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OF NOTE



I'm just resting my eyes

Fully one-third of American workers take some sort of a nap every week during business hours and often miss meetings or deadlines because they are sleeping, according to sleep-wellness website Sleepdoctor.com. On the other hand, three in four of those surveyed lose sleep at home over job stressors such as work-life balance, long hours or demanding projects.

8,785 ACRES EAST OF PROMONTORY POINT

West Weber port delayed by possible wetlands impact

Brice Wallace
Business Journal

The creation of a West Weber inland port project area is on hold until May as the Utah Inland Port Authority reviews possible impacts of development there on wetlands and the Great Salt Lake.

The UIPA board heard about the proposed area in January and had planned to have it on its March meeting agenda for possible approval. But at the March meeting, Ben Hart, UIPA's executive director, said the board will consider the area at its May meeting after further study.

The proposed project area consists of the Little Mountain and Weber Bend zones totaling about 8,785 acres east of

Promontory Point near the eastern shore of the Great Salt Lake.

"We want to make sure that the plan and budget with the wetlands strategy that we're developing is thoroughly reviewed, that it's got buy-in from all of the different stakeholder parties, and that all of the questions that we have, any other outstanding issues, are answered," Hart said at the meeting.

"We want to make sure that the wetlands strategy associated with that is accounting for all of the dynamics that are relevant."

In a news release, the port authority said it is "strengthening collaborations with community leaders and stakeholders" for the proposed project area, "focusing sharply on wetland conservation."

A comprehensive wetland protection strategy for the area is expected to be released in the coming weeks and included in the project area's plan.

The port authority established a "robust" policy framework in November, which it said "is pivotal in guiding both current and future initiatives. It emphasizes the ecological importance of wetlands in promoting biodiversity, enhancing water quality, and providing flood mitigation benefits."

see WEST WEBER page 15

Baltimore bridge collapse will have minimal impact on Utah, UIPA says

Brice Wallace
Business Journal

The bridge collapse near the Baltimore harbor could have major impacts on trade along the East Coast, but the effects in Utah are expected to be minimal.

The Francis Scott Key Bridge fell into the waters of the Patapsco River after being struck by the cargo ship Dali on March 16. The Utah Inland Port Authority has reviewed the situation related to Utah's logistics and supply chain and projects the impacts in Utah to be small.

"Our thoughts are with the people of Baltimore during this challenging time," said Ben Hart, the authority's executive director. "While we are relieved to report that the impact on Utah will be minimal, our hearts go out to all those impacted by this event."

While the Baltimore port processes roughly 1.1 million cargo units each year, fewer than 100 typically make their way to Utah. The state relies primarily on ports in California and their Northwest Seaport Alliance.

The bridge collapse has caused ships to be rerouted, spelling shipping delays along the East Coast. The Utah Inland Port Authority says it will continue to watch the impact on the broader global



The blockage of the Port of Baltimore caused by a recent shipwreck is likely to have little impact on Utah, according to an analysis by officials of the Utah Inland Port Authority.

network and is hoping for a quick and efficient reopening of the Baltimore port.

"Despite the minimal impact, we re-

see BALTIMORE page 15

PROSPERITY IS MOVING TO MTN. WEST AND UTAH LEADS THE WAY

A Washington, D.C.-based economic think tank, the Economic Innovation Group (EIG), has released a new analysis indicating that the country's economic prosperity is shifting toward the Mountain West — and Utah has emerged as the clear national leader. The Beehive State's share of residents in the top tier of economic well-being has grown from 47 percent to 57 percent in recent years, the study found.

Nearby, Colorado, Nevada and Montana also rank highly, further highlighting the region's prosperity ascendance.

The EIG findings show that Utah, Idaho, Montana, Nevada and Georgia have seen the largest increases in the share of residents living in prosperous ZIP codes since the early 2010s on its Distressed Communities Index.

Other insights from the EIG study highlight the shifting landscape of economic prosperity across the United States:

- While economic success was once largely concentrated in coastal metropolitan areas, the narrative has flipped, with more affordable housing and expanding job bases driving prosperity in the South and Mountain West.

- Despite disparities, communities across all of the DCI's tiers of econom-

see PROSPERITY page 4

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NEWS

WTC reveals 2024 'Shatter List'

The Women Tech Council has announced its 2024 Shatter List, which recognizes the tech and innovation companies “whose programs are creating momentum and leading change towards breaking the glass ceiling for women in tech.”

The list is compiled by scoring companies on four factors critical to building inclusive cultures with meaningful measures that help women break and surpass the glass ceiling in technology: executive engagement (active involvement from the CEO, executive team and all leadership); company leadership initiatives, such as currently having women in technical leadership positions, women in all levels of the company, and more than one women on the executive team; community investment (active participation with the broader community to expand understanding and share best practices regarding culture and inclusion); and formal internal programs (defined programs to support women internally).

Listed alphabetically, the 2024 Shatter List includes Adobe, Ancestry, AvidXchange, Beyond Inc., Canopy, Chatbooks, CHG Healthcare, Cox Automotive, Dell Technologies, Bill, Domo, eBay, Entrata, Framework Security, Gabb, Goldman Sachs, Health Catalyst, HealthEquity, InMoment, Instructure, Intermountain Health, L3Harris Technologies, Lucid Software, MarketStar, Meta, Motorola Solutions, Myriad, NICE, Nivati, O.C. Tanner, Pluralsight, Podium, Qualtrics, Recursion, TaxBit, Texas Instruments, Vivint, VMware, Weave and Zions Bancorporation.

The Shatter List companies will be celebrated as part of the Women Tech Summit taking place April 23, 9 a.m.-12:30 p.m., at the Zions Bancorporation Technology Center, 7860 Bingham Junction Blvd., Midvale. Registration can be completed at Eventbrite.com.

Collaborative forms advisory group

The One Utah Health Collaborative has announced the formation of its Technical Advisory Group (TAG), made up of nine major insurers that will collaborate and provide data to estimate Utah’s total healthcare spending baseline and trends. The TAG members and respective organizations represent more than 95 percent of insured Utahns, the collaborative said.

“Healthcare spending is rising and continues to take up a larger proportion of state, employer and family budgets,” said Dr. Sri Bose, the collaborative’s director of research. “The average annual family premium employee contribution in Utah increased by 35 percent from 2017 to 2022 while average hourly wages only increased by 25 percent. For Utah’s employers, families and economy to thrive, we need to measure spending and its trends to ensure we have a sustainable and affordable healthcare system for all.”

“Not only is understanding the rate of healthcare spending growth critical, but to change its course we also need to understand what is driving costs at a statewide level,” said Jaime Wissler, the collaborative’s executive director. “We will evaluate and analyze this and additional data with our stakeholders to better achieve our mis-

sion of affordable and accessible healthcare that improves the quality of life for all. This work will help identify what we can best work on together. We are grateful for the incredible support and involvement.” Participating insurers in the new group include Aetna/CVS Health, Cigna, Molina Healthcare of Utah, Public Employment Health Plan, Regence BlueCross BlueShield of Utah, Select Health, UnitedHealthcare, Utah Medicaid and the University of Utah Health Plans.

The TAG is a subset of the collaborative’s Healthcare Spending Task Force launched last year. The task force, along with the Stakeholder Community Board, determined collecting data statewide and conducting analysis would establish a healthcare spending baseline, analyze the state’s total healthcare expenditures and identify trends in spending growth. Data collection and validation will take place in spring and summer of 2024. A report will be released in 2024 at both a state and market level.

In 2022, Gov. Spencer Cox launched the One Utah Health Collaborative, a community-owned 501(c)3 nonprofit aimed at improving the trajectory of healthcare in the state.



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Davis Chamber speaker: There's 'good, bad and hopeful' in housing market

Becky Ginos

The Davis Journal

Utah ranks eighth-highest for median sales price for existing single-family homes in the nation.

The state needs an additional 153,000 units to meet the projected demand of 248,000 by 2030.

Those statistics as well as others on the housing front were the topic of a presentation by Dejan Eskic, senior research fellow with the Kem C. Gardner Policy Institute at the University of Utah, during a Davis Chamber event held recently called "Utah Housing Market Update – The Good, Bad, and The Hopeful."

"It's very complicated," said Eskic. "Generational challenges impact everything. You know, whether it's global events, what's happening in the Middle East, Ukraine — that impacts all financial markets, which then bounces into mortgage rates."

Everyone has probably heard the phrase "demographics is destiny," he said. "It comes in waves. For example when the baby boomers entered the market in the late '70s and '80s there was a lot of demand on housing. We face similar challenges now with our demographics, especially being a young state with a relatively high birth rate compared to the rest of the country."

Utah has a lot of kids, said Eskic.



Dejan Eskic, senior research fellow at the University of Utah's Kem C. Gardner Policy Institute, explains some of the housing trends at a recent Davis Chamber event. Eskic is involved in housing, construction and real estate research.

"So it's always going to be challenging for housing."

When COVID hit, the whole economy shut down overnight and millions of people died, he said. "The challenges of turning back on the global economy post-COVID is what we're going through right now."

The average homeowner in the U.S. has a net worth of about \$400,000, said Eskic. "The average renter in the U.S. has a net worth of just under \$11,000. The cost of renting versus owning along the Wasatch Front for a single-family home, the median monthly payment is \$3,581. The median monthly rent is \$2,092. People are not going to be able to get into the housing market unless they have a lot of equity."

The state is going to age, he said. "A lot of you are retired. When there's not a younger generation that's growing their wealth, you folks that are retiring, you're going to be missing out on services.

There's going to be a gap in the economy."

After COVID there was an increase in people 55-plus that retired and didn't go back to work, said Eskic. "They're just consuming, but not producing."

