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CLIMATE INNOVATION CENTER

New clean energy facility aims to 'lead by example'



Utah Clean Energy officials and dignitaries cut the ribbon for a renovated building aimed at being an example of a zero-energy structure whose energy efficiency can be replicated in homes and other buildings across the West. The Climate Innovation Center in Salt Lake City also will be home of the nonprofit organization.

Brice Wallace
Business Journal

A new center that aims to serve as a model for the construction of zero-energy buildings across the West has opened in Salt Lake City.

The Climate Innovation Center at 215 S. 400 E. will serve as headquarters for nonprofit Utah Clean Energy. The structure once was a dilapidated, 50-year-old building but its renovation will demonstrate the potential for homes and other

buildings to be comfortable while also producing zero pollution and serving as a center for local climate action.

“At Utah Clean Energy, we believe that addressing climate change starts at home, and with the opening of our Climate Innovation Center, we are proud to lead by example,” Sarah Wright, Utah Clean Energy’s CEO, said at the center’s grand opening ceremonies. “This is a living laboratory and teaching tool for the public and the business community, demonstrating the tremendous role that buildings have in solving climate change.”

The bipartisan organization said that throughout the building renovation, it and its building partners documented all of the steps to achieve zero energy and will use the building and a dedicated website as a teaching tool to make it easy for others to follow suit.

The center includes a space dedicated to learning, exploration and collaboration centered on climate solutions and improving local air quality, serving as a place for the community to engage and create solutions to climate challenges.

“We must build a more sustainable,

see **CLIMATE CENTER** page 12

UIPA to consider two-county proposal as 10th project area

Brice Wallace
Business Journal

At the beginning of 2023, Utah had one inland port project area. Now it’s closing in on reaching a milestone of 10.

The Utah Inland Port Authority board will consider approving the Castle Country Project Area at a meeting June 24 in Price. At a recent board meeting, supporters said the project area could help diversify the economies and create jobs in Carbon and Emery counties and Green River City.

“We’ve been working hard to get industry to our area and to bring new jobs to Carbon County. ... We have some desirable area,” Shanny Wilson, Carbon County economic development and tourism director, told the board at its May meeting. “We have rail, we have air, we have beau-

tiful land out there and we really want to bring industry to Carbon County, especially the Ridge Road area. ...

“We’re excited to kickstart this partnership [with UIPA] that will incentivize development, that will hopefully bring in some new construction and potential manufacturing into our area. We’re working with a handful of industries that want to be there. They just need a little bit of help getting started.”

The proposed project area includes several pieces of land occupying a total of over 2,185 acres along primary roads and rail arteries, including Interstate 70 and US-6.

Jenna Draper, UIPA’s associate vice president of project area development for Central and Eastern Utah, said the indus-

see **UIPA** page 14

MAY UTAH CONSUMER SENTIMENT STEADY AS NATION TAKES A HIT

The change in consumer sentiment in Utah from April to May was statistically insignificant, according to pollsters from the Kem C. Gardner Policy Institute at the University of Utah. The institute’s Survey of Utah Consumer Sentiment rose only slightly — up 1.8 percent, from 76.3 in April to 77.7 in May.

But things weren’t quite as rosy for Americans as a whole. A similar survey by the University of Michigan found that sentiment fell 10.5 percent nationwide for the same time period — from 77.2 to 69.1.

“Utah’s consumer sentiment jumped

see **SENTIMENT** page 14



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NEWS

Brazilian Utahns revive their chamber

Members of the Brazilian American community in Utah gathered recently at the state Capitol to announce the revival of the Brazilian American Chamber of Commerce of Utah. Gov. Spencer Cox, U.S. Rep. Burgess Owens, chamber leaders and members of Utah's Brazilian community attended the event.

"We want Utah to be a place where everyone feels welcome, where everyone feels like they have an opportunity to succeed. That is the American dream," Cox said during the Salt Lake City event. "Whether you come from Brazil, whether you come from Mexico, whether you've been here for six or seven generations, it doesn't matter. We don't care. We want to make sure that you have the opportunity to follow your dreams."

"Our community has a strong entrepreneurial spirit. They are dreamers," said Erivan Santos, originally from Brazil and executive vice president of the chamber.

"The goal is to support and lead our community to be entrepreneurs."

There are about 30,000 Brazilians and Brazilian Americans in Utah, according to Carolina Herrin, a member of the chamber's board of directors. She said that makes them the fourth-largest racial or ethnic community in the state, behind Mexicans, Salvadorans and Peruvians.

The chamber has teamed with the Governor's Office of Economic Opportunity, World Trade Center Utah and other business entities as part of its revival efforts. Herrin said many Brazilians operate businesses and her and the chamber's aim is to encourage the entrepreneurial spirit among them in Utah.

Utah exported \$203.2 million in goods in 2023 to Brazil, the state's 13th-largest export market, according to the University of Utah's Kem C. Gardner Policy Institute. Cox said he sees potential for increasing that number.

White Mesa Mill achieves commercial production of rare earth elements

The White Mesa Mill near Blanding in Southern Utah has begun producing commercial-grade rare earth elements (RRE). Owned by Energy Fuels Inc. of Lakewood, Colorado, the White Mesa Mill is the only operational uranium-producing plant in the U.S. and has been retrofitted to produce a rare earth element called neodymium-praseodymium (NdPr) in sufficient quantity to supply companies that produce the metal alloys required for the permanent magnets widely used for electric motors in both battery-powered electric vehicles and dual-power hybrids. The company expects to have commercial quantities of separated NdPr available for shipment by the end of June.

White Mesa is extracting, refining and separating the NdPr from monazite, a mineral produced by the Chemours Co. at its heavy mineral sand operations in Florida and Georgia. Energy Fuels began piloting rare earth element separations in 2021 and later performed partial REE separations in 2022 and 2023. Energy Fuels believes this is the first time in several decades that a U.S. company has produced on-spec separated REEs from monazite on a commercial scale.

"We have achieved a significant milestone for the Energy Fuels, for Utah, and for the United States: the commercial production of separated rare earths that meet applicable product specifications, while simultaneously ramping up domestic uranium production aggressively," said Mark Chalmers, president and CEO of Energy Fuels.

'A Bolder Way Forward' continues building bridges for women in Utah



Susan Madsen, founder of the "A Bolder Way Forward" initiative, speaks at the recent second annual summit of the initiative.

Rebecca Olds
The City Journals

Building a bridge can be hard. It can be hard because each slat needs to connect and without railings, it's easy to fall into the water below.

Susan Madsen, founder of a Utah-based initiative striving for equality for women through the Utah Women and Leadership Project, compared the "A Bolder Way Forward" initiative to a bridge, with each slat a step forward toward girls and women thriving in Utah.

"We're building the bridge as we're walking on it," she said. "Right now we can see a few more slats than we did last year because we've laid more slats down."

Madsen addressed a crowd of hundreds of women dotted with several men at the second annual summit of A Bolder Way Forward when she introduced the bridge analogy and reviewed the past year's progress toward a more equitable state. Also present at the conference were several state and local leaders, including Lt. Gov. Deidre Henderson, who also spoke at the event.

"How can we not lean in if we love our daughters and granddaughters, our neighbors and friends?" Madsen said. "We have to have a state where more girls

and women and their families feel safe. We have to do more."

