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Western Governors University has announced plans to build a headquarters campus in downtown Salt Lake City. Covering nearly a full city block, the facility will house up to 5,000 administrative and staff personnel along with other mixed-use elements and amenities. (Rendering courtesy Western Governors University)

WGU announces plans for new headquarters in downtown Salt Lake City

**John Rogers
and Brice Wallace**
Salt Lake Business Journal

Western Governors University is going uptown.

Widely recognized as the nation's largest nonprofit university, WGU, currently operating out of offices at 4001 S. 700 East in the Millcreek area of Salt Lake City, has announced plans to develop a new headquarters campus in the heart of the city.

"This significant investment further elevates Utah as an epicenter of higher education innovation focused on preparing students from every background for a rapidly evolving economy and workforce while helping individuals and families change their lives for the better," the institution said in its announcement.

Western Governors University is a non-profit, accredited online university specializing in competency-based education for working adults and operating nationally with a largely remote workforce. It offers flexible, low-cost bachelor's and master's degrees in business, IT, education and health care, with tuition around \$4,000 per six-month term. Currently serving over 194,000 students nationwide, WGU was founded in 1997 by a coalition of 19 U.S. governors led by former

Utah Gov. Mike Leavitt and former Colorado Gov. Roy Romer.

"So it's awesome to kind of build upon that legacy and continue to enable Salt Lake City, quite frankly, to be the epicenter of innovation in higher education and continue to deliver economic mobility for hundreds of thousands of individuals and have that occur here in Salt Lake City," Scott Pulsipher, president of WGU, told the Governor's Office of Economic Opportunity board before the board awarded a tax credit incentive for the project.

The headquarters will largely span the block between West Temple Street and 200 West and between 400 South and 500 South in downtown Salt Lake City and will be developed in phases as a mixed-use innovation community. Construction will begin this fall, with doors opening in 2030.

At full buildout, the project is expected to include approximately 1 million square feet of office space, supporting up to 5,000 employees, as well as other mixed-use elements that will be part of the master plan to redevelop the city block.

The current headquarters is rented space with about 2,400 employees.

The new headquarters will serve as the primary office location for WGU's administration and employees, "powering its student-centered, tech-enabled innovation, including program and curriculum devel-

opment, learning and instruction design, student experience, academic and school leadership," according to the release. WGU Academy, its research and development arm — WGU Labs — along with the technology teams foundational to WGU's tech-native model will also be housed at the new headquarters. In addition, the mixed-use campus is planned to provide spaces for collaborative cross-segment innovation teams, the convening of institutions and researchers from across the nation, and the nurturing and cultivation of local community engagement.

Potential resources and amenities include a collaboration space for shared research and development, an auditorium, simulation centers, showcase hubs for convening WGU and cross-sector innovation, a WGU welcome center, dining and refreshment options for employees and the surrounding community, an employee cafeteria and an on-site child care center. The campus will be accessible via public transportation and designed with sustainability and well-being in mind, aiming for LEED and WELL certifications.

"Expanding access to education that prepares people for career growth is essential to Utah's economic success," said

see WGU page 3

NO BUSINESS JOURNAL NEXT WEEK

A note to readers of the *Salt Lake Business Journal*. We will not be publishing editions on the fifth Mondays of any month, starting next week. So we will not have SLBJ editions on March 30, June 29, Aug. 31 or Nov. 30 of this year.

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Coffee and Chai opens its doors in West Jordan

Tom Haraldsen
Salt Lake Business Journal

It isn't every day that the ribbon-cutting for a new business includes a camel as a guest. Owners of the new Coffee and Chai cafe in West Jordan wanted their grand opening to be memorable, and Merlin the camel helped welcome guests on Feb. 14. For Adnan and Natalie Afridi, their new cafe is a dream come true, something they've thought about many times in the past, particularly over the past two years. "We've spent a lot of time traveling," Natalie said. "My husband is from Pakistan, and just being there — the simplicity



Guests at the grand opening were welcomed by Merlin, a camel from Ivie Acres Farm petting zoo in Grantsville. (Tom Haraldsen/Salt Lake Business Journal)

of tea time and bonding over a simple cup of chai — he remembers that so well." "This was something we jokingly talked about forever ago," Adnan said. "The last year is where it really came to fruition. My mom just passed away in May from cancer, so we did this in part in remembrance of her. Chai was what I drank growing up my whole life. So I thought, how can I still keep a piece of my mom alive? She's always in our heart, but we wanted to share what she had with everyone else." The Afridis wished to build a community gathering place, where friends could sit and visit, or business owners could hold a meeting or work on their laptops. Natalie said that their sons play competition basketball and they traveled with them to several different cities and states.

"We'd sometimes find coffee places that were heavily influenced by Arab culture, that were unique and open late and had a great feel to them," she said. "Utah didn't have a single thing like that, so we wondered how we could incorporate that into our world here in Utah. We came up with a true vision of how we wanted it to look, and how we could bring people together, and now we have one." Coffee and Chai, located at 1286 W. 9000 S. in West Jordan, offers a wide variety of drink and food options, including cheesecakes, fruits, waffles, breakfast sandwiches, macarons and croissants. Gluten-free items will be



Adnan and Natalie Afridi joined with family and members of ChamberWest for the ribbon-cutting at Coffee and Chai in West Jordan on Feb. 14. (Salt Lake Business Journal)

added soon. They call it a fusion of being raised in America with deep Pakistani roots. And as Adnan said, the cafe centers around chai. "Everytime I sit down and take that first sip, it takes me back to my mom," he said. "Our recipe has been passed down through our family and we're carrying on her recipe, honoring her legacy and sharing a piece of our family with the community, one cup at a time." "All of our drinks and foods are super-fresh," Natalie said. "We serve black tea and milk macarons — no powder, with a mixture of spices."

Merlin the camel came to Coffee and Chai from his home at Ivie Acres Farm in Grantsville, an amazing petting zoo. He delighted crowds with his appearance, posing for lots of photos and allowing many children to gently pet him. Guests who joined with board members of ChamberWest for the opening were impressed with the bright decor and spaciousness of the cafe. It added a nice ambience to the opening. Coffee and Chai is open every day from 7 a.m. to midnight. You can learn more on their website at <https://coffeeandchai-co.com/>.

FDIC and Utah Department of Financial Institutions green-light Edward Jones Bank

Late last month, the Federal Deposit Insurance Corporation (FDIC) and the Utah Department of Financial Institutions (UDFI) jointly announced approval of an application by The Jones Financial Cos. to establish Edward Jones Bank in Utah. "This is a pivotal step to more comprehensively meet clients' saving, spending and borrowing needs and help them achieve financially what is most important to them," Jones Financial said in response to the approval. Edward Jones Bank will integrate the firm's existing reserve line of credit portfolio, currently available in 47 states and Washington, D.C., and expand availability to all 50 states, the new bank said. The bank will also take deposits through the

Edward Jones insured bank deposit program and plans to offer certificates of deposit to clients. "This approval marks an exciting moment in Edward Jones' deep, century-long history of helping people achieve financial fulfillment," said Managing Partner Penny Pennington of Edward Jones. "Planning for what's next looks different to every person and every family. This expansion, along with meaningful partnerships with our financial advisors, will allow us to further help millions of families achieve what matters most to them." This development complements Edward Jones' ongoing relationship with U.S. Bank, which offers co-branded checking and credit card products — "Ed-

ward Jones Everyday Solutions Powered by U.S. Bank." "For over a century, clients have relied on Edward Jones financial advisors for trusted investment and retirement guidance, and we recognize when client needs are shifting," said David Chubak, head of wealth management and field management at Edward Jones. "They want a more complete view of their financial lives. With the approval of our bank application, we can now deliver even better on what our clients are asking for. By bringing together our client's entire financial picture, we're empowering our financial advisors to provide deeper, more meaningful advice and support clients through every stage of their financial journey."

Edward Jones Bank President Andrea Moss and its board of directors will work in partnership with the firm's financial advisors to bring Edward Jones Bank to fruition. The bank plans to open by early 2027 and will be headquartered in the Salt Lake City area. Edward Jones is a financial services firm in the U.S. and through its affiliate in Canada. The firm's more than 20,000 financial advisors serve more than 9 million clients with a total of \$2.5 trillion in client assets under care as of Dec. 31, 2025. The firm has approximately 55,000 associates, with a branch presence in 68 percent of U.S. counties and most Canadian provinces and territories.



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WGU
from page 1

Utah Gov. Spencer Cox. “By establishing its headquarters in Salt Lake City, WGU strengthens Utah’s role as a center for innovation, bringing education and workforce needs closer together and helping advance higher education for learners across the country.”

WGU said it has worked closely with the state of Utah, Salt Lake City and the Economic Development Corporation of Utah (EDC Utah) to bring its headquarters development to fruition.

The GOEO board’s incentive for WGU is part of the state’s Economic Development Tax Increment Financing (EDTIF) program. Under the agreement, WGU projects it will add 5,072 high-paying jobs and invest about \$2.6 billion in Utah over the next 20 years.

“WGU is honored to partner with GOEO as we deepen our roots in Salt Lake City,” Pulsipher said. “This incentive empowers our unwavering commitment to revolutionizing higher education and creating thousands of high-paying job opportunities that will empower Utah’s workforce and help individuals and families change their lives for the better.”

“We’re thrilled to welcome Western Governors University’s national headquarters to downtown Salt Lake City — an investment that represents a generational win for our economy and a defining moment for our city’s innovation future,” said Salt Lake City Mayor Erin Mendenhall. “With more than 10,000 employees nationwide, an operating budget nearing \$2 billion annually and the scale of a Fortune-level headquarters, WGU will be a strong anchor in our urban core.”

“For WGU, Salt Lake City and Utah are not only part of our origin story but also offer a unique foundation for advancing our mission,” said Pulsipher. “Being headquartered here allows us to support our employees, deepen partnerships and expand how we build pathways to opportunity for learners. Together, WGU, Salt Lake City and Utah will continue to elevate the belief in the inherent worth of every individual and advance a shared mission to change lives for the better. We believe progress happens through people working together for a shared purpose.”

“This headquarters will be a hive of collaboration that strengthens our ability to improve access, quality and value of education for today’s students, while meeting the needs of a rapidly changing workforce and driving impact at a national scale,” Pulsipher concluded.

