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OF NOTE



Hoop, hoop, hurray

The finishing touches are being added to Shoot 360 at Jordan Landing in West Jordan. The facility will be the third location for the franchise in Utah when it opens later this year. It offers group and personal basketball training for shooting, passing and ball-handling.

Statewide chamber of commerce formed



Derek Miller, president and CEO of both the Salt Lake Chamber and new Utah Chamber, explains the statewide chamber's formation during a recent media roundtable in Salt Lake City. Joining him at the event are (from left) Jamie Andrus, president and CEO of the Cache Valley Chamber of Commerce and co-chair of the Utah Chamber's Chamber Coalition; Erin Laney Barr, managing director and market leader at CBRE and vice chair of the Utah Chamber board of directors; and Aaron Starks, president and CEO of 47G and co-chair of the Utah Chamber's Industry Council. (Photo courtesy Salt Lake Chamber).

Brice Wallace

Salt Lake Business Journal

What has existed as "Capital City by Name, Statewide by Mission" is undergoing some changes.

The Salt Lake Chamber, with roots dating back to 1887, will narrow its focus with the formation of the Utah Chamber. The Salt Lake Chamber will continue to concentrate on the Salt Lake metropolitan area, while the Utah Chamber will work to unify the state's business community, 60

local chambers and industry associations "by providing a strong, coordinated voice to strengthen Utah's economy, support job creation and address statewide challenges."

"I want to stress that the Utah Chamber will not replace any local, regional or specialty chambers or any industry associations," Derek Miller, president and CEO of the Salt Lake Chamber, said during a media roundtable about the creation of the Utah Chamber. "In fact, it will work to elevate them, increasing access to resources, expertise and providing a strong voice, especially in legislative matters."

The Utah Chamber will work with chambers, including the Salt Lake Chamber, to ensure that business interests are supported at every level statewide.

"These two chambers will work collaboratively with each other, and with chambers of commerce and industry associations across the state, to tackle challenges associated with continued growth, the workforce, housing, transportation, livability, business environment and nat-

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SoFi to grow its Cottonwood Heights operations over next 10 years

Brice Wallace

Salt Lake Business Journal

SoFi Technologies Inc. will expand in Cottonwood Heights, adding 410 high-paying jobs over the next decade.

The San Francisco-based digital financial services company's \$3 million project will expand its existing presence in Salt Lake County.

Founded in 2011, SoFi allows members to borrow, save, spend, invest and protect their money, all in one app. Its technology platform, Galileo, powers financial solutions for fintechs, financial institutions and brands.

The expansion announcement came after the company was approved for a tax credit incentive of up to \$3.6 million over 10 years by the Governor's Office of Economic Opportunity board at its October

meeting. The company had been awarded a similar incentive in 2016 by what was then known as the Governor's Office of Economic Development board.

"We're thrilled to expand SoFi's presence in Utah," said Eric Schuppenhauer, interim president of SoFi Bank and executive vice president and group business unit

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ural resources,” Miller said.

Organizationally, Miller will serve as the Utah Chamber’s president and CEO. Erin Laney Barr, managing director and market leader at CBRE, will be vice chair of the Utah Chamber board of directors. The Utah Chamber’s Chamber Coalition will be co-chaired by Jamie Andrus, president and CEO of the Cache Valley Chamber of Commerce, and Curtis Blair, president and CEO of the Utah Valley Chamber of Commerce. Representing business and industry associations, the Utah Chamber’s Industry Council will be co-chaired by Aaron Starks, president and CEO of the 47G Utah aerospace and defense association, and Howard Headlee, president and CEO of the Utah Bankers Association.

The Salt Lake Chamber represents the interests of the state’s 63,000-plus employers, which employ more than 1.4 million

Utahns. Its organizations with statewide missions — such as the Women’s Business Center of Utah and the Economic Development Corporation of Utah — will become part of the Utah Chamber. Others with a more local focus, such as the Downtown Alliance and Downtown Farmers Market, will remain with the Salt Lake Chamber.

The state’s growth, in population and development, prompted the formation of the statewide organization, speakers said at the media event.

“As the state continues to grow and new challenges and opportunities present themselves, the need for Utah’s business community to speak with a unified voice has never been greater,” Miller said.

Speakers said the Utah Chamber will unify and amplify the voices of entities throughout the state and work to address their needs and opportunities.

“The capital city has a different business environment than other areas of the state,” Laney Barr said. “Transferring statewide initiatives and responsibilities to a state-

wide chamber allows for a more tailored approach for a growing Salt Lake City while also providing more focused efforts in other areas of the state.”

Utah has diverse geographies and communities, Andrus noted. “The creation of the Utah Chamber will allow for better understanding and perspectives of all businesses — large or small, rural or urban — as well as each individual chamber of commerce,” she said.

The local chambers will guide and provide input to the Utah Chamber, she added. “As their voices are magnified and advocated, their needs and concerns can more thoroughly be understood and addressed,” Andrus said.

Starks marveled at the growth that has taken place since the Salt Lake Chamber was formed in 1887, predating even Utah statehood in 1896.

“In 1887, I don’t think that chamber members then would have ever imagined a moment like this, where the state had grown to such an extent where there were

60 chambers statewide — that’s an amazing feat — each representing their own constituencies [and] 29 counties,” Starks said.

“The need to be unified is greater now than it ever has been. There are 330,000 small businesses in the state of Utah. We lead the nation in SBA lending per capita. It’s vital that we have a vibrant and robust network of chambers representing local companies on and off the Wasatch Front, and, importantly, that those chambers have a unified voice in representing their constituency companies.”

Gov. Spencer Cox hailed the Utah Chamber’s formation as an example of Utah’s renowned collaborative spirit.

“Utah’s economy thrives because elected officials and business leaders work together every day to increase opportunity and prosperity for all Utahns,” Cox said. “This ‘Utah way’ is exemplified by the new Utah Chamber, a coalition of local chambers and industry associations that will collaborate to continue our state’s economic success.”

SOFI from page 1

leader for Borrow. “We’re proud to have opened our first office here in 2016 and brought Galileo, one of the many great fintech companies born in the Beehive State, into the SoFi family. We look forward to growing alongside the communities we serve here and helping our members get their money right.”

Founded in 2011, SoFi operates as a direct bank and provides its technology platform to other financial institutions. Its financial products and services include lending, including student loan refinancing, personal loans and mortgages; financial services, including SoFi Money (checking and savings accounts), SoFi Invest (investing platform), SoFi Credit Card and SoFi Relay (personal finance management); and the technology platform Galileo.

The company has 11.7 million members.

The 2016 state incentive was for Social Finance Inc., which was better known by the SoFi name, for up to \$1.15 million tied to the creation of 400 high-paying finance sector jobs over five years in an \$8 million Salt Lake County project. At the time, SoFi had 650 total employees.

“Keeping the footprint here strong in Salt Lake is of high importance to me, and I think that the incentives were a huge motivating factor for the executive team to invest in the state, and I’m looking forward to the next chapter as we continue to grow and expand as a company, here in the state as well as globally,” Chase Bradshaw, SoFi’s senior director of tax and transforma-

tion, told the GOEO board.

Ryan Ellinghausen, state and local tax manager for SoFi, said the company has 3,800 employees in 14 locations in the U.S. plus an international presence. The company has two Utah locations: Cottonwood Heights, with 600 employees, and Sandy, with more than 600.

The company wants to have 1,600 Utah employees by the end of the 10-year period. The 410 incentivized jobs need to pay at least 110 percent of the county average pay for the company to get the incentive.

“We plan to continue to grow in Salt Lake. By the help of the state, city and county, we feel we could double our headcount in the next 10 years,” he said. “While a lot of the jobs may not be making that 110 percent average county wage threshold, we feel that this is a huge contribution to the Salt Lake County economy.”

Ellinghausen said the company came to Salt Lake County for the availability of workforce talent, and nearby mountains give employees a good work/life balance.

The earlier incentive “really allowed us to make Salt Lake County a cornerstone location for our company and a flagship location for our company as well,” he said.

The upcoming project is expected to generate nearly \$340 million in total wages over 10 years, plus new state tax revenue of nearly \$14.5 million during that time. The new jobs are expected to pay an average of \$132,868.

“Utah’s fintech industry is a cornerstone of our economy, powering innovation and growth across every sector,” Jefferson Moss, GOEO’s executive director, said in a prepared statement. “SoFi’s expansion in Utah adds momentum to our thriving fintech ecosystem, bringing new opportu-



SoFi Technologies Inc. will add several hundred jobs over the next decade at its Cottonwood Heights operations, which currently has 600 employees. The company also has more than 600 workers in Sandy. (Photo courtesy SoFi Technologies Inc.)

nities, technology and innovative tools to help our state achieve greater financial independence.”

“We are incredibly proud to welcome the expansion of SoFi Technologies,” said Jim Spung, community and economic development director for Cottonwood Heights. “SoFi’s commitment to our city is a clear indicator that Cottonwood Heights is a place where innovation and growth can thrive. We look forward to a long and prosperous partnership with SoFi and the

new opportunities this brings for our residents and the larger Salt Lake metropolitan area.”

The GOEO board meeting took place in Cedar City in conjunction with the One Utah Summit.

GOEO does not provide upfront cash incentives. Each year that an incentivized company meets the obligations in its contract with GOEO, it will qualify to receive a portion of the new, additional state taxes the company paid to the state.

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Silicon Slopes forms chamber to advocate for tech

Brice Wallace

Salt Lake Business Journal

The Salt Lake Chamber's formation of the Utah Chamber isn't the only such chamber-creation initiative in the state.

Silicon Slopes, which champions Utah's startup, technology and broader entrepreneurial community, has formed the Silicon Slopes Chamber.

"This is not your typical chamber of commerce," it said in an email announcing the action. "This is a purpose-built advocacy organization created exclusively for Utah's tech ecosystem — by founders, for founders, and for every entrepreneur building the future of our state."

