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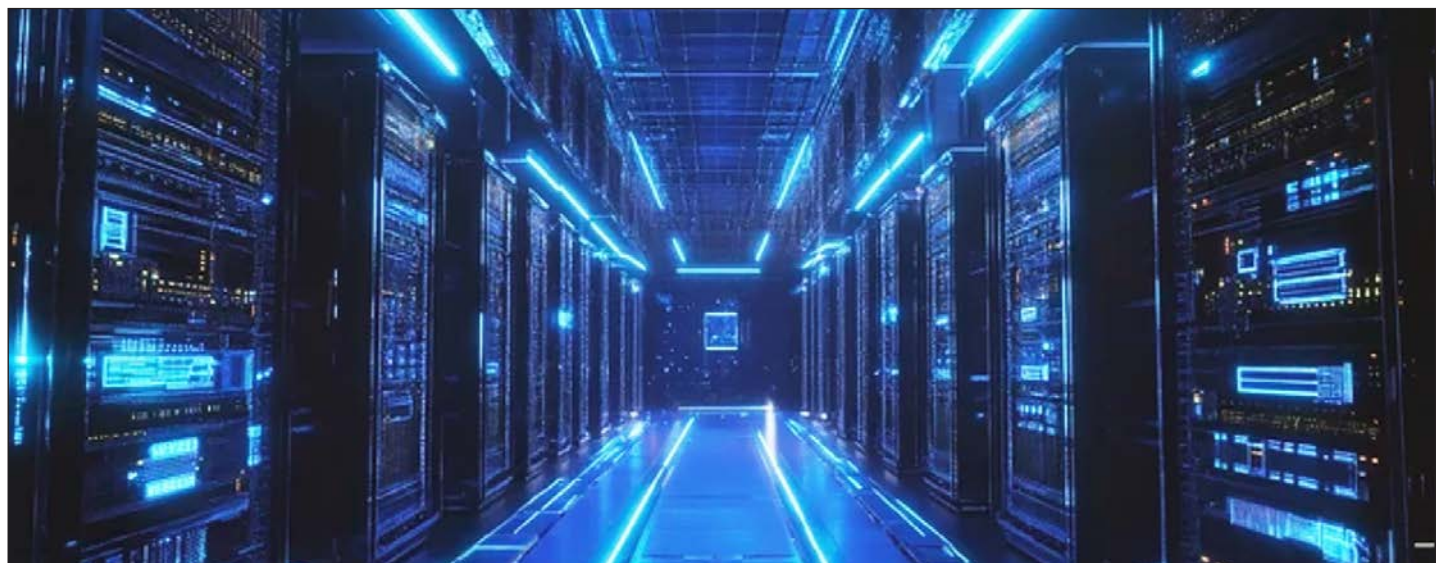


'Here's lookin' at ya, kid'

The Sazerac Co. of Frankfort, Kentucky, is holding an auction this month to benefit victims of Southern California's wildfires. Among the items to be sold is a full barrel of 15-year-old Pappy Van Winkle bourbon whiskey from Sazerac's Buffalo Trace Distillery, which could bring an astronomical price. The distillery will bottle the brew for the buyer — a barrel holds about 125 bottles. At recent sales, single bottles of Pappy Van Winkle have fetched more than \$10,000 each.

PART OF 'STARGATE' PROJECT ALREADY UNDERWAY

Utah among candidates for planned data centers



An Adobe Stock photo shows a part of the miles of data storage racks within the National Security Agency's massive Utah Data Center in Bluffdale. Utah is one of 16 states in the running to host one or more of the data centers planned as part of the nation's \$500 billion Stargate project to be built by a joint venture of OpenAI, Oracle and Softbank.

John Rogers
Business Journal

Utah is among the states being considered for the site of one of a massive system of data centers to be built by OpenAI, the company that owns the popular ChatGPT artificial intelligence engine used daily by millions worldwide.

Utah is one of 16 states OpenAI is looking at for the expansion. OpenAI has started requesting proposals regarding land, power, engineers and architects from the chosen states. Representatives are currently traveling to visit potential sites, including Utah, to accelerate the Stargate project, a recently formed joint venture among partners OpenAI, Oracle and Softbank.

The new campus will be an expansion beyond Stargate's flagship location already under construction in Texas.

Pres. Donald Trump touted Stargate shortly after returning to the White House last month when he announced a private-sector investment initiative to fund AI infrastructure in an effort to beat rival nations to the punch in the critical business technology sector. Trump said Stargate will build the data centers and create more than 100,000 jobs.

The Stargate partnership said it is investing an immediate \$100 billion — and eventually up to \$500 billion — to build large-scale data centers and the energy generation needed to further AI development.

OpenAI's request for the various states for proposals calls for sites with

"proximity to necessary infrastructure including power and water." AI infrastructure uses vast amounts of energy and data centers also typically draw in large amounts of water for cooling, sometimes hundreds of thousands of gallons per day, according to industry estimates.

According to OpenAI, each data center campus would operate in the 1-gigawatt range, enough to power more than 2,600 Teslas or light 100 million LED bulbs. Some technology companies have started financing nuclear power to energize their data centers.

OpenAI's proposal makes no mention of whether it intends to prioritize renewable energy sources such as wind or so-

see STARGATE page 13

Utah business assessing Trump tariff wars risks

Brice Wallace
Business Journal

The shifting sands of the Trump administration's trade wars continue to swirl, with Utah's imports and exports potentially at risk.

World Trade Center Utah is trying to assess that risk. The organization has sought feedback via an online survey of Utah businesses and "gathering insights to better understand how current and potential tariffs are impacting businesses across the state." The survey results, it said, would "help shape our efforts to provide relevant resources, guide strategies, and inform federal elected officials on the priorities of Utah businesses."

Meanwhile, Silicon Slopes will host an event this week, focused on strategies for consumer brands in the current trade environment.

"Utah businesses are navigating a shifting trade landscape, and we recognize that some are concerned about how tariff changes could affect supply chains, costs, and long-term growth," WTC Utah said in prefacing the survey. "In collaboration with business leaders across the state, World Trade Center Utah is gathering insights to better understand how current and potential tariffs are impacting businesses like yours."

The survey remained open through Feb. 13, after *Business Journal* press deadlines.

"Your input is invaluable as we work to support Utah companies in navigating global economic headwinds," said WTC Utah, a private, nonprofit organization that accelerates growth for Utah companies through global networks, programs and services.

In an emailed statement Feb. 3, Jonathan Freedman, the organization's pres-

ident and CEO, said "turbulence" was taking place in the form of ongoing negotiations and changes between the U.S. federal government and trade partners like Canada, Mexico and China.

"As businesses face global economic headwinds, we have the resources and network to help them adapt," Freedman said. "Our team is closely monitoring affected industries and regions, working with companies to develop contingency plans, optimize supply chains, explore new markets, and access funding. We're committed to helping Utah businesses stay resilient and competitive in a rapidly changing global landscape."

Freedman described Utah as "globally minded, with an entrepreneurial spirit that drives our strong economy."

President Trump has threatened 25

see TARIFFS page 13

NEWS

RMP and Torus announce partnership to expand utility's demand response

South Salt Lake-based Torus Inc. has signed a memorandum of agreement (MOU) with Utah utility Rocky Mountain Power (RMP) creating a partnership that will explore the creation of 70 megawatts of demand response capacity using Torus' Nova battery storage technology. Demand response refers to the increase of available power during times of peak demand.

The demand response opportunity would provide cost-effective grid reliability for the region's growing energy needs and support Utah's Operation Gigawatt initiative to double Utah's power production over the next 10 years.

The MOU, announced during Utah Tech Week following remarks by Gov. Spencer Cox, represents one of the largest customer battery utility-scale demand response plans in the western United States.

"This energy storage partnership is a great example of Utah's leadership in innovative energy solutions," said Cox. "As we double our power production capacity over the next decade through Operation Gigawatt, we're making sure Utah continues to be a net energy exporter. This collaboration between Rocky Mountain Power and Torus demonstrates how we'll achieve these ambitious goals."

"This partnership highlights our

commitment to exploring new technologies and optimizing infrastructure as we work to meet the energy demands and challenges over the next decade," said Dick Garlish, president of Rocky Mountain Power.

The cooperation between Torus and the utility is enabled through Rocky Mountain Power's virtual power plan — specifically its Wattsmart Battery program. The partnership will deploy Torus' Nova Spin and Nova Pulse technologies across multiple RMP sites. Torus said the installations allow for real-time response and deliver twice the lifespan of traditional batteries.

"Working with Rocky Mountain Power at this scale demonstrates the growing recognition of demand response as a crucial tool for modern utilities," said Nate Walkingshaw, CEO of Torus. "As Utah attracts more data centers, manufacturing facilities and technology companies, reliable and affordable energy becomes even more critical. Our technology improves grid resilience and efficiency while supporting Utah's vision for energy abundance that will power the next generation of economic growth."

RMP's Wattsmart Battery program "reduces energy costs and helps enable the energy grid of the future," RMP said. The Torus partnership could pro-

vide enough additional flexible capacity to power approximately 20,000 homes during demand response events. Following completion of technical and

commercial discussions, implementation could begin in early 2025, with deployment targeted by year-end, the partners said in a release.

Reef is NAIOP Developer of the Year

Reef Capital Partners, a Lehi-based real estate investment and development firm, has been named Utah's Developer of the Year by the Utah chapter of the National Association of Industrial and Office Properties (NAIOP).

The award recognizes Reef's "outstanding contributions to Utah's real estate landscape, innovative developments and impact on the state's economic growth," NAIOP said in its announcement.

"Reef's visionary projects that have helped position Utah as a premier destination for business, tourism and sports," the release said. Among Reef's projects are Black Desert Resort and Red Mountain Resort in Ivins; Marcella in Deer Valley, Park City and Heber City; and Cormont at Deer Valley East Village.

"Reef has transformed the Utah landscape and played a pivotal role in bringing new opportunities like professional golf tournaments, further elevating our state as a premiere destination for sports tourism,"

said Jason England, president of NAIOP Utah. "Reef's vision and dedication to excellence set the standard for being a true leader in real estate development. We are thrilled to recognize Reef as the NAIOP Utah Developer of the Year for its lasting impact and exceptional contributions."

"This recognition reflects Reef's commitment to creating lasting value through innovative design, strategic partnerships and sustainable development," said Patrick Manning, managing director at Reef. "We're not just building properties — we're creating destinations that enrich communities, drive economic impact, and leave a lasting legacy. We look forward to continuing to shape the future of real estate development in Utah and beyond."

Outside of Utah, Reef properties include Sweetens Cove in Tennessee, the Boardwalk Hotel at Lake Anna in Virginia, Coco Palms in Hawaii and Cutalong at Tributer Resort in Tennessee.



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Alsco Uniforms continues eastern expansion, buys Pennsylvania company

Alsco Uniforms, a Salt Lake City-based provider of uniform and linen laundry services, is continuing its growth strategy by building its presence in the Pennsylvania and New Jersey markets with the acquisition of MacIntosh Services. Alsco, a fifth-generation, family-owned company, assumes ownership of MacIntosh's Bethlehem, Pennsylvania, plant and offices, along with its fleet that will be rebranded as Alsco Uniforms in the coming months.

"Through this acquisition, Alsco Uniforms will showcase its high-quality products and laundry services to the industrial, health care and hospitality industries in a new market," Alsco said in announcing the purchase.

