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## DAYBREAK FIELD AT AMERICA FIRST SQUARE

### Miller Co. releases details of new Bees ballpark



Miller Sports and Entertainment recently released renderings and other details for the new stadium for the Salt Lake Bees baseball team in the master-planned community of Daybreak in South Jordan. With a newly announced capacity of 8,000, the venue has been under construction since October.

Miller Sports and Entertainment, a division of the Larry H. Miller Co. and owner of the Salt Lake Bees minor league baseball team, unveiled renderings and details about the team's new stadium at Daybreak in southwest Salt Lake County. Ground was broken for the stadium last year.

Details of the new Daybreak Field at America First Square, released at a recent press event, revealed that the stadium will

seat 6,500 in fixed seating and an additional 1,500 on a grass berm in the stadium's outfield. That's about 500 more than the team announced at the venue's groundbreaking in October.

Construction continues on the stadium with plans to open for the 2025 baseball season.

The Bees currently play in the 15,400-seat Smith's Ballpark near downtown Salt Lake City. That stadium is owned by Salt

Lake City, which is still working on a new use for the venue.

Daybreak Field will differ from Smith's Ballpark in that the stadium's main entrance will be through a plaza outside of center field as opposed to behind home plate. Players will enter the stadium behind home plate. There will also be some field-

**see BALLPARK page 8**

## UEOC looks to experts to help bolster 'targeted' industries

**Brice Wallace**  
*Business Journal*

A state commission is turning to experts — primarily industry associations — as it looks to fortify industries that state government believes are vital to the economy.

At the most recent meeting of the Utah Unified Economic Opportunity Commission, the commission learned about groups that will help it develop strategic plans for the state's "targeted" industries.

"Our hope and our goal is to continue to foster the development of the eco-

systems of each of these industries but to really do a deeper dive with this [commission]," said Ryan Starks, commission co-chairman and executive director of the Governor's Office of Economic Opportunity.

The targeted industries and the groups that will help formulate strategic plans are:

- Aerospace and defense: 47G, formerly known as the Utah Aerospace and Defense Association.
- Software and information technology: Silicon Slopes.

**see UEOC page 8**

## EXISTING HOME SALES DOWN NATIONWIDE, SAYS REALTORS ASSOCIATION

Nationwide existing-home sales receded in April, the National Association of Realtors announced (NAR) from its Washington, D.C., headquarters. All four major U.S. regions posted month-over-month declines. Year-over-year, sales decreased in the Northeast, Midwest and South but increased in the West.

Total existing-home sales — defined as completed transactions that include single-family homes, townhomes, condominiums and co-ops — slid 1.9 percent from March to a seasonally adjusted an-

**see HOME SALES page 9**

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# NEWS

## UofU Health breaks ground on Sorenson Center for Medical Innovation

University of Utah Health has broken ground for the James LeVoy Sorenson Center for Medical Innovation (SCMI). The center is located on Mario Capecchi Drive on the university campus.

“Upon its completion in 2026, the James LeVoy Sorenson Center for Medical Innovation will serve as a beacon of transformative research and medical device innovation,” UofU Health said in a statement.

Named in honor of James LeVoy Sorenson, a Utah inventor, entrepreneur and philanthropist, the SCMI will pay tribute to his legacy, UofU Health said. With over 50 patents issued in his name, Sorenson revolutionized the standard of care with inventions such as the disposable surgical face cover, the single-use intravenous catheter and hemodynamic arterial monitoring devices.

“The James LeVoy Sorenson Center for Medical Innovation exemplifies our commitment to entrepreneurialism and accelerating the transfer of the U’s research into practical use,” said University of Utah President Tay-

lor Randall. “The center will promote collaboration and drive transformative advancements in medical care and device development. The facility will be a national leader and have influence that reaches well beyond campus, shaping the future of healthcare for generations to come.”

The \$50 million facility has been made possible by a lead gift of \$22 million from the Sorenson Legacy Foundation.

“The Sorenson Legacy Foundation is so pleased that this wonderful building, the James LeVoy Sorenson Center for Medical Innovation, will carry on my father’s incredible spirit of medical device innovation, as well as his compassionate spirit toward those who suffer,” said Ann Sorenson Crocker, family representative of the Sorenson Legacy Foundation.

“This new facility honors not only Jim’s fundamental contributions to the creation of the medical device industry in Utah and nationally, but also ensures that his legacy of innovation and

his relentless pursuit of excellence continues to inspire future students and innovators,” said Gary Crocker, the chair of the Center for Medical Innovation’s board.

“My father’s passion for innovation and commitment to improving healthcare have left an indelible mark on the world,” said Jim Sorenson, chairman of the Sorenson Impact Foundation. “This center not only honors his memory but also carries forward his legacy of innovation and impact, ensuring that his pioneering spirit lives on in the work of future generations.”

Consisting of four levels totaling nearly 60,000 square feet of space, the Sorenson Center for Medical Innovation will include:

- Advanced prototyping and clean room assembly labs dedicated to creating and refining groundbreaking medical innovations.
- Collaboration spaces fostering cross-campus interdisciplinary cooperation and fueling the drive for transformative innovation and discovery.

- A state-of-the-art clinical bio-tissue surgery discovery suite enabling physicians, faculty and staff to evaluate and refine new medical technologies and procedures in a hands-on, accessible, real-world environment.

- Startup incubator spaces expressly designed to nurture university spin-outs and student startups. The startups will drive technology licensing opportunities for the university and economic growth for the state.

“This center represents more than just a building; it’s a gateway to endless possibilities for future students,” said Mark Paul, executive director of the Center for Medical Innovation. “By providing access to cutting-edge research facilities, mentorship opportunities and a vibrant community of innovators, this center will empower students to pursue their passion for medical innovation and make a tangible difference in the world. It’s not just about shaping the future of healthcare; it’s about shaping the lives of the students who will lead it.”



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# Utah exports reach \$17.4 billion in 2023; Growth still lags behind nation

Utah's international goods exports in 2023 totaled \$17.4 billion, generated over \$4 billion in earnings and created 71,891 jobs, according to a recent report by the Kem C. Gardner Policy Institute at the University of Utah. These exports contributed over \$8 billion to the state's gross domestic product (GDP) and \$16.7 billion to the state's gross output, the report said. The impact of these exports represented 2.6 percent of total earnings in the state, 3 percent of total employment, 2.9 percent of total GDP, and 3.6 percent of gross output.

"Utah's international goods exports boost earnings, jobs, output and GDP across the state and are a critical source of outside dollars flowing into our econ-

omy," said Natalie Gochnour, director of the Kem C. Gardner Policy Institute. "As Utah continues to grow and diversify, our state's exports will play a key role in helping our economy remain dynamic and resilient."

Key findings from the report include:

**Utah exports.** Utah's \$17.4 billion in merchandise exports tallied shipped to 200 countries. The state's 2023 exports increased \$796 million over 2022, a 4.8 percent increase.

**Utah's largest trading partners.** The United Kingdom, by far, received the largest value of Utah exports at \$7.2 billion in 2023 or 41.2 percent of the total. Approximately \$6.8 billion of the exports to the U.K. stem from unwrought gold. Canada

at \$1.7 billion, Mexico at \$1.3 billion, China at \$1.2 billion, and Japan at 800 million round out Utah's top five trading partners.

**Primary metals.** Primary metal manufacturing contributed 41.4 percent of Utah's total exports and \$7.2 billion in value, the largest share of any export. Computer and electronic products came in a distant second-largest export at \$2.1 billion (11.9 percent), followed by chemicals at \$1.5 billion (8.6 percent).

**Gold serves primary role.** Unwrought gold, almost exclusively exported to the United Kingdom, represented 39.9 percent of all Utah exports. Utah export values rise and fall because of variations in the volume of gold exported and the price of gold.

**Utah export growth lagged the na-**

**tion.** Over the past decade (2013 to 2023), Utah exports increased by 7.9 percent, compared with a national increase of 27.9 percent.

**Utah imports.** Utah's merchandise imports totaled \$18.6 billion in 2023 and shipped from 151 countries. This led to a goods trade deficit of \$1.2 billion.

"Trade is vital to both the U.S. and Utah economy. The exchange of goods and services across borders not only shapes a country's economic landscape but also strengthens our national and global security," said Jonathan Freedman, president and CEO of World Trade Center Utah. "When commerce is mutually beneficial, it binds both companies and nations together."

The full report can be accessed through the Gardner Institute website.

## Med One appoints new president/COO

Med One Group, a Sandy-based provider of medical equipment leasing and rental solutions, has announced the appointment of Robert Stevens as president and chief operating officer. In the same announcement, the company said Carter Allen has been named senior vice president and director of medical leasing. The appointments were effective May 9.

Stevens and Allen joined the Med One lease originations team in 2002. Stevens most recently served as the company's director of equipment leasing and Allen was the strategic account manager.

"With over two decades of experience and contribution to Med One's success, both Stevens and Allen are committed to upholding the innovation and excellence set forth by the company since its inception in 1991," the company said in a release.

"Their contribution and advancement into leadership roles within the company have been pivotal to forging lasting customer relationships and expanding Med One's overall lease portfolio nationwide."

"It is a tremendous honor to accept this opportunity to lead Med One into the future," said Stevens. "Having worked alongside Larry and Brent for many years, I understand what they have built, how they have built it, and my top priority is to preserve and expand the legacy of this great company."

"With strong vendor partners and a great leasing team, we are excited to continue to provide access to needed equipment for our customers," said Allen.

Med One's nearly 250 employees work from 14 offices and distribution centers throughout the United States.

