

OF NOTE

Focus



Sponsored by:

CBRE

Peace with SLC important for port's future

Brice Wallace
The Enterprise

The reset of the Utah Inland Port Authority continues, this time addressing how to get along with Salt Lake City.

Both the authority board and the Salt Lake City Council/Redevelopment Agency have approved an agreement that spells out the use of certain property tax differential revenue from the port for environmental and community mitigation; calls for studies of the environmental, traffic and community impacts of port development; and requires the redevelopment agency to

spend 10 percent of the property tax it receives on affordable housing.

The interlocal agreement was required in legislation passed earlier this year.

The relationship between the port authority and city has sometimes been bitter and focused on land-use authority, tax matters and the makeup of the authority's board. It led to litigation about the port's constitutionality and use of some of the city's property taxes. The Utah Supreme Court ruled in June that the port's formation did not violate state law and sided with the port on the issue of the city's financial claims.

At a recent board meeting when the agreement resolution was adopted, Miles

Hansen, the board's chairman, described the agreement as "framework" that allows the entities to "move forward in a way that balances the needs of the community and stakeholders really across the state."

He added that the entities can work together "to think deeply and to execute on our shared vision" of optimizing development in the city's Northwest Quadrant "that is going to be good for generations of Salt Lake City residents and Utah citizens as well."

"It's hard to overstate the importance of this interlocal agreement," Ben Hart,

see UIPA page 14

UofU breaks ground on \$185M School of Medicine building

The University of Utah has broken ground on a new state-of-the-art home for its Spencer Fox Eccles School of Medicine. The \$185 million facility has been made possible, in part, by funds from a landmark gift of \$110 million from the George S. and Dolores Doré Eccles Foun-



Spencer Fox Eccles stands with a shovel and hard hat at the site of the Spencer Fox Eccles School of Medicine at the University of Utah.

andation and the Nora Eccles Treadwell Foundation. The gift provides support not only for the building, but also medical education programs and cardiovascular research.

The new 185,000-square-foot building will become the hub of the University of Utah's nationally recognized health sciences campus. Once open, the facilities will accelerate the school's ability to provide the highest-quality medical education, advanced research and patient care, while the added support from the foundations dramatically increases the school's endowment and powers critical research.

Construction of the UofU's new medical education building was approved by the Utah State Legislature in 2017 with a \$50 million commitment, and an additional \$60 million appropriation was approved earlier this year. More than \$50 million in added philanthropic pledges for the project have also been secured. Completion of the project is expected in 2025.

"The incredible impact of the University of Utah's health sciences program in education, research and care across the Intermountain West is a source of great pride for the entire state," said Gov. Spencer J. Cox. "This new facility will make a major difference in our ability to address the growing

see ECCLES page 12

Unemployment ticks up just a bit in September

Utah's unemployment rate continues to hover around 2 percent, among the lowest in the nation. In September, the jobless number ticked up one-tenth of a percentage point to 2.1 percent, meaning about 36,200 employable Utahns remain without a job, according to the latest report from the Utah Department of Workforce Services.

Meanwhile, the September national unemployment rate dropped two-tenths of a percent to 3.5 percent.

Utah's nonfarm payroll employment for September showed an increase of an estimated 3.5 percent over the past 12 months, with the state's economy adding a cumulative 56,100 jobs since September 2021. Utah's current job count stands at 1,681,300.

"The calendar has moved us into the fall months and the Utah economy continues to produce strong economic numbers," said Mark Knold, chief economist at the Department of Workforce Services. "Job growth remains above the state's long-term average, and the unemployment rate endures in

see EMPLOYMENT page 12



New name, same commitment to You



PGT Innovations acquires Martin Door

PGT Innovations Inc. a national designer, manufacturer and supplier of windows and doors for residential and commercial sectors, has acquired Martin Door Holdings Inc. of Salt Lake City. The North Venice, Florida, company will pay \$185 million for Martin, a custom manufacturer of premium overhead garage doors and hardware serving the Western U.S. residential and commercial markets.

PGT said transaction is consistent with its continuing move into adjacent building product categories that complement its current portfolio of window and door brands. The acquisition will also strengthen the company's market presence across the Western region, an area currently served by two of PGT's window and door brands, Western Window Systems of Phoenix and Anlin Windows & Doors, based in Clovis, California.

"PGT Innovations has been expanding our geographic footprint and product portfolio

over the past several years with great success," said Jeff Jackson, president and CEO of PGT. "This transaction continues that trend and brings us into a new market of garage doors. As we looked to expand beyond our existing window and door market, we wanted to ensure we could leverage our team's extensive knowledge in the area of protecting the envelope of homes and buildings. The garage door entry market aligns extremely well with that strategy. Additionally, Martin's focus on exceptional quality, safety of their products, and innovation within their industry mirrors the priorities found across all of our PGT Innovations brands, making it, culturally, a perfect fit."

Eighty-five-year-old Martin Doors has recently strategically positioned itself to capitalize on robust population growth in the West. The company has recently undergone a multi-year transformation focused on operational excellence and delivering innovative

products. Over that time, the company has introduced multiple new product lines, doubled its dealer base and improved margins while also investing for growth via automation and capacity expansion.

Martin will operate under the Western Division of PGT and Martin's CEO Scott Huntsman will remain with the company and assume the role of president of Martin Doors.

"PGT Innovations' long-standing focus on innovation, safety and quality, as well as their exceptional dedication to their team members, made the decision to join their family of brands an easy one," said Huntsman. "We are honored that the group saw similar qualities in our team and selected Martin to be the brand to help them enter into the overhead garage door industry. We are excited to work with the PGT Innovations team to advance further our manufacturing capabilities and serve as their flagship brand in the garage door product category."

FleetPride buys Best Deal Spring

Irving, Texas-based FleetPride Inc., one of the nation's largest distributors of truck and trailer parts and service, has acquired Best Deal Spring & Truck Parts of Salt Lake City. Best Deal is a third-generation family-owned business with locations in Salt Lake City, St. George, Price, Vernal and Payson.

"Joining FleetPride allows us to offer our customers more competitive pricing, increased services and better parts availability," said Mat Carter, co-owner of Best Deal.

"We will also continue the trust and relationships we have maintained with our industry customers for over five decades," added co-owner Scott Smith.

Best Deal was founded by the

owners' grandfather, Vance Carter, and his sons, Lynn and Larry, in 1950 and has expanded to 79 employees, 31 vehicles and 14 bays.

"We are thrilled to welcome Mat and Scott and the entire Best Deal Spring team to FleetPride," said Mike Harris, FleetPride senior vice president of sales and operations. "The team has a 65-year history of excellence in customer service and we look forward to continuing this legacy throughout Utah and the Western U.S., further strengthening our parts supply distribution and growing service offering."

FleetPride has more than 300 locations, 75 service centers and five distribution centers across the U.S. with more than 4,000 employees.

NetDocuments acquires Worldox

NetDocuments, a legal documentation platform based in Lehi, has acquired Worldox, a 30-year-old global document management system (DMS) provider based in Glen Rock, New Jersey.

"Leadership from both organizations identified a customer-first approach and vision for the future as key synergies that will align customers for success as they move to future-proof their firms with the leading cloud DMS in the industry," NetDocuments said in a release.

"We are thrilled to welcome Worldox customers, partners, and employees to NetDocuments and look forward to building upon the strong relationships established by the Worldox team," said Josh Baxter, CEO of NetDocuments. "Going forward, our focus will be integrating Worldox customers onto our cutting-edge platform at their

own pace, while delivering on our commitment to all of our customers through continual innovation on the NetDocuments platform."

Rebecca Sattin, co-CEO and chief information officer at Worldox, said, "Industry trends among law firms and legal teams reflect a prevailing cloud-first strategy and the desire to future-proof their organizations with platforms that can deliver a wide variety of tools, seamlessly connect to other technologies, and scale with their needs. NetDocuments' proven ability to support these capabilities, coupled with their commitment to innovating new, customer-inspired solutions, made the combining of our organizations a win-win for customers, partners, employees and the legal industry as a whole."

Worldox will operate as Worldox, a NetDocuments Company.

Scalar buys GuideCap division

Scalar LLC, a Draper-based business valuation firm, has acquired the valuation division of CapGuide Partners, a middle-market investment bank specializing in mergers and acquisitions and primary capital financings based in Dallas.

Scalar will retain current GuideCap employees and will service and support existing GuideCap valuation customers, a company release said. With the acquisition, Scalar, with offices in Draper and Argentina, will establish an office presence in Dallas.

"We're excited to integrate GuideCap's private equity focused offering into Scalar's business," said Zak Nugent, CEO of Scalar. "GuideCap has built a customer base of some of the largest and most prestigious private equity firms in the U.S. Our business prin-

ciples and cultures match, which will allow us to provide GuideCap clients with the continued exceptional service they've come to expect."

Scalar, which recently made the Inc. 5000 for the fourth time, employs more than 75 valuation professionals and has valued more than 5,000 companies and completed more than 18,000 valuations.

"This acquisition is a win-win for everyone — companies, employees and private equity firms," said Kevin Ainsworth, founder and managing partner at GuideCap Partners. "We can now focus exclusively on our core investment banking business. We have great respect for Scalar and share similar values of excellence and customer service. We know our valuation employees and customers are in excellent hands."

BUSINESS ACCELERATOR

KeyBank

southvalleychamber.com

SCHEDULE

10-week course begins on January 10, 2023 and will offer the following courses: Identification, Risk, Strategy, Sales, Financial Statements, Banking, Management, Customers & Competitors, Systems and Expansion & Exit Strategies.

Powered by our proven, 10-week program, the KeyBank Business Accelerator is just what business owners need to take their business to the next level.

This program is taught by Ralph Little. He was the founder and CEO of a nationwide financial services company. As an alum of Harvard Business School, and as a member of the faculty at 3 Universities, Mr. Little has taught courses in Business Management, Entrepreneurship and Strategy. He now brings this experience to you!

Members: \$500
Nonmembers: \$750*

In partnership with

Registration Deadline November 11, 2022

REGISTER NOW!

Classes Begin January 10, 2023 | Limited Space

*(250 can be applied to Chamber membership)

SLCC to rename business school, remodel building with gift from Miller family

Salt Lake Community College has announced major changes at its business school. Following a \$10 million gift from the Larry H. & Gail Miller Family Foundation, the school will rename the school the Gail Miller School of Business. The school will use the gift to transform the business school and to modernize its business building, SLCC said in a release.

The gift — the largest single cash donation received by the school — will also result in the renaming of the building the Larry H. and Gail Miller Family Business Building, in honor of the Miller family's legacy and many contributions to the community.

The Gail Miller School of Business will be the first in Utah to be named exclusively for a woman.

"We are deeply humbled by the generosity of Gail and the Miller family and the extraordinary leadership they provide to our community," said SLCC President Deneece G. Huffalin. "And I am particularly thrilled to be the first in the state to name a business school after a successful businesswoman and leader. The Gail Miller School of Business amplifies

Gail's amazing skills as a business leader and the success she has achieved through hard work, courage, leading with integrity and a fierce commitment to serving the community. It is a powerful signal to young women that they too can achieve great success in the C-suite. We are grateful for this gift and for the friendship and support the Miller family has given to the college over the years. SLCC is a better institution because of their involvement and commitment to our students."

The gift will also enable SLCC to strengthen the high-impact learning practices in its business courses such as undergraduate research and real-world problem-solving, the school said. Modeled after the Millers' commitment to serving the community as they operate their businesses, the new Business Scholars Program will require students to work with a faculty mentor each semester to create cause-related or nonprofit projects that benefit the community.