"We're excited that the employees and customers of MacIntosh Linen & Uniform are joining Alsco Uniforms," said Bob Steiner, CEO of Alsco. "As a 135-year-old, fifth-generation, family-owned company, we appreciate the foundational relationships MacIntosh has made in the communities they serve. We plan to build on their successes and continue creating the best possible experience for both MacIntosh employees and their customers. Together, we'll both maintain and enhance the high standards and exceptional service they're used to."

"Myself and fellow employees of MacIntosh are looking forward to becoming a part of Alsco Uniforms," said James Rodgers Jr., president of MacIn-

tosh. "We believe that our customer relationships will be strengthened by this acquisition as Alsco Uniforms brings with it a history of customer service excellence."

Jim Kearns, chief operating officer at Alsco, said, "Like our recent acquisition of Churchill Linen, this acquisition of MacIntosh Services puts us in a strong position to service customers in the Pennsylvania and New Jersey areas. Along with strategic acquisitions, we will continue to invest in expanding our sales and service teams across North America to support our growth plans."

Alsco Uniforms now has more than

80 processing facilities and 200 locations in North America supplying uniforms, linens, floor mats, mops, first aid and restroom supplies. It serves the health care, automotive, industrial and hospitality industries with its 16,000 employees and 350,000 customers.

MacIntosh was established in 1919 by W. Bruce MacIntosh Sr. as Mary MacIntosh, a retail laundry operation based in Allentown, Pennsylvania. In 1989, James J. Rodgers Sr. became president and CEO, and in 1994, he acquired the company from the MacIntosh family and renamed it MacIntosh Linen and Uniform Services.

Mass. firm acquires Am. Fork's ABI

Advanced Bridge Inspections (ABI) of American Fork has been acquired by Woburn, Massachusetts-based Infrasense Inc., a transportation infrastructure evaluation firm.

Financial terms of the transaction were not disclosed.

Founded in 2016, Advanced Bridge Inspections specializes in nondestructive testing technologies, with a focus on accelerating traditional inspection methods using advancements in automation and data analysis. ABI's personnel possess skillsets in civil, mechanical, electrical and software engineering. The company deploys proprietary technology, including its Rapid Automated Sounding (RAS) and Advanced Deck Imaging (ADI) systems.

"We are very excited to welcome

the talented team at ABI to Infrasense," said Adam Carmichael, president of Infrasense. "This acquisition will enhance our capabilities, including the addition of ABI's proprietary best-in-class RAS and ADI technologies, which aligns with our core mission of continually increasing the value we provide to our clients. The addition of ABI's Utah office will also allow us to more efficiently serve our existing clients in the western U.S., and, over time, expand our client base and services within the region."

Infrasense Inc. applies advanced technologies to address difficult challenges in subsurface scanning from a range of structures. The firm also conducts research programs to advance the field of subsurface detection and nondestructive evaluation.

Amplēo buys Peak Business Valuation

Business management software company Amplēo of Lehi has acquired Peak Business Valuation, a business valuation and advisory firm also headquartered in Lehi. The acquisition is Amplēo's third in the past two months.

"Peak Business Valuation partners with small and medium-sized businesses needing business valuation for transactions, litigation, growth and financial planning. The firm has partnerships with more than 90 SBA lenders.

"By integrating Peak Business Valuation's exceptional skill set into the Amplēo brand, we strengthen our ability to guide businesses at critical growth junctures," said Lincoln Howell, CEO of Amplēo. "Valuation expertise is crucial for mergers, acquisitions, succession planning and beyond. Together, we'll ensure businesses have the insights and

support they need to understand their worth and chart their path forward with confidence."

Uniting with Amplēo empowers us to extend our reach and provide greater value to our clients," said Ryan Hutchins, managing partner of Peak Business Valuation. "Our valuation services, blended with Amplēo's comprehensive executive offerings, create a powerful resource for businesses to maximize their potential. We're thrilled to help more businesses grow and thrive."

Peak will operate under the Amplēo brand, with most current officers and employees remaining in place.

In January, Amplēo acquired of Peisner Johnson, a sales tax specialty firm in St. George, and Stage Marketing, a marketing and strategic advisory firm based in Provo.

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Connections, strengths & health essential for well-being in the workplace

Cassie Goff
Business Journal

Team leaders learned about how to create an engaged and connected workforce through improving professional and personal networks, engaging teams, developing leadership and addressing burnout at Utah Business of Health's event on Feb. 5.

A "Well Connected, Good Health is Good Business" panel and roundtable discussion featured Nicole Carpenter, Dr. Courtney Flint and Dr. Amy Locke.

Flint, a Utah State University professor and director of the Utah Wellbeing Project ask the business community to consider how Utah residents define and value their own well-being in terms of social connections and living standards.

"The higher the incomes; the higher the personal wellbeing matches up," Flint said.

Flint and her research team have been surveying residents regarding their values and standards related to personal well-being since 2022. Data across 51 communities throughout the state of Utah show tremendous variation in living standards and income (ranging from \$47,000 as some of the lowest household incomes up to \$138,000 in communities like Cedar Hills).

"The people who are scoring highest on mental health tend to be the people who score the most on community connectedness," said Flint.

While each one of these communities define and value wellbeing differently, Flint and her team noted some commonalities. Utahns highly prioritize safety and security, mental health, physical health, family life and community connectedness as key aspects of their personal well-being.

Flint noted additional statistically sig-

nificant findings, including over 90 percent of residents being physically active (with noted recreation in parks and trails) and a high value on the notion of a 'small-town' feel. Utahns define the 'small-town' feel as living and working close to open space with ties to agriculture in safe and socially dynamic environments.

"Having farming in landscaping is important for a lot of Utahns," said Flint.

Carpenter, an event director and Gallup-certified strength coach, encouraged team leaders to engage with employees through a strengths-based framework oriented through the personality assessment tool, CliftonStrengths' leadership strategy.

"Let's focus on the things that people do well by working within their strength zones," Carpenter said. "We should be thinking about strengths and how they affect your perspective and leadership style."

Structuring teams to allow for employees to work within their strengths allow for more positive interactions, includ-

ing more productive and creative moments with co-workers and increasing profits and sales, Carpenter said. Employees also look forward to going to work.

"Those who learn to use their strengths every day have a 7 percent to 8 percent greater productivity rate," said Carpenter.

Carpenter also encouraged team leaders to set ElevateHER challenges for senior leadership, pay by gender, retention, mentorship and sponsorship. These goals can begin to be achieved by inviting women into the professional spaces and onto the boards.

Locke, who is chief wellness officer at the University of Utah and director of the UofU's Resiliency Center, spoke about how to create belonging and connection through employee wellness programs. Part of the programs' framework pulls from the "Joy in Work" program that focuses on centering relationships.

"How are we going to change the systems and culture in the workplace so hu-

mans can make mistakes?" Locke asked.

The team at the Resiliency Center has chosen to value working together toward leaning into building culture and community in the workplace. A relatively simple practice Locke's team has implemented is to include "check-in" time before starting a meeting.

"Intentionally build relationships with your colleagues," said Locke. "Think about how you empower each person to act at their vantage point."

Locke also recommended understanding the needs of the entire organization and anticipating any impacts that may come from an individual employee stress event. The ripple effect of individual trauma or distress can occur in all parts of an organization.

"Recognize distress when it shows up in you, and in others, and let's talk about it," said Locke.

Understanding stress as a continuum is essential for developing resilience against burnout and professional distress. Peer support tool kits have been developed and shared through the Resiliency Center.

The "Well Connected: Good Health is Good Business" event was sponsored by the Loveland Living Aquarium, Get Healthy Utah, Every Kid Outdoors Adventure Challenge, HealthMovement and evolvedMD.

"Over 75 percent of all employers lack access to an employment tracking solution for wellness," said HealthMovement Founder Rich Miller. "We want to help people get healthier, so we are providing open access to our app that collects, analyzes and reports on this data."

"We believe mental health should have outcomes," said evolvedMD Chief of Staff Sentari Minor. "We integrate behavioral health into primary care as a unique approach to mental health."



Nicole Carpenter, Dr. Courtney Flint and Dr. Amy Locke (left to right) discussed managing stress and well-being in the workplace during their panel discussion at a recent "Good Health is Good Business" event at the Loveland Living Planet Aquarium. Photo courtesy of Get Healthy Utah Executive Director Alysia Ducuara.

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UVU announces new Ashton Center for Leadership and Inspiration

With the help of a large donation from philanthropists Alan and Karen Ashton, Utah Valley University in Orem now owns the couple's 4.6-acre property near Sundance Resort in Provo Canyon where it will establish the Alan C. and Karen Ashton Center for Leadership and Inspiration. The center will recognize the Ashtons' continued support of UVU and acknowledge the couple's business and cultural leadership in the community. UVU said it will be ready for occupancy in approximately six to eight months.

The 18,415-square-foot lodge will be used as a university center for learning, training and hosting, the school said.

"This unique and beautiful space will

elevate UVU students, faculty, staff and supporters for decades to come," said UVU President Astrid S. Tuminez. "We will use this site for leadership training, retreats, donor events and unique teaching moments. We want every person who walks through the door to say, 'I am worthy of my dreams. I am worthy to learn. I am worthy to do more and serve better.' I thank the Ashton family for their vision, generosity, and belief in UVU."

"Bear Wallow [the Sundance property] has blessed our family for over 30 years," said Alan and Karen Ashton in a statement. "It has been the source of inspiration for us over and over again. We celebrate the opportunity to join with

UVU to bless the lives of young people in our community."

"This new property will help create a unique hands-on learning experience for students," said Mimi Barney, UVU student body president. "How exciting is it to be a part of a university that is continuing to grow. There is no doubt that students will be able to bring their own talents and leave with more skill."

Because of the lodge's long association with the Timpanogos Storytelling Festival, which was founded by Karen Ashton in 1989, the university will continue to offer its use to event organizers each fall. The university has had a long

partnership with the festival and provides support and spaces for performances, workshops, and other events.

"A UVU presence at Sundance will allow us to foster the relationship we already have with the resort, which means more opportunities for students, faculty and staff to engage while enjoying the beautiful landscapes," said Wioleta Fedeczko, UVU Faculty Senate president. "I am excited about all of the events and teaching opportunities the lodge will make possible. Like our Capitol Reef Station, the lodge at Sundance will provide opportunities for teaching and learning."



The Ashton lodge near Sundance Resort in Provo Canyon has been donated to Utah Valley University and will now house the Alan C. and Karen Ashton Center for Leadership and Inspiration for the university.

Picklr announces expansion plans

The Picklr, an indoor pickleball facility franchisor with headquarters in Kaysville, has announced an aggressive global expansion program and contracted with Salt Lake City commercial real estate company JLL to lead the effort to find suitable locations for facilities. JLL will concentrate its efforts in Canada initially, followed by an international effort, the company said in a release.

Picklr's franchise locations feature indoor pickleball courts with a number of amenities, including climate-controlled environments, premium lighting and sound systems, unlimited play memberships, Grab & Go cafés and event spaces designed for recreational play, tournaments and community events. The first Canadian location is set to open this year, with plans for 65 locations across Canada.

JLL Senior Managing Director David

Nixon, Principal Broker Brandon Rawlins and Senior Associate Bronson Rawlins will work on the The Picklr's expansion.

