

# BUSINESS JOURNAL

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The ribbon is cut at the Intermountain Health Primary Children's Hospital Behavioral Health Center-Taylorsville Campus, which began welcoming patients and families on Sept. 6. (Photo courtesy Intermountain Health)

## SALT LAKE BUSINESS JOURNAL Focus



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## New children's behavioral health center opens in Taylorsville

Intermountain Children's Health unveiled the Intermountain Health Primary Children's Hospital Behavioral Health Center-Taylorsville Campus in a ceremony on Aug. 22. The 90,000-square-foot facility was made possible by a \$25 million investment from the state of Utah and philanthropic donations to Primary Promise, Intermountain Health's campaign to build the nation's model health system for children.

Built on the former Wasatch Canyons campus in Taylorsville, the new center opened to kids and families Sept. 6.

Intermountain Health said in a release that Utah, like many states in the nation, is experiencing a pediatric mental health crisis. In 2023, 23 percent of Utah high

school students seriously contemplated suicide. Nine percent attempted suicide, and 37 percent felt sad or hopeless.

Intermountain Primary Children's Hospital has increased its behavioral health programs by 78 percent and has served 40 percent more kids in the past five years. In 2024, Intermountain Primary Children's Hospital behavioral health programs helped more than 10,000 kids. They're expected to help even more this year.

"Each child in our community is an important part of Intermountain's mission," said Rob Allen, president and CEO of Intermountain Health, in a release. "Every child deserves the chance to thrive and live their healthiest life. They are the

hope and promise of the future. This center is an important part of providing critically needed behavioral health services to Utah's children and families."

The new state-of-the-art, family-centered facility features patient rooms where parents can stay overnight with their child, spacious waiting rooms with a cafe, and a new Crisis Walk-In Center that is always open. The center also includes free services such as the statewide assessment, referral, consultation service line that connects families with resources, and the Stabilization and Mobile Response program, which sends professionals to the home of a child or teen.

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## Bill Gates-backed nuclear energy firm looking for site for Natrium reactor in Utah

### John Rogers

Salt Lake Business Journal

TerraPower, a nuclear energy development company based in Bellevue, Washington, and backed by billionaire Bill Gates, is looking for a spot to put a nuclear power generating plant in Utah.

In late August, the company signed a memorandum of understanding (MOU) with the Utah Office of Energy Development (OED) and land developer Flagship Cos. to pursue the project.

According to the MOU, the three companies will together search for a potential site suitable for the nuclear reactor and energy storage plant. The goal is to come up with a preliminary list by the end of the year.

TerraPower seeks to build one of its Natrium reactors in the



This concept drawing of TerraPower's Wyoming Natrium nuclear reactor power generating station, currently under construction near Kemmerer, is likely what the company's project in Utah will look like when built. Utah's Office of Energy Development is signatory to a memorandum of understanding that launched the search for a site for the reactor. (Photo courtesy TerraPower)

see NATRIUM page 3

# Incentive program results announced

**Brice Wallace**

*Salt Lake Business Journal*

The state's tax rebate incentive program for corporate recruitment and retention saw its job-creation expectations slip from fiscal 2024 to fiscal 2025. However, the figures from those two years also show a huge jump in capital spending by incentivized companies.

During its most recent July-through-June fiscal year, the Governor's Office of Economic Opportunity board approved incentives for 18 company projects, with those expansions and relocations expected to result in 3,841 new jobs over time.

The project number is down from the 20 approved in the prior fiscal year. It's been as high as 27 during fiscal 2022. The jobs total is down from 8,549 from the prior fiscal year but is comparable to 3,630 in fiscal 2023. The highest figure was 20,478 in fiscal 2022.

The 3,841 new-job total includes 622 jobs at projects in rural Utah. The rural projection was 1,262 jobs in fiscal 2024.

The most recent fiscal year projects are expected to result in nearly \$6.7 billion in new capital investments, including \$556 million in rural Utah. That's up from \$2.43 billion in fiscal 2024 but down from \$12.34 billion in fiscal 2023, which was skewed by an \$11 billion Texas Instruments project in Lehi.

The average capital expenditure per project rose this past fiscal year compared to typical years because of increased investments in targeted industries such as aerospace and defense and advanced manufacturing.

New state tax revenue from fiscal 2025 projects is estimated to reach \$343 million, down from the prior three fiscal years. It was over \$900 million in fiscal 2022.

New wages from incentivized jobs are projected to be nearly \$3.8 billion over the next two decades, down from \$6.23 billion in fiscal 2024. The figure was highest in fiscal 2022, at more than \$12.7 billion.

Rural incentive projects in fiscal 2025 are expected to pay wages 55 percent above the county average, with the corresponding figure being 80 percent for urban Utah projects.

Fiscal 2025 projects are expected to produce \$343 million in new state tax revenue over time. That's down from \$539.6 million for fiscal 2024 projects. It has been as high as \$942.4 million in fiscal 2022.

GOEO administers the Economic Development Tax Increment Financing (EDTIF) and Rural Economic Develop-



*Breeze Airways is among the companies approved for a tax credit incentive by the Governor's Office of Economic Opportunity during the past fiscal year. The incentive was tied to a company expansion in Salt Lake County. (Photo courtesy Governor's Office of Economic Opportunity)*

ment Tax Increment Financing (RED-TIF) programs. They provide a refundable tax credit for businesses performing and creating high-paying jobs in exchange for a temporary reduction in their marginal tax rates. Temporary reductions are up to 30 percent of new state tax revenues for businesses operating in targeted industries on the Wasatch Front and Washington County and up to 50 percent of new state tax revenues for most projects in rural areas.

New state tax revenue includes Utah sales, corporate income and state payroll withholding taxes during a defined period, usually five to 10 years.

"Utah's growth trajectory remains strong as we set strategic goals to ensure long-term prosperity," said Jefferson Moss, GOEO's executive director. "Our EDTIF and REDTIF tax incentive programs bolster diverse industries, support private-sector job growth, and establish new benchmarks for economic growth that will benefit future generations."

"Utah continues to attract and retain top-tier companies that strengthen our economy and create jobs," said Carine Clark, chair of the GOEO board. "Our board's work is clear: By bringing new infrastructure and diverse industries to our state, we expand opportunities for Utahns to innovate and succeed."

Created by the Legislature in 2005, the EDTIF program is for companies offering high-wage jobs, providing salaries at least 10 percent above the average county wage and matching the average rural county wage. The REDTIF program allows projects located in rural areas to pay at least the county average wage to

qualify for more significant incentives. Three of the 18 approved projects in fiscal 2025 are set in rural counties, featuring 622 jobs and more than \$556 million in capital investment.

The tax credit is available to Utah companies expanding and other businesses relocating or establishing additional operations in Utah and is reviewed by the

GOEO board. Since its inception, about two-thirds of the program's tax credits have gone to Utah-based companies.

GOEO does not provide upfront cash incentives. Each year that an incentivized company meets the obligations in its contract with the state, it will qualify to receive a portion of the new, additional state taxes the company paid to the state.

## HEALTH from page 1

"Family-centered care is critical to kids' healing, and this building is designed for families," said Amanda Choudhary, president of the Intermountain Primary Children's Hospital-Taylorsville Campus and leader of the behavioral health service line for Intermountain Children's Health. "Our dedicated teams have been working tirelessly to prepare the facility, and we can't wait to welcome our first patients."

Construction on the center was accelerated thanks to the state's \$25 million appropriation.

"Children's behavioral health is one of the most important and challenging issues of our time. The state of Utah is proud to support Intermountain Primary Children's Hospital in this critical endeavor," Utah Lt. Gov. Deidre Henderson said. "The \$25 million investment from

the state shows that no child or family is alone in their mental health journey. We are all in this together."

Intermountain Health's Primary Promise campaign strives to build the nation's model health system for children and create momentum for expanded behavioral health services. Julie and Gregory P. Cook's family was the first to invest in Primary Promise, with a \$10 million gift dedicated entirely to enhancing behavioral health services.

"We have a responsibility to protect kids and provide them with options so that they're not just left to their own devices," Julie Cook said in a release. "Behavioral Health matters, and a healthy mind starts with a community that cares. All of us can work together to be part of the solution. We knew this was our way to make a difference."

For information about behavioral health services, visit [primarychildrens.org/behavioralhealth](http://primarychildrens.org/behavioralhealth).

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**MISSION STATEMENT**

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# Six productions get incentives to shoot in Utah

**Brice Wallace**

*Salt Lake Business Journal*

Six film productions will be shooting in Utah after being approved for incentives by the Utah Board of Tourism Development at a recent board meeting.

The incentives total nearly \$1.7 million for the productions, which are expected to spend a total of over \$7.1 million and employ over 400 people in Utah.

The most spending, \$4.5 million, is expected to be by the thriller “Slay Day,” approved for an incentive of up to \$1.225 million. It will be in production through April in and around Salt Lake County and involve 100 cast and crew and 400 extras.

“Slay Day” is an interactive “choose your own adventure” project. Producers are Michael Kagan and Scott Silver. The director is John David Buxton.

“‘Slay Day’ found a perfect home in Utah,” Buxton said. “We knew Utah would be an amazing fit from a location’s standpoint, but the quality and experience of the local team we’re assembling exceeds my wildest dreams. Combined with the strong and straightforward incentive, it was an easy choice for us.”

Season 5 of the popular Discovery Channel series “Mystery at Blind Frog Ranch,” which will be filming in and around Uintah County through November, is expected to spend nearly \$1.3 million in Utah, where 55 percent of it will be shot. The incentive is for up to \$257,894.

The production will involve six cast and crew and it will air on the Discovery Channel. It focuses on paranormal activity at the ranch. Producers are Doug Fitch, Ismael Soto and Reaves Washburn.

The second season of “Navajo Highways” was approved for an incentive of up to \$101,031, based on Utah spending of \$505,154. It will shoot in Grand and Salt Lake counties through May and employ 35 cast and crew and five extras.

The educational children’s television series teaches Navajo culture, traditions and language. Its first season is currently streaming on First Nations Experience (FNX). The producers are Linda L. Miller, Daryl Ross Begay and Harrison Reynolds. The director/producer is Pete Sands.

A new independent feature, “Strasbourg,” was approved for an incentive of up to \$89,396. It is expected to spend \$446,984 through December in Utah and Wasatch



*Behind the scenes of Season 1 of “Navajo Highways” (2025). (Photo courtesy Utah Film Commission)*

counties. The World War II drama will employ 56 cast and crew and 10 extras.

Producers are Jeremy Prusso, Garet Allen, Ken Clark and Jack Relic. The director is Jake Van Wagoner (“Aliens Abducted My Parents and Now I Feel Kinda Left Out” and “Studio C”).