There are short-term consequences and then there are also long-term consequences, he said. "But you know, the theme of the presentation is the 'good, bad and the hopeful.' So you know one of the good things is the economy is outperforming way better than anybody thought."

Economists predicted a recession but so far they've been wrong, he said. "I think the odds of a recession continue to be further back in the rearview mirror."

A lot of momentum is happening in the state, said Eskic. "Housing pains are the unintended consequences of a great economy. I'd much rather have a problem like that. We'll figure it out."

Has the plane landed? "I don't know but it hasn't crashed," he said. "So that's sort of my optimistic takeaway."

Beyond brings back Overstock.com

Last year, when Midvale-based Overstock.com bought the intellectual assets and brand name of failing retailer Bed Bath & Beyond, it abandoned its previous "overstock.com" online discount sales brand in favor of "beyond.com." Now the 25-year-old company, renamed Beyond Inc., has relaunched its iconic brand and is once again doing business as Overstock.com.

The Overstock platform introduces several enhancements designed to provide and improve both experience and sales conversion, the company said. "With an expanded product selection, the new mandate for Overstock.com is the 'crazy good deals – up to 30-70% off,'" a company release said.

"Today is a pivotal day for Overstock, as we relaunch this brand by taking it back to its roots with the categories we know drive growth," said Dave Nielsen,

CEO of Overstock. "Chandra (Holt, CEO of Bed Bath & Beyond) and I together with our entire organization spent several weeks preparing to launch Phase One of Overstock with an assortment that complements our Bed Bath business. Over the next several months we will be rolling out additional categories and vendors in addition to the core focus of furniture, patio, rugs and jewelry."

"The relaunch of Overstock.com comes at a time of significant growth and innovation for the company, as it continues to expand its product offerings, invest in technology and put our customers and vendors as our priority," said Marcus Lemonis, executive chairman of Beyond Inc. "We believe that the return of legacy categories and the establishment of new ones will assist in the mandate to grow the active customer file and increase market share overall for Beyond."

LA firm buys Rocky Mtn. Advisory

Marshall & Stevens Inc., a national valuation consulting firm based in Los Angeles, has acquired Rocky Mountain Advisory LLC (RMA), a forensic accounting and litigation support company headquartered in Salt Lake City. The addition of RMA expands Marshall & Stevens' platform of services to include more comprehensive dispute resolution and expert witness consulting, the company said.

Founded in 2010, RMA provides bankruptcy and receivership consulting, fraud and forensic accounting investigations, damages calculations, business asset valuations and divorce services, including expert witness testimony in each of these areas. Law firms, courts, governmental agencies, public and private companies, investors and employees engage RMA to assist with matters of dispute.

"We are eager to introduce the specialists from RMA to our clients and referral sources and to having an office in Salt Lake City. Adding RMA transforms our dispute resolution and litigation

support practice and provides new offerings in bankruptcy consulting, investigative accounting and divorce services," said Mark Santarsiero, president and CEO of Marshall & Stevens. "Public companies, private enterprises, investors, attorneys, accountants and insurance companies depend on M&S to provide high-quality, well-researched insights into a wide range of M&A, wealth transfer and investment transactions."

"Our team is excited to have joined Marshall & Stevens," said Matt Connors, managing director at RMA. "We can now offer our clients and referral sources more comprehensive valuation and appraisal services. Marshall & Stevens expands our offerings in valuations for private equity funds, U.S. and international financial reporting, real estate and equipment valuations, and fairness opinions. We are pleased to partner with the variety of subject matter and sector experts at Marshall & Stevens to provide a broader portfolio of counsel to our clients as well as enhance our overall body of knowledge."

Aegion announces acquisition of Toncco

St. Louis-based Aegion Corp. has acquired Toncco, an underground utilities company based in Ogden. Aegion is a provider of infrastructure maintenance, rehabilitation and technology-enabled water solutions. Toncco will now operate as part of Insituform, an Aegion portfolio company.

Founded in 2019 by C.J. Nix, Toncco operates as a water utility maintenance and emergency service provider for underground sanitary sewer, storm sewer and potable water pipes across Utah.

"We are very excited about this move," said Nix. "We couldn't be happier to be part of Aegion, an impressive innovator in our field that shares our same core values."

"This is yet another exciting addition for Aegion," said Rob Tullman, president and CEO of Aegion. "The acquisition of Toncco and its fantastic team continues our geographic expansion in the West with more negotiated and emergency maintenance contracts."

Toncco employees and facilities will remain in place in Ogden, Tullman said.

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A higher percentage of Utahns are directly contributing to the growth and prosperity of our state than residents anywhere else in the nation. True to its motto of “Industry,” the Beehive State ranks first in labor force participation, with 69.3 percent of the working-age population employed or actively looking for a job, according to the most recent data from the U.S. Bureau of Labor Statistics.

This figure reflects a multitude of factors, including Utah’s young population, its ethos of hard work and its success in pulling people back to the labor pool during the pandemic recovery. But



zooming out, the most significant boost to Utah’s labor market — and by extension, the economy — has unfolded over the past century.

In 1950, 51.7 percent of Utah’s population participated in the labor market, according to the Census Bureau. By 1970, the participation rate jumped to 59.2 percent and by 2000 it was 69 percent, near today’s level.

What changed? From 1950 to 1970, the share of Utah women taking part in the workforce soared from 24.4 percent to 41.5 percent. By 1990, the state’s female labor force participation was double its post-World War II rate at 58.6 percent and by the end of the century, 61 percent of working-age Utah women had joined the labor pool.

Demand for office and clerical workers in the early 20th century gave rise to women’s increased participation in the labor market, according to economic historian Claudia Goldin.

Goldin, who received a 2023 Nobel Prize for her work uncovering key driv-

ers of gender differences in the labor market, revealed how a “quiet revolution” in the economic role of women accelerated in the 1970s as expectations around careers and family began to change. Young women increasingly anticipated and prepared for future careers, seeking the education and training that would qualify them for more skilled positions.

The influx of women into the labor pool not only brought societal shifts, but it also improved the economy by increasing economic output, consumer spending, tax revenue, poverty reduction and overall quality of life.

While the COVID-19 pandemic disproportionately impacted women in the workplace, women have also been driving the labor market’s post-pandemic recovery. Nationally, labor force participation among women of prime working age has returned to pre-pandemic levels.

The latest available census data show that in 2022, 62.5 percent of Utah women 16 and older participated in the labor force, compared to 58.8 percent of women nationally, though they still participate at much lower rate than Utah men. Women make up 44.1 percent of workers and own 43.8 percent of businesses in the state.

A December 2023 report by the Utah Women and Leadership Project, authored by Robyn C. Blackburn, April Townsend and Susan R. Madsen, notes that while the majority of Utah women are in the workforce, they are under-represented in business leadership and STEM fields. Utah women are also much more likely to work part-time than their national counterparts.

The report cites access to childcare and cultural factors and occupational segregation in lower-paying industries as factors influencing Utah women’s participation in the labor force.

Women have been key drivers of

Utah’s economic growth — among the best in the nation by almost every metric. As more women enter and remain in the workforce, their talents, perspectives and skills will continue to propel

innovation, productivity and economic growth.

Robert Spendlove is chief economist for Zions Bank in Salt Lake City.

PROSPERITY

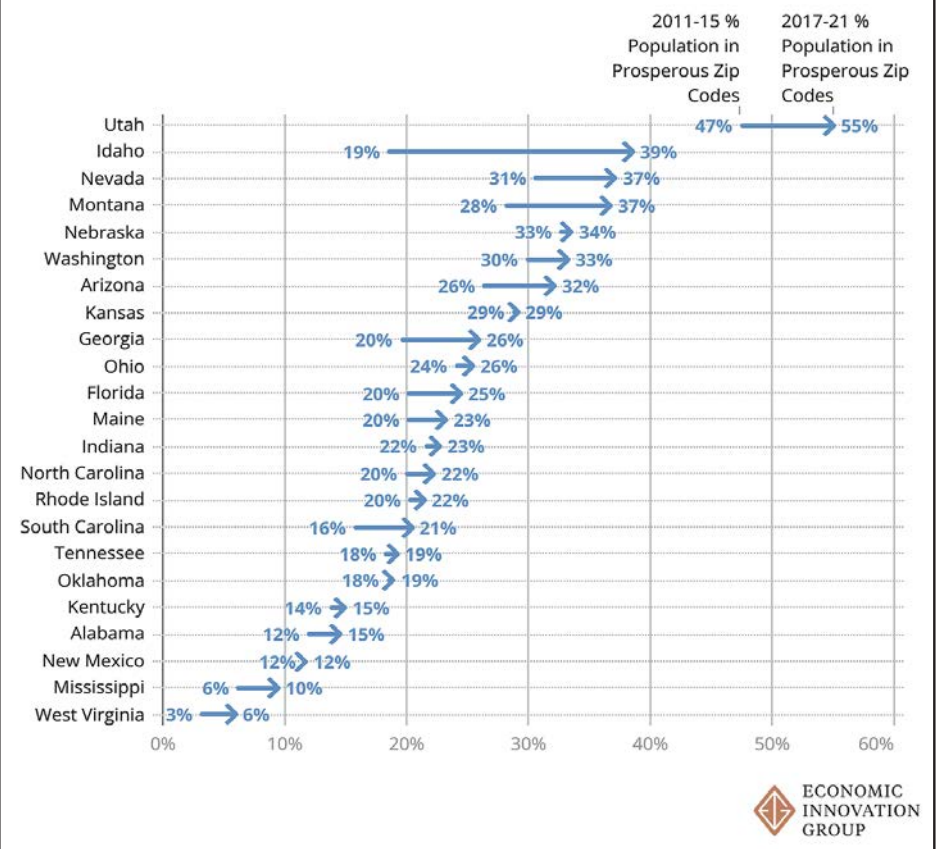
from page 1

ic well-being have generally improved in indicators of poverty, education and employment relative to a decade ago.

