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Gov. Spencer Cox signs the Utah Digital Choice Act, positioning Utah at the forefront of digital privacy and data portability legislation. The act, HB418, was sponsored by Rep. Doug Fiefia, R-Herriman, and Sen. Michael K. McKell, R-Spanish Fork. Photo courtesy of the Utah State Office of the Governor.

New Utah law gives ownership of online data to individuals, not Internet services

John Rogers
Salt Lake Business Journal

Utah social media users will now have control over any online data about themselves. That's the net result of a new bill passed during the recent Utah legislative session and signed into law by Gov. Spencer Cox.

Cox has signed the Utah Digital Choice Act, positioning Utah at the forefront of digital privacy and data portability legislation. The act, HB418, was sponsored by Rep. Doug Fiefia, R-Herriman, and Sen. Michael K. McKell, R-Spanish Fork.

The Utah Digital Choice Act mandates that social media platforms operating within the state implement mecha-

nisms to allow users to access, transfer and control their personal data, including social connections, created content, interactions and metadata associated with the data. The initiative aims to empower individuals by granting them greater autonomy over their digital

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Rail, utility access moves up on priority list for new operation sites



Access to rail service, like at this Woods Cross crossing, and to utilities have advanced as site selector considerations for their corporate clients. (Becky Ginos/City Journals)

Brice Wallace
Salt Lake Business Journal

Companies looking for sites for new operation locations and their consultants have a long list of considerations: labor costs and availability, quality of life, land availability, regulatory environment, and construction costs.

But moving up as priorities are access to utilities and rail, according to a consultant at the recent Northern Utah Development Symposium in Ogden.

Kathy Mussio, managing partner at Atlas Insight, noted that labor costs are always at the top of lists for site-selector consultants and companies considering new locations. But, a recent survey indicates that for companies, energy availability is No. 3 and energy costs are No. 4. For consultants, energy availability is No. 1, above available land and skilled labor. Energy costs are No. 6.

While rail access was on neither list, Mussio said it has

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Threats of tariffs continue to plague companies

Brice Wallace
Salt Lake Business Journal

If April 2 was “Liberation Day,” Utah economy-watchers were in no mood to celebrate.

Representatives of World Trade Center Utah made clear during a webinar that day that the impacts of new tariffs announced by President Donald Trump could be deep and broad for Utah companies of all sizes.

“Who knows what new tariff is coming? I can’t tell you. I don’t think anybody can. I don’t think anybody knows until the president utters the words, because they just seem to happen rather quickly,” Wayne Coleman, administrator of the Foreign Trade Zone program for World Trade Center Utah, told the webinar audience. “So, we’re all left scrambling, with a great deal of uncertainty. And, as we all know, uncertainty is just the death knell of growth in business.”

Coleman noted that Trump, who coined the “Liberation Day” label, is using his tariff authority “quite liberally, on a regular basis,” using tariffs to influence foreign policy and trading behavior of the U.S. and its partners. He acknowledged a trade imbalance but said the president is using a proverbial sledgehammer rather than a scalpel to address it.

“Just about every aspect of manufacturing is going to be touched by this,” Coleman said. “So many manufacturers import at least some part of the components they need to manufacture their final products that are sold in the United States.”

But the impacts of tariffs have not yet filtered down into the trade process, he added.

“But we will see it,” Coleman said, “and that is the ‘pain’ that we occasionally hear the president talk about that we’re all going

to have to experience before we apparently enter into this new ‘promised land’ on the other side, where manufacturing is back and prices go back down and we source things locally, in the sense of ‘locally’ being the United States and not overseas partners as much. It remains to be seen whether this will be effective or not.

“I think we’ll know a lot after the summer, because it’s going to take a while for this to happen,” he said.

Coleman is hoping federal officials and agencies will work to establish some relief for the tariff impacts.

“Otherwise, I do believe we’re going to see a higher-than-normal level of business failures because of this,” he said. “To go to a business and immediately say, ‘Everything just went up 20 percent,’ I mean, that’s putting a gun to their head.”

From the beginning, the tariff situation has been fluid, with the president threatening or implementing targeted tariffs against some nations and broad or reciprocal tariffs against others, with industries and companies having to respond to an on-again/off-again/pause again, tit-for-tat cycle.

To aid Utah companies, World Trade Center Utah has a web page devoted to tariffs that will be updated at least weekly. The page, <https://www.wtcutah.com/tariffs>, lists tariff actions, their effective dates, impacted countries, the tariff type and rate, the targeted goods and available resources for more information.

At least one analysis has estimated new-tariff impacts of close to \$3.1 billion in Utah, which imported \$21.9 billion worth of goods last year.

“[At] World Trade Center Utah, I think we joke around that about 22 hours of our

day is the ‘T’ word,” Matt Wunderli, director of business development at WTC Utah, said of tariffs. “And we’re trying our best to navigate. Every hour, there’s something new happening with the Trump administration, it seems like.”

He said nearly every company is already involved in international business and thus facing tariff impacts. “Whether you’re importing or sourcing from overseas, from other countries, you’re already doing something internationally,” Wunderli said.

WTC Utah also is trying to get the word out about the Foreign Trade Zone program, with details at its website. FTZs are locations in or near a U.S. Customs port of entry where foreign and domestic merchandise is generally considered to be in international commerce and outside of U.S. Customs territory. Activated businesses in an FTZ can reduce or eliminate duties on imports and take advantage of other benefits to encourage foreign commerce within the United States. Certain types of merchandise can be imported into a zone without going through formal Customs entry procedures or paying import duties. Customs duties and excise taxes are due only at the time of transfer from the FTZ for U.S. consumption. If the merchandise is exported and thus never enters the U.S. commerce system, no duties or taxes are paid on those items.

The local FTZ area covers about 60 miles geographic distance or 90 minutes’ drive time distance from Salt Lake City International Airport.

However, Coleman noted, an FTZ takes about six months to establish, “so it’s not a silver bullet for most of these companies that are getting hit immediately or within a week of tariffs.”

“The problem is, small and medium-size companies, they just don’t have the depth to absorb those sorts of price increases that happen that rapidly,” he said.

Jay Francis, president and CEO of the South Valley Chamber of Commerce, said he has fielded questions about whether the tariffs are part of a “chess game.” Some economists and analysts have suggested the president will use the threat of tariffs to negotiate individual trade deals with partners. Others, however, see Trump as a true believer that tariffs can benefit the U.S.

“President Trump was a businessman,” Francis said. “He understands what tariffs are going to do to the cost of business.”

Coleman said Trump already used threats against Canada and Mexico to get certain concessions.

“I do believe that the ‘pain’ that they referenced that we will have to go through is baked into this strategy, and, unfortunately, they’re willing to let some businesses fail, maybe partly for the purpose to illustrate what’s going on in terms of the imbalances in trade and why people need to start getting on board and moving things back to this country,” he said.

On the plus side, some U.S. and foreign companies have been investing in reshoring operations to the U.S.

“There may be positive outcomes of this, but I believe there’s going to be a lot of pain for small and medium-sized businesses,” Coleman said, “and I think it’s important that an effort be made to try to save that from happening. It doesn’t have to happen, but I’m afraid that it is.”

Displaying gallows humor, webinar presenters sarcastically signed off with “Happy Liberation Day!”

Texas Instruments’ Lehi plant lays off workers despite current expansion

Texas Instruments conducted a round of layoffs at its Lehi plant in late March despite being in the midst of a major expansion driven by \$1.6 billion in U.S. Department of Commerce CHIPS Act funding.

“Texas Instruments made some organizational changes at our site in Lehi to ensure we are positioned to efficiently support our long-term operational plans,” Texas Instruments said in a statement to the Provo Daily Herald. “These changes included eliminating some roles.”

Texas Instruments has not specified how many positions were eliminated or whether the cuts affected workers companywide. Posts on social media suggested the layoffs may have been around 30 percent of the Lehi workforce.

In December, Texas Instruments announced the receipt of the CHIPS Act grants, including \$1.6 billion to help the company build or enlarge three 300-millimeter semiconductor wafer fabrication plants under construction in Utah and Texas and up to

\$10 million to support workforce development.

TI broke ground on the new Lehi plant, dubbed LFAB2 — the “L” stands for Lehi — in November 2023 and will manufacture analog and embedded processing chips. At the time, the company said the Utah investment would reach \$11 billion, including a \$9 million investment into the Alpine School District to promote STEM learning opportunities for students. TI said the development would create 800 jobs.

Texas Instruments continues to stand behind its commitment to Utah, its statement said.

“Utah continues to be an important part of our manufacturing footprint and company strategy, as we build the geographically dependable capacity our customers will need for decades to come. Our long-term commitment to Utah, which includes building another fab in Lehi, remains unchanged,” the company concluded.

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OWNERSHIP
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identities and fostering interoperability among various online services, according to the sponsors.

“This legislation is about returning control of personal data back to the people,” said Cox at a signing ceremony held in the Gold Room of the Utah State Capitol. “By enabling data portability and interoperability, we are ensuring that individuals have the freedom to manage their online presence without being locked into a single platform.”

Fiefia emphasized the bipartisan support for the bill and its significance in addressing the growing concerns over data privacy.

“When you join a social media platform, you often sign over the rights to your digital identity,” Fiefia said. “This act aims to change that by allowing users the right to own, control and manage their data.”

McKell highlighted the act’s potential to stimulate competition and innovation within the tech industry.

“By requiring platforms to facilitate data portability, we’re not only empowering consumers but also encouraging a more competitive market where new entrants can compete on a level playing field,” he said.

HB418 grants the Utah Division of Consumer Protection the authority to enforce compliance, assess violations and impose administrative fines as necessary, ensuring that social media companies adhere to the new requirements and respect users’ rights to their personal data.

The Utah Digital Choice Act is part of a broader effort by the state to enhance online safety and digital rights. Concurrent with the signing of HB418, Cox signed two bills aimed at protecting children online and improving stu-

dent focus by removing phones from classrooms. These measures collectively position Utah as a national leader in addressing the challenges posed by the digital age, Cox said at the ceremony.

