

OF NOTE



Sall away — if you can afford it

Carnival Cruise Line posted its first profit since before the COVID-19 pandemic for the third quarter as the industry regained some of its footing after the pandemic brought it to its knees. But the good news comes with some bad, as Carnival forecast a larger-than-anticipated loss for the fourth quarter as fuel costs, which surged nearly 30 percent in the third quarter, weigh on the company's earnings. Carnival said it is considering raising prices rather than implementing the fuel surcharges the industry allows.

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The final steel beam for downtown Salt Lake City's Astra Tower begins its journey to the top of the structure. Adorned with the signatures of nearly 600 workers and officials, the beam also sports a traditional construction "Christmas tree" and an American flag. Touted as Utah's "new tallest building," the 41-story residential complex now rises to over 450 feet.

Kensington Investment 'tops out' Utah's 'new tallest building' in downtown Salt Lake City

Construction crews recently placed the final steel beam atop the 41-floor Astra Tower high-rise in downtown Salt Lake City in a "topping out" ceremony. The event marked completion of structural steel work on what developers are touting as Utah's "new tallest building."

The residential tower at 100 East and 200 South has been steadily rising since the first above-grade concrete was poured earlier this year, rising a full level every seven days, on average, according to site

contractors. Astra Tower now stands over 450 feet tall.

Approximately 600 people, most of them construction workers on the project, gathered for the ceremony to sign their names to the final steel beam before a crane set it into place atop the 41st floor. Attendees heard remarks from Salt Lake County Mayor Jenny Wilson, Salt Lake City Mayor Erin Mendenhall and project leaders, before celebrating with a jobsite barbecue to honor the achievements of the

many construction teams on-site.

"Salt Lake City's growing skyline is a testament to the excitement and vitality surrounding our urban core right now," Mendenhall said. "Astra Tower will serve as a hub of activity downtown, creating an opportunity for its residents to enjoy all we have to offer. As it takes its place as the tallest building ever built in Utah, I also

see **TOPPING OUT** page 14

Two projects in Tooele County latest targets to become part of Inland Port

Brice Wallace
Salt Lake Business Journal

A pair of locations in Tooele County are up for consideration as the state's newest inland port areas.

At its Nov. 6 meeting, the Utah Inland Port Authority will consider approving the Grantsville project area, consisting of 1,835 acres entirely in Grantsville City, and the 162-acre Tooele Valley project area.

UIPA documents indicate that both areas favor industries in the light industrial, manufacturing, distribution and data center sectors.

Speaking in support of the project areas at a recent UIPA board meeting in Milford, Jared Hamner, chair of the Tooele County Council, said that 72.8 percent of the adult working population in Tooele County goes to Salt Lake County or other

counties outside of Tooele County for employment.

"We would like to retain that [group] here," he said, adding that mental health experts promote the idea of eating dinner at home as a family.

"One of the things that we have found in Tooele County is when they work outside of their homes, especially in other counties that distance, it is difficult for that working adult to be able to come back home and eat dinner with their families," he said.

Having employers in the county would result in jobs that let "families be closer, where they can go to ball games, coach their kids, but yet be able to earn a livable wage to raise their family on," Hamner said.

see **UIPA** page 14

UTAH'S CONSUMER SENTIMENT RISES AFTER AUGUST DROP

After taking its first significant drop of the year in August, Utah's consumer sentiment index rebounded in September, rising to 76.3 from August's 71.5, according to the Kem C. Gardner Policy Institute's Survey of Utah Consumer Sentiment.

Nationwide, consumer sentiment fell a single point to 68.5, according to a survey conducted monthly by the University of Michigan.

"While not a statistically significant change, the increase in Utah's consumer sentiment is a positive sign following last month's decline," said Phil Dean, chief economist at the Gardner Institute. "Utahns continue to receive mixed signals about the economy. Positive news,

see **SENTIMENT** page 12



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NEWS

Utah Aerospace and Defense Association announces new branding

In its quest “to build the world’s premier ecosystem for aerospace, defense and cyber companies,” the Utah Aerospace and Defense Association (UADA) has unveiled new branding and announced a partnership with the University of Utah for generational investments in artificial intelligence and semiconductor technologies.

The association will begin calling itself “47G,” a reference to the Utah pioneers who arrived in the region in 1847 and to the test pilots who set the record for acceleration at 47G or 47 times the force of gravity, the accepted measure of measuring force in acceleration tests.

“The 47G brand is rooted in the human drive to explore new frontiers on Earth and in space,” UADA said in a release. “The brand honors Utah’s legacy while simultaneously bringing into focus the unprecedented, fast-paced nature of rapid technological innovation happening in Utah.”

“The new brand for our organization holds deep significance; it is more than just a new name. 47G pays homage to

the Utah pioneers who settled the region in 1847 and to the test pilots who shattered records to experience nearly 47G, the greatest acceleration ever achieved by humankind,” said Aaron Starks, 47G president and CEO. “Utah’s frontier landscape, entrepreneurial spirit and pioneer legacy makes us a natural choice for those seeking the freedom to push the boundaries of technology.”

At the event announcing the new brand, organizers celebrated the descendants of Utah’s original Space Port Committee, which was created by the Utah State Legislature in 1971 to conduct feasibility studies that would position the state as a potential site for space shuttle launches with the National Aeronautics and Space Administration. While the shuttle program was eventually awarded to Cape Canaveral, Florida, the effort laid the groundwork for the vibrant aerospace and defense ecosystem that exists in Utah today, UADA leaders said. Gov. Spencer Cox, legislative leaders and industry executives were on hand for the event.

Professors and researchers from the



University of Utah led the committee’s efforts in 1971 and the university continues to play a pivotal role in aerospace and defense research today.

At the brand unveiling, University of Utah President Taylor Randall announced the launch of the Utah Network for Integrated Computing and Semiconductor Research and Education (UNICOS). The organization, which consists of statewide partnerships between higher education institutions, governmental bodies and members of private industry, will help develop Utah’s semiconductor workforce and increase its access to key technological infrastructure.

Former U.S Rep. Chris Stewart, recently named chair of UADA, said. “47G members represent a constellation of Utah’s leading companies, suppliers, educational institutions like the University of Utah and state representatives who are at the forefront of developing and deploying world-leading, next-generation technologies. We are successfully charting an ambitious course to become ‘America’s Deep Tech Frontier.’”

Stewart said 47G’s objective is to “convene, promote and advocate for aerospace and defense companies” in Utah.



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Utah sues TikTok for 'baiting children' into addictive use

Utah has filed a lawsuit against social media app TikTok over its alleged use of algorithms and design features that mimic slot machines and “illegally bait children into addictive and unhealthy use.”

The lawsuit was filed earlier this month in Utah’s Third Judicial District Court by the state’s Division of Consumer Protection (UDCP). It accuses TikTok Inc. of violating the Utah Consumer Sales Practices Act (UCSPA) by willfully making the app addictive to kids and profiting from this design.

“TikTok induces that effect by relying on the same strategy casinos use to hook gamblers on slot machines — keeping them at the machine, spending a quarter at a time, hoping that the next pull will be ‘the one,’” claims the lawsuit.

This variable rewards schedule — otherwise known as the slot machine effect — provides users with “rewards” at unpredictable times, which makes each pull exciting and satisfying due to the anticipation of possible reward, the lawsuit continues. “The human brain is wired to seek out patterns and predictability, so when rewards come randomly, the brain releases dopamine, a chemical that produces a feeling of intense pleasure.”

The complaint goes on to argue that TikTok functions in the same way. Users swipe down on the app to load more videos, with each video requiring only a small investment of the users’ time. Meanwhile, the user is continual-

ly excited about the next video and the possibility that it might be rewarding.

The lawsuit also claims that TikTok Inc. misrepresents itself as an independent U.S. company, whereas it is “firmly controlled” by its Chinese parent company, ByteDance. This is to “avoid questions and skepticism from consumers about the safety of their data and scrutiny from regulators,” according to the lawsuit.



The complaint seeks an injunction to prevent TikTok from violating Utah’s consumer protection laws. It is also demanding a court-imposed penalty of at least \$300,000, as well as a minimum of \$300,000 in restitution and damages.

Along with Hawaii, Utah is one of just two states where all forms of gambling are illegal, even raffles. Utah’s lawsuit is one of several filed against TikTok in numerous jurisdictions around the world.

In 2022, Indiana Attorney General Todd Rokita sued TikTok, claiming it exposed minors to inappropriate content and intentionally underreported the frequency of sexual content and nudity. On Feb. 27, 2019, the U.S. Federal Trade Commission fined ByteDance \$5.7 million for collecting information from minors in violation of the Children’s Online Privacy Protection Act.

There are longstanding concerns about the Chinese government harvesting user information from the app, although the CIA has concluded there is no evidence that it has done so.



'Bird flu' hits Sanpete County farm

Utah officials report that thousands of turkeys are dead after a farm in Sanpete County was hit with a highly contagious and deadly version of the avian flu. Officials with the Utah Department of Agriculture (DOA) confirmed the outbreak last week and said that 142,000 turkeys have already been killed or died from the disease on a single farm.

The announcement called the “depopulation” unfortunate. Utah is among the larger turkey farm producers in the U.S., DOA spokesperson Bailee Woolstenhulme said. “And so, we’re hoping it doesn’t spread throughout any more of our farms.”

It’s too soon to tell if the outbreak will have an effect on turkey sales during the holidays, Woolstenhulme said. Last year, the flu led to a rise in turkey prices to about \$2 a pound, Utah Public Radio reported.

“We were hoping that we were going to get by this year without seeing any cases,” said Woolstenhulme. “Unfortunately, it was a larger turkey farm down there in Sanpete County that contracted the disease.”

The only other reported U.S. outbreak of the avian flu is in Jerauld County, South Dakota.

Federal and state teams are testing farms around the area to make sure the disease has not spread. The disease is

spread by affected wild turkeys who carry it to domesticated turkeys.