## Autonomous Solutions sells mining unit

Autonomous Solutions Inc. (ASI), a vehicle and equipment automation company based in Mendon, Cache County, has sold its business unit, ASI Mining, to Epiroc, a Swedish company that manufactures equipment for the mining and construction industries. Epiroc previously held a 34 percent stake ASI Mining.

ASI said the move frees the company to focus on expanding its logistics, agriculture, landscaping, construction and automotive testing product lines. CEO Mel Torrie credited his employee teams for the company's successful transition to mass production of automation kits and the expansion of their Mobius autonomous vehicle software.

"The exceptional work of the people at ASI and Epiroc made this transaction possible," said Torrie. "OEM agnostic automation kits for multiple brands of trucks were transitioned into mass production and ASI's Mobius command and control software was expanded to optimize large numbers of automated vehicles around-the-clock from hundreds of miles away."

## Comcast announces major expansion

Comcast has unveiled plans to significantly expand its next-generation Xfinity network across Utah over the next three years. The media and technology company has pledged more than \$138 million to install hundreds of miles of fiber highways, capable of delivering multi-gigabit speeds. The new investment builds on Comcast's ongoing \$500 million investment in Utah.

This year, Comcast's fiber network expansion will reach communities in Box Elder, Davis, Salt Lake, Summit, Tooele, Utah, Wasatch, Weber, and parts of Utah County, many of which already have access to Xfinity and Comcast Business services. The foundational next-generation network sets the stage for the launch of DOCSIS 4.0 and introduces symmetrical multi-gigabit internet options.

"Comcast's \$138 million multi-gig speed fiber network expansion in Utah is a visionary investment in our state's fu-

ture," said Gov. Spencer Cox. "By bolstering our fiber infrastructure, we're not just enhancing connectivity; we're future-proofing Utah's economy and ensuring more Utahns have access to the digital opportunities of tomorrow."

Beyond infrastructure, Comcast addresses digital opportunities through Project UP, a \$1 billion commitment to help millions of people access the Internet. In 2023, Comcast Utah invested more than \$4.6 million to support local community organizations with digital skills training; workforce development; and tech education initiatives for students, adults and people with disabilities.

"Reliable high-speed Internet is essential in today's digital economy, which is why Comcast continues its commitment to connect more Utahns to the moments that matter most," said J.D. Keller, senior vice president of Comcast's Mountain West Region.

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# News

## Project ALTA aims to take traffic from the streets and put it in the air

**Tom Haraldsen**  
City Journals

If Salt Lake City is officially awarded the 2034 Olympic Winter Games, spectators may have a new way to get around to venue sites — air taxis.

Utah-based aerospace and defense industry organization 47G has launched Project ALTA, which was detailed during a press conference at Hexcel's research and technology center in West Valley City late last month. ALTA, which stands for the Air Logistics Transportation Alliance, is working to establish an advanced air mobility (AAM) system for Utah. The project is a collaboration between 47G, the Utah governor's office, Utah Department of Transportation and the Utah Inland Port Authority.

Think of these taxis as enlarged drone-type aircraft for transporting people and products between various locations called "vertiports." These AAM landing sites could run the entire length of the Wasatch Front and beyond.

"From the schools and universities, to the manufacturing plants we have like here at Hexcel, the secret is out that the people here in Utah are driving the hottest economy of any state in the nation," said Philippe Chevrier, president of Hex-

cel. "We appreciate our partnership with 47G, and for all you are doing to make Utah a magnet of talent and innovation."

Aaron Starks, president and CEO of 47G, likened the innovation to that of the Wright brothers who made the first sus-

next 10 years are important, especially the next three, where development and maybe initial test deployment may begin for these air taxis.

"When most people think of aircraft, they usually think of airplanes that travel

snacks ahead of the big game. If you live in South Jordan or within 13 miles, Zipline, in partnership with GNC and Intermountain Health, can now deliver healthcare products and supplements right to your doorstep."

Starks said the technology making these air taxis possible is "environmentally friendly and will help the state accelerate its efforts to reduce the carbon footprint throughout the valley."

Gov. Spencer Cox spoke at the conference, saying state officials understand the importance of aerospace, defense and cyber companies to Utah's economy.

"We know that Utah will soon become a global leader in advanced air mobility," Cox said. "This industry accounts for nearly 20 percent of the state's economic activity on an annual basis. Our state has unique assets. We have growth, we have tourism, we have business, we have beautiful national parks. These novel air mobility solutions will allow Utahns to access everything Utah has to offer."

He added that Utah "can't continue to add lanes to our freeways, so over the next decade, we have an opportunity to reimagine what transportation can be in our state. We can't keep widening, but we can start going vertical."



*Air delivery of commodities such as prescriptions using drone aircraft like the one pictured is already taking place along the Wasatch Front through a Zipline partnership with GNC and Intermountain Health.*

tained flight in an aircraft in 1903.

"As the Wright brothers did at Kitty Hawk, we gather here at Hexcel every day where tremendous visionary men and women come to work to manufacture advanced materials used in the skins of many aircraft around the world," Starks said. He said the efforts by 47G over the

at great speeds and cover long distances while flying routes between airports," Starks said. "But that has changed. Utah is already a showcase of air mobility. Utah is one of seven states in partnership with Walmart to deliver groceries via drones. In Herriman and Lindon, you can now order your favorite drinks and

## MX study finds 64 percent of U.S. consumers prefer to pay bills manually

New research from Lehi-based MX Technologies Inc., a financial management platform, found that nearly two-thirds of U.S. consumers prefer manual processes instead of automated payments to pay their bills. Younger generations are most likely to choose automated payment options — 42 percent of Gen Z and 41 percent of millennials set up automatic payments with their providers, compared to only 29 percent of Gen X and baby boomers.

"In today's increasingly challenging economic environment, it's interesting to see a majority of consumers still relying on manual processes — adding more burden and potentially stress to managing their finances," said Jane Barratt, chief advocacy officer and head of global public policy at

MX. "Financial institutions and fintechs have an opportunity to play a pivotal role in relieving the mental burden for consumers with proactive, personalized notifications and intuitive money management tools that can do the heavy lifting for them and meet them where they are on their financial journey."

The survey of 1,059 U.S. adults shows 36 percent have never switched how they pay a bill. In addition, most consumers never switch payment methods or direct deposits once established. And 65 percent of consumers say they have never switched their direct deposit to a different financial institution.

Other top findings include:

**Consumers are creatures of habit,**

**but incentives could drive change.** While the majority of consumers (51 percent) prefer to keep their payment methods the same for convenience, more than one-third (36 percent) say they would consider switching if they received an incentive.

**Demands for personalization present opportunities to increase engagement.** Consumer demands for personalization continue to rise with 47 percent of consumers expecting greater levels of personalization in banking than ever before. Fifty-three percent also expect their financial provider to leverage the data they have about them to personalize their experience.

**Consumers define what it means to live paycheck to paycheck.** Fifty-five percent of consumers say they are living

paycheck to paycheck. But definitions of what that means vary. The largest cohort (32 percent) defines it as the ability to pay bills each month but the inability to contribute to savings or retirement. The study also found women (57 percent) were more likely than men (52 percent) to say they are living paycheck to paycheck today.

**Consumers have an optimistic outlook on financial security.** Twenty-five percent of consumers feel completely financially secure today and more than half (56 percent) of respondents said they will be financially secure someday. The optimism is even higher among younger generations, with 62 percent of millennials and 71 percent of Gen Z reporting they'll feel financially secure someday.

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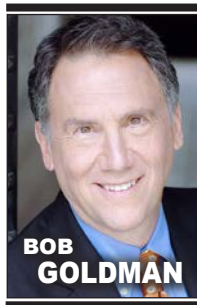
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That's right! Based on data from January 2024, there are more than 5 million podcasts available for your listening pleasure.

And who is listening to all these pods?

That would be 47 percent of the American public over 12 years old, according to *Forbes*, as of January. You

know what this means: Unless you're working for a 11-year-old, or want to be, a podcast could be the missing ingredient you need to attract attention, incite promotions and garner lucrative job offers.



**BOB GOLDMAN**

What do you need to start a podcast, besides a microphone and an extension cord?

You need a subject, and that, you've got in spades. The subject of your podcast will be

you — wonderful, complex, needy little you. What you're thinking. How you're feeling. Why is everyone out to get you?

Once you have a subject, you also need someone to say it: a host. Actually, you probably need two hosts, since many podcasts present themselves as conversations. The co-star concept is an entertainment tradition, and if you doubt it, ask *Heckle and Jeckle*. (Don't scoff. Those talking magpies could give Joe Rogan a run for his money.)

Most important of all, with 5 million pods competing with you for attention, your podcast will need a catchy name. The podcast industry makes that very easy. Using the free, AI-powered Name Generator from podcast facilitator Riverside, I was able to produce six can't-miss names — three for podcasts that focus on getting you promoted and three for podcasts that focus on getting you hired.

If you're podcasting to get a new job, the name generator recommends "Let's Make This Work for Me." While this approach sounds a little self-centered, it is reasonable, since anyone who offers you a job will soon learn that it certainly won't work for them. Another AI-powered rec is "Why Do Girls Cheat on You." This made little sense to my feeble human brain, but if it resonates with you, go for it. The final recommendation was my personal favorite: "Let's Get Weird." Considering what it's like to work with you, "Let's Get Weird" sounds like a winner.

