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OF NOTE



The Garage on Beck will close May 31 after 16 years in business

Owner Robert McCarthy has sold the property to Tesoro, which will demolish the building. He said everything in the building, from the sound system to tables and chairs, will be sold before the refinery takes ownership.

The bar recovered twice from fires, in 2013 and 2023. McCarthy will continue to operate two other bars in downtown Salt Lake City.



A rendering shows how the Rio Grande Plan implementation could change the look of property near the Rio Grande Depot in Salt Lake City. (Courtesy Via Rio Grande)

Analysis shows big economic impact for Rio Grande Plan

Brice Wallace

Salt Lake Business Journal

Before, they knew the costs. Now they know the benefits.

Backers of the Rio Grande Plan — a sweeping proposal that would redevelop a chunk of property in downtown Salt Lake City — recently unveiled an economic analysis that indicates the project, costing \$3 billion to \$5 billion, would have over \$12.23 billion in to-

tal economic output across construction, redevelopment and the first year of long-term operational phases.

“With these numbers in mind, and based on the \$3-5 billion cost ... it seems like a screaming deal to me,” Curtis Bishop, a Utah State University student involved in the analysis, said during a recent news conference about the proposal.

Via Rio Grande, a nonprofit group, and others support the proposal, which would redevelop about 75 acres of un-

derused railyards, perhaps in time for the 2034 Winter Olympic Games.

The first phase would move rail operations — UTA’s FrontRunner, Amtrak and freight trains — from 1300 South to 400 North to a new underground “train box” along 500 West, plus reconnect rail service to the Rio Grande Depot. Phase II could occur at the same time and redevelop the areas around the underground rail into a walkable,

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Revel Media Group forges ahead with displays for sports venues across the country

Tom Haraldsen

Salt Lake Business Journal

It began with a passion for digital signage, but it’s morphed into communication for the Revel Media Group. This Utah-based company headquartered in Kaysville has grown from a small office into one of the nation’s leading experience integrators, its products in stadiums, sports venues and retail outlets across the country.

Their latest work can be found at The Ballpark at America First Square in South Jordan, new home of the Salt Lake Bees Triple A baseball club. From the huge scoreboard behind the left field fence to the “ribbons” around the grandstands between the first and second decks, Revel’s digital products can be

found throughout the stadium.

“Our founders, Brian Fitzpatrick and Matt Dopp, began working with Utah high schools in 2011,” said Trevor Cannon, Revel’s vice president of marketing and experience. “They expanded their reach to colleges, the military and small businesses, even flower shops. Eventually we shifted away from just advertising and into the visual messaging business.”

The company’s first foray into sports came in 2017, when the Larry H. Miller Co. began plans to renovate the Delta Center.

“They let us bid on the project, because they already knew our work from the Megaplex theaters and they knew we were going to get the job done,” Cannon said. “Since then, we’ve done multiple stadiums and venues, including for the San Antonio FC soccer stadium, the

Phoenix Suns, the Orlando soccer stadium and the Barclays Center in Brooklyn. We don’t build the stadiums, of course, but do the LED boards and visual displays.”

The Ballpark at America First Square’s scoreboard is the largest one Revel has done and might be as big as any other in the country. The company ordered components from both foreign and domestic vendors, then began assembling it prior to opening night on April 8. Despite its size, putting it together only took a few days.

Cannon said Revel purchased and received all of the LED components well in advance of the pending tariffs on imported products. He said installation at the ballpark was a very carefully choreo-

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RIO GRANDE *from page 1*

mixed-use Rio Grande District. Phase III would involve long-term operations in the area.

Backers envision land occupied by the Salt Lake Central Station and an underused rail yard to become home to new housing, Class A offices, manufacturing and labs, schools and daycare, parks and trails, restaurants, hotels and transit extensions. Passenger service at the Central Station would be moved to the Rio Grande Depot.

While construction would be ongoing, planning likely would take one to two years, followed by initial construction over five to six years.

The economic benefit analysis completed by the Analytics Solutions Center at Utah State University indicates that the redevelopment project would generate more than 51,800 new jobs in the county over the course of demolition, construction, redevelopment and the first year of operations; \$3.17 billion annual commercial output after the redevelopment phase from the creation of 13,600 permanent jobs in office, retail and hospitality in the county; 2,672 new housing units; a 15 percent increase in visitor spending, contributing \$118 million annually to the county's tourism economy; and nearly \$376 million in new state and local tax revenue.

Half of the cost of \$3 billion to \$5 billion would come from federal grants, credits and loans, while the rest would come from city, county and state funds and tax increment financing in redevelopment. Similar successful track-burying projects have taken place in Reno, Denver and Los Angeles.

Speakers at the news conference stressed that many entities now need to participate in conversations about the project. Laurie Stringham of the Salt Lake County Council said they include the Wasatch Front Regional Council, UDOT, UTA and railroad companies.

"The exciting thing is, we've got numbers now to go off of, and that's a really fun place to be," Stringham said.

Ray Ward, a member of the Utah House of Representatives, said the economic analysis "changes the conversation."

"If all you have is a price tag, it's hard really to know how you move forward on it," he said. "And public safety is an important issue and having connected communities is an important issue, but being able to afford it is an underlying thing that needs to be thought about and sorted out, and the economic analysis shows that you can afford it. This investment brings an economic return that will pay for itself and bring all these other benefits."

Christian Lenhart, president of Via Rio Grande, said the project benefits include improving safety at currently dangerous train crossings by moving the trains underground, connecting

a community currently divided by the tracks, fully utilizing the Rio Grande Depot as a train station, and developing 50 to 70 acres of underused railyard property.

The current situation "creates an undesirable area that nobody really wants to get near, that creates basically an economic firebreak between the east and west sides, and that land could be utilized," Lenhart said.

The project would save lives, save time for people who no longer would be stopped at rail crossings, and keep Salt Lake City from falling behind other cities undertaking similar redevelopment projects, he said.

Salt Lake City Councilmember Alejandro Puy said the economic analysis considers "the nitty-gritty of the numbers," but the unquantifiable impacts include people being able to travel smoothly through the area, no longer being late for work or picking up children from school because of delays at train crossings, which he said sometimes last for 45 minutes. Responder vehicles often are rerouted around the area to get to emergencies.

"We have to take bold moves to change this," Puy said. "It would be a game-changer for many in my neighborhood but [also] across the state. ... I think this is a great dream. Right now, it's a dream. It's a dream of many people here who are dreaming about something wonderful and that could change our city, our state, could heal the wounds of the freeway and train to-

gether and the impacts that they have in our communities. But this is just going to be a dream unless we have more state leaders speaking about this and talking about the impacts of this."

Those stakeholders include landowners, Union Pacific officials and state legislators, he said, urging project supporters to "keep putting the pressure where it needs to be."

Ward said the project would "make your life easier" if you need to get to a job in downtown Salt Lake City, need to travel across downtown or want to access some of the big entertainment projects proposed for downtown.

"This (Rio Grande) project itself sits just only in this one part of Salt Lake City and Salt Lake County, but the meaning of the project lies in how it connects that downtown area to the whole rest of the Wasatch Front," he said.

Pedram Jahangiry, professional practice assistant professor at Utah State University and project mentor for the Analytics Solutions Center at USU, led the economic benefit analysis, which included work by two students, Bishop and Troy Wissenbach.

"We think," Jahangiry said, "that this is going to be one of the most impactful and meaningful projects in Salt Lake City, which is going to reconnect neighborhoods and, at the same time, reimagine what this part of the city can offer."

Details are at www.riogrande-plansaltlakecity.org.

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Fleet software company to expand in Draper

Brice Wallace

Salt Lake Business Journal

A card payment platform company aiming to make fleet and gasoline payments easier for drivers will roll into Draper with a project expected to result in 97 high-paying jobs over the next two decades.

K-Dimensional Holdings Inc., known as Coast, will be aided by a tax incentive approved by the Governor's Office of Economic Opportunity board at its April meeting. The nearly \$10.6 million project will result in new jobs paying an average of \$126,405.

"We were pleased to have support from EDCUtah (Economic Development Corporation of Utah) and the Utah Governor's Office of Economic Opportunity on this site selection decision," Stephen Rosen, Coast vice president of operations, said in a prepared statement. "Our expansion into Utah will help us accelerate our business and continue to drive monetary and time savings to Coast customers."

New York-based Coast offers a financial services platform that simplifies fleet fuel payments and expense management across industries. Its platform provides payment integration solutions to fleets, designed to make fleet administration easier than traditional financial services, ultimately helping businesses save time and money by using software to track fleet spending, customize spending rules and prevent fraud. It says any businesses operating vehicle fleets can benefit, from companies with five vehicles to those with 100.

Rosen told the GOEO board that the company was started four years ago. About a year ago, it realized it needed to expand "and found that Utah and Salt Lake City would be a great place for that growth." The company currently has 16 employees at The Gateway in Salt Lake City.

"We're so happy to have them here," Rex Buys, business development manager at EDCUtah, told the board. "They've been a wonderful company to work with. We're grateful that they've chosen our state, and Salt Lake County specifically,

and we just hope that this great relationship with them will continue."

Kellie Challberg, Draper's assistant city manager, said Coast's new leased location will be near The Point, a development underway near Point of the Mountain.

"Mayor [Troy] Walker and I had the opportunity to meet with Coast a few weeks ago and they explained their business model, and we're just really happy to have them," Challberg told the board.

The state tax credit incentive is for up to \$1.47 million over 20 years. New total wages for the project are estimated at \$140.3 million during that time, and new state tax revenue is projected to be \$9.8 million.

"Utah is proud to support businesses that drive innovative solutions shaping our state's future," Ryan Starks, GOEO's executive director, said in a prepared statement. "By simplifying fleet management and associated expenses, businesses can focus on what truly matters: growing their operations. Streamlining these processes not only saves time and reduces costs but also fosters economic

growth in Utah by empowering businesses to reinvest in their communities."

"Coast's decision to expand into Utah speaks volumes about the strength and momentum of our tech and fintech sectors," said Scott Cuthbertson, president of EDCUtah. "Its expansion from New York highlights Utah's strong business climate and deep talent pool, and we look forward to the impact Coast will have on our economy and innovation landscape."

"Draper City is eager to welcome Coast to our community," said Mike Barker, Draper city manager. "The proposed office space is in a great location — close to housing opportunities for all income ranges, quality restaurants and retail, and a transportation system that provides easy access to Salt Lake and Utah county. We believe Coast will be a great addition to Draper, and its business model will fit nicely with other thriving Draper businesses."

GOEO does not provide upfront cash incentives. Each year that an incentivized company meets the obligations in its contract with GOEO, it will qualify to receive a portion of the new, additional state taxes the company paid to the state.