Year 1

This past year, the organization has focused on creating the foundation for the seven-year project and made significant progress toward its lofty goals of elevating the state from last in women's equality, per a 2023 WalletHub study, to 46th before 2030.

"Sometimes our bridge of this work in the state of Utah is a little slippery. We can slide, we can hit the edges, but hopefully we won't go off the edge into the frozen river," Madsen said.

Madsen said the major accomplishments this year by the initiative included hiring a team for several committees, creating 29 different county coalitions across the state, creating campus collaboratives, launching a newsletter, releasing research on women in the state and starting a podcast.

"We do so much, as women, without any money — we sacrifice, we push forward and we do our best," Madsen said. "But this work will not continue forward in the way we need it to ... unless significant funding starts flooding into Utah for ... any nonprofit organization in the state of Utah that is doing things for girls and women."

Year 2

The second year is focused on con-

necting and expanding to aid in funding and getting the word out about the initiative. The goal is to have 10,000 people involved by the end of the initiative's second year and doubling it to 20,000 the following year.

Madsen said that as the initiative works to combine all the separate pieces of the bridges built by women across the state, the second year of the initiative will be "historic."

"This really is historic. No other state is doing this," Madsen said. "This is going to be powerful this year."

"We in the state of Utah have been sleeping around these issues. They're uncomfortable and we don't want to talk about them, but we have to move forward," she said. "We have to start waking up everyone around and help them understand what the issues are and how we can make them change."

When Henderson addressed the crowd before Madsen, she said that each person there had a vital role to play in the initiative, telling everyone "to work on your piece," and "more people are with you than against you."

"We can be a national leader on how to transform a state with violence issues ... into a state where more women and girls can truly thrive," Madsen said, "and that means that our families better thrive and that means that boys and men thrive."

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NEWS



Construction work wraps up on the Savage Cedar City transload facility in Iron County. The site is now in operation as part of the Utah Inland Port.

Savage Cedar City opens as part of inland port system

Savage, a Utah-based supply chain infrastructure and solutions company, has opened its Savage Cedar City transload facility as part of the Utah Inland Port system. The opening of the facility, which provides transload services between trucks and railcars, on-site storage for shippers and direct access to Union Pacific Railroad, was announced in a joint release from Savage, the Utah Inland Port Authority (UIPA), Iron County and Cedar City.

By connecting area businesses and agriculture producers to broader national and global markets, the new facility will “help optimize supply chains, drive regional economic growth, bolster industry efficiency and foster sustainable transportation solutions,” the release said.

“The Utah Inland Port Authority is dedicated to enhancing Utah’s position in the global supply chain network,” said

Ben Hart, executive director of UIPA. “The addition of this new Savage transload facility to our logistics capabilities is a key component of our strategy. It demonstrates our commitment to facilitating economic growth while fostering environmental sustainability in transportation.”

“We’re excited to connect Iron County and Southern Utah communities to the national rail network at our new transload facility and create more efficient and sustainable supply chains, with rail providing a more environmentally friendly alternative to long-haul trucking,” said Jason Ray, president of Savage’s Infrastructure Sector. “Improving access to rail transportation will also make Cedar City, St. George and surrounding communities more attractive for businesses looking to expand in the region, supporting job creation and sus-

tainable economic growth. We appreciate the local, state and federal leaders whose support has been instrumental to the success of this project.”

The new development is an part of UIPA’s Iron Springs Inland Port Project Area, focusing on fostering sustainable economic growth and logistics efficiency in Southern Utah.

The new facility, which is now operational, consists of 70 railcar spots for transloading a wide variety of materials and products, including dimensional freight, dry and liquid bulk, hazardous materials and food-grade products.

“This new railport in Iron County is a tremendous opportunity to expand services for our trucking and industrial businesses,” said Cedar City Mayor Garth O. Green. “Companies like Savage are leading the way and we look forward to all that’s to come.”

3 Utah counties receive funding to help recover from last year's floods

The Federal Emergency Management Agency (FEMA) has approved more than \$6 million in Public Assistance grant funds as part of ongoing recovery work from flooding in Utah last year. A major disaster declaration was granted for five Utah counties on Dec. 23, 2023, for flooding that occurred the previous May. In the five months since the declaration, the state and FEMA have worked together to help communities in Iron, Morgan, Sanpete, Utah and Wasatch counties with recovery projects, FEMA said in a release.

The funds are designated to help with projects in three Utah counties:

In Utah County, monies are designated for debris removal in the Hobbie Creek Basin, the Payson Basin, the Thistle Basin and the Santaquin Basin. Approximately 213,000 cubic yards of sand, mud, silt, gravel, rocks and boulders will be removed and hauled to disposal sites.

In Morgan County, funding will be used for replacement of a large culvert that is a critical part of the county’s storm water drainage infrastructure.

Damaged debris barriers along Guardsman Pass in Wasatch County will be replaced.

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Work DAZE

Latest from the corporate office: Lunch is dead

I dare you.
Go up to a co-worker and ask, "Do you want to grab lunch?"
Know what they are going to say? They're going to say, "No."
It's not personal — or probably not. You have been pretty difficult to live with ever since management forced you to give up your cozy home office in your bedroom closet, where you could work in your Star Wars PJs while watching reruns of "Love is Blind" and no one could complain. (It's also not Ozempic, if that's what you're thinking. The prescription appetite-killer could be a reason for skipping a meal or six, but no one who works for your company can afford Ozempic.)



BOB GOLDMAN

The reason people are saying no to grabbing lunch with you is because people are saying no to lunch, period. According to "New Surveys Show Many Workers Aren't Taking a Lunch," a recent article by Jess Cording for *Forbes*, "workers are 40 percent more likely to never take a lunch break than they were just a year prior."

Of the 29 percent of employees who block out time for lunch on their calendars, only 62 percent actually use that

time to ingest calories. Gen Z are the worst of the bunch, with 70 percent skipping lunch once a week. They use that time, I guess, to listen to Taylor and make friendship bracelets to give to their managers.

There are many explanations behind the flourishing let's-skip-lunch bunch. Some say they're worried they won't have time to finish their work on time. That's not a problem for you, obviously. You never finish your work on time; you just don't worry about it. Those pesky Gen Zers worry that their bosses "will judge them for taking a lunch break." This is misguided. Their bosses will judge them for being annoyingly young and overpaid.

The high cost of lunches is another factor. Even those who make their own lunches are concerned about price. Have you checked the rise of Spam futures in the global market? Going out to lunch is even more pricey, though you do get the advantage of watching the waitstaff run themselves ragged for survival wages. Even if the food stinks, what's better than observing the only people on Earth who may have a worse job than you?

Remote workers are not immune to

lunch-skipping, either, especially when lunch hour conflicts with Zoom calls. Of those surveyed, 83 percent believe that eating on a video call is bad etiquette. Still, three out of 10 do it anyway. This would not apply in your case. Watching you slurp up a bowl of ramen is poetry in motion. It's a streaming must-see that can extend well past lunchtime as your co-workers spend the afternoon watching you pick stray noodles off your shirt front.

Ready to rethink your lunch habits? Here are few thoughts to chew on.