"We're thrilled to partner with The Picklr on their journey to grow the sport of pickleball on a global scale," said Nixon. "It's been exciting to witness the explosive growth of this locally born brand. This expansion not only introduces the sport to new markets but also creates a robust international community around pickleball."

Chris Walker, chief development officer at The Picklr, added, "With over 2.8 million square feet of signed leases across the U.S., The Picklr is now ready to bring our vision and expertise to a global stage. We're confident that our collaboration with JLL will allow us to provide unparalleled facilities and foster the growth of pickleball worldwide."

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Work Daze

Unplugged or unhinged — the choice is yours

A job like yours? It's like hitting yourself in the head with a hammer. It hurts like heck when you're doing it, but it feels so good when you stop.

But what happens if you can't stop? What happens when you are way too into your job or your job is way too into you? What happens if you're expected to be available 24/7, leaving you working long after office hours end, even if you started work long before office hours begin?

The solution to this problem is to unplug. Instantly, the hammering will stop, and you'll feel better.

Unfortunately, your boss won't feel better. To put it in terms that everyone binge-watching "Severance" will understand, if the person who is in charge of your "Innie" also wants to access your "Outie," you've got a problem. (If you're binge-watching "Severance," this is not your only problem. Better sign up for the Cartoon Channel, stat!)

If unplugging doesn't come easy, you're not alone. According to "Trouble Unplugging from Work? Join the Crowd," a Bob Sullivan article on CNBC.com, "nearly 1 in 5 people seem

to have no ability at all to unplug from the office." As for the other 4 out of 5, few are making even a marginal unplug work.



BOB GOLDMAN

Consider the CareerBuilder survey that shows 24 percent of knowledge workers check emails during activities with families and friends. So now you know why Uncle Steve never passes the mashed potatoes when you ask. Twenty-four is also the percent of people whose last thought before they go to bed is about work and "a full 42 percent say it's the first thing they think about when they wake up."

(Are the 42 percent like you and their first thought in the morning is "I'm so looking forward to going to work today"? I wouldn't bet on it.)

One major reason we can't unplug is technology. You can run, but you can't escape the endless flow of emails, texts and phone calls. And many workers don't want to run. "CareerBuilder found that 62 percent of workers say using late-night email is a choice rather than an obligation," Sullivan wrote.

Sure, it is — in an economy that is beginning to fray around the edges, answering an email from your boss at 11

p.m. is a choice to keep your job.

While a nonstop work ethic may be good for your career, it is definitely bad for your health. An increased risk of heart disease, diabetes and depression has been reported in a study from the *American Journal of Epidemiology*. And no, it wasn't in the annual swimsuit issue.

Also, the nonstop work ethic can wreck your home life. If you are the kind of person who checks email while your partner is sharing the intimate details of their day, it's your relationship that might get unplugged. On the positive side, you won't miss the email from your partner's lawyer when they write to tell you the papers initiating divorce proceedings have been filed.

All of which brings us to the "value add" you've come to expect from Work Daze. If you want to keep your job, as well as your relationship, your health and your sanity, there are two options:

No. 1: Do your unplugging at work.

No question, it is difficult to abandon your leisure pursuits. That soufflé will surely flop if you run off to answer an email. That elk won't taxidermy itself while you check messages on Slack. But unplugging from that fourth-quarter sales funnel report is easy-peasy. Concerned

about your boss's reaction? Your willingness to work outside of the office will more than make up for the lack of work you do inside the office.

No. 2: Replace yourself with AI.

Your managers are chomping at the bit to replace you. Beat them to it with a chatbot of your own design. With a little training, the large language models that power today's AI systems can easily answer emails and texts, no matter what time they arrive. And with the same technology AI systems use to replicate celebrity voices, even phone calls can be answered with your unique voice and your unique blend of crabbiness, snarkiness and unrelenting negativity.

The next morning when you plug in at the office, you can resolve any mistakes your chatbot made, but I wouldn't worry about it. These systems are so smart they can do your job much better than you ever could. The only problem you may have is when your chatbot starts thinking of ways to unplug you.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.

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Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice.w@thecityjournals.com. The submission deadline is one week before publication.

BANKING

- **TAB Bank**, based in Ogden, has announced that it provided nearly 300 companies with more than \$57 million in funding in the fourth quarter of 2024. The financing includes factoring, asset-based and equipment loans, small-business lines of credit and more for companies in transportation, manufacturing and distribution, e-commerce, maintenance, logistics and other industries. For more than 25 years, TAB Bank's core business has been financing over-the-road truckers and the broader transportation industry. In the fourth quarter, it provided term loans and lines of credit ranging from \$40,000 to \$300,000 to transportation and logistics companies to help create consistent operational cash flow.

CONSTRUCTION

- **4C Group**, a Park City-based full-service luxury home building firm, recently celebrated the grand opening of its new **Collaboration Center** in Park City. The 12,000-square-foot facility is a mixed-use headquarters and showroom that brings the company's teams together in a single collaborative environment. The main floor serves as the primary client-facing space and houses the largest of four conference rooms. Multiple breakout rooms on all levels are designed for flexible collaborative interactions to encourage an integrated, project-based approach. The top level houses the firm's executive and finance teams.

CONTESTS

- Nominations are being accepted until Feb. 23 for the **Governor's Medal for Science and Technology**, which recognizes the distinguished service, significant achievements, and positive economic impact of individuals and companies to the state of Utah and beyond in science and technology. Nominations are accepted in one of three categories: Academic/Research, Education (K-12) and Industry (Individual or Company). Winners will be announced in the spring. Details are at <https://business.utah.gov/>

innovation/governors-science-medals/.

- Applications are being accepted until Feb. 20 for the **Tim Draper Utah Entrepreneur Challenge**, a statewide business-model competition for college students. They will compete for \$75,000 in cash and prizes. All students in Utah from participating colleges and universities are welcome to apply. The challenge is managed by the Lassonde Entrepreneur Institute at the University of Utah. Sponsors include Tim Draper, a venture capitalist. Details are at <https://lassonde.utah.edu/uec>.

CORPORATE

- **ArbiterSports**, a Sandy-based company focused on athletic and event management for over 40 years, has announced a new brand identity, including a rebranding to **Arbiter**. The company said the name "reflects the broader relevance of its products and services, extending their impact across K-12 beyond just athletics." The rebrand also includes a first-ever logo, a new color palette and an updated website.

- **Maverik — Adventure's First Stop** has completed the rebranding of all Wyoming **Kum & Go** locations, a process that began last August and involved nine stores. It is part of a rebranding of 133 stores. Rebranding of 40 Oklahoma stores, which began in October, is on track for completion in March. Fifty-three Arkansas rebrands are planned, with conclusion this fall. Maverik also confirmed plans to begin rebranding 54 Missouri Kum & Go locations in March and seven Michigan stores later this spring. These rebrands are expected to be complete by this summer. In 2023, Maverik acquired Kum & Go and together the two brands serve customers in over 840 locations across 20 states.

DIVIDENDS

- The board of directors of **LifeVantage Corp.** has approved a quarterly cash dividend of 4 cents per share of common stock. The dividend will be paid March 17 to stockholders of record March 3. Lehi-based LifeVantage offers health and wellness products.

ECONOMIC INDICATORS

- **Teachers, postal workers and EMTs** lead Utah as the **most underpaid jobs** among public-sector workers,

according to a poll by online education company **Test Prep Insight**. The pay increases Utahns believe are warranted are teachers, \$34,863; postal workers, \$16,400; EMTs, \$15,450; public transportation drivers, \$12,100; park rangers, \$8,450; firefighters, \$7,272.73; and sanitation, \$6,575. Details are at <https://testprepsight.com/resources/survey-americans-want-teachers-to-earn-17k-more/>.

- **Three Utah coffee shops** are ranked on a list of best in the country for **remote work**, compiled by financial media company **MarketBeat.com** and based on a survey. They are No. 86 **Publik Coffee Roasters**, Salt Lake City; No. 133 **Rugged Grounds**, Provo; and No. 140 **Azúcar Café**, West Valley City. The top-ranked shop is Bad Bunnies Coffee in Charleston, South Carolina. Details are at <https://www.marketbeat.com/originals/survey-reveals-top-coffee-shops-for-remote-workers-and-business-deals-2025/>.

- **Franck's** in Holladay is ranked No. 98 on a list of **"America's Top Hidden Gem Restaurants for Valentine's Day,"** compiled by **Zinfandel Grille** and based on a survey. The top-ranked location nationally is The Moon and Turtle in Hilo, Hawaii. Details are at <https://zinfandelgrille.com/2025/02/03/valentines-day-table-treasures/>.

- **Salt Lake City International Airport** is ranked No. 70 on a list of **"America's Dating Hotspots,"** compiled by **DatingAdvice** and based on a survey of single people asking the most likely places to meet a potential partner. The top-ranked romantic airport is Palm Beach International in West Palm Beach. Details are at <https://www.datingadvice.com/studies/love-is-in-the-airport-survey>.

- **Scenic Byway 12** (Panguitch to Torrey) is ranked No. 3 on a list of **"Top Winter Road Trips"** in the U.S., compiled by **Ultimate Toys**, based on a survey of travelers. The top-ranked location overall is Great Smoky Mountains Loop (Cherokee to Fontana Village) in North Carolina. Details are at <https://www.ultimatetoys.com/top-100-winter-road-trips/>.

- One in 10 **single Utah men** admit to involvement in **charitable work to boost their dating profiles**, according to a survey by **DatingNews**. Their top cause is helping to build homes, fol-

lowed by volunteering at animal shelters, wildlife causes and sanctuary volunteering. The highest percentage is about 50 percent in Hawaii. The lowest is 4 percent in Nevada. Details are at <https://www.datingnews.com/industry-trends/philanthropy-dating-study/>.

ENVIRONMENT

- **Utah Clean Energy**, with support from the **Utah Clean Air Partnership (UCAIR)**, is spearheading efforts to spur innovation across the state by empowering builders to construct ultra-low and even zero-emission homes and buildings. Through a grant, Utah Clean Energy will provide "mini grants" to residential and commercial developers or contractors in Utah County. These funds will help offset incremental costs associated with updating construction plans for up to three homes or commercial buildings to meet energy-efficient and emission-free standards. Once complete, the projects will serve as showcase buildings that demonstrate the viability of low- and zero-emission construction.

GOVERNMENT

- **Salt Lake City Mayor Erin Mendenhall** and the **Salt Lake City Sustainability Department** have opened applications for the **SLC Food Microgrant** program. In its third year, the program aims to increase Salt Lakers' access to fresh, healthy, affordable and culturally relevant food. Salt Lakers may apply for grants of \$250 to grow or raise their own food. Community grants for organizations are available up to \$5,000. The total budget of \$50,000 was approved by the city council for fiscal year 2025. The grant, open to individuals, local businesses and certain community organizations in Salt Lake City, is designed to support community-led projects that follow recommendations from the city's Resident Food Equity Advisors program. In 2024, over 60 grants were awarded to Salt Lake City individuals and 10 grants to community groups. Applications are available and accepted in any language. Individuals and organizations may submit applications through the online form or a vari-

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INDUSTRY BRIEFS

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ety of other methods, including a paper form, phone call, video chat, in-person meeting, or an audio or video recording. Applications are open through March 3 at noon.

