

OF NOTE



Less incentive to go green

Only eight electric vehicles and two hybrids qualify for the full \$7,500 U.S. tax credit after stricter battery-sourcing rules in the Democrats' marquee climate law — the Inflation Reduction Act — kicked in last week and rendered most plug-in models ineligible, according to the Treasury Department. General Motors, Tesla and Ford have qualifying EVs while Ford and Stellantis have one plug-in hybrid each. No other automakers have vehicles for sale that fully meet the criteria.

Industry News Briefs pages 10-11

Business Calendar page 13

Legislature's innovation bills constitute 'an amazing display'

Brice Wallace
The Enterprise

Utah state leaders have praised the results of the 2023 legislative general session and took the time recently to focus on those related to innovation.

During an event that featured ceremonial bill signings, Natalie Gochmour, director of the Kem C. Gardner Policy Institute, called the collection of measures “a remarkable slate of bills on innovation” and “an amazing display of Utah leading.”

Gov. Spencer Cox said the legislation advances Utah, which he said already is known as forward-thinking and innovative.

“These are bills kind of loosely joined together in that they are forward-thinking, they are bills that are encouraging or are themselves innovative and will help Utah as we move into the future. [They are] really about solving problems and making life better.”

One of the most prominent bills is HB42, which creates the Utah Innovation Lab and the Utah Innovation Fund, started

with \$15 million by the Legislature. The lab will be housed temporarily at the Thomas S. Monson Center at the University of Utah until it moves to the Point of the Mountain development in Draper sometime in the future.

The lab will serve as an incubator site for ideas, a public policy staging area, a catalyst and convener for technology commercialization, a place of continuity for startups, and other functions supportive of new ideas and innovation.

Rep. Jeffrey Stendquist, R-Draper, said the lab will take university research and “turn those into jobs and economic development.”

The lab “helps us take all of the research projects that are being created in our research universities, take that intellectual property, take that innovative research, and turn those into commercialized companies that will help build our economy, build jobs, take those ideas and bring them forward,” he said.

see INNOVATION page 17

Economic outlook tops nation - for 16th straight year

Another year, another top ranking for Utah's economic outlook.

The latest version of the “Rich States, Poor States” report from the American Legislative Exchange Council finds Utah ranked No. 1 for economic outlook, a place it has held for 16 consecutive years.

ALEC is a nonpartisan organization of state legislators in the United States.

“Utah is the ultimate success story of ‘Rich States, Poor States,’” said Jonathan Williams, ALEC chief economist and one of three report authors. “The secret to the Beehive State's success is found in the major free-market and pro-taxpayer policy reforms, as well as the state's continued commitment by leading policymakers to study Utah's economic resume and stay ahead of the curve.”

The ALEC-Laffer State Economic Competitive Index assesses each state's

see RICH STATES page 18

Is Utah ready for the big leagues?

Group pitches SLC for a new MLB baseball team

John Rogers
The Enterprise

With temperatures hovering in the mid-70s — ideal baseball weather — Rocky Mountain Power (RMP) recently held an outdoor ceremony to break ground on Phase 1 of its Power District Project. Sited where the utility has operated since the mid-20th century, the project includes a new headquarters for the company as part of a 100-acre mixed-use development projected to transform the area, located on the west side of Salt Lake City into a “modern, sustainable and vibrant space for



An early concept drawing shows the possible view from home plate of a new baseball stadium that would be built on Salt Lake City's West Side if a newly formed group achieves its goal of a Major League Baseball team being awarded to the city. The site is within Rocky Mountain Power's redevelopment of its campus on North Temple Street.

see BIG LEAGUE page 19





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Western Interstate Hydrogen Hub submits application for \$1.25 billion funding

The Western Interstate Hydrogen Hub LLC (WIHH), a coalition of four western states created to coordinate and develop a regional clean hydrogen hub, has submitted an application for a \$1.25 billion grant from the U.S. Department of Energy (DOE) to advance the hydrogen economy in Colorado, New Mexico, Utah and Wyoming. The submission is in response to the DOE's Regional Clean Hydrogen Hubs Funding Opportunity Announcement (FOA) to establish infrastructure-based hydrogen economies across America.

WIHH's proposal identifies eight projects across the four states, with at least one project in each state. Utah has two projects under development:

- AVF Energy will produce renewable natural gas/clean hydrogen from biomass harvested as part of fire mitigation and environmental restoration in Duchesne, Iron and Sevier counties.
- Dominion Energy Utah's ThermH2 project blends hydrogen into a high-pressure natural gas system in Juab and Utah counties.

Spanning 408,000 square

miles, Colorado, New Mexico, Utah and Wyoming produce approximately one-sixth of the nation's energy, according to WIHH. In February 2022, governors from the four states signed a memorandum of understanding to create the Western Interstate Hydrogen Hub coalition. WIHH project manager Atkins, a worldwide design and engineering firm and government contractor, was hired to identify qualified projects and to develop and submit a proposal to the DOE's Office of Clean Energy Demonstrations (OCED) by the April 7 deadline. WIHH was formed in pursuit of that objective.

Through a competitive application process, Atkins and the states selected eight qualified project partners for WIHH's application. Universities, national laboratories and private-sector developers and technology providers helped inform the decision-making process. Project developers awarded the federal grant have committed to significantly exceed the DOE's requested minimum 50 percent grant match.

"Utah has long advocated for doing things a little differently, and in our state, that little bit of difference has led to a lot of innovation and economic success," said Gov. Spencer Cox. "Our partnership in this four-state application is no different. If the Department of Energy wants to spur innovation in hydrogen as an energy source, this is the place."

According to Anja Richmond, WIHH program director, the four states worked in a concerted and collaborative way over the past several months to select projects which will significantly advance the use of hydrogen. Each project highlights the unique culture and economy of the home state. She is confident the WIHH proposal meets OCED's goals outlined in the FOA, such as requirements to address workforce, economic development and sustainability.

"We have conducted social characterization assessments for each impacted community and are confident that hydrogen will benefit these communities and their workforces for many years to come," said Richmond.

In addition to the Utah projects, the WIHH includes:

- Avangrid will leverage its experience in renewables to produce hydrogen in New Mexico (Navajo Nation in San Juan County and in Torrance County).
- Libertad Power will produce clean hydrogen in New Mexico to serve off-takers across the Southwest in heavy haul transportation and power generation/storage (San Juan and Lea counties).
- Navajo Agricultural Product Industries, a 275,000-acre Navajo Nation-owned commercial farm is seeking to become energy self-sufficient and raise produce in greenhouses for the benefit of tribal members in the Navajo Nation and San Juan County, New Mexico.
- Tallgrass Energy will produce clean hydrogen serving the power, transportation and other industrial markets through its eH2Power project in New Mexico and Front Range Hydrogen project in Colorado and Wyoming.
- Xcel Energy Colorado will produce hydrogen on the eastern plains of Colorado using wind

and solar and will support hydrogen use in the electric sector and hard-to-decarbonize segments of the economy.

"AVF Energy is excited about the opportunity to not only work with the state of Utah but all the project partners in the four-state WIHH community. We feel the collaborative effort really strengthens the application for WIHH and the success of each project," said Jimmy Seear, AVF Energy founder.

WIHH is projected bring more than 26,000 jobs, including approximately 7,000 construction-related jobs, across the four states. According to the DOE, hydrogen energy has the power to slash emissions from multiple carbon-intensive sectors and open a world of economic opportunity to clean energy businesses and workers across the country. Getting hydrogen right would mean unlocking a new source of clean, dispatchable power, and a new method of energy storage, the coalition said. It would mean another pathway for decarbonizing heavy industry and transportation. The total funding available for the H2Hubs is \$7 billion.



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Go Utah's One Utah Summit set to roll May 1-2 in Layton

Brice Wallace
The Enterprise

The Northern Utah installment of the twice-a-year One Utah Summit takes place May 1-2 in Layton, with activities including a startup pitch event, keynote presentations, plenary sessions and breakout panel discussions.

Organized by the Governor's Office of Economic Opportunity (Go Utah), the event takes place at the Davis Conference Center. The cost for the startup pitch event May 1 is \$25. The cost for

the May 1-2 activities is \$399. Details are at <https://oneutahsummit.com/>.

The startup pitch competition May 1 at 7 p.m. is powered by Kinect Capital, in partnership with Weber State University's Hall Global Entrepreneurship Center and the Utah Innovation Center. The speed pitch challenge includes cash prizes totaling \$80,000, where judges rank the best ideas and the audience selects a people's choice award recipient.

Pre-competition activities start at 5:30 p.m. and include dis-

plays from high school students, university students and entrepreneurial groups, Salt Lake City professionals, and competition finalists, as well as vendor booths, appetizers and drinks. Vinay Cardwell of Cre8tiv Consulting will discuss "How to Support and Retain Utah Talent," and Kirk Ouimet, founder of Stack, will discuss his journey of selling his company to Snapchat and assembling an elite engineering team in Utah.

May 2 activities begin with an 8 a.m. check-in and a 9 a.m. plenary. Activities include a

"couch conversation" with some of Utah's leaders discussing the state's historical boom and share their thoughts on Utah's future, a presentation about Utah economic insights and outlook, and presentations titled "Building World-Class Teams Through Diversity" and "Embrace the Process: Discovery, Creativity and Cultivation."

Breakout sessions during the day include "Telling Utah's Global Story"; "Energy Make-over"; "Building the World's Premier Ecosystem for Aerospace, Defense and Security

Companies"; "One Utah Strategies for a Thriving Workforce"; "The Science of Success"; and "Utah's Growth: Today's Actions Create Tomorrow's Future."

Other activities May 2 are the presentation of the Governor's Awards, a presentation titled "Growing Together for Decades To Come" and Gov. Spencer Cox's keynote address.

Summit attendees also can participate in two service projects that are part of First Lady Abby Cox's "Show Up" initiative. They can help Utah students by assembling hygiene kits for teens in need, and by signing up to shop with the first lady immediately after the summit as part of "The KIND Fund," which provides clothes and essential items for youngsters in need.

The first One Utah Summit took place virtually in the fall of 2020 as a combination of the Utah Economic Summit and Utah Energy Summit. The fall events the past two years have taken place at Southern Utah University.

Renewable Innovations signs agreement to build Saudi plant

Renewable Innovations Inc., a zero-carbon, green solutions alternative fuel provider based in Lehi, has signed an agreement for the creation of a joint venture with MENA Holdings LLC to establish an assembly facility in Saudi Arabia to build hydrogen fuel cell products for distribution in the Middle East and North Africa.

