

INSIDE

■ VET BUSINESSES

"You've already overcome worse obstacles." **page 3**

■ UTAH COUNTY

Boomtown: Vineyard nation's fastest-growing city. **page 4**

■ CHAMBER HONOREES

Salt Lake Chamber names 2024 award winners. **page 6**

Industry Briefs

pages 10-11

Business Calendar

page 13

OF NOTE



A good summer to get away

More than 3 million people passed through U.S. airport security checkpoints on the Sunday following the Independence Day holiday, according to the U.S. Transportation Security Administration. The number exceeded 3 million for the first time ever and topped the previous record of 2.99 million set on June 23. Some of the busiest air-travel days on record have happened in recent weeks, in part due to cheaper flights, a stronger dollar and younger people eager to vacation.

ESTIMATED \$6.6 BILLION FOR 2024-35

Gardner: Olympics mean 'significant positive impact'

Brice Wallace
Business Journal

The Olympics ultimately are about gold, silver and bronze, but a new report about a possible 2034 Games in Utah focuses on the green.

Research released last week by the Kem C. Gardner Policy Institute at the University of Utah indicates that a 2034 Olympic Winter Games and Paralympic Games would result in an estimated \$6.6 billion impact in economic output in the 2024-35 time period.

"Hosting the 2034 Winter Games

will have significant positive economic and fiscal impacts for the state," the report concludes.

The International Olympic Committee will vote July 24 on the location for the 2034 Games, with Utah expected to be chosen as the host city.

The Gardner Institute worked with the Salt Lake City-Utah Committee for the Games to determine the potential economic and fiscal impacts of hosting the event, which includes direct expenditures and additional economic activity, jobs and revenue generated in the state.

The research shows that having the 2034 Games would result in net new direct spending in Utah of \$2.6 billion (in 2023 dollars), state gross domestic product of nearly \$3.9 billion, employment of over 42,000 job-years, and personal income of \$2.5 billion.

see OLYMPICS page 14



The Olympic rings are displayed outside Rice-Eccles Stadium on the campus of the University of Utah in Salt Lake City. A new report from the Kem C. Gardner Policy Institute estimates that the 2034 Olympic Winter Games and Paralympic Games would result in an estimated \$6.6 billion impact in economic output for Utah for the 2024-35 time period.

SLC Council gives go-ahead to Smith's downtown rebuild

John Rogers
Business Journal

With an enthusiastic "yea" vote from the Salt Lake City Council last week, the Salt Lake City Corp. and Smith Entertainment Group (SEG) have moved one step closer to creating a community-centered sports, entertainment, culture and convention district and keeping professional sports in downtown Salt Lake City. The council voted unanimously to endorse a proposed "Participation Agreement" between the two parties that will put in motion the Utah Legislature-mandated process to bring the plan to fruition.

Earlier this year, the Utah State Legislature passed SB272, which lays out the process by which the city and SEG, under its principal owners Ryan and Ashley Smith, can agree to cooperate on the financial structure for the project that includes tax hikes for city residents combined with private funding from SEG.

"At the center of this Participation

Agreement is a commitment to delivering valuable community benefits and opportunities that uplift our quality of life by activating the full potential of our downtown," said Salt Lake City Mayor Erin Mendenhall. "This is an exciting step toward executing a vision to transform our urban core by centering walkability; affordability; and the needs of families, residents and visitors."

Virtually every member of the council spoke glowingly of the possibilities presented by the agreement. Councilman Alejandro Puy seemingly summed up the sentiments of the council, saying, "Success of our downtown is success for the whole city."

"This agreement is a good deal for Salt Lake City," added Councilman Chris Warton. "I would not have considered it if it wasn't."

The Participation Agreement includes the creation of a Community Ben-

see DOWNTOWN page 14

CONSUMER SENTIMENT STAYS FLAT IN UTAH AND ACROSS NATION

Steady as she goes.

Utah's consumer sentiment decreased by a statistically insignificant 0.5 percent in June, according to the Kem C. Gardner Policy Institute's Survey of Utah Consumer Sentiment.