In remarks to the GOEO board, Pulsipher said the headquarters area was designed for WGU employees first but “we also want all of those individuals that are coming to work to also be part of that community, and we want to draw everyone in that community also to that campus. ... For all intents and purposes, we’ve designed it in a way that it’s an 18-hour campus, that people are flowing in and through that and across it and that everyone can feel better for having been there. That’s our goal.”

The GOEO incentive for the project is a tax credit of up to nearly \$137.5 million over 20 years. GOEO documents indicate the project will generate new wages of \$12.8 billion and new state tax revenue of more than \$458.2 million during that time. The average wage for the new jobs is \$189,723.

“WGU’s major expansion represents a significant investment in Utah’s fu-



The new Salt Lake City headquarters for Western Governors University will replace rented current HQ space in the Millcreek area of the city. Construction begins this fall. (Rendering courtesy Western Governors University)

ture workforce,” said Jefferson Moss, GOEO’s executive director. “By creating thousands of high-paying jobs, WGU enhances Salt Lake County’s reputation as a center for innovation and economic growth — and the students it serves will help power and build Utah’s thriving innovation economy.”

“We’re excited to welcome the expansion of Western Governors University to downtown Salt Lake City,” said Ryan Starks, executive director of EDC Utah. “Utah is a place where innovation, education and economic growth come together. As a major institution already deeply rooted in the state, WGU will help strengthen Salt Lake City’s thriving urban core, attract and retain talent, and create thousands of new jobs.”

Speaking to the GOEO board, Peter Makowski, deputy director of business development for Salt Lake City, described the announcement as “a really big day” for the city.

“WGU is, I think, the kind of partner that Salt Lake City needs in order to grow,” he said. “They’ve chosen a part of downtown that could use a little love, and I can just say that we’re so excited for this opportunity and look forward to our partnership moving forward. I think this is the first step in many for WGU in Salt Lake City.”

EDC Utah said other partners in the project include the Salt Lake City Department of Economic Development, the Salt Lake City Community Reinvestment Agency, GOEO, Endeavor Real Estate Group and CBRE. Others involved in the site selection process included Goldman Sachs, Fidelity Investments, ARUP Laboratories, the University of Utah, Brigham Young University, Delta Air Lines, Select Health, Northrop Grumman, Spherion, Blaser Ventures, Larry H. Miller Real Estate, The Point, the Utah Inland Port Authority, the Northern Utah Economic Alliance and Layton Construction.

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Tourism results in lower property taxes, says Draper mayor in State of City speech

Mimi Darley Dutton
The City Journals

Draper is a tourist destination. Who knew? That translates into lower property taxes for its residents.

In his annual State of the City speech, Mayor Troy Walker said cell phone data shows people from all 50 states set foot in Draper. Tourism results in sales tax revenue and translates into lower property taxes for residents. Pie charts of the city’s general fund revenue showed \$21.5 million comes from sales tax while \$11 million comes from property taxes. Statistics show the Loveland Living Planet Aquarium had 922,000 visits and the Salt Lake County Flight Park had 258,000 visits in 2025.

“My message is: ‘Shop in Draper.’ It goes right into our budget if you do. Go as often as you can. Out of those taxes, that’s how we fund our city operations,” Walker said.

The mayor’s tone was serious in speaking about the Utah Legislature, going so far as to call the session “the Dark Times.” Walker is not a fan because, he’s said, the state has been trying to take away local control for years. “Whenever that Legislature gets in session, crazy stuff happens,” he said.

At the state level, Walker praised the work of former Draper Council Member Cal Roberts, who now represents District 46. At the federal level, the mayor said, “Congressman (Mike) Kennedy and Sen. (John) Curtis are very receptive to what we need in local government.”

Walker walked through statistics about the city, including 317 acres of parks and 2,700 acres of open space. The current population is estimated at 56,236, made up primarily of 15,562 Gen Z residents (born between 1997-2012) and 15,001 millennials (1981-86) and 11,529 Gen X residents (1965-80). “We even have a fair number of babies,” he said.

Fifty-two percent of residents have a bachelor’s degree or higher and a median income is \$146,953. “I don’t think a lot of cities in the country have that. ... We’re a well-educated community and the median age of 34.7 is pretty young.”

Draper has 3,099 businesses. “That is not by accident. Our council has been interested in making business a big part of our community.” City statistics show the median home price in Draper between \$820,000 and \$1 million. There are 17,496 total households, made up of 10,650 single-family homes, 4,658 apartments and 2,611 townhomes.

Walker explained the property tax breakdown on a home valued at \$1 million. The state currently allows a tax-ex-

empt discount of 45 percent, meaning taxable value in that scenario is \$550,000 at a rate of 0.000936, resulting in \$514 in taxes. Walker offered up his personal tax statement showing he paid \$645 for city services such as police, fire, parks, water and sewer.

“That’s a lot of service for a very little amount of money. The money we’re taking in is what we need to provide the services you expect.” Walker warned of potential legislative action. “They’re talking about changing ... that 45 percent exemption to 60 percent. If they do, that takes about \$1.6 million out of our budget, and I don’t have \$1.6 million laying around. It sounds great to lower taxes, but when you need that paramedic ... we might not be able to afford it.”

The biggest expense is the city’s personnel at \$30 million. The city employs 319 people, 275 full time and 44 part time or seasonal, including fire and police. Walker expressed the importance of competent employees. He shared accolades received by police and fire personnel, including Draper Detective Bryce Okland named Utah Officer of the Year and an award for wildland/urban interface fire mitigation efforts to Parker Hansen of the Draper Fire Department.

Walker shared statistics indicating a decrease in crime in the city from 2022-25. “I want cops that I pay good that are quality and hard-working, that treat people with respect. Good people cost money. Paramedics are at a premium right now. Our fire department has saved our community several times, including a fire near Draper Heights last year.” Draper partners with other cities in the area for a Police Special Enforcement Team. In 2025, that group seized 15 pounds of meth, 14 pounds of heroin, 200 pounds of marijuana, 960 grams of cocaine, 70,000 fentanyl pills and 87 firearms. They recovered 32 stolen vehicles and made 190 arrests. Draper’s Police Department also belongs to a SWAT team of area cities, comprising 50 members who are equipped to respond to high-risk situations.

The city has had one property tax increase in 18 years. “We probably should have done a few in between. We’ve worked hard to keep the budget in line, but it’s getting more difficult because everything is going up in cost. But sales tax revenue ... I’ve never seen it go down, but it did for the first time last year. That panics elected officials because of the chunk of the budget. I hate taxes just as much as you do, but we live in a community where we have things we like. When you need a cop, you need one,” he said.

Last year, Walker served as president of the Utah League of Cities and Towns, an



The Point garnered the most questions at the Draper mayor’s State of the City speech. Resident Robert Lopez expressed concerns over traffic congestion on the city’s arterial streets when The Point is developed, as well as water needed to support high-density housing at the site in a state already lacking water. (Mimi Darley Dutton/City Journals)

organization that lobbies the Legislature. “I hate the Legislature but I spent most of my time there last session because that’s what the league president does ... looking out for local government and community interests. It’s kinda nuts that you need a lobbying group like that, but you do,” he said. This year is his fourth and final year in league leadership, serving as past president.

The Point, the 630 acres of state-owned land within city limits where the state prison once stood, garnered the most questions from the audience. Robert Lopez expressed concern over increased traffic as a result of The Point’s development, not just to the interstate, but to arterial streets in Draper.

“Don’t underestimate that. I think it’s going to be a ticking time bomb unless you really work that out,” he said. Lopez also noted the state’s population has nearly doubled since he moved here in 1990 and is projected to grow substantially in the next few decades. With high-density housing planned for The Point, Lopez said, “At some point it’s going to hit a wall where there’s not enough water.”

Walker mentioned nearby Las Vegas where residents drink recycled and sanitized sewer water and have water police. “We haven’t gotten there yet, but we’re getting there,” Walker said.

Regarding the “housing crisis,” Walker has argued that that term and “affordability” are vague. He pointed to the Ivory Homes development east of city hall where one lot “for the dirt” sold for

\$920,000. “I think government has a narrow lane. We do police, fire and paramedics, garbage and roads well. But when you want government to make a house cost less or lower the cost of gas or food, I’m always suspect when I hear government officials say they’ll do that because we live in a capitalistic economy. Homebuilders have no incentive to build a house that costs \$150,000. Builders used to have to come to cities to get land use approved. Then, builders decided to spend their money on lobbyists (at the Legislature). So to say the housing crisis is all on cities ... by and large, the communities around here are all on board with creating the right houses, but we don’t build houses or set prices; that’s all the market. We’ve come a long way as local governments, but we also have you to listen to. You want to keep Draper like it was before you got here. That’s what we hear,” he said.

One thing Walker is certain of is this: “They (the Legislature) won’t take land use authority away (from cities) this year because it’s an election year.”

Walker reiterated that Draper’s city council is a six-member council form of government, the most common in Utah. “I only vote if there’s a tie. We’re part-time despite what it may feel like to us. These people love our community, and they’re invested. They work well together and they work hard. They’re the biggest reason our community is as good as it is.” To that he added, “Our future is as bright if not brighter than any other city in this state.”



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Holladay City welcomes Trader Joe's

Collette Hayes
The City Journals

Holladay Hills is now home to Trader Joe's — a grocery store where the customers frequently rave about the high-quality, fresh store-brand products and the affordable prices.

The Holladay community has been abuzz with excitement, awaiting the grand opening of the new Trader Joe's store since its announcement. The store has become part of the new Holladay Hills development, a master-planned mixed-use project located at the former Cottonwood Mall site. On Oct. 31, shoppers began lining up outside the store an hour before the grand opening ribbon-cutting ceremony.

Holladay City is optimistic that the opening of the new store will lead to several additional signed leases when others see the tenants who will be leasing in the new development. Also, it has the potential to create a halo effect, elevating the success of all businesses in the surrounding area.

Mayor Rob Dahle stopped by the grand opening to talk with customers and share in the excitement of the moment. He emphasized the numerous benefits the new establishment will offer to the Holladay community and Holladay Hills.

"This development has been progressing slowly, but I think what you'll see in the next six months is several leases being signed, bringing in new businesses," he said. "Town houses are now under construction, and a small portion of

the property will be dedicated to the Lifetime Fitness gym, which I believe will be announced soon. Trader Joe's coming to Holladay is huge. What excites me the most is the potential impact it will have in terms of the overall development of Holladay Hills. This could mark the beginning of one of the most unique shopping environments, perhaps in the state."