- The **Utah Division of Outdoor Recreation** has announced that its **Off-Highway Vehicle Recreation (OHVR) Grant** spring cycle is now open. Applications will be accepted through March 31 at 5 p.m. at recreation.utah.gov/grants. The OHVR grant is available to cities, counties, federal agencies and OHV nonprofit organizations incorporated in Utah. It provides critical assistance to sustain, enhance and improve motorized recreation in the state. Available funds for each category are trail work, \$1,500-\$350,000; access protection, \$1,500-\$350,000; education, \$1,500-\$350,000; search and rescue (SAR), \$1,500-\$150,000; snowmobile, \$1,500-\$150,000; OHV tourism, \$1,000-\$50,000; and year-round OHV land acquisition, \$1,000-\$1 million.

HEALTH CARE

- **Tellica Imaging**, an Intermountain Health company, has opened a new imaging clinic in Spanish Fork. It is the seventh Tellica Imaging location in Utah. The new center offers advanced imaging (MRI and CT scans), with a maximum out-of-pocket cost of \$400 for a CT scan and \$600 for an MRI.

INDOOR ENTERTAINMENT

- **Urban Air Adventure Park**, part of Unleashed Brands, has completed a lease for a new location in Fort Union. The new park is expected to open in 2025. Spanning over 40,000 square feet, the park will feature an array of attractions, including Sky Rider, slides, air court, ropes course, climbing walls, dodgeball, trampolines and more. It will have about 70 employees. Founded in 2011, Urban Air has more than 350 parks open or under development.

INVESTMENTS

- **Jump**, a Salt Lake City-based provider of artificial intelligence solutions for financial advisors and other financial

services providers, has completed a \$20 million Series A funding round, led by **Battery Ventures**, with additional participation from **Citi Ventures** and existing investors **Sorenson Capital** and **Pelion Ventures Partners**. The firm said the latest funding will allow it to accelerate product innovation, building out a suite of advisor-specific AI workflows and agentic AI work outputs, as well as expand sales and support to meet intense market demand.

PARTNERSHIPS

- **Tasso Inc.**, a Seattle-based provider of clinical-grade blood collection solutions, and **ARUP Laboratories**, a Salt Lake City-based nonprofit clinical and academic reference laboratory, have entered into a partnership to develop and operationalize high-quality, at-home, blood testing services to support clinical research. To launch the partnership, ARUP has validated rheumatoid factor (RF), high-sensitivity C-reactive protein (hsCRP), creatinine, and high-sensitivity DNA testing using capillary blood microspheres collected with Tasso devices. Additional assays and applications will be made available throughout 2025 and beyond as validation protocols are completed. The tests will be powered by Tasso's end-to-end services platform that includes novel shipping solutions and digital patient-facing solutions to ensure successful blood collection and logistics.

PHILANTHROPY

- Global financial institution **Goldman Sachs** has announced 31 **Community Development grant recipients**, over half of which are located in Utah. The grants range from \$25,000 to over \$1 million, for a total of nearly \$3 million for nonprofits in Utah. Recipient organizations were selected based on how they are helping to address critical needs throughout the state across affordable housing, community services, small-business development and neighborhood revitalization and evaluated based on criteria including innovation, impact and scalability. Utah organizations receiving grant funds are **Enterprise Community Partners Inc.**, **United Way of Salt Lake**, **NeighborWorks Salt Lake**, **Community Development**

Corporation of Utah, **Urban Indian Center of Salt Lake**, **Suazo Business Center**, **YWCA Utah**, **Catholic Community Services of Utah**, **Neighborhood House Association**, **Columbus Foundation Inc.**, **Giv Communities**, **GK Folks Foundation**, **Boys & Girls Clubs of Greater Salt Lake**, **Guadalupe School** and **Perpetual Housing Fund**.

RECOGNITIONS

- **Joseph Grenny**, chairman of the board of The Other Side Academy, has been named the recipient of the seventh annual **Lane Beattie Utah Community Builder Award**, by **Utah Community Builders**, the nonprofit foundation of the Salt Lake Chamber. The award recognizes an inspirational person who has gone above and beyond the call of duty to address critical community needs. Grenny is a *New York Times* bestselling author and co-founder of Crucial Learning, a training and organization development firm. The Other Side Academy is a 2.5-year school for those with long histories of crime, addiction and homelessness. In 2021, he and leaders of The Other Side Academy co-founded The Other Side Village, a 430-home community for those who are chronically homeless based on principles of self-reliance and peer accountability. Grenny also is co-founder of Unitus Labs, helping the world's poorest achieve self-reliance. Grenny will be formally recognized during the "Giant in our City" event April 24 at the Grand America Hotel, where Lisa Eccles, president and COO of the George S. and Dolores Doré Eccles Foundation, will be honored as the 46th Giant in our City.



Joseph Grenny

- The top 20 teams have been announced for the **Tim Draper High School Utah Entrepreneur Challenge**, a business-idea competition open to all high school students across Utah, ages 14-18. They are competing for \$30,000 in cash and scholarships. The top 20 were selected from over 220 applications. They advance to the final stage of the competition, which is managed

by the Lassonde Entrepreneur Institute, a division of the David Eccles School of Business at the University of Utah, and sponsored by Tim Draper, a venture capitalist. The public is invited to vote online for the best idea, with voting open through Feb. 28 at <https://lassonde.utah.edu/hsuec/vote2025>. A public showcase and awards ceremony will take place March 1, 2-3:30 p.m., at Lassonde Studios at the UofU. In alphabetical order, the top 20 teams are **AI Animation Studio** (Other), **AI Spy** (Rowland Hall-St. Mark's), **Athlete In** (Beehive Science & Technology Academy), **Backpack Banner** (Other), **Buds & Blooms** (American Fork High School), **GetGigs** (Rowland Hall-St. Mark's), **Glow With The Flow** (Utah Connections Academy), **GreenDream** (Skyline High School), **Gym Bros** (Park City High School), **Kotter Data** (Richfield High School), **LJ Custom Boards** (American Fork High School), **LQ Junk Removal** (Park City High School), **Microplastic Purifier** (Hillcrest High School), **Robotica Airways** (Syracuse High School), **Sava's Home Bakery** (Itineris Early College High School), **SoundSense** (Juan Diego Catholic High School), **Sproutify** (Skyline High School), **Systemized Detailing** (Northridge High School), **The Windshield Protector** (Park City High School) and **Toga** (Park City High School).

- **Big-D Construction**, based in Salt Lake City, has been recognized as a "**Certified Business of Kindness**" by **One Kind Act a Day**, a national initiative dedicated to fostering a culture of kindness in communities, businesses and organizations. The designation highlights organizations that prioritize kindness as a core value, fostering positive workplace cultures and making meaningful contributions to their communities. Through its collaboration with One Kind Act a Day, Big-D Construction has actively promoted kindness within the company by incorporating initiatives that support employees, clients and community partners. This includes co-branded messaging on construction sites, vehicles and office spaces to reinforce the importance of daily acts of kindness, as well as internal programs designed to inspire generosity and service.

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CAREER MOVES

Career Moves are provided as a free service to our readers. Company news information may be sent to brice.w@the-cityjournals.com. The submission deadline is one week before publication.

ACCOUNTING

• **Tanner LLC**, a Salt Lake City-based audit, tax, transaction advisory, technology and cybersecurity company, has hired **Matt Sadler** as a tax partner. He has nearly 14 years of public accounting experience, with expertise in corporate and partnership tax compliance, ASC 740, and strategic tax planning and consulting. During his time with a Big 4 firm, he spent two years in the National Tax Office in Washington, D.C., specializing in M&A and IRS dispute resolution. He earned his Master of Accounting degree from the University of Utah.



Matt Sadler

ASSOCIATIONS

• **ChamberWest** recently ratified a new slate of officers and board members: **Ryan D. Nelson** as the new chair of the board, **Nick Markosian** as the new vice chair of the board, **Nathanael Budge** as past chair, and **Kim Gilbert** continuing as treasurer.

BANKING

• **Bank of Utah**, based in Ogden, has appointed **Jeff Cummings** as vice president SBA business development officer. In the new role, Cummings aims to help grow the Small Business Administration department. Cummings has 18 years of experience in finance. Throughout his career, he has held various positions, including teller, banker, branch manager, business banker and commercial loan officer.



Jeff Cummings

• **WebBank**, a Salt Lake City-based industrial bank, has appointed **Ken Laudano** as senior vice president/head of lender finance. He will be responsible for growing the bank's asset-backed lending business. Laudano has over two decades of experience in the asset finance



Ken Laudano

industry, with a strong background in transaction structuring and execution, cash flow modeling, and portfolio management. Prior to joining WebBank, he served as senior vice president and deputy chief credit officer for structured finance and private equity at East West Bank. His career also includes roles at institutions including Moody's Investors Service, Morgan Stanley, BNY Mellon and Credit Suisse.

• **Chartway Credit Union**, based in Virginia and with branches in Utah, Texas and Virginia, has promoted **Jace White** to senior vice president of talent engagement. Based in Chartway's Utah market, White will drive strategic initiatives to attract, engage and retain top talent and foster a thriving workplace culture. White started at Chartway in 1999 as a part-time teller and has since advanced to various roles across retail banking, lending and human resources. Most recently, as vice president of talent acquisition and engagement, White successfully led initiatives to strengthen Chartway's organizational culture and attract top talent.



Jace White

CONSTRUCTION

• **GSBS Architects**, based in Salt Lake City, has promoted **Zachary Stewart** to principal. He has been with GSBS for over 19 years, working on interior design projects for commercial and institutional clients. Founded in 1978, GSBS Architects employs nearly 100 professional and support staff in Salt Lake City and Fort Worth, Texas, offices.



Zachary Stewart

ENERGY

• **Ionic Mineral Technologies**, a Provo-based company focused on advanced battery materials innovation, has appointed **Wenwei Zheng** as head of research. Zheng has over 20 years of research and development experience in

materials science, including more than eight years in battery materials research and commercialization. His track record of battery materials R&D and commercialization includes at Hong Kong's top research institutes and battery manufacturer as a principal/senior scientist/engineer, including GP Batteries International and Applied Science and Technology Research Institute. He has led numerous international joint developments of battery technologies with academia and commercial partners on Si-rich anode cells, solid-state batteries, and optical fiber sensors for early cell failure detection, among others.



Wenwei Zhang

HEALTH CARE

• **Sethera Therapeutics**, a Salt Lake City-based, privately held biopharmaceutical company, has appointed **Robert Langer**, a scientist, entrepreneur and co-founder of Moderna, to head and chair its Scientific Advisory Board. Langer is an institute professor at MIT. His work in drug delivery systems and tissue engineering has led to the development of numerous life-saving therapies. Sethera also added retired Brig. Gen. **Larry V. Lunt**, to its board of directors. Lunt served in numerous high-ranking positions within the U.S. Air Force, including commander of the Utah Air National Guard, and retired after 36 years of service in the Air Force. Lunt's business career includes Key Property Management, Lunt Capital Management, and several oil and gas developments. He has served in the Utah Legislature. Lunt earned a bachelor of science degree in political science and a J.D., both from the University of Utah.