So far, there are no human cases of this particular strain of flu in America, but officials still warned consumers to properly cook eggs and poultry to stay safe. Bird owners and farmers in Sanpete County have been asked to keep a close eye on flocks for any sign of avian flu.

Last year, Utah turkey farms were particularly hard hit, with farms in the Sanpete County area losing more than 400,000 birds, and 700,000 statewide. Authorities are acting quickly in hopes of avoiding losses that severe this year.

Symptoms of the disease include a high death rate among affected flocks, nasal discharge, decreased appetite and loss of coordination.

Before last week, the only reports of bird flu in recent months in the U.S. were sporadic appearances in backyard flocks or among wild birds such as ducks, geese and eagles.

Last year, bird flu cost U.S. poultry producers nearly 59 million birds across 47 states, including egg-laying chickens and turkeys and chickens raised for meat, making it the country’s deadliest outbreak ever, according to USDA figures. In Utah, 16 turkey farms, one egg farm and several backyard flocks were affected by last year’s outbreak.



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NEWS

CHIPS Act funding helps UofU launch semiconductor organization

Hoping to capitalize on a boom in the nation's semiconductor industry following the passage of the 2022 CHIPS Act, the University of Utah has launched the Utah Network for Integrated Computing and Semiconductor Research and Education (UNICOS).

The CHIPS Act, passed into law by Congress in August, 2022, provides roughly \$280 billion in new funding to boost domestic research and manufacturing of semiconductors.

UNICOS, which consists of state-wide partnerships between institutions of higher education, governmental bodies and members of private industry, will help develop Utah's semiconductor workforce and increase its access to key technological infrastructure.

UofU President Taylor Randall announced the launch of UNICOS at an event for 47G.org, the new name of the Utah Aerospace and Defense Association. The harsh environments of aerospace applications require highly specialized computer chips and other electronics. UNICOS hopes to be a pathway toward shortening the supply chain for such chips.

"A well-aligned semiconductor workforce is necessary for both academia and industry," said Randall. "This network lays the foundation to elevate Utah as a national leader in the field."

UNICOS will be led by Director Hanseup Kim, professor in the John and Marcia Price College of Engineering's Department of Electrical and Computer Engineering (ECE), and Deputy Director Berardi Sensale-Rodriguez, associate professor in ECE.

Kim is also the director of the Utah Nanofab, the largest facility dedicated to semiconductor research and development in the Northwest. Advances in comput-

ing hardware depend on semiconducting materials and exerting increasingly precise control over their nanoscale features. The microscopy instruments in the Utah Nanofab's Surface Analysis Lab and fabrication tools in its cleanroom are critical to fundamental research conducted by UofU faculty and already support more than 100 external industry members.

Partnerships enabled through UNICOS will expand access to these tools and subsidize their operating costs, reducing the need for local academic institutions and industry members to independently purchase and maintain this expensive equipment, UNICOS said in a release.

"Ultimately," Kim said, "UNICOS will become a research platform that fosters collaboration between scientists and engineers across the state, whether they are in academia or industry. But we need to train those researchers first."

To that end, the Utah Nanofab will support UNICOS' educational arm, the Utah Semiconductor Training Center. Students and employees across Utah will have new opportunities for hands-on learning with Nanofab faculty and technical staff, gaining necessary experience working in sterile cleanroom environments and with some of the most advanced technical equipment in the nation, Kim said.

Before on-site training, UNICOS will offer a certificate program, with "stackable" classes aimed at providing a solid foundation for young students interested in careers in this area, as well as for professionals without semiconductor backgrounds who are looking to transition into the industry.

UNICOS' academic partners will also develop curricula — with content that spans from high school to Ph.D.-level classes — that will help prepare the next generation of Utah's semicon-

ductor workforce.

The UNICOS academic partners include Utah Valley University, Southern Utah University, Utah State University, Utah Tech University, Brigham Young University, Salt Lake Community College, Snow College, Weber State Univer-

sity, and Mountainland Technical College.

Several industry partners will also be part of the UNICOS network, including Micron, Lockheed Martin, L3Harris, Merit Sensor, Silicon Technologies Inc. and Blackrock Neurotech.

HCI & UVU join for cancer training

Huntsman Cancer Institute at the University of Utah and Utah Valley University have announced a partnership called the Huntsman Cancer Institute-Utah Valley University Health Collaborative. The collaborative is supported by a \$1 million donation from Huntsman.

"This visionary program marks a significant step towards revolutionizing health and science education while bolstering cancer research and care," the Huntsman Cancer Institute said in a release.

The HCI-UVU Health Collaborative will provide 50 health- and science-based learning opportunities annually, empowering students to prepare for the future workforce in the fields of research and medical care, collaborative leaders said. "This initiative plays a pivotal role in shaping the next generation of cancer researchers and healthcare providers, fostering innovation and excellence in eradicating cancer from the face of the Earth."

"In our pursuit of a cancer-free frontier, this partnership marks a significant stride forward," said Brad Cairns, chief academic officer of Huntsman Cancer Institute, Jon M. Huntsman Presidential Endowed Chair in Cancer Research, and professor and chair of the Department of Oncological Sciences at the Uof U. "Our enthusiasm and desire to make an impact

on cancer knows no bounds as we extend our reach to establish our next comprehensive cancer center in Vineyard."

Huntsman Cancer Institute announced plans for a second comprehensive cancer center in Utah County last June. It will be in Vineyard in Utah County in the heart of Utah's tech hub.

"We firmly believe in fostering a collaborative spirit to craft solutions to educate students and better serve the healthcare needs of all Utahns," said UofU President Taylor Randall. "Our commitment to the HCI-UVU Health Collaborative lies in the creative alliance of our efforts to create a path for the next wave of aspiring innovators, dedicated healthcare professionals and scientists."

"With the explosive growth coming to Utah County over the next three decades, the need for nurses, physician assistants, respiratory therapists, mental health professionals and other health and wellness workers is significant," said UVU President Astrid Tuminez. "This HCI-UVU Health Collaborative will provide a great opportunity for our students and aligns with the university's model of engaged learning, which continues to set UVU apart."

The HCI-UVU Health Collaborative will begin offering student training opportunities in January 2024.



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Work Daze

Plan to be spontaneous at work

What's the best part of being a success?

You never have to chitchat.

As a VIP, concentrating on high-level issues, no one expects you to deal with idle chatter from the hoi polloi. It's a tradition as old as time. No one on the team would hazard a friendly, "How about this crazy weather?" to Svein Forkbeard, King of the Vikings, if they saw him in the elevator.

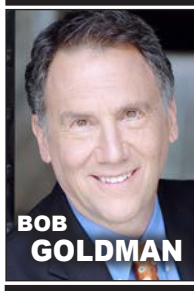
He was too high up the org chart to be bothered.

For everyone else, being a big shot when it comes to small talk can accelerate your rise up the org chart. Or so I was reminded by "How to Shine When You're Put on the Spot," a recent article in the *Harvard Business Review* by Matt Abrahams.

When he talks about being put on the spot, Abrahams is focused on informal gatherings in which you find yourself facing "the daunting challenge of spontaneous communication." And who doesn't find themselves frozen when faced with difficult questions like, "How's the family?" and "What did you do this weekend?"

The good news here is that "you don't need to be extroverted or inherently charming" to make a name for

yourself as a successful chitchatter. All you need are these five conversation strategies to make your coworkers see you as a sympathetic, empathetic people person, so you can rise up in the company and never have to interact with them again:



BOB GOLDMAN

No. 1: "Avoid the Default Response"

A perfunctory response to a routine question will not get you into trouble; it also won't get you into the C-suite. Suppose you run into the CEO in the parking lot. The CEO asks, "How are you?" Do you say, "Good, thanks"? No, you do not!

You use this chance encounter as "the opportunity to make a memorable comment," such as "Did you know most people can't lick their own elbows?"

Relevant? Possibly not. Memorable? Definitely.

No. 2: "Know That Less is More"

Once you start chatting, it's difficult to know when you have gone on too long. You are such a fascinating creature that stopping yourself from yapping away until your listeners walk out or, worse, pass out, requires discipline.

One career climber polished their seemingly spontaneous responses by "practicing with sample questions

generated by an AI chatbot."

This is certainly a high-tech way to refine your responses, but it is limited to the concerns of the bot. How useful are answers to questions like "What do you like best about being a Large Language Model?" or "How can we get HR to fire all these annoying humans and hire more chatbots?"

No. 3: "Dare to Be Dull"

No further advice needed here. You've got this down pat!

No. 4: "Listen as Well as You Talk"

"Space, pace and grace" is your mantra here. Rather than shut everyone down with a snap answer that makes no sense, give yourself space to hear what others are saying. Then shut everyone down with a snap answer that makes no sense.

The "pace" and "grace" parts mean you take time to "listen to your inner voice, which will guide you to communicating empathetically and making necessary adjustments as you go." One warning: If you hear your inner voice saying, "This is really going well. Everyone is impressed by you and wants to hear you talk a lot more," don't believe it.

Your inner voice? It's an idiot.

No. 5: "Organize Your Thoughts"

Putting structure into casual conversations "enhances comprehension,

emotional engagement and retention." One potential framework is the classic, "What?" "So what?" and "Now what?" architecture, to which I would add, "And what makes you think anyone cares, anyway?"

If you want to be ready with a structured response for any casual question, build yourself a PowerPoint that lets you easily plug in relevant responses.

"Thank you for asking me ("Do I ever do any work around here, or do I just swan around, pretending to look busy?"). It is my personal belief that ("I should be able to get away with as much goofing off as I can") which shouldn't be difficult since ("It's none of your business, and if you persist in bugging me, I have collected a number of your emails, which would be quite embarrassing if they were to be leaked"). In conclusion, ("Back off, if you know what's good for you").

Follow these simple strategies and your reputation as an expert chitchatter on the rise will be ensured. And if management doesn't believe it, they can go lick their elbows.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.

