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## Podium34 kicks off \$300 million drive for 2034 Olympic Winter Games

**Tom Haraldsen**  
Salt Lake Business Journal

It's unprecedented, record-setting, and it's already begun in Utah. The Organizing Committee for the 2034 Olympic and Paralympic Winter Games has announced the creation of Podium34, a philanthropic campaign with a goal of raising \$300 million between now and the start of the Games.

The public launch Sept. 8 at the Salt Lake City offices of the committee revealed a commitment of over \$200 million already from 22 individuals and/or corporations, all based in or with ties to Utah, and each engaged in cause-related programs in the state.

"The Games have an extraordinary power to unify," said 2034 President and Executive Chair Fraser Bullock. "This is the first time a host for the Olympic and Paralympic Games has seen anything like this. We are deeply grateful to our donors for making it possible. Their leadership is a vital part of our commitment to host financially successful Games."

Among the initial donors are nine designated as Founding Captains — those who have committed to \$20 million each. Founding Donors have also committed to amounts between \$1 million and \$15 million (see list in this article).

The program was the idea and creation of four-time Olympian Catherine Raney Norman, vice president of development and athlete relations for the organizing committee.

"For us, during the bid phase, we had to showcase to the IOC (International Olympics Committee) that we would be financially viable — having an award this early on. We knew we couldn't enter into the commercial market until after the 2028 Los Angeles Summer Olympics. We also knew how incredibly enthusiastic and generous our community was about the Games. I think this showcases how organizing committees are having to reinvent themselves, and try new things. We have been overwhelmed by the support and by the people who have raised their hands and said they want to be a part of this."



Catherine Raney Norman, vice president of development and athlete relations for the 2034 Olympic and Paralympic Winter Games, introduced Podium34 to donors and community supporters during a Sept. 8 ceremony. (Tom Haraldsen, Salt Lake Business Journal)

Norman said nothing to this magnitude has ever been tried before by any Olympic committee.

"We're setting records in this space," she said with a smile.

see **PODIUM34** page 2

## Ogden lands U.S. version of film festival

**Brice Wallace**  
Salt Lake Business Journal

Good-bye, Sundance. Hello, Raindance. In the aftermath of the departure of the Sundance Film Festival from Utah, Ogden has been named the official host city for the U.S. edition of the Raindance Film Festival, the largest independent film festival in the United Kingdom. Ogden will give the festival, for the first time, a permanent U.S. location.

Debuting in March 2027, Raindance aims to bring top independent films, cutting-edge technology showcases and industry networking opportunities to the Wasatch Front.

"Since its inception, Raindance has

championed bold new voices and disruptive ideas in independent film," said Elliot Grove, founder of the Raindance Film Festival. "We seek storytellers who not only understand the craft but who can adapt to the extraordinary opportunities of emerging technologies. Ogden is the perfect stage for this next chapter of Raindance. This city's energy and innovation mirror our mission to nurture the filmmakers who will define the future of cinema."

The Sundance Institute announced in March that the wintertime Sundance Film Festival would relocate to Boulder, Colorado, starting in 2027. It had announced in April 2024 that it was starting a selection process for a possible new festival host city. Six locations

were picked for consideration — Utah (a combined Salt Lake City/Park City bid); Atlanta; Louisville, Kentucky; Santa Fe, New Mexico; Boulder and Cincinnati — but it was pared down last fall to Utah, Boulder and Cincinnati.

Sundance's departure left a huge financial hole. One analysis indicates that the 2024 festival, for example, generated about \$132 million in gross domestic product for the state; 1,730 local jobs; \$69.7 million in Utah wages; and \$13.8 million in state and local tax revenue. At least 72,840 people attended the event in 2024, during which out-of state visitors spent an estimated \$106.4 million in Utah.

see **RAINDANCE** page 2



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## PODIUM34 from page 1

"I think everybody knows from my background how much I love records." She still holds three world records in long track speedskating. "I always hoped that I could still stay involved in the Olympic movement in one way, shape or form."

The monies raised will be used in several ways. One is to support the work of the committee over the next eight-plus years. It's also focused on early-impact programs, to start the planning process for the committee, which is fairly new, having been formed just last February. It will include local efforts around education, youth sports, mental health, arts and culture, community engagement, and other priorities expressed by the donors.

Derek Parra, Olympic gold medalist from the 2002 Salt Lake Winter Games who runs and coordinates programs at the Utah Olympic Oval in Kearns, said he's excited about the amount of support already being shown by state residents.

"I've lived in California, Florida, Maryland and Wisconsin, but this place has a spirit. I remember when I moved from Wisconsin, driving in on I-80, and I knew the minute I got here this place felt

like home. We had a great Games here; I moved and came back because of the people here. There's an environment here that's so positive, you want to be here."

"I think if you're a youth in our programs here right now, this is huge," he continued. "Support like this really has a domino effect — to do the things that need to be done to have a successful Games that's starting right here on the local level, and that legacy will continue for young athletes who aspire to be future Olympians."

International Olympic Committee President Kirsty Coventry addressed the Podium34 donors in a message from the IOC office in Lausanne, Switzerland.

"To the Utah families and giving organizations of Podium34, thank you," she said. "You are the heart of this new chapter. Your belief, your vision and your leadership are powerful elements of the Utah legacy. As Founding Captains and donors of Podium34, you're taking the helm of something unprecedented. And you've chosen to lead, from the very beginning, to fuel the heart of this movement. You are sending a powerful message to the world that sport can inspire, that communities can be lifted, and that, together, we can build something greater than ourselves."

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Blake and Nancy Roney Family



Fraser Bullock, president and executive chair of the Organizing Committee for the 2034 Olympic and Paralympic Winter Games, praises the Utah business leaders who've already pledged their support to the program. (Tom Haraldsen, Salt Lake Business Journal)



## RAINDANCE from page 1

Founded in London in 1992, Raindance attracts 16,000 visitors, including 500 industry professionals, to London's West End film district. It describes itself as "one of the most prestigious showcases for emerging talent worldwide." It says it launched the careers of Christopher Nolan ("Oppenheimer," "Inception"), Guy Ritchie ("Sherlock Holmes," "The Gentlemen") and Edgar Wright ("Baby Driver," "Last Night in Soho"), among other filmmakers.

"This partnership with Raindance is more than a festival. It's an investment in Ogden's creative future," said Ogden Mayor Ben Nadolski. "We're honored to welcome international filmmakers and au-

diences to experience our city's unique blend of history, innovation and breathtaking mountain surroundings."

The Ogden edition of Raindance is expected to feature world and U.S. premieres of independent films from around the world; industry panels and workshops led by award-winning filmmakers and producers; film and technology showcases highlighting virtual production, AI and emerging media; community events designed to engage local audiences and spotlight Utah's film talent; student film events and workshops for students in grades K-12; and year-round programming for students and adults.

"Ogden embodies the creative spirit Raindance has always celebrated," said Dawn Hauptner, Raindance's creative development director. "With its thriving arts scene, historic charm, and grow-

ing reputation as a hub for innovation, Ogden is the perfect platform for connecting filmmakers and audiences from around the world."

Raindance said Ogden's selection as the host city resulted from a collaborative vision between Raindance and city leaders to strengthen the region's creative economy. "The festival is expected to draw tens of thousands of visitors, generate significant tourism revenue, and enhance Ogden's reputation as a destination for arts, culture, and technology," Raindance said.

The U.S. edition will operate alongside the London festival. Raindance is recognized by the Academy of Motion Picture Arts and Sciences, BAFTA and the British Independent Film Awards.

What would become the Sundance Film Festival began in 1978 in Salt Lake City as the Utah/United States Film Festi-

val. After financial struggles, the festival moved to Park City in 1981 as the U.S. Film and Video Festival. Robert Redford's Sundance Institute took over the event in 1985, and the Sundance Film Festival name became official in 1991.

The first Boulder festival will take place in January 2027. The Sundance Institute said the move there was prompted by its need for "more theaters and venues that can support our programming needs." In a news release announcing the move, it said that "Boulder offers small-town charm with an engaged community, distinctive natural beauty, and a vibrant arts scene, making it the ideal location for the festival to grow." Amanda Kelso, Sundance Institute acting CEO, described Boulder as "an art town, tech town, mountain town and college town. It is a place where the festival can build and flourish."

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# Fervo orders five power plants for Beaver Co. geothermal project

**John Rogers**

*Salt Lake Business Journal*

Utah's groundbreaking geothermal power generation industry is gaining steam — literally.

Fervo Energy, the Houston-based company behind the Cape Station geothermal power generation project near Milford in Beaver County, has announced its selection of Baker Hughes, a global energy technology company, to design and deliver advanced power generation equipment for Cape Station's Phase II.

"The agreement denotes a significant step forward for geothermal development in the United States and highlights the growing role of energy technology in expanding reliable, clean power," Fervo said in its announcement.