Silicon Slopes said the chamber "builds on the foundation" of the Utah Technology Council, in place since 1991 and once known as the Utah Information Technology Association. Silicon Slopes acquired UTC in 2019 and figured it would be an advocacy platform. At the time, it explained that UTC would become "the voice" of Silicon Slopes on public policy, advocacy and government relations because UTC's status as a 501(c)(6) entity allowed it to be involved

in lobbying. Meanwhile, Silicon Slopes is a 501(c)(3), which has heavy restrictions regarding lobbying and political activities.

Silicon Slopes says the new chamber "is dedicated to fostering growth, collaboration and advocacy."

"Innovation moves swiftly," the organization said. "Tech companies face unique challenges that traditional business organizations simply weren't designed to address. And policy decisions being made today — on Capitol Hill and in our state Legislature — will shape the competitive landscape of tomorrow."

"Utah's tech community deserves a powerful voice to ensure that policymakers understand our industry, its challenges and its potential. We need advocates who speak both languages — technology and policy — and who can turn innovation challenges into legislative wins that keep Utah ahead of the competition."

The chamber vowed to "fight for policies that remove barriers and create opportunities at every stage of the entrepreneurial journey."

The chamber's priorities are:

- Entrepreneurial freedom, in the form of championing policies that empower entrepreneurs to innovate and scale rap-

idly, removing regulatory barriers that stifle growth, and positioning Utah as the premier destination where bold ideas become thriving businesses.

- Infrastructure, driving strategic investments in digital and physical infrastructure that power connectivity, enable rapid scaling, and sustain long-term growth for Utah's technology ecosystem.

- Workforce and talent development, by transforming Utah's talent pipeline through industry-aligned training programs and strategic partnerships that attract, develop and retain the innovators driving the tech economy forward.

- Regulatory frameworks, in the form of advocating for clear, innovation-friendly regulations that accelerate startup growth, reduce compliance burdens, and position Utah as the most business-friendly tech hub in the nation.

- Education innovation, driving education programs from K-12 through higher education that spark curiosity, develop technical expertise, and nurture the entrepreneurial spirit fueling Utah's innovation economy.

- Access to capital, by championing policies and programs that expand funding opportunities — from venture capital to angel investor networks — en-

suring Utah startups and entrepreneurs have the resources to launch, scale and compete globally.

Silicon Slopes said the chamber will advocate for tech giants and Fortune 500 companies but also for solo company founders, emerging startups, and small businesses building the next generation of Utah enterprises.

"The Silicon Slopes Chamber is your voice on Capitol Hill," it says on its website, www.siliconslopes.com. "It's your advocate in the state Legislature. It's your champion in every room where decisions are made that affect your ability to innovate, grow and compete."

More than 150,000 Utahns work in the tech industry, representing 7.1 percent of the state's total workforce, Silicon Slopes says on its website. The industry has more than \$28 billion in annual economic impact, or 10 percent of the state's overall economy. And the Silicon Slopes area has more than 1,200 tech companies.

The website also says that Utah's tech economy's success means more opportunity, higher wages and stronger communities in Utah. "We're not just advocating for an industry; we're building shared prosperity that reaches every Utah community," it says.

Local exemptions announced for Bank of Utah Championship

The Bank of Utah Championship at Black Desert Resort, Utah's annual PGA Tour event, has extended sponsor exemptions to four Utah natives and rising young golf stars to compete in the event Oct. 23-26.

Each year, the championship reserves sponsor exemptions to provide opportunities for promising players who have not yet qualified for the field. This year's selections — BYU freshman Kihei Akina, Korn Ferry Tour professional Connor Howe, Utah Tech University freshman David Liechty and 2019 U.S. Junior Amateur champion Preston Summerhays — represent Utah's next generation of elite golfers. They will compete against the world's best professionals as part of the 132-player field.

From Day 1, it mattered to us that this championship create real opportunities for Utah golfers," Patrick Manning, managing partner of Black Desert Resort, said in a release. "These exemptions are about showcasing local talent on a national stage and inspiring the next generation here at home."

Added Branden Hansen, president of Bank of Utah: "As title sponsor, Bank of Utah is proud to see local athletes get the chance to compete on a national stage. Their determination and success on the course embody the opportunity and growth we strive to create off the course



The 11th hole at the Black Desert Resort, host site of the PGA Tour's Bank of Utah Championship in Ivins. (Photo courtesy Black Desert Resort)

— helping Utahns build their financial futures, strengthen their communities and open doors for all of Utah. We're excited to see the community rally behind these players and cheer them on during tournament week."

Akina, a resident of Alpine and a Lone Peak High School graduate, is a freshman on the men's golf team at BYU this year. Akina was granted a sponsor exemption to the Black Desert Championship in 2024 and missed the cut by one stroke.


Howe is a native of Ogden and a Weber High School

graduate. A two-time All-ACC honoree at Georgia Tech, he made his professional debut in 2024 and has made 18 starts in the Korn Ferry Tour the last two seasons.

Liechty is a freshman on the men's golf team at Utah Tech and a 2023 graduate of Layton High School who put his golf career on hold to serve a two-year mission for The Church of Jesus Christ of Latter-day Saints. Liechty finished runner-up at the 2023 Utah State Amateur and advanced to the semifinals this year. Liechty won the 2022 Southern Utah Open, the 2023 Utah Copper Rock Amateur and the 2023 Utah Glenmoor Amateur.

Summerhays is a native of Farmington and a 2025 graduate of Arizona State who has made 10 PGA Tour starts. The 2019 U.S. Junior Amateur champion, Summerhays also won the Utah Amateur in 2018 and 2019, and played in the U.S. Open in 2020 and 2021. His uncle Daniel played on the PGA Tour from 2011-18, and his sister, Grace, was an All-Pac-12 Conference First Team selection at Arizona State who became the youngest winner of the Utah Women's State Amateur in 2020.


The tournament came to Black Desert last October, the first PGA Tour event in Utah in over 60 years. Tickets and VIP opportunities for the Bank of Utah Championship are officially on sale at www.bankofutahchampionship.com.




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Wellington crude oil terminal to double in size

Energy Transfer LP, owner of the Price River crude oil rail terminal in Wellington, has signed an agreement with FourPoint Resources LLC, a Uinta Basin oil producer, to double the capacity of the Carbon County facility.

The terminal is the primary shipping point for the basin's American Premium Uinta (APU) crude going to refineries throughout the Lower 48 states.

"This expansion further strengthens the transportation infrastructure and takeaway capacity out of the Uinta Basin and unlocks greater market access for FourPoint to meet the growing demand for this high-quality American crude," FourPoint said in a statement.

The terminal expansion will feature a newly constructed continuous loop track to streamline rail logistics and a railcar load rack capable of loading 140,000 barrels of oil per day. Terminal enhancements will also include nine new rail loading arms, four additional truck offload lanes and upgraded pump capacity to accelerate and improve truck offloading operations.

The project will also add a new heated 140,000-barrel storage tank and two additional 6,000-foot storage unit tracks, significantly improving storage capacity at the terminal.

"With the expansion expected to be complete by the fourth quarter of 2026, subject to receipt of necessary third party and government approvals, FourPoint will secure capacity totaling 50,000 barrels of oil per day at the Price River Terminal," said Tripp Kerr, vice president of marketing at FourPoint. "Energy Transfer is an exceptional midstream company and their commitment to this project and reliable flow assurance will be critical to our growth strategy in the basin."

Crude oil from the Uinta Basin — previously called Uinta Wax or Yellow Wax — has been rebranded to American Premium Uinta crude by FourPoint. The company said the name reflects the quality of the Utah product, which has one of the highest paraffinic con-



Rail tank cars take on Uinta Basin crude oil for shipment to U.S. refineries at the Price River Terminal in Wellington. The terminal is slated for a major expansion to facilitate an increase in production in Carbon County petroleum output. (Photo courtesy Kinley Construction)

tents among crude oil produced in the United States. APU is a premium, light-grade, paraffinic crude oil with low impurities like sulfur and metals, making it a cleaner, more efficient feedstock for refiners.

"We're focused on developing a robust and consistent production base in the Uinta Basin coupled with supporting logistics that enable us to move significant, reliable volumes of American Premium Uinta to both traditional markets in Salt Lake City and new markets beyond the basin," said George Solich, CEO and chairman of FourPoint. "As volatility continues to disrupt foreign crude imports, APU offers American

refineries a premium, domestic alternative. This terminal expansion strengthens our ability to deliver that product consistently and at scale — supporting energy independence and fueling the production of American-made goods with American crude."

As the energy landscape continues to shift, the Uinta Basin has emerged as one of the few regions in the Lower 48 positioned for meaningful production growth, according to Solich. Unlike other major U.S. oil-producing basins facing declining output, the Uinta Basin is a uniquely resource-rich region with a long runway of remaining Tier 1 drilling locations.

Eric Eichler, chief operating officer of FourPoint, said, "The Uinta Basin offers exceptional development potential, with strong well performance, multiple stacked horizontal targets and competitive well costs — characteristics comparable to what we see in the Permian (oil producing region in West Texas and southeastern New Mexico). With a deep, high-quality inventory base and expansion into new markets, the Uinta is primed for meaningful production growth."

Headquartered in Denver, FourPoint Resources is a privately held acquisition, exploration and production company with operations in the Uinta Basin.

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Qualtrics report: AI-powered customer service has high failure rate

Nearly one in five consumers who have used AI for customer service saw no benefits from the experience. That's a failure rate almost four times higher than for AI use in general, according to the 2026 Consumer Experience Trends Report from Provo-based customer experience company Qualtrics.

As pressure grows on companies to demonstrate tangible returns on AI investments, the Qualtrics report reveals that efforts to scale service excellence with AI are falling short of expectations and that concerns about how customer data are being used are on the rise. Consumers rank AI applications for customer service among the worst for convenience, time savings and usefulness. Only "building an AI assistant" scores lower in the study.

Misuse of personal data is now consumers' top concern when companies use AI to automate interactions. Fifty-three percent of consumers share this fear, up eight points over the past year. Half of consumers are concerned that companies' AI use will prevent them from connecting with a human being, and 47 percent are worried about job losses.

"Too many companies are deploying AI to cut costs, not solve problems, and customers can tell the difference," said Isabelle Zdatny, head of thought leadership at Qualtrics XM Institute and author of the

report. "AI should be used to build connections and enhance the human experience, with capable AI agents managing simple, transactional requests. Then, AI can aid human agents in solving complex customer problems with the relevant background details and suggested solutions."