"When I think of Salt Lake Community College, I think of opportunity," said Gail Miller, chair of the Larry H. & Gail Miller Family Foundation, addressing the crowd standing outside the soon-to-be-renovated business school building. "There is opportunity here for everyone who desires to make their lives better. Salt Lake Community College plays an important role in developing future business leaders and

problem-solvers. The knowledge they gain here will enrich lives and strengthen communities."

"I often remind students that education is something that you will always have. Nobody can ever take it away from you," Miller continued. "The wonderful thing about education is that you can give it away and still have it. Sharing it magnifies it. It reinforces the ability to strengthen not only you, but those you share it with."

Planned renovations to the business building include a larger, high-tech auditorium; a large open atrium; collaboration spaces for entrepreneurs; and upgraded learning environments. The renovation also includes improvements to SLCC's Business Resource Instructional Center, which offers academic advising and IT assistance to more than 13,000 students annually. The renovation will add almost 19,000 square feet to the building. It is scheduled to be completed in May 2026.

Lehi's DigiCert appoints Amit Sinha as CEO

DigiCert Inc., a Lehi-based platform that offers solutions such as document signing, certificate management, CT log monitoring and malware scanning, has named Amit Sinha as the company's CEO. Sinha, who will also join the DigiCert board of directors, joins company from Zscaler Inc., a California web security company, where he was president and member of the board of directors.

DigiCert is backed by Clearlake Capital Group, Crosspoint Capital Partners and TA Associates.

"I'm honored and grateful for the opportunity to lead the Digi-

Cert team," said Sinha. "Digital trust is the cornerstone of our connected world and DigiCert has built a foundation with global enterprises by delivering comprehensive security solutions."

"Amit has a track record of delivering technology innovation, operational excellence and customer value," said Behdad Eghbali, co-founder and managing partner, and Prashant Mehrotra, partner and managing director of Clearlake, in a statement. "We look forward to partnering with Amit and the DigiCert leadership team as the company embarks on its next phase of accelerated growth and expansion."

"Amit is a seasoned industry leader with deep security domain expertise and business acumen," said Greg Clark, managing partner of Crosspoint Capital and chair of DigiCert's board of directors. "With Amit at the helm, we believe we can drive increasing market adoption of our core platform and deliver innovative new products and services to strengthen DigiCert's position as the dominant provider of digital trust."

Sinha brings over 20 years of technology, strategy and operational experience from leading category-creating businesses Motorola, AirDefense and Engim, in addition at Zscaler. He has a doctorate in electrical engineering and computer science from the Massachusetts Institute of Technology and a bachelor of technology in electrical engineering from the Indian Institute of Technology in Delhi, India.

Kaufman new president of Nuvia

Ken Kaufman, formerly the chief financial officer of Community Dental Partners of Denton, Texas, has been named president and chief financial officer (CFO) of Nuvia Dental Implant Center of Cottonwood Heights.

Kaufman is also a partner of Austin, Texas-based Dentist Entrepreneur Organization (DEO), an organization that supports dental entrepreneurs and executives with education, resources and connections to help them grow their dental groups. He regularly speaks at private DEO member events and the yearly DEO Growth Summit. Kaufman frequently hosts DSO finance and growth topic-related episodes of the "DSO Secrets" podcast, a podcast produced by DEO.

"We are very fortunate to have Ken as a DEO partner. He generously shares his extensive knowledge of the industry, leadership and the day-to-day experience of leading a dental organization with our members. We congratulate him on his new role with Nuvia Dental Implant Center and look forward to celebrating his success," said Jacob Puhl, CEO of DEO.

Kaufman earned a business degree from BYU and an MBA from the University of Georgia in finance and entrepreneurship. Since 2004, Kaufman has served

in CFO and president/CFO roles in venture capital and private equity-backed high-growth organizations. He started his career in dental finance in 2006.

Every day is a great day . . .

MMMM... Mondays!	TASTY Tuesdays!	WOW Wednesdays!
TWISTY Thursdays!	FRITTER Fridays!	SPRINKLES Saturdays!



Donuts
Brownies
Fritters

Turnovers
Muffins

Family Owned & Operated

2278 So. Redwood Road


801-975-6381

M-F 5:00 am – 2:30 pm & Sat. 7:00 am – noon





with Darla's Donuts!



UTAH'S BUSINESS JOURNAL

USPS # 891-300

Published weekly by:

Enterprise Newspaper Group

825 North 300 West, Ste. NE220
Salt Lake City, Utah 84103
801-533-0556 FAX 801-533-0684
www.slenterprise.com

PRESIDENT
David G. Gregersen
david@slenterprise.com

VP/GENERAL SALES MANAGER
Dale Dimond
dale@slenterprise.com

MANAGING EDITOR
John M. Rogers
john@slenterprise.com

CONTROLLER
Richard Taylor
richard@slenterprise.com

OFFICE MANAGER
Dionne Halverson
dionne@slenterprise.com

CLASSIFIED DISPLAY
david@slenterprise.com

CIRCULATION
Dionne Halverson
dionne@slenterprise.com

LIST DEVELOPMENT
lists@slenterprise.com

ADVERTISING INQUIRIES
david@slenterprise.com

TO CONTACT NEWSROOM
john@slenterprise.com

ART SUBMISSIONS
art@slenterprise.com

Subscription Rates:
Online only, \$65 per year
Print only, \$75 per year
Online and Print, \$85 per year

Any opinions expressed by the columnists are not necessarily the opinions or policy of Enterprise, its owners or managers. Reproduction or use of contents without written consent of the publisher is prohibited. All rights reserved.

© 2022 Enterprise Newspaper Group Inc.
Periodical postage paid at Salt Lake City, Utah
POSTMASTER: Send address corrections to:
P.O. Box 11778, Downtown Station
Salt Lake City, Utah 84147

Starks to head UADA

The Utah Aerospace & Defense Association (UADA) has named Aaron Starks its new president and CEO. Starks comes to the UADA from World Trade Center Utah, where he was chief revenue officer. Prior to that, he was on the executive team at FranklinCovey in its international education division, where he opened Asia headquarters in Tokyo and expanded the company's reach into 21 international markets.

Utah has over 1,000 companies in the aerospace and defense sector accounting for 32,000 direct jobs.



Aaron Starks

As president and CEO, Starks will convene, promote and advocate for association members competing on the world stage, the association said in a release.

"Utah is home to some of the largest defense contractors worldwide and hosts a critical Air Force base operation. The state has quickly become ground zero for many of the critical initiatives facing our national security," said Starks. "And

while the defense and aerospace sectors are staples in our state's economy, I am also very excited to collaborate with professionals from our cybersecurity, data and intelligence arenas — all of which represent new and innovative sectors throughout Utah."

"Aaron brings a unique skill set to the industry and state, having grown a business globally, and more recently, helping take World Trade Center Utah to new heights," said Dan Hemmert, executive director of economic development at the Governor's Office. "He will be able to speak with credibility to industry executives, partner with state leaders and create an ecosystem to accelerate growth for companies. We couldn't be more excited to support him in this role."

Currently, Starks is vice president at Fortem Technologies, where he oversees the company's commercial strategy and strategic initiatives. Fortem is a supplier of defense drone technology and was recently awarded the contract to defend the soccer stadiums participating in the World Cup soccer tournament in Qatar.

MarketStar acquires Bulgarian sales agency

MarketStar, an Ogden-based business-to-business sales and revenue acceleration platform, has acquired Out2Bound, a Sofia, Bulgaria, sales development agency.

"The acquisition pairs two leading sales acceleration companies, further establishing MarketStar as the global leader in full-funnel outsourced sales solutions," MarketStar said in announcing the transaction.

"We constantly strive to innovate our offerings, improve our global footprint and provide more opportunities to scale our clients' business," said Keith Titus, MarketStar president and CEO. "As we accelerate growth for clients and employees, acquiring Out2Bound provides us with an exciting top-of-funnel revenue acceleration capability and exceptional sales talent in Europe, specifically within the CEE (Central and Eastern Europe) region."

"We are excited by the prospect of joining MarketStar," said Teofil Shikov, one of the founders of Out2Bound. "MarketStar's faith in the region and strong emphasis on developing their European sales capabilities are attestant to what's in front of us. We're excited to open the door of the CEE region and provide more for customers and shareholders."

Founded in 1988, MarketStar now employs more than

1,600 employees worldwide, with global headquarters in Ogden and a large operational presence in Dublin, Ireland.

"We are thrilled with the acquisition of Out2Bound," said Paul Grant, MarketStar chief customer officer. "The most exciting part of this for us and our clients is Out2Bound's specialty in top-of-funnel demand generation

services. This is the solution that our customers have been looking for, and this acquisition brings a world-class team that is laser-focused on delivering world-class results."

The current Out2Bound management team and all Bulgarian employees will continue as members of the MarketStar organization.

Foldax appoints Casciaro as CEO

Salt Lake City cardiac medical device developer and marketer Foldax has appointed medical technology veteran Gregory D. Casciaro as CEO of the company. He has more than 30 years of experience with medical device companies in all phases of development.

As president and CEO of Access Closure, General Surgical Innovations, Orques and XTNT, he led all four companies to successful exits via acquisitions. His experience also includes serving as president and CEO for Cardiac Dimensions and in executive and management roles at Guidant's Devices for Vascular Intervention division and North American Instrument Corp. Currently, he serves on the board of directors for Colospan, Cytokind, Tulavi Therapeutics and KL Acquisition Corp., and has held board roles with AngioDynamics, Apama Medical, Dextera Surgical, Kerberos Proximal Solutions and QT Vascular.

"Greg has enjoyed tremendous success leading and growing medtech companies, many of them in the cardiovascular space. His strategic guidance and leadership helped many of them navigate sometimes complex paths to market and resulted in successful acquisitions by industry leaders," said Ken Charhut, executive chairman of the board for Foldax. "We are delighted that Greg is joining us as we execute on our mission to bring a transformational heart valve platform to clinics and patients around the world."

"Foldax has a groundbreaking technology with the potential to solve perennial problems that have plagued heart valves for decades, and I am excited to lead the team working to make this promise a reality," said Casciaro. "Reimagining how heart valves are designed and manufactured is a unique and special opportunity that I believe can benefit from my wealth of experiences."

Workers scramble to make ends meet

Workers are looking for new jobs, asking for extra shifts or taking on side hustles to make ends meet as everyday expenses eat up a bigger chunk of their paychecks. A new study from Provo-based experience management platform Qualtrics finds that 64 percent of workers say it's harder to pay for their living expenses than it was a year ago.

An increasing share of Americans consider their financial situation poor as inflation has pushed up prices on essentials like bread, eggs and baby formula. Compounding the impact of prices going up, many of the work-related expenses that were relieved by remote work, such as commute costs and full-time childcare, are returning as an increasing number of people head back to the office.

Rising costs are changing the employment landscape, and workers are taking steps to improve their financial standing by trimming their expenses, increasing their income or both. Almost one in five (18 percent) of working adults have

cut their expenses by moving to an area with a lower cost of living and another 13 percent are planning to do so.

In efforts to increase their take-home pay, 57 percent of employees want the opportunity to work overtime or extra shifts. Outside of their current job, 37 percent have looked for jobs with higher salaries and 38 percent of workers have looked for a second job. An additional 14 percent of people plan to look for a second job, meaning more than half of working Americans have considered holding multiple jobs to pay for their living expenses.

"With budgets tightening, workers are searching for ways to meet the rising cost of living, including finding new jobs," said Dr. Benjamin Granger, Qualtrics' chief workplace psychologist. "Employee turnover is a huge cost for companies, so it's business critical for organizations to understand which of their employees are likely to leave and why, so they can make adjustments to reduce attrition and retain key performers."