Fervo Energy is a geothermal energy company that develops enhanced geothermal systems, leveraging innovations from the oil and gas industry. Its process produces energy by injecting water into hot subsurface rock formations and then extracting the heated water to generate electricity, rather than depending on naturally occurring underground hot water like traditional geothermal systems.

In addition to its headquarters, Fervo has offices in Salt Lake City; San Francisco; Golden, Colorado; and Reno, Nevada.

Baker Hughes, also based in Houston, develops and supplies equipment and services for the oil, gas and industrial sectors. The company was formed in 1987 from the merger of Baker Oil Tools and Hughes Tool Co. and operates through two main divisions: Oilfield Services and Industrial & Energy Technology. The Utah installation will come from the firm's Industrial & Energy Technology division.

Under the award, Baker Hughes will supply five 60-megawatt Organic Rankine Cycle power plants, including turbo-expanders and Brush Power Generation generators. When fully operational, the Cape Station Phase II plants will produce approximately 300 megawatts of renewable baseload power — enough to supply electricity for more than 180,000 U.S. homes, Fervo said.

The broader Cape Station project is one of the most ambitious geothermal developments in North America. Phase I is scheduled to deliver 100 megawatts of clean baseload power to the grid in 2026, while Phase II will add another 400 megawatts by 2028. The full Cape Station development has received permitting approval to provide up to 2 gigawatts of renewable energy.

"Once complete, the project will play a central role in demonstrating that geothermal power can be replicated, scaled and integrated as a major contributor to the U.S. energy mix," Fervo Energy said on its website.

The new facilities will leverage Enhanced Geothermal Systems (EGS), a cutting-edge technology pioneered by Fervo, which adapts advanced drilling and subsurface techniques to unlock clean, reliable geothermal energy at scale. Baker Hughes' surface equipment will be integrated directly with Fervo's EGS technology, creating a fully optimized system designed for long-term, continuous power generation.

Fervo Energy emphasized that Baker Hughes' technology and expertise align closely with the progress being made at Cape Station. This latest award builds on Baker Hughes' previous collaboration with Fervo Energy, which included supplying subsurface drilling and pro-



*Fervo Energy's ambitious geothermal power generating station near Milford in Beaver County is nearing production from its Phase I. Fervo has now ordered five 60-megawatt power plants for the project's Phase II from Houston-based energy technology company Baker Hughes. (Photo courtesy Fervo Energy)*

duction technologies through its Oilfield Services division.

"Baker Hughes' expertise and technology are ideal complements to the ongoing progress at Cape Station, which has been under construction and successfully meeting project milestones for almost two years," said Tim Latimer, CEO and co-founder of Fervo Energy. "Fervo designed Cape Station to be a flagship development that's scalable, repeatable and a proof point that geothermal is ready to become a major source of reliable, carbon-free power in the U.S."

"Geothermal power is one of several renewable energy sources expanding globally and proving to be a vital contributor to advancing sustainable energy development," said Lorenzo Simonelli, Baker Hughes chairman and CEO. "By working with a leader like Fervo Energy and leveraging our comprehensive portfolio of

technology solutions, we are supporting the scaling of lower-carbon power solutions that are integral to meet growing global energy demand."

An Organic Rankine Cycle generator is a closed thermodynamic system that converts low-grade heat into electricity by using an organic working fluid instead of water. The fluid, a substance such as a refrigerant or a hydrocarbon like butane or pentane, boils at a lower temperature than water, is heated and vaporized. The vapor expands through a turbine to generate mechanical power, which then drives a generator for electricity, and finally the fluid is condensed, pumped and reused in the cycle. In addition to geothermal power generation, ORCs are used for recovering waste heat from sources like industrial processes, biomass and solar thermal systems.

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# State agencies purchase land in SLC for new homeless campus

The Utah agencies charged with finding solutions to help the state's homeless population have announced the purchase of land to locate a homeless services campus.

The Utah Office of Homeless Services and the Utah Homeless Services Board have signed a contract for a 15.85-acre parcel on the city's northwest side for the construction of a first-of-its-kind-in-Utah center to serve citizens experiencing homelessness.

Located at 2520 N. 2200 W. in the city, the planned facility will provide approximately 1,300 beds, creating a sustainable and transformative solution to address homelessness in Utah, the agencies said in a joint release.

"The campus is envisioned as a comprehensive hub where individuals experiencing homelessness can access the support and treatment they need to move from homelessness to stability and long-term self-reliance," the release said. "Designed to complement the existing homeless resource centers, shelters and service providers throughout Utah, the transformative campus is a place where those experiencing homelessness find help for recovery, employment, criminal justice assistance and housing, accessible in a single location."

"This is more than a campus; it's a turning point for Utah of reimagining hope," said Wayne Niederhauser, state homeless coordinator. "It will further fulfill the identified need to provide additional beds and treatment in Utah's homeless response while providing individuals served by the campus a transformative path from crisis to stability and, ultimately, thriving."



*Utah state agencies have contracted for land in Salt Lake City's northwest neighborhood for the construction of a homelessness campus. The 15.85-acre site will provide services and up to 1,300 beds for the homeless population. (Rendering courtesy Utah Office of Homeless Services)*

Leaders describe the center as "operating as a 'hub and spoke' system," where individuals can "Step In" to access core services at a centralized hub, and once stabilized and ready to "Step Up," they can "Step Out" to be connected to additional specialized resources across the community — representing the spokes.

"This model reduces barriers to service access, increases operational efficiency and strengthens the broader network of support. By expanding capacity and improving the overall system's accessibility, the campus would enhance the sustainability and effectiveness of the region's homelessness re-

sponse," according to the statement.

"Despite tremendous effort, resources and goodwill across the state, homelessness in Utah has continued to worsen — for both those experiencing it and for our communities," said Randy Shumway, chair of the Utah Homeless Services Board. "The proposed Utah campus will take a human-first approach that provides healing and stability while embedding accountability at every stage. By pairing compassionate support and medical care with clear expectations and opportunities for growth, the campus will help individuals reclaim their inherent dignity; achieve self-reliance; and live drug-

free, crime-free and contributing lives."

A feasibility study has been completed and environmental studies are ongoing before construction of the center can begin. The next steps are to secure funding partnerships, continue to engage with community stakeholders, service providers and state leaders to bring the campus to actualization, the releases explained.

It is anticipated that the initial operations of the campus will begin in 2027.

"Our state has long needed more shelter beds and services, and this campus represents a critical step forward in supporting the most vulnerable people in our communities," said Salt Lake City Mayor Erin Mendenhall. "By providing consistent shelter and wraparound services in one location, this facility could also help Salt Lake City first responders by reducing the number of emergency calls, freeing up law enforcement to focus on public safety and better connecting people to the help they need."

"We're grateful to State Homeless Coordinator Wayne Niederhauser for his exhaustive efforts to secure land in Salt Lake City for a centralized campus that will serve as a hub for homeless services," said Utah House Speaker Mike Schultz. "To succeed, this new campus must offer more than just shelter; it must deliver real accountability through treatment, recovery and long-term stability, or it will fail like every half-measure before it. If done correctly, this transformative campus has the opportunity to improve public safety, clean up our cities and change lives."

## Utah does well as 'zombie' foreclosures tick up in U.S.

ATTOM, an Irvine, California-based property data and real estate analytics platform, has released its third-quarter 2025 Vacant Property and Zombie Foreclosure Report showing that 1.4 million (1,385,902) residential properties, about 1.3 percent of all homes in the United States, are vacant.

The national vacancy rate has been consistent for three and a half years as the nation has experienced a high-demand housing market.

A "zombie" foreclosure is when a property owner abandons a home after receiving a foreclosure notice but the foreclosure process is incomplete, leaving the property in a state of limbo. The property remains the owner's legal responsibility until the legal transfer of ownership is finalized by the lender but is neglected and often falls into disrepair.

The report analyzes publicly recorded real estate data collected by ATTOM — including foreclosure status, equity and owner-occupancy status — matched against monthly updated vacancy data.

ATTOM's analysis shows that 222,318 properties across the country were in the process of foreclosure in the third quarter of 2025. Of those pre-foreclosure homes, about 3.38 percent (7,519) were zombie properties. That was slightly higher than the previous quarter, when 3.3 percent of pre-foreclosure homes were considered zombies, and higher than the 3.14 zombie rate posted in the third quarter of 2024.

"Vacant and zombie homes can hurt the value of surrounding properties and start a negative spiral in a local housing market," said Rob Barber, CEO of ATTOM. "While we've seen the rate of zombie homes tick up a tiny bit this quarter, the overall rate of vacant homes and homes in the foreclosure process has remained remarkably steady.

"While there remain some markets with worryingly high rates of vacancies, as a whole it appears that the nation's buyers are quickly filling homes that become available," he added.


Quarter over quarter, the number of zombie properties rose in 23 states, but mostly by single-digit or small double-digit amounts. Likewise, in the 23 states and the District of Columbia where there were fewer zombie properties in the third quarter than the second quarter, the changes were relatively small. Four states had no change in the number of zombie properties.