If the goal of your podcast is to get promoted in the job you currently have, the name generator suggestions include "Mr. Lazyboy," which may be too true for comfort. "Ninja for Hire" would serve as a good name for a pod chronicling your bold initiatives to move the company forward, if there were any. This leaves my personal favorite: "Waffle with Dora & Me." I have no idea what this means, but if AI says it's right, it must be right, right?

Now that you've picked a name, you're good to go. What will you say in your pod? That depends.

No. 1: Podcasting about the job you have.

Despite the major blunder they made in hiring you, there must be other trouble spots that you see but top management doesn't.

A good way to approach these malignant areas is to create a podcast that takes a helpful, positive, Q&A approach, with episodes such as "The lowdown on accounting hijinx," "Why is the duller department the most whack?" or "Too little work for too much pay. Welcome to marketing." (The episode of your podcast that details your manager's affair with the head of HR is sure to win a Webby. Don't worry about having no evidence. You're not Sherlock Holmes.)

In addition to pointing out the deficiencies of everyone in the company — except positive, caring you — your podcast can also be used to highlight management figures who could accelerate your climb up the org chart. You don't want to be obviously fawning, but there could be an episode with a hard-hitting title, such as "Senior VPs who deserve a hug" and "One more reason to love our CEO."


No. 2: Podcasting about a job you want.

As a job seeker, your podcast should feature the unique advantages you offer to anyone who would hire you. Since true-crime serials are very popular, your first season, "Don't Rock the Boat," will dramatize how, when faced with opportunities for out-of-the-box thinking, you always embrace an in-the-box-stapled-shut-sealed-tight-with-packaging-tape solution. You can use the second season of your pod to dramatize your slavish support of your managers, no matter how misguided they are, and highlight your willingness to rat out your closest friends at work when you see any signs of independent thinking.

Bottom line: With 5 million podcasts and counting, the world may not need another podcast, but you do.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bg-planning.com.


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## KNS International names new chief

KNS International, a Draper-based designed and marketer of branded footwear, has named Greg Tunney its new CEO.

KNS said the appointment will position the company to continue enhancing its market position and fostering long-term growth and profitability across its various brand, which includes Journee, Taft and Vance. KNS products are sold through e-commerce retail partners and online marketplaces.

Tunney, who also joined the KNS board of directors in 2023, brings extensive experience leading publicly traded and privately held businesses in the footwear industry. Before his appointment at KNS International, Tunney served as the CEO of Manitobah, a Canadian footwear company. Previously, he was the global brand president at Wolverine Worldwide, where he was responsible for operations in 122 countries.

KNS International is majority-

owned by Centre Partners, a private equity firm making control investments in North American-based businesses primarily in the consumer, business services and healthcare industries.

“Greg’s profound expertise, passion for product innovation and leadership style make him an incredible fit for KNS as the company executes on its long-term strategic growth plan,” said Michael Schnabel, senior partner at Centre Partners. “His commitment to excellence and multiple decades of industry experience will enhance our competitive edge significantly.”

“I was drawn to KNS by its strong portfolio of brands, unique business model and capabilities, and best-in-class talent among its ranks,” said Tunney. “The company has experienced impressive growth to date under Centre Partners’ ownership and I see significant opportunity for that to compound over the coming years.”

## Enbridge completes Questar buyout

Enbridge Inc., a Calgary, Alberta, Canada-based oil and gas company, has closed on its acquisition of the Questar Gas Co. and its affiliated Wexpro companies from Dominion Energy Inc. The Questar Gas utility will be doing business in Utah as Enbridge Gas Utah, in Wyoming as Enbridge Gas Wyoming and in Idaho as Enbridge Gas Idaho. The Questar entities will join Enbridge’s Gas Distribution and Storage business unit.

Questar Gas is a multi-state utility that distributes natural gas in Utah, southwestern Wyoming and southeastern Idaho, serving approximately 1.2 million customers in service territories with fast-growing economies and populations. Questar Gas Co. has a cost-of-service supply agreement with Wexpro, which helps ensure reliability and affordability for Questar Gas’s customers, the company said. Questar Gas’s asset portfolio includes over 21,000 miles of natural gas distribution and transmission pipelines, a liquefied natural gas storage facility and interconnections to multiple interstate natural gas pipelines.

“We are excited to welcome another strong gas utility to Enbridge. Questar Gas and Wexpro enhance the scale and breadth of our existing low-risk utility business model and support our long-term dividend growth profile by providing stable, predictable cash flows,” said Michele Harradence, Enbridge executive vice president and president of Enbridge’s Gas Distribution and Storage unit. “We welcome Questar Gas and Wexpro employees into the Enbridge family of companies and look forward to building long-term productive relationships with all of their stakeholders in Utah, Wyoming and Idaho.”

## BALLPARK

from page 1

level seats where some spectators are on the same level as the field surface.

The Miller group said the stadium will include a new Bees Team Store, “locally inspired food-from-scratch kitchens” and Grab-N-Go markets. It will also include the alcohol-free family zones that the owners announced October.

The stadium is located in “Downtown Daybreak” — part of a 4,100-acre community. The mixed-use entertainment district will also include a Larry H. Miller Megaplex entertainment center, restaurants and retail businesses. Miller announced in October that America First Credit Union won the naming rights to the plaza. Including baseball games, Miller estimates that the center will host over 200 events every year with the potential to bring more than 1.5 million visits to the area.

“It’s very exciting as the ballpark and plaza take shape into becoming a new community hub with baseball, shops, restaurants and entertainment in South Jordan,” said Michelle Smith, the company’s president, in a release.

## UEOC

from page 1

- Life sciences and healthcare innovation: BioUtah.

- Financial services: the Utah Bankers Association. This includes a subset of financial technology (fintech): the Governor’s FinTech Advisory Council.

- Advanced manufacturing: Utah MEP (Manufacturing Extension Partnership).

While the groups will develop the plans, the commission ultimately will make decisions about them. The commission will meet in July, September, October and November as it develops possible legislation to be considered at the 2025 general session or funding items for possible inclusion in the governor’s budget.

As spelled out by Abby Hunsaker, the commission’s program manager, the strategic plans will include specific and measurable “stretch” goals, which could include growth in GDP, exports, job creation and more, and talent and workforce improvements; and action items for each goal. Initiatives could include changes to laws or administrative rules; new partner-

ships, marketing campaigns, talent support and more; and funding items.

The state reassesses industry plans every five years, and that will continue to be in place.

“We want to create a lot of flexibility,” Hunsaker said. “In initial conversations, I’ve learned very quickly each industry is looking at different items already. They’ve already got their heads spinning as to what we want to do, and we don’t want to get in the way of that. We want to just provide a little bit of structure.”

Starks said that in all five targeted industries, “Utah is punching above its weight,” with each paying higher-than-average wages, offering durable jobs, and spinning off economic benefits into other industries. The formulation of strategic plans, he said, addresses “how do we help each of these industries thrive?”

Starks highlighted some of each industry’s economic impacts. For aerospace and defense, nationwide salaries are 55 percent higher than those of other industries. Utah has operations of seven of the largest defense contractors in the world and has more than 1,000 aerospace and defense companies. Hill Air Force Base and related industries have a \$9 billion economic impact.

Utah’s software and IT companies had a nearly \$30 billion economic impact in 2018. Their median wages were 110 percent higher than Utah’s median, and those tech workers represented 7.2 percent of Utah’s overall workforce in 2022.

Life sciences in Utah has the third-largest job growth in the nation, with 5.1 percent growth per year on average each of the past 10 years. Wages in that industry are 48 percent higher than in other industries in the state, and life sciences companies directly contribute \$8 billion to GDP, he said.

Financial services jobs totaled 100,000 in Utah in 2023. The industry accounts for 8.4 percent of GDP, and Utah-headquartered banks have over \$1 trillion in assets. Financial technology has seen growth of 18 percent in Utah during the past five years.

Manufacturing overall accounts for more than 150,000 jobs in the state, paying a total of \$10 billion in wages annually. The pay is 38.6 percent higher than the state average, and the industry is the state’s third-largest source of GDP.

“So,” Starks said, “we know that each of these sectors is very robust, that they’re ‘sticky,’ that they provide jobs that are sustainable to the next generation.”

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## UDOT surplus commercial, residential land goes up for sale on auction site

The Utah Department of Transportation has announced its first 2024 state-owned surplus property auction. The department partners with SVN Auction Services to dispose of excess real property. The properties being auctioned range in size from under an acre to over 26 acres and are located in cities such as Syracuse and Kaysville, among others.

Bidding for the 16 properties begins June 19 at the department's website, [www.UDOTAuctions.utah.gov](http://www.UDOTAuctions.utah.gov), and continues through June 25.

Among the properties up for auction is an 8.65-acre vacant parcel for mixed-use development in the city of Kaysville. Located just off the new West Davis Highway, the department said the parcel represents a "unique and compelling opportunity for developers and investors to create a landmark development in one of Utah's most desirable locations."

"The desire for both residential and commercial development in this region continues to draw interest from local and regional developers, thanks to the steady population growth in and throughout the state," said Louis B. Fisher III, national director of SVN Auction Services.

Other properties up for auction include a 26.88-acre parcel in Syracuse zoned for medium-density residential development.

"Syracuse offers an exceptional quality of life that attracts families and individuals looking for a suburban setting with urban conveniences," said Fisher.

Also available in Syracuse is a 0.407-acre commercial parcel located in the commercial district across from the Walmart Supercenter.

## HOME SALES

from page 1

nual rate of 4.14 million in April. Year-over-year, sales fell 1.9 percent (down from 4.22 million in April 2023).

"Home sales changed little overall, but the upper-end market is experiencing a sizable gain due to more supply coming onto the market," said Lawrence Yun, NAR chief economist.