“Halloween Pizza Party” is expected to deliver in-Utah spending of \$292,179. It was approved for an incentive of up to \$58,436. The production will be filming in and around Salt Lake, Utah and Wasatch counties, with work continuing through April and involving 60 cast and crew and 15 extras.

The “coming of age” comedy focuses on a pizza delivery boy trying to get together with his high school crush. The filmmakers from Brigham Young University are making their first feature film. Producers are Trevor Free, Hannah Hughes Carraway and Jake Peterson. The director is Brandon Patrick Carraway.

“‘Halloween Pizza Party’ had to be filmed

in Utah — the gorgeous fall colors, crisp autumn air and welcoming suburban neighborhoods perfectly capture the nostalgic chaos of Halloween night,” Carraway said. “Our producers grew up here and have built their careers in Utah’s film industry. They know firsthand how special this state is and why it’s the ideal backdrop for our story.”

The family film “Gabriella” was approved for an incentive of up to \$21,000, based on expected spending of \$105,000. To be distributed via streaming platforms in the fall of 2026, it will be in production in Davis, Salt Lake and Utah counties through May and employ 56 cast and crew and 20 extras.

“Gabriella” tells the story of the aftermath of a girl’s near-death experience. Producers are James Gault, Curtis Dalton and Teresea Melendez. The director is Rob Diamond.

“I love filming in Utah,” Diamond said. “I’ve been making movies here for 25 years. It has some of the most beautiful lo-

cations in the world, and the cast and crew are top-notch. I plan on making movies here for many years to come.”

Virginia Pearce, director of the Utah Film Commission, told the tourism board about the shooting of part of “Zeus,” a code name for an upcoming feature about Godzilla and King Kong. In only 10 days of shooting in Moab, the production’s only U.S. location, the production took up over 2,000 room-nights and spent over a half-million dollars on hotels, she said.

“They haven’t had a large production there in a long time, and I think they were really thrilled with the way it came out,” Pearce said, noting that the team behind the film was “fantastic,” was complimentary of Utah and was interested in coming back for more productions in the future.

“We see that time and time and again from filmmakers that haven’t shot in Utah and aren’t sure what to expect,” Pearce said. “They get here, they spend a couple of months, and they’re just fans for life.”

## NATRIUM from page 1

state, which will support Gov. Spencer J. Cox’s Operation Gigawatt, a plan to build an energy ecosystem to serve Utah and other states in the western United States.

Under the agreement, OED, TerraPower and Flagship will jointly identify and assess sites for a potential advanced nuclear plant, with the goal of establishing preliminary site recommendations by the end of 2025. Site selection will be based on an evaluation of a variety of factors, including community support, the physical characteristics of the site, the ability of the site to obtain a license from the U.S. Nuclear Regulatory Commission and access to existing infrastructure.

“Today marks an important step forward for energy in Utah,” said Cox. “Operation Gigawatt is about adding capacity from diverse sources — nuclear, natural gas, geothermal and more — so families and businesses have power that is affordable, reliable and clean. This agreement with TerraPower will help keep rates low,

strengthen our grid and ensure Utah’s future can be as strong as our past.”

“Utah must lead in developing energy solutions that are affordable, reliable and clean,” said U.S. Sen. John Curtis. “Exploring advanced nuclear technology aligns with our commitment to energy independence and reflects the kind of forward-thinking policy our state and nation needs.”

“Utah has a proud history of energy innovation, and this agreement positions us to explore next-generation nuclear technology that can help meet our growing power needs while strengthening our energy independence,” said Emy Lesofski, executive director of the Utah Office of Energy Development. “We look forward to working with our local communities, utilities, large energy users and other partners as we identify and evaluate potential sites.”

“TerraPower is excited to collaborate with Utah leaders and communities to explore how Natrium plants can help Utah achieve its economic and energy goals,” said Chris Levesque, president and CEO of TerraPower. “Our Natri-

um reactor and energy storage system is well-suited for the Mountain West and will play a vital role in ensuring a reliable grid for future generations.”

The Natrium technology features a 345-megawatt, sodium-cooled fast reactor with a molten salt-based energy storage system. The storage technology can boost the system’s output to 500 megawatts of power when needed, as it is designed to keep base output steady, ensuring reliability and can quickly ramp up when demand peaks. It is the only advanced reactor design with this innovative feature, according to TerraPower. The Natrium reactor has the added benefit of using significantly less water than the current light-water reactor fleet and small modular reactor designs, making it well-suited for water-constrained regions like Utah.

TerraPower broke ground on its first Natrium project in 2024 near Kemmerer, Wyoming, and, when commissioned — likely in 2030 — will be America’s next commercial-scale nuclear power plant.

Flagship Cos., a Utah-based land development firm, will provide access to relevant land data and assist in identifying and

evaluating potential candidate sites for reactor development.

“We’re proud to be part of a forward-looking initiative that aligns land development with next-generation energy solutions,” said Craig Cannon, a partner at Flagship Cos. “This MOU reflects a model for private-public collaboration in building the infrastructure of the future.”

“The MOU reflects a shared commitment to support advanced nuclear technologies as a cornerstone of Utah’s energy future — prioritizing reliability, economic growth and energy abundance,” a joint statement from the MOU signatories said.

The OED is Utah’s primary energy policy and development agency, supporting resource development, breakthrough research initiatives, workforce training and industry education.

Since it was founded in 2006 by Microsoft founder Bill Gates and a group of like-minded entrepreneurs, TerraPower has emerged as an incubator and developer of ideas and technologies that offer energy independence, environmental sustainability, medical advancement and other cutting-edge opportunities.

## Looking forward: The future for first-time homebuyers

**Tom Haraldsen**

*Salt Lake Business Journal*

*Note: This is from an interview with Todd Hatfield, vice president of consumer and mortgage lending for Granite Credit Union.*

What lies ahead for those looking to buy their first home? There's a range of viewpoints and opinions from Realtors, lenders and builders, but one thing is clear: The future remains fluid.

Todd Hatfield said the two largest issues right now in real estate are affordability and inventory, or lack thereof.

"For a first-time homebuyer, where the prices were once about \$350,000 and the rates were like 4 percent, that's all changed now to maybe a \$550,000 house at 6 1/2 percent. So the biggest question I get asked is 'how do we combat that?'" he said. "What is the outlook for Utah? I'll be honest, I don't have a very good outlook on that. Those costs don't seem to be relaxing."

He said that while interest rates are falling a bit, that is bringing more buyers into the market. With limited inventory for first-home buyers, demand causes prices to rise.

"It's a cycle, and a lot of lenders are trying to find ways to help," he said. "At Granite, we've come up with programs for first-time buyers like a permanent buydown. They have to qualify at 80 percent for their area medium income, about \$93,000, but it can give them a 30-year mortgage with a lesser interest rate, as much as 2 percent. We're looking at things like that which we can do."

Hatfield said it's kind of a crazy cy-



**Todd Hatfield**  
Granite Credit Union

cle right now. Homebuilders can't seem to finish homes fast enough and still make them affordable for people. It's one reason why many builders have gone to townhomes or condominiums to help meet the first-home demand. It also addresses the increased demand for water, as fewer lawns and gardens lessen water consumption.

He said that even though building prices for materials have come down over the last two years, builders don't want to lower prices and hurt the values of the homes already in those neighborhoods.

"For places outside Salt Lake City, like in Lehi or Tooele, people who are willing to commute so they can get into their first homes are making purchases," he said. "It really depends on their willingness to spend more time in their cars and weighing that against having a home. Many feel it's worth it."

Hatfield added that many parents are selling their homes then using their equity to buy a larger home where they can live with some of their children.

"I always caution first-time buyers that just because I can qualify them for a mortgage doesn't mean they should do that mortgage," he said. "They need to know their living expenses and look at that, as well as their ability to budget. It's great to build equity and not pay rent, but only if it makes sense."

## Utah not in much danger of entering stagflation in 2025

Utah shouldn't see stagflation in its economy this year, according to new research from National Business Capital, a Hauppauge, New York-based provider of non-bank, non-asset-backed financing for small businesses.

According to the study, Utah is third from the bottom of the 50 states in terms of danger of entering stagflation in 2025. California ranks No. 1 for the most danger of its economy seeing the effects of stagflation.

Stagflation is defined as adverse business conditions that include a mix of high inflation, weak job growth and a slowing economy. These conditions haven't been seen in the U.S. since the 1970s but are showing up strongly in Pacific states, with the Northeast not far behind.

Study authors said that when stagflation shows up in "blue" states, it is generally the result of higher inflation, while declining growth contributes to the condition in "red" states.

The study reveals Americans are beginning to feel the squeeze. More than one in three households across the U.S.

say they struggle to pay bills. Kentucky households report a staggering 46 percent in that situation.

Blue states dominate the 10 most at-risk list due to high housing and energy costs, while the few red states with some level of danger face greater financial stress from slower GDP growth, lower productivity and thinner paychecks.

California is the most in danger of stagflation due to high housing costs, steep utility bills and high underemployment. Connecticut ranked second for similar reasons and Kentucky ranked third for weak GDP growth and low salaries.

On National Business Capital's stagflation scorecard, California scored 69 out of 100 while Utah came in at 37.8. Only West Virginia (36.3) and Montana (35.1) scored better than the Beehive State.

"Let's be clear: The economy can go in any direction from here," said Joe Camberato, CEO of National Business Capital. "However, this report shows if stagflation hits, the rest of 2025 could look very bleak."

## Lehi-based Giant Ideas adds two gym companies to its Legends Boxing brand

Giant Ideas LLC, the Lehi-based parent firm of the Legends Boxing fitness brand, has acquired Mayweather Boxing & Fitness, a Los Angeles gym operator co-founded by boxing legend Floyd Mayweather, and KickHouse, a kickboxing studio based in Park Ridge, Illinois.

Giant Ideas will fold the acquired companies into its Legends Boxing brand, giving the company 70 studios under management and creating what CEO Rob Scott calls the largest skill-based fitness network in the industry.

But Scott says his company is steering clear of the breakneck expansion strategies that have fueled — and sometimes sunk — other franchise systems, instead focusing on "operational excellence and franchisee success over new unit sales."

"The mission isn't just to grow; it's to build something unshakable," Scott said. "We're building a system that lasts — one that works for our members, our coaches and, most importantly, our franchise partners."

Financial terms of the deal were not disclosed.


For Mayweather Boxing & Fitness, the deal comes amid a period of turbulence. In June, Business Insider report-

ed that dozens of Mayweather locations had closed nationwide over the past two years and that four franchisees have filed lawsuits against the company, Mayweather and its co-founders.