The national consumer sentiment took a slightly more significant dip of 1.3 percent (from 77.7 in May to 77.3 in June), as reported by the University of Michigan.

"U.S. and Utah consumer sentiments appear to be taking a summer pause," said Phil Dean, chief economist at the Gardner Institute. "All eyes remain fixed on inflation and the actions of the Federal Reserve, which appear to also be in a holding pattern in this uncertain economic environment."

The Utah consumer confidence survey uses key questions from the University of Michigan's Survey of Consumers. These questions measure residents' views of the present economic situation and their expectations for the economy in the future. Data gathered from the key questions are used to create the consumer confidence index for Utah. Demographic questions are included in the questionnaire to allow for additional analysis of the data and to assess the representativeness of the sample.



1-877-AFCUBIZ
americafirst.com

AMERICA FIRST
CREDIT UNION

Federally insured by NCUA

NEWS

Matheson to leave his position running the show at The Point in Draper

The man who has spearheaded The Point, a major development involving 600 acres of state-owned land in Draper, is stepping down.

Alan Matheson, who has served as executive director of The Point since mid-2019, will leave to serve in a position managing land and water resources at Rio Tinto Kennecott, where he will lead a team to create and implement a strategy for the use of the company's 90,000 acres of land and water rights in the Salt Lake area.

Plans for The Point, site of the former home of the Utah State Prison, include a 100-acre first phase at the heart of the property that call for it to eventually be home to housing, parks, trails, roads, offices, hotel rooms, an event venue, retail, an "Innovation District," parking, a new Frontrunner station and 14,000 jobs.

Phase I is envisioned to be the springboard for development of the 600 acres, which in turn is expected

to lead to development of more than 20,000 undeveloped acres nearby.

In an emailed "Director's Message," Matheson thanked the people who have contributed to the project with their ideas, feedback and time.

"Working with so many of you on this project over the last five years has been a highlight of my professional career," he wrote. "I will continue to champion The Point as a key driver of economic development and quality of life in Utah. Construction at The Point will soon be underway and I look forward to watching Utah's Innovation Community rise from the ground."

He noted his work alongside state leaders, including the members of the Point of the Mountain State Land Authority, the organization's development partners and its team.

"We have sought and received a historic volume of public input on this project, engaged world-class planners and designers to develop our initial framework plan, secured funding for critical backbone infrastructure, completed demolition of the former prison facility, planned for future transit and

road improvements and signed the historic Phase I development agreement," he noted.

Phase I at The Point will feature more than 3,300 multifamily residential units, including approximately 400 affordable housing units; 16 acres of parks, including a Central Green gathering area, where every home is within two blocks of a park or a trail; six miles of roads; 10 miles of sidewalks and trails; more than 2.3 million square feet of office space; 381,000 square feet of hospitality space in the form of 540 hotel rooms; a 60,000-square-foot events center seating 2,000 people; 356,000 square feet of shopping, restaurants and grocery stores; 12,650 parking-garage stalls; and a "Convergence Hall" that will be the first piece of the Innovation District at The Point.

The Point authority has signed a 20-year Phase I agreement with its private-sector development partner, Innovation Point Partners, which is a partnership among Lincoln Property Co., the lead developer for The Point; and two local firms, Colmena Group

and Wadsworth Development Group. If IPP meets the conditions in the agreement, it will have the exclusive option to develop Phase II of The Point. That phase will consist of at least 99 acres, although its location at The Point has not yet been determined. IPP will invest more than \$2.3 billion in private-sector financing to construct the buildings and amenities at Phase I.

Before becoming The Point's executive director, Matheson served as director of the Utah Department of Environmental Quality, where he had been for four years. He also served as senior environmental advisor and state planning coordinator there.

Matheson also was executive director of Envision Utah from 2004-2011, director of the Utah Water Project in 2001-04, a partner at the law firm Ryley Carlock & Applewhite in 1999-2001, senior attorney and environmental policy advisor at Arizona Public Services in 1993-96, an associate at Brown & Bain in 1991-93, and a law clerk for the U.S. Court of Appeals for the 9th Circuit in 1989-90.

