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## OF NOTE



### FOR THE BIRDS

The Great Blue Heron rookery at Farmington Bay Waterfowl Management Area (WMA) in Utah is an active, accessible nesting site located near the Eccles Wildlife Education Center (1157 S. Waterfowl Way). Featuring over 18 elevated platforms, the rookery is highly active through June. (Tom Haraldsen, Salt Lake Business Journal)



Box Elder County Commission Chairman Tyler Vincent tries to gavel the crowd to order at a special meeting to consider a proposed data center project in the county. Moments later, the commissioners retired to a side room where they continued the meeting and voted to send the project forward. (Business Journal screen capture)

## Rowdy crowd doesn't deter Box Elder commissioners from approving data center project

**John Rogers**  
Salt Lake Business Journal

Amid choruses of boos and a repeated chant of “shame, shame,” Box Elder County commissioners approved a pair of resolutions last week, paving the way for a massive data center in the rural western part of their county.

The trio voted unanimously to send the project forward.

The commission had scheduled the special meeting to consider the proposed Stratos Project Area, postponing the decision from a week earlier when

a crowd composed primarily of opponents of the development overcrowded commission chambers in Brigham City. The May 4 meeting was moved to the Box Elder County Fairgrounds Fine Arts Building in Tremonton to accommodate a larger crowd.

The Stratos Project, a “hyperscale” data center project, is a joint development between Utah’s Military Installation Development Authority (MIDA) — which approved the deal with a series of resolutions in April — and developer O’Leary Digital Utah Development Co., with TV personality Kevin O’Leary of ABC-TV’s Shark Tank at the helm.

Canadian entrepreneur O’Leary, who’s known as “Mr. Wonderful” on the popular TV show, will market the project under the name “Wonder Valley.”

At last week’s meeting, commissioners Tyler Vincent, Boyd Bingham and Lee Perry approved a pair of resolutions that sends the project into the next phase, which includes seeking approvals from various federal and state agencies.

The first of the two resolutions approved by the commission ratified an agreement with MIDA to create the proj-

**see DATA CENTER page 2**

## Innovation projects unveiled at event about Utah’s future

**Brice Wallace**  
Salt Lake Business Journal

Already armed with a history of innovation dating back to the pioneers settling in the Salt Lake Valley in 1847, Utah’s next steps in deepening its legacy are taking shape.

At a recent event highlighting Utah’s high standing in the innovation world, state leaders unveiled a pair of projects aimed at boosting it even further.

One is Convergence Hall, an innova-

tion campus that will open by 2029 at The Point development in Draper and will serve as a collaboration center for industry, government and higher education.

Another is the launch of the Utah Quantum Initiative, a statewide effort to assess Utah’s quantum technology landscape, identify critical gaps, and develop a coordinated roadmap for establishing Utah as a national leader in quantum science and quantum-enabled industry.

Convergence Hall will serve as a permanent home of the Nucleus Institute,

launched last fall, as a place to convene, educate and fuel innovation in the state.

“When leaders from government, higher education and industry sit down together, really cool things happen: Decisions get made, barriers get broken, progress moves forward. ... When you get smart people together and they’re bouncing ideas off of each other, it changes things,” Gov. Spencer Cox said at the State of Innovation get-together at

**see INNOVATION page 2**

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## DATA CENTER

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ect area. The commission told attendees that the approval included “guardrails,” including restrictions on noise levels, building heights, compliance with “dark skies” regulations and the inclusion of a local landowner on the Development Review Committee that will oversee and review the project throughout the construction.

The second resolution allows developers to add private land to the project. Much of the land in the Stratos Project Area is privately owned, and developers have reached agreements with all the owners, according to a previous release.

Last week’s meeting was repeatedly interrupted by shouts and chants from the hundreds of dissenters in attendance. Many carried signs protesting

the development and were not shy about expressing their views. Several witnesses spoke to the commissioners as the din grew louder.

At a point about 30 minutes into the gathering, frustrated Commission Chairman Vincent unsuccessfully tried to gavel the rowdy crowd — emboldened by Vincent’s announcement that no public comment would be taken — to order, prompting Bingham to shout, “Oh, for hell’s sake, grow up.” Moments later, the commissioners stood in unison and retired to a small side room where they continued the meeting out of sight — and earshot — of the raucous audience.

As Utah Highway Patrol officers and deputies from the Box Elder County Sheriff’s Office stood guard, the commissioners heard from one more witness before bringing the proposals to a vote and approving them. The closed-door proceedings were broadcast to the crowd

via a large video screen in the main hall.

“Today’s decision isn’t the end of the oversight process, but just the beginning,” Vincent said in a statement following the vote. “We appreciate all the residents who shared comments, questions and concerns with us as we took the necessary time to do a thoughtful evaluation of the project. The agreement we negotiated with MIDA reflects thoughtful consideration of long-term economic opportunity, infrastructure planning and responsible stewardship.”

“There are going to be some in our community that were not happy with the decision we made today, but there are also members of our community that are going to be very pleased by the decision we made today,” Perry said in a post-meeting press conference that included O’Leary spokesperson Casey Hill and MIDA Executive Director Paul Morris.

“The combination of site location and design make Stratos one of the most sustainable and effective data centers in the country,” Morris told reporters. “This project reflects what’s possible when state and local leaders work together to advance strategic infrastructure that supports our military mission, strengthens energy resilience, and delivers long-term economic investment. We look forward to continuing that collaboration as this project moves forward.”

Gov. Spencer Cox, an ardent supporter of the project, was not at last week’s commission meeting but issued a statement following the vote.

“The Stratos Project Area represents the kind of forward-thinking investment that strengthens our economy, supports national security and creates meaningful opportunities for Utah families, while being done the right way — in partnership with local communities,” Cox said.

## INNOVATION

from page 1

Salt Lake Community College in Sandy.

Convergence Hall will house the full Nucleus organization, integrating the Nucleus Fund, MarketEdge, Nucleus Grow, ProLab and PolicyLab under one roof. The campus will host all Utah universities, co-development spaces for industry partners, federal and defense technology initiatives anchored by Hill Air Force Base, and policy development labs designed for Utah’s continued success.

Jefferson Moss, executive director of both the Nucleus Institute and the Governor’s Office of Economic Opportunity, said Convergence Hall will be “bringing together all of these universities to be able to collaborate, to where you can have a researcher sitting next to a policymaker sitting next to an entrepreneur to really try to solve the biggest problems that we see in the world today.”

Cox said Convergence Hall is an example of Utah leaning into technology to help address the state’s biggest challenges and to help humans flourish.

People at Convergence Hall will be “working together in real time to turn ideas into action,” the governor said. “This isn’t just a building; it’s a coordination engine.”

Entrepreneurs, researchers and policymakers can “plug into real-world projects and teams can focus on solving challenges in housing, water and energy with urgency and execution,” he said. “It’s designed to do something simple but powerful: take conversations that might take

months somewhere else and make them happen in days or even minutes.”

The event booklet produced by the Nucleus Institute lists the state’s challenges, which include artificial intelligence and workforce disruption, water scarcity, defense technology, precision medicine, mental health and rural equity. It also notes Utah’s widening housing affordability crisis, environmental challenges, a K-12 system adapting to workforce-readiness in the age of AI, a lack of capital for certain sectors that leaves promising innovation underfunded, and a widening urban/rural divide as innovation concentrates along the urban corridor.

The Utah Quantum Initiative will start with a cross-sector working group from Utah’s research universities, business, defense partners, and state and federal government stakeholders. The group will examine where Utah stands; where it falls short; and what measurable steps in investment, policy and legislative action are required to close the gaps.

The working group aims to produce a formal quantum strategy, including policy recommendations and potential legislative funding priorities to be presented to the governor and the Utah Legislature. Areas of focus are expected to include university research capacity, workforce development pipeline, commercialization infrastructure, and Utah’s positioning within federal quantum programs and defense procurement.

“The Nucleus Institute exists precisely for moments like this,” Moss said. “Quantum technology is advancing faster than any single sector can respond alone. Our role is to bring the right peo-



Convergence Hall’s southwest street-level view at dusk is shown in this rendering. It will serve as a collaboration center for industry, government and higher education and be the home of the Nucleus Institute. (Rendering by FFKR Architects and Gensler, courtesy Nucleus Institute)

ple to the table, surface the honest gaps, and turn alignment into a plan that keeps us ahead, not catching up.”

The convening process will begin this spring, with strategy development targeting completion ahead of the 2027 legislative session.

“The Nucleus Institute is built to drive exactly this kind of coordination,” Cox said. “Utah’s ability to align government, higher education, and industry faster than any other state is our edge — and quantum technology is where we need to use it.”

State leaders hope the projects can capitalize on and bolster Utah’s economic strengths, which include high placements in various economic rankings, its GDP growth rate, innovation capacity, employment growth, social mobility,

venture funding and research funding.

A real-time survey during the innovation event revealed a receptive crowd for boosting innovation. The majority in attendance indicated that they believe that Utah’s innovation ecosystem is growing steadily and that they are “cautiously optimistic” it will be stronger in 2030 if the state makes the right moves.

Moss stressed that innovation needs to be people-focused, including workers in the state’s various industries and, for example, patients needing improved medical treatments.

“Utah’s really done this not by accident,” he said of the state’s innovation history. “I don’t think we just stumbled into this. I think it’s been very deliberate and by design. And I think we’re actually just getting started.”