MENA Holdings is a Utah company focused on investing in the Middle East and North Africa with 15 years of experience in the area. The company has several divisions including

one focused on renewable energy. Partners in MENA include former Gov. Gary Herbert, Scott Holmes, Abdulrahman Alnasri and Jeff Holmes as managing partner. Alnasri is a Saudi national who serves as a partner of MENA Holdings inside that country.

The partnership evolved from MENA's belief that there is significant interest in hydrogen in the Middle East with substantial funding available for this market, a joint release from the two companies said. Renewable Innovations products are expect-

ed to be a source of power generation from the green hydrogen production of the new plant.

Under terms of the joint venture agreement, Herbert will serve as an advisor to Renewable Innovations. Alnasri will play a strategic role in funding the joint venture. Full terms of the agreement have not been disclosed, but investment in the joint venture will be used to purchase products from, and potentially make an investment in, Renewable Innovations.

"This is a unique opportunity to combine the talents of two local Utah companies to introduce our products into the Middle East and benefit from MENA Holdings' long-term relationship with key players in the region," said Robert Mount, president and CEO of Renewable Innovations.

"In addition to the Middle East connection, the company will receive the added benefit from former Gov. Herbert's experience as an advisor to Renewable Innovations."

"Our years of distribution experience and established contacts in the Middle East place us in a position to take advantage of the growing interest in hydrogen in these markets through this strategic joint venture with Renewable Innovations. Assembling hydrogen fuel cell products in Saudi Arabia will be a huge advantage in Saudi and regional markets," said Alnasri.

Renewable Innovations is a global hydrogen and fuel cell integration solutions provider with divisions across the U.S. and regional offices in Europe and Auckland, New Zealand.

DHHS updates Medicaid system

Utah's Department of Health and Human Services (DHHS) has converted and launched its new Medicaid claims payment system, known as the Provider Reimbursement Information System for Medicaid (PRISM), the agency said. PRISM replaces previous operating systems that served the state for more than 40 years. The new PRISM system is customer-centered and aligns with DHHS's vision to build a seamless system of services and programs.

"This effort took years of collaboration and we're very grateful to our state departments, federal partners and providers for making this happen," said Gov. Spencer J. Cox. "Streamlining processes like this is a great example of good government and we're excited about this achievement."

"This is a gratifying time to be at DHHS, as we complete and implement a system that has been years in the making," said Jennifer Strohecker, Utah Medicaid director. "We are grateful for the resources provided to develop and launch this critical system that will better serve the state and its citizens for decades to come."

The new system includes components such as provider enrollment, claims adjudication and payment, prior authorizations,

managed-care processes and a member web portal. This launch impacts healthcare providers across the state that are enrolled with Medicaid, Medicaid-managed care plans and DHHS staff.

Strohecker said examples of system advancements and efficiencies that reduce administrative burden include:

- An interface that is user-friendly and more accessible as a web-based system.

- The ability for providers and their staff to now check the status of a claim online and see the adjudication results, instead of having to call the Medicaid office and rely on staff to look up the information.

- The capability for providers to enter their own prior authorization request through direct data entry (DDE) instead of sending it via fax, allowing provider offices to operate more efficiently.

To help providers prepare for the launch and navigate this new system, DHHS staff members have spent months providing regular and ongoing training for all users. DHHS staff provided and will continue to provide pre-recorded PRISM trainings, e-learnings, desktop guides, and other resources to providers and the public.



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Pair of film productions set to film in Utah, thanks to Go Utah incentives

Brice Wallace
The Enterprise

The Governor's Office of Economic Opportunity (Go Utah) board approved a pair of film incentives at its April meeting, with the projects expected to result in Utah spending of nearly \$3 million and employment of 543 people.

The two incentives follow three projects approved for incentives in March.

In April, OBHF LLC was approved for a cash rebate of up to \$425,000 for its production of "One Big Happy Family," a feature comedy expected to spend \$1.87 million in Utah. Principal photography is scheduled for May 2-24 in Salt Lake County. The project is expected to employ 20 cast, 58 crew and 200 extras.

The film tells the story of a DNA test upending a woman's life and her then embarking on a hilarious journey with her eccen-

tric mother to find out who she really is.

The director is Matt Sohn. The producers are Lisa Brenner and Grace Lay.

Camera 40 Productions LLC was approved for a rural film incentive in the form of a tax credit of up to \$274,995 for the pilot of "The Wayfinders," a science fiction project expected to spend just over \$1 million in Utah. Shooting is scheduled for July 10-17 in Juab County and possibly along the Wasatch Front.

The production is expected to employ 10 cast, 55 crew and 200 extras.

"The Wayfinders" focuses on three Gen Z high school students in a brutal medieval fantasy world of magic and monsters as they fight for their lives and search for a way to get home.

The director is Glen Winter. Producers are Justin Partridge and Jennifer Griffin.

Among the projects approved for incentives in March are "Image of You." The Go Utah board approved a tax credit incentive of up to \$750,000 for Image of You Productions Inc. for the feature thriller expected to spend \$3 million in Utah. Shooting in Tooele and Juab counties is expected to take place May 15-June 9.

The production is expected to employ 20 cast, 125 crew and 300 extras.

"Image of You" tells the story of twins Anna and Zoe, who are identical in appearance but utterly different in personality. Nothing can rip them apart, until Anna meets charismatic Nick, and Zoe will stop at nothing to discover the truth about him.

The director is Jeff Fisher. The producers are David Wulf and Brad Kreyov.

The Chosen Texas LLC was approved for a tax credit of up to \$638,787 for the fourth season of

"The Chosen," an episodic drama telling the life of Jesus. The project is expected to spend nearly \$3.2 million in Utah and employ 20 cast, 30 crew and 400 extras. Principal photography is scheduled for June 26-July 28, mostly in Utah County.

The director is Dallas Jenkins. Producers are Chad Gundersen and Chris Juen.

Snow Falling LLC was approved for a tax credit of up to \$542,802 for "A Tree Fell in the Woods," a feature drama expected to spend \$2.17 million in Utah. It is expected to use 97 crew and 83 extras during shooting taking place May 8-June 2.

The dramas story focuses on people learning the secrets of their relationships after a couple of people return home early to their vacation rental, only to catch their respective partners having an affair.

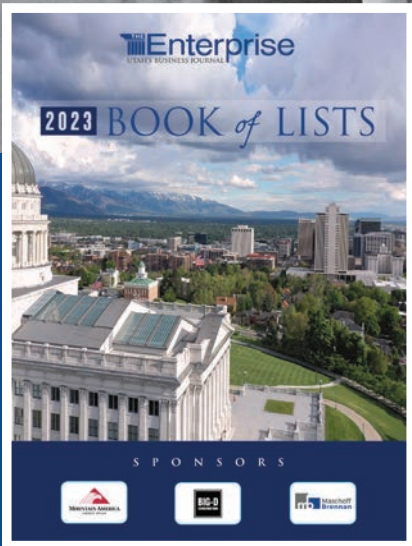
The director is Nora Kirkpatrick. Producers are Lynette Howell Taylor and Samantha Housman.

Virginia Pearce, director of the Utah Film Commission, told the Go Utah board at its most recent meeting that as many as eight productions could be up for incentives consideration at the May board meeting. They would be seeking incentive funds for projects that would take place during the next fiscal year, which starts July 1.



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American Battery names CEO

American Battery Factory Inc. (ABF), an American Fork-based battery manufacturer involved in the development of the first network of lithium iron phosphate (LFP) battery cell gigafactories in the United States, has announced the appointment of Zhenfang "Jim" Ge as CEO. Ge co-founded ABF in 2021 and has acted as chairman since that time. Ge replaces Paul Charles, who resigned earlier this year to pursue other endeavors. The company said Ge will draw on his intimate understanding of China's lithium-ion battery manufacturing and supply chain dominance in his capacity as CEO.

"We talk a lot about generating renewable energy as a society, but not about how to store it," said Ge. "Without batteries, moving to an entirely green energy economy is impossible. As our network grows, we will begin to fulfill our

mission of making energy independence and renewable energy a reality for the United States."

"Ge's decade of experience sourcing and supplying Lithium-ion batteries to top product manufacturing companies, along with his passion for providing high-quality solutions to the energy storage sector, has resulted in industry-leading innovation and solutions that will position ABF as the leader in U.S.-based LFP production while reducing foreign dependency," American Battery said in a release.

Originally from China, Ge immigrated to the United States and became a U.S. citizen, founding several companies. In 2014 he embarked on his "energy for everyone" journey, which included launching Lion Energy, a developer and manufacturer of energy storage products for personal and commercial use.

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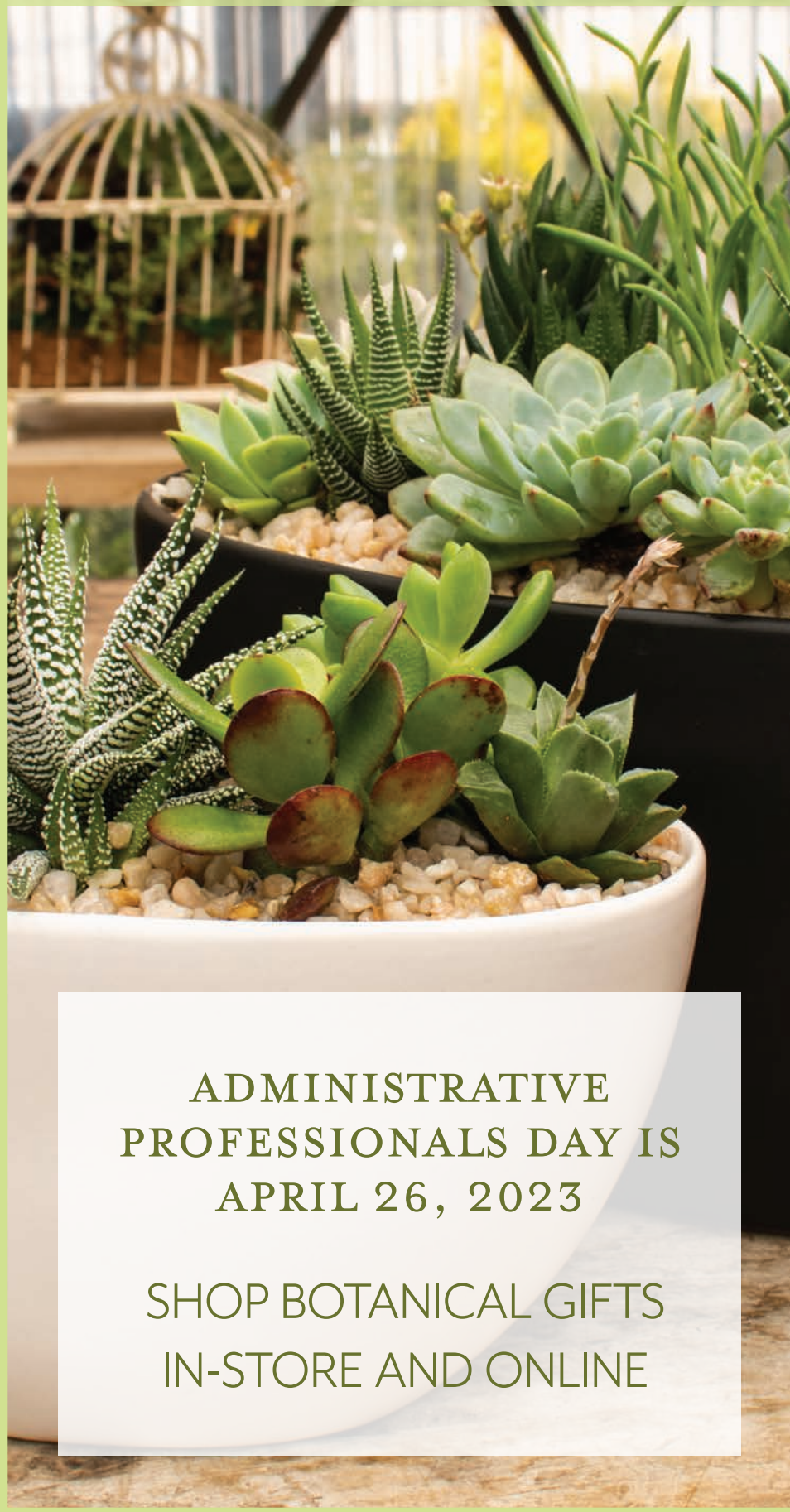