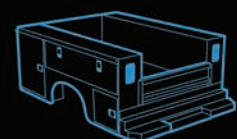


Alan Matheson



BASIN UPFITTING

Commercial Truck & Van Equipment



COMMERCIAL UPFITTERS

BASINUPFITTING.COM

SLC // BOISE



Advice for vets going into business: 'You've already overcome worse obstacles'



U.S. Army Major Chris Vogt presents the keynote address at the recent Veteran-Owned Business Conference at Salt Lake Community College in Sandy. An Olympic silver medalist and coach involved in the U.S. Army World Class Athlete Program, Vogt urged the audience members to use their military experience to propel themselves into the business world.

Brice Wallace
Business Journal

Chris Vogt has a few words for active or retired military members considering going into business: You've already overcome worse obstacles.

That's what the U.S. Army major, an Olympic silver medalist and coach involved in the U.S. Army World Class Athlete Program, told the crowd at the recent eighth annual Veteran-Owned Business Conference at Salt Lake Community College in Sandy.

He asked the audience members to recall their military accomplishments and the trials and troubles they overcame.

"This should give you unshakeable

confidence in whatever you are doing now," Vogt said. "Whether you're still serving now or retired completely, you did something that very few people in the U.S. decide to do, let alone could do."

He also encouraged them to write those accomplishments and trials into a list. His own "went on and on" as he remembered the times he spent "embracing the suck."

Physical training in ice-cold weather. Earning a certain badge by doing a ruck march of 18.6 miles with a 25-pound sack in just a few hours. Upon completing the ruck march, Vogt said, he knew he was mentally and physically stronger than most of his friends.

"I was different, mostly in a good way, for having chosen this lifestyle. ...

Those are the things that set us apart from our peers. It gave me confidence that I will excel at anything I commit to do, not because I'm better than anybody, but I've overcome a lot of hard things," he said.

"I want you all to have this same confidence as you run or start your business, as you network and in whatever you choose to do. Again, it is not arrogance. It's a confidence that you can and will do anything you put your mind to."

The trick for aspiring businesspeople is to translate the military experience into a confidence that works in a setting "when men and women we work with may have more advanced degrees than us, more on-

see **VETERANS** page 14

American Airlines increases service at Provo Airport

American Airlines has increased the number of flights it will have when it begins service at Provo Airport on Oct. 7. Instead of the originally announced two flights per day to American's Dallas-Fort Worth International Airport hub, the airline will have three flights. American will also have one flight daily to Phoenix Sky Harbor International Airport.

"Momentum continues to soar at the Provo Airport with a third daily American flight making it even more possible to fly from Provo to anywhere in the world," said Provo Mayor Michelle Kaufusi. "The power of three daily flights means local travelers have even more of an opportunity to connect to American's vast network at DFW, which will be valuable to both business and leisure travelers."

"The efficient travel times featured at the Provo Airport promise greater convenience for the travel journey. Expedited travel time frees up opportunity to explore Provo's unique destinations or conduct business," said Brian Torgersen, Provo Airport director.

American's Provo service will be operated using 65-seat Bombardier CRJ 700 regional jet aircraft, offering nine business class, 12 Main Cabin Extra and 44 economy class seats.

Mountain West Chamber Presents

15th Annual

SCHOLARSHIP GOLF TOURNAMENT

9TH AUGUST 2024

STARTS AT 8:30AM

(registration at 7am)

RIVER OAK GOLF COURSE
9300 RIVERSIDE DR
SANDY, UT 84070

- ✓ Cost per person \$175
- ✓ Cost per team (4) \$600

For questions or sponsorship opportunities, contact

Susan Schilling at

susan@mountainwestchamber.org

801-280-0595

TO REGISTER

Red Rock IT is Your Trusted IT Partner

Are your IT needs stressing you out? At Red Rock IT, we understand the challenges that businesses face in managing their technology.