Despite AI's initial shortcomings, global consumer experience improved across every industry measured in the report. Customers reported the strongest improvements in satisfaction, trust and loyalty behaviors in industries where they can easily switch between brands, such as fast food or online retail. Harder-to-switch industries like universities and public utilities improved their consumer experiences at a slower pace, which could make them more vulnerable to disruptors targeting complacent sectors.

Price sensitivity is high for consumers amid economic uncertainty heightened by tariffs and inflation, but companies that choose to compete beyond just prices are rewarded with outsized gains, the report found.

While 46 percent of consumers choose companies for value, those who select brands for great customer service are more satisfied and have higher levels of trust compared with consumers who base their purchasing decisions on value, convenience or familiarity.

"A race to the bottom on prices might

win customers in the short term, but price is a temporary differentiator with fleeting impact," said Zdatny. "Long-term customer relationships will be built on meaningful connections, not transactional interactions that won't set an organizational apart when the economy shifts."

At a time when businesses most need insights, consumers are providing less feedback, with only 29 percent of customers communicating directly with organizations after bad experiences, down 7.5 points from 2021. Instead, 30 percent say nothing at all, up nine points since 2021.

Nearly half (47 percent) of bad customer experiences lead to decreased spending. This leaves business leaders in the dark when it comes to understanding changing consumer behaviors or reasons for churn, let alone addressing them, Zdatny said.

The silence makes indirect feedback, through channels like social media or reviews, increasingly valuable for organizations to make up for the decline in direct responses. Successful businesses will connect these scattered signals to understand customer sentiment even when it's not explicitly stated.

"Companies are flying blind while customers vote with their wallets," according to Zdatny. "In today's business environment, experience, operational and

behavioral data all need to come together to ensure leaders can take action to resolve systemic issues before losing customers to bad experiences."

Consumers increasingly want experiences tailored to their individual needs — 64 percent want to buy from companies that cater to their individual experiences, up 2.5 points year over year — but most don't believe the benefits justify the privacy cost. Only 39 percent of people trust companies to use personal data responsibly, and nearly two-thirds worry about the security of their personal data. Fears about fraud (33 percent) and hacking (23 percent) top their worries.

The research identifies a clear path forward: Transparency and control can rebuild trust. Nearly half (46 percent) of consumers would share more data with greater transparency about the data being collected, while 45 percent would do so with better control over data usage or deletion.

"Companies need to stop collecting everything for the sake of having all the data. Don't ask for more than you need," Zdatny said. "Understanding customer context wins out over building detailed profiles as it allows businesses to address needs based on current situations. Showing how their data improved their experience, paired with transparency and control, will build a foundation of trust that drives lasting loyalty."

NetDocuments to acquire eDOCS from OpenText

NetDocuments, a cloud-based legal documents management platform based in Lehi, has entered into a definitive agreement to acquire OpenText's legal document management solution, eDOCS.

No financial details of the transaction, which will close early next year, were disclosed.

OpenText is a Canadian multinational software company that provides enterprise information management solutions, including cloud services, AI, cybersecurity and business process automation. Its global headquarters is in Waterloo, Ontario, Canada.

Under the agreement, NetDocuments will acquire the technical assets, intellectual property and dedicated personnel associated with eDOCS. Following closing, eDOCS customers and partners will continue to be fully supported, while gaining a clear pathway toward integration with the NetDocuments intelligent, cloud-based legal document management when they choose to adopt it, a NetDocuments release said. To ensure a smooth transition, NetDocuments and OpenText will begin integration planning immediately.

"Our commitment has always been

to help legal professionals do their best work," said Josh Baxter, CEO of NetDocuments. "Following the close of the transaction, eDOCS customers, employees and partners will benefit from being part of a company that lives and breathes legal document management — and from the innovation and care that come from a singular focus on this domain. We are excited to extend our community, ensuring continuity today and transformative opportunities in the future."

Until the transaction closes, the OpenText eDOCS business and NetDocuments will continue to operate separate-

ly with business as usual. Customers, partners and employees should expect no changes to existing commitments or operations during this period, the companies said.

NetDocuments provides a legal document management platform purpose-built for law firms, corporate legal departments and government entities, with expertise in legal workflows, security, document lifecycle and integrations with ecosystems like Microsoft 365 and DocuSign. More than 7,000 law firms, corporate legal teams and public-sector customers use the platform.

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Outdoor Retailer trade show leaving Salt Lake City – again

John Rogers

Salt Lake Business Journal

Stop me if you've heard this one before.

The outdoor industry's largest trade show, Outdoor Retailer, has announced that it is pulling up stakes in Utah and moving to Minneapolis — at least for the foreseeable future.

This is the second time in the past decade that show organizers have abandoned Salt Lake City. In 2017 — primarily because of a feud over Utah officials' support of Pres. Donald Trump's decision to shrink the size of the Bears Ears National Monument — Outdoor Retailer moved to Denver before returning to Utah five years later.

Outdoor Retailer owner Emerald Expositions announced earlier this month it was bringing a "reimagined" three-day trade show to Minneapolis for the weekend of Aug. 19-21, 2026. The business-to-business expo will come with a "renewed focus on collaboration, learning and shared experiences," a press release from Emerald said.

The expo added, "Minneapolis is the ideal stage for the future of Outdoor Retailer." The 2026 show will be hosted at the Minneapolis Convention Center.

"Moving Outdoor Retailer to Minnesota creates a fresh stage for collaboration, creativity and the outdoor community to thrive together," Randolph Briley, director of Minnesota Outdoor Recreation Industry Partnership, an initiative created by Minnesota Gov. Tim Walz to help ramp up efforts to promote the state's outdoor economy, said in a provided statement. "This step underscores the strength of our outdoor economy, driving billions in impact,

supporting tens of thousands of jobs and inspiring people to get outside. Hosting Outdoor Retailer showcases our world-class trails, waterways and business community, while creating a powerful platform for collaboration, innovation and growth across the industry."

The Outdoor Retailer expo is the largest trade show of the year for the outdoor industry. After its first shows in Las Vegas, the event began a 22-year run in the Beehive State. At its peak, the twice-yearly trade show brought tens of thousands of visitors to Salt Lake City, with estimates that it generated upwards of \$45 million for the local economy.

In 2017, several major retailers, including mammoth outdoor clothing and gear company Patagonia, along with well-known brands like REI and The North Face, pulled out of the Outdoor Retailer show due to the Trump Bears Ears decision, which the retailers feared would lead to the further reduction of public land. According to media reports at the time, the move by Trump was backed by then-Utah Gov. Gary Herbert and other state leaders. The monument had been designated by Pres. Barack Obama, creating conflict with recreators, ranchers and energy companies.

In a 2017 blog post, Patagonia founder Yvon Chouinard blasted Herbert.

"I say enough is enough. If Governor Herbert doesn't need us, we can find a more welcoming home," Chouinard said in the post. "He should stop his efforts to transfer public lands to the state, which would spell disaster for Utah's economy. He should show the outdoor industry he wants our business — and that he supports thousands of his constituents of all political



Exhibitors and attendees congregate in a lobby of the Calvin L. Rampton Salt Palace Convention Center during a recent Outdoor Retailer trade show. Event owners have announced that the show will be leaving Salt Lake City for its new home in Minneapolis for next year's gathering. (Photo courtesy Emerald Expositions)

persuasions who work in jobs supported by recreation on public lands."

After the controversy, Outdoor Retailer announced it would move to Denver from Salt Lake City, its two-decades home. The show remained in Colorado for five years until Emerald Expositions' Sports and Outdoor Division, which runs the annual event, announced a return to Salt Lake City in 2022 after the organizers said the city made a "a strong commitment to public lands."

However, some of the protesting companies renewed their boycott of the event and the show never reached its historic scale after returning to Utah. Approximately 300 brands from dozens of countries attended

the show this past summer, nowhere near the 1,600 outdoor names that exhibited during the show's heyday in 2015.

In 2024, the show announced it was canceling its winter show, stating that cutting back to one show per year would allow it to put on a bigger event.

Salt Lake City is "disappointed" by Outdoor Retailer's decision to relocate again, but its "commitment to outdoor recreation and public lands will remain," Andrew Wittenberg, a spokesman for the city, told KSL News. He said the city is focused on major renovations to its convention district, which could draw Outdoor Retailer or related events back to Utah in the future.

Shivwits tribe forms business partnership with Black Desert Resort

The Ivins-based Shivwits Band of Paiutes has entered a business partnership with the new Black Desert Resort, which abuts its traditional tribal lands.

"This joint venture will deliver a transformative economic and cultural boost to the community, featuring additional golf amenities, a dedicated youth sports complex, a new hotel, meeting and event spaces, and a vibrant mix of retail and dining options," the tribe said in a release.

"This collaboration supports our goal of creating long-term ventures and is built on mutual respect and a shared vision," said Tina Gonzales, chairwoman of the Shivwits Band of Paiutes. "We are excited to be a co-steward in this project, ensuring that our heritage and values are woven into every aspect of the development. This partnership will not only bring significant economic growth but will also ensure the preservation of our legacy for generations to come."

The project is expected to benefit the local economy by increasing tourism and boosting spending at local businesses, as the development is projected to generate over 135 new jobs for members of the Shivwits Band across key sectors including construction, hospitality, golf and sports operations. These positions will offer competitive wages, benefits and training, along with paid oversight roles during the initial development phases. In addition to job creation, Reef Capital, the investment company backing Black Desert, will provide annual funding for educational and technical scholarships to support band members' education and career advancement.

"Our partnership with the Shivwits Band of Paiutes is the foundation for a remarkable and sustainable resort destination," said Patrick Manning, managing director of Black Desert Resort. "We are committed to preserving and celebrating

their rich heritage, and this entire project stands as a model of responsible development. We're not just building amenities, we're building a shared future that provides lasting economic and cultural benefits to the entire community."