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Nusano to build WVC plant

Nusano Inc., a Valencia, California-based medical technology company, has announced that it will open a 170,000-square-foot production facility in West Valley City in the first quarter of 2025. The plant will create and supply cancer-fighting isotopes to the healthcare and pharmaceutical industry to support patient care and enable the next generation of radiotherapeutics, the company said.

Nusano CEO Chris Lowe made the opening date announcement at Jefferies' Inaugural Radiopharma Summit in New York City on April 3 where the company participated as a featured presenter and panelist.

"Based upon Nusano's proprietary ion source, our production facility is the first significant rare isotope manufacturing advancement in decades," said Lowe. "Small and efficient, the Nusano platform can generate up to 12 different radioisotopes simultaneously. This efficiency and

flexibility will allow Nusano to overcome supply and production limitations which have plagued the industry."

Radioisotopes serve as active pharmaceutical ingredients in radiopharmaceuticals used to diagnose and treat cancer, Alzheimer's, heart disease and other diseases. Increasingly, advanced medicines and treatment methods are using radioisotopes to target and eliminate cancer cells with precision, Lowe said.

"Healthcare has used radioisotopes for decades, but supply has not kept up with demand," Lowe continued. "Nusano is working to supply the fight against cancer so patients do not have to wait for life-changing care and treatments. With our production facility's opening date announced, we are now engaging in discussions with therapeutic and diagnostic developers about how Nusano can help solve supply bottlenecks, accelerate product development and improve patient care."

Chamber updates Dashboard

The Salt Lake Chamber's Roadmap to Prosperity Coalition, in partnership with the Kem C. Gardner Policy Institute, has updated its Economic Dashboard for March to help business leaders see where Utah's economy stands. This tool provides data on the state's economic outlook and actionable context for decision-makers.

"Consumers continue to face market headwinds with high inflation and a tight labor market in Utah hampers labor expansion," said Derek Miller, president and CEO of the Salt Lake Chamber. "Our industries continue to grow but taxable retail sales dropped steeply at the start of this year much like they did in the pandemic. The good news is that Utah continues its trend of economic expansion, albeit at a slower rate due to larger issues playing out in the country. As the markets tighten and demand weakens, we expect Utah to continue outperforming others."

Miller pointed out three essential insights from the March 2023 Roadmap to Prosperity Dashboard, which include:

1. Utah's unemployment rate remains among the lowest in the nation. Utah's unemployment rate stayed the same at 2.4 percent in March. The national unemployment rate also remained unchanged at 3.6 percent. Utah's low unemployment rate indicates ongoing tight labor market conditions.

2. Consumer confidence in Utah fell in March. Economic

uncertainty persists, contributing to Utah's dip in consumer sentiment after two months of increases. Despite declining, Utah's sentiment remains above national consumer confidence.

3. Utah's home prices experienced a slight uptick. After falling seven of the past eight months, Utah's median home sales price rose slightly despite rising interest rates. Demand has slowed in recent months, but Utah's housing market remains tight.

The dashboard is updated monthly, providing essential insights, tracking 10 timely and leading measures and sharing pertinent indicators. This provides leaders with critical and timely information to make informed decisions, Miller said.

"Utah is experiencing a competitive labor market and renewed housing price pressure despite interest rate raises from the Federal Reserve," said Natalie Gochnour, director of the Kem C. Gardner Policy Institute. "Broad industry growth remains stable in Utah even with tech layoffs initiating a labor market reshuffling of talent. Our unemployment rate means job opportunities remain for those seeking work, and steepening inflation has started to curve. The state is well-positioned to weather any economic slowdown thanks to strong fundamentals already in place."

The Roadmap to Prosperity Dashboard is available at <https://slchamber.com/resources/roadmap-dashboard/>.



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Succeeding in Your Business

Five easy rules that will keep your Delaware corporation alive

"Some friends and I started a high-tech business a couple of years ago and formed a Delaware corporation to run the business. We live and work in another state but were told that Delaware was the place to be for tech startups (It may have been one of your columns, actually.).

"We formed the corporation online to save money and it seemed like everything was OK.

"A couple of weeks ago, we signed a letter of intent with an angel investor who wants to put \$3 million into our company. Needless to say, we were very excited.

"But when the investor's lawyer looked into our company, he made some horrifying discoveries. It seems Delaware killed off our corporation two years ago because we didn't pay a 'franchise tax,' whatever that is. Because our corporation was no longer 'active,' somebody else grabbed our name in Delaware and is now trying to register it as a trademark. If they succeed in doing that, we will have to hand over our website domain name to them even

though we've spent a fortune building a website around that domain name.

"Now the investor is not so excited about doing business with us. While we are embarrassed as hell, shouldn't someone have told us we had to do this stuff?"

While it may be true that I once wrote a column about the benefits of tech startups incorporating in Delaware, let's be clear that I never

wrote a column advising someone to form a corporation or limited liability company (LLC) online, and this is one of the reasons. While the online services can get you up and running quickly and cheaply, they don't help you with the things you need to do on an ongoing basis to keep your corporation or LLC alive.

Here are five easy rules that will help keep your Delaware corporation or LLC on life support:

Rule No. 1: Hire a Lawyer and Accountant and Listen to Them!

It is impossible — impossible — to run a tech startup in the United States without a good lawyer and a good accountant.

You need both, especially if you are too busy to deal with government paperwork. Whenever your lawyer or accountant tells you something needs to be done, DO IT IMMEDIATELY! They are not just trying to "run up a bill." They are trying to save your butt.

Rule No. 2: Watch Your Mailbox and Inbox.

I am certain the state of Delaware sent this reader email reminders telling her when annual reports, franchise tax reports and other compliance paperwork were due. What this reader probably did is throw them away thinking they were "junk mail" or "spam."

This point is so important that I need to scream: WHEN YOU HAVE A CORPORATION OR LLC, AND YOU GET MAIL FROM A STATE OR GOVERNMENT AGENCY ADDRESSED TO THE COMPANY, THAT IS NEVER, EVER TO BE TREATED AS JUNK MAIL! If you are too busy to deal with it, you should forward the email, or scan and email the paper correspondence IMMEDIATELY to your lawyer and accountant. Let them tell you if it's important or not. If they say it's important, follow Rule No. 1.

Rule No. 3: Pay the Delaware Franchise Tax.

Delaware imposes an annual "franchise tax" on corporations and LLCs incorporated there. The tax is paid on or around the anniversary of your incorporation date. For example, if you incorporated in January/February, the tax will be payable March 1 of each year.

The annual tax for LLCs is a flat \$300. For corporations, it's a bit more complicated, but unless your corporation has substantial assets, you should be eligible to pay only the minimum tax, which is around \$400. Fail to pay the tax and you incur interest and penalties for each three-month period you are delinquent. Fail to pay the tax two years in a row and Delaware dissolves your corporation.

To find out how much you owe, go to <https://corp.delaware.gov/paytaxes/>. You will need your Delaware Corporate ID Number, which you can find at <https://icis.corp.delaware.gov/Ecorp/Entity-Search/NameSearch.aspx>.

Rule No. 4: Pay Your Registered Agent.

If you are incorporated in Delaware, or a state other than where you are actually located, your online service hired a "regis-

tered agent" in that state to act as your local presence. That company will send you a bill each year for their services. Pay it promptly. If they don't get paid, they will "withdraw" as your registered agent and the state will dissolve your corporation or LLC.

Rule No. 5: Register in Your Home State.

Forming a Delaware corporation or LLC does not allow you to operate legally in your home state. For that you need to register as a "foreign" (out-of-state) corporation or LLC with your state's secretary of state AND your state tax authority. You have to do both. Even if you pay your state taxes religiously each year, failing to register with the secretary of state can lead to heavy penalties and bar you from your state courts if you ever have to sue someone.

Yes, doing these things cost money. But it's money well-spent. Find the money and get them done.

Cliff Ennico (crennico@gmail.com) is a syndicated columnist, author and former host of the PBS television series "Money Hunt."

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CLIFF ENNICO

MARAbio Systems Inc. appoints Paul as CEO

Salt Lake City-based medicine biotechnology company MARAbio Systems has appointed Michael Paul to serve as the company's CEO. Paul has more than 25 years of life-sciences industry experience, including leading a number of organizations from formation to strategic exit. Paul succeeds James Woody, who will continue to serve as vice chairman of the board of directors.

MARAbio's technology enables the earliest detection for risk of developing a specific subtype of autism through a simple blood test in the mother, either prior to pregnancy or after the child is born.

MARAbio's operation is based on discoveries made by founder Dr. Judy Van de Water at the University of California Davis MIND Institute that forms the biological basis of maternal autoantibody-related autism (MARA). MARA is an immune system-mediated subtype of autism that is currently estimated to represent approximately 20 percent of overall autism cases.