Private equity fund to target big-money sports opportunities

Brice Wallace

Salt Lake Business Journal

A new private equity fund focused on sports will be co-headquartered in Salt Lake City.

Dave Checketts, with a long history in the NBA, NHL and other sports, and The Cynosure Group, a private investment firm founded by the Eccles family, announced the creation of the Cynosure/Checketts Sports Capital Fund I, a private equity fund that will invest in sports opportunities over \$1.2 billion.

With offices in New York and Salt Lake City, the partnership says it has several deals already in the pipeline.

"This partnership is a dream come true for me, reuniting me with the Eccles family, who were key in keeping the Jazz in Salt Lake City, bringing the Olympic Winter Games to Utah in 2002, and building tremendous intercollegiate athletic programs in the state," Checketts said. "By joining forces today with The Cynosure Group, we are creating a powerhouse entity with assets that will make us competitive on a global scale and will give us great opportunities to help shape the future of the industry right away."

"We have known Dave Checketts for

nearly half a century, since the years when our family's bank provided the financing for the Utah Jazz, and we've always admired his achievements and integrity," said Spencer P. Eccles, managing director of The Cynosure Group. "This venture brings together Dave's storied career in the business of sport and his remarkable team, with Cynosure's disciplined investment process and financial horsepower. We're confident that Cynosure/Checketts will quickly establish itself as a leading investor in this space."

Cynosure/Checketts Sports Capital's targeted investments will include professional and collegiate sports teams; sports leagues and governing bodies; stadiums, arenas and other sports facilities; sports technology and innovation companies; and media rights and broadcasting ventures.

"Sports represents a unique asset class with tremendous growth potential," said Randal Quarles, chairman of The Cynosure Group and former vice chairman of the Federal Reserve. "By partnering with Dave Checketts, whose expertise in building value across multiple sports properties is unmatched, we are positioning ourselves to capitalize on the most compelling opportunities in this dynamic market."

Checketts has been in the sports realm for four decades. Among his roles have

been president and CEO of the Utah Jazz from 1983 to 1990; president of the New York Knicks from 1991 to 1994; and president and CEO of Madison Square Garden from 1994 to 2001, which involved the Knicks, hockey's New York Rangers, the WNBA's New York Liberty, MSG Networks and Radio City Music Hall.

As an owner, Checketts won a Stanley Cup with the St. Louis Blues NHL franchise and an MLS Cup with the Real Salt Lake MLS team, which he founded. Checketts also served as chairman and CEO of Legends Hospitality Management, and now serves as director of the Burnley Football Club in the United Kingdom, where he is also a part-owner.

As an investor, he is managing partner of Checketts Partners Investment Management, a private equity firm founded in 2011 and focused on sports, media and entertainment investments. Funds under its management hold significant stakes in Gravity Media/EMG, a global provider of broadcast services and media solutions for the sports and entertainment industry, and Rhone Apparel, an activewear and wellness brand founded and controlled by the Checketts family.

Founded in 2013, The Cynosure Group is a private investment firm backed by Utah's Eccles family and named after the ship that

transported young David Eccles to the U.S. in the 1860s. The firm manages billions of dollars for over 100 family offices, university endowments and institutional investors, and across multiple private investment funds with a global investor base. With offices in Salt Lake City and New York, Cynosure operates across four major disciplines: private equity and debt, foundation and endowment management, ultra-high net worth wealth advice, and quantitative liquid asset strategies. The firm was listed at No. 4 in Newsweek's 2024 ranking of 15,000 investment firms across the United States.

Spencer P. Eccles is a co-founder and managing director of Cynosure and a fifth-generation member of the Eccles family. A former international alpine ski racer, he is a former executive director of the Utah Governor's Office of Economic Development and currently also serves on the board of the Alta Ski Lifts company, chairs a statewide economic planning effort for the Salt Lake Chamber of Commerce, and is a co-founder of Utah Development and Construction.

Before founding Cynosure, Quarles was a longtime partner of private equity firm The Carlyle Group. Earlier in his career, he was an undersecretary of the Treasury, executive director of the International Monetary Fund, and a partner at the international law firm of Davis Polk & Wardwell.

BUSINESS JOURNAL

SALT LAKE BUSINESS JOURNAL
PO Permit 891-300

The Salt Lake Business Journal is published weekly by Loyal Perch Media LLC, 9500 S. 500 West, Suite 205, Sandy, Utah 84070. Application to mail at periodical postage prices at Salt Lake City, UT. Postmaster: Send address changes to: Salt Lake Business Journal, 9500 S. 500 West, Suite 205, Sandy, Utah 84070.

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Subscription rate: \$85 per year.

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Our mission is to provide actionable news to C-level business executives throughout the Wasatch Front region.

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Juniper Systems names Brad Benson president

Juniper Systems, a Logan-based manufacturer of rugged tablets, handheld computers, GNSS receivers, mapping software and field computing products, has announced that Brad Benson has been named president of the company.

Benson brings years of executive experience to the position from his current role as a board member of Campbell Group, the parent company of Juniper Systems.

"I'm pleased to be joining Juniper Systems and look forward to continuing our mission to bring the best rugged computing and geospatial products to mobile workers everywhere," Benson said. "We

will continue our tradition of building lasting partnerships with our business partners."

Benson spent much of his 25-year career at Intel Corp., where he held various roles, including vice president of global software, and in operations, supply chain management, and executive development.

"Brad has been associated with Juniper Systems for a number of years, primarily in an advisory role," said Rob Campbell, CEO of the Campbell Group. "He understands the culture and our commitment to customers. Brad has a unique ability to see the big picture and communicate it

to customers and employees. He values connecting with people at an individual level, and I'm confident that Brad's executive leadership experience will prove invaluable in building on Juniper Systems' three decades of success."

Founded in 1993, Juniper Systems provides mobile computers for the natural resources, utilities and public services, geospatial, agriculture, industrial and military markets. In addition, the company's HarvestMaster brand makes products for agricultural applications.

The company employs more than 175 people in Logan and at its EMEA office based near Birmingham, England.



Brad Benson, president of Juniper Systems.

Assa Abloy acquires Pedestal PRO of Lindon

Pedestal PRO, a Lindon-based manufacturer of access-control pedestals, bollards and mounting solutions for the security industry, has been acquired by Assa Abloy of Stockholm, Sweden. Terms of the transaction were not disclosed.

Pedestal PRO was founded in 2002 and has about 50 employees.

Assa Abloy manufactures mechanical and digital locks, cylinders, keys, tags, security doors and automated entrances. It has about 63,000 employees worldwide.

"I am very pleased to welcome Pedestal PRO into the Assa Abloy Group. This acquisition delivers on our strategy to strengthen our position in mature markets

through adding complementary products and solutions to our core business," said Nico Delvaux, president and CEO of the company.

"Pedestal PRO is an established innovator that seamlessly integrates design, architectural elements and access control technology, and I am excited for them to be part of Assa Abloy," said Lucas Boselli, executive vice president and head of the Americas Division at Assa Abloy. "Their product portfolio enhances our offering for electromechanical solutions and solidifies our position as a go-to partner for access control equipment manufacturers, system integrators and security companies."

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graphed affair, with construction ongoing and small setbacks like installation of electricity, power, sewer and streets also merging at the site.

"And, of course, normal things like weather can be a challenge," he said. "Nevertheless, by opening night, everything was in place for the Bees."

The company's history with LHM should mean another collaboration with changes at America First Field, home of the Real Salt Lake and Utah Royals soccer teams that the Miller organization just purchased. Cannon said Revel hopes to be working soon with the new owners on upgrades at the stadium.

As Revel's experience has grown and evolved, so has the LED industry.

"On older LEDs, the pixels were further apart than they are now," Cannon says of the minibulbs that make up LED displays. "Now they've gotten smaller and more concentrated, so you can portray crazy amounts of high-resolution images at scale. They're just as crystal-clear on these huge displays as they would be on a TV. And they are all weatherproof, so they can withstand rain, cold and heat. That, of course, is critical for outdoor usage."

Lifetime performance of those pixels has also improved. Most displays can last four to five years without the need for repair or replacement.

"We have a lot of excitement for all that's coming for our displays," he said, adding that Revel has opened offices in Tempe, Arizona, and Ringgold, Georgia. "It's a cliché to say our future looks bright — just like our products."

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CORPORATE FINANCIAL REPORTS

The following are recent financial reports as posted by selected Utah corporations:

Zions

Zions Bancorporation NA, based in Salt Lake City, reported net earnings applicable to common shareholders of \$169 million, or \$1.13 per share, for the first quarter ended March 31. That compares with \$143 million, or 96 cents per share, for the same quarter a year earlier.

Total deposits were \$75.7 million, up 2 percent from a year earlier. Net interest income was \$624 million, up \$38 million, or 6 percent, from a year earlier.

Zions has banking operations in 11 western states.

"First-quarter net income and earnings per share increased 18 percent from last year's period, to \$169 million and \$1.13, respectively," Harris H. Simmons, chairman and CEO, said in announcing the results. "This reflects a 16 basis-point increase in the net interest margin and a 10 percent increase in adjusted pre-provision net revenue."

Simmons said credit quality "remained in very good shape during the quarter, with nonperforming assets stable compared with last quarter at 0.51 percent of loans and leases and annualized net charge-offs of 0.11 percent of loans and leases. At the same time, the outlook for the economy is perhaps more uncertain than it's been in a number of years, clouded by the very real potential for negative impacts from tariffs and trade policy, both here and abroad. We are nevertheless confident that our credit culture and practices and our strong reserves position us to manage through possible turbulence that might materialize in coming quarters."

SkyWest

SkyWest Inc., based in St. George, reported net income of \$101.6 million, or

\$2.42 per share, for the first quarter ended March 31. That compares with \$60.3 million, of \$1.45 per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$948.5 million, up from \$803.6 million in the year-earlier quarter.

SkyWest Inc. is the holding company for SkyWest Airlines, SkyWest Charter and SkyWest Leasing. SkyWest Airlines has a fleet of approximately 500 aircraft connecting passengers to over 240 destinations throughout North America.

"Although the airline industry is dealing with uncertain macroeconomic factors, demand for our product remains solid," Chip Childs, president and CEO, said in announcing the results. "We continue to be committed to adding value to our partners' network strategies, improving daily scheduled service to smaller communities, and deploying our capital to improve our fleet for long-term opportunities. I want to thank our teams for continuing to deliver an exceptional product through the challenging winter conditions of the first quarter."

Merit Medical

Merit Medical Systems Inc., based in South Jordan, reported net income of \$30.1 million, or 49 cents per share, for the first quarter ended March 31. That compares with \$28.2 million, or 48 cents per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$355.4 million, up from \$323.5 million in the year-earlier quarter.