While Legends Boxing, Mayweather Boxing & Fitness and KickHouse will keep their distinct brand identities and member experiences, Giant Ideas said it will unify back-end operations. Plans include upgraded franchisee dashboards, a revamped retail and apparel strategy, enhanced coach development and certification, skills-focused studio activations and streamlined app integrations to track member progress, according to Scott.


Amid a frenzy of acquisitions and mergers in the fitness industry, Scott said he believes the current franchise model is broken — too focused on acquisition, not enough on outcomes.

"Too many systems grow by selling the dream instead of delivering results," said Scott. "We're flipping the script. Our energy is focused on helping the people who already believed in us — by developing better products, smarter technology, stronger operations, and surrounding them with rockstar-level support."




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## Salt Lake City Motorcars earns corporate honors

South Jordan City has presented its 2025 South Jordan Corporate Citizen Award to Tom Buckley and Salt Lake City Motorcars. The dealership is located at 1231 South Jordan Parkway.

The award goes annually to a business that has been an active partner within the community.

"They have been warmly embraced by the community," said Mayor Dawn Ramsey in a release. "They've always been so generous, and they don't have to do all the things they've done, but they do it because of who they are."

Buckley is a lifelong automotive retailer. He began his career in the automotive business in 1991 in Memphis, Tennessee, and has remained in the industry since. A Tennessee native, he successfully worked his way through the business in sales, finance, general sales manager, general manager and finally dealer principal. Because of an enduring relationship with Bentley, he was awarded the Bentley and Lamborghini franchises for Salt Lake City and, in July 2021, Salt Lake City Motorcars was born.

Buckley, who works alongside his wife of 30 years, Amy, has since added Lotus and Aston Martin to the lineup. With an extensive understanding of the market, the pair developed sound policies and programs to foster a positive, rewarding work environment for their employees.

The Buckleys are also deeply committed to strengthening Utah communities, the city release said. They actively support local initiatives, schools, charitable causes, and programs that enrich the lives of families across the state. They champion veterans and service members, recognizing their sacrifices and honoring their role in safeguarding freedom.

"The largest private contribution to our Gold Star Families Memorial Monument came from Salt Lake City Motorcars, and it's beautiful," Ramsey said.

The South Jordan Corporate Citizens Award has been presented to a select group of companies since 2010. Past recipients include 2010 recipient, Fred Lampropoulos, Merit Medical; 2011 recipient Dr. Dan Fischer, Ultradent; 2012 recipient Don Whyte, Rio Tinto; 2013 recipient Sam's Club, South Jordan; 2014 recipient The Boyer Co.; 2015 recipient Jerry Seiner and the Jerry Seiner Auto Group; 2016 recipient Harmons Neighborhood Grocer; 2017 recipient Bryan Synan and Gordmans; 2018 recipient Becky Pickle and Chick-fil-A; 2019 recipient RiverPark Development Group; 2020 recipient University of Utah South Jordan Health Center; 2021 recipient Roseman University; 2022 recipient Ivory Homes; 2023 recipient Doug Young; and 2024 recipient Gardner Group and Arbor Commercial.



South Jordan Mayor Dawn Ramsey, left, presented the city's Corporate Citizen Award to Amy and Tom Buckley, owners of Salt Lake City Motorcars. (Photo courtesy South Jordan City)

## New center's focus is partner collaboration

A group of Utah industry heads, government officials and education leaders have partnered to announce the launch of the Nucleus Institute, a body that organizers want to become the backbone for Utah innovators to compete in a global market in areas like energy development and emerging technologies such as artificial intelligence.

In partnership with the Utah System of Higher Education, the institute will help facilitate the concept-to-market path, the partners hope.

The Nucleus Institute was born from legislation passed by lawmakers during the 2025 legislative session. The new law restructured the Utah Innovation Lab and paved the way for the institute as "an independent, nonprofit, quasi-public corporation." The goal is a collaboration among higher education, industry and government to make ideas become reality. The law included a \$555,400 allocation from the Income Tax Fund for compensation and benefits for the institute board's executive director, for compensation of the chair of the innovation fund and to pay for an annual audit of the effort during 2026 and 2027.

With the institute, researchers and entrepreneurs can search for solutions to early-stage funding challenges, moving forward from concept to market or finding spaces to collaborate, the institute said in announcing its launch.

"Nucleus connects students, researchers, innovators and mentors to high-impact opportunities, bridging the gap between idea and execution," the release said. "It addresses early-stage funding challenges, helping research and startups move from concept to market."

The institute will also support long-term systems for innovation by aligning talent development, strategic partnerships and real-world problem-solving, organizers said. Anchored at Convergence Hall, an innovation campus at Point of the Mountain also envisioned by the state Legislature, Nucleus will create physical and collaborative environments, where disciplines converge and innovation districts across Utah can operate cooperatively.

The institute is also expected to col-

laborate with different innovation organizations across the state, including the Utah Inland Port Authority and innovation labs at public universities.

"This is more than a launch," said Jefferson Moss, newly named executive director of the Nucleus Institute. "Nucleus is the culmination of years of effort to position Utah as a global leader in innovation and economic impact."

"Utah is at a pivotal point," Gov. Spencer Cox said at the launch event, "We've laid the foundation; now it's time to build on it. The Nucleus Institute brings the right people to the table to help us scale what we do best: solve real problems, grow smart, and lead with purpose."

"We are never going to regulate our way out of the most difficult problems that we're facing as a country," Cox continued. "We can only innovate, and the state does play a role in that, and so does higher ed, but especially the private sector. It is all about passing that knowledge of innovation, those skills that are so necessary to compete on a global scale, and passing them on to the next generation. It's about investing in companies that are going to solve those wicked problems that we're facing right now as a country. We know that the solutions are out there. We just need to discover them."

The \$40 million Utah Innovation Fund that supports tech startups across Utah will be rebranded as the Nucleus Fund. The Utah Innovation Center, now dubbed Nucleus Grow, joins the institute in guiding research from Utah's campuses to the marketplace. Also, skilled workforce program Talent Ready Utah, in partnership with Nucleus and the Utah System of Higher Education, has launched Talent Hub, the state's new, unified platform for internships, apprenticeships and employment.

"The Nucleus Institute is Utah's cross-sector innovation catalyst — uniting universities, industry, government and entrepreneurs to turn ideas into impact. By offering connection, commercialization, funding, systemic solutions and innovation spaces, Nucleus empowers Utah's next generation of breakthroughs and economic growth," the institute's release concluded.



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## Popular themed travel chain Buc-ee's coming to Utah

Anyone who has traveled in the southern United States has probably heard about or visited a Buc-ee's, a travel stop larger than anything in its class. Now, the beaver-themed chain has announced plans for its first Utah location.

Springville's city council approved a resolution on Sept. 2 to create improvements at the proposed site just west of I-15 at Exit 261 for a Buc-ee's Family Travel Center. When completed, the store will be approximately 74,000 square feet with about 120 fuel pumps and many electric vehicle charging stations. The company expects to bring

over 200 full-time jobs to the area as well.

Buc-ee's will finish and finance the improvements to the site before beginning construction, then be reimbursed by the city for the cost of building roads, curbs, sewer and water lines and other additional infrastructure improvements. Utah will become the 10th state to have one of the Buc-ee's travel centers.

The company estimates it will take nine months to prepare the site before ground is broken to begin construction. From then, it estimates about 15 to 18 months to complete the build.

## Utah ranks last among states for retirement readiness

Ready to retire? If you're in Utah, the answer is probably no.

An analysis by GOBankingRates indicates that Utah is dead-last among states for having residents that are retirement-ready.

The company reviewed key data in every state: the average savings for retirement households, state and local tax rates, the average total cost of living, and whether states tax Social Security income. Data was scored and weight-

ed. The data came from the U.S. Census Bureau, Zillow and the Bureau of Labor Statistics.

Utah's bottom ranking results from challenges in affordability, savings, and tax burdens that impact retirees, GOBankingRates said.

The average retirement savings in Utah is \$315,160, worst among states and far below the national average of \$429,525.

Utah's average cost of living for homeowners is \$56,127 annually, or \$4,677 per month, among the highest.

Utah retirees also face a state and local tax rate of 7.42 percent and a tax on Social Security.

People most ready for retirement live in New Hampshire, benefiting from zero state and local taxes and no tax on Social Security. The average retirement savings balance there is \$512,781.

Four states ranked in the top 10 have average retirement savings of more than \$500,000: New Hampshire, Alaska, Connecticut and New Jersey. Connecticut, at No. 6 in the overall rankings, is the only state in the top 10 with a tax on Social Security. Three states that have zero state and local tax rates — New Hampshire, Delaware and Oregon — ranked in the top five. The fourth state, Montana, came in at No. 19.

Details are at <https://www.gobankingrates.com/retirement/planning/retirement-readiness-in-all-50-states-how-do-you-compare/>.

## September 15 deadline to apply for state grant

The Governor's Office of Economic Opportunity is accepting applications through Sept. 15 for the Economic Assistance Grant program.

The Legislature has allocated \$4.5 million to GOEO to administer the EAG. This grant is for one-time, project-based awards up to \$200,000 and is designed to help Utah businesses in promoting and supporting economic opportunities in the state that provide services related to industry, education, community development or infrastructure. For this grant, a business is defined as a for-profit or nonprofit entity. Government entities are not eligible to apply.

To qualify for this grant, an applicant's principal place of business must be in Utah, and the applicant must be registered and in good standing with the Utah Division of Corporations and Commercial Code.

"GOEO awards grant opportunities such as the Economic Assistance Grant to support businesses at every stage of development," said Jefferson Moss, GOEO's executive director. "These funds help translate vision into reality by creating jobs, empowering small

businesses, and strengthening Utah's economy for long-term prosperity."

The state prioritizes businesses with applications that develop one or more of Utah's five targeted industries, identify clear metrics that will be used to measure success, demonstrate comprehensive planning of the project, leverage other funding sources and/or propose the use of matching funds, have sound organizational and project budgets, design projects that will be completed within 18 months of the award date, are registered and in good standing with the Utah Division of Corporations and Commercial Code, and have a principal place of business located in Utah.

The application portal will close at 5 p.m. Sept. 15. Applications can be filed at [business.utah.gov/grants/eag/](https://business.utah.gov/grants/eag/). Details are available via email at [econgrants@utah.gov](mailto:econgrants@utah.gov) (include "Economic Assistance Grant" or "EAG" in the subject line).

"The Economic Assistance Grant positively impacts the state's diverse business landscape, especially as it supports projects that contribute to growth in our targeted industries," said James Dixon, GOEO director of community grants.

## State Office of Tourism awards \$4.1M to local organizations

The Utah Board of Tourism Development has approved more than \$4.1 million in cooperative marketing grants for 54 destination marketing organizations and travel-related nonprofits in 25 counties throughout the state.