"MARAbio's vision is a world in which the most severe effects of autism are treatable, and our entire team is energized to have Michael lead us forward," said Van de Water. "Our mission is to detect the MARA subtype that has been shown to be associated with

more severe forms of autism and in some instances ensure that MARA does not occur, and Michael's appointment as CEO is a critical inflection point for us."

"I am honored to lead this pioneering biotechnology company forward and excited to continue working closely with Dr. Van de Water and Dr. Woody," said Paul. "MARAbio's ultimate aim is to develop interventions so that families and their physicians have options to detect and limit the incidence of this subtype of autism."

Prior to joining MARAbio, Paul co-founded Lineagen Inc., and served as its president, CEO and director from its 2006 inception to its strategic acquisition in 2020. Paul is recognized as one of Utah's leading venture entrepreneurs, having been appointed to the steering committee for the Utah Technology Industry Commission by former Gov. Michael Leavitt and serving as vice chairman for the Utah Technology Council. Prior to founding Lineagen, Paul was vice president of business development for Huntsman Biotechnology Corp. and director of strategic development at NPS Pharmaceuticals. He earned his B.A. from Colby College and his Ph.D. in molecular biology and biochemistry from the University of Utah.

Sportsman's Warehouse tabs CEO

Midvale-based outdoor specialty retailer Sportsman's Warehouse has named Joseph P. Schneider as interim CEO. He replaces Jon Baker, who has retired in order to spend more time on personal interests. Schneider will continue in his current position as chair of the board. Barker will be available to advise the company for 30 days following his retirement to aid in an effective and smooth transition, the company said.

Sportsman's Warehouse also announced the appointment of Martha Bejar as lead independent director and Erica Fortune as an independent director. The board has hired Egon Zehnder, a national executive search firm, to conduct a global search for Barker's successor. The board said it intends to consider all qualified internal and external candidates.

"On behalf of the board of directors, I would like to express my sincere gratitude to Jon for his years of commitment to Sportsman's Warehouse," said Schneider. "Jon played an integral role in implementing the

company's strategic vision including navigating the company through the pandemic and the unparalleled operational, financial and administrative hurdles that were caused by such unprecedented times. We wish Jon the best of luck."

"The last six years have been an honor for me to work with such a talented team and be part of the incredible transformation and growth of our business," said Barker. "Now is the right time for me to turn the page and focus my next chapter on personal interests. I look forward to watching the company continue to succeed."

Schneider has served as a member of the board since April 2014 and as the chairman of the board since April 2019. From 2000 until 2012, Schneider served as president and CEO of LaCrosse Footwear Inc., a publicly traded footwear company, until its acquisition by ABC-Mart in August 2012. He received a bachelor's degree in business administration from Northern Arizona University.



Startup Pitch Contest & Golf Tournament 2023

Thursday, June 1, 2023 at Fox Hollow Golf Course

CB Vault, Central Bank's startup and entrepreneur help center, invites investors to play a round of golf, meet 15 Utah startups, and vote for their favorite startup pitch.

Winning startups will be awarded during lunch.

Not interested in golf? You can still sign up for lunch and the opportunity to network and vote for your favorite startup pitch.

Scan to Sign Up
by April 28, 2023
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Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

CONSTRUCTION

• **Suntec Concrete**, based in Salt Lake City, has named **Doug Archibald** as director of business development and construction. Based in Salt Lake City, Archibald will lead the business development efforts



Doug Archibald

for the company and also work closely with the preconstruction teams and be a resource for clients. He has been in the construction industry for more than two decades, getting his start as an electrician apprentice. For the past decade, Archibald worked for a building materials manufacturer as director of business development. Archibald earned a Bachelor of Applied Science degree in construction management from Brigham Young University-Idaho.

• **System Pavers**, a California-based outdoor living design and installation company, has named **Aaron Foresman** of Provo as director of field marketing. Foresman is responsible for building, developing and growing the team of door-to-door brand ambassadors across all System Pavers offices nationwide.



Aaron Foresman

Foresman will help establish new teams as well as grow the existing ones across all System Pavers locations. Foresman has 16 years' experience as a sales operator with companies in multiple industries. Most recently, he was a senior director of sales operations for a residential clean energy company.

• **Utah construction and design firms** teamed up April 12 to engage and inspire local high school students during the inaugural **Builders' Day** at Salt Lake Community College's Taylorsville Redwood Campus for a hands-on event exploring careers in construction. The event brought together more than 45 construction and design companies and more than 600 students. Event partners includ-

ed **Big-D Cos.**, **Destination Homes**, **Henry Walker Homes**, **Hensel Phelps**, **Layton Construction**, **Mortenson** and **Okland Construction**.

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CONTESTS

• Nominations are being accepted through May 15 for the second annual **SALT Awards**, presented by **Visit Salt Lake**, a private, nonprofit corporation promoting Salt Lake as a convention and travel destination, for excellence in the hospitality industry. Nominees must embody one or more of the four award pillars: service, accomplishment, leadership or tenacity. Awards will be presented in categories in the lodging and dining industries as well as an award that encompasses those involved with attractions, venues, caterers and transportation. New this year will also be a "Best Boss" award for general managers, owners or executive-level positions. Each award recipient will be recognized with an engraved SALT crystal award and \$1,000 (\$1,000 donated to the charity of their choice for the Best Boss awardee). The awards ceremony will be June 15 at the Janet Quinney Lawson Capitol Theatre. Nominations can be made at <https://www.visitsaltlake.com/salt-award/nomination-form/>.

ECONOMIC INDICATORS

• **Utah** is ranked No. 2 on a list of "Best States for Working from Home," compiled by personal-finance website **WalletHub**. It compared the 50 states and the District of Columbia across 12 key metrics, including the share of

workers working from home, Internet cost and cybersecurity, as well as how large and how crowded homes are in the state. Utah is ranked No. 6 for work environment and No. 4 for living environment. On breakout lists, Utah is No. 4 for share of population working from home, No. 13 for household Internet access, No. 8 for average home square footage, No. 6 for average retail price of electricity, and No. 17 for median square footage per average number of people in a household. The top-ranked state overall is Delaware. The bottom-ranked state is Alaska. Details are at <https://wallethub.com/edu/best-states-for-working-from-home/72801>.

• **Utah** is No. 6 in the "Employment Ranking 2023," a list showing the best states for job opportunities, compiled by **Scholaroo**. The rankings examine employment conditions, determining the benefits and opportunities a worker would have in each state. It indicates that people in Utah have significantly increased their salary income in the last quarter of 2022, with the change of 6.8 percent. Utah was ranked No. 1 for affordability, No. 17 for job market, No. 4 for state economy, No. 25 for business-friendliness and No. 46 for quality of life. The highest salary income change happened in Colorado. The least was in Mississippi. Details are at <https://scholaroo.com/report/jobs-by-state/>.

• The **average Utah** believes they reach their **peak fitness** at age 34, according to a study by **The Fitness Tribe**, an online community of wellness enthusiasts. The majority say they feel younger than their chronological age, and 58 percent said they would run a marathon if it guaranteed an extra year of life. The national average for peak fitness is 34. The highest number is in North Dakota, at 43. The lowest is in Wyoming, at 21. Details are at <https://thefitnesstribe.com/peak-fitness/>.

EDUCATION/ TRAINING

• **Western Governors University's** Michael O. Leavitt School of Health, an institution for nurse education, has expanded its **Nursing Prelicensure Program** to

meet demand for new registered nurses. Student enrollment opened in March with rolling start dates and clinical opportunities in 11 states, including Utah. The program aims to add more than 4,800 newly qualified nursing graduates to the workforce by 2027. More than 20,000 nursing students are currently enrolled at the Leavitt School of Health and more than 120,000 have graduated.

• **Adam and Charlee Ruben**, franchisees of children's STEAM brand Snapology in Lehi, have acquired three existing and five new **Premier Martial Arts** locations in the state, becoming multi-brand owners with Unleashed Brands, a youth enrichment franchise platform company. Premier Martial Arts helps children and adults develop valuable life skills through karate, krav maga and kickboxing instruction. Their Premier Martial Arts operations also include Adam Ruben's sister and brother-in-law, **Rachel and Rich Poulsen**, in the ownership team. Prior to becoming franchise owners, Adam Ruben worked full-time in the tech industry while Charlee Ruben was a stay-at-home mom. They opened the first location in Utah in 2019. Their Premier Martial

Arts locations in Utah that the Rubens now own and operate are in Riverton, Draper and Pleasant Grove. They plan to develop new territories in Oquirrh, Erda, Alpine, Springville and Daybreak.

ENTERTAINMENT

• **Sky Zone**, a California-based indoor entertainment company offering a mix of attractions for children, will open its first Utah park in Saratoga Springs under franchisees and siblings **Katherine, Dalton and Myreya Paspuel**. Sky Zone owns, operates and franchises parks across the U.S. and Canada.

EVENTS

• **ULI (Urban Land Institute) Utah** has announced that its annual **Trends Conference** will take place Oct. 24 at the Hyatt Regency in Salt Lake City. The conference focuses on state and national real estate trends, with a focus on what to expect in the future. Presentations will be made by more than 30 industry experts. The event typically attracts over 500 of Utah's top leaders from business, government and the community from both the pri-

see BRIEFS next page

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Industry Briefs

from previous page

vate and public sectors.

• The **Utah Sports Commission, Tony Hawk Inc.** and **X Games** have announced that a weekend of skateboarding featuring “**Tony Hawk’s Vert Alert**” will take place June 23-24 at Vivint Arena in Salt Lake City. The Vert Alert will now be a direct qualifying event leading to X Games 2023. The free-to-the-public event will begin with preliminary rounds of both the men’s and women’s pro vert contests and a “Legends Demo.” The June 24 activities include a combined field of 16 competitors. Ten skaters will compete in the popular “Best Trick Contest.” The skaters will all be competing for a combined purse of \$75,000.

EXPANSIONS


• **Biomerics**, a Salt Lake City-based medical device contract manufacturer, has completed a 24,000-square-foot expansion of its manufacturing operations in Athens, Texas. The expansion includes 8,500 square feet of production space and the expansion of Biomerics’ Center of Excellence for Balloons & Balloon Catheters with a 4,900-square-foot engineering laboratory adjacent to a CNC-machining (computer numerical control machining) tool shop. The expansion increases the Athens campus to approximately 100,000 square feet and includes an exterior refresh, additional engineering and lab space, manufacturing space and an employee break room. The Biomerics Balloons and Interventional Advanced Catheter business operates out of three locations: Texas, Minnesota and Costa Rica.