Among states with at least 50 zombie properties, those that saw the greatest year-over-year increase in the rate of pre-foreclosure homes that were considered zombies were Colorado (up 115 percent from 27 to 58), Washington (up 114 percent from 29 to 62), Iowa (up 84 percent from 64 to 118), North Carolina (up 80 percent from 50 to 90) and Oklahoma (up 72 percent from 43 to 74).

The biggest year-over-year decreases in zombie rates among states with at least 50 zombie properties were in Georgia (down 25 percent from 85 to 64), New Jersey (down 21 percent from 230 to 181), Illinois (down 17 percent from 780 to 646) and New York (down 10 percent from 1,630 to 1,461).

Among metro areas, Provo had the third-lowest proportion of zombie foreclosures with just 0.4 percent, behind Nashville's zero zombie foreclosures and Atlanta City's 0.3 percent.


Nationwide in the third quarter of 2025 there were about 24.9 million investor-owned properties, of which 3.6 percent (882,336) were vacant. Utah's 1.5 percent vacancy of investor-owned properties was fourth-best in the nation.




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# BUSINESS JOURNAL List

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<b>1 England Logistics</b> 1325 S. 4700 W. SLC, UT 84104	801-656-4500 englandlogistics.com	523	\$484M	Non-asset based transportation solutions	Full truckload, less-than-truckload, supply chain management, temp-controlled less-than-truckload, intermodal, parcel	*	1997	Jason Beardall CEO
<b>2 Sharp Logistics Inc.</b> 390 N. 900 E. Wellsville, UT 84339	435-245-6053 sharptrucking.com	170	\$30.1M	Logistics	Food, beverage, packaging, sporting goods	Industrial Container, Quality Container, Price Container, Little Dutch Boy, Aaron Packaging, Marco Polo	2000	Zan Sharp President
<b>3 Godfrey Trucking</b> 6173 W. 2100 S. West Valley City, UT 84123	800-444-7669 godfreytrucking.com	124	*	Full logistics & transportation of goods	All industries needing logistics or shipping	R.C. Willey, Amsco Windows, Post	1965	Scott Godfrey President & CEO
<b>4 Data2Logistics LLC</b> 7090 Union Park Ave. Midvale, UT 84047	801-287-8400 data2logistics.com	101*	\$22M*	Freight audit & payment, business intelligence, transportation data analytics, advisory services.	Data2Logistics provides services for clients in all industries, globally	Cisco Systems, Navistar, General Dynamics, 3M, Michael Kors	1962	Scott Aslund CEO
<b>5 DST Distributors Inc.</b> 444 W. Spring Creek Place Springville, UT 84663	801-491-3781 dstdelivers.com	46*	\$10M*	Trucking, warehouse & storage	Packaging, bottling, warehouse solutions	Nestle, Uber Freight, NuSkin, Sportsman's Warehouse	1986	D. Scott Tollestrup Founder & CEO
<b>6 Arrow Moving &amp; Storage Co. of Utah</b> 3960 S. 300 W. SLC, UT 84107	801-263-5342 arrowmoving.net	43*	\$38.7M	Moving, relocation, warehousing, logistics, first/last mile	Residential, commercial, hospitality, logistics	US Dept. of Justice, Univ. of Utah, Hill AFB	1936	Art Lowenberg CEO
<b>7 DMC Logistics LLC</b> 4980 W. Amelia Earhart Drive SLC, UT 841167	801-355-8991 dmc-logistics.com	5	\$21.4M*	Same/next day, scheduled on-demand, conjunctive, dedicated, distribution, line hauls, 3PL partnering	National retail, wholesale pharmaceuticals, payroll, finance and medical lab specimen industries	*	1986	Mike Adams Utah/Nevada Operations Manager
<b>8 New Prime Inc.</b> 3720 W. 800 S. SLC, UT 84104	800-321-4552 primeinc.com	*	\$2.5B (Company wide)	Transportation	Reefer, flatbed, tanker, intermodal	*	1970	Robert E. Low CEO



\*Did not disclose. Please note that some firms chose not to respond, or failed to respond in time to our inquiries. All rights reserved. Copyright 2025 by Salt Lake Business Journal. The Business Journal strives for accuracy in its list publications. If you see errors or omissions in this list, please contact us at lists@slbusinessjournal.com.



# Utahns enroll in ACA insurance coverage at fourth-highest rate in nation

As the Affordable Care Act turns 15 years old, Utahns are among the most avid participants in the country.

A new study from the Kem C. Gardner Policy Institute at the University of Utah found that state residents are enrolled in the government-backed health plans at an almost 12 percent clip. That's the fourth-highest enrollment rate in the nation.

The enrollment rate means about 421,900 Utahns are participating — higher than the state's Medicaid enrollment, which accounted for less than 10 percent of the state in February. About 28 percent of ACA participants in Utah are children.

HealthCare.gov is a platform run by federal or state governments that helps families, small-business owners, their employees and self-employed workers without access to Medicaid or Medicare compare and select health insurance plans.

"The Marketplace and the accompanying tax credits help make health insurance coverage affordable for Utahns who do not have access to health insurance coverage through work or public health care coverage programs," Melanie Beagley, senior health research analyst at the Gardner Institute said in a statement. "These include small-busi-

ness owners, their employees and self-employed workers."

More than 710,000 Utahns work for small businesses, which aren't required to provide health insurance to employees. Only 40.8 percent of them have access to insurance through their employers, the Gardner report found. That's the sixth-lowest in the nation.

The report said the federal government funds up to approximately \$1.7 billion in premium tax credits for the state. With a monthly average government contribution of \$463, the monthly average Marketplace plan premium for Utahns comes to around \$70.

In 2021, the American Rescue Plan Act raised the premium subsidies for every income level, including those making below 200 percent the poverty level, and were extended in the 2022 Inflation Reduction Act. Those subsidy increases are scheduled to end at year-end without another extension.

The end of the extensions will deeply affect most Utah enrollees. Almost 63 percent of Marketplace enrollees have incomes below 200 percent of the federal poverty level, which this year is roughly \$31,300 per year for individuals and about \$64,200 for a family of four, the Gardner study found.

# Home prices increase in second quarter in most of U.S.

Seventy-five percent of U.S. metro markets (170 out of 228) registered home price gains in the second quarter of 2025, according to the Metropolitan Median Area Prices and Affordability and Housing Affordability Index released recently by the National Association of Realtors (NAR).

This is down from 83 percent in the first quarter. Five percent of metro areas recorded double-digit price gains in the second quarter, down from 11 percent in the first quarter of 2025, the report said.

The national median single-family existing-home price grew 1.7 percent year-over-year to \$429,400 — a record high. In the first quarter, the national median price increased 3.4 percent year-over-year.

The median existing single-family home price also grew year-over-year in three of the four major national regions. In the Northeast, the median price rose 6.1 percent to \$527,200; in the Midwest, the median price was \$328,800 (up 3.5 percent); in the West, the median price was \$646,100 (up 0.6 percent); and in the South, the median price was unchanged at \$376,300.

"Home prices have been rising faster in the Midwest, due to affordability, and the Northeast, due to limited inventory," said Lawrence Yun, NAR chief economist. "The South region — especially Florida and Texas — is experiencing a price correction due to the increase in new home construction in recent years.

"Home sales and the homeownership

rate are underperforming relative to job growth," added Yun. "There have been over 7 million net job additions compared to the pre-COVID peak. However, elevated mortgage rates have kept home sales below pre-COVID levels. The homeownership rate has fallen by a full percentage point since early 2023.

"If interest rates decline, the strongest release of pent-up housing demand is likely to occur in states with significant job growth in recent years, such as Idaho, Utah, the Carolinas, Florida and Texas," Yun said.

Other key findings in the NAR report are:

#### Housing affordability

- On the home affordability front, 24 percent of markets experienced declining home prices, which is up 17 percent from the previous quarter.

- The monthly mortgage payment on a typical existing single-family home with a 20 percent down payment is \$2,256, a 6.5 percent increase over the previous quarter and a 0.3 percent decrease over last year.

- The average share of income typical families spent on mortgage payments was found to be 25.7 percent, up from 24.4 percent the previous quarter and down from 26.9 percent last year

- For first-time buyers, \$2,212 is the average monthly mortgage payment for a typical starter home valued at \$365,000 with a 10 percent down payment, up \$134 from the first quarter, but down \$6 year-over-year.