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INNOVATE UTAH



SnapPower, a Vineyard-based home lighting technology company, has launched **LumiDock**, a multi-purpose docking unit designed to be easily installed into existing light fixtures. With the ability to power a variety of devices, LumiDock replaces overcrowded outlets and eliminates the unsightly mess of cords and tabletop smart devices in the home.

LumiDock draws power through the lightbulb socket in the ceiling to both illuminate the warm LED light ring and power the docked device, drawing consistent power for the device even when the room lights are switched off. The recessed ceiling-mounted system produces an overhead location for cameras, speakers and more.

The LumiDock system is designed for a simple and hassle-free installation, without the need for batteries, wiring or an electrician. It fits into most existing ceiling light fixtures, known as “downlight cans.”

“SnapPower has always been a trailblazer in home lighting and integrated tech solutions. With the LumiDock, we’re converting your ceiling light into a versatile docking station for smart devices,” said **Jesse Leishman**, CEO of SnapPower. “Our patented technology guarantees uninterrupted power supply to your device, regardless of whether the room light is on or off. We’re certain this pioneering concept will spark a new era of easy-to-install smart home upgrades.”

Leishman said the SnapPower team is dedicated to developing more smart home accessories to make people’s lives easier, and the LumiDock is the next step in achieving this.

Salt Lake City-based **Zartico**, developer of the Destination Operating System for transportation data solutions, has introduced **ZDOS Airport**. Designed to meet the unique needs of airports, ZDOS Airport offers new insights into passenger behavior, allowing airports to make data-led decisions for the benefit of travelers and local communities. The application is designed to provide data and allow users to derive meaningful insights that drive new revenue possibilities in route development, local passenger inflow and parking utilization. “Data is a powerful tool for understanding human movement and the economic opportunities tied to it,” said Zartico CEO **Sarah Lehman**. “In developing ZDOS Airport, we’ve combined everything we’ve learned from working with tourism destinations, then innovated, focused and streamlined it in order to give airport leaders the precise intelligence they need to elevate their organizations moving forward.”



Atomic, a financial connectivity platform based in Salt Lake City, has introduced **PayLink**, an application suite that streamlines payment switching, making it easier for consumers to switch their primary banking relationship. In addition to the consumer benefits, this solution brings Atomic closer to providing a platform that will enable financial institutions to align with the Consumer Financial Protection Bureau’s renewed focus on fostering open banking in the United States. “Making



it easy for people to move their payments from one payment mechanism to another is critical in improving the broader consumer banking experience,” said **Jordan Wright**, co-founder and CEO of Atomic. “With the development and launch of PayLink, Atomic is adding another critical building block to the open banking ecosystem in the United States, and it’s revolutionizing the security and authentication protocols for user-permissioned data access.”

Gabb, a Lehi-based child-safe technology company, has released the **Gabb Watch 3** smartwatch for kids that triples as a safe cell phone, reliable GPS device and interactive watch. “We make it a priority to learn from parents because they’re the ones dealing with tech concerns every day,” said **Colin Cole**, vice president of product at Gabb. “Gabb Watch 3 was built on years of feedback from hundreds of thousands of families using early versions of Gabb watches. We used that to completely redesign the watch to be exactly what kids need to stay safely connected as they take their first steps into the world of mobile devices.” The watch is IP68 water resistant with a Gorilla Glass 3 screen for children just learning to handle tech devices. It features Blue-tooth pairing to a companion parent app.



Quotient, a Salt Lake City digital promotions and media technology company, has announced the launch of **Brand Safety**, a new capability within Quotient’s Digital Out-of-Home (DOOH) platform, which enables advertisers to effectively ensure inventory is near points of interest, venues or businesses that align with their brand and messages. This new feature gives brands trust and transparency regarding the execution of their DOOH advertising to improve the effectiveness of their campaigns. “We are thrilled to announce the launch of Brand Safety, yet another testament to Quotient’s expertise and unwavering commitment to providing innovative tools to ad buyers across the customer journey,” said **Norm Chait**, vice president of Quotient. “With this valuable addition to our technology platform, we can now confidently reach consumers in brand-safe environments, which can lead to more impactful results for our valued clients.”



Draper-based **TaxBit**, a tax and accounting compliance solution for the digital economy, has launched its **DAC7 Compliance Solution**, designed to automate and streamline tax compliance for online marketplaces based in the European Union or those paying sellers in the EU. DAC7 establishes a seamless data collection workflow for new and existing customers, streamlining the collection, storage, remediation of issues and information verification. The application then generates the end-of-year report to be filed with EU member states. “As the digital economy continues to evolve, TaxBit remains committed to simplifying the complexities of tax compliance for businesses globally,” said Erin **Fennimore**, vice president of tax solutions at TaxBit. “The TaxBit DAC7 Compliance Solution is a testament to our dedication to providing digital marketplaces with a solution that fosters trust, accuracy and compliance in an ever-changing regulatory landscape.”



Lehi-based **Weave**, an experience platform for small and medium-sized healthcare practices, has added **Practice Analytics** to its software suite. The new feature will empower dental practices to gain insights and make data-driven decisions to enhance patient care and grow their business. With Practice Analytics, dental practices with Dentrix, Open Dental and Eaglesoft practice management software can

now access a comprehensive set of performance metrics that build on Weave Message Analytics and Weave Phone Analytics. This information allows dental practices to identify areas of improvement and implement strategies to optimize their operations. “Easily accessible data that is action-oriented and easy to consume makes running a dental practice more profitable and less stressful,” said **Branden Neish**, chief product and technology officer of Weave. “We understand the importance of data-driven decision-making in the success of dental practices.”



Solaray, a health and wellness supplement manufacturer headquartered in Salt Lake City, has unveiled its new line of nutrient supplements called **ProSorb Peak Absorption**. The four new products address concerns of supplement efficacy and absorption challenges, using new Solaray proprietary nutrient delivery technology. “Born out of our dedication to pushing the boundaries of what’s possible in the world of wellness, ProSorb confirms that the future of effective nutrient delivery has arrived,” said **Max Willis**, chief innovation and science officer at Solaray. “Our commitment to science-backed formulations and superior delivery technology reflects our legacy to support people — from every background and walk of life — in realizing their healthiest selves.” The inaugural ProSorb Peak Absorption product line features ProSorb Berberine, ProSorb Quercetin, ProSorb CoQ-10 and ProSorb Turmeric and are available exclusively at the Solaray website.



Provo-based **Smarty**, an address data intelligence platform, announced the launch of its **U.S. Property Data product** with more than 350 property data points. The platform includes financial, structural and locational data to enhance business risk analysis and inform strategic investments. Companies can use the app to make precise risk assessments, customize services based on location-specific details and refine overall business strategies for improved efficiency and effectiveness. The product features over 150 structural data attributes, more than 130 financial data attributes and over 60 locational and geographic data attributes. “Accurate property data play a crucial role in various industries, enabling organizations to make informed decisions and enhance their operations,” said **Berk Charlton**, chief product officer at Smarty. “Our U.S. Property Data is a cloud-native solution that provides businesses access to an extensive dataset of property information.”



Merit Medical Systems Inc. of South Jordan, a global manufacturer and marketer of healthcare technology products, has announced the U.S. commercial release of its **Aspira Bottle**. The Aspira Drainage System is designed for drainage of recurrent and symptomatic pleural effusions (fluid buildup outside the lungs) and malignant ascites (fluid buildup in the abdomen due to cancer). Individuals with these conditions commonly require frequent in-hospital drainage. When used with the Aspira System, the Aspira Bottle can provide the compassionate option to self-treat in the comfort of home. “The Aspira Bottle is one more way Merit strives to improve patient care, which includes providing the option of at-home care,” said **Fred P. Lampropoulos**, Merit Medical’s chairman and CEO. “Bringing comfort to patients at every stage of life speaks to the heart of who Merit is — we care.”



Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

ACCOUNTING

• **Sage Forensic Accounting Inc.**, Salt Lake City, has elevated **Amber Brower Mortensen** to a shareholder in the firm. Mortensen has more than 15 years of experience and has knowledge in both litigious and non-litigious engagements related to forensic accounting, business valuations and fraud investigations. She advises and represents a range of clients on these matters, including tracing of marital assets, reconstructing accounting records and damage calculations. Mortensen also has been an officer with the Utah Chapter of Certified Fraud Examiners since 2014. She joined Sage in September 2005 and most recently served as manager. Her education includes an accounting degree from the University of Utah.



Amber Brower Mortensen

ASSOCIATIONS

• The **National Institute of Corrections** has invited **Carrie Cochran**, board chair of the Utah Board of Pardons and Parole, to join a committee tasked with developing new standards and training for pardons and parole organizations across the United States. The committee's primary objective is to establish comprehensive standards and provide training resources that will enhance the decision-making process within pardons and parole organizations. By promoting structured decision-making, the committee aims to ensure fair and consistent outcomes while maintaining public safety and fostering successful reintegration into society. Through the **Association of Parole Authorities International**, the committee anticipates providing funding and technical support to states, ensuring the successful implementation of these new standards. Utah is one of five states invited to participate in the effort.



Carrie Cochran

BANKING

• **KeyBank** has opened a new branch at 2807 S. 5600 W., West Valley City. The full-service branch will have financial

wellness consultants rather than traditional teller lines. It will feature digital video screens and a client hospitality area that can double as an area for financial seminars and group presentations with clients and the public, as well as a drive-up teller line, ATM and free parking. To commemorate the new branch opening, KeyBank will invest \$10,000 to local nonprofit **Comunidades Unidas** in support of its community efforts. Ohio-based KeyBank has about 1,000 branches and approximately 1,300 ATMs in 15 states.