Total housing inventory registered at the end of April was 1.21 million units, up 9 percent from March and 16.3 percent from one year ago (1.04 million). Unsold inventory sits at a 3.5-month supply at the current sales pace, up from 3.2 months in March and three months in April 2023. For homes priced \$1 million or more, inventory and sales increased by 34 percent and 40 percent, respectively, from a year ago.

The median existing-home price for all housing types in April was \$407,600, an increase of 5.7 percent from the previous year (\$385,800). All four U.S. regions registered price gains.

"Home prices reaching a record high for

the month of April is very good news for homeowners," Yun said. "However, the pace of price increases should taper off since more housing inventory is becoming available."

According to the monthly Realtors Confidence Index, properties typically remained on the market for 26 days in April, down from 33 days in March but up from 22 days in April 2023.

First-time buyers were responsible for 33 percent of sales in April, up from 32 percent in March and 29 percent in April 2023. NAR's 2023 Profile of Home Buyers and Sellers — released in November 2023 — found that the annual share of first-time buyers was 32 percent.

All-cash sales accounted for 28 percent of transactions in April, identical to March and one year ago.

Individual investors or second-home buyers, who make up many cash sales, purchased 16 percent of homes in April, up from 15 percent in March but down from 17 percent in April 2023.

Distressed sales — foreclosures and short sales — represented 2 percent of sales in April, virtually unchanged from March and the prior year.



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# Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to [brice.w@the-cityjournals.com](mailto:brice.w@the-cityjournals.com). The submission deadline is one week before publication.

## ASSOCIATIONS

• The **Park City Chamber of Commerce & Visitors Bureau** has appointed **Becca Gerber** as director of community and government relations, a newly created position. Gerber most recently served as a city council member with Park City Municipal for two terms from 2016-2023. She spent the past 10 years as director of sales and marketing for R&R Sports. She served as president of the Historic Park City Business Alliance from 2014-2015 and was a co-founder of the Wasatch Trails Alliance. Gerber graduated from the University of Utah.



Becca Gerber

## BANKING

• **Bank of Utah**, based in Ogden, has named **Jill Winsor** as branch manager at its Heber branch. She succeeds Stacey Mackay, who retired after eight years with Bank of Utah. Winsor has worked at Bank of Utah for the past 3 1/2 years as an account manager. She started as a teller in 2001. Following that, she worked in property management for about 15 years while her family lived in California. She returned to the area in 2018 to continue her banking career. She worked for 1 1/2 years at a community bank in Heber City and then for a short period of time at a credit union before becoming a customer service manager at Bank of Utah's Heber branch.



Jill Winsor

• **Altabank** has hired **Kelly Ward** as its new Southern Region manager, based in the bank's Orem branch. He will be responsible for Altabank's branches and business in mid-to-south Utah County, including Orem, Provo, Spanish Fork, Salem and Springville. Ward has 24 years of experience with Zions Bank, where he was a community bank sales manager, region president, and area president in Utah County.



Kelly Ward

## COMMUNICATIONS

• **XMission**, based in Salt Lake City, has launched fiber services on the Southern Ute Indian Reservation to provide multi-gigabit Internet service to area residents and businesses. XMission offers 250Mb, 1Gb, and 2Gb connections, plus business connections.

## CORPORATE

• **Waystar Holding Corp.**, with a headquarters office in Lehi, has launched its initial public offering of 45 million shares of its common stock. Waystar expects to grant the underwriters in the offering a 30-day option to purchase up to an additional 6.75 million shares of common stock at the IPO price, less the underwriting discount. The estimated IPO offering price is between \$20 and \$23 per share. Waystar has applied to list its shares on the Nasdaq Global Select Market under the symbol "WAY." Waystar said it intends to use the net proceeds from the offering to repay outstanding indebtedness. **J.P. Morgan, Goldman Sachs & Co. LLC** and **Barclays** are acting as joint lead book-running managers of the offering and as representatives of the underwriters for the proposed offering. **William Blair, Evercore ISI, BofA Securities, RBC Capital Markets** and **Deutsche Bank Securities** are acting as joint bookrunners for the proposed offering. **Canaccord Genuity** and **Raymond James** are acting as co-managers.

## DIVIDENDS

• The board of directors of **Extra Space Storage Inc.**, based in Salt Lake City, has declared a second-quarter dividend of \$1.62 per share on the company's common stock. The dividend is payable June 28 to stockholders of record June 14. The company is a real estate investment trust that owns and/or operates 3,793 self-storage properties. It is the largest operator of self-storage properties in the United States.

## ECONOMIC DEVELOPMENT

• The **Economic Development Corporation of Utah** has named **Greg Bisping** as vice president of community strategy. Since joining the organization last year, Bisping has undertaken multiple strategic projects in addition to his responsibilities of enhancing EDCUtah's public-



Greg Bisping

sector investor experience. In his previous role as EDCUtah's director of community strategy, he led EDCUtah's community development and Site Ready Utah initiatives. Prior to joining EDCUtah, Bisping worked for the University of Utah, building partnerships among the university, its students, and the real estate and financial services business community.

## ECONOMIC INDICATORS

• **Salt Lake City**, Dallas and Pittsburgh are the nation's **top biotech hotspots**, according to **PharmaVoice**. It cited the state's life sciences industry being one of the fastest-growing in the U.S., with efforts at both the state and city level to bring more biotech companies and jobs to Salt Lake City and beyond; the "Tech Lake City" initiative in Salt Lake City; the public-private agency BioHive to connect and promote the city's biotech players; state tax incentives; and a proposed \$7 million investment initiative to build the state's life sciences workforce. It noted that Teva Pharmaceuticals has a research and development in Salt Lake City's Research Park, as well as two manufacturing sites in the state, and Clene Nanomedicine is a clinical-stage company developing nanotherapeutics for ALS, multiple sclerosis and Parkinson's disease.

• Exactly half of surveyed Utahns believe **office romances should be banned**, according to **DatingAdvice.com**. The national average is 52 percent. Forty-three percent of Utahns admit they would trust their manager less if he or she were embroiled in a romantic entanglement with a colleague. Details are at <https://www.datingnews.com/industry-trends/office-romance-survey/>.

• **Salt Lake City** is ranked No. 42 on a list of "**Most Sustainable Cities**," compiled by **LawnStarter**. It compared the 500 biggest U.S. cities based on five sustainability categories, with metrics including the number of certified zero-energy buildings, alternative fuel stations, and greenhouse-gas emissions. Salt Lake City is the highest-ranked Utah city on the list. The lowest-ranked is Orem, at No. 444. The highest-ranked overall is New York City. The lowest-ranked is Pharr, Texas. Details are at <https://www.lawnstarter.com/blog/studies/most-sustainable-cities/>.

• **Federal Heights** in Salt Lake City is ranked No. 92 on a list of "**Most Coveted Retirement Destinations**," compiled by **MarketBeat.com**. It conducted a survey to discover the most desirable locations among retirees and

those nearing retirement, to pinpoint neighborhoods that retirees would choose if money were no object. The top location is Wailea, Maui, Hawaii. Details are at <https://www.marketbeat.com/infographic/living-the-dream/>.

• **Salt Lake City** is among the **top pride celebration destinations** in North America among Gen Z, according to **Airbnb**. It is among the cities that have seen the highest percentage of nights booked on Airbnb by Gen Z during pride celebration weekends across the U.S. and Canada. Details are at <https://news.airbnb.com/gen-z-rising-where-the-next-generation-is-celebrating-pride-in-2024/>.

## EDUCATION

• **Joyce University of Nursing and Health Sciences**, based in Draper, has hired or promoted **Kelly McCullough, Jennifer Ayotte, David Haskell** and **Mykel Winter**. McCullough joins the university as dean of nursing. She has over 30 years of nursing experience and



Kelly McCullough



Jennifer Ayotte



David Haskell



Mykel Winter

15 years of experience in nursing education, having served as dean and regional dean for several years at her previous university. Ayotte joins the university as dean of general education and health sciences. Ayotte has more than 15 years of experience in higher education leadership, focusing on effective communication, strategic planning and curriculum development. In this newly created role, she will oversee general education and the Occupational Therapy Assistant program. Haskell has been promoted to associate dean of nursing. Over the past 12 years, he has worked as a program chair and instructor at Joyce University. Before

see BRIEFS next page

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coming to Joyce, he worked in long-term, industrial, acute care and administrative nursing, totaling 30 years of diverse nursing experience. Specializing in critical care nursing with a cardiac emphasis, Haskell was instrumental in implementing and overseeing open heart, cardiac electrophysiology, cardiac catheterization and critical care departments as an assistant chief nursing officer at Timpanogos Regional Hospital. Winter has been promoted to associate dean of nursing. Since joining Joyce University in 2020, Winter has served as assistant director of Capstone and program chair of nursing clinical education.

• Four people have been appointed to Utah Valley University's College of Science advisory board. They are **Ruchika Joshi**, manufacturing engineering manager, Texas Instruments' Lehi Fabrication Facility; **Brad Graham**, associate director, molecular biology research and development, bioMérieux; **Sterling Cornaby**, senior scientist, MOXTEK; and **Doreen Hamilton**, research mathematician, National Security Agency. They will collaborate closely with college leadership to identify opportunities for industry engagement, develop research programs that offer hands-on experience for undergraduate students, and provide mentorship and guidance to help individuals in their academic journeys.