• Notably, across all five tiers of the DCI, the smallest segment of the U.S. population (51.5 million) lives in distressed ZIP codes. This is in part because less than half of the ZIP codes that fall into the bottom tier on the index are metropolitan, with the majority being rural.

States where the share of residents living in prosperous zip codes is growing

2011-15 to 2017-21



A graphic prepared by the Economic Innovation Group in Washington, D.C., shows Utah as the clear national leader in the percentage of its citizens living in the most prosperous ZIP codes.

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ASSOCIATE PUBLISHER
David Gregersen | david.g@thecityjournals.com

MANAGING EDITOR
John Rogers | john.r@thecityjournals.com

ASSOCIATE EDITOR/REPORTER
Brice Wallace | brice.w@thecityjournals.com

ADVERTISING EXECUTIVES
Dale Dimond | dale.d@thecityjournals.com
Mieka Sawatzki | mieka.s@thecityjournals.com
Jason Corbridge | jason.c@thecityjournals.com
Ryan Casper | ryan.c@thecityjournals.com
Kayla Palmer | kayla.p@thecityjournals.com
Greg Tanner | greg.t@valuepagesutah.com

CIRCULATION COORDINATOR
Lydia Rice | lydia.r@thecityjournals.com
385-557-1022

OFFICE COORDINATOR
Dionne Halverson | dionne.h@thecityjournals.com
385-557-1022

GRAPHIC DESIGN
Anna Pro
Ty Gorton
John Rogers

SALT LAKE BUSINESS JOURNAL
9500 South 500 West, Suite 205
Sandy, UT 84070
PHONE: 801-254-5974

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NEWS

Customers to get refunds after 'deceptive' Utah-based real estate investment scheme

Kyle Dunphey
Utah News Dispatch

Thousands of customers duped by what the Federal Trade Commission calls a fraudulent, celebrity-promoted real estate training program will soon get a refund as part of one of the largest consumer protection settlements in Utah history.

Response Marketing, which according to state records is registered in London, was sued by the Federal Trade Commission in 2019 after accusations that it made "empty promises about earning money by 'flipping' houses, to convince consumers to buy real estate training packages that cost thousands of dollars," according to the complaint.

In May 2023, the commission announced a \$16.7 million settlement, paid out by the company and two TV real estate and investment celebrities, Dean Graziosi and Scott Yancey. On Thursday, the commission said it will be paying more than \$10 million to 4,670 customers who bought into the scheme.

"Checks for the first \$10 million are in the mail. This helps heal at least some of the harm caused at the hands of Response Marketing and the other defendants," said Douglas Crapo, director of White Collar

and Commercial Enforcement at the Utah Attorney General's office, in a statement.

The settlement also barred the company from selling "wealth creation" products and services in the U.S. When it was announced, Margaret Busse, executive director of the Utah Department of Commerce, called it "the largest consumer protection division settlement in Utah's history."

According to the lawsuit, Response Marketing and affiliated companies, Nudge LLC and BuyPD LLC, used infomercials and social media to promote a \$1,000, three-day workshop promising to "provide consumers with access to special tools that would enable them to become successful real estate investors." According to the FTC, Response Marketing would also try to upsell its customers during the workshops, including a coaching program with a \$30,000 price tag.

However, a judge found that Response Marketing made several false or misleading claims, telling customers they would have access to a funding network for real estate deals without having to use their own money and that they would have "buyers for houses they wanted to flip," according to court documents.

The Utah Division of Consumer Protection said that most customers "did not become successful real estate investors and did not recoup the money they spent

on the training programs."

About one year after filing the initial complaint, the FTC named Graziosi and Yancey in the lawsuit, described by the FTC as "the primary celebrities that Nudge used to draw consumers into attending training seminars."

In a news release, the Utah Attorney General's Office said both men promoted the training programs and "were involved in efforts to bury online customer complaints that said Response Marketing failed to deliver on its promises or that it was a scam."

Graziosi writes self-help and investment content and has a YouTube channel with nearly 170,000 subscribers; Yancy previously starred in the A&E show "Flipping Vegas." Both men were named in the lawsuit in 2020 and in 2023 agreed to pay

a combined \$1.7 million for their involvement with the company.

In a statement, Busse said consumers should research and "conduct thorough checks" before investing in similar products. "Companies that rely on deceitful or manipulative tactics to earn money will not be tolerated in Utah as it not only undermines people's financial security but also the very trust we have in each other that is crucial to our (No. 1) ranked economy," she said.

The FTC said most customers will receive checks in the mail. Any consumer who paid for a Response Marketing investment training program can file a claim for a refund at the FTC website.

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Spirit Airlines adds two SLC flights

Spirit Airlines, a Florida-based low-fare carrier, has announced two new flights serving Salt Lake City International Airport. The airline will add daily non-stop roundtrip service from Salt Lake City to Fort Lauderdale, Florida, and San Diego, beginning June 20.

The new service will be in addition

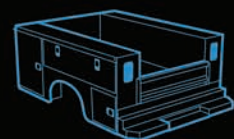
to Spirit's current service from Salt Lake City to Las Vegas, Los Angeles and Orlando.

The airline also announced new flights from Boston to Detroit and Pittsburgh; from Portland to Burbank and San Diego, California; and from Columbus, Ohio, to Newark, New Jersey, and Boston.



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Work Daze

Call in sick; it's the healthy thing to do

This country is sick. I'm not talking about politics. I'm talking sick — as in Kleenex and Sudafed and the noisy, nose proponents of nasal irrigation. Hey, you stay out of my nostrils and I'll stay out of yours.

If you're like most people, you are either sick now, getting over being sick or getting ready to be sick again. Really! Everyone is coughing, snorting, wheezing, itching and dripping, post-nasally. These symptoms all fall under the diagnosis of rhinitis, which I thought was the name of a successful punk band in the '80s. I guess I was thinking of Phlegm.

Why is this happening? There's no shortage of explanations. The allergies that bloom in the spring that are the villain, some say, or the two winters of our COVID discontent, when we all stayed home and didn't go into work. As result, we lost the germ immunity you get when hermetically sealed in offices from early morning meetings in airless conference rooms to after-work happy hours, sharing drinks and antibodies with co-workers.

If you're the type of person who believes in getting paid as much money as possible for doing as little work as pos-

sible — what scientists call a "normal person" — life in stuffy-nose nation represents an opportunity.

All you have to do is call in sick. No one is going to question it. You get sympathy and you get paid, too. It's nice when you're sick. It's even nicer you when you're not.

Of course, there is a limit to how many sick days you can take. My rule of thumb is that your sick days should not exceed 50 percent of your non-sick days. Does this seem risky?

Here's what you need to know before you make the call.

No. 1: Don't wait until you're sick.

Waiting until you're actually sick can take all the fun out of a sick day.

A healthy person who calls in sick can look forward to 24 hours of freedom. A sick person who calls in sick can look forward of 24 hours of Vicks VapoRub and chamomile tea.

Worried about falling behind at work? It could happen, but remember — the more time you spend out sick, the fewer chances you have of making a career-ending blunder. It's not what you don't do that gets you in trouble at work; it's what you do do.

No. 2: Suffer in plain sight.

Don't hide your suffering under a barrel of Flonase. Every cough, snuffle and snuffle emanating from your cubicle is an argument for why you shouldn't be in the office. But don't rush home immediately. What better way to show your loyalty to the company than by making everyone in the company as sick as you are pretending to be?

If you're not lucky enough to actually be sick and you just want a few days off work enjoying your healthy self, hi-res digital recordings of coughing, sneezing and hacking are available. My favorite reached No. 3 on Billboard's Otolaryngologist Top 10. It's called "The Sounds of Sinus." (Yes, it's by Simon & Garglefunkel.)

No. 3: Call in sick when you're already home.

Remote workers are at a disadvantage when it comes to calling in sick. You're already home. That's why a remote worker needs to ask permission to come into the office.

To make your case, show up at your next Zoom meeting with a mountain of cold meds in front of you and a wall of Kleenex boxes behind you.

"My health doesn't matter," you say. "I need to come into the office and work closely with the team."

Chances are your manager will react to the possibility of you coming into the office by quarantining you on a company-paid healing vacation to a sun-kissed island in the Caribbean. This makes perfect medical sense. Science has shown that one honeydew margarita has more Vitamin C than any cold pill. Drink two and you'll be ready to perform an adenoidectomy on anyone. Drink three and you'll be ready to perform an adenoidectomy on yourself.

No. 4: Misery loves company. Get your healthiest work friends together and schedule a mass sick-out. Coach each friend to point the finger at your manager as the reason that coming into work has become a superspreader event.

With any luck, by the time you return to the office, your manager will be hospitalized — if not for being sick, then for insisting they weren't sick in the first place. No need to visit them, but you could give them something nice, like an adenoidectomy.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.

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BOB GOLDMAN

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Roosevelt's Western Chemical acquired

Imperative Chemical Partners Inc., a Midland, Texas-based provider of chemicals to the oil, gas and water industries, has bought Western Chemical LLC of Roosevelt. Imperative said the acquisition is in line with its plans to grow organically and through acquisition and provides complementary geographic coverage and customer portfolios. Imperative said it remains focused on the oil and gas production chemicals market.

Western Chemical is heavily focused on the Uinta Basin with additional operations across the Rockies and Mid-Continent regions. Joe Arnold, who founded Western in 2009, will continue as a leader in the combined organization.

"I am excited to join the Imperative team because of their aligned culture and shared focus on customers and employees," said Arnold. "I look forward to

combining our scale and national presence with regional knowledge to drive new growth opportunities."

Garrett Tucker, Imperative's chief operating officer, said, "Joe has built a strong foundation. Our combined teams will exploit complementary geographic and customer footprints for new growth and will capture non-labor cost synergies."

