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OF NOTE



Live Nation Adds Venue

Live Nation Entertainment has taken over promotion and bookings for concerts and shows at the Sandy Amphitheater.

Photo by Tom Haraldsen

Economist: Current economy has 'a lot of drama'

Brice Wallace
Salt Lake Business Journal

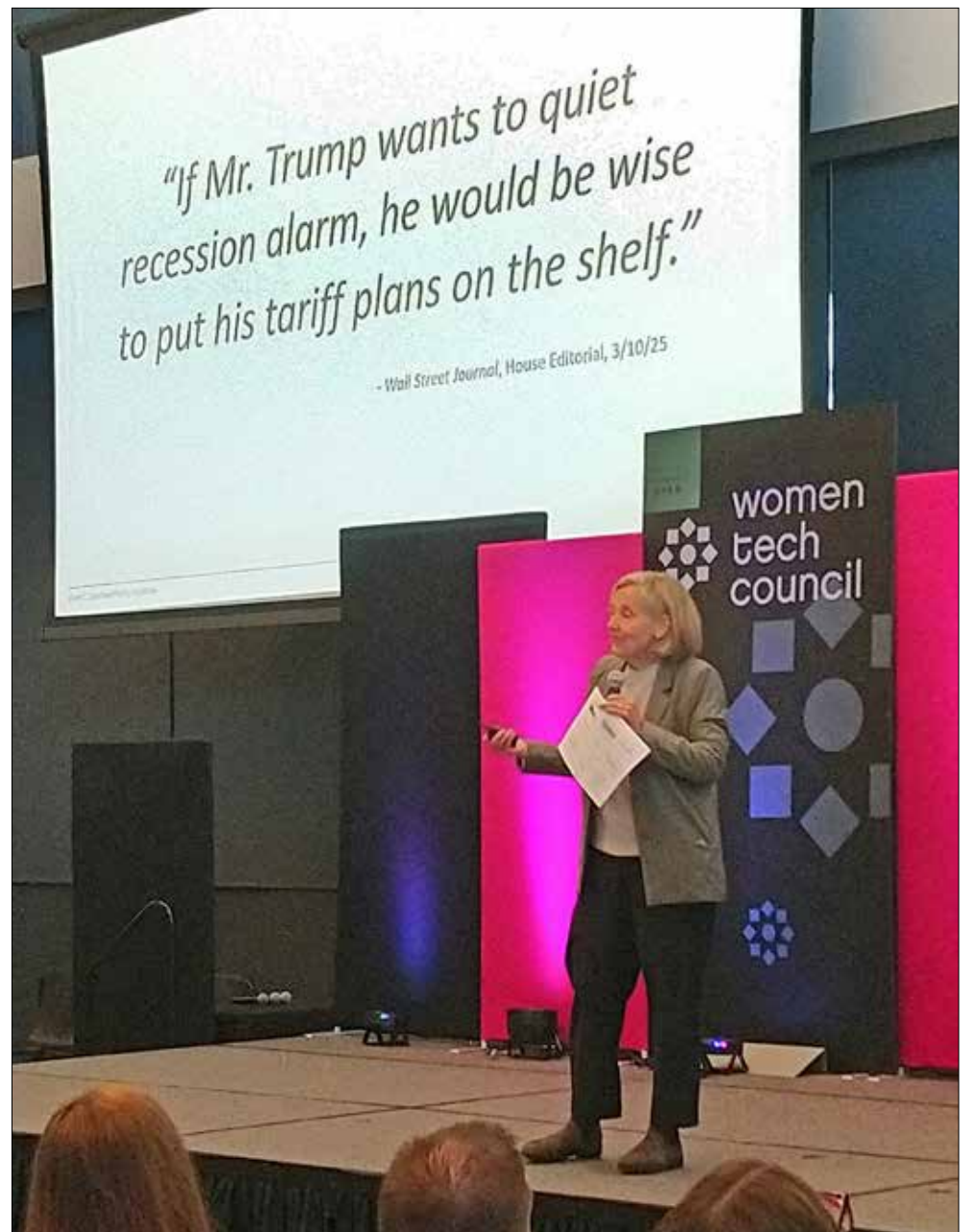
Say what you will about the economy — good, bad or otherwise — it's caught the interest of Americans. Among them are Utahns engaged in tariff drama, "on recession watch" and potentially at higher risk for trouble because of the state's international trade ties.

"We've got a lot of drama going on in the economy," Natalie Gochmour, director of the Kem C. Gardner Policy Institute and associate dean of the University of Utah's David Eccles School of Business, told a crowd at the recent Women Tech Council Innovation Summit at the Zions Bancorporation Technology Center in Midvale.

"My message on the economy is, yeah, we're at risk right now," Gochmour said. "The current [presidential] administration is doing risky things with the hope of a long-term benefit. If it's ham-fisted in its implementation, we will all pay a price. If they figure out how to make it happen, it could be a long-term benefit. I don't know. This is very new times."

Admittedly "really hard on tariffs," like many economists, Gochmour said that "the overwhelming economic evidence would tell you that freedom of trade grows economies."

The current tariff environment threatened by the Trump admin-



Natalie Gochmour, director of the Kem C. Gardner Policy Institute, briefs the crowd about the U.S. and Utah economies at the Women Tech Council Innovation Summit. The event took place at the Zions Bancorporation Technology Center in Midvale. Photo by Brice Wallace.

see ECONOMY page 14

Starks leaves as executive director of GOEO



Ryan Starks has left the Governor's Office of Economic Opportunity after serving for more than two years as its executive director.

Brice Wallace
Salt Lake Business Journal

Utah's corporate recruitment and business services organization is looking for a new leader.

Ryan Starks, who had served as executive director of the Governor's Office of Economic Opportunity, has left the agency to pursue other professional endeavors.

GOEO provides resources and support for business creation, growth and recruitment. Its activities also include promoting tourism and film production in the state.

The search for a permanent executive director is underway. In the meantime, Gov. Spencer Cox has tabbed GOEO managing directors — Jim Grover, Kamron Dalton, Natalie Randall and Pete Codella — to lead the agency's operations.

"It has been a profound honor to serve

the people of Utah and work alongside such a dedicated and talented team," Starks said. "I am immensely proud of what we have accomplished together, from supporting our rural communities to fostering a thriving startup environment. I am confident that GOEO and the state will continue to excel."

"Ryan has been an invaluable asset to the state and our economic development efforts," Cox said. "His nine years of public service demonstrate his deep commitment to Utah. We wish him the very best in his future pursuits."

Starks became executive director in January 2023, succeeding Dan Hemmert, who had served since December 2020. Hemmert has since founded and is a partner at political strategy consulting firm Hemmco

see STARKS page 2

CALENDAR

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice.w@thecityjournals.com.

May 13-15

“Aerospace and Defense Acceler8 Wasatch 2025,” a gathering of aerospace and defense innovators. Activities include a reception, keynote presentation, breakout sessions, panel discussions, matchmaking and a pitch competition. Activities May 13 include a panel discussion about advanced air mobility and presentations about the Universities Space Research Association Center for Space Nuclear Research, the University of Utah Aerospace Hub, and growth and innovation for small businesses. Activities May 14 include panels discussing capital opportunities and resources tailored for aerospace and defense companies. Keynote speaker May 13 is Maj. Gen. Kenyon K. Bell, commander of the Ogden Air Logistics Complex at Hill Air Force Base. Location is Union Station, 2501 Wall Ave., Ogden. Free. Details are at <https://acceler8wasatch2025.eventbrite.com>.

May 13, 8 a.m.-5 p.m.

2025 Zions Bank Wasatch Back Economic Summit, presented by the Park City Chamber of Commerce & Visitors Bureau and the Heber Valley Chamber of Commerce and featuring three keynote speakers, six breakout sessions, breakfast, lunch and an afternoon mixer, and networking and sponsorship opportunities. Theme is “Embracing Understanding, Empowering Our Future.” Location is Grand Hyatt Deer Valley. Cost is \$90. Details are at <https://www.parkcitychamber.com/wasatch-back-economic-summit/>.

May 13, 5-7 p.m.

“Shark Tank,” a South Valley Chamber

of Commerce event. DECA and FBLA state competition winners will face off for a chance to win over \$9,000 in cash prizes. Students will pitch their business plans to a panel of investors and business professionals. Location is Loveland Living Planet Aquarium, 12033 S. Lone Park Parkway, Draper. Cost is \$10 for members. Free for school advisors, students and family members, but registration is required. Details are at southvalleychamber.com.

May 14, 9 a.m.

Women in Business, presented by the West Jordan, South Jordan and Mountain West chambers of commerce. Speaker Jillian Johnson, founder and CEO, Legs (Ladies Executive Golf Society), will discuss “The Secret Power of Positivity and Connection.” Location is Legacy Retirement Center, 1617 W. Temple Lane, South Jordan. Cost is \$15 for members, \$20 for nonmembers and at the door. Details are at sj-chamber.org.

May 13, 9-11 a.m.

“Pay the IRS Less Without Going to Jail,” a Small Business Development Center event that takes place online. Cost is \$20. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 14, 10 a.m.

“Talk AI Summit: Autonomous Agents, Innovation and the Future of Work,” a Silicon Slopes event focused on autonomous intelligence, AI-human synergy, and personalization at scale. Event takes place online. Free. Details are at <https://www.talkaisummit.com/tais25-registration63004765>.

May 14, 21; 11 a.m.-noon

“AI in the Workplace,” a three-part workshop series presented by SCORE Utah and the Women’s Business Center of Utah.

Each session provides hands-on learning, live demonstrations, and practical strategies to help integrate AI into a business while maintaining transparency, responsibility and efficiency. May 7 session was “Introduction to AI in Marketing.” May 14 session is “AI in Recruitment and HR” and the presenter is Christina Archer, founder, The RN Network LLC. May 21 session is “Ethical Considerations & Future Trends” and the presenter is Leisa Wallace, business advisor and instructor, Women’s Business Center of Utah. Events take place online. Free. Details are at wbcutah.org.