## ENERGY

• The **Utah Frontier Observatory for Research in Geothermal Energy (FORGE)** at the University of Utah has successfully stimulated two wells. A nine-hour circulation test that followed stimulation proved fluid flow and energy transfer from an Enhanced Geothermal Systems (EGS) reservoir in hot dry granite, a breakthrough for the industry. The work undertaken by Utah FORGE shares a goal of de-risking the tools and technologies needed to make commercial-scale EGS affordable and accessible anywhere in the world.

## ENVIRONMENT

• **Utah Clean Energy**, with support of the **Governor's Office of Economic Opportunity**, is collaborating with local home builders **Garbett Homes**, **Ivory Homes** and **Sego Homes** to make low- and zero-emission homes more accessible in Utah. The builders will soon begin constructing three cutting-edge homes to achieve some of the country's highest standards for energy performance and reduced emissions. Two of these homes, which are part of a "model village" at Daybreak, will be featured in the Salt Lake Valley Parade of Homes in August, while the other home will be showcased as a model home available for public tour in the Marmalade District in Salt Lake City in August. The homes will demonstrate to fellow builders the potential to

build homes for a healthy environment. All will be at least 40 percent more energy efficient than traditional new homes in Utah.

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## GOVERNMENT

• **Utah Treasurer Marlo M. Oaks** has appointed **Bong Choi** to the Board of Trustees of the **School and Institutional Trust Funds Office**. Choi will succeed Jason Gull, who is concluding a six-year term. Choi has decades of investment management experience, including over 25 years of experience investing on behalf of institutions and families. Since 2021, Choi



Bong Choi

has served as the chief investment officer of FJ Management. Prior to that, he held investment roles at Wetherby Asset Management, Stamos Capital Partners, Capricorn Management, Orion Partners and The Beacon Group.

• **Blizzard Lumber Co. Inc.** and **Thompson Sawmill** have been awarded over \$800,000 from the **U.S. Forest Service** as a part of the **Wood Innovations Program**. The two Summit County companies received funding through the Wood Products Infrastructure Assistance Grant. The funding was part of a \$73.9 million investment from the USFS to support the wood products economy and healthy forests. This investment is funded through the Inflation Reduction Act as a part of President Biden's Investing in America agenda meant to spark innovation, create new markets for wood products and increase the capacity of wood processing facilities. The Wood Products Infrastructure Assistance grant program provides funding opportunities to private companies to improve, retrofit, establish and expand their facilities. These companies often purchase and process byproducts from forest health and fuel reduction projects from federal and tribal lands. **Blizzard Lumber Co.**

was awarded \$203,565 to purchase a firewood processor and a package saw to increase their production of cut-to-length lumber. **Thompson Sawmill** was awarded \$619,239 to purchase a horizontal grinder to produce additional wood products, including playground chips, wood pellet material, animal bedding and nursery material. The grinder will allow **Thompson Sawmill** to hire additional employees, double the capacity to produce chips and shavings, and use more residual from timber.

## HEALTHCARE

• **Recursion**, a clinical-stage tech-bio company, has appointed **Dr. Robert Hershberg** as chair of its board. He succeeds **Martin Chavez** after more than four years of leadership. Hershberg has served as a member of the board since May 2020. He is the CEO, president and chair of the board of **HilleVax Inc.**, a biopharmaceutical company. Since 2020, he has also been



Robert Hershberg

a venture partner at **Frazier Healthcare Partners**. Hershberg formerly served as the executive vice president and head of business development and global alliances at **Celgene** and served in several roles at **VentiRx Pharmaceuticals**, a clinical-stage biopharmaceutical company which he co-founded in 2006, and was CEO from September 2012 until the company's acquisition by **Celgene** in February 2017. Hershberg also is a member of the board of directors of **Adaptive Biotechnologies**, **Scientific Advisory Board of Danaher Corp.**, **Dragonfly Therapeutics**, **Skyhawk Therapeutics**, and the **Institute for Protein Design** at the University of Washington.

## INDOOR ENTERTAINMENT

• **Sky Zone**, a Provo-based indoor entertainment company, has announced that franchisee and entrepreneur **Usman Rao** has acquired three existing parks in **Laveen, Arizona**, and **Palmdale and Vacaville, California**, in addition to securing franchise agreements for future development in **Tracy and Milpitas, California**. Financial terms were not disclosed. Rao has been part of the **Sky Zone** network since 2015 and will now operate seven parks. The locations in **Tracy and Milpitas** are set to open in 2025. **SkyZone** owns, operates and franchises over 270 parks.

## INSURANCE

• **Oka, The Carbon Insurance Company**, based in **Park City**, has added **David Antonioli** to its advisory board. Antonioli previously was CEO of **Verra**. During his 15-year tenure, he oversaw the **Verified Carbon**



David Antonioli

**Standard Program** and corresponding registry. Prior to **Verra**, he was a director at carbon project investor and developer **EcoSecurities** and global climate change advisor to the U.S. Agency for International Development.

## INVESTMENT

• **Peterson Partners**, Salt Lake City, has announced that its private equity business, **Peterson Private Equity**, closed \$265 million in **Fund X**, which is focused on investing \$10 million to \$25 million behind entrepreneurs and management teams in profitable and growth-oriented companies. With the close of **Fund X**, **Peterson Private Equity** intends to make approximately 12 investments and has already invested in three companies: **Dura Software**, **Packsize** and **Kelso**.

• **Viderra Health**, an Orem-based company offering a mental health assessment platform, has raised \$5.6 million in **Seed II** funding, led by **Peterson Ventures**. **Mercato Partners**, **Epic Ventures** and **Philo Ventures** also participated in the investment. **Viderra** said the funding will help it expand its reach to help more patients and transform the way mental health conditions are screened and monitored at scale using **AI video technology**.

## LAW

• **Wilson Sonsini Goodrich & Rosati** has hired **Jess Krannich** and **Paul Sampson** for the firm's commercial litigation and trial practices as partner and of counsel, respectively. Both will be based in the firm's Salt Lake City office and join from **Kirkland & Ellis**, where **Krannich** led the Salt Lake City litigation team. **Krannich** focuses his practice on complex commercial litigation. He also has extensive experience in tort and product liability litigation and has represented clients in a variety of regulatory actions. He counsels clients in competitive technology sectors, including the life sciences, medical devices and computer sciences industries. Following clerkships, he joined **Kirkland's** Chicago office and was elevated to partner in 2011. In 2012, he moved to Salt Lake City and joined elite boutique litigation firm **Manning Curtis Bradshaw & Bednar**. In 2021, he returned to **Kirkland** to help found and manage its Salt Lake City office. Since 2012, he has served as an adjunct professor of law at the **S.J. Quinney College of Law** at the University of Utah. He received a B.S. from the **UofU** in 2002 and his



Jess Krannich



Paul Sampson

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# Industry Briefs

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J.D. from the UofU in 2005. A litigator, Sampson represents clients in industries including biotechnology, pharmaceuticals, healthcare, consumer products, interstate shipping, energy and financial services. From 2016 to 2021, Sampson worked as an associate and later as counsel for Wilkinson Walsh+Eskovitz LLP. Previously, he was an associate at Sidley Austin LLP. Sampson received both his undergraduate degree and his J.D. from Brigham Young University. Launched in 2021 with three partners, Wilson Sonsini's Salt Lake City office now has more than 20 attorneys.

• **Spencer Fane Snow Christensen & Martineau** has hired associates **Smith Stubbs** and **Tyler Talgo** for its Litigation and Dispute Resolution practice group in its Salt Lake City office. Stubbs assists businesses and individuals with various litigation matters. He has specific experience in mergers and acquisitions and corporate transactions and has helped several clients navigate the Corporate Transparency Act. His education includes earning his undergraduate degree at the University of Utah. Talgo represents clients in various stages of civil litigation with all aspects of case management. He has represented clients in several areas of law, including mergers and acquisitions disputes, securities, trusts and estates, torts, land boundary issues and family matters. His education includes earning his Juris Doctor at Brigham Young University's J. Reuben Clark Law School.

• **Polsinelli** has opened an office at 136 Heber Ave., Suite 301, Park City, and named shareholder **Marla R. Bell** as office managing partner. Bell also is the



Marla Bell

OMP for the firm's Salt Lake City office and will continue to lead its strategic efforts in Utah. **Rick Jordan**, co-chair of the Venture Capital & Emerging Growth Companies Practice, and **Jeffrey S. Bell**, chair of the Immigration & Global Mobility Practice, will make Park City their primary office location. Marla Bell has been with the firm for more than 20 years and has more than 25 years of experience in commercial real estate finance on a nationwide basis and capital markets. She has experience with all types of commercial real estate finance structures and assets. She also assists lenders with financings pursuant to repurchase facilities and secondary market sales and contributing loans to CLOs and CMBS securitizations.

## NONPROFITS

• **Huntsman Mental Health Foundation** has appointed **Mindy B. Young** as assistant vice president of giving. She will manage the foundation's fundraising strategy, development and execution, and lead corporate fundraising efforts in the Mountain West. Young has more than two



Mindy Young

decades of experience in philanthropy, fundraising, education, advocacy and the arts. She joins HMHF from Equality Utah, where she served as managing director for the past nine years.

## OUTDOOR RECREATION

• The **U.S. Department of the Interior** has designed four new national recreation trails in four states, adding 33.5 miles to the National Trails System. The newly designated trails join a network of more than 1,300 existing national recreation trails, which can be found in every U.S. state, the District of Columbia and Puerto Rico. The newly designated trails include **Hell's Revenge Trail**, an off-highway vehicle trail near Moab. The 9.7-mile trail is located just outside of town and within the BLM Sand Flats Recreation area.