The board said the goal of the co-op program is to leverage state and partner dollars to attract visitors and expand the tourism economy.

"The co-operative marketing program continues to be a strategic key investment from the Utah Office of Tourism, aimed at supporting local tourism initiatives and empowering communities to lead their visitor economies in alignment with local priorities," said Natalie Randall, managing director of the Utah Office of Tourism and Film. "This initiative remains a central focus under our Red Emerald Strategic Plan, driving sustainable growth, diversifying Utah's visitor economy and fostering collaboration across the state."

The Utah Cooperative Marketing Program was established in 2005 and has since successfully funded 1,037 applica-

tions totaling \$62.2 million to destination marketing organizations and travel-related nonprofits, extending the state's brand to \$120.3 million in out-of-state marketing dollars. The co-op fund fosters a partnership between the Utah Office of Tourism (UOT) and Utah's local destination marketing organizations, including convention and visitor bureaus, chambers of commerce, events, festivals and regional tourism organizations.

"I am continually impressed by the creativity and drive of our applicants," said Lesha Coltharp, chair of the UOT Co-op Marketing Committee. "I'm excited to see how our industry partners will bring these innovative, strategic ideas to life and how communities around Utah will benefit."

Among this funding round's recipients are the Kimball Arts Center's new Park City home, Brian Head Town's new mountain biking loop, and "Dinos in the Dark" nights at Ogden's George S. Eccles Dinosaur Park. The full list of grant recipients can be found on the Utah Office of Tourism website.

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# Beam Team earns 'Shark Tank' honor

**Jet Burnham**  
*The City Journals*

A solar-powered payment processing device for smartphones was the first-place invention idea at the South Valley Chamber of Commerce Shark Tank Contest, earning the three high school business students who came up with the idea \$5,000 in prize money and an extra \$800 investment from a local businessman.

The winning team, known as the Beam Team, included Herriman High School graduated seniors Mackenzie Gordon, Cannon Tidwell and Redford Hewlett. They qualified for the Shark Tank competition by winning first place at the state DECA business competition with their 23-page independent business plan for Beam, a payment processing device.

The device, which magnetically attaches to smartphones, doubles as a solar-powered portable phone charger. The students also developed an app to run the device, with QuickBooks integration to appeal to small-business owners, their target market.

To set their product apart, the students researched popular payment processing methods to determine what needed to be improved.

"We wanted to make it feasible and worthwhile for people to switch to ours," Tidwell said. "The biggest thing that we found is that all of these other companies charge a transaction fee that is 2.3 to 2.9 percent of the purchase. We were able to get our transaction fee down to just a low 2 percent."

The project was a challenge for the three students who had never developed a product and business plan before.

"We learned as we went and we failed a

lot," Gordon said. "We failed more times than I can count. We redid pages and pages and pages. We had our advisor tell us that we had a terrible paper, that it just wasn't good — because it wasn't. We had no idea what we were doing, but we were able to figure it out."

Tidwell said the criticism and suggestions from others helped them create the best product possible.

"The biggest thing that I learned is, no matter how good you think your idea is, take the advice of those that have been in your shoes, because they know what's going to work and what's not going to work," he said. "I think that was the biggest thing that helped us take this as far as we did."

Gordon said the hardest part of the project was coming up with an idea.

"We had to come up with something that just wasn't dumb," she said. "We had so many ideas that we were just trying to bounce around, and all of them had been invented, or it was just hard to come up with something that was original. We just wanted to make something that was not only worth our time to present it, but was worth the idea and the work that we put behind it."

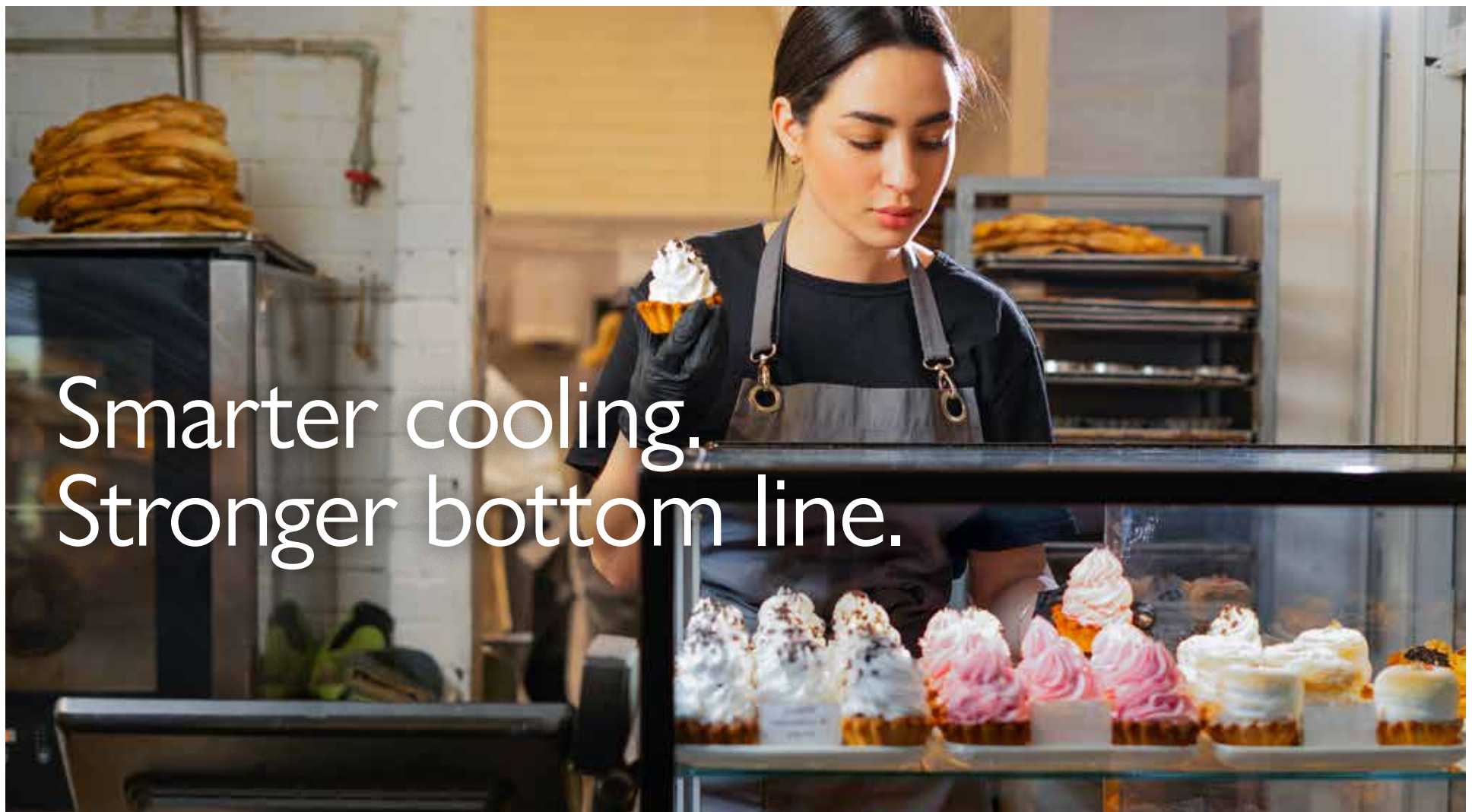
Gordon was disappointed when the team finished in seventh place at the international DECA competition, which motivated her to improve the presentation in preparation for the Shark Tank competition.

"I think that you can take that failure and channel it into something beautiful, even if it's just to satisfy the need to win — and it's OK to want to win, but it's OK to want to grow as well," she said.

The three students graduated this summer and intend to take the lessons they learned from this experience into their next projects.



*Redford Hewlett, Mackenzie Gordon and Cannon Tidwell — the Beam Team — celebrated winning the 2025 South Valley Chamber of Commerce Shark Tank Contest. (Photo courtesy Mackenzie Gordon)*



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# Customer appreciation golf to

The *Salt Lake Business Journal* sponsored a Customer Appreciation golf tournament at River Oaks on Aug. 28, with more than 100 golfers hitting the links. The four-person scramble event included prizes for top score, closest to the hole, long drive, straight drive and best 9-iron drive.

The team of Brandon Wixon, Eric Liljenquist, Spencer Shelton and Max Thackery traversed the par 70 course with a gross score of 54 (16 under par). They

captured team honors. Conversely, and just for fun, we also awarded prizes for the team with the worst score: Chris Durling, Mike Franklin, Dustin Fuller and Andrew Taylor. They came in with a 76, six over par, but still went home with some prizes!

Long drive winners were Taylor Reynolds for the men and Melinda Haynes (Jordan Education Foundation) for the ladies. Melinda also won the 9-iron drive award. The closest-to-the-hole winners were Gary Liv-

ington and Trena Anderson (Granite Credit Union). Jacob Ulrich won for straightest drive.

Staff members from the City Journals coordinated the tournament. Golfers were treated to breakfast burritos and then barbecued hamburgers and fixings for lunch. Associate publisher David Gregerson called the tourney a success, and said the tourney will now become an annual event for the SLBJ.

*Photos by Rebecca Olds, managing editor*



*Lots of prizes were available for best, and even worst, golfers.*



*Hittin' them long and straight.*



*Teams had a great time competing in the best-ball scramble format.*



*And we even offered cotton candy!*



*The four-person team format produced some great, low rounds.*



*Golfers enjoyed a breakfast burrito, then headed for their carts for the shotgun start.*

# ourney provides fun and prizes



*The Salt Lake Business Journal was there to help make the tourney a success.*



*If golfers needed a short diversion, we provided a cornhole game.*



*Putting is always a factor in scrambles, with each team getting multiple chances.*

# Salt Lake City chooses developers for first phase of Fleet Block revamp

**John Rogers**

*Salt Lake Business Journal*

Salt Lake City has long envisioned a walkable center for families, businesses and neighborhood life for the city property known as the “Fleet Block” south of the downtown business district. The city has now taken the next step in seeing that vision become a reality.

Two nationally recognized development partners have been selected to redevelop the northern parcels of the Fleet Block, located between 800 South and 900 South and 300 West and 400 West. Mercy Housing, an affordable housing developer headquartered in Denver, and Evanston, Illinois-based Brinshore Development were chosen to develop the northeast and northwest corners of the block, respectively.

After issuing a request for qualifications in May, the city convened a selection committee composed of community members, nonprofit leaders and city staff to review the applications and choose the developers.

Fleet Block is mostly city-owned property located within the Granary District that was previously used for trucking fleet storage and maintenance. The city owns 8.1 acres on the block, while the rest is privately owned. The Granary District is an historical industrial district in transition, with many of the older warehouses repurposed for office, retail and restaurants. Several new housing developments, including the adjacent ArtSpace, have gone up in the area in recent years.