No. 1: When it comes to a lunch break, the break may be more important than the lunch.
According to nutrition experts, even a half-hour spent away from work in mid-day "can help employee engagement and productivity in the afternoon." If true, this could be a problem. A turbocharged you in the afternoon will certainly raise questions, considering you usually have no engagement and zero productivity in the morning.

No. 2: You are what you don't eat.
Order carefully. You will be shocked to learn that a power lunch, such as an Uno deep dish buffalo chicken mac and cheese, could leave you more comatose than productive.

Vegetables are what you need at

lunch, breakfast, dinner and snack time, too. Veggies provide vital nutrients and antioxidants. This is good news and also bad news, since whether it is roasted, toasted, boiled, broiled or baked, broccoli is still broccoli. If you need a good reason to eat lunch, broccoli is it. If you need a good reason to skip lunch, guess what — it's broccoli, as well!

No. 3: Go international.

A choice from a variety of dishes makes the idea of lunch more attractive. With cuisines from around the world now available on every street corner, you may need to search further for a truly exotic luncheon menu. According to sources, cannibalism is still practiced in some remote areas of the world. I certainly don't recommend it, but the practice not only satisfies protein requirements but also offers an effective way to handle workplace competitors and problem-makers.

Not to put too fine a point on it, but HR people are not only devious and troublesome, but they're also absolutely delicious.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.

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NEWS

UTAH CORPORATE FINANCIAL REPORTS

The following are recent financial reports as posted by selected Utah corporations:

HealthEquity

HealthEquity Inc., based in Draper, reported net income of \$28.8 million, or 33 cents per share, for the first quarter ended April 30. That compares with \$4.1 million, or 5 cents per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$287.6 million, up from \$244.4 million in the year-earlier quarter.

HealthEquity is the nation's largest health savings account (HSA) custodian.

"Record first-quarter HSA sales, greater enhanced rates adoption, and timely transition of two of three BenefitWallet tranches made for a great team start to fiscal 2025," Jon Kessler, president and CEO, said in announcing the results. "With momentum on both growth and margins, we are raising full-year guidance and pushing forward our platform investments to deliver remarkable experiences, deepen partnerships, and drive member outcomes."

Sportsman's Warehouse

Sportsman's Warehouse Holdings

Inc., based in West Jordan, reported a net loss of \$18.1 million, or 48 cents per share, for the first quarter ended May 4. That compares with a loss of \$15.6 million, or 42 cents per share, for the same quarter a year earlier.

Net sales in the most recent quarter totaled \$244.2 million, down from \$267.5 million in the year-earlier quarter.

Sportsman's Warehouse Holdings Inc. is an outdoor specialty retailer.

"Although our results continue to be affected by a challenging macroenvironment, we continue to execute on our efforts on resetting the organization to focus on providing our passionate customers with great gear and exceptional service," Paul Stone, president and CEO, said in announcing the results.

"Our stores are beginning to come to life visually, with improved store layouts, sightlines and feature space, making for an improved customer experience. We will continue to emphasize both newness and a value-driven assortment that aligns with our key outdoor seasons. Our focus remains on the areas of the business where we have the greatest control, closely managing our expenses and balance sheet, and using excess cash to pay down debt."

Gail Miller follows husband to Eccles School Hall of Fame

Gail Miller, owner and co-founder of the Larry H. Miller Co., was inducted into the University of Utah's David Eccles School of Business Hall of Fame in May, exactly 20 years after her late husband, Larry Miller, received the same recognition. Miller is chair of the Larry H. and Gail Miller Family Foundation and presides over the Larry H. Miller Education Foundation.

"(Miller's) Hall of Fame induction recognizes her tremendous impact on the Eccles School, the University of Utah and the state as a whole," an Eccles School press release said.

"Our newest Hall of Fame inductee is a true pillar of Utah's economic and community landscape," said Rachel Hayes, dean of the David Eccles School of Business. "Her business savvy and generous philanthropy touch just about every industry, from sports and entertainment to healthcare and from real estate to our state's enthusiasm for fancy sodas. We are especially grateful for her investment in higher education in Utah, here at the U and at many other institutions around the state. Her scholarship support at the Eccles School has extended the opportunity for countless students to receive a top-ranked business education, launching them on their own paths to success."

The Eccles Hall of Fame was established in 1989 with the purpose of recognizing individuals who have distinguished themselves in their careers and who provide an example and model for current and future students, the university said. The inaugural Hall of Fame inductee was Spencer Fox Eccles, and other notable inductees in attendance at this year's induction event included Bill Child (1996), Ellis Ivory (2013), Roger Boyer (2016), Kem C. Gardner (2022) and Katharine B. Garff (2023).

The event also recognized Anfissa Smith, vice president of finance for Mercato, with the Rising Star Award; John Fackler, retired director of development, corporate and alumni relations at Salt Lake Community College, with the Alumni Service Award; and Schuyler Welch, Brandon M. Welch and Dylan Turner, founders of Doxy.me, with the Distinguished Entrepreneur Award.



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Industry Briefs

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ACCOUNTING

• **Ostrow Reisin Berk & Abrams Ltd.**, a Chicago-based accounting, tax and advisory firm, has opened its first office outside the Midwest in Salt Lake City. It will help corporate and high-net-worth clients based in the western region of the United States with their tax, accounting and advisory needs. **Darin Fullmer** is managing the office. His clientele includes high-net-worth individuals, private equity funds, entrepreneurs and businesses. He also specializes in the design, implementation and administration of employer-sponsored retirement plans. He earned a Bachelor of Arts and Master of Arts in accounting degrees at Utah State University.



Darin Fullmer

BANKING

• **WebBank**, a Salt Lake City-based industrial bank, has appointed **Malin Eriksson** to its board of directors. Eriksson is a financial services executive who is chief commercial officer of the Swedish start-up Gilion (formerly Ark Kapital), a company focused on AI-driven precision finance to fast-growing, early-stage companies. Prior to that, she was chief operating officer at Earnest Partners, served as the interim U.S. CEO of Klarna, and co-founded and served as the chief investment officer of Credigy.



Malin Eriksson

CONSTRUCTION

• **Salt Lake City** has chosen a development team for the renovation of the **Historic Northwest Pipeline Building** and the redevelopment of the surrounding property. The project, named “**The Grove**,” aims to create a mixed-use, mixed-income neighborhood that integrates seamlessly with the community. The development team includes **Housing Assistance Management Enterprise**, **Xylem Projects** and **Common Ground**

Institute. The selection follows a competitive request-for-proposal process led by a 10-person committee of community members and city officials. The team will enter into negotiations with the city on the final design and financial elements of the project. Construction will be phased. The building, located at 300 East and 200 South, was built in 1958. It was acquired by the city in the 1980s and the building was used as Salt Lake City’s police and fire headquarters until those uses were relocated in 2013. The Grove will feature two new residential buildings with ground-floor retail and the renovated Northwest Pipeline Building for residential and commercial use. These buildings will be connected by public open spaces and pedestrian-friendly streets with public art. The new community proposes 244 mixed-income units.