"We will apply our proven integration approach to rapidly and successfully integrate the Western team into the Imperative family," said Ryan Havens, Imperative's CEO. "This investment represents another exciting step in our ongoing journey to evaluate, acquire and integrate accretive organizations that align with our values and strategy. We would like to thank our shareholders, capital partners and lenders for their continued contribution and support."

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Derek Miller is the President and CEO of the Salt Lake Chamber and Downtown Alliance, leading Utah's continued economic prosperity. Previously, Derek served as the President and CEO of the World Trade Center Utah, and as Chief of Staff for Governor Herbert and as Managing Director of the Governor's Office of Economic Development for Governor Huntsman. Recognizing his leadership, Governor Herbert lauded Derek as, "an architect of economic opportunity and innovation," and "instrumental in transforming Utah into one of the most competitive and fastest growing economies in the country. He is a graduate of the J. Reuben Clark Law School and holds a Master of Public Administration from the Romney Institute of Public Management at BYU.

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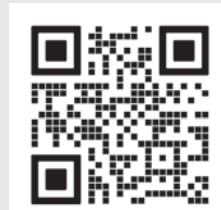
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FinWise Bancorp appoints Jim Noone president and hires Wahlman as CFO

FinWise Bancorp, the Murray-based parent company of FinWise Bank, has announced the appointment of Jim Noone as president and hired Robert Wahlman as chief financial officer. Wahlman succeeds Javvis Jacobson, who will remain with the bank as treasurer. The changes were effective with the announcement, the company said.

Noone, currently president of FinWise Bank, joined the bank in February 2018 and was named executive vice president and chief credit officer in June of 2018. He has over 20 years of financial services experience, including commercial banking, investment banking and private equity.

Wahlman joins FinWise with over 35 years of total experience in the banking industry, including nearly 20 years as chief financial officer of both private and publicly listed bank holding companies. Most recently, he was the CFO of Axiom Bank and Axiom Bancshares Inc.

“As FinWise continues to grow and

expand its fintech banking solutions products through the upcoming launch of Payments Hub and BIN Sponsorship offerings, we are excited to further strengthen our leadership team,” said Kent Landvatter, CEO of FinWise. “With Jim’s appointment and the financial skill set and significant banking industry expertise Bob brings to the company, we are well-positioned for our next phase of growth. I am also extremely thankful to Javvis for his meaningful contributions, including through the company’s initial public offering and numerous strategic initiatives and we look forward to benefiting from his expertise and dedication in his new role.”

“I am thrilled to join the FinWise team at this pivotal moment in the company’s growth plans,” said Wahlman. “I look forward to working closely with the leadership team to execute the company’s vision and further strengthen its position as an innovative and premier fintech banking solutions provider.”



The Young Automotive Group has opened its new corporate headquarters in Layton. The company recently hosted a grand opening celebration for the 145,000-square-foot project with speeches from company executives and local government officials.

“We’re thrilled to be showing the community our new headquarters,” said Oliver Young, the Young Automotive Group’s chief operations officer. “It’s already become a staple part of our company, and it’s something that will help us increase our capabilities and opportunities.”

The building houses nearly 250 office spaces, a gallery and an automotive parts warehouse. It is also home to the company’s nonprofit, the Young Caring for Our Young Foundation.

Founded in 1924, Young Automotive Group has 29 dealerships in Utah, Idaho and Montana with over 1,800 employees.

EnergySolutions buys Conn. firm

Salt Lake City-based nuclear waste management company EnergySolutions Inc. has acquired Cabrera Services Inc. of East Hartford, Connecticut.

Established in 1994, Cabrera Services operates nationwide as an environmental and radiological remediation services provider. It has been a contractor in the U.S. Army Corps of Engineers and Formerly Utilized Sites Remedial Action Program markets. Cabrera management and employees will remain in place following the sale, a release said.

EnergySolutions provides integrated solutions for nuclear decommissioning and waste management. It serves government and commercial customers

in the nuclear, environmental and energy sectors. It was acquired by TriArtisan Capital Advisors in November 2021. Cabrera will be fully integrated into EnergySolutions’ federal program, the company said.

“This is a tremendous opportunity to take Cabrera to the next level,” said Rob Flowers, president and COO of Cabrera Services. “EnergySolutions shares our deep commitment to safety and top-notch environmental services, and together, we’ll have the resources and reach to make an even bigger impact.”

Denver-based investment bank BaseRock Partners acted as financial advisor to Cabrera in the transaction.



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Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice.w@the-cityjournals.com. The submission deadline is one week before publication.

ASSOCIATIONS

• The **Park City Chamber of Commerce & Visitors Bureau** is accepting applications through April 24 for its **Sustainable Tourism Grant** program, which supports environmentally friendly projects across the tourism economy. The grant will fund programs, initiatives, promotions and events that help support the objectives outlined in the Sustainable Tourism Plan. Applicants can request an award of up to \$30,000 to partially or fully fund eligible sustainable tourism projects. The chamber/bureau will appoint a committee to vet applications and score the submissions based on a standardized rubric. Grant funds will be distributed as early as July. Last year, the grant program awarded 20 recipients with funding for their sustainable tourism projects. Details are at visitparkcity.com/sustainabletourismgrant/.

BANKING



Karen DeVries

• **Karen DeVries** has retired from **Bank of Utah**, based in Ogden, after a 50-year career. DeVries most recently was the executive assistant for the commercial lending team. She started at the company in the check-filing department.

• **TAB Bank**, based in Ogden, has appointed **Justin Hatch** as chief lending officer. Hatch will oversee the lending activities of TAB Bank's working capital lending products, including asset-based lending, factoring, lending partnerships, lender finance, small-ticket A/R financing and the bank's commercial real estate. Hatch has worked for TAB Bank for more than 15 years, serving most recently as senior vice president of commercial lending. Before TAB Bank, Hatch served as CFO of Flying J Insurance Services and director of relationship management at Select Portfolio Servicing. He received an MBA from the University of Phoenix in 2003.



Justin Hatch

• **KeyBank** has rehired **Chad Blackburn** as the Key Family Wealth Investment consultant for the Rocky Mountain region. He will deliver investment expertise and customized solutions to Key's Idaho, Colorado and Utah ultra-high net worth clients and their families. Blackburn has nearly 20 years of experience in wealth management and financial services. He previously worked as a vice president and portfolio manager for Key Private Bank and has held leadership roles with Fidelity Investments and Idaho Central Credit Union. Blackburn earned a bachelor's degree in finance from the University of Utah and an MBA from Brigham Young University.



Chad Blackburn

ECONOMIC INDICATORS

• **Housing in Salt Lake City** is 2.52 times more expensive for millennials and Generation Z than it was for baby boomers, according to a study by **RealtyHop**. It studied housing multiples, or how many multiples of family income it would take to purchase a home, in 1970 and 2022 to determine how affordable it is for generations to purchase their first homes. The study was RealtyHop's final study of a three-part Generational Wealth Gap series. In 1970 in Salt Lake City, the medium family income was \$8,817 and the home value was \$15,900, while the 2022 median family income was \$101,026 and the median home value was \$458,600. The highest multiple rate is in Los Angeles, at 3.73. The lowest is in Detroit, at 0.74. Details are at <https://www.realtyhop.com/blog/generational-housing-gap-by-city/>.

• Fifty-eight percent of **surveyed Utahns** would resort to **whistleblowing** to call out company malpractice, according to a study by **Federal-Lawyer.com**. Nationally, exactly half of employees surveyed would risk their careers to expose malpractice, while 50 percent would not. The highest rate of willingness to whistleblow is in Arkansas, at 83 percent. The lowest is in Idaho, at 30 percent. Utahns also rate their **relationships with management** at 7.6 out of 10, while the average is 6.5. The highest figure is in South Dakota, at 8, while Rhode Island has the lowest, at 4.3. Details are at <https://federal-lawyer.com/to-speak-or-not-to-speak/>.

• **Provo**, at No. 56, is the top-ranked Utah city for ratings of **financial advisors**, according to a study by **MarketBeat.com**. It used Google review scores to determine the best and worst advisors in the nation. The score in Provo is 4.6, which compares with the average Google review score nationally of 4.4. Other Utah cities in the rankings are No. 127 West Jordan (4.4), No. 136 Salt Lake City (4.4), and No. 166 West Valley City (4.3). The top-ranked city overall is Wilmington, Delaware, at 4.9. The worst figure, 4.2, is in Big Spring, Texas. Details are at <https://www.marketbeat.com/originals/best-and-worst-cities-for-financial-advisors-us-2024/>.

• **Salt Lake City** is ranked No. 63 on a list of **"Most Expensive Metro Areas for Lawn Maintenance,"** compiled by **Lawn Love**. It compared nearly 120 of the biggest U.S. metro areas based on three categories, including looking at household spending on lawn care and gardening services, lawn watering costs, and average yard sizes, plus mowing frequencies March to October.

EDUCATION/TRAINING

• The **Utah Small Business Administration District Office** is accepting applications through April 28 for the **THRIVE Emerging Leaders Reimagined Program**. The office will be supporting two cohorts this year, one in Kaysville and the other in St. George, to support the needs of entrepreneurs across the state. Applications can be filed online at sbathrive.com. The program begins June 18 and runs through December. It is a free, intensive, six-month executive-level training aimed at empowering small-business owners with the knowledge, tools and resources necessary to elevate their enterprises to new heights of success. It combines online learning modules with in-person sessions and focuses on leadership enhancement, strategic financial management, market innovation, and fostering a thriving company culture.