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CONSTRUCTION

• **Vestar**, a shopping center owner and manager in the western United States, and **The Athens Group**, a luxury development company creating hospitality assets, recently topped off construction on the hotel **Asher Adams**, located in The Gateway in Salt Lake City. The hotel will transform the 1909 Union Pacific railroad station into a 225-room Marriott Autograph Collection hotel. The hotel is scheduled to open in the fall of 2024. The Athens Group is restoring the train depot into 13 guest suites, in addition to an entirely new building that will house the remaining 212 modern guest suites. The hotel will also include multiple food and beverage outlets, including a patisserie, signature restaurant, two specialty bars, a 1,500-square-foot state-of-the-art fitness facility, 9,000 square feet of meeting and function space, and approximately 3,200 square feet of open-air gathering areas.

ECONOMIC INDICATORS

• **Salt Lake City residents** spend an average of \$646 on **car ownership**, according to a study by **Doxo**. It is part of a study about average monthly payments for the 10 most common household bill categories. Nationally, U.S. households with auto loan and auto insurance bills spend an average of \$674 per month, or \$8,088 per year. Utahns spend an average of \$143 per month on auto insurance, 31 percent less than the national average of \$207, and \$503 on auto loans, 7.8 percent higher than the U.S. monthly average of \$467. The average cost of all monthly bills in Salt Lake City is \$2,043.

• **Heber City** is ranked No. 5 on a list of cities with the **fastest-growing rent** for three-bedroom home rentals, compiled by **Dwellsy**, a home rental listing platform company. It mined its more than 14 million residential rental listings for statistics and data. The rate increased 19.9 percent from September 2022 to September of this year in Heber, with the most recent rate being \$2,200. The largest increase was in Anderson, Indiana, with a September-to-September increase of 27.2 percent.

• **Utah** is ranked No. 47 on a list of states with the **most distracted drivers**, compiled by **WhistleOut.com**. It said Utah had three distracted driving fatalities per 1 million population in 2021. The most distracted drivers are in New Mexico, with 82 fatal crashes per 1 million population. Vermont and Alaska are the least distracted, with zero reported fatal crashes. Details are at <https://www.whistleout.com/CellPhones/Guides/distracted-driving-by-state>.

• The **Alpine Loop Scenic Byway** has been voted Utah's "**Best Drive for Fall Foliage in 2023**" by **Gunther VW Coconut Creek**. It surveyed 3,000 people nationwide to determine America's top 140 drives for fall foliage this year. The top drive nationwide is Seneca Trail U.S. Route 219 in West Virginia. The Alpine Loop Scenic Byway is 46th nationally. Coming in at No. 112 is **Mirror Lake Highway**. No. 125 is **Scenic Byway 12-Boulder to Torrey**. Details are at <https://www.gunthervw.net/top-140-fall-foliage-freeways.htm>.

• **Yale University** is the top choice if Utah job-seekers were to **lie on a resume**, according to a study by **USDictionary.com**. It posed a hypothetical question to 3,000 job applicants nationwide: "If you were to lie about a college you had attended on your resume, which would it be?" Nationally, Harvard University took first place, followed by Stanford and Washington. Details are at <https://usdictionary.com/research/prestige-or-pretense/>.

GOVERNMENT

• The **Central Wasatch Commission** has released the final phase report associated with its **Visitor-Use Study**. The data collected through the study have been integrated into its Environmental Dashboard, serving as the foundation for a sixth "human" element, providing insight to any impact that human recreation in the Central Wasatch Mountains may have on the environment. The human element incorporates data that reflect the temporal and spatial dynamics of outdoor recreation use within Little Cottonwood, Big Cottonwood and Millcreek canyons. The data and findings will serve as a base of information that can be used to inform the decisions of both the USDA Forest Service as well as the many entities represented on the Central Wasatch Commission. A team led by Jordan Smith, director of the Institute of Outdoor Recreation & Tourism and professor in the Department of Environment and Society at Utah State University conducted the multi-year data collection and analysis for the study. He worked with Phoebe McNeally and her team at the DIGIT Lab, an auxiliary facility of the University of Utah Department of Geography that provides geographic information analysis and application development to integrate the study data into the Environmental Dashboard. Details are at cwc.utah.gov.

HEALTHCARE

• **ARUP Laboratories**, a Salt Lake City-based national reference laboratory and a nonprofit enterprise of the University of Utah and its Department of Pathology, has formed the **ARUP Institute for Research and Innovation in Diagnostic and Precision Medicine**. It aims to improve the lives of patients by advancing groundbreaking diagnostic and prognostic technologies and innovative tests. **Dr. Tracy George** is ARUP's chief scientific officer and president of ARUP's newly formed Innovation Business Unit, of which the R&I Institute is part. George joined ARUP in 2018. She was executive director of PharmaDx. **Dr. Robert S. Ohgami**, who has spent his career dedicated to translational research, will oversee the institute as vice president and chief medical director. Ohgami joined ARUP in 2022 and has continued his work in research and new assay development. He received his medical degree from Harvard Medical School before completing his residency in anatomic pathology, a clinical fellowship in hematopathology, and a postdoctoral

see BRIEFS next page




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fellowship in immunology and oncology research at Stanford University School of Medicine. While at Stanford, Ohgami contributed to the development of next-generation sequencing technologies, particularly targeted sequencing for myeloid neoplasms.



Tracy George

At the University of California, San Francisco, Ohgami was central to operationalizing digital pathology in hematopathology and expanded novel applications of next-generation sequencing to the diagnosis of lymphomas and leukemias. Joining the institute as its director is **Erica Clyde**,



Robert Ohgami

who started in laboratory medicine as a bench technologist more than 15 years ago and whose career has since expanded to include positions at ARUP. Recently, Clyde served as group manager in ARUP's Clinical Trials department. She also played an instrumental role in ARUP's research efforts during



Erica Clyde

the COVID-19 pandemic. Institute leadership will also include experts **Dr. David P. Ng**, a hematopathologist who has developed transformational technology in flow cytometry and who will lead efforts in new applications of applied artificial intelligence (AI), machine learning and digital pathology. **Salika M. Shakir** is medical director of diagnostic technology evaluations and has conducted more than 20 in vitro diagnostic studies on the implementation of novel molecular assays for pathogen detection. Shakir will continue to collaborate with industry partners to develop and validate new testing technology.

• **Gambia Health Foundation** has announced \$510,000 in new grant funding that aims to strengthen the behavioral healthcare workforce in Utah, Idaho, Oregon and Washington. This funding marks more than \$1 million invested in the past year toward relieving the strain on the region's healthcare workforce. Recipients of the new funding include **Moab Free Clinic** and the **Utah Center for Rural Health**, among 12 total recipients.

PARTNERSHIPS

• **RevRoad**, a sweat-equity firm for startup companies, is partnering with **Kiln** to host entrepreneurs in a coworking space at the **River's Edge on University** development at 2250 N. University Parkway, Provo. The new, 40,000-square-foot flex-office opened Sept. 18, allowing the RevRoad team, RevRoad portfolio companies and other local startups to claim their new office space. Kiln is the anchor tenant of River's Edge development and offers flexible office and coworking space for individuals and teams of one to 100. Kiln is currently home to more than 3,100 members and 1,000 businesses across 10 locations in Utah and four other states.

• **Select Health**, a Salt Lake City-based nonprofit health plan, has announced a relationship with **Vori Health**, a nationwide specialty medical practice and industry leader in the treatment of muscle and joint pain. The agreement is aimed at addressing the needs of Select Health Medicare members by increasing access to services focused on improving health outcomes related to musculoskeletal pain and tools to reduce

unnecessary orthopedic services.

• **Scorpion**, a Salt Lake City-based digital marketing technology company, and **DentalXChange**, a California-based dental payments platform company, have announced a partnership in which dentists that use DentalXChange will be able to find more patients, fill their schedules, and grow their practices faster with Scorpion's marketing platform and Ranking.AI technology. Financial terms were not disclosed.

• **Qualtrics**, based in Provo and Seattle and focused on experience management, and **WorkJam**, a digital frontline workplace company, have announced a partnership aimed at improving frontline employees' experience in order to improve the customer experience. Qualtrics' conversational intelligence technology will combine with WorkJam's app for frontline workers to give organizations a continuous pulse on the front lines of their businesses and surface insights into employees' priorities, needs and concerns.

• The **Utah Jazz** and **Travelpass** have announced a partnership. Travelpass, based in South Jordan, is a booking platform for hotels and vacations worldwide. The multiyear agreement is designed to provide Jazz fans with access to special travel experiences starting with the 2023-24 season. Financial terms were not disclosed.

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NONPROFITS

• The **Park City Community Foundation** will host "**Live PC Give PC**," an annual day of community giving in Summit County and Park City, on Nov. 3. Last year's event raised \$5.2 million from more than 6,600 donors. The event will support 122 nonprofits. The fundraising happens online at [livepcgivepc.org](https://www.livepcgivepc.org) and will also feature in-person celebrations and other activities (<https://www.livepcgivepc.org/p/eventschedule>). Donations support nonprofits focused on social services, education, healthcare, animal welfare, trails, environmental efforts, and cultural and recreational programs. Nonprofits will compete for an additional \$35,000 in prize money. The foundation will award cash prizes sponsored by **Park City Mountain** to the top three nonprofits in each of six broad mission-based areas with the most unique donors.

PHILANTHROPY

• The **Davis Technical College Foundation** has announced the largest gift in its history, a \$6.4 million gift that came from the proceeds of the sale of the Skyline View apartment complex in Layton. In 2002, Roy and Elizabeth Simmons donated their ownership interests in the apartments to the foundation. The gift provided a yearly donation to the foundation for scholarships and other program needs for over 20 years. **The Barlow Corp.**, who has

managed the Skyline View apartments, facilitated the sale of the complex and recently presented the foundation with the check for \$6.4 million.

• The **Ken Garff Automotive Group** and the **Utah Jazz**, in collaboration with the **Salt Lake City School District**, **Salt Lake Education Foundation** and four local schools, recently provided "**Feast Boxes**" to 350 food-insecure families in the district during the fall break. Valued at over \$100 each, the boxes were filled with food and cleaning items. All items were selected based on a "wish list" provided by the foundation, and a surprise gift of a Ken Garff/Utah Jazz blanket also was included. One family per participating school will also receive a VIP Jazz night experience, including game tickets, food, transportation and more.