Robert Langer



Larry Lunt

INSURANCE

• **IMA Financial Group**, a North American insurance brokerage, has promoted **Kendall Empey** as president in



Kendall Empey

Salt Lake City and market leader for Utah. He will oversee employee benefits and property and casualty activities in the Utah market, drive revenue growth, and integrate teams to collaborate more effectively across the organization. Empey has decades of experience in operations and running both large and regional brokers. He has been with IMA for more than two years. IMA opened its Utah office through partnership with Diversified Insurance in 2021. IMA Salt Lake City now has more than 120 associates.

LAW

• **Holland & Hart LLP** has hired **Jason Boren** as a partner in its Salt Lake City office. Boren guides businesses through complex commercial disputes and employment law challenges and counsels employers on upfront prevention and risk evaluation. In civil commercial litigation, he frequently handles corporate governance, shareholder disputes and other related litigation on behalf of corporate officers and directors. In real estate disputes, he handles condemnation and zoning challenges, commercial landlord-tenant conflicts, construction disputes and mechanics' liens, and represents developers in a variety of litigation issues. Prior to joining Holland & Hart, Boren was a partner at an AmLaw 100 firm and served as the managing partner of the Salt Lake City office. His education includes a bachelor of arts degree and J.D., both from the University of Utah.



Jason Boren

• **Jackson Lewis PC**, a nationwide employment law firm, has elevated **M. Christopher Moon** of its Salt Lake City office to principal. Moon represents management in all areas of employment law, including defend-



Christopher Moon

see CAREER MOVES page 10

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CAREER MOVES

from page 9

ing employers against discrimination and retaliation claims in state and federal court. His practice also involves traditional labor law, and he has experience handling unfair labor practice charges and labor arbitrations.

MANUFACTURING

• **Nature's Sunshine Products Inc.**, a Lehi-based manufacturer of herbal and nutritional supplements, has appointed **Katie A. May** to its board of directors.



Katie May

May was the founder and CEO of Kidspot, an Australia-based online publisher. She became CEO at ShippingEasy, a Sydney based start-up, in 2012, moved it to Austin, Texas, and built the e-commerce software solution company through its exit to Stamps.com in mid-2016, joining its board in 2019. Following Stamps.com's acquisition of ShippingEasy, May also assumed leadership of St. Louis-based Shipworks, overseeing both companies until her retirement in 2020. May has served on the boards of directors of Vivi International Pty Ltd., an Australian education technology company, since February 2020; ROKT Pte Ltd., an e-commerce marketing technology company, since July 2020; and Onramp Funds, Inc., a financing technology platform, since March 2021. Ms. May previously served on the board of directors of Stamps.com Inc., Thinkific Labs Inc. and Pitney Bowes Inc. The Nature's Sunshine board now consists of 10 directors, with nine serving as independent directors.

RETAIL

• **Layton Hills Mall** has named **Heather Dustin** as marketing and community engagement manager. The position is a new role at Layton Hills Mall



Heather Dustin

supported by the investment of the center's new owners, Second Horizon Capital. Dustin will focus on marketing, community engagement and impact through enhanced community outreach, expanded events designed to serve local community needs, and new partnerships with local organizations and nonprofits. Dustin previously worked at Layton Hills Mall from 2002 to 2015 in multiple marketing and management roles. She has worked in various management and marketing roles throughout her career, most recently as a manager at Legacy Trail Family Dental. She earned a Bachelor of Science degree in professional sales and an associate degree in applied science and general studies from Weber State University.

• **Sportsman's Warehouse Holdings Inc.**, a West Jordan-based outdoor specialty retailer, has named **Jeff Dunn** as chief merchandising officer. He will be responsible for the company's merchandising, planning and private-label development strategies. Dunn has more than 35 years of omni-channel merchandising and leadership experience. He spent 25 years in merchandising with Walmart/Sam's Club, which included responsibility for buying, planning, replenishment and product development in the categories of hunting, fishing, camping, sport shooting, exercise and team sports.

SECURITY

• **LVT (LiveView Technologies Inc.)**, an American Fork-based company focused on customizable mobile security solutions, has made four executive hires. **Will**



Will Clive

Clive is chief human resources officer, managing LVT's people team and driving the development of innovative initiatives aimed at enhancing the employee experience and productivity. Clive was previously the chief people officer at Pluralsight.



Ryan Gurney

Ryan Gurney is chief information security officer, leading the information security team to strengthen the company's data security practices and maintain compliance with evolving industry regulations. Gurney was previously chief security officer with Looker. **Spencer Steed** is chief revenue officer, overseeing LVT's go-to-market strategy and operations. He previously was senior vice president of sales in the public sector at Qualtrics. **Taylor Wetzel** is chief customer officer and will develop a customer-centric strategy and define performance indicators to optimize customer outcomes, loyalty and



Spencer Steed



Taylor Wetzel

growth. Wetzel previously was senior vice president of customer success at Qualtrics.

• **CenCore Group**, a Springville-based company focused on security solutions, has appointed **Michael Jackson** as chief security officer. He will oversee CenCore's security portfolio, consulting directly with the company's government and commercial customers. Jackson joins CenCore after a 25-year career with the Central Intelligence Agency, where he most recently served as chief of industrial and area security. He also served as deputy chief of global response staff and deputy chief of SCIF accreditation.

TECHNOLOGY

• **Pattern**, a Salt Lake City-based company focused on global e-commerce acceleration, has appointed **Ryan Byrd** as chief technology officer. He will oversee the company's worldwide engineering, artificial intelligence, data science, software development and IT efforts, which span 22 offices, studios, and fulfillment centers. Byrd has 25 years of experience scaling global technology teams. Prior to joining Pattern, Byrd served as CTO at Aptive and Entrata. Byrd received a Master of Business Administration from the University of Utah David Eccles School of Business and a Bachelor of Science in



Ryan Byrd

electrical and computer engineering from Brigham Young University.

• **Fullcast**, a Salt Lake City-based company offering a platform for go-to-market operations, has appointed **Pete Shelton** as chief revenue officer. He will oversee all sales initiatives, focusing on scaling the company's sales functions to meet increasing demand for its innovative platform. Shelton has over a decade of leadership experience, most recently serving as senior vice president of sales for the Americas at Domo. Prior to that, he held senior sales leadership roles at organizations including Simplus and Adobe, and he was executive vice president of sales for North America at Simplus and later led Simplus' North America division.



Pete Shelton

TRANSPORTATION

• **SkyShare**, a private aviation company with main offices in Salt Lake City and Ogden, has announced an ambassador sponsorship deal with Utah native and PGA Tour golfer **Patrick Fishburn**. The agreement runs for one year and provides Fishburn with transportation to some of tour's top tournaments.



Patrick Fishburn



What We Do:



Connect: Business is done with people you know and trust. The Chamber is committed to connecting like-minded business owners, operators and leaders.



Educate: The Chamber offers a full suite of business education and professional development courses for businesses of all sizes through our Business Institute.



Advocate: The Chamber is the voice of business for the South Valley. We are committed to monitoring and taking action on local, state and national policies that impact businesses.



Grow: The Chamber offers many tools to help promote your brand and connect with potential customers. We do this by providing exposure through our online member directory, social media, and a variety of sponsorship opportunities.

SOUTH VALLEY CHAMBER

Who We Are:

The South Valley Chamber of Commerce (SVC) is committed to Connecting, Educating, Advocating, and Growing for businesses.

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CALENDAR

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice.w@thecityjournals.com. The submission deadline is one week before publication.

Feb. 17-19

Frontiers Symposium on Transformation and Cancer Care Delivery, a Huntsman Cancer Institute event. Keynote speaker is Dr. Robin Vanderpool, National Cancer Institute. Topics include “Innovations in Cancer Care Delivery”; “AI Integration and Digital Health”; and “Enhancing Patient Experience” and “Reducing Healthcare Disparities.” Location is Salt Lake Marriott, 75 S. West Temple, Salt Lake City. Costs vary. Details are at <https://healthcare.utah.edu/huntsmancancerinstitute/events>.

Feb. 17-20

BioHive Week, celebrating the Utah life science and health care community. BioHive Live is Feb. 20, 9 a.m.-3 p.m., at the Hale Centre Theatre, 9900 Monroe St., Sandy. Cost is \$149, VIP pass is \$350. Best of BioHive Awards ceremony takes place Feb. 20, 6 p.m., at The Depot. Cost is \$199. Details are at <https://lu.ma/biohive>.

Feb. 18, 11:30 a.m.-1 p.m.

“Lunch Break Networking,” a Point of the Mountain Chamber of Commerce event. Location is Bout Time Pub & Grub, 1820 W. Traverse Parkway, Suite H, Lehi. Cost is lunch from the menu. Details are at thepointchamber.com.

Feb. 18, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is Logan Golf & Country Club, 710 N. 1500 E., Logan. Cost is \$25 for members pre-registered, \$32 for nonmembers pre-registered, \$35 for nonmembers. Details are at cachechamber.com.

Feb. 18, noon-2 p.m.

Innovation Center Workshop, a BioHive/APEX Accelerator event focusing on federal opportunities for bioscience companies. Location is World Trade Center Building, 60 E. South Temple, Salt Lake City. Free, but registration is required. Details are at <https://utahapex.eccenterdirect.com/events/3285>.

Feb. 19, 11 a.m.-1 p.m.

“Business Boot Camp,” a South Valley Chamber of Commerce event titled “Digital Marketing/SEO Workshop.” Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Cost is \$35 for members, \$55 for nonmembers. Details are at southvalleychamber.com.

Feb. 19, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Feb. 19, noon-1 p.m.

“Strictly Networking Luncheon,” a West Jordan Chamber of Commerce event. Location to be determined. Details are at <https://wjc-ut.com>.

Feb. 19, 4-6 p.m.

Women in Business, a Murray Chamber of Commerce event. Location is Indie Square, 141 E. 5600 S., Murray. Details are at themurraychamber.com.

Feb. 19, 5:30-6:30 p.m.

“Tax Planning,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Feb. 19, 6-8 p.m.

“Marketing Clinic,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Feb. 20, 8-10 a.m.

Salt Lake City 2025 Tax Update. Matt Talcoff RSM’s Washington national tax leader, and other RSM tax specialists will provide information on the upcoming changes to tax laws. Location is 2755 E. Cottonwood Parkway, Suite 100, Salt Lake City. Registration deadline is Feb. 17. Details are at siliconslopes.com.

Feb. 20, 9-10 a.m.

“Navigating the Evolving AI Landscape: What You Need to Know,” a Salt Lake Chamber event exploring the latest AI regulations, including the U.S. federal and state policies, the EU AI Act, and global compliance trends. Presenter is Bennett B. Borden, founder and CEO, Clarion AI Partners. Event takes place online via Zoom. Free, but registration is required. Details are at slchamber.com.

Feb. 20, 10-11:30 a.m.

General Chamber Meeting, a Point of the Mountain Chamber of Commerce event with the theme “The Heart of Business: Get to Know Your Chamber.” Event features breakout sessions, games, networking and food. Location is Utah Valley University Lehi Campus, fourth floor. Details are at thepointchamber.com.

Feb. 20, 10 a.m.

“Business 101: Essential Steps for New Entrepreneurs,” a Women’s Business Center of Utah event that takes place online. Registration deadline is 8 a.m. Feb. 19. Details are at wbcutah.org.

Feb. 20, noon-1:30 p.m.

“Crossroads of the World: Japan,” a World Trade Center Utah event. Location is World Trade Center Utah, 60 E. South Temple, Salt Lake City. Registration can be completed at <https://wtcutah.formstack.com/forms/cwjapan2>.

