of the PBS television series "Money Hunt."

COPYRIGHT 2022 CLIFFORD R. ENNICO
DISTRIBUTED BY CREATORS.COM



Park City, Summit Co. adopt plan to prioritize sustainable tourism

In a joint meeting of the Summit County Council and the Park City Council, a Sustainable Tourism Plan for Summit County was adopted. The plan was presented by the Park City Chamber of Commerce/Convention & Visitors Bureau, which took action to develop a roadmap that would prioritize sustainable tourism. Initiatives tackled in the plan include preserving natural resources and supporting the local community amid an influx of visitors. The chamber said the renewed vision for the future of Park City and Summit County's tourism sector strikes a balance between protecting the environment and residents' quality of life while also promoting a thriving economy.

"The chamber worked hand-in-hand with the Stewardship Council to strategize a method to allow our local economy to reap the benefits of a blossoming tourism industry while still protecting the foundation of our communities," said Betsy Wallace, who served as board chair of the Chamber & Visitors Bureau as the plan was being developed. "The 22 members on the Stewardship Council represented the voices of local residents, small-business owners, art and environmental groups, major ski resorts

and equity stakeholders, ensuring the plan captured the genuine needs and concerns of local residents. We are so appreciative of those that provided helpful input and direction for Park City and Summit County's renewed tourism vision. We are thrilled to share this plan with the public."

In a news release, the council said the plan specifies actions related to:

- Implementing sustainable transportation, housing, water, energy and waste policies.
- Promoting responsible use and management of trails and nature recreation areas.
- Fostering tourism focused on arts and culture.
- Encouraging visitors to participate in the plan to enforce its success.
- Re-energizing the Green Business Certification program.
- Discussing diversity, equity and inclusion initiatives surrounding workforce, housing and transportation issues.

The Park City Chamber & Visitors Bureau also announced that Morgan Mingle has been hired as the chamber's first director of sustainable tourism, a newly created role to provide leadership in addressing and facilitating the Sustainable Tourism Plan.



McNEIL ENGINEERING™

Economic and Sustainable Designs, Professionals You Know and Trust

Missing a Piece?

We Have You Covered

- ❖ Civil Engineering
- ❖ Structural Engineering
- ❖ Laser Scanning & Land Surveying
- ❖ Paving & Roofing Consulting
- ❖ Landscape Architecture



Follow Us On:






801-255-7700

www.mcneilengineering.com

Innovate Utah

NEW IDEAS, PRODUCTS AND SERVICES FROM UTAH COMPANIES



A Salt Lake City startup is taking the pain out of online and instore shopping ordering mistakes. **Oops**, which launched in June, offers doorstep return pickups of purchases and serves neighborhoods along the I-15 corridor from Spanish Fork to Ogden, including most of Salt Lake, Utah, Davis, Weber and Summit counties.

Founded by **Jonathan Crawley** and **Joseph Hatch**, Oops raised a \$5 million seed round led by Peterson Partners, with contributions from EPIC Ventures, Maverick Ventures, Pelion Venture Partners, Village Global and other angel investors.

Using an intuitive website and mobile app for iPhone and Android, Oops customers schedule a pickup and an Oops driver in a signature blue van completes the return on the customer's behalf. Boxes and printed labels are not required, and all returns are insured up to \$1,000.

"We have an incredible opportunity to close the loop in logistics and enable a novel shopping experience where retail happens entirely from the home," said Hatch, president of Oops.

"Standing in line at Best Buy or Home Depot is not the best way to interact with my kids," said Crawley, CEO of Oops. "Particularly as a working parent, quality time is really valuable for me, and doing returns just sucked that time away."

"The idea for Oops came as I was sitting in a UPS parking lot, the first stop on a returns escapade that I realized was about to steal my Saturday," said Hatch. "The core value-add of the platform is to create a single, consumer-oriented touchpoint for returns and give people time back to spend doing the things that they love with the people they love."

In an effort to improve the adoption of new technology in healthcare, Draper-based **Xenter** has introduced **XenFI**, the first product in its wireless "Technology in Medicine" ecosystem. XenFI is comprised of the company's XMD, a HIPAA-compliant, global healthcare cloud, and its XenFI-

Hub, a wireless communications device that is designed for use in various healthcare settings. The product is designed to automate clinical workflow, enable smart/wireless devices, improve patient outcomes and lower healthcare costs. "Historically, the healthcare industry has been slow to adopt new technologies,"

said **Richard J. Linder**, Xenter's CEO, chairman and founder. "The reality is that tomorrow's healthcare technologies cannot be delivered through the largely connected/cabled healthcare world that's been the standard practice for decades. Xenter is building a new medical ecosystem and a suite of connected smart/wireless devices,"

Lehi-based **Tranont**, a direct-sales producer of health products, has released its first skincare product. **Rejuvenate** is an advanced hydrating serum that the company said revitalizes the skin's natural moisture



and restores the appearance of firmness and elasticity in the skin with its combination of vitamins, antioxidants and botanicals. "When you feel good about the way you look, you feel confident, able to enjoy the small moments with your family and friends. We're embracing life's experience at every age. That's why we're so excited about this product. And the early demand for it in the marketplace validates the need," said **Scott Bland**, Tranont's owner and president. Bland said test group participants reported seeing reduced fine lines, wrinkles, dark spots and circles, and improved hydration after one to four weeks of use.

Skullcandy, a Park City-based producer of mobile audio equipment, has announced its entry into the gaming category with the introduction of three headsets designed for all level of gamers. Offering compatibility across PC, PlayStation, Xbox, Switch and mobile, the **SLYR**, **SLYR Pro** and **PLYR** multi-platform gaming headsets are purpose-built for gamers.



"Everyone knows Skullcandy offers a premium sound experience and getting back into gaming is something our fans have been requesting for years. We're stoked to release our new multi-platform gaming collection into the wild," said Jason Luthman, director of global product management at Skullcandy. "As gamers will attest, exceptional audio, seamless communication and comfort are absolutely crucial. From illuminating unique nuances with personalized audio profiles, to executing crystal-clear player-to-player comms, these headsets feature the must-have technologies that gamers demand."

Vineyard-based **NarcX**, a company that eliminates the diversion of medications and controlled substances for abuse, has been awarded a U.S. patent for its **medication disposal solution**. The company's technology is an environmentally safe, liquid-based solution that immediately renders prescription drugs inert and non-retrievable. The process meets the Drug Enforcement



Administration's (DEA) strict definition of non-retrievable and eliminates the need for incineration, therefore eliminating the possibility for diversion. "As many are aware, we've had a major opioid problem in the U.S.," said Gavin Collier, NarcX co-founder and principal "This revolutionary drug disposal solution helps hospitals, pharmacies, law enforcement agencies and

people at home dispose of their unused medication or potentially harmful narcotics safely. This patent will continue our large-scale efforts to combat an epidemic that has already affected too many lives."

Merit Medical Systems Inc., a global manufacturer and marketer of healthcare technology devices based in South Jordan, has announced U.S. commercial



release of the **TEMNO Elite Soft Tissue Biopsy System**, the latest addition to Merit's portfolio of biopsy devices. The single-use device is designed for use in soft tissue locations, such as the liver, lungs, lymph nodes, kidneys and other soft tissues. "Merit is committed to helping physicians provide the best care possible for their patients, and this includes the crucial step of accurate diagnosis," said **Fred P. Lampropoulos**, Merit Medical Inc.'s chairman and CEO. "The TEMNO Elite is the latest innovation in our portfolio of soft tissue biopsy devices, and it highlights Merit's ability to understand clinician and patient needs and innovate and deliver technologies that advance patient care."

Pleasant Grove based direct-sales health and wellness company **doTerra International** has launched the **MetaPWR Metabolic System**. The company said "Meta" stands for "metabolic health" and PWR means "personal wellness realized." The all-natural product system is formulated to promote healthy metabolism.

doTERRA The system includes six products: Metabolic Blend, Metabolic Blend Softgels,

Metabolic Blend Beadlets, Satiety Gum, Assist and Advantage. "A recent survey published in the *Journal of American College of Cardiology* revealed that only 6.8 percent of US adults have optimal cardiometabolic health," said Russell Osguthorpe, doTerra chief medical officer. "This means the majority of our population has suboptimal metabolic health. A serious focus on the five main pillars of a healthy lifestyle — healthy eating, daily movement, stress management, healthy connections and smart supplementation — can help maintain excellent metabolism and maximize well-being."

Provo-based experience management platform **Qualtrics** has released **Video Feedback**, a new way for organizations to collect qualitative feedback within the Qualtrics XM Platform. Organizations can capture video feedback from customers, analyze words



and emotions and use that data to make business decisions. "Now more than ever, companies need to make decisions with empathy, speed and scale," said **Michel Feaster**, Qualtrics' chief product officer of research. "With Video Feedback, Qualtrics is defining the next era of research and empowering organizations to understand what really matters to the next generation of consumers and design the products, services and experiences they want now and next." Video Feedback automatically translates and transcribes audio and text analytics built into the product enable researchers to quickly surface themes and set up automated alerts to prompt action.

