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OF NOTE



Fast-forward toward 2034

Organizers and planners for the 2034 Olympic Winter Games in Utah are updating their marketing and redevelopment plans for venues such as the Utah Olympic Oval in Kearns, which hosted long track World Cup races in November. (Tom Haraldsen, Salt Lake Business Journal)

Organizers want new 2034 Games branding to 'engender statewide public engagement'

John Rogers

Salt Lake Business Journal

With an even 3,000 days to go until the opening ceremonies of the 2034 Winter Olympics and Paralympics in Salt Lake City, officials met at the Salt Lake City International Airport on Nov. 24 to announce new branding for the event.

Gov. Spencer Cox joined organizing committee members to announce that the games will go by the moniker "Utah 2034" and to display the official wordmark that will represent the Utah rendition of the quadrennial sports showcase. Officials also debuted a merchandising program and unveiled a new art installation that will be on display at the airport for the eight-plus-year runup to the Games' start on Feb. 10, 2034.

Cox took the occasion to remind Utahns that the Olympics are not just a global event, nor are they confined to Salt Lake City itself.

"The 2034 Winter Olympics are going to unify the world, but they're also going to unify our state," Cox said. "The focus isn't just on those 100 countries that are going to be coming here. The focus is also on those 29 counties all across this state. This isn't just the Salt Lake Olympics. It's not just the Wasatch Front Olympics. This is our Olympics. It's all of us together — and I can't wait."

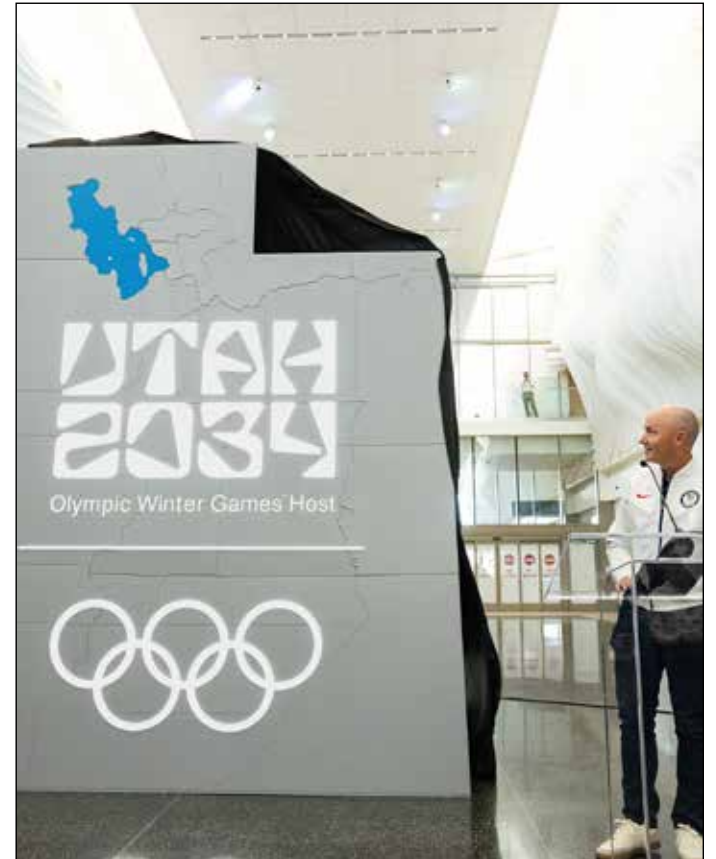
Fraser Bullock, Utah 2034 organizing committee president and executive chair, seconded Cox's focus on the entire state.

"From our capital of Salt Lake City out to every corner of our state, the Utah 2034 Olympic and Paralympic Winter Games will be shared by all Utahns," he said. "We are all Utahns together. Faster, higher, stronger — together."

Utah 2034 CEO Brad Wilson and Vice Chair Steve Starks also spoke at the ceremony, continuing the statewide involvement theme.

Wilson said Utah will take advantage of the occasion by "showcasing to the world our landscapes, our values and our passion for service."

"The Utah 2034 wordmark tells the story of the state of Utah and the athletes who will compete in 2034," said Starks. "The unique characters of Utah 2034 are embodied in it with shapes and angles reminiscent of the landforms of the American West,



Gov. Spencer Cox unveils an art display featuring the new wordmark for the 2034 Olympic Winter Games in Salt Lake City. The art will stay in place at the Salt Lake International Airport through the event. (Photo courtesy Utah 2034)

as well as those of athletes in action."

The creative vision for the custom logo was developed by the organizing committee and overseen by Salt Lake City sports branding consultant Molly Mazzolini in collaboration with a team of outside designers.

see 2034 GAMES page 2

New workforce training campus will serve 3,000 students

Peri Kinder

The City Journals

West Jordan will be the new location for a 113,000-square-foot training campus, serving more than 3,000 students interested in trade school programs. In November, Universal Technical Institute announced the new facility, the first to be built in Utah.

New campuses also will be constructed in Houston and Atlanta.

"These new campuses represent an-

other milestone as we strengthen our position as an American leader in training programs for skilled collar and health care workers," said Jerome Grant, CEO of Universal Technical Institute Inc. "By establishing a presence in Utah and increasing our footprint in Texas and Georgia, we will extend our impact and meet the unique demands of the employers in these markets."

UTI's West Jordan campus at River Point Plaza (1553 W. 9000 S.) is expected to open in 2027, training students in aviation, automotive/diesel, HVACR,

welding, robotics/automation and electrical/industrial maintenance. The programs address a shortage of skilled workforce employees across the state and country.

The Utah location is part of UTI's multi-year North Star strategy, expanding access to workforce-aligned education programs and training in response to employer demands nationwide.

"We started in 1965, so we've just

see WORKFORCE page 2

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2034 GAMES

from page 1

“The Utah 2034 organizing committee is keen to build on its strong public engagement in the state and grow its fan base nationwide,” the committee said in a release.

As part of the marketing initiatives, the organizing committee announced a partnership with LA28, the organizing committee for the Summer Olympic Games in Los Angeles in 2028, and the U.S. Olympic and Paralympic Committee to produce its first merchandise line, called the Utah 2034 Collection. A selection of apparel and hardline merchandise with the new Utah 2034 logos is now available on the online Olympic shop at utah2034shop.com. Merchandise will also be available soon at physical locations around Utah and at Team USA Shops.

As part of the new branding rollout, the organization’s website and social media channels have also been updated, the committee said.



The organizing committee for the 2034 Olympics in Utah has released a new line of branded merchandise featuring the new Games wordmark and the brand “Utah 2034.” (Photo courtesy Utah 2034)

WORKFORCE

from page 1

celebrated our 60th anniversary this year. We have 15 campuses across the country, soon to be 17 next year, and Salt Lake City will be our 18th campus,” said Tracy Lorenz, president of UTI. “We have over 275,000 proud graduates across the country. It’s been a fantastic ride.”

As interest wanes for four-year college degrees due to financial pressures and job availability, UTI wants to give students another option. Representatives from UTI will connect with local high schools to explain the courses available on its campus and, hopefully, match students with a new career path.

UTI also offers a free three-week program called Ignite to encourage students to explore new fields, get hands-on experience and network with people in the workforce industries. If students sign up for the full program, they get credit for the three-week program.

“We’ve had a lot of students that have come to either our California campuses or Arizona campus, and so we’re just excited to bring the campus locally to Salt Lake City and specifically West Jordan,” Lorenz said. “We connect students with actual companies that have openings and can’t fill their jobs.”

Many of the programs at UTI can be completed in 12 months or less, including automotive technology, welding, HVACR technician and electrical technology. Lorenz said the strong tech industry in Utah was a factor in building a campus in West Jordan.

As the company gets ready to open its facility, officials will reach out to local employers, business leaders and chambers of commerce representatives to build connections and start conversations.



Universal Technical Institute will open a new campus in 2027, providing hands-on training for students interested in several industries, including welding, automotive/diesel, robotics and aviation. (Photo courtesy UTI)

“As we continue our successful strategic execution, expanding access to our workforce solutions will drive sustainable growth through innovation and partnership,” said Todd Hitchcock, corporate chief operating officer at Universal Technical Institute Inc. “We will

reach even more students and employers with industry-aligned training that offers pathways for upward mobility.”

For more information, including a complete list of campuses and programs, visit uti.edu.

