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INSIDE

DAVIS COUNTY

TV series among four projects getting state incentive. **page 4**

SEVIER COUNTY

Richfield-based Plentive bought by New York City firm. **page 6**

SUMMIT COUNTY

Floating solar array will power Park City water plant. **page 7**

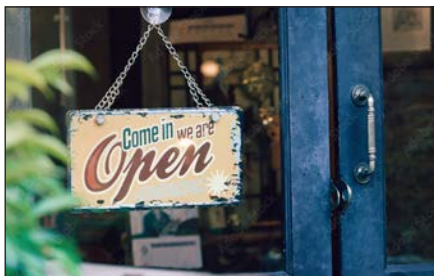
Industry Briefs

pages 10-11

Business Calendar

page 13

OF NOTE



High hopes on Main Street

Despite recent challenges, small-business owners are showing remarkable optimism. According to a recent Amex Trendex survey of over 1,000 small businesses, 90 percent feel confident they will meet their 2024 goals, with 87 percent growing more confident in their skills each year. This optimism is fueling innovation, with many owners testing new strategies to engage customers and expand their market reach.

'OPERATION GIGAWATT'

Cox's plan would double state's power output in 10 years

Brice Wallace
Business Journal

Utah's governor wants to "unleash the potential of energy development here in our state."

Speaking at the One Utah Summit in Cedar City, Gov. Spencer Cox unveiled "Operation Gigawatt," a plan to double the state's power production over the next decade.

"We have to do something bold," Cox said, adding that Utah needs to not only supply its own power needs but be able to export energy to other states and nations.

When he became governor, he said, he knew about the need to increase energy production. The reasons were plentiful, including Utah's booming population, the electrification of vehicles and appliances, an aging energy infrastructure, and energy production being phased-out. "Sadly, we have an administration that is pushing to phase out that baseload power before we had baseload dispatchable power to take its place," Cox said of the Biden administration.

What was not realized at the time was the power needs of artificial intelligence. For example, he said, a computer search using AI takes 10 times more energy than using Google.

"What you need to know about artificial intelligence is that it, well, it might save the world and make everything perfect, or destroy the world — we're not

sure which one of those two paths we're going down. But what we are sure of is, it is happening and that it takes an enormous amount of power — more power than you



Gov. Spencer Cox explains "Operation Gigawatt" during the One Utah Summit in Cedar City. The state, he said, needs to double its energy production over the next decade and proposed a four-pronged approach to reach that goal.

can really comprehend," Cox said.

The U.S., he said, is in an AI data center "global arms race" against China, Russia and others. "Whether it's good or bad, it's happening, and we have to keep up," the governor said.

Already, Utah is facing a request for 1.4 gigawatts (or 1,400 megawatts) of power for one data center project. To put that in perspective, Cox noted that the entire state of Wyoming uses 900 megawatts

see GIGAWATT page 14

UTAH PROJECTED TO ADD 500K RESIDENTS IN NEXT 10 YEARS

Short-term planning projections released recently by the Kem C. Gardner Policy Institute at the University of Utah indicate Utah will grow from 3.5 million to 4 million residents between 2024 and 2033, an average annual growth rate of 1.5 percent.

The institute also projects that employment will grow from 2.5 million jobs in 2024 to 2.8 million in 2033 and households are projected to grow more rapidly at 2.4 percent annually. These short-term demographic and economic planning projections inform decision-making at the state and county levels for a 10-year planning horizon.

"The short-term projections indicate continued statewide population growth driven by a nearly 50/50 split between natural increase and net migration out to 2033. Continued economic growth largely drives this migration of new residents to Utah," said Mallory Bateman, director of demographic research at the Gardner Institute. "A combination of historical data, trends, and local expert knowledge inform our baseline projection scenario."

The key findings from the report include the following:

Population. Average annual growth rates are projected around 1.5 percent. This translates into 500,000 new Utahns by 2033 for a total population of over 4

Strider Technologies to expand its South Jordan operations

Brice Wallace
Business Journal

A South Jordan-based software company will grow by 152 high-paying jobs over the next five years.

Strider Technologies Inc.'s expansion will get a boost from the state in the form of a tax credit of up to \$465,980 that recently was approved by the Governor's Office of Economic Opportunity board.

Strider was founded in 2019 and had its headquarters in Washington, D.C.,

until it moved to Utah in January 2021. Landon Moller, corporate controller and interim chief financial officer, said the company has 83 employees in South Jordan and expects to essentially double that figure in the next three to five years. The company also has offices in Washington, D.C.; London, U.K.; and Tokyo, Japan; and customers in 10 nations. It has more than 180 employees in total.

"We're in the business of transform-

see STRIDER page 15

see POPULATION page 7

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NEWS

UofU gets funding for regional center focused on emergency public health

The University of Utah's Division of Public Health has secured funding to establish the Region VIII Center for Public Health Preparedness and Response. This initiative, under a contract with the U.S. Centers for Disease Control and Prevention (CDC), aims to enhance public health preparedness and response across U.S. Department of Health and Human Services (HHS) Region VIII, which includes Colorado, Montana, North Dakota, South Dakota, Utah and Wyoming.

In September, CDC's Office of Readiness and Response (ORR) Division of Readiness and Response Science (DRRS) awarded 10 five-year cooperative agreements to one institution in each HHS region. The regional centers will play a vital role in advancing the development and implementation of evidence-based strategies and interventions across communities, enhancing their ability to prepare for and respond to public health threats, CDC said. In addition to the core funding, CDC is supporting efforts for tribal, rural and frontier communities to disseminate and implement tailored evidence-based strategies and interventions. By working with state, tribal, local and territorial health departments, nonprofits, universities, hospitals and health care coalitions, the centers will strengthen the nation's overall readiness and response capabilities, according to a CDC release.

The newly funded center, housed within the Rocky Mountains & Great Plains Center for Emergency Public Health, will implement a comprehensive workplan developed over the past year. This plan focuses on increasing the adoption of evidence-based practices to improve disaster and emergency response capabilities.

Key areas of focus include:

- Emergency preparedness and response for wildfires, severe weather and flooding.
- Coordination across agencies and community organizations using the Incident Command System.
- Enhanced communication and

community engagement.

- Awareness of jurisdictional sovereignty, particularly in tribal communities.

- Financial resources and communication strategies for tribal communities.

Kimberley Shoaf, a professor in the Division of Public Health at the UofU, will lead the center. The center will support state, local, and tribal health departments in addressing the growing public health needs of diverse communities, particularly in mitigating, preparing for, responding to and recovering from emergencies and disasters.

"This center represents a significant step forward in our ability to support

public health preparedness and response efforts across the region," said Shoaf. "We are committed to ensuring that all communities, especially those that are underserved, have the resources and support they need to effectively manage public health emergencies."

A significant aspect of the center's mission is to identify and address social and health disparities in emergency preparedness and response. The center will work closely with the Public Health Preparedness and Response workforce to ensure equitable access to resources and services, especially for underserved rural and tribal communities, as well as other vulnerable populations.

U.S. foreclosure activity decreases in Q3 2024

Foreclosure activity across the U.S. was down in the third quarter, according to data released by real estate analytics company ATTOM. The firm's Foreclosure Market Report found a total of 87,108 U.S. properties with foreclosure filings during the third quarter (Q3), down 2 percent from the previous quarter and down 13 percent from a year ago.

Utah, meanwhile, didn't do so well. The state recorded 1,050 foreclosure filings in Q3, up 58.1 percent from the second quarter and 72.1 percent from Q3 2023.

The report also shows a total of 29,668 U.S. properties with foreclosure filings in September 2024, down 2 percent from the previous month and down 19 percent

from a year ago.

"While we are seeing a decrease in foreclosure starts and repossessions, it's crucial to remain vigilant, as any economic disruptions or changes in interest rates could shift the current trend," said Rob Barber, CEO of ATTOM. "Moving forward, we anticipate foreclosure levels will stay relatively low, but there could be localized increases in areas struggling with affordability or other market pressures."

Nationwide in September, one in every 4,750 properties had a foreclosure filing. States with the highest foreclosure rates in September 2024 were Illinois, Florida, Delaware, Nevada and Indiana.



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SLC Council passes resolution aimed at saving Abravanel Hall

One of the trouble spots for the planned renovation of downtown Salt Lake City seems to be nearing a solution. The Salt Lake City Council adopted a resolution committing to the long-term preservation of Maurice Abravanel Hall, the iconic concert venue at the heart of the proposed renovation area surrounding Delta Center.

The bipartisan resolution came just a week after the council voted unanimously to approve a partnership agreement with Smith Entertainment Group (SEG) for the major rebuild and to impose a 0.5 percent sales tax increase to help pay for it.

The possible demise of Abravanel Hall to make way for the renovation has been a sticking point with some council members and a large part of Salt Lake City's citizenship. The council's resolution seems to make the preservation of the venue part of the city's agreement with SEG.

Co-sponsored by Councilmembers Dave Alvord and Jim Bradley, the resolution aims to ensure that the iconic venue remains a centerpiece of Salt Lake City's cultural landscape for future generations and provides for planning and updates to be shared with the council. Representatives of the Utah Symphony, who have called Abravanel Hall home for decades, attended an event where the resolution was presented.

"Abravanel Hall is more than just a building. It's a symbol of our commitment to the arts, to culture, and to the unique identity of Salt Lake County," said Alvord. "We're proud to be part of ensuring that future generations can experience its world-class acoustics and architectural beauty."

"It is incredibly meaningful to me to see this resolution pass," said Bradley. "I was honored to be part of the naming of Abravanel Hall after the esteemed conductor Maurice Abravanel. He left a legacy of world-class symphonic music in Utah. It is only fitting to his memory that we pass this resolution with a commitment to keep his legacy alive for generations to come."