We offer:

- Proactive IT support: Monitoring and maintenance to keep your systems running smoothly.
- Cybersecurity: Protect your business from cyber threats with our comprehensive solutions.
- Data backup and recovery: Ensure your data is always protected in case of a disaster.
- Network management: Design, implement, manage, and secure your network.
- Helpdesk support: Prompt and professional help from our friendly IT experts.

Red Rock IT is more than just a service provider; We are your trusted IT partner.

Contact us today for a free consultation!

Red Rock IT - Your Best Friends in IT (BFIT)

Text or Call: 801-562-2300

<https://redrockit.tech>

NEWS

Vineyard is now a 'boomtown' with the fastest growth rate in the nation

Northern Utah County's Vineyard, a booming suburban community situated between I-15 and Utah Lake, is the fastest-growing city in the U.S., according to data released by national self-storage website StorageCafe. With growth in both population and increase in housing units exceeding 7,000 percent over the past 10 years, Vineyard is designated a "boomtown" and its growth easily outranks traditional growth hotspot cities in places like Texas and Florida.

StorageCafe said that much of Utah's growth has been concentrated in Utah County as post-pandemic residential pat-

terns persist, driven by remote workers seeking low-density environments, millennials prioritizing better schools and spacious living and individuals priced out of expensive cities turning to exurban areas over urban cores.

Meanwhile, Salt Lake County's Herriman ranked 17th nationally for growth. The housing inventory there has increased 165 percent over the past decade, with the apartment sector figuratively booming. It grew from 701 units in 2013 to 2,207 units in 2022. The population in Herriman has more than doubled from 23,400 in 2013 to 55,300 in 2022.

But growth comes at a cost. Over the past decade, home prices in Herriman have soared by 72 percent, with the median home price climbing to \$486,200, while the median income grew by 53 percent.

By contrast, Salt Lake City has seen a more modest expansion with a 7 percent population gain and a 16 percent increase in housing inventory, the StorageCafe report said. Home prices spiked by 94 per-

cent in the capital city, outpacing incomes, which rose by 58 percent.

Bluffdale has also grown significantly, doubling its population while expanding its housing stock by 143 percent over the past 10 years. Home prices surged by 49 percent while median incomes rose by 34 percent.

The full report can be accessed at www.soragecafe.com.

Grantsville, Cedar named UP 'focus sites'

Union Pacific Railroad has designated a pair of "focus sites" in Utah, providing businesses additional connections to the railroad's 32,000-mile network. The Utah sites are in Cedar City and Grantsville.

Focus sites are large-scale development sites suited for custom-built warehouses or industrial facilities. These sites are railroad hubs where Union Pacific can concentrate resources, effectively manage logistics and provide targeted services for its customers, the railroad company said.

In addition to the two Utah sites, Union Pacific also named focus sites in Shawnee, Oklahoma; and San Antonio and Texarkana, Texas. In all, Union Pacific has 32 focus sites across its network.

Combined, the five sites have 15,000 acres available for development.

"Our team of regional experts specialize in finding you the best site to build your business," said Kenny Rucker, executive vice president of marketing and sales at Union Pacific. "We work with customers to understand their business needs and find solutions to win in the marketplace."

In addition to focus sites, Union Pacific provides a site solutions tool with more than 6,000 potential properties available to its customers for development. They are all located within 800 meters of its rail lines.

Union Pacific operates in 23 western states, with major operations in Salt Lake City.

PSC approves Enbridge rate decrease

The Public Service Commission of Utah (PSC) has approved a nearly 30 percent decrease in residential natural gas rates requested by Enbridge Gas Utah, the company that formerly operated as Dominion Energy in the state. Enbridge said the 29.53 percent rate adjustment will lower the typical residential customer's monthly bill by \$23.12 and annual bill by \$277.44. The rate decrease went into effect July 1 and most customers should start seeing the decrease in their bill at the end July or early August, depending on their billing cycle, Enbridge said.