REAL ESTATE

• **CCP** (Community Preservation Partners), an affordable housing preservation developer, has acquired **Skyline View Apartments** in Layton. Skyline View consists of eight two-story, garden-style buildings spread over three sites (443, 448 and 430 N. Fairfield Road). The 112 two-bedroom units will undergo renovations to interiors and exteriors, with construction expected to be completed in August 2024. CPP's total development investment is approximately \$39.5 million, which includes the purchase price of \$22 million and an estimated per unit renovation cost of \$70,000. CPP partnered with **The Hampstead Cos.**, who will be the co-owner and co-developer. Other partners on the project include the **Utah Housing Corp.**, who is the bond issuer and awarded 4 percent low-income housing tax credits. **Key Bank** is providing the construction and debt financing through a forward under the Freddie Mac TEL program. Skyline View is the second community for CPP in Utah.

• Groundbreaking of the **Studio Crossing** affordable housing development in Park City is scheduled to happen Oct. 25. Developed by Park City-based **Crandall Capital**, the 320,000-square-foot Studio Crossing will feature 208 affordable housing units, around 100 townhomes and condominiums, retail and dining, and open-air public spaces. Phase 1 of Studio Crossing is expected to be completed in 2025. The contractor is **Steed Construction**. Lead architect is **Modern Out West**.

• **The Agency**, a California-based global real estate brokerage, has launched its first franchise office in the Salt Lake City area, at 11781 S. Lone Peak Parkway, Suite 230, Draper. The new locale, to be known as **The Agency Salt Lake City**, is the firm's third office in Utah. It will be led by **Molly Jones** and **Joey Sutorius**, who will serve as managing partners. Jones' experience includes work at Cushman & Wakefield, two years as the training manager for Salt Lake Brewing Co., and returning to residential real estate with Coldwell Banker in 2014. She joined forces with Sutorius to form The MOJO Group. Her education includes a master's degree in real estate development from the Ivory Boyer Real Estate Center at the University of Utah's David Eccles School of Business. In addition to being part of The MOJO Group, Sutorius' experience includes work as an electrician and brick mason, starting a construction company that he owned and operated, and serving in the U.S. Army.



Molly Jones



Joey Sutorius

RECOGNITIONS

• **Two Utah entities** were finalists for **Stella Awards**, presented each year by **Northstar Meetings Group** to honor the world's best hotels, airlines, convention and conference centers, cruise lines, destination marketing organizations and destination management companies. Both were in the Southwest category. **Hyatt Regency Salt Lake City** was a finalist for **Best Hotel/Resort Event Space**. The **Greater Zion Convention & Tourist Office** was a finalist for **Best CVB/DMO**. Award winners are judged and voted on by meeting planners. A total of 242 organizations from around the world were honored.

• **ARUP Healthcare Advisory Services** and its **AnalyticsDx Comprehensive** platform have been honored with a "**Choosing Wisely Champion Award**" from the **American Society for Clinical Pathology**. The Healthcare Advisory Services team was recognized for its continued commitment to collaborate with health systems nationwide to better implement Choosing Wisely guidelines to optimize the use of both reference and in-house laboratory testing. Using ARUP's AnalyticsDx Comprehensive platform, healthcare consultants help hospital clients identify opportunities to better align with industry best practices, reducing the use of inappropriate tests to cut costs and improve patient safety. Healthcare Advisory Services has deployed more than a dozen AnalyticsDx Comprehensive platforms in health systems nationwide. Members of Healthcare Advisory Services singled out in the Choosing Wisely Award are **Madeline Green**, product manager; **Sandy Richman**, director; **Dave Shiembob**, manager; and **Jennifer Tincher**, senior healthcare consultant.

• **Rocky Mountain Power's Blue Sky** renewable energy program ranked first in overall green pricing sales in a national study by the U.S. Department of Energy's **National Renewable Energy Laboratory**. NREL recently released its ranking of leading utility green power programs based on 2022 data and recognized the top 10 outstanding green power programs. PacifiCorp's Blue Sky program, which includes participation by Rocky Mountain Power and Pacific Power customers, was recognized for the 21st consecutive year. PacifiCorp scored first in the top 10 list for green power sales based on December 2022 data. Blue Sky allows participants to match their energy usage with the purchase of renewable energy credits. Rocky Mountain Power provides electric service to more than 1.1 million customers in Utah, Wyoming and Idaho.

WHOLESALE

• **A1 Distributing**, a wholesale distributor of automotive parts and accessories in Utah and four other states, has named **Royal Coburn** as general manager and **Anna Espinoza** as sales manager. A1 is a subsidiary of **BlackRidge LLC**, a Salt Lake City-based development company. Coburn has 19 years of experience in the wholesale aftermarket. He served as an outside sales rep for four years and then co-founded **TruckTech Distributing** in 2009. It was later sold to **WD Premier Performance**. Daughter of A1 Distributing's founder, Espinoza has 21 years of experience in the automotive accessory industry.



Royal Coburn



Anna Espinoza

News

Clarus acquires TRED Outdoors, Australian outdoor adventure brand

Clarus Corp., a global company focused on the outdoor and consumer enthusiast markets based in Salt Lake City, has acquired Australian-based TRED Outdoors Pty Ltd. from Venlo Holdings. TRED is a fast-growing, outdoor adventure brand producing products across the off-road, 4X4 automotive touring, camping and caravans segments. The transaction includes a combination of cash, stock and future consideration based on TRED's performance. TRED will continue to operate independently as a wholly owned indirect subsidiary of Clarus and will be part of the company's adventure segment.

Founded in 2012, TRED serves key

retailers and distributors, primarily in Australia, with a growing export market including Canada, the Middle East, New Zealand, South Africa and the U.S. The brand, which is an acronym for Totally Reliable Explorer Driven, advertises that it is "built for the seriously adventurous." Clarus said the brand embodies Clarus' philosophy to identify brands that are passionately supported by customers and consumers who live and breathe the lifestyle. TRED's products are all made in Australia using Australian-sourced and tested materials.

"We are excited to partner with Chris Roberts and the TRED team to seek to accelerate the brand's growth by expand-

ing into global markets and through investing in TRED's exciting new product pipeline," said Mathew Hayward, managing director of Clarus' Adventure segment. "TRED's foundation is its relentless focus on customer relationships, which we will continue to foster under Clarus' ownership. This is a great addition to the Clarus family of adventure brands as we look to grow our portfolio, deepen our relationships with key partners globally and empower adventure of all types for our passionate fans and friends."

"The Venlo team and I are immensely proud to have built TRED from the ground up over the past 12 years, cre-

ating a powerful brand and product development machine," said Ty Hermans, managing director of former owner Venlo Holdings. "Attracting the attention and support of a global leader like Clarus validates the team's hard work and TRED's future potential."

Warren Kandars, executive chairman of Clarus, added, "This transaction highlights our continued focus on identifying sought-after brands within the adventure segment that both enhance our offering to existing retail customers and expand our reach into new and larger channels. The acquisition is expected to be immediately accretive to earnings."

Financial details of the transaction were not disclosed.



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Grow: The Chamber offers many tools to help promote your brand and connect with potential customers. We do this by providing exposure through our online member directory, social media, and a variety of sponsorship opportunities.

SOUTH VALLEY CHAMBER

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U.K. investor Cassis acquires Sandy-based Connect FSS

Parabellum Investments, a firm owned by international growth investor Rami Cassis, has acquired Sandy-based digital banking software firm Connect FSS through Parabellum's U.K.-based portfolio banking software company ieDigital.

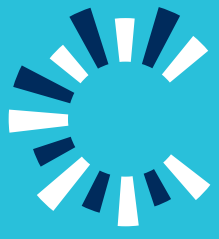
"Partnering with ieDigital is a natural next step in our evolution as a business," Grant Parry, president and CEO of Connect FSS, told TechBuzz. "There is a clear synergy between our two cultures, and in terms of the technology and skillsets that we share. We're enthusiastic about what we will be able to deliver with ieDigital's insight and experience in fintech. Our joint ambition is to provide excellent customer service and tailored solutions to clients, and we are confident we can further achieve this with today's news."

The acquisition will provide the combined ieDigital Group business with a unified platform for growth and further acquisitions. In particular, the group will now accelerate expansion through growing its client base in the U.S. and U.K., extending the type of clients it supports, offering a broader suite of services to its existing clients and working together to develop new products for the global market, Parry said.

Jerry Young, CEO of ieDigital, will become CEO of ieDigital Group with Parry becoming executive vice president of strategy. Cassis will serve as group chairman.

Terms of the deal were not disclosed.

"This latest acquisition cements ieDigital Group's position as the go-to provider of fintech software to mid-market financial institutions in the U.S. and UK," said Cassis. "Financial institutions worldwide are in the middle of extreme digital transformation to meet the demands of digitally aware consumers, so there is a huge demand for ieDigital Group's services. We are investing aggressively to grow its product offering and build a best-in-class business with unrivalled reach, expertise and a blue-chip client base."



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NEWS

Sandy's Dog Training Elite taps veteran, former Exxon executive as new CEO

Dog Training Elite, a dog training franchise company based in Sandy, has named Betsy Feaster as CEO. Feaster served in the U.S. Air Force for over a decade before joining ExxonMobil and advancing to become a senior executive. After leaving ExxonMobil, she and her husband opened a Dog Training Elite franchise in Louisiana.



Betsy Feaster

“We had so much fun. We really enjoyed meeting the prior leadership staff. We got along well with everyone, and we really understood the business,” said Feaster. “About a year after we bought our first territory, things were going well, and we decided to buy territories in the Greater Philadelphia area. Between there and Louisiana, we had 16 territories.”

When the founder of Dog Training Elite decided to sell, the Feasters purchased the company and Betsy Feaster, who had previously been appointed to the board of directors, was named CEO.