Advocates for digital privacy and supporters of HB418 have praised the passage of the act, viewing it as a model for other states and countries grappling with similar issues. Frank H. McCourt Jr., founder of Project Liberty, an initiative aimed specifically at individual control of Internet data, expressed support for the legislation, stating that it “empowers individuals to take control of their online identities, setting a new standard for the future of social media and the Internet.”

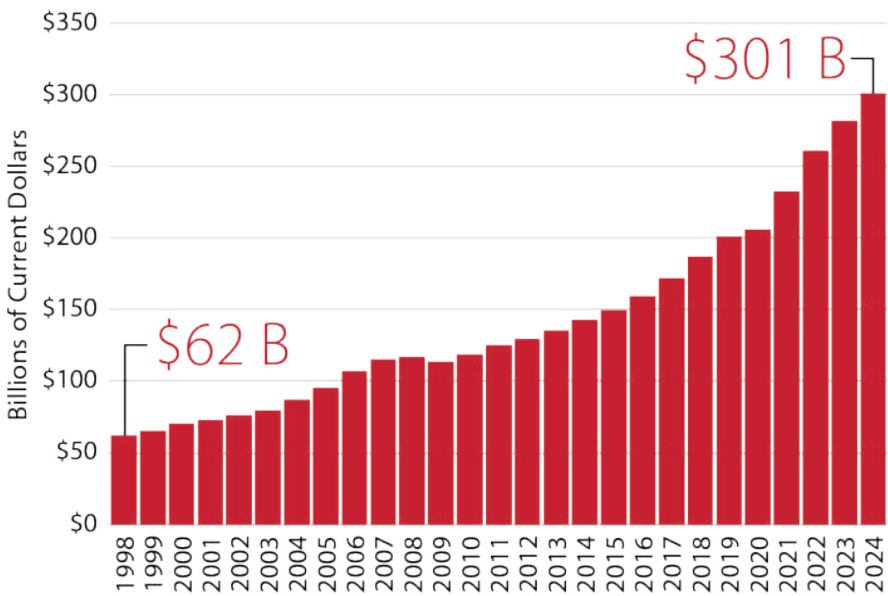
Critics of the bill have raised concerns about the implementation challenges that social media companies may face in complying with the new requirements. They argue that developing and maintaining interoperability interfaces could be complex and expensive for Internet companies.

“This is a significant step toward a more transparent and user-centric digital environment,” Cox said. “We hope this serves as an example for others to follow in prioritizing the rights and freedoms of individuals online.”

The Utah Digital Choice Act will take effect on July 1, 2026, providing social media platforms with time to develop and implement the necessary infrastructure to comply with the new regulations.

“Utah solidified its position as a leader in digital privacy and safety with the passage of the Digital Choice Act, a transformative new law that puts individuals, not Big Tech, in charge of their own personal data,” the Liberty Project concluded in support of HB418. “Next year, when (the act) is implemented, it will become a blueprint for the future of the Internet — one where individuals, not corporations, hold the power.”

Figure 3: Utah Nominal GDP, 1998-2024



Source: U.S. Bureau of Economic Analysis

Graphic courtesy of the Gardner Institute.

Gardner Institute analyzes Utah’s nation-leading GDP growth

Utah’s real gross domestic product (GDP) growth led the nation in 2024, reaching 4.5 percent, according to data from the U.S. Bureau of Economic Analysis and an analysis recently released by the Kem C. Gardner Policy Institute at the University of Utah.

For the same period, the U.S. GDP grew by 2.8 percent, data revealed.

Utah’s nominal GDP also surpassed \$300 billion for the first time, averaging \$301 billion for the year and ending the year at \$308 billion. Statewide personal income grew 6.1 percent from 2023 to 2024, ranking Utah fourth-highest among the states.

“Utah’s strong economic fundamentals continue to propel robust growth,” said

Phil Dean, chief economist at the Gardner Institute.

“Utah benefits from a young, well-educated population, competitive fiscal and regulatory policies, its geographic location as the ‘Crossroads of the West,’ a highly diversified economy and nation-leading social capital,” he said. “Although not without economic challenges, these strong fundamentals help Utah navigate the ups and downs of the economic cycle.”

The full Gardner Institute analysis of the Bureau of Economic Analysis gross domestic product report is available at the institute’s website, <https://gardner.utah.edu/>.

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CORPORATE FINANCIAL REPORTS

The following are recent financial reports as posted by selected Utah corporations:

Co-Diagnostics

Co-Diagnostics Inc., based in Salt Lake City, reported a net loss of \$37.6 million, or \$1.24 per share, for the most recent fiscal year. That compares with a loss of \$35.3 million, or \$1.20 per share, in the prior year.

Revenue in the most recent year totaled \$3.9 million, down from \$6.8 million in the prior year.

Co-Diagnostics is a molecular diagnostics company with a platform for the development of molecular diagnostic tests.

“We are pleased by the progress of our pipeline development in 2024,” Dwight Egan, CEO, said in announcing the results. “We remain well-positioned

to execute our development and regulatory goals in 2025 and strongly believe in the potential of the platform, our people and the company to make a positive impact on the state of global health.”

Sky Quarry

Sky Quarry Inc., based in Woods Cross, reported a loss of \$14.7 million, or 77 cents per share, for the full fiscal year ended Dec. 31. That compares with a loss of \$4.5 million, or 27 cents per share, in the prior year.

Revenue for the full year 2024 totaled \$23.4 million, down from \$50.7 million in the prior year.

Sky Quarry is an energy solutions company focused on revolutionizing the waste asphalt shingle recycling industry.

“2024 was a significant year for our company,” David Sealock, chairman and CEO, said in announcing the results. “Sky Quarry achieved several key milestones in

2024, including our Nasdaq listing for our shareholders, continued and steady revenue at our Foreland (Nevada) refinery, and a stepwise capital investment program to keep our PR Spring and Asphalt Shingle Recycling portfolios moving forward.”

Sportsman’s Warehouse

Sportsman’s Warehouse Holdings Inc., based in West Jordan, reported a net loss of \$8.7 million, or 23 cents per share, for the quarter ended Feb. 1. Those results are comparable to the same quarter a year earlier.

Net sales in the most recent quarter totaled \$340.4 million, down from \$370.4 million for the prior-year quarter.

For the full fiscal year, the company reported a net loss of \$33.1 million, or 87 cents per share. That compares with a loss of \$29 million, or 77 cents per share, for the prior fiscal year. Sales in the most recent fiscal year totaled nearly \$1.2 billion,

down from \$1.29 billion in the prior fiscal year.

The company is an outdoor specialty retailer.

“We were pleased that our quarterly trends continued to improve, with same-store sales down slightly at 0.5 percent in the fourth quarter on a year-over-year comparable 13-week basis,” Paul Stone, president and CEO, said in announcing the results. “The business also continues to outpace the adjusted NICS data, suggesting that we are taking share and outselling the industry in our core hunting and shooting sports category. The changes that we implemented earlier in the year to improve the in-store experience and refine our merchandise to meet the needs of local and seasonal demand are paying off. We ended the year with lower and cleaner-than-forecasted inventory and generated positive cash flow for the full year.”

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nonetheless become a major factor in decision-making as companies consider its impact on supply chains.

“If you have a rail-served site and a site that’s ready to go, you’re going to be in the mix [for possible selection], even if other things about your community aren’t going to score well, because sometimes it’s all about who has the site or the building,” she told the audience at the event, presented by Weber County Economic Development and the Northern Utah Economic Alliance.

That is especially true for manufacturers, who prefer existing buildings whenever possible, she said.

“More manufacturing projects are wanting build-to-suits, and there just aren’t good, available, development-ready sites, especially with sufficient utility capacity ... and rail. There are more rail requests. It used to be that rail for some projects was a want — a want, not a must — and now we’re seeing more of these build-to-suit projects for manufacturing clients where rail is a must, especially mainline-served rail. [There’s] not a lot of these sites everywhere, so if you have any, speak up now.”

The nation as a whole has electricity generation and transmission issues, which companies with industrial projects want to

avoid, Mussio said.

“There continues to be the worry of electricity and availability. Power is an issue. That last-mile transmission is an issue — the time it takes for transformers and switch gear to be manufactured is an issue.”

For many companies, time is a higher priority than project cost. Having available land or an existing building, along with rail and utility access, shortens the time for companies to get operations up and running, compared to putting all those things in place.

“Some projects are cost-sensitive. ... It might come down to what location has the shortest payback hurdle, how many months or years to get their money back and what they’re going to outlay for the project,” she said. “I want to give one caveat, which is if a building or site can’t be delivered in time to meet a company’s needs, it doesn’t matter what the cost differential is. That site’s going to be eliminated because, at the end of the day, it’s all about operational needs.”

Without a lot of rail-served land and with three or four years of manufacturing projects “on steroids,” industrial property with that rail access “has gotten snapped up,” she said, adding that “if you don’t have a building, you’re not going to be able to respond.”

Communities desiring projects can help ease companies’ fears by providing an overview of utility infrastructure to an available site or building, and by providing solutions

and estimates of costs and timing for necessary upgrades to make that location work, she said.

Mussio listed overall trends in site selection. In the 2000s, the projects that were hot included energy development, data centers, e-commerce and software development. In the 2010s, they focused on health care and life sciences, logistics and warehousing/e-commerce, and advanced manufacturing. Currently, it’s about electric vehicle batteries and data centers, although some communities have pushed back against data center projects and utilities say they cannot meet those projects’ electricity demands.

Northern Utah has seen a recent surge in food and beverage manufacturing, with major projects everywhere from Cache County to Salt Lake County. The area also has benefited from companies moving operations out of costly California. It’s an “ABC” philosophy, meaning “anywhere but California,” which took hold during the COVID pandemic. Companies may keep their headquarters in the Golden State but are always looking to move accounting, back office and manufacturing to less-expensive places.

“That still holds true,” Mussio said. “The reason I mention that is I think Utah has been a recipient of the ‘anywhere but California’ [philosophy] and I think that will continue to be the case. Nothing against California, but I mean, come on, the taxes and regulatory environment, they’re not doing themselves any favors.”