The resolution was partially in response to a petition drive which garnered over 50,000 signatures calling for the protection of Abravanel Hall from any future development plans.

Built in 1979, Abravanel Hall is renowned worldwide for its exceptional acoustics and iconic architectural design. The hall has played host to countless performances and community events.

Salt Lake City's Swire Coca-Cola names Kendell president and CEO

Swire Coca-Cola, USA, a bottler and distributor of Coca-Cola and other beverage brands across a 13-state region of the West, has appointed Andrea Kendell as president and CEO. She assumes the role after decades of leadership experience and operational knowledge at the corporate level. Prior to joining Swire as CFO in January, Kendell was chief financial officer for North America and senior vice president of finance for global manufacturing at in vitro diagnostics company bioMérieux.



Andrea Kendell

"To be the steward of Swire Coca-Cola USA and all that goes with it — our people, our brands, our customers, our history and our future — is a great responsibility and a great privilege," said Kendell. "I know the foundation of our success has always been our people. I am honored and humbled to have the opportunity to help our people unleash their individual and collective potential as we deliver refreshment to the communities we call home."

"I'd like to congratulate Andrea on her appointment as president and CEO of Swire Coca-Cola USA," said Pat Healy, chair of Swire Coca-Cola Limited. "As an organization that was founded more than 200 years ago, the Swire group knows how important it is to have leaders with a vision for the future coupled with stewardship of the past. We are excited to have Andrea at the helm to shape the next chapter in the growth

of our U.S. beverage operations."

Swire also announced that Marc Hempstead as chief financial officer. He joins Swire Coca-Cola, USA from the Swire Group. He started his career with KPMG and has been with Swire since 2017, first with Swire Pacific in Hong Kong, then with the Steamships division in Papua New Guinea and most recently with HAECO, the Swire Group's aircraft maintenance division in Hong Kong.

"We are confident Andrea is the right person to fulfill our mission of winning together by serving as constant and true advocates for our people, our customers, our partners, our community and our planet," said Karen So, managing director of Swire Coca-Cola Limited. "With Andrea as the new president and CEO, Marc in the CFO role and strong leaders across our territory, we know we have the right people in the right seats to support our mission and drive growth."

Swire Coca-Cola, USA was founded in 1978 in Salt Lake City as a division of Swire Pacific Limited, a listed company on the Stock Exchange of Hong Kong Limited. It now employs more than 8,000 people in six production plants and 43 distribution centers across parts of Arizona, California, Colorado, Idaho, Kansas, Nebraska, Nevada, New Mexico, Oregon, South Dakota, Utah, Washington and Wyoming. The company delivers more than 50 beverage brands to 31 million consumers.

Kendell and Hempstead will both be based at the Draper headquarters of Swire.

WTC honors 2024 Women Tech Awards recipients at annual gala

The Utah-based Women Tech Council (WTC) has announced its 2024 Women Tech Awards recipients. Award winners were honored at a recent event held at the Grand America Hotel in Salt Lake City.

WTC annually honors innovation and female leadership in Utah's technology industries with the awards. WTC is a national organization that focuses on women's economic impact in the technology sector through developing programs that propel the economic pipeline from grade school through to the C-suite.

Awards nominees are recognized for their contributions in the fields of education, science, engineering, fintech and other industries. Men and

women who have supported the initiative of empowering and recognizing women were honored.

Notable awards and their recipients included the following:

- Tech Accelerator Award: Atim Enyenihi, strategic industry advisor for technology and innovations, Salt Lake City Department of Economic Development.
- Pathway Champion Award: Bonnie Anderson, associate dean for faculty and research and distinguished professor of information systems, Brigham Young University.
- Operational Excellence Award: Diane Acevedo, senior vice president of operations and CX, Gabb Wireless.

• Cybersecurity Leadership Award: Jami Hughes, senior vice president and deputy chief information security officer, Zions Bancorporation.

• Visionary Trailblazer Award: Jessica Elwell, chief operations officer, OxEon Energy.

• Data Innovator Award: Marissa Saunders senior director of data science, Recursion.

• Education Transformation Award: Xinru Page, associate professor, graduate committee chair and director of the Social Technology and Privacy Lab, Brigham Young University.

Recognized with Rising Star Awards by the WTC were Alankrita Priya, product manager, Entrata; Al-

exandra Crandall-Evans, vice president, Goldman Sachs; Gabi Tellez, managing director for Utah Innovation Fund; Jaimi Pinnock, staff QA engineer, Vivint; Madalyn Schulte, associate, Goldman Sachs; Miriah Peterson, co-organizer, Go West Conference; and Sarah Schuster, Johnson Quantum lead, PassiveLogic.

Also honored were recipients of the Student Pathway Awards and the Decade of Impact Awards.

"As the Women Tech Awards continue to grow, they serve as a beacon of inspiration, encouraging more women to pursue and excel in technology," WTC president Cydni Tetro told the crowd of over 1,000 at the awards ceremony.

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Film tax incentives bring \$7.8 million in video production to Utah

Brice Wallace
Business Journal

A series that's a follow-on to a movie coming out in December has been approved for a state tax credit incentive.

Shot entirely in Davis County, "Homestead" is being produced and distributed by Angel Studios, based in Provo. It was one of four productions approved for more than \$1.9 million in incentives recently by the Utah Board of Tourism Development. Combined, the productions are expected to spend \$7.8 million in Utah.

The movie "Homestead" is scheduled for a theatrical release Dec. 20. It tells the story of a family trying to survive in a post-apocalyptic world at a prepper compound called "The Homestead" despite resource wars and ideological conflicts.

The series is expected to spend \$1.6 million in Davis County, with production (including pre- and post-production) taking place through December. The production company is expecting to employ 94 cast and crew and 250 extras. It qualified for a tax credit incentive of up to \$402,188.

The series will star Neal McDonough ("Tulsa King") and Dawn Olivieri ("1883"). Producers are Markus Bishop-Hill, Ben Kasica and Jason Ross.

"The local cast and crew here are top-notch — everyone's talented and easy to work with," Kasica said. "On top of that, the potential tax incentives help make it all come together, so Utah really stood out as the best place to bring this project to life."

"This local story, combined with talented local cast and crew we've accumulated, paired with the backdrop of the staggering Wasatch Mountains, makes this project the perfect example of the Utah Film Commission's slogan 'The Story is

Utah,'" Bishop-Hill said.

Among the other productions awarded incentives by the tourism board is "The Promised Land," a comedy with a pilot available on YouTube. The mockumentary-style series is about Moses leading his people across the desert.

"The Promised Land" will shoot entirely in Washington County and is expected to spend more than \$3.3 million. It will employ 66 cast and crew and 1,400 extras. Production will take place through November. Producers are Richie Johns, Justin Tolley and Jeremy Crouch. The series qualified for an incentive of up to \$830,486.

"The support from Utah not only helps us bring our vision to life, but also creates valuable opportunities for local talent and crew," Johns said.

Autumn in Utah would not be completed without a Hallmark Channel Christmas movie being shot in the state. "Deck the Walls" will shoot entirely in Utah, with locations in Summit, Utah and Wasatch counties.

The production is expected to spend \$2.3 million in Utah, including employing 88 cast and crew and 150 extras. Producers are David Wulf and Camden Simmons.

"Deck the Walls" was approved for an incentive of up to \$575,000. The film tells the story of a young home decorator helping her brother provide a Christmas miracle for a family in need. The film stars Ashley Greene ("Twilight") and Wes Brown ("Haul Out the Holly") and is scheduled to premiere on Nov. 29 as part of the network's annual "Countdown to Christmas" lineup.

The horror film "Curse of Crom 2: Crom's Fury" was approved for an incentive of up to \$117,553, based on expected spending in Utah of \$587,765. A follow-

on to "Curse of Crom: The Legend of Halloween," the newer production will shoot in Tooele, Utah and Wasatch counties and employ 34 cast and crew and 15 extras. A small part of the production will be shot in Ireland.

Producers are Jason Faller, Kynan Griffin and Rob York, with York also directing. Production (including pre- and post-production) will take place through

September of next year.

"The film tax incentives offered by Utah have been instrumental in bringing this project to life, particularly during a challenging time for independent filmmaking," Faller said. "These incentives have made it possible for us to produce 'Crom 2' in a location that not only fits our creative vision but also supports the film industry here at home."



Neal McDonough stars as affluent prepper Ian Ross in Angel Studios' production of "Homestead" to be released in theaters in December. A television series based on the movie is currently filming at locations in Davis County. Photo courtesy of Angel Studios.

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NEWS

Nationwide search nets local Mike Ambre as The Point executive director

The Point of the Mountain State Land Authority board has announced the appointment of Mike Ambre as executive director of The Point, a 600-acre planned community at the former site of the Utah State Prison in southern Salt Lake County. The appointment follows a nationwide search.

“Ambre has a proven track record of exceptional leadership managing large-scale public projects,” the board said in a

release. “As the executive director, Ambre will oversee all aspects of the 600-acre development, ensuring it continues to reflect Utahns’ vision and values. His unwavering commitment to innovation has led to his reputation as a leader who challenges the status quo and relentlessly pursues opportunities for improvement, making him a leader capable of adeptly navigating the development-related complexities of The Point.”

Since 2023, Ambre has served on the Land Authority board as the division director for the Utah Division of Facilities Construction and Management (DFCM). Ambre worked in various capacities ranging from project manager to division director. During his 24-year tenure at DFCM, he oversaw construction of both the new Utah State Correctional Facility, recently opened near the Salt Lake City International Airport, and demolition of the decades-old Utah State Prison. For the past two years, Ambre has been actively managing all site preparations at The Point for the construction of infrastructure.