Holladay resident Maurene Larsen, affectionately known as "Honey" throughout the community, is now in her 80s. Even so, she was one of the first customers in line for the grand opening. Every Sunday, Honey provides a large vase full of flowers for the meetinghouse chapel where she attends church. With her keen design sense, she creates beautiful arrangements that uplift and inspire the congregation.

"I think by far Trader Joe's has the best flowers and at a delightful price," Honey said. "I'm thrilled every time I walk in because of the wide variety they have. This week, I'm buying flowers in fall colors. The selections are so unique and simply beautiful. Flowers make me so happy!"

Another Holladay resident, Christy Tosney, came straight from Pilates to the grand opening to pick up some of her kids' favorite snacks.

"I have one child who simply loves the Belgian chocolate available here," Tosney said. "Also, I thought we'd give some of their Thanksgiving popcorn a try. Three minutes in the microwave, and their Spanish-style rice is ready to go. Everyone in the family loves apple cider, so that's definitely on the shopping list."

General manager of the Holladay Trad-



"We think Holladay will be an excellent fit for our store," said Trader Joe's General Manager Douglas Overholtz. "We are excited to be here and to offer Holladay a fun shopping experience along with the best-quality products at the best prices." (Collette Hayes/City Journals)

er Joe's store, Douglas Overholtz, has worked for Trader Joe's for 19 years and in seven different states. He was also the general manager of the Cottonwood Heights store for many years. "Frequently, I had Holladay residents come into the Fort Union store and express how they would like their own Trader Joe's neighborhood store," he said.

"The Holladay community is rich in culture and the area is enchanting. We're trying to carry over that same enchantment inside the new store," Overholtz said. "We think Holladay will be an excellent fit for our store. We are excited to be here and to offer Holladay a fun shopping experience along with the best quality products at the best prices."

One in every 10 Utah homes now sells for \$1 million or more

Luxury home sales in Utah reached an all-time high in 2025, with one in every 10 homes selling for \$1 million or more, according to data from Sandy-based UtahRealEstate.com.

In 2025, a total of 39,791 homes were sold statewide. Of those, 3,992 properties sold for \$1 million or more — representing 10 percent of all home sales. Million-dollar sales increased 13 percent from 3,527 luxury transactions in 2024. Compared to a decade ago, \$1 million-plus sales have surged nearly 700 percent, UtahRealEstate.com said.

And the average price of those expensive homes wasn't just over \$1 million. Homes that sold for \$1 million or more in 2025 had a median sales price of \$1.425 million.

"Wealthy transplants and several years of strong home-price appreciation are fueling Utah's million-dollar home sales," said Scott Colemere, president of the Salt Lake Board of Realtors and an agent with Colemere Realty. "Although luxury home sales increased, the majority of homes sold in 2025 (65 percent) were priced under \$600,000."

Colemere said several factors are contributing to the continued rise in luxury sales. Utah has experienced significant home price appreciation, with prices increasing 41 percent over the past five years, according to the Federal Housing Finance Agency. As a result, many homes previously priced around \$700,000 or more have crossed the \$1 million threshold due to appreciation alone.

Utah also continues to attract higher-income buyers from other states, particularly California, increasing demand in the luxury segment. In addition, the state's strong economy and sustained job growth have expanded the pool of buyers able to afford higher-priced homes.

Another contributing factor is Utah's lifestyle appeal, including access to ski resorts, national parks and year-round outdoor recreation, which continues to draw affluent buyers.

Luxury homes are also sold a little faster in 2025. The typical million-dollar home spent 44 days on the market, down from 47 days in 2024.

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If you didn't, you must have read the story about her in The New York Times.

Headlined, "How Exciting Can Office Supplies Really Be? Ask the Staples Baddie," the article describes the celebrity that Staples employee Kaeden Rowland has experienced from her TikTok videos, showing "Glorp Cat" coffee mugs and other items she created using Staples products and services.

The most surprising aspect of the Baddie's pitch is not her 450,000 followers, but that her employer has embraced her online efforts. Not every workplace influencer gets the same support from management. Tony Piloseno, an influencer from Ohio, racked up over a million followers for TikTok videos showing him on the job, mixing cans of paint at a Sherwin-Williams store.

Despite his success on social media, Piloseno's managers rewarded his entrepreneurial efforts by firing his Gen-X self before you could say Snugglepuss Purple.

If you're not lucky enough to work in a cinematic location, like a stationery store counter or the paint department of a hardware store, you can still become a social media superstar. Here are a few ideas to get you started.



left over from the morning status meeting or pilfer lunch bags from the breakroom fridge. Finish your doc with images of the big boss sneaking out of the office for a 2 p.m. paddleball game with the head of HR. If your video doesn't generate a bundle of followers, it will definitely pay off when the management team pays big bucks to purchase your IP.

No. 2: The Wolf of the Supply Closet.

Stories of hijinks in high finance are always popular with the viewing audience. Your company's supply cabinet is the perfect background for videos in which you pick out random packages of paper, paperclips and manila envelopes to put on sale at discounted prices on your own TikTok store. A pod about the money to be made refilling black-market printer cartridges for sale in third-world countries could net you an international audience.

No. 1: Bosses Do the Darndest Things.

Put on your documentarian hat and your deer-stalker moccasins to capture your stupidvisor as they stuff their pockets with doughnuts

No. 3: Dance-Dance-Dance.

You can't beat a wacky dance video for attracting followers. Keep your leotards in the office to record your surprise drop-ins on co-workers, popping and locking in a dance challenge no mid-level manager could resist. If your dance skills are minimal, you may have to distract your audience with a skimpy outfit and a big smile. (If the outfit is sufficiently skimpy, you can forget the smile.)

No. 4: Wuthering Lows.

Everyone enjoys a tragic love story. Use your co-workers as the cast of characters in a series of vlogs describing office love affairs that might have been. Using snippets of video surreptitiously shot with your Meta glasses, create the tragic romance between Jen in IT and Jack in accounting. Use AI-produced love songs to supercharge steamy scenes, like Jack desolately waiting for hours for Jen to show up to re-install Zoom on his laptop. You may have to follow your lovebirds home to show their troubled relationships outside of the office, which will add to the drama, as the police arrive to arrest you for stalking.

No. 5: Sleepless in Sales.

The Staples Baddie became a superstar, showing inventive ideas for using the products her company sells. You can do the same. Work for a company making

grocery items? Did you know that toaster waffles make excellent brake pads? Work in the insurance industry? Ever think of insuring your Barbie's Dream House against attacks by your schnauzer? While management may not approve 100 percent of your marketing ideas, the offer of a production deal from Mr. Beast will more than make up for it.

No. 6: Kill or Be Killed.

Pick three co-workers you think could lose their jobs. Record them going through their workdays with no idea of the impending doom. Add suspense and viewership with ASMR, thymically tapping your fingernails on something hard, like your head. Viewers can vote on Polymarket on which of your co-workers is likely to go first. (Bonus: With everyone focusing on which of the three is going to be fired first, no one will think of firing you.)

If your current career is going downhill fast, your new occupation as a social media influencer is ready to explode. Remember: Getting ahead today is not business; it's show business. And, baby, you're going to be a star.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com

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Albert succeeds Burton as CEO of Health Catalyst

Health Catalyst Inc., a provider of data and analytics technology and services to the health care industry, has announced that Ben Albert, the company’s president and chief operating officer, has been named CEO and a member of the board of directors.

The appointment was effective on Feb. 12.

In connection with Albert’s appointment, Health Catalyst accelerated the timing of its previously announced succession plan for Dan Burton, who has stepped down as CEO and as a member of the board. As Burton retires from his position as CEO, Health Catalyst expects that he will continue to serve as an employee with the title of strategic advisor.

Albert is an experienced health care leader with more than 25 years of experience building and leading organizations. Upon assuming the president and COO position at Health Catalyst in September, Albert undertook a comprehensive analysis of Health Catalyst’s capabilities to focus resources on key business priorities, the company said. As part of that effort, he streamlined its leadership struc-

ture to enhance strategic focus, simplify operations and improve execution across the business.

“I am honored to lead Health Catalyst as its next CEO,” said Albert. “I have seen firsthand the mission-driven dedication that defines our organization. I look forward to building on this strong foundation by strategically centering our focus and aligning our resources with an aim to return to growth for the benefit of our clients and shareholders.”

“Following a comprehensive search process, we are confident Ben will provide the stability and operational depth needed to lead Health Catalyst in reaching our full potential,” said Justin Spencer, independent chair of the Health Catalyst board. “The board has been impressed with the focus and execution he has demonstrated as he has worked to streamline and strengthen the business. Finally, on behalf of the board, we thank Dan for his exceptional leadership throughout his tenure guiding Health Catalyst.”

“Having worked side by side with Ben these last few months, it’s become clear



Ben Albert

that he is the right person to lead Health Catalyst forward,” said Burton. “Ben’s understanding of our business, dedication to our mission and commitment to our cli-

ents are unmatched.”

Health Catalyst also announced actions to reduce the size of its board. Dawn Smith and Duncan Gallagher stepped down from the board, effective Feb. 17, and John Kane will step down on April 1. These changes are in addition to the planned departure of Matt Kolb, who previously notified the company that he will not seek reelection as a director at the 2026 annual meeting of shareholders and will complete his board service immediately prior to that meeting. As a result of these changes, the size of the board has been reduced and will ultimately be set at five directors.

Albert joined Health Catalyst in January 2025 through its acquisition of Upfront Healthcare Services Inc., where he served as CEO and co-founder. Prior to launching Upfront, he founded and led Care Team Connect, a care management platform for providers, which was later acquired by the Advisory Board Co. Albert also held various executive-level positions at Patient-Keeper Inc. and Data Harbor Inc. He holds a bachelor’s degree from Western Michigan University and an MBA from University of Illinois, Chicago.

Groundbreaking study could create early diagnosis for multiple sclerosis

Canary Speech and Intermountain Ventures have partnered to launch a study aimed at identifying multiple sclerosis using vocal biomarkers. This Institutional Review Board-approved research uses pioneering techniques to explore how vocal patterns can be early indicators of MS.

Using Canary Speech’s groundbreaking AI technology, the study could potentially lead to a transformation in the way the disease is detected and monitored.