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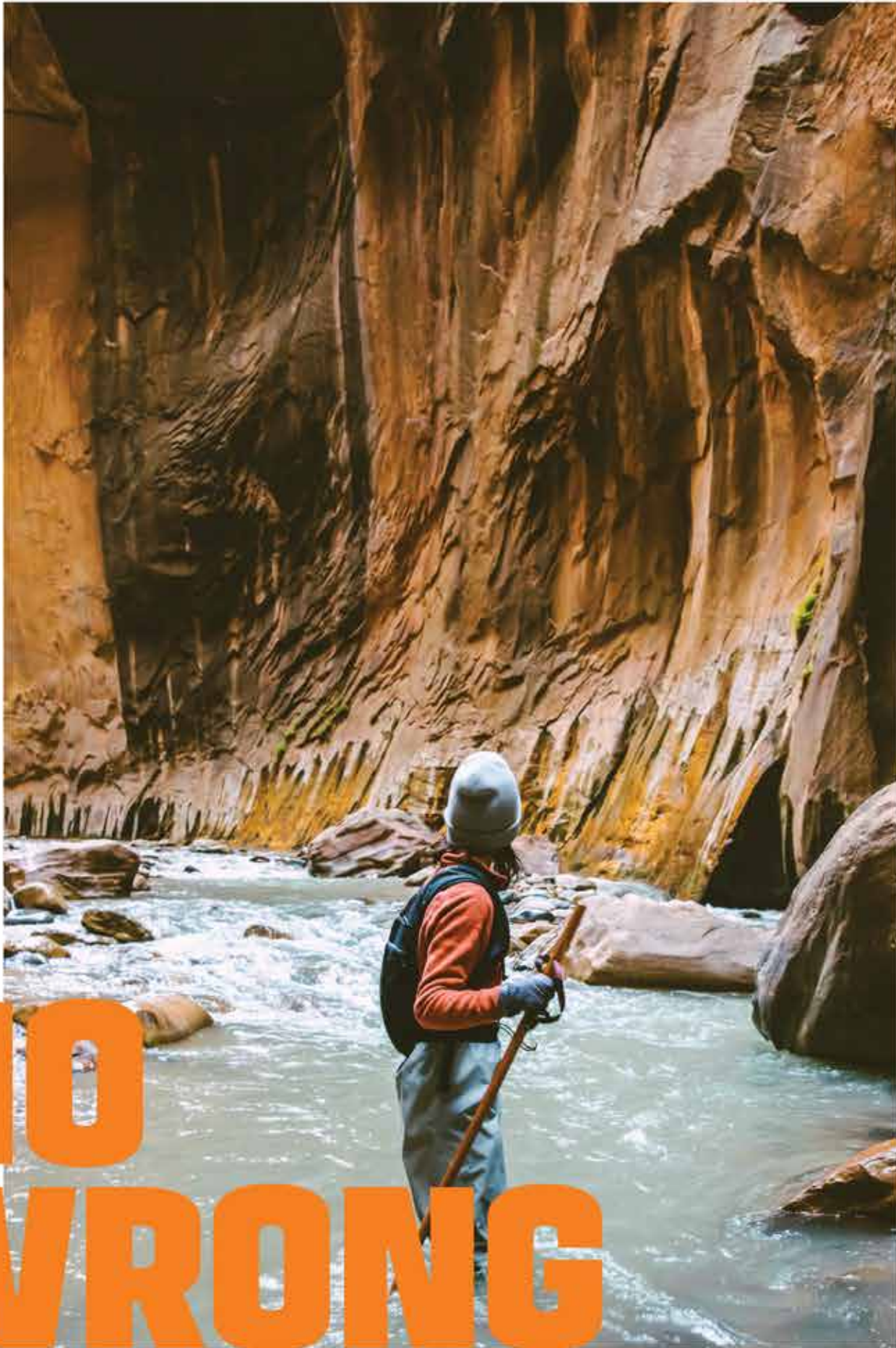
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Sandy Mayor Monica Zoltanski and Kent McClellan, chairman and CEO of Shamrock Foods Co., cut the ribbon of the new Shamrock Foodservice Warehouse facility in Sandy. (Photo courtesy Shamrock Foodservice Warehouse)



Applebee's owners of Utah stores have been named the 2025 Franchisee of the Year. (Tom Haraldsen/Salt Lake Business Journal)

Shamrock opens first Utah warehouse in Sandy

Utah is now home to a Shamrock Foodservice Warehouse after a ribbon-cutting ceremony on Oct. 24. Sandy City Mayor Monica Zoltanski joined with Shamrock Chairman and CEO Kent McClellan to officially open the store at a ceremony with company officials and members of the South Valley Chamber of Commerce.

The 28,000-square-foot warehouse is the 14th in the chain and is located at 7880 S. 1300 E., Sandy. The company originated in Phoenix and now has warehouses in Albuquerque, Farmington, Roswell and Las Cruces, New Mexico; Colorado Springs, Denver, Fort Collins, Aurora, Louisville and Grand Junction, Colorado; Billings, Montana; El Paso, Texas; and Mesa and Phoenix, Arizona.

Shamrock specializes in the manufacturing and distribution of food and food-related products for restaurants, businesses and the general public. Items range from meats and seafoods to fresh produce and premium dairy products. In addition, the warehouses are stocked

with disposables, cleaning products, kitchen equipment and appliances.

Our Shamrock Foodservice Warehouse stores are popular with restaurant operators and the general public, with professional chefs enjoying easy access to the high-quality products they depend on, and households having the opportunity to shop for the same products their favorite restaurants use," said Emily George, senior vice president of marketing for Shamrock. "As both the foodservice and culinary industry thrive throughout the region, we want to be the area's go-to resource for that movement. We look forward to demonstrating our commitment to this community by supporting restaurant operators, families, local nonprofits and more."

No membership is required and the public is invited. The Sandy warehouse features more than 6,000 products. As part of the store-opening ceremonies, Shamrock donated \$5,000 to Utah Food Bank to kick off its month-long in-store food drive to benefit the nonprofit organization.

Local Applebee's owners named 2025 Franchisee of the Year

For the second time in the past six years, Apple Mountain LLC has been named Applebee's 2025 Franchisee of the Year, the most prestigious annual award presented by Applebee's Neighborhood Grill & Bar. It also earned the honor in 2020.

The Franchisee of the Year award recognizes the Applebee's franchise organization that best demonstrates exceptional guest satisfaction, operational excellence, financial performance, community engagement, and a commitment to the Applebee's brand. With an average Google rating of 4.4 stars across its restaurants, Apple Mountain continues to set the standard for hospitality and service. The group operates 10 Applebee's restaurants across Utah and Wyoming, including in Cedar City, Layton, Orem, Riverdale, St. George, Taylorsville, Tooele, West Jordan and West Valley City. It is headquartered at 1935 E. Vine St., Murray.

"This recognition is a testament to the dedication and hard work of our entire

team," said Jim Long, president and CEO of Apple Mountain. "Winning this award once is an incredible honor — earning it twice in five years is truly special. Our team members are the heart of everything we do, and this achievement belongs to each and every one of them."

Apple Mountain was selected from among all Applebee's franchise organizations nationwide for its operational excellence and commitment to growth. Over the past year, the company has invested significantly in its restaurants, implementing advanced technology systems, remodeling every location to elevate the guest experience, and expanding community partnerships that support local causes.

"Apple Mountain's leadership consistently embodies the values that make Applebee's America's favorite grill and bar," John Peyton, Applebee's president, said in a company release. "Their relentless focus on operational excellence, guest satisfaction and community engagement sets a standard for our entire system."

Panel: Utah may need to change what 'affordable' housing looks like

Utah's housing shortage is a result of overbuilding.

As odd as that might sound, real estate developers and builders at a recent gathering said Utah in recent years has built an oversupply of high-end homes, leaving the multifamily rental market unhealthy, prone to providing renters with concessions and flattening or lower rental rates. Studies indicate that the Wasatch Front faces a deficit of 37,000 units.

"I'm not sure we've delivered what the market really needs," Phil Dean, chief economist and public finance senior research fellow at the Kem C. Gardner Policy Institute at the University of Utah, said at the Utah Economic Summit in Lehi. "What's been built is high-end stuff, and what we need is the entry-level, affordable stuff."

Other panelists noted that while the need for affordable housing exists, the market is calling for housing with more amenities or better materials than were used in the past to keep units affordable.

Tom Henriod, CEO of Rockworth Cos., said economists for years have had "a rosy outlook" regarding the state's population and job growth, which resulted in heavy investments, resulting in the oversupply.

"We've got to burn through some supply we've got," he said. "We're looking at prob-

ably burning through it by the first quarter of 2027, when it starts to feel a little bit better. ... Before the end of next year, the beginning of '27, hopefully we burn through a lot of this excess supply and we start to see rental rates start to increase again and concessions burn off."

Dallas Hakes, mayor of Mapleton and owner of Lonestar Builders, said the state was not "oversold" to outsiders as much as "sold well." Now the calls are for more affordable housing, but developers and builders are facing higher costs for land, city fees, labor and construction, he said.

"We've got to figure out ways to do things less expensively," Henriod said. "If that is what the 37,000 wants, we've got to find a way to give it to them."

Dean noted that the 37,000 are not homeless, but instead many are doubling-up in a household or are living in their parents' basements. Those parents locked in favorable interest rates years ago and therefore are hesitant to move out. That has skewed the housing market and left it without its typical churn, he said.

"It's a long-term thing to get out of it," he said of people wanting to stay put for interest rate reasons. "I think it's two decades before we grow out of the lock-in effect."

Utah needs units with, say, two bedrooms

and one bathroom, he said. But with economics calling for more units on an acre of land, that means higher density, which often faces local resistance, he said.

Hakes said the problems with absorption and concessions in the rental market likely will be in place until at least the end of 2027. "I think everyone that's in the industry has felt enough bumps and bruises to try and make money doing development, based on all these factors and interest rates and everything else, that I think it'll settle and maybe be status quo for a little bit . . ." he said.

Mark Hampton, co-founder of Rimrock

Construction, said he expects to be optimistic 18 months from now.

Hakes said he's hoping for a higher absorption rate and a depletion of concessions. "When one or both of those indicators happen, I think that's a good sign for our local economy here, specifically Utah County and Salt Lake County," he said.

Dean said housing affordability remains one of Utah's largest long-term economic risks. Nonetheless, Utah remains "very affordable for most of us," he said, noting that 70 percent of Utahns are paying less than 30 percent of their income for housing.



An audience in Lehi listens to panelists discuss housing issues at the recent Utah Economic Summit. (Photo courtesy Rimrock Construction)

Honeysuckle Coffee is one step closer to Midvale

Giovanni Radtke
The City Journals

Across the street from Midvale City Hall, Honeysuckle Coffee Co. inches closer to opening its third location.

On Oct. 7, Midvale’s Redevelopment Agency approved a term sheet for a \$250,000 loan to 7511 Main Street LLC. The loan will aid in the house’s reconstruction, and the property will be leased to Honeysuckle Coffee after renovations.

Jeff Beck, the property’s owner, will use the funds to bring the existing house up to safety standards for business use, Aubrey Ruiz, Midvale’s RDA program manager, said at a meeting Sept. 16.

While Beck brings the house up to code, he plans on maintaining the single-story floor plan and keeping the garage intact to “keep that variety on Main Street, which was voted highly on the Main Street survey by the community,” Ruiz added.

Honeysuckle Coffee will run a cafe during the daytime and a Carolina-style barbecue restaurant in the evenings. The smokehouse and the coffee shop’s bakery will be housed in the retrofitted garage.