“As we move forward expeditiously with developing The Point, Mike is exactly the right person at the right time. He is an accomplished and results-driven leader with a distinguished career marked by expertise in innovative construction management and delivery,” said state representative and Land Authority co-chair Jordan Teuscher. “His leadership has already proven immensely valuable to the success of The Point, and we are confident that he will hit the ground running on Day One.”

Ambre’s appointment comes at a time when extensive work has already been successfully completed at The Point. The Utah Legislature has allo-

cated \$165 million to fund backbone infrastructure, which is scheduled for construction as early as next year. In addition, the Utah Legislature has appropriated \$250 million to build a potential new FrontRunner commuter rail station and plans are underway to extend additional transit service through the site.

Ambre will report directly to the Land Authority and lead a team of staff, consultants and partners. His duties entail overseeing all aspects of development, including the utilization of public financing tools, negotiations with developers, adherence to design guidelines, development agreements and tenant attraction. In addition, he will ensure compliance with applicable laws and regulations, manage finances and budgeting and oversee public engagement efforts.

“The Point executive director position is an opportunity of a lifetime. I am both humbled and honored that the board has appointed me,” said Ambre. “I have dedicated my entire career to serving the public. This role aligns with my life’s work and passion to improve Utahns’ quality of life by building vibrant communities we all can enjoy. I hope to utilize my skills and experience to leave a lasting legacy that will benefit Utahns for generations.”

Florida firm buys Senergy BCS

NV5 Global Inc. an energy industry technology, certification and consulting firm based in Hollywood, Florida, has acquired Senergy BCS of Salt Lake City.

Founded in 2003, Senergy BCS delivers data center HVAC and controls commissioning for state, federal and private-sector data center facilities in the United States and Canada. The company specializes in mission-critical systems in hyperscale data center environments.

Concurrent with the Senergy BCS acquisition, NV5 Global also bought Kisebach Consulting of Olympia, Washington, an energy engineering and data center commissioning company.

“NV5’s data center business continues to deliver double-digit organic growth, and we see an opportunity to accelerate that organic growth, particularly in the domestic data center market,” said Ben Heraud, CEO of NV5. “The key to expanding our highly profitable data center business is to provide clients with the leading technical expertise to meet the growing demand for artificial intelligence data center capacity, cooling and energy efficiency. Senergy BCS and Kisebach Consulting provide decades of data center-specific experience and relationships with some of the nation’s leading data center owners and operators, and we look forward to the contributions they will make to our data center business.”

ShareWillow acquires Utah's Plentive

New York City-based ShareWillow, a platform for small businesses to design and manage employee incentive plans and profit-sharing, has announced that it has acquired Plentive, a Richfield-based bonus plan software company.

“The acquisition immediately extends ShareWillow’s leadership position and market share in the incentive compensation software space, making ShareWillow the clear choice for small businesses to design and manage incentive plans including profit-sharing, bonus plans and performance pay,” ShareWillow said in a release.

“We have been thoroughly impressed with ShareWillow and with their desire to embrace the amazing tool that we created. It couldn’t have gone to

a better home,” said Ryan Jolley, CEO of Plentive.

“Ryan Jolley and the Plentive team have built a brilliant product and that is shown by their large, loyal customer base,” said Ryan Shank, CEO of ShareWillow. “We are extremely excited to continue to invest and innovate in this underserved market to help millions of small businesses achieve extraordinary results through employee incentive plans.”

Plentive’s platform began when Jones & DeMille Engineering realized traditional bonus systems weren’t motivating their team as they’d hoped. After trying different approaches without success, in 2017 the firm spent over a year developing a new profit-sharing model. This became Plentive, a platform designed to inspire employee performance.

Cyrq Energy appoints Sudbey as CEO

Cyrq Energy of Salt Lake City has appointed industry veteran Mark Sudbey as CEO. Cyrq Energy is renewable energy company that operates five geothermal facilities and a solar facility in Nevada, California and Utah.

Cyrq also announced that interim CEO Chip Schneider will return to his role as chief financial officer.

Sudbey brings decades of experience in leading energy infrastructure companies, most recently as CEO of Alpha Generation at its launch where he managed a domestic power portfolio with nearly \$2 billion in annual revenue. He was CEO for three ArcLight Capital energy portfolio companies over the past decade and previously held senior leadership roles at Reliant Energy, Orion Power Holdings and PG&E.

“We welcome Mark to Cyrq and look forward to having him lead our next phase of growth” said Paul Caudill, chair-

man of Cyrq’s board of directors. “We are confident in the role that geothermal will play in meeting the increasing electricity demands being placed on utility providers across the western interconnect. The future for Cyrq remains positive. On behalf of the board, I also want to thank Chip Schneider for his leadership over the last seven months as interim CEO and we are excited to have Mark and Chip working together going forward.”

“I look forward to partnering with Chip and the rest of the senior leadership team as well as the board of directors to build upon and expand the capabilities that Cyrq has today,” said Sudbey. “My key goals will be to achieve safe operational excellence and create value across our portfolio. I feel that Cyrq is uniquely positioned to play a key role in helping deliver secure, zero emissions and reliable energy to our customers.”

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POPULATION

from page 1

million, largely driven by Utah's robust economy.

Employment. Utah's economy is projected to add 330,000 jobs by 2033, a 13.4 percent increase from an estimated 2.47 million jobs in 2024. In terms of industries, professional and technical services is projected to lead the way, adding 51,000 jobs by 2034. Other high-growth industries include health care (41,000), construction (40,000), finance and insurance (38,000), and administrative services (35,000).

Households. Households are projected to grow 2.4 percent annually over the decade, from nearly 1.2 million to over 1.4 million (2024-33).

Age Structure. Utah's population is rapidly aging, as evidenced by an increasing adult population and a declining youth population. Median age is projected to increase by 2.5 years over the next decade (32.7 to 35.2), reflecting this demographic shift.

Utah's seven most populated counties in 2023 were Salt Lake, Utah, Davis, Weber, Washington, Cache and Tooele. That order is not projected to change by 2033. However, the order of growth for those counties differs. Utah County is projected to receive the most new residents (164,000), followed by Salt Lake (125,000), Washington (63,000), Davis (43,000), Weber (27,000), Cache (22,000) and Tooele (20,000). Tooele County is projected to reach 100,000 residents by 2033.

The full report is available through the Gardner Institute website.



D3Energy, a Florida-based renewable energy company, has begun operation of Utah's first floating solar array. The 600-kilowatt system, deployed on the surface of the collection pond at Mountain Regional Water's Signal Hill Water Treatment Plant near Park City, will supply the bulk of the power to operate the facility. The project uses a Hydrelia floating system manufactured by Ciel & Terre in Petaluma, California.

Floating solar offers an innovative solution for water utilities, particularly those with limited land availability, D3Energy said. Beyond energy production, floating solar can improve water quality by reducing evaporation and inhibiting algae growth, leading to lower maintenance costs and improved operational efficiency. Importantly, floating solar systems are designed to have minimal impact on aquatic life, preserving the health of water ecosystems while providing renewable energy.

"Water treatment plants, like Signal Hill, are ideal candidates for floating solar due to the large, often unused water surfaces they manage," said Stetson Tchividjian, managing director of D3Energy. "This technology allows facilities to reduce energy costs and their environmental footprint while optimizing available resources."



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Work Daze

Get fired faster - with AI!

Getting fired used to take lots of work.

You had to screw up continually before your managers even noticed you were goofing off. Then they had to prove it.

“Document, document, document” was the war cry of the HR department. Months of bad performance had to be tracked before your name could be added to the “wouldn’t it be nice to fire” list. Even then, you first had to be put on probation, which meant more time under the managerial microscope before it was time to pack your boxes and be marched off the premises.

A system this labor-intensive was definitely ripe for automation. Now, it’s happened. All thanks to AI.

Today’s artificial intelligence systems are not only accelerating workflow but also accelerating employee flow. By digitally monitoring everything you do and don’t do, it’s a matter of milliseconds before your micro lapses in productivity and maxi mistakes in judgment are recorded, evaluated, coalesced and delivered to your manager’s desktop for judgment.

If your manager clicks once, you’re off the hook. Click twice and you’re out the door.

“Monitoring employee perfor-

mance” is the name for AI systems that track what you do and don’t do. This is not exactly how the product is sold.

In “Companies Want to Use AI Tracking to Make You Better at Your Job,” a recent article in *The Washington Post* by Danielle Abril, we learn that software providers are “promoting work tools that use data to combat burnout, reduce stress levels, and boost productivity and engagement.”



BOB GOLDMAN

If this sounds wonderful to you, better cut back on the blue pills.

“We’re used to a model where you need to suck up to the boss,” warns Darrell West, a senior fellow at the Center for Technology Innovation. “Now you need to suck up to the computer, the camera and the virtual reality headset.”

Julie Carlson, 36-year-old peer mentor, also saw the problem: “Is this a way to get more information to leverage against us?” she worried. “It’s just a feeling of Big Brother watching you.”

Watching you, Julie, and counting your keystrokes.

While AI monitoring systems are becoming pervasive, one system is invasive. The Pulse app by Fierce, a corporate training company, “integrates with workers’ wearable devices to monitor heart-rate variability.”

The company claims the AI system “can detect when people enter ‘fight or flight’ mode.” It also connects with workers’ calendars to “help identify the situation that may have led to elevated levels of stress.”

Like when your biggest client announces they’re firing you. Or the hot new intern in marketing walks by your office door.

Not satisfied with monitoring critical bodily functions, the app’s AI system will also “recommend a course of action via a chatbot or live coach.”

Personally, I’ll take the chatbot. They’re more interesting than any human coach HR could provide, and I’m used to dealing with soulless robots. At my place of work, they’re called managers.

Other AI systems “aim to give human resources departments the ability to identify and offer recourse to workers who may feel less connected to co-workers or the organization.” This is accomplished by what data scientists like me call “snooping.” By monitoring your personal communications on email and Slack, the software detects any wavering in your loyalty to the company, or any criticism of the perfect humans who run it.