GOVERNMENT

• Gov. Spencer Cox has appointed **Marvin Dodge** as executive director of the **Utah Department of Government Operations**. Dodge serves as chief financial officer and vice president for finance and administration at Southern Utah University, a position he’s held since 2014. He also served as vice

president for finance and administrative services at Snow College. Prior to that, Dodge’s experience included serving as deputy director of the Utah Department of Administrative Services, chief financial officer and director of the Administrative Support Division of the Department of Workforce Services, and deputy director and manager of budget and policy analysis for the Governor’s Office of Planning and Budget. He has a bachelor’s degree in political science and a master’s of public administration with an emphasis in government management and finance, both from Brigham Young University.

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HOSPITALITY

• **Under Canvas**, focused on outdoor hospitality experiences, has opened the first location of **ULUM** near Moab. ULUM is a safari-inspired, luxury outdoor resort brand. Located on 200 acres, ULUM Moab features a lobby with floor-to-ceiling glass windows with views of nearby Looking Glass Arch and Canyonlands National Park beyond. The resort offers 360-square-foot “Suite Tents.” Its inaugural season runs through Oct. 23. Under Canvas operates 11 locations nationwide.

INVESTMENTS

• **Patri**, a Springville-based company providing AI-powered revenue intelligence for companies, has raised a \$2.4 million funding round. It was led by **Kickstart Fund**, with participation by **Summit Capital, Capital Eleven, Peak Capital, Mucker Capital, Luxstone**

Group and Luv Holdings.

OUTDOOR RECREATION

• **Alyeska Resort** in Alaska has joined the **Ikon Pass** community, bringing the location to Ikon Pass holders for the winter 2023-24 season. Ikon Pass offers access to 56 global destinations and spring skiing at select destinations across North America. Ikon Pass resorts in Utah are Deer Valley Resort, Solitude

Mountain Resort, Brighton Resort, Alta Ski Area, Snowbird and Snowbasin.

RECOGNITIONS

• **SecurityMetrics**, an Orem-based company focused on data security and compliance, has earned three honors in the **2023 Cybersecurity Excellence Awards**, presented by **Cybersecurity Insiders**: “Compliance Program Management” for the SecurityMetrics PCI

Program, “Cybersecurity Audit Team of the Year” for the SecurityMetrics Audit Team, and “Best Cybersecurity Book” for the SecurityMetrics Guide to HIPAA Compliance.

RETAIL

• **Better Butter**, Salt Lake City, has announced that three of its craft butters are available in local Walmart stores: Garlic Herb Craft Butter, Honey Craft Butter and Steakhouse Craft Butter.



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Calendar

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

April 24-26

Restaurant Marketing and Delivery Association Conference, designed for restaurant and last-mile-delivery providers, corporate vendors, restaurateurs and independent drivers. Location is Salt Palace Convention Center, 100 S. West Temple, Salt Lake City. Details are at <https://thermda.zoho-backstage.com/2023summit#/schedule?lang=en>.

April 24, 4:30-6 p.m.

"Business Before 5," a West Jordan Chamber of Commerce event. Location is Chili's, 3629 Center Park Drive, Jordan Landing, West Jordan. Free (pay for food and drinks). Details are at westjordanchamber.com.

April 25, 8:30-10 a.m.

"Lights, Camera, Coffee!" a Murray Area Chamber of Commerce event during which Allison Harris will be available to take professional headshots that can be used for social media, websites or business cards. Location is Murray Fire Station No. 81, 40 E. 4800 S., Murray. Details are at murrayareachamber.com.

April 25, 10-11:30 a.m.

"Starting Your Business 101," a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 25, 10:30 a.m.

"Spain: Your Bridge to Europe," a World Trade Center Utah event featuring a discussion with industry experts from Harris Bricken law firm and Red Points. Location is World Trade Center Utah, 60 E. South Temple, No. 300, Salt Lake City. Cost is \$25. Details are at wcutah.com.

April 25, 11:30 a.m.-1 p.m.

Women in Business Luncheon, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

April 25, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Location is Canyon School

District, 9351 S. 300 E., Sandy. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

April 25, noon-2 p.m.

"Business Description," part of the "Ms. Biz" series presented by the Women's Business Center of Utah. Instructors are Sarah Barstow and Jana Hassett. Remaining events in the series are April 25, "Finances & Bookkeeping"; May 2, "Marketing & Target Audience"; and May 9, "Social Media, Building Your Team & Resources." Event takes place online via Zoom. Free. Details are available by contacting Sarah Barstow at sarah@wbcutah.org.

April 25, 3-6 p.m.

One Utah Summit Kinect Forum, a deal forum featuring a selection process for companies that will present at the One Utah Summit on May 1. The Startup Pitch competition is powered by Kinect Capital in partnership with Weber State University's Hall Global Entrepreneurship Center. Contestants are prescreened, and the top three will deliver their business pitches at the summit. Location is Kiln, 2701 N. Thanksgiving Way, No. 100, Lehi (also available online via Zoom). Cost is \$50. Registration can be completed at Eventbrite.com.

April 26, 11:30 a.m.-1 p.m.

"Business Success Series," a ChamberWest event. Speakers Jim Dunnigan, president of Dunnigan Insurance; Dave Wittwer, executive vice president, Brown & Brown; Carolyn Spicer, account executive, Farm Bureau Financial Services; and Karla Rogers (moderator), director of marketing and business development, Cameron Construction, will discuss insurance topics. Location is Kearns Library, 4275 W. 5345 S., Kearns. Cost is \$25 per session. Details are at chamberwest.com.

April 26, noon-1:30 p.m.

"Solve the Business Puzzle: Amazon Basics," a Women's Business Center of Utah event. Presenter is Leisa Wallace, author, business advisor and serial entrepreneur. Event takes place online via Zoom. Free. Details are at wbcutah.org.

April 26, 5-7 p.m.

"Connect After Hours," a South Valley Chamber of Commerce event. Location is Clearlink, 42 Future Way, Draper. Cost is \$15 for chamber members, \$20 for nonmembers. Details are at southvalleychamber.com.

April 26, 6-7 p.m.

"Facebook/Instagram Ads: Create and Manage Ads Like a Pro," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 27, 11:30 a.m.-1 p.m.

"Renewable Energy Development, Issues and Challenges" Panel Discussion, presented by Women's Energy Network Utah Chapter and featuring renewable energy experts discussing the current issues and challenges facing wind, solar and hydrogen development. Panelists include Elizabeth Brereton, associate general counsel with AES Clean Energy, and other industry experts. Leeza Evensen, a renewable energy partner with Snell & Wilmer, will moderate the panel. Location is Snell & Wilmer, 15 W. South Temple, Suite 1200, Salt Lake City. Free for members, \$10 for nonmembers. Details are at <https://womensenergynetwork.glueup.com/event/renewable-energy-development-issues-and-challenges-panel-discussion-76048/>

April 27, 11:30 a.m.-1 p.m.

"Engaging, Recognizing & Retaining Employees," a Box Elder Chamber of Commerce event. Location is Bridgerland Technical College, 325 W. 1100 S., Brigham City. Cost is \$10. Details are at boxelderchamber.com.

April 27, 1-5 p.m.

2023 Business Expo, a Davis Chamber of Commerce event. Keynote presentation is at 1 p.m., followed by expo at 2-5 p.m. Keynote speaker is Amanda Dickson, co-host of "Utah's Morning News" on KSL NewsRadio and host of "A Woman's View" on KSL and podcasts. Location is Davis Conference Center, 1651 N. 700 W., Layton. Free. Details are at davischamberofcommerce.com.

April 27, 5-6 p.m.

Legal Clinic, a Small Business Development Center event (offered in English and Spanish) that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 27, 6-9 p.m.

"Giant In Our City 2023," a Salt Lake Chamber black-tie event honoring Wilford Clyde, chair of Clyde Companies. Reception begins at 6 p.m., followed by dinner and program at 7 p.m. Location is Grand America Hotel, 555 S. Main St., Salt Lake

City. Cost is \$250. Details are at slchamber.com.

April 28, 8:30 a.m.-3 p.m.

Utah County Business Summit, presented by the American Fork, Eagle Mountain, Pleasant Grove-Lindon and The Point chambers of commerce. Location is Thanksgiving Point, Show Barn, 2975 N. Thanksgiving Way, Lehi. Cost is \$90 for members, \$125 for nonmembers. Details are at thepointchamber.com.

May 1-2

One Utah Summit 2023, presented by the Governor's Office of Economic Opportunity, the Utah Office of Energy Development, World Trade Center Utah and the Salt Lake Chamber. Event includes a startup pitch networking event May 1, and activities May 2 in which government and business leaders will discuss Utah's economic development trends and topics. Location is Davis Conference Center, 1651 N. 700 W., Layton. Cost is \$399. Startup pitch networking event May 1 is \$25. Details are at oneutahsummit.com.

May 2, 11:45 a.m.-1 p.m.

Multichamber Luncheon. Location to be determined. Details to be announced at thepointchamber.com.

May 2, 2-3:30 p.m.

WordPress Workshop, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 3, 9 a.m.-noon

"Next Step," a Women's Business Center of Utah nine-week program (Wednesdays) designed to help women business owners define and implement a clear value proposition for customers and employees, generate maximum revenue and sustain financial controls. Event takes place online. Free. Details are available by emailing megan@wbcutah.org.

May 3, 11:30 a.m.-1 p.m.

"Park City Business University: Time Management and Productivity," a Park City Chamber/Bureau event. Location is Blair Education Center, Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

May 3, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is

Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

May 3, 3-5 p.m.

Demo Day, celebrating the end of the school year and Lassonde Entrepreneurship Institute student accomplishments. Activities include a student-startup showcase, free food and music. Location is Lassonde Studios, 1701 Student Life Way, Salt Lake City. Open to the public (registration is requested). Details are at <https://app.acuityscheduling.com/schedule.php?owner=12063266&appointmentType=39772832>.

May 3, 5-7 p.m.

"Shark Tank," a South Valley Chamber of Commerce event. Competition will involve students pitching their business plans to a panel of real investors and business professionals. Location is Loveland Living Planet Aquarium, 12033 Lone Peak Parkway, Draper. Details are at southvalleychamber.com.

May 4, May 11, 4-8 p.m.

Trademark Workshop, presented by The Mill Entrepreneurship Center and the U.S. Patent and Trademark Office. Location is The Mill Entrepreneurship Center, 9690 S. 300 W., Building 5, Room 333, Sandy. Details are at <https://themillatlcc.com/education/trademark-workshop/>.

May 4, 11 a.m.-2 p.m.