• **Big-D Cos.**, a Salt Lake City-based group of contractors, has promoted **Melissa Beutler Withy** to chief legal officer. She will continue to oversee the legal aspects of the company’s business, providing guidance on legal matters and leading its efforts to minimize risk across all sectors of the company. She will also continue to serve on the board of directors. She has spent her career training and advising builders on risk management strategies and contracting topics. She previously served as chairman of the ConsensusDOCS Council and is integrally involved in drafting and revising industry form contract documents. Prior to joining Big-D as general counsel in 2015, Beutler Withy represented Big-D as a partner at Holland & Hart LLP. She graduated from Brigham Young University’s J. Reuben Clark Law School.



Melissa Beutler Withy

• A topping-off ceremony recently took place at the **Spencer Fox Eccles School of Medicine** building at the University of Utah, marking the placement of the final structural steel beam. The 211,457-square-foot, two-story teaching, training and research facility will include a high-tech anatomy lab, tailored classrooms, an advanced simulation center, collaborative spaces and conference auditoriums to serve the 500-plus students in the university’s medical program. It will replace the School

of Medicine facility that was built in the 1960s. Work on the project began in October 2022. The general contractor is Salt Lake City-based **Jacobsen Construction**. The design partners on this project are Salt Lake City-based **VCBO Architecture** and Los Angeles-based **Yazdani Studio**.

CONTESTS

• Nominations are being accepted until Aug. 1 for the second annual **University of Utah Innovation Awards**. The awards recognize researchers at the University of Utah who are working to translate their research into technologies that benefit the public. Categories include Startup of the Year, Founder of the Year, Global Impact Award, Innovator of the Year, Investigator on the Rise, Lifetime Achievement Award, Excellence in Innovation Graduate Student Award, Breakthrough of the Year Award, and Excellence in Innovation Undergraduate Student Award. The university’s Technology Licensing Office will host an awards ceremony taking place Oct. 28. Details are at <https://technologylicensing.utah.edu/news-events/nominations-open-for-2nd-annual-university-of-utah-innovation-awards>.

ECONOMIC INDICATORS

• **Workers in Utah** who have stayed on their jobs for at least 12 months saw their wages rise by 5.1 percent year-over-year, according to ADP’s “Pay Insights” for May. The median annual salary is \$50,500. The statistics also show that younger job-stayers are seeing higher pay growth than older age groups. The increase was 11.6 percent for those ages 16-24; 7.1 percent for those ages 25-34; 4.9 percent for those ages 35-54; and 3.3 percent for those 55 and older.

• **Utahns** are willing to pay a 32 percent premium for **products produced and sold online** by businesses in the state, according to a survey by **HostingAdvice**. The number is highest in Hawaii, at 35 percent. The lowest is in New York, at 8 percent. Ninety percent of respondents nationally said they trust the quality of American products over imported ones, and 72 percent would choose a more expensive American product over a similar international one. Nationally, the survey revealed that 32 percent of online shoppers specifically look for locally made products, while 40 percent do so occasionally. Meanwhile,

28 percent of those surveyed said they do not consider the origin and opt for the best available option regardless of where it was made.

• **Salt Lake City** is ranked No. 118 on a list of “**Best Cities for Outdoor Grilling**,” compiled by **Lawn Love**. It compared nearly 470 of the biggest U.S. cities, looking at local interest in grilling, access to butcheries and home improvement chains, the average cost of meat in the area, and ideal weather conditions for cooking outdoors. The top-ranked city is Melbourne, Florida. The bottom-ranked city is Cicero, Illinois. Details are at <https://lawnlove.com/blog/best-cities-outdoor-grilling/>.

• **Three Utah sites** are on a list of “**Best Locations for Alfresco Dining**,” compiled by **DatingAdvice.com**. It surveyed 3,000 people nationwide to produce a list of the 150 most romantic locations. The Utah sites on the list are No. 96 **Main Street in Moab**, No. 116 **Downtown Salt Lake City**, and No. 136 **Main Street in Park City**. The top-ranked location overall is the Historic District in Savannah, Georgia. Details are at <https://www.datingadvice.com/studies/top-romantic-dining-destinations>.

• “**Act your wage**” is the **most-loathed corporate jargon** in Utah, according to a survey of employees in the state conducted by **Careerminds.com**. Utahns also hate “effective accelerationism” and “push the envelope,” followed by “balls in the air,” “change agent,” “deliverables,” “bleeding edge,” “mission-critical,” “idea harvesting” and “Spidey sense.” Details are at <https://careerminds.com/blog/survey-the-most-loathed-corporate-jargon>.

EDUCATION

• **Forty-one students** graduated from the **Master of Business Creation** program at the **University of Utah’s** David Eccles School of Business following the spring semester. It is the fifth and largest group to graduate from the program, designed specifically for entrepreneurs. The group includes the first 15 people to graduate from the MBC’s online option and another 26 who graduated from the in-person option. The graduating MBC founders lead 39 startups in a broad variety of industries. Some startups had more than one

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founder in the program. The program is an academic offering provided by the Department of Entrepreneurship & Strategy in partnership with the Lassonde Entrepreneur Institute. Both are part of the Eccles School.

ENERGY

• **Lumio**, a Lehi-based company focused on personalized renewable energy, has appointed **Dan Larkin** as chief strategy officer. Larkin most recently was founder and CEO of Solo, a solar software company. Prior to Solo, Larkin was part of the team that launched Encör, a full-stack solar company that installed thousands of projects, and started Evolve Solar.



Dan Larkin

• **Holiday Oil**, a Utah-born, family-owned gas station chain, is celebrating its 60th anniversary this summer. Founded in 1964 by Jerry Wagstaff as Wagstaff Oil Co., Holiday Oil is about to open its 75th location along the Wasatch Front. It has more than 800 Utah employees. Among the anniversary festivities, the company is having its third annual "Tools for Schools" campaign through June 17. It is inviting customers to round up their total to fund projects for local school teachers through DonorsChoose.org. Holiday will be matching donations up to \$10,000, along with a \$5,000 pledge from Swire Coca-Cola, with a goal to raise at least \$100,000. In 2023, Holiday raised \$76,000 to fund 274 projects in classrooms immediately surrounding the convenience store locations.

GOVERNMENT

• The **Salt Lake County Board of Health** has appointed **Dorothy Adams** as Salt Lake County's local health officer and executive director of the Salt Lake County Health Department. She succeeds **Dr. Angela Dunn**, who left the department in February for a position with the U.S. Centers for Disease Control and Prevention. Adams has been interim executive director since Dunn's departure; she had previously been the department's deputy director since 2014. Adams began working for the Salt Lake City-County Health Department in August 1987. The next year, she created the department's household hazardous waste collection program. Adams has been with the Salt Lake County Health Department for 37 years.



Dorothy Adams

• **Michael Ambre** has joined the board of the **Point of the Mountain State Land Authority** as the newly appointed director of the **Utah Division of Facilities Construction and Management**. Ambre has worked for years overseeing the demolition of the decades-old Utah State Prison facilities and the design of the site's infrastructure. Throughout his 24-year career at DFCM, he advanced from project manager to the position of division director.

• **Gov. Spencer Cox** has appointed **Jeff Buhman** as a pro tempore mem-

ber of the **Utah Board of Pardons and Parole**. Buhman is executive director for the Statewide Association of Prosecutors and Public Attorneys of Utah. He is a partner at Partner, Buhman & Waldron PC. Previously, he served as county attorney for Utah County and as a deputy county attorney in the Utah County and Washington County attorney's offices.