“This company changed my life,” Feaster said. “I went from being incredibly stressed at Exxon to doing something I love every day. The folks here make me happy and I’m much happier here both as a franchisee and a member of the leadership team.”

Feaster credits being a franchisee with giving her the tools to lead the company.

“I think having a franchise owner in this position is helpful for engagement with the franchisees,” she said. “The same issues that they have, I have. I can understand where they’re coming from and balance the needs of local owners with the needs of the overarching business. The engagement is healthy, and feedback has already been positive.”

Davis Co. launches assistance program for low- & moderate income home ownership

Recognizing the dramatic increase in home prices across Utah, the Davis County Commission has created a new homeownership assistance program. Using \$1.8 million in federal funds, the initiative is designed to assist low- to moderate-income families overcome the unprecedented challenges to homeownership, enabling them to purchase a home that they might otherwise not be able to afford, the commission said in a release.

“Davis County has always been a sought-after community for homeownership. However, with shrinking land availability and a growing demand for housing, the county commission acknowledges the need for additional action,” said Commissioner Bob Stevenson. “We are thrilled about the opportunity to assist our community members in achieving their homeownership dreams. By implementing this program, we are committed to making homeownership a reality for more individuals and families, fostering a stronger and more inclusive community. Together, we can turn the dream

of homeownership into a tangible and transformative experience.”

The program launched on Oct. 16 and new funds will be released quarterly into 2024. Income-qualified individuals and families interested in buying a home in Davis County can apply for a homeownership assistance loan of up to \$50,000. These loans can be used for any combination of principal reduction, permanent interest rate buy down (up to \$10,000) and/or up to 50 percent of the required down payment and closing costs. The loans will require no payments and will be repaid to the county (with an additional 1 percent interest) when the home is sold or refinanced for an ineligible reason. This program can be coupled with other state and local homeownership assistance programs.

Program guidelines and income qualification levels for the homeownership program are available at the county’s economic development website, <https://www.daviscountyutah.gov/ced/economic-development/>.

SENTIMENT from page 1

including unemployment rates near all-time lows and rising labor force participation, continue to impact Utah’s sentiment. This contrasts with uncertainty surrounding the federal government and negative news such as rising gas prices, interest rates and high housing prices.”

The Utah consumer confidence survey uses key questions from the University of Michigan’s Survey of Consum-

ers. These questions measure residents’ views of the present economic situation and their expectations for the economy in the future. Data gathered from the key questions are used to create the consumer confidence index for Utah. Demographic questions are included in the questionnaire to allow for additional analysis of the data and to assess the representativeness of the sample.

The full results of the survey are available online at the Gardner Institute website, <https://gardner.utah.edu>.



Wells Fargo Utah Commercial Banking recently hosted a Women in Business networking luncheon in Salt Lake City bringing together a number of statewide women business leaders in honor of National Women’s Small Business Month. The event hosted 20 women and focused on building connections for business leaders across the state of Utah. A number of senior executive Utah leaders were in attendance at the special event to help start and grow women-owned businesses across the Beehive State.

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CALENDAR

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice.w@thecityjournals.com. The submission deadline is one week before publication.

Oct. 23, 8 a.m.-6 p.m.

Super Crowd Utah, a conference for investors and entrepreneurs empowering community builders, social entrepreneurs and diverse founders. New investors will learn to invest like pros and entrepreneurs will learn to raise capital. Location is the Conference Center at Salt Lake Community College's Miller Campus, 9750 S. 300 W., Sandy. Costs vary. Details are at <https://events.humanitix.com/supercrowdutah23?discountcode=THEMILL>.

Oct. 24, 7:30 a.m.-5:30 p.m.

"Trends" Conference, a ULI (Urban Land Institute) Utah event featuring a deep dive into the most current state and national real estate trends, with a focus on what to expect in the future. Theme is "Shape Today, Transform Tomorrow." Keynote speaker is Spencer Levy, global client strategist and senior economic advisor for CBRE. Location is Hyatt Regency Salt Lake City, 170 S. West Temple, Salt Lake City. Cost ranges from \$230 to \$355. Details to be announced at <https://utah.uli.org/events-2/>.

Oct. 24, 8-9:15 a.m.

CFO Roundtable, an ACG (Association for Corporate Growth) Utah event. Discussion topic is "Attracting & Retaining Top Accounting and Finance Talent." Panelists include Tommy Auger (moderator), CFO, Jacobsen Construction; Spencer Taylor, CFO, Clean Simple Eats; Brian May, CFO, Nicholas; and Chad Iverson, CFO, Neighbor. Location is Tanner, 36 S. State St., Salt Lake City. Details are at <https://www.acg.org/utah/events/2023-fall-acg-utah-cfo-roundtable>.

Oct. 24, 10-11:30 a.m.

"LGBTQ in the Workplace" Training, presented by the Utah Advanced Materials & Manufacturing Initiative and Equality Utah. Speakers are Olivia Jaramillo, director of public outreach for Equality Utah, and Adam White, Equality Utah trainer. Event takes place online. Cost is \$100 for two attendees. Registration can be completed at [Eventbrite.com](https://www.eventbrite.com).

Oct. 24, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber event. Speaker Kristi Knight will discuss "Unlocking the Future: Empowering Women in Data-Driven Marketing and Customer Experience." Location is Riverton Hospital, 3741 W. 12600 S., Riverton. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Oct. 24, 11:30 a.m.-1 p.m.

Women in Business Luncheon, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Oct. 25, 8 a.m.-5 p.m.

Annual Symposium titled "APEX 2023," presented by the Utah APEX Accelerator. Theme is "Government

Contracting at Its APEX: Accelerating Opportunity, Empowering Success." Event features one-on-one matchmaking appointments with large prime contractors and government agencies and breakout sessions. Location is Salt Lake Community College's Gail Miller Conference Center, 9750 S. 300 W., Sandy. Cost is \$60. Details are at https://business.utah.gov/events/list/?tribe_eventcategory%5B0%5D=13.

Oct. 25, 8 a.m.-1 p.m.

Second Annual NUME (Northern Utah Manufacturing Excellence) Conference and Networking. Keynote speaker is Ken Snyder, executive director of the Shingo Institute. Location is Cache County Event Center, 490 S. 500 W., Logan. Cost is \$65, \$25 for each additional attendee in a group. Details are at cachechamber.com.

Oct. 25, 11:30 a.m.-1 p.m.

Business Success Series, a ChamberWest event. Speaker Marci Houseman, owner of Chasing Impact, will lead "Sales Training Workshop: The Psychology of Communication." Location is Kearns Library, 4275 W. 5345 S., Kearns. Cost is \$25 per session. Details are at chamberwest.com.

Oct. 25, 5-7 p.m.

"Connect After Hours", a South Valley Chamber of Commerce event. Location is FatCats, 13901 S. Redwood Road, Bluffdale. Cost is \$15 for members, \$20 for nonmembers. Details are at southvalleychamber.com.

Oct. 25, 6-7 p.m.

"Facebook/Instagram Ads: Create and Manage Ads Like a Pro", a Small Business Development Center event that takes place online. Free. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 26, 11:45 a.m.-1 p.m.

"Lunch and Learn", a Point of the Mountain Chamber of Commerce event. Speaker is Dallin Knudsen. Location is FatCats, 212 W. Pioneer Crossing, Saratoga Springs. Details are at thepointchamber.com.

Oct. 26, noon-1 p.m.

Women in Business, a Box Elder Chamber of Commerce event. Location and RSVPs are available by contacting the chamber office. Cost is \$10. Details are at boxelderchamber.com.

Oct. 26, 4-6:30 p.m.

Networking After Work, a South Jordan Chamber of Commerce event. Location is The Break Sports Grill, 11274 S. Kestrel Rise Road, South Jordan. Details are at sj-chamber.org.

Oct. 26, 5-7 p.m.

"Business After Hours", a Salt Lake Chamber event. Location is Humane Society of Utah, 4242 S. 300 W., Murray. Free for members and \$30 for nonmembers through Oct. 23, \$20 for members and \$40 for nonmembers thereafter. Details are at slchamber.com.

Oct. 26, 5-6 p.m.

Legal Clinic (in English and Spanish), a Small Business Development Center event that takes place online.

Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 27, Nov. 3; 8 a.m.-1 p.m.

Government Affairs Boot Camp 2023, a Salt Lake Chamber two-day event. Location is Capitol Board Room, 350 State St., Salt Lake City. Cost is \$750 for members, \$1,000 for nonmembers. Details are at slchamber.com.

Oct. 27, 7:30 a.m.-noon

2023 Northern Utah Business (Nubiz) Symposium. Location is Weber State University, 3916 W. Campus Drive, Ogden. Details are at ogdenweberchamber.com.

Oct. 31, noon-1:30 p.m.

Membership Luncheon, a Utah Valley Chamber of Commerce event. Speaker is Ty Bennett, entrepreneur and author. Location is Experience Event Center, 1440 Moon River Drive, Provo. Cost is \$15 for members, \$25 for nonmembers. Details are at thechamber.org.

Nov. 1-5

2023 NHPE National Convention, a Society of Hispanic Professional Engineers event featuring an opportunity for young Latino and Hispanic STEM students and graduates to interview and network with reputable companies. Event will include more than 300 exhibitors, more than 200 speakers, keynote presentations, workshops, competitions and awards. Location is Salt Palace Convention Center, 100 W. West Temple, Salt Lake City. Cost is \$335 for members, \$599 for nonmembers. Details are at <https://shpe.org/>.

Nov. 1, 8 a.m.-5 p.m.

Cache Business Women's Conference, a Cache Valley Chamber of Commerce event. Location is The Riverwoods Conference Center, 615 Riverwood Parkway, Logan. Details to be announced at cachechamber.com.

Nov. 1, 11:30 a.m.-1 p.m.

Annual Bowling and Networking Luncheon, a Point of the Mountain Chamber of Commerce event. Location is Jack & Jill Lanes, 105 S. 700 E., American Fork. Details are at thepointchamber.com.