Founded in 1987, Merit develops, manufactures and distributes medical devices used in interventional, diagnostic, and therapeutic procedures, particularly in cardiology, radiology, oncology, critical care and endoscopy. It has about 7,300 employees worldwide.

"We delivered better-than-expected financial performance in the first quarter, with our constant currency revenue, organic, our constant currency total revenue and our non-GAAP EPS exceeding the high-end of our expectations," Fred P. Lampropoulos, chairman and CEO, said in announcing the results.

"We also delivered impressive year-over-year improvements in our non-GAAP operating margin and our non-GAAP earnings per share, which increased 229 basis points and 15 percent, respectively, year-over-year."

Franklin Covey

Franklin Covey Co., based in Salt Lake City, reported a net loss of \$1 million, or 8 cents per share, for the second quarter ended Feb. 28. That compares with net earnings of \$874,000, or 6 cents per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$59.6 million, down from \$61.3 million in the year-earlier quarter.

Franklin Covey is focused on organizational performance improvement and creates, and on a subscription basis, distributes content, training, processes and tools that organizations and individuals use to achieve systemic changes in human behavior to transform their results.

"The current economic and business environment is turbulent and uncertain," Paul Walker, president and CEO, said in announcing the results. "While our clients are not immune to the challenges in the broader economic and political landscape, we are pleased that first, the nature and importance of the opportunities and challenges we help organizations address are critical in both good and challenging business environments, and that our business model is strong; second, that we are already see-

ing significant traction from the implementation of our new go-to-market and sales force strategy in North America; and third, that our Education business continues to be strong.

"Overall, we feel encouraged about our second-quarter results, particularly considering canceled or postponed government contracts, lower revenue through our international operations, and the general macroeconomic environment."

TruGolf

TruGolf Holdings Inc., based in Salt Lake City, reported a net loss of \$8.8 million, or 76 cents per share, for the fiscal year ended Dec. 31, 2024. That compares with a loss of \$10.3 million, or \$857.35 per share, for 2023.

Revenue in 2024 totaled a company-record \$21.9 million, up from \$20.6 million for 2023.

The company provides golf simulator software and hardware.

"We are very pleased with our growing sales momentum for our upgraded and industry-leading golf simulators and software," Chris Jones, CEO and director, said in announcing the results. "Cost controls were effective and contributed to our greater cash generation in the second half of the year. We ended the year with \$10.9 million in cash, and our debt went down. Interest in our franchise concept remains high and we anticipate announcing contracts for additional franchises in the United States throughout 2025. We now expect the first franchise locations to open by the end of the second quarter, with associated delivery of TruGolf simulators in the first half of 2025."



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Small-business program reaches 1,000-graduate milestone in Utah

Brice Wallace

Salt Lake Business Journal

Shannon Baird had been an entrepreneur for two years when referrals and sales began to slip at her Orem-based custom ring company, Shannon.

The company has rebounded, with more revenue in the first four months of 2025 than the entirety of 2024. All it took was a boost of confidence and community, in the form of the Goldman Sachs 10,000 Small Businesses education program at Salt Lake Community College.

“Standing here three months later, I am not the same person I was, and my business is not the same business that it was,” she told the crowd at the local program’s 35th cohort graduation ceremony recently in Salt Lake City.

The program, she said, allowed her to move her ideas “from just being a dream to an actual plan for growth,” and the other program participants gave her the confidence to be successful.

“I realized I had been an entrepreneur all along,” Baird said, “and this program gave me the knowledge, resources and community to do it better. No one can build a business completely on their own. This program and this community ensures that none of us has to.”

The Goldman Sachs 10KSB program has been in Utah for 13 years and celebrated its 1,000th graduate at the ceremony.

Asahi Pompey, global head of Goldman Sachs’ office of corporate engagement and chair of the company’s Urban Investment Group, noted that the Utah program began during the country’s economic recovery. “While everyone else was really focused and saw a moment of crisis, Goldman Sachs saw a moment of opportunity,” she said.

The 1,000 graduates in Utah employ a total of 24,000 people and have combined annual revenue of over \$2 billion. The 15-year-old national program has advanced beyond its goal and now has more than 16,600 graduates.

Pompey commended the local participants for their dedication.

“It’s hard running a small business. ... I know that it’s a struggle sometimes to get through the day,” she said. “I know that you write your paycheck last. And I know that while our program encouraged you to work on your business instead of in your business, did life stop while you were in the program? No. Absolutely not. It was your third shift of the day.”

The program’s success prompted Goldman Sachs to announce a statewide expansion.

“So, statewide expansion across Utah, so that rural small businesses, businesses outside the metro Salt Lake area, can now benefit. Businesses from Iron County and Summit County and Daggett County can now all access this best-in-class educational program, access to capital and an all-important peer network. Why are we doing this? Because Goldman Sachs is bullish. We’re bullish on the economic power and potential of Utah.”

Gov. Spencer Cox was appreciative of the expansion.

“Some of the best entrepreneurs I know are in rural Utah,” Cox told Pompey. “It’s hard to start a business on the Wasatch Front; it’s even harder to start a business in a rural area. So, this news, to me, is a dream come true. I love this program. I believe in it so much. And my only



Gov. Spencer Cox chats with Asahi Pompey of Goldman Sachs during the recent graduation program for the most recent cohort of the Goldman Sachs 10,000 Small Businesses program. Started in Utah in 2013, the program now has 1,000 graduates in the state. (Courtesy of Goldman Sachs)

lament was always that it wasn’t available to everyone, and now it is, so thank you.”

Cox said that in talks with program participants, what emerged was a sentiment of “I didn’t know what I didn’t know.” They lacked some education about business, and in the rush to get the day’s job done and make next Friday’s payroll, they also were unaware of resources available to help.

The governor said people, like those at Goldman Sachs, need to constantly be “planting and watering” to ensure new growth.

“The dollars-and-cents return on investment on your balance sheet probably doesn’t look as good here as it does in some of the other investments, but long term, your vision is that,” the governor said. “You’re betting on these people, and these are people worth betting on.”

Just as Utah emerged from tough economic times in 2007-08 and during the COVID pandemic, Cox expressed optimism about program graduates doing the same in today’s uncertain economic environment.

“Yes, there are clouds on the horizon — not on the horizon, they’re here — but this is your chance because of your confidence, because of the knowledge that you now possess,” Cox told them. “Others are going to fall away, and that leaves more space and more opportunities for those who are prepared and understand how to survive through difficult times. You now have those tools to do that.”

Natalie Kaddas, CEO of Kaddas Enterprises, was part of the local program’s first cohort. “I never could have imagined the transformational impact that this program would have on me and my business,” she said.

When she took over the company from relatives in 2008, it had two weeks’ liquidity and no business on the books. The Goldman Sachs program “could not have come at a better time for me,” she said.

“I had been focused on just managing the decimal point

and I was coming up for air, but we were not thriving. We were just surviving,” Kaddas said. “The program taught me to step back, work on my business and on my growth plan. And that put us into a mode of ‘thrive.’”

The company now exports to 15 nations and is launching a major project this year in Kenya. Its manufacturing space has ballooned from 15,000 to 92,000 square feet.

SLCC President Gregory Peterson said having 1,000 local program graduates is “huge.”

“That means you’re everywhere. ... That makes Utah such a better place for us moving forward,” he said.

“Challenges will come, but you can do it. You’ve built that confidence that you can weather whatever comes moving forward. And you can do that because you are part of a network. You are part of the community that will continue to support you.”

The 10,000 Small Businesses program began in Salt Lake City in 2012 with a \$15 million commitment. Nationally, the program’s more than 16,000 small businesses represent over \$27 billion in revenue and 307,000 employees. The program’s 12-week curriculum features lessons that can be immediately implemented into businesses; an actionable growth plan; and a network of like-minded entrepreneurs.

The rural Utah expansion is part of a new \$100 million Investment in Rural Communities initiative that launched in 2023. It includes \$75 million to Community Development Financial Institutions to provide loans to small businesses, \$15 million in funding for the business education programs at local community colleges, and \$10 million in access to capital capacity-building grants.

As part of the rural expansion, the Utah cohort will start in October and represents the initiative’s 11th state to date, on track to meet its goal of reaching 20 states in five years.

Details about the program are at <https://10ksbapply.com/>.

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R&O CONSTRUCTION



CALENDAR

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice.w@thecityjournals.com.

May 5, 8:30 a.m.

Silicon Slopes Marketing Summit, featuring keynote presentations, learning tracks and entertainment. Location is Utah Valley University, Clark Building, 800 W. University Parkway, Orem. General admission is \$150; VIP ticket is \$200. Details are at <https://app.siliconslopes.com/events>.

May 6, 11:30 a.m.

Point of Leadership Speaker Series, presented by the Point of the Mountain Chamber of Commerce. Speaker Austin Collie, former NFL and BYU football star, will discuss real-world leadership lessons from the field, the locker room and beyond. Location is Karl Malone Training Center, 525 E. 200 S., Lehi. Details are at thepointchamber.com.

May 7-8

International Trade Summit, a World Trade Center Utah invitation-only event focusing on equipping companies and organizations with information on market diversification, supply chain resilience, global monetization and economic trends. Details are at <https://www.crossroadstradesummit.com/>.

May 7, 14, 21; 11 a.m.-noon

“AI in the Workplace,” a three-part workshop series presented by SCORE Utah and the Women’s Business Center of Utah. Each session provides hands-on learning, live demonstrations, and practical strategies to help integrate AI into a business while maintaining transparency, responsibility and efficiency. May 7 session is “Introduction to AI in Marketing” and the presenter is Ken Countess, email marketing coach. May 14 session is “AI in Recruitment and HR” and the presenter is Christina Archer, founder, The RN Network LLC. May 21 session is “Ethical Considerations & Future Trends” and the presenter is Leisa Wallace, business advisor and instructor, Women’s Business Center of Utah. Events take place online. Free. Details are at wbcutah.org.

May 7, 11:30 a.m.-1 p.m.

“Mastering Financial Planning and Cash Flow Management,” a Park City Chamber of Commerce & Visitors Bureau event. Location is Blair Education Center, Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/event/wasatch-back-business-university%3A-mastering-financial-planning-and-cash-flow-management/27708/>.

May 7, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

May 7, 11:30 a.m.

“Lunch & Learn,” presented by the South Jordan and West Jordan chambers of

commerce. Speaker Clay Neves will discuss “Seven Incremental Commitments to Assure the Sale.” Location is Legacy Retirement Center, 1617 Temple Lane, South Jordan. Details are at <https://sj-chamber.org/>.