TECHNOLOGY

BIOTECHNOLOGY COMPANIES

Ranked by Number of Employees



	Company Name Address	Phone Web	Total Employees	Year Founded	Nature of Business	Top Executive
1	Edwards Lifesciences 12050 Lone Peak Parkway Draper, UT 84020	801-565-5200 edwards.com	15,700	1958	Manufacturing of cardiac surgery products and transcatheter heart valve systems	Michael A. Mussallem Chairman & CEO
2	Merit Medical 1600 W. Merit Parkway South Jordan, UT 84095	801-253-1600 merit.com	6,446	1987	Developer & manufacturer of disposable medical devices used in intervention, diagnostic & therapeutic procedures in cardiology, radiology, oncology, critical care & endoscopy	Fred P. Lampropoulos Chairman & CEO
3	ARUP Laboratories 500 Chipeta Way SLC, UT 84108	800-522-2787 aruplab.com	4,000+	1984	Clinical and anatomic pathology reference laboratory, blood services provider	Andy Theurer CEO
4	Myriad Genetics 320 Wakara Way SLC, UT 84108	800-469-7423 myriad.com	2,700	1991	Development and commercialization of molecular diagnostic tests and equipment for inherited diseases	Paul J. Diaz President & CEO
5	Varex Imaging 1678 S. Pioneer Road SLC, UT 84104	801-972-5000 vareximaging.com	2,100	2016	Supplier of medical X-ray tubes and image processing equipment	Sunny S. Sanyal President & CEO
6	Ultradent Products 505 W. 10200 S. South Jordan, UT 84095	801-572-4200 ultradent.com	1,900	1978	Developer, manufacturer and distributor of dental products and devices	Dirk S. Jeffs President & CEO
7	BioFire Diagnostics 515 S. Colorow Drive SLC, UT 84108	801-736-6354 biofiredx.com	1,371	1990	Developer and marketer of BioFire diagnostic panels for viruses, bacteria, parasites, yeasts and antimicrobial-resistant genes	Randy Rasmussen CEO
8	Ancestry 1300 W. Traverse Parkway Lehi, UT 84043	800-615-6560 ancestry.com	1,000	1983	DNA testing, gene analytics and online family history	Deb Liu CEO
9	Nelson Laboratories 6280 S. Redwood Road SLC, UT 84123	801-290-7500 nelsonlabs.com	800+	1985	Full lifecycle microbiology testing for the medical, pharmaceutical and natural products industries	Joe Shrawder President
10	Spectrum Solutions 12248 S. Lone Peak Parkway Draper, UT 84020	801-569-0465 spectrumsolutions.com	591	2005	Clinical project support, medical diagnostic solutions, biosample collection, medical device manufacturing	Stephen Fanning President & CEO
11	Recursion Pharmaceuticals 41 S. 400 W. SLC, UT 84101	385-269-0203 recursionpharm.com	524	2013	Develops and commercializes drugs for treatment of genetic, inflammatory and infectious diseases	Chris Gibson Co-Founder & CEO
12	Bard Access Systems 605 N. 5600 W. SLC, UT 84116	801-522-5000 bardaccess.com	519	1990	Innovator and marketer of vascular access devices and systems	Vicki Blyth HR Director
13	Clinical Innovations 747 W. 4170 S. Murray, UT 84123	801-268-8200 clinicalinnovations.com	253	1993	Manufacturer and distributor of labor and delivery medical devices for hospitals	Ken Reali President & CEO
14	Biomerics 6030 W. Harold Gatty Drive SLC, UT 84116	801-355-2705 biomerics.com	227	1994	Contract manufacturing of medical devices for the healthcare industry	Travis Sessions President & CEO
15	Utah Medical Products 7043 S. Cottonwood St. Midvale, UT 84047	800-533-4981 utahmed.com	211	1978	Producer and marketer of medical devices for the healthcare industry	Kevin. L. Cornwell CEO
16	Deseret Laboratories Inc. 1414 E. 3850 S. St. George, UT 84790	435-628-8786 deseretlabs.com	165	1983	Custom contract manufacturing for the nutraceutical, pharmaceutical and homeopathic industries	Scott Gubler President & CEO
17	Xlear Inc. 723 S. Auto Mall Dr. American Fork, UT 84003	877-599-5327 xlear.com	115	2000	Import, manufacture & distribute xylitro products	Nathan Jones Founder & President



Fixed it!

WASATCH I.T.



WASATCH I.T.

BUSINESS TECH SUPPORT, CYBERSECURITY AND COMPLIANCE

info@wasatchit.com
801-983-3671



WASATCH I.T.

Official Partner of the Utah Jazz

TECHNOLOGY COMPANIES (UTAH-BASED)

Ranked by Total Employees



	Company Name Address	Phone Web	Total Employees	Year Founded	Nature of Business	Top Executive
1	Vivint Smart Home 4931 N. 300 W. Provo, UT 84604	800-216-5232 vivint.com	10,000+ in Utah	1999	Residential energy management, home security and automation design, installation and management	David H. Bywater President & CEO
2	NICE InContact 75 W. Towne Ridge Parkway Sandy, UT 84070	801-320-3200 niceCXone.com	7,500+	1997	Cloud contact center omnichannel software development	Paul Jarman CEO
3	Qualtrics 333 W. River Park Drive Provo, UT 84604	801-374-6682 qualtrics.com	4,808	2002	SaaS-based experience management platform for data collection and analysis for businesses	Zig Serafin CEO
4	Vivint Solar (acquired by Sunrun Solar) 717 17th St. Denver, CO 80208	833-324-5886 sunrunsolar.com	4,800	2007	Residential solar energy design, installation and maintenance	Edward H. Fenster Chairman
5	Ivanti 10377 S. Jordan Gateway, Ste. 600 South Jordan, UT 84095	801-308-1500 888-253-6201 ivanti.com	3,200	1985	Software for IT security, service management, asset management and identity management	Jeff Abbott CEO
6	About Time Technologies 58 N. 1100 W., Ste. 2 Payson, UT 84651	801-465-8181 abouttimetech.com	2,650	2003	Platform for management of time, labor, assets, productivity and forms for the construction industry	Ryan Remkes Founder & CEO
7	Entrata 4205 Chapel Ridge Road Lehi, UT 84043	877-826-9700 entrata.com	2,345	2003	Internet property management software	Adam Edmunds CEO
8	Clearlink Technologies 5202 W. Douglas Corrigan Way, Ste. 300 SLC, UT 84116	801-424-0018 clearlink.com	1,800	2003	Digital marketing and sales conversion platform, search engine marketing	James Clarke CEO
9	Pluralsight 42 E. Future Way Draper, UT 84020	801-784-9007 pluralsight.com	1,766	2004	Online video training and education	Aaron Skonnard CEO
10	InMoment 10355 S. Jordan Gateway, Ste. 600 South Jordan, UT 84095	800-530-4251 inmoment.com	1,700	2002	Customer experience management, market research, data analysis for wide array of industries	Andrew Joiner CEO
11	DigiCert 2801 N. Thanksgiving Way, Ste. 500 Lehi, UT 84043	801-701-9600 digicert.com	1,600	2003	SSL, EV Code and document signing certificates for healthcare, automotive and industrial sectors	John Merrill CEO
12	Instructure 6330 S. 3000 E., Ste. 700 Cottonwood Heights, UT 84121	800-203-6755 instructure.com	1,400	2008	Educational software, including Canvas Learning Management System	Steve Daly CEO
13	Podium 1650 W. Digital Drive Lehi, UT 84043	801-758-0580 podium.com	1,300	2014	Online reputation, customer interactivity and relationship management	Eric Rea Co-Founder & CEO
14	Health Catalyst 10897 S. River Front Parkway, Ste. 300 South Jordan, UT 84095	855-309-6800 healthcatalyst.com	1,200	2008	Healthcare data and analytics	Daniel Burton CEO
15	Divvy (acquired by Bill.com 12/2021) 13707 S. 200 W., Ste. 100 Draper, UT 84020	855-229-3111 getdivvy.com	1,000+	2016	Financial technology company	Blake Murray CEO
16	Workfront 3301 N. Thanksgiving Way, Ste. 500 Lehi, UT 84043	801-373-3266 workfront.com	1,000	2001	Project/work management platform for automation and collaboration	Alex Shootman CEO
17	Domo 772 E. Utah Valley Drive American Fork, UT 84003	801-899-1000 domo.com	824	2010	Cloud-based business intelligence tools and data visualization	John Mellor CEO
18	AdvancedMD 10876 S. River Front Parkway, Ste. 400 South Jordan, UT 84095	801-984-9500 advancedmd.com	800	1990	Cloud-based management software development for medical practices	Amanda Hansen President
19	Lucid Software 10355 S. Jordan Gateway, Ste. 300 South Jordan, UT 84095	844-465-8243 lucid.com	768	2011	Brand templating and visual workplace platforms	Dave Grow CEO
20	Solutionreach 2600 Ashton Blvd. Lehi, UT 84043	801-331-7100 solutionreach.com	750	2000	Patient relationship management software for healthcare providers.	Josh Weiner CEO
21	Control4 Corp. 11734 S. Election Road SLC, UT 84020	801-523-3100 control4.com	700	2003	Automation and networking systems for residential and business	Martin Plaehn CEO
22	Simplus 10 W. Broadway SLC, UT 84101	833-746-7587 simplus.com	657	2014	Salesforce quote-to-cash consulting and managed service software	Ryan Westwood CEO
23	Xactware 1100 W. Traverse Parkway Lehi, UT 84604	801-764-5900 xactware.com	520	1986	Technologies for the property insurance, remodeling, restoration, and mortgage and lending industries	Mike Fulton CEO
24	MX Technologies Inc. 3401 N. Thanksgiving Way, Ste. 500 Lehi, UT 84043	801-669-5500 mx.com	500+	2010	Financial technology serving banks, credit unions and other fintechs	Ryan Caldwell Founder & Exec. Chair
25	VLCM Document Technology 852 E. Arrowhead Lane SLC, UT 84107	800-817-1504 vlcmtech.com	155	1983	Cybersecurity, enterprise technology & data, networking, cloud, professional IT	Michael Linton CEO

Business Tech

Cyber insurance is critical protection for your computer infrastructure

Today's businesses face a lot of risks. There are the traditional risks such as fires, floods and theft. Then there are the more modern risks, such as cyberattacks. Cyberattacks are a growing concern for businesses of all sizes. They can come in many different forms, from viruses and malware to phishing scams and denial-of-service attacks. And they can have damaging consequences, ranging from the loss of sensitive data to the disruption of critical operations.

Despite the risks, there are several things that businesses can do to protect themselves. One of the most important is to invest in cyber insurance.

In this article, we'll look at what cyber insurance is and why it's so important. We'll also explore some of the different components of cyber insurance, how they work together to protect organizations from attacks and what businesses can do to find the right solution for their needs.

What is Cyber Insurance

Cyber insurance is a type of insurance that helps businesses recover from the various costs associated with a cyberattack. This can include the cost of repairing damage to systems, replacing lost data and providing crisis management services. It can also cover the cost of lawsuits and other legal fees that may arise from a cyberattack.

There are several different types of cyber insurance policies available and businesses should carefully consider their needs before selecting a policy. Like with any type of insurance that individuals purchase some policies may cover only certain items while others may provide more comprehensive coverage. When choosing a policy, a company should look at what type of attacks would be most detrimental to them and their users and make sure that is what the plan covers.

Once a company has identified what type of cyber insurance is the best fit, it then it will be protected monetarily from any unfortunate costs that may accrue from a cyberattack.