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# TRUCKING COMPANIES

Ranked by Number of Power Units 2024

# BUSINESS JOURNAL List

Company Name Address	Phone Web	No. Power Units 2024	Gross Utah Sales 2024	Number of Flatbeds	Number of Refrigerated Vans	Number of Tank Trailers	Number of Dry Vans	Full-Load Carrier?	Less-Than- Truckload Carrier?	2024 Miles	Number of Drivers	Top Local Executive
<b>1</b> <b>New Prime Inc.</b> 3720 W. 800 S. SLC, UT 84104	800-321-4552 primeinc.com	8,578	\$2.5B (company wide)	1,273*	9,612*	486*	0*	Y	N	831.6M	9,180	Robert Low, CEO
<b>1</b> <b>C.R. England Inc.</b> 4701 W. 2100 S. SLC, UT 84120	800-453-8826 crengland.com	4,254	\$2B	273	5,600	1,498 Intermodal Containers	1,986*	Y	Y	352.9M	4,204	Chad England, CEO Josh England President
<b>2</b> <b>Pride Transport Inc.</b> 5499 W. 2455 S. SLC, UT 84120	801-972-8890 pridetransport.com	526	\$127M	0	700	0	100	Y	Y	50.8M	512	Jay England, President Ian Peterson, CEO
<b>3</b> <b>Sharp Transportation Inc.</b> 390 N. 900 E. Wellsville, UT 84339	435-245-6053 sharptrucking.com	175	\$30.1M	0	140*	0	380*	Y	N	16.3M	164	Zan Sharp President
<b>4</b> <b>Godfrey Trucking Inc.</b> 6173 W. 2110 S. West Valley City, UT 84128	800-444-7669 godfreytrucking.com	123	\$20.1M	5	0	0	400*	Y	Y	10.9M	114	Scott Godfrey President & CEO
<b>5</b> <b>James H. Clark &amp; Son Inc.</b> 848 S. 2000 W. Syracuse, UT 84075	800-453-7222 jameshclark.com	75	*	*	*	*	*	Y	N	7.5M	66	Kyle Packer President
<b>6</b> <b>Parke Cox Trucking Co. Inc.</b> 4250 S. River Road St. George, UT 84790	435-628-0886 coxtrucking.com	75	\$22.9M*	22*	0	0	292*	Y	Y	7.3M	78	Donald L. Cox President & CEO
<b>7</b> <b>L.W. Miller Companies</b> 1050 W. 200 N. Logan, UT 84321	435-753-8350 lwmillier.com	47	\$68.2M	0	165*	80*	0	Y	N	4M	47	Rex L. Miller North Salt Lake Terminal Manager
<b>8</b> <b>Double D Distribution Inc.</b> 1550 S. Distribution Drive SLC, UT 84104	801-364-6565 doubled distribution.com	44	\$6.3M	2	1	69	12	Y	N	3.3M	40	Mark Droubay Founder & Owner
<b>9</b> <b>Bakston Freight Systems Inc.</b> 1522 E. Commerce Drive St. George, UT 84790	435-673-7971 bakstonfreight.com	18	\$3.9M*	0	0	0	58	Y	Y	445K	12	Jed S. Johnston President

\*Did not disclose. Please note that some firms chose not to respond, or failed to respond in time to our inquiries. All rights reserved. Copyright 2025 by Salt Lake Business Journal. The Business Journal strives for accuracy in its list publications. If you see errors or omissions in this list, please contact us at lists@slbusinessjournal.com.



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# Utah consumer sentiment inches back up in August

After several months of marginal decline and an 11-month low in July, Utah's consumer sentiment rose a bit in August, according to index numbers released by the Kem C. Gardner Policy Institute at the University of Utah.

The institute's Survey of Utah Consumer Sentiment rose 1.9 percent in August.

Although the rise is within the survey's margin of error, Gardner economists see a lessening of recent declines.

The index rose in August to 79.9, compared to July's 78.4.

A similar survey conducted by the University of Michigan reports sentiment fell 5.7 percent during August among Americans as a whole.

"Compared to July 2025, a larger share of Utahns in August expect business conditions in Utah to improve and to be better off financially as an individual or family a year from now," said Phil Dean,

chief economist at the Gardner Institute. "Interestingly, a larger share of Utah households in August relative to July expects business conditions in the U.S. to worsen over the next 12 months."

The Utah consumer confidence survey uses key questions from the University of Michigan's Survey of Consumers. These questions measure residents' views of the present economic situation and their expectations for the econo-

my in the future. Data gathered from the key questions are used to create the consumer confidence index for Utah. Demographic questions are included in the questionnaire to allow for additional analysis of the data and to assess the representativeness of the sample.

The full results of the monthly Utah Consumer Sentiment survey can be accessed through the Gardner Institute website at [gardner.utah.edu](http://gardner.utah.edu).

## Public support remains solid for Uinta Basin Railway

Proponents of construction of the Uinta Basin Railway received all positive comments during a bond hearing held on Aug. 25 at the Duchesne County Administrative offices. It followed a similar bond hearing held by the Seven County Infrastructure Coalition in June.

The group is hoping to build a rail line in eastern Utah to connect the oil production area to national rail lines, expediting the export of waxy crude oil to refineries along the Gulf Coast. The coalition includes representatives from Daggett, Carbon, Duchesne, Emery, San Juan, Sevier and Uintah counties. With the proposed railway are expected growth in jobs and subsequent real estate opportunities as new employees relocate to the basin.

The notice for bonds for the project states it is for the "Issuance of Private Activity Bonds in an Amount Not Exceeding \$2.4 Billion Dollars to Finance Rail Surface Transportation and Freight Transfer Facility and Related Improvements." The money comes from private activity bonds from the U.S. Department of Transportation.

As explained in its public notice about hearings, "the proceeds of the Bonds will be loaned to Uinta Basin Railway Holdings LLC or one or more of its subsidiaries or related entities (collectively, the 'Borrower'). The Borrower will use the proceeds of the Bonds to acquire land and to acquire, construct and equip rail surface trans-

portation and freight transfer facilities and related improvements, including but not limited to temporary storage facilities, from the Kyune, Utah, area near Soldier Summit in Utah County to the Uinta Basin area in northeastern Utah and including land in Utah, Carbon, Duchesne and Uintah counties, consisting of approximately 88 miles, and with freight transfer facilities to be located at or near Lelan Bench, Utah, and Myton, Utah (collectively, the "Project"). The Project will be owned and operated in whole or in part by the Borrower. Proceeds of the Bonds will be used by the Borrower for the purpose of (i) acquiring, constructing and equipping the Project, (ii) funding debt service re-

serves, if any, (iii) funding capitalized interest on the Bonds, if any, and (iv) paying costs associated with the issuance of the Bonds."

If the railway extension becomes reality, it could allow transport of an estimated 350,000 barrels of oil a day, much higher than the current refinery capacity in Salt Lake City, which is about 85,000 barrels a day. The rail line would mean exporting through Colorado, where environmental groups have been fighting it in courts. In May, the U.S. Supreme Court overturned a lower court ruling that sided with the environmental group's arguments, returning the issue to a lower court. For now, proponents are optimistic about the future of the project.

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# Work Daze

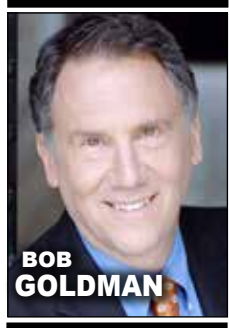
## Take this job and hug it

Pull up a chair, young'un, and let me tell you about how it used to be.

Way back then — last Thursday, really, but who's counting? — people who hated their jobs had three choices. One, you were an Active Andrew, constantly polishing up your resume and haunting the job sites, unrelenting in your search to find that perfect job. Two, you were a Passive Polly, perfectly content to sit on your resume and wait until that perfect job found you. Or, three, you were a Do-Nothing Norbert, clinging to your hateful job through thin and thinner until you retired, were fired or died. Or all three. (With a job as awful as yours, it could happen.)

Of course, way back then, nobody did No. 3. Today, nobody is doing anything else. Say “good-bye” to job hopping and say hello to “job hugging.” Like tree hugging, it's 100 percent ecological. Jobs today are an endangered species. Job hugging is all about survival in the hostile environment that is the workplace today.

I learned about this new phenomenon in “Job Hugging is the Newest Trend,” a Grace Snelling article on fastcompany.com. Snelling cites a Korn Ferry report that lays out the situation in no uncertain terms. “At an alarming rate,” writes



**BOB GOLDMAN**

Korn, or maybe Ferry, “more and more employees are displaying what is colloquially known as ‘job hugging’ — which is to say, holding onto their jobs for dear life.”

You know why. Economic uncertainty, rising inflation, faltering sales, sluggish job growth. And that doesn't even figure in AI — the employee-helper that has turned out to be a very efficient employee-replacer.

Is job hugging the right choice for you? My helpful suggestions below will get you started. No need to thank me. It's my job and I'm hugging it.

**No. 1: Become Essential.**

If you've already convinced management that the business cannot run without your unique skills, congratulations. For the rest of us, hanging on by our fingernails, this would be a very good time to establish yourself as essential. You could start working really hard, peppering management with an avalanche of good ideas to grow the business, but that sounds exhausting. A better way to prove

your value is to develop a deep, personal relationship with an important client.