Once identified, employees who do not meet the standard for “an overall sense of belonging” can be provided “personalized suggestions for disconnected workers, including

a coffee meeting between two people based on openings in both parties’ calendars.”

A coffee meeting is good. A Kool-Aid meeting would be better. If an employee won’t drink it, they’ll simply have to go.

With AI running the show, finding and firing underachievers is fast and flawless. Though some malcontents may rile against working for Big Brother, more ambitious employees will embrace the constant supervision and push the monitoring even further. If measuring heart rate is acceptable, why not include cranial implants to ensure negative thoughts are identified before they can be expressed? A stylish, Bluetooth-enabled shock collar will provide instant feedback when a lag in performance is identified, enabling the company to keep all employees electrified.

Of course, if a company decides that it is better to have employees taking personal responsibility for their work, their ideas, their heart rates, a solution is available. Firing an intrusive manager takes time. All you have to do to fire an AI manager is pull the plug.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.

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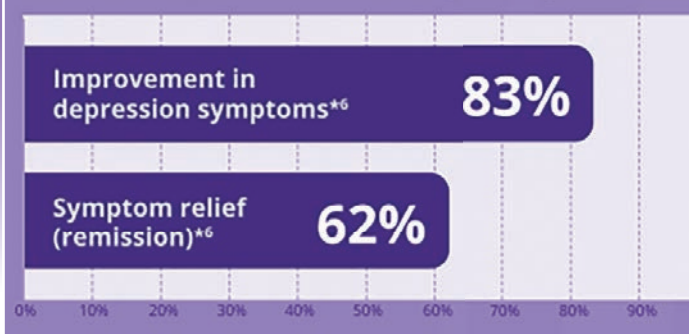
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Outcomes Registry data was published by Sackeim HA, et al. J Affective Disorders, 2020, 277(12):65-74. The outcomes reported represent the subset of study patients for which the CGI-S data was reported before and after an acute course of NeuroStar TMS. Patients were treated under real-world conditions where patients may have been prescribed concomitant depression treatments including medications. “Measurable relief” was defined as a CGI-S score <=3 and “complete remission” was defined as a CGI-S score <=2 at the end of treatment.



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NEWS

Utah joins multi-state lawsuit seeking to halt nursing home staffing rule

Whitney Downard
Utah News Dispatch

A lawsuit filed earlier this month by 20 states including Utah challenging a federal rule mandating higher staffing levels in nursing homes alleges that facilities will be forced to close.

The states are led by Republican attorneys general, including Utah's Sean Reyes. The named defendants include leaders within the federal Health and Human Services agency as well as the Centers for Medicare and Medicaid Services.

"Although the nursing home industry certainly has had its share of challenges, it fills a vital need in our communities that cannot be replaced," the 66-page filing reads. "Instead of addressing the legitimate challenges nursing homes face, the Defendants put forward a heavy-handed mandate ... This Final Rule poses an existential threat to the nursing home industry as many nursing homes that are struggling will have no choice but to go out of business."

The Health and Human Services agency's new requirement would create a nationwide standard for staffing nursing homes. It comes in the wake of COVID-19, which put a spotlight on the institutional setting. Due to the congregational nature of long-term care facilities and the poor overall health of residents, such places saw infections and deaths throughout the pandemic that may have been exacerbated by low staffing levels.

Such a focus prompted overseeing government agencies to increase staffing levels to better respond to health and safety concerns from residents, many of whom continue to report is-

sues related to poor staffing.

Most of the nation's nursing homes would fail to meet the finalized April rule, which included requirements like having a registered nurse on-site 24/7, having residents receive at least 0.55 hours of care from a registered nurse each day and having residents receive 2.45 hours of care from a nursing aide daily.

Currently, registered nurses only need to be at a facility for eight consecutive hours a day, seven days a week.

States would also need to collect additional information related to staff compensation.

Difficult for Nursing Homes to Implement

Nurses and other health care professionals have been slow to return to the long-term care workforce, which was the last to recover from COVID-19 losses, and the nursing home lobbying industry has fiercely opposed the proposed rule. Some families and residents, on the other hand, say the rule doesn't go far enough.

The first phase of the rule, which included staffing assessment requirements and not the minimum staffing hours, went into effect on Aug. 8. The minimum staffing hours would go into effect in May 2027, as detailed in a KFF analysis, which found that 19 percent of facilities would meet the new standards.

The current lawsuit claims that an outside study found nursing homes would need to hire more than 100,000 full-time employees at a cost of roughly \$6.8 billion per year. It continues to say that 94 percent of such long-term care settings would fail to meet at least one of the three requirements, risking the care of hundreds of thousands of

residents.

Attorneys general for the states, joined by lobbying organizations as plaintiffs, allege the federal agencies overstepped their authority to institute the new rule — adding that the former staffing standard was set by Congress.

Specific harm to states could include higher nursing home costs, which are primarily paid by state and federal governments through Medicaid since Medicare and many private insurers don't cover such care or only do so in a limited capacity. Facility costs in Indiana could climb by \$10.9 million if required to have a registered nurse on-site 24/7, according to CMS estimates, and complying with all the rules could cost as much as \$151.2 million.

The lawsuit goes on to question whether stricter staffing standards, rather than the more flexible current rules, would improve the care provided to residents — calling it a "one-size-fits-all approach."

"Troublingly, (CMS' staffing minimum) study disregarded the ongoing 'national health care staff shortages' and 'current hiring challenges' that present barriers to nursing homes — which would make compliance with a new federal staffing requirement impractical," the lawsuit says.

It points to the "hardship exemption" set by CMS to allow facilities to bypass requirements, saying it was too high a bar for facilities to meet and only lowered the registered nurse requirements from 24 hours a day to 16 hours a day.

Plaintiffs in the lawsuit include the states of Iowa, Nebraska, Kansas, South Carolina, Alabama, Alaska, Arkansas, Florida, Georgia, Idaho, Indiana, Kentucky, Missouri, Montana, Oklahoma, North Dakota, South Dakota, Utah, Virginia and West Virginia.

Co-plaintiffs include the Leading-Age lobbying and professional associations in Iowa, Nebraska, South Dakota, Kansas, Oklahoma, South Carolina, Missouri, New Jersey, Ohio, Colorado, Delaware, Virginia, Maryland, Pennsylvania, Tennessee and Michigan.

The defendants, CMS and the U.S. Department of Health and Human Services, have yet to file a response to the lawsuit. In other, similar lawsuits, such as one filed in Texas by industry officials, the agencies have denied any wrongdoing.

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INDUSTRY BRIEFS

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice.w@the-cityjournals.com. The submission deadline is one week before publication.

BANKING

• **Bank of Utah**, based in Ogden, has provided a homeownership path for 34 community members through a special relief program this year. In partnership with the **Federal Home Loan Bank of Des Moines** and its Mortgage Rate Relief program, Bank of Utah provided a 2-percentage point reduction on mortgage rates to eligible borrowers, locking in a lower rate for the duration of their loan term. The program concluded in September. Bank of Utah funded 34 loans through this program, totaling \$10 million, helping both first-time homebuyers and those looking to refinance.

• **TAB Bank**, based in Ogden, has extended a \$10 million revolving asset-based loan to **Mobility Trust Group**, a company specializing in financing mission-critical assistive technology products, including wheelchair-accessible vehicles and home accessibility equipment for people living with disabilities. The loan enables Mobility Trust to secure the liquidity needed for growth while continuing to focus on the community's needs. In addition to expanding Mobility Trust's capacity to finance wheelchair-accessible vehicles, the \$10 million warehouse line of credit loan also will enable the company to grow its home modification and accessibility equipment divisions, financing essential products such as wheelchairs, stair lifts, home transfer systems, and home elevators.

• **Goldenwest Credit Union** has broken ground on a new branch in Mountain Green in Morgan County. The branch at 4950 W. Old Highway Road will be Goldenwest's second in Morgan County. It is expected to open in the spring of 2025. Goldenwest has more than 50 branches.

• **Mountain America Credit Union** has held a grand opening for its new branch at 653 E. 450 N., Vineyard. The branch manager is **Jonathan Sasser**. Mountain America has more than 100 branches across six states and more than 50,000 ATMs.

CORPORATE

• **Sky Quarry Inc.**, a Woods Cross-based oil production, refining and development-stage environmental remediation company formed to deploy technologies to facilitate the recycling of waste asphalt shingles and the remediation of oil-saturated sands and soils, recently raised more than \$6.7 million through the sale of more than 1.1 million shares of its common stock priced at \$6 per share. Sky Quarry began trading on NASDAQ under the ticker symbol "SKYQ" earlier this month. **Digital Offering LLC** acted as the lead managing selling agent for the offering.

ECONOMIC DEVELOPMENT

• The **Economic Development Corporation of Utah** has made a few staff changes. **Jaime Hernandez** has transitioned to a new role as a community insights manager. He previously worked on EDCUtah's business development team, where he focused on creating and strengthening synergies for collaboration between the Utah Inland Port Authority and EDCUtah. **Bre Yamauchi** has joined EDCUtah as director of operations. She oversees day-to-day operations, optimizes internal processes, and leads strategic initiatives to enhance the organization's impact. Prior to joining EDCUtah, she worked as a fractional operations executive, advising clients across various industries within Utah. She currently serves on the Foundation Board at



Jaime Hernandez



Bre Yamauchi



Joseph Wirthlin

Utah State University and mentors students in the Huntsman Scholar Program at the Jon M. Huntsman School of Business. **Joseph Wirthlin** has joined the organization as a research analyst, specializing in analyzing economic and business data to inform companies seeking to relocate or expand in Utah.