May 14, 11:30 a.m.-1 p.m.

“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

May 14, 11:30 a.m.-1 p.m.

Chamber Luncheon, a Point of the Mountain Chamber of Commerce event in which legislators will provide an update on this year’s legislative session. Location is The Rooftop, 139 Hunter’s Grove Lane, No. 400, Lehi. Details are at thepointchamber.com.

May 14, 11:30 a.m.-1 p.m.

2025 Women in Business “Thrive” Series, a Cache Valley Chamber of Commerce event that is part of a 12-month program. Speaker Nubia Pena, Utah Division of Multicultural Affairs, will discuss “Igniting Your Leadership Journey: A Foundation for Success.” Location is Logan Country Club, 710 N. 1500 E., Logan. Cost is \$25 for members and \$28 for nonmembers for individual events; \$375 for series (running through December) for members and \$400 for nonmembers. Details are at cachechamber.com.

May 14, noon-1 p.m.

“Benefits Built to Scale: Demystifying Healthcare for Utah’s Growing Businesses,” a Silicon Slopes event focused on how Utah businesses can offer better, affordable health plans and introducing the newly designed Silicon Slopes health plans for small-business owners (10-100 employees). Location is Silicon Slopes, 2600 Executive Parkway, No. 140, Lehi. Free. Registration can be completed at Eventbrite.com.

May 14, 5-7 p.m.

“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is Business Depot Ogden, 1150 Depot Drive, Ogden. Free for members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

May 14, 6-7:30 p.m.

“Online Marketing Fundamentals,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 15, 9 a.m.-5 p.m.

2025 Women & Friends STEM Summit: Mineral Resources & Earth Sciences, designed for sophomores, juniors and seniors in high school as well as undergraduate students in college. Activities include the summit, 9 a.m.-5 p.m., and a roller skate social, 6-9 p.m. Location is the student union building at the University of Utah and Millcreek Common. Details are at <https://www.usu.edu/uwlp/a-bolder-way-forward/bwf-events>.

May 15, 10-11:30 a.m.

“Business 101: Essential Steps for New

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STARKS from page 1

LLC.

At GOEO, Starks earlier served as managing director of growth and innovation, overseeing business expansion programs and partnerships, rural economic development, international trade and diplomacy, and Utah’s targeted industries initiative. He started as an intern at what was then called the Governor’s Office of Economic Development and later became a project coordinator before becoming a managing director.

His career has included work for the U.S. Government Accountability Office in Washington, D.C.; serving as a budget and policy analyst at the Utah Governor’s Office of Planning and Budget; serving as

the executive director of the Heber Valley Chamber of Commerce and economic development office in Wasatch County; and serving as the founding director of the Wasatch Center for Advanced Professional Studies. He also taught as an adjunct professor of management for 10 years in the Marriott School of Business at Brigham Young University.

Starks earned a bachelor’s degree from Weber State University, where he served as student body president, and a Master of Public Administration degree from BYU. He later earned a certificate in economic development from the University of Oklahoma and completed the entrepreneurship and innovation program at Harvard University.

“It’s been a wonderful experience for me to just see things through different lenses — at the state level, at the local level, at the

county level and to come full circle, from an intern to executive director [at GOEO]. It’s just such a blessing to me,” Starks said on GOEO’s “Business Elevated” podcast.

During his time as executive director, GOEO incentivized 41 companies on Utah projects expected to create a total of 13,646 high-paying jobs and involve companies’ capital investment of \$16.3 billion. The projects included an expansion of Texas Instruments, whose \$11 billion investment in Utah is the largest in state history, and the company later committed to a \$3 billion investment in the state.

Starks also worked to expand economic opportunities in rural parts of Utah through the Rural Economic Development Tax Increment Financing (REDTIF) program. He said the number of companies considering rural Utah for projects is “just off the charts.”

Starks further worked to establish the Startup State Initiative to bolster Utah’s entrepreneurial ecosystem and he fostered global trade opportunities for Utah companies by helping lead trade missions to Canada, Dubai, France, Israel, Japan, Korea, Mexico and the U.K.

“I just hear this again and again from companies across the spectrum: ‘Utah is such a great place to do business,’” he said on the podcast. “Our regulatory environment, our low taxes, our ‘get it done’ attitude, and just the collaborative mentality that we have, is really special.”

Starks is a member of a prominent family in Utah. Brother Steve Starks is the chief executive officer and member of the board of directors of the Larry H. Miller Co. Another brother, Aaron Starks, is president and CEO of 47G, Utah’s aerospace and defense association.

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CALENDAR

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Entrepreneurs,” a Women’s Business Center of Utah event that takes place online. Free. Details are at wbcutah.com.

May 15, 11:30 a.m.-1 p.m.

2025 Mayors Lunch/Chamber Luncheon, a Davis Chamber of Commerce event featuring Davis County mayors spotlighting the growth, development, successes and challenges in their respective communities. Location is Davis Tech College, Allied Health Building, 435 S. Simmons Way, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

May 15, 4-6 p.m.

Wellness Event, a Utah Valley Chamber of Commerce event. Location is Provo City Library, Nelson Attic, 550 N. University Ave., Provo. Cost is \$20 for WBN members, \$25 for nonmembers. Details are at <https://wbn.thechamber.org/wellness-event/>.

May 15, 6:30-8 p.m.

“How to Start a Business 101,” a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 16, 8:30-10 a.m.

“Friday Connections,” a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at chamberwest.com.

May 16, 9:30-10 a.m.

Trade & Tariff Briefing, a members-only event series taking place on Fridays throughout May and presented by the Salt Lake Chamber and World Trade Center Utah. Event takes place online. Free. Details are at slchamber.com.

May 17

“Night for Joy,” hosted by the Chartway Promise Foundation and featuring food, beverages, live entertainment, a silent auction and raffle prizes. Proceeds will support charity partners, including Make-A-Wish Utah, Ronald McDonald House Charities Intermountain Area, Primary Children’s Hospital, Ability Found and more. Location is Squatters Pub Brewery, West Broadway, Salt Lake City. Cost is \$50. Details are at <https://e.givesmart.com/events/HIY/>.

May 20, 11 a.m.-1 p.m.

Business Women’s Forum: “Leading

with Soul: The Strategy Behind an Unbound Personal Brand That Leads to Fulfillment.” Presenter is Paige Garrity, co-founder of fullLLeD Lifestyle Co. Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$35 for members and \$50 for nonmembers by May 16, \$50 for members and \$65 for nonmembers thereafter. Details are at slchamber.com.

May 20, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is Logan Golf & Country Club, 710 N. 1500 E., Logan. Cost is \$20 for members and \$23 for nonmembers pre-registered; \$25 for members and \$28 for nonmembers not pre-registered. Details are at cachechamber.com.

May 20, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Speaker Annette York, senior consultant with FranklinCovey, will discuss “Finding & Claiming Your Voice: How to Uncover Your Personal Mission Statement.” Location is Embassy Suites South Jordan, 10333 S. Jordan Gateway, South Jordan. Cost is \$23 for members, \$35 for nonmembers. Details are at southvalleychamber.com.

May 21

Women in Business Golf Clinic, a ChamberWest event. Morning session is 8:15 a.m.-12:30 p.m. Afternoon session is 11:15 a.m.-3:15 p.m. Location is The Ridge Golf Club, 5055 S. West Ridge Blvd., West Valley City. Cost is \$95 for members by May 15, \$125 for nonmembers and for members thereafter. Details are at chamberwest.com.

May 21, 9-11 a.m.

“Franchising Unfiltered: Myths & Realities for Entrepreneurs,” a Small Business Development Center event. Presenter is Andrea Dobkin, entrepreneur, franchise expert and business consultant. Location is Salt Lake SBDC at Salt Lake Community College, Building 5, Room 101, 9690 S. 300 W., Sandy. Cost is \$20. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 21, 9:30 a.m.-6:30 p.m.

U Startup Launchpad, presented by the Technology Licensing Office, Utah Venture Hub, Utah Innovation Fund, and Master of Business Creation at the University of Utah and featuring workshops, practical tools and networking to turn an innovation into a thriving venture. Location is Utah Museum of Fine Arts, 410 Campus Center Drive, Salt Lake City. Free. Details are at <https://lu.ma/7nlp9zd0?tk=24fmjV>.

May 21, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

May 21, noon-1:30 p.m.

“Strictly Networking Lunch,” a West Jordan Chamber of Commerce event. Details to be announced at wjc-ut.com.

May 21, 5:30-6:30 p.m.

“Tax Planning Clinic,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 22, 8:30-10 a.m.

“Innovation Impact Summit,” a Network Providers Inc. event. Theme is “Is Your Business Future-Proof?” Topics include “Sustainability in Economic Uncertainty,” “Leveraging Technology,” “Cybersecurity” and “Increase Profitability.” Presenters include Jay Hill, CEO of Network Providers; Jackie Colt, owner of Complete Healthcare Business Consulting; and Julie Bushman, finance/operations director of Teton Sports. Location is Lehi Broadbent Room, 128 N. 100 E., Lehi. Free, but registration is required. Details are at networkprovidersinc.com/seminar.

May 22, 10:30 a.m.-noon

“Beyond SBIRs: NIH as Your Technology Development and Commercialization Partner,” a Utah APEX Accelerator event aimed at teaching attendees how companies and entrepreneurs can partner with the National Institutes of Health to strengthen their pipelines or solve development challenges. Event takes place online. Free. Details are at <https://utahapex.ecenterdirect.com/events/3336>.

May 22, 11:30 a.m.-1 p.m.