"This partnership reflects the Shivwits Band's commitment to responsible stewardship of its lands and water, ensuring the development is guided by sustainable practices," the Shivwits statement said. "The development process will be jointly managed by the Shivwits Band of Paiutes and Black Desert Resort, ensuring responsible resource management. The golf courses and sports fields will rely solely on non-potable or reuse water sourced exclusively from the Shivwits Band's existing water rights."

The Shivwits Band of Paiutes is headquartered on its reservation northwest of St. George. Although the Shivwits Band was formally recognized by the U.S. gov-

ernment in 1940 under the Indian Reorganization Act, that recognition was removed in 1954 when Congress terminated the Tribe's federal status, cutting off vital services and the federal trust responsibility owed to the Band. In 1980, Congress passed the Paiute Indian Tribe of Utah Restoration Act, which restored the Shivwits Band's federal recognition and reaffirmed its sovereignty.

Black Desert Resort, under development by Reef Capital Partners, is a destination for luxury hospitality, golf and other Southern Utah recreational activities. It is anchored by a Tom Weiskopf-designed championship golf course and hosts annual events on the PGA TOUR and LPGA Tour. The Resort Center includes 447 rooms and suites, seven dining venues, a 15,000-square-foot spa, pickleball courts, a heated outdoor pool and hot tub, and 45,000 square feet of indoor and outdoor meeting and event space.

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PEOPLE ON THE MOVE

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ASSOCIATIONS

Members of the **Association of American Cancer Institutes** have elected **Neli Ulrich** to serve as vice president/president-elect of the AACI board of directors. Ulrich is chief scientific officer and executive director of the Comprehensive Cancer Center at Huntsman Cancer Institute at the University of Utah and Jon M. and Karen Huntsman Presidential Professor in Cancer Research in population sciences at the UofU. The AACI represents over 100 cancer centers in the United States and Canada, with a mission of accelerating advancements against cancer by educating lawmakers and promoting partnerships between cancer centers to improve the quality of cancer care. Ulrich will serve as vice president of the AACI board for two years. At the end of her term, she will assume the presidency of the organization. Ulrich is an epidemiologist whose research has had a transformative impact on the global understanding of colorectal cancer, informed prevention strategies, and shaped public health policies worldwide.

GOVERNMENT

Gov. **Spencer Cox** has appointed **Blake Hills** as chair of the **Utah Board of Pardons and Parole**. Hills has served as



Blake Hills

acting board chair since outgoing chair **Scott Stephenson** departed the board earlier this year. Hills has served on the board since 2021 and has served as vice chairperson since April. He previously spent more than two decades as a prosecutor, including leadership roles at the Salt Lake County District Attorney's Office and service in the Summit County Attorney's Office, where he focused on cases involving victims of domestic violence and child abuse. He also teaches constitutional and statutory criminal law at the Salt Lake Community College Law Enforcement Academy. Earlier in his career, Hills clerked for the Tennessee Court of Criminal Appeals and worked in the Utah Attorney General's Office. He earned a J.D. from the University of Utah S.J. Quinney College of Law and a B.S. from Weber State University. The Board of Pardons and Parole determines when and under what conditions individuals serving prison sentences may be released, and it may also grant pardons and commute or terminate sentences.

HEALTH CARE

Halia Therapeutics, a Lehi-based clinical-stage biopharmaceutical company, has appointed **Paul Jones** as chief strategy officer and general manager of international markets. In this newly created role, Jones will focus on accelerating GENMOR-AI, the company's proprietary



Paul Jones

platform for identifying genetic modifiers of disease using artificial intelligence. Jones has over 30 years of experience in life sciences, with expertise in genomics, digital health transformation, precision medicine, and scaling innovation across the public-private health continuum. Most recently, he served as CEO of the Omics Centre of Excellence at global health company M42, headquartered in Abu Dhabi. Previous roles include global head of population genomics at Illumina; CEO of genomics enterprises at Genomics England; and senior positions at Cisco, Novartis, IMS Health and PwC.

INTERNATIONAL

World Trade Center Utah has announced a few personnel changes. **Dave Fiscus** has joined WTC Utah as senior director of international programming. Fiscus has decades of global trade experience, including serving as a senior leader at the U.S. Commercial Service. **Chayce Bolli** is WTC Utah's new manager of business development, helping Utah companies find their next global win. He previously was global business advisory analyst at WTC Utah, a research assistant at Brigham Young University, and a project leader and remote



Dave Fiscus



Chayce Bolli



Max Miller

sales specialist at Precoa. Bolli earned a bachelor's degree in experience design and management at BYU. **Max Miller** returns to the organization as a senior global business analyst, advising companies after first joining as an intern and later serving as global business analyst. He also was a senior buyer and operations manager at O.C. Tanner. Miller earned a bachelor's degree in global supply chain management at BYU.

TECHNOLOGY

Tyfoom, a Springville-based company offering an engagement platform for employee communication and training, has appointed **Steve Davis** as executive vice president. He will lead the company's growth and customer success initiatives. Davis has extensive experience in building and leading high-performing teams. He has worked with startups and Fortune 500 companies, including a global leadership role at Accenture. He earned both a bachelor's degree in economics and an MBA from Brigham Young University.



Steve Davis



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NEWS ROUNDUP

Bank of America raises its minimum wage

Bank of America has raised its U.S. minimum hourly wage to \$25 per hour. That increase means full-time employees in the U.S. will have minimum annual salaries of more than \$50,000. It goes into effect this month.

This is the company's latest move, after it has steadily increased minimum wages over the past several years. Since 2017, the annual minimum wage at BofA has been raised by more than \$20,000.

"Our strong and rising minimum starting salary provides opportunities for our

teammates to build a long-term career at Bank of America," said Sheri Bronstein, chief people person at BofA. "Competitive compensation is one of the many ways we are helping to drive American economic growth and opportunity."

She said in a release that 97 percent of the bank's employees have received awards beyond regular compensation, mostly in the form of Bank of America restricted common stock. Close to \$5.8 million has been awarded to employees since that program began in 2017.

Murray's Streamline Communications bought by Cal. company

Murray-based Streamline Communications, a technology company that specializes in cloud, contact center, cybersecurity and network services for businesses, has been acquired by Bluewave Technology Group of San Clemente, California.

Bluewave is a technology advisory and sourcing provider helping businesses acquire and manage technology solutions.

"This acquisition brings Bluewave into the Utah market while providing Streamline Communications' clients access to Bluewave's deep bench of solution advisory expertise," Bluewave said in its announcement of the transaction.

Founded in 2005, Streamline Communications uses deep industry knowledge to solve clients' complex technology. With the joint operation, Streamline Communications' clients will benefit from broader advisory services spanning network, cloud,

customer experience and security that are Bluewave specialties.

"Streamline's reputation for integrity and long-standing client relationships mirrors Bluewave's own values," said Seth Penland, CEO and founder of Bluewave Technology. "By combining their deep client relationships with Bluewave's broad solution advisory capabilities, we are strengthening our ability to guide clients through technology modernization and help them achieve their goals with confidence."

"I'm proud of what we've built since 2005," said Doug Olsen, founder of Streamline Communications. "Our focus has always been on trusted relationships, and Bluewave is the right partner to carry that legacy forward while bringing our clients new opportunities to grow and innovate."

Terms of the acquisition were not disclosed.

Walmart awards two local business owners with sales pitches

Two Utah business owners were invited to pitch their products to buyers for Walmart, part of a nationwide program called Open Call.

Ambrosia Collective of Draper and Norse Roots of Logan came to a Salt Lake City store to meet with a store manager. Norse Roots creates a variety of flavored beef tallow kettle chips without the use of seed oils. Ambrosia Collective is a sports nutrition and bio-hacking supplements brand whose signature product is Planta, a plant-based protein powder. The goal was to qualify for an Open Call held at Walmart's headquarters in Bentonville, Arkansas.

"We're beyond excited to showcase Ambrosia Planta at Walmart's Open Call," said Marc Lobliner, founding partner of Ambrosia

Collective, in a Walmart release. "This is a huge opportunity not just for our brand, but for the people who believe in clean, delicious, plant-based nutrition. Getting Planta in front of Walmart's audience can take our mission to the next level — bringing the best-tasting, highest-quality plant protein to millions more households across America."

David Hansen, CEO of Norse Roots, added, "Our Norse Roots chips are cooked in beef tallow instead of seed oils, making them a game-changer for snack lovers. Getting the chance to share them with Walmart buyers at Open Call is an incredible opportunity, and we're beyond excited to show what makes our chips so different. This moment could open the door to reach shoppers across the country and doing so while repre-

senting Utah makes it even better."

Norse Roots and Ambrosia Collective were two of several small businesses across the country that were approached under the program. Hundreds received an e-mail notification of acceptance to Open Call and some traveled to Walmart's headquarters for one-on-one meetings with Walmart buyers. Some deals will happen on the spot, while others may take more time with follow-ups between buyers and potential suppliers after the event has ended.

"What a thrill it was to be part of this sur-

prise reveal and get familiar with these two Utah businesses," said Sarah Seamons, a Walmart store manager in Salt Lake City. "Both did a remarkable job pitching their products, and we were impressed by their offerings. Their stunned reactions to being informed that they've already been selected to pitch at the home office were priceless."

Attendees at this year's Open Call may later secure deals ranging from a handful of local stores, to supplying hundreds or even thousands of stores, Sam's Club locations and Walmart.com.

Allegiant Airlines to open new Provo-Burbank route

Allegiant Travel Co., which operates Allegiant Air, has announced three new nonstop routes connecting five cities nationwide, including a direct flight from Provo Airport to the Hollywood Burbank Airport.

The new routes, launching February 2026, will provide nonstop service between these cities and expand Allegiant's growing presence in popular leisure destinations, the airline said.

"We're thrilled to expand our network from coast to coast and look for-

ward to bringing our brand of service to Burbank, California," said Drew Wells, Allegiant's chief commercial officer. "This growth underscores our commitment to providing leisure travelers with more options to reach the destinations they love and strengthens our position as a leader in offering value-oriented air service."

Founded in 1999, Las Vegas-based Allegiant serves small-to-medium cities in primarily vacation destinations with industry-low average fares.