Without coverage, they're left to deal with the damaging fallout of a successful attack on their own, which can include:

Data Loss. One of the most common risks of a cyberattack is data loss. This can happen when an attacker gains access to an organization's systems and deletes or encrypts important data. Data loss can be devastating for an organization and it can be very difficult to recover from.

Downtime. Another common risk of a cyberattack is downtime. This is

when an organization's systems are unavailable because of an attack. Downtime can be caused by many different things, from network disruptions to server failures. It can be very costly for an organization and it can cause a loss of productivity.

Reputational Damage. Another risk of a cyberattack is reputational damage.

This can happen if sensitive data is leaked or if the organization is seen as being unresponsive to the attack. Reputational damage can be difficult to recover from as it may lead to loss of customers, as well as a loss of trust from the public.

Financial Losses. Another common risk of a cyberattack is financial loss. An organization can lose money from an attack in a plethora of ways because of an attack. They may have to pay for damage control, they may lose customers or they may have to pay ransom to get their data back. In some cases, the financial loss can be so severe that it leads to bankruptcy.

Legal Liability. Organizations can also face legal liability because of a cyberattack. If an attack results in the loss of customer data, the organization may be liable for damages. In some cases, organizations may also be held responsible for negligence if they did not take adequate steps to protect their systems.

The Growing Risks and Damages of Cyberattacks

As technology becomes more and more ingrained into society's fabric, the risks and damages associated with cyberattacks are also growing. In 2017, global cybercrime damages are estimated to have reached \$600 billion, which is up from \$445 billion in 2014. Technology website Tech Xplore estimated the worldwide cost in 2021 at \$6 trillion. This number is only expected to further grow in the coming years, as the number

of connected devices and sensitive data increases.

While the financial cost of cybercrime is significant, the non-monetary damages can be just as severe. There have been several high-profile cyberattacks in recent years that have resulted in the loss of sensitive data, such as customer credit card information or medical records. Prominent examples include the Equifax breach, which exposed the personal information of over 143 million people, and the WannaCry ransomware attack, which impacted over 200,000 organizations in 150 countries.

Cyber Insurance: Your Best Defense Against Cyberattacks

Despite the growing risks and damages associated with cyberattacks, there are a number of things that organizations can do to protect themselves. The first is to hire an IT outsourcing partner to come in and identify potential security threats and make sure all of a company's secure information is, in fact, secure. However, if an attack happens before a company is able to hire a strong IT team or an attack happens before the company has an

important component of cyber insurance is data breach coverage. This type of coverage can help organizations cover the costs associated with a data breach, such as notifying customers, providing credit monitoring services and paying for legal fees.

Business Interruption Coverage. Another key element of cyber insurance is business interruption coverage. This type of coverage can help organizations cover the costs associated with lost revenue as a result of a cyberattack. This can be particularly helpful for small businesses which may not have the financial resources to weather a significant loss.

Cyber Extortion Coverage. Cyber extortion coverage refers to insurance that covers the costs associated with cyber extortion, which is when an attacker demands money in exchange for not releasing sensitive data. This type of coverage can help organizations pay the ransom and prevent the release of sensitive information.

Forensic Expenses Coverage. Forensic expenses coverage helps organizations cover the costs associated with hiring a forensic team to investigate a cyberattack. This can be important to determine the extent of the damage and identify the attacker.

Litigation Expenses Coverage. Another important component of cyber insurance is litigation expenses coverage. This type of coverage can help organizations cover the costs associated with legal action that may be taken because of a cyberattack.

The Benefits of Cyber Insurance

Cyber insurance isn't a one-size-fits-all service and depending on a company's size, desires, area of work and implied security threat, they may not need all the bells and whistles that come with having forensic and litigation expenses coverage. However, every company can benefit from the financial protection, peace of mind, risk management, preparation, improved cybersecurity and having a place to call if an attack happens and they don't know the next steps.

Cyberattacks are becoming more common and the damages they can cause are increasing. While there are many different steps that organizations can take to improve their cybersecurity, investing in insurance is one of the most important. By doing so, organizations can significantly reduce their risk of being attacked and improve their chances of recovering if they ever are.

Bahar Ferguson is the president of Wasatch I.T., an IT service for small and mid-sized businesses in Utah.



BAHAR FERGUSON



Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

ASSOCIATIONS

• The **South Jordan Chamber of Commerce** has named **Boyd Petersen** as president and CEO. Petersen is owner of BP Media in South Jordan, a company that builds social media and digital solutions for businesses. Petersen has implemented unique programs, including marketing and public speaking training, podcast and social media spotlight, digital tools to enhance business following and awareness, "mini" and full Mastermind programs, and a unique hiring event and member promotional programs.



Boyd Petersen

CONSTRUCTION

• Construction has begun on **High Valley Transit's** first permanent administration and maintenance facility in Park City. The organization has been using a temporary structure since it started serving the Summit County community in 2021. Upon completion, the eight-acre transit maintenance and operations campus will allow High Valley Transit to enhance and expand its regional service across the Wasatch Back. Approximately 61,277 square feet, the project will include administrative and operations offices; a four-bay maintenance shop featuring storage areas, vehicle lifts and an automatic wash bay; enclosed bus parking for 24 full-size transit buses and covered parking for smaller transit vehicles; a fuel-dispensing station; and facility generator. The project is expected to be completed in the spring of 2024. The \$24 million project's contractors are **Big-D Construction**. **GSBS Architects** is the project architect.

CORPORATE

• The **Larry H. Miller Co.**, a Sandy-based company involved in real estate, healthcare, finance and lending, and entertainment and sports, has elected **Debbie S. Brown** to its board of directors. Brown is the board chair of Laird Norton Co., with a portfolio of investments in real estate, wealth management and consumer products. She also is board chair of Laird Norton Co.'s largest subsidiary, Laird Norton Properties, a real estate company. Prior to

being named board chair, she served as a director of the Laird Norton Co. from 1996-2007 and in 2011 was elected to a second term. In addition to her involvement with her family company, she has served as an independent director for other family-owned companies. She also previously served as a director of the North America chapter of the Family Business Network, a not-for-profit network of family businesses committed to enhancing family governance and generational success. In 1990, Brown founded and served as CEO of Pacific Preschools Inc.



Debbie Brown

ECONOMIC INDICATORS

• **Salt Lake City** is ranked No. 6 and **Provo-Orem** is No. 9 on a list of metro areas where the **housing market has cooled**, compiled by **SmartAsset**. It analyzed the 100 largest metro areas to uncover the housing markets that have cooled down the most by comparing 2021 and 2022 data across eight metrics, split into two categories: price reduction and decreased demand. It said Salt Lake City has the eighth-largest decrease in demand and 16th-largest price reductions. Provo-Orem has the second-highest share of listings with a price cut and the largest increase in this figure relative to one year prior. In terms of demand, there was a 57.38 percent decrease in houses sold in the area from August 2021 to August 2022 and there were nearly double the new listings compared to houses sold in August 2022. The most-cooled market is Boise. Details are at <https://smartasset.com/data-studies/where-housing-markets-are-cooling-off-most-2022>.

• The **average driver in Utah** would expect a cash payment of at least \$3,479 from the government if they were forced to **switch to an electric car**, according to a survey by **Gunther Volkswagen Delray Beach**. It asked drivers to determine how much they would expect to be subsidized in cash to swap out their gas-powered car for a zero-emission vehicle. The national average is \$5,988. The highest amount is \$12,698 in New Hampshire. The lowest is in Wyoming, at \$3,131. Details are at <https://gunthervwdelray.com/electric-car-policy-survey.htm>.

• **Utah** is ranked No. 40 on a list of **"best options for those looking to retire,"** compiled by **TOP Data**. Its study used 38

metrics to identify which states are the most affordable, the safest, and have the highest quality of life for seniors. Utah was No. 31 for affordability, No. 29 for safety, No. 38 for wellness and No. 23 for both healthcare and entertainment. On a breakout list, Utah was No. 47 on a list of bingo halls. The top-ranked state overall is Connecticut. The bottom-ranked state is Alaska. Details are at <https://topagency.com/report/best-state-to-retire/>.

• The **average Utah traveler** would accept no less than \$230 to compensate for the inconvenience of having their **booking cancelled or rescheduled** on a different flight, according to a study by **FamilyDestinationsGuide.com**. This compares to a national average of \$283. The highest figure is in Alaska, at \$534. The lowest is in Delaware, at \$86. Details are at <https://familydestinationsguide.com/cancellation-compensation-survey/>.

• **Salt Lake City** is ranked No. 14 on a list of **"2022's Best Cities for Mental Wellness,"** compiled by **LawnStarter**. It compared over 190 of the biggest U.S. cities by considering 33 metrics based on mental, physical, social, financial and environmental factors. They include factors like access to therapists, cost of living, average sleep levels, meditation classes, and urban gardening-friendliness. The top-ranked city is Naperville, Illinois. The No. 192 city is Detroit. Details are at <https://www.lawnstarter.com/blog/studies/best-cities-for-mental-wellness/#rankings>.

• **Utah** is ranked No. 47 on a list of states for **collegiate athletic scholarships**, compiled by **Betsperts**. It analyzed states for the number of athletic scholarships per 100,000 people, the number of athletic departments and the average athletic scholarship amount. Utah has 56 scholarships available per 100,000 people and an average scholarship amount of \$11,737. The top-ranked state is California. Details are at <https://www.betsperts.com/scholarship-states/>.

GOVERNMENT

• **Warrior Rising**, based in South Jordan, has been awarded \$105,000 by the **U.S. Small Business Administration**, part of \$300,000 in funding to four organizations to deliver existing training programs through the SBA's Service-Disabled Veteran Entrepreneurship Training Program. Warrior Rising is a nonprofit dedicated to training, educating and supporting veteran entrepreneurs. Since its inception, Warrior Rising has trained

over 5,400 veteran-owned businesses through a 40-lesson educational curriculum. The program is designed to be delivered online or at locations with appropriate access for those who are disabled.

• U.S. Sen. **Mitt Romney**, R-Utah, has named **Mandee Grant** to serve as his next Utah state director. Grant previously served as Romney's business outreach director, where she worked with business owners, economic development directors, chamber presidents, and business and community leaders throughout the state. Prior to that, she spent more than 25 years in the private sector working as a strategy consultant to Fortune 100 companies.