The loan has a seven-year term at zero percent interest, as part of the city’s Midvale Main Adaptive Reuse Program, a city-run project meant to renovate Midvale’s historic city center.

“I am very excited about this project because I think it is going to be very successful,” Councilmember Bryant Brown said at the September meeting. “I want us [as a council] to look outward afterwards for other areas in the city where adaptive reuse can really benefit areas.”

Councilmember Heidi Robinson added she is “excited to see activation on this side of Main Street.”

Not only did Midvale’s RDA approve a loan to Beck on Oct. 7, but they also amended a zero-interest loan the agency issued directly to Honeysuckle Coffee in May. The new loan terms for the coffee shop changed the payment schedule to reflect its new opening date, Ruiz said in October.

“As you’ve seen, there is not huge progress in the construction yet for the building. Therefore, Honeysuckle is not going to be able to open by the end of the year as they previously had assumed,” she said.

“So the only thing that we’re going through and adjusting is in the previous term sheet. It was Dec. 1, 2025, that they would have to start making payments on the loan, whereas they’re planning on opening in the summer of 2026,” Ruiz continued. “So if they open before July 1, they’ll start paying before then. Otherwise, we’re hoping July 1 is going to be the opening date.”

The \$250,000 loan to Honeysuckle will help the coffee shop purchase cafe fixtures and kitchen equipment, as well as make tenant improvements to the cafe and bakery, according to the term sheet of the loan agreement.

In its loan application, Honeysuckle estimates generating \$1 million in its first year. With that revenue, Honeysuckle estimates staffing seven full-time and one part-time employee as baristas, four full-time and three part-time employees in its bakery, and two part-time and two full-time employees in its smokehouse, adding up to 19 new jobs in Midvale.



Exterior of Honeysuckle Coffee’s Sandy location. (Giovanni Radtke/The City Journals)

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Biomedical industry experiencing healthy growth along Lake Park Blvd.

Darrell Kirby
The City Journals

West Valley City's small but growing biomedical industry is gaining momentum with construction underway of new buildings along Lake Park Boulevard.

It started with the recent opening of Nusano, which produces radioisotopes that are used in the treatment of cancer.

Now, five buildings totaling about 500,000 square feet of office and production space are being erected northwest of Nusano in hopes of attracting additional businesses along the corridor west of Bangerter Highway. Completion of each of the

structures is expected between spring and fall of 2026.

"This is all in a biomed and pharmaceutical sector, with Nusano being the catalyst for this development," said Jonathan Springmeyer, West Valley City's economic development director.

One of the companies that is already slated to move into the new space is Ratio Therapeutics. The Boston-based pharmaceutical firm employs "innovative technologies to develop best-in-class radiopharmaceuticals for cancer treatment and monitoring," according to its website. Ratio announced a "long-term supply agreement" with Nusano earlier this year to "support Ratio's product pipeline and enable innovation."

That is the developing trend for that stretch of Lake Park Boulevard. "Pharmaceutical companies and therapeutics companies are what we are seeing thus far," Springmeyer said. "The ones that I'm aware of are existing companies that are currently not in Utah and are expanding their operations in West Valley City for the purposes of being adjacent to and working with Nusano."

Such was not the original plan for the Lake Park business park. Springmeyer said the vision 20 years ago was to have it be a center of corporate headquarters and "corporately owned" businesses. Intermountain Health has an office complex at 4646 W. Lake Park Blvd. Credit -card

company Discover had a large presence east of there until closing and selling its office building in 2024 as part of a consolidation of its corporate footprint. The company was later acquired by financial giant Capital One. Other business and economic changes over the past two decades helped spur the transition of Lake Park Blvd. to more of a medical hub although some non-medical enterprises remain, such as Rocky Mountain Power.

Springmeyer said the biomedical sector is the one bright spot in West Valley City's business and industrial development. "We're not seeing a lot of building in general office (space). That sector is still pretty stagnant."

More Americans striving for debt-free life, survey reveals

KeyBank's newly released 2025 *Financial Mobility Survey* reveals a major shift in how Americans view financial success — with 74 percent saying debt-free living now matters more than traditional milestones like buying a home or getting married.

Despite rising financial stress (up to 68 percent from 50 percent last year), many are using that pressure to build long-term resilience and confidence. The survey highlights generational differences, changing priorities and new definitions of success.

KeyBank also found that many are turning that pressure into purpose and building resilience for the long term. In fact, 1 in 3 (35 percent) Americans feel in control or proud of how they manage their money. The survey polled more than 1,000 Americans to gain insights into respondents' spending and savings habits, levels of financial confidence, stress, resiliency, economic sentiment, and the impacts of debt.

Highlights of the study included these issues:

Americans' emergency readiness drops as costs climb: Over the past six years, day-to-day price increases and financial stress have eroded Americans' confidence in their ability to cover an unexpected \$2,000 expense. Today, one in four (25 percent) Americans are certain they cannot come up with \$2,000 if an unexpected need arises, compared to 19 percent in 2024. The most affected generation is Gen X, with 36 percent saying they could not come up with the money.

Traditional milestones have taken a back seat ... for now: 53 percent of consumers say that paying for experiences or a certain lifestyle was less of a priority than one year ago, and 39 percent said both buying a home and getting married were less of a priority than one year ago. Still, more than half (55 percent) consider homeownership a "very important" part of their definition of success.

The feeling of success has decreased: Only 39 percent of Americans report feeling more financially successful than they did five years ago. For those who felt less successful (22 percent), it was due to the rising cost of living and inflation (71 percent), economic uncertainty (45 percent), and job changes or career burnout (26 percent).

Younger generations are living on their own terms: Gen Z is rewriting the definition of success, with just 13 percent saying they're still pursuing traditional milestones. Additionally, 33 percent of Gen Zers say they have decided against buying a home, 33 percent have decided against getting married, 34 percent have decided against having children, and 34 percent have decided against pursuing a higher education because it no longer fits their definition of success.

The kids are all right; the grandparents are not: 28 percent of Gen Zers say that their current approach to money is "I'll figure it out," more than any oth-

er generation. On the flip side, 16 percent of Gen Xers say, "I need a financial miracle," which is the highest of any generation.

"The financial landscape for Americans is shifting in profound ways," said Daniel Brown, executive vice president and director of consumer product management at KeyBank. "It's showing that the measure of success is not wealth alone, but also the ability to live debt-free and prepare for what's ahead."

"For many Americans, rising costs aren't just numbers on a receipt; they represent difficult choices that shape everyday life," Brown continued. "Whether it's prioritizing debt reduction or using new financial tools, people are looking for ways to stay in control while navigating an uncertain environment. We know that every financial journey is personal, and our role is to help clients find practical, meaningful steps that fit their circumstances and help them move forward on their financial journeys."

Goldenwest CU will have new president/CEO in July

The board of directors of Ogden-based Goldenwest Credit Union has named David G. Butterfield, the company's current executive vice president, to become its next president and CEO.

The leadership change will be effective July 1 with the retirement of Kerry Wahlen, current president and CEO.

"We are confident that David is well prepared to lead the credit union and advance Goldenwest's strategic goals for years to come," said Dan Musgrave, Goldenwest board chairman. "As a board, we are excited to welcome him into his new role as president and CEO. Over the next several months, Goldenwest will transition the president and

CEO responsibilities from Kerry Wahlen to Butterfield. We fully anticipate a seamless changeover when David assumes the role in July."

Wahlen's retirement comes after nearly four decades at Goldenwest. Earlier this year, he announced his intended retirement for June 30.

"We are most grateful to Kerry for his professional and personal dedication to Goldenwest," said Musgrave. "All those who associate with Kerry know that Goldenwest is part of his DNA. His leadership has made Goldenwest one of the best-managed and most successful credit unions in the nation."

Under Wahlen's leadership, credit

union assets have expanded from \$775 million to nearly \$4 billion; membership has grown from 83,000 to more than 206,000; and the branch network increased from 18 offices to more than 55 locations across Utah and Idaho. He founded the Goldenwest Insurance Services division and led mergers with USU Credit Union, Healthcare Credit Union and Ascent Credit Union.

Butterfield brings 21 years of credit union leadership experience to the CEO role. Prior to the merger with Goldenwest, he served as president and CEO of USU Credit Union. Since joining Goldenwest's executive leadership team in 2013, he has led key operational areas,