The fun clients, if you have any, are likely to already have their coterie of admirers, so you will have to settle for being bestie to an unfun client, someone who is never satisfied and always complains. The strategy is to not only agree with everything they say but amplify it. If they think they are being overcharged, burrow into the depths of the HR department for documents showing the outrageous salaries and obscene perks the client is supporting. If the suspicion is that your company's products are inferior, do an analysis on competing products to prove they are right. If you're caught, someone up the org chart will certainly want to cut down your career tree, but they won't dare when your new client bestie puts the kibosh on your firing.

**No. 2: Become Likeable.**

It won't be easy, but if you really worked at it, you could get a few of your co-workers to like you. Possibly. Those deeply held opinions you hold about who should run the country or who makes the best burgers in town, forget them. No matter what anyone says about anything, you agree. Also, it wouldn't be a terrible idea to become the person who brings in

food treats for the office. You could focus on healthy snacks, like pickled Brussels sprouts. Yum! Or go the other way and become your team's direct hotline for all-things carb. How about you become the Snickerdoodle Person? No one fires the Snickerdoodle Person.

**No. 3: Be Invisible.**

If your job calls for business travel, or if you can convince your manager that it does, this is your ticket to ride. Stay as far away from the office for as long as possible. Let your boss go on glamorous trips to Cincinnati and Buffalo. You volunteer to go to the places no one wants to go, like Paris. If you can't justify getting out of the office, you'll simply have to find places to hide inside the office. The supply closet is lovely in the fall and everyone enjoys a tour of the outer reaches of the parking lot. If none of these job-hugging strategies work, just crawl under your desk and stay there.

Remember — if they can't find you, they can't fire you.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com

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# Industry Briefs

Company news information may be sent to [brice.w@thecityjournals.com](mailto:brice.w@thecityjournals.com).

## CORPORATE

- **Skullcandy**, an audio brand that creates headphones, earbuds and speakers, will move its corporate headquarters from 6301 N. Landmark Drive, Park City, to the Redwood Shopping Center, 1640 Redstone Center Drive, Park City, in October. It will lease 4,580 square feet on the first floor and a 26,000-square-foot space on the second level for its headquarters. The announcement was made by Savills. Executive Managing Director Brett Lessman and Senior Managing Director Nick Teseros oversaw lease negotiations on behalf of Skullcandy. The former headquarters was purchased by Summit County in May 2024. The county plans to convert it into a new, multi-purpose civic center.

## ECONOMIC INDICATORS

- **Utah workers who stayed in their jobs** saw their pay rise an average of 4.7 percent from August 2024 to August 2025, according to data from **ADP Pay Insights**. That put Utah No. 11 among states for wage growth. ADP, focused on HR and payroll solutions, also found the median annual salary for job-stayers in Utah in August was \$56,400. Nationally, the median annual pay for job-stayers in August fell slightly to \$60,500, while the median annual wage growth was little changed at 4.4 percent. Nationally, wage growth for people who changed jobs remained unchanged at 7.1 percent over the year. Industries with the highest year-over-year pay growth in August were financial activities with 5.1 percent growth and manufacturing with 4.7 percent growth. Nationally, the industries that added the most jobs in August were leisure and hospitality, construction and professional and business services, adding 50,000, 16,000 and 15,000 jobs, respectively. Details are at <https://payinsights.adp.com/>.

- **Black Diamond Equipment** is Utah's "Most Loved Homegrown Brand," according to a survey by financial media company **MarketBeat.com** of each state's most beloved local brands. It is followed by **BYU Creamery Ice Cream**, Provo; **High West Distillery**, Park City; **Mrs. Cavanaugh's Chocolates**, North Salt Lake; and **Maverik Adventure's First Stop**, Salt Lake City. Details are at <https://www.marketbeat.com/originals/the-most-beloved-american-made-products-in-every-state/>.

- **Lehi**, at No. 274 nationally, is the top-ranked Utah location on a list of "Cit-

ies Where Lawn Care Services Cost the Most," compiled by **Lawn Love**. It compared lawn care needs and spending on professional services across 460 of the biggest U.S. cities. It considered average yard sizes, rates of overgrown grass, and frequency of mowing needs, among six total metrics. The bottom-ranked Utah location on the list is No. 445 **Salt Lake City**. The most-costly nationally is Conroe, Texas. Details are at <https://lawn-love.com/blog/most-expensive-metro-areas-lawn-maintenance/>.

## EXPANSIONS

- **Owlet Inc.**, a Lehi-based smart infant monitoring company, has launched its Dream Sock product in South Africa. It enables parents to track a baby's vital signs and receive real-time health notifications.

## INVESTMENTS

- **Salt Lake City Angels** has invested in **Freyya**, a San Antonio-area women's health medical device company developing a wearable, real-time rehabilitation device to monitor pelvic floor therapy for improved outcomes. The amount was not disclosed. Freyya is focused on a sensor-embedded wearable that measures pelvic floor support and loading, then transmits the measurements wirelessly to a smart device, providing real-time feedback to the user and remotely to the health care provider.

- **Epic Ventures**, based in Salt Lake City, has received \$200 million of fresh capital to support early-stage founders in health care, software, AI and beyond. The company will be investing locally and globally.

## MILESTONES

- **MasterControl**, a Salt Lake City-based provider of quality, manufacturing and asset management software for regulated industries, has announced it has surpassed \$200 million in annual recurring revenue. The company has more than 1,250 customers in nearly 40 countries.

## MINING

- Nearly 700 people gathered in Milford to celebrate Labor Day with **Milford Mining Company Utah**, enjoying an afternoon and evening of live music, food, community presentations and a fireworks show. During the event, company leaders highlighted MMCU's current and future growth plans, which will enhance production capacity and extend the current projected life of its mining operations. Since reopening its doors in 2023 under new ownership, MMCU has already

hired 160 new employees and contractors, invested \$40 million in revitalizing mine infrastructure, and significantly increased copper production capacity within Utah. Looking ahead, the company plans to scale operations; explore adjacent mining sites; and integrate innovative, cutting-edge extraction technologies to meet the growing global demand for copper. MMCU is also pursuing university partnerships in Utah to establish apprenticeship programs that will prepare the next generation of skilled workers. MMCU also is jointly exploring with the State's top academic institutions ways to adapt and implement state-of-the-art research and technology advances for metals mining applications.

## PHILANTHROPY

- Employees from **Ken Garff dealerships** across the Wasatch Front recently participated in and volunteered at the **American Foundation for Suicide Prevention's "Out of the Darkness Walk"** at Veterans Memorial Park in West Jordan. The dealership group served as the presenting sponsor as part of its Mental Health Matters initiative, focused on making mental health in the workplace a priority. Garff employees helped with greeting participants, creating luminaries, and hosting a kid's zone with carnival games and crafts, as well as participating in the walk.

- The **Bank of Utah Championship** at Black Desert Resort, Utah's annual PGA Tour event, has announced its official community impact initiative, the **Bank of Utah financial literacy program**. This new initiative will support financial education, life skills programming and entrepreneurial confidence for youth across Utah. Developed in partnership with **The Policy Project**, a nonprofit, nonpartisan organization, Bank of Utah will bring practical financial literacy programming to Teen Centers, where students can learn to manage money, plan for the future, and build the confidence to become tomorrow's leaders. The financial literacy program will launch during the 2025-26 school year. Twenty Teen Centers will open this fall, bringing the total to 86 statewide. Bank of Utah will contribute its expertise to help design a financial literacy program that is both practical and relevant to the needs of the Teen Centers. Once developed, Bank of Utah employees will be invited to volunteer in Teen Centers across the state to serve as mentors and role models who help teens put financial concepts into practice.

- **Nearly 650 volunteers** gathered at the Jon M. Huntsman Center at the Uni-

versity of Utah in Salt Lake City to pack and donate 235,000 meals in honor of the **9/11 National Day of Service**. The meals were for those at risk of hunger. They were donated to **Utah Food Bank** for distribution to local individuals and families in need. In its inaugural year, the Salt Lake City Meal Pack for 9/11 Day was one of 25 large-scale volunteer service projects organized in 24 cities throughout the nation by the nonprofit 9/11 Day, which began the observance in 2002. Across the U.S., more than 30,000 people were expected to volunteer, assembling more than 9 million shelf-stable meals for food-insecure Americans. Nearly 30 companies and organizations from throughout the Salt Lake City community supported and participated in the Salt Lake City Meal Pack for 9/11 Day, including local lead sponsors **AgReserves**, **One Kind Act a Day (Semnani Family Foundation)**, **Clarke Capital Partners** and **Big-D Construction**.

## REAL ESTATE

- **Cole West**, a Centerville-based real estate development company, recently held a ribbon-cutting event for **the YARD**, a build-to-rent townhome community in Salt Lake City, located directly adjacent to the Power District. Formerly a steel fabrication yard for Mark Steel Co., the YARD is a 8.5-acre community that features 157 three-story townhomes. Residents also enjoy a clubhouse, fitness center, pool, landscaped greenway, and direct access to the Jordan River trail. The project incorporates steel and industrial elements into signage, seating and architecture as a way to preserve the legacy of the land while offering a new identity. The project was developed, designed and built by Cole West in partnership with **Argosy Real Estate Partners**, with support from local and state leaders.