Feb. 20, noon

Mental Health Town Hall, presented by Silicon Slopes and Promise2Live. Speakers are Cory Ivins, Mountainside Mentoring; Katie Shields, connection coach; Aaron Shields, performance coach; Dr. Dave Morgan, director of mental health awareness for Silicon Slopes; and Brandy Vega, founder of Promise2Live. Location is Silicon Slopes, 2600 W. Executive Parkway, Lehi. Details are at <https://app.siliconslopes.com/events>.

Feb. 20, 5-7 p.m.

“Business After Hours,” a Salt Lake Chamber event. Location is Edison House, 335 S. 200 W., Salt Lake City.

Free for members and \$30 for nonmembers for early-bird registration, \$20 for members and \$40 for nonmembers thereafter. Details are at slchamber.com.

Feb. 20, 6-8 p.m.

Speaker Series, a Top of Utah Military Affairs Committee event featuring a 6 p.m. social and 6:30 p.m. dinner. Speaker is Maj. Gen. Kenyon Bell, commander of the Ogden Air Logistics Complex at Hill Air Force Base. Location is Timbermine Steakhouse, 1701 Park Blvd., Ogden. Cost is \$45, \$25 for active-duty military. Details are at davischamberofcommerce.com.

Feb. 20, 6:30-8 p.m.

“How to Start a Business 101,” a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

Feb. 21, 8:30-10 a.m.

“Friday Connections,” a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at chamberwest.com.

Feb. 21, noon

“Navigating Tariffs: Strategies for Consumer Brands in a Shifting Trade Landscape,” a Silicon Slopes event. Location is Silicon Slopes, 2600 W. Executive Parkway, Lehi. Details are at <https://app.siliconslopes.com/events>.

Feb. 24-26

DealSource Summit and Ski Event, an ACG (Association for Corporate Growth) Utah event focused on middle-market deal flow content. Location is Pendry Park City, 2417 W. High Mountain Road, Park City. Costs vary, with discounts for early registration. Details are at <https://www.acg.org/utah/events/intermountain-dealsource-summit-2025/general-attendees>.

Feb. 25, 11:30 a.m.-1 p.m.

Athena Leadership Award Luncheon, a Davis Chamber of Commerce event. Award recipient is Layton Mayor Joy Petro. Location is Davis Conference Center and Hilton Garden Inn, 1651 N. 700 W., Layton. Details to be announced at davischamberofcommerce.com.

Feb. 25, 11:30 a.m.

Professional Development Series, a ChamberWest event. Speaker Brian Accord, entrepreneur and educator, Salt Lake Community College, will discuss “Unlock the Power of AI: Simple Ways to Boost Your Efficiency and Productivity.” Location is Salt Lake Community College, 3460 S. 5600 W., West Valley City. Cost is \$25 for members by Feb. 20, \$35 for everyone thereafter. Details are at chamberwest.com.

Feb. 25, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber event with the theme “Breaking Barriers: The Rise of Strong Female Leaders and Their Path to Success.” Speakers are Amanda Morton (moderator), vice president of relationship devel-

opment, Cyprus Credit Union; Sidni Shorter, president, Utah Black Chamber; Vanessa Perez, president, Make Utah; and Robyn Oguinye, anchor, Fox 13. Location is Hilton Garden Inn, 277 W. Segoe Lily, Sandy. Cost is \$23 for members, \$35 for nonmembers. Details are at southvalleychamber.com.

Feb. 25, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce networking luncheon event. Location is Jeremiah’s, 1307 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Feb. 25, noon-1 p.m.

“A Bolder Way Forward: Updates and Next Steps,” a Utah Women & Leadership Project event that takes place online. Free (registration online in advance is requested). Details are at <https://www.usu.edu/uwlp/events/upcoming-events>.

Feb. 26, 11-11:30 a.m.

“Trump’s First 100 Days in Office: What Manufacturers Need to Know,” presented by iMPact 30 and World Trade Center Utah. Host is Troy Keller, World Trade Center Utah policy advisor and a partner in the Salt Lake City Office of Dorsey & Whitney LLP. Event takes place online. Free. Registration can be completed at Eventbrite.com.

Feb. 26, 11 a.m.

“Tax Planning for Tech Founders and Entrepreneurs,” a VPTax event featuring information about various strategies to assist founders properly address both income and estate tax considerations. The strategies will assist with exit planning and how to hold assets before and after a sale transaction. Speakers are Lynn Ames, partner at VPTax; Nathan Burt, executive vice president at VPTax; and Brodie Barnes, wealth management advisor at Captrust. Location is Silicon Slopes, 2600 W. Executive Parkway, Lehi. Details are at <https://app.siliconslopes.com/events>.

Feb. 26, 11:30 a.m.-1 p.m.

“Chamber Connections,” a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

Feb. 26, 5-6:30 p.m.

“Connect After Hours,” a South Valley Chamber of Commerce event. Location is All-Star Bowling & Entertainment, 12101 S. State St., Draper. Cost is \$15 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Feb. 26, 6-7 p.m.

“Facebook/Instagram Ads: Create and Manage Ads like a Pro,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

American Family Survey shows significant increase in economic concerns

In the 10 years since the American Family Survey — an annual collaboration by the Wheatley Institute at Brigham Young University, the *Deseret News* and BYU's Center for the Study of Elections and Democracy — first surveyed thousands of Americans about their relationships and family experiences, a few things have remained unchanged: People worry about families generally, but they are happy with their own family; people want the government to help families; and people are concerned about how their kids are doing.

But one prominent change the American Family Survey has found over the past decade is a significant increase in economic concerns and a corresponding decline in worries about cultural concerns that might affect families.

For example, according to the recently released 2024 survey, 71 percent of respondents identified economic challenges as one of the most important issues affecting American families, an increase of approximately 20 percentage points since 2015. By contrast, fewer than half of Americans cited cultural issues, such as a decline in religious faith or an increase in sexual permissiveness, as a concern, down from 70 percent in 2015.

"The economy has always caused worry for many Americans, but in the 10 years since we first began the American Family Survey, it has become an

even more pressing issue for families — far surpassing their cultural concerns," said Christopher Karpowitz, co-director of the Center for the Study of Elections and Democracy and professor of political science at Brigham Young University. "This was particularly evident after the end of pandemic-era government aid programs that benefitted many families, and after the last few years' rise in inflation, which close to 60 percent of Americans cite as a major concern."

As it does every year, the survey compared the responses from participants across the political spectrum. While there are few partisan differences in Americans' reports of their day-to-day family life, there are much larger partisan gaps in attitudes about the importance of marriage and family and on social issues.

For example, nearly 8 in 10 Republicans believe that marriage is needed to create strong families, compared with just 4 in 10 Democrats. While only a few Americans are actively hostile to marriage, Republicans strongly support marriage as a cornerstone of strong families, while Democrats tend to prioritize personal commitment over legal status. Republicans are also more likely to report being currently married than are Democrats, regardless of age. One area of common ground is that majorities of both Democrats and Republicans believe that marriage helps children and families financially.

In light of the partisan similarities and differences in the experience of family life and attitudes about marriage, the report explores the possibilities for a bipartisan political coalition to support American families. The findings from the survey shows that while there are possibilities for common ground, ideological disagreements mean that Democrats and Republicans each have significant potential blind spots that complicate the creation of such a coalition.

For example, Republicans are far less supportive than Democrats of government programs designed to help families, even in the face of clear evidence that many Americans feel their families would benefit from them. Republicans are also hesitant to support policies aimed at unmarried parents, despite the fact that Republicans tend to worry more about the lack of committed married families.

Democrats, on the other hand, tend to simply be reluctant to privilege marriage as an institution — only 34 percent (versus 67 percent of Republicans) favor policies that encourage marriage — even though the research on how married-parent families help ameliorate inequality and make the poorest among us better off is quite compelling. Democrats also seem to worry about being judgmental or restrictive of diverse family forms, despite evidence that marriage helps families financially and shields children

from economic hardship.

Where Democrats and Republicans converge on this issue is with the more moderate members of the parties, as well as those who attend religious services. Fifty-two percent of moderate Republicans, for example, and 50 percent who attend religious services support spending more on government and community programs to help families versus 39 percent of conservative Republicans and 38 percent of those who don't attend services. For Democrats, 48 percent of moderates and 66 percent of those who attend religious services favor policies that encourage two-parent homes for children, versus 33 percent of liberals and 25 percent of those who don't attend services. Notably, neither party wants the government encouraging people to have children. Just a quarter of the public favors that type of encouragement.

"American families will continue to face financial issues in the future as the government increases cuts to health care, Social Security and other programs," said Jeremy Pope, professor of political science and a Wheatley Institution Fellow for Constitutional Government at BYU. "We believe, however, that effective policies are possible if a broad-based coalition of moderate Democrats and Republicans come together — rejecting the partisan blind spots — to pass legislation that would benefit many Americans."

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Feb. 27, noon-1 p.m.

Women in Business, a Box Elder Chamber of Commerce event. Location is Perfect Color Studio, 1095 W. Forest St., Brigham City. Cost is \$8 studio fee for a ceramic project, plus the cost of the selected project. Box lunches available for \$10. RSVPs can be completed by calling the chamber at 435-723-3931.

Feb. 27, 5-6 p.m.

"Legal Workshop" in English and Spanish, a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

Feb. 27, 6-7 p.m.

"Intellectual Property Clinic," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

March 5, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

March 6, 7:30-9:30 a.m.

"The State of the Mountain, Wasatch County," a ULI (Urban Land Institute) Utah event featuring a panel discussion exploring the latest developments in Wasatch County, with a focus on two major projects shaping the region: the Grand Hyatt Deer Valley and the Mayflower development. Optional ski day follows the program. Location is Grand Hyatt Deer Valley, 1702 Glencoe Mountain Way, Park City. Details to be announced.

March 7, 8-10 a.m.

First Fridays Speed Networking, a West Jordan Chamber of Commerce event. Location is Legacy Retirement Center, 1617 Temple Lane, South Jordan. Cost is \$5. Details are at <https://wjc-ut.com>.

March 11, 9:30 a.m.

2025 Utah Market/Tech Leadership Roundtable, a Silicon Slopes event with the theme "Resilience and Growth: Navigating Organizational Risk in 2025," and exclusive to C-suite, risk and HR management leaders. Location is Silicon Slopes, 2600 W. Executive Parkway, Lehi. Details are at <https://app.siliconslopes.com/events>.

March 11, 10-11 a.m.

"Utah Business Bridge: SBA's Surety Bond Guarantee," a Small Business Administration event. Experts

from Leavitt Group, an SBA Surety Bond partner, will discuss the program's benefits and how it empowers small businesses to secure bonds they might otherwise not qualify for. Event takes place online. Details are at <https://www.sba.gov/event/63422>.

March 12, 11:30 a.m.-1 p.m.

"Chamber Connections," a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

March 12, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is Mackenzie Exhibit, 180 S. 1140 W., Ogden. Free for members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

March 13-14

Wilson Sonsini Entrepreneur & Investor Life Sciences Summit, presented by BioUtah and the University of Utah Technology Licensing Office and featuring speakers, national and local investors, and numerous Utah life sciences startups. Keynote speakers include Monica DiCenso, head of global investment opportunities at J.P. Morgan Private Bank, and Earl "Eb" Bright, president of Exploramed and director of IP policy at Stanford Mussallem Center for

BioDesign. Details are at <https://eilife-science-summit.org/>.