# BUSINESS JOURNAL

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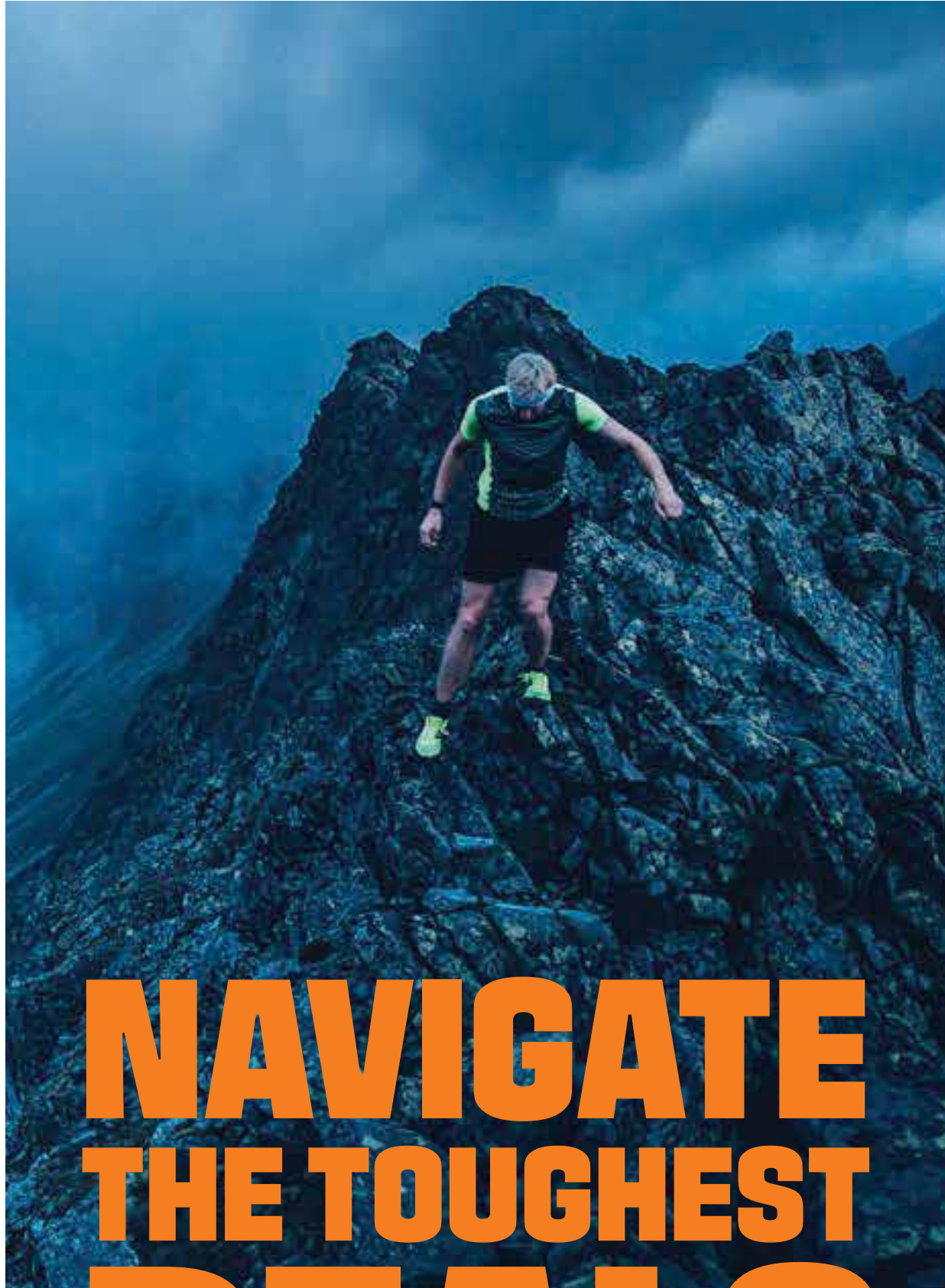
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# ADVERTISING AGENCIES

Ranked by Utah Gross Sales 2025

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	Company Name Address	Phone Web	Gross Utah Sales 2025	No. of Utah Full-Time Employees	No. of Utah Locations	Nationwide Locations	No. of Utah Accounts	Services Offered	Owner/Manager
1	<b>Love Communications</b> 546 S. 200 W. SLC, UT 84101	801-519-8880 lovecomm.net	\$60M+*	60	1	1	63*	Full-service advertising & public relations firm offering digital & traditional products including brand planning, gov't relations & website development	Tom Love Alan Reighard Preston Wood— Partners
2	<b>Max Connect Marketing</b> 13702 S. 200 W., Unit B-1 Draper, UT 84020	385-425-6800 maxconnect.com	\$42M	58	1	2	50	Digital marketing, PPC, paid search, display & video pre-roll ad buying, search engine optimization, lead nurturing, marketing automation, conversion rate optimization, digital analytics & data optimization, creative & brand services	Kyle Nelson Partner
3	<b>R&amp;R Partners</b> 155 N. 400 W., #510 SLC, UT 84103	801-531-6877 rrpartners.com	\$25.2M*	25	1	8	*	Advertising, marketing, public relations & public affairs	Michon Martin CEO
4	<b>RUMOR Advertising</b> 707 W. 700 S., Ste. 200 Woods Cross, UT 84087	801-355-5510 rumor advertising.com	\$23M*	20	1	1	*	Strategy, media, digital, web development & design	Shane O'Toole Founder & CEO
5	<b>Penna Powers</b> 1706 S. Major Street SLC, UT 84115	801-487-4800 penna powers.com	\$16.8M	50	1	1	56	Advertising, content, PR, branding, digital communications agency	Dave Smith Partner/CEO Erico Bisquera Partner/CCO Justin Smart Partner/CSO
6	<b>MaHK Advertising</b> 2545 E. Parleys Way SLC, UT 84109	801-424-5004 mahk advertising.com	*	30	1	3	60+	Advertising agency	Karen Andrews Partner/EVP Jason Kassing Partner/EVP Walt McRoberts Partner/EVP
7	<b>FUEL Marketing LLC</b> 2005 E. 2700 S., Ste. 180 SLC, UT 84109	801-484-2888 fuel marketing.com	*	18	1	1	355+	Advertising, marketing, media & public relations agency	Donna Foster Brad Plowman
8	<b>Holmes &amp; Company Advertising</b> 34 S. 600 E. SLC, UT 84109	801-355-2211 holmesco.com	\$1.2M	6	1	1	*	Full-service advertising & consulting agency	Lisa Holmes Owner/CEO
9	<b>modern8 Corp.</b> 145 W. 200 S. SLC, UT 84101	801-355-9541 modern8.com	\$1M*	7	1	1	*	Brand design agency	Alysha Smith Creative Director
10	<b>BWP Communications</b> 654 W. 100 S. SLC, UT 84104	801-516-3975 bwp communications. com	\$981K*	12	1	1	11	Advertising, marketing, brand development, strategic communications, public relations, website design and development	Brett Palmer Founder & President
11	<b>360 Touch</b> P.O. Box 982467 Park City, UT 84098	435-655-0360 360-touch.com	*	3	1	1	12*	Full-Service Advertising Agency including traditional media buying, digital medial placement, production & graphic design. We are a Google & Facebook Partner and offer in-house programmatic digital media buying	Lutisha Merrill Owner
12	<b>Boncom</b> 55 N. 300 W. SLC, UT 84180	801-933-7611 boncom.com	*	151	1	5	20*	Full service marketing and advertising agency specializing in behavior change campaigns using best practices in strategy, research, creative, video production, design, UX, social media, influencer marketing, public relations, media buying, & analytics	Andrew Bagley President
13	<b>MRM</b> 60 E. South Temple Ste. 1400 SLC, UT 84111	801-257-7700 mrm.com	*	58	1	39	*	B2B marketing & advertising	Brian Renaud EVP & Managing Director
14	<b>Struck / STRKTR</b> 257 E. 200 S., Ste. 150 SLC, UT 84111	801-531-0122 struck.com STRKTR.com	*	57	1	1	15- 20*	Transforming brands in the destination marketing, outdoor recreation, and biotech industries. Rebranding, repositioning and fundraising preparation. Dedicated to creating distinct physical spaces that turn brands into experiences.	Brent Watts Founder & Partner
15	<b>Red Rider Creative</b> 55 N. Merchant Street American Fork, UT 84003	801-226-1289 redride rcreative.com	*	7	1	1	15+*	Full Service Marketing & Advertising Agency. Branding, Graphic Design, Video Production, Media Buying, Web Design, Strategy & Consulting	Clark Taylor President & CEO
16	<b>Thomas Arts</b> 240 S. 200 W. Farmington, UT 84025	801-451-5365 thomasarts.com	*	150	1	2	*	CX strategy, brand positioning, content strategy, brand design, content development, creative production, performance media, social, email, lifecycle marketing, data management, web development	Dave Thomas CEO



When completed in fall 2027, the club will span 103,000 square feet, offering a number of fitness options for members.



Officials turned the dirt to mark the start of construction on the new Life Time athletic club in Herriman. (Photos courtesy Jacobson Construction)

## Herriman officials break ground on Life Time athletic club

**Tom Haraldsen**

*Salt Lake Business Journal*

Herriman Mayor Lorin Palmer and city council members joined Life Time and Jacobson Construction leaders in the ceremonial turning of the dirt at 4684 W. 12600 S. on April 29. A new 103,000-square-foot athletic country club will soon start construction, offering high-end lifestyle, health and wellness amenities when completed in fall 2027.

“Residents in Herriman value access to recreation, wellness and fitness opportunities as part of the community’s quality of life, and the addition of Life Time is expected to expand those options in a meaningful way,” Palmer said at the groundbreaking. “This project represents another amenity for residents and reflects the continued growth of services and opportunities available in Herriman.”

Life Time owns and operates more than 190 athletic country clubs across

the United States and Canada. The new Life Time in Herriman will be its second location in Utah (the first being in South Jordan, which opened in 2006).

Across two levels, Life Time members at the Herriman location will have access to a spacious fitness floor for strength training and cardio; designated studio spaces for yoga, Pilates, strength and barre classes; four pickleball courts; rejuvenation suites with hot tubs, cold plunge, sauna and steam rooms; LifeSpa with hair, massage, skin and nail services; two indoor pools; and an outdoor pool. A LifeCafe fast-casual restaurant will offer healthy meals, shakes and snacks and more. Life Time’s Kids Academy will serve children from 3 months to 12 years old.

“We’re thrilled to deepen our roots in Utah with our planned athletic country club in Herriman,” said Laura Messerli, vice president of club operations for Life Time. “This new destination reflects our ongoing commitment to ex-

panding our presence in the Salt Lake City area and welcoming more people to experience the signature spaces and programs that define Life Time. Much like what we’ve seen in South Jordan over the past two decades, we believe members will experience the Herriman club as a true game-changer for their health and wellness.”

Utah is consistently recognized as one of the most physically active states in the country, ranking fifth in exercise frequency in the latest America’s Health Rankings report. That strong commitment to healthy living makes Utah a natural place for Life Time to continue growing its presence, Messerli added.

“Our wellness mission closely aligns with the comprehensive, active lifestyles so many Utahns value,” she said. “That alignment is a big reason this new location is so exciting, and we expect to see strong community interest well ahead of opening day.”

Jacobson Construction President and

CEO Gary Ellis said the new Life Time athletic club in Herriman will emphasize high-end finishes that denote a level of luxury and comfort compatible with member expectations, durable spaces that can accommodate high-energy activity, and customizable instruction areas. Jacobson Construction is leading the project in collaboration with VCBO Architecture.

“It’s clear that Life Time knows how to radically elevate their members’ fitness, recreation and wellness routines in ways that few others in their industry have imagined,” Ellis said. “With that in mind, our project team on-site knows their responsibility is to hold themselves to a higher standard as well, with a level of craftsmanship that is built to last and which brings the club’s luxury aesthetic into sharp focus during its everyday use. Our people are ready for the challenge.”

Those interested in joining the Life Time waitlist can go to <https://www.lifetime.life/locations/ut/herriman>.

## New study finds ‘scaling gap’ as primary reason businesses stall after early growth

A new study finds that most business leaders admit that they’ve mistaken being busy for making progress — especially in the early stages of growing their business.

The research from Utah-based Scaling.com, co-founded by the authors of *The Science of Scaling*, found that 59 percent admit they’ve made the mistake.