Luncheon for Southern Utah Life Sciences Companies, hosted by BioUtah and Utah Tech University and featuring networking among companies as well as presentations on how the industry can better interact with the university. Location is College of Sciences, Engineering & Technology, 225 S. University Ave., St. George. Free. Details are at <https://members.bioutah.org/events/details/utah-tech-university-life-sciences-luncheon-5618>.

May 22, noon

Mental Health Town Hall, presented by Silicon Slopes and Promise2Live. Location is Silicon Slopes, 2600 Executive Parkway, No. 140, Lehi. Details are at <https://app.siliconslopes.com>.

May 22, 5-6 p.m.

“Legal Workshop” in English and Spanish, a Small Business Development Center event. Location is the Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 22, 6-8:30 p.m.

2025 Distinguished Utahn Gala, a BYU Management Society Salt Lake Chapter event. Honoree is Fraser Bullock, a founding member of Bain Capital, co-founder of Sorenson Capital, mentor, COO/CFO of the 2002 Olympics, and leader of the 2034 Olympic Organizing Committee. Location is Little America Hotel, 500 S. Main St., Salt Lake City. Registration is open to all. Details are at <https://byums.byu.edu/salt-lake/>.

May 26, noon-1 p.m.

Women in Business Meeting, a Box Elder Chamber of Commerce event. RSVP the chamber for meeting location. Cost is \$10. Details are at boxelderchamber.com.

May 27, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce speed networking luncheon event. Location is Jeremiah’s, 1307 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

May 28, 11:30 a.m.-1 p.m.

“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

May 28, 6-7:30 p.m.

“Driving Website Traffic for Free,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 29, 5-7 p.m.

“Business After Hours,” a Salt Lake Chamber event. Location is Asher Adams Hotel, 2 S. 400 W., Salt Lake City. Free for members and \$30 for nonmembers until May 26, \$20 for members and \$40 for nonmembers thereafter. Details are at slchamber.com.

May 29, 6-9 p.m.

“Big Hat Award” Event, a Top of Utah Military Affairs Committee (TOUMAC)

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MISSION STATEMENT

Our mission is to provide actionable news to C-level business executives throughout the Wasatch Front region.

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CALENDAR

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event with a social at 6 p.m. and dinner at 6:30 p.m. Award recipient is Col. Michael "Drifter" Gette, 388th Fighter Wing Commander at Hill Air Force Base for the past four and a half years. Location is Timberline Steakhouse, 1701 Park Blvd., Ogden. Details are at ogdenweberchamber.com.

June 4, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

June 4, noon-1 p.m.

"Solve the Business Puzzle," a Women's Business Center of Utah event with the theme "Cash Management and Succession Planning." Event takes place online. Free. Details are at wbcutah.org.

June 5, 8:30 a.m.-5 p.m.

Employer Tax Workshop, a Small Business Development Center event. Location is Salt Lake SBDC at Salt Lake Community College, Building 5, MCPC 110, 9750 S. 300 W., Sandy. Cost is \$30 for early-bird registrants, \$35 thereafter. Details are at https://clients.utahsbdc.org/events.aspx.

June 5, 9-10:30 a.m.

"Sweets & Strategies," a Women's Business Center of Utah networking event. Location is Roots Coffee, 774 S. 300 W., Salt Lake City. Details are at wbcutah.org.

June 6, 8 a.m.-2 p.m.

Golf Tournament, a Box Elder Chamber of Commerce event. Location is Eagle Mountain Golf Course, 960 E. 700 S., Brigham City. Cost is \$400 per foursome. Details are at boxelderchamber.com.

June 6, 8-10 a.m.

"First Fridays Speed Networking Event," a multi-chamber event. Location is Legacy Retirement Center, 1617 Temple Lane, South Jordan. Cost is \$5. Details are at wjc-ut.com.

June 6, 8:30-11 a.m.

"Best of Davis County" Awards Celebration, a Davis Chamber of Commerce event recognizing top businesses, leaders and organizations in Davis County. Location is Young Automotive headquarters, 613 W. 500 N., Layton. Details are at davischamberofcommerce.com.

June 6, 8:30 a.m.-3 p.m.

"A Bolder Way Forward" Summit, a third annual Utah Women & Leadership Project event focusing on making Utah a place where more girls and women can thrive. Location is Zions Bank Technology Center, 7860 Bingham Junction Blvd., Midvale. Registration can be completed at Eventbrite.com.

June 8-11

"Mission Driven: A Business Leadership Conclave," presented by Mobi Events, Pantheon and Maximum Results Academy. Event in Park City brings together leaders from around the world to dig into economic shifts, business challenges and social impact. Theme is "Leading with Unshakable Purpose in an Unpredictable World." Guest of honor is Sir Richard Branson. Details are at https://app.silicon-slopes.com/events.

June 10, noon-1:30 p.m.

"Starting Your Business 101," a Small Business Development Center event that takes place online. Details are at https://clients.utahsbdc.org/events.aspx.

June 11, 7 a.m.-3 p.m.

2025 Annual Golf Classic, a ChamberWest members-only event. Registration begins at 7 a.m., followed by shotgun start at 8 a.m. featuring a four-person scramble format. Location is Stonebridge Golf Club, 4415 Links Drive, West Valley City. Cost is \$450 per twosome, \$850 per foursome. Details are at chamberwest.com.

June 11, 11:30 a.m.-1 p.m.

"Chamber Connections," a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

June 11, 11:30 a.m.-1 p.m.

2025 Women in Business "Thrive" Series, a Cache Valley Chamber of Commerce event that is part of a 12-month program. Speaker Sharlene Wells, senior vice president of public relations and organizational communications, Mountain America Credit Union, will discuss "Leadership Excellence: Drive Success and Inspire Teams." Location is Logan Country Club, 710 N. 1500 E., Logan. Cost is \$25 for members and \$28 for nonmembers for individual events; \$375 for series (running through December) for members and \$400 for nonmembers. Details are at cachechamber.com.

June 11, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event.

Location is Ogden Nature Center, 996 W. 12th St., Ogden. Free for members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

June 12, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Location to be announced. Cost is \$25 for members, \$35 for guests. Registration is required. Details are at davischamberofcommerce.com.

June 13, 1-3 p.m.

National Civics Bee Utah State Finals, presented by the Salt Lake Chamber and the U.S. Chamber of Commerce Foundation and featuring students in grades 6-8. Winner of the state finals will receive a trip to Washington, D.C., to compete in the national championship this fall. Location is Vieve Gore Concert Hall, Emma Eccles Jones Conservatory, Westminster University, 1840 S. 1300 E., Salt Lake City. Free. Details are at slchamber.com.

June 17, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is Logan Golf & Country Club, 710 N. 1500 E., Logan. Cost is \$20 for members and \$23 for nonmembers pre-registered; \$25 for members and \$28 for nonmembers not pre-registered. Details are at cachechamber.com.

June 18, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun

Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

June 19, noon

Mental Health Town Hall, presented by Silicon Slopes and Promise2Live. Location is Silicon Slopes, 2600 Executive Parkway, No. 140, Lehi. Details are at https://app.siliconslopes.com.

June 20, 8:30-10 a.m.

"Friday Connections," a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at chamberwest.com.

June 20, 4 p.m.

"Innovation Meets Investment," a Silicon Slopes event focused on how professional financial guidance can empower a business. Location is Renaissance Financial, 9815 Monroe St., Sandy. Details are at https://app.siliconslopes.com/events.

June 23, 6:30 a.m.-3 p.m.

June Golf Tournament, a Davis Chamber of Commerce event. Registration begins at 6:30 a.m. Lunch takes place when golf is finished. Location is Valley View Golf Course, 2501 E. Gentile St., Layton. Details are at davischamberofcommerce.com.

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CORPORATE FINANCIAL REPORTS

The following are recent financial reports as posted by selected Utah corporations:

Extra Space Storage

Extra Space Storage Inc., based in Salt Lake City, reported net income attributable to common shareholders of \$270.9 million, or \$1.28 per share, for the first quarter ended March 31. That compares with \$213.1 million, or \$1.01 per share, for the same quarter a year earlier.

Funds from operations attributable to common stockholders and unit holders totaled \$428.1 million, or \$1.93 per share. That compares with \$415.6 million, or \$1.87 per share, for the year-earlier quarter.

Revenues in the most recent quarter totaled \$820 million, up from \$799.5 million in the year-earlier quarter.

Extra Space Storage is a real estate investment trust that owns and/or operates 4,099 self-storage stores in 43 states and Washington, D.C. It is the largest operator of self-storage properties in the United States.

“We had a solid first quarter, beating same-store revenue expectations, maintaining historically high occupancy, and continuing to grow our capital light ancillary businesses. This led to FFO growth above our internal projections,” Joe Margolis, CEO, said in announcing the results.

“Despite this level of performance, the recent economic uncertainty has caused us to maintain our same-store guidance. While the current environment is volatile and may lead to difficult economic times, our team, strategy and systems have proven the ability to produce stable cash flow returns in similar conditions.”

Beyond Inc.

Beyond Inc., based in Murray, reported a net loss of \$39.9 million, or 74 cents per share, for the first quarter end-

ed March 31. That compares with a loss of \$73.9 million, or \$1.62 per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$231.8 million, down from \$382.3 million in the year-earlier quarter.

Beyond is the owner of Bed Bath & Beyond, Overstock and Buybuy Baby and a blockchain asset portfolio.

“Our first-quarter results illustrate our team’s progress against the mandate to return to profitability, including margin optimization, SKU rationalization and fixed-cost restructuring,” Marcus Lemonis, executive chairman and principal executive officer, said in announcing the results.

“The consistency we saw in the final weeks of the quarter through today in sales performance and marketing efficiency marks a tipping point. Coming out of the restructuring, we have a clear understanding of our levers to break even and generate a profit. With a newly right-sized cost structure, we believe we are within 60 days of transitioning to a revenue and gross profit growth playbook.”