SLC's Crush Software acquires S3 Software Solutions

Crush Software Solutions LLC, a Salt Lake City-based provider of software for auto recycling operators, has acquired S3 Software Solutions LLC, developer of Crush, a yard management system used by more than 200 self-service auto recycling yards in the U.S. and Canada. S3 Software is also located in Salt Lake City.

S3 will operate under the Crush Software name and Ryan Paterson will be its CEO, while founder Dimitri Gerontis will serve as chief operating officer.

Terms of the transaction were not disclosed.

The Crush ownership group, led by the family offices of Tom D. Klauer Jr. and Kendig K. Kneen, is also committing an additional \$3 million to reengineer the platform, add new capabilities and return buying power to independent yards, the firm said in a release. Between the Klauer and Kneen, they have operated over 70 recycling yards over the past three decades.

"We have learned by operating our own yards that we can use the Crush soft-

ware to teach our buyers to buy inventory that will yield far better results and thereby far more profits," Klauer said.

S3 has supported self-service auto recyclers for more than 15 years with Crush across the United States and Canada. With the acquisition, Crush will accelerate the development of Crush 2.0. The company's goal is to double the footprint of its flagship product.

"Independent operators deserve technology that works for them. We are building Crush 2.0 to give yards more control over buying, inventory and margin," said Klauer. "This investment will modernize the platform and remove friction from daily operations so teams can focus on throughput and customer experience."

"For current customers, nothing changes immediately. No disruption. Same highly secure platform, more investment," said Gerontis. "This is an exciting time for the Crush community. The new funding lets us move faster on features, strengthen security and boost performance."

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R&D CONSTRUCTION



Work Daze

A warning for your morning

It's the end of the workday. Did you accomplish everything? Did you move the needle, or did the needle move you? Did you achieve quantifiable goals? Did you streamline? Problem-solve? Innovate? Motivate?

If the answers are no, no and not even close, do you have any reason to believe tomorrow's workday will end any better? I didn't think so.

If you haven't figured out what the problem is, let me let you in on a little secret known only to ancient mystics and the writers of buzzy, self-help books. If you want your day to end right, it's what you do — or don't do — in the morning that makes all the difference. Or so I learned from "3 Simple Habits that Will Boost Your Productivity, According to Wellness Coach," a recent article by Sophie Caldwell in the "CNBC Make It" newsletter.

The specific wellness coach in the spotlight is Allison Tibbs, the CEO of Nourished Life Coaching & Consulting, whose No. 1 habit is truly a wake-up call: "Fine tune your morning routine."

"Don't just dash out of bed or spend your morning scrolling," Tibbs says. Instead, "take some time to breathe and center yourself when you wake up."



BOB GOLDMAN

This won't come easy to someone like yourself, who doesn't start breathing until they reach the office and find that your desk — and your job — is still there. As to what

you should do while breathing in bed, the answer I hear most often is to meditate.

If you don't know how to meditate, you could trek to a guru's cave, high in the Himalayas, to get the answer. Alternatively, you could ask a very highly evolved entity called Google Gemini. That's how I learned meditation involves "directing attention to a specific object, such as the breath, a mantra or an image, while letting go of distracting thoughts and emotions."

Since 99 percent of your work life is made up of distracting thoughts and emotions, find a guided meditation on the Internet. Someone with a soft, caring voice, speaking over very emotional elevator music, will take over what's left of your brain, telling you what to think. You must do what they say. In other words,

it's just like listening to your manager, except for the soft, caring voice.

While you are in the meditative state, distressing thoughts may come to you, like the sudden realization that you promised your team members you'd be in early to work on the big project. You are instructed to chase these negative thoughts from your consciousness, so that "the worries take up less and less space in your mind like clouds drifting away in the sky."

Or your job drifts away and you land, serene and centered, in the nirvana that is unemployment.

You can set a time limit for your morning meditation or continue in a mindless state until you get to work, at which point it is important to stop. When your manager sees you floating two feet over your desk, they may get suspicious.

Tibbs' other two simple habits may not involve the morning hours, but they are definitely worth adding to your routine. No. 2 is "Protect your 'Power Hours.'" Determine when you are most productive and clear the deck so you won't be interrupted. You are also advised to clear your desk and "prep any necessities like water, snacks or office supplies."

This won't be easy. It's hard to imagine that you could accomplish anything

significant without piles of Hot Buffalo Wing Pretzel Pieces and Little Debbie Nutty Buddies within easy reach. (Don't have Power Hours? Focus on your Power Minutes or your Power Seconds. You've got six or seven Power Seconds between 10:37 and 10:38 that are pure dynamite.)

Finally, habitualize yourself to No. 3, "Narrow your priorities." Don't start any work project until you determine whether it is a "do, delegate or delete." You want to do the do's and don't do the don'ts. But since it is difficult to separate the do's from the don'ts, the best strategy is to delete all the do's and don'ts before you don't do a do or do do a don't you shouldn't have done. Like wasting time reading this column.

It's something to think about tomorrow when you do your morning meditation. Totally centered with a strong heartbeat, a deep breath and a clear mind, you'll ensure the day ends right by starting the day right.

You'll go back to sleep.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com

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Industry Briefs

Company news information may be sent to brice.w@thecityjournals.com.

COMMUNICATIONS

- **All West Communications**, a Kamas-based Internet service provider, has changed its name to **All West Fiber**. The company said the change “reflects the company’s evolution, its leadership in fiber Internet, and its continued commitment to delivering the fastest, most reliable connectivity to homes and businesses.” The rebrand rollout will take place over the coming months, with updates across company vehicles, buildings, uniforms, marketing materials and customer communications.

DIRECT SALES

- **DoTerra**, a Pleasant Grove-based company offering aromatherapy and essential oils, recently held its annual convention in Salt Lake City, bringing together over 10,000 in-person and virtual attendees. During the convention, the company unveiled four new products. The convention also featured a keynote presentation, breakout education sessions, hands-on product experiences, and a free community open house. Over 850 participants also assembled nearly 20,000 hygiene relief kits to distribute in times of crisis. During a morning general session, attendees raised more than \$20,000 for **Rising Star Outreach** through a live donating experience, an amount matched by the company. DoTerra also announced that the 2026 convention will take place in Orlando, Florida, marking the first time in the company’s history that the annual event will be held outside of Salt Lake City.

ECONOMIC INDICATORS

- **Job-stayers in Utah** saw their pay increase an average of 4.7 percent in September, compared with a year earlier, according to data from **ADP Pay Insights**. That puts Utah No. 13 among states for wage growth. The median annual salary for job-stayers in Utah in September was \$56,900. Nationally, the wage growth was steady at 4.5 percent. For job-changers, it was 6.6 percent. Details are at <https://payinsights.adp.com/>.

- Two-thirds of **adult children in Utah** have **lent money to pay their parents’ bills**, according to a survey by **MarketBeat**. The average loan was \$900. Nearly half (48 percent) of parents asked for help with bills or day-to-day expenses, while 34 percent needed support in an emergency. Just 12 percent said the money went toward lifestyle purchases such as vacations or luxury items. Emotionally, most children felt proud to help (78 percent), while 8 percent said it damaged their relationship, 6 percent admitted to resentment, and another 8 percent vowed never to lend again. Twenty-two percent said they would consider charging their parents’ interest. Details are at <https://www.marketbeat.com/originals/which-states-have-the-highest-interest-rates-on-family-loans/>.

- **Utahns** need to work an average of 12 days to **cover monthly household bills** (including child care, food, health care, housing, Internet and mobile, transportation and other necessities), according to a survey of families by loan provider **Advance America**. The highest number is in Alabama, at 26 days. The lowest is 10 days in Colorado. Advance

America also asked Utah families what they would cut to stretch \$1,000 further. The answers are dining out and takeout, at 47 percent. The survey reveals that groceries are having the largest price increases. If facing an emergency costing \$1,000, half of the Utahns surveyed said they would dip into savings. Details are at <https://www.advanceamerica.net/money-saving-tips/money-management/how-many-days-work-to-cover-household-bills>.

- **White Castle** is the brand that Utahns **want most in the state**, according to a survey by financial media company **MarketBeat**. Coming in second is **Wegmans**, third is **Levain Bakery** and fourth is **SoulCycle**. Details are at <https://www.marketbeat.com/originals/which-national-chains-do-people-wish-were-in-their-state/>.

- **Logan Canyon**, at No. 39 nationally, and No. 81 **Fish Lake** in Sevier County are on a list of “**dream cabin locations**,” compiled by **Texas Real Estate Source** and based on a survey. The top location is Estes Park, Rocky Mountain Gateway, Colorado. Details are at <https://www.texasrealestatesource.com/blog/dream-cabin-locations/>.

- Approximately three-fourths of **Utahns** say state lawmakers should require real estate websites and MLS associations to **delete interior photos** from the Internet once a sale is complete, according to a survey of homeowners by real estate marketing firm **Hypewired**. They see the images as a direct threat to privacy and safety. Others said private living spaces should not remain online indefinitely and about half cited scams and fraud as a growing worry. Most concerned were expectant parents. Details are at <https://www.hypewired.com/real-estate-photo-privacy-survey/>.

- **Two family-owned Utah companies** are on a list of those “**most coveted by job-seekers**,” compiled by financial media company **MarketBeat** and based on a survey. They are **Sterling Furniture** in Salt Lake City, which is No. 114 nationally, and No. 116 **Daynes Music** in Midvale. The top company nationally is **The Breakers** in Palm Beach, Florida. Details are at <https://www.marketbeat.com/originals/top-125-family-businesses-people-most-want-to-work-for-in-the-us/>.

- **Squatters Pub Brewery** in Salt Lake City leads a list of Utah places where **people go “for their ‘fall fix,’”** compiled by **Gunther Volkswagen Delray Beach** and based on a survey. It was followed by **The Rose Establishment**, Salt Lake City; and **Rowley’s Red Barn**, Santaquin. Details are at <https://gunthervwdelray.com/fall-fix.htm>.