Wirthlin also provides his analytical expertise to enhance in-house research reports and publications. He has a background in economics as well as language and area studies.

ECONOMIC INDICATORS

• **Salt Lake City** is ranked No. 9 on a list of U.S. cities for best encouragement of **work-life balance**, compiled by **Blueground**. It analyzed 50 U.S. cities that recognize the importance of a work-life balance both directly and indirectly through policies and urban infrastructure. The top-ranked U.S. city is Boston. Details are at <https://www.theblueground.com/research/us-best-cities-work-life-balance>.

• **Utah** is ranked No. 15 among states for **electric vehicle market share** in the 2024 second quarter, according to the **Alliance for Automotive Innovation**, which represents the full auto industry. EVs represent 9.41 percent of new light-duty vehicle sales in Utah, up from 8.4 percent in the first quarter and 7.14 percent from a year earlier. A total of 3,590 EVs were sold in the second quarter. The state also is No. 29 in the ratio of EVs to public chargers. Nationally, EVs represented 9.96 percent of new light-duty vehicle sales in the second quarter, up from 9.34 percent in the first quarter and 9.05 percent in the year-earlier quarter.

• **Provo** is ranked No. 69 on a list of **cities supportive of embracing smart city technology**, according to a survey by **HostingAdvice.com**. However, four Utah cities are skeptical of smart technology and would vote to reject it, the survey indicated: **Salt Lake City, West Valley City, Orem** and **West Jordan**. The city most enthusiastic to become a fully integrated smart city is Los Angeles. Details are at <https://www.hostingadvice.com/studies/smart-cities-survey/>.

• **Skydiving in Moab** is the "perfect way to pass away" in Utah, according to insurance agency **Choice Mutual** following a survey about the preferred way to spend final moments. A state-by-state breakdown is available at <https://choice-mutual.com/blog/americans-ideal-ways-to-spend-their-last-moments/>.

• **Six Utah locations** are on a list of "Best Metro Areas for Football Fans," compiled by **Lawn Love**. It compared 203 of the biggest U.S. metros across 18

metrics, including the number of NFL, UFL, and NCAA Division I teams, social media followers and season ticket prices. The Utah metros are No. 32 **Salt Lake City**, No. 48 **Provo-Orem**, No. 64 **Logan**, No. 82 **Ogden-Clearfield**, No. 88 **Cedar City** and No. 123 **St. George**. Topping the overall list is Dallas, Fort Worth and Arlington, Texas. The bottom-ranked location is Houma and Thibodaux, Louisiana. Details are at <https://www.lawnlove.com/blog/best-metro-areas-football-fans>.

• **Three Utahns** are on a list of "America's Greatest Mentors," from a national poll compiled by coaching software company **Paperbell.com**. Utahns on the list are No. 18 **Martha Hughes Cannon**, No. 71 **Philo T. Farnsworth** and No. 122 **Brigham Young**. The No. 1 overall mentor in the survey is the Rev. Martin Luther King. Details are at <https://paperbell.com/blog/americas-greatest-mentors>.

EDUCATION

• **Three Utah colleges** are automatically admitting over 10,000 high school seniors in Davis, Morgan and Weber counties. They are **Davis Technical College**, **Ogden-Weber Technical College** and **Weber State University**. Every senior across the counties' public school districts, along with some charter and private schools, will receive acceptance letters beginning in October. Students will not need to go through the application process, which has historically been a barrier to attending college. They will already have student records on file, and will only need to fill out an interest form to receive more information on one or all three of the schools that have admitted them. The acceptance letters will also explain financial aid and scholarship options, including offers of partial and full tuition coverage in some cases.

• **Brigham Young University** has appointed **Dr. Mark Ott** as the inaugural dean of its medical school. A surgeon with Intermountain Health, Ott has held academic and affiliate appointments at Johns Hopkins, Harvard Medical School, Stanford School of Medicine and the University of Utah School of Medicine. He previously led the surgical depart-

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from previous page

ments at both Intermountain LDS Hospital and Intermountain Medical Center and also served as the medical director of the Intermountain Medical Center. Ott's education includes earning a bachelor's degree and a Doctor of Medicine degree from the University of Utah. Plans for the BYU medical school were announced in July. It will be located on BYU's campus and will offer Doctor of Medicine degrees.



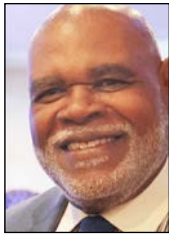
Mark Ott

ENERGY

• **Utah Clean Energy** has added three people to its board of directors: **Theresa Foxley**, chief of staff at rPlus Energies; **Stanton B. Johnson**, chairman of the Board of Deacons at Calvary Baptist Church; and **Ryan Westwood**, chairman and CEO of Fullcast. Foxley



Theresa Foxley



Stanton Johnson



Ryan Westwood

started her career as an attorney, specializing in business finance and project finance. She joined rPlus after spending six years as the president and CEO of the Economic Development Corporation of Utah. She serves as chair of the Salt Lake City International Airport Advisory Board and on the Envision Utah Executive Committee. She earned a Bachelor of Arts in political science from Utah State University and a Juris Doctorate from the S.J. Quinney College of Law at the University of Utah. Stanton is the former CEO and regional director of Maxam North America, a subsidiary of Maxam Corp. Inc. He retired from Maxam after a 27 year career. Stanton also serves as chairman of the global board of advisors of Harvest Intercontinental American University, a private, nonprofit university established in Maryland to help provide quality tertiary education to underprivileged students in sub-Saharan Africa. Westwood is a tech entrepreneur who has successfully exited three companies. He co-founded Simplus and has served as a public and private company director. He authored the book *The Five Characteristics of a Successful Entrepreneur*.

INVESTMENTS

• **MARAbio Systems Inc.**, a Salt Lake City-based precision immunology company that focuses on detecting, treating and preventing maternal autoantibody related autism (MARA), has raised \$19 million in a Series A round led by **MAK Capital One LLC**, based in New York. The funds will enable the commercialization of a new diagnostic tool to benefit potentially millions of families during pre- and post-pregnancy. As part of the investment, CEO **Michael A. Kaufman** and **Craig Nemiroff**, both of MAK, will join MARAbio's board of directors.



Michael Kaufman

• **Vozzi**, a Holladay-based provider

of fan communication, engagement and text-to-buy software for sports teams, entertainment venues and events, has received a \$7 million minority growth investment from **Growth Street Partners**, based in California. Vozzi will use the investment to expand its platform and invest in its team. **Tim Ballantyne**, co-founder of Suralink and a Salt Lake City entrepreneur, will also join the Vozzi board of directors, as will **Tim Jenkins**, co-founder of SendGrid and angel investor in Vozzi.



Tim Ballantyne



Tim Jenkins

LAW



Jane Hopkins

• **Gilmore & Bell PC**, a public finance law firm, has hired **Jane Hopkins** as an associate in its Salt Lake City office. Her education includes a J.D. from the University of Utah's S.J. Quinney College of Law in 2024.

LOGISTICS

• The **Utah Inland Port Authority** will host a webinar Oct. 21 to present the final findings of its **statewide logistics study**. It aims to provide stakeholders and the public an opportunity to engage with the study's results, learn about UIPA's specific project areas, and explore the goals and plans of the authority. The statewide logistics study examined key aspects of transportation, distribution, supply chain dynamics, and goods movement across Utah. It identified significant trends, risks, and opportunities for investment that would enhance the efficiency, reduce congestion, and improve the overall effectiveness of the region's freight infrastructure. The study also outlines how these changes will impact UIPA's project areas and the Intermountain West as a whole. The webinar address is <https://inlandportauthority.utah.gov/logisticsstrategy/>.

NONPROFITS

• **Park City Community Foundation** will host its 14th annual day of community giving Nov. 15 to help support 128 nonprofits. Last year, 7,160 donors raised \$4.8 million-plus by contributing a minimum of \$5 to the local nonprofits of their choosing. More than 16,000 donations were made. The foundation is now looking to see participation from 7,300 donors and \$5 million in donations for all the nonprofits in 24 hours. "**Live PC Give PC**" has raised nearly \$31 million during the past 13 years. Nonprofits compete for \$37,000 in prize money, which the foundation awards to those that get the most unique donors. Details are at livepcgivepc.org.

PARTNERSHIPS

• **Kinetic**, a California-based automotive infrastructure company that delivers digital repair and servicing for modern vehicles through its service hubs, has announced a partnership with **Young Automotive Group**, which has dealerships and collision centers located across Northern Utah, Idaho and Montana. The new partnership results in Kinetic opening its first Kinetic Hub in Clearfield, initially to serve customers of YAG's Young Collision Centers in north Layton, south Layton and Ogden. Kinetic's technicians will use AI and advanced robotics to

expedite the calibration and digital programming of modern vehicles equipped with advanced driver-assistance systems. The company operates four hubs in California, with plans to further expand.

PHILANTHROPY

• As part of National Get Smart About Credit Day, **Paul Burdiss**, president and CEO of Salt Lake City-based Zions Bank, participated in financial education outreach targeting high school students before most of them obtain credit cards or take out loans. Burdiss on Oct. 9 involved **East High School** students in hands-on activities comparing credit card offers and deciphering credit reports, accompanied by Zions Bank Executive Vice President **Rob Brough**.

REAL ESTATE

• A \$9 million land refinance for the development of a build-to-rent community at 1176 W. 2100 S., Salt Lake City, was arranged by **Marcus & Millichap Capital Corp.** Paul Winterowd, managing director in MMCC's Salt Lake City office, secured the financing with a local credit union on behalf of a private client. The development will consist of townhomes varying in size.