Waystar

Waystar Holding Corp., based in Lehi and Louisville, Kentucky, reported net income of \$29.3 million, or 16 cents per share, for the first quarter ended March 31. That compares with a net loss of \$15.9 million, or 13 cents per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$256.4 million, up from \$224.8 million in the year-earlier quarter.

Waystar provides health care payment software.

“Waystar sustained strong momentum in the first quarter of 2025, delivering net income margins exceeding 10 percent, adjusted EBITDA margins exceeding 40 percent, and our fourth consecutive quarter of double-digit revenue growth as a public company,” Matt

Hawkins, CEO, said in announcing the results.

“We also advanced our innovation roadmap with the launch of Waystar AltitudeAI, equipping clients with powerful AI capabilities that streamline workflows and improve financial performance. With a resilient foundation and durable growth model, we have the visibility and confidence to raise our full-year revenue and adjusted EBITDA guidance.”

Medallion Bank

Medallion Bank, based in Salt Lake City, reported net income of \$15.6 million for the first quarter ended March 31. That compares with \$14.5 million for the same quarter a year earlier.

Net interest income in the most recent quarter totaled \$52.2 million, compared to \$48.2 million in the prior-year quarter.

The bank provides consumer loans for the purchase of recreational vehicles, boats and home improvements, along with loan origination services to fintech strategic partners. It is a wholly owned subsidiary of Medallion Financial Corp.

“Our performance was strong in the first quarter,” Donald Poulton, president and CEO, said in announcing the results. “Our earnings were \$15.6 million, which was 8 percent higher than the prior-year quarter and in line with the fourth quarter 2024. Economic uncertainty reduced demand in both recreation and home improvement lending, while strategic partnership volumes grew to \$136 million from \$124 million in the fourth quarter as those relationships continued to mature.

“Charge-offs and delinquencies were down from their year-end peaks, but given recent market volatility, and potential tariff and economic changes, we added qualitative factors to our reserve that increased credit loss provisions. Following the end of the quarter, we

completed an initial sale of \$53 million in recreation loans at a premium to par value. We were pleased with the execution of this sale and continue to monitor the market for potential loan sale opportunities. Overall, we view the quarter as a good mix of conservative origination volume and improving credit performance to start 2025.”

FinWise

FinWise Bancorp, based in Murray, reported net income of \$3.2 million, or 23 cents per share, for the first quarter ended March 31. That compares with \$3.3 million, or 25 cents per share, for the same quarter a year earlier.

Net interest income in the most recent quarter totaled \$14.3 million, compared to \$14 million in the prior-year quarter.

FinWise is the parent company of FinWise Bank.

“Our business model remained resilient in the first quarter, even amidst a more uncertain macro environment,” Kent Landvatter, chairman and CEO, said in announcing the results. “We posted solid loan originations and encouraging credit quality metrics, as both non-performing loan balances and net charge-offs declined sequentially. Furthermore, we continued to migrate our loan portfolio to a lower risk profile while still growing profitably and increasing tangible book value.

“Subsequent to the end of the first quarter, we also announced a new strategic program agreement where FinWise will provide both lending and our Credit Enhanced Balance Sheet product. While we will continue to closely monitor the economic environment, we remain excited about the outlook for our business and will maintain our focus on executing our business strategy to continue to position the company for long-term growth and shareholder value creation.”

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Winder Farms returns to Winder family ownership

Winder Farms — established in 1880 in what is now South Salt Lake by John R. Winder and his wife, Elizabeth — is back in family hands after two decades of outside ownership. A group of investors led by Managing Partner James Winder has purchased the iconic dairy operation from Dolphin Winder LLC, an investment group led by Dolphin Capital of Park City.

“We’re honored to bring Winder Farms home,” said James Winder. “This is more than a business to us — it’s a legacy. We are committed to safeguarding the Winder name while expanding our digital presence, distribution and retail channels and product line. In time, we would like to reintroduce some high-quality products that Winder previously produced and sold through its delivery routes as well as new products that fit the appetite of today’s marketplace and families. Whatever the future brings, the Winder family has always believed in delivering excellence, and that will remain our promise for generations to come.”

John and Elizabeth launched the Winder enterprise — then known as Winder Dairy — when they began selling milk to their neighbors in areas south and west of downtown Salt Lake City. Initially, drivers of horse-drawn wagons would pull up to a home and scoop milk from tall cans into customers’ own containers.

Over the decades, numerous iterations of Winder Dairy maintained the home-delivery tradition until 2019, when business declines forced Winder to shut down its delivery service and concentrate on its distribution through retail grocers — the focus of today’s Winder Farms. The Dolphin-led group bought the dairy — now located at the top of Winder Lane in West Valley City — in 2003 with various Winder family members maintaining minority shares.

Under the new leadership, Winder Farms plans to build on the trust and tradition that have defined the brand since the days of horse-drawn milk wagons, Winder said. “The Winder family’s reacquisition ensures that one of Utah’s most cherished brands will continue to grow while staying true to its roots of quality, service and community.”

Currently, Winder products can be found online at the company’s website or that of its online partner, Instacart.



Home-delivery drivers for Winder Dairy in West Valley City pose with their vans in the 1970s, at the height of the company’s business success story. The company is back in Winder family hands with the acquisition by a group led by a descendant of the founders. Photo courtesy of Winder Farms.

Winder also retails its products at local grocery stores, including Smith’s, Harmons, Macey’s, Fresh Market, Lee’s, Dick’s and Dan’s. Winder said the new owners intend to strengthen existing partnerships with Smith’s/Kroger and Associated Food Stores, as well as explore additional distribution avenues and geographies.

Winder said the company also intends to recapture many past or “would-be” home-delivery customers through its new online platform intended to drive such customers to the

online point-of-sale for delivery or pickup.

“Today’s modern consumer wants access to products online and the option of delivery or pickup at a specified time,” said Winder.

The company has already made those options available to consumers and is starting to see positive results, Winder said. In the future, Winder hopes to further build out this platform by relaunching existing, past or new products, including a new chocolate milk product in the near term, he said.

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1995
Founded

2000
Strategy



2005
Growth



Ron Dunn founded
Dunn Associates, Inc.
in 1995 with himself
and two other people:
a young engineer and
a structural draftsman,
Brett Roberts. The
first office was a small
space above a coffee
shop.

Resisting rapid growth
in a booming economy
required discipline.
Growing strategically
and keeping our clients
first was important.
Now located in a
unique building which
historically served as
a granary allowed for
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2015 National



Staying near the top is difficult with many local firms resulting in fierce competition. Our focus shifted from smaller private projects to large public projects. Without compromising our local client connections, and staying true to our values we reached beyond the Utah market. Working with national architects on projects both in Utah and abroad helped our growth both in staff and experience.

2025 Future



The future of Dunn Associates builds upon a strong foundation laid by our past. Even as we embrace the next generation of leadership, Ron and Brett, the first employee, remain integral to our firm, embodying the experience and values that have defined us for three decades. Above all else, we cherish our people and the enduring relationships we've built with our clients and partners. With this as our bedrock, Dunn Associates is committed to continued growth, creativity, and innovation. We will continue to be different and passionately design the future of the built environment, both locally and beyond.