McNEIL ENGINEERING™

Economic and Sustainable Designs, Professionals You Know and Trust



Civil Engineering



Structural Engineering

THE ANSWER

For Your Engineering, Surveying, Roofing and Paving Consulting & Landscape Architecture



Laser Scanning & Surveying



Consulting: Paving, Roofing & Landscape Architecture

NEEDS

Follow Us On:



801-255-7700

www.mcneilengineering.com



You Know Utah Is A Great Place For Your Business

We know responsive, relationship banking and tailored solutions can power your success.

Western Alliance Bank is proud to bring our award-winning, expert business banking to Utah, led by seasoned commercial bankers who, like you, have built their lives and careers right here.

With more than \$65 billion in assets and a real commitment to helping Utah businesses achieve their ambitions, we're ready to work hard for you.

Turn to us for customized banking solutions¹, including:

- Commercial Real Estate & Construction Financing
- Equipment Loans
- Revolving Lines of Credit
- Working Capital Lines Of Credit
- Technology Banking
- Full Spectrum of Deposit & Treasury Management Capabilities²



Seth Brinkerhoff
Senior Director, Commercial Banking
seth.brinkerhoff@westernalliancebank.com
(801) 386-3910



Marshall Saunders
Vice President, Commercial Banking
msaunders@westernalliancebank.com
(435) 513-2650

¹All offers of credit are subject to credit approval, satisfactory legal documentation, and regulatory compliance. ²Deposit and Treasury Management products are offered and serviced through Bank of Nevada, a division of Western Alliance Bank, Member FDIC. Some products and services may be subject to prior approval or fees. Please contact a Western Alliance Bank representative for additional details that may apply based on products and services selected.

westernalliancebank.com



Bank on Accountability[®]



Western Alliance Bank, Member FDIC.

Succeeding in Your Business

When posting on social media, consider your 'political opponent'

"If one writes in a secret Facebook group something not very complimentary about another Facebook member, and that person finds out and prints a screenshot of the posting, does one need to be concerned about legal liability?"

"Also, if said person wants to write an apology, would a lawyer recommend that this was an OK way to prevent a lawsuit? Or would the apology be used as possible evidence toward a libel suit?"

Let me guess, this is strictly hypothetical, right?

Seriously, I've been telling people for years that they have to be careful about things they post on social media. Even a "closed" Facebook group (there is really no such thing as a "secret" Facebook group) is public information. Once you post something there, it is there forever, and sooner or later anyone who really wants this information can get access to it.

Assuming that "someone" is you, if what you wrote in your

posting is 100 percent accurate, you will have nothing to worry about. Truth is an absolute defense to any sort of libel or slander lawsuit.

If what you wrote in your posting is merely an opinion (as opposed to a statement of fact or accusing someone of a legal violation), you also probably would have nothing to worry about. Saying "so-and-so is a jerk" is a lot different — and a lot safer — than saying "so-and-so has engaged in illegal or immoral behavior." If the person you posted about is offended, they can easily come back at you by saying, "Yeah, and your mother, too." At least that's what we used to do in my childhood days in the Bronx.

If what you wrote in your posting is a statement of fact that is not correct and was intended to cause harm to the person you posted about, you may have something to worry about. If, however, the person about whom you posted is as impecunious as

you are (i.e., they are not filthy-rich people who enjoy bringing lawsuits as a blood sport), you probably have nothing to worry about.

If what you wrote in your posting is a statement of fact that is not correct and was intended to cause harm to the person you posted about, and that person has the money, resources and time to crush you in our wonderful American legal system, you should see an attorney as soon as possible to begin preparing your defense.

As for apologizing, until you know exactly which of the above situations applies, I would not recommend you post anything further to this Facebook group. Wait until you get some sort of response from the person you posted about. As you recognize, there is a chance that any apology at this time would be viewed as an "admission of liability," which could be used as ammunition against you in a court of law. If the person replies, I would ignore him or her. Getting involved in a long-winded, lengthy online battle with someone — even if you sincerely feel you are in the

right — always, *always* makes you look like a loser.

In the future, before posting anything online, subject it to the "political opponent" test: If you were running for public office and your opponent got hold of this posting and put it in an attack ad to destroy your credibility as a candidate, would you be concerned? If the answer is yes or maybe, don't post it. If the answer is no, sleep on it and look at it again in the morning when you are fresh before posting.

The best two pieces of advice about social media behavior came from your great-grandmother. Now, Grannie didn't know a whole lot about technology, but (if she was like mine) she was wise in the ways of people. Here are two pieces of advice she gave you (or should have) that are just as applicable today as they were in days long ago:

"People judge you by the company you keep." If I look at your Facebook page and I think all of your friends are imbeciles (using, of course, my most professional judgment), I'm going to think you are an imbecile as

well, unless I know you well. Human nature is not charitable; give someone a chance to think something awful about you, and most people will take advantage of it. Then (as a lawyer would say) you will have to "rebut" their presumption of imbecility.

"In order to have friends, you must be a friend." Social media is interactive by definition. You interact with other people online, but they can interact with you as well. So, if I post something on Facebook asking you to go out and buy my latest book (or recommend it favorably on Amazon), you can ask me to sponsor you on your next run for cancer.

As a famous diplomat once said, "Don't put anything in writing if you can say it instead; don't say something if you can nod your head instead; and never nod your head in the presence of witnesses."

Cliff Ennico (crennico@gmail.com) is a syndicated columnist, author and former host of the PBS television series "Money Hunt."

COPYRIGHT 2022 CLIFFORD R. ENNICO
DISTRIBUTED BY CREATORS.COM



CLIFF ENNICO



COMMERCIAL SALE **\$850,000**
112 S Center Street • Midway, Utah 84049

- Sale Includes Building and Equipment • Fully Fenced
- High Visibility Corner Location on Center Street

Sally Roberts
(435) 655-5858 | sally@sallyroberts.com



RESTAURANT FOR SALE **\$2,300,000**
210 South 100 East • Kanab, Utah 84741

- Turn-Key Restaurant Property • Fully Operational
- Recently Remodeled • Includes All Assets

Brenda Battista
(435) 327-6000 | brenda.battista@bhhsutah.com



AVAILABLE FOR LEASE **\$34/SF/YR**
1141 W Lori Lane • Kamas, Utah 84036 (1 mile east of Park City)

- Retail, Restaurant Space • Lease Terms are Negotiable
- Trip Generation 1,682 Cars/Day • Est. Delivery in 2023

John Travis
(435) 640-2972 | jtravis@bhhsutah.com



COMMERCIAL LOTS FOR SALE **UNDER \$800K**
2191 & 2195 Sawmill Blvd • Heber, Utah 84032

- Two, 1 AC Lots • Direct Access from Highway 40
- 2191 Sawmill - \$784,080 • 2195 Sawmill - \$776,239

Marian Crosby
(435) 640-1621 | marian@mariancrosby.com

COMMERCIAL
BERKSHIRE HATHAWAY
HomeServices
Utah Properties

OVER \$5 BILLION
In Total Annual Sales for 2021

\$170 MILLION
In Commercial Sales Volume for 2021

More than
30 OFFICES
throughout Utah

CONTACT US FOR MORE INFORMATION ON ANY OF OUR COMMERCIAL REAL ESTATE SERVICES

SALT LAKE CITY (801) 618-0068
COMMERCIAL@BHHSUTAH.COM
BHHSUTAH.COM

Innovate Utah

NEW IDEAS, PRODUCTS AND SERVICES FROM UTAH COMPANIES



Wildbird, the Salt Lake City-based maker of linen baby slings and baby products, has introduced a new baby carrier. The **Aerial Buckle Carrier** was designed to carry babies from newborn to those weighing as much as 45 pounds. The Aerial Carrier comes in two sizes, XS-XL and L-4XL, with details such as shoulder straps and waist belt engineered for comfort and aesthetics, keeping in mind the diverse body shapes of parents and caregivers.

For its first structured carrier, “Wildbird wanted a product that would expand upon their founding mission: to design and develop babywearing products that nurture the bond between caregiver and baby,” a release from company founders **Taylor and Nate Gunn** said.



“We didn’t want to compromise comfort for fashion, or fashion for comfort,”

said Taylor Gunn, Wildbird. “So we brought in veteran experts in both technical product engineering and design, to develop a timeless carrier built to last.”

Artist Joe Bowers and bag equipment developer Damien Kelly worked with Wildbird on the Aerial Carrier’s design. The debut collection includes seven colors and patterns, all made from eco-friendly European linen. Nate Gunn said the Aerial Carrier is constructed in Vietnam’s first and only fair-trade factory.

The baby carrier features a lumbar support system designed to better distribute baby’s weight and a seamless padded waist belt for comfort, even for mothers going through C-section recovery. Adjustment features allow the carrier to grow with the baby and the carrier is designed for either front-carry or back-carry use.

Salt Lake City’s **Aegix Global**, a developer and marketer of technology, equipment and training for first responders, has launched a major upgrade to its **Aegix AIM** (Active Incident Management) system, designed to streamline and improve how emergencies are managed. The company also announced that this solution is being made available at no cost to law enforcement departments and dispatch organizations through the Aegix Humanitarian Foundation. The improved platform includes a user-friendly push-button app to manage emergencies from a desktop, laptop or smartphone. “In an emergency, such as an active shooter situation, accurate information and time are the most critical elements — seconds save lives,” said **Chet Linton**, CEO of Aegix Global. “It is for this purpose



that we have added new features to the system to make it more powerful and user-friendly.”

HireVue, a global supplier of video interviewing, assessments and text-enabled recruiting tools based in South Jordan, has introduced its **Agile Mindset Assessment**, a pre-hire assessment to measure a candidate’s agile mindset. The tool helps companies identify candidates with a propensity for faster thinking, efficiency and flexible ways of working. The 30-minute assessment tests candidates in people agility, results agility, mental agility and change agility, the company said. “The future of work will require filling some roles that don’t exist today or roles in ever-changing work environments,” said **Dr. Nathan Mondragon**, chief industrial and organizational psychologist at HireVue. “This new assessment is designed for professional hires and internal mobility for your existing professional staff. It enables you to create a workforce where optimal effectiveness is more important than job title or degree.”



Provo-based startup **Music Shop 360** has introduced its all-in-one, cloud-based **retail point-of-sale software** created to meet the needs of music retailers. Music Shop 360 is an end-to-end retail software solution that supports retail music business operations with real-time visibility and control over in-store and online sales, inventory, repairs, rental management, customer communications and marketing. It also includes real-time integrations with My Music Staff, a music student management platform. It also integrates with Reverb and Clientbook software. “We understand that a music store’s main goal is to help their customers make music, and that your POS system should help facilitate that,” said **Taylor Harnois**, company general manager. “Music Shop 360 brings together expertise in the music retail industry with industry-leading technology to help make music store management easier and more efficient.”



Home fragrance company **Pura**, based in Orem, has introduced **four new diffuser fragrances** in partnership with Syd and Shea McGee of Studio McGee and stars of Netflix’s “Dream Home Makeover” The fragrances are designed for use with the Pura Smart Fragrance Diffuser that plugs into any home power outlet and uses Bluetooth technology to connect to an accompanying app so customers can control the scent strength and scheduling. “We were so excited to work with Shea to develop scents that would finish a space, because creating fragrance is so similar to creating a design for a room,” said **Mara Dumski**, Pura’s chief fragrance officer. “She wanted something elevated and approachable, relaxed, traditional and coastal, and having those values to share with the perfumers helped in creating something unique and special.”