March 13, 8:30 a.m.-5 p.m.

Strategic Materials Summit, hosted by 47G, in collaboration with EDA Tech Hubs, the University of Utah, Idaho National Labs, Utah Mining Association and the Critical Minerals Innovation Hub. Event will feature industry leaders and experts exploring the future of strategic materials, their role in advancing technology and innovation, and opportunities for forging strategic partnerships. Location is Rice-Eccles Stadium, University of Utah, 451 S. 1400 E., Salt Lake City. Details are at <https://lu.ma/7yh4atu5>.

March 13, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Location to be announced. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

March 13, 11:30 a.m.-1 p.m.

"2025 Legislative Update," a ULI (Urban Land Institute) Utah event. Speakers Paxton Guymon and Daniel Dansie will discuss significant legislative milestones of this session and their potential impacts on Utah's land use and infrastructure trajectory. Location is 95 S. State St., Salt Lake City. Cost is \$15 for

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CALENDAR

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members, \$25 for nonmembers. Details are at <https://utah.uli.org/events-2/>.

March 17, 5-7 p.m.

“Business After Hours,” a Salt Lake Chamber event. Location is Kiln, 26 S. Rio Grande St., Suite 2072, Salt Lake City. Free for members and \$30 for nonmembers for early-bird registration, \$20 for members and \$40 for nonmembers thereafter. Details are at slchamber.com.

March 18-20

“X4: The Experience Management Summit,” a Qualtrics event featuring keynote speakers and more than 30 breakout sessions. Keynote speakers include Donna Morris, Walmart Inc. executive vice president and chief people officer; Bill McDermott, ServiceNow chairman and CEO; and Rob Swain, KFC global chief operations officer. Location is Salt Palace Convention Center, 90 S. West Temple, Salt Lake City. Cost is \$899 for a two-day summit pass, \$1,298 for a summit pass and “XM Basecamp Live” on March 18. Details are at www.qualtrics.com/x4summit.

March 18, 8-9:30 a.m.

Breakfast Speaker Series, an ACG (Association for Corporate Growth) Utah event. Location is Edison House, 335 S. 200 W., Salt Lake City. Free for members, \$40 for nonmembers. Details are at <https://www.acg.org/utah/events/march-2025-utah-breakfast-speaker-series>.

March 18, 9-11 a.m.

Business Women’s Forum. Presenter Kristyn Allred, director of She’s Daring Mighty Things, Huntsman School of Business at Utah State University, will discuss “Business Community: How to Ignite Collective Power.” Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$35 for members and \$50 for nonmembers by March 14; \$50 for members and \$65 for nonmembers thereafter. Details are at slchamber.com.

March 19-May 21

Executive Certificate in Global Business Management, presented by The Mill at Salt Lake Community College and offered to business executives, professionals, working staff, entrepreneurs and qualified students who wish to increase their knowledge and improve their strategies in global business practices. Classes can be taken in-classroom at SLCC in Sandy, online or hybrid. Cost is \$995, with scholarships available to cover the cost of the program through STEP (State Trade Expansion Program) Grants, and a discount through the Utah Custom Fit Training program. Application deadline

is March 7. Online information session about the program takes place Feb. 26, 5:30 p.m. Details are at <https://themillat-slcc.com/education/executive-certificate-global-business-management/>.

March 19, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

March 20-21

Intermountain Sustainability Summit, a 16th annual event that is a gathering of sustainability professionals and emerging leaders, drawing experts and visionaries from business, government, nonprofit and education sectors to learn, collaborate and create positive change. Theme is “Regeneration.” March 20 events include keynote speaker, Eco Expo, student poster contest, over a dozen sessions, networking sessions and more. March 21 includes morning workshops titled “Exploring Utah Water: Local Government and Public Policy in Preserving the Great Salt Lake” and “Data to Decisions: Building Consensus for Energy-Focused

Upgrades,” and afternoon workshops including “Advocacy Action Tools for Bipartisan Policy Solutions.” Location is Weber State University, Ogden. Registration for each event is separate, allowing participants to choose and register for the events that interest them most. Details to be announced at <https://www.weber.edu/issummit/>.

March 20, 10 a.m.

“Business 101: Essential Steps for New Entrepreneurs,” a Women’s Business Center of Utah event that takes place online. Registration deadline is 8 a.m. Feb. 19. Details are at wbcutah.org.

March 20, 11:30 a.m.-1 p.m.

Chamber Luncheon, a Davis Chamber of Commerce event. Speaker Colleen Mellor of Smart Solutions will discuss “Captivating Your Community: Making Your Business Irresistible.” Location is Business Resource Center at Davis Technical College, 450 Simmons Way, No. 100, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

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TARIFFS

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percent tariffs on all Mexican and Canadian imports, but implementation was delayed until March 1 after the two nations agreed to some border security concessions. Last week, the president signed an order that would impose 25 percent tariffs on steel and aluminum imports into the U.S. and said pending reciprocal tariffs would apply to all countries and match the tariff rates levied by each country.

Some experts believe many of the tariffs will not be implemented because Trump is using tariff threats merely as a negotiating tool.

The tariff uncertainty threatens Utah trade with various nations. Canada is Utah’s No. 2 trade partner, in 2023 accounting for \$3.1 billion in imports to the state and \$1.7 billion in goods from Utah, according to a 2024 study by the Kem C. Gardner Policy Institute at the University of Utah. Mexico was next, exporting \$4.9 billion worth of goods — with nearly \$1.7 billion being unwrought gold — to Utah and receiving \$1.3 billion in exports from the state. China came in third at \$2.7 billion to Utah and \$1.2 billion from Utah.

The United Kingdom is the top trade country, with \$7.2 billion in products from Utah in 2023, with about \$6.8 billion being unwrought gold.

Utah totaled \$17.4 billion in exports in 2023, which generated over \$4 billion in earnings and 71,891 jobs, and contributed over \$8 billion to the state’s gross

domestic product and \$16.7 billion to the state’s gross output, according to the Gardner study. The state exported goods to 200 countries that year. Meanwhile, Utah imported \$18.6 billion from 151 countries.

International trade in 2023 represented 2.6 percent of Utah’s total earnings, 3 percent of total employment, 2.9 percent of total GDP, and 3.6 percent of gross output.

WTC Utah might have to address tariff questions during a pair of upcoming trips. One takes place March 17-21 to Jalisco, Mexico, and will focus on manufacturing, particularly in the life science, medical devices, critical minerals, and advanced manufacturing industries. It said trade with Mexico supports approximately 51,000 Utah jobs. The other is an April 5-11 trade mission to Montreal and Toronto, Canada, to be led by Gov. Spencer Cox. It will focus on critical minerals and also explore partnership opportunities with Canada’s artificial intelligence ecosystem, especially as it relates to key sectors such as life science and fintech.

The Silicon Slopes event about the shifting trade landscape takes place Feb. 21 at noon at its headquarters at 2600 W. Executive Parkway, Lehi. Silicon Slopes says the event “brings together industry experts and business leaders to explore the latest developments in global trade, analyze potential tariff impacts, and discuss strategies for cost management, supply chain optimization, and market adaptation.” Details are at <https://app.siliconslopes.com/events>.

STARGATE

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lar to power the data centers. But it says electricity providers should have a plan to manage carbon emissions and water usage.

Utah seems ready to accommodate OpenAI’s new campus. The state hosts a number of large privately owned data centers as well as the huge National Security Agency (NSA) Utah Data Center in Bluffdale. The data center website Data-CenterMap lists 47 such facilities in the state.

In his opening speech to the Utah State Senate as the Utah legislative session got underway in January, Senate Pres. Stuart Adams addressed AI and its need for power.

“We all know that we are in an arms race to control artificial intelligence,” Adams told fellow lawmakers. “The country that controls AI will, in turn, control the world. Both economically, with the delivery of high-tech goods and services, and militarily with high-tech weapons systems, both offensively and defensively. The global arms race for AI technology is already well underway. Other countries are not waiting, the race has begun. The nation that masters AI will hold and control the keys to global economic prosperity, military strength and the power to preserve peace.”

“AI needs data centers. Data centers need power — continuous and baseload power. There is very little, if any, excess power in America — or in Utah. We need more energy production. Energy production is a national security issue. To keep the Utah dream alive, Utahns must once again lead the way. We need to establish Utah as the next frontier of energy innovation for not only the nation but the world — a center of excellence that will position our state as a global leader in reliable, affordable power.

Data centers consumed about 4.4 percent of all U.S. electricity in 2023 and that’s expected to increase to 6.7 percent to 12 percent of total U.S. electricity by 2028, according to the Lawrence Berkeley National Laboratory. Utah’s willingness to permit and host wind, solar and geothermal power sources — as witnessed by the multiple installations already operating or under construction in the state — should signal its ability to secure the electricity that new data centers will need.

Other states where OpenAI is actively looking to site the Stargate data centers include Arizona, California, Florida, Louisiana, Maryland, Nevada, New York, Ohio, Virginia, Washington and West Virginia. OpenAI said the company plans to build “somewhere between five to 10” campuses in total, depending on how large each one is.

OpenAI is expected to announce its final selections later this spring.

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PUBLIC NOTICES
ANNOUNCEMENT OF APPOINTMENT AND NOTICE TO CREDITORS

Estate of JULIA ALSTON, Deceased Probate No. 243700610
BROOKS ALSTON C/O BANGERTER LAW, PLLC, whose address is 1224 S RIVER ROAD, B207, SAINT GEORGE, UTAH 84790, has been appointed as Personal Representative of the above-entitled estate on November 11, 2024. Creditors of the estate are hereby notified to: (1) deliver or mail their written claims to the Personal Representative at the address above; (2) deliver or mail their written claims to the Personal Representatives' attorney of record, Braden S. Bangerter at the following address: 1224 S RIVER ROAD, B207, SAINT GEORGE, UTAH 84790; or (3) file their written claims with the Clerk of Court of the District Court in Davis County, or otherwise present their claims as required by Utah law within three (3) months after the date of the first publication of this notice or be forever barred.

2/17, 2/24, 3/03, 2025

CALENDAR

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March 21, 8 a.m.-1 p.m.

Box Elder Business Summit, a Box Elder Chamber of Commerce event. Keynote speakers are Jeremy and Kristin Andrus, owners of Traeger Grills, and Mike Whitaker of Whitaker Holdings. General sessions include "Regional Economic Update: The Future of Box Elder's Top Five Industries," and Whitaker discussing "Cultivating Employees from the Ground Up." Breakout sessions include "Social Media Advertising Using AI," "Buying, Selling and Franchising Businesses" and "Financing for Businesses." Event also includes the "Taste of Box Elder" lunch. Location is Utah State University Brigham City Campus, 989 S. Main, Brigham City. Cost is \$40. Details are at boxelderchamber.com.

March 21, 8:30-10 a.m.

"Friday Connections," a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at chamberwest.com.

March 25, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah's, 1307 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

March 25, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Location to be determined. Cost is \$23 for members, \$35 for nonmembers. Details are at southvalleychamber.com.

March 26, 11:30 a.m.-1 p.m.