2023 Small Business Week Celebration, featuring an 11 a.m. Small Business Awards and Lender Awards ceremony, a noon lunch, and a 12:15 p.m. keynote presentation by Scott Anderson, president and CEO of Zions Bank. Also speaking is Aikta Marcoulier, SBA regional administrator for Region VIII (Rocky Mountain Region). Location is Mountain America Credit Union, Tanner Building, 7167 S. Center Park Drive, West Jordan. Details are at <https://bit.ly/UT2023NSBW>.

May 5, 8-9 a.m.

"First Fridays Speed Networking," a West Jordan Chamber of Commerce event. Location is Miller Free Enterprise Center at Salt Lake Community College, 9750 S. 300 W., Room 203, Sandy. Registration can be completed at Eventbrite.com.

May 5, 11:30 a.m.-5 p.m.

Seventh Annual Utah Veteran-Owned Business

Four strategies to deal with your competitive co-worker

Ever notice how thick the air gets when dealing with a colleague that is highly competitive?

Everywhere you turn, there's a wall — a wall of tension, rivalry, mistrust — and the list goes on and on.

Thankfully, there are strategies you can use to make your work experience more enjoyable and productive while dealing with the so-called wannabe kings and queens of your world in any organization.



ANGELA CIVITELLA

1. Fight Off Bragging.

When you hear how someone is talking REALLY LOUD about all they've accomplished and now you feel compelled to join in.

Don't you do it.

Never mind what they are doing. Does it contribute to your world? No? Then let's keep things moving. Choose your battles.

Just because someone shouts from the rooftop, it is not a call for you to do so as well.

2. Stay in Your Lane.

People that brag and compete can consume you and your thoughts in a voracious way. Try to focus fully on your own role within the company. Be a team player, share ideas, help out coworkers when they're in a jam and don't be the first to take credit when something goes right. When others see you as an essential part of the office, your stock within that company will rise, regardless of others' behavior.

3. Take Stock of Your Surroundings. The best places I've worked always had one or two individuals to be wary of.

Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 11, 8 a.m.-1 p.m.

Home-Based and Small-Business Conference, a Box Elder Chamber of Commerce event. Location is Utah State University's Brigham City Regional Campus, 989 S. Main St., Brigham City. Cost is \$40. Details are at boxelderchamber.com.

May 11, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Location is 430 W. 400 N., Bountiful. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

May 11, noon-1:30 p.m.

Membership Luncheon, a Utah Valley Chamber of Commerce event. Location is 2696 N. University Ave., Suite 220, Provo. Free. Details are at thechamber.org.

May 11, 5-7 p.m.

"Business After Hours Mixer," a Park City Chamber/Bureau event. Location is Premier Pet Lodge, 33 W. Lambert Lane, Francis. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

May 10, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is Attention to Detail and Sunny Side Party Rentals, 1285 20th St., Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

May 11, 6-8 p.m.

"Business Essentials," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 11, 6-8 p.m.

"How to Start a Business 101," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 16

NSF Grant Funding Workshops, presented by the Utah Innovation Center and focusing on how to obtain grant funding from the National Science Foundation. NSF programs include the Small Business Innovation Research (SBIR) and Small Business Technology Transfer programs. Event includes in-person option in Salt Lake City and virtual option. Cost is \$25, with discounts for active students. Registration can be completed at Eventbrite.com.

May 16, 8:30-10 a.m.

"Better Your Business" Employer Seminar, presented by Utah Department of Workforce Services Workforce Development Division and the Wasatch Front South Employer Connection Advisory Board. Presenter Kyle Dillingham of the U.S. Department of Labor will discuss "Employment Law: What Employers Need to Know about FMLA and FLSA and How It Affects You." Location is 5735 S. Redwood Road, Taylorsville. Virtual option is available. Free. RSVPs can be completed by emailing jlay@utah.gov.

May 16, 10-11:30 a.m.

Virtual Member Showcase, a Park City Chamber/Bureau event in which four to five chamber members will have about 5-10 minutes to introduce themselves and their businesses. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

May 16, 10-11:15 a.m.

"How to Use Gmail, Google Docs & Google Ads to Grow Your Business," a Women's Business Center of Utah event,

in partnership with Grow With Google. Event takes place online via Zoom. Free. Details are at wbcutah.org.

Angela Civitella is a business executive and leadership coach. She is the founder and CEO of Intinde, which provides one-on-one business leadership coaching with offices in Montreal, Boston and South Florida.

them with a "shakedown" and explain how their actions are affecting you. In some cases, the individual may have no idea that their competitive nature has become out of control. Cluing them in can help them to tone down these tendencies, making the company a much more pleasant place to work.

May 16, 11:30 a.m.-1 p.m.

Professional Development Series, a ChamberWest event. Speaker Chris Redgrave will discuss "Once in a Lifetime: Workplace Redesign and Its Impact." Location is Embassy Suites, 3524 S. Market St., West Valley City. Cost is \$25 for members registered by May 11, \$35 for nonmembers and members after May 11. Details are at chamberwest.com.

May 17, 8 a.m.-4 p.m.

"Applying Leadership Principles," a Frontline Leader Series event. Location is Salt Lake Community College's Westpointe Campus. Cost is \$250. Details are at <https://www.slcc.edu/corporate/training-calendar.aspx>.

May 17, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

May 17, 5:30-6:30 p.m.

Tax Planning Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 17, 6-8 p.m.

Marketing Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 18, 11:30 a.m.-1 p.m.

Monthly Luncheon, a Davis Chamber of Commerce event that features the annual mayoral roundtable discussion. Location is Davis Technical College, Allied Health Building, 435 S. Simmons

CALENDAR

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Partnership Conference, presented by the Veteran Business Resource Center, Utah Department of Veterans & Military Affairs, The Mill Entrepreneurship Center and Apex Accelerator. Location is Miller Conference Center, 9750 S. 300 W., Sandy. Cost is \$30. Details are at <https://utahvbr.org/conference>.

May 8, 9 a.m.-1 p.m.

"Emotional Prosperity Summit: Headspace in the Workplace." Event is designed for business executives, community leaders, healthcare professionals and educational stewards to broaden their awareness of mental health, emotional prosperity, and the resources available in the community. Location is Utah Valley University, 800 W. University Parkway, Sorensen Center, Orem. Details are at thechamber.org.

May 9, 11 a.m.-1 p.m.

"Public Speaking Basics," presented by the Women's Leadership Initiative of ULI (Urban Land Institute) Utah. Speaker is Monica Rafferty, commercial real estate agent, InterNet Properties. Location is Industry SLC, 650 S. 500 W., Salt Lake City. Cost is \$40. Details are at <https://utah.uli.org/events-2>.

May 10-11

"Accelerate: The Global Ecommerce Acceleration Summit," a Pattern event. Headline speaker is Jessica Alba, actress and founder and chief creative officer at The Honest Co. Location is Salt Palace Convention Center, 100 S. West Temple, Salt Lake City. Cost is \$350 (\$300 for teams). Details are at accelerationsummit.com.

May 10-11

Third Annual Utah Trails Forum Conference, focusing

May 10, May 31 and June 14

"Let's Talk Upward Mobility: Three Issues That Impact Every Employers' Bottom Line," a Salt Lake Chamber event for members only and designed for human resources leaders and C-suite executives. Activities take place 9-10:30 a.m. May 10 session is "Utah's Benefit Cliff and Barriers to Recruitment and Retention." May 31 session is "How Employee Well-Being Impacts Your Company's Productivity." June 14 session is "Obstacles to Entering or Re-Entering the Workforce." Location is Salt Lake Chamber, 201 S. Main St., Suite 2300, Salt Lake City. Cost is \$179 for all three sessions. Details are at slchamber.com.

May 10, 11:30 a.m.-1 p.m.

"Let's Do Lunch," a South Valley Chamber of Commerce event. Speaker Thurl Bailey, former NBA player, businessman and Utah Jazz game analyst, will discuss "Building a Winning Team." Location is JATC, 12723 Park Ave., Riverton. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

May 10, noon-1 p.m.

Women in Business, a Cache Valley Chamber of Commerce event. Location is Adams Wealth Advisors, 701 S. Main St., Suite 400, Logan. Cost is \$16 for members, \$18 for nonmembers, \$20 at the door. Details are at cachechamber.com.

May 10, 6-7:30 p.m.

"Online Marketing Fundamentals," a Small Business

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The Clearlink Business Mastery is our mini-MBA for entrepreneurs and is ideal for graduates of our Accelerator OR if you have been in business for 5+ Years. This 10-course series is designed for ambitious business owners who are ready to accelerate revenue growth, achieve operational excellence and transform managers into inspiring leaders who work to deliver results. \$750 Members / \$1000 Nonmembers

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SOUTH VALLEY
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CALENDAR

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Way, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberof-commerce.com.

May 18, 5-7 p.m.

"Business After Hours," a Salt Lake Chamber event. Location is Project Connection, 2655 S. Lake Erie Drive, Suite B, West Valley City. Free for members and \$30 for nonmembers before May 15, \$20 for members and \$40 for nonmembers after May 16. Details are at slchamber.com.

May 18, 6:30-8 p.m.

"How to Make Your Website Sell, So You Don't Have To," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 19, 8:30-10 a.m.

"Friday Connections Speed Networking," a ChamberWest event. Location is Valley Fair Megaplex Theatres, 3620 S. 2400 W., West Valley City. Cost is \$5 for chamber members, \$10 for nonmembers. Details are at chamberwest.com.

May 22, 8 a.m.-3:45 p.m.

2023 Zions Bank Wasatch Back Economic Summit, presented by the Park City Chamber/

Bureau and the Heber Valley Chamber of Commerce, in partnership with Heber City, Wasatch County, Summit County and Park City Municipal. Event focuses on key economic issues facing Summit and Wasatch counties. Event features a "State of the Wasatch Back," informational presentations, breakout sessions, updates from elected officials and industry leaders, and networking opportunities. Morning keynote speaker Robert Spendlove of Zions Bank will present an overview of current economic conditions and a look ahead at the opportunities and challenges for 2023 and beyond. Lunch keynote speaker Sam Beard, founder of the Jefferson Awards and Gift Connect, will discuss the power of collaboration, the zero-to-five initiative, and its impact. Event includes several breakout sessions. Regional mixer takes place after the summit until 5:45 p.m. Location is Grand Summit Hotel at Canyons Village, 4000 Canyons Resort Drive, Park City. Cost is \$80. Details are at wasatchbackeconomicsummit.com.

May 23, 8 a.m.-3:34 p.m.