May 7, 11:30 a.m.-1 p.m.

Salt Lake SBDC Client of the Year Award Ceremony, a Small Business Development Center event. Recipient is Kylie Dreifus of Shredhook LLC. Location is SBDC at Salt Lake Community College, Building 5, MCPC 101, 9750 S. 300 W., Sandy. Free. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 7, 11:30 a.m.

“Speed Networking for Small Business Marketing,” a Silicon Slopes event. Registration can be completed at Eventbrite.com. Details are at <https://app.siliconslopes.com/events>.

May 7, 6-8 p.m.

Marketing Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 8, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event featuring an entrepreneurial women panel and with the theme “She Means Business: Lessons from Entrepreneurial Women.” Panelists are Bianca Cabral, Cabral Landscaping and BCLEAN; Mina Lancaster, Two Chicks and a Toolbelt and “Better You Is Better Living” podcast; and Andrea West, Andrea West Designs. Location is Young Automotive headquarters, 613 W. 500 N., Layton. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

May 8, 6-9 p.m.

Awards Gala, a SHRM Salt Lake inaugural event honoring Utah’s top human resources professionals. Location is Hale Centre Theatre, 9900 Monroe St., Sandy. Cost is \$40 for members, \$60 for nonmembers. Details are at www.slshrm.org/events.

May 8, 6-8 p.m.

“Business Essentials,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 9, 11 a.m.-5 p.m.

Veteran-Owned Business Conference, a ninth annual event aimed at connecting top-tier partners; detailing veteran-owned businesses and resources; and gaining access to resources from the Utah Veteran Business Resource Center (VBRC), the Veteran Business Outreach Center (VBOC), the Small Business Administration (SBA) and the Utah Department of Veterans and Military Affairs (UDVMA). Keynote speaker is Paden Sickles, a veteran and owner of SickFit. Location is Salt Lake Community College Student Center, 4600 S. Redwood Road, Taylorsville. Cost is \$35. Details are at utahvbrc.org/conference.

May 13-15

“Aerospace and Defense Acceler8 Wasatch 2025,” a gathering of aerospace and defense innovators. Activities include a reception, keynote presentation, breakout sessions, panel discussions, matchmaking and a pitch competition. Activities May 13 include a panel discussion about advanced air mobility and presentations about the Universities Space Research Association Center for Space Nuclear Research, the University of Utah Aerospace Hub, and growth and innovation for small businesses. Activities May 14 include panels discussing capital opportunities and resources tailored for aerospace and defense companies. Keynote speaker May 13 is Maj. Gen. Kenyon K. Bell, commander of the Ogden Air Logistics Complex at Hill Air Force Base. Location is Union Station, 2501 Wall Ave., Ogden. Free. Details are at <https://acceler8wasatch2025.eventbrite.com>.

May 13, 8 a.m.-5 p.m.

2025 Zions Bank Wasatch Back Economic Summit, presented by the Park City Chamber of Commerce & Visitors Bureau and the Heber Valley Chamber of Commerce and featuring three keynote speakers, six breakout sessions, breakfast, lunch and an afternoon mixer, and networking and sponsorship opportunities. Theme is “Embracing Understanding, Empowering Our Future.” Location is Grand Hyatt Deer Valley. Cost is \$90. Details are at <https://www.parkcitychamber.com/wasatch-back-economic-summit/>.

May 13, 5-7 p.m.

“Shark Tank,” a South Valley Chamber of Commerce event. DECA and FBLA state competition winners will face off for a chance to win over \$9,000 in cash prizes. Students will pitch their business plans to a panel of investors and business professionals. Location is Loveland Living Planet Aquarium, 12033 S. Lone Park Parkway, Draper. Cost is \$10 for members. Free for school advisors, students and family members, but registration is required. Details are at southvalleychamber.com.

May 14, 9 a.m.

Women in Business, presented by the West Jordan, South Jordan and Mountain West chambers of commerce. Speaker Jillian Johnson, founder and CEO, Legs (Ladies Executive Golf Society), will discuss “The Secret Power of Positivity and Connection.” Location is Legacy Retirement Center, 1617 W. Temple Lane, South Jordan. Cost is \$15 for members, \$20 for nonmembers and at the door. Details are at sj-chamber.org.

May 13, 9-11 a.m.

“Pay the IRS Less Without Going to Jail,” a Small Business Development Center event that takes place online. Cost is \$20. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 14, 10 a.m.

“Talk AI Summit: Autonomous Agents, Innovation and the Future of Work,” a Silicon Slopes event focused on autonomous intelligence, AI-human

synergy, and personalization at scale. Event takes place online. Free. Details are at <https://www.talkaisummit.com/tais25-registration63004765>.

May 14, 11:30 a.m.-1 p.m.

“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

May 14, 11:30 a.m.-1 p.m.

Chamber Luncheon, a Point of the Mountain Chamber of Commerce event in which legislators will provide an update on this year’s legislative session. Location is The Rooftop, 139 Hunter’s Grove Lane, No. 400, Lehi. Details are at thepointchamber.com.

May 14, 11:30 a.m.-1 p.m.

2025 Women in Business “Thrive” Series, a Cache Valley Chamber of Commerce event that is part of a 12-month program. Speaker Nubia Pena, Utah Division of Multicultural Affairs, will discuss “Igniting Your Leadership Journey: A Foundation for Success.” Location is Logan Country Club, 710 N. 1500 E., Logan. Cost is \$25 for members and \$28 for nonmembers for individual events; \$375 for series (running through December) for members and \$400 for nonmembers. Details are at cachechamber.com.

May 14, 5-7 p.m.

“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is Business Depot Ogden, 1150 Depot Drive, Ogden. Free for members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

May 14, 6-7:30 p.m.

“Online Marketing Fundamentals,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 15, 9 a.m.-5 p.m.

2025 Women & Friends STEM Summit: Mineral Resources & Earth Sciences, designed for sophomores, juniors and seniors in high school as well as undergraduate students in college. Activities include the summit, 9 a.m.-5 p.m., and a roller skate social, 6-9 p.m. Location is the student union building at the University of Utah and Millcreek Common. Details are at <https://www.usu.edu/uwlp/a-bolder-way-forward/bwf-events>.

May 15, 10-11:30 a.m.

“Business 101: Essential Steps for New Entrepreneurs,” a Women’s Business Center of Utah event that takes place online. Free. Details are at wbcutah.com.

May 15, 11:30 a.m.-1 p.m.

2025 Mayors Lunch/Chamber

CALENDAR

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Luncheon, a Davis Chamber of Commerce event featuring Davis County mayors spotlighting the growth, development, successes and challenges in their respective communities. Location is Davis Tech College, Allied Health Building, 435 S. Simmons Way, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

May 15, 4-6 p.m.

Wellness Event, a Utah Valley Chamber of Commerce event. Location is Provo City Library, Nelson Attic, 550 N. University Ave., Provo. Cost is \$20 for WBN members, \$25 for nonmembers. Details are at <https://wbn.thechamber.org/wellness-event/>.

May 15, 6:30-8 p.m.

“How to Start a Business 101,” a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 16, 8:30-10 a.m.

“Friday Connections,” a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at chamberwest.com.

May 17

“Night for Joy,” hosted by the Chartway Promise Foundation and featuring food, beverages, live entertainment, a silent auction and raffle prizes. Proceeds will support charity partners, including Make-A-Wish Utah, Ronald McDonald House Charities Intermountain Area, Primary Children’s Hospital, Ability Found and more. Location is Squatters Pub Brewery, West Broadway, Salt Lake City. Cost is \$50. Details are at <https://e.givesmart.com/events/HIY/>.

May 20, 11 a.m.-1 p.m.

Business Women’s Forum: “Leading with Soul: The Strategy Behind an Unbound Personal Brand That Leads to Fulfillment.” Presenter is Paige Garrity, co-founder of fulFILLed Lifestyle Co. Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$35 for members and \$50 for nonmembers by May 16, \$50 for members and \$65 for nonmembers thereafter. Details are at slchamber.com.

May 20, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is Logan Golf & Country Club, 710 N. 1500 E., Logan. Cost is \$20 for members and \$23 for nonmembers pre-registered; \$25 for members and \$28 for nonmembers not pre-registered. Details are at cachechamber.com.

May 21

Women in Business Golf Clinic, a ChamberWest event. Morning session is 8:15 a.m.-12:30 p.m. Afternoon session is 11:15 a.m.-3:15 p.m. Location is The Ridge Golf Club, 5055 S. West Ridge Blvd., West Valley City. Cost is \$95 for members by May 15, \$125 for nonmembers and for members thereafter. Details are at chamberwest.com.

May 21, 9-11 a.m.

“Franchising Unfiltered: Myths & Realities for Entrepreneurs,” a Small Business Development Center event.

Presenter is Andrea Dobkin, entrepreneur, franchise expert and business consultant. Location is Salt Lake SBDC at Salt Lake Community College, Building 5, Room 101, 9690 S. 300 W., Sandy. Cost is \$20. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 21, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

May 21, 5:30-6:30 p.m.

“Tax Planning Clinic,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 22, 10:30 a.m.-noon

“Beyond SBIRs: NIH as Your Technology Development and Commercialization Partner,” a Utah APEX Accelerator event aimed at teaching attendees how companies and entrepreneurs can partner with the National Institutes of Health to strengthen their pipelines or solve development challenges. Event takes place online. Free. Details are at <https://utahapex.ecenterdirect.com/events/3336>.

May 22, noon

Mental Health Town Hall, presented by Silicon Slopes and Promise2Live. Location is Silicon Slopes, 2600 Executive Parkway, No. 140, Lehi. Details are at <https://app.siliconslopes.com>.

May 22, 6-8:30 p.m.

2025 Distinguished Utahn Gala, a BYU Management Society Salt Lake Chapter event. Honoree is Fraser Bullock, a founding member of Bain Capital, co-founder of Sorenson Capital, mentor, COO/CFO of the 2002 Olympics, and leader of the 2034 Olympic Organizing Committee. Location is Little America Hotel, 500 S. Main St., Salt Lake City. Registration is open to all. Details are at <https://byums.byu.edu/salt-lake/>.

May 26, noon-1 p.m.

Women in Business Meeting, a Box Elder Chamber of Commerce event. RSVP the chamber for meeting location. Cost is \$10. Details are at boxelderchamber.com.

May 27, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce speed networking luncheon event. Location is Jeremiah’s, 1307 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

May 28, 11:30 a.m.-1 p.m.

“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

May 28, 6-7:30 p.m.

“Driving Website Traffic for Free,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 29, 5-7 p.m.