Dr. Timothy West, a neurologist at Intermountain Health’s Salt Lake Clinic, will direct the project. He will collect and analyze voice samples from patients to determine if the technology can identify individuals with MS through vocal features alone.

“The ability to use voice to identify MS would offer a quick, non-invasive screening tool, enabling us to deliver faster care to patients,” West said. “We’re thrilled to collaborate with Canary Speech and leverage their innovative technology in this pioneering study.”

Nearly 3 million people around the world are affected by MS, with diagnosis often being a lengthy, complex process that involves invasive tests and MRI scans. Delays in care are often common due to

the diagnostic challenges, so early detection is vital to halt central nervous system damage and improve long-term outcomes.

Canary Speech aims to create a faster, less-invasive and more accessible alternative to current diagnostic methods. The company’s technology has achieved previous success in identifying neurodegenerative diseases like Huntington’s, Alzheimer’s and Parkinson’s. That research will now be applied in this study, which could enable early detection of MS, significantly improving outcomes and quality of life.

“We chose to work with Intermountain Health because they are leading the way in adopting innovative technologies to serve their patients better,” said Henry O’Connell, co-founder and CEO of Canary Speech. “Partnering on this critical study will hopefully allow us to screen for MS earlier and improve the quality of care for millions of patients.”

Canary Speech is a Provo-based, AI-powered voice biomarker health tech company, utilizing its analysis to screen for all types of mental health and neurological disorders. By studying speech data, the technology has often caught problems before noticeable symptoms



A new technique created by Canary Speech could revolutionize how multiple sclerosis is detected and diagnosed. (Stock photo)

occur. For more information, visit CanarySpeech.com.

Through the partnership with Intermountain Health, Canary Speech can tap into the health care provider’s vast network of clinics and physicians, finding ways to advance its speech and language applications across health systems, patients and pharmaceutical markets.

Its clinical decision support software provides insights from patient-clinician conversations by tracking speech patterns for real-time assessments of cognitive and behavioral health conditions. Intermountain Health is headquartered in Utah, with 24 hospitals, 400 clinics and 4,600 physicians and care providers. To learn more, visit Intermountainhealthcare.org.



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Midvale City Council denies used-car dealership from operating on State Street

Giovanni Radtke
The City Journals

A used-car dealership was denied permission to open on State Street after the Midvale City Council rejected the car company's request to rezone its sales lot to a more commercially friendly precinct.

Excel Motor Co. originally applied for a business license in August, but it was denied because its four properties – 7634 South, 7636 South, 7638 South and 7640-7642 South State Street – are on the northern edge of the Midvale Center Station area. The car dealership requested that city lawmakers redesignate its properties to the State Street Zone (SSC), an area permitting a diverse range of commercial businesses. But the council rejected the request Feb. 3.

City lawmakers said the rezone would defeat the purpose of the Midvale Center TRAX Station corridor.

“The idea is that we need that area to be something else ... a walkable use to TRAX,” Council Member Bryant Brown said at the February meeting. “And this, in my opinion, would feel like quickly giving up on that, and [residents might ask] ‘Why did we allow it right by people to begin with?’ and it just looks like, ‘Well,

we had an applicant who asked and we said yes' as opposed to 'We have this bigger master plan.'"

Midvale's Planning Commission recommended the council rezone Excel Motor's properties into the SSC in January. City planners believed the dealership would fulfill Midvale's master plan's vision to "provide a commercial opportunity zone for businesses," Jonathan Anderson, a Midvale City planner, said to the council before the vote. He added that the car dealership could help aid the city's tax base, as sales tax revenue is slowly declining.

Still, Brown said there are already several car dealerships on State Street, so Excel Motor might not generate a lot of business in the SSC zone.

"I think people want to see something besides used car sales in that area, so there was an intentional exclusion," Brown said.

Council Member Heidi Robinson concurred, adding that the sales lot will be “just a wide expanse of more concrete.”

During public comment, Midvale resident Sue Armitage expressed concerns similar to Robinson's about the additional concrete lots along State Street.

“Seems like between South Salt Lake and Sandy, there are just a plethora of small used car lots, and personally, I just



Midvale City Planner Jonathan Anderson presenting the council with the rezone request. (Courtesy Midvale City)

don't like the aesthetic," she said.

To assuage concerns about a mass of asphalt parking, Paul Jones, an attorney representing Excel Motor, told the council that the car company will not operate a traditional dealership. Excel Motor would sell cars through its website and have a rotating selection of about 10 used vehicles at the Midvale lot.

“They basically sell [cars] on the Internet and meet the consumer at the location. ... It’s basically just an office space where vehicles will be sold through that method, but it’s not actually a car lot; just vehicle sales will be conducted there,” Jones said.

But Midvale City leaders were not

swayed by the dealership's online business model.

The Center Street TRAX zone is meant to “add a certain level of walkability and vitalization,” Robinson said. “And since this is an online business, this isn’t going to provide any of that. There isn’t going to be any people walking around.”

Council Member Denece Mikolash agreed with Robinson and emphasized the need to follow the city's master plan.

"I think the intent is to change the direction of this [area] and the plan is there for a purpose," Mikolash said. "And until the general plan changes, then we should continue to see what happens there."

Fairpark generates impact year-round: \$264 million in 2025

The Utah State Fair and year-round activities at its home in northwest Salt Lake City have proved to be a major economic engine for Salt Lake City, Salt Lake County and the state of Utah.

The Utah State Fairpark & Event Center generated an estimated \$264.2 million in total economic impact in 2025, supporting 1,844 ongoing jobs and producing \$79.1 million in wages, according to a new study released by the fair's leadership.

Conducted by Johnson Consulting, the “Economic & Fiscal Impact Analysis” study commissioned by the State Fair Park Authority outlines the Fairpark’s role not only as the host of a community tradition of the Utah State Fair, but as a statewide economic boon.

The Utah State Legislature created the State Fair Park Authority as an independent, nonprofit and separate body operating with the intent that it support itself without taxpayer assistance. The organization has been self-sustaining for the past five years, the report found. State statute places the responsibility for operating and maintaining the facility onto the

authority, including the cost required to care for the historic facility.

In total, the Fairpark attracted 785,636 visitors in 2025, generating more than 51,220 hotel room nights and producing an estimated \$17.5 million in tax revenues for state and local jurisdictions. The analysis found that \$131.2 million in direct spending was generated by visitors in 2025 and that spending rippled through Utah's economy to create \$264.2 million in total economic impact. Fairpark activities supported 1,844 jobs in 2025 and the various events at the facility generated \$17.5 million in sales, lodging and rental car tax revenues.

Tax revenues generated at the park included \$11.3 million to the state of Utah, \$3.8 million to Salt Lake County and \$2.4 million to Salt Lake City.

Between 2023 and 2025, overall economic impact increased at an average annual rate of 26.6 percent, while fiscal impact grew 33.4 percent annually.

As expected, the 2025 Utah State Fair delivered the most economic impact, attracting 302,205 visitors over 11 days and generating \$465 million in total economic impact,



Lights from the popular carnival midway brighten the autumn sky during the Utah State Fair. More than 145 events at the Utah State Fairpark generated more than \$264 million in economic impact in 2025, according to a new report released by the State Fair Park Authority. (Courtesy Visit Salt Lake)

\$19.7 million in wages, 7,030 hotel room nights and \$2.5 million in tax revenues.

Non-fair events drew 483,431 attendees and generated \$199.5 million in total economic impact.

“Fairs and fairgrounds are often viewed as cultural traditions — and they are — but this analysis clearly demon-

strates that the Utah State Fairpark is also one of the region's most significant economic development assets," said Larry Mullenax, executive director of the Utah State Fairpark. "The Fairpark delivers meaningful returns in jobs, wages, tourism and tax revenues that directly benefit our communities."



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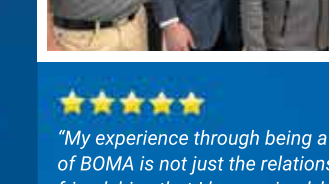
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- Mike Reidy, Associate Member
RotoAire Filter Sales & Service

Afraid to make adjustments?

Qualtrics study finds employees thrive with change

New research from Provo-based Qualtrics finds that employees who experienced significant organizational change over the past year report higher engagement and productivity than those with little to no change. The findings in the Qualtrics “2026 Employee Experience Trends Report” challenge conventional wisdom about change fatigue.

“With the vast majority of employees reporting change in 2025 and more change expected this year, leaders must support employees through it to ensure employees stay productive and engaged,” study authors concluded.

This support is the top driver of employee expectations, and organizations that lead successfully through change will be rewarded with greater motivation and loyalty, according to the study. Employees need to feel heard the most during times of change, making employee listening — already an important element — increase in value in these moments. Organizations that increased listening frequency saw employee experience metrics up to four times higher than those that listened less.

“Contrary to popular belief, the constant change and uncertainty workers have experienced has hardened them and

those experiencing more change today are generally more engaged,” said Benjamin Granger, chief workplace psychologist at Qualtrics. “There’s a ‘Goldilocks zone’ for the right amount of change to keep employees engaged. Too much can leave them burned out, and too little, bored and stagnant. In the face of more change to come, the organizations that come out ahead are the ones that build strong connections between employees and the mission and support them throughout with the right tools and processes.”

Employee resilience to change is one of the headline findings from the annual Qualtrics study, based on 33,831 responses across 24 countries and 30 industries.

Additional findings in the report include:

- Introducing new technology like AI correlates with a 10-point increase in employee engagement, while layoffs are associated with a seven-point decrease.
- Half of employees are using AI frequently at work, but just 20 percent are only using company-provided tools.
- Customer-facing employees and part-time workers report a worsening employee experience.
- The honeymoon phase for new joiners is now downright bitter, with this group reporting the lowest level of engagement since 2021.
- Frontline workers have a better sense of customer experience problems than leaders, identifying the same causes flagged by consumers.
- Twenty-five percent of workers say their employer is listening more, and 42 percent want their company to listen more frequently.
- Employee engagement and how well the organization exceeded expectations fell slightly from last year, while intent to stay, inclusion and well-being held steady.

The study also found that for change to drive engagement, it needs to be the right kind. The majority (72 percent) of employees experienced significant organizational change over the past 12 months. But the type of change matters considerably in how employees respond. Changes tied to investment, new ways of working and building for success correlated with high engagement, such as new technologies like AI, new and updated work policies and strategic shifts. Disruptive changes such as layoffs, reorganizations and leadership turnover had the opposite effect.