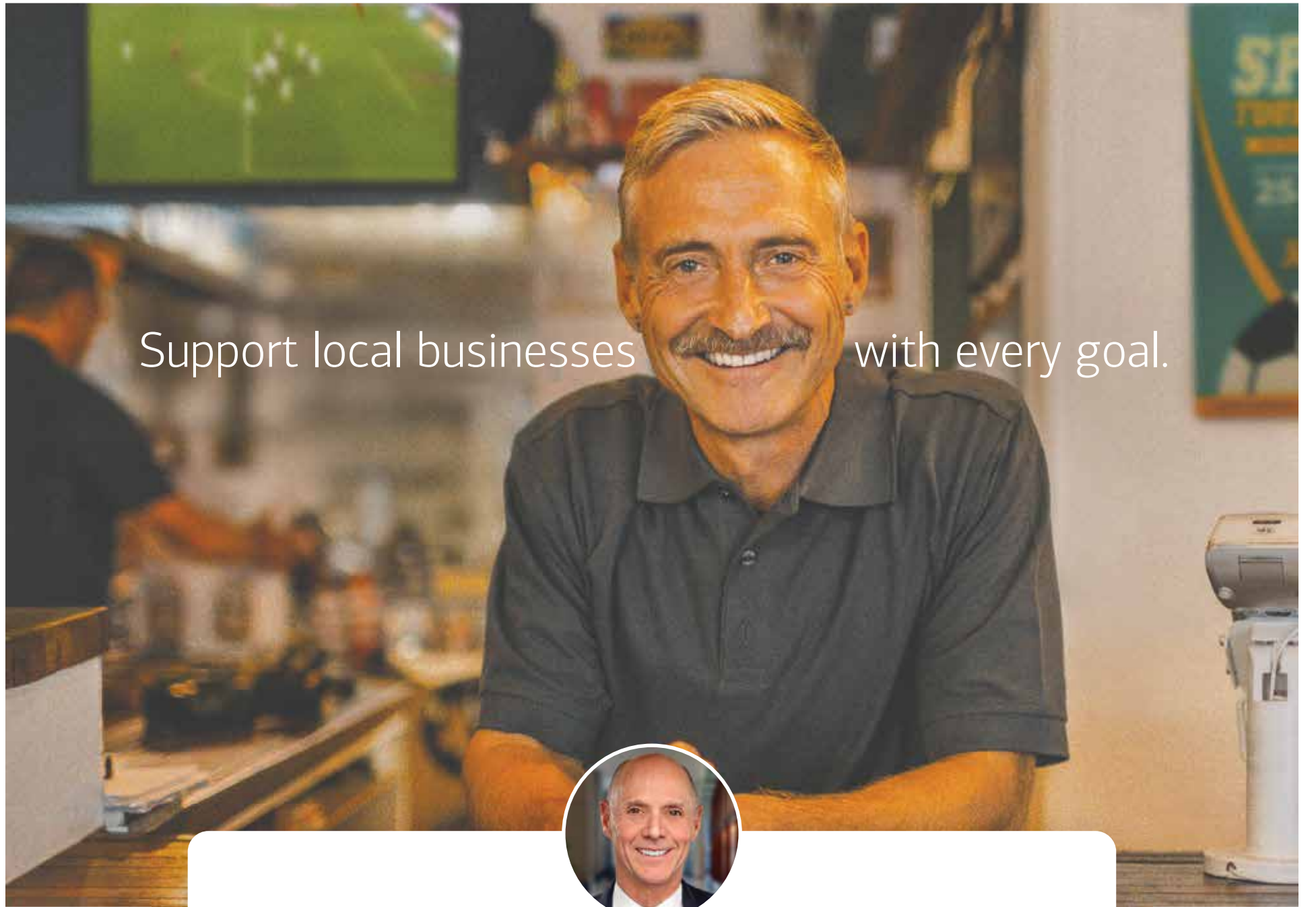
including the USU Credit Union division, consumer and real estate lending, branching, business services, financial wellness and asset recovery. He holds an MBA from Brigham Young University's Marriott School of Management and a BS degree from Utah State University.

"I wish to thank the board of directors for their trust and support, Kerry Wahlen for his mentorship and leadership, and our members for their loyalty," said Butterfield. "Goldenwest is incredibly well positioned for a strong and bright future. I look forward to working with our talented and capable team to advance our mission and deliver exceptional value to our members for years to come."

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Horizon Credit Union opens new Farmington headquarters

Becky Ginos
The City Journals

Horizon Credit Union members and the community gathered recently to cut the ribbon on a new headquarters building and branch in Farmington.

The two-story, 15,000-square-foot building sits on an eight and a half acre lot at 225 S. 200 W. Horizon will also celebrate its 70th anniversary in 2026.

“In 1956, the credit union started with Davis School District employees,” said President/CEO Page Bennett. “We started out serving the school district then; about 25 years later the name was changed to Davis Schools Credit Union. In the early 2000s, we changed our name to Horizon Credit Union and served the whole community.”

By the time the name was changed, the credit union was four generations into the school district, he said. “Their family members had joined and their family members had joined. We were down to less than 50 percent of our school district employees, but we were able to serve the whole community at that point, so the name change was just to reflect our membership.”

Page said he thinks the credit union’s longevity comes from being member-owned. “Our philosophy is people helping people. We’re not owned by stockholders or anything like that, so



Streamers cover officials and community members as Horizon Credit Union President/CEO Page Bennett cuts the ribbon on its new headquarters. (Becky Ginos/The City Journals)

our members are our bosses. So everything we do is with a focus on the member, not the bottom line.”

There are five branches in Davis County. “But we’ve got members all over the United States,” he said. “Once a member, always a member. So once you have a membership, you can use our services. We’re part of the ATM net-

work so they can use ATMs all over the United States with no charge.”

IBG (Integrated Builders Group) helped design and construct the new building. “Our company partnered with Horizon and some other partners in the design,” said Tyler Mills, director and general manager of the Central Division. “We met with them on and off the

last two years to come up with the design and go through all of their staffing requirements and needs. We came up with this design and then we executed the construction over the course of a year.”

It was a big project for them, he said. “Their old building was very tired and they needed more light and more space. They needed to be able to integrate their technology with the building and their old building just wasn’t cutting it. It also had a lot of ADA accessibility issues.”

So being forward-thinking and creating more of a flat parking lot, more approachable building was key, said Mills. “Throughout the whole build, they were very concerned with their members to make sure that they were serving the community.”

There were a lot of decisions and a lot of thought that was put into it, he said. “Like, ‘How does this affect the community and what can we do to help our members?’ So that’s integrated throughout the whole design — kind of how people are going to use this space today, tomorrow and 10, 20 years from now.”

“We’re here for the long haul,” said Bennett. “We’ve been here for 70 years and we’ll be here for many more to come. Our tagline is ‘Big enough to compete, small enough to care.’ We know our members — they have a voice here.”

Salt Lake City/Murray second on list for pharma manufacturing

The Salt Lake City/Murray metro area is the No. 2 destination in the U.S. for pharmaceutical manufacturing, according to a new report.

Global Location Strategies, a site selection and incentive negotiation firm for manufacturing and industrial companies, said its rankings highlight metro areas “offering the strongest combination of quality factors critical to therapeutic biologics manufacturing and competitive operating costs — aligning with the priorities of a company seeking to establish a large-scale, reliable commercial manufacturing site for a new therapeutic biologic.”

Salt Lake City/Murray ranks only behind the Raleigh and Cary area of North Carolina. It is ahead of Durham/Chapel Hill, North Carolina, and metro areas that contain Philadelphia; Indianapolis; Madison, Wisconsin; Houston; Dallas;

Phoenix and Boston.

Salt Lake City/Murray’s high ranking is because of its competitive operating costs, particularly lower labor expenses, which help offset somewhat lower-quality scores relative to other top-ranked metros, the report states.

“The region benefits from a strong biotechnology R&D base, robust clinical trial activity, and high forecasted growth in the biopharma industry, supported by substantial industry-sponsored research that underscores active university-industry collaboration. While the metro has a smaller concentration of top-tier research universities compared with major biopharma markets, the University of Utah serves as a powerful anchor — consistently ranking among the top U.S. public universities for patents issued and licensing revenue,” the report says.

The report compliments the local work-

force as another key strength, with depth across scientific research and development, engineering, quality assurance and control, and process optimization roles, supported by a strong talent pipeline.

The metro “combines affordability, workforce quality and strong R&D-to-commercialization linkages, making it an increasingly attractive location for biologics and biopharmaceutical manufacturing investment.”

The report says Salt Lake City/Murray is the least costly among the top 10 locations.

The study evaluated all 387 U.S. metropolitan areas using a two-step process. The first step identified metros with a sufficient biopharma manufacturing labor base to support a new facility projected to create 350 jobs, based on a workforce at least five times larger than the project’s projected job creation.

That narrowed the field to 33 metro areas. The second step involved benchmarking and focused on requirements of a biological product manufacturing project.

Within the group of 33, some metros fell away because of being less likely to advance to the shortlist for the specific project profile. If additional incentives become available or project parameters change, these locations could warrant further evaluation in subsequent stages, the report says.

Among several metro areas that may still be well-suited for smaller-scale or specialized projects is Ogden. The report said it “offers similar logistics advantages at even lower operating costs, supported by a diverse manufacturing and aerospace base. Its affordability and proximity to Salt Lake City’s infrastructure make it highly competitive for large-scale or cost-sensitive manufacturing projects.”

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College sports make sizable contributions to Utah communities and schools

College sports make a huge contribution to the quality of life in Utah, according to a first-of-its-kind study from the Kem C. Gardner Policy Institute at the University of Utah.

The study highlights the many ways in which collegiate athletics contribute more than just economic benefits. The report reveals how these programs serve as cornerstones of community identity, encourage school pride and provide invaluable opportunities for student-athletes to excel both on and off the field, the study found.

Gardner analysts estimate that in 2024, 2,100 student-athletes, 24 Division I NCAA sports, \$19 million in ticket sales for events, and other related athletic activities at the state's public universities contributed \$409 million in economic output, \$229 million in gross domestic product and over 3,000 jobs to the Utah economy.

The Gardner report studied only public universities and colleges in the state and not private schools like Brigham Young University or Westminster University. It also excluded commercial schools that generally do not have sports programs.

"We often focus on the tangible benefits of college sports, but this report digs deeper," said Natalie Gochnour, director of the Gardner Institute. "It uncovers incredible ways that athletics strengthen our social bonds, enhance the educational experience, and elevate Utah's standing on a national stage."

In addition to the contributions to the state's economy by college sports, key takeaways from the report include the following:

Community Benefits. The report shows how college sports act as a unifying force, bringing together students, alumni, faculty and community members from all walks of

life. From the spirited traditions of homecoming celebrations to the exciting atmosphere of game days, these shared experiences foster strong community bonds and create lasting memories.

Student-Athlete Impact. The research emphasizes the transformative impact of athletics on student-athletes. It highlights how participation in college sports expands access to higher education, cultivates leadership skills, instills a strong work ethic and promotes a lifelong commitment to health and well-being. For example, nearly 2,100 student-athletes received more than \$41 million in athletic scholarships during fiscal year 2024, expanding access to higher education, especially for first-generation students, who make up about 15 percent of NCAA Division I student-athletes nationwide.