- **Utah** is ranked No. 3 for “**tackiest Halloween décor**,” a list compiled by **Home Essentials**. It evaluated search volumes across states based on their demonstrated enthusiasm for Halloween celebrations. The study examined search data for Halloween tacky décor-related keywords across the period from September 2022 through August 2024. The study highlighted oversized inflatables, plastic tombstones, fake blood, cobwebs and neon-colored items as the tackiest Halloween decorations. The “tackiest” décor is in Indiana. The least-extravagant Halloween decorations are in Vermont. The study showed that in 2024, Utah residents were projected to spend approximately 50.6 percent more on Halloween decorations than the year before.

The figures were reported as \$131 on Halloween decorations, surpassing the average of \$87 from data collected in 2023.

- **Utah’s funeral potatoes** are ranked No. 27 on a list of “**favorite fall foods**,” compiled by **A Mission for Michael** and based on a survey of food-lovers. Topping the national list is chili in Texas. Details are at <https://amfmtreatment.com/blog/harvesting-healing-through-comfort-food/>.

EDUCATION

- **Neumont College of Computer Science** has changed its name to **Neumont University**, which it said “reflects the institution’s growth in academic scope and its continued commitment to preparing the next generation of technology leaders.” It also said the change unites “its enduring strength in computer science with a forward-looking focus on artificial intelligence.” Students can now pursue a path that begins with certificates, advances through bachelor’s degrees, and extends into post-baccalaureate study. Neumont was founded in 2003.

- **Utah Education Network**, in collaboration with the national nonprofit **Connected Nation**, is launching the **2025 Utah School Technology Inventory** in order to provide an updated look at how technology is used in Utah’s public and charter schools. Conducted every two years since 2015, the inventory comes from legislation that created the state’s Digital Teaching and Learning program and required a regular review of classroom technology. It tracks the availability and use of devices, digital platforms and other resources that support teaching and learning statewide. For the first time, the upcoming K-12 Tech Inventory will include questions about how schools are integrating artificial intelligence into classrooms and teaching practices. In 2023, CN worked with UEN to collect more than 82,000 data points across 1,034 schools statewide. The inventory found that the device-to-student ratio in Utah’s educational institutions had increased since 2015, but remained the same between 2021 and 2023. More than 878,600 computing devices were available to more than 667,780 K-12 Utah students. The 2023 inventory also found that 38 percent of Utah schools offer mobile learning devices on a 1:1 basis and allow students to take those devices home, maintaining a similar rate from 2021.

HEALTH CARE

- **Shed**, a Salt Lake City-based health and wellness company, has debuted **Shed Community**, which the company described as “an inclusive and supportive platform designed to transform the weight loss journey into a more connected, empowered and personalized experience.” With Shed Community, members can access a suite of tools, including community spaces to give and receive motivation, access to expert education, webinars, exclusive content, and ways to earn rewards. It also offers features including daily health check-ins, and topic-specific support tailored to challenges such as food cravings, hormone shifts, or navigating new medications. New features will continue to roll out throughout 2025.

INVESTMENTS

- **DataJoint**, based in Texas, has closed a \$4.9 million seed funding round. It was co-led by Salt Lake City-based private equity firm **Inoca Capital Partners**, Barcelona-based **Nina Capital** and Austin-based **Capital Factory**, with additional participation from existing investors. DataJoint offers a computational database and AI platform designed to streamline data management and accelerate research in neuroscience, oncology and systems biology. It said the funding will enable it to scale its operations, enhance its proprietary SaaS platform, and expand its market reach to commercial life sciences and pharmaceutical companies in the United States and Europe. DataJoint’s platform is already used by over 100 labs in the U.S. and Europe.

NONPROFITS

- **Park City Community Foundation** will host the 15th edition of “**Live PC Give PC**,” the community’s annual day of giving, on Nov. 7. The goal for this year’s event, which has raised more than \$35 million for local nonprofits since 2011, is to raise \$5.15 million from at least 7,150 individual donors. Participating this year are 140 nonprofits and causes that enhance lives in the Wasatch Back and beyond and are eligible to receive donations starting at just \$5. Donations can be made at [LivePCGivePC.org](https://www.livepcgivepc.org). Early giving is now open for those who want to give before the 24-hour period begins, but there are advantages to waiting until Nov. 7 as nonprofits will be eligible for cash prizes that day. There will also be surprise “power hours” during which all donations made in those timeframes will be boosted by \$10, thanks to presenting sponsor **Park City Mountain and Vail Resorts EpicPromise**. A list of events tied to the campaign are at <https://www.livepcgivepc.org/p/eventschedule>.

PARTNERSHIPS

- **Angel**, a Provo-based technology company pushing values-based stories, has partnered with film production and finance company **2521 Entertainment** to acquire the “David” franchise from **Slingshot USA**. Financial terms were not disclosed. “David” is an animated film and television series based on a biblical story. The “David” film will be released in theaters Dec. 19. The animated film and accompanying five-part television series were produced by the same studio and director of “Young David,” an animated series. Angel said it will explore producing additional episodes of the animated television series to extend the franchise. Angel and 2521 Entertainment have collaborated on 14 projects.

PHILANTHROPY

- **Utah Valley University** has received a \$5.2 million gift from the **Kahlert Foundation** to create the **Kahlert Applied Artificial Intelligence Institute**, aimed at positioning the university as a national leader in applied and ethical artificial intelligence education. The new institute will seek to unite education, research and workforce development to prepare UVU students for an AI-powered world. Students from across disciplines may access AI tools, mentorship and hands-on experiences

INDUSTRY BRIEFS

that connect classroom learning to real-world careers. With the foundation's support, UVU will expand faculty training and develop AI-enhanced academic programs.

- **Angstrom Development Group** has pledged \$202,000 to the **Wasatch Community Foundation**, in connection with Angstrom's development called **The Slope**, a luxury alpine mountain village in Heber City. The amount equals \$1,000 for each of the 202 planned residential units. The donation will support WCF's mission to enhance programs in education, health, housing and community development as the organization celebrates its 25th anniversary. Specifically, it will help create a platform dedicated to the well-being of children, with every dollar directly benefiting local youth. Beyond the philanthropic contributions, The Slope is projected to generate \$4.45 million annually in tax revenue from the hotel component alone and create over 1,000 local jobs.

- **Walmart** is expanding its **Annual Coat Drive** with the **Salvation Army** to include 35 stores across Utah throughout October. Walmart has collection barrels at select store entrances where customers can donate new or gently

used coats, hats, scarves and gloves. To kick off this initiative, Walmart is giving a \$2,000 grant to The Salvation Army's Salt Lake City location. Last year was the first year Walmart hosted a coat drive in the Denver metro area, collecting 800 coats. By expanding the coat drive to Utah, the goal is to collect at least double the number of coats and winter gear. Donations will be distributed through each of The Salvation Army's program locations, ensuring the support reaches families in local communities. The Salvation Army Intermountain Division serves people in need across Colorado, Utah, Wyoming and parts of Montana.

REAL ESTATE

- **Garbett Homes** has begun infrastructure work on two new energy-efficient communities: **Mosaic** in South Jordan and **Urbana** in Draper. Mosaic will have 76 two- and three-bedroom townhomes. It is expected to open during the summer of 2026. Urbana is a community of 30 single-family homes that will range in size from 1,777 to 2,739 finished square feet. It is expected to open during the spring of 2026.

RETAIL

- **BuyWander**, a retail returns marketplace, will have a grand opening celebration Oct. 30, 3-7 p.m., at its fourth warehouse store, at 2589 S. 2570 W., West Valley City. The company aims to make retail returns affordable, sustainable and accessible while giving large and small retailers a better way to resell returned and overstocked items. Every item starts at \$1 in a no-reserve online auction, and every purchase is picked up locally at the warehouse.

- **The Smart Fit Method**, a data-driven fitness and recovery experience, will have a grand opening celebration and ribbon-cutting ceremony Oct. 22 at its second location at 6546 N. Landmark Drive, Suite A, Park City. The Smart Fit Method was founded by father-and-son team Connor and Mike Darnbrough, who are Park City residents and professional athletes. The Park City location will feature ARX adaptive resistance training, Vasper conditioning, cold plunges, infrared saunas and red light therapy. The company also has locations in California.

- **Carvana** has announced that same-day vehicle delivery is now avail-

able to customers in the Greater Salt Lake City area. Select local residents can now take delivery of a vehicle purchase as soon as the same day they place an order on Carvana.com. Sellers can also schedule as-soon-as same-day pickup after completing the online appraisal. Salt Lake City is one of 20 markets nationwide with access to same-day delivery.

TECHNOLOGY

- **Campbell Scientific Inc.** has completed an 82,000-square-foot expansion of its manufacturing facility at 815 W. 1800 N., Logan. The groundbreaking took place in March 2024. The expansion is expected to eventually create up to 268 new jobs and is part of a larger \$40 million investment by the company in its Logan operations. Campbell provides measurement and data-acquisition solutions for environmental, renewable energy and infrastructure applications, including those related to weather, water, energy, gas flux and turbulence, infrastructure and soil. The Governor's Office of Economic Opportunity had awarded the company a tax rebate incentive for the project, for up to \$7.1 million over 10 years.

Big Halloween events set for Outlets at Traverse Mountain

Halloween in Utah is about to have a big glow-up! Big Jack's World, the largest known pumpkin display of its kind, promises to be a Halloween tradition for families across the state as it has opened at Outlets at Traverse Mountain in Lehi. It features hundreds of pumpkins, interactive displays and immersive activities and will run through Oct. 31.

The special event includes a 20-foot-tall Halloween monarch named Big Jack and one-of-a-kind, illuminated and custom-curated pumpkin displays.

"Big Jack's World is not just Halloween decorations; it is an unforgettable interactive experience and a chance for shoppers to immerse themselves in a world of pure and unadulterated wonder," said Teri Sunderland, general manager at Outlets at Traverse Mountain.

The no-cost "Big Jack's World" immersive Halloween experience includes:

A grand welcome entry pumpkin arch.

Center of the world display with Big Jack in the Grand Courtyard.

Zoo Hollow with pumpkin-inspired zoo animals.

The Carving House featuring Gour-

win the Master Carver.

The Patch cemetery with headstones featuring cheeky epitaphs.

The Pumpkin Head's Scarecrow Band.