MANUFACTURING REGIONS

Ranked by Number of Manufacturing Establishments

BUSINESS JOURNAL List

County	Manufacturing Establishments	Non-Manufacturing Establishments	Average Manufacturing Employment	Average Non-Manufacturing Employment	Average Monthly Manufacturing Wage	County Average Monthly Wage	Top Manufacturing Establishments
1 Salt Lake	2,962	64,723	61,240	746,448	\$6,322	\$6,116	L3 Technologies; Merit Medical Systems, Inc.; Edwards Lifesciences, LLC; Northrop Grumman Corp; Ultradent Products, Inc.; Varex Imaging Corporation; Albany International Corp.; Daily's Premium Meats, LLC; Hexcel Corporation; ICU Medical, Inc.; Intermountain; LDS Beehive Clothing Mills; SME Steel Contractors, Inc.; Stryker Employment Company LLC; The Boeing Co.; USANA, Inc.
2 Utah	866	21,792	23,923	283,766	\$5,421	\$4,901	Nestle USA, Inc.; Texas Instruments, Inc.; (USA) Championx Resources, Inc.; Elite Manufacturing & Packaging, LLC; Smokey's Smokehouse; Tyson Fresh Meats, Inc.
3 Davis	378	10,256	13,808	132,321	\$6,456	\$5,107	Lifetime Products Inc.; Northrop Grumman Corp.; Utility Trailer Manufacturing LLC.
4 Weber	353	7,194	19,706	104,311	\$6,777	\$4,822	Autoliv; Fresenius USA Manufacturing, Inc.; Northrop Grumman Corp.; Kimberly-Clark USA LLC; Northrop Grumman Systems Corp.; OshKosh Aerotech, LLC; Parker Berteau; Ralcorp Frozen Bakery Products, Inc.; Williams International Co. LLC
5 Washington	287	8,044	4,080	82,635	\$4,506	\$4,008	Ram Manufacturing Company, Inc.; Deseret Laboratories; Litehouse, Inc.; Meadow Gold Ice Cream, Inc.; Reid-Ashman Manufacturing, Inc.; RS Utility Structures, Inc.; Wilson Electronics LLC;
5 Cache	257	4,339	12,061	54,128	\$5,398	\$4,212	E.A. Miller; Gossner Foods Inc.; Hyclone Laboratories, LLC; Invitrogen Coporation; Schreiber Foods Inc.; TTM Technologies North America, LLC.
6 Iron	111	2,150	2,521	23,134	\$5,089	\$3,961	Align Precision-Cedar City, LLC; Ampac; Byway Corporation; Glenpak, LLC; Realine Steel, LLC; Sunroc Corporation.
7 Box Elder	93	1,548	7,223	17,026	\$7,039	\$4,935	Thiokol Corp—Propulsion; Autoliv; The Procter & Gamble Paper Products; West Liberty Foods LLC.
8 Summit	85	3,521	1,123	29,627	\$6,954	\$5,498	Graco, Inc.; Skullcandy Inc.; Triumph Gear Systems, Inc.
9 Wasatch	57	1,620	646	11,803	\$5,388	\$4,540	Redmond Minerals Inc.; Miro Industries.
10 Tooele	52	1,492	2,082	18,783	\$5,862	\$4,469	Nucor Buildings Group West, LLC; Purple Innovation LLC; Cargill, Inc.; Carlisle Construction Materials, LLC; Detroit Diesel Remanufacturing, LLC; Morton Salt, Inc.; U.S. Magnesium LLC.
11 Uintah	43	1,353	339	14,219	\$6,723	\$4,740	Superior Drilling Products, Inc.
12 Sanpete	38	729	1,418	8,415	\$4,085	\$3,647	Pitman Farms Inc.; ACT Aerospace; Christensen Arms.
13 Duchesne	30	832	219	8,767	\$4,710	\$4,815	Country Cabinet; Tri-County Concrete; Pitman Farms, Inc.; Uintah Machine & Manufacturing Co.; Central Machine Works, Inc.
14 Carbon	28	636	609	8,420	\$5,593	\$4,054	Intermountain Electronics, Inc.
15 Sevier	26	809	519	9,492	\$4,460	\$4,022	Hales Sand & Gravel; Pitman Farms, Inc.; US Gypsum Co.
16 Juab	20	389	823	3,784	\$4,849	\$3,723	Ash Grove Cement; Barnes Bullets—Mona, LLC; Barrette Outdoor Living, Inc.; Quality Craft Wood Works, Inc.
17 Morgan	20	443	232	3,125	\$6,302	\$4,416	Holcim (US) Inc.
18 Millard	13	466	235	5,375	\$5,100	\$4,791	Graymont Western US, Inc.; Liqua-Dry Inc.
19 Grand	10	690	109	7,309	\$4,591	\$3,828	The Synergy Company of Utah, LLC.
20 Kane	8	443	117	4,284	\$2,794	\$3,612	Stampin' Up Inc.
21 Beaver	8	265	197	2,582	\$3,643	\$3,916	Dairy Farmers of America Inc.; Atkore Plastic Pipe Corporation.
22 San Juan	8	387	73	4,814	\$2,863	\$4,033	Blue Mountain Meats Inc.
23 Wayne	7	158	15	1,328	\$1,711	\$3,679	Oyler Family Farms LLC
24 Garfield	5	288	34	2,880	\$3,196	\$3,421	K&D Forest Products Inc.
STATEWIDE	5,765	134,567	6,134	63,551	\$5,033	\$5,352	

INDUSTRY BRIEFS

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BANKING

• **TAB Bank**, based in Ogden, has announced it closed more than \$67 million in financing in the first quarter for over 230 companies. They included businesses in the transportation, beauty, specialty finance and real estate industries, along with 70 small businesses. Types of financing included factoring, asset-based and equipment loans, small-business lines of credit and real estate loans. The largest deal was \$13 million for Capital Foundry, a Pittsburgh-based specialty finance lender providing various debt and credit products to small and middle-market companies. TAB Bank also provided 17 companies, primarily in the transportation industry, term loans and lines of credit ranging from \$40,000 to \$500,000.

ECONOMIC INDICATORS

• **Utah** is one of the most **tax-friendly states** in the U.S., according to a study from **BusinessFinancing.co.uk**. The research models a hypothetical tech company earning \$100,000 in annual profit and calculates the total tax burden using the latest federal and state corporate tax rates. While all U.S. businesses pay the federal corporate tax rate of 21 percent, Utah charges just 4.65 percent for state corporate income tax. That equates to a total bill of \$25,700 on a profit of \$100,000. Utah is among seven states at 21 percent. The total bill is highest in Minnesota, at 30.8 percent, or \$30,800 on a profit of \$100,000. South Dakota and Wyoming have no corporate tax; neither do Nevada, Ohio, Texas or Washington, which levy local gross receipts taxes instead. Details are at <https://businessfinancing.co.uk/mapping-small-business-tax-rates-around-the-world/>.

• If you presented Mom with a handmade gift on **Mother's Day**, you did well, according to a survey by **Mixbook**. It asked Utah mothers to name the most meaningful gift they've ever received, and 27.5 percent said a handmade gift. Other high-ranking gifts are a special experience (like a brunch, spa day, or family outing), 21 percent; and a handwritten card or letter (16 percent). Utah's worst-ranked gifts include weight loss products, cleaning supplies and cookbooks. Details are at <https://www.mixbook.com/worst-mothers-day-gifts>.

• **Salt Lake County** is ranked No. 842 on a list of counties that are the most at risk for **tornado damage** in 2025, compiled by **Home Gnome**. It used FEMA data and analyzed nearly 950 counties with moderate to very high tornado risk. The most at-risk county is Cook County, Illinois. The No. 946 county is Gloucester County, New Jersey. Details are at <https://homegnome.com/blog/studies/counties-most-at-risk-tornado-damage/>.

EXPANSIONS

• **DoTerra**, a Pleasant Grove-based company that produces aromatherapy and essential oils products, has launched its Kazakhstan market, with a grand opening in Almaty at the Palace of the Republic that included a program featuring essen-

tial oil education, wellness workshops and interactive experiences designed to showcase the power and versatility of the company's products.

GRANTS

• **Bioparin**, a spinout from the University of Utah, has secured a \$306,000 Phase I **Small Business Technology Transfer** grant to scale synthetic heparin production. Heparin is an anticoagulant used in over 12 million patients in medical procedures annually. It currently is facing a fragile supply chain, reliant on pig intestines. STTR grants support small businesses collaborating with research institutions to bring innovative technologies to market. The Bioparin grant will support large-scale heparin biomanufacturing.

INVESTMENTS

• **Catalyst Opportunity Funds**, a Salt Lake City-based private equity firm focused on real estate investments, has closed **Catalyst Opportunity Fund II LP** with total capital commitments of \$140 million. The close brings Catalyst's total assets under management to \$350 million, representing more than \$1.3 billion in project costs across its portfolio. Fund II raised capital from a base of institutional investors, including **JPMorganChase**, **UnitedHealth Group**, **American Express** and **KeyBank**, as well as foundations, family offices and other capital partners. Catalyst is expanding the nation's housing stock through ground-up development. Fund II is primarily focused on investing in workforce and affordable housing developments that serve households earning 60 percent to 80 percent of area median income. In addition to housing, Fund II also invests in mixed-use developments and commercial spaces that provide essential services. Fund II has already been deployed into eight real estate investments across strategic U.S. markets. Three are now operational.

• **PhotoPharmics**, a Salt Lake City-based company focused on specialized light therapy for neurodegenerative diseases, has closed its oversubscribed \$6 million Series B extension. The round was led by **Kickstart Fund**, with participation from current and new investors. The new capital will support the completion of the company's Phase 3 clinical trial and fund key pre-commercialization initiatives for Celeste, the company's specialized light therapy device for Parkinson's disease.

• **MedVenture Health**, based in Salt Lake City, has announced a rebrand to **Wasatch Health**. The company said the name "reflects the firm's strengthened alignment with the Wasatch Group and its broad ecosystem of strategic resources." Wasatch Health is a healthcare-focused investment firm with an emphasis on medtech, life sciences and specialized supply chain services. It is backed by the resources of the Wasatch Group.

PARTNERSHIPS

• **Beehive Meals**, a Layton-based meal prep and delivery services company, has announced a collaboration with **Clean Monday Meals**, a brand known for its clean, wholesome and family-friendly recipes and products. This partnership aims to make mealtime easier, healthier and more accessible for families and

individuals. Starting this month, Beehive Meals will feature Clean Monday Meals-inspired freezer meal recipes as part of its monthly rotating menus. It already has begun incorporating Clean Monday Meals' chicken and beef bouillon into its existing recipes.

PHILANTHROPY

• **CommonSpirit Health** has provided \$208,000 in **CommonSpirit Health Equity Advancement** grants to five Utah nonprofits who serve vulnerable individuals. Grant recipients are the **Asian Association of Utah**, **Navajo Strong**, **The Inn Between**, **Maliheh Free Clinic** and **Family Promise of Ogden**. CommonSpirit Health has more than 2,300 clinics, care sites and 137 hospital-based locations, in addition to its home-based services and virtual care offerings.

• Thousands of employees across the **Larry H. Miller Co.**'s platforms and businesses participated in the 15th annual **Larry H. Miller Week of Service** April 21-25. Service projects in six states, including Utah, ranged from making pillows for children in foster care and park beautification efforts. On April 23, members of the Miller family, employees from the Larry H. & Gail Miller Family Foundation, the Larry H. Miller Co., Miller Sports & Entertainment and Real Salt Lake gathered at the Jordan River to clean up debris, remove trash and pull invasive weeds. **My Hometown Salt Lake City**, a local nonprofit organization, aided in organizing the project. Employees from Real Salt Lake and the Utah Royals participated in various service activities throughout the week, including the Jordan River cleanup, local soccer field restoration and volunteering with The Road Home. Other projects in Utah included preparing ready-made meals for families impacted by breast cancer, assembling hygiene kits for people experiencing homelessness, and making pillows for children in foster care. In other states, employees partnered with local food banks, homeless shelters, schools and more for various service projects.