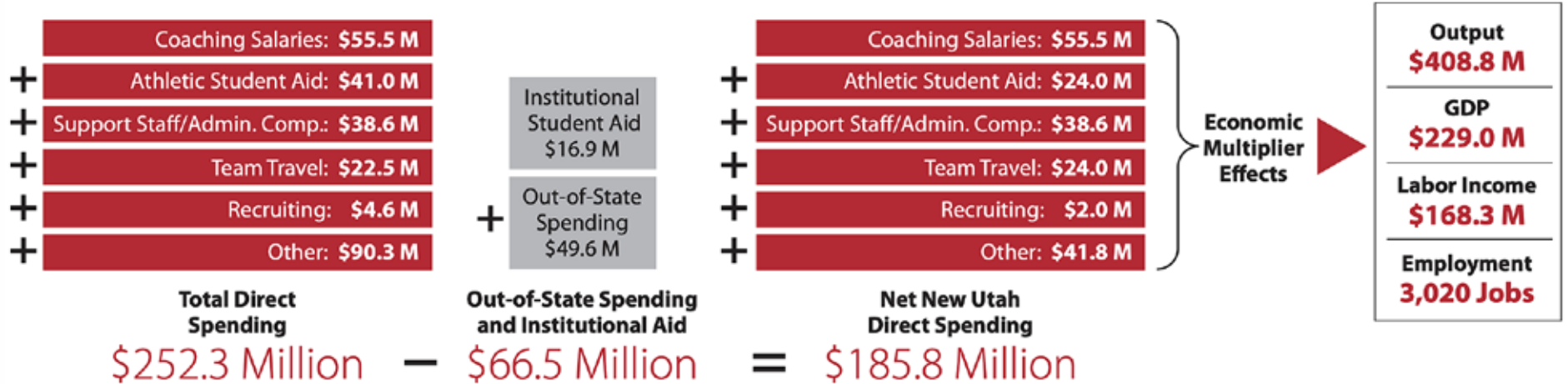
University Brand. In a Pac-12 visi-

tor experience survey, a sample of visitors during the 2011 football season reported an increase in favorable or very favorable impressions of Salt Lake City from 67 percent to 89 percent after attending a University of Utah football game.

Additionally, marquee games, such as regional or nationally televised regular season and postseason/bowl games, generate significant earned media value (EMV) for teams in the state and their schools. For example, marketing experts conservatively estimate broadcast and digital EMV of the Fox Sports Big Noon Kickoff game in 2025 between Utah and Texas Tech totaled between \$1.8 million and \$3.5 million for the University of Utah.

The full "Contributions of College Sports in Utah" report can be accessed through the Gardner Institute website at gardner.utah.edu.

Economic Contributions of Division I Athletics at Public Universities in Utah, FY 2024



Note: The adjusted Team Travel amount is higher than the raw amount because it includes estimated spending by visiting teams at Utah home games.

Source: Kem C. Gardner Policy Institute analysis of expenditure data provided by Southern Utah University, University of Utah, Utah State University, Utah Tech University, Utah Valley University and Weber State University



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NEWS ROUNDUP

Swedish firm to acquire Provo's Inertial Sense

Hexagon, the global provider of measurement and positioning technologies based in Stockholm, Sweden, has agreed to acquire Provo-based Inertial Sense.

Founded in 2013 by Walt Johnson, Inertial Sense is a provider of tactical-grade global navigation solutions and inertial navigation systems (GNSS+INS).

Hexagon said Inertial Sense's capabilities will complement Hexagon's assured positioning, navigation and timing (PNT) portfolio, providing affordable, high-performance navigation solutions to customers across the aerospace and defense, robotics and unmanned aerial vehicle industries.

"Inertial Sense has established itself as a trusted provider of high-performance navigation solutions across a wide range of defense and commercial applications, with over 30,000 inertial systems deployed worldwide," Hexagon said in its announcement. "Their patented designs and proprietary technology enable

tactical-grade GNSS+INS solutions for space-constrained applications, delivering centimeter-level accuracy with a competitive price point."

"Assured PNT is critical to the success of our customers," said Anders Svensson, president and CEO of Hexagon. "The team at Inertial Sense has developed an impressive array of GNSS+INS solutions which address the assured PNT requirements of our customers and fit seamlessly into our aerospace and defense product portfolio, while also providing opportunities for expansion into robotics and UAV applications."

Inertial Sense is expected to generate revenues of around \$5 million in 2025, with strong growth rates and profitability. Inertial Sense will join Hexagon's Autonomous Solutions business division.

Completion of the transaction is subject to regulatory approvals and other customary conditions and is expected to be finalized in the first half of 2026.

Willard business park joins Inland Port's Golden Spike Project Area

White Rock Business Park, a 180-acre industrial land parcel in Willard, has joined the Utah Inland Port Authority's Golden Spike Project Area.

The site is owned and being developed by Millstream Partners and marketed for lease, sale or build-to-suit development by commercial real estate company JLL.

White Rock Business Park is located just north of Ogden and directly off I-15. It draws from both the Weber and Box Elder counties' labor pools and is eligible for a variety of state and municipal incentives, including UIPA's Inland Port benefits and the state's Rural Economic Development Tax Increment Financing program, JLL said in a release. Utilities, including heavy power, are anticipated to be available in late 2026 or early 2027, the firm said.

"As Utah experiences an uptick in manufacturing employment, White Rock Business Park represents a significant opportunity to attract and retain high-quality industrial users in Northern Utah," said Wick Udy, vice chairman with JLL. "Its inclusion in the Golden Spike Proj-

ect Area will be an unparalleled advantage for interested tenants. This region is experiencing growing economic impact and emerging as a hub for logistics, manufacturing and innovation."

The Golden Spike Project Area, UIPA's fourth inland port location, is expected to open the door for future infrastructure investment, supply chain enhancements and sustainable growth in Box Elder County.

"We are thrilled about our partnership with Willard City and their inclusion in the Golden Spike Project area," said Stephanie Pack, associate vice president of business development at UIPA. "The tools UIPA brings to the table will enable the city to be proactive about their economic development rather than reactive."

"We're thrilled to be a part of the next phase of the Golden Spike Project Area," said Jason Robbins, managing partner at Millstream Partners. "Development plans for White Rock Business Park include several Class A industrial facilities to accommodate a range of industrial users, with build-to-suit capabilities available."

Mindsmith secures \$4.1 million seed round for accelerated platform

Mindsmith, a Provo-based AI-native e-learning platform that combines the speed of artificial intelligence with modern learning science, has announced a \$4.1 million seed funding round to accelerate its mission of transforming corporate learning.

The round was led by Next Frontier Capital, with participation from WndrCo, Grix and others.

Additional investors include Plural-sight co-founder Aaron Skonnard and Lucid co-founder Karl Sun. Both Skonnard and Sun helped build Utah-based companies that achieved global scale and cemented the region as a hub for enterprise technology innovation. Skonnard and Sun will provide mentorship and ongoing support to Mindsmith as the company enters its next stage of growth.

In addition to his investment, Skonnard has also been named to Mindsmith's board of directors.

Mindsmith enables organizations to create high-quality, instructionally sound e-learning experiences up to 12 times faster than traditional methods. The company's AI-native authoring platform empowers learning and development (L&D) teams to transform existing content into beautiful and impactful interactive training experiences that drive measurable results without sacri-

ficing quality or budget, the company said in a release.

"We built Mindsmith so teams can quickly create more powerful and engaging learning programs that drive real business impact. By turning static content into dynamic, instructionally grounded courses in minutes, L&D teams can focus on more strategic and ambitious projects without sacrificing valuable time and budgetary resources," said Zack Allen, co-founder and CEO of Mindsmith. "Our platform is where intelligence meets instructional integrity, allowing teams to leverage AI throughout every step of the process to lean into their professional workflow and make content that produces results."

"Few companies at this stage experience the level of enterprise demand Mindsmith has generated," Erika Nash, partner at Next Frontier Capital, said in a release. "Companies are eager to move beyond outdated e-learning tools and adopt modern, AI-enabled solutions, and Mindsmith is leading that transition."

Mindsmith joins Utah's growing lineage of e-learning and education technology innovators. The Mindsmith team includes a number of industry veterans from e-learning startups and the company plans to more than double its headcount over the next year as demand for its AI-native platform accelerates.

Zions Bank releases 'Economic Snapshot' for November

Despite the lack of the normal amount of data in public release due to the federal government shutdown, Zions Bank has released its November "Economic Snapshot," a monthly service that highlights the most recent data on labor markets, interest rates, construction activity and other indicators of business activity in Utah.

Among the effects from the shutdown is a cloudy picture for upcoming monetary policy decisions by the Federal Reserve, Zions Bank report authors said. However, the bank could report that interest rates show signs of easing after the Federal Reserve lowered its short-term rate by 25 basis points in September and

another 25 basis points in October as it balances the risk of recession and the risk of inflation.

The snapshot also reported that Utah's economy ranks first in the nation, according to the Federal Reserve Bank of Philadelphia's State Coincident Indexes.

"Despite a lack of recent data releases, Utah's economy appears well positioned from a longer-term perspective given its economic and demographic fundamentals," Zions Bank Senior Economist Robert Spendlove, said in a statement accompanying the snapshot's release.

The full snapshot can be viewed at www.zionsbank.com/business/economics/economic-snapshots/.

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INDUSTRY BRIEFS

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ARTS/ENTERTAINMENT

• The **Utah Board of Tourism Development**, at its November meeting, approved a production incentive for **“Halloween Wars,”** a series that will air on Food Network and HBO and feature cake artists, sugar artists and pumpkin carvers working in teams of three to create beautiful food displays. The show will be shot entirely in Utah County and involve 67 cast and crew. The incentive is for up to \$210,000, based in Utah spending of over \$1 million. Production is scheduled to take place through February, including prep and post-production. Producers are Tara Tapper, Adam Cohen and Joanna Verneti. The director has not been determined.

• **Ogden City Arts** recently announced the installation of public artwork on 15 utility boxes featuring original designs by local artists. In its second round, the **Utility Box Art Project** continues to increase public art engagement while enhancing the Nine Rails Creative District and downtown Ogden. Participating artists are **Ashley Moore, Ben Zack, Heather Olsen, Jamie Kyle, Kristy Hawkes, Rosa Cruz, Stephanie Swift, Manuel Garcia, Susan Snyder, Elizabeth Walsh, Chrystal Dawn, Erica Lyon, Nicole LaRue, Heather Joy Zelch** and **Van Williamson**.