HEALTHCARE

• **Seek Labs**, a Salt Lake City-based company developing next-generation molecular diagnostic systems and novel gene therapies, has appointed **Randy Rasmussen** to its board of directors. Rasmussen has over three decades of experience in molecular diagnostic development and management. He co-founded BioFire Diagnostics (previously Idaho Technology) in 1991, and went



Randy Rasmussen

on to hold positions as president, chief operating officer and CEO. He currently serves as chairman of the board for BioUtah and as a board member for Quansys Biosciences. Rasmussen earned a bachelor's degree in biochemistry from Utah State University and a Ph.D. in molecular biology from the University of Utah.

HOSPITALITY

• **Western States Lodging and Management**, based in South Jordan, has completed the **Hoodoo Moab and Casitas** at the Hoodoo Moab, Curio Collection by Hilton at 111 N. 100 W., Moab. Hoodoo Moab began welcoming guests in 2019 along with on-site restaurant Josie Wyatt's Bar & Grille. Spa Moab was added to the campus in 2021. The Curio Collection by Hilton is a global portfolio of 160 hotels. Western States manages 94 properties.

INVESTMENT

• **Oka**, a Park City-based insurance company, has closed a \$10 million investor raise. Lead investors included **Aquiline Capital Partners LP** and **Firstminute Capital**, which previously led Oka's \$7 million seed round, plus **Overview Capital**. The raise also attracted multiple angel investors focused on climate technology and carbon-market innovation. Oka said proceeds will support its risk-based capital requirements and operational growth.

LOGISTICS

• **Joel Ferry** has been named as an ex officio member of the board of the **Utah Inland Port Authority**. Ferry is executive director of the Utah Department of Natural Resources. His background is in public service and agriculture. He has led the DNR since September 2022. He also has served as a state legislator and chairman of the Box Elder County Republican Party, and he has participated on several boards and councils focused

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from previous page

on agriculture, wildlife conservation and community development. Ferry earned a bachelor's degree in economics and finance from Utah State University.

MANUFACTURING

• **Varex Imaging Corp.**, a Salt Lake City-based designer and manufacturer of X-ray imaging components, has entered into a senior secured revolving credit agreement for an initial aggregate principal amount of up to \$155 million. **Zions Bancorporation NA** acted as lead arranger and bookrunner for the new facility. At the same time, Varex terminated its existing senior secured asset-based revolving credit agreement. Sam Maheshwari, chief financial officer of Varex, said the additional liquidity provides funds to address working capital and other general corporate purposes, including potential repayment of debt.

PARTNERSHIPS

• **Beyond Inc.**, the Midvale-based parent company of Overstock, Bed Bath & Beyond, Zulily and other brands for homeowners and renters, has announced a partnership with **X** (formerly Twitter) to deliver custom short- and long-form content, develop customer acquisition and retention strategies, and spotlight the companies' brands on key events and holidays. X has about 100 million-plus U.S. users.

PHILANTHROPY

• **Bank of Utah**, based in Ogden, recently presented a \$2,500 "**Hoops for Hope**" check to **The Family Place Utah**. The bank donated \$1 for every point made by the Utah State University men's basketball team at home games during the 2023-24 season. USU scored 1,231 points at home, so the bank rounded up to \$2,500. The Family Place Utah offers fun, family-focused events in the community, as well as a variety of services such as therapy, educational workshops and the "Kid's Place," a free, temporary program that provides a safe, caring place for children to stay when caregivers need extra support.

REAL ESTATE

• **Dennis Group**, a Massachusetts-based design-build firm serving the food and beverage industry, has signed a 35,000-square-foot lease at 310 South Main Street in Salt Lake City. The announcement was made by **JLL**. Jami Marsh, JLL's executive vice president; Amanda Lawson, vice president; and Jillian Johnson, vice president, represented the owner, The Horne Cos. Financial terms were not disclosed. 310 South Main Street features seven floors of available office space totaling 65,000 square feet, along with three contiguous full floors of up to 52,000 square feet, as well as smaller suites starting at 1,500 square feet.

RECOGNITIONS

• **Sandy City** recently honored the recipients of its annual **One Sandy Awards**, which recognize residents, organizations and businesses that have demonstrated exceptional dedication and commitment to improving the quality of life in Sandy. Community members submit award nominations, and Sandy's administration chooses the finalists. The **South Valley Chamber Apex Award** recipient is **Beth Colosimo**, executive director, The Mill at Salt Lake Community College.

Among the Citizen Awards, the recipients are **Volunteer of the Year, Nicole Wicker; Mentor of the Year, Scott Jameson; Youth Changemaker, Nikyli Scherbel; Sandy Cultural Award, Charlotte Jordan; Empowerment & Belonging, Beverly Astin; and Mayor's Trailblazer Award, Ray Berrett**. Among Business Awards, the recipients are **Small Business of the Year, Salt Cycles; Residents' Choice, Amber Reid, Amber René Salon; Corporate Citizenship Award, Bobbi Norton, Shops of South Towne; and Smart Sandy Award, Cindy Robison, Chocolate Covered Wagon**.

• **Mountain America Credit Union, Sandy**, has been ranked as the **No. 1 small-business credit union lender** for Small Business Administration loans in the U.S. by **Callahan & Associates**. Mountain America has received the recognition 20 years in a row. According to the SBA, as of 2023, the 33-plus million

small businesses in the United States account for more than 99.9 percent of all businesses. These small businesses provide jobs to 61.7 million people, representing 46.4 percent of private-sector employees in the U.S.

RESTAURANTS

• **Clean Eatz**, a health food restaurant and online meal plan franchise, has announced that **Amanda Hatfield** and **Suraj Manikundalam** of Salt Lake City have won its **Fork-A-Franchise Giveaway**. It allows for them to join the franchise as café owners without incurring the traditional franchise costs. Hatfield has spent the past decade working in finance for technology companies. She will be opening the first Clean Eatz café in Utah in Salt Lake City this fall, with an interest in two more café locations in the market over the next five years. Clean Eatz recently surpassed 100 cafés nationwide. It launched in


2011 and began franchising in 2015.

RETAIL


• Beyond Inc., the Midvale-based parent company of Overstock, Bed Bath & Beyond, Zulily and other brands for homeowners and renters, has promoted Carlisha Robinson to chief customer officer. She will be responsible for all product management and user experience functions across the company, overseeing the customer file, enhancing the loyalty program, improving customer service, and launching product and service offerings. Robinson has 30 years of experience in technology and customer service. She joined the company as chief product officer in 2022.




Carlisha Robinson




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Corporate Financial Reports

The following are recent financial reports as posted by selected Utah corporations:

Security National Financial

Security National Financial Corp., based in Salt Lake City, reported after-tax earnings from operations of \$14.5 million for the full fiscal year ended Dec. 31. That compares with \$25.7 million in the prior year.

Net earnings in the most recent year totaled 64 cents per share, compared with \$1.12 for 2022.

Revenues in the most recent year totaled \$318.5 million, down from \$389.7 million in the prior year.

The company has three business segments: life insurance, cemeteries/mortuaries, and mortgages.

"2023 was a year where the financial balance of our company demonstrated itself," Scott Quist, chairman of the board, president and CEO, said in announcing the results. "With the increasing interest rates and improving premium margins, our life insurance business segment had its best operational year ever, earning \$25,000,000.

"As death rates stabilized throughout 2023, and as we implemented renewed emphasis on operational efficiencies, our cemetery and mortuary segment had its best year ever, earning nearly \$8,500,000. Needless to say, we are very pleased with those results. However, the increased interest rates continued to have a devastating effect on our mortgage loan business, with volumes falling roughly an additional 35 percent below 2022's already decreased markets, with the net result being that our mortgage segment lost \$17,500,000. Despite that loss, I thought our team battled the market conditions extraordinarily well and positioned us to take advantage of a very distraught mortgage loan market. I think it worthy to remember that in the three years 2020 to 2022 our mortgage segment produced \$98,000,000 of profit, so we think the goal is worthy of our current efforts."

HealthEquity

HealthEquity Inc., based in Draper, reported net income of \$26.4 million, or 30 cents per share, for the fiscal fourth quarter ended Jan. 31. That compares with a net loss of \$209,000, or less than 1 cent per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$262.4 million, up from \$233.8 million in the year-earlier quarter.

For the full fiscal year, the company reported net income of \$55.7 million, or 64 cents per share. That compares with a net loss of \$261 million, or 31 cents per share, in fiscal 2023. Revenue in the most recent fiscal year totaled \$999.6 million, up from \$861.7 million in fiscal 2023.

HealthEquity is the nation's largest health savings account custodian.

"We delivered fiscal 2024 with a record of nearly \$1 billion in revenue as well as over 500 (basis points) expansion in adjusted EBITDA (earnings before interest, taxes, depreciation and amortization) margin," Jon Kessler, president and CEO, said in announcing the results.

"Building on these results, we believe we are well-positioned to continue our growth in fiscal 2025 as our technology investments enable us to continue taking market share, with an initial outlook for increases of approximately 15 percent in revenue and 20 percent in adjusted EBITDA."

Domo

Domo Inc., based in American Fork, reported a net loss of \$18.7 million, or 51 cents per share, for the fiscal fourth quarter ended Jan. 31. That compares with a loss of \$19.8 million, or 57 cents per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$80.2 million, up from \$79.6 million in the prior-year quarter.

For the full fiscal year, the company reported a net loss of \$75.6 million, or \$2.10 per share. That compares with

a loss of \$105.6 million, or \$3.10 per share, in the prior fiscal year. Revenue in the most recent year totaled \$319 million, up from \$308.6 million in the prior fiscal year.

Domo offers a data experience platform.

"The strategic investments we're making this year will help customers capitalize on the new opportunities offered through artificial intelligence and data, making it easier and faster to scale Domo's full suite of solutions across the entire organization," Josh James, founder and CEO, said in announcing the results. "We're confident in our focus areas to build on our momentum, and to position Domo for growth in the coming year."