The Pumpkin Spice River featuring Cinna and Nutmeg, twin witches, brewing up a potion.

Several curated gardens with bees and bugs flying among pumpkin carved flowers, mushrooms and plants, along with a group of mischievous hobbits.

Kids will be able to play "Spot the Hobbit," a map adventure game throughout the festive display.

The Big Jack's World inaugural event arrives amid a nationwide surge in Halloween spending and participation. According to the National Retail Federation, Americans are expected to spend more than \$12.5 billion on Halloween in 2025 — an all-time high — reflecting the holiday's growing popularity among families and adults.

In Utah, Halloween has become one of the most celebrated community holidays, with families investing in costumes, decorations, food and drink and local events. Nationally, more than 73



Halloween displays adorn the Outlets at Traverse Mountain in Lehi. (Photo courtesy Big Jack's World)

percent of all households say they plan to celebrate Halloween this year, with pumpkin displays ranking as one of the top family activities.

Halloween is the second-biggest U.S. holiday in terms of retail sales, second

only to Christmas.

For more information about the Outlets at Traverse Mountain, Big Jack's World, Halloween festivities or the Big Jack Gives Back charity event, visit <https://www.outletsattraversemountain.com/>.



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REGISTER by calling the ChamberWest office at **801-977-8755** or online at **ChamberWest.com**



CALENDAR

Information about upcoming events may be sent to brice.w@thecityjournals.com.

Oct. 21, 9-11 a.m.

Business Women's Forum: "Composed & Confident: Emotional Intelligence Under Pressure." Event will explore practical strategies for managing stress, communicating effectively under pressure, and navigating emotionally charged environments with poise. Presenter is Megan Call, associate chief wellness officer, University of Utah Health. Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$50 for members, \$65 for nonmembers. Details are at slchamber.com.

Oct. 22, 11:30 a.m.-1 p.m.

"Chamber Connections," a Davis Chamber of Commerce event. Location is Davis Chamber of Commerce, 450 S. Simmons Way, Suite 220, Kaysville. Free. Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

Oct. 22, 5-6:30 p.m.

"Connect After Hours," a South Valley Chamber of Commerce event. Location is River Oaks Golf Course, 9300 Riverside Drive, Sandy. Cost is \$15 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Oct. 22, 5-6 p.m.

Legal Workshop (in English and Spanish, a Small Business Development

Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 22, 5:30-6:30 p.m.

Tax Planning Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 22, 6-7:30 p.m.

"Facebook/Instagram Ads: Create and Manage Ads like a Pro," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 23, noon-1 p.m.

Women in Business Meeting, a Box Elder Chamber of Commerce event. Contact the chamber office for meeting location and to RSVP. Cost is \$10. Details are at boxelderchamber.com.

Oct. 23, noon-1:30 p.m.

"Kintsugi Workshop for a Cause," hosted by Silicon Slopes Women in Leadership, in partnership with Saprea. Location is Saprea, 4101 N. Thanksgiving Way, Lehi. Cost is \$30 donation. Details are at <https://app.siliconslopes.com/events>.

Oct. 23, 5-7 p.m.

"Business After Hours," a Salt Lake Chamber event. Location is Gateway Aesthetic Institute and Laser Center, 650 S.

Main St., Suite 100, Salt Lake City. Cost is \$20 for members and \$40 for nonmembers. Details are at slchamber.com.

Oct. 23, 6-7 p.m.

Intellectual Property Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 24, 7:30 a.m.-3 p.m.

The Executive Summits, a Utah Valley Chamber event involving Utah Valley leaders growing their leadership and broadening their community influence. Location is Sundance Mountain Resort, 8841 Alpine Loop Scenic Byway, Sundance. Cost is \$360 for members. Details to be announced at thechamber.org.

Oct. 24, 8-10 a.m.

"AI Marketing Masterclass," a Murray Chamber of Commerce event. Location is Murray Chamber, 141 E. 5600 S., Suite 300, Murray. RSVP is required. Details are at themurraychamber.com.

Oct. 24, 9:30-11 a.m.

October Brunch Club Networking, presented by the South Jordan and West Jordan chambers of commerce. Speaker Brian Shuet will discuss "Print Marketing Isn't Dead; It Actually is Increasing in Effectiveness." Location is Tushar Brazilian Express, 1078 W. South Jordan Parkway, South Jordan. Details are at <https://sj-chamber.org/>.

Oct. 24, noon-1:30 p.m.

"Women in Ecom," a Commerce Catalyst event celebrating and connecting women who work in e-commerce. Event includes speakers, a roundtable Q&A and networking. Location is Pelion Venture Partners, 14761 Future Way, Suite 500, Draper. Details are at <https://luma.com/xfn3rx0o>.

Oct. 24, noon

"Silicon Slopes Conversation," featuring Jeff Durham, founder and CEO, Durham Brands; Tiffany Vail, chief operating officer, Silicon Slopes; and Liz Findlay, co-founder, Albion Fit. Location is Silicon Slopes, 2600 Executive Parkway, Suite 140, Lehi. Free. Details are at <https://app.siliconslopes.com/events>.

Oct. 28, 11:30 a.m.

Professional Development Series, a ChamberWest event. Speaker Clay Kelley, chief revenue officer, Stratus HR, will discuss "Networking Networking." Location is The Grace Co., 6748 S. Redwood Road, West Jordan. Cost is \$25 for members registered by Oct. 23, \$35 for everyone after Oct. 23. RSVP deadline is Oct. 23. Details are available at chamberwest.com.

Oct. 28, 11:30 a.m.-1 p.m.

Women in Business Luncheon, an Ogden-Weber Chamber of Commerce event. Speaker is Heather West, founder and CEO, Wellnest Fertility. Location is Jeremiah's, 1307 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Oct. 28, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Speaker Amanda Covington, chief corporate affairs officer at The Larry H. Miller Cos., will discuss "Foundations of Leadership: Cultivating Excellence for Any Industry." Location is Siempre Utah, 1283 E. Mike Weir Drive, Draper. Cost is \$23 for members, \$35 for nonmembers. Details are at southvalleychamber.com.

Oct. 29, 11:30 a.m.-1:30 p.m.

Annual Bowling Lunch, presented by the Point of the Mountain, Pleasant Grove/Lindon, Utah Pacific Islander and Valley Crossroads chambers of commerce. Location is Jack & Jill Lanes, 113 S. 600 E., Lehi. Details are at thepointchamber.com.

Oct. 30, 11:30 a.m.-1 p.m.

"Witches, Werewolves and Women in Business," a Davis Chamber of Commerce Women in Business luncheon. Location is Lagoon, 375 N. Lagoon Drive, Farmington. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

Oct. 31, noon

"Lunch & Learn," a Silicon Slopes event featuring Jay Elliott, CEO of Parrot Health. Location is Silicon Slopes, 2600 Executive Parkway, Suite 140, Lehi. Free. Details are at <https://app.siliconslopes.com/events>.

Nov. 4-5

Zero Gravity Summit, a technology and national security summit presented by 47G, in partnership with Torus and Strider Technologies. Themes are defense tech, advanced air mobility, new space economy, and energy production and grid security. Event features more than 150 exhibitors showcasing cutting-edge technologies and solutions. Speakers include Nikki Haley, former U.S. ambassador to the United Nations and former South Carolina governor; Chris Rocheleau, deputy administrator of the Federal Aviation Administration; Utah Gov. Spencer Cox; and Peyton Manning, former NFL quarterback. Location is Salt Palace Convention Center, 100 S. West Temple, Salt Lake City. Regular registration cost is \$300. Details are at <https://zerogravitysummit.com/>.

Nov. 4, 9 a.m.-noon

"Cash Flow is King" Workshop Series, a Small Business Development Center event. Location is Salt Lake Community College, MCPC 101, Sandy. Cost is \$89. Details are at <https://clients.utahsbdc.org/events.aspx>.

Nov. 5, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Nov. 5, 11:30 a.m.-1 p.m.

"Wasatch Back Business University: Taxes & Financial Efficiency," a Park City Chamber/Bureau event. Location is Blair Education Conference Center, 900 Round Valley Drive, Park City. Cost is \$10. Registration is required. Details are at <https://www.parkcitychamber.com/events/>.



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PUBLIC NOTICES

Announcement Of Appointment and Notice to Creditors
 In Second Judicial District in and for Davis County, State Of Utah
 In the Matter of the Estate of Robert Leeland Baker Jr aka Robert L Baker, Deceased.
 Case No. 253700548
 Amanda Kay Cannon, whose address is 380 N 100 East Kaysville, UT 84037, has been appointed Personal Representative of the above-entitled estate. Creditors of the estate are hereby notified to: (1) deliver or mail their written claims to the Personal Representative at the address above; (2) deliver or mail their claims to the Personal Representative's attorney of record, Lonm Litchfield, 206 8 th Avenue, Salt Lake City, Utah 84103; (3) file their written claims with the Clerk of the District Court in Davis County, or otherwise present their claims as required by Utah law within three months after the date of the first publication of this notice or be forever barred.

Publishing: 10/13/25, 10/20/25, 10/27/25

Notice Content
 Notice to Creditors of Dissolution of Corporation Company
 Date: October 9, 2025
 Re: Dissolution of Zitting Construction & Development, Inc
 This notice is hereby given to announce the dissolution of Zitting Construction & Development, Inc, a corporation, effective as of October 1, 2025. Any claim must include the claimants full legal name, address, contact information, and the claim requested. Claims must be sent via USPS certified mail to Peel Brimley LLP, 3333 E. Serene Ave. Suite 200 Henderson, NV 89074.
 The deadline for any known claims is February 1, 2026; unless sooner be barred by state statute limiting actions, the claim will be barred if not received by the deadline. Any unknown claim against the corporation is barred unless an action to enforce the claim is commenced not later than three years after publication of the notice.
 Date of first publication: October 20, 2025.