Nov. 1, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Nov. 1, 11:30 a.m.-1 p.m.

"Park City Business University: Management Protocols", a Park City Chamber/Bureau event. Location is Blair Education Center at Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Nov. 1, 6-9 p.m.

Titan Awards Gala, a South Valley Chamber of Commerce event. Reception takes place 6-7 p.m., followed by 7 p.m. dinner, entertainment and program. Award recipients are Abby Cox, first lady, state of Utah; Chuck and Crystal Maggelet, Maverik Inc./FJ Management;

and Brandon Fugal, chairman, Colliers International. Location is Little America Hotel, 500 S. Main St., Salt Lake City. Details are at southvalleychamber.com.

Nov. 2, 8 a.m.-3 p.m.

Utah Valley Growth and Prosperity Summit 2023, featuring several panels addressing Utah County's biggest issues and opportunities. Panel topics include business environment, workforce development, transportation and infrastructure, water, housing, healthcare, natural resources and education. Location is Utah Valley University, Sorensen Student Center, 800 W. University Parkway, Orem. Details are at thechamber.org.

Nov. 2, 8 a.m.-3:30 p.m.

Women & Business Conference 2023, a Salt Lake Chamber event. Theme is "Thriving in the Hive." During the luncheon, the chamber will present the Athena International Award and recognize business and community leaders with Pathfinder Awards. Location is Grand America Hotel, 555 S. Main St., Salt Lake City. Cost is \$150 for members and \$200 for nonmembers. Luncheon only is \$105 for members and \$120 for nonmembers. Details are at slchamber.com.

Nov. 2, 10 a.m.

Veteran Unite Conference, a third annual event presented by the U.S. Small Business Administration and the Veteran Business Outreach Center. Location is Copper Rock Golf Course Hospitality Tent, 1567 W. Copper Rock Parkway, Hurricane. Details are at <https://www.sba.gov/event/36736>.

Nov. 2, 11:30 a.m.

"Connect & Learn", presented by the South Jordan and Mountain West chambers of commerce. Speaker Shawn Richards, founder and CEO of Blue Sky Business Consulting, will discuss "Scaling to Success." Location is Legacy Retirement, 1517 Temple Lane, South Jordan. Cost is \$15, \$20 at the door. Details are at sj-chamber.org.

Nov. 3, 8-9:30 a.m.

"First Friday Speed Networking", presented by the South Jordan and West Jordan chambers of commerce. Location is Salt Lake Community College, 9750 S. 300 W., Room 203, Sandy. Details are at westjordanchamber.com.

Nov. 4, 6-10 p.m.

UMA Annual Awards Banquet, a Utah Manufacturers Association event. Location is Hyatt Regency Salt Lake City, 170 S. West Temple, Salt Lake City. Cost is \$400 for couples, \$1,800 for a table of 10. Registration can be completed at [Eventbrite.com](https://www.eventbrite.com).

Nov. 6, 13 and 20, 4 p.m.

"Boots 2 Business-Reboot", a U.S. Small Business Administration event that teaches veterans and/or veteran spouses the essential steps to start a business on the right path. Event takes place online. Details are at <https://sba.my.site.com/class/a003d000006B6DNAA0/utah-district-officeonline20231106reboot>.

CALENDAR

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Nov. 7, 2-3:30 p.m.

“Starting Your Business 101,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 7, 4-6 p.m.

Tourism Mix & Mingle, a ChamberWest event. Location is Pins and Ales, 3601 S. 2700 W., Suite E-105, West Valley City. Cost is \$25. Details are at chamberwest.com.

Nov. 8, 11:30 a.m.-1 p.m.

“Let’s Do Lunch,” a South Valley Chamber of Commerce event featuring the Leadership South Valley graduation. Location is Larry H. Miller Group Corporate Office, 9350 S. 150 E., Suite 900, Sandy. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Nov. 8, 5-7 p.m.

“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is Weber Human Services, 237 26th St., Ogden. Free for chamber members and first-time guests, \$10 for non-member guests. Details are at ogdenweberchamber.com.

Nov. 9

Mayer Brown Utah Life Sciences Summit, a BioUtah event. Location is Salt Palace Convention Center, 100 S. West Temple, Salt Lake City. Registration can be completed at https://whova.com/portal/registration/biohi_202311/.

Nov. 9, 11:30 a.m.-1 p.m.

“Lunch & Learn,” a Box Elder Chamber of Commerce event. Location is Bridgerland Technical College, 325 W. 1100 S., Brigham City. Cost is \$10 per person. Details are at boxelderchamber.com.

Nov. 9, 11:30 a.m.-1 p.m.

Utah Women’s Professional Network Kickoff, hosted by ACG (Association for Corporate Growth) Utah. Location is IMA, 95 S. State St., Salt Lake City. Details are at <https://www.acg.org/utah/events/utah-womens-professional-network-kickoff>.

Nov. 10, 8 a.m.-4 p.m.

Moral & Ethical Leadership Conference, presented by the Salt Lake City chapter of the BYU Management Society. Theme is “Timeless Perspectives

in Leadership.” Speakers include former Gov. Gary Herbert; John Dougall, Utah state auditor; Virginia Pearce, director of Utah Film Commission; Boyd Matheson, opinion editor for the *Deseret News* and host of KSL-TV “Sunday Edition”; and Nathan Osmond, entertainer and entrepreneur. Location is Zions Bank Technology Center, 7860 S. Bingham Junction Blvd., Midvale. Details are at <https://byums.byu.edu/us-salt-lake/>.

Nov. 14, 7:15-9 a.m.

Breakfast Speaker Series, an ACG (Association for Corporate Growth) Utah event. Speaker is Brandon Mackay, CEO and president, Snugz USA. Location is Zions Bank, 1 S. Main St., Salt Lake City. Free for members, \$30 for nonmembers. Details are at <https://www.acg.org/utah/events/utah-november-2023-breakfast-speaker-series>.

Nov. 14, 7:15 a.m.-3 p.m.

Annual Fall Business Conference, a ChamberWest event. Keynote presenter Robert Spendlove, senior economist, Zions Bank, will discuss “Navigating by the Stars in Cloudy Skies.” Keynote presenter Annette York, senior consultant, FranklinCovey, will discuss “The Road to Trust: Navigating Difficult Conversations to Reach Higher Performance.” Event also includes five breakout sessions and a panel of mayors from West Jordan, West Valley City and Taylorsville. Location is Utah Cultural Celebration Center, 1355 W. 3100 S., West Valley City. Cost is \$99 for members (\$125 after Nov. 8), \$125 for nonmembers. Details to be announced at chamberwest.com.

Nov. 14, 10-11 a.m.

“Utah Business Bridge: Access to Capital,” sponsored by the Governor’s Office of Economic Opportunity and the Small Business Administration. Quarterly event features information about small-business resources available throughout the state. Event takes place online. Free. Details are at <https://www.sba.gov/event/9786>.

Nov. 14, 11:30 a.m.-1 p.m.

Women in Business Luncheon, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah’s Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Nov. 15, 11 a.m.-1 p.m.

Business Bootcamp, a South Valley Chamber of Commerce event. Speaker Winthrop Jeanfreau, executive director of iMpaact Utah, will discuss “How to

Create and Maintain a High-Performance Culture.” Location is Sandy City Hall, 10000 S. Centennial Parkway, Sandy. Cost is \$30 for members, \$50 for nonmembers. Details are at southvalleychamber.com.

Nov. 15, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Nov. 15, noon-1:30 p.m.

Information Session about the Goldman Sachs 10,000 Small Businesses program. Location is Ogden-Weber Chamber of Commerce, 2380 Washington Blvd., Suite 290, Ogden. Details are at <https://themillatslcc.com/info-session/>.

Nov. 16, 8 a.m.-1:30 p.m.

2023 Annual Women in Business Summit, a Davis Chamber of Commerce event. Theme is “Grit & Grace.” Location

is Davis Conference Center, 1651 N. 700 W., Layton. Cost is \$65 for members, \$85 for nonmembers (registration is required). Details are at davischamberofcommerce.com.

Nov. 16, 8 a.m.-5:30 p.m.

“Business Forward,” a Small Business Administration event designed to address the challenges faced by today’s executives. Tracks include entrepreneurship, international business, marketing, people and culture, and strategy. Location is 55 S. Main St., Salt Lake City. Cost is \$299. Details are at <https://www.sba.gov/event/35415>.

Nov. 16, 11 a.m.

“How to Submit and Award-Winning Nomination,” a Small Business Administration event designed to help nominees for 2024 NSBW Small Business Awards understand the guidelines and

see **CALENDAR** next page

UIPA

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Jesse Wilson, Grantsville city manager, said that the power of the Inland Port “will just help us draw more businesses in.”

He hinted at the possibility of a \$650 million capital investment project “that could happen with our project area.”

“Grantsville City is one of the most strategically important areas for future industrial development in the state,” UIPA documents say. “Its proximity to a skilled labor force, nexus for significant logistics infrastructure and proximity to the Salt Lake metro area make it an ideal location for targeted economic growth.

“The existing logistics infrastructure, with potential for additional rail, make this project area ideally situated to help ensure that the Wasatch Front has an optimal transportation system.”

North of the Tooele Army Depot, the Tooele Valley area is mostly vacant or has been used for agriculture.

UIPA documents note that both areas have close proximity to Interstate 80, Interstate 15, Salt Lake City International Airport, the Salt Lake International Center and the Union Pacific Intermodal Yard.

As the project areas develop, “right-sizing future logistical assets to improve freight movement will leverage new opportunities throughout the region,” the documents say.

The documents note that Tooele County has been selected by several major companies in recent years for expansion projects. They include auto retailer Carvana, which announced that it will locate 173 new jobs with a \$43.5 million capital investment in the county; Plastic Ingenuity, a packaging manufacturer, which announced that it will open a new operation in Tooele City that includes 96 new jobs and a \$90 million capital investment; Leitner-Poma of America, an aerial lift manufacturer, which announced a project with 236 new jobs and a \$35 million capital investment; and Central States Manufacturing, a company that produces metal building components for residential, commercial and agricultural projects, which will create 90 jobs and invest \$25 million in Tooele City.