Superior Drilling Products

Superior Drilling Products Inc., based in Vernal, reported net income of \$5.6 million, or 18 cents per share, for the fourth quarter ended Dec. 31. That compares with net income of \$333,000, or 1 cent per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$4.3 million, down from \$5.3 million in the prior-year quarter.

For the full fiscal year, the company reported net income of \$7.4 million, or 25 cents per share. That compares with \$1 million or 4 cents per share, for 2022. Revenue in 2023 totaled \$21 million, up from \$19 million in 2022.

The company designs and manufactures drilling tool technologies. It has entered into an agreement with Drilling Tools International Corp. under which DTI agreed to acquire SDP for about \$32.2 million.

"We are excited to merge with DTI," Troy Meier, chairman and CEO, said in announcing the results. "We have a long history working with them as our North American distributor and believe that together we can drive more value for our shareholders and broader stakeholders. The combination of our patented technology and cutting-edge manufacturing capabilities with DTI's powerful sales

and marketing will enable us to accelerate our growth and bring our drilling solutions to more customers in more parts of the world."

Lipocine

Lipocine Inc., based in Salt Lake City, reported a net loss of \$16.4 million, or \$3.14 per share, for the fiscal year ended Dec. 31. That compares with a loss of \$10.8 million, or \$2.15 per share, for 2022.

Revenue in 2023 totaled \$2.9 million, up from \$500,000 in 2022.

Lipocine is a biopharmaceutical company focused on treating central nervous system disorder.

Sera Prognostics

Sera Prognostics Inc., based in Salt Lake City, reported a net loss of \$7.9 million, or 25 cents per share, for the fourth quarter ended Dec. 31. That compares with \$9.7 million, or 31 cents per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$41,000, down from \$65,000 in the year-earlier quarter.

For the full year 2023, the company reported a net loss of \$36.2 million, or \$1.16 per share. That compares with a loss of \$44.2 million, or \$1.43 per share, in 2022. Revenue in 2023 totaled \$306,000, up from \$268,000 in 2022.

Sera is focused on improving maternal and neonatal health by providing innovative pregnancy biomarker information to doctors and patients.

"We are looking forward to an exciting year of developments for Sera, including publication of our PRIME study results while executing on commercial expansion and our plans to establish direct relationships with expectant mothers," Zhenya Lindgardt, president and CEO, said in announcing the results. "We expect these activities and advancements in our product pipeline to complement what we believe is our leading position in the area of maternal and neonatal health and pave the way for a future inflection in revenue growth."

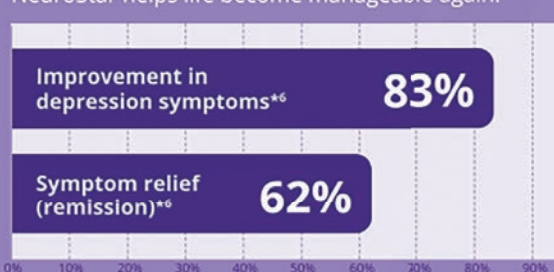
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Outcomes Registry data was published by Sackeim HA, et al. J Affective Disorders, 2020, 277(12):65-74. The outcomes reported represent the subset of study patients for which the CGI-S data was reported before and after an acute course of NeuroStar TMS. Patients were treated under real-world conditions where patients may have been prescribed concomitant depression treatments including medications. "Measurable relief" was defined as a CGI-S score <=3 and "complete remission" was defined as a CGI-S score <=2 at the end of treatment.

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CALENDAR

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice.w@thecityjournals.com. The submission deadline is one week before publication.

April 9, 7:15 a.m.-2:30 p.m.

2024 Spring Conference, a ChamberWest event featuring six breakout sessions and exhibitor area. Location is Utah Cultural Celebration Center, 1355 W. 3100 S., West Valley City. Cost is \$125. Details are at chamberwest.com.

April 9, 7:15-9 a.m.

Speaker Series, an ACG (Association for Corporate Growth) Utah event featuring a panel discussion about the 2024 outlook on mergers and acquisitions. Panelists are Bruce White (moderator), Parsons Behle & Latimer; Michael Bennett, managing director, Crewe Capital; Colin Kent, founder and CEO, Premara Group; Geoff Loos, managing director, CapM; Kevin Meadows, vice president, Bank of America; and Craig Primo, managing director, K2 Securities. Location is Zions Bank Building, 1 S. Main St., 18th Floor, Salt Lake City. Free for members, \$40 for nonmembers. Details are at <https://www.acg.org/utah/events/utah-april-2024-breakfast-speaker-series>.

April 9, 9 a.m.-noon

“Cash Flow is King” Workshop Series, a Small Business Development Center event. Location is Salt Lake SBDC at Salt Lake Community College. Cost is \$70. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 9, 11:30 a.m.-12:30 p.m.

“Taxes and Small Business,” a Small Business Development Center event. Location is SBDC at Davis Technical College, Business Resource Center, 450 Simmons Way, Kaysville. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 9, noon-1 p.m.

“Brand Kit Creation,” a Women’s Business Center of Utah online class. Free. Details are at wbcutah.org.

April 10, 8:30 a.m.-1 p.m.

Utah County Business Summit, a multi-chamber event. Theme is “Relationships Matter.” Speakers are Ryan Boswell, president, Cold Plunge Studios; Dr. Gary Edwards, orthopedic surgeon, Summit Brain and Spine; Scott Anderson, president and CEO, Zions Bank; Jeanette Bennett, CEO, Bennett Communications; Luke Toone, CSO and co-founder, LGCY Power; and Karalynne Call, founder and CEO, Just Ingredients. Location is Utah Valley University, Keller Building, 8800 W. University Parkway, Orem. Cost is \$60 for members, \$80 for nonmembers. Details are at thechamber.org.

April 10, 8:30 a.m.

Silicon Slopes Marketing Summit, presented by the University of Utah Executive Education and designed specifically for professionals in the marketing space. Event will feature keynote sessions; networking opportunities; and three specialized breakout tracks for B2B

marketers, B2C marketers and creatives. Location is UofU Executive Education Building, Salt Lake City. Cost is \$100 (\$150 for a VIP ticket). Details are at <https://marketingsummit.siliconslopes.com/?ref=newsroom.siliconslopes.com>.

April 10, 11 a.m.

SBIR 101 Workshop, a Governor’s Office of Economic Opportunity event focused on federal Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) grants and contracts. Event takes place online. Registration can be completed at Eventbrite.com.

April 10, 11:30 a.m.-1 p.m.

“Let’s Do Lunch,” a South Valley Chamber of Commerce event. Lt. Gov. Deidre Henderson will discuss “Show Up & Get Involved: An Inspiring Journey Down the Road of Politics.” Location is Zions Bancorporation Technology Center, 7860 S. Bingham Junction Blvd., Midvale. Cost is \$20 for members, \$30 for nonmembers. Details are at southvalleychamber.com.

April 10, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Cache Valley Chamber of Commerce event. Speaker Hollie Doyle, owner of LLB Training and Consulting, will discuss “Three Things I Wish I Would Have Known.” Location is Adams Wealth Advisors, 701 S. Main St., Suite 400, Logan. Cost is \$20 for members and \$23 for nonmembers pre-registered, \$25 for members and \$28 for nonmembers at the door. Details are at cachechamber.com.

April 10, noon-1:30 p.m.

“Commercial Real Estate” Education Session for Small Businesses, presented by The Mill Entrepreneurship Center at Salt Lake Community College. Location is The Mill at SLCC, 9690 S. 300 W., Sandy. Free. Registration can be completed at Eventbrite.com.

April 10, 5-7 p.m.

“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is Lindquist Mortuary, 3408 Washington Blvd., Ogden. Free for chamber members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

April 10, 6-8 p.m.

“Industry Night: Law,” an Edison House event featuring networking and discussion with professionals in the law industry. Location is Edison House, 335 S. 200 W., Salt Lake City. Free, but RSVP is required. Nonmembers are welcome. Registration can be completed at Eventbrite.com.

April 10, 6-7:30 p.m.

“Online Marketing Fundamentals,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 10, 7-9 p.m.

“Pillar of the Valley,” a Utah Valley Chamber of Commerce event. Award

recipient is Gail Miller, co-founder and owner of The Larry H. Miller Co. Location is Utah Valley Convention Center, 220 W. Center St., Provo. Details to be announced at thechamber.org.

April 11-12

One Utah Summit, presented by the Governor’s Office of Economic Opportunity, the Utah Office of Energy Development, World Trade Center Utah and Salt Lake Chamber and highlighting and addressing opportunities in the state’s economy. Event includes mainstage keynote addresses and breakout sessions focused on business topics and trends, including the intersections of emerging technologies, government and business in Utah. Summit begins April 11 with the Startup State Entrepreneur Challenge, in which new entrepreneurs compete for cash before a panel of judges. Summit featured speakers include Virginia Pearce, director, Utah Film Commission; Scott Cuthbertson, president and CEO, the Economic Development Corporation of Utah; and Natalie Gochnour, associate dean and director of the Kem C. Gardner Policy Institute at the University of Utah’s David Eccles School of Business. Location is Grand America Hotel, 555 S. Main St., Salt Lake City. Registration cost is \$299. Details are at oneutahsummit.utah.gov.

April 11, 6-8 p.m.

“Business Essentials,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 11, 10-11 a.m.

“Overview of Services” Training, a Women’s Business Center of Utah event that will focus on how to book an advising session, how to get listed on the Utah Women-Owned Business Directory, how to access the WBCUtah Online Academy, and will provide an overview of the instructor-led classes. Presenter is Allie Farnham, outreach coordinator. Event takes place online via Zoom. Free. Details are at wcutah.org.

April 15, 10-11 a.m.