## RECOGNITIONS

- **Silicon Slopes** has announced the finalists for its **Hall of Fame and Company Hall of Fame**. Top honorees are scheduled to be announced at an event Sept. 18. In the company categories, **Marketing** finalists are Big Red Jelly, Lease End, Disruptive Advertising, Red Olive Marketing, Searchbloom Marketing Agency, Avalaunch Media and Sixth Media; **Health and Wellness** finalists are Owl-et Baby Care, Tava Health, Momentous, Clean Simple Eats, 4Life Research, UofU Health and Select Health; **Software** finalists are Domo, Lucid Software, Entrata, MX, Observe Point and Tax Bit; **Services** finalists are Listo Global, Moss Adams x

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# Industry Briefs

Baker Tilly, Bloom, Big Red Jelly, Deloitte and Vivint; **Startups** finalists are SponsorCX, Music.ai, Boostly, School AI, Leland, Signals and Pantomath; **Community Champions** finalists are Tech Ridge, Office of Artificial Intelligence Policy, PROG Foundation, Build Then Bless, Zion Health Share and Innovation Hub; **Company Culture** finalists are BrainStorm, Fullcast, Comma Copywriters, Instructure, Lendio and Traeger; and **E-Commerce** finalists are Crumbl, Swig, Minky, Nomatic, Gimme, Owl-et Baby Care and Pattern. In individual award categories are **CEO** finalists Nate Randle, Gabb; Felix Morgan, Trucordia; Brian Beutler, Alianza; Sterling Snow, Redo; Curtis Anderson, Nursa; Nate Walkingshaw, Torus; Ryan Porter, LVT; and James Clarke, Clearlink; **CMO** finalists Amy Cook, Fullcast; Mark Boothe, Domo; Rob Brough, Mountain America Credit Union; Todd Smith, Traeger; and Chris Baird, Weave; **chief product officer** finalists are Jim Nye, Vivint; Shren Vijasingam, Instructure; Jeffrey Harmon, Angel Studios; Rick Boggs, Limble; Brandon Moss, Marq; and Brad Anderson, Qualtrics; **CTO** finalists are Ryan Packer, BambooHR; Siriam Thiagarar, Ancestry; Brian Pugh, Lucid Software; Mike Brown, Strider Technologies; Corey Ercanbrack, Vasion; Joe Turner, Mobly; and Gabe Gunderson, Previ; **COO** finalists are Michael Moran, Trucordia; Brian Stucki, Qualtrics; Joshua Walker, Nomi Health; Eric Levesque, Strider

Technologies; Jeff Lind, Brandless; and RJ Schultz, Blip Billboards; **chief people officer** finalists are Kat Judd, Lucid Software; Alison Pickett, Kenect; Jessica Dixon, Logistic Specialties Inc.; Jared Olson, Job Nimbus; and Jennifer Clark, iFit; and **CFO** finalists are Chad Curtis, Mountain America Credit Union; Jon Pexton, Alteryx; Mark Hansen, Entrata; Justin Judd, BambooHR; Miglena Aaron, Marq; Seamus Hennessy, Lucid Software; and Ted Kendrick, Zonos.

• **ChamberWest** recently announced the finalists for its **2025 ChamberWest Annual Awards Gala**, which took place at the Viridian Event Center on Sept. 10, after *Salt Lake Business Journal* deadlines. **Business of the Year** finalists were **CommonSpirit Holy Cross Hospitals West Jordan and West Valley, Novva Data Centers and Summit Vista. Small Business of the Year** finalists were **Chick-fil-A West Valley, City Journals and Peel Funeral Home**. Finalists for **Best Place to Work** were **Embassy Suites West Valley, Granite Credit Union and Markosian Auto**. Finalists for **Volunteer of the Year** were **Davina Spencer**, Ruff Tuff Products (retired); **Mitch Ross**, Express Recovery Services; and **Steve Plum**, TalentTeam. The event also recognized **Ben Horsley**, superintendent of Granite School District, as the **2025 ChamberWest Hall of Fame Award** recipient, and **Utah Rep. Matt MacPherson** as **Legislator of the Year**.

• The **Salt Palace Convention Center** in Salt Lake City has earned the **WELL Health-Safety Rating** from the **International WELL Building Institute**, making it the only convention center in the world to currently hold the designation. The third party-verified rating recognizes excellence in operational policies, maintenance protocols, stakeholder engagement and emergency preparedness. More than 4,500 projects globally have achieved the standard, but the Salt Palace, managed by Legends/ASM Global, is unique among convention centers. The WELL Health-Safety Rating was created to guide organizations in implementing evidence-based strategies to protect people's well-being — first in response to COVID-19, and now as a benchmark for ongoing public safety and operational resilience. To earn the rating, the Salt Palace significantly strengthened its emergency preparedness and communications. **Honeycomb Strategies** served as a WELL Accredited Professional advisor for the project. The Salt Palace also earned the GBAC STAR facility accreditation, recognizing its high-level cleaning and maintenance regime, as well as the Gold LEED certification.

## RESTAURANTS

• **DonutNV** has announced the latest addition to its franchise family, **DonutNV WasatchUT**. **Matt Johnson** is franchise owner/operator. It offers mini

doughnuts and fresh-squeezed lemonade. Originally founded as a kiosk in 2014, DonutNV transformed exclusively into a quick-service food truck concept in 2015. DonutNV is available for public and private events.

## RETAIL

• **Two Utah business owners** recently got a surprise invitation to pitch their products at Walmart headquarters in Arkansas during the retail's "Open Call" event. **Ambrosia Collective**, based in Draper, and **Norse Roots Beef Tallow Potato Chips Utah Chips Co.** (dba **SnackCo of America**), based in Logan, will pitch their products to Walmart buyers at the event, taking place Oct. 7-8. Open Call is an annual opportunity for entrepreneurs with shelf-ready products made, sourced or grown in the U.S. to potentially get their product before Walmart customers on store shelves and at walmart.com. The two unsuspecting business owners were asked to come to a Salt Lake City Walmart store prepared to pitch their product to a store manager, while the store manager was waiting for the opportunity to share that their spot at "Open Call" had already been secured. Norse Roots creates a variety of flavored beef tallow kettle chips without the use of seed oils. Ambrosia Collective is a sports nutrition and bio-hacking supplements brand whose signature product is Planta, a plant-based protein powder.

## PUBLIC NOTICES

### NOTICE TO CREDITORS

Estate of Jo Ann Richardson Baird, Deceased, Case No. 243700690, Second Judicial District Court, Davis County, Utah. Notice is hereby given that Skyler Baird has been appointed Executor of the estate. Creditors must present claims to the Executor at 1881 East Parkridge Drive, Cottonwood Heights, UT 84121, on or before November 28, 2025, or be forever barred.

### ANNOUNCEMENT OF APPOINTMENT AND NOTICE TO CREDITORS

Probate No. 253700464

IN THE  
Second Judicial District Court  
DAVIS COUNTY  
STATE OF UTAH

In the matter of the Estate of THE ESTATE OF SONG AE STAUFFER

Glenn Allen Stauffer

Whose address is 2458 West 2450 North, Clinton, Utah 84015 has been appointed Personal Representative of the above-entitled estate. Creditors of the estate are hereby notified to:

(1) deliver or mail their written claims to the Personal Representative at the address above;

(2) deliver or mail their written claims to the Personal Representatives attorney of record, Connor Cottle at 991 Shepard Ln Suite 210, Farmington, UT 84025

(3) file their written claims with the Clerk of the District Court at

Farmington District Court, 800 W State St, Farmington, UT 84025 in Davis County, or otherwise present their claims as required by Utah law within three months (90 days) after the date of the first publication of this notice or be forever barred.

Dated this September 1, 2025

/s/ Glenn Allen Stauffer

/s/ Connor Cottle

991 Shepard Ln Suite 210, Farmington, UT 84025

Publishing: 9/1/2025, 9/8/2025, 9/15/2025

### ANNOUNCEMENT OF APPOINTMENT AND NOTICE TO CREDITORS

Probate No.

253700473

IN THE  
Second Judicial District Court  
DAVIS COUNTY  
STATE OF UTAH

In the matter of the Estate of  
THE ESTATE OF KEVIN LEE TAYLOR

Kelly Ann Taylor

Whose address is 2111 North 175 West, Sunset, Utah 84015 has been appointed Personal Representative of the above-entitled estate. Creditors of the estate are hereby notified to:

(1) deliver or mail their written claims to the Personal Representative at the address above;

(2) deliver or mail their written claims to the Personal Representatives attorney of record, Taylor Stone at 991 Shepard Ln Suite 210, Farmington, UT 84025

(3) file their written claims with the Clerk of the District Court at

Farmington District Court, 800 w State St, Farmington, UT 84025 in Davis County,

or otherwise present their claims as required by Utah law within three months (90 days) after the date of the first publication of this notice or be forever barred.