“Most businesses don’t fail because of lack of demand; they stall because they reach a critical but largely misunderstood phase where their current growth strategies no longer work,” the study concluded.

The authors define this phase as the “scaling gap” — the point where companies with early traction struggle to transi-

tion into sustained, exponential growth. Based on a survey of 1,000 U.S. business leaders at companies generating \$1 million or more in annual revenue, the research finds the biggest barriers to scaling are internal, not external.

“Many leaders assume growth will continue if they just work harder or invest more,” said Benjamin Hardy, co-founder of Scaling.com, a performance-based platform and community of business founders. “What this study shows is that scaling is a fundamentally different phase — one that requires new systems, new thinking and often difficult structural changes.”

Business owners cite resource limita-

tions (58 percent), economic conditions (54 percent) and internal operational constraints (48 percent) as the top drivers of stagnation. At the same time, nearly half (49 percent) point to financial risk and operational strain (44 percent) as the biggest reasons they hesitate to pursue aggressive growth.

Study respondents said scaling requires reinvention, not optimization. Seventy-eight percent said achieving 10-fold growth would require major changes to sales and marketing. Three-fourths of those surveyed said a change to business strategy would be required.

Most leaders admit to being the bottle-

neck in growing the business, with 61 percent saying they are a problem in sales and marketing, 54 percent in strategic focus and 53 percent in operations. The leader-caused stagnation can be a result of lack of delegation and structural inertia.

Sixty-seven percent of founders blame at least one employee while only half think their current staff can handle large growth.

“Scaling isn’t about adding more; it’s about removing what no longer works,” said co-founder Blake Erickson, “The businesses that break through are the ones willing to fundamentally change how they operate — not just optimize what they’ve already built.”

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1	<b>Liberty Press LLC</b> 1180 N. Mountain Springs Parkway Springville, UT 84663	801-853-5353 libertypress.com	155	\$55M	1978	Not just a printer, we are your partner. High quality, high volume, commercial printer	Mark D. Oldham President
2	<b>Sun Print Solutions</b> 2105 W. Printers Row West Valley City, UT 84119	801-972-6120 sunprint solutions.com	130	\$31M	1941	Commercial offset and digital printing, direct mail, folding carton packaging	Sara Deneau Jennifer Pettinger
3	<b>Peczuh Printing Co. Inc.</b> 355 E. 100 S. Price, UT 84501	435-637-0256 peczuh.com	100	\$31M*	1962	Print communications, packaging, mailing, fulfillment	Frank Peczuh, CEO Timothy Peczuh Executive VP
4	<b>NorthStar Printing</b> 131 W. 2050 N. Spanish Fork, UT 84660	801-798-7261 nsprinting.net	40	*	1996	Manufacturers of paper boxes, die making, book printing and binding	Neal Foster Owner
5	<b>Transcript Bulletin Publishing Co.</b> 58 N. Main St. Tooele, UT 84074	435-882-0050 tooeleonline.com	24	\$3M	1894	Printing, publishing, banners & design	Bruce Dunn President
6	<b>Bell Printing and Design</b> 901 E. Highway 193 Layton, UT 84040	801-771-1500 bellprinting.com	17	\$5M*	1979	Full-service offset & digital printer, large format, promotional item printing, complete bindery solutions, single-to-full color printing available as well as design	Mike Williams General Manager
7	<b>Signature Press</b> 155 N. Redwood Road North Salt Lake, UT 84054	801-295-7009 sigpress.net	14	*	1994	Full-service commercial printer, apparel provider and swag producer	Rick Johnson
8	<b>Salt Lake Mailing &amp; Printing Service</b> 1841 S. Pioneer Rd. SLC, UT 84104	801-974-7600 saltlakemailing.com	12	*	1983	Printing, mail services, direct mail marketing, binding, mail list services	Mike Frost General Manager
9	<b>Dumac Printing &amp; Direct Mail Marketing</b> 2837 S. 600 W. SLC, UT 84115	801-328-8748 dumac.net	6	*	1953	Offset and digital printing, bindery, direct mail services including: list acquisition, preparation, inserting, addressing. Fulfillment services for small and large projects, turnkey services under one roof	Stephanie Oberlin Dir. of Accounts and Business Development
10	<b>Carr Printing Co. Inc.</b> P.O. Box 888 Bountiful, UT 84011	801-295-2321 carrprinting.com	2	\$200K	1890	Commercial Printing	Lloyd B. Carr President
11	<b>Utah Bank Note Co. Inc. UBN Printing Services</b> 4100 S. West Temple SLC, UT 84107	801-262-0074 ubnprint.com/ products.html	*	*	1935	General commercial printing, business forms, NCR forms	Alan Pannier Owner
13	<b>Minuteman Press</b> 6743 S. 1300 E. Cottonwood Heights, UT 84121	801-563-9900 minutman.com	*	*	2005	Graphic design, digital printing, offset printing, wide-format printing, signage, direct mail	Shawn Sheppick Owner

**BUSINESS JOURNAL**

\*Did not disclose. Please note that some firms chose not to respond, or failed to respond in time to our inquiries. All rights reserved. Copyright 2026 by Salt Lake Business Journal. The Business Journal strives for accuracy in its list publications. If you see errors or omissions in this list, please contact us at lists@slbusinessjournal.com.



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*btone Fitness Brickyard is Millcreek's 2026 Business of the Year. (Cassie Goff/City Journals)*



*Healing Feathers supports true healing through modalities like EMDR, inner-child work and integrative therapies. (Cassie Goff/City Journals)*

## Millcreek Business Council announces 2026 top businesses

**Cassie Goff**  
*The City Journals*

Millcreek recognized seven businesses making meaningful impacts in their community during the Millcreek Business Council Awards Ceremony.

Winners of the 2026 Community Choice Awards included Best Retail, Best Restaurant, Best Place to Work, Best Service and Best Nonprofit.

"We are the voice for the business leaders of Millcreek," said Michael Gura, Millcreek Business Council executive chair.

Winners of the annual Millcreek Business Awards were acknowledged as outstanding businesses within the community. Local businesses were nominated and then voted on by residents, customers, local businesses and community members to ensure that above-and-beyond impact requisite.

"Millcreek started the business council as a way to lower the threshold so that all businesses can participate ... and be able to give back in the community," said Mike Winder, Millcreek city manager and economic development director.

The 2026 Best Retail award went to **Super Anime Store SLC** (founded at 2274 E. 3300 S. and online at [www.superanimestore.com](http://www.superanimestore.com)).

"Super Anime Store SLC is a locally owned family business dedicated to creating a welcoming space for the anime community through collectibles, apparel and events. Being named Best Retail is an honor, and we're incredibly grateful for the continued support from our customers and community," a spokesperson said.

**Maid Brigade of SLC** (online through [www.maidbrigade.com](http://www.maidbrigade.com)) won the Best Place to Work award.

"Residential and commercial cleaning is very hard work. But we focus on mak-

ing the job as fun and rewarding as possible for our team members. ... Family is very important to us. ... We host an annual holiday party and several picnics or cook-outs throughout the year so team members and their families can connect, build relationships, and have fun together. ... The company also provides daily coffee and snacks, along with surprise celebrations such as pizza parties, ice cream socials and hot chocolate bars," said Steven Connors, president and CEO of Maid Brigade SLC.

Best Service award went to **Healing Feathers**. (4578 Highland Drive, Suite 350 ([www.healingfeatherstherapy.com](http://www.healingfeatherstherapy.com))).

"Healing Feathers is a nontraditional trauma-informed mental health practice dedicated to helping individuals move from survival to true healing (through modalities like EMDR, inner-child work and integrative therapies). Winning the Award for Best Service is an incredible honor and a reflection of both our dedicated clinical team and the community that continues to trust us with their stories," said Ronda Davis, clinical director.

**btone Fitness Brickyard** (1295 Miller Ave./[www.btonefitness.com/locations/brickyard](http://www.btonefitness.com/locations/brickyard)) won Business of the Year.

"We are so very honored to have received the prestigious 2026 Millcreek Business of the Year award. btone FITNESS Brickyard offers an approachable hybrid of Pilates-inspired movements and strength training, delivered in a 45-minute flow that packs a serious punch. Our signature method strengthens every major muscle group in your body by incorporating strength training, functional movement, balance and flexibility," said Janeen McCormick, owner of Btone Fitness Brickyard.

The **Millcreek Pizza House** (1357 E. 3300 S.) won the Best Restaurant award.



*"Community involvement is a core part of the company's culture. The company partners with Cleaning for a Reason, an international nonprofit organization, to provide free home cleanings to individuals undergoing cancer treatment," said Steven Connors, president of Maid Brigade. (Cassie Goff/City Journals)*

They wrote to the Millcreek Business Council with the following:

"At Millcreek Pizza House, we are passionate about creating the best pizza in town. Our founder, Stacy, started working at a pizzeria southeast of Chicago at 15 years of age. She has spent her life in the restaurant industry always dreaming of opening her own pizzeria with her family."

**Children Service Society of Utah** (655 E. 4500 S.) won the Best Nonprofit award. They wrote:

"Children's Service Society of Utah is a long-established nonprofit dedicated to ensuring children grow up in safe, nurturing environments by empowering families, parents and caregivers. Founded in 1884, it stands as one of Utah's oldest child welfare organizations, providing comprehensive support

that meets each family's unique needs."

It wouldn't be an Awards Gala without a special choice award. **Fine Art Inn** won the 2026 Millcreek Mayor's Choice Award. They wrote with the following:

"Fine Art Inn is a long-standing, family-owned art gallery and custom framing studio serving the Millcreek community for more than five decades. It offers a thoughtfully curated selection of original artwork along with expert custom framing for paintings, photographs, prints and memorabilia."

Alongside his wife Josie, Tom Jennings opened Fine Art Inn on Highland Drive in 1969. Their sons, Thomas and David, took over running the gallery (now located at 3344 S. 1300 E.) in 2010. Several of their select framed art pieces can be seen on display at Millcreek City Hall (1330 E. Chambers Ave.).



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Volunteers from the Larry H. Miller companies pitched in with donated time for some cleanup projects along the Jordan River during their Week of Service in late April. (Photos courtesy LHM Co.)

## Larry H. Miller employees donate Week of Service in Utah, 14 other states

A longtime tradition for employees of the Larry H. Miller Cos. continued this year with the annual Week of Service. Starting on April 28, employees from the Larry H. Miller Co., the Larry H. & Gail Miller Family Foundation, Miller Sports & Entertainment and Larry H. Miller Real Estate gathered at the Jordan River in Salt Lake City to clean up debris in the river and remove invasive weeds and trash from the riverbank. My Hometown Salt Lake City and the Jordan River Commission partnered with the LHM Co. in organizing and executing the project.

"The Larry H. Miller Week of Service always serves as a powerful reminder that our greatest strength as an organization is our people," Steve Starks, CEO of the Larry H. Miller Company, said in

a release. "I'm grateful for our employees who give their time and energy to serve others and, in doing so, help fulfill our mission of enriching lives."