Mussio stressed to the audience the importance of being prepared during site visits, when selectors get tours of locations on behalf of their clients. Those visits typically involve meeting with local economic development officials and with companies in the same industry to better understand what it is like to operate in a particular community. Economic development officials in Utah have repeatedly stressed that getting companies to visit Utah is a key to selling them on the state.

“It’s interesting,” she said. “These site visits, they can sometimes propel a community that was on the bottom of the short list, to the top, and it oftentimes takes the community you think is the preferred location at the top, to the bottom, or eliminates it.

“So, these site visits are critical and it’s really the best way to eliminate sites, which, at the end of the day, is what we’re looking to do: eliminate sites to get to the best-fitting site.

“You don’t have to sell me; I’m sold,” Mussio said about Utah. “The fact that these mountains up and down the [Wasatch] Front are in view calls to me. I know that Utah is a good place to do business. I’ve done projects here. I love the state. So hopefully my friends in the industry that have not had the opportunity to do projects in Utah will also learn about its advantages and discover the same things that I have.”



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Calendar

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice.w@thecityjournals.com. The submission deadline is one week before publication.

April 15, 9-10 a.m.

International Commerce and Trade Meeting, hosted by the Salt Lake Chamber International Committee and providing insights into Utah’s recent trade mission to Canada and offering firsthand perspectives from government and business leaders on trade opportunities between Utah and Canada. Location is Salt Lake Chamber, 201 S. Main St., Suite 2300, Salt Lake City. Free, but registration is required. Details are at slchamber.com.

April 15, 11 a.m.-noon

“Ask a Lawyer,” a SHRM Salt Lake member-only event featuring attorneys Rob Coursey, Tim Keegan and Mark Tolman. Event takes place online. Details are at www.slshrm.org/events.

April 15, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Speaker Justin Smith, partner and chief financial officer, Ampleo, will discuss “From Guesswork to Growth: How Tracking Marketing Metrics Drives Business Success.” Location is Logan Golf & Country Club, 710 N. 1500 E., Logan. Cost is \$25 for members and \$28 for nonmembers pre-registered; \$32 for members and \$35 for nonmembers not pre-registered. Details are at cachechamber.com.

April 15, 5-7 p.m.

Business Women’s Forum Spring Mixer. Location is Kiln, 26 S. Rio Grande St., Suite 2072, Salt Lake City. Cost is \$50 for members and \$65 for nonmembers. Details are at slchamber.com.

April 16, 23, 30; 9 a.m.-noon

“Cash Flow is King” Workshop Series, a Small Business Development Center event. Location is the Salt Lake SBDC at Salt Lake Community College, Building 5, Room 114, 9750 S. 300 W., Sandy. Cost is \$89. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 16, 11 a.m.-1 p.m.

“Business Bootcamp,” a South Valley Chamber of Commerce event. Presenter Ralph Little, founder and CEO of a nationwide financial services company, will discuss “Smart Strategies to Earn More by Working Less.” Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Cost is \$35 for members, \$55 for nonmembers. Details are at southvalleychamber.com.

April 16, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

April 16, 11:30 a.m.-2 p.m.

Business Forum, an Ogden-Weber Chamber of Commerce event. Speakers Ben Browning, CEO, Bank of Utah; Jodi Brown, partner, Global Leader Group; and Mark Burton, owner, Mentoring Life Through Sports Association, will discuss “Mastering Self-Leadership.” Location is Weber County Commission chambers, 2380 Washington Blvd., Ogden. Free for chamber

members, \$10 for nonmembers. Details are at ogdenweberchamber.com.

April 16, noon

Lunch Break Networking, a Point of the Mountain Chamber of Commerce event that features networking at the Tulip Festival, Thanksgiving Point, 3900 N. Garden Drive, Lehi. Cost is \$15. Details are at thepointchamber.com.

April 16, noon-1 p.m.

“Solve the Business Puzzle,” a Women’s Business Center of Utah event. Presenter Elizabeth Gunter, artist, graphic designer and entrepreneur, will discuss “Branding & Content Strategy Reset: Plan Your Next 90 Days.” Event takes place online. Free. Details are at wbcutah.org.

April 16, noon-1:30 p.m.

“Strictly Networking Lunch,” a West Jordan Chamber of Commerce event. Location to be announced. Free (pay for your lunch). Details are at wj-c.com

April 16, 2-6 p.m.

Job Fair, a ChamberWest event. Location is Granger High School, 3580 S. 3600 W., West Valley City. Free for members, \$250 for nonmembers to participate. Details are at chamberwest.com.

April 16, 5:30-6:30 p.m.

“Tax Planning Clinic,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 16, 6-8 p.m.

“Marketing Clinic,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 17, 8 a.m.-1 p.m.

Automate Utah Manufacturing Conference & Career Fair, a Cache Valley Chamber of Commerce event. Keynote speakers are Derek Carlsen, Schreiber Foods; and Stuart Probasco, Autoliv. Location is Cache Valley Events Center, 490 S. 500 W., Logan. Cost is \$35 for chamber members, \$45 for nonmembers. Details are at cachechamber.com.

April 17, 10 a.m.

“Business 101: Essential Steps for New Entrepreneurs,” a Women’s Business Center of Utah event that takes place online. Details are at wbcutah.org.

April 17, 11:30 a.m.-1 p.m.

Economic Summit, presented by Bank of Utah, in partnership with the Utah Valley Chamber of Commerce. Keynote presenter is Dejan Eskic, a senior research fellow at the Kem C. Gardner Policy Institute. Location is Thanksgiving Point, Garden Room, 3900 Garden Drive, Lehi. Details are at <https://campaign.documatix.com/DPS/Events/Registration?GUID=2QnLtpDleEKmdtATz6cfIA>.

April 17, noon

Mental Health Town Hall, presented by Silicon Slopes and Promise2Live. Location is Silicon Slopes, 2600 Executive Parkway, No. 140, Lehi. Details are at <https://app.siliconslopes.com>.

April 17, 1-3 p.m.

“Panel: Accelerating Government

Sales: Unlock the \$2 Trillion Public-Sector Market,” presented by 47G and Talbot West. Panelists include Wendy Whitcomb, formerly with DocuSign, Oracle and Salesforce; Craig Miller, director of defense initiatives and partnerships, 47G; and moderator Jacob Andra, chief innovation officer, Talbot West. Location is 175 W. 200 S., Salt Lake City. Details are at <https://lu.ma/da0odv45>.

April 17, 6-8 p.m.

“How to Start a Business 101,” a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 18, 6-8 p.m.

2025 Awards Gala, a Point of the Mountain Chamber of Commerce event featuring dinner, awards, entertainment and swearing-in of the board of directors. Location is Loveland Living Planet Aquarium, 12033 Lone Peak Parkway, Draper. Details are at thepointchamber.com.

April 22, 9-10:30 a.m.

“Starting Your Business 101,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 22, 11 a.m.-1 p.m.

Webinar Series, a SHRM Salt Lake member-only event. Speaker Luke Goetting, a “future of work” expert, will discuss “Great Knowledge Acceleration: Bridging Generations in the AI Era.” Details are at www.slshrm.org/events.

April 22, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce speed networking luncheon event. Location is Jeremiah’s, 1307 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Registration deadline is April 15 at noon. Details are at ogdenweberchamber.com.

April 22, 11:30 a.m.-1 p.m.

Professional Development Series, a ChamberWest event. Speaker Paul Howard, owner of Chick-fil-A West Valley, president and CEO of Howard’s Hospitality, will discuss “Servant Leadership: The Secret Behind Chick-fil-A’s Success.” Location is Salt Lake Community College, 3460 S. 5600 W., West Valley City. Cost is \$25 for members by April 17, \$35 for nonmembers and for members thereafter. Details are at chamberwest.com.

April 22, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event that includes a celebration of the 2025 graduating class of the South Valley Chamber Junior Women in Business Program. Event includes remarks from a panel of young female entrepreneurs: Sarah Davis (moderator), owner, The Piano Place; Amy Lund, owner, The Dough Lady; Kalli LeBaron, owner, Joy Pops; and Audrey Tran, owner, Roaming Heart. Location is Jordan Academy for Technology & Careers, 12723 Park Ave., Riverton. Cost is \$23 for members, \$35 for nonmembers. Details are at southvalleychamber.com.

April 23, 11:30 a.m.-1 p.m.

“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free

(food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

April 23, 5-6:30 p.m.

“Connect After Hours,” a South Valley Chamber of Commerce event. Location is Garage Grill, 12547 Herriman Auto Row, Herriman. Cost is \$15 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

April 23, 6-7 p.m.

“Facebook/Instagram Ads: Create and Manage Ads Like a Pro,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 24, noon-1 p.m.

Women in Business Meeting, a Box Elder Chamber of Commerce event. RSVP the chamber for meeting location. Cost is \$10. Details are at boxelderchamber.com.

April 24, 5-6 p.m.

Legal Workshop (in English and Spanish), a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 24, 6-7 p.m.

Intellectual Property Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 24, 6-9 p.m.

“Giant in Our City,” a Salt Lake Chamber event. Award recipient is Lisa Eccles, president and COO of the George S. and Dolores Dore Eccles Foundation. Reception is 6-7 p.m., followed by welcome and dinner, 7-7:45 p.m., and awards program, 7:45-9 p.m. Location is Grand America Hotel, 555 S. Main St., Salt Lake City. Cost is \$300. Details are at slchamber.com.

April 25, 9 a.m.-1 p.m.

“Critical Ventures: Investing in National Security Materials,” a roundtable discussion hosted by 47G. Speakers will discuss opportunities for cross-sector collaboration, the economic outlook in the region, near-term investment priorities and innovation gaps, and Utah’s continued role in national supply chain strategy. Location is Thomas S. Monson Center, 411 E. South Temple, Salt Lake City. Details are at <https://lu.ma/75ljkq06>.

April 25, noon-1:30 p.m.

“America and the World: How Utah Wins,” a U.S. Global Leadership Coalition event featuring U.S. Sen. John Curtis. Location in Salt Lake City will be provided to registered guests one week in advance of event. Free, but registration is required. Details are at <https://www.usglc.org/events/how-utah-wins-4-25-25/?sf=1>.

April 25, 5:30-9 p.m.