REAL ESTATE

• A group of association management veterans have launched an association management company in Utah called **HOA Love**. It will provide association management services to homeowners associations and condominium owner associations in Salt Lake, Utah and Davis counties. It has plans to expand into Wasatch County and Idaho. The company, based in Lehi and Salt Lake City, has partnered with **American Momentum Bank** to provide enhanced banking services to the communities it serves. The partnership includes access to **Vantaca**, a leading software and services provider to the community association management industry. HOA Love's CEO is **David Perdue**, who previously worked at an association management company that was bought by a large national organization. Others involved are **Greg Cronin**, a real estate broker, general contractor who has built HOAs, HOA board president and entrepreneurship professor at Utah Valley University; **Nate "Shep" Shepardson**, who was interested in becoming an entrepreneur and discussions began around starting a management company; and

Nancy Davis, a former work colleague of Shepardson.

RECOGNITIONS

• **Forty-two Utah companies** are on a list of **USA Today's Top Workplaces** list for 2025, based on feedback from team members through an independent survey process that measures several aspects of workplace culture, including alignment, execution and connection. For companies with more than 2,500 employees, Utah honorees are No. 4 **CHG Healthcare**, Midvale; No. 9 **Mountain America Credit Union**, Sandy; and No. 23 **HealthEquity Inc.**, Draper. For companies with 1,000 to 2,499 employees, the highest-ranked Utah company is No. 36 **Health Catalyst Inc.**, South Jordan. The highest-ranked Utah company with 500 to 999 employees is No. 11 **BZI – Building Zone Industries**, Kanarraville. The highest-ranked Utah company with 150 to 499 employees is No. 60 **Crucial Learning**, Provo.

• The expedited claims technology by **HealthEquity Inc.**, a Draper-based health savings account administrator, has been recognized in the **2025 Artificial Intelligence Excellence Awards** by the **Business Intelligence Group**. The awards honor outstanding organizations, products and individuals who have harnessed the power of AI for good to solve real-world problems. HealthEquity won awards for "Innovative AI Products" in the categories of health and automation. The winning product streamlines the health care claims process for those who have access to the tool while delivering faster, more accurate results.

• **Several Utahns** are on a first-ever list of **"Best-in-State CPAs,"** compiled by **Forbes**. The list recognizes accounting professionals who lead with integrity, elevate the profession, and deliver outstanding service to clients and communities, based on peer recommendations, professional accomplishments and ethical leadership. Utahns on the list are **Tyler Alleman**, partner, Jones Simkins, Logan; **Clinton Armstrong**, owner, Armstrong CPAs & Advisors, Ogden; **Amanda Barrett-Bough**, partner, Squire, Orem; **Jonyce Bullock**, CEO, Squire, Orem; **Katina Curtis**, partner, Grant Thornton, Salt Lake City; **Greg Denning**, managing partner, Larson, South Jordan; **Mark Erickson**, managing partner, Tanner, Salt Lake City; **Todd Hafen**, shareholder, Hafen, Buckner, Everett & Graff, St. George; **Ken Jeppsen**, partner, Eide Bailly, Salt Lake City; **MK Mortensen**, principal, Grant Thornton, Salt Lake City; **Mariah Nielsen**, partner, Forvis Mazars, Salt Lake City; **David Peadar**, assurance partner, Eide Bailly, Salt Lake City; **David Peterson**, managing partner, Haynie, Salt Lake City; **Steve Racker**, emeritus partner, WSRP Advisory, Salt Lake City; **Daniel Rinehart**, managing partner, WSRP Advisory, Salt Lake City; and **Bob Thomas**, managing partner, Jones Simkins, Salt Lake City.

RETAIL

• **The Gateway** in Salt Lake City has announced outdoor markets and a new, outdoor Sunset Yoga series that takes place on Mondays. The Bohemian Bums Farmers Market takes place the

Work Daze

Time to lose the retirement blues



BOB GOLDMAN

I have an idea: Instead of waking up every morning feeling fraught and frustrated with your job, you retire. Hang it up. Toddle off into the sunset. Take this job and you-

know-what it.

Sounds good, don't it?

No more mean managers. No more conniving co-workers. No more asinine assignments. No more doomed doables. Instead, it's just you, doing what you want to do, when and where you want to do it.

Really, I don't know what you're waiting for.

Well, maybe I do.

When making decisions about retirement, money is what it often comes down to. As in not having enough. It's not that you're avaricious. It's just that you've gotten used to certain things, like eating regularly. Even if you can resolve the money issue — and I do believe that once this EV nonsense evaporates, your investment in Pufferbelly Steam Cars will pay off — you need to realize that “retirement is about emotional needs as well as financial — maybe more than 50 percent.” Or so says retirement expert Christine Benz in “Retire like a pro by doing these

5 things,” a Reuters article from Fast Company.

And for a person as emotional as you, this will be a problem, 100 percent.

While I'm not sure what it means to be a retirement pro, I do think that a retirement amateur should carefully consider those “five things.” Let's dig in.

No. 1: Be willing to entertain different perspectives.

Some people are traditionalists. They'll cling to their jobs until they reach the big 6-5. Others want to retire at 40 or 30 or 17. To do so, they embrace life hacks, like refusing to take on debt, which is not easy to do and very unfair to your credit card company.

In another twist to traditional thinking, couples may plan to stagger their retirements. One retires first while the other continues to work. There's nothing that could possibly go wrong with this strategy, since before either reaches retirement age, the couple is sure to break up.

No. 2: Do not be afraid to be a weirdo.

Like you need me to tell you that.

No. 3: Forget optimization.

If squeezing the most out of every dollar by investing in the stock market makes you nervous, consider keeping

retirement assets in cash. According to retirement pro Benz, “having some cash in your portfolio means that your total returns won't be so high, but if that helps you sleep at night, then that's still a sound investment.”

Think cash is too risky? Buy gold and keep it under your mattress. Your retirement funds should be secure, but you can forget about sleep at night. Gold bars may be safe, but they are lumpy.

No. 4: Experiment.

Retiring to a foreign country, where prices are lower, may look good when viewed from the safety of your cubicle, but do make an effort to test the waters before you pack your bags.

While still working, devote your vacations to stress-testing your retirement dream destinations. Two weeks should be more than enough time to travel to a country and buy a house, a car and a dog. If you're not in a relationship, meet a local and get married. If you are in a relationship, it's up to you.

Can't decide where to start? I recommend an alphabetical approach.

A couple of weeks should be enough to determine whether Azerbaijan is right for you. If the answer is yes, hire someone to feed your dog and your new partner until you're ready to retire. If not, use your next vacation to test Belarus, Croatia, Denmark and Estonia.

With any luck, you'll find the perfect

retirement destination before you hit Zambia.

No. 5: Find your “micro-joys.”

When formulating retirement plans, think small.

Spending your retirement ticking off the high-priced items on your bucket list is unrealistic. Dream trips are expensive. So, for that matter, are buckets.

Instead, ask yourself what your simple, everyday pleasures are. I think I know. What makes you happy is spreading gossip. Goofing off. Sabotaging your co-workers. Sucking up to your boss.

One thing all these highly pleasurable, low-cost micro-joys have in common? You can do every single one while still at work. Best of all, you get paid for it.

These are just some of the reasons the smartest thing a retirement pro can do is never retire. Feel free to think about retiring, plan for and worry about it, but don't leave until they drag you out screaming.

You can thank me when you get to Zambia.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.

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YESCO Outdoor acquires assets of Dakota Outdoor

YESCO Outdoor Media, a Salt Lake City-based provider of out-of-home advertising, has acquired select assets of Dakota Outdoor Advertising.

The acquisition includes 111 static billboard structures comprising 250 billboard faces and 19 transit locations with 93 faces across Montana, Wyoming and Nevada.

The billboard assets span the entire state of Montana, with a strong concentration along U.S. Highway 93 through Eureka, Whitefish, Kalispell, Polson, Arlee, Missoula and Florence. All acquired billboards are static, while the transit advertising inventory includes both static and digital formats.

Following this acquisition, YESCO now operates 1,392 billboard structures, 2,507 permanent faces and an additional 93 digital faces across eight states. YESCO Outdoor employs 42 people across six states.

“YESCO Outdoor Media is elated to fold in Dakota Outdoor Advertising's assets in Montana, Wyoming and Nevada,” said Nathan Young, president of YESCO Outdoor. “Each of these assets is strategically positioned in the state and complements our existing inventory. We are grateful for Verlon Edwards of Dakota Outdoor and are excited to continue to build on the foundation he has laid.”

BRIEFS

from page 11

first Sunday of every month, 10 a.m.-3 p.m., and features local organic produce, artisans and eco-conscious vendors. The Market & Craft Fair takes place the third Friday of every month, 4-9 p.m., and involves more than 60 local businesses offering unique products and services. The fair coincides with The Gateway's Art Stroll, showcasing installations created by local artists throughout Rio Grande Street. The Outdoor Urban Flea Market takes place monthly starting May 18, 10 a.m.-4 p.m., at the Olympic Plaza and along Rio Grande. It features 80-plus vendors offering eclectic and unique vintage and antique finds. Local crafters

offer cool handcrafted and upcycled vintage items. The Maker's Hive Market takes place starting May 25, noon-4 p.m., and features Salt Lake City-based small-business owners of all backgrounds. The market also features live music, local eateries, and more. Sunset Yoga takes place Mondays, 7-8 p.m., starting May 19 at the Olympic Plaza. The free class is led by an instructor from Salt Power Yoga, with live music.

• **Tommy's Express Car Wash**, based in Michigan, has opened a location at 309 E. Crossroads Blvd., Saratoga Springs. A two-day grand opening event featured donations and proceeds to benefit Primary Children's Hospital (serving Utah County). Tommy's Express has more than 250 franchise locations across the U.S.