Jeff Buhman

Since 1997, Buhman has served as a colonel in the Utah Army National Guard. He received his bachelor of arts degree in economics from Brigham Young University and a juris doctorate from the J. Reuben Clark Law School at BYU.

HEALTHCARE

• **Seek Labs**, a Salt Lake City-based healthcare innovations company, has hired **Douglas Gladue** as vice president of veterinary pharmaceutical development. Gladue is a recognized expert in African swine fever research and development and has decades of knowledge and experience in ASF vaccine research and development. He previously led and developed vaccines from concept to commercialization for foreign animal diseases at the Plum Island Animal Disease Center for the Agricultural Research Service in the U.S. Department of Agriculture.



Douglas Gladue

INSURANCE

• **Regence BlueCross BlueShield of Utah** has selected **Kim Frost** as public affairs and government relations director. Frost will maintain strong relationships with Utah legislators and state officials while serving as Regence's subject matter expert on state and federal policy. Additionally, she will keep industry regulators informed on key healthcare issues and policies that may impact health plan members, employers and Utahns statewide. An executive leader in Utah for more than 11 years, Frost most recently served as the executive director for the Utah Clean Air Partnership. She also serves as vice chair of the state's Air Quality Board. Earlier in her career, Frost was the president at SQN Escapes after serving on the executive team of the Economic Development Corporation of Utah. Frost is currently on the Salt Lake Chamber of Commerce's board of governors; serves as the chair of the board of directors for Utah Clean Cities; serves on the advisory council for USU's Janet Quinney Lawson Institute for Land, Water and Air; and volunteers as a court-appointed special advocate. She earned a Bachelor of Arts degree from Utah State University in political science.



Kim Frost

• **PCF Insurance Services**, a Lehi-based insurance brokerage, has named **Brandon Gray** as chief financial officer. He succeeds **Felix Morgan**, who was named CEO in December. Gray will continue to lead and expand the company's investment strategies, treasury operations and financing activities, as well as manage debt compliance. In addition, Gray will now over-



Brandon Gray

see all aspects of financial management, including accounting, operating plans and budgeting, financial forecasting and cash flow management. Gray previously served as senior vice president and treasurer. He joined the company in March 2023.

INTERNATIONAL

• **World Trade Center Utah** is seeking Utah companies that want to participate in a **trade mission** set to take place Sept. 24-Oct. 5 in South Korea and Japan. The application deadline is July 1. The delegation will be organized around two industry tracks. Utah companies and organizations in manufacturing, aerospace and defense, as well as life sciences and innovation, are encouraged to apply. The \$4,000 participation fee per person includes local transportation, networking receptions and most meals. Participants will separately cover their own airfare and lodging. Details are at <https://www.wtc-utah.com/tradeevents/japan-south-korea-trade-mission-2024>.

INVESTMENTS

• **Jump**, a Salt Lake City-based company offering AI software for financial advisors, has raised \$4.6 million in funding led by **Sorenson Capital**, with participation from **Pelion Venture Partners** and angel investors. Jump enables advisors to concentrate on their core competencies, such as advising and building relationships with clients, by using AI to automate repetitive administrative tasks like notetaking, sifting through data from previous client calls and notes to prepare for meetings, writing follow-up emails, generating task lists, and syncing relevant data to CRM. The company was founded in 2022 and launched operations in January of this year.

• **Alysio**, a Lehi-based company offering a go-to-market performance platform, has closed on a \$3.3 million seed funding round. **Kickstart Fund** led the round and was joined by **R-Squared Ventures**, **SaaS Ventures**, **Capital Eleven**, **Upstream**, **Philo**, **Service Provider Capital** and **Spacestation Investments**. Alysio's platform leverages advanced analytics and AI-driven insights to empower GTM teams with real-time performance intelligence, enabling organizations to streamline their GTM processes, optimize strategies, and ultimately drive revenue growth. The seed funding will be used to scale Alysio's operations, enhance product features, and expand its market reach.

MANUFACTURING

• **RealAcoustix**, an Ogden-based company focused on acoustic products, has hired **Patrick Smith** as vice president of sales and general manager. In this role, he will oversee delivering the business results, working closely with operations while directly leading sales, human resources and finance in the company's Ogden facility. Smith's three-decade career includes most recently servicing as sales leader at S.R. Smith, where he managed the wholesale distribution and direct sales channels of specialty retailers and construction companies. Smith's education includes earning a B.A. in communications from Brigham Young University.



Patrick Smith

PARTNERSHIPS

• **Affirm**, a California-based payment network company, has announced an expanded partnership with **Alterra Mountain Co.**, a family of year-round mountain destinations and the owner of Ikon Pass. Eligible travelers will be able to pay over time with Affirm when purchasing an Ikon Pass in the U.S. and for the first time, also in Canada, plus local mountain passes, lodging and lessons when traveling to any of Alterra's destinations across North America. Denver-based Alterra includes Deer Valley Resort and Solitude Mountain Resort in Utah.

PHILANTHROPY

• **Tranont**, a Lehi-based healthy lifestyle company, raised \$7,900 and packed 1,102 snack bags for the **Granite Education Foundaton** during its "Ignite 2024" annual global convention in Provo. Funds raised by associates in the "Lift Where You Live" campaign will supply 659 backpacks containing school supplies for students. Granite Education Foundation's mission is to reduce barriers to learning and increase access to opportunities for students and educators in the Granite School District.

RETAIL

• **The Gateway**, Salt Lake City, has announced three new merchants. The former sports bar 'Bout Time has re-opened as **The Bruce Scottish Pub**. A full-service sports pub, it will blend traditional pub fare with Scottish culinary classics. **Pearl Milk Tea Club** will open its third location, its first in Salt Lake City. It offers a variety of flavors and styles of tea. The only Utah **Hawaii Fluid Art** provides artists of all ability levels the opportunity to learn and experience new art techniques in a semi-private, safe, professional setting through varied classes and experiences.

SERVICES

• **Superior Industrial Refrigeration**, an Idaho-based provider of industrial refrigeration systems and services in the Northwest, has opened a new office and service facility at 2532 S. 1760 W., Suite 101, Ogden. The 5,100-square-foot facility will accommodate SIR's Utah operations, including office space, a service shop, a warehouse for parts and equipment, and a team of ammonia refrigeration professionals. From the location, SIR will provide 24/7 emergency repair service, preventative maintenance, system installations, and compressor retrofits and rebuilds. SIR currently serves Idaho, Utah, Washington, Oregon, Montana and Alaska.

TECHNOLOGY

• **BambooHR**, a Draper-based company offering human resources software, has appointed **Jonathan Leaf** as chief revenue officer. He will oversee all revenue-generating functions and be responsible for upleveling their integration and alignment. Leaf's career spans more than two decades.



Jonathan Leaf

CORRECTION

Sky Zone, a Provo-based indoor entertainment company, is spelled with two words. An item in the May 10 Industry Briefs contained a misspelling. The *Business Journal* regrets the error.