“Employees can tell the difference between changes that build toward something and equip them for the future and changes that feel like cuts that don’t benefit them,” said Granger. “The former signals investment in the future. The latter signals they might not have one.”

High-performing organizations listen to their employees frequently and are rewarded with strong employee experience scores. Employees want the opportunity to share their opinions, and the majority (68 percent) of employees enjoy giving feedback. Two in five (42 percent) of employees say they want their leaders to listen more, yet just 25 percent said their companies increased how often they listen in the past year.

“Times of change are precisely when employees need to feel heard the most,” said Granger. “Beyond signaling to employees that leaders care about them, it leads to action that moves the signal to reality. High-performing organizations have come to embrace this and have increased the frequency of employee listening. Others, however, have done precisely the opposite and will feel the pain eventually.”

SLC recognized as best airport by global Customer Experience Awards program

Each year, the Airport Service Quality (ASQ) Customer Experience Award recognizes airports from around the world that passengers have said performed the best across multiple dimensions of customer experience. Over 400 airports from 110 countries participated in the program.

Salt Lake City International Airport has been recognized as one of the “Best Airports in North America at Departures” by size and region (25 million to 40 million annual passengers) along with LaGuardia in New York. In addition, SLC was named in the “Most Enjoyable Airport in North America” along with Greenville-Spartanburg International Airport in North Carolina and Orlando International Airport in Florida. The third category in which SLC was recognized was the “Cleanest Airport in North America” along with Gerald R. Ford International Airport in Michigan.

“Being honored with an ASQ Customer Experience Award shows SLC’s commitment to enhancing our passengers’ experience,” said Bill Wyatt, executive director, Salt Lake City Department of Airports. “This recognition is shared with the many employees — from the airport to airlines to TSA and other tenants — who work tirelessly day in and day out to deliver a reliable, high-quality airport experience.”

ASQ is the only global benchmarking program that measures passenger satisfaction from travelers while they are at the airport when their experiences are live, providing the most accurate and timely picture of the passenger experience at each step of the journey, Wyatt said. Passengers are randomly selected at departure gates using scientifically designed sampling methodology. An independent group conducts surveys during a variety of hours, days and months.

The awards will be presented in September during the 2025 ASQ Customer Experience Awards Ceremony at the ACI World Airport Experience Summit.

Nominate a Utah Top Workplace for 2026

Great workplaces don’t happen by accident. They are nurtured and built to bring out the best in people. If you know of one, nominate it as a Utah Top Workplace.

For the 13th year, employers with outstanding workplace culture in the state will compete for Utah Top Workplaces recognition. This is the first year the award is in partnership with the *Salt Lake Business Journal*. Any organization with 35 or more employees in the state is eligible to compete for a Top Workplaces award. Standout companies will be honored this fall.

The nomination deadline is April 10. Anyone can nominate an outstanding employer: public, private, nonprofit, a school or even a government agency. To nominate an employer or for more information on the awards, just go to topworkplaces.com/nominate/saltlake/ or call (801) 803-6841.

There is no cost to participate. To qualify as a Utah Top Workplace, employees evaluate their workplace using a short 26-question survey that takes just a few minutes to complete. Companies will be surveyed through late June.

“As a people and culture leader, I know the strongest organizations invite honest feedback and use it to get better,” said Elizabeth Sweat, people and culture leader of the City Journals and *Salt Lake Business Journal*. “Utah Top Workplaces provides leaders with a meaningful way to measure culture, celebrate what’s working, and identify opportunities to invest even more intentionally in their people.”

Energage, the Pennsylvania-based research partner for the project, conducts Top Workplaces surveys for media in 65 mar-

kets nationwide and surveyed more than 2 million employees at more than 8,000 organizations in the past year.

“Earning a Top Workplaces award is a celebration of excellence,” said Eric Rubino, CEO of Energage. “It serves as a reminder of the vital role a people-first workplace experience plays in achieving success.”

For the 2025 awards, more than 3,500 organizations in Utah were invited to survey their employees. Based on employee survey feedback, 154 earned recognition as Top Workplaces.

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PEOPLE ON THE MOVE

Company news information may be sent to brice.w@thecityjournals.com.

BANKING

• **Bank of Utah**, based in Ogden, has appointed **Brooks Rose** as banking manager of its Provo branch. Rose will lead daily branch operations and support clients with their accounts, transactions and everyday banking needs. Rose has four years of experience in the financial services industry, with a background in banking, wealth management and business development. Most recently, Rose served as a financial advisor with Merrill Lynch. Prior to that, he worked at Bank of America as a relationship manager and business owner specialist, later advancing to senior banker. Rose began his career as an account executive at SpotOn, partnering with small- and medium-sized business owners across the Salt Lake City area to help manage and grow their operations.

EDUCATION

• **Joyce University of Nursing and Health Sciences**, a Draper-based institution preparing the next generation of nurses, has appointed **Patrick Rombalski** as chief operating officer. Rombalski will help guide operational strategy and support the university’s continued growth. Rombalski has extensive experience leading large-scale academic operations and advancing student success initiatives at institutions across the country. Prior to joining Joyce University, Rombalski served as chief operating officer at Chamberlain University, where he led national operational strategy



Brooks Rose



Patrick Rombalski

across 23 campus programs and multiple online degree offerings while overseeing enrollment management, student support, facilities, technology integration and expansion. Earlier in his career, he held senior student affairs leadership roles at Boston College and John Carroll University, including serving as vice president for student affairs.

LAW

• **Parsons Behle & Latimer**, based in Salt Lake City, has hired **Johanna Barraco** as chief people officer, based in its Salt Lake City office. She will lead the workforce of a firm with more than 400 team members, including more than 215 attorneys, in 11 offices throughout Utah, Idaho, Montana, Nevada and Wyoming. Her career of more than 20 years includes serving as chief people officer at Westminster University.



Johanna Barraco

MANUFACTURING

• **The Advanced Robotics for Manufacturing (ARM) Institute**, based in Pittsburgh, has appointed **Misty Dawson** of Salt Lake City as chief technology officer. She will succeed Dr. Chuck Brandt, who retired at the end of 2025. The ARM Institute is a Manufacturing Innovation Institute funded by the Department of Defense and part of the Manufacturing USA network. Dawson will lead the institute’s technical strategy to help manufacturers of all sizes implement robotics and physical artificial intelligence, as well as drive business development for technical opportunities related to the institute’s mission. Dawson has decades of experience as a technology executive in

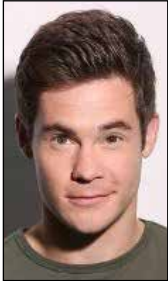


Misty Dawson

the defense, robotics and aerospace industries. Most recently, she led her own consulting firm and advised small businesses on growth strategies in the U.S. and global defense sectors and provided due diligence insight for investors in manufacturing businesses in the aerospace sectors. Previously, she was the vice president of strategy and product management at Sarcos Technology & Robotics Corp., served as a general manager and site leader for Collins Aerospace, and was senior director of products and optronics at Rockwell Collins, among other roles. Dawson is a member of the industry advisory boards of the 47G aerospace and defense association and Women Tech Council.

NONPROFITS

• **Children’s Miracle Network**, a Salt Lake City-based charity impacting children’s health and raising funds for children’s hospitals across the U.S. and Canada, has named actor and comedian **Adam Devine** as its “chief fun-raiser.” The action is intended to drive support for the organization’s recently launched “Health For All Kids Impact Pledge,” a \$1 billion, two-year fundraising initiative that will help children’s hospitals across the U.S. and Canada address urgent pediatric health care demands amid unstable funding sources. Devine will use his platform to rally support for the pledge program by serving as a key spokesperson for the organization, hosting the annual talent show for CMN’s Elevate conference in Florida, and participating in additional opportunities to support the CMN mission. He will continue his role of visiting patients and families at CMN hospitals. As an 11-year-old, Devine was struck by a cement truck and incurred significant injuries. He underwent more



Adam Devine

than 25 surgeries and two years of treatment at Children’s Hospital & Medical Center in Nebraska. As an adult, he has been a strong supporter of CMN by helping raise funds and awareness for the cause. CMN has raised nearly \$10 billion for its network of 170 children’s hospitals across the United States and Canada since its inception in 1983.

RECREATION

• **The Picklr**, a Kaysville-based pickleball brand with more than 500 clubs sold nationwide, has announced that global tennis star **Nick Kyrgios** is joining the company as an equity partner and athlete ambassador. It adds to his pickleball portfolio, which includes ownership in Vulcan and Stack Athletics. As athlete ambassador, Kyrgios will collaborate with The Picklr to promote the brand and its mission. Kyrgios will appear in co-branded content, attend Picklr events on and off the court, and engage with members on social media to help drive awareness of pickleball.



Nick Kyrgios

SERVICES

• **VetTemps**, a Salt Lake City-based nationwide relief veterinary staffing agency, has launched its Fort Lauderdale Division in Florida and appointed **Phil Gehring** as president to lead the expansion. Gehring will be responsible for building and leading the Fort Lauderdale team, shaping the division’s culture, driving sales and increasing brand awareness throughout Florida and the Southeast. Gehring has more than 25 years of success in locum staffing, most recently with Weatherby Locums in Fort Lauderdale.



Phil Gehring



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Industry Briefs

Company news information may be sent to brice.w@thecityjournals.com.

DEFENSE

• **Vector**, a Bluffdale-based defense company, has secured a \$20 million loan from **J.P. Morgan** to expand its domestic small unmanned aerial systems (sUAS) manufacturing capacity. The financing follows a Series A funding round in September that raised \$61 million. Vector will deploy the J.P. Morgan debt to expand production at its Utah factory, reinforce domestic supply chains and increase inventory purchases. The company serves military and law enforcement partners requiring supply-chain-secure, domestically produced sUAS.

ECONOMIC INDICATORS

• **Street Tacos** is the **best after-midnight place to eat** in Utah, according to a survey by **ACE.com**. It is followed by No. 2 **Belgian Waffle & Omelet Inn** in Midvale and No. 3 **Lucky 13 Bar and Grill** in Salt Lake City. The top location nationally is **Crispy Burger** in Burlington, Vermont.