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ASSOCIATIONS

• **Bruce Edgar**, a researcher at Huntsman Cancer Institute at the University of Utah and professor of oncological sciences at the UofU, has been elected as a member to the **National Academy of Sciences**. His work has primarily been conducted on the fruit fly, which is an ideal model for learning about human biology and cancer development. Early in his career, he made fundamental discoveries in the cell cycle, mitosis, and how DNA replication is controlled in cells. He has also helped identify and analyze a variety of genes and oncogenes, genes that can mutate to transform a normal cell into a cancer cell. His work with fruit flies has led to an understanding of the human genes CDC25, which controls cell division, and Rheb, a gene that controls a key signaling pathway that drives cell growth, among other capabilities. Over the past 15 years, Edgar has been researching stem cells, a type of cell essential for tissue maintenance, regeneration, and longevity, in the intestines of fruit flies, mouse models, and humans. Edgar joined the faculty of Huntsman Cancer Institute and the UofU in 2016. He worked for many years at Fred Hutchinson Cancer Research Center in Seattle before moving to Heidelberg, Germany, where he served as a professor in the Center for Molecular Biology and a division leader at the German Cancer Research Center.

Bruce Edgar

BANKING

• **Sunwest Bank**, based in Sandy, has announced **Donika McKelvie** as managing director of national healthcare. She will launch Sunwest's national health care platform focused on health care providers across the continuum of care, primarily in the middle market. McKelvie has over 30 years of health care finance experience, most recently serving as managing director/head of health care at HTLF Bank. She also held managing positions in health care financing at Greystone Funding, MB Financial Bank and Opus Bank.



Donika McKelvie

FOOD

• **Ogden's Own Distillery** has hired **Victoria Titus-Gecsek** as national sales director and named **Jon Najarian** to the company's board of directors. Titus-Gecsek has over 20 years of experience in beverage sales and distribution leadership, including at E.&J. Gallo Winery. Najarian is a market analyst, investor, entrepreneur and business media anchor on FOX, CNBC, Sirius XM and CBS Radio. Ogden's Own Distillery produces Five Wives Vodka, Porter's Whiskeys, Madam Pattirini Gin and other brands.



Jon Najarian

HEALTH CARE

• **Tranont**, the Lehi-based healthy lifestyle company, has added **Dr. Erin Glynn** to its Scientific Advisory Board. Glynn will work closely with Tranont's leadership and product teams to guide innovation, oversee scientific product development and provide educational support to Tranont associates. Glynn is a metabolic health, nutrition and product development expert with over 20 years of experience in academia and the dietary supplement industry. After more than a decade in academic research, Glynn transitioned into the nutraceutical industry, where she has led research and development teams and developed clinically supported products for multi-million-dollar brands.



Erin Glynn

HOSPITALITY

• **Black Desert Resort** in Ivins has announced its executive and culinary teams. They include **Nicholas Gold** as managing director, **Brandon Hendricks** as vice president of sales and marketing, **Ryker Brown** as director of food and beverage, **Matthew Krueger** as resort executive chef, and **Michelle Taylor** as executive pastry chef. Gold is responsible for overseeing operations at Black Desert Resort and the Red Mountain Resort, which are now managed by CoralTree Hospitality. He



Nicholas Gold



Brandon Hendricks



Matthew Krueger



Michelle Taylor

has more than three decades of hospitality experience, most recently serving as managing director. Prior to joining Black Desert Resort, Gold was vice president at 1 Hotel Hanalei Bay in Hawaii. He also held leadership positions at The Club at Kukui'ula in Kauai; Thompson Hotels in Playa del Carmen; Amangiri Resort in Canyon Point, Utah; Tanque Verde Ranch in Tucson, Arizona; and Enchantment Resort & Mii amo Spa in Sedona, Arizona. In his new role, Hendricks leads overall commercial strategy for Black Desert Resort and Red Mountain Resort, including sales, marketing, revenue management, catering/events and reservations. He has more than 30 years of experience in luxury hospitality, most recently as vice president of sales and marketing. He has held leadership roles at properties ranging from small luxury boutique properties to one of the world's largest casino resorts. Most recently, Hendricks served as vice president of commercial strategy for Kohler Hospitality. Prior to that, he served as director of sales and marketing at Mauna Lani, the St. Regis Deer Valley and the St. Regis Houston. Brown leads the culinary team at Black Desert Resort, including menu creation for the seven dining venues on property: Basalt, Latitude, 20th Hole, Oasis, Club 73, Flo Bar & Lounge and Lava Love. He has more than 25 years of culinary experience, including at Omni Hotels and Resorts and Waldorf Astoria Park City, conference hotels, private clubs, a la carte restaurants, catering companies and an equestrian facility where he was corporate director of culinary. Krueger is tasked with crafting the overall menu concepts, along with planning, organizing and sourcing ingredients through local purveyors for dish development. He has nearly 15 years of experience, most recently leading the culinary sector at World Equestrian Center in Florida as executive chef. He also held positions at Sea Island Resort in Georgia, Hotel Effie in Miramar Beach, and the St. Regis Deer Valley in Park City. Taylor has nearly 20 years of pastry experience, including baking for properties and golf events, including the U.S. Open and the PGA Tour. She previously managed the pastry and baking department for Pinehurst Resort.

She previously managed the pastry and baking department for Pinehurst Resort.

LOGISTICS

• The **Utah Inland Port Authority** has hired **Amy Chanthalyxay** as financial manager. She will support financial functions, including grant and bond accounting, payroll administration, tax differential reporting, and financial system optimization. She will also help ensure compliance with state and federal regulations, support audits and provide shared services to partner entities. Chanthalyxay has more than a decade of experience in accounting and financial operations. She began her career and spent nearly six years in public accounting at Eide Bailly. During the past five years, she has held financial roles in the nonprofit sector and with companies in the sports and crafts industries. Chanthalyxay earned a master's degree in accounting from Utah State University.



Amy Chanthalyxay

MANUFACTURING

• **Lifetime Products**, a Clearfield-based manufacturer of residential basketball hoops, polyethylene folding tables, chairs, outdoor sheds, composters, playsets, kayaks and coolers, has appointed **Kevin Romer** as chief financial officer. He succeeds **Brian Slagle**, who is departing the company to pursue a new opportunity after nearly 20 years of service. Romer has more than two decades of experience at Lifetime Products, most recently serving as vice president of sales for the Sporting Goods and Coolers divisions. During his career with Lifetime, he has also held roles as sales assistant and sales manager, helped launch three major product categories, and overseen the customer service department.



Kevin Romer

SERVICES

• **Crewe Advisors**, an investment advisor with main offices in Salt Lake City

see CAREER MOVES page 15

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IN THE SECOND JUDICIAL DISTRICT COURT IN AND FOR DAVIS COUNTY, STATE OF UTAH

In the matter of the General Assignment for the Benefit of Creditors of **L9 SPORTS, LLC, a Utah limited liability company,**

Assignor:
NOTICE OF GENERAL ASSIGNMENT FOR BENEFIT OF CREDITORS OF L9 SPORTS, LLC AND DEADLINE FOR SUBMITTING CLAIMS

Case No. 250700476
 Judge Blaine Rawson
TO ALL CREDITORS OF L9 SPORTS, LLC AND OTHER PARTIES IN INTEREST:

PLEASE TAKE NOTICE that on April 17, 2025, L9 Sports, LLC, ("Assignor"), a Utah limited liability, as assignor, made a General Assignment for the Benefit of Creditors (the "Assignment") to MCA FinCo 4, LLC (the "Assignee"), as assignee, pursuant to Utah Code §§ 6-1-1 et seq.

With the exception of the relationship created by the Assignment, Assignor and Assignee have no affiliation or prior relationship with each other.

Pursuant to the Assignment, Assignor transferred ownership of all of its rights in tangible and intangible assets to the Assignee for liquidation and distribution for the benefit of its creditors. The Assignee will liquidate the Assignor's assets and distribute the net liquidation proceeds to creditors of who timely submit claims as instructed below.

PLEASE TAKE FURTHER NOTICE that all entities asserting any claim against Assignor must timely submit a proof of claim with all proper supporting documentation to the addressee listed below no later than July 31, 2025 (the "Claims Bar Date"). A proof of claim form is enclosed with this Notice.

Under Utah Code § 6-1-6, the claims of all creditors, must be "clearly and distinctly stated and sworn to by the claimant, or by some person acquainted with the facts" and

Name of Creditor		Account Number By Which Creditor Identifies Assignor
Creditor Address (where notices should be sent)		Other Creditor Identifying Information
Creditor Telephone Number	Creditor Email Address	
BASIS FOR CLAIM: <input type="checkbox"/> Goods sold <input type="checkbox"/> Retiree benefits <input type="checkbox"/> Services performed <input type="checkbox"/> Wages, salaries, and compensations (fill out below) <input type="checkbox"/> Money loaned <input type="checkbox"/> Personal injury/wrongful death <input type="checkbox"/> Unpaid compensation for services performed <input type="checkbox"/> Taxes <input type="checkbox"/> Other (Describe briefly)		
<input type="checkbox"/> Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars. Check box if you have never received any notices from the court in this case.		Amount of Claim (US\$) <input type="checkbox"/> Check box if the claim is secured If secured, describe property securing debt: <input type="checkbox"/> Check box if secured claim is perfected If perfected, describe means of perfection: <input type="checkbox"/> Check box if the claim is entitled to priority If priority, describe basis for priority:
<input type="checkbox"/> Check box if you have never received any notices from the court in this case.		
<input type="checkbox"/> Check box if you have never received any notices from the court in this case.		
<input type="checkbox"/> Check box if the address differs from the address on the envelope sent to you by the court.		
Date Debt Was Incurred _____		
I declare under penalty of perjury that the information on this Proof of Claim Form and any attachments is true and correct to the best of my knowledge and that the documentation and exhibits attached are true, correct, and complete copies of such documents.		
Print name of authorized signer:	Signature	Date

must include all evidence that the claimant would submit in support of its claim if the claim were objected to by another party in interest.