ASSOCIATIONS

• The **Utah Mining Association** approved a slate of new officers during its recent annual conference in Salt Lake City. They are Chair **Tom Henrie**, Materion; Vice Chair **Nathan Foster**, Rio Tinto; First Vice President **Sean Davis**, Bodell Construction, an Aecon Company; and Second Vice President **Carson Pollastro**, Wolverine Fuels. **Brian Somers**, president of the Utah Mining Association, continues as an officer. New board members are **Mike Ashworth**, Ashco Roofing; **Jonathan Campbell**, Wheeler (moving from the Executive Committee); **James Fox**, WSP; **Greg Gold**, Stantec; **James Haag**, Lisbon Valley; **Mike Kelsey**, American Gilstonite; **Andy Pierucci**, Savage; **John Stahl**, Osisko; **Matt Tobey**, Rio Tinto Kennecott (moving from the Executive Committee); and **Luke Walker**, Amex Construction. 2026 members of the Executive Committee are the officers plus: **Chad Baker**, Holland & Hart; **Marty Banks**, Parr Brown Gee & Loveless; **Anup Bha-walker**, Brahma Group; **Todd Blake**, Graymont; **Wayne Bradshaw**, Rio Tinto Kennecott; **Denise Dragoo**, Snell & Wilmer; **Jared Jackson**, Simplot; **Lisa Kirschner**, Parsons Behle & Latimer; **Marc Maglione**, Wolver-



Tom Henrie



Nathan Foster



Sean Davis



Carson Pollastro



Brian Somers

ine Fuels; **Ben Romney**, Wheeler Machinery; **George Shaw**, Lisbon Valley; **Tanner Wakley**, Komatsu; and **Matt Tobey**, Rio Tinto Kennecott. New members of the Executive Committee are Romney; Wakley and **Paul Wiedmann**, Rio Tinto Kennecott. Expiring terms on the Executive Committee were renewed for Banks, Bradshaw, Dragoo, Jackson and Shaw.

ECONOMIC INDICATORS

• **Salt Lake City** is ranked No. 33 on a list of **“Best Cities for Pickleball 2026,”** compiled by **Lawn Love**. It considered access to pickleball courts and tournaments, the size of the local pickleball community and local interest in the sport from Google searches, among 11 total metrics. **St. George** is ranked No. 36. The lowest-ranked Utah city is No. 344 **West Jordan**. The top-ranked city overall is New York City. On breakout lists, **St. George** is No. 8 among cities with the most pickleball tournaments, with 19 in 2025 (Houston was tops with 47); **St. George** is No. 5 among cities with the most pickleball courts per 100,000 residents (Fort Myers, Florida, is No. 1); and **Orem** is No. 7 for having the most free-to-play pickleball courts per 100,000 residents (Appleton, Wisconsin, is No. 1). Details are at <https://lawnlove.com/blog/best-cities-playing-pickleball-usa/>.

• **Record store clerk** is the top **“lost job”** that Utahns miss most, according to a survey by **Resume.io** about professions that have vanished. It is followed by gas station attendant, film developer, video rental clerk, bowling alley pin-setter, arcade attendant, toll booth collector, VHS repair technician, door-to-door encyclopedia salesperson and paperboy. The survey also indicated that the office relic Utahns remember most fondly are clack of the typewriter (30 percent), the smell of fresh photocopies (26 percent), the Rolodex (23 percent), the fax machine (15 percent) and the dot-matrix printer (6 percent). The retro office gadgets they would like to bring back for a week are, in order, the typewriter, the pager, the overhead projector, the in-tray/out-tray, and the Dictaphone. Details are at <https://resume.io/blog/lost-jobs>.

• **Moonflower Community Co-op** in Moab was the top Utah location on a list of **“Best Spots for Affordable Thanksgiving Groceries,”** compiled by online loan provider **Advance America** and based on a survey. It was followed by No. 2 **Reams Food Stores** (various locations) and No. 3 **Liberty Heights Fresh** in Salt Lake City. Details are at <https://www.advanceamerica.net/money-saving-tips/money-management/affordable-grocery-stores-thanksgiving>.

• **Fifty percent of Utahns** want herbal extract **kratom** banned, according to a survey by **Renaissance Recovery**, a nationwide association of addiction and mental health treatment centers. The national average is 43 percent. The highest opposition number is 83 percent in Hawaii. The lowest is about 10 percent in Delaware. Among surveyed Utahns, 30 percent said kratom should be treated like tobacco, with age limits and health warnings. Twenty-six percent said it should be treated like alcohol, with licensed sellers only and no youth marketing. Forty-three percent said it should be prescription-only, under medical supervision. Details are at <https://www.renaissancerecovery.com/drug/kratom/banned/>.

HEALTH CARE

• **Dr. Megan J. Engelen** has opened a practice in partnership with **MDVIP** at 1377 E. 3900 South, Suite 200, Salt Lake City. Her specialties include diabetes, hy-

per-tension, cardiovascular disease, women’s health and preventive interventions like managing pre-diabetes and obesity. Engelen has more than 15 years of experience. MDVIP has a national network of more than 1,400 primary care physicians serving over 425,000 patients.

LOGISTICS

• The **Utah Inland Port Authority** board recently approved the addition of 178 acres in **Willard City** to the **Golden Spike Project Area**. The district is located between Interstate 15 and the Union Pacific mainline, between Weber and Box Elder county labor sheds. The expansion builds on earlier amendments in unincorporated Box Elder County, Brigham City, Tremonton and Garland. With the new amendment, the project area now encompasses multiple cities across Box Elder County, each positioned to support high-value manufacturing, distribution and agricultural industries. The Golden Spike Project Area was originally approved in August 2023, with its first amendment adopted in October 2024.

MILESTONES

• **Agilix Labs**, an Orem-based company that builds AI-driven learning tools, has announced that **BusyBee**, its AI-powered assistant, has surpassed 2 million graded student submissions. BusyBee’s Grading Assistant, built using Amazon Bedrock, returns instant feedback on nearly all student submissions where it is enabled. Before BusyBee, many students received limited or delayed feedback on work; now every submission can get a response aligned to the teacher’s rubric.

PARTNERSHIPS

• **Quantum Critical Metals Corp.**, a Vancouver, Canada-based mineral exploration company, and **Nusano**, a West Valley City-based technology company specializing in advanced mass-separation processes, have signed a memorandum of understanding to collaborate on the development and refining of critical minerals in North America. The partnership aims to strengthen supply chains for U.S. and Canadian industries by bringing high-purity mineral processing back to North American soil. Under the MOU, Quantum will supply material from its Canadian projects to Nusano’s facility in Utah for refining into metals. Target elements include antimony, cesium, gallium, germanium, rubidium, tin, zinc, gadolinium and other rare earth elements. The companies also will evaluate the joint development of a dedicated refining hub in Utah to integrate concentration, extraction and processing operations for North American and allied markets.

• **Owlet Inc.**, a Lehi-based company focused on smart infant monitoring, has announced a partnership with **Locus Health**, focused on remote patient monitoring. The collaboration connects data from Owlet’s FDA BabySat device directly into the Locus Health platform, giving health care providers ongoing and secure access to infant health information after hospital discharge. The Locus platform is used at many health systems across the U.S. and in Canada and has been developed in part through a Small Business Innovation award by the National Cancer Institute.

RECOGNITIONS

• **Najat Khan** of Recursion, a Salt Lake City-based clinical-stage biotech company, has been named to the list of the **“Fiercest Women in Life Sciences”** by **Fierce Pharma**. Khan recently was promoted from re-



Najat Khan

search and development officer and chief commercial officer to CEO, president and a board member. Before joining Recursion, she was chief data science officer and senior vice president for R&D at Johnson & Johnson Innovative Medicine. Earlier, she was a senior principal and partner with The Boston Consulting Group.

• **Four Utah companies** are on a list of **“America’s Dream Employers 2026,”** compiled by **Forbes**, in partnership with market research firm **Statista** and based on a survey of 10,000 college students in the U.S. and 140,000 U.S.-based employees at companies that employ at least 1,000 people in the country. The Utah companies are No. 217 **Myriad Genetics**, No. 236 **ARUP Laboratories**, No. 308 **Zions Bancorporation** (all three in Salt Lake City); and No. 391 **America First Credit Union**, Ogden.

• **Canary Speech**, a Provo-based company focused on AI-powered vocal biomarker technology, has received **2025 North America Technology Innovation Leadership Recognition** from **Frost & Sullivan** in the intelligent vocal biomarker diagnostics industry for its outstanding achievements in technology innovation. Each year, Frost & Sullivan presents the Technology Innovation Leadership Recognition to a company that demonstrates outstanding strategy development and implementation, resulting in measurable improvements in market share, customer satisfaction and competitive positioning. Canary Speech uses real-time vocal analysis to screen for mental health and neurological disorders.

• **Ogden City Arts** recently recognized six honorees at a private event held at Union Station for the **2025 Mayor’s Awards in the Arts** celebration. The awards program recognizes individual artists and arts organizations that are making a difference in the community through the arts. Recipients include **Lifetime Contribution, Pat Poce; Performing Arts, Jean Louise England; Visual Arts, Steve Stones; Arts in Education, Angelika Pagel; Folk Art, Rene Venegas; and Legacy in the Arts, Julia Aldrich** (posthumous award).