EDUCATION/TRAINING

• **Women Tech Council** has launched a free program, called the **AI Ready Returnship**, to help women confidently relaunch their careers in today's technology workforce. It is designed for people who have been out of the workforce for six months or more or who want to transition into new roles. The five-session course includes four virtual sessions and one in-person session, starting April 16 and

continuing through June 11. Details are at https://www.womentechcouncil.com/air_returnship/.

EXPANSIONS

• **CenExel**, a Draper-based clinical research site network, has announced a series of strategic expansions across its Tampa, Denver, Anaheim, Toms River (New Jersey) and Atlanta sites. The company said the expansion significantly enhances its capabilities in clinical pharmacology, early-phase, central nervous system and metabolic research. Recent investments include new purpose-built facilities, expanded inpatient and outpatient capacities, and enhanced pharmacy and laboratory infrastructure. The expansion features more than 10,000 square feet of research space added in Tampa; more than 5,300 square feet of an additional 11 inpatient rooms in Denver; an 8,000-square-foot expansion in Anaheim; expansion of the clinical footprint and therapeutic capabilities in Toms River; and buildout of dedicated negative pressure exposure rooms in Atlanta.

EXTRACTION

• **Electroflow** and **Texas Membrane Restoration Co.** (TMRCo) are partnering to construct a first-of-its-kind lithium extraction facility in Tooele, creating 10 new jobs in Utah over the coming years. The \$5 million project was announced by the **Economic Development Corporation of Utah**. Partners involved in the project include **Tooele City**; the **University of Utah**; **Terracon**; **Union Pacific**; and the **Utah Division of Forestry, Fire and**

State Lands. A ribbon-cutting is planned for late May. Electroflow and TMRCo are advancing a new lithium extraction operation in Tooele City that applies an innovative electrochemical process to recover lithium from minerals already being processed from the Great Salt Lake and the surrounding region.

GOVERNMENT

• The **Utah Division of Professional Licensing** (DOPL) has formed a task force to tackle the rise of **sexual misconduct complaints** against professional license holders. The task force will focus on professions that have historically received the highest percentage of sexual misconduct complaints: health care, mental health and massage therapy. To ensure a survivor-centered approach, the group comprises stakeholders from various sectors, including victim advocacy, law enforcement and professional associations. The task force will review current laws and procedures to pinpoint gaps and ensure a survivor-centered approach. DOPL will share resources and tools that result from the task force on its News & Resources page and announce changes that directly impact licensed professions to licensees via email.

• **Utah Attorney General Derek Brown** has said that Utah will continue to pursue litigation against **Live Nation** and subsidiary **Ticketmaster** despite a recent settlement announced by the U.S. Department of Justice. Utah is part of a bipartisan coalition of state attorneys general working to ensure competition is restored for fans, performers and local businesses. Brown said the companies used their dominance to drive up ticket prices and limit competition.

INVESTMENT

• **Rasa Legal**, a Salt Lake City-based legal technology company making it simple and affordable for eligible people to clear their records and access new opportunities, has raised \$5 million in a late seed funding round. The round was led by **Re-think Education**, with participation from **Social Finance**, **Halogen Ventures**, the **Richard King Mellon Foundation** and others. Rasa said the funding will enable it to expand its leadership team, accelerate product development, and scale its affordable criminal record sealing and expungement services across the U.S. Since it launched in September 2022, more than 26,000 people have used Rasa's tools, and over 5,000 have successfully cleared their records. Launched in Utah, Rasa now operates in Utah, Arizona and Pennsylvania, with plans to expand nationwide.

PARTNERSHIPS

• **Cornerstone Franchise Partners**, an Ogden-based boutique franchise private equity platform focused on emerging service-based concepts, has announced a strategic partnership with **Tarrybrook Partners LLC**, a long-term investment holding company. The partnership aims to strengthen Cornerstone's platform with additional expertise in relationship-driven growth, talent strategy and scalable fran-

chise development, supporting the firm's expanding portfolio, including its wholly



Barry Herbst



Brian Schwartz

owned brand, **ClearSite Construction Services**, a post-construction cleanup franchise. Cornerstone was founded in 2023. As part of the partnership, Tarrybrook principals **Barry Herbst** and **Brian Schwartz** have been appointed to Cornerstone's board of directors. Through Tarrybrook Partners, Herbst and Schwartz will support ClearSite's national expansion while also helping Cornerstone identify, evaluate and support additional service-based franchise opportunities aligned with the firm's long-term strategy. In addition, **The Elliot Group**, through Herbst and Schwartz, has been named exclusive human capital partner to Cornerstone's network of founders, operators and investors, providing executive search, leadership advisory and human capital support across Cornerstone's portfolio of national franchised brands. Based in Kansas City, Herbst has extensive experience in business development, deal negotiation and relationship-led growth across founder-owned and private equity-backed businesses. He serves as managing director of growth and strategic partnerships at The Elliot Group. At Cornerstone, Herbst will focus on strategic partnerships, franchise development and expanding relationships with family offices, operators, and emerging brands. Schwartz has more than 15 years of senior-level executive search and advisory experience, with a focus on private equity-backed and growth-stage organizations across consumer, hospitality and service-based sectors. Through Tarrybrook Partners and his leadership at The Elliot Group, Schwartz will support Cornerstone with leadership strategy, talent alignment and executive advisory.

• **Idemia Public Security**, a Virginia-based company focused on secure and trusted biometric-based solutions, and **Trinsic**, a Salt Lake City-based company offering a digital ID gateway to verify identity in more than 30 countries, have announced a partnership to accelerate adoption of mobile driver's licenses (mDLs) across the United States. Trinsic will serve as an acceptance layer for Idemia Public Security-issued mobile credentials, enabling organizations to securely and seamlessly accept mDLs online during onboarding, authentication and identity verification workflows. The joint solution, once live, will initially support mDL acceptance in five participating U.S. states and will continue to grow in coverage.

• **Havenpark Communities**, an Orem-based owner and operator of manufactured home communities, has announced plans to invest over \$70 million in 2026 to further improve and modernize

REAL ESTATE

• **Havenpark Communities**, an Orem-based owner and operator of manufactured home communities, has announced plans to invest over \$70 million in 2026 to further improve and modernize



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Industry Briefs

its communities nationwide. The planned investments will go toward infrastructure improvements and new or upgraded amenities that strengthen communities, including playgrounds; sports courts; community centers; and enhanced utilities, signage and lighting. In 2025, Havenpark invested \$47.3 million in capital projects.

RECOGNITIONS

• **Karen Aranki** was recently named one of the **Most Empowering Women to Watch in 2026** by **Chief Women Leaders**, a digital PR media platform that showcases outstanding women leaders and their business journeys. Aranki is senior vice president and chief human resource officer at Varex Imaging Corp., a Salt Lake City-based company that designs and manufactures X-ray imaging components, which include X-ray tubes, digital detectors and other image processing solutions that are key components of X-ray imaging systems, as well as X-ray imaging systems for industrial applications.

• **Merit Medical**, based in South Jordan, and **Stryker**, based in Salt Lake City, have earned **2026 Gallup Exceptional Workplace Awards** for employee engagement. Winners are selected by a review panel and recognized for the effective work they’ve done this year implementing strategic initiatives to further engagement and help employees thrive. Gallup said Engagement winners weave employee engagement — an employee’s involvement in and enthusiasm for their work and workplace — throughout each stage of the employee life cycle. Stryker has also been recognized in the Strengths category. Strengths winners have workplace cultures that put the strengths of leaders, managers and employees at the core of how they work every day.

• **Brown and Caldwell**, a Cottonwood Heights environmental engineering and construction services firm, and **ARW Engineers** of Ogden have earned **National Recognition Awards** for exemplary engineering achievement in

the **American Council of Engineering Companies’ (ACEC) 59th annual Engineering Excellence Awards**. The Brown and Caldwell award comes for the Davis Aqueduct Reach 1 Parallel Pipeline Project in Layton. Brown and Caldwell led the planning and design of the 2.2-mile, 72-inch-diameter steel pipeline, which is designed to withstand earthquakes in the seismically active Wasatch Fault Zone. Features include special joints and soil reinforcement that help protect against ground movement and landslides. To make the system more reliable, a pump station capable of moving 60 million gallons per day was added, providing a backup water source should the main line fail. The ARW award comes for the renovation of the McKay Education Building at Weber State University in Ogden. As structural engineer for updating the half-century-old, 70,000-square-foot facility, ARW Engineers was tasked to ensure structural integrity while also opening the exterior walls and the third-floor slab to allow more natural light into the interior. Innovative solutions such as reinforcing shear walls, replacing the concrete roof with a light steel system, installing carbon-fiber overlays for diaphragm continuity, and updating the exterior with brick veneer and curtain walls helped overcome a variety of structural challenges. The new facility features state-of-the-art classrooms, study areas, offices, a children’s school, and a digital maker space. Other participating engineering firms include electrical consulting engineers **Colvin Engineering Associates** (mechanical) and **Ensign Engineers** (civil). Judging for the awards program was conducted by a national 32-member panel of built environment leaders, along with experts from government, the media and academia. Award criteria focused on uniqueness and originality, technical innovation, social and economic value, and excitement generated toward the engineering profession.

• **MasterControl**, a Salt Lake City-based provider of quality, manufacturing and asset management software solutions for regulated industries, has been recognized as a “Leader” in three independent analyst reports: the **LNS Research 2025 Enterprise Quality Management Soft-**

ware (EQMS) Guidebook, the **2026 Gartner Magic Quadrant for Quality Management System Software**, and the **Verdantix Green Quadrant: Quality Management Software 2025**. MasterControl achieved the highest potential score among all vendors evaluated in the EQMS Guidebook, earning the No. 1 spot in the independent research firm’s comprehensive Solution Selection Matrix. The company’s score tied for the highest rating in the category and positioned MasterControl in the “Front Runners” quadrant among 16 leading EQMS vendors evaluated across three critical dimensions: product, potential and presence. In the 2026 Gartner Magic Quadrant for Quality Management System Software, MasterControl was recognized as a “Leader.” According to independent research and advisory firm Verdantix, MasterControl scores well above average in training management and workflow and automation segments.