(3) file their written claims with the Clerk of the District Court at

Farmington District Court, 800 w State St, Farmington, UT 84025 in Davis County,

or otherwise present their claims as required by Utah law within three months (90 days) after the date of the first publication of this notice or be forever barred.

Dated this September 04, 2025

/s/ Kelly Ann Taylor

/s/ Taylor Stone

991 Shepard Ln Suite 210, Farmington, UT 84025

### NOTICE

An Emergency Hazardous Waste Permit No. UT-018-2025 (Permit) was issued to Hill Air Force Base (HAFB) in Davis County, Utah. The Permit authorizes HAFB to treat one Ground Blast Simulator that failed to detonate during an exercise. Treatment was performed by HAFB Explosive Ordnance Disposal at the HAFB Proficiency Range on August 12, 2025. The Permit was effective August 12, 2025, and expired August 13, 2025. For further information, or to request a copy of the permit, please contact Gabrielle Marinick of the Division of Waste Management and Radiation Control at 385-499-0172. In compliance with the Americans with Disabilities Act, individuals with special needs (including auxiliary communicative aids and services) should contact LeAnn Johnson, Office of Human Resources at 385-226-4881, Telecommunications Relay Service 711, or by email at leannjohnson@utah.gov.



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# PEOPLE ON THE MOVE

Company news information may be sent to [brice.w@thecityjournals.com](mailto:brice.w@thecityjournals.com).

## BANKING

• **D.L. Evans Bank**, based in Idaho, has promoted **Nicole Smart** to assistant branch manager at its Brigham City branch.



Nicole Smart

She will oversee the operations of the branch while managing resources and staff, developing and attaining sales goals, delivering customer service, and growing the location's revenues. She also will continue serving her customers with consumer and commercial lending. Smart has 17 years of financial industry experience, beginning her career working for loan companies in 2008. In 2016, she joined D.L. Evans Bank in Fruitland and was a branch specialist before taking on the role of personal banker. After gaining seven years of experience in a D.L. Evans Bank branch, she gained knowledge of various branch roles, including operations. In 2023, she returned to Utah and became the retail trainer for all the D.L. Evans Bank Utah branches, where she worked to develop and conduct training programs for employees.



Brett Varoz

## GOVERNMENT

• Gov. Spencer J. Cox has appointed **Brett Varoz** to the **Utah Board of Pardons and Parole**. He succeeds **Scott Stephenson**. Varoz has more than three decades of corrections experience, in-

cluding 21 years with the Utah Department of Corrections in roles ranging from correctional officer to correctional administrator. He has served at the Board of Pardons and Parole since 2011, including as chief hearing officer since 2020.

## HEALTH CARE

• **Intermountain Health** has named **Jeromie Atkinson** as chief supply chain



Jeromie Atkinson

officer for the seven-state nonprofit health system. Atkinson will guide a systemwide team of more than 1,200 caregivers to manage \$4 billion in products and services. He returns to Intermountain with more than 30 years of experience, most recently at Allina Health, where he served as vice president of strategic sourcing and supply chain performance.

• **CancerVax Inc.**, a Lehi-based developer of a universal cancer treatment



Gordon Ringold

platform that uses the body's immune system to treat cancer, has hired **Gordon Ringold** as strategic advisor. Ringold is CEO of Quadriga BioSciences, a clinical phase cancer biotech company, and founder and executive chairman of Maxymune, a biopharma company focused on immunological diseases. He serves on the board of directors of Okava Pharmaceuticals. From 1997 to 2015, Ringold served in various capacities as co-founder and/or CEO of Maxygen, Sur-

roMed, Alexza and Alavita. From 1991 to 2000, he was CEO and scientific director of Affymax Research Institute (acquired by Glaxo in 1995). Before that, he served as vice president and director of the Institute for Cancer and Developmental Biology at Syntex Corp. (1986-1991). He also was on the faculty at the Stanford University School of Medicine, Department of Pharmacology.

• **PhotoPharmics Inc.**, a Lehi-based, privately held, clinical-stage medical device company developing next-generation therapies for treating neurodegenerative disorders through the eyes, has formed a **Commercial Advisory Board**, with experts in neurology, movement disorders, pharmaceuticals and medtech commercialization. The board will provide guidance as the company advances toward regulatory submission and market introduction of Celeste, its device for Parkinson's disease. The board chair is **Dr. Jordan Dubow**, managing principal at Clintrex Research LLC, a division of BlueRidge Life Sciences. He is a fellowship-trained movement disorders and vascular neurologist with more than 20 years of clinical trial and industry leadership experience. He has served as chief medical officer for over a dozen companies, contributed to more than 20 new drug applications, and helped raise over \$1 billion through investor engagement. The board also includes **Jill Giordano Farmer**, founder and owner of Boro Neurology; assistant professor of neurology at the Drexel College of Medicine; and a neurologist who established a comprehensive movement disorders and lifestyle medicine program, integrating medical, surgical and rehabilitation care. **Dr. Drew Falconer** is director of the Inova Parkin-

son's and Movement Disorders Center, associate professor of neurology at the UVA School of Medicine-Inova campus, and a specialist in the diagnosis and management of Parkinson's disease and related disorders, with expertise in deep brain stimulation and botulinum toxin therapy. **Dr. Robert A. Hauser** is professor of neurology at the University of South Florida, chair of the PhotoPharmics Clinical and Scientific Advisory Board, a researcher and director of the USF Parkinson's Disease & Movement Disorders Center, author of over 300 publications and a leader in developing novel Parkinson's therapies. **Dr. Rajesh Pahwa** is the Laverne and Joyce Rider Professor of Neurology, chief of the Parkinson's and Movement Disorder Division, director of the Parkinson Foundation Center of Excellence at the University of Kansas Medical Center, and a neurologist who has led numerous clinical trials advancing Parkinson's disease care. **Philip Cyr** is senior vice president of the Pharmaceutical Commercialization Practice at BlueRidge LifeSciences and with more than 30 years of experience in clinical development, market access and health economics, and leader of commercialization strategies for pharmaceuticals, biologics, cell and gene therapies and digital therapeutics worldwide. **Dr. Michael Soileau** is founder of Texas Movement Disorder Specialists, clinical assistant professor at the Texas A&M School of Medicine; director of the Huntington's Disease Society of America Center of Excellence Partner Site; and frequent principal investigator in clinical trials for Parkinson's disease, essential tremor and other movement disorders, leading a multidisciplinary care team in central Texas.




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# CALENDAR

Information about upcoming events may be sent to [brice.w@thecityjournals.com](mailto:brice.w@thecityjournals.com).

## Sept. 16-18

**Utah Energy Week**, highlighting interdisciplinary research, innovation, policy and commercialization of energy-related technologies and initiatives. Location is Ken Garff University Club, Rice-Eccles Stadium, Suite 201, 451 S. 1400 E., Salt Lake City. Cost varies. Details are at <https://www.research.utah.edu/energy-future/events/utah-energy-week/>.

## Sept. 16, 8-11 a.m.

**Military Immersion Event**, a ChamberWest event that will include a mission brief by Brig. Gen. Keir Scoubes and Lt. Col. Noe Vazquez and a facility tour. Location is Army Aviation Support Facility, 7563 S. Airport Road, West Jordan. Cost is \$35. Details are at [chamberwest.com](http://chamberwest.com).

## Sept. 17, 8-9:30 a.m.

**“Breaking Barriers Over Bagels: Beyond the Feed,”** a ULI (Urban Land Institute) Utah event. Speakers Tina Wismer, founder and CEO, Sky Digital Media; and Tana Hughes, head of digital marketing, Layton Construction, will discuss “Using Social Media to Lead, Influence and Connect,” exploring the power, potential and pitfalls of social media in the real estate and land-use industries. Location is One Utah Center, Parsons Behle & Latimer, 201 S. Main St., Suite 180, Salt Lake City. Cost ranges from \$10 to \$25. Details are at <https://utah.uli.org/events-2>.

## Sept. 17, 9 a.m.-4:30 p.m.

**42nd Annual Kinect Capital Investors Choice Conference**, featuring panels, pitches and other highlights. Panels include Icon Award honorees and panel, Olympic panel and WeROC panel. Location is Zions Bancorporation Technology Center, 7860 Bingham Junction Blvd., Midvale. Details are at <https://kinectcapital.org/event/investors-choice-2025/>.

## Sept. 17, 11:30 a.m.-1 p.m.

**Business Alliance Networking Luncheon**. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

## Sept. 17, noon-1:30 p.m.

**“Strictly Networking,”** a West Jordan Chamber of Commerce event. Location to be determined. Details are at [westjordanchamber.com](http://westjordanchamber.com).

## Sept. 17, 4-6 p.m.

**Women in Business**, a Murray Chamber of Commerce event. Speaker Abby McLennan, vice president and regional executive, Federal Reserve Bank of San Francisco, Salt Lake City Branch, will discuss “How the Federal Reserve Works for You.” Location is the Murray Chamber, 141 E. 5600 S., Suite 300, Murray. Free (RSVP required). Details are at [themurraychamber.com](http://themurraychamber.com).