“Ask Ashly,” a Women’s Business Center of Utah event featuring Ashly Kulland, WBCUtah’s digital media specialist. Event takes place online. Free. Details are at wcutah.org.

April 16, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location in The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$25 for members and \$32 for nonmembers registered online, \$28 for members and \$35 for nonmembers not pre-registered. Details are at cachechamber.com.

April 16, 5-7 p.m.

Women’s Business Forum Spring Mixer. Location is Pierpont Place, 163 Pierpont Ave., Salt Lake City. Cost is \$35 for members, \$50 for nonmembers. Details are at slchamber.com.

April 17-18

Super Crowd 24, a crowd-funding event co-hosted by The Mill Entrepreneurship Center at Salt Lake Community College and featuring 100 speakers, live pitch sessions, and information about investing like a pro and learning to raise money from the crowd. Event takes place online. Cost is \$30 per day. Details are at <https://thesupercrowd.com/supercrowd24>.

April 17, 9 a.m.-noon

“Effective Sales Techniques,” a Small Business Development Center event. Location is Kaysville SBDC at the Davis Applied Technology Center. Cost is \$84. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 17, 9-10:30 a.m.

“Coffee Chat with the CEO,” a Park City Chamber of Commerce & Visitors Bureau event in which CEO Jennifer Wesselhoff is available for an informal conversation. Location is Park City Chamber/Bureau, 1850 Sidewinder Drive, Suite 320, Park City. Free and open to the public, but registration is required. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/>.

April 17, 11 a.m.-1 p.m.

“Business Boot Camp,” a South Valley Chamber of Commerce event. Speaker Brian Epperson, CEO of Target River, will discuss “Your Marketing Journey: Learning What is Right for Your Business.” Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Cost is \$35 for members, \$55 for nonmembers. Details are at southvalleychamber.com.

April 17, 11:30 a.m.-1 p.m.

“Power Lunch,” a Utah Tech Leads event. Speaker Darrell Moon, CEO of Aspirational Healthcare, will discuss “How to Structure Healthcare Coverage for Your Company.” Location is The Shop SLC, 350 E. 400 S., Salt Lake City. Details are at <https://www.ubmeevents.com/event/df09548e-8732-4501-89bf-728e63a7d649>.

April 17, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free, with lunch available for purchase. No RSVP needed. Details are at davischamberofcommerce.com.

April 17, 5:30-6:30 p.m.

Tax Planning Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 17, 6-8 p.m.

Marketing Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

CALENDAR

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April 18-20

SMBash, a search conference and networking event uniting small-business buyers, operators and investors and hosted by Sam Rosati, owner of Pursuant Capital; Kevin S. Henderson, partner at SMB Law Group and owner of Nine20 Capital; Chandler Reed, CEO of Get Green NOI; and David Brackett, chief of staff at SMB Law Group. Event will feature information about strategies and processes of searching for, evaluating and acquiring small businesses; the complexities of raising capital; and the practicalities of running a successful small enterprise. Location is Le Meridien Salt Lake City Downtown. Cost is \$3,495. Details are at smbash.com.

April 18, 10-11 a.m.

“Brand Kit Creation,” a Women’s Business Center of Utah online class. Free. Details are at wbcutah.org.

April 18, 10 a.m.-5:30 p.m.

Altitude Lab Demo Day, showcasing the achievements of its resident companies. Startups are therapeutic, diagnostic, biopharma services and digital health companies located and operating in Utah. Event includes demos, panel discussions and a vendor showcase. Location is Ken Garff Scholarship Club at Rice-Eccles Stadium, Salt Lake City. Cost is \$35. Details are at https://www.altitudelab.org/demo-2024?inf_contact_key=44f1a8f23c8f88911165444c6c33c7d3.

April 18, 11 a.m.-noon

“How to Have a Successful Market Experience,” a Women’s Business Center of Utah event that takes place online. Free. Details are at wbcutah.org.

April 18, 11 a.m.-1 p.m.

AI Mastery for Small Businesses. Presenter Jessie Warner will discuss how small businesses can harness AI for efficiency and innovation, transforming operations and driving growth in the digital age. Location is Kiln, 2701 N. Thanksgiving Way, No. 100, Lehi. Free. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

April 18, 11:30 a.m.

“Critical Materials,” a Utah Advanced Materials & Manufacturing Initiative “Monthly Information Session” event. Location is UAMMI, 225 S. Fairgrounds Road, Price. Free. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

April 18, 2-6 p.m.

2024 Business Expo, a Davis Chamber of Commerce event. Location is Davis Conference Center, 1651 N. 700 W., Layton. Details to be announced at davischamberofcommerce.com.

April 18, 6-8 p.m.

“How to Start a Business 101,” a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 18, 6 p.m.

“The Philippines: Unlocking a Market of Opportunity,” co-sponsored by The Mill Entrepreneurship Center at Salt Lake Community College. Speakers are Luis Chavit Singson, president emeritus, governor of Ilocos Sur; Celynne Layug, trade commissioner, Philippines Trade and Investment Center; Jenny

Fatima Macatiag, owner, PRfect Minilla Public Relations; Joseph Brubacker, attorney and chair, Utah District Export Council; and Marlene Gonzalez, legal advisor, National Federation of Filipino-American Association. Event takes place online. Details are at https://epay.slcc.edu/C20011_ustores/web/store_main.jsp?STO REID=142&SINGLESTORE=true.

April 19, 8:30-10 a.m.

“Friday Connections,” a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at chamberwest.com.

April 19, 5:30-9 p.m.

Box Elder Chamber of Commerce Awards Annual Banquet, including a silent and live auction. Location is Box Elder County Fairgrounds, Fine Arts Building, 320 N. 1000 W., Tremonton. Cost is \$50. Details are at boxelderchamber.com.

April 23, 9 a.m.-12:30 p.m.

Advanced Manufacturing & Materials Symposium for Defense, a Utah Advanced Materials & Manufacturing Initiative event hosted by a Utah Defense Manufacturing Community grant from the U.S. Department of Defense. Event takes place online via Zoom. Free. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

April 23, 9 a.m.-12:30 p.m.

WTC Innovation Summit, a Women Tech Council event featuring discussions about disruptive trends, what they mean for women in tech, and how to chart a career amid the changing circumstances. Event also will include a recognition and celebration of companies on the 2024 “Shatter List” and their active programming to shatter the glass ceiling for women in tech. Location is Zions Bancorporation Technology Center, 7860 Bingham Junction Blvd., Midvale. Cost is \$35. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

April 23, 10 a.m.-1 p.m.

“Useful AI Workshop: Leverage AI, ML and Digital Transformation Today,” a 10K Alumni event. Location is Silicon Slopes, 2600 W. Executive Parkway, No. 140, Lehi. Cost is \$15 through April 18, \$20 thereafter. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

April 23, 10-11 a.m.

“Get Your Local Business on Google Search and Maps,” presented by the Women’s Business Center of Utah and Grow With Google. Event takes place online. Free. Details are at wbcutah.org.

April 23, 11:30 a.m.-1 p.m.

Junior Women in Business Graduation and WIB Young Female Entrepreneur Panel Discussion, a South Valley Chamber of Commerce Women in Business event featuring the 2024 graduating class of the Junior Women in Business program and keynote remarks by a panel of young female entrepreneurs. Panelists are Sarah Davies, founder and co-owner, The Piano Place; Alma Lopez & Diana Lopez, co-owners, Cakes by Edith; and Sadie Bowler, co-founder and CEO, SadieB. Location is JATC South, 12723 Park Ave., Riverton. Cost is \$20 for members, \$30 for nonmembers. Details are at southvalleychamber.com.

April 23, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah’s Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for

WIB members and first-time guests, \$35 for nonmembers. Registration deadline is April 16 at noon. Details to be announced at ogdenweberchamber.com.

April 24-25, 8 a.m.-4 p.m.

Utah Worksite Wellness Conference, a Utah Worksite Wellness Council event. Keynote speaker Stella Grizont, author, executive coach and speaker, will discuss “Transforming Vision into Reality.” Awards luncheon takes place April 25. Location is Viridian Event Center, 8030 S. 1825 W., West Jordan. Cost is \$450. Details are at www.utahworksitewellness.org/events.

April 24, 7 a.m.-8 p.m.

“Investors’ Choice,” a Kinect Capital event featuring a pitch event, workshops, networking and more for investors, mentors and founders. Location is EventStack Center, 669 S. West Temple, Salt Lake City. Cost is \$299. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

April 24, 8 a.m.-noon

“Becoming an Effective Leader,” a Small Business Development Center event. Location is Kaysville SBDC at the Davis Applied Technology Center. Cost is \$100. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 24, 8 a.m.-3 p.m.

Greater Cache Valley Economic and Business Summit, with the theme “Leading and Succeeding.” Location is The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$100. Details are at cachechamber.com.

April 24, 11:30 a.m.-1:30 p.m.

“Lunch & Learn: HOA Management & Governance,” a Utah Chapter of Community Associations Institute event, in partnership with Roof Maxx of Heber and the Park City Chamber/Bureau. Location is the Blair Education Conference Center, Park City. Free, but registration is required. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/>.

April 24, noon-1 p.m.

“Money Monarch,” a Women’s Business Center of Utah event. Presenter Sherilyn Gamble will discuss key steps in achieving personal and business financial goals. Location is 1104 Country Hills Drive, Ogden. Free. Details are at wbcutah.org.

April 24, noon-2 p.m.

Mental Health Town Hall, presented by Silicon Slopes and Promise2Live. Speakers are Dr. Dave Morgan, licensed psychologist and director of mental health awareness for Silicon Slopes; Brandy Vega, founder of Promise2Live; Cameron McBride, CEO of Blomquist Hale Solutions; and Becky Kemp, speaker, coach, and author of *The Word Effect*. Location is Silicon Slopes, 2600 W. Executive Parkway, Suite 140, Lehi. Details are at <https://app.siliconslopes.com/events/>.