Fleet Block is perhaps best recognized for the large, abandoned warehouse where murals featuring people killed in confrontations with police were rendered in red and pink graphics. Since the city’s decision to redevelop the area, the warehouse was razed despite protests from citizens’ groups wishing to preserve the murals.

“These developers have proven they know how to build community-focused development that works for families, and I’m excited to see them do just that for the Fleet Block,” said Mayor Erin Mendenhall. “Right now, this lot is a barrier between beautiful neighborhoods. But soon, it will be a bridge — alive with affordable homes, welcoming green space and public art.”



*Before it was razed last year, Salt Lake City’s Fleet Block was known for its large abandoned warehouse featuring murals of people killed in confrontations with police. City leaders have now announced the selection of the developers that will transform the north half of the block into a residential and commercial zone. (Photo courtesy Salt Lake City)*

Nearly a decade ago, the Salt Lake City Council adopted its Downtown Master Plan, envisioning a Fleet Block with mid-block streets and public spaces connecting Central Ninth and the Granary districts and creating a more cohesive urban environment.

In partnership with the city, Mercy Housing’s plan will provide affordable housing while Brinshore Development will develop commercial space.

“The Fleet Block is a canvas for the best Salt Lake City can be: connected, livable and people-centered,” said Council Member Darin Mano, who represents the area on the city council. “With this redevelopment, we’re bringing much-needed amenities and laying the groundwork for a thriving space our community can enjoy for decades to come.”

Mercy Housing, touted as the nation’s largest nonprofit affordable housing provider, has a record of developing and operating high-quality housing for families across the West. The Fleet Block project

marks Mercy’s second Utah development, following Francis Peak View in Kaysville.

“Mercy Housing is proud to partner with Salt Lake City to transform the Fleet Block into a vibrant new community that will expand affordable housing opportunities for individuals and families near downtown,” said Mercy Housing Mountain Plains President Shelly Marquez. “We look forward to working with the community and our partners to shape the vision for this important development.”

Brinshore Development most recently built the SPARK apartment complex on North Temple with 48 “deeply affordable” units, 152 affordable units and an on-site child care center.

“Brinshore is excited to be a part of the Fleet Block development,” said David Brint, Brinshore Development’s co-founder. “There is no substitute for vision and leadership, and Salt Lake City is showing they have both.”

“Both developers’ proposals focused on bringing affordability, neighborhood con-

nection and new spaces and resources for families and residents,” Salt Lake City said in its release announcing the selection. “Their approaches align with the city’s goals, as outlined in the anti-displacement strategy, ‘Thriving in Place,’ to turn underutilized land into much-needed housing.”

The city said the developments will also comply with its Community Benefits Agreement: a commitment to invest in the surrounding neighborhood based on feedback and negotiations with residents. Benefits could include public art, child care or space reserved for local businesses.

“Instead of guessing what the neighborhood needs, the Community Benefits Agreement provides a unique opportunity for representatives of residents, businesses and other stakeholders to directly work with developers,” said Tammy Hunsaker, director of the Salt Lake City Department of Community and Neighborhoods. “The people who live and work in the Granary District will help shape what is built here.”

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# INNOVATE UTAH



**Inside Real Estate**, a Murray-based independent real estate software company serving more than 400,000 insurance agents, has launched **HomeSearch AI**, an advanced search and client engagement platform.

The platform is powered by ListAssist's proprietary AI technology and Inside Real Estate's real estate database. ListAssist was recently acquired by Inside Real Estate.

HomeSearch AI leverages natural language search, image recognition and other AI technology, helping agents reengage their entire database, ultimately closing more deals, the company said. In addition to ListAssist, the new software uses elements from BoomTown's search alert software and BoldTrail, Inside Real Estate's lead generation, marketing automation and client relationship management software.

"AI is everywhere right now. It's the headline, the feature, the buzzword. But AI tech needs to deliver more than buzz — it has to deliver results," said **Joe Skousen**, CEO of Inside Real Estate. "HomeSearch AI is smarter, faster and purpose-built to help agents and clients connect in ways the market has never seen before."

HomeSearch AI's natural language engine allows homebuyers to search exactly like they talk, in a conversation-style request, such as, "Show me Craftsman-style homes in the Riverside neighborhood under \$600,000" or "I want granite countertops, a single car garage, near coffee shops."

"The system just gets it. It's powered by natural language processing, MLS data and computer vision — and the results actually reflect what the client meant, whether complex or simple" said Skousen.

Supplement and wellness solutions company **Shed**, based in Salt Lake City, has introduced its new **Genetic Testing Kits**, designed to help individuals understand how their bodies respond to nutrition, fitness, sleep, stress and other health factors. The kits are available in four targeted options: total wellness, nutrition/fitness, nutrition and fitness. The results of

DNA analysis from the kits provide personalized insights and actionable recommendations for fueling smarter, training effectively and supporting long-term health, Shed said. "Personalized wellness is the future," said **Morley Baker**, CEO of Shed. "Our



genetic testing kits turn raw DNA data into a roadmap for better health, helping people align their habits with their unique biology." Each kit includes an at-home cheek swab and prepaid mailer. Once returned, the kit is analyzed for specific parts of the user's DNA to deliver a comprehensive digital report within two to four weeks.

**Camp Chef**, an outdoor cooking gear company headquartered in Cache County's Hyde Park and a Revelyst brand, has introduced its **Gridiron Gameday flattop grills**. The introduction is in conjunction with the company's "Flatout Flavor" campaign, in partnership with celebrity chef and restaurateur Guy Fieri and launched in time for the fall football tailgate season. Fieri has long used Camp Chef products and has been an unofficial brand ambassador for years, the company said.



Camp Chef's Gridiron series includes the Gridiron Gameday, Gridiron 36 and the Gridiron Pro, with features like "Flamethrower" ignition, even heat distribution and easy cleanup. "Guy brings Flavortown to the tailgate," said **Jordan Judd**, president of Revelyst Outdoor Performance, the division that operates Camp Chef and the company's other outdoor brands. "His enthusiasm for cooking outdoors aligns perfectly with our mission to make outdoor cooking accessible and enjoyable for everyone."

Park City-based **InteLogix**, a provider of customer experience and accounts receivable management software, has launched **LogixGuard MSSP**, a managed security service provider offering that sets companies up to effectively protect their digital environment through AI-powered monitoring, threat detection and compliance support. The company said the platform, developed in-house by InteLogix's internal security team, will help companies prepare for the thousands of cyber threats that slip under the radar every day. "LogixGuard is the result of a deliberate,

internal cyber-security transformation where we have built a modern, world-class security infrastructure and cultural mindset from scratch," said **Dan Carbonnell**, vice president and chief information security officer at InteLogix. "Now, through LogixGuard MSSP, any organization can leverage that same caliber of field-tested protection and strategic expertise to confidently navigate the complex digital-threat landscape without the need to rebuild their own security infrastructure from the ground up."

Salt Lake City visitor intelligence company **Zartico** has announced the debut of its **Location Intelligence Spatial Archive** (LI Spatial Archive), a tourism industry platform offering visitor behavior insights for destinations, resorts, attractions, arenas and agencies built on actual visitor movement and spending. The service offers a complete, end-to-end view of



the consumer experience, from inspiration and ad exposure to arrival, stay, movement and spending. While digital commerce has long benefited from click-and-conversion tracking, understanding real-world visitor behavior has remained a challenge until now, Zartico said. LI Spatial Archive bridges that gap, delivering real-time, census-level intelligence without modeling, bias or data blind spots. "This isn't just another dashboard," said **Sarah Lehman**, CEO of Zartico. "It's the missing intelligence layer for the place-based economy, finally connecting digital intent with physical action and showing the true impact of every strategy, dollar and decision."



**Boostly**, a Lehi-based marketing platform purpose-built for restaurants, has been awarded a U.S. patent for its **proprietary technology** that enables restaurants to collect, organize and activate customer data from platforms like point-of-sale systems and online ordering providers, to power smarter, more personalized messaging. The innovation allows Boostly clients to collect guest data (phone numbers, order history, visit frequency, etc.); automatically invite guests to opt into marketing campaigns; confirm and honor opt-in consent; group customers based on shared behaviors or preferences; and send timely, relevant short message service messages that drive repeat orders. "This patent marks a



major milestone not just for Boostly, but for restaurant marketing as a whole," said **Shane Murphy**, CEO of Boostly. "We've built a system that unlocks the full potential of a restaurant's guest data. It's about empowering operators with tools that were previously only available to massive enterprise brands."

**TruGolf Holdings Inc.**, a golf technology and golf game simulator company based in Salt Lake City, has announced that its new **LaunchBox** portable launch monitor is now available globally. The sleek, camera-based launch monitor is compatible with PC and iOS devices and utilizes advanced hyper-



speed camera technology to measure ball data off the club head both inside and outdoors. "LaunchBox offers tour-level precision in a portable package that is truly affordable for everyday golfers," said **Doug Bybee**, chief revenue officer at TruGolf. "Whether you're a weekend warrior trying to drop a few strokes or an elite player working on shot consistency, LaunchBox gives you the tools the pros rely on — without breaking the bank. We are thrilled to introduce this product and its features to all markets around the world." LaunchBox gives golfers features like club-fitting, virtual golf course play and broadcast-quality commentary.

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# Work DAZE

## Want to earn a lot more? Think a lot less

Ever wonder what's holding you back at work?

It could be something you do when you're not at work.

Thinking.

Thinking about how you're falling behind in your projects. Thinking about how a wave of layoffs could be on the horizon. Thinking about whether your co-workers are acting more suspicious than usual. Thinking about why Jackie in HR is giving you the fisheye. Thinking about why your manager keeps their door closed. Thinking about how you can brush the cobwebs off your resume. Thinking about why no one invites you to lunch. Thinking about how you can possibly stop thinking about work.

I've been doing a lot of thinking about thinking, ever since I read "How to Stop Thinking About Work All the Time," a recent article by Jancee Dunn in The New York Times. And here's what I think: Dunn is definitely onto something.

So is psychologist and Ted talker Guy Winch, whose practice focuses on "how to limit work-related overthinking."

According to Winch, "when we succumb to negative work rumination — persistent and repetitive thoughts around issues at our jobs — it feels urgent and important, but it's actually unproductive."

When you bring work worries home,



**BOB GOLDMAN**

you're not helping yourself; you're stressing yourself. Nor are you doing your employer any favors. You may believe that spending all night obsessing on work problems will help you find new solutions. It's much more likely that you will find fatigue and burnout. And that's crazy.