Utah Manufacturers Association Annual Golf Tournament. Check-in is at 7:30 a.m., followed by shotgun start at 9 a.m. Lunch and drawings follow golf. Location is Soldier Hollow Golf Course, 1370 W. Soldier Hollow Lane, Midway. Cost is \$850 for foursomes, \$450 for twosomes. Details are at <https://manufacturingutah.com/event/annual-golf-tournament/>.

turingutah.com/event/annual-golf-tournament/.

May 23, 10 a.m.-4 p.m.

"Crosstalk 2023: Emerging Opportunities for Advanced Manufacturing Small Businesses in Aerospace & Defense," presented by the Utah Advanced Materials and Manufacturing Initiative (UAMMI), Utah Aerospace and Defense Association (UADA) and the College of Engineering, Applied Science & Technology at Weber State University-Davis. Keynote presenter is Thomas A. Lockhart Jr., director of capability and resource integration for the U.S. Space Command, discussing "The Space Force Program and Opportunities for Small Businesses in Advanced Manufacturing." Event activities May 22 include a welcome reception, 6-8 p.m., honoring women at the forefront of Utah's advanced manufacturing industry. Location is WSU-Davis, 2750 University Park Blvd., Layton. Registration can be completed at Eventbrite.com.

May 23, 11 a.m.-1 p.m.

"Business Women's Forum 2023: Building the Future Workforce of Utah: How Community Leaders and Changemakers Can Make a Difference." Speaker Abby Cox, Utah's first lady, will share her perspective and actionable strategies, including fostering partnerships, investing in education, promoting apprenticeships, address-

ing the skills gap, and supporting diversity and inclusion. Location is Ken Garff Scholarship Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$35 for members, \$50 for nonmembers. Details are at slchamber.com.

May 23

Women in Business Golf Clinic, a ChamberWest event. Morning schedule is 8:15 a.m.-12:30 p.m. Afternoon schedule is 11:15 a.m.-3:15 p.m. Location is The Ridge Golf Club, 5055 S. West Ridge Blvd., West Valley City. Cost is \$95 for members by May 17, \$125 for members after May 17 and for nonmembers. Details are at chamberwest.com.

May 23, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Details to be announced at southvalleychamber.com.

May 23, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

May 24, 8 a.m.-5 p.m.

Move Utah Summit 2023, a Utah Department of Transportation event that brings together hundreds of subject-matter experts, including planners, engineers, health practitioners, community advocates, business leaders and policy makers to discuss best practices for improving decision-making related to health, transportation and land use. Location is Salt Palace Convention Center, 100 S. West Temple, Salt Lake City. Cost is \$60. Registration can be completed at Eventbrite.com.

May 24, 11:30 a.m.-1 p.m.

"Business Success Series," a ChamberWest event featuring a funding panel. Location is Kearns Library, 4275 W. 5345 S., Kearns. Cost is \$25 per session. Details are at chamberwest.com.

May 24, 3-5 p.m.

WBN Networking Event, a Utah Valley Chamber of Commerce event. Speaker Tessa White, "The Job Doctor," will discuss how to unlock potential in the workplace, and strategies to get the job, negotiate the pay and build a career you love. Location is Saprea Event Center, Suite 100, 4101 N. Thanksgiving Way, Lehi. Cost is \$20. Details are at thechamber.org.

May 24, 4:30-5:30 p.m.

"Business Before 5," a West Jordan Chamber of Commerce event. Location is Chili's, 3629 Center Park Drive, Jordan Landing, West Jordan. Free (pay for food and drinks). Details are at westjordanchamber.com.

May 24, 6-7 p.m.

"Facebook/Instagram Ads: Create and Manage Ads Like a Pro," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 25, noon-1 p.m.

Women in Business, a Box Elder Chamber of Commerce event. Location is Bridgerland Technical College, 325 W. 1100 S., Brigham City. Cost is \$10. Details are at boxelderchamber.com.

May 25, 5-6 p.m.

Legal Clinic (in English and Spanish), a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 25, 5:30 p.m.

30th Annual "Distinguished Utahn," a BYU Management Society event honoring Steve Young, former Hall of Fame pro football player and businessman. VIP reception takes place 5:30-6 p.m., followed by general reception 6-6:25 p.m. and program 6:30-8 p.m. Location is Little America, 500 S. Main St., Salt Lake City. Cost is \$80. Sponsorships are available. Proceeds will fund needs-based scholarships. Details are at <https://byu.byu.edu/us-salt-lake/>.

May 25, 6-7 p.m.

Intellectual Property Clinic, a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

June 2, 8 a.m.-2 p.m.

Box Elder Chamber of Commerce Golf Tournament. Location is Eagle Mountain Golf Course, 950 E. 700 S., Brigham City. Cost is \$400 per foursome. Details are at boxelderchamber.com.

June 2, 8-9 a.m.

"First Fridays Speed Networking," a West Jordan Chamber of Commerce event. Location is Miller Free Enterprise Center at Salt Lake Community College, 9750 S. 300 W., Room 203, Sandy. Registration can be completed at Eventbrite.com.

see CALENDAR next page

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CALENDAR*from previous page***June 7, 11:30 a.m.-1 p.m.**

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

June 8, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

June 13, 11:30 a.m.-1 p.m.

Women in Business Professional Growth Series, a ChamberWest event. Presenters to be announced. Location is Embassy Suites, 3524 S. Market St., West Valley City. Cost is \$25 for members by June 7, \$35 thereafter. Details are at chamberwest.com.

June 14, 11:30 a.m.-1 p.m.

"Park City Business University: Artificial Intelligence," a Park City Chamber/Bureau event. Location is Blair Education Center, Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

June 14, 5-7 p.m.

"Business After Hours: Small Business Night," an Ogden-Weber Chamber of Commerce event. Location is Ogden Downtown Alliance Offices, 2411 Kiesel Ave., Suite

402, Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

June 16, Aug. 18, Sept. 15

2023 Golf Tournaments, presented by the South Valley Chamber of Commerce. Events take place June 16 at River Oaks, Aug. 18 at South Mountain and Sept. 15 at Glenmoor. Details to be announced at southvalleychamber.com.

June 16, 8:30-10 a.m.

"Friday Connections Speed Networking," a ChamberWest event. Location is Valley Fair Megaplex Theatres, 3620 S. 2400 W., West Valley City. Cost is \$5 for chamber members, \$10 for nonmembers. Details are at chamberwest.com.

June 18, 11:30 a.m.-1 p.m.

"Business Success Series," a ChamberWest event. Location is Kearns Library, 4275 W. 5345

S., Kearns. Cost is \$25 per session. Details are at chamberwest.com.

June 20, noon-1 p.m.

"How Yelp Can Help Your Business," a Women's Business Center of Utah event. Speaker Corynn Benoit will discuss how businesses can use Yelp as a resource, all of the free tools that Yelp has to offer, and how businesses can partner with the Yelp team for events and opportunities with Yelp Elite Squad. Event takes place online. Free. Details are at wbcutah.org.

June 21, 7 a.m.-3 p.m.

Annual ChamberWest Golf Classic, featuring a four-person scramble format. Location is Stonebridge Golf Club, 4415 Links Drive, West Valley City. Cost is \$300 per twosome, \$650 per foursome. Details are at chamberwest.com.

see CALENDAR page 18**INNOVATION***from page 1*

Meanwhile, HB357 focuses on decentralized autonomous organizations, or DAOs. The bill allows a DAO that has not registered as a for-profit corporate entity or a nonprofit entity to be treated as the legal equivalent of a domestic limited liability company. It sets requirements for DAOs to be recognized by the state and establishes the purposes for which a DAO may be formed.

HB357 is "one of the most impactful bills that we passed this session that probably 95 percent of the Legislature has no idea what it does," Rep. Jordan Teuscher, R-South Jordan, said with a laugh.

The bill "can really revolutionize the way that we look at forming these types of organizations across the country and across the world," he said, added that it "allows for these companies to continue to innovate and grow in our state."

Another house bill, HB426, calls for the Office of Energy Development to develop a strategic energy plan and creates the Utah Energy Research Grant Program. A group including representatives from industry, higher education and others will work for six months to create the energy plan.

HB470 requires the Division of Technology Services to create a pilot program and provide recommendations for government entities regarding digital verifiable records and credentials.

Rep. Paul Cutler, R-Centerville, said many people have privacy and security concerns about digital records.

"As we know, digital records are becoming increasingly important in our world, and this was an opportunity to get together and put some guidelines and policy around digital records," Cutler said.

The bill, he said, establishes a working group "to make sure that Utah is leading in terms of our policy around digital verifiable records and also sets up a pilot to show that this can be done safely and securely."

On the Senate side, SB35

addressed reciprocal professional licensing and certification by certain state agencies. Rep. Cory Maloy, R-Lehi, said the bill streamlines obtaining a professional license by outsiders coming to Utah, if they were licensed and in a profession in another state, providing their license is in good standing and they meet the Utah licensing requirements.

"I don't know if we really understand how important this is," Cox said. "This is leading the nation in changing this."

Too many states are making it more difficult "for those most in need who have amazing skills to actual enter the workforce," Cox said. "We are changing that here in Utah and setting a standard for the nation. ... We need these wonderful people who are living in our state and have these skills, and now we can utilize them."

SB62 directs the Department of Natural Resources to establish a hydrogen advisory council within the Office of Energy Development that may advise on issues related to hydrogen.

Rep. Melissa Ballard, R-North Salt Lake, said the council will bring together hydrogen producers, manufacturers, refuelers, distributors and retailers to determine how Utah "can really push and strengthen our position already as the hydrogen hub of the 'Crossroads of the West.'"

SB125 designates the ASPIRE Engineering Research Center at Utah State University as the lead research center for strategic planning for electrification of transportation infrastructure. It creates a steering committee and requires the creation of an industry advisory board to assist in the direction of the research center and the initiative.


Sen. Chris Wilson, R-Logan, said a long-term plan is needed as transportation moves toward electrification, including for airplanes, passenger cars and trucks, trains, semis and buses. "We've got all kinds of innovation coming down in all different [transportation] modes," Wilson said.

"We will move to electric vehicles," said Senate President Stuart Adams. "We see every manufacturer on the planet, in the world, moving to electric vehicles. Again, Utah State and this program will lead the way."

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CALENDAR

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June 21, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

June 22, noon-1 p.m.

Women in Business, a Box Elder Chamber of Commerce event. Location is Bridgerland Technical College, 325 W. 1100 S., Brigham City. Cost is \$10. Details are at boxelderchamber.com.

June 23, 4-6 p.m.