RETAIL

• **Kenworth Sales Co.**, a West Valley City-based company that sells, services and supports commercial trucks in the Intermountain West and Mid-Atlantic, has established a board of directors to strengthen governance and guide long-term strategy. This formal board succeeds the company’s long-standing family board of directors, which has provided guidance and stewardship for more than 25 years. Dealer Principal **Kyle Treadway** will continue as chair, and is joined by independent directors **Molly MacKay-Zacker**, **Adam Lawyer**, **C. Daniel Clark** and **Bob G. Sant**. Treadway is a third-generation shareholder who joined the family firm as legal counsel in 1987 and became president in 2000. His education includes earning his J.D. from the University of Utah. Zacker is

vice president of operations at MacKay & Co., a Chicago-based firm founded in 1968. She has decades of experience in industry research, operational leadership, client engagement and executive-level reporting. She is a frequent speaker and presenter within the medium- and heavy-duty aftermarket. Lawyer serves as chief investment officer for Sewell Automotive Cos., where he oversees strategic investment and financial planning initiatives. He is a Certified Public Accountant and previously spent 20 years as a partner with FORVIS Mazars (formerly DHG) Dealership Group, advising dealership organizations on financial strategy. Clark recently retired as head of vehicle and equipment finance at Bank of Montreal, where his responsibilities included transportation/equipment finance and auto dealer inventory lending. With more than four decades of leadership experience as a transportation finance executive, he also served as president of GE Capital Transportation Finance, managing director at Citi Capital Transportation Finance, and executive vice president at Associates Commercial. Sant is the corporate human resources director for Kenworth Sales, where he has served for 24 years. He previously worked 16 years in operations, safety and HR for CH Dredge Co. He earned a B.A. from Weber State University.

• **Fitura Brands Inc.**, a Utah-based wellness holding company, has launched following an initial financing round at a \$20 million pre-money valuation. The company is building a franchise-ready platform across three fitness sectors: racquet sports (Padel//SWT), athletic reformer Pilates (Core Precinct), and contrast therapy recovery (ContrasTheory).

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Calendar

Information about upcoming events may be sent to brice.w@thecityjournals.com.

March 23, noon

2026 Legislative Update, a Park City Chamber/Bureau event. Des Barker, legislative strategist, will present a legislative recap focused on key bills and policy decisions that emerged from this year’s session. Event takes place online. Details to be announced at parkcitychamber.com/events/.

March 24-26

Domopalooza 2026, an AI+ data event hosted by Domo and featuring keynote sessions from leaders of national brands such as Ford Direct, CVS Health and Colgate-Palmolive. Event also features hands-on workshops and networking with product training and inspirational stories. Event focuses on three themes: Making AI a reality in a business, running a business smarter with AI-powered experiences, and securing data through a safe, AI-enabled environment. Location is Grand America Hotel, 555 S. Main St., Salt Lake City. Cost is \$1,895 for a full conference pass; \$2,595 for one-day training and conference pass; \$3,095 for two-day training and conference pass. Details are at <https://www.domo.com/domopalooza>.

March 24, 9 a.m.-2:30 p.m.

“Lace Up & Lead” Women in Manufacturing Conference, a Utah Manufacturers Association event that includes two keynote speakers, nine breakout sessions and a panel featuring women from various roles in the industry. Keynote speakers are Utah first lady Abby Cox and Kari Kovar, president and CEO of Cottonwood Millwork, Cabinets & Metalwork. Location is Zions Bancorporation Technology Center, 7860 Bingham Junction Blvd., Midvale. Cost is \$91.48. Registration can be completed at Eventbrite.com.

March 24, 11 a.m.-1 p.m.

Business Women’s Forum. Speaker Michelle Kennedy, CEO of Plato Media Co., will discuss “Leading from Within: How Resilience and Self-Reflection Create Lasting Success.” Location is Salt Lake Marriott Downtown at City Creek, 75 S. West Temple, Salt Lake City. Cost is \$50 for members and \$70 for nonmembers. Details are at slchamber.com.

March 24, 11:30 a.m.-1 p.m.

Professional Development Luncheon Series, a ChamberWest Women

in Business event with the theme “Future Forward: Economic Growth in Our Cities.” Panelists are Dina Blaes, chief of strategic engagement, community and economic development, Taylorsville; Jonathan Springmeyer, economic development director, West Valley City; Daniel Torres, economic development manager, Kearns and Magna; and Paul Coates, business development manager, West Jordan. Location is 5658 Cougar Lane, Kearns. Cost is \$30 for members with advanced registration; \$40 for nonmembers and for members thereafter. Details are at chamberwest.com.

March 24, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah’s Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

March 24, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a South Valley Chamber of Commerce event. Speaker Kaitlin Eskelson, president and CEO of Visit Salt Lake, will discuss “The Visitor Experience Advantage: Designing Unforgettable Moments in Business & Beyond.” Location is Canyons School District, 9361 S. 300 E., Sandy. Cost is \$23 for members, \$35 for nonmembers. Details are at southvalleychamber.com.

March 24, 5-6:30 p.m.

“From Pleasant Grove to Skinwalker Ranch,” a Silicon Slopes Start School event with Brandon Fugal, chairman and co-owner of Colliers International in Utah. Location is Silicon Slopes, 2600 W. Executive Parkway, Lehi. Details are at <https://app.siliconslopes.com/events>.

March 25, 8 a.m.-5 p.m.

“Build Your Custom AI Business Assistant, and Turbocharge Your Business,” a Small Business Development Center event. Location is Salt Lake SBDC at Salt Lake Community College, Sandy. Cost is \$59. Details are at <https://clients.utahsbdc.org/events.aspx>.

March 25, 10:30 a.m.-noon

Envision Utah’s Quality Communities Academy, tailored to those dedicated to the thoughtful development of communities and designed to be a forum

for planning commissioners, city council members, mayors, planners, designers and developers. This year’s focus is on how residential development patterns shape water use, crime and the fiscal health of Utah cities. Utah’s AARP chapter also will share resources regarding age-friendly communities. Event takes place online. Registration can be completed at Eventbrite.com.

March 25, 4-8 p.m.

21st Annual Wasatch Front Materials Expo, presented by the SAMPE Utah Chapter. Event focuses on advanced materials and gathers industry leaders, suppliers, educators and government agencies to forge strategic partnerships. Location is Salt Lake Community College’s Miller Campus, Karen G. Miller Conference Center, 9750 S. 300 W., Sandy. Details are at <https://www.nasampe.org/events/EventDetails.aspx?id=2010755&group=>.

March 25, 5-10:30 p.m.

Annual Gala, an Ogden-Weber Chamber of Commerce event. Reception begins at 6 p.m., followed by awards at 7:30 p.m. Location is Peery’s Egyptian Theater and Ogden Eccles Conference Center, 2415 Washington Blvd., Ogden. Cost is \$25. Details are at ogdenweberchamber.com.

March 25, 5-6 p.m.

Legal Workshop (in English and Spanish), a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

March 25, 5-6:30 p.m.

“Connect After Hours,” a South Valley Chamber of Commerce event. Location is Topgolf Salt Lake City, 920 Jordan River Blvd., Midvale. Cost is \$15 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

March 25, 6-7 p.m.

“Driving Website Traffic for Free,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

March 26-27

Resort Town Summit, a ULI (Urban Land Institute) event focused on how resort communities are addressing growth, housing and connectivity. Event includes

a day of programming March 26 and an optional day of recreation March 27. Location is Hyatt Centric Park City. Details to be announced at parkcitychamber.com/events/.

March 26, 11:30 a.m.-1 p.m.

Chamber Luncheon, a Davis Chamber of Commerce event. Speaker Courtney Rae, head of stakeholder outreach at the Utah Office of Artificial Intelligence Policy, will discuss “The Future of AI in Utah: How It Will Shape Your Business.” Location is Business Resource Center, 450 S. Simmons Way, Suite 220, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

March 26, 11:30 a.m.-1 p.m.

“Lunch Break Networking,” a Point of the Mountain Chamber of Commerce event. Location is Hot Pot Haven – Seoul BBQ, 173 W. Lake Drive, Suite D, Saratoga Springs. Details are at thepointchamber.com.

March 26, 5-6:30 p.m.

“Put AI Agents to Work for Your Business,” a Silicon Slopes event. Location is Disruptors Media, 640 N. Main St., North Salt Lake. Free but registration is required. Details are at <https://app.siliconslopes.com/events>.

March 26, 5:30-6:30 p.m.

Community Unwind Meetup, a South Salt Lake Chamber of Commerce event. Location is Chappell Brewing, 2285 S. Main St., South Salt Lake. Free and open to all. Details are at www.sslchamber.com.

March 27, 8 a.m.-3 p.m.

Small Business Conference, with the theme “Lead with Confidence.” Location is Westminster University, Bill & Vieve Gore School of Business, 1840 S. 1300 E., Salt Lake City. Details are at www.sslchamber.com.

March 27, 8:30 a.m.-3:30 p.m.

Boost Conference, hosted by Tyler Jennings, with speakers from some of Utah’s fastest-growing companies, including Nursa, Strider and Torus, as well as private company Wasatch Group; fire-side chats; keynotes; breakouts and one-on-one mentoring. Location is Jon M. Huntsman School of Business, 3500 Old Main Hill, Utah State University, Logan. Free. Details are at <https://luma.com/nk-muuvnu?tk=0t8tMB>.



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PUBLIC NOTICES

LET IT BE KNOWN TO ALL PEOPLE OF UNITED STATES OF AMERICA – This is public notice and affirmation that a baby girl has been born on the land in a mortal body to the Martin family. The family welcomed their baby earthside on the land of the geographical location commonly known as [Ogden, Utah Republic, united states of America] North America on the 3rd day of November in the calendar year 2025 AD. She is happy, healthy and thriving!