## PARTNERSHIPS

• **US Critical Materials Corp.**, Salt Lake City, has announced an exploration alliance with **VerAI Discoveries Inc.**, a mineral discovery generator, to deploy its AI Targeting Platform technology. This technology enables a higher probability of success to detect minerals under covered terrain and to minimize surface disturbances at US Critical Materials' Sheep Creek rare earth properties in Montana. With VerAI's AI-powered targeting technology, US Critical Materials intends to set new industry standards for environmentally conscious mineral exploration activities, providing the unique opportunity to bring rare earth elements to the market in their purest form, which is deemed as vital for the green energy transition.

## REAL ESTATE

• **L3Harris** has agreed to lease extensions for approximately 150,000 square feet of office and laboratory space at Airport Technology Park in Salt Lake City. The lease extensions were announced by **Drawbridge Realty**, a San Francisco-based real estate investment company.

## RECOGNITIONS

• **David Shiembob**, manager of ARUP Healthcare Advisory Services, has been honored with the **Clinical Laboratory Scientist Achievement Award** from the **Association for Diagnostics and Laboratory Medicine** (formerly the American Association for Clinical Chemistry). The award recognizes clinical laboratory scientist professionals who have made significant contributions to the CLS community, their respective institutions, and the field of laboratory medicine. Shiembob began working at ARUP as a technologist trainee after graduating from the University of Utah with a bachelor's degree in biology. After 10 years of various technical and management roles in ARUP's chemistry laboratories, Shiembob earned his MBA and transferred to work for ARUP



David Shiembob

Healthcare Advisory Services. With this group, he helps clients elevate their laboratory stewardship programs, expand outreach operations, implement data analytics solutions, and tackle the challenges unique to their systems.

• **Sorenson**, a Salt Lake City-based company providing communication services for deaf, deafblind and hard-of-hearing people, is on a list of **"America's Most Innovative Companies,"** compiled by **Fortune**. It is the second consecutive year for the company to make the list. The award, announced by Fortune and **Statista Inc.**, recognizes the most innovative companies in the United States across various industries. By combining employee feedback, industry expert opinions and intellectual property, Statista identified the 200 most innovative companies.

• **Jonyce Bullock**, CEO of Squire, based in Salt Lake City, has been named to the inaugural **America's Top 200 CPAs** list, compiled by **Forbes**. The list was curated by Forbes' editorial staff. It represents a compilation of the finest CPAs engaged in public practice,



Jonyce Bullock

selected from a pool of candidates sourced through independent nominations and commendations from various societies and CPA associations. Evaluation criteria encompassed a diverse array of factors, including expertise, innovation, thought leadership, experience, community service, professional contributions, and insightful responses to specific inquiries.

## RETAIL

• **Outlets Park City** has announced that four new local retailers will be added to the shopping center this summer: **Blue Sky Nomads Jewelry & Accessories**, with Park City artisans Diane and Bill Newland, will open its first brick-and-mortar store, called Blue Sky Nomads, after years of exhibiting at local markets. **Cecelia New York** will offer women's shoes, as shoes and accessories designer Ashley Cole opens her first boutique near her family home at Outlets Park City. **Locals** is a Utah family-owned artisan collective. Entrepreneur Darren Dunford, whose family business started in Draper with the Quilted Bear, is developing his fifth location in a 9,000-square-foot space that will feature a selection of products such as home décor, seasonal wonders, and one-of-a-kind gifts and toys. **Summit Exchange** is operated by the Christian Center of Park City. The upscale resale boutique will offer new and gently used clothing, furniture, home goods and recreational gear. All proceeds are used to support CCPC programs. All of the stores are expected to open in June, except Locals, which is expected to open in late summer.

• **BO Beauty Studio by MizzJ** has opened at City Creek Mall in Salt Lake City. It offers beauty services including bridal make-up, manicures, pedicures

and waxing. It is the first shop at the mall owned by a black woman, Heather Jefferson. She hopes to ultimately franchise the business to women of color across the country.

• **GoldATM**, which launched Goldback bill kiosks in Utah and Nevada in the first quarter, has added a new online e-commerce store, called **Autm**. The store will offer Goldbacks and other gold products for purchase with a debit or credit card, with the products then shipped to the home.

• **Swig**, a Lehi-based soda company, has named **Daniel Batty** as chief development officer. Batty has more than 20 years of experience in the QSR segment and involvement in more than 2,000 development projects. For the past five years, he was vice president of design and construction at Dutch Bros. Coffee. Prior to that, Batty worked



Daniel Batty

at McDonald's, CKE Restaurants and Dunkin' Brands. Founded in 2010, Swig has 81 stores open in seven states and 500 franchise units signed across the U.S. and Canada.

• The **River Crossing** shopping center in St. George will add three tenants. **Handel's Homemade Ice Cream** will move from its current location at 291 N. Bluff St. to River Crossing where it will have a larger space with more seating, including both interior and outdoor patio seating. Handel's has over 130 locations in 14 states. **Radiant Waxing** and **Peace Love Nails Salon** will have their first Southern Utah locations at River Crossing. Radiant Waxing offers a variety of waxing services. It has more than 60 locations in 15 states. Peace Love Nails Salon is a nail, lash and facial salon. This will be its first location. Brandon Price of **NAI Excel** represented Peace, Love Nails Salon in the transaction. Neil Walter and Roy Barker at NAI Excel, together with Joe Mills and Tanner Olsen with **Legend Partners**, have been retained to market and lease River Crossing.

## TECHNOLOGY

• **Qualtrics**, based in both Provo and Seattle and focused on experience management software, has hired **Lynn Giroto** as chief marketing officer. She will lead Qualtrics' global marketing organization, including brand, communications, demand generation, field marketing, product marketing, and pricing and packaging. Giroto has more than 25 years of experience in senior marketing roles at technology and consumer brands, most recently serving as chief marketing officer of Vimeo. Previously, she served in senior marketing roles at Microsoft, Starbucks, Tableau and Getty Images.



Lynn Giroto

# Calendar

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to [brice.w@thecityjournals.com](mailto:brice.w@thecityjournals.com). The submission deadline is one week before publication.

## June 10, 9 a.m.-5 p.m.

**One-U Industry Partnership Summit**, focusing on the One-Utah Responsible AI Initiative and opportunities for partnership. Event will feature panel discussions on the integration of AI into healthcare, workforce development and policy, and provide opportunities to engage with University of Utah researchers in these areas. Location is Cleone Peterson Eccles Alumni House, University of Utah, 155 Central Campus Drive, Salt Lake City. Registration is required. Details are at <https://lu.ma/awa7tlku>.

## June 10, 11 a.m.-noon

**“The Dangers of AI, Deep Fakes & Manipulated Media,”** a Silicon Slopes event that will focus on the impacts these technologies can have on personal, societal and organizational security. Speakers are Adam Marre, chief information security officer, Arctic Wolf Networks; Brandon Amacher, director of the Emerging Tech Policy Lab at Utah Valley University and instructor at the UVU Center for National Security Studies; and Brandy Vega, CEO of DANcan. Location is Silicon Slopes, 2600 W. Executive Parkway, Suite 140, Lehi. Details are at <https://app.siliconslopes.com/events/>.

## June 11, 7:15-9 a.m.

**Breakfast Speaker Series**, an ACG Utah event. Speaker is Rachelle Morris, managing director, RevRoad Capital. Location is Marriott City Center, 220 S. State St., Salt Lake City. Free for members, \$40 for nonmembers. Details are at <https://www.acg.org/utah/events/utah-june-2024-breakfast-speaker-series>.

## June 11, 11 a.m.-1 p.m.

**Women in Business Professional Growth Series Luncheon**, a ChamberWest event titled “A Summer Soiree.” Speaker Jane Ann Craig will discuss “Embrace Abundance: Simple Ways to Thrive.” Location is Summit Vista, 3390 W. Signal Peak Drive, Taylorsville. Cost is \$35. Details are at [chamberwest.com](http://chamberwest.com).

## June 11, 6-8 p.m.

**“Starting Your Business 101”** with Arabic interpretation, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## June 12, 7 a.m.-3 p.m.

**Annual Golf Classic**, a ChamberWest event with a four-person scramble format. Location is Stonebridge Golf Club, 4415 Links Drive, West Valley City. Cost is \$450 per twosome, \$800 per foursome. Details are at [chamberwest.com](http://chamberwest.com).

## June 12, 9 a.m.-noon

**“Human Resources for Small Business,”** a Women’s Business Center of Utah event. Location is Salt Lake Chamber, 201 S. Main St., No. 2300, Salt Lake City. Free. Details are at [wbcutah.org](http://wbcutah.org).

## June 12, 9-10:30 a.m.

**“Coffee Chat with the CEO,”** a Park City Chamber of Commerce & Visitors Bureau event in which CEO Jennifer Wesselhoff is available for an informal conversation. Location is Clockwork Café, 1650 Bonanza Drive, Park City. Free and open to the public, but registration is required. Details are at <https://www.parkcitychamber.com/events/>.

## June 12, 11:30 a.m.-1:30 p.m.

**Topgolf Chamber Luncheon**, a Point of the Mountain Chamber of Commerce event. Location is Topgolf Vineyard, 484 N. Entertainment Way, Vineyard. Details are at [thepointchamber.com](http://thepointchamber.com).