CLIMATE CENTER from page 1

resilient city and state,” said Salt Lake City Mayor Erin Mendenhall. “As we combat the effects of climate change, I’m anxious for residents and businesses to learn and adopt energy efficiencies and solutions from Utah Clean Energy — centered right in the heart of our downtown core.”

Leading by example, the building features on-site solar power and battery storage that will provide all of its ener-

gy needs. It operates without natural gas, eliminating the need for fossil fuels. A Rocky Mountain Power Blue Sky grant supported the rooftop solar installation, complete with a solar canopy and the battery storage.

“As we confront the urgent challenges posed by climate change, the need for bold, innovative solutions has never been greater,” Wright said. “With the Climate Innovation Center, we demonstrate that solutions are already at hand; we have what we need to lay the groundwork for a healthy, sustainable and resilient future for generations to come.”

Other guest speakers at the grand opening included Scott Anderson, chairman of the Zions Bank Advisory Board; Joel Ferry, executive director of the Utah Department of Natural Resources; and Catherine Raney-Norman with the Salt Lake City-Utah Committee for the Games.

Utah Clean Energy, in place for more than 20 years, focuses on expanding renewable energy, energy efficiency, storage and clean vehicles as a way to help Utah’s environment and health, but also its economy and long-term energy security.

Utah Clean Energy recently announced a collaboration, with the support

of the Governor’s Office of Economic Opportunity, with local home builders Garbett Homes, Ivory Homes and Segoe Homes to make low- and zero-emission homes more accessible in Utah. Two homes will be part of a “model village” at Daybreak, while the other will be in the Marmalade District in Salt Lake City. The homes will achieve some of the nation’s highest standards for energy performance and reduced emissions as they demonstrate the potential to build homes for a healthy environment. All will be at least 40 percent more energy efficient than traditional new homes in Utah.



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CALENDAR

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice.w@thecityjournals.com. The submission deadline is one week before publication.

June 18, 8:30-11 a.m.

“Prepare and Protect” Cyber Incident Response Table Top Exercise, presented by 47G and Iron Bow Technologies. Tailored for executives and leadership teams, event will feature a table top exercise for a simulated cyberattack. Location is VirnetX HQ, 182 N. Union Ave., Farmington. Details are at <https://lu.ma/c2zmfni7>.

June 18, 9-10:30 a.m.

“Better Your Business” Breakfast Seminar, a Point of the Mountain Chamber of Commerce event. Speaker is Tawny Lott Rodriguez of Utah State University. Location is Business Resource Center at Utah Valley University, 815 W. 1250 S., Orem. Free. Details are at thepointchamber.com.

June 18, 11 a.m.-1 p.m.

Business Boot Camp, a South Valley Chamber of Commerce event. Speaker Ralph Little, former founder and CEO of a nationwide financial services company, will discuss “What You Don’t Know About Sales is Killing You.” Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Cost is \$35 for members, \$55 for nonmembers. Details are at southvalleychamber.com.

June 18, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$25 for members and \$32 for nonmembers registered online, \$28 for members and \$35 for nonmembers not pre-registered. Details are at cachechamber.com.

June 18, 5:30-7:30 p.m.

Women in Business Meet-Up, hosted by Empower Her 2 Be. Location is Murray Park, Pavilion 4, 296 E. Murray Park Ave., Murray. Free. Registration can be completed at Eventbrite.com.

June 19, 9-11 a.m.

White Paper Event, presented by the APEX Accelerator. Attendees will learn what a white paper is; benefits, purposes and examples of white papers; and how to create a white paper. Speakers are Marilee Barnes and Madison Sanford, both with LSI. In-person location for the hybrid event is the Governor’s Office of Economic Opportunity, 60 E. South Temple, Salt Lake City. Free, but registration is required. Details are at <https://utahapex.ecenterdirect.com/events/3173>.

June 19, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

June 19, noon-1 p.m.

“Solve the Business Puzzle,” a

Women’s Business Center of Utah event. Speaker Michelle Tullis, a commercial lender at State Bank of Southern Utah, will discuss “Small Business Loans: Where to Get Started.” Event takes place online. Free. Details are at wbcutah.org.

June 19, 4:30-5:30 p.m.

“Business Unwind” Networking, a Point of the Mountain Chamber of Commerce event. Location is U-Swirl Frozen Yogurt, 241 E. 12300 S., Draper. Details are at thepointchamber.com.

June 19, 5:30-6:30 p.m.

Tax Planning Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

June 19, 6-8 p.m.

Marketing Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

June 20, 10-11 a.m.

“Basics of Bookkeeping,” a Women’s Business Center of Utah event featuring speaker Heather Taylor. Event takes place online. Free. Details are at wbcutah.org.

June 20, noon-1:30 p.m.

“Strictly Networking Luncheon,” a West Jordan Chamber of Commerce event. Speaker is Ronald Haycock. Location is Los Tapatios Taco Grill, 3078 W. 7800 S., West Jordan. Details are at <https://wjc-ut.com/>.

June 20, noon-12:30 p.m.

“Urgent: New Business Mandate: The BOI,” a Small Business Development Center event. Speaker Martin Howell, founder of CTA Express, will train on the mandatory BOI reporting required by the Corporate Transparency Act. Event takes place online. Free. Details are at <https://clients.utahsbdc.org/events.aspx>.

June 20, 4-6 p.m.

“The State of Mountain Resort Towns,” a ULI (Urban Land Institute) Utah event. Speaker Dana Schoewe, principal at RCLCO Real Estate Consulting, will unveil the latest insights on supply constraints and demand catalysts shaping mountain resort markets across the Mountain West, highlighting resorts in Utah, with a key focus on the luxury and workforce housing segments. A panel of local practitioners includes John Shirley, principal/architect at Think Architecture; Carder Lamb, project manager at East West Partners; and Chrissy Fredrikson, assistant project manager, Extell Development Co. Location is Black Rock Mountain Resort, 909 W. Peace Tree Trail, Heber City. Cost is \$45 for members, \$75 for nonmembers, with certain discounts available. Details are at <https://utah.uli.org/events-2>.

June 20, 5-7 p.m.

“Business After Hours” Mixer, a Park City Chamber of Commerce & Visitors Bureau event. Location is The Prospect, 2078 Prospector Ave., Park City. Free. Details are at <https://www.parkcitychamber.com/events/>.

June 20, 5:30-7:30 p.m.

“Business After Hours,” a Salt Lake Chamber event. Location is National Ability Center, 1000 Ability Way, Park City. Cost is \$20 for members and \$40 for nonmembers. Details are at slchamber.com.

June 20, 6-8 p.m.

“How to Start a Business 101,” a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

June 21, 8 a.m.-1 p.m.

WBN Golf Clinic, a Utah Valley Chamber of Commerce event. Check-in begins at 8 a.m., followed by breakfast at 8:30 a.m., golf instruction at 9 a.m. and lunch at noon. Location is Fox Hollow Golf Club, 1400 N. 200 E., American Fork. Cost is \$50. Details are at thechamber.org.

June 21, 8:30-10 a.m.

“Friday Connections,” a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at chamberwest.com.

June 24, 6:30 a.m.-3 p.m.

June Golf Tournament, a Davis Chamber of Commerce event. Registration and breakfast begin at 6:30 a.m. Lunch follows golf. Location is Valley View Golf Course, 2501 E. Gentile St., Layton. Details are at davischamberofcommerce.com.