After Miller's passing in 2009, the Miller family established a tradition to honor his legacy. Every April, employees across the LHM Co. trade office time for service hours with local non-profit organizations in the communities where they live, work and play. Through the end of April, LHM employees donated 2,400 service hours for volunteer projects in 15 states.

Larry H. Miller Real Estate recently announced a partnership with Field Operations, the landscape architecture and urban design firm behind New York City's High Line, to lead the restoration of a one-mile loop of the Jordan Riv-

er. LHM Week of Service volunteers helped advance the vision of a safer, healthier Jordan River.

In addition to opportunities to serve with the company throughout the year, LHM employees have access to the Service Time Off benefit, which provides paid time to volunteer with organizations and causes close to their hearts.

"Service has always been at the heart of our family and this organization," Steve Miller, chairman of the board at the Larry H. Miller Co., said in a release. "I'm grateful for the thousands of hours our teammates give each year to enrich lives in the communities we're proud to call home."

In addition to efforts on the Jordan River, employees also made fleece blankets for individuals and families experiencing home-

lessness. The blankets will be distributed in November during the Larry H. Miller Season of Service Thanksgiving event.

"I have always believed that love is best expressed through service," Gail Miller, co-founder of the LHM Co., said in a release. "To love our neighbors is to serve them, and when we take the time to serve, we help build the kind of communities where everyone feels valued and cared for."

Other Utah projects included Real Salt Lake and Utah Royals FC players spending time with local youth at the Miller Boys & Girls Club, volunteers supporting families and staff at Primary Children's Hospital, and volunteers partnering with the Jordan Education Foundation.

At every project across the country, participants sported matching Larry H. Miller Week of Service T-shirts.

## GOEO approves Kimball Junction Housing and Transit Reinvestment Zone

The Utah Governor's Office of Economic Opportunity (GOEO) has announced approval of a Housing and Transit Reinvestment Zone (HTRZ) in Summit County.

The proposed development in Kimball Junction marks the ninth HTRZ approved in the state. The new HTRZ expands the program's affordable housing efforts into Summit County. There have been HTRZs previously approved in Utah, Salt Lake and Davis counties.

"Housing and Transit Reinvestment Zones are designed to help Utah tackle its housing affordability challenges by facilitating mixed-use, multi-family and affordable housing," said Jefferson Moss, executive director of GOEO. "By strategically locating these zones near transit stations, we encourage development that enhances public transportation use, optimizes parking, helps conserve water through efficient

land use and improves air quality by reducing vehicle trips."

The newly approved Kimball Junction HTRZ encompasses about 60 acres located within a one-third of a mile of the local transit center. Designed to increase both housing availability and affordability, the development will introduce more than 800 new dwelling units and offer a diverse variety of options, including townhomes, apartments and condos, GOEO said in its announcement.

"I am extremely impressed with the product and the responsiveness brought back," said Utah Sen. Wayne Harper, R-Salt Lake, during the March HTRZ meeting in response to Summit County's proposal. "It is a needed project up there, and it's really focused on transit and maximizing resources."

To address the urgent need for affordable housing, 500 of these units will be desig-

nated as deed-restricted workforce housing, Moss said. Additionally, 400 units are classified as "moderate income" or "affordable," which surpasses the 33 percent statutory requirement.

"The Kimball Junction project will provide significant public benefits to Summit County through its innovative mixed-use design, addressing market challenges that might otherwise make development too costly," the GOEO release said. The site will include commercial spaces, educational facilities, civic and health care services and community gathering areas centered around a new and expanded transit center, along with a parking podium that will accommodate 1,000 vehicles.

"This is a landmark moment for Kimball Junction," Summit County Manager Shayne Scott said. "The HTRZ represents a key piece of the proactive, forward-think-

ing planning underway in this part of our community. With hundreds of deed-restricted workforce housing units, expanded transit infrastructure and vibrant community spaces, this development will make Summit County more accessible and livable for families at every income level. We are proud to partner with the state to bring this vision to life."

Development of the Kimball Junction HTRZ will involve the relocation of the Summit County Library into a new County Services building at the site. Other new civic buildings, a public plaza surrounded by mixed uses, a park and an amphitheater will also be included in addition to a dedicated senior care and medical facilities. A new pedestrian bridge will connect to the east side of State Road 224, creating a new entrance arch to the Park City area and improving local walkability.

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# Work DAZE

## Stop, thief! Start protecting your best ideas at work

Here's a good idea: Stop letting your co-workers take credit for your good ideas.

It happens, you know. Against all odds, you come up with a new way to handle a long-standing problem and what happens? Your best friend in the office takes your idea and runs with it. Specifically, they run to your manager and present your breakthrough brainstorm as their own.

You know what comes next. Your idea becomes a success, and your work friend becomes a hero. You are left in the dust, unheralded, unrewarded and very, very unhappy.

Such is the sad story recounted in "The Real Reason Your Ideas Get Stolen at Work — and How to Stop It," a Nilofer Merchant article in Fast Company.

The victim in this case, Alex, had devised a "zany and creative marketing idea for her firm." After spending "a full six months" to develop and refine the idea, Alex was ready to present her brainstorm to management.

"And then the unthinkable happened," writes Merchant. One of Alex's co-workers shared the idea with the CEO and the CMO. "While he didn't exactly say he'd done the work himself," Alex explained, "how he talked about it made it seem like it was all his."



**BOB GOLDMAN**

(I probably don't have to tell you that the villain in the piece was "a PR guy." Telling your ideas to someone in PR is like asking a bank robber to hold your wallet.)

Is there any way to stop co-worker thievery? A firing squad comes to mind or, maybe, mandatory attendance at a week-long, out-of-office HR training session on AI integration and the outboarding process. Equally scary, or even more so, is the really bad idea of standing up for yourself, taking your rightful credit in a face-to-face with your manager, which Alex did.

Spoiler alert! Alex's manager blew her off.

"When you're creative," he told her, "people will steal your ideas. You should just get used to that fact."

It's true, of course, but not very helpful. In fact, it's quite harmful. By asking your manager to examine their moral compass, you risk resentment, as they and you realize simultaneously that their compass is broken and has been for years. Plus, you have identified yourself as a person who knows the value of their work and will

stand up for themselves. In other words, a troublemaker.

Fortunately, there are safer and saner ways to protect your best ideas and also your career. The following are my ideas, but don't worry. You're free to steal them.

### No. 1: Choose Who You Share Your Ideas With.

If you must talk about your idea to someone else, choose carefully. Someone in marketing is a good bet, since they look like they listen, but really don't. Bouncing off your idea on a co-worker in IT is also a safe choice. Their connection to reality is not all that strong, as you will remember when they showed up a week late for a scheduled appointment.

The best choice is someone who doesn't work for your company. Traditionally, bartenders are good listeners, but I recommend baristas at Starbucks. Anyone who can make a Venti iced Caramel Macchiato with one-third whole milk, one-third almond milk, one-third soy milk, double vanilla, caramel wall and extra espresso will surely be able to appreciate your great idea.

### No. 2: Share Your Bad Ideas First.

Is your co-worker the type of person who would steal your idea? Go ahead and share. Just make sure the idea you share

is really bad. Let them run to your manager with the brilliant inspiration of keeping employees from congregating in the break room, gossiping and wasting time, by initiating coffee delivery by drones. Or write a proposal for earning extra income by renting out the executive conference room as an Airbnb.

If your manager has any sense at all, they'll reject the idea and the person who suggested it. But be careful. Considering your manager, they could love the bad idea and the terrible person who stole it and you'll be in even worse shape than you are now.

### No. 3: Stop Thinking.

Where has thinking got you? I rest my case. Can't turn off your brain? The fact you chose to read this column instead of doing something productive suggests that you are completely capable of not thinking. It's the best way to keep from having ideas that will only get you in trouble.

No thinking at work? Now that's a great idea.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at [info@creators.com](mailto:info@creators.com).

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# State allocates \$33 million for health AI and computing infrastructure upgrade

Utah is committing \$33 million to significantly expand its artificial intelligence and computing infrastructure, a financial commitment intended to establish the state as a national leader in AI-driven health innovation, according to an announcement from the University of Utah, designated as the key custodian of the project.

A vital component of the state's investment will be the Utah Health Artificial Intelligence Vault (UHAIV), designed to securely leverage the Utah Population Database (UPDB) for advanced research while upholding stringent privacy standards. All state universities in Utah will gain access to a new AI supercomputer, scheduled to come online this summer, broadening the potential impact of these resources beyond a single institution.

"This is a powerful example of what becomes possible when a state chooses to invest boldly in the health and future of its people," said Taylor Randall, president of the University of Utah, emphasizing the state's dedication to discovery and responsible data stewardship.

"Together, we are building a future where discovery moves faster, care reaches farther and innovation serves everyone," said Peter Huntsman, chairman and CEO of Huntsman Cancer Foundation.

The university's release said that, for decades, the UPDB has been instrumen-

tal in landmark discoveries related to conditions like cancer and Alzheimer's disease. UHAIV will modernize its architecture to enable advanced AI analytics while upholding stringent privacy and ethical standards. The Huntsman Cancer Institute, an operating unit within University of Utah Health, will assume a key stewardship role in this initiative, ensuring responsible application of AI to accelerate discovery, building on its existing two-decade management of the UPDB and its history of identifying inherited cancer risk genes.

The existing UPDB data architecture is incompatible with modern data science techniques, necessitating the UHAIV project, a university-wide effort jointly managed by Bradley Cairns and Dr. James Hotaling.

"We are honored to help steward these initiatives. We take seriously both the opportunity and the responsibility that come with this investment," said Cairns.

Manish Parashar, chief AI officer at the University of Utah, highlighted the transformative potential of this combined infrastructure.

"Infrastructure is the engine behind AI-enabled innovation. We're grateful the state recognizes these investments as essential to keeping Utah competitive," said Parashar. "Once these resources are online, researchers and entrepreneurs will



*A researcher at the Scientific Computing and Imaging Institute at the University of Utah works on advanced data visualization. Her work is funded in part by a major investment in artificial intelligence and computing infrastructure recently allocated by the Utah Legislature. (Courtesy University of Utah)*

be able to move from concept to application at scale much faster."

Parashar said this expanded computational capacity is expected to catalyze economic growth through public-private partnerships and job creation in the life sciences and technology sectors, ultimately strengthening Utah's competitiveness and ensuring the benefits of innovation extend across the state.

The computing modernization will enable advanced AI analytics within a secure environment, a critical step given the sensitive nature of the data, the university said. This combination of secure data access and computational power will provide researchers with unprecedented capabilities to accelerate breakthroughs in disease prevention, early detection and personalized treatments.

## Philadelphia firm acquires SLC's JD Legal Support

Magna Legal Services, a national provider of court reporting, medical record retrieval and litigation consulting, has acquired JD Legal Support, a Salt Lake City court reporting and litigation support firm.

Magna Legal Services is headquartered in Philadelphia and operates 32 offices across the U.S.