## June 12, 11:30 a.m.-1 p.m.

**Women in Business Luncheon**, a Cache Valley Chamber of Commerce event. Speaker Marsha Campbell, Cache Valley Chamber’s 2024 Woman of the Year, will share her story of navigating hurdles and roadblocks, securing alternate paths, and seizing opportunities. Location is Adams Wealth Advisors, 701 S. Main St., Suite 400, Logan. Cost is \$20 for members, \$23 for nonmembers, \$25 at the door. Details are at [cachechamber.com](http://cachechamber.com).

## June 12, 11:30 a.m.-1 p.m.

**“Let’s Do Lunch,”** a South Valley Chamber of Commerce event featuring an update on the new Salt Lake Bees stadium and Downtown Daybreak. Location is Megaplex Theaters at The District, 3761 W. Parkway Plaza Drive, South Jordan. Cost is \$20 for members, \$30 for nonmembers. Details are at [southvalleychamber.com](http://southvalleychamber.com).

## June 12, 5-7 p.m.

**“Business After Hours,”** an Ogden-Weber Chamber of Commerce event. Location is Youth Impact, 2305 Grant Ave., Ogden. Free for chamber members and first-time guests, \$10 for nonmembers. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

## June 12, 6-7:30 p.m.

**“Online Marketing Fundamentals,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## June 12, 6-6:30 p.m.

**“Urgent: New Business Mandate: The BOI,”** a Small Business Development Center event. Speaker Martin Howell, founder of CTA Express, will train on the mandatory BOI reporting required by the Corporate Transparency Act. Event takes place online. Free. Details are at <https://clients.utahsbdc.org/events.aspx>.

## June 13, 11:30 a.m.-1 p.m.

**Women in Business Summer Social**, a Davis Chamber of Commerce event. Location is Ed Kenley Amphitheater Plaza, 403 N. Wasatch Drive, Layton. Cost is \$25 for members, \$35 for nonmembers. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

## June 13, 11:30 a.m.

**“Funding Sources for Manufac-**

**turing,”** a Utah Advanced Materials & Manufacturing Initiative “Monthly Information Session” event. Location is UAMMI, 225 S. Fairgrounds Road, Price. Free. Registration can be completed at [Eventbrite.com](http://Eventbrite.com).

## June 13, 11:30 a.m.-1 p.m.

**UMA CFO Roundtable**, a Utah Manufacturers Association event hosted by Eide Bailly. Event will feature a discussion about a solutions-focused approach towards leveraging AI within a manufacturing organization. Location is Eide Bailly, 5 Triad Center, No. 600, Salt Lake City. Registration can be completed at [Eventbrite.com](http://Eventbrite.com).

## June 13, noon

**Mental Health Town Hall**, presented by Silicon Slopes and Promise2Live. Speakers include Dr. Dave Morgan, psychologist and director of mental health awareness for Silicon Slopes; Brandy Vega, founder of Promise2Live; Joe Tuia’ana, founder and CEO of the I Love You, Bro Project; Carrie Hill, PR manager for Saprea and director of PR and marketing for the Friends of the Children’s Justice Center of Salt Lake County; Curtis Morley, author and CEO, Counterfeit Emotions; and Brandon Sunday, owner, Pando Development. Location is 2600 W. Executive Parkway, Suite 140, Lehi. Details are at [siliconslopes.com](http://siliconslopes.com).

## June 13, 2:30-10 p.m.

**“Progression 2024,”** in which Progression has partnered with the non-profit Protect Our Winters and the Rocky Mountain Venture Capital Association to highlight startups in the process of fundraising that have the potential to make significant progress in POW’s fight against climate change. Investors will have the chance to hear from six companies that both support POW’s mission and represent business opportunities. Location is the USANA Center of Excellence, Park City. Details are at <https://progression2024.com/?ref=newsroom.siliconslopes.com>.

## June 13, 6-8 p.m.

**“Business Essentials,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## June 14, 8:30-10:30 a.m.

**“Coffee Meetup,”** a Silicon Slopes Women in Leadership event that is a casual gathering. Location is La Barba Coffee, 13811 Sprague Lane, Draper. Details are at <https://app.siliconslopes.com/events/>.

## June 18, 8:30-11 a.m.

**“Prepare and Protect” Cyber Incident Response Table Top Exercise**, presented by 47G and Iron Bow Technologies. Tailored for executives and leadership teams, event will feature a table top exercise for a simulated cyber-attack. Location is VirenetX HQ, 182 N. Union Ave., Farmington. Details are at <https://lu.ma/c2zmfni7>.

## June 18, 11 a.m.-1 p.m.

**Business Boot Camp**, a South Valley Chamber of Commerce event. Speaker

Ralph Little, former founder and CEO of a nationwide financial services company, will discuss “What You Don’t Know About Sales is Killing You.” Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Cost is \$35 for members, \$55 for nonmembers. Details are at [southvalleychamber.com](http://southvalleychamber.com).

## June 18, 11:30 a.m.-1 p.m.

**Leadership Luncheon**, a Cache Valley Chamber of Commerce event. Location in The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$25 for members and \$32 for nonmembers registered online, \$28 for members and \$35 for nonmembers not pre-registered. Details are at [cachechamber.com](http://cachechamber.com).

## June 18, 5:30-7:30 p.m.

**Women in Business Meet-Up**, hosted by Empower Her 2 Be. Location is Murray Park, Pavilion 4, 296 E. Murray Park Ave., Murray. Free. Registration can be completed at [Eventbrite.com](http://Eventbrite.com).

## June 19, 9-11 a.m.

**White Paper Event**, presented by the APEX Accelerator. Attendees will learn what a white paper is; benefits, purposes and examples of white papers; and how to create a white paper. Speakers are Marilee Barnes and Madison Sanford, both with LSI. In-person location for the hybrid event is the Governor’s Office of Economic Opportunity, 60 E. South Temple, Salt Lake City. Free, but registration is required. Details are at <https://utahapex.eccenterdirect.com/events/3173>.

## June 19, 11:30 a.m.-1 p.m.

**Business Alliance Luncheon**. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

## June 19, noon-1 p.m.

**“Solve the Business Puzzle,”** a Women’s Business Center of Utah event. Speaker Michelle Tullis, a commercial lender at State Bank of Southern Utah, will discuss “Small Business Loans: Where to Get Started.” Event takes place online. Free. Details are at [wbcutah.org](http://wbcutah.org).

## June 19, 5:30-6:30 p.m.

**Tax Planning Clinic**, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## June 19, 6-8 p.m.

**Marketing Clinic**, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## June 20, 10-11 a.m.

**“Basics of Bookkeeping,”** a Women’s Business Center of Utah event featuring speaker Heather Taylor. Event takes place online. Free. Details are at [wbcutah.org](http://wbcutah.org).

## CALENDAR

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### June 20, noon-12:30 p.m.

**“Urgent: New Business Mandate: The BOI,”** a Small Business Development Center event. Speaker Martin Howell, founder of CTA Express, will train on the mandatory BOI reporting required by the Corporate Transparency Act. Event takes place online. Free. Details are at <https://clients.utahsbdc.org/events.aspx>.

### June 20, 4-6 p.m.

**“The State of Mountain Resort Towns,”** a ULI (Urban Land Institute) Utah event. Speaker Dana Schoewe, principal at RCLCO Real Estate Consulting, will unveil the latest insights on supply constraints and demand catalysts shaping mountain resort markets across the Mountain West, highlighting resorts in Utah, with a key focus on the luxury and workforce housing segments. A panel of local practitioners includes John Shirley, principal/architect at Think Architecture; Carder Lamb, project manager at East West Partners; and Chrissy Fredrikson, assistant project manager, Extell Development Co. Location is Black Rock Mountain Resort, 909 W. Peace Tree Trail, Heber City. Cost is \$45 for members, \$75 for nonmembers, with certain discounts available. Details are at <https://utah.uli.org/events-2>.

### June 20, 5-7 p.m.

**“Business After Hours” Mixer,** a Park City Chamber of Commerce & Visitors Bureau event. Location is The Prospect, 2078 Prospector Ave., Park City. Free. Details are at <https://www.parkcitychamber.com/events/>.

### June 20, 5:30-7:30 p.m.

**“Business After Hours,”** a Salt Lake Chamber event. Location is National Ability Center, 1000 Ability Way, Park City. Free for members and \$30 for nonmembers before June 17, \$20 for members and \$40 for nonmembers thereafter. Details are at [slchamber.com](https://slchamber.com).

### June 20, 6-8 p.m.

**“How to Start a Business 101,”** a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

### June 21, 8 a.m.-1 p.m.

**WBN Golf Clinic,** a Utah Valley Chamber of Commerce event. Check-in begins at 8 a.m., followed by breakfast at 8:30 a.m., golf instruction at 9 a.m. and lunch at noon. Location is Fox Hollow Golf Club, 1400 N. 200 E., American Fork. Cost is \$50. Details are at [thechamber.org](https://thechamber.org).

### June 21, 8:30-10 a.m.

**“Friday Connections,”** a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at [chamberwest.com](https://chamberwest.com).

### June 24, 6:30 a.m.-3 p.m.

**June Golf Tournament,** a Davis Chamber of Commerce event. Registration and breakfast begin at 6:30 a.m. Lunch follows golf. Location is Valley View Golf Course, 2501 E. Gentile St., Layton. Details are at [davischamberofcommerce.com](https://davischamberofcommerce.com).

### June 25, 11:30 a.m.-1 p.m.

**Women in Business,** an Ogden-Weber Chamber of Commerce event. Location is Jeremiah’s Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville.

Cost is \$25 for WIB members and first-time guests, \$35 for nonmembers. Details to be announced at [ogdenweberchamber.com](https://ogdenweberchamber.com).