Mandee Grant

• The **Central Wasatch Commission**, an inter-governmental entity that seeks to engage the public, build consensus and coordinate the actions in the Central Wasatch Mountains, has welcomed the **Uinta-Wasatch-Cache National Forest** as an ex-officio member of its board. **Dave Whittekiend**, Uinta-Wasatch-Cache National Forest's forest supervisor, was appointed as an ex-officio commissioner representing its interests. Ex-officio commissioners represent government entities with specialized expertise that provide input relevant to the CWC's goals or objectives. They participate in board discussions but do not vote on any matters. Unlike other board members, the Uinta-Wasatch-Cache National Forest will not be asked to contribute funding in support of the commission.

HEALTHCARE

• **Nomi Health**, an Orem-based direct healthcare company, has appointed **Sara Ratner** as president of government programs. Ratner's background includes healthcare policy, innovation and regulation. She joins Nomi Health after serving on the executive team of healthcare company Icario. She previously was an executive advisor to venture-backed organizations to develop Medicare and Medicaid program strategies for emerging markets, leveraging CMS and state frameworks to generate opportunities for program development and expansion, and she held executive positions at RedBrick Health and Prime Therapeutics. Earlier in her career, Ratner served as general counsel and vice president of strategic partnerships and human resources at CVS CareMark, where she joined the leadership team that grew the MinuteClinic division. She is also co-founder and board director of Proximal Health.



Sara Ratner

• **Lodging Dynamics Hospitality Group**, a Provo-based hotel management company, has been appointed to manage the **Park City Peaks Hotel** in Park City. The Peaks Park City features 123 guest rooms, with a restaurant, bar, and on-site ski and snowboard rentals. In conjunction with the announcement, Lodging

see BRIEFS next page



For all your trailer needs

New & Used trailer sales

(Tanks, lowboys, slide axles, belly dumps, tag trailers, vans & flats)
Brands: Heil, J&L, LBT, Landoll, XL Sepicalized, Trailmax, Trailing

State of the art repair & paint facility
Parts sales & show room

COME SEE US!



4285 West 1385 South
Salt Lake City, Utah 84104
1-800-442-6687
www.semiservice.com

Industry Briefs

from previous page

Dynamics appointed **Ezequiel Guzman** as the general manager. Guzman has more than 25 years of experience.

HOUSING

• **Stack Homes'** first accessory dwelling unit was installed by crane Oct. 11 in the Granary District of Salt Lake City. In October 2018, Salt Lake City passed an ordinance allowing ADUs to be placed in backyards. The design selected by the property owners offers 640 square feet with one bedroom, one bath, and a living and kitchen area.

MANUFACTURING

• **Traeger Inc.**, a Salt Lake City-based wood pellet grill company, has appointed **Steven P. Richman** to its board of directors. He also will serve on the compensation committee. Richman is group president of Milwaukee Tool, a position he has held since January 2007. Richman has over 25 years of experience in the management of industrial, electrical, plumbing and retail distribution channels. He has held management positions with Black & Decker, served as president of SKIL and Bosch Power Tools, and as president and CEO of Werner Co.



Steven Richman

NONPROFITS

• **Hunger Free America**, a national nonprofit service and advocacy group, has elected five new members to its board of directors, including **Priya Fielding-Singh**, a sociologist, ethnographer and assistant professor of family and consumer studies at the University of Utah. Her research, teach-

ing and writing examine issues of social, economic, and racial justice, with a focus on food and nutrition equity alongside maternal and child health. Her research has been published in sociology, public health and medical journals, including *Social Science and Medicine*, *American Journal of Clinical Nutrition* and the *Journal of Adolescent Health*.



Priya Fielding-Singh

• Registration has opened for **Utah Food Bank's** 17th annual **Utah Human Race**, held on Thanksgiving morning (Nov. 24) in Sandy. Participants in the family-friendly 5K/10K fun run have a direct impact on the 410,000 Utahns facing hunger. Utah Food Bank expects nearly 5,000 participants. The race route begins and ends at the Sandy Promenade at 10200 S. Centennial Parkway. All ages and ability levels are welcome. Details are at www.utahhumanrace.org.

• **Best Friends Animal Society**, a nonprofit operating a no-kill animal sanctuary in Kanab, has broken ground on a staff housing project, becoming what it says is the first nonprofit organization in America to do so. The nonprofit has 850 employees, half in Kanab, making it the largest employer in Kane County. On Sept. 22, Best Friends began construction on 24 units (12 duplexes) of staff housing. The first is scheduled to be completed in early 2023, with one more duplex being completed every two weeks until all 24 units are available. Best Friends will charge rent within the range of fair market value for the area. The \$6 million project will employ a local contractor.

OUTDOOR RECREATION

• **Snowbird** will open Nov. 30, conditions permitting, and will have new tram cabins in use. Manufactured by the Swiss manufacturer CWA, the cabins include floor-to-ceiling windows, automated doors and gates, and a new drive system. The new Snowbird Tram cabins are blue and red, like the originals installed in 1971. Snowbird also installed five new Wyssen avalanche control towers for a total of nine towers spread out over Mineral Basin and Gad Valley.

• **Grandvalira Resorts Andorra** and **Sun Peaks Resort** in British Columbia have been added as destinations available through the Ikon Pass for the upcoming winter season. The Ikon Pass offers more than 50 worldwide destinations, including five in Europe and nine in Canada.

ilies in need. Sleep in Heavenly Peace is a group of volunteers dedicated to building, assembling and delivering hand-made bunk beds to children and families in need.

REAL ESTATE

• **St. John Properties** has broken ground on the **12th Street Exchange**, at 1200 S. 1900 W., Marriott-Slaterville. It is the company's fourth Utah development and first construction project north of Salt Lake City. Once completed, the 19-acre business community will offer 170,000 square feet of commercial flex/research and development and retail space. Earlier, St. John Properties celebrated another Class A office tower in Pleasant Grove. Once constructed, **Valley Grove III** will bring St. John Properties' commercial real estate portfolio in Utah to over 1 million square feet. It will feature Class A office, flex/R&D, restaurants, and retail buildings. Development of Valley Grove broke ground in 2017.

• **Highland Real Estate Partners**, a private real estate investment manager, has announced the final close of **Highland Multifamily Opportunities**, the firm's debut U.S. real estate fund. Highland Multifamily Opportunities raised \$44 million, which surpassed its initial target of \$35 million and grows Highland's equity capital under management to \$65 million. Highland Real Estate Partners has already begun constructing the fund's portfolio, with nine acquisitions completed to date comprised of 211 apartment units in the Chicagoland and Salt Lake City markets.

• **Toll Brothers Inc.**, a builder of luxury homes, has opened its first two new home neighborhoods in the **Desert Color** master-planned community in St. George. Its **Mirada** collection offers luxury single-family homes, while its **Regency at Desert Color** community offers a 55-plus active-adult living experience. Mirada, in the Sage Haven enclave of Desert Color, consists of 24 home sites and offers four single- and two-story home designs. Regency at Desert Color consists of 550 home sites featuring four collections of single-family homes. Desert Color is a 3,350-acre master-planned community.

RECOGNITIONS

• **Tanner LLC**, Salt Lake

City, has been named to a list of "**Best of Best Accounting Firms for 2022**" by **Inside Public Accounting**. The annual list recognizes 50 CPA firms across the country on their performance in specific key areas of management, growth and strategic vision. Tanner was among more than 600 accounting practices that participated in the IPA's survey and an analysis of top firms in the United States and Canada. In addition, Tanner was recognized as a "**National CPA Firm to Watch in 2022.**" There are more than 46,000 public accounting firms in the U.S.

RESTAURANTS

• **Crisp & Green**, a fast-casual restaurant, will open this month at Towne Ridge Retail, 9710 S. State St., Sandy. It is the company's first Utah location. Crisp & Green has restaurants in Minnesota, Colorado, Florida, Nebraska, North Dakota, South Dakota and Texas. There are 195 stores built or in development across 20 states. Five more locations are planned to open in the Salt Lake City metro area in the next two years.

SCHOLARSHIPS

• **Western Governor's University**, a Salt Lake City-based online nonprofit, and the **United States Hispanic Chamber of Commerce** have announced a partnership that features a scholarship to broaden access to education for Hispanic populations. The WGU/USHCC Partnership Scholarship will award \$5,000 to each recipient working to complete an online bachelor's or master's degree. Under the terms of the partnership, USHCC members, or anyone who is informed by employees or members, are eligible to apply for the scholarship.

TECHNOLOGY

• **Consensus**, a Lehi-based intelligent demo automation platform company, has appointed **Rex Galbraith** as chief revenue officer. Galbraith has been with Consensus for more than six years, most recently as senior vice president of sales. He also has sales experience at InfoTrax Systems, Global Access and HireVue.



Rex Galbraith



Everything for the Contractors

We rent the best

4343 Century Drive
Salt Lake City, UT 84123

801-262-5761

www.centuryeq.com



PARTNERSHIPS

• **Cotopaxi**, a Salt Lake City-based adventure gear and apparel company, has announced a partnership through the **Cotopaxi Foundation** with **CARE Ecuador**. Funding will support CARE's efforts in Ecuador supporting immediate disaster relief as well as community food security through agricultural and business training for women to increase resilience, yields and access to the marketplace.

PHILANTHROPY

• Employees from **Nomi Health**, an Orem-based health-care company, recently partnered with the Lehi chapter of **Sleep in Heavenly Peace** and **West Valley City** to assemble beds for Utah children and fam-



HOWE RENTAL & SALES

NEED EQUIPMENT?

- Forklifts
- Scissor & Boom Lifts
- Scaffolding
- Excavators
- Mixers
- Welders
- Sweepers & Scrubbers
- Compressors
- Compaction Equipment
- Skid Loaders
- Backhoes
- Dump Trucks

24 Hour Emergency Service

- Ogden
- Layton
- Tooele
- Park City
- Provo
- Salt Lake City

www.howerentals.com

CALL TODAY! 801.463.7997 Toll Free 866.436.HOWE • Fax 801.463.7488
4235 South 500 West • Murray, UT 84123

UIPA*from page 1*

few exceptions, the authority has canceled some sole-source contracts, or agreed with the vendors that they would be mutually terminated, or that they will expire at month's end.

"We hope that as we're going through our meetings, particularly over the next two or three meetings, you're going to notice a lot more transparency," he said. "We're going to be bringing contracts back" for board reconsideration, including those related to new hires, he added.