"We are pleased to be able provide such a large decrease for customers and return our rates to some of the lowest in the nation," said Judd Cook, vice president and general manager of Enbridge Gas Utah. "Over the last few years, we have seen record-high natural gas costs. We know that has had an impact on our customers. In addition to providing safe and reliable service, affordability is ex-

remely important, and we work hard to pass on the savings from natural gas cost decreases as soon as possible to those we serve."

At least twice a year, the utility and the PSC use third-party forecasts of natural gas prices to estimate how much the utility's rates should be adjusted to cover anticipated costs of buying natural gas for its customers. These costs are passed on to customers with no markup and have no impact on the utility's profits. The "pass-through" adjustments enable the company to change rates to reflect changes in gas supply and other costs.

"While our rates remain affordable and lower than national and regional averages, we understand the economic challenges our customers are facing due to inflation," the company said. "We will continue providing the financial assistance and flexible payment plans our customers need to keep up with their monthly bills."

Protecting your ideas
and your business.

**maschoff
brennan**

MABR.COM • 801.297.1850
TECHNOLOGY & INTELLECTUAL PROPERTY LAW
PARK CITY • SALT LAKE CITY • NEW YORK • SAN FRANCISCO • LOS ANGELES • IRVINE

BUSINESS JOURNAL

SALT LAKE BUSINESS JOURNAL
PO Permit 891-300

The Salt Lake Business Journal is published weekly by Loyal Perch Media LLC, 9500 S. 500 West, Suite 205, Sandy, Utah 84070. Application to mail at periodical postage prices at Salt Lake City, UT. Postmaster: Send address changes to: Salt Lake Business Journal, 9500 S. 500 West, Suite 205, Sandy, Utah 84070.

For information about distribution please email hello@thecityjournals.com or call our offices.

The views and opinions expressed in display advertisements do not necessarily reflect or represent the views and opinions held by Loyal Perch Media. This publication may not be reproduced in whole or in part without the express written consent of the owner.

Subscription rate: \$85 per year.

© 2024 Loyal Perch Media, Inc.

ASSOCIATE PUBLISHER

David Gregersen | david.g@thecityjournals.com

MANAGING EDITOR

John Rogers | john.r@thecityjournals.com

ASSOCIATE EDITOR/REPORTER

Brice Wallace | brice.w@thecityjournals.com

ADVERTISING EXECUTIVES

Dale Dimond | dale.d@thecityjournals.com
Mieka Sawatzki | mieka.s@thecityjournals.com
Jason Corbridge | jason.c@thecityjournals.com
Ryan Casper | ryan.c@thecityjournals.com
Kayla Palmer | kayla.p@thecityjournals.com
Greg Tanner | greg.t@valuepagesutah.com

CIRCULATION COORDINATOR

Lydia Rice | lydia.r@thecityjournals.com
385-557-1022

OFFICE COORDINATOR

Dionne Halverson | dionne.h@thecityjournals.com
385-557-1022

GRAPHIC DESIGN

Anna Pro
Ty Gorton
John Rogers

SALT LAKE BUSINESS JOURNAL

9500 South 500 West, Suite 205
Sandy, UT 84070

PHONE: 801-254-5974

MISSION STATEMENT

Our mission is to provide actionable news to C-level business executives throughout the Wasatch Front region.

PUBLISHER

Designed, Published & Distributed by:





COTTONWOOD
COMMERCIAL TITLE

**Utah's most trusted name
in commercial real estate.**

The **highest level** of service.
The **experience** you need.
The local expertise you can **trust**.

COTTONWOODCOMMERCIALTITLE.COM

 **COTTONWOOD
TITLE**



Tyler Clancy

Madison
Keyser WilliamsLucy Knight
Andre

Dori Clark



TJ England



Kimberly Flores



Kamea Johnson



Lee Weech

Salt Lake Chamber announces awardees to be honored at Sept. 17 event

The Salt Lake Chamber, Utah's largest business association, has announced the people and organizations that will be honored during its annual meeting Sept. 17.

The honorees of its annual awards "have demonstrated exceptional support to advance the chamber's mission and bolster the business community over the past year," it said.