Annual Awards Banquet, a Box Elder Chamber of Commerce event. Location is Box Elder Fairgrounds, Fine Arts Building, 320 N. 1000 W., Tremonton. Cost is \$50. Details are at boxelderchamber.com.

CALENDAR
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April 29, 9 a.m.

Greater Cache Valley Economic Summit 2025, presented by Bank of Utah, in partnership with the Cache Valley Chamber of Commerce. Speakers include David Zook, county executive of Cache County; Michael Jeanfreau, a senior economist at the Utah Department of Workforce Services; and a representative from 47G. Location is Riverwoods Conference Center, 615 Riverwood Parkway, Logan. Details are at <https://campaign.documatix.com/DPS/Events/Registration?GUID=hGgrHRdziE3DPws1Nnzbbg>.

April 30, 8 a.m.-4:30 p.m.

2025 Worksite Wellness Conference. Keynote presenter Estela Barraza will discuss “Building Employee Well-Being Strategies That Deliver ROI and Engagement.” Awards luncheon is noon-1:30 p.m. on April 29 and costs \$35. Location is Zions Bank Technology Center, Midvale. Conference cost is \$195. Details to be announced.

April 30, 1:30-6 p.m.

2025 Business Expo, a Davis Chamber of Commerce event. Kickoff is at 1:30 p.m., with expo open at 2 p.m. Location is Davis Conference Center & Hilton Garden Inn, 1651 N. 700 W., Layton. Free. Details are at davischamberofcommerce.com.

May 1

“Putt at the Point” Mini Golf Tournament, a Point of the Mountain Chamber of Commerce event. Start times are 9 a.m. and 10:30 a.m. Location is Megasphere, 1657 N. State St., Lehi. Details are at thepointchamber.com.

May 1, 9-10:30 a.m.

“Sweets & Strategies,” a Women’s Business Center of Utah networking event. Location is Roots Coffee, 774 S. 300 W., Salt Lake City. Details are at wbcutah.org.

May 1, 4-6 p.m.

“From Bias to Balance: Safeguarding PHI for AI Research,” a BioHive event focused on safeguarding PHI (protected health information) for advancing equitable AI innovation in health care. Location is bioMérieux, 515 Colorow Road, Salt Lake City. Details are at <https://lu.ma/2yntofp2>.

May 6, 11:30 a.m.

Point of Leadership Speaker Series, presented by the Point of the Mountain Chamber of Commerce. Speaker Austin Collie, former NFL and BYU football star, will discuss real-world leadership lessons from the field, the locker room and beyond. Location is Karl Malone Training Center, 525 E. 200 S., Lehi. Details are at thepointchamber.com.

May 7-8

International Trade Summit, a World

Trade Center Utah invitation-only event focusing on equipping companies and organizations with information on market diversification, supply chain resilience, global monetization and economic trends. Details are at <https://www.crossroadstradesummit.com/>.

May 7, 11:30 a.m.-1 p.m.

“Mastering Financial Planning and Cash Flow Management,” a Park City Chamber of Commerce & Visitors Bureau event. Location is Blair Education Center, Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/event/wasatch-back-business-university%3A-mastering-financial-planning-and-cash-flow-management/27708/>.

May 7, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

May 8, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event featuring an entrepreneurial women’s panel and with the theme “She Means Business: Lessons from Entrepreneurial Women.” Panelists are Bianca Cabral, Cabral Landscaping and BCLEAN; Mina Lancaster, Two Chicks and a Toolbelt and “Better You Is Better Living” podcast; and Andrea West, Andrea West Designs. Location is Young Automotive headquarters, 613 W. 500 N., Layton. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

May 8, 6-9 p.m.

Awards Gala, a SHRM Salt Lake inaugural event honoring Utah’s top human resources professionals. Location is Hale Centre Theatre, 9900 Monroe St., Sandy. Cost is \$40 for members, \$60 for nonmembers. Details are at www.slshrm.org/events.

May 9, 11 a.m.-5 p.m.

Veteran-Owned Business Conference, a ninth annual event aimed at connecting top-tier partners; detailing veteran-owned businesses and resources; and gaining access to resources from the Utah Veteran Business Resource Center (VBRC), the Veteran Business Outreach Center (VBOC), the Small Business Administration (SBA) and the Utah Department of Veterans and Military Affairs (UDVMA). Keynote speaker is Paden Sickles, a veteran and owner of SickFit. Location is Salt Lake Community College Student Center, 4600 S. Redwood Road, Taylorsville. Cost is \$35. Details are at utahvbrc.org/conference.

May 13-15

“Aerospace and Defense Acceler8 Wasatch 2025,” a gathering of aerospace and defense innovators. Activities include a reception, keynote presentation, breakout sessions, panel discussions, matchmaking and a pitch competition. Activities May 13

include a panel discussion about advanced air mobility and presentations about the Universities Space Research Association Center for Space Nuclear Research, the University of Utah Aerospace Hub, and growth and innovation for small businesses. Activities May 14 include panels discussing capital opportunities and resources tailored for aerospace and defense companies. Keynote speaker May 13 is Maj. Gen. Kenyon K. Bell, commander of the Ogden Air Logistics Complex at Hill Air Force Base. Location is Union Station, 2501 Wall Ave., Ogden. Free. Details are at <https://acceler8wasatch2025.eventbrite.com>.

May 13, 8 a.m.-5 p.m.

2025 Zions Bank Wasatch Back Economic Summit, presented by the Park City Chamber of Commerce and Visitors Bureau and the Heber Valley Chamber of Commerce and featuring three keynote speakers, six breakout sessions, breakfast, lunch and an afternoon mixer, and networking and sponsorship opportunities. Theme is “Embracing Understanding, Empowering Our Future.” Location is Grand Hyatt Deer Valley. Details are at <https://www.parkcitychamber.com/wasatch-back-economic-summit/>.

May 13, 9-11 a.m.

“Pay the IRS Less Without Going to Jail,” a Small Business Development Center event that takes place online. Cost is \$20. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 14, 10 a.m.

“Talk AI Summit: Autonomous Agents, Innovation and the Future of Work,” a Silicon Slopes event focused on autonomous intelligence, AI-human synergy, and personalization at scale. Event takes place online. Free. Details are at <https://www.talkaisummit.com/tais25-registration63004765>.

May 14, 11:30 a.m.-1 p.m.

“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

May 14, 11:30 a.m.-1 p.m.

2025 Women in Business “Thrive” Series, a Cache Valley Chamber of Commerce event that is part of a 12-month program. Speaker Nubia Pena, Utah Division of Multicultural Affairs, will discuss “Igniting Your Leadership Journey: A Foundation for Success.” Location is Logan Country Club, 710 N. 1500 E., Logan. Cost is \$25 for members and \$28 for nonmembers for individual events; \$375 for series (running through December) for members and \$400 for nonmembers. Details are at cachechamber.com.

May 14, 5-7 p.m.

“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is Business Depot Ogden, 1150

Depot Drive, Ogden. Free for members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

May 15, 10-11:30 a.m.

“Business 101: Essential Steps for New Entrepreneurs,” a Women’s Business Center of Utah event that takes place online. Free. Details are at wbcutah.com.

May 15, 11:30 a.m.-1 p.m.

2025 Mayors Lunch/Chamber Luncheon, a Davis Chamber of Commerce event featuring Davis County mayors spotlighting the growth, development, successes and challenges in their respective communities. Location is Davis Tech College, Allied Health Building, 435 S. Simmons Way, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

May 17

“Night for Joy,” hosted by the Chartway Promise Foundation and featuring food, beverages, live entertainment, a silent auction and raffle prizes. Proceeds will support charity partners, including Make-A-Wish Utah, Ronald McDonald House Charities Intermountain Area, Primary Children’s Hospital, Ability Found and more. Location is Squatters Pub Brewery, West Broadway, Salt Lake City. Cost is \$50. Details are at <https://e.givesmart.com/events/HIY/>.

May 20, 11 a.m.-1 p.m.

Business Women’s Forum: “Leading with Soul: The Strategy Behind an Unbound Personal Brand That Leads to Fulfillment.” Presenter is Paige Garrity, co-founder of fulFILLed Lifestyle Co. Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$35 for members and \$50 for nonmembers by May 16, \$50 for members and \$65 for nonmembers thereafter. Details are at slchamber.com.

May 20, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is Logan Golf & Country Club, 710 N. 1500 E., Logan. Cost is \$20 for members and \$23 for nonmembers pre-registered; \$25 for members and \$28 for nonmembers not pre-registered. Details are at cachechamber.com.

May 21

Women in Business Golf Clinic, a ChamberWest event. Morning session is 8:15 a.m.-12:30 p.m. Afternoon session is 11:15 a.m.-3:15 p.m. Location is The Ridge Golf Club, 5055 S. West Ridge Blvd., West Valley City. Cost is \$95 for members by May 15, \$125 for nonmembers and for members thereafter. Details are at chamberwest.com.

May 21, 9-11 a.m.

“Franchising Unfiltered: Myths & Realities for Entrepreneurs,” a Small Business Development Center event.

see CALENDAR page 10

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BANKING

• **Mountain America Credit Union**, based in Sandy, has promoted **Nanette Graviet** to senior vice president and chief risk officer and named **Kelly Albiston** as executive vice president and chief technology officer. Graviet will oversee governance, risk, compliance and legal, as well as Mountain America’s risk management strategy. She will be responsible for overseeing the compliance management system and collaborating on all compliance risk-related tasks. Graviet began her career at Mountain America 31 years ago as a part-time teller and advanced to lead teams in mortgage sales, member services, training, technology, public relations, quality control and compliance. In November 2022, Graviet joined the executive leadership team as the senior vice president of enterprise risk management. Prior to her credit union career, she joined the U.S. Army Reserve in high school, completing basic and advanced training after graduation. Albiston will lead Mountain America’s digital innovation and technology strategy. He has expertise in digital transformation, software development and financial technology, previously serving as senior vice president of digital solutions and chief technology officer at Mountain America. Before his 11-year tenure at Mountain America, Albiston co-founded Orbit Medical, focused on the medical equipment industry, where he served as chief information officer and later the chief financial officer. He has also contributed his expertise to several fintech advisory boards and Utah’s BoomStartup incubator.