In late September, Hart said the port authority had put the brakes on big-ticket spending items until a master plan is in place to help guide the future of its 1,600-acre jurisdictional area in Salt Lake City's Northwest Quadrant area. The master plan process could have a request for proposals in place by November and a vendor selected by year-end. Then a nine-month process will include outreach events and receiving public input.

The new approach follows criticism of the port authority contained in the state audits released in late September.

An audit by the legislative auditor general acknowledged that the authority is still developing but recommended it needs greater focus on planning and increased board involvement, stronger oversight and management of procurement and contracts, and uniform reporting requirements. It noted that the authority had \$150 million in bond proceeds largely unspent with the master development plan in its beginning stages.

The audit found that 81 percent of the authority's contracts were obtained through the sole-source, or no-bid, method.

It recommended that the authority complete its master development plan prior to any major expenditures from bond proceeds. It also called for the authority to appoint an audit committee and appoint a board member as treasurer.

In a response to that audit, the authority said it "wholeheartedly" agreed with all the recommendations and the other best practices and had taken several steps toward complying.

A subsequent audit by the state auditor's office focused only on the authority's procurement practices after the office received a hotline complaint that alleged the authority improperly procured a contract for a

communications and logistics management network worth \$2 million. The office said a "key weakness" in the authority's purchasing policy was that the sole-source procurement policy lacked adequate transparency and accountability. It recommended adding those requirements to its policy "to ensure competition is encouraged, and procurement processes are reasonably transparent (publicly noticed) and accountable (documented)."

In a reply letter to the office, board Chair Miles Hansen said the authority would review and update the procurement policy by November.

The audits came after a white paper was released that studied a proposed port authority transloading facility. The report was by Robert C. Leachman, professor of industrial engineering and operations research at the University of California at Berkeley and principal at Leachman & Associates LLC.

In the 51-page white paper, Leachman concluded that a proposed transload facility near Union Pacific Railroad's intermodal terminal in Salt Lake City, where imported goods would be switched from rail to truck trailers, "will have a difficult time securing a substantial amount of business."

"The facility is unlikely to attract imports destined to points outside the Intermountain region," it said, adding that large nationwide retailers practice supply chains that offer lower costs than can be realized handling the goods via Salt Lake City.

Warehouses in the Greater Salt Lake City area or the Greater Denver area have routes that are too short to re-coup the labor costs of switching goods from marine containers to domestic trailers, it said. "It will be difficult," it said, "for the proposed facility to secure a steady, ongoing import business large enough to fill a typical-sized facility."

Likewise, the export market is much smaller than the import market and the volume "would be quite modest," it said.

The white paper also says the proposed facility "is unlikely to foster a significant reduction in emissions associated with imports."

The authority could instead be beneficial to Utah by placing a regional distribution center or online fulfillment center on land it controls near the Union Pacific property, the report said.

CHAMBER*from page 1*

its economic successes, resilience, growing communities and successful companies, he said.

"From startups to unicorns to blue chips that dot our landscape, we remain fortunate to live and to work in Utah. As an organization, we've doubled down on our strategic vision and we remain committed to bring together the right people to address whatever the challenges of the day demand.

"Some challenges will be unexpected, like a pandemic. Some are constant, like the work of educating and leading a rising generation. And other challenges are timely, such as the current drought or the energy transition that is underway."

Among other challenges he listed are housing affordability, issues related to childcare, a growing mental health crisis, and fostering upward mobility.

"The Salt Lake Chamber and our partner organizations are aligned to maintain Utah's top-of-the-mountain business environment," Miller said. "We must always be grateful that we live in a state that is regularly recognized as the best place for business, but we must never become complacent or take it for granted."

Miller listed several chamber accomplishments during the past year, including a 100-per-

cent success rate for its nine priority bills in the Legislature; having its Utah Community Builders social impact foundation address several matters with "the implicit goal of helping our workforce move up the economic ladder and broadening our community's prosperity"; hosting the first-ever Business Diversity Summit "because we know that enhancing diversity and fostering inclusion makes our community and our workforce stronger"; and with Tech Buzz creating the Wasatch Innovation Network to advance and enhance Utah's innovation economy.

"Embedding this spirit of being involved for the next generation of business leaders is a key purpose of the Wasatch Innovation Network, so that the vibrancy of Utah's entrepreneurial ecosystem is matched by a vibrant culture of giving back," Miller said. "This mixture of rugged individualism, coupled with community-building, is what makes Utah so special, and it is our responsibility to make sure it keeps that culture alive."

Miller noted that the chamber and Bank of America will launch a program this year to help minority and underserved business owners strength their business operations and increase their profitability, and the Downtown Alliance is working to develop Salt Lake City's cultural core by starting a year-round public market, furthering high-quality ur-

ban living, and building a future entertainment district near the Vivint Arena.

The chamber also is developing a business vision for Utah's energy future. "That future, we envision, is one where environmental and economic progress work in harmony to ensure a low-carbon future that balances affordability with reliability and sustainability," he said.

During the meeting, the chamber also honored several organization and individuals with awards:

- President's Award for Excellence: The Larry H. Miller Co.
- Legacy Award, honoring a long-standing business: Clyde Companies.
- Fortitude Award, honoring a corporate business: Regence BlueCross BlueShield of Utah.
- Beehive Award (honoring a business dedicated to bolstering the community): Mountain America Credit Union.
- Opportunity Award (honoring a small business): Penna Powers.
- Icon Award (honoring a woman-owned business: Minky Couture.
- Trailblazer Awards (honoring "rising stars" in the community): Michael Squires, director of government affairs, Utah Associated Municipal Power Systems (UAMPS); and Tamara Stevenson, vice president of diversity, equity and inclusion and chief diversity officer, Westminster College.

DRONES*from page 1*

in Africa, starting in Rwanda, since 2016, the company gained U.S. market entry in 2020 during the COVID-19 pandemic. Zipline partnered with Novant Health to distribute personal protective gear and medical equipment in North Carolina — a distribution network that has since expanded to include Cardinal Health and Magellan Rx Management. Later that same year, Zipline began a partnership with Walmart in Arkansas, initially to deploy health and wellness supplies, and has since expanded to more general products in the future.

During the pandemic, the Federal Aviation Administration (FAA) granted Zipline an emergency waiver to operate without the proper certification. In June, Zipline finally received its FAA Part 135 air carrier certification, which authorized the company to complete long-range on-demand commercial drone de-

liveries in the United States.

Now, certain customers in Utah will look up into the sky to see a 45-pound, fixed-wing aircraft that looks like a tiny airplane quietly humming above a patient's house as it parachutes a box down into their yard. Zipline says its autonomous aircraft are constantly taking in surrounding information like wind speed and direction so they can accurately drop packages within a target area "about the size of a couple parking spaces." The drones, which fly up to 400 feet above ground level, are monitored by trained remote pilots who can intervene if necessary.

Zipline's latest launch will initially service communities within a few miles of its distribution center located in South Jordan. The startup's drones can fly up to a 50-mile radius in most weather conditions, Zipline said. Over the next five years, Zipline plans to add new distribution centers to its network so it can deliver to around 90 percent of households and community drop-off locations in the Salt Lake Val-

ley area. After that, Zipline has its eyes on broader expansion in Utah.

Interested customers within the Intermountain Healthcare network can start signing up to use the service. While the service is ideal for people who are less mobile, are sick or have work obligations that make it difficult to make it to the pharmacy for their meds, Zipline says the service is for everyone. Zipline will evaluate whether it can deliver to homes based on factors like yard size, location and surrounding airspace, a company spokesperson said.

"This partnership allows us to reach patients faster than we ever thought possible, at a time that's convenient for them," said Gordon Slade, associate vice president of supply chain logistics at Intermountain Healthcare, in a statement. "Combined with our telehealth services like Connect Care, it's possible to virtually see a doctor and get medication you need delivered from Zipline, without having to travel to a clinic or the hospital."

Calendar

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

Oct. 18, 8 a.m.-1:30 p.m.

“SOURCE: South Valley Small Business Summit,” a South Valley Chamber of Commerce event. Theme is “Supercharging Small Businesses.” Morning keynote speaker is Nicole Tanner, founder of Swig. Location is Mountain America Expo Center, 9575 S. State St., Sandy. Cost is \$75 for members, \$95 for nonmembers; cost at the door is \$100 for members, \$125 for nonmembers. Details are at southvalleychamber.com.

Oct. 18, 8:30-11:30 a.m.

KeyBank Business Accelerator, a South Valley Chamber of Commerce event with sessions taking place through Dec. 13. Oct. 18 event is “Financial Statements.” Presenter is Ralph Little, founder and CEO of a nationwide financial services company. Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Series cost is \$750 for chamber members, \$1,000 for nonmembers. Details are at southvalleychamber.com.

Oct. 18, 9 a.m.-noon

“Meet the Money,” a Small Business Development Center (SBDC) event focusing on funding options available for businesses. Location is the Kaysville SBDC at the Davis Applied Technology Center. Also offered Oct. 20, 1-4 p.m., at 48 W. Young St. in Morgan. Details are at https://bit.ly/kaysville_meet_money.

Oct. 18, 9-10 a.m.

Overstock Government Training, a Women’s Business Center of Utah event. Utah state government has entered into a contract with Overstock to offer a secure, government-exclusive digital marketplace. State agencies can purchase products, access spend analytics/reporting and use approval workflows. All state agencies will have access to purchase office and school supplies with a dynamic pricing structure. Event takes place online (available statewide). Free. Details are at wbcutah.org.

Oct. 18, 9 a.m.-noon

“Cash Flow is King,” a Small Business Development Center workshop series also taking place Tuesdays (Oct. 25 and Nov. 1). Oct. 18 topic is “Financial Statements: What are

They Actually Telling You? Much More Than You Know.” Oct. 25 topic is “Cash Flow Management: Tricks of the Trade to Increase Cash and Decrease Stress.” Nov. 1 topic is “Cash Flow Projections: Where are You Going and How Will You Get There?” Location is Salt Lake Community College’s Miller Campus, 9750 S. 300 W., Building 5, first floor, Room 333, Sandy. Cost is \$29 per session, \$67 for all three. Registration can be completed at Eventbrite.com.

Oct. 18, 11 a.m.-1 p.m.