"Chamber Connections," a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the

see **CALENDAR** next page


PUBLIC NOTICES
NOTICE TO WATER USERS

The applications below were filed with the Division of Water Rights in Davis County. These are informal proceedings per Rule 655-6-2. Protests concerning an application must be legibly written or typed, contain the name and mailing address of the protesting party, STATE THE APPLICATION NUMBER PROTESTED, CITE REASONS FOR THE PROTEST, and REQUEST A HEARING, if desired. Also, A \$15 FEE MUST BE INCLUDED FOR EACH APPLICATION PROTESTED. Protests must be filed with the Division of Water Rights on or before Mar. 13, 2025 either electronically using the Division's on-line Protest of Application form, by hand delivery to a Division office, or by mail at PO Box 146300, Salt Lake City, UT 84114-6300. Please visit waterrights.utah.gov or call (801)538-7240 for additional information.

CHANGE APPLICATION(S)

31-1863 (a52617): L.P.M. Corporation propose(s) using 2.282 cfs from groundwater (Kaysville) for IRRIGATION; STOCKWATERING.

Teresa Wilhelmsen, P.E.
State Engineer

Published in Utah Business Journal on Feb. 17, 2025 & Feb. 24, 2025

PUBLIC NOTICE

The Utah Department of Transportation (UDOT), Wasatch Front Regional Council, and Woods Cross City are proposing road improvements on 1100 West between 2600 South and the railroad crossing at approximately 2100 South in Woods Cross, Davis County, Utah. The project would widen and resurface the road, add shoulders, curb and gutter, sidewalks, and crosswalks. The project is needed to improve safety for pedestrians and bicyclists, vehicles, and businesses, as well as improve traffic flow as 1100 West is a major north-south transportation corridor for the surrounding communities.

The proposed project would be implemented primarily within the existing roadway right-of-way. During project construction, there would be temporary traffic detours and parking would be affected. Construction is estimated to begin in 2026 and would last approximately nine months.

The project may qualify as a Categorical Exclusion (CATEX) under the National Environmental Policy Act (NEPA) and applicable federal regulations (23 CFR 771.117). Interested parties are encouraged to review the project. Per the Utah Administrative Rule R930-2-8, the public is entitled to request a public hearing regarding the proposed project.

Any interested person may submit a written request for a public hearing on this project by mail: The Langdon Group, 466 N. 900 W., Kaysville, UT 84307; email: jgoff@langdongroupinc.com; or call at (385) 303-9793. All hearing requests must be post-marked on or before February 21, 2025.

The environmental review, consultation, and other actions required by applicable federal environmental laws for this project are being or have been carried out by UDOT pursuant to 23 USC Section 327 and a Memorandum of Understanding dated May 26, 2022, and executed by FHWA and UDOT.

2/17, 2/24


PUBLIC NOTICES
PUBLIC NOTICE
NON-COMPLIANCE WITH INDUSTRIAL PRETREATMENT STANDARDS

The Federal Clean Water Act established the National Pretreatment Program to control the discharge of toxic and/or hazardous waste into the sanitary sewer system operated by Publicly Owned Treatment Works (POTW's). Under delegation from the EPA and the State of Utah, the South Davis Sewer District has been given the responsibility of applying and enforcing the pretreatment standards to industrial users served by the District.

Pursuant to the requirements of the National Pretreatment Program, the delegated POTW must annually publish a list of industrial users within its service area that have either demonstrated a pattern of non-compliance with applicable standards or had a significant non-compliance incident over the previous 12 months.

This notice has been issued to meet the requirement to inform the public. During the time period of 1/1/24 through 12/31/24, the following industry has violated the Industrial Pretreatment effluent standards:

INDUSTRIAL USER	TYPE OF NON-COMPLIANCE	POLLUTANT/PERIOD
Quality Plating, Inc. 1087 W 2425 S Woods Cross UT 84087	Chronic and TRC Effluent Violations	Zinc-4th Qtr

FOR FURTHER INFORMATION CONTACT:

Lyndon L. Tan, IPT Administrator
South Davis Sewer District
1800 W 1200 N
West Bountiful UT 84087
801.295.3469

Published in the Salt Lake Business Journal, First Publication 2/10/25, Last Publication 2/17/25

NOTICE OF TRUSTEE'S SALE

The following described property will be sold at public auction to the highest bidder, payable in lawful money of the United States at the time of the sale, at the front steps of the Davis County Courthouse at 800 West State Street, Farmington, Davis County, Utah, on March 7, 2025 at the hour of 9:00 a.m. of said day, for the purpose of foreclosing a Deed of Trust originally executed by Skyler Finlayson and Caitlin Lagasse as Trustors, in favor of Goldenwest Federal Credit Union, covering real property located at 2424 West 1800 North, Clinton, Utah 84015, and more particularly described as:

All of Lot 1, HEFLYSSUBDIVISION NO. 3, Clinton City, Davis County, Utah, according to the official plat thereof.
#14-026-0002.

The current beneficiary of the trust deed is Goldenwest Federal Credit Union and the record owners of the property as of the recording of the notice of default, are Skyler Finlayson and Caitlyn Lagasse. This Deed of Trust is recorded as Entry Number 3506205, in Book 8127, at Page

19, of the records of the Davis County Recorder. Bidders must be prepared to tender to the trustee \$20,000.00 at the sale and the balance of the purchase price by 12:00 noon the day following the sale. Both payments must be in the form of a cashier's check or certified funds.

The trustee maintains a bona fide office in the state meeting the requirements of Subsection 57-1-21(1)(b). The address of the office of the trustee is 455 East 500 South, Suite 401, Salt Lake City, UT 84111. The hours during which the trustee can be contacted regarding the notice of default are 8:30 a.m. to 5:00 p.m., Monday through Friday, with the exception of legal holidays. The trustee may be contacted by telephone during these hours at (801) 972-0307.

THIS IS AN EFFORT TO COLLECT A DEBT. INFORMATION RECEIVED MAY BE USED FOR THAT PURPOSE.

DATED this 30th day of January, 2025.
/s/ Bruce L. Richards, Trustee
455 East 500 South, Suite 401
Salt Lake City UT 84111

Published in the Salt Lake Business Journal, 2/10/25, 2/17/25, 2/24/25

ANNOUNCEMENT OF APPOINTMENT AND NOTICE TO CREDITORS

Probate No. 253700076
IN THE
Second Judicial District Court
DAVIS COUNTY
STATE OF UTAH
In the matter of the Estate of
THE ESTATE OF BRENT MACKAY
KENNINGTON
Danielle Rae Kennington
Whose address is 1650 West 1850 North, Layton, Utah 84041 has been appointed Personal Representative of the above-entitled estate. Creditors of the estate are hereby notified to:
(1) deliver or mail their written claims to the Personal Representative at the address above;
(2) deliver or mail their written claims to the Personal Representatives attorney of

record, Taylor Stone at 991 Shepard Ln Suite 210, Farmington, Utah 84025
(3) file their written claims with the Clerk of the District Court at Farmington District Court, 800 W State St, Farmington, UT 84025 in Davis County, or otherwise present their claims as required by Utah law within three months (90 days) after the date of the first publication of this notice or be forever barred.

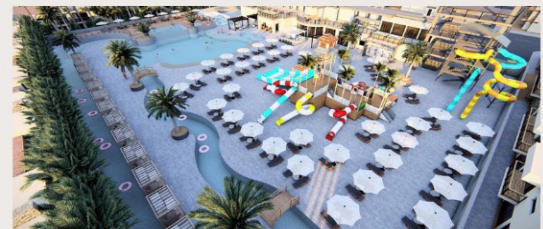
Dated this February 5, 2025
/s/Danielle Rae Kennington /s/Taylor Stone
991 Shepard Ln Suite 210, Farmington, UT 84025

Publishing: 2/17/2025, 2/24/2025, 3/03/2025

MARKETPLACE

LUXURY NIGHTLY RENTAL TOWNHOME RESORT UNITS FOR SALE

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(801) 656-5091

BHORSLEY32@GMAIL.COM

CALENDAR

from previous page

public. No RSVP needed. Details are at davischamberofcommerce.com.

March 26, 6-10:30 p.m.

2025 Annual Gala, an Ogden-Weber Chamber of Commerce event. Activities include a 6 p.m. reception and 7:30 p.m. awards ceremony. Location is Ogden Eccles Conference Center and Peery's Egyptian Theater, 2415 Washington Blvd., Ogden. Cost is \$25. Details are at ogdenweberchamber.com.

March 27

RevRoad Entrepreneur Competition, a pitch event for B2B tech innovators. Location is IHub Provo, 1555 Freedom Blvd., Provo. The event is free and open to all. Event details are at Eventbrite.com.

March 27, noon-1 p.m.

Women in Business, a Box Elder Chamber of Commerce event. Cost is \$10. Contact the chamber at 435-723-3931 for meeting location and to RSVP.

March 27, 5-7 p.m.

"Business After Hours," a Salt Lake Chamber event. Location is Kiln, 26 S. Rio Grande St., Suite 2072, Salt Lake City. Free for members and \$30 for nonmembers until March 23, \$20 for mem-

bers and \$40 for nonmembers thereafter. Details are at slchamber.com.

April 2, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

April 8, 7 a.m.-1:30 p.m.

37th Annual Employment Law Symposium, presented by Salt Lake SHRM and Parsons Behle & Latimer. Registration and breakfast take place 7-8 a.m., with programming and lunch taking place 8 a.m.-1:30 p.m. Keynote speaker is Emily M. Dickens, chief of staff, head of government affairs and corporate secretary for SHRM. Event also will include Parsons' employment law attorneys discussing the latest on DEI, the Department of Labor's new independent contractor rules, addressing drugs and alcohol in the workplace, the Americans with Disabilities Act, handling remote work requests, tips and tricks for documenting discipline and accommodation issues, handbook pointers and pitfalls, and a primer on immigration law. Location is Grand America Hotel, 555 S. Main St., Salt Lake City. Cost is \$200 for members and \$250 for nonmembers through March 28 and \$50 more thereafter; \$300 for members and \$250 for nonmembers day of the event; \$120 for SLSHRM student members. Scholarships are available. Details are at SLSHRM.org/events.

CLASSIFIED

CAREERS

SENIOR DIRECTOR ENGINEERING-PAYMENTS

Senior Director Engineering - Payments sought by **Entrata, Inc.** in Lehi, UT to Lead an engineering organization in an environment that includes modern web frameworks & complex payment transaction processing systems leveraging a broad set of technology stacks. Telecommuting may be permitted. When not telecommuting, must report to 4205 Chapel Ridge Rd, Lehi, UT 84043. Salary: \$199,493 - \$225,000 per year. Apply online at: <https://jobs.lever.co/entrata>

April 9, 11:30 a.m.-1 p.m.

"Chamber Connections," a Davis Chamber of Commerce event. Location is Fat Cats, 2067 W. 1800 N., Clinton. Free (food available for purchase). Open to the public. No RSVP needed. Details are at davischamberofcommerce.com.

April 9, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event.

Location is Leavitt's Mortuary & Aultorest Memorial Park, 836 36th St., Ogden. Free for members and first-time guests. Details are at ogdenweberchamber.com.

April 10, 7-9 p.m.

"Pillar of the Valley Gala 2025," a Utah Valley Chamber of Commerce event. Location is Utah Valley Convention Center, 220 W. Center St., Provo. Details to be announced at thechamber.org.

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