• Several Utah faculty members have been named to a list of **“Highly Cited Researchers”** by **Clarivate**, a research-focused analytics firm. The list recognizes individuals who have demonstrated significant and broad influence in their fields of study. The 2025 list includes the top 1 percent by citations for their field over the past 11 years. Those making the list from the University of Utah are **William “Bill” Anderegg**, professor, School of Biological Sciences, UofU College of Science; **Nathorn “Nui” Chaiyakunapruk**, professor, Department of Pharmacotherapy, UofU College of Pharmacy; **Aaron Quinlan**, department chair, Department of Human Genetics, UofU School of Medicine; **Alessandro Rigolon**, associate professor, Department of City & Metropolitan Planning, UofU College of Architecture & Planning; and **Dennis Wei**, professor, School of Environment, Society & Sustainability, UofU College of Social & Behavioral Science. The list also includes **Julianne Holt-Lunstad** and **Arden C. Pope**, both of Brigham Young University. Holt-Lunstad is a professor of psychology and neuroscience and director of the Social Connection & Health Lab at BYU. Pope is the Mary Lou Fulton Professor of Economics at BYU. The list also includes **Peter B. Adler**, professor, Wildlife Resources/Ecology Center, Utah State University.

PEOPLE ON THE MOVE

Company news information may be sent to brice.w@thecityjournals.com.

GOVERNMENT

Gov. Spencer J. Cox has appointed **Jeremy Andrus** to serve on the **Governor's Office of Economic Opportunity** board. Andrus is CEO of Traeger Grills, based in Salt Lake City. He has more than two decades of entrepreneurial leadership, having guided two Utah-connected consumer brands — Skullcandy and Traeger Grills — through periods of rapid growth and transformation. Andrus has served as CEO of Traeger Grills since 2014. Earlier in his career, Andrus helped grow Park City-based Skullcandy from a four-person startup into a publicly traded company with more than \$300 million in annual sales. Andrus also serves on the boards of Silicon Slopes and World Trade Center Utah.



Jeremy Andrus

REAL ESTATE

JLL Capital Markets, a global provider of capital solutions for real estate investors and occupiers, has hired **Bryan LaBar** as senior director, joining the multifamily investment sales team in Salt Lake City. He will focus on multifamily investment sales across Utah and surrounding markets. LaBar has eight years of specialized experience in multifamily property transactions and capital markets advisory services. Before joining JLL, LaBar spent over eight years with the Mogharebi Group in California, where he advanced from investment advisor to senior vice president. His experience includes working with institutional and private investors on complex multifamily transactions across diverse market conditions. Before entering real estate, LaBar worked in sales and relationship management through roles in biopharmaceuticals and health care services. LaBar earned a bachelor's degree in economics and psychology from Utah State University.



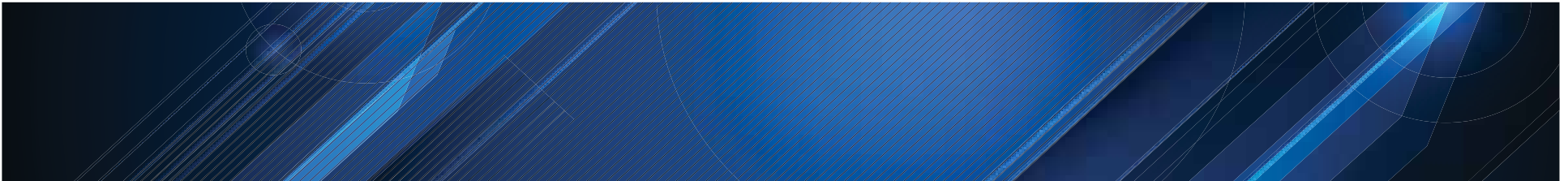
Bryan LaBar



The Stein Eriksen Lodge at Park City's Deer Valley Resort has been named the "World's Best Ski Hotel" in the 13th Annual World Ski Awards. This is the venue's second such award.

The World Ski Awards is a global initiative program designed to recognize, reward and celebrate excellence in ski tourism. Prior to this year's recognition as World's Best Ski Hotel, Stein Eriksen Lodge has been named the United States' Best Ski Hotel numerous times and has remained a fixture in the World Ski Awards since its inception.

"We are so proud to have earned the distinguished title of World's Best Ski Hotel from our guests and industry peers who voted in this year's World Ski Awards," said Russ Olsen, president and CEO of Stein Collection. "Stein Eriksen Lodge continues to raise the industry standard for luxury ski destinations across the globe, and it is all thanks to our exceptional staff who are dedicated to providing the legendary guest service for which we are acclaimed."



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CALENDAR

Information about upcoming events may be sent to brice.w@thecityjournals.com.

Dec. 8, noon-2 p.m.

“End of Year Party: Snowball Fight,” a Commerce Catalyst event featuring a glow-in-the-dark indoor snowball fight. Event supports the Stand 4 Kind organization collecting donations for families in need this holiday season. Location is Maverik Center, 3200 S. Decker Lane, West Valley City. Details are at <https://luma.com/tacosnowballfight>.

Dec. 9, 11 a.m.-1 p.m.

Annual “Jingle & Mingle” Holiday Party, a ChamberWest Women in Business event, in partnership with EyeCare4Kids and local school districts. Cost is \$35, with \$10 of each registration going to EyeCare4Kids for free eye exams. Location is Western Gardens Center, 4050 W. 4100 S., No. 101, West Valley City. Details are at chamberwest.com.

Dec. 9, 11:15 a.m.-1 p.m.

Holiday Soiree, a South Valley Chamber of Commerce Women in Business event. Location is The Ballpark at America First Square, 11111 S. Ballpark Drive, South Jordan. Cost is \$23 for members, \$35 for nonmembers. Details are at southvalleychamber.com.

Dec. 9, 11:30 a.m.-1 p.m.

“Ticket to Trade: U.K. and Beyond,” presented by World Trade Center Utah, Blick Rothenberg, Tanner Accountants & Advisors and Taylor Wessing. Event focuses on expanding into the U.K., including real-world strategies: entering the market, navigating tax and legal frameworks, and scaling business with confidence. Panelists are David Bates, partner, Taylor Wessing; Derek Drysdale, international tax partner, Tanner Accountants & Advisors; and Simon Gleeson, partner, Blick Rothenberg. Location is World Trade Center Utah, 60 E. South Temple, Salt Lake City. Free, but registration is required. Details are at <https://luma.com/d169x1e2>.

Dec. 10, 9-10:30 a.m.

“One Rulebook or Fifty? The Future of AI Regulation in America,” a Silicon Slopes event. Location is Silicon Slopes, 2600 Executive Parkway, No. 140, Lehi. Details are at <https://www.siliconslopes.com/events>.

Dec. 10, 11:30 a.m.-1 p.m.

“Chamber Connections,” a Davis Chamber of Commerce networking event. Location is Davis Chamber, 450 S. Simmons Way, Kaysville. Free. No RSVP

needed. Open to the public and Davis Chamber members. Details are at davischamberofcommerce.com.

Dec. 10, 11:30 a.m.-1:30 p.m.

Membership Engagement Event/2025 Holiday Luncheon, a Point of the Mountain Chamber of Commerce event. Food donations will support Tabitha’s Way Food Pantry in Saratoga Springs. Location is Hilton Garden Inn, 3150 N. Hotel Loop, Lehi. Details are at thepointchamber.com.

Dec. 10, 11:30 a.m.-1 p.m.

“Women in Business Lunch and Networking,” a multichamber event. Speaker is Deb Gabor. Location is Legacy Retirement Center, 1617 W. Temple Lane, South Jordan. Details are at westjordanchamber.org.

Dec. 10, 11:30 a.m.-1 p.m.

Non-Profit Technology Education Workshop and Networking Event, a Silicon Slopes event. Speaker Lisa Montague of Coat Rack Web Service will discuss how she helps nonprofits optimize technology for better decision-making and avoiding mistakes. Speaker Matthew Darnell of Comtel.Cloud will discuss the tools and methods that he uses to maximize every penny spent on technology. Location is Silicon Slopes, 2600 Executive Parkway, No. 140, Lehi. Free. Details are at <https://www.siliconslopes.com/events>.

Dec. 10, 4-6 p.m.

WTC Holiday Social, a Women Tech Council event. Keynote speaker Whitney Johnson, bestselling author and CEO of Disruption Advisors, will discuss “Own the AI Shift” and growth, adaptability, and how to thrive as AI reshapes the world. Location is Adobe, 3900 Adobe Way, Lehi. Cost is \$35. Details are at <https://luma.com/47osmi3j>.

Dec. 10, 5-7 p.m.

“Startup Huddle,” a SPARC Health event bringing together health care entrepreneurs, innovators and mentors shaping the future of health innovation in Utah. Unlike traditional fundraising pitches, companies are encouraged to present specific challenges they are facing — whether business, regulatory or intellectual property issues. The audience will include experienced life science operational leaders, mentors and angel investors who will offer free guidance, advice and diverse perspectives. Speakers include Tommy Gambles of Thera-T; Evan Marsh and Diego Perez of Code Clock; and Chiao-Ih Hui of VeriSure Health. Location is The Shop

Coworking, 350 E. 400 S., Salt Lake City. Open to the public. Details are at <https://luma.com/g4iaszvn>.

Dec. 10, 5-7 p.m.

“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is McKay-Dee Hospital, North Campus, 3903 Harrison Blvd., Ogden. Free for chamber members, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Dec. 10, 6-8 p.m.

“Marketing Clinic,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Dec. 11, 9-10 a.m.

“Regulating the Bleeding Edge of AI,” a Salt Lake Chamber event. Speakers are Courtney Rae, former international program manager at World Trade Center Utah and former vice president at Goldman Sachs & Co.; and Zach Boyd, director of the Utah Office of Artificial Intelligence. Event takes place online via Zoom. Free, but registration is required. Details are at slchamber.com.

Dec. 11, 11 a.m.-1 p.m.

“Women in Ecom,” a Commerce Catalyst event. Speaker is McKenzie Bauer, co-founder of Thread Wallets. Event also features a roundtable discussion. Location is Thread HQ Retail Store, 241 W. Center St., Provo. Details are at <https://luma.com/vhk84hg9>.

Dec. 11, 11:30 a.m.-1 p.m.