• **Miller Sports + Entertainment** has announced plans for a second **Megaplex Entertainment** cinema entertainment center in Southern Utah. The location at The Paseo in St. George is being developed in partnership with **Larry H. Miller Real Estate** and **Elevated Property Co.** as part of The Paseo master-planned community and regional shopping center. Project development for the Megaplex Entertainment is underway, with construction details to be announced. The entertainment complex will feature auditoriums, bowling with lane-side dining, a scratch kitchen offering a variety of food and beverage options, an arcade, and private event and party space. The Paseo location is the third announced Megaplex Entertainment project, joining Desert Color, also in the St. George area. The first is under construction in Downtown Daybreak in South Jordan, next to the new Bees ballpark. The Daybreak location is scheduled to open in summer 2025.

RECOGNITIONS

• This year's **PharmaVoice 100** honorees list includes **David Bearss**, CEO, president and co-founder of Halia Therapeutics, a Lehi-based company developing therapies addressing chronic inflammation. Bearss has more than 20 years of experience in drug development. He has launched eight companies, including Tolero Pharmaceuticals, which was sold to Sumitomo Dainippon in 2016.



David Bearss

• The **U.S. Chamber of Commerce** and **CO—**, its digital platform for small businesses, has honored two Utah-based companies by listing them on "**CO—100: America's Top 100 Small Businesses.**" **Beehive Meals**, based in Layton, was named an honoree in the "Champions of Adaptability" category, while **Lux Catering & Events**, based in Salt Lake City, is in the "Community Champions" category. The list includes businesses from 31 states and Washington, D.C. As a category winner, Beehive Meals is now part of the Top 10 small businesses in the U.S., positioning it for a chance to be recognized as America's Top Business. Each of the Top 10 honorees will be awarded \$2,000 for their outstanding achievements and will compete for the ultimate title of CO—100 Top Business, which

comes with a \$25,000 prize.

RESTAURANTS

• **FAT Brands Inc.**, a California-based parent company of 18 restaurant concepts, has announced a development agreement in partnership with franchisee **Valor Acquisitions Group LLC** to bring five **Fazoli's** locations to Utah over the next five years. The first unit of the Italian restaurant chain is expected to open in 2025 in Saratoga Springs, with future openings to take place in Salt Lake and Utah counties. Founded in 1988 in Kentucky, Fazoli's franchises and owns over 200 restaurants in 26 states.

RETAIL

• **Sportsman's Warehouse Holdings Inc.**, a West Jordan-based outdoor specialty retailer, has named **Ryan Carroll** as vice president of performance marketing. He will lead brand management, creative strategy, trade marketing, and integrated sales and marketing planning. Carroll has over 20 years of retail experience in full-funnel performance marketing, growth strategy, brand-building and driving measurable ROI for both mid-sized and enterprise businesses.



Ryan Carroll

• **The Gateway** in Salt Lake City has announced some business changes this fall. **Asher Adams**, a hotel that features a renovation of the 1908 Union Pacific Depot, will open this fall. It also will include a new eight-story guestroom tower, restaurant, patisserie, three bars, fitness center, and three meeting and event spaces. **Women Owned Small Business Collective**, a retailer offering clothing, accessories and art, has relocated to a different space within The Gateway at 152 S. Rio Grande St. **The Nerd Store's** third Utah location offers children's books, card games, toys and Funko, wall décor, clothing accessories and more. It had a grand opening Oct. 12 at 136 S. Rio Grande St. Two years after its departure from The Gateway, Utah Arts Alliance is returning **Dreamscapes**, an immersive art experience, in a new space at 16 N. Rio Grande St.

• **Smith's Food & Drug** will build a **Smith's Marketplace** store on the northwest corner of 2400 North Street and State Highway 36 in Tooele. The store will anchor the new shopping center called The Peak at Compass Point that is being co-developed by Perry Commercial Utah. The 123,000-square-foot multi-department store will offer groceries, sushi, a Starbucks Coffee café, a floral department, apparel, household goods, drive-through pharmacy, and online grocery pickup. It also will have an on-site Smith's Fuel Center. The store is expected to be completed in early 2026, and Smith's will hire approximately 230 workers.

TECHNOLOGY

• **Avetta**, a Lehi-based provider of supply chain risk management software, has named **Brandon Grinwis** as chief financial officer. Grinwis has over 20 years of experience in finance and accounting, ranging from management consulting to private equity and publicly traded environments. Previously, he served as CFO and executive vice president of customer operations at Insurity. Prior to that, he held leadership roles at Ascentis as CFO and Code42 as vice president of finance and business operations.



Brandon Grinwis



What We Do:



Connect: Business is done with people you know and trust. The Chamber is committed to connecting like-minded business owners, operators and leaders.



Educate: The Chamber offers a full suite of business education and professional development courses for businesses of all sizes through our Business Institute.



Advocate: The Chamber is the voice of business for the South Valley. We are committed to monitoring and taking action on local, state and national policies that impact businesses.



Grow: The Chamber offers many tools to help promote your brand and connect with potential customers. We do this by providing exposure through our online member directory, social media, and a variety of sponsorship opportunities.

SOUTH VALLEY CHAMBER

Who We Are:

The South Valley Chamber of Commerce (SVC) is committed to Connecting, Educating, Advocating, and Growing for businesses.

Check Us Out
southvalleychamber.com
 or Call 801-566-0344

CALENDAR

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice.w@thecityjournals.com. The submission deadline is one week before publication.

Oct. 22, 7:30 a.m.-6 p.m.

Trends Conference, a ULI (Urban Land Institute) Utah event. Theme is "Future Forward: Unleashing Innovation for a Thriving Utah." Event is a gathering of local, regional and national experts in real estate, business and economics. Keynote presentations include Nikki Greenberg discussing "AI & The Future of Commercial Real Estate" and Tim Mahedy discussing "What Comes Next: Navigating the Post-Election Economy." Location is Hyatt Regency Salt Lake City, 170 S. West Temple, Salt Lake City. Cost ranges from \$190 to \$250 for members, \$275 to \$340 for nonmembers. Details are at <https://utah.uli.org/events-2/>.

Oct. 22, 8-9:30 a.m.

Award Event and Roundtable, an Ogden-Weber Chamber of Commerce event in which the U.S. Chamber of Commerce honors U.S. Rep. Blake Moore for his contributions to the business community, followed by a roundtable discussion focused on key federal legislative efforts. Location is McKay-Dee Hospital Education Center, Dee Auditorium, 4401 Harrison Blvd., Ogden. Free for chamber members. Details are at ogdenweberchamber.com.

Oct. 22, 8:30-10 a.m.

Women's Leadership Breakfast, a World Trade Center Utah event featuring Fatima Maada Bio, first lady of Sierra Leone. Location is Thomas S. Monson Center, 411 E. South Temple, Salt Lake City. Free, but registration is required. Details are at wcutah.com.

Oct. 22, 10 a.m.-12:30 p.m.

"The Most Important Skill a Manager Can Develop," a Silicon Slopes event featuring speaker Robert Morgan, CEO, Disruptive Leadership. Location is Silicon Slopes, 2600 W. Executive Parkway, Lehi. Details are at <https://app.siliconslopes.com/events>.

Oct. 22, 11:30 a.m.-1 p.m.

"Nourishing Your Well-Being through Acts of Service," a South Valley Chamber of Commerce event. Speaker is Utah first lady Abby Cox. Location is Magnolia Event Center, 1117 W. South Jordan Parkway, South Jordan. Cost is \$20 for members, \$30 for nonmembers. Details are at southvalleychamber.com.

Oct. 22, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Speaker Kim Bowsher, CEO of Roosters Hospitality Group and owner of kbENT and Wildflower Outdoor, will discuss "Advocate Fiercely." Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Oct. 23, 8 a.m.-4 p.m.

Annual Cache Business Women's Conference, featuring learning, networking, food, vendors and information and inspiration tailored specifically for women professionals and entrepreneurs (all are invited and welcome to attend). Location is The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Details to be announced at cachechamber.com.

Oct. 23, 9 a.m.-2 p.m.

APEX Accelerator 2024 Vendor Fair & Matchmaking Event, presented by the Governor's Office of Economic Opportunity. Location is Karen Gail Miller Conference Center, Salt Lake Community College, 9750 S. 300 W., Sandy. Free. Registration can be completed at econopp.fyi/APEXfair.

Oct. 23, 11 a.m.-1 p.m.

"Preparing Your SaaS Company for a Tax-Free Exit," a Silicon Slopes event. Location is Silicon Slopes, 2600 W. Executive Parkway, Lehi. Details are at <https://app.siliconslopes.com/events>.

Oct. 23, noon-1 p.m.

"Trust: An Essential Element in People and Organizations," a Women's Business Center of Utah "Solve the Business Puzzle" event. Speaker Mary Pearson, CFO/vice president of finance and administration and dean of the School of Business at Southern Utah University, will discuss the role of trust in fostering innovation, enhancing communication, and building authentic relationships that empower both employees and customers to thrive. Event takes place online. Free. Details are at wbcutah.org.

Oct. 23, 1-2 p.m.

"Ask Ashly," a Women's Business Center of Utah event. Ashly Kulland, WBCUtah's digital media specialist, will share best practices and tips about websites and social media. Event takes place online. Free. Details are at wbcutah.org.

Oct. 23, 5-6:30 p.m.

"Connect After Hours," a South Valley Chamber event. Location is Eight Settlers Distillery, 7321 Canyon Centre Parkway, Cottonwood Heights. Cost is \$15 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Oct. 23, 6-7 p.m.

"Facebook/Instagram Ads: Create and Manage Ads Like a Pro," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 24, 7:30 a.m.-5:30 p.m.

Zero Gravity Summit, a 47G event focusing on national security and frontier technology and including keynote presentations and six breakout sessions. Location is The Depot in Salt Lake City and nearby locations at The Gateway. Cost is \$500. Details are at zerogravity-summit.com.