4914-0409-1948
 Claims must be sent by United States Postal Service or email as follows:

MCA FinCo 4, LLC
 c/o Bret R. Evans
 SNELL & WILMER L.L.P.
 15 West South Temple, Suite 1200
 Salt Lake City, Utah 84101
 Email: brevans@swlaw.com

PLEASE TAKE FURTHER NOTICE that any claimant who fails to timely submit a Proof of Claim Form so that it is received no later than the Claims Bar Date in accordance with the instructions set forth above shall be barred from sharing in any distribution of proceeds of the liquidation of the assets of Assignor and shall not receive any payment from the Assignee.

DATED this 17th day of April, 2025.
 SNELL & WILMER L.L.P.

Enclosures:
 1. Proof of Claim Form

/s/ Bret R. Evans
 Bret R. Evans Attorneys for Assignee
 4914-0409-1948
 Bret R. Evans (15131)
 SNELL & WILMER L.L.P.
 15 West South Temple, Suite 1200
 Salt Lake City, Utah 84101
 Telephone: 801.257.1900 Email: brevans@swlaw.com

IN THE SECOND JUDICIAL DISTRICT COURT IN AND FOR DAVIS COUNTY, STATE OF UTAH

In the matter of the General Assignment for the Benefit of Creditors of **L9 SPORTS, LLC, a Utah limited liability company,**
 Assignor.

PROOF OF CLAIM FORM
 Case No. 250700476
 Judge Blaine Rawson

All entities asserting any claim against L9 Sports, LLC ("Assignor") must timely submit this Proof of Claim Form with all supporting documentation to the addressee listed below no later than July 31, 2025 (the "Claims Bar Date"). Any creditor who fails to submit a claim so that it is received no later than the Claims Bar Date will be barred from sharing in any distribution of proceeds of the liquidation of Assignor's assets of Assignor.

Claims must be sent by United States Postal Service or email as follows:
 4914-0409-1948

Name of Creditor
 MCA FinCo 4, LLC
 c/o Bret R. Evans
 SNELL & WILMER L.L.P.
 15 West South Temple, Suite 1200
 Salt Lake City, Utah 84101
 Email: brevans@swlaw.com
 SUPPORTING DOCUMENTATION RE-

QUIRED. Attach copies of supporting documents, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, mortgages, security agreements, and evidence of perfection of lien. Do not send original documents. Neither the Proof of Claim Form nor the supporting documentation will be returned to you. If copies of the documents are not available, explain. If the documents are voluminous or require an explanation, attach a summary. If additional evidence, such as witness testimony, publicly accessible documents, or otherwise are necessary to support your claim, please describe and refer to such additional evidence in an attachment. Do not include in your claim amount interest accruing from the date of the assignment, attorneys' fees, exemplary damages, or court costs not already awarded by a final order of a court of competent jurisdiction as of the date of this Assignment.

Publishes: 4/28/25, 5/5/2025, 5/12/25, 5/19/25, 5/26/25, 6/2,25

NOTICE TO WATER USERS

The applications below were filed with the Division of Water Rights in Davis County. These are informal proceedings per Rule 655-6-2. Protests concerning an application must be legibly written or typed, contain the name and mailing address of the protesting party, STATE THE APPLICATION NUMBER PROTESTED, CITE REASONS FOR THE PROTEST, and REQUEST A HEARING, if desired. Also, A \$15 FEE MUST BE INCLUDED FOR EACH APPLICATION PROTESTED. Protests must be filed with the Division of Water Rights on or before Jun. 1, 2025 either electronically using the Division's on-line Protest of Application form, by hand delivery to a Division office, or by mail at PO Box 146300, Salt Lake City, UT 84114-6300. Please visit waterrights.utah.gov or call (801)538-7240 for additional information.

CHANGE APPLICATION(S)

31-2441 (a53042): Clark Water Company, Farmington City, Kaysville City Corporation propose(s) using 583.6 ac-ft. from the Farmington Creek and Underground Water Wells (Davis County Area) for IRRIGATION; MUNICIPAL: In Weber Basin Water Conservancy District, Kaysville, Farmington; OTHER: Farmington Pond Conservation 60acft; OTHER: Remediation and Surface Evaporation.

Teresa Wilhelmsen, P.E.
 State Engineer

Published in Utah Business Journal on May 12, 2025 & May 19, 2025



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ECONOMY from page 1

istration is a departure from relatively low tariff rates in place for decades, when the U.S. believed in globalization and free trade.

And Utah is in a position to be hurt by the tariffs because it "punches above its weight" in global trade, exporting about \$18 billion in goods and services each year. Among states in the western U.S., it is No. 4 for export activity and No. 3 for imports. And Gochnour fears higher tariffs will make building materials, including wood and gypsum, more expensive. That would balloon Utah housing prices, currently the nation's ninth-highest, with a \$548,000 median sales price for a single-family home.

Already, the fear of tariffs is expected to shrink the number of shipping containers from China to the U.S., although Gochnour said many companies have already boosted imports to get ahead of the expected tariffs.

"Make no mistake about it: Tariffs are making things more expensive and the economy will react to that, so there's less shipping coming in," she said.

Meanwhile, expectations of a recession continue to grow. The Utah Economic

Council gives it a 50 percent chance of occurring in the next 12 months. A batch of leading economic indicators are pointing that direction. They include the outlook for architecture, a high uncertainty index, waning consumer sentiment, an inverted yield curve, flat consumer spending and the ratio of the S&P 500 price to earnings.

Gochnour said she keeps an eye on unemployment because a rising rate is a top signal of a pending recession.

"The economy is holding strong. It is so resilient," she said. "The labor market is hanging in there. All of the recession talk is not hard data, for the most part — it's all the 'indicator' data, the 'soft' data, as we call it."

Gochnour acknowledged her talk provided a gloomy outlook but noted that Utah remains a silver lining. Its real GDP growth is 4.5 percent, and it has the nation's lowest poverty rate and top median household income.

"There's no place that I'd rather be during this time than in the state of Utah," she said. "And then if I'm in the state of Utah, there's no place I'd rather be than in urban Utah. And then within urban Utah, there's no better place to be than in the employment center, which is Salt Lake County."

CAREER MOVES
from page 13



Seth Merrill

and Arizona, has hired **Seth Merrill** as chief investment officer and partner and appointed **Dustin Thackeray** as head of portfolio management. Merrill most recently was co-director of portfolio strategy at Ensign Peak Advisors. He previously ran his own investment management firm, Cederian Investments, and worked at Brandes Investment. His background includes asset allocation and systematic equities portfolio management. A founding partner, Thackeray



Dustin Thackeray

will specialize in the execution and implementation of investment strat-

egies. He will supervise day-to-day portfolio operations, manage tax-aware implementation, and oversee customized client investment strategies.

• **FranklinCovey**, a Salt Lake City-based company focused on leadership, has named **Jessica G. Betjemann** as chief financial officer. She succeeds

Stephen D. Young, who is retiring after serving as CFO for 23 years. Young will provide consulting services as a senior advisor to the company during the transition. Betjemann has more than 30 years of experience, most recently serving as executive vice president and CFO of Gogo Inc. She previously served as Gogo's senior vice president of finance, chief accounting officer and treasurer, expanding her role after joining Gogo as vice president of financial planning and analysis in 2016. Before that, she served as vice president of strategic



Jessica Betjemann

business planning at Nokia and held several senior leadership roles in strategy and business operations at Alcatel-Lucent from 2007 to 2015. Prior to 2007, Betjemann held strategy and finance roles at Lucent Technologies and AT&T.

TECHNOLOGY

• **Nusano**, a West Valley City-based physics company focused on the production of radioisotopes, has appointed **Rachel Culbertson** as vice president of supply chain. Culbertson and her team will oversee sourcing, internal operations and implementation of best practices to support production. Culbertson has more than 20 years' experience in operations and logistics, with a track record in highly regulated and technical environments. Her career includes



Rachel Culbertson

time at Rolls Royce, Eli Lilly and Novartis, where she served as the head of supply chain for radioligand therapy manufacturing operations.

• **Versaterm**, a Canada-based public safety technology company, has appointed **Corey Roberts** of Salt Lake



Corey Roberts

City as vice president of sales, CAD and RMS solutions. Roberts will oversee Versaterm's go-to-market execution and growth initiatives for the company's portfolio of platforms across North America. Roberts has over 20 years of experience in the public safety software industry, including as president and CEO of Mindbase, a mental health solution for first responders. Versaterm later acquired Mindbase. Earlier in his career, Roberts held leadership positions at Motorola Solutions and Spillman Technologies, where he oversaw technical sales, client success and implementation initiatives.

Rob Larkin named president of Larkin Mortuary

Larkin Mortuary, a funeral service provider in Utah for more than 140 years, has named Rob Larkin as president. He succeeds Lance C. Larkin, who will continue as chairman of the board of the mortuary.

In his new role, Rob Larkin will oversee more than 200 employees and be responsible for the vision and strategic direction of the company's four funeral homes, the company said in its announcement. In addition to the funeral homes,

the company operates two cemeteries; a crematory; a floral shop; monument, urn and vault manufacturing facilities; as well as reception and luncheon facilities.

As a fifth-generation funeral director, Larkin received an associate's degree in accounting from LDS Business College and his mortuary science degree from Cypress Junior College in Cypress, California. In 2012, he received a bachelor of science degree in business manage-

ment from Western Governors University. He has been a Utah licensed funeral director and embalmer since 1988 and earned a Certified Funeral Service Practitioner certification in 2014 and a Certified Crematory Operator certification in 2015.

Larkin served as president of the Utah Funeral Directors Association from 2015 to 2016 and is a member of the advisory committee for the Salt Lake

Community College Mortuary Science program. Additionally, he serves the Tracy Aviary on the facilities committee.

Larkin's pioneer founder, George William Larkin, arrived in Utah in 1863, having immigrated from Cambridge, England. He started the Larkin tradition of arranging funerals in 1885. Today, with seven generations serving Utah families, Larkin Mortuary remains locally owned and family-managed.





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