June 25

SALT Summit and Awards, dedicated to elevating standards of excellence in hospitality, fostering continuous growth and learning for Salt Lake’s business community, and celebrating hospitality heroes. Summit, presented in partnership with Downtown Alliance, takes place 8 a.m.-1:30 p.m. at the Hilton Salt Lake City Center. Summit keynote speaker is Will Guidara, author of *Unreasonable Hospitality*. SALT Awards take place at 6 p.m. at the Capitol Theatre, Salt Lake City. Cost for summit only is \$99 for members, \$149 for nonmembers. Cost for summit and awards is \$149 for members, \$199 for nonmembers. Cost for lunch keynote only is \$49. Cost for awards only is \$79. Details are at <https://www.visit-saltlake.com/salt-summit/>.

June 25, 11:30 a.m.

“Empowerment Through Social Entrepreneurship,” a South Valley Chamber of Commerce Women in Business event. Full title is “Empowerment Through Social Entrepreneurship: How Woman Can Use Their Business Skills to Create Social Change, including Starting or Supporting Nonprofit Organizations.” Panelists are moderator: Bill Crim, president and CEO, United Way of Salt Lake (moderator); Maggon Osmond, business development, Stand4Kind; Christy Tribe, president and CEO, Junior Achievement of Utah; Cynthia Gambill, chief relationship officer, Saprea; and Michelle Flynn, executive director, The Road

Home. Location is Karen Gail Miller Conference Center, Building 2, Salt Lake Community College, Miller Campus, 9750 S. 300 W., Sandy. Cost is \$20 for members, \$30 for nonmembers. Details are at southvalleychamber.com.

June 25, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah’s Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for WIB members and first-time guests, \$35 for nonmembers. Details to be announced at ogdenweberchamber.com.

June 25, 11:30 a.m.-1 p.m.

“Starting Your Business 101,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

June 26, 11:30 a.m.-1 p.m.

“Transform Your Business with Generative AI,” a Salt Lake Chamber event. Speaker Earl Foote, founder/CEO of Nexus IT, will discuss the revolutionary impact of generative AI on modern business practices. Event takes place online via Zoom. Free, but registration is required. Details are at slchamber.com.

June 26, 11:30 a.m.-1 p.m.

Business Success Series, a ChamberWest event in partnership with the Small Business Development Center. Theme is “Winning the War for Talent: Hiring and Retention Strategies.” Speakers are Kim Shanklin, chief people officer, and Greg Gerber, director of talent and acquisition, both with the Utah Transit Authority. Location is Salt Lake Community College’s West Valley Center, 3460 S. 5600 W., Room 111, West Valley City. Cost is \$25. RSVP deadline is June 20. All businesses are welcome. Details are at chamberwest.com.

June 26, 6-7 p.m.

“Driving Website Traffic for Free,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

June 27, 11:45 a.m.-1 p.m.

“Lunch & Learn,” presented by the Point of the Mountain Chamber of Commerce and the Saratoga Springs Business Association. Speaker Nate Jensen will offer tips, tricks and shortcuts and discuss mastering the use of tables to enhance productivity in Excel. Location is FatCats, 212 Pioneer Crossing, Saratoga Springs. Details are at thepointchamber.com.

June 27, noon-1 p.m.

Women in Business Meeting, a Box Elder Chamber of Commerce event. Contact the chamber for location and other details. Cost is \$10. Details to be announced at boxelderchamber.com.

CALENDAR

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June 27, 5-6 p.m.

Legal Workshop (in English and Spanish), a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

June 27, 6-7 p.m.

"Intellectual Property Clinic," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

July 3, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

July 10, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is Ogden Pioneer Stadium (668 17th Street, Ogden), 668 17th St., Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

July 11, 11:30 a.m.-1 p.m.

"How to Provide Excellent Customer Service in 2024," a Salt Lake Chamber event. Location is the Salt Lake Chamber, 201 S. Main St., No. 2300, Salt Lake City. Cost is \$25. Details are at slchamber.com.

July 15, 6:30 a.m.-3 p.m.

July Golf Tournament, a Davis Chamber of Commerce event. Registration

and breakfast begin at 6:30 a.m. Location is Valley View Golf Course, 2501 E. Gentile St., Layton. Details are at davischamberofcommerce.com.

July 15, 8 a.m.-2 p.m.

Slopes Cup 2024, presented by Silicon Slopes and the Point of the Mountain Chamber of Commerce. Check-in begins at 8 a.m., followed by golf 9 a.m.-2 p.m. Location is Alpine Country

Club, 5000 W. Alpine Country Club Lane, Highland. Details are at slopescup.com.

July 16, 11 a.m.-1 p.m.

Business Women's Forum. Speaker Kathleen Bodenlos, executive director of the Discovery Gateway Children's Museum, will discuss "Take Your Networking to the Next Level." Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City.

Cost is \$25 for members, \$50 for non-members. Details are at slchamber.com.

July 16, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location in The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan.

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UIPA

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tries that will be a focus for the project area are hydrogen and other alternative energy sources, manufacturing, carbon fiber, warehousing and distribution, rail infrastructure utilization and CO2 sequestration. UIPA documents also mention batteries, magnetics, electronics and electric vehicle charging.

The area, she said, will support and advance the logistical needs of the region and promote responsible economic growth and prosperity to the benefit of all of Utah.

Establishment of the Castle Country Project Area has the support of officials in Carbon and Emery counties and Green River City.

Local officials believe the project area will help the region be attractive to high-wage manufacturing as Carbon and Emery counties face a declining coal industry. Larry Jensen, Carbon County commissioner, said his county has no coal currently being produced and a project area would help diversify the county's economy.

The county is working to "get over the hurdle of coal being a bad word, and lending institutions don't want to put any money towards that, so we need to find

some other types of industries," he told the UIPA board. "And the ones that are poised to come, we need some infrastructure in place — more than the county can put upfront and shoulder, and more than these folks can put together in their capital stacks."

Tyler Hunt, Green River City manager, said his city's economic backbone is tourism. "And while I won't turn down tourism, it is clear that it should not be the backbone of our economy but instead a support to our local economy," he said. "We're open to all kinds of business sectors, basically if it will provide good, stable jobs."

He wants the area to be attractive to all types of entrepreneurs plus businesses of all sizes, as well as diversifying its economy and growing the pool of jobs. "We believe these project areas will be impactful in accomplishing our goals," Hunt said.

UIPA board Chair Abby Osborne praised the proposed project area's attributes. "This is exactly what we look for as a board, is to be off the Wasatch Front, be in communities, working with you collaboratively to grow your economic development the way you want to grow it, that's right for the people that want to stay in your counties and remain citizens in your counties but also want to go to your counties for work," she said.

The nine already approved proj-

ect areas are an area in Salt Lake County, including in the Northwest Quadrant of Salt Lake City and parts of West Valley City and Magna; the Iron Springs Inland Port near Cedar City; the Verk Industrial Park project area in Spanish Fork; the Golden Spike project area in Garland, Tremonton, Brigham City and other parts of Box Elder County; the Central Utah Agri-Park in three parts of Juab County; the Mineral Mountains project area, consisting of four zones in Beaver County in parts of Beaver City, Beaver County and Milford City; the Tooele Valley area; the Twenty Wells area in Grantsville in Tooele County; and an area in western Weber County.