“Business After Hours,” a Salt Lake Chamber event. Location is Asher Adams Hotel, 2 S. 400 W., Salt Lake City. Free for members and \$30 for nonmembers until May 26, \$20 for members and \$40

for nonmembers thereafter. Details are at slchamber.com.

May 29

“Big Hat Award” Event, an Ogden-Weber Chamber of Commerce event. Award recipient is Col. Michael “Drifter” Gette, 388th Fighter Wing Commander at Hill Air Force Base for the past four and a half years. Details to be announced at ogdenweberchamber.com.

June 4, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

June 4, noon-1 p.m.

“Solve the Business Puzzle,” a Women’s Business Center of Utah event with the theme “Cash Management and Succession Planning.” Event takes place online. Free. Details are at wbcutah.org.

June 5, 8:30 a.m.-5 p.m.

Employer Tax Workshop, a Small Business Development Center event. Location is Salt Lake SBDC at Salt Lake Community College, Building 5, MCPC 110, 9750 S. 300 W., Sandy. Cost is \$30 for early-bird registrants, \$35 thereafter. Details are at <https://clients.utahsbdc.org/events.aspx>.

June 5, 9-10:30 a.m.

“Sweets & Strategies,” a Women’s Business Center of Utah networking event. Location is Roots Coffee, 774 S. 300 W., Salt Lake City. Details are at wbcutah.org.

June 6, 8 a.m.-2 p.m.

Golf Tournament, a Box Elder Chamber of Commerce event. Location is Eagle Mountain Golf Course, 960 E. 700 S., Brigham City. Cost is \$400 per foursome. Details are at boxelderchamber.com.

June 6, 8-10 a.m.

“First Fridays Speed Networking Event,” a multi-chamber event. Location is Legacy Retirement Center, 1617 Temple Lane, South Jordan. Cost is \$5. Details are at wjc-ut.com.

June 6, 8:30-11 a.m.

“Best of Davis County” Awards Celebration, a Davis Chamber of Commerce event recognizing top businesses, leaders and organizations in Davis County. Location is Young Automotive headquarters, 613 W. 500 N., Layton. Details are at davischamberofcommerce.com.

June 6, 8:30 a.m.-3 p.m.

“A Bolder Way Forward” Summit, a third annual Utah Women & Leadership Project event focusing on making Utah a place where more girls and women can thrive. Location is Zions Bank Technology Center, 7860 Bingham Junction Blvd., Midvale. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

June 8-11

“Mission Driven: A Business Leadership Conclave,” presented by Mobi Events, Pantheon and Maximum Results Academy. Event in Park City brings together leaders from around the world to dig into economic shifts, business challenges and social impact. Theme is “Leading with Unshakable Purpose in an Unpredictable World.” Guest of honor is Sr. Richard Branson. Details are at <https://app.siliconslopes.com/events>.

June 10, noon-1:30 p.m.

“Starting Your Business 101,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

June 11, 7 a.m.-3 p.m.

2025 Annual Golf Classic, a ChamberWest members-only event. Registration begins at 7 a.m., followed by shotgun start at 8 a.m. featuring a four-person scramble format. Location is Stonebridge Golf Club, 4415 Links Drive, West Valley City. Cost is \$450 per two-some, \$850 per foursome. Details are at chamberwest.com.

June 11, 11:30 a.m.-1 p.m.

“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

June 11, 11:30 a.m.-1 p.m.

2025 Women in Business “Thrive” Series, a Cache Valley Chamber of Commerce event that is part of a 12-month program. Speaker Sharlene Wells, senior vice president of public relations and organizational communications, Mountain America Credit Union, will discuss “Leadership Excellence: Drive Success and Inspire Teams.” Location is Logan Country Club, 710 N. 1500 E., Logan. Cost is \$25 for members and \$28 for nonmembers for individual events; \$375 for series (running through December) for members and \$400 for nonmembers. Details are at cachechamber.com.

June 11, 5-7 p.m.

“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is Ogden Nature Center, 996 W. 12th St., Ogden. Free for members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

June 12, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Location to be announced. Cost is \$25 for members, \$35 for guests. Registration is required. Details are at davischamberofcommerce.com.

June 13, 1-3 p.m.

National Civics Bee Utah State Finals, presented by the Salt Lake Chamber and the U.S. Chamber of Commerce Foundation and featuring students in grades 6-8. Winner of the state finals will receive a trip to Washington, D.C., to compete in the national championship this fall. Location is Vieve Gore Concert Hall, Emma Eccles Jones Conservatory, Westminster University, 1840 S. 1300 E., Salt Lake City. Free. Details are at slchamber.com.

June 17, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is Logan Golf & Country Club, 710 N. 1500 E., Logan. Cost is \$20 for members and \$23 for nonmembers pre-registered; \$25 for members and \$28 for nonmembers not pre-registered. Details are at cachechamber.com.

June 18, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

FROM THE COACH

Is the energy in your resolutions slipping away?

We have now completed one-third of 2025. How are you doing with your New Year's resolutions? How about your corporate resolutions?

It's around this time each year that I have observed that such resolutions have slipped away. However, with CEOs, general managers and other executives, what I see is entropy, which is typically mis-characterized as burnout.

Failure to frame burnout through the lens of entropy tends to place blame on those who are experiencing stress, and generally doesn't lead to the root causes of that stress. Entropy in a business context means systems, culture or energy naturally degrade over time without intentional effort.

Burnout is always one of the human outcomes of that degradation. Put simply, where organizational entropy increases, personal energy decreases.

Symptoms that typically fall into the definition of burnout include cognitive overload, frustration with endless and growing demands on one's time, exhaustion from inefficiency, growing detachment from purposeful work, anxiety, reduced productivity, friction with co-workers and an overall sense of helplessness and lack of progress. Unchecked, this malaise becomes infectious, and not only undermines your resolutions; it can



RICH TYSON

destroy your enterprise.

When these symptoms emerge, too often leaders react by telling their people — and themselves — to “buck up” and work harder, thereby putting

virtually all their focus on their people. In that regard, it's tempting to see burnout as personal weakness, or poor time and workload management. However, such judgment is almost always short-sighted in that it fails to address the root causes producing the symptoms of burnout.

This is where the concept of entropy is helpful. When we look at burnout through the lenses of entropy, we begin to identify root causes. Some of the more typical ones I have seen over the years include:

- Cultural drift from clearly articulated purpose, mission and values.
- Strategic misalignment that fosters wasted time, money and loss of an overarching sense of accomplishment.
- Lack of clarity regarding goals, roles and priorities that cause decision fatigue.
- Overcomplexity that has created unclear processes and bureaucracy.
- Poor communication that feeds uncer-

tainty and misunderstanding.

- Clunky and outdated technology and systems that create mental fatigue.

These sources of entropy are root causes that can — and must be — addressed and resolved. They may indeed require us to work harder but taking them on — and solving them — provides leaders with the right focus for that hard work. More importantly, that focus sends an essential message: Burnout is acknowledged as a symptom of an organization suffering from entropy, not one with inherently unmotivated people.

Eliminating, or at least reducing entropy will resolve burnout sustainably, and restore energy in your people. Here are some tips for addressing entropy:

- Streamline or kill redundant processes. Consider using value stream analyses to identify improvements in operational effectiveness and efficiency.
- Clarify key roles. Look for ways to assure that each of these are well-defined in terms of expectations regarding what they will — and will not — be responsible for. Strive to reduce or eliminate scope creep.
- Reconnect key roles to shared purpose. Make sure every important function and position aligns with the company's purpose, mission and values.
- Reset your focus on your customer. Tighten up key aspects of your unique

value proposition.

- Address how decisions are made. Where necessary, create new decision frameworks.

- Set boundaries on how work is assigned. Establish new norms and dialogue on how delegation of work is to be done.
- Provide support for mental and workplace decluttering. Improve the physical environment to allow for better work habits and workflow.

It is critically important that, as leaders, you recognize that burnout is a systemic energy drain caused by wasted effort, continual context switching and work that is misaligned creating high-friction environments. Each of these can be fixed. Your job is to recognize the real reasons your corporate resolutions seem to be slipping away. You're not failing. You're just operating in an environment where entropy has quietly crept in. Your challenge is to discover where your system is leaking energy — and repair the leaks.

Reframing burnout as entropy is empowering. It moves the conversation from “I'm burned out” to “Something around me is draining energy — and I can fix it.”

Richard Tyson is the founder, principal owner and president of CEObuilder, which provides forums for consulting and coaching to executives in small businesses.

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ECONOMIC INDICATORS

- **Utah** is ranked No. 9 on a list of **best states for older workers**, compiled by **Seniorly**, based on an analysis of data from the Bureau of Labor Statistics, Census Bureau and Federation of Tax Administrators. It considered six factors: median income, income tax, remote work, labor force participation, business growth rate, and age-related workplace discrimination. Utah was No. 4 for median household income for seniors, at \$67,374; tied for No. 11 for having 32.5 percent of older adults in the labor force; and No. 13 for having 18.9 percent of older workers who work remotely. It also was No. 14 for age discrimination at work, tied for No. 23 for top personal income tax rate, and tied for No. 42 for annual business growth rate. The best state overall is Washington. The worst is Mississippi. Details are at <https://www.seniorly.com/resource-center/seniorly-news/best-states-for-older-workers-2025>.

- **Utahns** collectively drank 103,570,355 **standard alcoholic drinks** (or 9,328,706 gallons) over the winter, according to a study by **MyBioSource**, based on a survey. Utah is ranked No. 44 nationwide when it comes to per capita drinking. The figure was highest in Louisiana, at 234 standard drinks over the season, or about 18 per week. The number was lowest in Alaska, at 39 standard drinks, or about three per week. Details are at <https://www.mybiosource.com/learn/sips-surge/>.

- **Utah** is ranked No. 26 on a list of **"Best States for Birdwatching,"** compiled by **Lawn Love**. It compared the states on five factors, including the number of Audubon centers and sanctuaries, bird species, endemic bird species, and birdwatching groups. The top-ranked state is California. The lowest-ranked state is Iowa. Details are at <https://www.lawnlove.com/blog/studies/best-states-birdwatching/>.

- A **film festival manager at the Sundance Institute** in Park City is Utah's **"coolest career,"** according to a survey by **Career.io**. In second place is avalanche forecaster at the Utah Avalanche Center in Alta. The top cool career nationally is animator at Pixar in California. Details are at <https://career.io/career-advice/survey-reveals-the-coolest-careers-in-each-state>.

ENERGY

- **Complete Solaria Inc.**, an Orem-based solar technology, services and installation company, has rebranded as **SunPower**. The

company's stock ticker symbol changed from CSLR and CSLRW to SPWR and SPWRW, respectively. SunPower was founded in 1985, came public in 2005 and broke the \$1 billion revenue barrier in 2008.