Nanette Graviet



Kelly Albiston

FOODS

• **Clear Water Distilling Co.**, based in Pleasant Grove, has hired **Molly Troupe** as master distiller. Troupe advanced from being the youngest female master distiller in the United States to become a partner at Freeland Spirits, a woman-owned distillery in Portland, Oregon. She held roles at Hood River Distillers and Oregon Spirit Distillers before she helped launch Freeland Spirits in 2017. Troupe has also held a seat on the board of directors for the American Craft Spirits Association.



Molly Troupe

HEALTH CARE

• **Med One**, a Sandy-based provider of health care equipment financing and rental solutions to health care providers, has appointed **Sheri Thomas** as chief financial officer. Thomas has been a member of Med One’s board of directors since 2019 and currently serves as chair of



Sheri Thomas

the company’s Finance and Audit Committee. A CPA with decades of finance and accounting experience, Thomas previously worked as CFO and vice president of finance and accounting at Coherex Medical Inc., a subsidiary of Johnson & Johnson. Most recently, she has been an associate professor of accounting at Brigham Young University.

• **Intermountain Logan Regional Hospital** has added **Leticia Clegg** as its first certified child life specialist to help young patients better understand their diagnoses and treatments. She helps children who are receiving emergency and surgical care, outpatient procedures such as blood draws, and supports and encourages inpatient children with their treatment plans, including finding fun ways to help them take medications, walk and eat. Child life services at Intermountain Health are supported entirely by philanthropy and community donations and are free to patients. In the first month of child life services, the hospital experienced about a 90 percent reduction in the number of children needing sedatives in the same-day surgery unit. Clegg is one of 70 child life specialists helping care for children at 11 Intermountain hospitals and care sites.



Leticia Clegg

INSURANCE

• **Alliant Insurance Services**, a California-based specialty broker, has hired **Danny Reeder** as vice president within its Employee Benefits Group. Based in Utah, Reeder has expertise in self-funding, cost containment and plan optimization to help employers navigate the complexities of employee benefits and health insurance. Reeder has more than 13 years of leadership experience in executive consulting, account management and benefits strategy. Prior to joining Alliant, Reeder was a sales executive with a Utah-based employee benefits and consulting firm. He also has experience in the health and wellness industry, having held a vice president role with a Utah-based distributor and founding his own health and wellness brand. Reeder earned a bachelor’s degree in accounting from Westminster College.

MANUFACTURING

• **SINTX Technologies Inc.**, a Salt Lake City-based advanced ceramics company focused on medical device applications, has announced changes to its board of directors. It had previously announced that B. Sonny Bal, long-time chairman, would retire and be succeeded by president and CEO Eric Olson. Among the other changes are the appointment of **Jay Moyes** as lead independent director and the appointment of **Chris Lyons**, **Robert “Bob” Mitchell**, **Mark Anderson** and **Gregg Honigblum** as board members. Moyes served as chief financial officer of Amedica from 2013 to 2014 and was a board member during the com-



Jay Moyes

pany’s 2014 initial public offering and initial listing on the Nasdaq Capital Market. He was also CFO for Myriad Genetics, CareDx and Sera Prognostics. He has experience in capital markets, corporate governance and strategic finance, and has been a board member of multiple private and publicly traded life science companies. Moyes currently serves on the board of directors of Puma Biotechnology and BioCardia. Lyons has more than 35 years of experience in the musculoskeletal and spine markets, with a strong focus on business development, mergers and acquisitions, and strategic growth. He spent 15 years at Smith & Nephew in senior commercial roles before joining Medtronic Spine and Biologics, where he led global business development for over a decade. At Medtronic, he managed acquisitions, investments and partnerships worldwide. In 2018, he founded Southern Metrics Consulting, advising emerging medtech companies on commercialization and successful exits. Mitchell has over three decades of executive leadership experience in global medical device organizations. At Cook Medical, he led five business units and he previously served as vice president of worldwide sales at Align Technology (Invisalign) before becoming CEO of Millimed Holdings in Denmark. He also served as chief operating officer of AngioDynamics and CEO of Nellix. He currently chairs Convi’s HR and Governance Committee, is chairman of LifeSeal Vascular and Amecath, and an advisor to TVM Capital Healthcare in Dubai. Anderson has over 35 years of experience in the medical device industry, primarily with Boston Scientific, where he worked in four divisions and managed the company’s top customer for nearly nine years. Honigblum has been a long-time supporter of SINTX and its predecessor, Amedica, by being a former board member and early financial backer. He is currently the company’s chief strategy officer. His background includes investment banking, founding and scaling of medtech companies and experience in capital formation and business strategy.



Chris Lyons



Robert Mitchell



Mark Anderson



Gregg Honigblum

RETAIL

• **Sportsman’s Warehouse Holdings Inc.**, a West Jordan-based outdoor specialty retailer, has promoted **Susan Sanderson** to chief marketing officer. Sanderson joined Sportsman’s Warehouse in July 2024 as senior vice president of marketing, e-commerce and loyalty. She has over two decades of experience in omnichannel retail and business turnarounds.



Susan Sanderson

Integrated Power Services acquires Tram Electric

Integrated Power Services (IPS), a Greenville, South Carolina-based provider of electrical, mechanical and power management systems, has acquired Tram Electric Inc. The sale was effective April 1.

Headquartered in Price, Tram Electric is a supplier of electromechanical products and services to customers in Utah, Arizona, Wyoming and Colorado with a four-location service network.

“This is truly a golden opportunity,” said Dave Zaccaria, president of Tram Electric. “At Tram Electric, we’re excited about the IPS vision and feel honored to be a part of this vision. Our employees are the reason we’re here, and we want the very best for them. As we integrate Tram into IPS, we anticipate playing a pivotal role in shaping our future and bringing IPS solutions and growth strategies to the western market.”

“With the acquisition of Tram Electric, IPS has added to its electromechanical and power management service network — the largest in the western United States,” said Al Barlow, senior vice president and regional general manager of the IPS Electromechanical Division. “By working together, Tram Electric and IPS will be able to deliver an even more comprehensive suite of solutions to customers in the mining industry as well as other industrial and commercial markets.”

Tram Electric’s primary service center is a 51,000-square-foot repair and remanufacturing facility in Price with additional locations in Salt Lake City; Rock Springs, Wyoming; and Delta, Colorado. The company’s experience and expertise include remanufacturing and repairing generators, pumps, voltage regulators, transformers, motors of all types, control panels, switch gear and phase converters. Tram Electric also provides additional services such as color photographic documentation repair reports, computerized coil manufacturing, vacuum pressure impregnations of epoxy systems, surge comparison equipment, computerized dynamic balancing, dynamometer load test equipment, burn-off and baking equipment and 24-hour emergency repair.

Founded in 1981 by Dave Zaccaria, Tram Electric is one of 11 Siemens Large Motor Certified Service Partners in the country.

John Zuleger, IPS president and CEO, added, “The addition of Tram Electric is another example of a significant investment IPS has made to develop a leading aftermarket service network for the copper and precious metal mining markets in the U.S. and the oil sands in Canada. We are listening to customers who are seeking a partner to support reliable mining equipment operations at a time when these markets are preparing for significant capacity expansions and electrification of these processes.”

With the acquisition of Tram Electric, IPS now manages a network of 97 locations, including 61 full-service electromechanical remanufacturing centers and 17 power management remanufacturing locations, serving the United States, Canada, the United Kingdom, Europe and the Caribbean.

Utah leaders celebrate MARS Center’s contributions to defense innovations and workforce development

Education, industry and civic leaders gathered earlier this month to celebrate the Miller Advanced Research & Solutions Center in Clearfield. Founded in August 2022, the center was established as a cutting-edge research and manufacturing facility, helping to ensure the United States stays ahead in the global race for hypersonic capabilities through innovation and workforce development.

Established by a partnership that includes the state of Utah; Weber State University; 47G, the industry organization for Utah aerospace and defense efforts; Hill Air Force Base; and the U.S. Economic Development Administration, the MARS Center was made possible, in part, by a major contribution from the Larry H. & Gail Miller Family Foundation. Center operations are under the direction of Weber State.

The recent celebration brought together university leaders, elected officials, industry partners and students to recognize how far the center has come since its founding in 2022 and to chart its course ahead. The event featured a series of brief remarks followed by a hands-on tour of the facility, showcasing the state-of-the-art equipment and student-led innovation fueling its momentum.

“The MARS Center is not just a research facility — it’s positioned to be a national asset,” said WSU President Brad Mortensen during the event. “It demonstrates the power of partnership between higher education, defense and industry to deliver real solutions for na-

tional security and create meaningful opportunities for students in Utah.”

The MARS Center was established to help close a critical national capability gap in advanced materials and manufacturing, said a release from 47G.

“While one key focus is the pilot-scale production of high-temperature materials for hypersonic and reentry systems, the center’s impact extends far beyond,” the statement said. “As a collaborative innovation hub, MARS brings together federal labs, defense integrators, startups and academic researchers to accelerate next-generation solutions from concept to real-world application. With its unique equipment, industry partnerships and support for small-business research and development, MARS is fueling innovation in defense and beyond, including applications in commercial aerospace, energy systems and emerging technologies like next-gen reactors and steam plants.”

Through hands-on collaboration with industry contributors like Northrop Grumman, Boeing, Lockheed Martin and Raytheon, MARS has moved from Manufacturing Readiness Level 4 to Manufacturing Readiness Level 6 — moving beyond prototyping to pilot-scale production of reusable, advanced thermal protection systems, center officials said.

As a university-based applied research center, MARS also plays a pivotal role in workforce development. More than 90 percent of students who participate in research activities at MARS re-



Photo courtesy of the Miller Advanced Research & Solutions Center.

main engaged through graduation. Students are paid competitive wages to contribute directly to live pilot projects, gaining experience in areas ranging from composite fabrication and thermal testing to systems engineering and data curation.

WSU graduates with MARS experience are being recruited by major defense firms and national labs, aligning directly with Utah’s goal of keeping top STEM talent in the state while fueling its advanced manufacturing sector, according to 47G.