ThermoWorks, an American Fork manufacturer of professional temperature tools for commercial kitchens and home cooks, has released **ThermoPop 2**, a significant upgrade to its ThermoPop digital instant-read thermometer. The ThermoPop 2 has a completely redesigned and patented display that automatically rotates in 90-degree increments depending upon the orientation of the unit. The display face is also 40 percent larger and easier to read. “With consumers, restaurants, and food processing operations thinking more about doing more with less these days, the launch of ThermoPop 2 couldn’t be more timely,” said **Randy Owen**, founder and CEO of ThermoWorks. “ThermoPop has been so popular due to its unique form factor, and we’ve found a way to extend that and deliver a lot more value at the same low price point as the original.”



Weave, a customer communication and engagement platform based in Lehi, has announced a slate of new features in its **Online Scheduling** tool. The tool gives small practices a way to let patients schedule appointments directly from their website, saving staff time and letting them capture more business each day. Using Weave Online Scheduling, offices can customize their online calendar with appointment types, providers and schedule availability, giving patients what they need to book the right appointment. “Delivering a delightful patient experience begins with getting an appointment on the schedule,” said **Brett White**, interim CEO of Weave. “With the latest updates and additional features to Online Scheduling, Weave is leveraging its powerful voice-over-Internet platform and two-way texting capabilities to help more offices delight new and existing patients at every interaction.”



Draper-based online education platform **Pluralsight** has announced the launch of **Tech Foundations**, a solution that empowers everyone, regardless of technical background, to become conversant in today’s most relevant technologies. Tech Foundations provides content across 12 topics including agile, cloud computing, platforms, extended reality and the metaverse, automation, data, security and others. Learning assessments are also included to help participants determine their existing tech knowledge so they only spend time in areas where they need to grow. “Today, every company is a technology company, making it imperative for employees to have a basic understanding of tech,” said **Gary Eimerman**, chief product officer at Pluralsight. “Built in a way that engages everyone, our Tech Foundations solution ensures organizations can provide their employees with a strong, fundamental knowledge of technologies that are shaping businesses.”



Maschoff Brennan INTELLECTUAL PROPERTY AND COMPLEX LITIGATION 801.297.1850 | MABR.COM

PROTECTING YOUR **IDEAS** AND YOUR **BUSINESS.**



My Utah Is

HOMETOWN VALUES & A HOME GROWN BANK

Whatever your Utah is, we're here to help make it happen. Our local experts can help you with all your banking needs because your goals are our goals, too.



BUSINESS ■ PERSONAL ■ TRUST ■ MORTGAGE



WEBER DAVIS UPDATE SPONSORED BY BANK OF UTAH

The upward trajectory of Northern Utah's key industries

If you're traveling I-15 through Weber and Davis counties, you might want to take note of the growing Falcon Hill Aerospace Research Park near Clearfield and the West Gate of Hill Air Force Base. Its significance to Utah is immense, and even though you get just a quick glance while driving on the interstate, Falcon Hill actually spans an impressive 550 acres. It will eventually feature over 2 million square feet of commercial space for Northern Utah's booming aerospace and defense sector.



DOUG DEFRIES

Why is this important?

Weber and Davis counties have become a mecca for this particular industry, as well as the advanced manufacturing industry. Together, these two sectors bring economic prosperity and thousands of jobs to Northern Utah communities. As a longtime community banker, I have seen the powerful impact this has had on individuals and families and other related businesses. When these types of industries thrive, we all benefit.

The aerospace and defense industry alone accounted for 944 establishments and 31,390 employees in 2020, according to the Utah Governor's Office of Economic Opportunity (Go Utah).

That number has since grown and will continue to grow as the state draws companies such as Northrop Grumman, which is ever expanding its presence in Northern Utah. The American aerospace and defense manufacturer recently opened a 900,000-square-foot campus within Falcon Hill to serve as headquarters for its team supporting Sentinel, the Ground Based Strategic Deterrent (GBSD) program. With this facility, Northrop Grumman is expected to bring upward of 3,000 additional jobs to Utah. The Roy facility is in addition to Northrop Grumman's existing sites in Davis County and others that span from Promontory to Bacchus.

Soon to be joining Falcon Hill is Aerospace Corp., a company that has supported intercontinental ballistic missile (ICBM) programs at Hill Air Force Base for more than 14 years. The company broke ground Oct. 20 on its 24,000-square-foot office, which will accommodate up to 140 employees, more than tripling Aerospace's current staffing numbers. The company's local presence is expected to have an approximate economic impact

of \$13 million by the end of 2023.

Beyond aerospace and defense, manufacturing across all industries is a boon to Northern Utah's economy.

In 2020, Weber County's manufacturing sector accounted for nearly 20 percent of the gross domestic product, almost doubling the national and state percentages, according to Go Utah. Per Utah's Department of Workforce Services, Northern Utah had one of the highest totals for manufacturing jobs, per capita, in the state. The Northern Utah Economic Alliance also touted in its 2022 industry study that one in 10 jobs in Weber County is in manufacturing.

The data that highlights the importance of manufacturing to Northern Utah is impressive, but even more so is the list of incredible products that come out of this sector.

Companies such as Parker Hannifin, Williams International, Autoliv, Fresenius and more produce stellar innovations such as aerospace components, defense software, small gas turbine engines, safety systems, medical equipment, high-end carbon

fiber parts and other composite components for different types of aircraft.

Aerospace and defense, combined with advanced manufacturing, will continue to be critical components of Northern Utah's health and prosperity for many years. What's also exciting about the growth and success of these industries is that it's inspiring local educational institutions to expand programs and facilities to meet workforce and innovation needs.

Davis Technical College and Ogden-Weber Technical College, for example, both offer hands-on training and certificates in manufacturing, from composites to industrial automation and robotics to machining to welding.

Weber State University is also investing in facilities and programs to supply graduates in these industries. WSU recently opened the Miller Advanced Research and Solutions (MARS) Center at Falcon Hill, which will give students and faculty opportunities to help advance aerospace and defense. In addition, it will train students for careers in advanced manufacturing.

I am appreciative of our state's

hard work to attract respected companies here. We should all be pleased by accolades such as *Forbes* ranking Utah as a top-three Best State for Business for over a decade (including six times in the No. 1 spot) and Fox Business giving Utah the No. 1 Best Economic Outlook designation since 2012.

After all, strong industry and business sectors not only drive Northern Utah's economy in an upward trajectory, they also create opportunities that improve quality of life in our communities.

As I gear up to retire from Bank of Utah in December, I will remain a supporter of Weber and Davis counties and am excited to see what happens next. Based on all of the data and forecasts, I know it will be great.

Douglas L. DeFries is president and CEO for Bank of Utah. He is an alumnus of Utah State University, where he earned his bachelor's degree and MBA. Actively involved in the community, DeFries has served as chairman of the board for the Ogden/Weber Chamber of Commerce and United Way of Northern Utah, in addition to several statewide community service positions, including the Utah Housing Corporation, Money Management Council and Utah Bankers Association.



Falcon Hill Aerospace Research Park near Clearfield and the West Gate of Hill Air Force Base, is the first U.S. Air Force public/private partnership. The project is a 550-acre development and is among the most strategically located aerospace research parks in the nation.

Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

ASSOCIATIONS

• The **Utah Farm Bureau Federation** has hired **Terry Camp** as vice president of public policy. Camp will work with Wade Garrett, vice president of strategic relationships and advocacy, on representing and implementing Utah Farm Bureau policy at the national, state and local



Terry Camp

levels, assisting county farm bureaus in policy development, and strengthening relationships between farmers and ranchers and elected officials. Camp's education includes a B.A. in political science from Utah State University. Camp has been involved in politics and government at the local, state and federal levels. While studying at Utah State, Camp interned for former U.S. Rep. Rob Bishop and later worked for U.S. Sen. Orrin Hatch's 2012 reelection campaign. While working for the Hatch campaign, he was selected as one of six presidential electors for the state of Utah. Camp was hired to work in Hatch's Washington, D.C., office, and then for former Chairman Bishop on the House Committee on Natural Resources Subcommittee on National Parks, Forests and Public Lands for nearly eight years.

• **Canyons Village Management Association**, Park City, has appointed **Whitney W. Ryan** as director of marketing and public relations.



Whitney Ryan

Ryan has over 13 years of experience in travel and tourism with Vail Resorts (Park City Mountain and Northstar California), Park City Lodging, and most recently as the director of marketing and public relations for the Hotels Division at Grand America Hotels and Resorts, with oversight of the portfolio's six hotels across the western United States. The CVMA, formed in 1999, oversees the development and progression of the Canyons Village Specially Planned Area and functions as the master association. It provides services related to resort aesthetics, development and design, resort beautification and contrib-

uting to and developing amenities and events that promote Canyons Village.

ECONOMIC INDICATORS

• **Salt Lake City** hotels are projected to see lower business travel revenue this year, compared with 2019, while leisure travel revenue is expected to be higher. That is according to a new analysis by the **American Hotel & Lodging Association** and **Kalibri Labs**, which shows U.S. hotel leisure travel revenue is projected to end 2022 14 percent above 2019 levels, while hotel business travel revenue is expected to come within 1 percent of 2019 levels. The study indicated that business travel revenue in Salt Lake City was \$368 million in 2019 but is expected to be \$361.4 million in 2022, down 1.8 percent. Leisure travel revenue was \$315.9 million in 2019 and is expected to reach \$367.9 million this year, an increase of 16.5 percent. The projections are not adjusted for inflation, and real hotel revenue recovery will likely take several more years, the association said.

• **Salt Lake City** is No. 32 and **West Valley City** is No. 164 on a list of "2022's Best Cities for Single Moms," compiled by **LawnStarter**. It compared the 200 biggest U.S. cities based on 36 key metrics, including safety and affordability, ample child care and community support, high-quality education and healthcare, and a decent work-life balance. The top-ranked city is Roseville, California. The No. 200 city is Detroit. Details are at <https://www.lawnstarter.com/blog/studies/best-cities-single-moms/>.

EDUCATION/TRAINING

• **University of Utah Health** has announced a "First Year Free" scholarship initiative for all first-year PharmD students entering the four-year College of Pharmacy program in fall 2023. Thanks to a grant from **The ALSAM Foundation**, founded by L.S. and Aline W. Skaggs, the University of Utah College of Pharmacy will offer one-year, full-tuition scholarships to all first-year students. The scholarships will be available to first-year students regardless of residency status and will slash the overall tuition cost of a four-year PharmD degree by 25 percent. After their first year, non-resident students in the PharmD program may qualify for in-state tuition until they graduate. Additionally, students may still apply for other earned scholarship opportunities for remaining years.

• Registrations are being accepted until Nov. 11 for the 2023 cohort of the **KeyBank Business Accelerator**. The 10-week course begins Jan. 10 and will be taught by Ralph Little, founder and CEO of a nationwide financial services company. Details are at <https://www.southvalleychamber.com/business-academy/>.

ENERGY

• **Millcreek** has been awarded \$460,000 in funding from **Rocky Mountain Power's Blue Sky** program participants to support the installation of solar panels at Millcreek's new city hall. The award will cover 77 percent of the installation cost of the 120-kilowatt solar panel system with a 30-kilowatt battery. Millcreek joins more than 200 organizations across Rocky Mountain Power's service area that, since 2006, have received awards for community-based renewable projects. This project is one of six selected this year through a competitive-evaluation process. Blue Sky is an opt-in program that gives Rocky Mountain Power customers an option to match all or part of their energy use with renewable energy. Through the Blue Sky Block option, participants also support qualifying, renewable energy projects for community-serving organizations such as schools, community centers and arts organizations. Construction on Millcreek's new city hall began in March. The project expected to begin generating power in fall 2023.