ENVIRONMENT

- The **Salt Lake City/Provo/Orem metro area** is ranked No. 9 on a list of **most polluted cities** in the U.S. in a report released by the **American Lung Association**. Its 2025 "State of the Air" report noted that the area was No. 9 for ozone pollution (smog) for the second straight year. The report looks at the latest quality-assured air quality data from 2021-2023. The local ranking is based on the area's worst county's average number of unhealthy days, at 25.7 days per year, an "F" grade, in Salt Lake County. The Salt Lake City/Provo/Orem area is No. 25 for worst short-term particle pollution. The ranking was based on the area's worst county's average number of unhealthy days, at 8.3 days per year, an "F" grade, in Salt Lake County, Utah. Last year, it was 19th-worst, at 10 days per year. Salt Lake County also received an "F" for the year-round average level of particle pollution, ranking it 54th-worst in the nation. It was No. 37 last year. Economic development officials in Utah have long noted that poor air quality is a factor when companies consider placing operations in the state.

- **Salt Lake County** and **ASM Global**, a development and full-service venue company, have announced that the **Salt Palace Convention Center** has been awarded **Gold certification** in the LEED (Leadership in Energy and Environmental Design) program. LEED was developed by the U.S. Green Building Council and is a green-building rating system and an international symbol of excellence. LEED-certified buildings are deemed to contribute to a healthier and more sustainable world through sustainable design, construction and operational practices. The Salt Palace earned its Gold certification by implementing strategies for sustainable site development, water conservation, energy efficiency, materials selection, and indoor environmental quality.

HOSPITALITY

- **Dynamic City Capital**, a Provo-based real estate investment firm specializing in premium-branded hotels, has acquired **The Wilde Resort and Spa** in Sedona, Arizona. Financial terms were not disclosed. The acquisition marks DCC's expansion into the luxury spa resort market. The property features 137 rooms and suites, a full-service spa, and curated wellness programs.

MANUFACTURING

- **Clarity Pharmaceuticals**, an Australia-based clinical-stage radiopharmaceutical company focused on cancer treatment, has signed a commercial-scale supply agreement for copper-64 isotope with **Nusano Inc.**, whose 190,000-square-foot facility in West Valley City is expected to begin production in 2025, with copper-64 isotope supply planned to commence in early 2026. Clarity is progressing a number of late-stage clinical trials and fast approaching commercialization. Nusano plans to begin production of other medical isotopes, such as copper-67 and actinium-225, both of which are used in clarity's products, in 2025-26. The supply agreement is for an initial period of three years, with automatic renewal for successive two-year periods.

- The board of directors of **American Pacific Corp.**, a Cedar City-based subsidiary of NewMarket Corp., has approved a capital investment of up to \$100 million to expand its ammonium perchlorate production. AMPAC is a manufacturer of critical performance additives used in solid rocket motors for space launch and military defense applications. The anticipated investment will allow AMPAC to construct an additional production line, increasing capacity by more than 50 percent. The project remains subject to approval by NewMarket's board of directors and is currently scheduled to be completed during 2026. Founded in 1955, AMPAC has one operating facility and approximately 170 full-time employees. NewMarket acquired AMPAC in January 2024.

REAL ESTATE

- **Cricut Inc.**, a creative technology company, has extended the lease term for its 128,000-square-foot corporate headquarters at 10855 S. River Front Parkway, South Jordan. Cricut occupies the entire five-story, Class A office building. Cricut's headquarters houses its core office, operational and design functions. The company has been a tenant at the building for the past 10 years. The new lease agreement will add two more years, with a term now running through at least 2029. The announcement was made by **Cushman & Wakefield**. Its team, led by Executive Managing Directors Dana Baird and Mike Richmond, represented the tenant in the transaction.

RETAIL

- **Walmart** has announced plans for three store remodels this year in Utah: 2228 W. 1700 S., Syracuse; 3180 S. 5600 W., West Valley City; and 660 S. 1750 W., Springville. The remodels include new displays to better showcase merchan-

dise, expanded departments, and changes to pharmacies. Walmart plans to remodel more than 650 stores across the U.S. this year. In the past five years, Walmart has invested more than \$280 million to upgrade stores throughout Utah. Walmart previously announced it will build a new Supercenter in Eagle Mountain, to open in late summer and feature about 300 new jobs. The company has 59 units and four supply chain facilities in Utah that employ over 20,500 people. The company also announced that more than 10,400 hourly, frontline associates in Utah received a bonus in March; more than 1,300 associates in Utah were promoted to jobs with more responsibility and higher pay last year; and more than 1,600 part-time associates in Utah were promoted to full-time positions last year. Walmart also announced that it donated a total of \$22.8 million to local communities in Utah in fiscal year 2024; spent \$2.6 billion with Utah suppliers in fiscal year 2024 to support more than 25,600 supplier jobs across the state; and donated a 10.6 million pounds of food to local food banks in Utah in fiscal year 2025, which is the equivalent of 8.9 million meals.

SERVICES

- A new **Always Best Care Senior Services** franchise at 8817 S. Redwood Road, Suite A, West Jordan, has been opened by **Jeremy and Julianna Thorne**. It will provide high-quality senior care services, including non-medical in-home care and senior living referral services. First-time business owners, the husband-and-wife team has more than 25 years of experience in a variety of industries, ranging from business marketing, health care and education. Both graduated from Western Governors University.

TECHNOLOGY

- **LVT (LiveView Technologies Inc.)**, an American Fork-based company focused on life safety and security, has announced an integration with **Axon Fusus**. The integration aims to provide additional situational awareness to security operators and law enforcement, helping enable a more timely and optimized response to security incidents. LVT customers can expedite emergency response times by providing local law enforcement access to LVT Unit cameras, enhancing communication and situational awareness. First responders can view enabled LVT Units through Axon Fusus to stream live video, control cameras, and gain full situational awareness to execute an informed response to security incidents and protect everyone involved. Axon Fusus customers can leverage the features and functionality of their LVT investment without leaving the Fusus console.

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Work Daze

Whatcha say? It's 'Make No Complaints May'

Congratulations! You made it through "Dry January." It was a struggle, but you did it.

Then came "Freedom from Fidgeting February" and "No Mayhem March" and "Avoid Anxiety April." Again, not easy, but well worth the effort. And now comes the most difficult month of all:

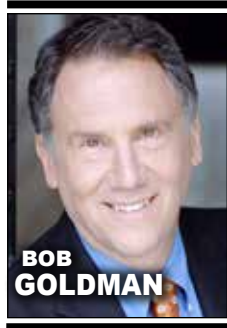
"Make No Complaints May"

Considering the many miseries of your job, it will be difficult to stifle the urge to complain for 31 days. Yet, stifle you must.

As Fast Company writer Jessica Hullinger tells us in "What It's Like To Go Without Complaining For A Month," complaining causes our brains to "release stress hormones that harm neural connections in areas used for problem solving and other cognitive functions."

Damage to neural connections also happens when we listen to others' complaints. It's an effect that science author Jon Gordon describes as being "as bad as secondhand smoke. It's secondhand complaining." (Fortunately, the complaints of your co-workers don't affect you, since you rarely bother to listen to other people, unless they're talking about how wonderful you are.)

Unfortunately, not complaining isn't easy. It's also not natural. In evolutionary terms, our survival can depend on noticing threats in our environment, like that saber-toothed tiger sitting around the



BOB GOLDMAN

corner waiting to pounce or that VP bean counter from accounting sitting in the conference room. Waiting to pounce? You bet!

Ready to put the kibosh on complaining in May? Fast Company has

six quick fixes that could work for you. And if they don't, don't complain to me. I've got problems of my own.

No. 1: Start by defining what a complaint is.

Not all negative comments qualify as complaints. For example, "My boss is an idiot" is not technically a complaint. It's an observation — an observation you definitely don't want to share. "My boss is an idiot and every time I hear their stupid voice, I want to blow chunks" is a complaint. Adding how the observation affects you transforms the observation into a complaint, and you can feel perfectly free to share it with everyone in the office.

No. 2: Track how often you complain and what about.

Complaining becomes second nature if you live long enough, as any terrible 2-year-old will tell you. As an adult, keep-

ing track of your CPM (complaints per minute) could be eye-opening. "You're absolutely shocked," predicts author Trevor Blake. "After two or three hours of counting, it's in the hundreds."

If you're too busy complaining to count your complaints, keep track of the subjects you most frequently complain about. Popular targets are politics, traffic, weather, the economy and the Kardashians. Choose any subject and have at it but lighten up on the Kardashians. They will crush you.

No. 3: Separate yourself from chronic complainers.

If you can find people in your office who complain more than you do, stay away from them. If you must deal with a Negative Norbert or an Unconstructive Uma, become a Positive Paul or Constructive Connie. It won't be easy to reply to a complaint like "this company is going bankrupt and we'll all be fired" with "and won't it be nice to have more time to practice our ukuleles?" but it's worth the effort, especially when the unemployment office throws a luau.

No. 4: Turn complaints into solutions.

If you have to make a complaint, make it a "positive complaint." This requires using the negative to generate a solution. For example, "The new marketing cam-

paign stinks. They should fire the entire department." (You may want to revise this complaint if you work in marketing.)

No. 5: Use the "But Positive" technique.

The trick here is to add a "but" and say something positive. For example, "The company is being prosecuted for fraud and we're all going to jail, but the Stop & Shop has Tofutti on sale."

Bet you feel better already.

No. 6: Change "Have to" to "Get to".

Instead of saying "I have to meet with that obnoxious senior VP who hates my guts," you say, "I get to meet with that obnoxious Senior VP who hates my guts." By the same formula, you "get to" work late, come into the office over the weekend, take a pay cut, take the boss's laundry to the dry cleaner, pay for lunch and move to the office in Burkina Faso.

Frankly, with all you "get" to do, your co-workers will definitely be jealous. They may even start complaining about you, but don't respond. You'll need your energy for "No Jokes About IT June."

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.

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Career Moves

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ASSOCIATIONS

• **47G**, a Utah aerospace and defense organization, has announced that **Brad Wilson** will serve as its board chair and that **Joe Kaiser** will serve on the board. Wilson will succeed former U.S. Rep. **Chris Stewart**, who will continue to serve on the board as the immediate past chair. Wilson served in the Utah Legislature for 12 years, including as speaker of the House from 2019 to 2023. He started his career in finance and later became a real estate developer. In February, he was named CEO of the Organizing Committee for the 2034 Olympic and Paralympic Winter Games. Wilson earned a degree in business from Weber State University. Kaiser is CEO at Mercato Partners. He has worked in capital markets and as a private equity investor, managing investment portfolios, overseeing mergers and acquisitions, and structuring multi-billion-dollar finance transactions for dozens of companies.