### June 25, 11:30 a.m.-1 p.m.

**“Starting Your Business 101,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

### June 26, 11:30 a.m.-1 p.m.

**“Transform Your Business with Generative AI,”** a Salt Lake Chamber event. Speaker Earl Foote, founder/CEO of Nexus IT, will discuss the revolutionary impact of generative AI on modern business practices. Event takes place online via Zoom. Free, but registration is required. Details are at [slchamber.com](https://slchamber.com).

### June 26, 6-7 p.m.

**“Facebook/Instagram Ads: Create and Manage Ads Like a Pro,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

### June 27, noon-1 p.m.

**Women in Business Meeting,** a Box Elder Chamber of Commerce event. Contact the chamber for location and other details. Cost is \$10. Details to be announced at [boxelderchamber.com](https://boxelderchamber.com).

### June 27, 5-6 p.m.

**Legal Workshop** (in English and Spanish), a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

### June 27, 6-7 p.m.

**“Intellectual Property Clinic,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

### July 3, 11:30 a.m.-1 p.m.

**Business Alliance Luncheon.** Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at [davischamberofcommerce.com](https://davischamberofcommerce.com).

### July 10, 5-7 p.m.

**“Business After Hours,”** an Ogden-Weber Chamber of Commerce event. Location is Ogden Pioneer Stadium (668 17th Street, Ogden), 668 17th St., Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at [ogdenweberchamber.com](https://ogdenweberchamber.com).

### July 11, 11:30 a.m.-1 p.m.

**“How to Provide Excellent Customer Service in 2024,”** a Salt Lake Chamber event. Location is the Salt Lake Chamber, 201 S. Main St., No. 2300, Salt Lake City. Cost is \$25. Details are at [slchamber.com](https://slchamber.com).

### July 15, 6:30 a.m.-3 p.m.

**July Golf Tournament,** a Davis Chamber of Commerce event. Registration and breakfast begin at 6:30 a.m. Location is Valley View Golf Course, 2501 E. Gentile St., Layton. Details are at [davischamberofcommerce.com](https://davischamberofcommerce.com).

### July 15, 8 a.m.-2 p.m.

**Slopes Cup 2024,** presented by Silicon Slopes and the Point of the Mountain Chamber of Commerce. Check-in begins at 8 a.m., followed by golf 9 a.m.-2 p.m. Location is Alpine Country Club, 5000 W. Alpine Country Club Lane, Highland. Details are at [slopescup.com](https://slopescup.com).

### July 16, 11 a.m.-1 p.m.

**Business Women’s Forum.** Speaker Kathleen Bodenlos, executive director of the Discovery Gateway Children’s Museum, will discuss “Take Your Networking to the Next Level.” Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$25 for members, \$50 for nonmembers. Details are at [slchamber.com](https://slchamber.com).

### July 16, 11:30 a.m.-1 p.m.

**Leadership Luncheon,** a Cache Valley Chamber of Commerce event. Location in The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$25 for members and \$32 for nonmembers registered online, \$28 for members and \$35 for nonmembers not pre-registered. Details are at [cachechamber.com](https://cachechamber.com).

### July 17, 11:30 a.m.-1 p.m.

**“Empower Your Business Now with Practical Applications of AI,”** a Salt Lake Chamber event. Speaker Earl Foote, founder/CEO of Nexus IT, will discuss how AI is driving success in customer service, marketing, finance and more. Event takes place online via Zoom. Free, but registration is required. Details are at [slchamber.com](https://slchamber.com).

### July 17, 11:30 a.m.-1 p.m.

**Business Alliance Luncheon.** Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at [davischamberofcommerce.com](https://davischamberofcommerce.com).

### July 18, 4:30-6 p.m.

**“Unveiling Utah Clean Energy’s Climate Innovation Center,”** a ULI (Urban Land Institute) Utah event. Location is Utah Clean Energy, 215 S. 400 E., Salt Lake City. Cost is \$35 for members, \$55 for nonmembers, with certain discounts available. Details are at <https://utah.uli.org/events-2>.

### July 19, 8:30-10 a.m.

**“Friday Connections,”** a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at [chamberwest.com](https://chamberwest.com).

### July 30, 11:30 a.m.-1 p.m.

**Women in Business,** an Ogden-Weber Chamber of Commerce event. Location to be determined. Cost is \$25 for WIB members and first-time guests, \$35 for nonmembers. Details to be announced at [ogdenweberchamber.com](https://ogdenweberchamber.com).

### Aug. 6, 9-11 a.m.

**“Ms. Biz,”** a Women’s Business Center of Utah event that is a four-week class for aspiring entrepreneurs or those in the beginning stages of running a business. Classes are once per week for two hours. Event takes place online. Free. Details are at [wbcutah.org](https://wbcutah.org).

### Aug. 6, 2-3:30 p.m.

**WordPress Workshop,** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

### Aug. 7, 11:30 a.m.-1 p.m.

**Business Alliance Luncheon.** Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at [davischamberofcommerce.com](https://davischamberofcommerce.com).

### Aug. 7, 11:30 a.m.-1 p.m.

**“Marketing for Massive Influence,”**

part of the four-part “Power Growth for Business” series presented by Park City Business University. Location is Blair Education Conference Center, 900 Round Valley Drive, Park City. Free, but registration is required. Details are at <https://www.parkcitychamber.com/events/>.

### Aug. 8, 11:30 a.m.-1 p.m.

**Women in Business Luncheon,** a Davis Chamber of Commerce event. Cost is \$25 for members, \$35 for nonmembers. Details to be announced at [davischamberofcommerce.com](https://davischamberofcommerce.com).

### Aug. 8, 5-7 p.m.

**“Business After Hours,”** an Ogden-Weber Chamber of Commerce event. Location is Peery’s Egyptian Theatre, 2415 Washington Blvd., Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at [ogdenweberchamber.com](https://ogdenweberchamber.com).

### Aug. 8, 5-7 p.m.

**“Business After Hours” Mixer,** a Park City Chamber of Commerce & Visitors Bureau event. Location is Mountain Trails Foundation, 5792 Highland Drive, Snyderville. Free. Details are at <https://www.parkcitychamber.com/events/>.

### Aug. 8, 6-8 p.m.

**“Business Essentials,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

### Aug. 14, noon-1:30 p.m.

**Membership Luncheon,** a Utah Valley Chamber event. Location is Provo Marriott Hotel & Conference Center, 101 W. 100 N., Provo. Details are at [thechamber.org](https://thechamber.org).

### Aug. 14, 9-10:30 a.m.

**“Coffee Chat with the CEO,”** a Park City Chamber of Commerce & Visitors Bureau event in which CEO Jennifer Wesselhoff is available for an informal conversation. Location is Park City Chamber & Visitors Bureau, 1850 Sidewinder Drive, Suite 320, Park City. Free and open to the public, but registration is required. Details are at <https://www.parkcitychamber.com/events/>.

### Aug. 14, 6-7:30 p.m.

**“Online Marketing Fundamentals,”** a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

### Aug. 15, 11:30 a.m.-1 p.m.

**Chamber Lunch,** a Davis Chamber of Commerce event. Cost is \$25 for members, \$35 for nonmembers. Details to be announced at [davischamberofcommerce.com](https://davischamberofcommerce.com).

### Aug. 15, 6-8 p.m.

**“How to Start a Business 101,”** a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

### Aug. 16, 8:30-10 a.m.

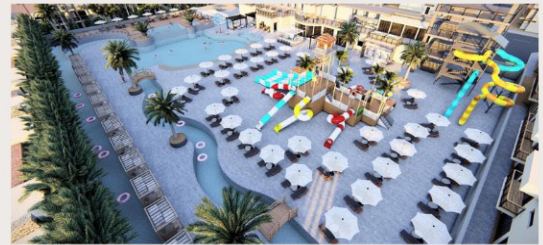
**“Friday Connections,”** a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at [chamberwest.com](https://chamberwest.com).

see CALENDAR next page

# MARKETPLACE

## LUXURY NIGHTLY RENTAL TOWNHOME RESORT UNITS FOR SALE

LOCATED IN HURRICANE, UT-NEXT TO SAND HOLLOW



WILL BE COMPLETED SUMMER 2024

CONTACT BRADEN AT TEAM PLUS REALTY FOR MORE DETAILS

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BHORSLEY32@GMAIL.COM

### CALENDAR

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**Aug. 20, 11:30 a.m.-1 p.m.**

**Leadership Luncheon**, a Cache Valley Chamber of Commerce event. Location in The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$25 for members and \$32 for nonmembers registered online, \$28 for members and \$35 for nonmembers not pre-registered. Details are at [cachechamber.com](http://cachechamber.com).

**Aug. 21, 7:30 a.m.-3 p.m.**

**Chamber Golf Classic**, an Ogden-Weber Chamber of Commerce event. Check-in and breakfast begin at 7:30 a.m., followed by 8 a.m. shotgun start and 1 p.m. lunch and awards presentation. Location is Mount Ogden Golf Course, 1787 Constitution Way, Ogden. Cost is \$250 for individual golfers, \$1,000 per foursomes. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

**Aug. 21, 11:30 a.m.-1 p.m.**

**Business Alliance Luncheon**. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

**Aug. 21, 5:30-6:30 p.m.**

**Tax Planning Clinic**, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

**Aug. 21, 6-8 p.m.**

**Marketing Clinic**, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

**Aug. 22, noon-1 p.m.**

**Women in Business Meeting**, a Box Elder Chamber of Commerce event. Contact the chamber for location and other details. Cost is \$10. Details to be announced at [boxelderchamber.com](http://boxelderchamber.com).



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