FINANCE

• **Fountainhead**, a nonbank commercial lending firm specializing in providing growth financing to small businesses across the nation, has hired **Elle Merkley** as a commercial loan specialist. Merkley is based in Salt Lake City and will help businesses secure financing through Fountainhead's specialized SBA 7(a), SBA 504 and low LTV conventional loan programs. Merkley has 19 years of professional, commercial lending experience.



Elle Merkley

HEALTHCARE

• **CenExel**, a Salt Lake City-based company offering medical and scientific support in the design and execution of clinical trials, has hired **Brandy Isaacks** as vice president of project management and scientific affairs. Her responsibilities will include providing project management coordination and support across

CenExel Centers of Excellence. She will also manage CenExel's



Brandy Isaacks

Scientific Affairs division. Isaacks has more than 20 years of experience in clinical research project management and operations, most recently serving as the lead for all Psychiatry in the Neuroscience Division at Syneos Health. Her background also includes working with small to mid-size pharmaceutical and biotech clients, providing strategic guidance for clinical development planning, holistic team management, and ongoing client and program support.

INVESTMENTS

• **Bridge Investment Group Holdings Inc.**, a Salt Lake City-based real estate investment manager, has announced the completed fundraising for **Bridge Workforce and Affordable Housing Fund II**, raising \$1.74 billion in equity commitments, over its \$1.5 billion target. BWAFF II is dedicated to building, preserving and rehabilitating predominantly nongovernment-subsidized housing with at least 51 percent of residents earning below 80 percent of area median income, meeting the needs of the large and priced-out "missing middle" of U.S. renters.

LAW

• **Gilmore & Bell PC**, a Salt Lake City-based public finance law firm, has hired **Adam Daly** and **Haley Holloway** as associates in the Salt Lake City office. Daly's education includes his J.D. from the University of Utah's S.J. Quinney College of Law in 2022. Prior to attending law school, he worked as a business develop-



Adam Daly



Haley Holloway

ment associate for the law firms Price Benowitz and WilmerHale in Washington, D.C. Holloway graduated from the J. Reuben Clark Law School at Brigham Young University. Prior to attending law school, she graduated from BYU with a B.A. in political science.

LABOR

• **American Red Cross** workers in Salt Lake City have joined **Teamsters Local 222**, with 92 percent voting in favor of representation, making it the first since Red Cross Teamsters ratified their most recent national agreement. Local 222 serves over 4,800 members working for 35 employers across Utah.

MANUFACTURING

• **Purple Innovation Inc.**, a Lehi-based company that produces comfort products, has appointed **Keira Krausz** as chief marketing officer. Krausz succeeds **Patrice Varni**, who stepped down to pursue other interests.



Keira Krausz

Krausz has experience in direct-to-consumer marketing, most recently serving as chief marketing officer of HealthPlanOne, a digital health distribution platform. Prior to that, she was CMO of Nutrisystem Inc.

see BRIEFS next page



When it comes to snow removal, **WE HAVE IT.**
Both commercial and residential.

We have sold and serviced Western snow plows and sanders for more than 30 years.



4285 West 1385 South
Salt Lake City, Utah 84104
1-800-442-6687
www.semiservice.com

Industry Briefs

from previous page

NONPROFITS

• **Sutherland Institute**, a Salt Lake City-based nonprofit, nonpartisan policy and educational think tank that informs the public and policymakers, has added **Christine Cooke Fairbanks** as its new education policy fellow. Her



Christine Fairbanks

research will focus on how increased support for a variety of school types impacts students, parents and educa-

tors. Fairbanks will be based in Arizona and offer research and analysis of schools there as a way for Utah decision-makers to better understand the realities of a policy approach that supports students in schools of all types. Fairbanks most recently was the director of student life at the Brigham Young University Law School. Previously, she led education policy research for Sutherland from 2015-21. Her background includes serving as a public school teacher before entering the public policy world.

• **Warrior Rising**, South Jordan, has received a \$105,000 grant from the **U.S. Small Business Administration** to help aid the veteran nonprofit. Warrior Rising's mission is to empower veterans and their families by providing opportunities to create sustainable businesses. The funds will support service disabled veteran entrepreneurs and business owners. Warrior Rising kickstarts veteran businesses with "business showers." One such fundraising gala will take place Nov. 11, 5:30-11 p.m., at the Hyatt Regency Salt Lake City, 170 S. West Temple. Details are at <https://classy.warriorrising.org/event/salt-lake-city-banquet/e412865>.

• The **Christmas Box International** is sponsoring its annual **Project Elf Campaign**

to raise funds and collect in-kind donations for children and families served by The Christmas Box House emergency shelters and resource centers. This year, the organization hopes to provide Christmas for more than 2,500 at-risk children in Utah. The campaign has provided holiday gifts for more than 45,000 children for the past two decades. Companies and individuals may donate gifts, clothing, gift cards or money. Donations are accepted weekdays, 9 a.m.-5 p.m., at locations listed at <https://thechrisbox.org/project-elf/>. Details are at www.thechrisbox.org.

OUTDOOR RECREATION

• The **Utah Division of Outdoor Recreation** grants team has announced locations for its 2023 grant tour to spread the word about this year's grant programs, which include the Utah Outdoor Recreation Grant (UORG), the Recreation Restoration Infrastructure Grant (RRI), the OHV Recreation Grant (OHVR) and the Recreation Trails Program (RTP). Registration is required for the events. Events take place Nov. 14, 9-11 a.m., Duchesne; Nov. 14, 3-5 p.m., Castle Dale; Nov. 15, 9-11 a.m., Moab; Nov. 15, 2-4 p.m., Bluff; Nov. 16, 2-4 p.m., Bicknell; Nov. 17, 9-11 a.m., Escalante; Nov. 18, 9-11 a.m., St. George; Nov. 18, 3-5 p.m., Beaver; Dec. 5, 9-11 a.m., Salt Lake City; Dec. 5, 9-11 a.m., Park City; Dec. 6, 2-4 p.m., Alpine; and Dec. 7, 2-4 p.m., Nibley. Details are available by emailing outdoorteam@utah.gov.

PARTNERSHIPS

• The **Utah Jazz** and Lehi-based **Chatbooks** have announced a multi-year agreement to make Chatbooks the official photo book partner of the Utah Jazz. Throughout the 2022-23 season, Chatbooks "Fan Fame" partnership will provide fans with a way to find all their

posed and candid photos taken in the arena within the Utah Jazz mobile app, offer photographers to capture fan memories on the plaza and throughout Vivint Arena, and Chatbooks will display a collage of fans' social media photos on the arena's center-hung video boards. Fans will also be encouraged to submit images for the "Selfie of the Game" to be eligible to win an autographed Jazz jersey.



Everything for the
Contractors

We rent the best

4343 Century Drive
Salt Lake City, UT 84123

801- 262-5761

www.centuryeq.com



PHILANTHROPY

• **Bank of Utah, Arctic Circle Restaurants** and **Red Hanger** are co-sponsoring the 10th annual "Warm Bodies, Warm Souls" clothing drive through Nov. 11 to benefit 12 charities across the state. Community members can drop off new or gently used coats, hats, scarves, gloves and blankets, and new underwear and socks for adults and children, at 20 of Bank of Utah's full-service bank branches and mortgage offices; Arctic Circle's 36 restaurants from Tremonton to Spanish Fork; and Red Hanger's 12 locations along the Wasatch Front. The public may also make cash donations online through Bank of Utah at <https://www.bankofutah.com/clothing-drive>. In 2021, the donated items filled more than 600 large bags, up from 500 the year before.

REAL ESTATE

• **Elysian Living** recently held a grand opening for its first Utah property, **Ely at American Fork**, at 299 S. 850 W., American Fork. The 320-unit luxury community was designed by **The Calida Group**, in partnership with **Castlewood Development**.

• **Brinkman Real Estate**, a Denver-based multifamily investment company, has partnered with **Nella Invest** to acquire **Onyx Apartments** in Midvale from **Mercatus Partners** for an undisclosed amount. The Class A, boutique community features

48 luxury apartments, adding to Brinkman's Mountain States portfolio of more than 1,200 units. It is Brinkman's third acquisition in the Salt Lake City MSA. Construction on Onyx was completed in 2021. **Mercatus Partners** was represented by James and Andrew Wadsworth of **Wadsworth Multifamily**.

• **Stack Homes**, a Salt Lake City-based luxury modular home and accessory dwelling unit builder, is expanding its sales team to Kanab and southern Utah with a partnership with **Adobe Real Estate Group** with **Coldwell Banker Realty**. MOJO Real Estate, Coldwell Banker's top team in Utah, recently purchased the Adobe Real Estate Group to expand its team and geographic footprint in southern Utah. Sales agents of MOJO and Adobe's teams are trained on the Stack Homes dwellings.

RECOGNITIONS

• The **Women Tech Council** recently presented its **2022 Women Tech Awards**. They include **Education Excellence**, **Kristina Yamada**, Utah State Board of Education; **Impact Award**, **Scott Anderson**, Zions Bancorporation; **Innovation Trailblazer**, **Sarah Wiley**, HighTop; **Leadership Excellence**, **Kiva Allgood**, Sarcos; **Lifetime Achievement**, **Ruth Novak**; **Operational Excellence**, **Manu Sood**, AvidXchange; **Rising Star**, **AJ Brau**, Wander; **Student Pathway**, **Jessica Stratton**, Weber State University; **Tech Leadership**, **Pallavi Ranade Kharkar**, Intermountain Healthcare; **Innovation Leadership**, **Kirsten Timms**, Myriad Genetics; and **Transformation Leadership**, **Travis Anna Hallstrom**, PassiveLogic. Other award finalists were **Alexa Kalandiak**, staff mechanical engineer, PassiveLogic; **Amy Frampton**, head of marketing, BambooHR; **Amy Jo Moore**, design engineering director, Northrop Grumman; **Anesha McCormick**, director of product, Pluralsight; **Hau Moy Kwan**, associate professor of computer science, Salt Lake Community College; **Heidi Anderson**, chief information officer, Prestige Financial Services Inc.; **Julia Silge**, data scientist and software engineer, RStudio PBC; **Katie Neilson**, co-founder and president, Assure; **Krista Pappas**, senior vice president of information technology, Entrata; **Melanie Robinson**, CEO, Webb; **Natalie Birrell**, senior vice president of engineering, Entrata; **Steph Couzin**, vice president of go-to-market strategy and operations, Lucid Software; and

Sunnie Giles, general partner, Lane VC.

• The **Utah Golf Course Superintendents Association** has named **Pat Christoffer** as **Superintendent of the Year**. Christoffer is director of agronomy at Red



Pat Christoffer

Ledges in the Heber Valley. Christoffer, a 25-year golf industry veteran, has been with Red Ledges since its inception in 2007. He now oversees the original 18-hole course as well as a 12-hole, par-3 golf park that opened in 2016. Award winners are chosen by the Utah GCSA board of directors based on the number of nominations and justifications provided.

• **CyberScoop 50** has named **Srinivas Mukkamala** a "2022 Cybersecurity Visionary."

Mukkamala is chief product officer at Ivanti, a South Jordan-based company offering an automation platform. The CyberScoop 50 Awards recognize the accomplishments of cybersecurity leaders in both



Srinivas Mukkamala

the public and private sectors who are responsible for protecting vital networks, information and critical infrastructure. The Cybersecurity Visionary award recognizes the people driving positive change and making the most significant impact across the entire sector. Mukkamala is recognized as an authority in artificial intelligence and neural networks communities with more than 20 years of experience in developing first-to-market solutions and using computational analysis to proactively defend against the cybercrime industry. Prior to joining Ivanti, he was the CEO of Risksense (acquired by Ivanti). Other past experience includes serving as the chief strategy officer and CTO for an advisory think tank.