You really don't need more reasons to make yourself miserable. That's your manager's job.

Are there strategies to help you turn off your brain at the end of the workday? Winch has some helpful thoughts, guaranteed to make your work life much better. I have added some ideas of my own, guaranteed to make your work life much worse. No need to thank me. Just doing my job.

No. 1: Keep a journal.

Keeping track of how many hours you spend stewing over work issues will be illuminating. It could also be lucrative. Turn your weekly worry report into the accounting department as a legitimate work expense. Considering how little time you spend thinking during the workday, your late-night cogitations could represent your biggest contribu-

tion to your company's inevitable collapse, and you certainly deserve to be compensated for it.

No. 2: Set guardrails.

Winch recommends you "establish a clear line when your workday ends, and be strict about maintaining it." One way to do this is to "ritualize your transition from home to job by changing your clothes." If you wear casual clothes to work, or work from home in your PJs, establishing clear lines may require you to go to extremes, like ending the workday by putting on a sleek Prada tuxedo or slipping into a slinky Balmain evening gown. A more affordable solution is to simply take off your clothes when the 5 o'clock whistle blows. Trust me, if you want problems to think about that have absolutely nothing to do with work, start commuting naked.

No. 3: Turn ruminative thoughts into productive ones.

Endlessly worrying about work will not improve your job or your mental health. If you're going to be up all night stressing, focus on finding solutions to business problems that are realistic and actionable. Since these don't exist, spend your time coming up with nasty gossip that you can start spreading the next morning. This way, you'll have time for true career-enhancing activities, like toasting your competition and buttering up your boss.

No. 4: Learn the difference between unplugging and recharging.

A recharging activity "leaves you feeling energized mentally and pleased with yourself for doing it." The activities recommended include working out, crafting or meditation. Clearly, crafting produces the most bang for the buck. Think how grateful your CEO will be when you present them with one of the Popsicle-stick bird feeders that so impressed your mother when you were in third grade. By expressing your creativity, you will be refreshed and recharged while establishing yourself once and for all as a weirdo everyone should leave alone.

No. 5: Distract yourself.

Instead of battling insomnia because you're fixated on what's happening at work, "try a memory exercise, like naming every teacher you can remember from kindergarten on up." Even better, name every bad boss you remember, from simply awful to totally terrible on down. This could make you appreciate the boss you have now. It could also keep you up all night, but I wouldn't worry.

You can sleep all day at work.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at [bob@bgplanning.com](mailto:bob@bgplanning.com)

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## PUBLIC NOTICES

### NOTICE TO CREDITORS

Notice is hereby given that Elizabeth Horton is the Successor Trustee of the CLARAJO STERNER FAMILY TRUST AGREEMENT (the "Trust"). ClaraJo Sterner, the Trust Grantor, died on or about July 15, 2025. Creditors of the Trust and Estate of ClaraJo Sterner are hereby notified, pursuant to the Utah Uniform Probate Code and the Utah Uniform Trust Code to deliver or mail their written claims to the Trustee's attorney, Benjamin P. Thomas with the law firm of Strong & Hanni, at 102 South 200 East, Suite 800, Salt Lake City, UT 84111 or otherwise present their claims as required by Utah law within three (3) months after the date of the first publication of this Notice, or be forever barred from presenting the claim. This Notice is intended to be valid against any creditor of the above-named trust and also against any creditor of the estate of the deceased Grantor.

DATE OF FIRST PUBLICATION: August 25, 2025.

Dated August 15, 2025.

**STRONG & HANNI**

/s/Benjamin P. Thomas

Benjamin P. Thomas

Attorneys for Trustee

102 S 200 E Ste, 800 Salt Lake City, UT 84111

Aspen Springs Storage & RV 159 N 1250 W Centerville, Ut 84014. Unit #35 Nicole Lewis, Unit #60 Nikki Hammond, Unit #158 Karen Barney, Unit #453 Brian Loli.

These units will be put to online auction and/or otherwise disposed of on September 26, 2025 Publishing: 9/8/2025

### ANNOUNCEMENT OF APPOINTMENT AND NOTICE TO CREDITORS

Probate No. 253700464

IN THE

Second Judicial District Court

DAVIS COUNTY

STATE OF UTAH

In the matter of the Estate of THE ESTATE OF SONG AE STAUFFER

Glenn Allen Stauffer

Whose address is 2458 West 2450 North, Clinton, Utah 84015 has been appointed Personal Representative of the above-entitled estate. Creditors of the estate are hereby notified to: (1) deliver or mail their written claims to the Personal Representative at the address above; (2) deliver or mail their written claims to the Personal Representatives attorney of record, Connor Cottle at 991 Shepard Ln Suite 210, Farmington, UT 84025

(3) file their written claims with the Clerk of the District Court at

Farmington District Court, 800 W State St, Farmington, UT 84025 in Davis County, or otherwise present their claims as required by Utah law within three months (90 days) after the date of the first publication of this notice or be forever barred.

Dated this September 1, 2025

/s/Glenn Allen Stauffer

/s/ Connor Cottle

991 Shepard Ln Suite 210, Farmington, UT 84025

Publishing: 9/1/2025, 9/8/2025, 9/15/2025

### ANNOUNCEMENT OF APPOINTMENT AND

NOTICE TO CREDITORS

Case No. 253700363

SECOND DISTRICT COURT – FARMINGTON

DAVIS COUNTY, STATE OF UTAH

IN THE MATTER OF THE ESTATE OF MARK GARY ADAMS, a deceased person. Tammy DePaolo whose address is c/o Clint R. Hansen, Fabian VanCott, 95 South State Street, Suite 2300, Salt Lake City, Utah 84111, has been appointed personal representative of the above-entitled estate. Creditors of the estate are hereby notified to: (1) deliver or mail their written claims to the personal representative at the address above; (2) deliver or mail their

written claims to the personal representative's attorneys of record, Clint R. Hansen, Fabian VanCott, 95 South State Street, Suite 2300, Salt Lake City, Utah 84111; (3) file their written claims with the Clerk of the Court of the Second Judicial District Court, Davis County; 800 W. State St. Farmington, UT 84025 or (4) otherwise present their claims as required by Utah law within three (3) months after the date of first publication of this notice, or be forever barred.

DATED this 25th day of August, 2024.

/s/Clint R. Hansen Clint R. Hansen

Attorney for Personal Representative

2

**ROBERT L. FROERER (#4574)**

**FROERER & MILES,**

P.C.

Attorney for Plaintiff

2661 Washington Blvd, Suite 201

Ogden, UT 84401

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(801) 621-2690

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[rlfroerer@froererandmiles.com](mailto:rlfroerer@froererandmiles.com)

IN THE SECOND JUDICIAL DISTRICT

COURT

DAVIS COUNTY, STATE OF UTAH, FARM-

INGTON DEPARTMENT

GARY J. ARCHULETA,

Plaintiff,

VS.

MILLER BATES, LLC (David W.

Bates, Manager); M.B.

RIVERSIDE PLACE, LLC.,

(David

W. Bates, Manager); and JOHN DOES 1-5,

SUMMONS FOR PUBLICATION

CASE NO.: 250700357

JUDGE: Catherine Conklin

Defendants.

THE STATE OF UTAH TO DEFENDANTS:

JOHN DOES 1-5

A lawsuit has been started against you. You must response in writing for the Court to consider your side. You can fine an Answer form at the Court's website: [utcourts.gov/ans](http://utcourts.gov/ans)

You must file your Answer with this court: Second District Court located at 2525 Grant Avenue, Ogden, Utah 84401. You may also

email, mail, or hand deliver a copy of your An-

swer to the other party or their attorney: Robert L. Froerer, Attorney for Plaintiff, 2661 Washington Blvd., Suite 201, Ogden, Utah 84401.

Your response must be filed with the court and served on the other party within 21 days of the last day of this publication.

If you do not file and serve an Answer by the deadline, the other party can ask for a default judgment, a default means the other party wins, and you do not get a chance to tell your side.

Read the complaint or Petition carefully. It explains what the other party is asking in their lawsuit.

You can obtain a copy of the complaint or petition from the court located at 2525 Grant Avenue, Ogden, Utah 84401.

Se ha iniciado una demanda en su contra. Usted debe responder por escrito para que el tribunal pueda considerar su versión de los hechos. Puede encontrar un formulario de respuesta en el sitio web del tribunal: [utcourts.gov/ans-span](http://utcourts.gov/ans-span) Usted debe presentar su Respuesta ante este tribunal: Second District Court ubicado en 2525 Grant Avenue, Ogden, Utah 84401. También debe enviar por correo electrónico, correo postal o entregarla personalmente una copia de su Respuesta a la otra o a su abogado: Robert L. Froerer, Abogado del Demandante, 2661 Washington Blvd., Suite 201, Ogden, Utah 84401.

Usted debe presentar su Respuesta en el tribunal y entregarla formalmente a la otra parte dentro de los 21 días después del último día de esta publicación.

Si no presenta y entrega formalmente una respuesta antes de la fecha límite, la otra parte puede solicitar al juez que dicte un fallo por incumplimiento. Un fallo por incumplimiento significa que la otra parte gana, y usted tiene la oportunidad de exponer su versión de los hechos.

Lea cuidadosamente la demanda o la petición. En esa se explica lo que la otra parte está en su demanda.

Puede obtener una copia de la queja o petición en el tribunal ubicado en 2525 Grant Avenue, Ogden, Utah 84401.

DATED this 11th day of July 2025.

A/archuleta.summons 3

/s/ Robert L. Froerer

ROBERT L. FROERER Attorney for Plaintiff

# INDUSTRY BRIEFS

Company news information may be sent to [brice.w@thecityjournals.com](mailto:brice.w@thecityjournals.com).

## ECONOMIC INDICATORS

• **Three Utah neighborhoods** are on a list of “**Best Places for Outdoor Dining**,” compiled by business financing company **Advance Funds Network** and based on a survey. They are **9th & 9th** in Salt Lake City, ranked No. 100 nationally; No. 120 **Historic Downtown Moab**; and No. 133 **Park City Main Street**. The top spot nationally is Santa Fe Plaza in New Mexico. Details are at <https://advancefundsnetwork.com/top-150-neighborhoods-in-the-u-s-for-outdoor-dining-2025-survey/>.

• **Thirteen percent** of U.S. employees say their employer offers **hearing benefits**, part of the findings from the fifth annual **Hearing Loss in the Workplace Survey** by **TruHearing**, a Draper-based hearing health care benefits company. Ninety-three percent of employees believe it is important for employers to offer hearing benefits. Ninety-one percent of respondents believe that hearing benefits belong in employer benefit packages. Almost half of U.S. employees (40 percent) now report experiencing at least some degree of hearing difficulty. Eighty-seven percent report that hearing loss would impact their ability to do their job in some capacity.