Oct. 24, 8 a.m.-4 p.m.

Gene-Based Therapies Symposium and Workshop, a University of Utah event. Location is Helix Building, 30

Mario Capecchi Drive, Salt Lake City. Details are at <https://lu.ma/bnppmm2tp>.

Oct. 24, 11:30 a.m.-1 p.m.

"Witches, Werewolves and Women in Business" October Luncheon, a Davis Chamber of Commerce event. Location is Lagoon at the Beirgarten, Farmington. Cost is \$25 for members, \$35 for nonmembers. Registration is required. Details are at davischamberofcommerce.com.

Oct. 24, 11:45 a.m.-1 p.m.

"Lunch & Learn," a Point of the Mountain Chamber of Commerce event. Speaker Rachele Peterson, public relations specialist and media relations master, will discuss "Grow Your Business From Your Own Back Yard: Learn How to Pitch Local Press, Work with Local Influencers and Launch on Amazon." Location is the chamber office, 225 E. State St., Lehi. Cost is \$20 for catered lunch, or bring your own lunch. Details are at thepointchamber.com.

Oct. 24, noon-1 p.m.

Women in Business Meeting, a Box Elder Chamber of Commerce event. Contact the chamber for location and other details. Cost is \$10. Details to be announced at boxelderchamber.com.

Oct. 24, 5-7 p.m.

"Business After Hours," a Salt Lake Chamber event. Location is Slalom Consulting, 650 S. Main St., Salt Lake City. Cost is \$20 for members and \$40 for nonmembers. Details are at slchamber.com.

Oct. 24, 5-6 p.m.

Legal Workshop (in English and Spanish), a Small Business Development Center event. Location is the Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 24, 6-7 p.m.

Intellectual Property Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 29, 9-10 a.m.

Appreciation Breakfast, a Women's Business Center of Utah event. Location is 201 S. Main St., No. 2300, Salt Lake City. Virtual option is also available. Free. Details are at wbcutah.org.

Oct. 29, 11:30 a.m.-1 p.m.

HR Leaders "Lunch 'n' Learn," part of the Executive Forum Roundtable Series presented by ACG Utah. Location is Parsons Behle & Latimer, 201 S. Main St., Salt Lake City. RSVP/registration requested by Oct. 25. Details are at <https://www.acg.org/utah/events/utah-2024-fall-hr-leaders-forum>.

Oct. 30, 11:30 a.m.-1 p.m.

Business Success Series, a ChamberWest event. Speaker Winthrop "Win" Jeanfreau will discuss "Become the Leader Your Company and Employees Need." Location is Salt Lake Community College's West Valley Center, 3460 S.

5600 W., West Valley City. Cost is \$25 per session. Details are at chamberwest.com.

Oct. 30, noon-1 p.m.

"Startup Funding Lunch & Learn," a Mill Entrepreneurship Center event. Speaker is Bill Kirth, a partner with Rectify Partners and owner/operator of Rectify Capital LLC. Location is The Mill, 9690 S. 300 W., Building 5, Room 333, Sandy. Free. Registration can be completed at Eventbrite.com.

Nov. 1, 8-10 a.m.

"First Fridays Speed Networking," a West Jordan Chamber of Commerce event. Location is Legacy Retirement Center, 1617 W. Temple Lane, South Jordan. Details are at <https://wjc-ut.com/>.

Nov. 1, 11:30 a.m.-1:30 p.m.

2024 Tourism Fall Forum, a Park City Chamber/Bureau event. Speakers include Deirdra Walsh, vice president and COO at Park City Mountain; Susie English, vice president of marketing at Deer Valley; Nathan Rafferty, president and CEO of Ski Utah; Calum Clark, COO at Utah Olympic Legacy Foundation; Gareth Trayner, general manager at Woodward Park City; Catherine Raney-Norman, chair of the Salt Lake City-Utah Committee for the Games; and Haley Batten, Olympic silver medalist and World Cup athlete. Location is Stein Eriksen Lodge Deer Valley, 7700 Stein Way, Park City. Details are at <https://www.parkcitychamber.com/event/2024-tourism-fall-forum/27421/>.

Nov. 1, 6-9 p.m.

"November First Friday: Thanksgiving Dinner," a Utah Black Chamber of Commerce event. Location is Traeger Wood Pellet Grills, 1215 Wilmington Ave., Salt Lake City. Cost is \$10 for members, \$20 for nonmembers. Details are at utahblackchamber.com.

Nov. 5, 2-3:30 p.m.

WordPress Workshop, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 6, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Nov. 6, 11:30 a.m.-1 p.m.

"Wasatch Back Business University: Financial Planning and Cash Flow Management," presented by the Heber Valley Chamber of Commerce. Location is Utah Valley University's Wasatch Campus, 3111 College Way, Heber City. Free, but registration is required. Details are at <https://www.parkcitychamber.com/events>.

Nov. 6, noon-1 p.m.

"Walkable Wednesday," a ULI (Urban Land Institute) Utah event fea-

CALENDAR

from page 13

turing The Citizen, a new Class A apartment community in Salt Lake City's Central City neighborhood. Location is The Citizen, 515 S. 400 E., Salt Lake City. Free for members, \$20 for nonmembers. Details are at <https://utah.uli.org/events-2>.

Nov. 6, 6-7:30 p.m.

"Online Marketing Fundamentals," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 7, 8 a.m.-3 p.m.

Growth and Prosperity Summit 2024, a Utah Valley Chamber of Commerce event featuring several panels that will address Utah County's biggest issues and opportunities. Panels will address topics such as business environment, workforce development, transportation and infrastructure, water, housing, health care, natural resources and education. Location is Utah Valley University, Sorensen Student Center, 800 W. University Parkway, Orem. Details are at thechamber.org.

Nov. 7, 9 a.m.-noon

Workplace Mental Health & Well-Being Summit, a Salt Lake Chamber event. Keynote speaker is Dr. James D. McDonough Jr., vice president for corporate and foundation relations and government grants for the Huntsman Mental Health Foundation. Summit topics include "Mental Wellness in the Workplace and Beyond," "A Snapshot of Mental Health in Utah," "Navigating Mental Wellness Conversations" and "Suicide Prevention." Location is Salt Lake Chamber, 201 S. Main St., Suite 2300, Salt Lake City. Free. Details are at slchamber.com.

Nov. 8, 8 a.m.-1 p.m.

"UrbanPlan for Public Officials," a ULI (Urban Land Institute) Utah event for city officials to learn about real estate and land use. Workshop participants experience challenging issues, private- and public-sector roles, complex trade-offs, and fundamental economics in play when proposing realistic land use solutions to vexing growth challenges. Location is Lehi City offices, 153 N. 100 E., Lehi. Registration is available by emailing

Brette Pattillo at brette.pattillo@uli.org.

Nov. 9, 6-10 p.m.

Annual Awards Gala, a Utah Manufacturers Association event that features a social hour at 6 p.m., dinner at 7:15 p.m. and an awards presentation at 8 p.m. Location is Mountain America Exposition Center, 9575 S. State St., Sandy. Cost is \$400 for two, \$1,800 for a table of 10. Registration can be completed at Eventbrite.com.

Nov. 11, noon-1:30 p.m.

Membership Luncheon, a Utah Valley Chamber of Commerce event. Location is Ivy Hall Academy, 4692 N. 300 W., Provo. Details are at thechamber.org.

Nov. 12, 10-11:30 a.m.

"Starting Your Business 101," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 13, 7:15 a.m.-3 p.m.

Fall Conference, a ChamberWest event. Keynote presenters are Boyd Matheson, host of KSL NewsRadio's "Inside Edition" and KSL-TV's "Sunday Edition"; and Robert Spendlove, senior vice president and senior economist at Zions Bank. Location is Utah Cultural Celebration Center, 1355 W. 3100 S., West Valley City. Cost is \$99 for members before Nov. 7, \$125 for nonmembers and members thereafter. Details are at chamberwest.com.

Nov. 13, 11:30 a.m.-1 p.m.

Cache Women in Business Luncheon, a Cache Valley Chamber of Commerce event. Location is Logan Country Club, 710 N. 1500 E., Logan. Cost is \$20 for members, \$23 for nonmembers, \$25 at the door. Details are at cachechamber.com.

Nov. 13, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is BMR Auto Detailing, 2108 S. 1100 W., No. 1, Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

Nov. 13, 6-8 p.m.

Marketing Clinic, a Small Business Development Center event that takes

research that aligns with the state's energy policies.

Monks said there is no "golden ticket" to solve all of the state's energy challenges, but he added that Utah "is ideally positioned because of our favorable energy policy, our abundant resources and our pioneering spirit."

Utah sets itself apart from other states by prioritizing the energy needs of its residents, he said.

"While other states narrowly focus on individual resources, Utah focuses on why we generate electricity in the first place, and that is to support and to enhance the well-being of our communities," Monks said.

"There is such enormous demand and growth in our state that we need to provide this for the well-being of all Utahns," said Joe Ferry, executive director of the Utah Department of Natural Resources.

"Really," Monks said, "Utah recognizes that energy is more than just power. Energy is the foundation for progress, it's the engine of innovation and it's the catalyst for our modern life. Operation Gigawatt is more than investing in energy. It's investing in our future."

place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 14

Utah Life Sciences Summit, hosted by BioUtah. Theme is "Innovation for Life." Location is Hilton Salt Lake City Center, 255 S. West Temple, Salt Lake City. Cost is \$275 for members and \$375 for nonmembers. Details to be announced.

Nov. 14, 8:30 a.m.-2 p.m.