Brad Wilson



Joe Kaiser

BANKING

• **Sunwest Bank**, based in Sandy, has hired **Joe Seroke** as executive vice president and managing director of commercial real estate banking. He will oversee all aspects of the bank's commercial real estate banking team, including sales, strategy and portfolio management. Seroke has experience in transacting over \$6 billion of CRE financings. Prior to joining Sunwest, he was a senior vice president of debt capital markets for Real Capital Solutions; was a senior vice president at KeyBank, covering the Utah and Colorado marketings; and spent 17 years at PNC, most recently as senior vice president and market leader of the Pacific Northwest/Western Canada region for



Joe Seroke

PNC Real Estate Banking, with prior coverage of sponsors across Texas as well as in Cleveland and Columbus, Ohio.

ENERGY

• **Berry Corp.**, a western U.S. independent upstream energy company with a focus on onshore, low geologic risk, long-lived oil and gas reserves and with assets in Utah's Uinta Basin and California, has appointed **Jenarae Garland** as vice president, general counsel, corporate secretary and chief compliance officer. Garland has industry experience, having served as a strategic legal partner to executive leadership teams and boards of energy corporations, including advising on capital markets and commercial and strategic transactions. Prior to joining Berry, she served in roles in the legal department of Phillips 66, most recently as deputy general counsel, corporate and assistant corporate secretary. Prior to that, she served in roles within the legal department of Occidental Petroleum Corp, most recently as assistant general counsel, Oxy Low Carbon Ventures. She began her career as a corporate associate at Vinson & Elkins LLP.



Jenarae Garland

GOVERNMENT

• The **Utah Department of Workforce Services** has appointed **Tricia Davis Winter** as director of the Housing and Community Development Division. The division administers state and federal programs that support local infrastructure projects, community services and housing affordability through assistance to local communities, non-profits and low-income families. Winter has worked 20 years in the department, most recently as director of the Office of Homeless Services. Prior to serving as a division director, she was an employment counselor, trainer, program specialist and program manager in the Workforce Development Division, Office of Child Care and Housing and Community Development Division. Winter earned a bachelor's degree from the University of Utah.



Tricia Davis Winter

HEALTH CARE

• **University of Utah Health and Huntsman Mental Health Institute** have named **Dave Eldredge** as executive director of the institute. He will oversee the institute's clinical services, including the 161-bed hospital, outpatient clinics, telehealth programs, crisis care initiatives and residential services. Eldredge has over 25 years of leadership experience in behavioral health and has expertise in clinical operations, strategic planning and mental health program development. Eldredge has served in several capacities at University of Utah Health, including senior director of clinical operations at Huntsman Mental Health Institute. Eldredge has held leadership roles across several leading health care organizations, including Intermountain Health and Valley Mental Health. Prior to his current role, he served as director of behavioral health crisis at Huntsman Mental Health Institute.



Dave Eldredge

• **Biologic Input Output Systems (BIOS)**, a neurotechnology company, has appointed **Dr. Chris Duncan** as chief medical officer. An expert in neuroprosthetics, Duncan specializes in restoring movement and sensation for individuals with limb loss through advanced prosthetic technology that intuitively integrates with the body's nervous system. BIOS is refining its Universal Neural Interface, working alongside the Utah NeuroRobotics Lab, University of Utah Health, the Craig H. Neilsen Rehabilitation Center and Mayo Clinic.



Chris Duncan

INSURANCE

• **Trucordia**, a Lindon-based insurance brokerage formerly known as PCF Insurance Services, has appointed **Rocky Steele** as senior vice president of business development. Steele will lead Trucordia's strategic mergers and acquisition activities, as well as manage community and government relations. Steele joined Trucordia



Rocky Steele

in 2023 as its senior vice president of legal and compliance. In 2024, Trucordia appointed Steele to senior vice president of operations. Prior to his time at Trucordia, Steele was a life- and health-insurance agent in Washington and later in Utah. Since that time, he has served in executive leadership roles across high-growth sectors, including energy and technology. Steele's education includes a bachelor of arts degree from Brigham Young University.

INVESTMENTS

• **JLL Capital Markets**, a provider of capital solutions for real estate investors and occupiers, has announced that **Todd Torok** has rejoined the firm as managing director to lead industrial investment sales efforts in Salt Lake City and the Intermountain West region, including Reno, Nevada, and Boise, Idaho. He will work closely with JLL's existing markets and debt advisory teams to deliver comprehensive services to its clients. He also will operate as an integral part of JLL's National Capital Markets Industrial group. Torok has over 20 years of experience in commercial real estate, including at JLL from 2014 to 2019. He rejoins JLL from suburban Chicago-based Mid States Realty Associates, where he served as managing principal.



Todd Torok

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PUBLIC NOTICES

Bret R. Evans (15131) SNELL & WILMER L.L.P.
 15 West South Temple, Suite 1200
 Salt Lake City, Utah 84101
 Telephone: 801.257.1900
 Email: brevans@swlaw.com

IN THE SECOND JUDICIAL DISTRICT COURT IN AND FOR DAVIS COUNTY, STATE OF UTAH

In the matter of the General Assignment for the Benefit of Creditors of **L9 SPORTS, LLC, a Utah limited liability company,**

Assignor.

NOTICE OF GENERAL ASSIGNMENT FOR BENEFIT OF CREDITORS OF L9 SPORTS, LLC AND DEADLINE FOR SUBMITTING CLAIMS

Case No. 250700476
 Judge Blaine Rawson

TO ALL CREDITORS OF L9 SPORTS, LLC AND OTHER PARTIES IN INTEREST: PLEASE TAKE NOTICE

that on April 17, 2025, L9 Sports, LLC, ("Assignor"), a Utah limited liability, as assignor, made a General Assignment for the Benefit of Creditors (the "Assignment") to MCA FinCo 4, LLC (the "Assignee"), as assignee, pursuant to Utah Code §§ 6-1-1 et seq.

With the exception of the relationship created by the Assignment, Assignor and Assignee have no affiliation or prior relationship with each other.

Pursuant to the Assignment, Assignor transferred ownership of all of its rights in tangible and intangible assets to the Assignee for liquidation and distribution for the benefit of its creditors. The Assignee will liquidate the Assignor's assets and distribute the net liquidation proceeds to creditors of who timely submit claims as instructed below.

PLEASE TAKE FURTHER NOTICE that all entities asserting any claim against Assignor must timely submit a proof of claim with all proper supporting documentation to the addressee listed below no later than July 31, 2025 (the "Claims Bar Date"). A proof of claim form is enclosed with this Notice.

Under Utah Code § 6-1-6, the claims of all creditors, must be "clearly and distinctly stated and sworn to by the claimant, or by some person acquainted with the facts" and must in-

clude all evidence that the claimant would submit in support of its claim if the claim were objected to by another party in interest.
 4914-0409-1948

Claims must be sent by United States Postal Service or email as follows:
 MCA FinCo 4, LLC
 c/o Bret R. Evans
 SNELL & WILMER L.L.P.

15 West South Temple, Suite 1200
 Salt Lake City, Utah 84101
 Email: brevans@swlaw.com

PLEASE TAKE FURTHER NOTICE that any claimant who fails to timely submit a Proof of Claim Form so that it is **received** no later than the Claims Bar Date in accordance with the instructions set forth above shall be barred from sharing in any distribution of proceeds of the liquidation of the assets of Assignor and shall not receive any payment from the Assignee.

DATED this 17th day of April, 2025.
 SNELL & WILMER L.L.P.

Enclosures:

1. Proof of Claim Form /s/ Bret R. Evans

Bret R. Evans Attorneys for Assignee
 4914-0409-1948
 Bret R. Evans (15131)
 SNELL & WILMER L.L.P.
 15 West South Temple, Suite 1200
 Salt Lake City, Utah 84101
 Telephone: 801.257.1900 Email: brevans@swlaw.com

Attorneys for Assignee MCA FinCo 4, LLC IN THE SECOND JUDICIAL DISTRICT COURT IN AND FOR DAVIS COUNTY, STATE OF UTAH

In the matter of the General Assignment for the Benefit of Creditors of **L9 SPORTS, LLC, a Utah limited liability company,**

Assignor.

PROOF OF CLAIM FORM

Case No. 250700476
 Judge Blaine Rawson

All entities asserting any claim against L9 Sports, LLC ("Assignor") must timely submit this Proof of Claim Form with all supporting documentation to the addressee listed below no later than July 31, 2025 (the "Claims Bar Date"). Any creditor who fails to submit a claim so that it is received no later than the

Name of Creditor		Account Number By Which Creditor Identifies Assignor
Creditor Address (where notices should be sent)		Other Creditor Identifying Information
Creditor Telephone Number	Creditor Email Address	
BASIS FOR CLAIM: <input type="checkbox"/> Goods sold <input type="checkbox"/> Retiree benefits <input type="checkbox"/> Services performed <input type="checkbox"/> Wages, salaries, and compensations (fill out below) <input type="checkbox"/> Money loaned <input type="checkbox"/> Personal injury/wrongful death <input type="checkbox"/> Unpaid compensation for services performed <input type="checkbox"/> Taxes <input type="checkbox"/> Other (Describe briefly)	<input type="checkbox"/> Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars. Check box if you have never received any notices from the court in this case.	Amount of Claim (US\$) <input type="checkbox"/> Check box if the claim is secured If secured, describe property securing debt: <input type="checkbox"/> Check box if secured claim is perfected If perfected, describe means of perfection: <input type="checkbox"/> Check box if the claim is entitled to priority If priority, describe basis for priority:
	<input type="checkbox"/> Check box if you have never received any notices from the court in this case. <input type="checkbox"/> Check box if you have never received any notices from the court in this case. <input type="checkbox"/> Check box if the address differs from the address on the envelope sent to you by the court.	
I declare under penalty of perjury that the information on this Proof of Claim Form and any attachments is true and correct to the best of my knowledge and that the documentation and exhibits attached are true, correct, and complete copies of such documents.		
Print name of authorized signer:	Signature	Date

Claims Bar Date will be barred from sharing in any distribution of proceeds of the liquidation of Assignor's assets of Assignor.