• **Utah parents**, on average, are charging their grown children 4.4 percent on loans, according to a survey by financial media company **MarketBeat.com**. That is below the national average of 5.1 percent. The highest average is 6.8 percent in Nebraska and Oregon. The lowest is 2 percent in Delaware and West Virginia. Details are at <https://www.marketbeat.com/originals/which-states-have-the-highest-interest-rates-on-family-loans/>.

• **Salt Lake City**, at No. 40 nationally, is the highest-ranked Utah location on a list of “**Best Cities for a Meaty Cookout**,” compiled by **Lawn Love**. It considered 15 metrics. The lowest-ranked Utah city is No. 359 **West Valley City**. The top-ranked city overall is Raleigh, North

Carolina. Details are at <https://lawnlove.com/blog/best-cities-outdoor-grilling/>.

• **Three Utah routes** are on a list of “**Best Hidden Gem Road Trips**,” compiled by **Gunther Kia** and based on a survey. They are **Great Basin Desert Circuit** in Delta, ranked No. 88 nationally; No. 101 **High Alpine Scenic Loop** in Heber City; and No. 107 **Capitol Reef and Backcountry Loop** in Torrey. The top-ranked route overall is the Olympic Peninsula Rainforest Circuit in Washington. Details are at <https://www.guntherkia.com/rustic-routes.html>.

## EVENTS

• **ULI (Urban Land Institute) Utah** has announced that its annual **Trends Conference** will take place Nov. 12, 7:30 a.m.-4:30 p.m., at the Hyatt Regency Salt Lake City, 170 S. West Temple, Salt Lake City. The event gathers industry leaders, innovators and investors exploring what’s next in housing, retail, capital markets and real estate innovation. The cost until Oct. 10 ranges from \$190 to \$375. Thereafter, the cost ranges from \$230 to \$440. Details are at <https://utah.uli.org/events-2>.

• **BioUtah** has announced that its **2025 Utah Life Sciences Summit** will take place Nov. 12 at the Hilton Salt Lake City Center, 255 S. West Temple, Salt Lake City. The keynote speaker is Melissa Holyoak, a commissioner of the FTC and a nationally recognized leader in consumer protection and constitutional law. The cost through Oct. 5 is \$250 for BioUtah members, \$350 for nonmembers and \$100 for students. Registration can be completed at <https://whoova.com/portal/registration/fdTGHWYcPfkE0v72xlaH/>.

• **47G**, Utah’s aerospace and defense industry association, has announced that the **Zero Gravity Summit** will take place Nov. 4-5 at the Salt Palace Convention Center in Salt Lake City. The technology and national security summit is presented in partnership with **Torus** and **Strider Technologies**. Themes are defense tech, advanced air mobility, new space economy, and energy production and grid security. The event will feature more than 150

exhibitors showcasing cutting-edge technologies and solutions. The cost is \$650 through Oct. 24, \$750 thereafter. Details are at <https://zerogravitysummit.com/>.

• The **One Utah Summit**, presented by the **Governor’s Office of Economic Opportunity**, will take place Oct. 6-8 at Southern Utah University in Cedar City. “**Emergence Day**” is Oct. 6 and costs \$125. The main summit day is Oct. 7, 9 a.m.-4:45 p.m. “**Leadership Day**” is Oct. 8, 9 a.m.-1:30 p.m. Location is Southern Utah University in Cedar City. The summit cost is \$350. Details are at <https://oneutahsummit.utah.gov/>.

## INVESTMENTS

• **Saigon Hustle**, a Vietnamese fast-casual concept started in Houston, has announced a partnership with **Savory Fund**, a Lehi-based private equity firm focused on the restaurant industry, and **Virentese Partners Group** to expand through a 24-unit franchise deal across Florida, Tennessee and the Carolinas. Virentese Partners Group is investing both as a franchisee and at the corporate level. Saigon Hustle joined Savory Fund’s portfolio in 2021 after winning the firm’s “**Million-Dollar Restaurant Launch**” and has since grown into a two-location concept. Over the next two years, Saigon Hustle plans to triple its corporate store footprint and aims to sign franchise agreements in key markets with proven multi-unit operators. Virentese was advised in the transaction by John Goldasich of **The Montclair Group LLC** and **Marks & Klein**, its legal counsel. Savory was advised in the transaction by **Mayer Brown**.

## PARTNERSHIPS

• **Neighbor**, a Lehi-based marketplace for self-storage, vehicle storage and parking, has announced a partnership with **Self Storage Manager**, a management software platform for single- and multi-facility self-storage operators. This integration enables SSM customers to seamlessly list their available units on Neighbor’s marketplace. SSM offers software designed to streamline opera-

tions, enhance tenant engagement, and support growth. Options include property management software, online rentals, call center and call tracking tools, IVR payments, text messaging, customer portals, mobile site walk-throughs, Power BI dashboards, and API integrations.

• French in vitro diagnostics company **bioMérieux**, which has its North American headquarters in Salt Lake City, has announced a partnership with **OhioHealth Partners** and the **OhioHealth Microbiology Laboratory**, with the latter becoming a **Global Antimicrobial Stewardship (AMS) Center of Excellence**. The bioMérieux AMS Center of Excellence aims to improve AMS and slow the spread of antimicrobial resistance, a growing global public health threat. OhioHealth is the first regional healthcare system in the AMS Center of Excellence network, covering more than 50 of the 88 counties in Ohio. Through the partnership, bioMérieux will provide its expertise in advanced diagnostic technologies, IT and lab automation, as well as training and quality management support.

## PHILANTHROPY

• **D.L. Evans Bank**, based in Idaho, has announced the winners of the **2025 D.L. Evans Bank Education Pays Program**. This year, the bank has rewarded nine students in Idaho and Northern Utah with laptops for excelling in their core classes. **Taytum Olsen** is a winner in Northern Utah.

• The **Promontory Foundation** recently hosted its annual grant reception, “**The Happiest Hour**,” in Park City, during which grants were awarded to nonprofit organizations serving the Wasatch Back and Front. Thirty-five organizations were granted a total of \$330,000. Founded in 2006, the vision of the Promontory Foundation is to provide opportunities for everyone to give in both deeply personal and truly collaborative ways. Since its inception, its contribution has totaled more than \$8.9 million for local nonprofits, with \$3.2 million in grants and \$5.7 million in matching requirements.



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**R&O CONSTRUCTION**



# PEOPLE ON THE MOVE

Company news information may be sent to [brice.w@thecityjournals.com](mailto:brice.w@thecityjournals.com).

## ARTS/ENTERTAINMENT

• **SAG-AFTRA**, representing actors and others in the entertainment and media realm, has announced the results of the Arizona-Utah local elections. Some candidates ran unopposed and were declared elected without the necessity of a membership vote. **Amanda Melby** was elected national board member, a four-year term. The remaining positions are for two-year terms. They include Melby as president; **Billy Holden**, vice president-Utah; **Sandy Kim**, vice president-Northern Arizona; **Mike Caprio**, vice president, Southern Arizona; **M. Saylor Billings**, secretary; **Michael Walker**, local board member-Utah; **Marilyn Swick**, local board member, Northern Arizona; **Michael Candela**, local board member-Southern Arizona; local board members-at-large **Joe Corcoran**, **Greta Fadness**, **Jennifer Gantwerker** and **Mike Lawler**; and convention delegates **Candela**, **Caprio**, **Corcoran**, **Swick** and **Wes Martinez**. Members elected as local officers, local board members and convention delegates,

by virtue of their election to those positions, are also elected as alternate national board members who may be called upon to serve at national board meetings when the member from Arizona-Utah is unable to attend. The national board member and president, by virtue of their election to those positions, also serve as convention delegates. The newly elected leaders will be installed into office Sept. 12. SAG-AFTRA represents approximately 160,000 actors, announcers, broadcast journalists, dancers, DJs, news writers, news editors, program hosts, puppeteers, recording artists, singers, stunt performers, voiceover artists, influencers and other entertainment and media professionals.

## GOVERNMENT



Scott Kellner

• **Scott Kellner**, a vice president and portfolio manager for Zions Wealth Management, Salt Lake City, has been appointed to the **Utah Money Management Council**. The council oversees the investment of public funds and en-

ures compliance with the Utah Money Management Act. It works in close partnership with the Office of State Treasurer, the Office of Attorney General, the Department of Financial Institutions, and the Division of Securities to oversee public deposits and investments and ensure the safety of public funds in Utah. The Utah Senate's Business and Labor Confirmation Committee unanimously supported Kellner's appointment, which was confirmed by the full Senate on Aug. 20. Keller has 14 years of experience in financial management. A third-generation banker, he has advised some of Zions Bank's largest private and institutional clients, including individuals, businesses, nonprofits and municipalities. Before joining Zions Bancorporation, he worked in wealth management at Morgan Stanley and Albion Financial Group. Kellner earned a bachelor's degree in finance and economics and a Master of Business Administration, both from Westminster University.

## MANUFACTURING

• **DPS Skis and Phantom Glide**, Utah-based ski industry manufacturers, have



Chris Davenport

hired **Chris Davenport** as head of ambassador relations and field testing. Davenport will lead athlete relations, brand representation and community building efforts for the companies while working closely with the DPS design and development team to help shape future ski designs and performance standards. Davenport will serve as a key connector between the brand and the broader mountain community, helping to foster authentic relationships, amplify athlete contributions and introduce new skiers to DPS products. Davenport is a two-time World Extreme Skiing champion and ski mountaineering pioneer, including completing numerous first descents on peaks around the globe, from the Himalayas to Alaska. He also has been a ski guide, climate activist and the author of two books. Salt Lake City-based DPS designs ski products, while Phantom Glide offers a one-time application base-coating that eliminates the need for waxing skis and snowboards.



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# CALENDAR

Information about upcoming events may be sent to [brice.w@thecityjournals.com](mailto:brice.w@thecityjournals.com).

## **Sept. 9, 8:30 a.m.**

**“Small Business Primer: Promotion,”** an Ogden-Weber Chamber of Commerce event. Speaker Steve Reich, founder and CEO of R Marketing Department, will discuss “How to Emotionally Connect with Prospective Clients.” Location is Ogden-Weber Chamber, 2380 Washington Blvd., Suite 290, Ogden. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

## **Sept. 9, 9-11 a.m.**

**Business Women’s Forum 2025: “From Passion to Policy: Women’s Guide to Civic Participation.”** Presenter is Hoang Nguyen, Utah state representative, managing partner of Sapa Investments and CEO of Dragonfly Wellness. Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$50 for members and \$65 for nonmembers. Details are at [slchamber.com](http://slchamber.com).