Annual Women in Business Summit, a Davis Chamber of Commerce event. Speakers are Amanda Covington, chief corporate affairs officer, Larry H. Miller Co.; Julianne Nagle, owner and founder, Garden O'Veaten, consultant and coach; and Becki Wright, founder and CEO, Proximity. Location is Weber State University Davis Campus, Stewart Ballroom, 2750 University Park Blvd., Layton. Cost is \$65 for members, \$85 for nonmembers. Details are at davischamberofcommerce.com.

Nov. 14, 8:30 a.m.-5 p.m.

Employer Tax Workshop, a Small Business Development Center event. Location is Salt Lake SBDC at Salt Lake Community College. Cost is \$25. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 14, 11 a.m.-1:30 p.m.

"Downtown Daybreak: Utah's First Sports-Anchored Mixed-Use Development," a ULI (Urban Land Institute) Utah event. Panelists from Larry H. Miller Real Estate, South Jordan City and Wasatch Front Regional Council will share insight on the benefits of mixed-use, transit-oriented urban developments and how they enrich the lives of future generations. After the panel discussion, an optional tour of Daybreak Field at America First Square will be available. Location is South Jordan Fire Station No. 64, 5443 W. Lake Ave., South Jordan. Costs range from \$30 to \$50. Details are at <https://utah.uli.org/events-2>.

Nov. 14, 6-8 p.m.

"Business Essentials," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 15, 8 a.m.-3:30 p.m.

Women & Business Conference and Athena Awards Luncheon, a Salt Lake Chamber event that is the primary fundraiser for the Women's Business Center of Utah. Theme is "ILLUMINATE." Opening keynote speaker Nicole Sherman, president and CEO of Riverview Bancorporation and Riverview Bank in Washington state, will discuss "This is Your Now! Daring to Be You." Location is Grand America Hotel, 555 S. Main St., Salt Lake City. Cost is \$180 for members and \$250 for nonmembers. Details to be announced at slchamber.com.

Nov. 15, 8:30-10 a.m.

"Friday Connections," a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at chamberwest.com.

Nov. 19, 9-10:30 a.m.

AI Workshop, a Small Business Development Center event. Speaker Jordan Gibbs will discuss "ChatGPT Hacks for Your Business." Event takes place online. Free. Details are at <https://clients.utahsbdc.org/events.aspx>.



CIRCUIT COURT FOR HOWARD,
COUNTY, MARYLAND

9250 Judicial Way
Ellicott City, Maryland 21043

Main: 410-313-2111

Civil: 410-313-3844

Criminal: 410-313-3822

Juvenile: 410-313-3827

Land Records: 410-313-5850

Calendar Office: 410-313-4185

Family Law: 410-313-2225

Case Number: C-13-FM-19-001238

Other Reference Number(s):

MICHELLE BEDSAUL VS.

MARSHALL BEDSAUL

WRIT OF SUMMONS - SHOW

CAUSE

STATE OF MARYLAND, HOWARD

COUNTY, TO WIT:

To: Marshall Bedsaul

5693 S 2550 W

Roy, Ut 84067

You are hereby summoned to file a written response by pleading or motion in this Court to the attached

Complaint filed by:

Michelle Bedsaul

6456 Skipton Drive

Hanover, Md, 21076

See attached Show Cause Order.

WITNESS the Honorable Chief Judge of the Fifth Judicial Circuit of Maryland.

Date issued: 8/28/2024

Wayne A Robey

Clerk of the Circuit Court

Nov. 19, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Speaker Abby Monroe, WIB chair, will discuss "Give Back." Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for WIB members and first-time guests, \$35 for nonmembers. Details to be announced at ogdenweberchamber.com.

Nov. 20, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Nov. 20, noon-1 p.m.

"Solve the Business Puzzle," a Women's Business Center of Utah event. Presenter Kim Tolamn will discuss "The Financial Side of Making Your Idea Happen." Event takes place online. Free. Details are at wbcutah.org.

Nov. 20, 5:30-6:30 p.m.

Tax Planning Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 20, 6-7 p.m.

"Driving Website Traffic for Free," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 21, 11:30 a.m.-1 p.m.

Chamber Luncheon, a Davis Chamber of Commerce event. Cost is \$25 for members, \$35 for nonmem-

see CALENDAR next page

GIGAWATT

from page 1

and Utah uses about 4 gigawatts. And, he added, "we have multiple of these campuses that want to build in Utah."

Operation Gigawatt aims to boost energy production in Utah by:

- Increasing transmission capacity so more power can be placed on the grid and moved to where it's needed.

- Expanding and developing more energy production, including investing in existing sources while developing new sustainable sources.

- Enhancing Utah's policies to enable clean, reliable energy like nuclear and geothermal. Those were the only energy sources cited by the governor and others on the summit stage when introducing Operation Gigawatt. Utah currently has no commercial-scale nuclear reactor. Regarding nuclear energy, Dusty Monks, interim director of the Utah Office of Energy Development, said a consortium of experts will be established "to drive and deploy a project in the state."

- Investing in Utah innovation and

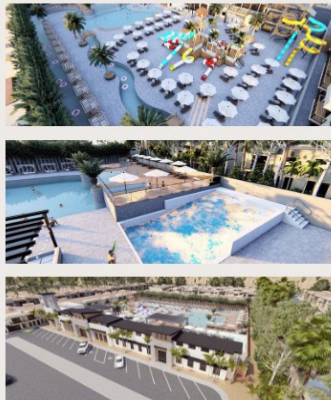
Marketplace

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STRIDER from page 1

ing publicly available data into strategic intelligence to secure and advance innovation,” Moller told the GOEO board, meeting at the One Utah Summit in Cedar City. “Another way to put that is, we’re essentially giving companies, universities and government agencies the ability to take all of the data that’s out there and help prevent state-imposed theft, essentially.”

Strider software can “determine whether someone is trying to steal their IP,” he said. The company website indicates the technology can address and respond to state-sponsored intellectual property theft, but also targeted talent acquisition and supply chain vulnerabilities. Moller said the technology can identify potential risks in the hiring process and in existing workforces.

“As we all know, these risks keep getting greater and greater, so we’re helping companies be able to defend against that,” he said.

The company’s customers include those in the oil and gas, semiconductor, biotech, aerospace and defense, technology and manufacturing sectors, among others. “Really, any company that’s innovating can use our product to help protect that,” Moller said.

Ryan Starks, GOEO’s executive director, said some state officials recently saw a demonstration of the Strider technology. “It truly is revolutionary,” Starks told the GOEO board. “It certainly blew our minds, and I think we just left the meeting with Strider thinking we’re so grateful that this is a Utah company.”

The expansion project is expected to result in new total wages of nearly \$56.4 million during the next five years, and new state tax revenues of more than \$2.3 million during that period. The new jobs are projected to pay an average of \$107,263. The company’s capital expenditure for the 30,000-square-foot project is \$415,000.

“We’re grateful for Utah’s efforts to

enable Strider to attract even more of the best and brightest from the intelligence, technology, and business communities to Utah, and further establish the state as the center of gravity for innovation in national and global intelligence,” Greg Levesque, company CEO and co-founder, said in a prepared statement. “Gov. [Spencer] Cox and GOEO are taking important, decisive action to encourage innovation, entrepreneurship, and growth in the Beehive State. We applaud them for their efforts and look forward to continued partnership as we scale our operations in Utah.”

“We’re honored that Strider has chosen to expand its footprint in Utah,” Starks said in a prepared statement released by the company. “Strider’s mission to protect the ideals and innovations of the free world strongly aligns with Utah’s commitment to foster innovation and entrepreneurship. We look forward to supporting the company’s expansion in Utah, and we are excited for the innovative global impact Strider will create.”

“Utah continues to strengthen its position as a leading business destination for cybersecurity and defense technology companies,” said Scott Cuthbertson, president of the Economic Development Corporation of Utah, which connected the company to the city of South Jordan for local community engagement and GOEO for business incentives. “Utah’s skilled workforce and business-friendly environment are important factors in the success of innovative companies like Strider, and we’re pleased to see Strider’s growth in the city of South Jordan.”

“We are excited to see great corporate partners like Strider growing in the city of South Jordan,” said Brian Preece, South Jordan’s director of city commerce. “South Jordan is an exciting place to live and work, and we are pleased to be home to innovative companies like Strider.”

GOEO does not provide upfront cash incentives. Each year that an incentivized company meets the obligations in its contract with the state, it will qualify to receive a portion of the new, additional state taxes the company paid to the state.

CLASSIFIED

CAREERS

SENIOR FRONT-END DEVELOPER

Senior Front-End Developer sought by Beyond, Inc. in Midvale, UT to work with developers, designers & product managers to implement features for company website & other internal applications. Telecommuting may be permitted up to 4 days per week. When not telecommuting, must report to Beyond, Inc. at 799 West Coliseum Way, Midvale, UT 84047. Salary: \$144,955 - \$159,900/year. Submit resume online at: www.beyond.com/corporate/careers or via email: beyond@careers.com. Specify ad code GBOA.

CALENDAR

from previous page

bers. Location and other details to be announced at davischamberofcommerce.com.

Nov. 21, 6-8 p.m.

“How to Start a Business 101,” a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

Dec. 4, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Dec. 4, 11:30 a.m.-1 p.m.

“Wasatch Back Business University: Strategic Marketing and

Customer Retention,” presented by the Park City Chamber/Bureau. Location is Blair Education Center, Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Free, but registration is required. Details are at <https://www.park-citychamber.com/events>.

Dec. 5-6

Summit Directors and Officers Conference, organized by IMA Financial Group's Salt Lake City office and designed for directors, officers, and executives of public, pre-IPO and private companies. Location is Montage Deer Valley Resort. Cost is \$675. Details are at summitconf.org.

Dec. 11, 5-7 p.m.

“**Business After Hours,**” an Ogden-Weber Chamber of Commerce event. Location is Ogden Mustangs, Weber County Ice Sheet, 4390 Harrison Blvd., Ogden. Free for members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

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