Osborne and Ben Hart, UIPA's executive director, both said that the board will slow down its creation of project areas this year, with Osborne saying "we really want to focus and make sure that the project areas that we've identified are working."

Hart said that after the Castle Country project area comes up for a vote June 24, "we are not going into expansion mode like we did last year."

"I think a lot of people have wondered if we will be doing another 10 or nine or eight project areas this year. We will not. We're going to keep it a smaller number in terms of overall new project areas that are being considered," Hart said.

Other areas expected to be brought before the board this year are in Fillmore and a couple of other centrally located counties, he added.

"We are anticipating that will be all of our new project areas for this calendar year, and we'll look at some again potentially next year, but we will be much more off the Wasatch Front, in rural communities, in the upcoming months," he said.

UIPA is "thrilled with how the project areas are going," Hart said.

"I think all of them have been making progress," he said, "and so we're excited to see these areas continue to grow as we're able to help optimizing what's happening in these areas."

SENTIMENT

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last month and is now statistically significantly higher than that of the U.S. after several months of being similar to the U.S.," said Phil Dean, chief economist at the Gardner Institute. "This returns to the more typical trend in recent years of Utah generally following the national trends but remaining above the U.S. level. I expect sentiment to continue to fluctuate in this uncertain environment."

The Utah consumer confidence survey uses key questions from the University of Michigan's Survey of Consumers. These questions measure residents' views of the present economic situation and their expectations for the economy in the future. Data gathered from the key questions are used to create the consumer confidence index for Utah. Demographic questions are included in the questionnaire to allow for additional analysis of the data and to assess the representativeness of the sample.

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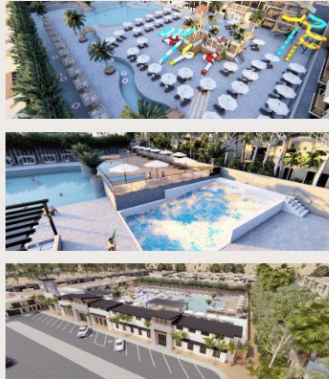
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CALENDAR

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Cost is \$25 for members and \$32 for nonmembers registered online, \$28 for members and \$35 for nonmembers not pre-registered. Details are at cachechamber.com.

July 17, 11:30 a.m.-1 p.m.

“Empower Your Business Now with Practical Applications of AI,” a Salt Lake Chamber event. Speaker Earl Foote, founder/CEO of Nexus IT, will discuss how AI is driving success in customer service, marketing, finance and more. Event takes place online via Zoom. Free, but registration is required. Details are at slchamber.com.

July 17, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

July 18, 4:30-6 p.m.

“Unveiling Utah Clean Energy’s Climate Innovation Center,” a ULI (Urban Land Institute) Utah event. Location is Utah Clean Energy, 215 S. 400 E., Salt Lake City. Cost is \$35 for members, \$55 for nonmembers, with certain discounts available. Details are at <https://utah.uli.org/events-2>.

July 19, 8:30-10 a.m.

“Friday Connections,” a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at chamberwest.com.

July 30, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Location to be determined. Cost is \$25 for WIB members and first-time guests, \$35 for nonmembers. Details to be announced at ogdenweberchamber.com.

Aug. 6, 9-11 a.m.

“Ms. Biz,” a Women’s Business Center of Utah event that is a four-week class for aspiring entrepreneurs or those

in the beginning stages of running a business. Classes are once per week for two hours. Event takes place online. Free. Details are at wbcutah.org.

Aug. 6, 2-3:30 p.m.

WordPress Workshop, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 7, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Aug. 7, 11:30 a.m.-1 p.m.

“Marketing for Massive Influence,” part of the four-part “Power Growth for Business” series presented by Park City Business University. Location is Blair Education Conference Center, 900 Round Valley Drive, Park City. Free, but registration is required. Details are at <https://www.parkcitychamber.com/events/>.

Aug. 8, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Cost is \$25 for members, \$35 for nonmembers. Details to be announced at davischamberofcommerce.com.

Aug. 8, 5-7 p.m.

“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is Peery’s Egyptian Theatre, 2415 Washington Blvd., Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

Aug. 8, 5-7 p.m.

“Business After Hours” Mixer, a Park City Chamber of Commerce & Visitors Bureau event. Location is Mountain Trails Foundation, 5792 Highland Drive, Snyderville. Free. Details are at <https://www.parkcitychamber.com/events/>.

Aug. 8, 6-8 p.m.

“Business Essentials,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 14, noon-1:30 p.m.

Membership Luncheon, a Utah Valley Chamber event. Location is Provo Marriott Hotel & Conference Center, 101 W. 100 N., Provo. Details are at thechamber.org.

Aug. 14, 9-10:30 a.m.

“Coffee Chat with the CEO,” a Park City Chamber of Commerce & Visitors Bureau event in which CEO Jennifer Wesselhoff is available for an informal conversation. Location is Park City Chamber & Visitors Bureau, 1850 Sidewinder Drive, Suite 320, Park City. Free and open to the public, but registration is required. Details are at <https://www.parkcitychamber.com/events/>.

Aug. 14, 6-7:30 p.m.

“Online Marketing Fundamentals,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 15, 11:30 a.m.-1 p.m.

Chamber Lunch, a Davis Chamber of Commerce event. Cost is \$25 for members, \$35 for nonmembers. Details to be announced at davischamberofcommerce.com.

Aug. 15, 6-8 p.m.

“How to Start a Business 101,” a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 16, 8:30-10 a.m.

“Friday Connections,” a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at chamberwest.com.

Aug. 20, 7:30 a.m.-noon

Third Annual Housing Summit, a ULI (Urban Land Institute) Utah event. Theme is “Private and Public Solutions for Strong Communities.” Keynote speaker is Nolan Gray, urban land use regulation expert and research director at California YIMBY. Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Costs vary. Details are at <https://utah.uli.org/events-2/>.

Aug. 20, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location in The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$25 for members and \$32 for nonmembers registered online, \$28 for members and \$35 for nonmembers not pre-registered. Details are at cachechamber.com.

Aug. 21, 7:30 a.m.-3 p.m.

Chamber Golf Classic, an Ogden-Weber Chamber of Commerce event. Check-in and breakfast begin at 7:30 a.m., followed by 8 a.m. shotgun start and 1 p.m. lunch and awards presentation. Location is Mount Ogden Golf Course, 1787 Constitution Way, Ogden. Cost is \$250 for individual golfers, \$1,000 per foursomes. Details are at ogdenweberchamber.com.

Aug. 21, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Aug. 21, 5:30-6:30 p.m.

Tax Planning Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 21, 6-8 p.m.

Marketing Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 22, noon-1 p.m.

Women in Business Meeting, a Box Elder Chamber of Commerce event. Contact the chamber for location and other details. Cost is \$10. Details to be announced at boxelderchamber.com.

Aug. 22, 5-7 p.m.

“Business After Hours,” a Salt Lake Chamber event. Location to be announced. Free for members and \$30 for nonmembers before Aug. 19, \$20 for members and \$40 for nonmembers thereafter. Details to be announced at slchamber.com.

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