## **Sept. 10, 7 a.m.-4 p.m.**

**Restaurantology 2025,** a Savory event for restaurant operators and industry executives. Location is The Depot, 13 N. 400 W., Salt Lake City. Free. Details are at [Restaurantologysummit.com](http://Restaurantologysummit.com).

## **Sept. 10, 9-10:30 a.m.**

**Women in Business Lunch and Networking,** a West Jordan Chamber of Commerce event. Location is Legacy Retirement Center, 1617 Temple Lane, South Jordan. Details are at [westjordan-chamber.com](http://westjordan-chamber.com).

## **Sept. 10, 11 a.m.-1 p.m.**

**Women in Business,** presented by the South Jordan, West Jordan and Mountain West chambers of commerce. Myriah Young, area marketing manager for Dogtopia, will discuss “Fans First Leadership: Building Business Through Trust, Connection and Collaboration.” Location is Legacy Retirement Center, 1617 Temple Lane, South Jordan. Details are at [https://sj-chamber.org/](http://sj-chamber.org/).

## **Sept. 10, 11:30 a.m.-1 p.m.**

**“Chamber Connections,”** a Davis Chamber of Commerce event. Location is Davis Chamber of Commerce, 450 S. Simmons Way, Suite 220, Kaysville. Free (food available for purchase). Open to the public. No RSVP needed. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

## **Sept. 10, 11:30 a.m.-1 p.m.**

**Chamber Luncheon,** a Point of the Mountain Chamber of Commerce “Taste of the Point” event featuring food samples from chamber members. Location is Osier Park, 385 N. Osier Ave., Lehi. Details are at [thepointchamber.com](http://thepointchamber.com).

## **Sept. 10, 5-8:30 p.m.**

**Annual Awards Gala,** a Chamber-West event. Theme is “Vintage Vegas.” Reception begins at 5 p.m., followed by dinner at 6:30 p.m. Location is Viridian Event Center, 8030 S. 1825 W., West Jordan. Details are at [chamberwest.com](http://chamberwest.com).

## **Sept. 10, 5-7 p.m.**

**“STEM by Step: Your Mentorship Journey,”** a BioHive Women in Tech-

nology and Science event. Location is Blackrock Neurotech, 630 Komas Drive, No. 200, Salt Lake City. Details are at <https://lu.ma/w9x474ec>.

## **Sept. 10, 5-7 p.m.**

**“Business After Hours,”** an Ogden-Weber Chamber of Commerce event. Location is Union Studio, 2501 Wall Ave., Ogden. Free for members and first-time guests, \$35 for nonmembers. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

## **Sept. 10, 6-7:30 p.m.**

**“Online Marketing Fundamentals,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## **Sept. 11-12**

**Women in the Money Conference,** hosted by the Utah Office of the State Treasurer and the Utah Financial Empowerment Coalition. Event is designed to help people take control of their finances, build confidence, and make informed money decisions. Location is Sheraton Salt Lake. Event is also offered online. Details are at <https://womeninthemoney.regfox.com/2025-hybrid-women-in-the-money-conference>.

## **Sept. 11, 11:30 a.m.-1 p.m.**

**Women in Business Luncheon,** a Davis Chamber of Commerce event featuring a female legislator panel consisting of Rep. Melissa Garff Ballard, Rep. Ariel Defay and Sen. Ann Millner. Location is Business Resource Center, 450 S. Simmons Way, Suite 220, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

## **Sept. 11, 6-8 p.m.**

**“Business Essentials,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## **Sept. 12, 8 a.m.-6 p.m.**

**Utah Biomedical Engineering Conference,** an annual student-run conference that highlights advances in bio-medical engineering through a showcase of current research by bio-medical engineering students at the University of Utah. Location is University Park Marriott Hotel/Event Center. Details are at <https://ubec.bme.utah.edu/>.

## **Sept. 12, 11:30 a.m.**

**Utah County Utah Veterans Entrepreneurs Networking,** hosted by the Utah Veterans Business Resource Center and the Silicon Slopes Military Chapter. Location is R&R Tactical Design LLC, 227 E. Crossroads Blvd., Suite 1, Saratoga Springs. Details are at <https://app.siliconslopes.com/events>.

## **Sept. 12, noon**

**“Silicon Slopes Conversation,”** featuring Blake Moersitzki of Pelion. Location is 2600 Executive Parkway, Suite 140, Lehi. Free. Details are at <https://app.siliconslopes.com/events>.

## **Sept. 15, 7:30 a.m.-2 p.m.**

**2025 Chamber Champions Golf Classic,** a Utah Valley Chamber of Commerce event with a shotgun start at

7:30 a.m. and lunch at 1 p.m. Location is Riverside Country Club, 2701 N. University Ave., Provo. Details are at [thechamber.org](http://thechamber.org).

## **Sept. 16-18**

**Utah Energy Week,** highlighting interdisciplinary research, innovation, policy and commercialization of energy-related technologies and initiatives. Location is Ken Garff University Club, Rice-Eccles Stadium, Suite 201, 451 S. 1400 E., Salt Lake City. Cost varies. Details are at <https://www.research.utah.edu/energy-future/events/utah-energy-week/>.

## **Sept. 16, 8-11 a.m.**

**Military Immersion Event,** a ChamberWest event that will include a mission brief by Brig. Gen. Keir Scoubes and Lt. Col. Noe Vazquez and a facility tour. Location is Army Aviation Support Facility, 7563 S. Airport Road, West Jordan. Cost is \$25 for members by Sept. 11, \$35 for nonmembers or members after Sept. 11. RSVP deadline is Sept. 11. Details are at [chamberwest.com](http://chamberwest.com).

## **Sept. 17, 8-9:30 a.m.**

**“Breaking Barriers Over Bagels: Beyond the Feed,”** a ULI (Urban Land Institute) Utah event. Speakers Tina Wismer, founder and CEO, Sky Digital Media; and Tana Hughes, head of digital marketing, Layton Construction, will discuss “Using Social Media to Lead, Influence and Connect,” exploring the power, potential and pitfalls of social media in the real estate and land-use industries. Location is One Utah Center, Parsons Behle & Latimer, 201 S. Main St., Suite 180, Salt Lake City. Cost ranges from \$10 to \$25. Details are at <https://utah.uli.org/events-2>.

## **Sept. 17, 11:30 a.m.-1 p.m.**

**Business Alliance Networking Luncheon.** Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

## **Sept. 17, noon-1:30 p.m.**

**“Strictly Networking,”** a West Jordan Chamber of Commerce event. Location to be determined. Details are at [westjordanchamber.com](http://westjordanchamber.com).

## **Sept. 17, 5:30-6:30 p.m.**

**“Tax Planning Clinic,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## **Sept. 17, 6-8 p.m.**

**“Marketing Clinic,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## **Sept. 18, 8:30 a.m.-5 p.m.**

**“Employer Tax Workshop,”** a Small Business Development Center event. Location is Salt Lake SBDC at Salt Lake Community College. Cost is \$30. Details are at <https://clients.utahsbdc.org/events.aspx>.

## **Sept. 18, 9:30 a.m.-2 p.m.**

**Returnship Job Readiness Summit,** a BioHive event. Theme is “Skills for Success.” Location is Robert H. and

Katharine B. Garff Building, 1731 E. Campus Center Drive, Salt Lake City. Details are at <https://lu.ma/65kcx2>.

## **Sept. 18, 10 a.m.-noon**

**“Business 101: Essential Steps for New Entrepreneurs,”** a Women’s Business Center of Utah beginner-friendly course designed for aspiring entrepreneurs who want to start their journey on the right foot. Event takes place online. Free. Details are at [wbcutah.org](http://wbcutah.org).

## **Sept. 18, noon**

**Silicon Slopes Hall of Fame & Awards 2025.** Location is Capitol Theater, 50 W. 200 S., Salt Lake City. Details to be announced at <https://www.siliconslopes.com/hall-of-fame>.

## **Sept. 18, 5-7 p.m.**

**Business After Hours Mixer,** a Park City Chamber/Bureau event. Location is Red Banjo, 322 Main St., Park City. Free. Details are at <https://www.parkcitychamber.com/events/>.

## **Sept. 18, 6-8 p.m.**

**“Contactos,”** a Utah Hispanic Chamber of Commerce networking event. Location is Chartway Credit Union, 2210 S. State St., South Salt Lake. Free for members, \$10 for non-active members and guests. RSVP to [info@utahhcc.com](mailto:info@utahhcc.com) by Sept. 16. Details are at [Eventbrite.com](http://Eventbrite.com).

## **Sept. 18, 6:30-8 p.m.**

**“How to Start a Business 101,”** a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

## **Sept. 19, 8:30-10 a.m.**

**“Friday Connections,”** a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at [chamberwest.com](http://chamberwest.com).

## **Sept. 20-21**

**Oddities and Curiosities Expo,** a traveling showcase featuring hundreds of oddity vendors and artists from across the country. Attendees can browse and shop for rare and unique items, including taxidermy, preserved animal specimens, dark artistry, original horror and Halloween-inspired artwork, antiques, metaphysical accoutrements, handcrafted oddities, skulls, bones and funeral collectibles. Location is Mountain America Expo Center, 9575 S. State St., Sandy. Cost is \$10 in advance, \$15 at the door. Details are at <https://oddities.com>.

## **Sept. 23, 8:30 a.m.-3 p.m.**

**Women Empowered Leadership Conference,** an Ogden-Weber Chamber of Commerce Women in Business event. Location is Ogden Eccles Conference Center, 2415 Washington Blvd., Ogden. Costs range from \$65 to \$85. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

## **Sept. 23, 11:30 a.m.-1 p.m.**

**Women in Business,** a South Valley Chamber of Commerce event. Cost is \$23 for members, \$35 for nonmembers. Details to be announced at [southvalleychamber.com](http://southvalleychamber.com).

## What We Do:



**Connect:** Business is done with people you know and trust. The Chamber is committed to connecting like-minded business owners, operators and leaders.



**Educate:** The Chamber offers a full suite of business education and professional development courses for businesses of all sizes through our Business Institute.



**Advocate:** The Chamber is the voice of business for the South Valley. We are committed to monitoring and taking action on local, state and national policies that impact businesses.



**Grow:** The Chamber offers many tools to help promote your brand and connect with potential customers. We do this by providing exposure through our online member directory, social media, and a variety of sponsorship opportunities.

# SOUTH VALLEY CHAMBER

## Who We Are:

The South Valley Chamber of Commerce (SVC) is committed to Connecting, Educating, Advocating, and Growing for businesses.

**Check Us Out**  
**[southvalleychamber.com](http://southvalleychamber.com)**  
**or Call 801-566-0344**