## Sept. 17, 5:30-6:30 p.m.

**“Tax Planning Clinic,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## Sept. 17, 6-8 p.m.

**“Marketing Clinic,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## Sept. 18, 8:30 a.m.-5 p.m.

**“Employer Tax Workshop,”** a Small Business Development Center event. Location is Salt Lake SBDC at Salt Lake Community College. Cost is \$30. Details are at <https://clients.utahsbdc.org/events.aspx>.

## Sept. 18, 9:30 a.m.-2 p.m.

**Returnship Job Readiness Summit**, a BioHive event. Theme is “Skills for Success.” Location is Robert H. and Katharine B. Garff Building, 1731 E. Campus Center Drive, Salt Lake City. Details are at <https://lu.ma/65kcxn2>.

## Sept. 18, 10 a.m.-noon

**“Business 101: Essential Steps for New Entrepreneurs,”** a Women’s Business Center of Utah beginner-friendly course designed for aspiring entrepreneurs who want to start their journey on the right foot. Event takes place online. Free. Details are at [wbcutah.org](http://wbcutah.org).

## Sept. 18, noon

**Silicon Slopes Hall of Fame & Awards 2025**. Location is Capitol Theater, 50 W. 200 S., Salt Lake City. Details to be announced at <https://www.silicon-slopes.com/hall-of-fame>.

## Sept. 18, 5-7 p.m.

**Business After Hours Mixer**, a Park City Chamber/Bureau event. Location is Red Banjo, 322 Main St., Park City. Free. Details are at <https://www.parkcitychamber.com/events/>.

## Sept. 18, 6-8 p.m.

**“Contactos,”** a Utah Hispanic Chamber of Commerce networking event. Location is Chartway Credit Union, 2210 S. State St., South Salt Lake. Free for members, \$10 for non-active members and guests. RSVP to [info@utahhcc.com](mailto:info@utahhcc.com) by Sept. 16. Details are at [Eventbrite.com](http://Eventbrite.com).

## Sept. 18, 6:30-8 p.m.

**“How to Start a Business 101,”** a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

## Sept. 19, 8:30-10 a.m.

**“Friday Connections,”** a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at [chamberwest.com](http://chamberwest.com).

## Sept. 20-21

**Oddities and Curiosities Expo**, a traveling showcase featuring hundreds of oddity vendors and artists from across the country. Attendees can browse and shop for rare and unique items, including taxidermy, preserved animal specimens, dark artistry, original horror and Halloween-inspired artwork, antiques, metaphysical accoutrements, handcrafted oddities, skulls, bones and funeral collectibles. Location is Mountain America Expo Center, 9575 S. State St., Sandy. Cost is \$10 in advance, \$15 at the door. Details are at <https://oddities.com>.

## Sept. 20, 10 a.m.-1 p.m.

**“Triumph in Technology,”** a Club Ability event designed to empower families with hands-on access to STEM education, digital literacy, resume review with professionals, and immersive 3D print experiences. Location is Glendale Middle School, 1430 Andrew Ave., Salt Lake City. Free. Details are at <https://www.clubability.org/triunfa-en-tecnologia/>.

## Sept. 22-23

**“Energy Superabundance: Unlocking Prosperity in the West,”** a Western Governors’ Association workshop on nuclear energy, presented by Utah Gov. Spencer Cox and Idaho Gov. Brad Little. Event will bring together policymakers and experts from across the West for in-depth discussions on the future of nuclear energy. Topics include regulatory and permitting challenges, investment needs and policy frameworks, supply chain challenges, nuclear fuel cycle constraints and more. Location is Idaho National Laboratory in Idaho Falls, Idaho. Details are available by contacting Abby Pelsmaeker at [apelsmaeker@westgov.org](mailto:apelsmaeker@westgov.org).

## Sept. 23, 8:30 a.m.-3 p.m.

**Women Empowered Leadership Conference**, an Ogden-Weber Chamber of Commerce Women in Business event. Location is Ogden Eccles Conference Center, 2415 Washington Blvd., Ogden. Costs range from \$65 to \$85. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

## Sept. 23, 11:30 a.m.-1 p.m.

**Women in Business**, a South Valley Chamber of Commerce event. Cost is \$23 for members, \$35 for nonmembers. Details to be announced at [southvalleychamber.com](http://southvalleychamber.com).

## Sept. 23, noon-1:30 p.m.

**Fall Altabank Business Accelerator**, a Utah Valley Chamber of Commerce event taking place on Tuesdays through Nov. 11 and designed to propel business growth and elevate success. Topics include strategy, sales optimization, management practices, financial acumen and more. Location is iHub Provo, 1555 Freedom Blvd. 200 West, Provo. Free for chamber and iHub members, \$500 for nonmembers. Details are at <https://thechamber.org/resources/events/>.

## Sept. 24 and Oct. 15

**“Steps to Success: International Tourism,”** a Park City Chamber/Bureau event in partnership with the International Inbound Tourism Association and Alon Tourism Solutions and designed for tourism suppliers ready to expand into global markets. Sept. 24 session will lay the groundwork, while the Oct. 15 activities will follow up with in-depth workshops. Both take place 9 a.m.-12:30 p.m. Location is Blair Education Center, 900 Round Valley Drive, Park City. Details are at [435-649-6100](tel:435-649-6100).

## Sept. 24, 8 a.m.-2 p.m.

**The Point Challenge Golf Tournament**, a Point of the Mountain Chamber of Commerce event. Location is Fox Hollow Golf Club, 1400 N. 200 E., American Fork. Cost is \$600 for a member foursome, \$800 for a nonmember foursome. Details are at [thepointchamber.com](http://thepointchamber.com).

## Sept. 24, 8 a.m.

**Nine & Dine Golf Event**, a ChamberWest Women in Business event that is a nine-hole scramble event and lunch. Check-in and breakfast begin at 8 a.m., followed by 8:30 a.m. golf start and 11:30 a.m. lunch. Location is The Ridge Golf Course, 5055 S. Westridge Blvd., West Valley City. Cost is \$150. Details are at [chamberwest.com](http://chamberwest.com).

## Sept. 24, 10 a.m.-3 p.m.

**Utah Valley University Fall 2025 STEM Career & Internship Fair**. Location is UVU Main Campus, Grand Ballroom. Details are at <https://www.uvu.edu/career-internship/employers/events.html#-career-fairs>.

## Sept. 24, 11:30 a.m.-1 p.m.

**“Chamber Connections,”** a Davis Chamber of Commerce event. Location is Davis Chamber of Commerce, 450 S. Simmons Way, Suite 220, Kaysville. Free (food available for purchase). Open to the public. No RSVP needed. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

## Sept. 24, 11:30 a.m.-1 p.m.

**“Lunch & Learn,”** a Silicon Slopes Founders Chapter event titled “Building the Modern Moat: Defensibility Across Brand & Products.” Speakers McKenzie Bauer, Thread Wallets; Mark Brown, &Collar; Josh Mendenhall, Spylt; and Jon Edwards, Nomatic; will share strategies on protecting and scaling their companies. Location is 2600 Executive Parkway, Suite 140, Lehi. Details are at [385-374-0885](tel:385-374-0885).

## Sept. 24, 1-2:30 p.m.

**“Unlocking Opportunities in the U.K.’s Healthcare & Life Sciences,”** presented by U.K.’s Department for Business and Trade and BioUtah. Event will feature information about innovation and market access and opportunities for Utah companies in the U.K. Location is World Trade Center Utah, 60 E. South Temple, Salt Lake City. Free. Details are at [801-867-4061](tel:801-867-4061).

## Sept. 24, 5-6:30 p.m.

**“Connect After Hours,”** a South Valley Chamber of Commerce event. Location is Tee Box Riverton, 12706 S. Old Liberty Way, Suite 1, Riverton. Cost is \$15 for members, \$25 for nonmembers. Details are at [southvalleychamber.com](http://southvalleychamber.com).

## Sept. 24, 6-7:30 p.m.

**“Driving Website Traffic for Free,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## Sept. 25, 9 a.m.-noon

**“Latinas in Business” Fall Event**, a Utah Hispanic Chamber of Commerce event. Location is Mountain America Credit Union/Utah Hispanic Chamber of Commerce office in Taylorsville, 3065 W. 5400 S., Salt Lake City. Free for members, \$20 for nonmembers. Details are at [Eventbrite.com](http://Eventbrite.com).

## Sept. 25, 9 a.m.-3 p.m.

**D:IN Utah Summit and Annual Golden Key Awards**. Theme is “Building Resilient Workplaces, One Story at a Time.” Keynote presenter Bahaa Chmait will discuss “Team-Building That Helps People Connect, Collaborate and Thrive.” Location is Zions Bancorporation Technology Center, 7860 Bingham Junction Blvd., Midvale. Details are at <https://disabilitynutah.org/summit2025>.



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