Notice to Creditors
 Estate and Trust of Deanne Moffitt
 All parties having claims against the above estate or the Deanne Moffitt Living Trust dated March 27, 2025, are required to present them to the undersigned or the clerk of the court within 3 months of the publication of this notice or said claim shall be forever barred.
 /s/ Jarod S. Moffitt
 Jarod Moffitt, Trustee
 3058 W. 12650 S.
 Riverton, Utah 84065

ANNOUNCEMENT OF APPOINTMENT AND NOTICE TO CREDITORS
 Probate No. 253902466
 IN THE Third Judicial District Court SALT LAKE COUNTY STATE OF UTAH
 In the matter of the Estate of THE ESTATE OF MARK HAMMER
 Michelle Cable
 Whose address is 2965 West 7140 South Street, West Jordan, Utah 84084 has been appointed Personal Representative of the above-entitled estate. Creditors of the estate are hereby notified to:
 (1) deliver or mail their written claims to the Personal Representative at the address above;
 (2) deliver or mail their written claims to the Personal Representatives attorney of record, Taylor Stone at 991 Shepard Ln Suite 210, Farmington, UT 84025
 (3) file their written claims with the Clerk of the District Court at Salt Lake District Court, 450 S State St, Salt Lake City, UT 84111 in Davis County, or otherwise present their claims as required by Utah law within three months (90 days) after the date of the first publication of this notice or be forever barred.
 Dated this October 01, 2025
 /s/ Michelle Cable
 /s/ Taylor Stone
 991 Shepard Ln Suite 210, Farmington, UT 84025

UTAH DEPARTMENT OF ENVIRONMENTAL QUALITY
DIVISION OF WASTE MANAGEMENT AND RADIATION CONTROL
NOTICE OF PUBLIC COMMENT
 on
BOUNTIFUL SANITARY LANDFILL PERMIT
 The Director of the Division of Waste Management and Radiation Control (Division) is considering the approval of a major modification to the existing approved permit for the Bountiful Sanitary Landfill located at 1300 West 1600 North in West Bountiful. Bountiful City Corporation submitted a request to construct a secondary storm water retention pond at the Bountiful Sanitary Landfill. The modification request and designs were reviewed and determined to meet the applicable requirements of Utah Administrative Code R315. The Director of the Division is currently seeking public comments on this major modification to the current permit.

A 45-day public comment period to receive comments on this major modification to the current permit will commence on Tuesday, October 14, 2025 and end at 5:00 p.m. on Friday, November 28, 2025.

Documents related to this application can be reviewed at the Division of Waste Management and Radiation Control Public Notices website at <https://deq.utah.gov/public-notices-archive/waste-management-radiation-control-public-notices>. If further information or assistance in obtaining a copy of documents is required, contact Matt Sullivan at (385) 454-8012.

Written comments will be accepted if received by 5:00 p.m. on November 28, 2025. Written comments must be directed to the following address:

Douglas J. Hansen, Director
 Division of Waste Management and Radiation Control
 P.O. Box 144880
 Salt Lake City, UT 84114-4880

Comments can also be submitted electronically by email to: dwmrcpublic@utah.gov. Comments submitted by email must be identified using the following in the subject line: "Public comment on Bountiful Sanitary Landfill Permit Modification." All documents included in comments must be submitted in pdf format or as ASCII (text) files.

Under Utah Code Section 19-1-301.5 a person who wishes to challenge a Permit Order may only raise an issue or argument during an adjudicatory proceeding that was raised during the public comment period and was supported with sufficient information or documentation to enable the director to fully consider the substance and significance of the issue.

In compliance with the Americans with Disabilities Act, individuals with special needs (including auxiliary communicative aids and services) should contact LeAnn Johnson, Office of Human Resources at 385-226-4881, Telecommunications Relay Service 711, or by email at leannjohnson@utah.gov.

NOTICE TO WATER USERS
 The applications below were filed with the Division of Water Rights in Davis County. These are informal proceedings per Rule 655-6-2. Protests concerning an application must be legibly written or typed, contain the name and mailing address of the protesting party, STATE THE APPLICATION NUMBER PROTESTED, CITE REASONS FOR THE PROTEST, AND REQUEST A HEARING, if desired. Also, A \$15 FEE MUST BE INCLUDED FOR EACH APPLICATION PROTESTED. Protests must be filed with the Division of Water Rights on or before Nov. 9, 2025 either electronically using the Division's on-line Protest of Application form, by hand delivery to a Division office, or by mail at PO Box 146300, Salt Lake City, UT 84114-6300. Please visit waterrights.utah.gov or call (801)538-7240 for additional information.
EXTENSION(S)
 31-1336 (a37512): West Bountiful City is/are filing an extension for 1.22 cfs OR 308.4 ac-ft. from groundwater (West Bountiful) for MUNICIPAL: In West Bountiful.
 Teresa Wilhelmsen, P.E.
 State Engineer
 Published in Utah Business Journal on Oct. 13, 2025 & Oct. 20, 2025

NOTICE TO CREDITORS
 SETTLOR AND CO-TRUSTEE, DAVID ROGERS, 703 E. SHORT ST. SOUTH WEBER, UT 84405, AND CO-TRUSTEE KYLE H. BARRICK, HEREBY PUBLISH NOTICE THAT THE FOLLOWING ASSET WAS TRANSFERRED INTO A UTAH DOMESTIC ASSET PROTECTION TRUST ON APRIL 3, 2025: PARCEL NO. 13-359-0313 IN DAVIS COUNTY, UTAH. CREDITORS ARE REQUIRED TO PRESENT CLAIMS TO THE ABOVE CO-TRUSTEES WITHIN 120 DAYS FROM THE FIRST PUBLICATION OF THIS NOTICE OR BE FOREVER BARRED.



LEGAL NOTICE DEADLINE
 Monday by 5 P.M.
 week of publication
 Submit legal notices to:
Clientservices@thecityjournals.com

CAREERS

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SOUTH VALLEY CHAMBER

What We Do:

Connect: Business is done with people you know and trust. The Chamber is committed to connecting like-minded business owners, operators and leaders.

Educate: The Chamber offers a full suite of business education and professional development courses for businesses of all sizes through our Business Institute.

Advocate: The Chamber is the voice of business for the South Valley. We are committed to monitoring and taking action on local, state and national policies that impact businesses.

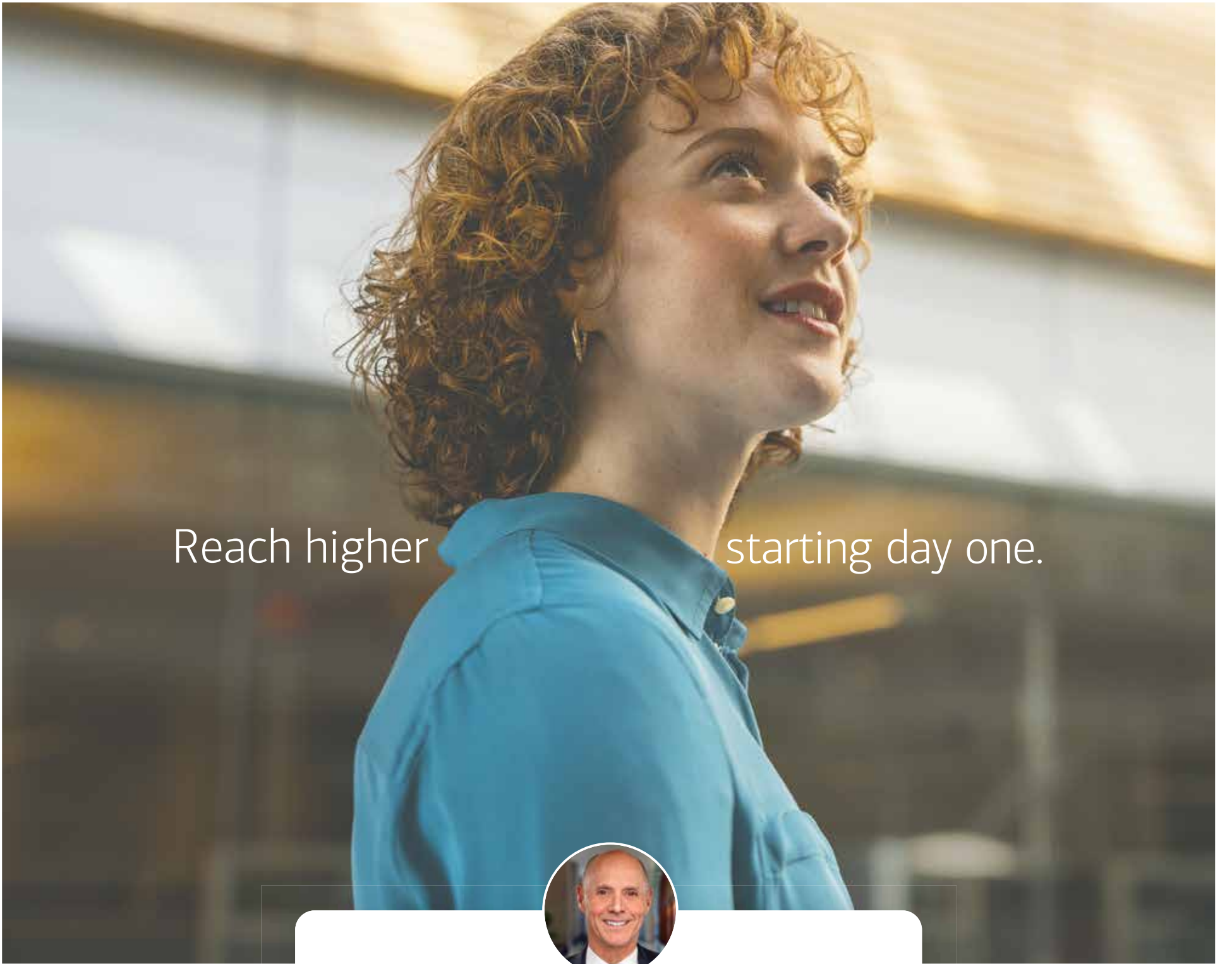
Grow: The Chamber offers many tools to help promote your brand and connect with potential customers. We do this by providing exposure through our online member directory, social media, and a variety of sponsorship opportunities.

SOUTH VALLEY CHAMBER

Who We Are:

The South Valley Chamber of Commerce (SVC) is committed to Connecting, Educating, Advocating, and Growing for businesses.

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Mori Paulsen
President, Bank of America Utah

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