Claims must be sent by United States Postal Service or email as follows:
 4914-0409-1948

Name of Creditor
 MCA FinCo 4, LLC
 c/o Bret R. Evans
 SNELL & WILMER L.L.P.
 15 West South Temple, Suite 1200
 Salt Lake City, Utah 84101
 Email: brevans@swlaw.com

SUPPORTING DOCUMENTATION REQUIRED. Attach copies of supporting documents, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, mortgages, security agreements, and evidence of perfection of lien. Do not send original doc-

uments. Neither the Proof of Claim Form nor the supporting documentation will be returned to you. If copies of the documents are not available, explain. If the documents are voluminous or require an explanation, attach a summary. If additional evidence, such as witness testimony, publicly accessible documents, or otherwise are necessary to support your claim, please describe and refer to such additional evidence in an attachment. Do not include in your claim amount interest accruing from the date of the assignment, attorneys' fees, exemplary damages, or court costs not already awarded by a final order of a court of competent jurisdiction as of the date of this Assignment.

Publishes: 4/28/25, 5/5/2025, 5/12/25, 5/19/25, 5/26/25, 6/2/25



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PUBLIC NOTICES

PUBLIC NOTICE

Notice is hereby given that on the **14th day of May, 2025 at 10:00 a.m.** in the Davis County Administration Building at 61 South Main Street, Farmington, Utah 84025, Room 303. The Davis County Controller, Curtis Koch, will offer for sale at public auction and sell to the highest bidder pursuant to the provisions of Section 59-2-1351.1 Utah Code, the following described real property located in Davis County and now delinquent and subject to tax sale. No bid less than the total amount of taxes, penalties, interest and costs which are a charge on the real estate will be accepted.

- 01-172-0001** Cohen, Robert & Wendy, **Property address:** 3262 South Davis Blvd, Bountiful, UT.29 acres \$12,350.34
- 02-005-0011** DBFG Properties LLC & Butler, Dail V & Dail & Dail J, **Property address:** Mountain Side close to Centerville, UT 2.5 acres \$719.35
- 02-005-0014** Nelson, Laura May, **Property address:** Mountain Side close to Centerville, UT 1.00 acres \$346.26
- 02-005-0015** Nelson, Laura May, **Property address:** Mountain Side close to Centerville, UT 1.00 acres \$346.26
- 02-005-0018** Nelson, Laura May, **Property address:** Mountain Side close to Centerville, UT 1.00 acres \$346.26
- 02-005-0019** Nelson, Laura May, **Property address:** Mountain Side close to Centerville, UT 1.00 acres \$346.26
- 02-005-0023** Merrill, George K & Patricia H, **Property address:** Mountain Side close to Centerville, UT 1.00 acres \$346.26
- 02-005-0025** DBFG Properties LLC & Butler, Dail V & Dail & Dail J, **Property address:** Mountain Side close to Centerville, UT 1.00 acres \$346.26
- 02-035-0121** Grosshans, Lynne, **Property address:** 261 West Park Lane, Centerville, UT .00 acres \$5,841.27
- 02-049-0034** Tang, Kit Yu, **Property address:** 88 West 50 South Unit C-10, Centerville, UT .00 acres \$8,455.04
- 02-095-0083** Cityview Pineae Village 227 LP, **Property address:** Centerville, UT .01 acres \$17.87
- 03-056-0009** Tingey, Rolland C, **Property address:** 125 East 650 North, Bountiful, UT .21 acres \$13,979.65
- 04-177-0004** KJR LLC, **Property address:** Bountiful, UT .01 acres \$301.33
- 04-177-0008** KJR LLC, **Property address:** Bountiful, UT .04 acres \$253.74
- 06-012-0131** Jensen, Richard C, **Property address:** 1950 North 800 West, West Bountiful, UT .01 acres \$120.41
- 09-022-0001** Dorius, Val, **Property address:** 1475 South 1000 East, Clearfield, UT .373 acres \$7,348.13
- 09-053-0035** Halls, Kenneth C & Susan E, **Property address:** Layton, UT 1.975 acres \$6,330.30
- 09-223-0020** Putnam, Daniel, **Property address:** 2441 North 1675 East, Layton, UT .34 acres \$19,293.33
- 10-092-0034** Rasmussen, Rex & Glenna, **Property address:** 3 Prows Circle, Layton, UT .23 acres \$8,953.46
- 10-266-0102** Stratus Health Solutions LLC, **Property address:** 890 West Heritage Park Blvd, #102, Layton, UT .00 acres \$6,215.36
- 11-189-0531** Looney, Jean Facer & Mark T, **Property address:** Layton, UT.006 acres \$70.72
- 12-049-0107** Del 12-049-0150 Craythorne Construction Company Inc., **Property address:** Syracuse, UT .006 acres \$72.85
- 12-049-0108** Del 12-049-0148 Craythorne Construction Company Inc., **Property address:** Syracuse, UT .06 acres \$557.86
- 12-148-0126** Patterson, Jill & Bob, **Property address:** 437 West 180 North, Clearfield, UT .12 acres \$9,376.51
- 14-044-0045** Alonso, Israel & Manuela, **Property address:** 4118 West 300 North,

West Point, UT .815 acres \$13,113.59
14-048-0088 Freideman, Timothy J & Alejandra, **Property address:** West Point, UT .064 acres \$18.49
14-081-0132 De Witt, William F, **Property address:** 532 North 700 West, Clearfield, UT .19 acres \$1,541.66
14-351-0025 Swain, David, **Property address:** 2013 North 1400 West, Clinton, UT .22 acres \$13,485.43
 The above amount is representative of the taxes, penalties, and interest through May 14, 2025. It does not include any costs related to the sale such as advertising, mailings or title reports. For a current payoff, please contact the Davis County Treasurer's office @ 801-451-3243. Payment may be made in the form of personal check or cash. Once the County Auditor has closed the sale of a particular parcel of property as a result of accepting a bid on the parcel, the successful bidder or purchaser of the property may not unilaterally rescind the bid. The County legislative body, after acceptance of a bid, may enforce the terms of the bid by obtaining a legal judgment against the purchaser in the amount of the bid, plus interest and attorney's fees. Section 59-2-1351.1 Keep in mind that the sale is a "buyer beware" sale. If you purchase property, you will later be provided with a recorded Tax Deed, which is similar to a Quit Claim Deed. It is your obligation to have researched each property you're interested in. 4-25, May 5-2, 5-9-2025.

PUBLIC NOTICE

Crown Castle is proposing to extend an existing 90-foot 9-inch monopole telecommunications tower by 11 feet for a new height of 101 feet, 104 feet overall at the following site: 120 West 1000 North, Bountiful, Davis County, UT 84010 Lat: [40-54-10.46], Long: [-111-52-57.55]. Crown Castle invites comments from any interested party on the impact of the proposed action on any districts, sites, buildings, structures or objects significant in American history, archaeology, engineering or culture that are listed or determined eligible for listing in the National Register of Historic Places and/or specific reason the proposed action may have a significant impact on the quality of the human environment. Specific information regarding the project is available by contacting Randi Honeycutt, r.honeycutt@trileaf.com, 480-850-0575 during normal business hours. Comments must be received within 30 days from publication at 2121 W Chandler Blvd., Suite 108, Chandler, AZ 85224. Publishing: 5/2/2025



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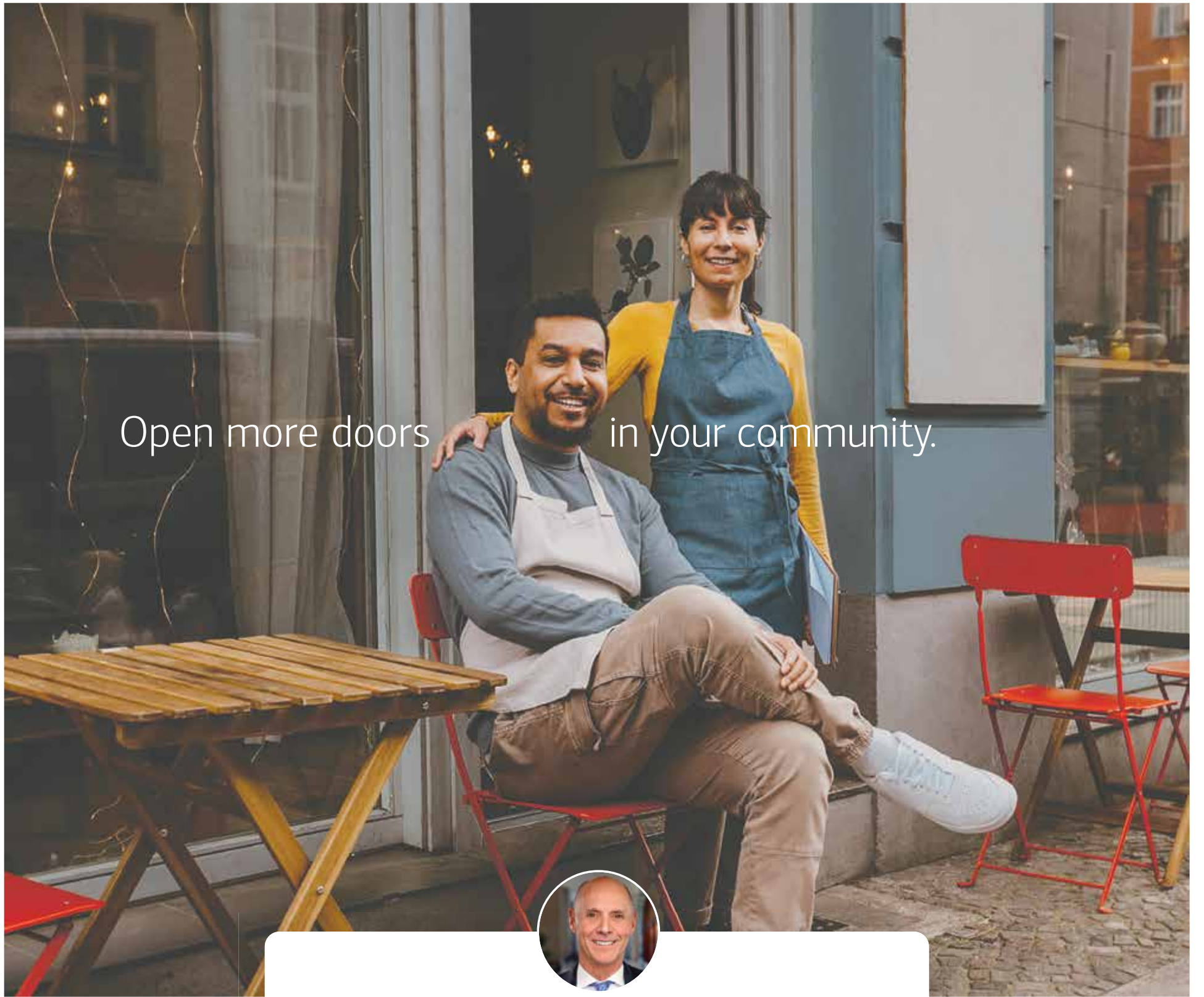
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