“We are deeply invested in our students at Weber and committed to providing them with the best possible op-

portunities,” said Benjamin Garcia, executive director of the MARS Center. “With the MARS Center strategically located near Hill Air Force Base, we’re proud to offer hands-on experiences that allow students to explore career pathways while actively contributing to the future of aerospace, defense and critical materials.”

“MARS is helping Utah — and the nation — bridge the gap between laboratory research and real-world deployment,” said Guy Letendre, vice president of strategic initiatives at 47G. “It’s a launchpad for innovation, workforce development and long-term economic transformation.”



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CALENDAR
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Presenter is Andrea Dobkin, entrepreneur, franchise expert and business consultant. Location is Salt Lake SBDC at Salt Lake Community College, Building 5, Room 101, 9690 S. 300 W., Sandy. Cost is \$20. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 21, 11:30 a.m.-1 p.m.
Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

May 22, noon
Mental Health Town Hall, presented by Silicon Slopes and Promise2Live. Location is Silicon Slopes, 2600 Executive Parkway, No. 140, Lehi. Details are at <https://app.siliconslopes.com>.

May 26, noon-1 p.m.
Women in Business Meeting, a Box Elder Chamber of Commerce event. RSVP the chamber for meeting location. Cost is \$10. Details are at boxelderchamber.com.

May 27, 11:30 a.m.-1 p.m.
Women in Business, an Ogden-Weber Chamber of Commerce speed networking luncheon event. Location is Jeremiah’s, 1307 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

May 28, 11:30 a.m.-1 p.m.
“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

May 29, 5-7 p.m.
“Business After Hours,” a Salt Lake Chamber event. Location is Asher Adams Hotel, 2 S. 400 W., Salt Lake City. Free for members and \$30 for nonmembers until May 26, \$20 for members and \$40 for nonmembers thereafter. Details are at slchamber.com.

June 4, 11:30 a.m.-1 p.m.
Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

June 4, noon-1 p.m.
“Solve the Business Puzzle,” a Women’s

Business Center of Utah event with the theme “Cash Management and Succession Planning.” Event takes place online. Free. Details are at wbcutah.org.

June 5, 8:30 a.m.-5 p.m.
Employer Tax Workshop, a Small Business Development Center event. Location is Salt Lake SBDC at Salt Lake Community College, Building 5, MCPC 110, 9750 S. 300 W., Sandy. Cost is \$30 for early-bird registrants, \$35 thereafter. Details are at <https://clients.utahsbdc.org/events.aspx>.

June 6, 8 a.m.-2 p.m.
Golf Tournament, a Box Elder Chamber of Commerce event. Location is Eagle Mountain Golf Course, 960 E. 700 S., Brigham City. Cost is \$400 per foursome. Details are at boxelderchamber.com.

June 11, 11:30 a.m.-1 p.m.
“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

June 11, 11:30 a.m.-1 p.m.
2025 Women in Business “Thrive” Series, a Cache Valley Chamber of Commerce event that is part of a 12-month program. Speaker Sharlene Wells, senior vice president of public relations and organizational communications, Mountain America Credit Union, will discuss “Leadership Excellence: Drive Success and Inspire Teams.” Location is Logan Country Club, 710 N. 1500 E., Logan. Cost is \$25 for members and \$28 for nonmembers for individual events; \$375 for series (running through December) for members and \$400 for nonmembers. Details are at cachechamber.com.

June 11, 5-7 p.m.
“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is Ogden Nature Center, 996 W. 12th St., Ogden. Free for members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

June 12, 11:30 a.m.-1 p.m.
Women in Business Luncheon, a Davis Chamber of Commerce event. Location to be announced. Cost is \$25 for members, \$35 for guests. Registration is required. Details are at davischamberofcommerce.com.

June 17, 11:30 a.m.-1 p.m.
Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is Logan Golf & Country Club, 710 N. 1500 E., Logan. Cost is \$20 for members and \$23 for nonmembers pre-registered; \$25 for members and \$28 for nonmembers not pre-registered. Details are at cachechamber.com.

June 18, 11:30 a.m.-1 p.m.
Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

June 19, noon
Mental Health Town Hall, presented by Silicon Slopes and Promise2Live. Location is Silicon Slopes, 2600 Executive Parkway, No. 140, Lehi. Details are at <https://app.siliconslopes.com>.

June 20, 4 p.m.
“Innovation Meets Investment,” a Silicon Slopes event focused on how professional financial guidance can empower a business. Location is Renaissance Financial, 9815 Monroe St., Sandy. Details are at <https://app.siliconslopes.com/events>.

June 23, 6:30 a.m.-3 p.m.
June Golf Tournament, a Davis Chamber of Commerce event. Registration begins at 6:30 a.m. Lunch takes place when golf is finished. Location is Valley View Golf Course, 2501 E. Gentile St., Layton. Details are at davischamberofcommerce.com.

June 24, 11:30 a.m.-1 p.m.
Women in Business, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah’s, 1307 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

June 25, 11:30 a.m.-1 p.m.
“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

July 2, 11:30 a.m.-1 p.m.
Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

July 9, 11:30 a.m.-1 p.m.
“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

July 9, 11:30 a.m.-1 p.m.
2025 Women in Business “Thrive” Series, a Cache Valley Chamber of

Commerce event that is part of a 12-month program. Speaker Lavanya Mahate, founder of Saffron Valley Restaurants and Rise Culinary Institute, will discuss “Entrepreneurial Mindset: Discover Opportunities for Business and Career Growth.” Location is Logan Country Club, 710 N. 1500 E., Logan. Cost is \$25 for members and \$28 for nonmembers for individual events; \$375 for series (running through December) for members and \$400 for nonmembers. Details are at cachechamber.com.

July 9, 5-7 p.m.
“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is Pioneer Days Rodeo Grounds, 668 17th St., Ogden. Free for members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

July 15, 11:30 a.m.-1 p.m.
Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is Logan Golf & Country Club, 710 N. 1500 E., Logan. Cost is \$20 for members and \$23 for nonmembers pre-registered; \$25 for members and \$28 for nonmembers not pre-registered. Details are at cachechamber.com.

July 16, 11:30 a.m.-1 p.m.
Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

July 22, 11:30 a.m.-1 p.m.
Women in Business Luncheon, an Ogden-Weber Chamber of Commerce event. Location to be determined. Cost is \$25 for WIB members and first-time guests, \$35 for nonmembers. Registration deadline is July 15 at noon. Details are at ogdenweberchamber.com.

July 23, 11:30 a.m.-1 p.m.
“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

July 28, 6:30 a.m.-3 p.m.
July Golf Tournament, a Davis Chamber of Commerce event. Registration begins at 6:30 a.m. Lunch takes place when golf is finished. Location is Valley View Golf Course, 2501 E. Gentile St., Layton. Details are at davischamberofcommerce.com.

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Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice.w@thecityjournals.com.

CONSERVATION

• The **National Wild Turkey Federation** and **partners in Utah** have reached a conservation milestone through the **Watershed Restoration Initiative**. WRI sportsmen partners, including the **NWTF**, collectively pledged a record of more than \$6.6 million in funding. The WRI projects span all five Utah Division of Wildlife Resources wildlife regions of the state and are initially reviewed by regional ranking committees that are composed of biologists, foresters, natural resource professionals and stakeholders before being presented to the hunter-conservationist funding group. The NWTF contributed funding to 22 habitat improvement projects, in addition to supporting one new southern region habitat position, two sage-grouse biologist positions and two winter turkey trapping positions. The WRI is a partnership-based program administered by the state of Utah that aims to improve high-priority watersheds throughout the state.

ECONOMIC INDICATORS

• **Salt Lake City** is ranked No. 28, **Ogden** is No. 115 and **Provo** is No. 150 on a list of places “**most supportive of startups**,” compiled by financial media company **MarketBeat.com** and based on a survey. It ranked the 150 best cities for starting a business, based on local government support. The top-ranked city overall is Dallas. More details can be found at <https://www.marketbeat.com/originals/innovation-incubators-survey-of-entrepreneurs-reveals-the-cities-most-supportive-of-startups/>.

• **Adobe** is **Utah’s “most coveted employer,”** according to a survey conducted for outplacement and career development firm **Careerminds. O.C. Tanner** is No. 2 and **BambooHR** is No. 3. Nationally, the top five are Google in California, the Coca-Cola Co. in Georgia, Ben & Jerry’s in Vermont, Hawaiian Airlines in Hawaii and Nike in Oregon. Details are at <https://careerminds.com/blog/retention-revolution>.

EXPANSIONS

• **Filevine**, a Salt Lake City-based legal work platform company, has

opened an office in Chicago, allowing it to better serve legal professionals in the Midwest and beyond. The new office will serve as a hub for innovation, collaboration and support for the company’s client base across the country. It marks Filevine’s second headquarters.

HOSPITALITY

• **Lodging Dynamics Hospitality Group**, a Provo-based hotel management company, has announced the upcoming conversion of **Park City Peaks Hotel** to **Hotel Thaynes**. The 128-key property will undergo a \$21 million renovation, joining Marriott Bonvoy’s portfolio of independent, boutique hotels. The project is scheduled to be completed in October, and the property will remain open during the renovation. The project will include the transformation of Versante Hearth+Bar, the hotel’s on-site restaurant. Hotel Thaynes will be part of Marriott Bonvoy’s Tribute Portfolio, a collection of more than 150 hotels in nearly 30 countries and territories.

INVESTMENTS

• **School AI**, a Lehi-based company offering an AI platform for teaching and learning, has closed \$25 million in Series A funding. The round was led by **Insight Partners**, with participation by existing investors, including **NextView Ventures**, **The General Partnership** and **Peterson Ventures**. The total funding for the company is \$32 million to date. SchoolAI said it will use the funding to continue scaling to more schools across the globe; develop new products for students, parents and school administrators; and expand its implementation team to provide comprehensive onboarding and professional development. SchoolAI’s Classroom Experience platform combines AI assistants for teachers that help with classroom preparation and other administrative work, and Spaces-personalized AI tutors, games and lessons that can adapt to each student’s learning style and interests. SchoolAI was launched for classrooms in August 2023.