• **Connect Media** has named **Virginia Love**, industry principal at Entrata,



Virginia Love

a Lehi-based company offering an operating system for the multifamily industry, to a list of "2022 Women in Real Estate Awards." Love is one of the



NEED EQUIPMENT?

• Forklifts	• Sweepers & Scrubbers
• Scissor & Boom Lifts	• Compressors
• Scaffolding	• Compaction Equipment
• Excavators	• Skid Loaders
• Mixers	• Backhoes
• Welders	• Dump Trucks

24 Hour Emergency Service

• Ogden	• Park City
• Layton	• Provo
• Tooele	• Salt Lake City

www.howerentals.com

CALL TODAY! 801.463.7997 Toll Free 866.436.HOWE • Fax 801.463.7488
4235 South 500 West • Murray, UT 84123

Industry Briefs

from page 11

winners in the Atlanta/Southeast region. Love works directly with Entrata's marketing, product and sales teams and serves as a liaison between the departments and the multifamily industry. Love became industry principal at Entrata in 2019. Before joining Entrata, she worked for apartment operators including Trammell Crow, ING Clarion and Waterton.

• **Spend Matters** has named **Avetta**, an Orem-based provider of supply chain risk management software, to its "50 Providers to Know" list for the fifth consecutive year. The list recognizes best-in-class companies in the procurement and supply chain market.

• **Qnergy Inc.**, an Ogden-based methane abatement solutions provider and manufacturer of electric power using Stirling engine technologies, has received several industry honors recently. The **Energy Institute** has named Qnergy a finalist in its Environment Award category. The award recognizes technologies and projects that enhance and protect the environment with prospects for wide application. The **Edison Awards**, whose mission is to identify and honor innovation, innovators and business leadership that make a positive impact to the world, has recognized Qnergy's nomination for a Sustainability Award for its CAP3Nano product innovation. Qnergy also has

been named a Rising Company finalist in the 24th annual **Platts Global Energy Awards**, recognizing Qnergy's achievements in establishing itself as a key player in energy on the world stage.

RESTAURANTS

• **Tous les Jours**, a French-Asian bakery café chain, has opened a location at 25 E. Fort Union Blvd., Midvale. It is the brand's first Utah location and is owned and operated by franchisee **Kyung H. Cho** of Trans Way Services Inc. Tous les Jours franchises 80 stores in the U.S. and over 1,650 bakeries worldwide.

• **Island Fin Poké**, a fast-casual restaurant known for Hawaiian-style, build-your-own poké bowls, has opened its first location in Utah at 613 E. 400 S., Suite D, Salt Lake City. It is operated by **Hannah Stout** and her family and will offer third-party delivery options, online ordering and indoor seating. Island Fin Poké has more than 20 locations open, with others in various stages of development as it expects to reach a total of 40 locations by the end of 2022.

• **The Crack Shack** will open its this Utah location Nov. 4 at 4500 W. 13400 S., Riverton, at the Mountain View Village center. It will feature its iconic chicken artwork; a pet-friendly patio; and a bar featuring local craft beer, craft cocktails and wine. The company started in San Diego in 2015 and has seven locations across Southern California, Nevada, Colorado and Salt Lake City.

• **L.O.V.E. Restaurant Group** has opened a **Slim Chickens** restaurant at 855 S. Country Blvd., Pleasant Grove. It is the company's seventh Slim Chickens location, with plans to open three more across Colorado and Utah. The restaurant will include up to 80 new jobs.

• **Mountain Mike's Pizza**, a California-based pizza chain, has opened at 101 E. 12300 S., Suite 100, in the Draper Peaks shopping center in Draper. It is owned and operated by **Pelican Food Concepts**, making it Pelican's second location in Utah (it also owns and operates two locations in Arizona). The 2,000-square-foot restaurant is the brand's fourth Utah location. Mountain Mike's has 260 locations overall.

SERVICES

• **BDO USA LLP**, a Chicago-based professional services firms, has admitted 69 professionals to the partnership. They include **Jeff Hatch**, assurance partner, and **Matt Bartholomew**, transaction advisory services partner, from the Salt Lake City office, and **Brendan Sullivan**, transaction advisory services partner, who conducts significant business in the area. Hatch serves public and private companies in the technology, software, and retail and consumer products industries. He has significant experience in revenue recognition, complex equity transactions, business combinations, share-based compensation arrangements, and Sarbanes-Oxley Section 404, as well as in mergers and acquisi-



Jeff Hatch



Matt Bartholomew



Brendan Sullivan

tions and initial public offerings. Bartholomew focuses on advising corporate and private equity clients in the deals space. He has experience in initial strategic assessment, due diligence execution and pro forma modeling, analyzing and reviewing banking models and sell-side work, negotiation of related aspects of purchase and sale agreements, and resolution of post-close purchase price disputes. Sullivan advises corporate and private equity clients on all aspects of tax due diligence, structuring, and post-deal tax planning related to taxable and non-taxable business combinations. He has developed a knowledge of tax issues that impact middle-market M&A transactions through his experience consulting on hundreds of transactions.

• **Hello Garage**, a garage renovation franchise company, has opened a location in Saratoga Springs. Hello Garage of Central Utah is owned by **Jared and Vanice Jensen**. The company's product offerings include polyaspartic garage floor coatings,

heavy-duty steel garage storage and organization solutions, and a variety of accessories to enhance garage space.

TECHNOLOGY

• **DataBank**, a Texas-based provider of colocation, connectivity and managed services, will have the grand opening of its sixth Salt Lake-area data center Nov. 15 at 14870 S. Pony Express Road, Bluffdale, on the company's 23-acre Granite Point campus. It is across from DataBank's SLC3 and SLC4 data centers. **SLC6-Granite Point** will have 50,000 square feet of "white space" and 11 megawatts of power. More will be added in 2023, bringing the total to 100,000 square feet and 22 megawatts, access to multiple carriers and a 66-megawatt substation.

• **GPS Capital Markets LLC**, a Salt Lake City-based fintech firm offering corporate foreign exchange services, has hired **Rob Fotheringham** as vice president of business strategy and innovation.



Rob Fotheringham

He will help further implement the GPS suite of FX technology products, as well as the continued technological growth across the company. Fotheringham has over 20 years of experience in hedging strategies, product management, product design and developing machine learning algorithms.

ECCLES

from page 1

need for top-tier doctors in the state, especially in our rural areas."

"I have long believed that no state or region can become truly great without a world-class medical center at its nucleus," said Spencer F. Eccles, namesake of the school and chairman and CEO of both the George S. and Dolores Doré Eccles Foundation and the Nora Eccles Treadwell Foundation. "We hope this seminal grant — the largest ever awarded by our foundations — will help ensure the university not only provides the highest quality medical education for the doctors who serve Utah and the entire Intermountain West, but also furthers the excellence of healthcare for all our citizens and impacts the future of medicine through its groundbreaking research."

Plans for the Spencer Fox Eccles School of Medicine building are focused in three major ar-

reas according to a release from the university:

Global Health. With significant funding from The Church of Jesus Christ of Latter-day Saints, the building's Global Health Pavilion will enable faculty and students to expand their innovative efforts to provide healthcare to more people in need, both within and beyond the boundaries of the U.S. It will provide a central hub for many global health-focused groups that are currently scattered throughout the UofU campus, enabling groups to continue to improve the quality of healthcare in less-developed areas.

Core Medical Education (Core Med). Intermountain Healthcare has awarded a grant for the building's core medical education spaces, including adaptive classrooms that are increasingly important as medical curriculum changes over time. The building will also include a new, state-of-the-art Advanced Simulation Center and Anatomy Lab.

Collaboration Spaces. Near-

ly 15 percent of the building will be "common areas," designed to foster collaboration among students, faculty and the state's medical community. It will house the school's Center for Interprofessional Experiential Learning, weaving important interaction between working medical professionals, students and faculty into medical education.

"This building is being designed to advance innovation in medical education," said Dr. Sara M. Lamb, vice dean of medical education at the University of Utah. "It will enable us to continue to be a 'proving ground' in educating top-flight medical students who will carry medical sciences and patient care forward. The solutions created at this school and the generosity that made it possible will not only improve health outcomes, but also extend lives and improve the quality of life for countless individuals and families."

"The University of Utah is fortunate to have benefitted for

many decades from the visionary leadership of the Eccles family," said UofU President Taylor Randall. "This iconic new building anchoring our University Health campus reflects the remarkable, generous legacy of the Eccles family and foundations that spans more than 70 years at the U. Their remarkable gift is already enabling our Spencer Fox Eccles School of Medicine to move further forward as a world-class integrated academic medical institution."

"Thanks to this extraordinary grant — and now the construction of the new medical education building it is helping fund — others in our community are also coming together to shape the future of healthcare in Utah," said University of Utah Health CEO Michael L. Good. "With significant investments in global health, population health, genomics, simulation, discovery and more, this is a true turning point for our institution to impact Utah, the Mountain West and the U.S."

EMPLOYMENT

from page 1

the historically low range. Job opportunities remain strong. Given the state's extremely low unemployment rate and yet above-average job growth, we must conclude that Utah continues to have a large amount of labor in-migration from out of state to support the above-average job growth."

Utah's September private-sector employment recorded a year-over-year expansion of 3.8 percent, or a 51,900 job increase. Eight of Utah's 10 major private-sector industry groups posted net year-over-year job gains, led by trade, transportation and utilities (up 13,600 jobs); construction (up 12,600 jobs); education and health services (up 11,500 jobs); and leisure and hospitality (up 9,900 jobs). One sector, financial activities, had a job contraction of 2,900 jobs and the other services sector had no employment change over the past year.

Calendar

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

Oct. 31, noon-1:30 p.m.

Chamber Connection Series Luncheon, a Utah Valley Chamber of Commerce event. Speaker is Brandon Fugal. Location is Experience Event Center, 1440 N. Moon River Drive, Provo. Cost is \$20 for members, \$30 for nonmembers. Details are at thechamber.org.

Nov. 1, 8 a.m.-4 p.m.

Annual Cache Business Women's Conference, a Cache Valley Chamber of Commerce event. Location is The Riverwoods Conference Center, 615 Riverwood Parkway, Logan. Virtual option at a discounted rate is available. Details are at cachechamber.com.

Nov. 1, 9 a.m.-noon

"Cash Flow is King," part of a Small Business Development Center workshop series. Nov. 1 topic is "Cash Flow Projections: Where are You Going and How Will You Get There?" Location is Salt Lake Community College's Miller Campus, 9750 S. 300 W., Building 5, first floor, Room 333, Sandy. Cost is \$29. Registration can be completed at Eventbrite.com.

Nov. 1, 11:30 a.m.-1 p.m.

2022 Tourism Fall Forum, a Park City Chamber/Bureau event featuring an update on what the 2022-23 ski season has in store for Park City. Location is Stein Eriksen Lodge Deer Valley, 7700 Stein Way, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Nov. 2, 9 a.m.-2 p.m.

"UNITE" Conference, a U.S. Small Business Administration event focused on veteran-owned businesses. Activities include a veterans business panel, breakout sessions, information sessions on resources, and lunch. Keynote speaker is Aliahu Bey, 2022 Utah Veteran-Owned Business of the Year and 2022 National Small Business Prime Contractor of the Year. Location is Atwood Innovation Plaza at Utah Tech University, 453 S. 600 E., St. George. Free. Details are at https://bit.ly/unite_conference.

Nov. 2, 11 a.m. and 4 p.m.