The acquisition, for which terms were not disclosed, closed on April 15.

JD Legal Support has long-standing history and client relationships in Utah, and the acquisition strengthens Magna's

presence in Salt Lake City, the company said in announcing the buyout.

"We're excited about the opportunity to build on JD Legal Support's reputation," said John Brownschidle, head of mergers and acquisitions for Magna. "This acquisition reflects our continued commitment to partnering with high-quality court reporting firms that share our focus on service, reliability and innovation. We look forward to supporting their clients with expanded resources and capabilities."

Julie Bloxham and Daren Bloxham,

founders of JD Legal Support, will continue in their current roles, bringing more than 20 years of experience in the court reporting and deposition services landscape.

"For many years, we have enjoyed our working relationship with Magna Legal Services," said Daren Bloxham. "Mark Williams (CEO of Magna) and the entire leadership team at Magna have created an amazing company that we are proud to represent, both to our clients and reporters. Their service lines and commitment to quality and innovation will be of

great benefit to the Utah legal community. We are grateful for the opportunity to partner with Magna and look forward to the growth and experiences ahead."

"This acquisition builds on an established foundation in Utah and reflects our continued focus on expanding Magna's presence in key markets," said Williams. "By integrating JD Legal Support's court reporting capabilities with our broader litigation support offering, we are enhancing the value we deliver to clients and our ability to support complex matters nationwide."

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## PEOPLE ON THE MOVE

Company news information may be sent to [brice.w@thecityjournals.com](mailto:brice.w@thecityjournals.com).

### BANKING

• **Zions Bancorporation**, based in Salt Lake City, has appointed **Mike Selfridge** as executive vice president and head of wealth management, effective June 1. Most recently, Selfridge served as head of client and family office solutions and client credit advisory at Bessemer Trust, where he was responsible for lending, private



Mike Selfridge

credit and banking solutions for ultra-high-net-worth clients and family-owned businesses. He led the strategy, business development, and delivery of family office services for the firm's largest relationships. Prior to Bessemer Trust, Selfridge was senior executive vice president and chief banking officer at First Republic Bank, where he oversaw the delivery of private banking services to approximately 300,000 households and wealth management solutions to ultra-high-net-worth clients, in addition to overseeing consumer lending and business banking. Zions Bancorporation NA operates banks 11 western states.

• **D.L. Evans Bank**, based in Idaho, has appointed **Sterling Heiner** and **Josh Monsen** as vice president commercial loan officers located at the Orem branch. Heiner will work closely with customers and prospective clients seeking business loans. He will conduct financial interviews, analyze credit data and structure loan terms and conditions that align with both client needs and the bank's lending guidelines. Heiner has nearly 15 years of experience in the banking industry. He began his career as a teller and later advanced to roles such as branch manager, investment banker and commercial banker at various financial institutions. His education includes time at BYU-Idaho and earning his finance degree



Sterling Heiner



Josh Monsen

from Utah State University. Monsen will focus on building and managing commercial lending relationships while identifying credit opportunities and providing customized financial solutions for local businesses. Monsen has over 11 years of banking experience, with a strong emphasis on agricultural lending through previous positions at Rock Canyon Bank and Hillcrest Bank. He also was warehouse foreman at BlenderBottle, where he managed the shipping and receiving department for four years. Before beginning his banking career, he studied psychology at Utah Valley University. D.L. Evans Bank has 39 branches across Idaho and Utah.

### GOVERNMENT

• Utah Treasurer Marlo M. Oaks and the Land Trusts Protection and Advocacy Committee have announced the appointment of **Liz Mumford** as director of the **Land Trusts Protection and Advocacy Office**. Mumford most recently served as program manager for the Advocacy Office. In that capacity, she helped advance the office's operational and strategic work, including stakeholder engagement, internal process development, and strengthening coordination across agencies. She has also played a key role in preparing the office for the implementation of SB43. Prior to joining the Advocacy Office, Mumford served two terms on the Davis School District Board, where she held leadership roles in audit, governance and accountability. Mumford succeeds **Kim Christy**, who has retired after decades of service to Utah's Trust Lands System, including the past three years as director of the Advocacy Office.



Liz Mumford

### HEALTHCARE

• **Light-Hope Diagnostics Inc.**, a Salt Lake City-based biotechnology company specializing in early cancer detection through liquid biopsy, has welcomed **Michael Hancock**, as a business development and partnering consultant. He will support business development, partnering and



Michael Hancock

commercialization strategy at the company. Hancock has more than 20 years of leadership experience across biotech organizations, with expertise in assay innovation, commercialization and strategic partnerships. He has held senior discovery and pharmacology leadership roles at Vala Sciences and Recursion.

### LAW

• **Claggett & Sykes Trial Lawyers** has announced the expansion of the firm's operations with a new office in Salt Lake City, the firm's first office in Utah. It is at 175 S. Main St., Suite 610, and will offer the firm's core practice areas, including catastrophic personal injury, wrongful death, medical malpractice, brain and spinal injuries, trucking and auto accidents,



David Creasy

product liability, premises liability, mass tort, and appellate cases. The new office will be led by **David Creasy**, partner and trial lawyer at the firm. He joined Claggett & Sykes in April 2023 and devotes his practice almost exclusively to helping victims injured due to medical malpractice. He moved to Salt Lake City in 1997 to begin his legal career with an insurance defense firm. It was in Salt Lake City that he began working on medical malpractice cases, professional liability claims and significant personal injury claims. In 1998, Creasy moved to Las Vegas and began working with the firm Beckley Singleton in the Appellate Division. In 1999, he joined The Gage Law Firm and, for the first time, began working on the plaintiff side and became involved in working on large complex product liability cases, medical malpractice cases and auto accident cases involving serious personal injury. Creasy's education includes earning a bachelor's degree in history and political science from Brigham Young University in 1994. Founded in 2005, Claggett & Sykes has more than 125 employees, including more than 45 attorneys, with offices in Nevada, New York, Connecticut and now Utah.

• **Handy & Handy** has hired **Ashley R. Koford** as an associate attorney. She will focus on helping clients navigate the complexities of personal injury claims. Koford has experience across multiple areas of law, including real estate, contract,



Ashley R. Koford

oil and gas title, and family law. She earned both her bachelor's degree in political science and her Juris Doctor at the University of Utah. In addition to her legal work, Koford is an active member of the Utah Association for Justice and has been a member of American Mensa since 2012. She also volunteers as a judge for junior high and high school mock trial competitions.

### LOGISTICS

• The **Utah Inland Port Authority** has welcomed **Utah Rep. Paul Cutler** as its newest voting member of the board of directors. Cutler, who represents Utah House District 18, was appointed by Utah House Speaker Mike Schultz and was sworn in during the UIPA board meeting April 23. Cutler succeeds **former Utah Rep. Tyler Clancy**, who was appointed by Schultz in 2025 and served as the House's voting representative on the board before transitioning into his new full-time role as Utah's state homeless coordinator. UIPA is governed by a seven-member board that includes five voting members and two non-voting members. Under the port's current board structure, one voting member is appointed by the Utah House of Representatives.



Paul Cutler

### TECHNOLOGY

• **Cotoviti**, a South Jordan-based company offering enterprise healthcare software and data-driven technology solutions, has appointed **John Hallock** as chief corporate affairs officer. He will lead corporate communications, brand development and marketing strategy, and investor relations. Hallock has more than 20 years of experience leading communications at healthcare brands Livongo, Transcarent, Athenahealth and more. Most recently, Hallock served in a senior leadership role at Smarter Technologies.



John Hallock

## Homeowners Association forms ombudsman working group

The Utah Department of Commerce has announced the establishment of a new working group spearheaded by the Office of the Homeowners' Association Ombudsman (OHOAO).

The initiative, identified as one of the tactics in the new State Strategic Housing Plan, aims to identify HOA-related concerns and propose policy changes for future legislative consideration.

According to a recent report from Realtor.com, Utah ranks fifth in the nation for the percentage of real estate listings located within a homeowners association (HOA). Approximately 80 percent of new home construction in Utah is within an HOA. These factors impact both the affordability and the choices available to new homeowners. Additionally, Utah

is home to some of the fastest-growing communities in the country. For instance, St. George is ranked as the eighth-fastest-growing metropolitan area in the United States, which further strains affordability and available options.

"The Department of Commerce is pleased to support the State Strategic Housing Plan and Governor [Spencer] Cox's efforts to promote housing affordability," Executive Director Margaret Woolley Busse said in a release. "This working group will play a vital role in helping us understand the challenges faced by these communities and in developing solutions that promote fairness and transparency."

The working group will dedicate much of the remainder of this year to a listening tour, engaging various stakeholders with

in the HOA industry to gather insights that will shape future policy decisions and key focus areas in preparation for the 2027 general session and beyond.

Comprised of a diverse array of participants, including homeowners; association representatives; industry experts; and a core team featuring Erin Rider, director of the HOA Ombudsman Office; Steve Waldrip, the governor's senior advisor for housing strategy and innovation; Utah Sen. Wayne Harper; and Utah Reps. Neil Walter, Jill Koford, Jordan Teuscher and Ariel Defay, the group will convene regularly to address pressing issues, provide recommendations, and collaborate on improvement strategies.

The working group aims to highlight strategic areas of reform that will

improve housing access and sustained homeownership for families living in HOA communities.

"HOA fees and management are an increasing concern for many Utahns and directly impact housing affordability. We recognized this as we created the State Strategic Housing Plan. As part of the plan, we felt it was important to establish a working group to review and address HOA-related issues that would inform policy decisions around housing development in the state," said Waldrip. "I am excited to work with this group to ensure our housing solutions benefit Utah families, both now and in the future."

For more information on the Utah Office of the Homeowners' Association Ombudsman, visit [hoa.utah.gov](http://hoa.utah.gov).

# INDUSTRY BRIEFS

Company news information may be sent to [brice.w@thecityjournals.com](mailto:brice.w@thecityjournals.com).

## ASSOCIATIONS

• **Brook Gotberg**, law professor at Brigham Young University, is among seven people recently elected to their first terms on the board of directors of the **American Bankruptcy Institute**. Gotberg joined the BYU faculty in 2020. She teaches bankruptcy, contracts, secured transactions and other commercial law subjects.



Brook Gotberg

Gotberg's scholarship focuses primarily on debtor and creditor relations, both in and out of bankruptcy. Prior to BYU, she was a tenured professor for the University of Missouri Law School and practiced commercial law with Sullivan & Cromwell in Los Angeles. Her education includes graduating from BYU with a BA in political science. The ABI board includes 60 members.