The county already is the site of distribution centers for Cabela’s and Walmart with more than 1,265 employees, plus the Tooele Army Depot and the Dugway Proving Ground, each with several thousand employees.

“As state, county and local governments work together with the private sector, we are confident that we can create an

economic focal area that will allow more citizens to stay in the community to find great jobs,” UIPA documents say. “New economic focal areas along the Wasatch Front will lead to smarter growth, better quality of life, and less carbon emissions. Project areas, like this one, are critical to the growth and success of our state.”

UIPA documents acknowledge that the Tooele Valley area is near wetlands. “As such, the Port will be vigilant in working with developers to ensure that this area balances the best available technology to create a development that is harmonious with its natural environment,” it says. “As Tooele County has deemed that this site is appropriate for development, and have zoned the site accordingly, the Port will bring its tools and capabilities to ensure that the development reaches its optimal potential for targeted growth and environmental balance.”

Both areas also are near the Great Salt Lake. “The Port recognizes that its project areas that have adjacency to the Great Salt Lake need particular attention so as not to destroy any part of the Great Salt Lake’s ecosystem. The Port will not support any development or rail infrastructure that destroys wetlands on this or adjacent to this site,” the documents say.

The document continues: “The Port will work with the developer to bring quality manufacturing jobs to this area. ... The Inland Port looks forward to working with all stakeholders to create a development that can both protect the natural environment and foster the creation of high-paying jobs.”

Already approved by the UIPA board are:

- A port area in Salt Lake County, consisting of about 16,000 acres, including in the Northwest Quadrant of Salt Lake City and parts of West Valley City and Magna.
- The 899-acre Iron Springs Inland Port near Cedar City.
- The 2,200-acre Verk Industrial Park project area in Spanish Fork.
- The Golden Spike project area of 1,500 acres in Garland, Tremonton, Brigham City and other parts of Box Elder County.
- The Central Utah Agri-Park of roughly 35,000 acres in three parts of Juab County.
- The Mineral Mountains project area, consisting of four zones in Beaver County that occupy about 19,820 acres in parts of Beaver City, Beaver County and Milford City.

The board is expected to consider a project area in western Weber County at its December meeting.

TOPPING OUT

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believe it’s representative of our bright future ahead.”

With the structural steel work is done, the focus of the Astra Tower project now turns to utilities systems and interior and exterior finishes. When complete in the fall of 2024, the tower will add 377 apartments to downtown Salt Lake City.

“Salt Lake City is quickly becoming a global city, and Astra Tower is leading the way,” said Ed Lewis, CEO of Kensington Investment Co., the Park City-based developer behind the project. “The city’s pro-business climate is attracting talent from across the world, creating demand for best-in-class luxury residences downtown. The Astra Tower project is a testament to Salt Lake becoming a cultural melting pot where people want to

live, work and play, and it is taking the city to the next level.”

Led by general contractor Jacobsen Construction, more than 45 subcontractors and vendors have contributed to the project designed by global design firm HKS.

“With the structural elements of Astra Tower now fully in place, it’s clearer than ever to anyone who works, visits or lives downtown that this high-rise is a true game-changer for Salt Lake City,” said Doug Carley, senior project manager for Jacobsen.

Astra Tower’s apartments will include studios; one-, two-; and three-bedroom floorplans; and two levels of penthouse units. Amenities will include an outdoor urban park, a clubhouse with chef kitchen, a work lounge with conference rooms, a full-service fitness center with a multipurpose studio, an outdoor pool and terrace, a spa and wellness center and a large 41st-floor rooftop terrace.

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CALENDAR

from previous page

requirements to submit an award-winning nomination. Nominations are due by Dec. 7. Event takes place online. Registration can be completed at Eventbrite.com.

Nov. 16, 11:30 a.m.-1:30 p.m.

2023 Tourism Fall Forum, a Park City Chamber/Visitors Bureau event. Leaders from Park City Mountain, Deer Valley, the Utah Olympic Legacy Foundation, Ski Utah and Woodward Park City will discuss the upcoming ski season. Women's ski jump pioneer Sarah Hendrickson will participate in a fireside chat. Location is Stein Eriksen Lodge Deer Valley, 7700 Stein Way, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Nov. 16, 11:30 a.m.-1 p.m.

Connect 4 Lunch, presented by the American Fork, Point of the Mountain, Pleasant Grove/Lindon and Eagle Mountain chambers of commerce. Location is Olive Garden, 538 W. Main St., American Fork. Details are at the-pointchamber.com.

Nov. 16, noon-1 p.m.

"Unlocking Energy Savings: Federal Funding and Incentives for Affordable Multifamily Housing," a ULI (Urban Land Institute) Utah event featuring staff from Rocky Mountain Power's Wattsmart Multifamily program. Speaker is Francis Savier, business development manager, ICAST. Location is Arch Nexus, 2505 E. Parleys Way, Salt Lake City. Cost is \$20-\$25 for members, \$35 for nonmembers. Details are at <https://utah.uli.org/events-2>.

Nov. 17, 8:30-10 a.m.

"Friday Connections Speed Networking," presented by ChamberWest and the Utah Black, Utah Hispanic, Pacific Island, Magna Area and Murray Area chambers of commerce. Location is

Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5. Details are at chamberwest.com.

Nov. 22, 11:30 a.m.-1 p.m.

"Business Success Series," a ChamberWest event. Topic is "Are You Secure? Learn from the Experts." Location is Kearns Library, 4275 W. 5435 S., Kearns. Cost is \$25 per session. Details are at chamberwest.com.

Nov. 28-30

"Carbon Fiber 2023," designed for engineers, executives, fabricators, OEMs and plant managers in aerospace, automotive and energy. Location is Little America Hotel, 500 S. Main St., Salt Lake City. Cost is \$1,795, \$1,895 on-site. Details are at <https://www.carbonfiberevent.com/>.

Dec. 1, 8-9:30 a.m.

"First Friday Speed Networking," presented by the South Jordan and West Jordan chambers of commerce. Location is Salt Lake Community College, 9750 S. 300 W., Room 203, Sandy. Details are at westjordanchamber.com.

Dec. 5, 11 a.m.-1 p.m.

Women in Business Holiday Luncheon, a ChamberWest event. Location to be announced. Details to be announced at chamberwest.com.

Dec. 6, 11:30 a.m.-1 p.m.

"Park City Business University: Product/Service Fulfillment & Automation," a Park City Chamber/Bureau event. Location is Blair Education Center at Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Dec. 8, 11:30 a.m.-1 p.m.

WBN Holiday Luncheon and Silent Auction, a Utah Valley Chamber of Commerce event. Location is Riverside Country Club, 2701 N. University Ave., Provo. Cost is \$60. Details are at the-pointchamber.com.

Dec. 12, 8:15-10 a.m.

Women in Business Breakfast and Gift Exchange, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah's Lodge and Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for members, \$35 for nonmembers, \$25 for first-time guests. Registration deadline is Dec. 5. Details are at ogdenweberchamber.com.

Dec. 12, 11:30 a.m.-1 p.m.

Women in Business Holiday Soiree, a South Valley Chamber of Commerce event. Location is Hale Centre Theatre, 9900 Monroe St., Sandy. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Dec. 13, 11:30 a.m.-1 p.m.

Women in Business, a Cache Valley Chamber of Commerce event. Location is Adams Wealth Advisors, 701 S. Main St., Logan. Cost is \$16 for members, \$18 for nonmembers, \$20 at the door. Details are at cachechamber.com.

Dec. 13, 1-2 p.m.

"Grant Opportunities," a UAMMI (Utah Advanced Materials and Manufacturing) monthly information session. Location is UAMMI, 375 S. Carbon Ave., Price. Free. Registration can be completed at Eventbrite.com.

Dec. 13, 4:30-7 p.m.

Holiday Open House, a South Valley Chamber of Commerce event. Location is South Valley Chamber, 9800 S. Monroe St., Sandy. Details are at southvalleychamber.com.

Dec. 13, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is Eccles Community Art Center, 2580 Jefferson Ave., Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

Dec. 14, 11:30 a.m.-1 p.m.

Women in Business Holiday Lunch, a Davis Chamber of Commerce event. Location is 1803 Woodland Park Drive,

Layton. Details are at davischamberof-commerce.com.

Dec. 15, 8:30-10 a.m.

"Friday Connections Speed Networking," presented by ChamberWest and the Utah Black, Utah Hispanic, Pacific Island, Magna Area and Murray Area chambers of commerce. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5. Details are at chamberwest.com.

Dec. 19, 9-10:30 a.m.

"Coffee Chat with the CEO," a Park City Chamber/Bureau event in which CEO Jennifer Wesselhoff will be available for an informal conversation. Location is Kimball Junction Visitor Information Center, 1794 Olympic Parkway Blvd., Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Dec. 21, noon-1 p.m.

Ambassadors and Women in Business Holiday Meeting, a Box Elder Chamber of Commerce event. Location is Bridgerland Technical College, 325 W. 1100 S., Brigham City. Cost is \$5. Details are at boxelderchamber.com.

Jan. 18, 8:30 a.m.-4 p.m.

"Leadership South Valley," a South Valley Chamber of Commerce event taking place monthly through Nov. 13. Events are 8 a.m.-4 p.m. and provide mid- and upper-level business and community leaders with hands-on community, economic and leadership training. Locations vary. Cost is \$1,295 for chamber members. Details are at southvalleychamber.com.

Jan. 23, 10 a.m.-1 p.m.

"Women in Business on the Hill," a South Valley Chamber of Commerce event featuring a legislative lesson, capitol tour and lunch with legislators. Location is Utah State Capitol, 350 State St., Salt Lake City. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.



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