April 24, 6-7 p.m.

“Facebook/Instagram Ads: Create and Manage Ads Like a Pro,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 25, 7:30-9 a.m.

Partners in Education Appreciation Breakfast, an Ogden-Weber Chamber of Commerce event. Location is Ogden-Weber Technical College, Event Center, 200 N. Washington Blvd., Ogden. Free. Details are at ogdenweberchamber.com.

April 25, 8:30 p.m.-4 p.m.

Cyber Summit, a Webcheck Security event focused on the latest trends, strategies and tools to protect against online threats. Keynote speaker is Adam Marrè, CISO of Arctic Wolf. Location is Megaplex Theatres at Jordan Commons, 9335 State St., Sandy. Cost is \$45. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

April 25, noon-1 p.m.

Women in Business Meeting, a Box Elder Chamber of Commerce event. Call the chamber office for location and to RSVP. Cost is \$10. Details are at boxelderchamber.com.

April 25, 5-6 p.m.

Legal Clinic (in English and Spanish), a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 25, 6-9 p.m.

“Giant in Our City 2024,” a Salt Lake Chamber event honoring Clark D. Ivory, CEO of Ivory Homes. Reception begins at 6 p.m., followed by dinner at 7 p.m. and awards program at 7:45 p.m. Location is Grand America, 555 S. Main St., Salt Lake City. Cost is \$250. Details are at slchamber.com.

April 25, 6-7 p.m.

Intellectual Property Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

April 30, 2-6 p.m.

Job Fair, a ChamberWest event. Location is Hunter High School, 4200 S. 5600 W., West Valley City. Details are at chamberwest.com.

May 1, 11:15 a.m.-1 p.m.

“Lunch and Learn” Training, a South Jordan Chamber of Commerce event focusing on how to build authority in a business, get great reviews, respond correctly to reviews, and use them to get more business. Location is Copper Creek Senior Living Center, 10569 River Heights Drive, South Jordan. Early registration cost is \$15, \$20 at the door. Details are at sj-chamber.org.

May 1, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free, with lunch available for purchase. No RSVP needed. Details are at davischamberofcommerce.com.

May 1, 3-5 p.m.

Lassonde Demo Day, featuring a student-startup showcase. Location is Lassonde Studios at the University of Utah. Details to be announced.

May 2, noon-2 p.m.

“Ms. Biz,” a Women’s Business Center of Utah event taking place weekly over four weeks and designed for aspiring entrepreneurs or those in the beginning stages of running their business. Event takes place online via Zoom. Free. Details are at wbcutah.org.

May 5, 6-9 p.m.

Executive Leadership Retreat, a Utah Valley Chamber event designed for for executives and those who are being groomed for leadership roles. Location is Zermatt Utah Resort & Space, 784 W. Resort Drive, Suite 220, Midway. Details to be announced at thechamber.org.

see CALENDAR next page

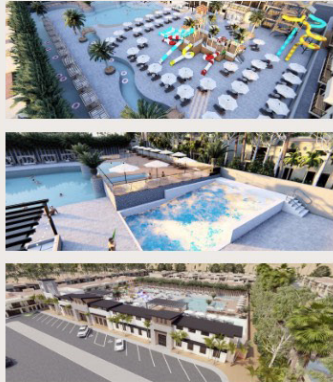
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CALENDAR

from previous page

May 7, 9-11 a.m.

“Pay the IRS Less Without Going to Jail,” a Small Business Development Center event that takes place online. Cost is \$18. Details are at <https://clients.utahsbdc.org/events.aspx>.

May 8

“BioHive Live,” celebrating the convergence of research and development, innovation, technology, education and culture. Event features keynote speakers, presentations and demos on cutting-edge technology, research and networking opportunities. Location is Hale Centre Theatre, 9900 Monroe St., Sandy. Early-bird cost is \$199. Tickets are available at https://checkout.conventions.leapevent.tech/eh/BIOHIVE_LIVE.

May 8, 11 a.m.

SBIR 101 Workshop, a Governor’s Office of Economic Opportunity event focused on federal Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) grants and contracts. Event takes place online. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

May 8, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Cache Valley Chamber of Commerce event. Location is Adams Wealth Advisors, 701 S. Main St., Suite 400, Logan. Cost is \$16 for members and \$18 for nonmembers pre-registered, \$20 at the door. Details are at cachechamber.com.

May 8, 5-7 p.m.

“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is Pandora Box Events, 1821 W. 4000 S., Roy. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

May 9 and 16, 4-8 p.m.

Trademark Workshop, a two-part event presented by The Mill Entrepreneurship Center at Salt Lake Community College, in partnership with the U.S. Patent and Trademark Office, and focused on the registration process from start to finish. Location is The Mill,

SLCC, Building 5, Room 333, 9690 S. 300 W., Sandy. Free. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

May 9, 11:30 a.m.

Monthly Information Session, a Utah Advanced Materials & Manufacturing Initiative event. Speaker is Alan Hall, founder of Blue Sky Energy, which is developing advanced manufacturing processes that will convert coal into a variety of high-demand carbon-based products. Location is UAMMI, 225 S. Fairgrounds Road, Price. Free. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

May 9, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Cost is \$25 for members, \$35 for nonmembers. Speaker and location to be announced at davischamberofcommerce.com.

May 9, 3:30-5:30 p.m.

“The Olympics, the Economy and the Built Environment,” presented by the ULI Women’s Leadership Initiative and featuring a panel discussion about the 2034 Olympics, Utah’s economy and the opportunity to leverage events that enhance winter sport venues and augment infrastructure and housing for the Olympics and beyond. Speakers are Catherine Raney Norman, four-time Olympian; Jennifer Wesselhoff, president and CEO of the Park City Chamber of Commerce & Visitors Bureau; Sarah Wright, director of Utah Clean Energy; Jennifer Robinson, chief of staff at the Kem C. Gardner Policy Institute at the University of Utah; and Colin Hilton, president and CEO of the Utah Olympic Legacy Foundation. Location is Utah Olympic Park, 3419 Olympic Parkway, Park City. Cost is \$35-\$45 for members, \$55-\$75 for nonmembers. Details are at <https://utah.uli.org/events-2>.

May 10, 7:30 a.m.-3 p.m.

Annual Children’s Charity Golf Tournament, a Murray Area Chamber of Commerce event with a four-person scramble format. Check-in begins at 7 a.m., followed by 9 a.m. shotgun start. Location is Murray Parkway, 6345 Murray Parkway Ave., Murray. Cost is \$500 per team. Registration deadline is May 1. Details are at themurraychamber.com.

WEST WEBER

from page 1

Hart acknowledged at the March meeting that “there are a lot of wetlands in the Weber County project area.”

“We’re not going to hide anything. We’re going off of historical data, but we also want to balance with what’s on the ground today. So, we’re finding the right balance between historical data, what has been considered wetlands, and then ultimately future characterization and development around these sites, so we want to make sure that we’re in a good place and we’ve found the right balance there. So, we are pushing that (approval) a couple of months just to make sure that we’ve got enough time to get all of these strategies vetted and ready for the board review and final approval.”

The UIPA news release said the port authority’s overarching mission is “to balance economic growth with ecological preservation.”

“Weber County is committed to responsible development, ensuring our economic growth aligns with environmental preservation and Weber County’s Western Weber General Plan,” said Stephanie Russell, Weber County’s economic development director. “We look forward to continued collaboration with UIPA, landowners and other stakeholders as we finalize our wetlands protection strategy.”

“Working together with the community and landowners, we’re not just planning a project; we’re ensuring that our environmental heritage is preserved for future generations,” said Joel Ferry, a UIPA board member and director of the Utah Department of Natural Resources. “Our commitment to wetland conservation is fundamental to our vision for sustainable development.”

At the board’s January meeting, supporters of the creation of a West Weber project area said it could help the county realize its vision there for the next half-century. The Weber County Commission has adopted a resolution requesting the establishment of the project area because of the potential for new jobs, a boost to the local economy, access to state and federal resources, and assisting with the development of the West Weber Industrial District and Renewable Energy Hub.

UIPA documents indicate that economic development incentives would generally favor advanced manufacturing, aerospace and defense, distribution and logistics, data centers and renewable energy.

If approved, West Weber would join eight other project areas in the state: an area in Salt Lake County, including in the Northwest Quadrant of Salt Lake City and parts of West Valley City and Magna; the Iron Springs Inland Port near Cedar City; the Verk Industrial Park project area in Spanish Fork; the Golden Spike project area in Garland, Tremonton, Brigham City and other parts of Box Elder County; the Central Utah Agri-Park in three parts of Juab County; the Mineral Mountains project area, consisting of four zones in Beaver County in parts of Beaver City, Beaver County and Milford City; the Tooele Valley area; and the Twenty Wells area in Grantsville in Tooele County.

The board approved the creation of each of those areas, except for the Northwest Quadrant, last year.

“We’re not going to be doing the same number — and I’ve mentioned this before — but we’re not going to be doing the same number of new project area adoptions as what we did last year,” Hart said at the March meeting. “We will be slowing that down significantly. ...”

BALTIMORE

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main vigilant in our monitoring of the situation and are prepared to adapt our strategies to ensure the continued safety and efficiency of our operations,” the authority said.

The Baltimore port is a major passageway for autos and farm equipment. The first part of the bridge wreckage was removed on Easter Sunday and efforts were underway last week to create a temporary alternate channel for vessels near the main channel. Authorities are uncertain when the main port channel could reopen.

Six construction workers died after falling into the river when the Dali struck the bridge. Maryland Gov. Wes Moore has said that at least 8,000 dock workers have jobs that have been directly affected by the bridge collapse.



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