## ECONOMIC INDICATORS

• **Utah** ranks No. 2 nationally for **real median household income growth**, with inflation-adjusted incomes up 49 percent over the past 40 years, according to a study by **MoneyLion**. It analyzed median household incomes in all 50 states from 1984 to 2024, adjusting for inflation using federal minimum wage data, Bureau of Labor Statistics inflation calculations and Federal Reserve income data, then calculated 40-year dollar and percentage changes to rank states by the biggest real gains. In Utah, typical households now earn about \$110,000 a year in today's dollars. Median household income rose from \$73,605 in 1984 to \$109,677 in 2024 (in 2024 dollars), pushing Utah into the six-figure tier for typical households. On an original, non-inflation-adjusted basis, Utah's median income is up 351 percent, placing it among just 15 states where household incomes have more than tripled since 1984 and one of only seven states with 40 percent-plus real income growth. Details are at <https://www.moneylion.com/trending/money/how-median-household-income-has-changed-since-1980s-in-every-state>.

• The **Salt Lake City market** added five more coworking spaces by the end of the first quarter this year, reaching 94 and representing a 6 percent increase quarter-over-quarter, according to a quarterly report from **CoworkingCafe**. It tracked coworking space stock availability across the nation's 50 largest markets, along with their size and distribution, subscription prices and top coworking operators. The

Salt Lake City market saw a drop in coworking square footage to 1.87 thousand square feet, down 4 percent quarter over quarter. The number represents 2.6 percent of Salt Lake City's total office space. Average square footage dropped by 10 percent, from 21,954 square feet in the 2025 fourth quarter to 19,860 square feet in the 2026 first quarter. Salt Lake City generally saw a stabilization in prices. Virtual offices remained \$159 per month, meeting rooms gained \$3 and stood at \$33 per hour, day passes remained at \$30 per day, and memberships kept a median of \$169 per month. The top operators in the Salt Lake City market are Regus (20 spaces), Kiln (six spaces), PowerBx (six spaces), Apt CoWork (four spaces), and Spaces and Work Hive with three spaces each. Details are at <https://www.coworkingcafe.com/blog/national-coworking-report/>.

• **Utah** is tied with Florida for the second-most entries in the top 50 on a list of **most expensive growing suburbs** in the nation, compiled by **MoneyLion**. They are No. 11 **Saratoga Springs**, No. 12 **Eagle Mountain**, No. 16 **West Haven**, No. 23 **Herriman**, No. 29 **Bluffdale**, No. 43 **Lehi** and No. 47 **Hurricane**. MoneyLion analyzed U.S. Census data for suburbs that grew 20 percent or more from 2019 to 2024, pairing it with average home values from Zillow and cost-of-living estimates from national expenditure and mortgage data to calculate what residents need to earn to live comfortably in each community. Saratoga Springs and Eagle Mountain have each grown by roughly two-thirds in five years, with Saratoga Springs at 66.1 percent (29,161 to 48,425 residents) and Eagle Mountain at 64.4 percent (32,412 to 53,290), while they have median household incomes of \$128,802 and \$113,648 and estimated annual costs of living of \$63,532 and \$59,768, respectively. Bluffdale and Herriman report median household incomes of \$129,531 and \$122,650, average home values around \$675,143 and \$639,615, and annual costs of living of \$70,116 and \$67,976, respectively. Details are at <https://www.moneylion.com/trending/money/americas-fastest-growing-suburbs-and-the-salaries-needed-to-afford-them>.

• **Utah workers** are taking shorter lunch breaks, working longer hours and feeling pressure to "look busy" because of concerns about **artificial intelligence**, according to a survey by **Resume.io**. The study found that 81 percent of workers admit they are actively making an effort to demonstrate their value at work, either to compete with AI tools or simply to stand out should layoffs ever occur. Respondents say they are working 149 more hours per year (or 2 hours 53 minutes per week on average) and 67

percent are feeling pressure due to AI concerns. More than half of Utah respondents (55 percent) said their lunch breaks have shortened over the past year due to work pressure or concerns about staying productive. The most common ways employees say they are trying to prove their worth include learning new skills or training outside work hours (14 percent), working longer hours than usual (13 percent), taking on responsibilities outside their job description (12 percent), and volunteering for additional projects (11 percent). Thirty-four percent are worried that AI will replace their entire job, while 30 percent are worried that AI is replacing part of their job, 22 percent are being expected to produce more work because of AI tools, and 14 percent worry about being behind colleagues who use AI more effectively. Details are at <https://resume.io/blog/work-pressure-ai-replacement>.

• **Three Utah locations** are on a list of the nation's top "**burnout belts**." **A Mission for Michael** surveyed drivers to identify the commutes most associated with burnout, factoring in congestion, roadwork and sheer time spent getting to and from work. The Utah locations are **Lehi**, ranked No. 71 nationally; No. 98 **Saratoga Springs**; and No. 120 **Farr West**. The top location nationwide is Palmdale, California. Details are at <https://amfreatment.com/blog/americas-burnout-belts-how-commuting-impacts-burnout/>.

• The **Delta Center** in Salt Lake City is the top sports location where sports fans would want to have **their ashes scattered in**, according to a survey by **SportsbookReview.com**, a sports review site. It is followed by No. 2 **Marriott Center** in Provo, No. 3 **Rice-Eccles Stadium** in Salt Lake City and No. 4 **LaVell Edwards Stadium** in Provo. Details are at <https://www.sportsbookreview.com/picks/novelty/americas-most-sacred-stadiums/>.

• The **Interstate 15 Exit 339** to Riverdale Road/Ogden is Utah's **most stressful off-ramp**, according to a survey of drivers by personal injury law firm **Regan Zambri Long**. It is followed by No. 2 **I-15 Exit 295** to 9000 South in Sandy and No. 3 **I-215 Exit 8** to State Street in Murray. Details are at <https://rhllaw.com/worst-off-ramps-survey-2026/>.

## EDUCATION

• Three University of Utah professors have been elected by the **Council of the American Association for the Advancement of Science** as AAAS Fellows. The lifetime honor recognizes scientists who have advanced their fields through research, leadership or mentorship. **Hilary Coon**, **David Grunwald** and **Chris Hill** are among nearly 500 scientists, engineers



Hilary Coon



David Grunwald



Chris Hill

and innovators who were elected 2025 Fellows. Coon is the Benning Endowed Presidential Professor of psychiatry and researcher at Huntsman Mental Health Institute and studies the complex genetic and environmental factors that contribute to psychiatric conditions. Coon was elected as an AAAS Fellow "for distinguished contributions to psychiatric genetics, in particular the development and leadership of an unprecedented population-based, genetically informed comprehensive resource for the study of risks leading to suicide mortality." Grunwald, professor of human genetics, was one of the first researchers to make a career out of studying zebrafish, tiny freshwater fish that have helped reveal countless facets of human biology. He was elected as an AAAS Fellow "for distinguished contributions in understanding the development of zebrafish." Hill, a research mentor and the vice dean of research for the Spencer Fox Eccles School of Medicine at the UofU, focuses on finding better ways to support other scientists. His scientific career has spanned topics from the biology of HIV to current work exploring how insulin molecules bind their receptor. Hill was elected as an AAAS Fellow "for distinguished contributions to the field of structural biology and exemplary leadership within the scientific community."

## EVENTS

• **Silicon Slopes** has announced that its annual **Summit** event will take place next year March 18-19 at the Salt Palace Convention Center in Salt Lake City. Eleven years in, the tech event attracts thousands of founders, executives, investors and builders. The speaker lineup will be announced in the coming weeks. Cost of the event is \$195.

## INFRASTRUCTURE

• **Weber County** leaders, project partners and regional stakeholders gathered recently to celebrate a major milestone in western Weber County's long-term infrastructure strategy with a ribbon-cutting for a new regional wastewater lift station and conveyance line. The station is designed to accommodate up to 6 million gallons of wastewater per day and aims

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# INDUSTRY BRIEFS

to provide infrastructure capacity needed to support long-term residential, commercial and industrial growth. The project began as an effort to address aging sewer lagoons within the Little Mountain Service Area through a state legislative appropriation. As planning efforts progressed, Weber County identified an opportunity to create a larger regional wastewater solution capable of supporting future development throughout western Weber County. That vision has since evolved into a broader regional wastewater conveyance strategy that will ultimately serve the 9,000-acre West Weber Inland Port project area; more than 14,000 entitled residential units identified in the Western Weber General Plan; and future commercial, industrial and employment growth throughout the region.

## INVESTMENTS

• **Pmtbox**, an Orem-based company offering an enterprise commerce platform (ECP) built to unify payments, risk and data for merchants, has announced \$15 million in seed funding, led by **Tandem Ventures**, with participation from **Element Ventures**, **Cynosure Investment Partners** and **Aaron Skonnard** (founder and CEO of Pluralsight). The ECP gives merchants — including the approximately 1,300 customers Pmtbox already serves — total control over their data, reducing the true cost of payments. Supplemental to expanding the company's commerce architecture, the funding will be used to expand Pmtbox's engineering, risk and enterprise teams while accelerating enterprise go-to-market efforts across verticals where commerce complexity is highest. In addition to the capital milestone, **Alex Bean**, founding partner at Tandem Ventures, joins the company's board of directors, and **Nick Thomas**, founder of Finicity, also joins as an independent director.



Alex Bean



Nick Thomas

## OUTDOOR RECREATION

• **Utah Olympic Park's** summer ac-

tivities begin May 22, with tickets already available. Its adventures include Extreme Tubing, Alpine Slide and the Summer Bobsled Experience. The Flying Ace All-Stars Freestyle Shows will also return this summer. The Alf Engen Ski Museum and Eccles Salt Lake 2002 Olympic Winter Games Museum also will be open during the summer season, offering the opportunity to learn more about the athletes, history and lasting impact of Utah's Olympic and Paralympic movement. New this summer is that Gold Passes will be offered as full-day sessions, allowing guests to enjoy activities throughout the day rather than in separate time blocks. Utah Olympic Park will also continue its dynamic pricing model, encouraging guests to purchase early for the best available rates. Single activity tickets are now \$35, and guests who purchase a Gold Pass may add on a Summer Bobsled ride for \$75, available in person only. Utah residents will be eligible for a new walk-up locals discount with a valid Utah ID. This discount is available in person only and varies by date. Details are at [utaholympiclegacy.org](http://utaholympiclegacy.org).

## PARTNERSHIPS

• **Ripe**, a Salt Lake City-based company enabling retention of local tourism value through its In-Market Travel Agency (ITA) Platform, and **GuideGeek**, the AI travel company created by San Francisco-based Matador Network, have announced a strategic partnership and integration. For destinations using both providers, the collaboration integrates Ripe's real-time lodging and destination knowledge into GuideGeek's custom AI travel tools.

• **Instructure**, a Cottonwood Heights-based company focused on education technology, has been named an "Eminence Partner" by **Brandon Hall Group**, an independent human capital management (HCM) research and analyst firm. The partnership focuses on advancing independent research and executive dialogue on the future of work, the growing importance of lifelong learning, and the critical role of workforce learning in connecting education to employment. Instructure is collaborating with Brandon Hall Group to examine how a new generation of learners engages with continuous, flexible and career-connected learning experiences that extend beyond traditional

academic pathways. As part of the collaboration, Instructure and Brandon Hall Group will co-develop a Bellwether Research Report examining emerging trends and challenges in how organizations build and sustain workforce capability. The research will explore changing learner expectations, the rise of lifelong learning and the need for organizations to better align learning experiences with measurable, real-world outcomes.