WIB Holiday Luncheon and Gift Exchange, a Davis Chamber of Commerce event. Cost is \$25 for members, \$35 for guests. Registration is required. Details to be announced at davischamberofcommerce.com.

Dec. 11, noon

“Mental Health Town Hall,” presented by Silicon Slopes and Promise2Live. Topic is “Holiday Party and Self-Care: Tools to Thrive During the Season.” Location is Silicon Slopes, 2600 Executive Parkway, No. 140, Lehi. Details are at <https://app.siliconslopes.com/events>.

Dec. 11, 6-8 p.m.

“Business Essentials,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Dec. 16, 8-10 a.m.

Women in Business, an Ogden-Weber Chamber of Commerce event that is

the annual Breakfast & Gift Exchange. Location is Jeremiah’s Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Dec. 16, 10-11:30 a.m.

“Starting Your Business 101,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Dec. 16, 5-7 p.m.

Season of Giving Silent Auction & Social, a ULI Utah event benefiting Switchpoint, a provider of homelessness and poverty services. Location is Holland & Hart, 222 S. Main St., Suite 2200, Salt Lake City. Details to be announced.

Dec. 17, 11:30 a.m.-1 p.m.

Business Alliance Holiday Luncheon and Gift Exchange. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Cost is \$25 for chamber members, \$30 for non-members. Registration is required. Details are at davischamberofcommerce.com.

Dec. 17, 5:30-6:30 p.m.

“Tax Planning Clinic,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Dec. 17, 6-7:30 p.m.

“Facebook/Instagram Ads: Create and Manage Ads Like a Pro,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Dec. 18, 5-7 p.m.

Chamber Holiday Party, a Park City Chamber/Bureau event. Location is Kimball Junction Visitor Information Center, 1794 Olympic Parkway, Park City. Details are at <https://www.parkcitychamber.com/events/>.

Dec. 18, 6-7 p.m.

“Intellectual Property Clinic,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Dec. 18, 6:30-8 p.m.

“How to Start a Business 101,” a Small Business Development Center event. Location is Orem/Provo SDBC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

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PUBLIC NOTICES

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Attorneys for the Jane Rogers Wirthlin Parker Estate
IN THE SECOND JUDICIAL DISTRICT COURT

IN AND FOR DAVIS COUNTY, STATE OF UTAH

IN THE MATTER OF THE ESTATE OF

JANE ROGERS WIRTHLIN ANNOUNCEMENT OF APPOINTMENT AND NOTICE TO CREDITORS

PARKER, Deceased.
Probate No. 253700651

Judge Michael D. Direda
TO: Davis Journal

You will please publish the following announcement of appointment and notice to creditors once a week for three successive weeks:

ANNOUNCEMENT OF APPOINTMENT AND NOTICE TO CREDITORS

Estate of Jane Rogers Wirthlin Parker, Deceased Probate No. 253700651

Daniel John Parker, whose address is 442 S. Red Fox Trace, Logan, Utah 84321, has been appointed Personal Representative of the above-entitled estate. Creditors of the estate are hereby notified to: (1) deliver or mail their written claims to the Personal Representative at the address above; (2) deliver or mail their written claims to the Personal Representative's attorney of record, D. Scott Crook of Crook Legal Group PLLC, at the following address: 175 South Main Street, Suite 520, Salt Lake City, Utah 84111; or (3) file their written claims with the Clerk of the District Court in Davis County, or otherwise present their claims as required by Utah law within three months after the date of the first publication of this notice or be forever barred.

Date of first Publication: Friday, November 28, 2025.

D. Scott Crook (7495)
Attorney for Personal Representative
CROOK LEGAL GROUP PLLC
175 South Main Street, Suite 520
Salt Lake City, Utah 84111
Telephone: 801.839.7905
scott@crooklegal.com
Publishing: 12/01/2025, 12/08/2025, 12/15/2025

Cellco Partnership and its controlled affiliates doing business as Verizon Wireless (Verizon Wireless) proposes to construct a 35-foot public lighting communications structure at the approx. vicinity of 3404 Bountiful Boulevard, Bountiful, Davis County, UT 84010. Lat: [40-51-5.63] Long: [-111- 51-58.46]. Public comments regarding potential effects from this site on historic properties may be submitted within 30 days from the date of this publication to: Trileaf Corp, Brittney Orlando, b.orlando@trileaf.com, 66 South Logan Street, Denver, CO 80209, (314) 997-6111.
Publishing: 12/08/2025

Cellco Partnership and its controlled affiliates doing business as Verizon Wireless (Verizon Wireless) proposes to construct a 35-foot public lighting communications structure at the approx. vicinity of 3764 South Bountiful Boulevard, Bountiful, Davis County, UT 84010. Lat: [40-50-53.15] Long: [-111-52-21.16]. Public comments regarding potential effects from this site on historic properties may be submitted within 30 days from the date of this publication to: Trileaf Corp, Brittney Orlando, b.orlando@trileaf.com, 66 South Logan Street, Denver, CO 80209, (314) 997-6111.
Publishing: 12/08/2025

NOTICE TO CREDITORS SETTLORS AND CO-TRUSTEES, JENNY COVEY PITT AND JASON MATTHEW PITT, 245 E. RICKS CREEK CIRCLE, CENTERVILLE, UT 84014, AND CO-TRUSTEES, PRESTON COVEY PITT AND MADISON PURCELL PITT, HEREBY PUBLISH NOTICE THAT THE FOLLOWING ASSET WAS TRANSFERRED INTO A UTAH DOMESTIC ASSET PROTECTION TRUST ON NOVEMBER 14, 2025: PARCEL NO. 02-209-0003 IN DAVIS COUNTY, UTAH. CREDITORS ARE REQUIRED TO PRESENT CLAIMS TO THE ABOVE CO-TRUSTEES WITHIN 120 DAYS FROM THE FIRST PUBLICATION OF THIS NOTICE OR BE FOREVER BARRED. Publishing: 11/28/2025, 12/5/2025, 12/12/2025

Aspen Springs Storage & RV 159 N 1250 W Centerville, Ut 84014. Unit #70 Auston Wilson, RV Space #540 Natalie Hewlett, RV Space #584 Bill Cannon. These units will be put to online auction and/or otherwise disposed of on December 22, 2025
Publishing: 12/8/2025

NOTICE
Notice is given to NATHANIEL HANKS aka JONATHAN GLATTLI and JOHN DOE, that you have been identified by Kendra Leann Moore, the natural mother, as a potential or possible father of a male child; born October 2025. 1. Kendra Leann Moore, the natural mother, plans to place the child for adoption. 2. Under Sections 8-106 and 8-107, Arizona Revised Statutes, you have the right to consent or withhold consent to the adoption. 3. Your written consent to the adoption is irrevocable once you give it. 4. If you are not in agreement with the adoption plan, and want to withhold consent to the adoption, you have thirty (30) days from the date of service of this notice to complete both of the following tasks: a. You must initiate paternity proceedings under Title 25, Chapter 6, Article 1, Arizona Revised Statutes, and b. You must serve the mother within thirty days after completion of service of this Notice with the paternity paperwork. 5. You have the obligation to proceed to judgment in the paternity action. 6. In the paternity proceedings, you have the right to seek custody. 7. If you are established as the child's father, you must begin to provide financial support. You may also be responsible for past support pursuant to A.R.S. §25- 809(A). 8. If you do not file a paternity action under Title 25, Chapter 6, Article 1 and do not serve the mother within thirty days after completion of the service of this Notice and pursue the action to judgment, you cannot bring or maintain any action to assert any interest in the child. 9. A potential father who fails to file a paternity action and who does not comply with all applicable service requirements within thirty days after being served with this notice (even if by publication) waives his right to be notified of any judicial hearing regarding this child's adoption or the termination of parental rights and his consent to the adoption is not required. 10. The Indian child welfare act may supersede the Arizona Revised Statutes regarding adoption and paternity. 11. For purposes of service of a paternity action under Title 25, Chapter 6, Article 1, Arizona Revised Statutes, service may be made on the mother at her adoption agency's office, American Adoptions, 16930 East Palisades Boulevard, Suite 144, Fountain Hills, Arizona 85268. **THIS IS A LEGAL NOTICE. IF YOU DO NOT UNDERSTAND THE MEANING OF THIS NOTICE YOU SHOULD IMMEDIATELY CONTACT AN ATTORNEY TO ASSIST YOU IN RESPONDING TO THIS NOTICE. YOUR RIGHT TO PARENT YOUR CHILD WILL BE LOST IF YOU DO NOT ACT TO ESTABLISH YOUR PATERNITY WITHIN THIRTY (30) DAYS. NO FURTHER NOTICE WILL BE GIVEN.**
Publishing: 11/24/2025, 12/01/2025, 12/08/2025, 12/15/2025

NOTICE TO WATER USERS
The applications below were filed with the Division of Water Rights in Davis County. These are informal proceedings per Rule 655-6-2. Protests concerning an application must be legibly written or typed, contain the name and mailing address of the protesting party, **STATE THE APPLICATION NUMBER PROTESTED, CITE REASONS FOR THE PROTEST, and REQUEST A HEARING, if desired. Also, A \$15 FEE MUST BE INCLUDED FOR EACH APPLICATION PROTESTED.** Protests must be filed with the Division of Water Rights on or before Jan. 4, 2026 either electronically using the Division's on-line Protest of Application form, by hand delivery to a Division office, or by mail at PO Box 146300, Salt Lake City, UT 84114-6300. Please visit waterrights.utah.gov or call (801)538-7240 for additional information.
CHANGE APPLICATION(S)
31-715 (a53808): USA Department of the Air Force propose(s) using 13,223 cfs from groundwater (Hill AFB) for MUNICIPAL: In Hill Air Force Base.

Teresa Wilhelmsen, P.E.
State Engineer
Published in Utah Business Journal on Dec. 8, 2025 & Dec. 15, 2025

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COMPANY DETAILS:
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Company Address: 824 12th Avenue, Bethlehem, 18018, Pennsylvania, USA
Phone: 801-801-0498

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