Business Boot Camp, a South Valley Chamber of Commerce event. Speaker Toby

Eborn, vice president of business development at Firetoss, will discuss "Digital Marketing for the Holidays." Location is Draper City Hall. Also offered 4-6 p.m. the same day at South Jordan City Hall. Cost is \$15 for chamber members, \$40 for nonmembers. Details are at southvalleychamber.com.

Nov. 2, 11:30 a.m.-1 p.m.

Park City Business University, a Park City Chamber/Bureau event, in partnership with The Referral Community. Location is Blair Education Center, Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Nov. 2, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Registration is required. Details are at davischamberofcommerce.com.

Nov. 2, noon-2 p.m.

"Workforce Readiness: Employee Growth," a Cache Valley Chamber of Commerce "Lunch & Learn" event that is part of a five-session series on workforce readiness. Location is Bridgerland Technical College, Room 808, 1301 N. 600 W., Logan. Cost for the series is \$90. Details are at cachechamber.com.

Nov. 3, 10 and 17, 4 p.m.

"Boots to Business/Reboot," presented by the U.S. Small Business Administration's Utah District Office, Utah Veterans Business Resource Center, Big Sky Veterans Business Outreach Center and their network of business advisors. Event takes place in three parts online. Details are at bit.ly/utahb2breboot.

Nov. 3, noon

Webconference, an IT Leaders Association event that is available live and both recorded and summarized for later viewing. Speaker is Chad Heath, IT operations manager, Coca-Cola. Details are at <http://www.cio-summit.org/>.

Nov. 3, noon-2 p.m.

"Strictly Networking Luncheon," a West Jordan Chamber of Commerce event. Free (pay for food ordered). Location and other details to be announced at westjordanchamber.com.

Nov. 3, 5-8 p.m.

"Entrepreneur 101," a Small Business Development

Center (SBDC) event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 3, 6-9 p.m.

Titan Awards Gala, a South Valley Chamber event. Reception begins at 6 p.m., followed by dinner, entertainment and program at 7 p.m. Location is Little America Hotel, 500 S. Main St., Salt Lake City. Details are at southvalleychamber.com.

Nov. 4, 7:30 a.m.-noon

2022 Fall Nubiz Symposium. Theme is "Overcoming the Great Resignation: How to Find and Keep Employees." Speakers include Jessica Dixon, chief human resources officer, Logistics Specialties Inc. Location is 3910 W. Campus Drive, Ogden. Details are at ogdenweberchamber.com.

Nov. 4 and 9, 8 a.m.-12:30 p.m.

Government Affairs Boot Camp 2022, a Salt Lake Chamber event designed for new and experienced government affairs professionals, company executives and public policy advocates to learn how to improve their effectiveness and understanding of advocating in the state of Utah. Location is State Capitol Board Room, 350 State St., Salt Lake City. Cost is \$750 for members, \$1,000 for nonmembers. Details are at slchamber.com.

Nov. 4, 8-9:30 a.m.

"First Fridays Networking," a West Jordan Chamber of Commerce event. Location is Miller Free Enterprise Center, Salt Lake Community College, 9750 S. 300 W., Room 203, Sandy. Cost is \$5. Details are at westjordanchamber.com.

Nov. 4, 5-7 p.m.

"First Friday," a Utah Black Chamber networking event. Location is 2200 S. Main St., Suite 200, Salt Lake City. Cost is \$10 for members, \$20 for nonmembers. Details are at utah-blackchamber.com.

Nov. 6, 6:30-8 p.m.

WordPress Workshop, a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 8, 7:15-9 a.m.

ACG Utah speaker Series. Speaker is Patrick Ord, CEO and president of Studio McGee. Location is Marriott City Center, 220 S. State St., Salt Lake City. Free for members, nonmember discount for the first two break-

fast meeting attendances is \$30, nonmember price after attending two meetings at the discounted rate is \$45. Details are at <https://www.acg.org/utah/events/november-8-breakfast-meeting-patrick-ord>.

Nov. 8, 8 a.m.-4 p.m.

"Leading People, Projects and Processes," a workshop that is part of Salt Lake Community College's Frontline Leader Series. Participants will learn about the basic key principles to managing projects or teams, understanding project management methodologies, and processes for effective team leadership. Location is SLCC's Miller Campus. Also offered Nov. 16, 8 a.m.-4 p.m., at the SLCC's Westpointe Campus. Details are at <https://www.slcc.edu/corporate/training-calendar.aspx>.

Nov. 8, 9-10 a.m.

"Ask Ashly," a Women's Business Center of Utah event featuring tips to improve a website, SEO or social media. Presenter is Ashly Kulland, WBCUtah's digital media specialist. Event takes place online via Zoom. Free. Details are at wbcutah.org.

Nov. 8, 11:30 a.m.-1 p.m.

Annual Bowling and Networking Lunch, a North Utah County Chamber Alliance event. Location is Fat Cats, 212 W. Pioneer Crossing, Saratoga Springs. Details are at thepointchamber.com.

Nov. 9, 7:15 a.m.-2:30 p.m.

2022 Fall Conference, a ChamberWest event. Theme is "Strength of the West." Keynote speakers are Robert Spendlove, economic and public policy officer, Zions Bank; and Scott Jeffrey Miller, author and senior advisor on thought leadership, Franklin Covey. Event also features two breakout sessions with four topics and other activities. Location is Utah Cultural Celebration Center, 1355 W. 3100 S., West Valley City. Cost is \$99 for members registered by Nov. 1, \$125 for members thereafter; \$125 for nonmembers. Details are at chamberwest.com.

Nov. 9, 7:30 a.m.-5:30 p.m.

Annual Trends Conference, a ULI (Urban Land Institute) Utah event with the theme "Our Cities, Our Future." Event will provide a look at current state and national real estate trends, with a focus on what to expect in the future. Featured speaker is John Burns, CEO of John Burns Real Estate Consulting. Location is

Hyatt Regency Convention Hotel, 170 S. West Temple, Salt Lake City. Costs range from \$225 to \$350. Details are at <https://utah.uli.org/events-2/>.

Nov. 9, 9-10 a.m.

"Questions about COVID EIDL Repayment," a U.S. Small Business Administration event focused on repayment of Economic Injury Disaster Loans (EIDL). Event takes place online. Details are at https://bit.ly/EIDL_repayment.

Nov. 9, 10-11 a.m.

"How to Submit an Award-Winning Nomination for NSBW," a U.S. Small Business Administration event focusing on the National Small Business Award Nomination Portal, award categories, the submission process, and tips to help create the best nomination package. Nominations are due by Dec. 8. Registration can be completed at Eventbrite.com.

Nov. 9, 11:30 a.m.-1 p.m.

"Let's Do Lunch," a South Valley Chamber of Commerce event. Speaker and life coach Chad Hymas will discuss "Unwavering Faith." Location is Jordan Academy for Technology and Careers, South Auditorium, 12723 Park Ave., Riverton. Cost is \$15 for chamber members, \$20 for nonmembers. Details are at southvalleychamber.com.

Nov. 9, 11:55 a.m.-1 p.m.

Women in Business, a Cache Valley Chamber of Commerce event. Location varies each month. Cost is \$16 for members, \$18 for nonmembers, \$20 at the door. Details are at cachechamber.com.

Nov. 9, noon-1 p.m.

"Hacks to Help Women Maximize Income and Minimize Expenses," a Utah Women & Leadership Project event. Speaker is Vincenza Vicari-Bentley, financial counselor and program coordinator for the Empowering Financial Wellness Program, Utah State University Extension. Event takes place online. Free. Details are at <https://www.usu.edu/uwlp/events/upcoming-events>.

Nov. 9, noon-1 p.m.

"Hot Topics in Equity Compensation and Tax Issues for Emerging Companies," a Mayer Brown event featuring a discussion on the most frequently asked questions and hot topics related to equity compen-

see **CALENDAR** page 14

CALENDAR

from page 13

sation and tax matters affecting emerging companies and their investors, including advantages and disadvantages of different types of equity awards for private companies, the benefits of "Qualified Small Business Stock" and how to qualify, common deferred compensation pitfalls to avoid, Series FF stock (a hybrid between common stock and preferred stock) and an explanation of an "Up-C structure" and its benefits. Speakers are Ryan J. Liebl, partner, Chicago; and Rammelt Reigersman, partner, Palo Alto and San Francisco. Location is Silicon Slopes, 2600 Executive Parkway, No. 140, Lehi. Registration can be completed at <https://connect.mayerbrown.com/447/11620/landing-pages/blank-rsvp-business.asp?sid=blankform>.

Nov. 10, 8 a.m.

BioHive Summit, focusing on life science and healthcare innovation. Location is Salt Palace Convention Center, 100 S. West Temple, Salt Lake City. Details to be announced.

Nov. 10, 8:30 a.m.-1 p.m.

Internet Retailers Conference for Finance and Operations, a Squire & Co. PC event. Location is Thanksgiving Point,

3300 Club House Drive, Lehi. Registration can be completed at [Eventbrite.com](https://www.eventbrite.com).

Nov. 10, 11:30 a.m.-1 p.m.

"Lunch \$ Learn" Workshop, a Murray Area Chamber of Commerce event. Location is MACC Office, 5411 S. Vine St., No. 3A, Murray. Cost is \$15 for members, \$25 for nonmembers. Details are at murrayareachamber.com.

Nov. 10, 5-6:30 p.m.

"Business After Hours" Networking Event, a Box Elder Chamber of Commerce event. Location to be announced. Cost is \$6. Details are at boxelderchamber.com.

Nov. 10, 5-8 p.m.

UTL Friendsgiving Inaugural Anniversary Celebration, a Utah Tech Leads event. Location is The Shop Salt Lake City, 350 E. 400 S., Salt Lake City. Registration can be completed at [Eventbrite.com](https://www.eventbrite.com).

Nov. 10, 6-8 p.m.

"Business Essentials," a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 12, 6-9 p.m.

2022 UMA Annual Awards Banquet, a Utah Manufacturers Association event. Location is

Little America Hotel, 500 S. Main St., Salt Lake City. Cost is \$350 for couples, \$1,500 for a table of 10. Details are at <https://manufacturingutah.com/events/>.

Nov. 14, 8 a.m.-3:30 p.m.

Women & Business Conference and Athena Awards Luncheon 2022, a Salt Lake Chamber event featuring the presentation of the Athena International Award and Pathfinder Awards. Location is Grand America, 555 S. Main St., Salt Lake City. Conference cost is \$125 for members, \$150 for nonmembers. Cost for lunch only is \$85 for members, \$100 for nonmembers. Details are at slchamber.com.

Nov. 15, 9 a.m.

Global Entrepreneurship Week Utah, taking place Nov. 14-18. Nov. 15 event features breakfast, an expo, an Entrepreneurial State of the Union, and entrepreneur mixer. Location is Mountain America Exposition Center, 9575 S. State St., Sandy. Cost is \$150, \$75 for breakfast only. Registration can be completed at [Eventbrite.com](https://www.eventbrite.com).

Nov. 15, 10:30 a.m.

"Building a Bullet Train for Trade: Utah-Japan," a World Trade Center Utah event, in partnership with Netro and Consul General Mikami Yoichi. Event will explore the business and

investment environments of each market and feature a panel discussion from Utah and Japanese companies already making headway through bilateral trade. Location is Lobby Training Room, World Trade Center Utah, 60 E. South Temple, Salt Lake City. Details are at <https://wtcutah.formstack.com/forms/japan-bulletraintrade>.

Nov. 15, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$20 for members and first-time guests, \$30 for nonmembers. Details are at ogdenweberchamber.com.

Nov. 15, 11:30 a.m.-1 p.m.