WeAngels Kickoff Party, hosted by Kinect Capital. WeAngels is a women-focused angel investment education group. Event will feature information about the WeAngels mission to support and invest in women-led startups. Location is Kiln, 26 S. Rio Grande St., No. 2072 Salt Lake City. Cost is \$50. Registration can be completed at Eventbrite.com.

June 24, 4:30-5:30 p.m.

"Business Before 5," a West Jordan Chamber of Commerce event. Location is Chili's, 3629 Center Park Drive, Jordan Landing, West Jordan. Free (pay for food and drinks). Details are at westjordanchamber.com.

June 26, 7:30 a.m.-3 p.m.

2023 Golf Tournament, a Davis Chamber of Commerce event. Activities begin with registration at 6:30 a.m. Location is

Valley View Golf Course, 2501 E. Gentile St., Layton. Details are at davischamberofcommerce.com.

June 27, 8 a.m.-2 p.m.

Safety Awards Expo, a Utah Manufacturers Association event. Location is Salt Lake Community College's Westpointe Center, 1060 N. Flyer Way, Salt Lake City. Details are at <https://manufacturingutah.com/event/safety-awards-expo/>.

June 27, 11:30 a.m.-1 p.m.

Women in Business Luncheon, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

June 27, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Shauna Graves-Robertson, a Salt Lake County Justice Court judge, will discuss "My Journey to the Bench." Location is South Jordan Public Safety Building, Aspen Training Room, 10655 S. Redwood Road, South Jordan. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

June 28, noon-1 p.m.

"Solve the Business Puzzle: Elevate Your Pitch," a Women's Business Center of Utah event. Presenter is Jana Hassett of Jana's Journals. Event takes place online via Zoom. Free. Details are at wbcutah.org.

RICH STATES

from page 1

economic competitiveness and economic outlook. The report's authors use 15 economic policy variables to rank the economic outlook of every state. The report surmises that cutting taxes, paying down debt, and maintaining free market policies have significantly helped states attract new residents.

"When the states — our 50 laboratories of democracy — promote economic growth through lower taxes, responsible budgeting, and pro-worker policies, they attract new residents and job creators," Williams said. "Americans continue to vote with their feet by relocating to states like Utah, North Carolina and Arizona, where elected officials' commitment to free market principles and pro-taxpayer reforms were a key factor in achieving our top overall rankings."

The report maintains that Utah state leaders and legislators "have a strong record of implementing pro-taxpayer reforms in recent years, including the adoption of a flat personal income tax rate, pension reform for its previously endangered system, and an innovative approach to property tax reform."

"Being named the state with the best economic outlook for 16 years running is not an accident," said Utah Senate President Stuart Adams. "In Utah, we have diligently worked to cultivate strong conservative policies that strengthen our workforce and economy."

Rounding out the top five for economic outlook are North Carolina, Arizona, Idaho and Oklahoma. The bottom-ranked state is New York, based on its persistently high personal, corporate, property and inheritance taxes, which continue to place a heavy burden on taxpayers in the state, the authors state.

In a joint statement, Gov. Spencer Cox, Adams and Utah House Speaker Brad Wilson said that "strategic policies, smart fiscal decisions and forward-thinking reserve funds, combined with the hard work of Utahns across the state, have placed Utah on top once again."

"This year, we made generational investments in education, social services, water, housing, transportation and infrastructure while cutting taxes for the third consecutive year," they said. "Not only have we weathered recent economic storms, we've planned for future uncertainties and downturns. Due to federal government overspending, the nation's economy is in a precarious position; however, Utah is well-poised to protect its economy and citizens."

"As our state continues to hit new milestones, we are determined never to become satisfied with our progress. Utah is just getting started. We've proved that Utah can rise to the top over and over again — 16 times to be exact."

Utah finished No. 2, behind Florida, for economic performance rankings for the period of 2011-21. The rankings used three performance variables highly influenced by state

policy. Those variables include Utah's state gross domestic product, which grew by 79.46 percent during that period; absolute domestic migration from 2012-21, which was 127,932, enough for 13th among states; and nonfarm payroll employment, tops in the nation at 33.52 percent.

The bottom-ranked economic performance state is Louisiana.

"This amazing repository of data on the competition among the states is the ultimate guide to economic growth and prosperity," said Arthur Laffer, a Reagan economist and a report co-author. "'Rich States, Poor States' tells a clear story: States with low taxes attract more business investment and more workers. People move to where they have economic opportunities."

Stephen Moore, another co-author and FreedomWorks economist, said that over 16 years, "we've seen a race to the top among states. Our rankings continue to motivate state legislators and governors to pursue pro-growth policies while limiting the size and intrusiveness of government."

"With no end in sight to the dysfunction in Washington, states are taking matters into their own hands," said Lisa B. Nelson, CEO of ALEC. "This new edition of 'Rich States, Poor States' showcases how states are competing with one another to become bastions of freedom and opportunity. Ultimately, it is the American people who benefit from this friendly competition, which ALEC is proud to promote."

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BIG LEAGUE

from page 1

businesses and residents.”

But the planned RMP facilities played second fiddle at the event to an announcement made by a who’s who of Utah power brokers before shovels hit dirt.

Larry H. Miller Co. president and co-founder Gail Miller took the microphone to announce that her company, her family and a coalition of Utah leaders have launched an effort to position Salt Lake City as an ideal market for Major League Baseball (MLB). Big League Utah (BLU), a broad-based community organization, believes Utah is the “Future of America’s Pastime,” Miller told the assembly in a parking lot at the RMP campus on North Temple Street. The coalition has targeted a “shovel-ready” site for a new MLB ballpark within the Power District Project.

“We believe in the power of sports to elevate and unify communities,” said Miller. “Larry and I risked everything to acquire the Utah Jazz, and it was a tremendous honor to ensure it thrived as a model franchise. We now have an opportunity to welcome Major League Baseball to Utah and invite all Utahns to join us in this effort.”

The coalition includes Utah’s federal, state and local political leaders; business and community leaders; former MLB baseball players; and potential investors. Among those listed on the Big League Utah website as part of the new

organization are Gov. Spencer Cox, all five of Utah’s congressional delegation, Utah state legislative leaders, Salt Lake City Mayor Erin Mendenhall, Salt Lake County Mayor Jenny Wilson and a number of other political leaders. Sports celebrities included as BLU supporters are former MLB stars Dale Murphy and Jeremy Guthrie, along with Super Bowl MVP Steve Young.

Perhaps as important to the cause of BLU as any, due to the potential cost of fielding a major league team — rumored to be in the billions — a number of Utahns with the financial means to back the effort are also listed as members of the coalition. In addition to the Miller family, the website also lists the Huntsman family, Utah Jazz owners Ryan and Ashley Smith, Nu Skin Enterprises founder Blake Roney, Vivint Smart Home founder Taylor Randal, the Eccles family and many others.

While there have been whispers, BLU’s efforts had been largely unknown until the announcement at the RMP event. Miller and other speakers at the ceremony revealed that the efforts have been ongoing.

“Over the past year, we have enjoyed our ongoing conversation with Major League Baseball and have formally registered our interest in Salt Lake being considered an expansion market,” said Steve Starks, CEO of the Larry H. Miller Co. “We have strong reasons to believe we will be a viable candidate. The response has been universally enthusiastic as we have

invited others to join the coalition. Anytime you’re in the running to add a professional baseball team to your market, you jump at that opportunity. Baseball becomes synonymous with great cities across this country. It helps form their identity.”

Big League Utah said that recent data shows that 82 percent of the sports-going public in Utah believe that Utah should be considered a possible expansion market for professional sports and that Major League Baseball is considered the most family-friendly professional sports option for Utahns surveyed.

“Utah has the strongest economy in the country, is a top-30 media market and is the fastest-growing state with the youngest population,” said Cox. “These are the ingredients for a Major League Baseball market. As the ‘Crossroads of the West,’ Utah has successfully hosted large sporting events, like the 2002 Olympic Winter Games and two NBA All-Star Games and is home to thriving professional and collegiate sports teams. We boast of the ‘Greatest Snow on Earth,’ five national parks and 46 state parks. We are on the radar and pushing as hard as we can.”

Starks said Utah has the highest median income of potential MLB expansion markets — like Portland, Oregon, or Nashville, Tennessee — and outperforms other like markets in both ticketing and sponsorship revenue. A family-friendly state, Utah is also a leader in youth sports programs, including the Junior Bees, the larg-

est Minor League Baseball youth program, with 20,000 participants and growing, and the Junior Jazz, launched in 1983, is the longest-running junior NBA program.

“Salt Lake City is distinctly ready to be Major League Baseball’s newest home. The infrastructure we already have in place — from our world-class international airport; to our robust public transit system; our hotel and hospitality sector; and our arts, culture and entertainment community — make us a perfect fit for this evolution,” Mendenhall said. “Our capital city and the residents of North Temple near the Power District are poised for an investment like this, and I welcome the opportunity to keep growing this cultural and economic hub of our great state and region.”

“The Power District is ideally located between the Salt Lake City International Airport and downtown,” said Gary Hoo-geveen, Rocky Mountain Power CEO. “A ballpark within our new development will be uniquely situated near I-80 and North Temple, along UTA’s light rail line and have stunning views of the city’s skyline and Wasatch mountains.”

Mortenson Construction, led by General Manager Sarah Narjes, who oversaw the construction of Truist Park for the Atlanta Braves, is the general contractor for the first phase of the Power District.

“For nearly seven decades, Mortenson has been shaping skylines across the country while building a reputation as the best and most respected name in sports construction,” said Narjes.

“We understand the high level of skill, knowledge and expertise required to develop and build complex projects. A well-designed and expertly constructed facility can positively influence revenue generation, performance and operations, the fan experience, and create lasting community impact.”

“After playing nearly two decades in the MLB, I know what it takes for a city to successfully host professional baseball. Salt Lake City has it all: a young and growing population, a prime ballpark location, a booming economy and a dedicated community of supporters,” said Murphy, two-time league MVP.

Many cities have been mentioned over the years as possible sites for MLB expansion. While there will always be debates over which markets provide the sustainability in fan base, corporate sponsor pool, media market size and the weather when ballpark designs are open-air, the main factor for MLB will always center on funding.

An article on *Forbes* magazine’s website gives Salt Lake City a favorable nod as a possible landing spot for MLB.

“The reason to take the Salt Lake effort as serious centers on the Miller family and the Larry H. Miller Co. as the driver,” *Forbes* said. “Larry Miller owned the Utah Jazz and since his passing, Gail Miller has been the matriarch of the enterprise. Based on the *Forbes* valuations, she has a net worth of \$4 billion, some of which was gained through the Jazz sale that comes in just shy of \$2 billion.”

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