MEDIA/MARKETING

• **Victus Marketing**, a performance marketing agency, has officially launched. The Park City-based agency will serve small and mid-sized businesses of all kinds. It builds upon the reputation of Victus Advisors, a boutique consultancy focused on sports and entertain-

ment strategy. The new venture is led by **Eric Habermas**, a marketing industry veteran with over two decades of experience working across Fortune 500 brands, professional sports teams, nonprofits and agencies. Joining Habermas is **Courtney Stellar-Patterson**, senior creative director, a longtime collaborator of Habermas. Victus Marketing is also backed by Victus Advisors principals **Brian Connolly** and **Walter Franco**.

PHILANTHROPY

• **The Gateway** in Salt Lake City, in a partnership with **GREENBike**, is marking Earth Day throughout April by giving away four annual GREENBike memberships every Tuesday through April 22. To enter, follow @AtTheGateway and @GREENbikeUtah, like the post/reel, and tag a friend who would like to ride. Details are at instagram.com/atthegateway.

RECOGNITIONS

• **Bank of Utah** (BOU Bancorp Inc.), based in Ogden, is ranked No. 14 on a list of the “**Best-Performing U.S. Community Banks of 2024**” in the asset category of \$3 billion to \$10 billion, compiled by **S&P Global Market Intelligence**. The annual rankings assess the best-performing community banks with assets between \$3 billion and \$10 billion, and those below \$3 billion; credit unions; U.S. public banks; and community banks by region. The rankings, which have been published since 2011, were launched to assess the performance of banks and credit unions. Regional lists rank banks with assets under \$10 billion in the Northeast, South Central, Southeast, West and Midwest. S&P Global Market Intelligence uses eight metrics to compile its rankings of financial institutions.

• **Squire**, an Orem-based accounting firm, has been recognized as a 2025 “**Regional Leader**” and a “**Firm to Watch**” by **Accounting Today**. Each year, Accounting Today evaluates accounting firms across the country, recognizing those that demonstrate exceptional growth, innovation and leadership within the industry. The “Regional Leader” designation highlights Squire’s strong presence in its market, while the “Firm to Watch” recognition underscores the firm’s con-

tinued upward trajectory and influence in the accounting sector.

SCHOLARSHIPS

• **Salt Lake Community College** is accepting applications for summer semester enrollment for the **Johnson Controls International Partnership Program**, which provides training in building automation, HVAC, and fire and security industries. Thanks to a \$100,000 annual grant, the program supports underserved communities, recent graduates, veterans and career-changers. SLCC has received a grant valued at \$100,000 per year, for up to four years, from **Johnson Controls International** for the program. The multi-year grant will support training tuition costs for 30 students annually in Building Automation Systems (BAS), which is an HVAC-adjacent field that encompasses energy conservation, alarm, safety and fire suppression systems, and water conservation. BAS is a tuition-free scholarship for eligible participants. The BAS curriculum includes a Fundamentals class and Devices and Controls Theory classes, which takes place Tuesday nights at SLCC’s Miller Campus in Sandy for 15 weeks. The BAS Basic Electrical Concepts is an online course that is completed in 12 weeks. Interested people should contact Paul.Jones@slcc.edu or 801-957-5372 to determine whether they are eligible for the JCI Scholarship or STIT funding, and create a profile at <https://www.enrole.com/slcc/jsp/addAttendee.jsp?source=register>.

• Applications are being accepted until 11:59 p.m. on April 14 for the **Mountain America First-Generation College Student Scholarship** program for the 2025–2026 academic year. **Mountain America Credit Union**, through the **Mountain America Foundation**, has partnered with **Snow College** to launch the initiative, which aims to support first-generation students in their pursuit of higher education by awarding five scholarships of \$1,000 each. Candidates will be evaluated based on academic performance, leadership and commitment to educational equity. To be eligible, applicants must be first-generation college students attending Snow College full-time in the fall 2025 semester. Membership with Mountain America Credit Union is not required to apply. Details are at macu.com/firstgen.

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ADVERTISING AGENCIES								BUSINESS JOURNAL List	
Ranked by Utah Gross Sales 2024									
	Company Name Address	Phone Web	Gross Utah Sales 2024	No. of Utah Full-Time Employees	No. of Utah Locations	Nationwide Locations	No. of Utah Accounts	Services Offered	Owner/Manager
1	Love Communications 546 S. 200 W. SLC, UT 84101	801-519-8880 lovecomm.net	\$68M	58	1	1	55	Full-service advertising & public relations firm offering digital & traditional products including brand planning, gov't relations & website development	Mark Stevenett Amber Banks Jonathan Smithgall
2	Max Connect Marketing 13702 S. 200 W., Unit B-1 Draper, UT 84020	385-425-6800 maxconnect.com	\$41.3M	55	1	2	50	Digital marketing, PPC, paid search, display & video pre-roll ad buying; search engine optimization; lead nurturing, marketing automation; conversion rate optimization; digital analytics & data optimization; creative & brand services	Kyle Nelson Partner
3	R&R Partners 155 N. 400 W., #510 SLC, UT 84103	801-531-6877 rrpartners.com	\$25.02M	26	1	8	*	Advertising, marketing, public relations & public affairs	Chad Harris VP, Managing Director
4	RUMOR Advertising 255 Riverbend Way, Ste. 220 North Salt Lake, UT 84054	801-355-5510 rumoradvertising.com	\$23M*	20*	1	1	*	Strategy, media, digital, web development & design	Shane O'Toole Founder/CEO
5	Penna Powers 1706 S. Major Street SLC, UT 84115	801-487-4800 pennapowers.com	\$17.7M	50	1	1	55	Advertising, content, PR, branding, digital communications agency	Dave Smith Partner/CEO; Erico Bisquera Partner/CC; Justin Smart Partner/CSO
6	FUEL Marketing LLC 2005 E. 2700 S., Ste. 180 SLC, UT 84109	801-484-2888 fuelmarketing.com	\$10.5M*	17	1	1	350+*	Advertising, marketing, media & public relations agency	Donna Foster Brad Plowman
7	Holmes & Company Advertising 34 S. 600 E. SLC, UT 84109	801-355-2211 holmesco.com	\$1.2M	6	1	1	*	Full-service advertising & consulting agency	Lisa Holmes Owner/CEO
9	modern8 Corp. 145 W. 200 S. SLC, UT 84101	801-355-9541 modern8.com	\$1M*	9*	1	1	*	Brand design agency	Alysha Smith Creative Director
9	BWP Communications 654 W. 100 S. SLC, UT 84104	801-359-2766 bwp communications.com	\$981K	11	1	1	9	Advertising, marketing, brand development, strategic communications, public relations, website design and development	Brett Palmer President
10	360 Touch P.O. Box 982467 Park City, UT 84098	435-655-0360 360-touch.com	*	3	1	1	12*	Full-Service Advertising Agency including traditional media buying, digital medial placement, production & graphic design. We are a Google & Facebook Partner and offer in-house programmatic digital media buying	Lutisha Merrill Owner
11	Boncom 55 N. 300 W. SLC, UT 84180	801-933-7611 boncom.com	*	100	1	5	20*	Full service marketing and advertising agency specializing in behavior change campaigns using best practices in strategy, research, creative, video production, design, UX, social media, influencer marketing, public relations, media buying, & analytics	Andrew Bagley President
12	MaHK Advertising 2545 E. Parleys Way SLC, UT 84109	801-652-5555 mahkadvertising.com	*	40	1	3	60+	Advertising agency	Karen Andrews Partner/EVP; Jason Kassing Partner/EVP; Walt McRoberts Partner/EVP
13	MRM West 60 E. South Temple, Ste. 1400 SLC, UT 84111	801-257-7700 mrm.com	*	170*	1	39	*	B2B marketing & advertising	Brian Renaud EVP
14	Red Rider Creative 55 N. Merchant Street American Fork, UT 84003	801-226-1289 redridercreative.com	*	14*	1	1	15+*	Full Service Marketing & Advertising Agency. Branding, Graphic Design, Video Production, Media Buying, Web Design, Strategy & Consulting	Clark Taylor CEO
15	Struck / STRKTR 257 E. 200 S., Ste. 150 SLC, UT 84111	801-531-0122 struck.com STRKTR.com	*	30+*	1	1	15-20*	Transforming brands in the destination marketing, outdoor recreation, and biotech industries to boost brand awareness, engagement and growth. Rebranding, repositioning and fundraising preparation are particular areas of expertise. STRKTR is dedicated to creating distinct physical spaces that turn brands into experiences to put the power to work with an infusion of imagination. Every space has the potential to tell an unforgettable story.	Brent Watts, Executive Creative Director; Andrew Howlett, CEO