"Our annual meeting is an opportunity to recognize the strength of Utah's business community," said Derek Miller, the chamber's president and CEO. "The Salt Lake Chamber has been part of several groundbreaking initiatives through the years, and it's because of business and community leaders like those we're recognizing this year that we continue to see Utah grow and prosper. We thank these individuals for their dedication, hard work and innovative solutions, and we look forward to seeing the business community continue to thrive and build a prosperous future for all."

Award recipients this year are:

President's Award for Excellence, honoring an individual or organization selected by the president and CEO: KSL, which offers information via digital and mobile delivery and an online marketplace.

Legacy Award, honoring a long-standing business in Utah: Jacobsen Construction Co. Founded in 1922, Jacobsen now has over \$1 billion in annual revenue. Its signature projects include the Utah State Capitol seismic reinforcement and historical restoration, City Creek Center, Provo City Center Temple, Primary Children's Hospital campus in Lehi and more.

Fortitude Award, honoring a corporate business in Utah: Delta Air Lines.

Delta is Salt Lake City's largest global carrier, offering more flights out of Utah than all-other carriers combined, with more than 230 peak-day departures to nearly 90 destinations across the globe, including nonstop service to trans-Atlantic destinations like Amsterdam, London and Paris.

Beehive Award, honoring an organization that helps build the community through volunteerism: Sunroc Corp. Since 1937, Sunroc has offered construction services to municipalities, state agencies and professional contractors throughout the Intermountain West. A subsidiary of Clyde Companies, it provides materials and services, including ready-mix concrete, asphalt, aggregates, masonry, earthwork, utility construction and asphalt paving.

Opportunity Award, honoring a small business in Utah: Alpha Coffee. Alpha Coffee is a veteran- and woman-co-owned company offering customers coffee; promoting the warrior lifestyle; providing high levels of service; and giving back to veterans, the planet and the community. Founded by Carl and Lori Churchill in 2010, it has grown to two shops in the Salt Lake City area, along with selling online to customers in all 50 states and military personnel around the world.

Icon Award, honoring a woman-owned business in Utah: Blendyd Studios. Founded in 2023, Blendyd offers software modernizing recruiting in the trucking industry by building next-generation technologies to maximize operational efficiencies and provoke new conversations around the future of talent acquisition. Specifically, it empowers freight carriers to find, nurture and hire the best drivers.

Trailblazer Awards, honoring "rising stars" in the community: Rep. Tyler Clancy, District 60, Utah State House of Representatives; and Madison Keyser Williams, director of corporate development, Utah Paperbox.

Clancy represents an area that includes parts of downtown and east Provo. Sworn in at 25, he is the youngest person elected to the Legislature since 1834. He has sponsored over 10 bills signed into law after serving in only two sessions. Clancy also serves the community as a Provo police officer.

Keyser Williams oversees HR, supplier audits and marketing/PR at Utah Paperbox. She began her HR career in 2018 with Zions Bancorporation and Amazon before joining her family's business in 2022 as the fifth generation. Keyser Williams is set to follow in her father's footsteps as the company's future president.

Chamber Champions, honoring exceptional chamber volunteers: Lucy Knight Andre, general counsel, chief of staff and corporate secretary, Stadler US Inc.; Dori Clark, marketing division sales manager, Lagoon Corp.; TJ England, chief legal officer, C.R. England; Kimberly Flores, co-founder, fulfilled Lifestyle Co.; Kamea Johnson, owner and operator, Chosen Creative Stationery and the Utah Letter Writing Club; and Lee Weech, vice president of sales, Executech.

Since joining Stadler in 2016, Andre has helped oversee the setup and expansion of Stadler's North American operations. Andre has seen the company grow from eight full-time employees to over 450, build and fill a 250,000-square foot manufacturing facility, and secure over \$2 billion in orders. Her experience includes working as an editor, a college professor, a prosecutor, a partner at a law firm and as in-house counsel for multiple organizations.