## RECOGNITIONS

• **Several Utahns** are finalists for the **Entrepreneur of the Year 2026 Mountain West Award**, presented by **Ernst & Young LLP**. In its 41st year, the award program celebrates the bold leaders who disrupt markets through the world's most ground-breaking companies, revolutionizing industries and uplifting communities. The Mountain West program celebrates entrepreneurs from Utah, Alaska, Colorado, Idaho, Montana, Oregon, Washington and Wyoming. Utah finalists are **Brian Beutler**, Alianza, Pleasant Grove; **Steve Richards**, Becklar, Ogden; **Allyse Jackson**, Beehive Meals, Layton; **Ryan Anderson**, Filevine, Salt Lake City; **Kyle Freebairn**, Frazil, Salt Lake City; **Hayden Wadsworth** and **Jake Wadsworth**, HydroJug, Ogden; **Parker Ence**, Jump, Draper; **Brett Hopkins**, Ken Garff Automotive Group, Salt Lake City; **Arian Lewis**, Kiln, Lehi; **Clark T. Bell**, **Warren Bell** and **Mike Bullock**, Nano-Yield, Sandy; **Curtis Anderson**, Nursa, Murray; **Jeff Reynolds**, Sensapure Flavors, Salt Lake City; **Mike Linton**, VLCM, Salt Lake City; and **Clint Reid**, Zonos, St George. Regional award winners will be announced on June 18. The winners will then be considered by the national independent panel of judges for the Entrepreneur Of The Year National Awards, which will be presented in November at the annual Strategic Growth Forum.

• **Shurugwi Prime Breeders**, from Ensign College student **Liya Ngabola**, recently won the \$20,000 grand prize at the **2026 Tim Draper Utah Entrepreneur Challenge**, a statewide student business competition hosted by the Lassonde Entrepreneur Institute at the University of Utah. Shurugwi Prime Breeders raises chickens and provides jobs in Zimbabwe. The competition featured collegiate entrepreneurs in Utah vying for more than \$75,000 in cash and prizes. **ReVroom**,

from a team from Brigham Young University, won second place and \$10,000. The third-place \$7,500 winner is **Minor Inconvenience**, from a team from the Salt Lake Community College. Other award recipients are **Josh Hadley E-commerce Award** (\$5,000), **Stormin** (University of Utah); **Actium Bootstrap Award** (\$2,000), **S.C.O.R.E.** (Snow College); **Judge Awards** (\$16,000 total), **Forge Metrics** (UofU), **Minor Inconveniences** (SLCC), **Altruvia** (BYU), **Shurugwi Prime Breeders**, **ReVroom**, **Stormin**, **Signal Smith** (Utah State University), **XtractSol** (UofU), **Airvata Bioengineering** (UofU), **Clear Paycheck** (Westminster University), **Thesis** (Utah Tech University), **Apex Monitoring Systems** (UofU), **Alpha-RAG** (Southern Utah University), **Redwaste Solutions** (Utah Valley University), **Scry Technologies** (UofU) and **Uinta Life** (Ensign College); **People's Choice Award Speed Pitch** (\$1,000), **Stormin**; **People's Choice Online Vote** (\$1,000), **S.C.O.R.E.**; **Top 20 Team Awards**, (\$500), all the top 20 teams; and **Master of Business Creation Scholarships** (\$1,000), all the top 20 teams.

• **Loyal Perch Media**, publishers of The City Journals, recently honored some of its writers for excellence in journalism. Winners included: **Shaun Delliskave** for headlines; **Mimi Darley Dutton**, **Jet Burnham**, and **Delliskave** for photography; and **Delliskave**, **Alexandra Straumann**, **Giovanni Radtke**, **Katherine Weinstein**, **Gail Newbold**, **Darrell Kirby**, **Kelly Angelbuer** and **Julie Slama** for writing. Winners were honored at a dinner held April 16 at Cottonwood City Hall and catered by Texas Roadhouse in Taylorsville.

## TRANSPORTATION

• **Direct Connect Logistix**, an Indianapolis-based company that specializes in cold chain shipping within food, produce, beverage and related markets, has announced that its Draper office and its Indianapolis office are expected to see employment growth of 15 percent this year. The announcement came as DCL, founded in 2009, moved its headquarters to a new location in downtown Indianapolis, where the company said it will grow by up to 50 jobs over the next 18 months. The company also has an office in Medellín, Colombia.



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# From competitors to co-creators of hope: Utah trades launch 'Trades for Wishes'

**Rebecca Olds**

*Salt Lake Business Journal*

Business owners in Utah's trades are teaming up with Make-A-Wish Utah to help grant children's wishes in the state and give "the gift of hope" with a program they are deeming "Trades for Wishes."

Leading the efforts are two would-be competitors. TruePros Heating and Air owner Katy Higgins; A Plus Garage Doors owner Carrie Kelsch; along with ServiceTitan's brand and marketing lead, Ellen Rohr; and Summer Ehrmann of Make-A-Wish Utah — are joining forces and raising funds that will help grant wishes of Utah children across the state.

"What started as a single moment quickly became something bigger," said Higgins.

"Other companies began asking how they could be part of it. That's when we realized this could be more than a one-time effort — it could be a movement."

That movement was fed by ServiceTitan, a software platform for trades businesses, servicing 13,000 customers across the U.S., Canada and Australia.

Rohr calls Higgins and Kelsch "super ambassadors," a term she has dubbed for the big potential they have to make a difference with the program. She added that the passion of the trades and the organization of Make-A-Wish Utah make the whole program possible.

"Make-A-Wish Utah is very organized and formal about how donations are used, so that it's equitable," Rohr said. "Kids get a fair shot."

By the end of April, 11 companies were involved, Ehrmann said, "with new partners making fundraising commitments each week."

"This community-led initiative brings our mission to life: to grant life-changing wishes for Utah's kids fighting criti-

cal illnesses," said Ehrmann. "As Make-A-Wish Utah charges nothing for its services and receives no government funding, we rely on the support of Utah communities to grant Utah wishes."

TruePros worked with Ehrmann and Make-A-Wish Utah to help grant wishes for kids like Kyson last year. The company raised \$25,000, earned by setting aside \$25 per install. Kyson's wish was to go to Walt Disney World.

Kelsch also attended a wish proclamation event for Kyson, hosted by Higgins. Both Higgins and Kelsch have experienced the power of Make-A-Wish Utah, with Higgins's daughter and Kelsch's niece and, by extension, her daughter being wish recipients.

Higgins' 27-year-old stepdaughter, Seattle, had her own wish granted 20 years ago.

Seattle is blind, deaf and mute, and lives full-time with Higgins and her husband. Despite her severe condition, Higgins said they are on "borrowed time" as Seattle is one of the oldest living people with her disease.

Her legacy is cemented at the Make-A-Wish Utah facility, where her story is featured in the organization's third scrapbook and her star remains in their ceiling's constellation.

"The work they do down there is incredible," Higgins said.

Currently, there are more than 270 Utah children waiting for their wishes to be granted.

The group started "Trades for Wishes" with the conservative goal to raise \$100,000 in 2026 — \$75,000 more than what TruePros raised alone in 2025 for Kyson.

But it has quickly gained traction, and by the end of April, the program had already exceeded Higgins' starting goal. Now, Kelsch said, they are thinking bigger for the end of the year, closer to the \$1 million mark, surpassing all other Make-



*Carrie Kelsch, owner of A Plus Garage Doors, and Katy Higgins, owner of TruePros Heating and Air, are teaming up to make children's wishes come true. (Courtesy Katy Higgins)*

A-Wish Utah fundraising initiatives.

"I don't want people to feel like they're not big enough to contribute, and I don't want them to feel like they're too big to contribute," Higgins said. "This is all about doing your part in your own way and your own time."

Even after a devastating winter in 2026 due to lack of snow that put financial strain on many small businesses, Higgins is encouraging creative giving, big or small. Each company can work with Make-A-Wish Utah to build a customized fundraising plan tailored to the goals and values of each company.

It's a way to give back in a different way than Utah's trade companies are already doing, Kelsch said.

"Think about what the trades have built for you," said Kelsch. "They build all your houses, they do all the plumbing and the HVAC and the garage doors and roofs — they build communities."

They are inviting all trade companies in Utah to join "Trades for Wishes" and join in a large celebration on Dec. 12, on the Day of the Trades. At that event, the Trades for Wishes companies and staff will gather to surprise a Utah wish child with the news that their wish will be granted.

Higgins and Kelsch imagine a parking lot full of vans from all trades rounded up, branded apparel everywhere and a grinning kid in the middle of it — really bringing a "human element."

Ultimately, it comes down to what that grinning kid represents. Medical studies published in the *Journal of Pediatric Medicine* show that kids who receive wishes do better than kids who don't. Higgins called it "a gift of hope."

"We're the ones taking care of the weather, the sewer, the water, the roofs, the garage doors, the electricity," said Higgins. "What about the children?"

## Lawyer: Large ICE raids rare, likely to remain so

**Brice Wallace**

*Salt Lake Business Journal*

While ICE raids have gotten a lot of attention during the second Trump administration, a business immigration lawyer recently tried to reassure local companies that ICE likely will not raid employers who are trying to comply with the law.

Lewis M. Francis of Parsons Behle & Latimer noted during a recent gathering in Salt Lake City that immigration enforcement "was really a big issue a few weeks ago ... but it seems to have been pushed off a bit."

"There's a lot in the press and people get really emotional and sometimes manipulated by what's going on," Francis said during the 38th annual Employment Law Symposium in Salt Lake City, presented by PBL in partnership with Salt Lake SHRM.

But large ICE raids of workplaces have never been commonplace — not even attention-grabbing "showcase" raids, he said.

"Those have really not been happening with employers," Francis told the crowd. "That's not to say they couldn't,

but if they do, they'll just be these big showcase ones for [bad] actors, just to, like, create the sensation that everyone needs to comply with the law."

ICE raids, he predicted, likely will continue to be rare, but other workplace enforcement actions — I-9 audits, administrative subpoenas and other actions — "do happen quite a bit and will probably happen more. ... Or at least the threat of them."

Francis acknowledged that fears of ICE raiding workplaces or schools are real and have caused people to go "underground." The Trump administration's approach has been that heavier enforcement of immigration law will lead to more self-deportation.

"I don't know that that really happens much because the people who are least likely to leave are the ones that are probably the ones you most want to leave — the ones that don't care about the law anyway," he said.

Complicating matters is that workers in the U.S. illegally have no process to become legal, and if a foreign national leaves after being in the U.S. illegally for more than a year, that person cannot return to the U.S. for 10 years.