COMMERCIAL PRINTERS					BUSINESS JOURNAL		List
Ranked by Number of Utah Full-Time Employees							
	Company Name Address	Phone Web	Gross Utah Sales 2024	No. of Utah Full-Time Employees	Year Est.	Services	Owner/ Manager/CEO
1	Hudson Printing Co. 241 W. 1700 S. SLC, UT 84115	801-486-4611 hudsonprinting.com	\$33M*	200*	1909	High-quality, high-volume, service-oriented commercial printer	Paul Hudson Steve Furlong
2	Sun Print Solutions 2105 W. Printers Row West Valley City, UT 84119	801-972-6120 sunprint solutions.com	\$31M	130	1941	Commercial printing, digital printing, direct mail, packaging	Sara Deneau Jennifer Pettinger
3	Peczuh Printing Co. Inc. 355 E. 100 S. Price, UT 84501	800-368-6433 peczuh.com	\$31M*	115*	1962	Print communications, packaging, mailing, fulfillment	Frank Peczuh Timothy Peczuh— Partners
4	Liberty Press LLC 1180 N. Mountain Springs Parkway Springville, UT 84663	801-853-5353 libertypress.com	\$45M	115	1978	Not just a printer, we are your partner. High quality, high volume, commercial printer	Mark D. Oldham
5	NorthStar Printing 131 W. 2050 N. Spanish Fork, UT 84660	801-798-7261 nsprinting.net	*	85	1990's	Manufacturers of paper boxes, die making, book printing and binding	Neal Foster Owner
6	Bell Printing and Design 901 E. Highway 193 Layton, UT 84040	801-771-1500 bellprinting.com	\$5M*	33*	1979	Full-service offset & digital printer, Large Format, promotional item printing, complete bindery solutions, single-to-full color printing available as well as design	Mike Williams General Manager
7	Transcript Bulletin Publishing Co. 58 N. Main St. Tooele, UT 84074	435-882-0050 tooeleonline.com	\$2.75M*	24*	1894	Printing, publishing, banners & design	Bruce Dunn President
8	Signature Press 155 N. Redwood Rd., Ste. 2754 SLC, UT 84054	801-295-7009 sigpress.net	*	15*	1994	Full-service commercial printer, apparel provider and swag producer	Rick Johnson
9	Dumac Printing & Direct Mail Marketing 2837 S. 600 W. SLC, UT 84115	801-328-8748 dumac.net	*	*	1953	Offset and digital printing, bindery, direct mail services including: list acquisition, preparation, inserting, addressing. Fulfillment services for small and large projects, turnkey services under one roof	Randy Schoeck Owner
10	Carr Printing Co. Inc. P.O. Box 888 Bountiful, UT 84011	801-295-2321 carrprinting.com	\$200K	2	1890	Commercial Printing	Lloyd B. Carr President
11	Utah Bank Note Co. Inc. UBN Printing Services 4100 S. West Temple SLC, UT 84107	801-262-0074 ubnprint.com/ products.html	*	*	1935	General commercial printing, business forms, NCR forms	Rob Pannier
12	Salt Lake Mailing & Printing Service 1841 S. Pioneer Rd. SLC, UT 84104	801-974-7600 saltlakemailing.com	*	*	*	Printing, mail services, direct mail marketing, binding, mail list services	Gary McCarver
13	Minuteman Press 6743 S. 1300 E. Cottonwood Heights, UT 84121	801-563-9900 minutman.com	*	*	2005	Graphic design, digital printing, offset printing, wide-format printing, signage, direct mail	Shawn Sheppick

BUSINESS JOURNAL

*Did not disclose. Please note that some firms chose not to respond, or failed to respond in time to our inquiries. All rights reserved. Copyright 2024 by Salt Lake Business Journal. The Business Journal strives for accuracy in its list publications. If you see errors or omissions in this list, please contact us at lists@slbusinessjournal.com.

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Federal R&D funding in Utah totals \$4.4 billion

Utah is a funnel for federal money for research and development, according to a newly released study.

The state received a total of \$4.4 billion in federal R&D funding in fiscal year 2023, figures from the Kem C. Gardner Policy Institute at the University of Utah indicate.

The study is one of several undertaken by the Gardner Institute to show the economic connections between Utah and the federal government. The full report is available at <https://gardner.utah.edu/recent-research/>.

And while “R&D” often is associated with Utah’s research universities, the study shows that 80.7 percent of the \$4.4 billion, or \$3.53 billion, went to private businesses in fiscal 2023, with higher education institutions receiving 10.3 percent, or \$450 million.

“Utah’s federal research funding hit a record high in FY2023,” said Andrea Brandley, senior education analyst at the Gardner Institute. “These investments drive new discoveries, innovations, startups and technological advancements that strengthen the economy and improve life quality.”

Among the benefits the report lists for federal R&D funding are job creation, innovation and entrepreneurship. The jobs include researchers at private businesses, faculty researchers at universities, lab technicians and administrative staff. Innovation includes new discoveries, patents and technological advancements, with Utah’s research universities involved in defense, aerospace, medicine, water and engineering research, accelerating the development of new products and solutions to complex challenges. Entrepreneurship benefits as research funding fuels entrepreneurship and commercialization, generating new start-up companies. Utah’s universities have a strong track record of turning discoveries into successful businesses, fostering long-term economic growth, the Gardner Institute said.

Nine percent of federal R&D funding in fiscal 2023, totaling \$390 million, went to federal agencies in Utah. Nonprofit organizations and state and local governments received less than 1 percent of total federal R&D funding.

More than 85 percent of Utah’s federal research funding came from the U.S. Department of Defense, totaling \$3.75 billion; nearly 7 percent from the U.S. Department of Health and Human Services, including the National Institutes of Health, or \$290 million; and the remaining 8 percent came from other federal agencies. Major private-sector recipients include Northrop Grumman, in aerospace and defense, and Biofire, in medical research.

The primary recipients of federal R&D money for higher education were a pair of public research universities, the University of Utah and Utah State University, which received roughly 95 percent. Federal sources accounted for more than half of their research funding in that fiscal year.

Federal R&D funding was spread throughout the state, as over 100 entities across 41 cities and 11 counties received funding between fiscal 2020 and fiscal 2024. Those recipients then spent those research dollars on personnel costs, equipment, infrastructure and other research support services throughout Utah. The University of Utah spent research-related funds in 27 of Utah’s 29 counties in fiscal 2023.



IN THE SECOND JUDICIAL DISTRICT
COURT OF DAVIS COUNTY
STATE OF UTAH

IN THE MATTER OF THE ESTATE OF
ROBERT COLIN DELAHUNTY,

Deceased.

ANNOUNCEMENT OF APPOINTMENT
AND NOTICE TO CREDITORS

Probate No. 253700072
Judge: Blaine Rawson

ANNOUNCEMENT OF APPOINTMENT
AND NOTICE TO CREDITORS

Estate of Robert Colin Delahunty, Deceased - Probate No. 253700072
Pamela Wirthlin, 1645 Vineyard Drive, Bountiful, Utah 84010, has been appointed Personal Representative of the above-entitled estate. Creditors of the estate are hereby notified to: (1) deliver or mail their written claims to the Personal Representative at the address above; (2) deliver or mail their written claims to the Personal Representative’s attorney of record, Charles H. Livsey, at the following address: Ray Quinney & Nebeker P.C., PO Box 45385, Salt Lake City, UT 84145-0385; or (3) file their written claims with the Clerk of the District Court in Davis County, or otherwise present their claims as required by Utah law within three (3) months after the date of the first publication of this notice or be forever barred.

Charles H. Livsey
Attorney for Personal Representative
Ray Quinney & Nebeker P.C.
P. O. Box 45385
Salt Lake City, UT 84145-0385
(801) 532-1500

Publish: 3/31/25, 4/7/25, 4/14/25

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Thinking about how you’re falling behind in your projects. Thinking about how a wave of layoffs could be on the horizon. Thinking about whether your co-workers are acting more suspicious than usual. Thinking about why Jackie in HR is giving you the fisheye. Thinking about why your manager keeps their door closed. Thinking about how you can brush the cobwebs off your resume. Thinking about why no one invites you to lunch. Thinking about how you can possibly stop thinking about work.

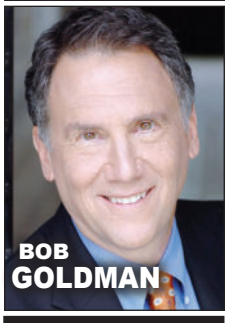
I’ve been doing a lot of thinking about thinking, ever since I read “How to Stop Thinking About Work All the Time,” a recent article by Jancee Dunn in The New York Times. And here’s what I think: Dunn is definitely onto something.

So is psychologist and Ted talker Guy Winch, whose practice focuses on “how to limit work-related overthinking.”

According to Winch, “when we succumb to negative work rumination — persistent and repetitive thoughts around issues at our jobs — it feels urgent and important, but it’s actually unproductive.”

When you bring work worries home, you’re not helping yourself; you’re stress-

ing yourself. Nor are you doing your employer any favors.



You may believe that spending all night obsessing on work problems will help you find new solutions. It’s much more likely that you will find fatigue and burn-out. And that’s crazy.

You really don’t need more reasons to make yourself miserable. That’s your manager’s job.

Are there strategies to help you turn off your brain at the end of the workday? Winch has some helpful thoughts guaranteed to make your work life much better. I have added some ideas of my own that are guaranteed to make your work life much worse. No need to thank me. Just doing my job.

No. 1: Keep a journal. Keeping track of how many hours you spend stewing over work issues will be illuminating. It could also be lucrative. Turn your weekly worry report into the accounting department as a legitimate work expense. Considering how little time you spend thinking during the workday, your late-night cogitations could represent your

biggest contribution to your company’s inevitable collapse, and you certainly deserve to be compensated for it.

No. 2: Set guardrails. Winch recommends you “establish a clear line when your workday ends, and be strict about maintaining it.” One way to do this is to “ritualize your transition from home to job by changing your clothes.” If you wear casual clothes to work, or work from home in your PJs, establishing clear lines may require you to go to extremes, like ending the workday by putting on a sleek Prada tuxedo or slipping into a slinky Balmain evening gown. A more affordable solution is to simply take off your clothes when the 5 o’clock whistle blows. Trust me, if you want problems to think about that have absolutely nothing to do with work, start commuting naked.

No. 3: Turn ruminative thoughts into productive ones. Endlessly worrying about work will not improve your job or your mental health. If you’re going to be up all night stressing, focus on finding solutions to business problems that are realistic and actionable. Since these don’t exist, spend your time coming up with nasty gossip that you can start spreading the next morning. This way, you’ll have time for true career-enhancing activities, like toasting your competition and buttering up your boss.

No. 4: Learn the difference between unplugging and recharging. A recharging activity “leaves you feeling energized mentally and pleased with yourself for doing it.” The activities recommended include working out, crafting or meditation. Clearly, crafting produces the most bang for the buck. Think how grateful your CEO will be when you present them with one of the Popsicle-stick bird feeders that so impressed your mother when you were in third grade. By expressing your creativity, you will be refreshed and recharged while establishing yourself once and for all as a weirdo everyone should leave alone.

No. 5: Distract yourself. Instead of battling insomnia because you’re fixated on what’s happening at work, “try a memory exercise, like naming every teacher you can remember from kindergarten on up.” Even better, name every bad boss you remember, from simply awful to totally terrible on down. This could make you appreciate the boss you have now. It could also keep you up all night, but I wouldn’t worry.

You can sleep all day at work.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.

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