Business Women’s Forum 2022: “How to Build a Passion and Purpose-Driven Career.” Presenters are Karra Porter, who has served as president or managing director, Christensen & Jensen; Leslie Titus Bryant, director of marketing and brand, Spectrum Solutions; and Daniel Hellwig, laboratory director, Intermountain Forensics. Location is Hilton Garden Inn Downtown, 250 W. 600 S., Salt Lake City. Cost is \$35 for members, \$50 for nonmembers. Details are at slchamber.com.

Oct. 18, 11:25 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$16 for members and \$17 for nonmembers preregistered, \$20 for members and \$22 for nonmembers not preregistered. Details are at cachechamber.com.

Oct. 18, 11:30 a.m.-1 p.m.

Professional Development Series, a ChamberWest event. Speaker is Mary Crafts, founder of Mary Crafts Inc. Location is Jordan Valley Water Conservancy Garden Park, 8275 S. 1300 W., West Jordan. Cost is \$35. Details are at www.chamberwest.com.

Oct. 18, 5-7 p.m.

Corporate Tour, a Utah Black Chamber event. Location is Dyno Nobel Inc., 6440 S. Millrock Drive, Suite 150, Salt Lake City. Details are at utah-blackchamber.com.

Oct. 19-21

ImpartnerCON 2022, an Impartner event. Theme is “Odyssey.” Keynote speakers include Jay McBain, chief analyst, channels, partnerships and ecosystems, Canalys; Maria Chien, vice president and research director, Forrester; Janet Schijns, CEO, JS Group; and Jared Fuller, chief ecosystem officer, PartnerHacker. Location is Grand America Hotel, 555 S. Main St., Salt Lake City. Details

are at <https://wow.impartner.com/impartnercon22-Splash.html>.

Oct. 19, 8 a.m.-4 p.m.

PTAC Government Procurement Symposium, presented by the Procurement Technical Assistance Center at the Governor’s Office of Economic Opportunity. Location is Salt Lake Community College’s Miller Campus, 9690 S. 300 W., Sandy. Cost is \$60. Details are at <https://business.utah.gov/event/ptac-government-procurement-symposium/>.

Oct. 19, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Registration is required. Details are at davischamberofcommerce.com.

Oct. 19, noon-2 p.m.

“Workforce Readiness: Relationship Management,” a Cache Valley Chamber of Commerce “Lunch & Learn” event that is part of a five-session series on workforce readiness. Location is Bridgerland Technical College, Room 808, 1301 N. 600 W., Logan. Cost for the series is \$90. Details are at cachechamber.com.

Oct. 19, 5-7 p.m.

“Business After Hours Mixer,” a Park City Chamber/Bureau event. Location is Wasatch Brew Pub, 250 Main St., Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Oct. 19, 5:30-6:30 p.m.

Tax Planning Clinic, a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 19, 6-8 p.m.

Marketing Clinic, a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 20, Nov. 3, 10 a.m.-1 p.m.

“The Utah Economy Master Class: Economic Fundamentals Outlook and Policy Insights,” a two-day Kem C. Gardner Policy Institute event featuring information about Utah economic fundamentals, forecasts and policy insights. Location is Kem C. Gardner Policy Institute, 411 E. South Temple, Salt Lake City. Details are at slchamber.com.

Oct. 20, 8:30-10 a.m.

“Leveraging Unique Financing Mechanisms to Solve Utah’s

Infrastructure Needs,” presented by ULI (Urban Land Institute) Utah and D.A. Davidson & Co. and focusing on the benefits of public infrastructure districts (PIDs). Speaker is Brennen Brown, managing director, D.A. Davidson. Location is 95 S. State St., Suite 1500, Salt Lake City. Cost is \$25 for members, \$35 for nonmembers, \$30 for private-sector members and \$40 for private-sector nonmembers. Details are at <https://utah.uli.org/events-2/>.

Oct. 20, 8:30-11 a.m.

ConnectShare B2B Networking Event, designed for business leaders and decision-makers. Location is the Miller Conference Center, 9750 S. 300 W., Sandy. Details are at www.connectshare.com or by contacting Randy Hunt of the ConnectShare Advisory Board at randy@clearpath-strat.com.

Oct. 20, 11:30 a.m.-1 p.m.

Chamber Luncheon, a Davis Chamber of Commerce event. Speakers are Kent Anderson, director of community and economic development for Davis County, and Jessica Merrill, tourism director for Davis County. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Cost is \$25 for members, \$35 for guests. Details are at davischamberofcommerce.com.

Oct. 20, 11:30 a.m.-1 p.m.

Women in Business Happy Hour Mixer, a Murray Area Chamber of Commerce event. Speaker is Dorie Oldes. Location is Home 2 Suites, 4927 S. State St., Murray. Details are at murrayareachamber.com.

Oct. 20, 11:45 a.m.-1 p.m.

“Connect 4 Lunch,” a Point of the Mountain Chamber of Commerce networking event. Location is ‘Bout Time Pub & Grub, 1820 W. Traverse Parkway, Lehi. Details are at thepointchamber.com.

Oct. 20, noon

Webconference, an IT Leaders Association event that is available live and both recorded and summarized for later viewing. Speakers are Douglas Maulbetsch, worldwide leader of enterprise and SaaS solutions, DXC Technology; Kevin Grogg, assistive technologies service owner, EY; and Chad Heath, IT operations manager, Coca-Cola. Details are at <http://IT-Leaders.org>.

Oct. 20, noon-2 p.m.

“Strictly Networking Luncheon,” a West Jordan Chamber of Commerce event. Free (pay for

food ordered). Location and other details to be announced at westjordanchamber.com.

Oct. 20, 1-4 p.m.

“Meet the Money,” a Small Business Development Center (SBDC) event focusing on funding options available for businesses. Location is 48 W. Young St., Morgan. Also offered Oct. 18, 9 a.m.-noon, at the Kaysville SBDC at the Davis Applied Technology Center, Kaysville. Details are at https://bit.ly/morgan_meet_money.

Oct. 20, 2-6 p.m.

Community Job Fair, a ChamberWest event. Location is Taylorsville High School, 5225 S. Redwood Road, Taylorsville. Details are at chamberwest.com.

Oct. 20, 5-7 p.m.

“Business After Hours,” a Salt Lake Chamber event. Location is The Trolley Studio, 602 E. 500 S., No. D247, Salt Lake City. Free for members and \$30 for nonmembers before Oct. 18; \$20 for members and \$40 for nonmembers thereafter. Details are at slchamber.com.

Oct. 20, 6:30-8 p.m.

“How to Make Your Website Sell, So You Don’t Have To,” a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 21, 8:30-10 a.m.

Friday Connections Speed Networking, presented by ChamberWest and the Utah Black, Utah Hispanic and Magna chambers of commerce. Location is Valley Fair Megaplex Theatres Event Space, 3620 S. 2400 W., West Valley City. Cost is \$5 for chamber members, \$10 for nonmembers. Details are at chamberwest.com.

Oct. 24, 8-9 a.m.

Town Hall, a Silicon Slopes event. Speaker is Gov. Spencer Cox. Location is Silicon Slopes, 2600 Executive Parkway, Suite 140, Lehi. Details are at silicon-slopes.com.

Oct. 24, 4:30-7 p.m.

Cache Valley Fall Foliage Hike, part of the Summit Meetup Series offered by the Utah Office of Outdoor Recreation. Offered at two locations, depending on which hike is selected. Registration can be completed at Eventbrite.com.

CALENDAR

from page 15

Oct. 25, 10-11:30 a.m.

Virtual Member Showcase, a Park City Chamber/Bureau event featuring chamber members discussing their businesses and the services they provide. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Oct. 25, 10-11:30 a.m.

"Resources for Women Entrepreneurs," part of the Utah Business Bridge virtual networking series sponsored by the Governor's Office of Economic Opportunity and the Utah Small Business Administration. Free. Details are at <https://business.utah.gov/usbc/utah-business-bridge/>.

Oct. 25, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a South Valley Chamber

of Commerce event. Speaker is Kim Fiske, speaker, author and thought leader. Location is Larry H. Miller Co., Sandy. Details to be announced at southvalleychamber.com.

Oct. 25, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$20 for members and first-time guests, \$30 for nonmembers. Details are at ogdenweberchamber.com.

Oct. 25, 4-5:30 p.m.

"Business Before 5," a West Jordan Chamber of Commerce event. Location is Chili's at Jordan Landing. Free (pay for food and drinks). Details are at westjordanchamber.com.

Oct. 25, 6-9 p.m.

"Race, Diversity and the Limitations in Utah," a Utah Tech Leads "Complex Conver-

sations" event. Using Brigham Young University as a microcosm for Utah, speakers will discuss the limitations on Utah to embracing greater diversity in our professions and our communities. Speakers are Rachel Weaver of Black Menaces and Jacob Rugh, an associate professor of sociology at BYU. Location is The Shop Salt Lake City, 350 E. 400 S., Salt Lake City. Free. Registration can be completed at Eventbrite.com.

Oct. 26, 8:30-10 a.m.

Small Business Development Series, a ChamberWest six-session program. Oct. 26 session is "How Do We Attract and Retain Employees?" Nov. 30 session is "Funding for Business" Panel. Location is Kearns Library, 4275 W. 5345 S., Kearns. Cost is \$25 for members per session and \$35 for nonmembers per session. Details are at chamberwest.com.

Oct. 26, 10 a.m.-2 p.m.

Northern Utah Manufacturing Excellence (NUME)

Conference. Opening speaker is U.S. Rep. Blake Moore. Keynote speaker Michael Jeanfreau, a senior economist for the Department of Workforce Services, will discuss "The Data Behind the Headlines: Recession, Outlook, Resources." Location is Cache County Event Center, 490 S. 500 W., Logan. Cost is \$65, \$35 for each additional person in a group. Details are at cachechamber.com.

Oct. 26, noon-1 p.m.

"10 Tips to Prevent Sticky HR Situations," a Women's Business Center of Utah event. Presenter is Jill Shroyer of Expedition HR. Event takes place online via Zoom. Free. Details are at wbcutah.org.

Oct. 26, 6-7 p.m.

"Teamwork Trifecta," a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 26, 6-7:30 p.m.

"Online Marketing Fundamentals," a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 27, 8 a.m.-3 p.m.

Utah Valley Growth & Prosperity Summit II, offered by the Utah Valley Chamber of Commerce, the Utah Leadership Council and Utah Valley University and focusing on ensuring the future economic success of Utah County. Location is Utah Valley University, Sorensen Student Center, 800 W. University Parkway, Orem. Cost is \$50 (\$40 for early-bird admission), \$25 for virtual admission. Details are at thechamber.org.