"So, nobody's going to leave because

if they leave, they can't come back. Nobody can change their status from an illegal status to a legal status, and there's no way in the world that we could deport all the workers that are in the U.S. ... So we're kind of in this weird political quagmire that has been going on for years and years, where nothing really changes, but there's a lot of political grandstanding but nobody's willing to fix the underlying problems," Lewis said.

Talking to a group of employer representatives such as lawyers and human resources officials, Lewis said the focus of enforcement actions is on undocumented workers rather than companies.

"I don't get the sense, and I've never had the sense, that the U.S. government wants to punish employers," he said. "Employers are taxpayers. Employers have lobbyists. Employers know government officials. They're not going to crack down on all employers. What they're doing is they're trying to crack down on unauthorized workers."

"So, if they come into your place of employment to audit you, they're not trying to punish you. They're just really trying to find out if you've got unauthorized workers — unless you're a really bad actor, and then you can get nailed."

Francis also discounted the idea that the federal government will collect all 15 million to 20 million undocumented workers in the nation.

"Just on that scale alone, there's no way in hell that any administration could round up and deport all of the undocumented workers in the United States. It's just not even feasible. It would be a big shot to the economy, all the people that rely on those workers," he said.

Instead, showcase or targeted raids could occur. "But the thought of the National Guard or the U.S. military going through the U.S. and rounding up all of the undocumented workers and deporting them, is likely never going to happen," he said.

Lewis touched on several other immigration compliance matters, including the fact that a large warehouse in Salt Lake City could become an ICE detention facility.

"That doesn't necessarily mean that there's going to be increased enforcement in Utah. That's just where they can be housing people in the western United States," he said. "So I wouldn't freak out about that as an indication that there will be increased enforcement."

# CALENDAR

Information about upcoming events may be sent to [brice.w@thecityjournals.com](mailto:brice.w@thecityjournals.com).

## May 11, 7:30 a.m.-5 p.m.

**2026 Zions Bank Wasatch Back Economic Summit**, presented by the Park City Chamber & Visitors Bureau and the Heber Valley Chamber of Commerce. Theme is "Adapting to Change, Building Resilience." Keynote topics are "The New Utah" and "Olympic Inspiration and Learnings." Event also includes breakout sessions. Location is Grand Hyatt Deer Valley, 1702 Glencoe Mountain Way, Park City. Cost is \$100. Details are at <https://www.parkcitychamber.com/wasatch-back-economic-summit/>.

## May 11, noon-1 p.m.

**"Start School,"** a Silicon Slopes event featuring airline executive David Neeleman discussing "Five Airlines, Four Countries and He's Still Building." Location is Silicon Slopes, 2600 W. Executive Parkway, No. 140, Lehi. Details are at [siliconslopes.com](https://siliconslopes.com).

## May 12, 19, 26

**"The Competitive Advantage You're Missing: WBENC Certification & Strategic Visibility,"** a Women's Business Center of Utah three-part series for women business owners ready to grow their businesses. First workshop is May 12, 9 a.m.-12:45 p.m., at 201 S. Main St., Suite 2300, Salt Lake City, and focuses on what it means to be a women-owned business. Speakers are Missy Kelly of WBEC-West, presenter and panel lead; and panelists Haley Peck and Catherine Chow. Second workshop is May 19, 9-10:30 a.m. online and focuses on how businesses find opportunities, what companies are looking for, and how to talk about a business in a way that gets attention. Speakers are Tammy Cooper (procurement) and Janeen Zook (strategy). Third workshop is May 26, 9-10:30 a.m. online and focuses on turning conversations and connections into real business opportunities and paying clients. Moderator is Heather Heacox of WBEC-West, with panelists to be announced. Details are at [wbcutah.org](https://wbcutah.org).

## May 12, 9-11 a.m.

**"Pay the IRS Less Without Going to Jail,"** a Small Business Development Center event that takes place online. Cost is \$19. Details are at <https://clients.utahsbdc.org/events.aspx>.

## May 12, 11:30 a.m.-1 p.m.

**AI Chapter Lunch & Learn**, a Silicon Slopes event. Presenter James Thornton, CEO at DAZ and former AI Chapter chair, will discuss "AI Superpowers for Everyday Work and Life." Location is Silicon Slopes, 2600 W. Executive Parkway, No. 140, Lehi. Details are at [siliconslopes.com](https://siliconslopes.com).

## May 12, noon-1 p.m.

**"Solve The Business Puzzle: Brand**

**Psychology: Increase Your Profits by 30 Percent,"** a Women's Business Center of Utah event that takes place online. Details are at [wbcutah.org](https://wbcutah.org).

## May 13, 10-11 a.m.

**"Marketing Playbook: Social Media 101: Building and Maintaining Your Business's Social Media Presence,"** a Women's Business Center of Utah event that takes place online. Free. Details are at [wbcutah.org](https://wbcutah.org).

## May 13, 10:30 a.m.-1 p.m.

**Women in Business**, a South Valley Chamber of Commerce event presented by KeyBank in partnership with Saprea. Theme is "Creating Connection and Inspiring Change." Event will include guided networking, Kintsugi Bowl activity (the Japanese art of repairing broken pottery with gold) and a light lunch. Location is 4101 N. Thanksgiving Way, Lehi. Free. Details are at [southvalleychamber.com](https://southvalleychamber.com).

## May 13, 11:30 a.m.-1 p.m.

**"Chamber Connections,"** a Davis Chamber of Commerce event. Location is the Davis Chamber, 450 S. Simmons Way, Suite 220, Kaysville. Details are at [davischamberofcommerce.com](https://davischamberofcommerce.com).

## May 13, 11:30 a.m.-1 p.m.

**Women in Leadership**, presented by the South Jordan, West Jordan and Mountain West chambers of commerce. Becky Kemp, speaker, author and intentional language expert, will discuss "Your Voice is Your Brand: Using Intentional Language to Lead, Connect and Stand Out." Location is Legacy Banquet Room, 1617 Temple Lane, South Jordan. Cost is \$20 for members, \$30 for nonmembers. Details are at [sj-chamber.org](https://sj-chamber.org).

## May 13, noon

**"Thriving Workplaces that Empower Working Parents,"** a Summit County Health Department Green Business Program event that will discuss the Best Place for Working Parents designation, tax credits available to small businesses to help offset childcare costs, and practical policies and strategies to support working mothers. Speakers are Becca Gerber, senior director of community and government affairs at the Park City Chamber; Sara Sargent of Alpine Distilling sharing her experience achieving the Best Place for Working Parents designation and how they've created an inclusive and supportive workplace culture; and Paige Mitchell, health educator with the Summit County Health Department's Health Promotion Division, discussing lactation resources available to employers and employees, along with the county's Infants in the Workplace program. Location is Park City Library, 1255 Park Ave., Park City. Free. Details are available at [Eventbrite.com](https://eventbrite.com).

## May 13, 4-6 p.m.

**"Adaptive Reuse 2.0: Converting**

**Yesterday's Buildings for Today's Needs,"** a ULI (Urban Land Institute) Utah event. Discussion will explore the next generation of adaptive reuse, with a panel of industry leaders sharing insights into the challenges, opportunities and creative strategies behind the complex conversions. Panelists are moderator Brandon Francom, associate, Think Architecture; Kathy Olson, director of development, Woodbury Corp.; Taylor Toone, senior construction manager, Woodbury Corp.; Chris Parker, director, Giv Communities; and Brandon Blaser, founder and president, Blaser Ventures. Location is Kiln, 1895 E. Rodeo Walk Drive, Suite B200, Holladay. Cost ranges from \$25 to \$40 for members, \$40 to \$55 for nonmembers. Details are at <https://utah.uli.org/events-2>.

## May 13, 5-7 p.m.

**"Business After Hours,"** an Ogden-Weber Chamber of Commerce event. Location is Ray Citte, 1677 W. Riverdale Road, Roy. Free for members and first-time guests, \$35 for nonmembers. Details are at [ogdenweberchamber.com](https://ogdenweberchamber.com).

## May 13, 6-7:30 p.m.

**"Online Marketing Fundamentals,"** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## May 14, 11:30 a.m.-1 p.m.

**Women in Business Luncheon**, a Davis Chamber of Commerce event with the theme "She Means Business: Lessons from Entrepreneurial Women. Presenters are Kym Buttschardt of Roosters, Katy Higgins of True Pros Heating & Air and Trish Thomason of Social Buzzerfly. Location is Young Automotive Group Headquarters, 613 W. 500 N., Layton. Cost is \$25 for members, \$35 for nonmembers. Details are at [davischamberofcommerce.com](https://davischamberofcommerce.com).

## May 14, 4-6 p.m.

**BioHive HealthTech Hub Collider: "Where Ideas Crash Together,"** an event

where ideas crash together to spark breakthroughs. Location is Silicon Slopes, 2600 W. Executive Parkway, No. 140, Lehi. Details are at <https://www.siliconslopes.com/c/events/healthtech-hub-collider>.

## May 14, 6-8 p.m.

**"Business Essentials,"** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## May 15, 7:30 a.m.-2 p.m.

**Utah County Business Summit**, with the theme "The Utah Advantage: Why Here, Why Now, What's Next?" Location is Utah Valley University, Clarke Building, 800 W. University Parkway, Orem. Cost is \$75 for Utah County Chamber members, \$90 for nonmembers. Everyone is welcome. Details are at [thechamber.org](https://thechamber.org).

## May 15, 8:30-10 a.m.

**"Friday Connections,"** a Chamber-West event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at [chamberwest.com](https://chamberwest.com).

## May 18-21

**Red Rock Data Science Data Conference**, a gathering for Utah's data science, ML and AI community. Location is Atwood Innovation Plaza, Utah Tech University, 1453 S. 600 E., St. George. Cost ranges from \$100 to \$500. Details are at [www.redrockdatascience.com/red-rock-conference-2026](https://www.redrockdatascience.com/red-rock-conference-2026).

## May 18, 11:30 a.m.-1 p.m.

**"Membership Engagement Event: 2026 Legislative Wrap-Up,"** a Point of the Mountain Chamber of Commerce event. Location is Kiln, 2701 N. Thanksgiving Way, Lehi. Free for chamber members Silver and above, \$20 for chamber members Bronze or Business Builder, \$25 for nonmembers. Details are at [thepointchamber.com](https://thepointchamber.com).

## PUBLIC NOTICES

[LEGAL] NOTICE OF PUBLIC SALE: Pursuant to UT Self-Service Storage Facility Act & to satisfy Owner's lien Storage Sense located at 375 W. 1700 S. Clearfield, UT 770-341-1189 will release the contents of storage units as described on [www.lockerfox.com](https://www.lockerfox.com) to be sold at auction or otherwise disposed of. Terms listed on auction website. See and bid on all units 24/7 ending on 5/22/26 at 12pm @ [www.lockerfox.com](https://www.lockerfox.com). Storage Sense reserves the right to refuse any bid or rescind any purchase until winning bidder takes possession of the property Krystal Elliott 067, Alonzo Hunter 152 Publishing: 5/11/2026

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