Leadership Lunch, a Cache Valley Chamber of Commerce event. Details to be announced at cachechamber.com.

Nov. 15, noon-1 p.m.

Local First Collab, a Utah Black Chamber event. Location is The Shop, 350 E. 400 S., Salt Lake City. Details are at utahblackchamber.com.

Nov. 15, noon-2 p.m.

"Biases, Barriers, & Baricades for Utah Women: A Solutions-Based Workshop," a Utah Women & Leadership Project event that will feature a discussion about decreasing sexism, increasing women in Utah politics, and stopping sexual assault and domestic violence. Short panels will be followed by small-group discussion. Location is Crescent Hall Event Venue, 11020 S. State St., Suite A, Sandy. Free. Details are at <https://www.usu.edu/uwlp/events/upcoming-events>.

Nov. 15, 5-6 p.m.

Corporate Tour, a Utah Black Chamber event. Location is Chatbooks, 4100 N. Chapel Ridge Road, Suite 350, Lehi. Details are at utahblackchamber.com.

Nov. 16-18

Utah Farm Bureau Federation Annual Convention, with the theme "Ignite & Inspire." Location is Utah Valley Convention Center, 220 W. Center St., Provo. Details are at <https://www.utahfarmbureau.org/Article/Utah-Farm-Bureau-Federation-Annual-Convention-2435>.

Nov. 16, 8 a.m.-4 p.m.

"Leading People, Projects and Processes," a workshop that is part of Salt Lake Community College's Frontline Leader Series. Participants will learn

about the basic key principles to managing projects or teams, understanding project management methodologies, and processes for effective team leadership. Location is SLCC's Westpointe Campus. Also offered Nov. 8, 8 a.m.-4 p.m., at the SLCC's Miller Campus. Details are at <https://www.slcc.edu/corporate/training-calendar.aspx>.

Nov. 16, 8:30 a.m.-1:30 p.m.

Utah County Business Summit, presented by the Point of the Mountain, American Fork, Pleasant Grove-Lindon and Eagle Mountain chambers of commerce. Location is The Show Barn at Thanksgiving Point, 2975 N. Thanksgiving Way, Lehi. Details are at [the-pointchamber.com](https://pointchamber.com).

Nov. 16, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Registration is required. Details are at davischamberofcommerce.com.

Nov. 16, 5-7 p.m.

Business After Hours Mixer, a Park City Chamber/Bureau event. Location is Bahnhof at the Base, 1401 E. Lowell Ave., Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Nov. 16, 5:30-6:30 p.m.

Tax Planning Clinic, a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 17, 7:45 a.m.-5 p.m.

Employer Tax Workshop, a Small Business Development Center (SBDC) event. Location is Salt Lake SBDC, Salt Lake Community College. Cost is \$10. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 17, 8 a.m.-1:30 p.m.

2022 Annual Women in Business Summit, a Davis Chamber of Commerce event. Speakers are Tiffany Peterson, business and life coach; Leta Greene, confidence expert and best-selling author; and Michelle McCullough, speaker and author. Location is Davis Conference Center, 1651 N. 700 W., Layton. Cost is \$65 for members, \$85 for nonmembers. Details are at davischamberofcommerce.com.

UIPA

from page 1

the authority's executive director, said. "As I came into this position and certainly I know as the new board became seated, making sure we had a good, productive working relationship with Salt Lake City was Priority No. 1."

The agreement, he said, dictates how and when the city portion of tax differential will be accrued and how it will be spent.

The studies related to community, health and traffic impacts will be incorporated into the authority's master plan, with consultation from the city. "This framework and this interlocal agreement really become the foundation for that partnership and how we move forward," Hart said.

"This is an important step," said authority board member Mike Schultz, who is the House majority leader in the Legislature. Without the agreement, he said, the money at issue returns to the inland port board to use as it sees fit.

"This sets up the parameters in an agreement on how the money is spent to address envi-

ronmental mitigation inside the inland port itself and the surrounding community. ... I think we're all better working together than going down our own paths," Schultz said.

Like the authority board, the city council adopted the agreement resolution unanimously.

"I'm thankful that we have something that stabilizes us and does not make us subject to every legislative session with changing winds," said Victoria Petroschler, Salt Lake City councilmember and port authority board member. "This gives us something to anchor to, it gives us something to enforce around, it gives us something that allows us to say, in black and white, 'This is what our protections are.'"

Councilmember Alejandro Puy said the city cannot stop the port development — "We already tried that," he said — but without the agreement, "it's going to continue without any control."

"This contract gives the city some protections," Puy said. "Yes, those protections might not be all we want. We might want all the protections and all the land authority. ... That is not part of the conversation right now. This contract protects us. Yes, it's not ideal [but] I think that this moves

our city to a closer place, to a place where we can actually start working together ..."

Councilmember Amy Fowler agreed. "Like Councilmember Puey said, sure, we wish this would have gone a lot of different ways, but we're here," Fowler said.

Councilmember Chris Wharton recounted some of the history of the port and its relationship with the city.

"I can honestly say that, from all of the meetings, all of the conversations, all of the lobbying that the city has done, and all of the litigating that the city has done on this issue, this feels like an opportunity for a new day for us on the port," Wharton said.

The agreement and the studies it contains "are going to go a long way in helping us shape this in a much more positive direction than it started out five years ago," he said.

The port authority has seen many changes this year, including those related to changes on the port authority board, a new authority executive director, alterations or eliminations of existing contracts, and a process to create a master plan for the authority's 1,600-acre jurisdictional area in the Northwest Quadrant.



Brandon Wixom
Licensed Commercial & Residential Broker
801.864.2626 • bwixom@gmail.com



Revolutionizing Real Estate!

No matter what you are looking for, I can help you find it!

Why Brandon?

- Real-time notification of new listings and price changes.
- One-stop-shop access to ALL agent listings on one convenient website.
- Online access to large photos, home tours and maps that include Google® Street View.
- Prompt service and support to help you find that "just right" property.



Start your search today at: SoldByWixom.com

CLASSIFIED

CAREERS

IMPLEMENTATION ENGINEER

Implementation Engineer - Route App, Inc. seeks applcts for F/T pstrn in Lehi, UT. Implement Route asset (Route widget) on client's (retailer) website to provide accessibility to the product and ensure that the specific requirements of retailers are met while implementing the asset; Reqs BS (or equiv) in Comp Sci, info systems or rlted fld. Edu or exp bkgd must incl: Data Structure, Java, Data Mining, Machine Learning, Data Warehouse, Systems Analysis and Design, Data Visualization.. Any suitable combo of edu, training, or exp is acptble. HR, 1441 W INNOVATION WAY, LEHI UT 84043. Must refer job ID: SSE434.

CALENDAR

from previous page

Nov. 17, 8:30-11 a.m.

ConnectShare B2B Networking Event, designed for business leaders and decision-makers. Location is the Miller Conference Center, 9750 S. 300 W., Sandy. Details are at www.connectshare.com or by contacting Randy Hunt of the ConnectShare Advisory Board at randy@clearpath-strat.com.

Nov. 17, 9-11 a.m.

"Ready! Resilient! Utah Early Childhood Mental Health

Summit," presented by Gov. Spencer J. Cox and First Lady Abby Cox in partnership with The Children's Center Utah to raise awareness and provide education on the mental health needs of infants, toddlers, preschoolers and their families throughout Utah. Event takes place online. Free. Registration can be completed at childrenscenterutah.org/summit.

Nov. 17, 11:30 a.m.-1 p.m.

Women in Business, a Murray Area Chamber of Commerce event. Location is Home 2 Suites, 4927 S. State St., Murray. Details are at murrayareachamber.com.

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

Publication Title: The Enterprise Publication Number: 891-300

Filing Date: 10-3-2022 Issue Frequency: Weekly

Number of Issues Published Annually: 50

Annual Subscription Rate: \$65/\$75/\$85

Complete Mailing Address of Publication: 825 N. 300 W. Ste. NE220

Salt Lake City, UT 84103

Contact Person: David Gregersen

Telephone: (801) 533-0556

Complete Mailing Address of Headquarters or General Business Office of Publisher: 825 N. 300 W.

Ste. NE220, Salt Lake City, UT, 84103

Full Names and Complete Mailing Addresses of Publisher, Editor and Managing Editor:

Publisher: Editor and Managing Editor

David G. Gregersen John M. Rogers

P.O. Box 11778 P.O. Box 11778

Salt Lake City, UT 84101 Salt Lake City, UT 84101

Owner: Enterprise Newspaper Group Inc., P.O. Box 11778, Salt Lake City, UT 84101

Known Bondholders, Mortgagees and Other Security Holders Owning or Holding 1 Percent or More of

Total Amount of Bonds, Mortgages or Other Securities: none

Tax Status: Has Not Changed During Preceding 12 Months

Publication Title: The Enterprise, Utah's Business Journal

Issue Date for Circulation Data Below: 9-26-2022

Extent and Nature of Circulation

Average No. of Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date		
Total No. of Copies	2,750	Total No. of Copies	3,091
Mailed Outside-County Paid Subscriptions Stated on PS Form 3541	467	Mailed Outside-County Paid Subscriptions Stated on PS Form 3541	481
Mailed In-County Paid Subscriptions Stated on PS Form 3541	1,608	Mailed In-County Paid Subscriptions Stated on PS Form 3541	1,591
Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales and Other Paid Distribution Outside USPS	8	Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales and Other Paid Distribution Outside USPS	5
Paid Distribution By Other Classes of Mail Through the USPS	2	Paid Distribution By Other Classes of Mail Through the USPS	6
Total Paid Distribution	2,085	Total Paid Distribution	2,083
Free or Nominal Rate Outside-County Copies Included on PS Form 3541	141	Free or Nominal Rate Outside-County Copies Included on PS Form 3541	108
Free or Nominal Rate In-County Copies Included on PS Form 3541	380	Free or Nominal Rate In-County Copies Included on PS Form 3541	410
Free or Nominal Rate Copies Mailed at Other Classes Through the USPS	0	Free or Nominal Rate Copies Mailed at Other Classes Through the USPS	0
Total Free or Nominal Rate Distribution	25	Total Free or Nominal Rate Distribution	25
Total Distribution	2,631	Total Distribution	2,626
Copies Not Distributed	129	Copies Not Distributed	465
Total	2,750	Total	3,091
Percent Paid	79.0%	Percent Paid	79.0%
Paid Electronic Copies	247	Paid Electronic Copies	301
Total Print Copies + Paid Electronic	2,332	Total Print Copies + Paid Electronic	2,384
Total Print Distribution+Paid Electronic	2,878	Total Print Distribution+Paid Electronic	2,927
Percent Paid (Print+Electronic)	81.0%	Percent Paid (Print+Electronic)	81.0%

I certify that 50% of all my distributed copies (electronic and print) are paid above nominal price. This statement will be published in the October 31, 2022 issue of this publication.

Signature and Title of Editor, Publisher, Business Manager or Owner:

David G. Gregersen, Publisher, 10-03-2022

YOUR FIRST CHOICE IN BUSINESS SUCCESS

WE OFFER low-rate financing to meet your company's unique needs. And you'll benefit from enhanced convenience, industry-leading account security, 24/7 access & more.

- Equipment loans
- Merchant services
- Commercial property loans
- Vehicle loans
- Business Visa® credit cards
- SBA loans
- Remote deposits
- And more

Learn how we can help:

americafirst.com/business
877-AFCU-BIZ



LOANS AND TERMS ARE SUBJECT TO CREDITWORTHINESS & CHANGE. MEMBERSHIP AND ELIGIBILITY ARE REQUIRED. FEDERALLY INSURED BY NCUA. EQUAL HOUSING OPPORTUNITY LENDER.