Oct. 27, 11:30 a.m.-1 p.m.

"2022 Witches, Werewolves and Women in Business" Luncheon, a Davis Chamber of Commerce Women in Business event. Location is Lagoon, Canyon Terrace, 375 N. Lagoon Drive, Farmington. Cost is \$25 for members, \$35 for guests. Details are at davischamberof-commerce.com.

Oct. 27, noon-1 p.m.

Women in Business, a Box Elder Chamber of Commerce event. Cost is \$10. Location and other details to be announced at boxelderchamber.com.

Oct. 27, 5-6 p.m.

Legal Clinic (in English and Spanish), a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 28, 7:30 a.m.-3:30 p.m.

Utah's Business Diversity Summit 2022, part of the One Utah Summit Series and focusing on efforts to create more diverse and inclusive workplaces. Event features keynote speakers, breakout sessions, networking opportunities and resources. Presentations are targeted toward businesses with well-developed diversity and inclusion programs, as well as those businesses without current efforts but who want to engage. Location is Salt Lake Marriott Downtown at City Creek, 75 S. West Temple, Salt Lake City. Cost is \$120. Details are at slchamber.com.

Oct. 28, noon

"Conversations," a Silicon Slopes event. Speaker is Utah First Lady Abby Cox. Location is Silicon Slopes, 2600 Executive Parkway, Suite 140, Lehi. Details are at siliconslopes.com.

Oct. 28, 5-8 p.m.

"Business After Hours," a Murray Area Chamber of Commerce event. Details to be announced at murrayareachamber.com.

Oct. 31, noon-1:30 p.m.

Chamber Connection Series Luncheon, a Utah Valley Chamber of Commerce event. Speaker is Brandon Fugal. Location is Experience Event Center, 1440 N. Moon River Drive, Provo. Cost is \$20 for members, \$30 for nonmembers. Details are at thechamber.org.

Nov. 1, 8 a.m.-4 p.m.

Annual Cache Business Women's Conference, a Cache Valley Chamber of Commerce event. Location is The Riverwoods Conference Center, 615 Riverwood Parkway, Logan. Virtual option at a discounted rate is available. Details are at cachechamber.com.

Nov. 1, 11:30 a.m.-1 p.m.

2022 Tourism Fall Forum, a Park City Chamber/Bureau event featuring an update on what the 2022-23 ski season has in store for Park City. Location is Stein Eriksen Lodge Deer Valley, 7700 Stein Way, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Nov. 2, 9 a.m.-2 p.m.

"UNITE" Conference, a U.S. Small Business Administration event focused on veteran-owned businesses. Activities include a veterans business panel, breakout ses-

see CALENDAR next page



Usana Kids Eat Provided 395,188 meals to hungry kids in 2021

kids eat
No Child Should Ever Go Hungry

No Child Should Ever Go Hungry



SPONSOR A SCHOOL

Corporate Adoptive sponsors fund food bags for a year and have the opportunity for hands-on teambuilding service events throughout the year

www.usanakidseat.org



CALENDAR*from previous page*

sions, information sessions on resources, and lunch. Keynote speaker is Aliahu Bey, 2022 Utah Veteran-Owned Business of the Year and 2022 National Small Business Prime Contractor of the Year. Location is Atwood Innovation Plaza at Utah Tech University, 453 S. 600 E., St. George. Free. Details are at https://bit.ly/unite_conference.

Nov. 2, 11:30 a.m.-1 p.m.

Park City Business University, a Park City Chamber/Bureau event, in partnership with The Referral Community. Location is Blair Education Center, Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Nov. 2, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Registration is required. Details are at davischamberofcommerce.com.

Nov. 2, noon-2 p.m.

“Workforce Readiness: Employee Growth,” a Cache Valley Chamber of Commerce “Lunch & Learn” event that is part of a five-session series on workforce readiness. Location is Bridgerland Technical College, Room 808, 1301 N. 600 W., Logan. Cost for the series is \$90. Details are at cachechamber.com.

Nov. 3, 10 and 17, 4 p.m.

“Boots to Business/Reboot,” presented by the U.S. Small Business Administration’s Utah District Office, Utah Veterans Business Resource Center, Big Sky Veterans Business Outreach Center and their network of business advisors. Event takes place in three parts and takes place online. Details are at bit.ly/utahb-2reboot.

Nov. 3, noon-2 p.m.

“Strictly Networking Luncheon,” a West Jordan Chamber of Commerce event. Free (pay for food ordered). Location and other details to be announced at westjordanchamber.com.

Nov. 3, 5-8 p.m.

“Entrepreneur 101,” a Small Business Development Center (SBDC) event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 3, 6-9 p.m.

Titan Awards Gala, a South Valley Chamber event. Reception begins at 6 p.m., followed by dinner, entertainment and program at 7 p.m. Location is Little America Hotel, 500 S. Main St., Salt Lake City. Details are at southvalleychamber.com.

Nov. 4

2022 Fall Nubiz Symposium on Sales. Details to be announced at ogdenweberchamber.com.

Nov. 4 and 9, 8 a.m.-12:30 p.m.

Government Affairs Boot Camp 2022, a Salt Lake Chamber event designed for new and experienced government affairs professionals, company executives and public policy advocates to learn how to improve their effectiveness and understanding of advocating in the state of Utah. Location is State Capitol Board Room, 350 State St., Salt Lake City. Cost is \$750 for members, \$1,000 for nonmembers. Details are at slchamber.com.

Nov. 4, 8-9:30 a.m.

“First Fridays Networking,” a West Jordan Chamber of Commerce event. Location is Miller Free Enterprise Center, Salt Lake Community College, 9750 S. 300 W., Room 203, Sandy. Cost is \$5. Details are at westjordanchamber.com.

Nov. 4, 5-7 p.m.

“First Friday,” a Utah Black Chamber networking event. Location is 2200 S. Main St., Suite 200, Salt Lake City. Cost is \$10 for members, \$20 for nonmembers. Details are at utahblackchamber.com.

Nov. 8, 9-10 a.m.

“Ask Ashly,” a Women’s Business Center of Utah event featuring tips to improve a website, SEO or social media. Presenter is Ashly Kulland, WBCUtah’s digital media specialist. Event takes place online via Zoom. Free. Details are at wbcutah.org.

Nov. 9, 7:15 a.m.-2:30 p.m.

2022 Fall Conference, a ChamberWest event. Theme is “Strength of the West.” Event features two keynote presenters, two breakout sessions with four topics and other activities. Location is Utah Cultural Celebration Center, 1355 W. 3100 S., West Valley City. Details are at chamberwest.com.

Nov. 9, 7:30 a.m.-5:30 p.m.

Annual Trends Conference, a ULI (Urban Land Institute) Utah event with the theme “Our Cities, Our Future.” Event will provide a look at current state and national real estate trends, with a focus

on what to expect in the future. Featured speaker is John Burns, CEO of John Burns Real Estate Consulting. Location is Hyatt Regency Convention Hotel, 170 S. West Temple, Salt Lake City. Costs range from \$225 to \$350. Details are at <https://utah.uli.org/events-2/>.

Nov. 9, 9-10 a.m.

“Questions about COVID EIDL Repayment,” a U.S. Small Business Administration event focused on repayment of Economic Injury Disaster Loans (EIDL). Event takes place online. Details are at https://bit.ly/EIDL_repayment.

Nov. 9, 10-11 a.m.

“How to Submit an Award-Winning Nomination for NSBW,” a U.S. Small Business Administration event focusing on the National Small Business Award Nomination Portal, award categories, the submission process, and tips to help create the best nomination package.

Nominations are due by Dec. 8. Registration can be completed at Eventbrite.com.

Nov. 9, 11:30 a.m.-1 p.m.

“Let’s Do Lunch,” a South Valley Chamber of Commerce event. Details to be announced at southvalleychamber.com.

Nov. 9, 11:55 a.m.-1 p.m.

Women in Business, a Cache Valley Chamber of Commerce event. Location varies each month. Cost is \$16 for members, \$18 for nonmembers, \$20 at the door. Details are at cachechamber.com.

Nov. 10, 8 a.m.

BioHive Summit, focusing on life science and healthcare innovation. Location is Salt Palace Convention Center, 100 S. West Temple, Salt Lake City. Details to be announced.

Nov. 10, 11:30 a.m.-1 p.m.

“Lunch \$ Learn” Workshop, a Murray Area Chamber

of Commerce event. Location is MACC Office, 5411 S. Vine St., No. 3A, Murray. Cost is \$15 for members, \$25 for nonmembers. Details are at murrayareachamber.com.

Nov. 10, 11:30 a.m.-1 p.m.

Chamber Luncheon, a Davis Chamber of Commerce event. Details to be announced at davischamberofcommerce.com.

Nov. 10, 5-6:30 p.m.

“Business After Hours” Networking Event, a Box Elder Chamber of Commerce event. Location to be announced. Cost is \$6. Details are at boxelderchamber.com.

Nov. 12, 6-9 p.m.

2022 UMA Annual Awards Banquet, a Utah Manufacturers Association event. Location is Little America Hotel, 500 S.

see **CALENDAR** page 18

**PREVENTING UNWANTED INTRUSIONS
DURING YOUR MEETINGS JUST GOT EASIER!**

**INTRODUCING ZELLIM'S EXCLUSIVE
DOUBLE ENCRYPTED VIDEO CONFERENCE**

**START YOUR FREE TRIAL TODAY AT
ZELLIM.COM**

 zellim

CALENDAR

from page 17

Main St., Salt Lake City. Cost is \$350 for couples, \$1,500 for a table of 10. Details are at <https://manufacturingutah.com/events/>.

Nov. 14, 8 a.m.-3:30 p.m.
Women & Business Conference and Athena Awards Luncheon 2022, a Salt Lake Chamber event featuring the presentation of the Athena International Award and Pathfinder Awards. Location is Grand America, 555 S. Main St., Salt Lake City. Conference cost is \$125 for members, \$150 for nonmembers. Cost for lunch only is \$85 for members, \$100 for nonmembers. Details are at slchamber.com.

Nov. 15, 9 a.m.
Global Entrepreneurship Week Utah, taking place Nov. 14-18. Nov. 15 event features breakfast, an expo, an Entrepreneurial State of the Union, and entrepreneur mixer.