NOTICE OF TRUSTEE’S SALE
The following described property will be sold at public auction to the highest bidder, without warranty as to title, possession, liens or encumbrances, payable in lawful money of the United States, at the main entrance of the Second District Court, 800 W State St., Farmington, UT 84025 on Tuesday, April 21, 2026, at 10:00 a.m., for the purpose of foreclosing a Deed of Trust, dated May 24, 2019, executed by RAUL G. CAMPOS and MARY M. CAMPOS, husband and wife as joint tenants, as Trustor, in favor of ZIONS BANCORPORATION, N.A. dba ZIONS FIRST NATIONAL BANK, as Beneficiary, recorded on June 21, 2019, as Entry No. 3167629, Bk 7289, Pg 424-443, in the Davis County Recorder’s Office, State of Utah, covering real property located in Davis County, State of Utah, and more particularly described as follows:
THAT CERTAIN PIECE OR PARCEL OF LAND, AND THE BUILDINGS AND IMPROVEMENTS THEREON, KNOWN AS: 1084 E NORTHERN HILLS DR IN THE TOWN OF: BOUNTIFUL COUNTY OF: DAVIS
AND STATE OF: UT
LEGAL DESCRIPTION:
COMMENCING AT THE SOUTHWEST CORNER OF THE PROPERTY CONVEYED BY DEED RECORDED IN BOOK 557 OF OFFICIAL RECORDS, PAGE 256, WHICH POINT WITH RESPECT TO THE NORTHWEST CORNER OF LOT 1, NORTHERN HILLS, PLAT A, A SUBDIVISION OF PART OF SECTION 20, TOWNSHIP 2 NORTH, RANGE 1 EAST, SALT LAKE BASE AND MERIDIAN IS SOUTH 149.66 FEET TO THE NORTHWEST CORNER OF THE RESERVOIR SITE OF THE UNITED STATES OF AMERICA, AND WEST 118.5 FEET ALONG THE BOUNDARY OF SAID RESERVOIR SITE AND SOUTH 76° 14’ WEST ALONG THE NORTHERLY BOUNDARY OF SAID RESERVOIR SITE 7.0 FEET, THE POINT OF BEGINNING, AND RUNNING THENCE NORTH TO THE SOUTHERLY BOUNDARY OF A STREET KNOWN AS

NORTHERN HILLS DRIVE; THENCE WESTERLY ALONG THE SOUTH LINE OF SAID STREET 90.0 FEET; THENCE SOUTH TO THE NORTH LINE OF THE RESERVOIR SITE AS CONVEYED IN BOOK 147 OF OFFICIAL RECORDS, PAGE 601; THENCE NORTH 76° 14’ EAST 90.0 FEET, MORE OR LESS TO THE BEGINNING. Parcel No.: 04-002-0046
TOGETHER WITH all existing or subsequently erected or affixed buildings, improvements, and fixtures; all easements, rights of way, and appurtenances; all water, water rights and ditch rights (including stock in utilities with ditch or irrigation rights); and all other rights, royalties, and profits relating to the real property, including without limitation all minerals, oil, gas, geothermal and similar matters.
The real property or its address is commonly known as 1084 E NORTHERN HILLS DR., BOUNTIFUL, UT 84010. The undersigned disclaims any liability for any error in the street address or tax identification number. The current Beneficiary of the Deed of Trust is ZIONS BANCORPORATION, N.A., dba ZIONS FIRST NATIONAL BANK.
Bidders must be prepared to tender to the Successor Trustee a \$5,000.00 deposit at the time of the sale with the balance delivered by 12:00 noon the following business day to the Trustee’s office, located at 230 South 500 East, Suite 300, Salt Lake City, Utah 84102. The deposit must be in the form of a cashier’s check, bank official check, or U.S. Postal money order, payable to TraskBritt, P.C. The balance must be in the form of a cashier’s check, bank official check, U.S. Postal money order, or by wire transfer, payable to TraskBritt, P.C.
In addition, Beneficiary may, pursuant to the Utah Commercial Code, cause any personal property described in the Deed in which Beneficiary was granted a lien to be sold in connection with the real property. THIS NOTICE IS AN ATTEMPT TO COLLECT A DEBT, AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE.
DATED the 5th day of March 2026.
/s/ Glenn R. Bronson
Glenn R. Bronson, Successor Trustee
TraskBritt, P.C.
230 South 500 East, Suite 300
Salt Lake City, UT 84102
(801) 532-1922
Publishing: 3/16/2026, 3/23/2026, 3/30/2026
NOTICE TO WATER USERS
The applications below were filed with the

Division of Water Rights in Davis County. These are informal proceedings per Rule 655-6-2. Protests concerning an application must be legibly written or typed, contain the name and mailing address of the protesting party, STATE THE APPLICATION NUMBER PROTESTED, CITE REASONS FOR THE PROTEST, and REQUEST A HEARING, if desired. Also, A \$15 FEE MUST BE INCLUDED FOR EACH APPLICATION PROTESTED. Protests must be filed with the Division of Water Rights on or before Apr. 12, 2026 either electronically using the Division’s on-line Protest of Application form, by hand delivery to a Division office, or by mail at PO Box 146300, Salt Lake City, UT 84114-6300. Please visit waterrights.utah.gov or call (801)538-7240 for additional information.
CHANGE APPLICATION(S)
31-4174 (a54243): Jung Family Enterprises, LLC propose(s) using 0.448 ac-ft. from groundwater (Farmington) for STOCKWATERING.
Teresa Wilhelmsen, P.E.
State Engineer
Published in Utah Business Journal on Mar. 16, 2026 & Mar. 23, 2026
NOTICE TO CREDITORS
SETTLORS AND CO-TRUSTEES, JONATHAN C. WIGHT AND AMY W. WIGHT, 1004 S. SUNCREST CIR. KAYSVILLE, UTAH 84037, AND CO-TRUSTEE, BAILEE SHEFFIELD, HEREBY PUBLISH NOTICE THAT THE FOLLOWING ASSET WAS TRANSFERRED INTO A UTAH DOMESTIC ASSET PROTECTION TRUST ON MARCH 6, 2026: PARCEL NO. 08-340-0046 IN DAVIS COUNTY, UTAH. CREDITORS ARE REQUIRED TO PRESENT CLAIMS TO THE ABOVE CO-TRUSTEES WITHIN 120 DAYS FROM THE FIRST PUBLICATION OF THIS NOTICE OR BE FOREVER BARRED.
Eric Froisland (USB No. 09837) Froisland Law P.C.
2150 S 1300 E, Suite 500 SLC, UT 84106
Telephone: (801) 290-2130
Attorney for Applicant
IN THE SECOND JUDICIAL DISTRICT COURT DAVIS COUNTY, STATE OF UTAH
In the Matter of the Estate of Shirley JoAnne Craig
Deceased
Announcement of Appointment and Notice to Creditors

Probate No. 263700028 Honorable: Ronald Russell
Announcement of Appointment and Notice to Creditors
Estate of Shirley JoAnne Craig Case Number 263700028
Steven Edward Craig has been appointed personal representative of this estate. All persons have claims against the decedent must present their claims in writing within three months after the date of the first publication of this notice or the claims will be forever barred. Written claims may be delivered or mailed to the personal representative at the address below, or filed with the Clerk of the District Court in Davis County.
Steven E. Craig
Personal Representative
7208 S. Viansa Ct.
Midvale, UT 84047
Phone: 563-249-3034
Publishing: 3/9/2026, 3/16/2026, 3/23/2026
Publication: StorageTreasures.com
Publication Date: Mar 12, 2026
Pursuant to the Utah Self Storage Lien Act, the owner of a self-storage facility has a lien upon all personal property located at the self-service storage facility for rent or other charges incurred for the storage of the personal property. Due to the failure to pay the rent, the owner is enforcing its lien and intends to sell or otherwise dispose of the personal property located in the rented spaces listed in this notice. THIS NOTICE IS BEING PROVIDED PURSUANT TO Utah STATE LAW BEFORE the sale, the tenants listed may pay the amount necessary to satisfy the lien and the reasonable expenses incurred to redeem the personal property.
ADVERTISEMENT OF SALE: Notice is hereby given that the personal property located in the following storage units will be sold by competitive bidding.
Facility Name: Uintah Self Storage
Facility Address: 6658 US-89, Uintah, UT, 84405, US
Facility Phone: +1 (801) 476-8080
Tenant Name: Cory Nalder
Unit Number: 90
Description: appliances, furniture, bike parts
Start Date: Mar 12, 2026 4:00 PM (America/Los_Angeles)
End Date: Mar 31, 2026 4:00 PM (America/Los_Angeles)
Bidding: All bidding will take place online at Storage Treasures.com

CAREERS

SENIOR ENGINEER

ICE Mortgage Technology, Inc. seeks Sr Engineer in Provo, UT, to collaborate w/in softw dvlpmt team responsible for dsgn’g & dvlpg services utilized across product lines & deployed in public (AWS) & priv cloud environments. Req’mnts: Bachelor’s or foreign equiv in any field & 5 yrs of progressively responsible exp: using Agile Softw dvlpmt methodology to build softw apps that provide intuitive user exp; optimizing & improving performance of web apps using Javascript, TypeScript; building & implementing unit testing using front end frameworks to produce high quality softw products; & building, optimizing, & improving continuous integration & deployment methods for automated build & release activities. Telecommuting &/or work from home may be permissible pursuant to company policies. When not telecommuting, must report to work site. Submit resume to recruitingresumes@ice.com & indicate job code JC030326 in subject line.

FACILITIES MANAGER

Edwards Lifesciences LLC seeks Manager, Facilities in Draper, UT. Responsible for the maintenance of facilities-related systems and equipment, campus upkeep, and soft services to ensure efficient operation of facilities and building systems within a Medical Device campus environment. Position requires 5% domestic and 5% international travel. Salary Range: \$147,638 - \$151,400. Apply at www.jobpostingtoday.com Ref #75267.

SAP SENIOR CONFIGURATION ANALYST

SAP Senior Configuration Analyst sought by NRG Energy, Inc. in Lehi, UT to provide IT subject matter expertise in Planning, Procurement, Quality Management, Warehousing, Inventory/Materials Management, Sales & Distribution, & Returns Management. SALARY: \$117,936-133,369.81/yr. Email resume to: recruiting@vivint.com. Must specify Ad Code STAS in subject line.

STAFF QUALITY ASSURANCE ENGINEER

Staff Quality Assurance Engineer sought by NRG Energy Inc. in Lehi, UT to Ensure complete test coverage of product functionality. 100% telecommuting from anywhere in the U.S & reports to Lehi, UT office. Salary: \$104,582 - \$149,600 per year. Email resume to: sh-vivint.recruiting@nrg.com. Must specify Ad Code BNAS in subject line.

OPERATIONS MANAGER

OPERATIONS MANAGER to oversee operations, manage budgets, staffing & vendors. Implement procedures in alignment with company goals. Mon-Fri 40 h/wk. Bachelor’s in Business, Engineering/related fields of study req’d. Mail resume to Famet Enterprises Corp, 1944 N 1550 E, Provo, UT 84604.

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