Location is Mountain America Exposition Center, 9575 S. State St., Sandy. Cost is \$150, \$75 for breakfast only. Registration can be completed at Eventbrite.com.

Nov. 15, 11:30 a.m.-1 p.m.
Women in Business, an Weber Chamber of Commerce event. Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$20 for members and first-time guests, \$30 for nonmembers. Details are at ogdenweberchamber.com.

Nov. 15, 11:30 a.m.-1 p.m.
Leadership Lunch, a Cache Valley Chamber of Commerce event. Details to be announced at cachechamber.com.

Nov. 15, noon-1 p.m.
Local First Collab, a Utah Black Chamber event. Location is The Shop, 350 E. 400 S., Salt Lake City. Details are at utah-blackchamber.com.

Nov. 15, 5-6 p.m.
Corporate Tour, a Utah

Black Chamber event. Location is Chatbooks, 4100 N. Chapel Ridge Road, Suite 350, Lehi. Details are at utahblackchamber.com.

Nov. 16, 8:30 a.m.-1:30 p.m.
Utah County Business Summit, presented by the Point of the Mountain, American Fork, Pleasant Grove-Lindon and Eagle Mountain chambers of commerce. Location is The Show Barn at Thanksgiving Point, 2975 N. Thanksgiving Way, Lehi. Details are at thepointchamber.com.

Nov. 16, 11:30 a.m.-1 p.m.
Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Registration is required. Details are at davischamberofcommerce.com.

Nov. 17, 7:45 a.m.-5 p.m.
Employer Tax Workshop, a Small Business Development Center (SBDC) event. Location is Salt Lake SBDC, Salt Lake

Community College. Cost is \$10. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 17, 8 a.m.-1:30 p.m.
2022 Annual Women in Business Summit, a Davis Chamber of Commerce event. Speakers are Tiffany Peterson, business and life coach; Leta Greene, confidence expert and best-selling author; and Michelle McCullough, speaker and author. Location is Davis Conference Center, 1651 N. 700 W., Layton. Cost is \$65 for members, \$85 for nonmembers. Details are at davischamberofcommerce.com.

Nov. 17, 8:30-11 a.m.
ConnectShare B2B Networking Event, designed for business leaders and decision-makers. Location is the Miller Conference Center, 9750 S. 300 W., Sandy. Details are at www.connectshare.com or by contacting Randy Hunt of the ConnectShare Advisory Board at randy@clearpath-strat.com.

Nov. 17, 9-11 a.m.
"Ready! Resilient! Utah Early Childhood Mental Health Summit," presented by Gov. Spencer J. Cox and First Lady Abby Cox in partnership with The Children's Center Utah to raise awareness and provide education on the mental health needs of infants, toddlers, preschoolers and their families throughout Utah. Event takes place online. Free. Registration can be completed at childrenscenterutah.org/summit.

Nov. 17, 11:30 a.m.-1 p.m.
Women in Business, a Murray Area Chamber of Commerce event. Location is Home 2 Suites, 4927 S. State St., Murray. Details are at murrayareachamber.com.

Nov. 17, noon
Webconference, an IT Leaders Association event that is available live and both recorded and summarized for later viewing. Speakers are Edward Pok, director of data governance, chief data office, London Stock Exchange Group; and Anita Rao, director of global product data services, Paypal. Details are at <http://IT-Leaders.org>.

Nov. 17, 6-7 p.m.
Intellectual Property Clinic, a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 18, 8:30-10 a.m.
Friday Connections Speed Networking, presented by ChamberWest and the Utah Black, Utah Hispanic and Magna

chambers of commerce. Location is Valley Fair Megaplex Theatres Event Space, 3620 S. 2400 W., West Valley City. Cost is \$5 for chamber members, \$10 for nonmembers. Details are at chamberwest.com.

Nov. 25, 5-8 p.m.
"Business After Hours," a Murray Area Chamber of Commerce event. Location is Fiddler's Elbow, 1063 E. 2100 S., No. 2349, Salt Lake City. Details to be announced at murrayareachamber.com.

Nov. 30, 8:30-10 a.m.
Small Business Development Series, a ChamberWest six-session program. Nov. 30 session is "Funding for Business" Panel. Location is Kearns Library, 4275 W. 5345 S., Kearns. Cost is \$25 for members per session and \$35 for nonmembers per session. Details are at chamberwest.com.

Dec. 1, 6-8 p.m.
"Entrepreneur 101," a Small Business Development Center (SBDC) event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

Dec. 2, 8-9:30 a.m.
"First Fridays Networking," a West Jordan Chamber of Commerce event. Location is Miller Free Enterprise Center, Salt Lake Community College, 9750 S. 300 W., Room 203, Sandy. Cost is \$5. Details are at westjordanchamber.com.

Dec. 2, 5-7 p.m.
"First Friday," a Utah Black Chamber networking event. Location is DuVin Pinto Wine & Art Gallery, 367 Trolley Square, No. D209, Salt Lake City. Cost is \$10 for members, \$20 for nonmembers. Details are at utahblackchamber.com.

Dec. 6, 9-10:30 a.m.
"Coffee Chat with the CEO," a Park City Chamber/Bureau event offering an informal conversation with chamber/bureau CEO Jennifer Wesselhoff. Location is Kimball Junction Visitor Information Center, 1794 Olympic Parkway Blvd., Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Dec. 6, 11 a.m.-1 p.m.
"Jingle & Mingle" Luncheon, a ChamberWest Women in Business event. Location is Western Gardens Center, 4050 W. 4100 S., West Valley City. Details are at chamberwest.com.

see CALENDAR next page

AAA NAID CERTIFIED

ROCKY MOUNTAIN DOCUMENT DESTRUCTION

TO BE SHRED, NOT SHARED

Keep your business' and your customer's information safe by shredding documents with NAID-certified professionals.

ROCKY MOUNTAIN DOCUMENT DESTRUCTION

801-384-1900
<https://rmshred.com>



Brandon Wixom
Licensed Commercial & Residential Broker
801.864.2626 • bwixom@gmail.com



Revolutionizing Real Estate!

No matter what you are looking for, I can help you find it!

Why Brandon?

- Real-time notification of new listings and price changes.
- One-stop-shop access to ALL agent listings on one convenient website.
- Online access to large photos, home tours and maps that include Google® Street View.
- Prompt service and support to help you find that "just right" property.



Start your search today at: SoldByWixom.com

CALENDAR

from previous page

Dec. 7, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Registration is required. Details are at davischamberofcommerce.com.

Dec. 7, 11:30 a.m.-1 p.m.

Park City Business University, a Park City Chamber/Bureau event, in partnership with The Referral Community. Location is Blair Education Center, Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Dec. 8, 3-5 p.m.

Chamber Holiday Open House, a South Valley Chamber of Commerce event. Details to be announced at southvalleychamber.com.

Dec. 13, 9-10 a.m.

"Ask Ashly," a Women's Business Center of Utah event featuring tips to improve a website, SEO or social media. Presenter is Ashly Kulland, WBCUtah's digital media specialist. Event takes place online via Zoom. Free. Details are at wbcutah.org.



CLASSIFIED

CAREERS

SENIOR PRODUCT MANAGER, PLATFORM

Senior Product Manager, Platform sought by **Vivint, Inc.** in Lehi, UT to lead the scoping, development, & launch of platform initiatives and develop & drive the vision for platform product areas within Vivint's platform infrastructure portfolio. Telecommuting may be permitted. When not telecommuting, must report to Vivint, Inc., 3401 Ashton Blvd., Lehi, UT 84043. Send resume to: vivintpositions@vivint.com. Specify Ad Code KPWM in subject line.

Dec. 13, 11:30 a.m.-1 p.m.

Women in Business Luncheon/Gift Exchange, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$20 members and first-time guests, \$30 for nonmembers. Details are at ogdenweberchamber.com.

Dec. 14, 11:30 a.m.-1 p.m.

Women in Business Holiday Soiree, a South Valley Chamber of Commerce event. Details to be announced at southvalleychamber.com.

Dec. 14, 11:55 a.m.-1 p.m.

Women in Business, a Cache Valley Chamber of Commerce event. Location varies each month. Cost is \$16 for members, \$18 for nonmembers, \$20 at the door. Details are at cachechamber.com.

Dec. 15, 8:30-11 a.m.

ConnectShare B2B Networking Event, designed for business leaders and decision-makers. Location is the Miller Conference Center, 9750 S. 300 W., Sandy. Details are at www.connectshare.com or by contacting Randy Hunt of the ConnectShare Advisory Board at randy@clearpath-strat.com.

MULTIPLE POSITIONS

Senior Manager, Industry and Functional Apps (Mult Pos), PricewaterhouseCoopers Advisory Services LLC, Salt Lake City, UT. Build & secure new dglt exps for cstmr, employees & splrs. Imprvng apps or dvlp new apps for traditnl & mbl dvcs. Req Bach's deg or for equiv in IT, Comp Sci, Engg or rel + 6 yrs post-bach's, progrssv rel work exp; OR Master's deg or for equiv in IT, Comp Sci, Engg or rel + 4 yrs rel work exp. 80% telecmmtng permitted. Mst be able to commute to designated local office. Travel up to 80% req. Apply by mail, referencing Job Code UT3491, Attn: HR SSC/Talent Management, 4040 W. Boy Scout Blvd, Tampa, FL 33607.

PRINCIPAL ENGINEER - SAP ABAP

Principal Engineer - SAP ABAP sought by **Vivint, Inc.**, in Lehi, UT to design & engineer scalable, reliable, secure software solutions to solve complex business opportunities & provide technical leadership for design, development, implementation, & support of software solutions & systems integrations, primarily supporting Finance & Billing-related systems. Telecommuting may be permitted, but when not telecommuting, must report to Vivint, Inc. at 3401 Ashton Blvd., Lehi, UT 84043. Send resume to: Vivintpositions@vivint.com. Must specify job code SDAW.

Utah Small Businesses... where big things get done



Wasatch Peaks is proud to finance projects that preserve the historic downtown Ogden district and Utah's small businesses. Wasatch Peaks can help you get started on your small business dream and assist you all along your journey to success. Your money stays here and strengthens our local economy. Since 1930, Wasatch Peaks is your full-service small business partner that will help you to get big things done!



WASATCH PEAKS

CREDIT UNION

Reach your peak!™



wasatchpeaks.com
801.452.7880 | 800.331.7549