Clark has been at Lagoon for 23 years, including in the marketing/group sales office for the past 14 years, focusing on scheduling and facilitating corporate events. Clark also has served on the Salt Lake Chamber's Women & Business Conference Committee and

previously as the vice chair and chair of the Davis Chamber Leadership Institute Committee.

TJ England manages the legal department and oversees all legal, regulatory, human resources and labor relations matters for C.R. England, one of the nation's largest freight carriers. He serves as a member of the American Trucking Association's Litigation Center Board of Directors. Prior to C.R. England, England was in private practice at the Utah law firm of Ray Quinney & Nebeker.

Flores' fulfilled is a zero-waste store and refill shop in Park City, offering refillable household cleaning and personal care products as well as hundreds of package-free goods to those looking to live a life with less plastic. Flores previously was the public relations manager at Waterford.org. Prior to her work with the early education nonprofit, she was the director of public relations and communication at the Salt Lake Chamber and for nearly 15 years was a television news journalist.

In addition to owning and operating Chosen Creative Stationery and the Utah Letter Writing Club, Johnson also is the author of *Identity Mark*, which focuses on understanding misplaced identity in America, herd mentality and the effects of groupthink. Her specialty is working with startups, SMEs, businesses and leaders to craft personal and brand identity and to translate their value proposition in the marketplace effectively. Her career has been centered in sales, finance, talent coaching and development of large sales teams, mindset and behavior training, and entrepreneurial education.

Weech has helped clients find solutions for managed IT, security and cloud-based solutions throughout the western states for eight years. Weech is the former chair of the Salt Lake Chamber's President's Ambassadors and volunteers within the Daybreak community in South Jordan.

The annual meeting and awards luncheon will take place Sept. 17 at Salt Lake City Marriott Downtown at City Creek.

Every day is a great day . . .

**MMMM...
Mondays!**

**TASTY
Tuesdays!**

**WOW
Wednesdays!**

**TWISTY
Thursdays!**

**FRITTER
Fridays!**

**SPRINKLES
Saturdays!**



**DARLA'S
DONUTS**



Donuts Brownies Fritters

Turnovers Muffins

Family Owned & Operated

2278 So. Redwood Road

801-975-6381

M-F 5:00 am - 2:30 pm & Sat. 7:00 am - noon

with Darla's Donuts!

BUSINESS JOURNAL

Why share? Get your own copy!

TO SUBSCRIBE TODAY

Call

801-533-0556 ext. 200

or visit www.slbusinessjournal.com





My Utah Is

AN ELITE ECONOMY & MY BANK GIVES MY BUSINESS AN EDGE

Work with us and take your business to the next level. Our local experts will help you with all your banking needs because your goals are our goals. Find a location near you at bankofutah.com.



BUSINESS ■ PERSONAL ■ TRUST ■ MORTGAGE



Member
FDIC

Work Daze

Vacation is over, but your problems are just beginning

Vacations are important, especially for someone who works as hard as you do — or, should I say, someone who works as hard as you do trying to make it look like you do work hard.

This is true whether you frolicked at the beach or romped in the mountains or just stayed home, restoring your chi by the latest exercise craze — power hammock swinging. A vacation from work is a wonderful thing, but there is a problem. Eventually, you do have come back to work.

Lydia Dishman is well aware of the problem. As the author of “If You’re Struggling to Find Focus After Vacation, Read This,” her recent article for *Fast Company*, Dishman frankly describes the dire condition in which she found herself upon returning from her vacation.

“Productivity is down,” she reports, “and my cognitive function feels like the equivalent of a plate of undercooked scrambled eggs.”

Since this is the condition in which you find yourself on most days that you aren’t on vacation, it makes sense to study her recipe for cooking those eggs, plus a few added ingredients all my own.

No. 1: Not all vacations are created

equal.

The better the vacation, the more difficult it is to come back to work, right? It only makes sense that if you want to make the return to work better, make the vacation worse.



BOB GOLDMAN

It’s not hard to do. First, choose a destination that requires air travel. It’s difficult to imagine any flight on any airline that wouldn’t start and end your vacation with experiences that would turn any travelogue into a horror movie. Also, book a hotel with a steep “resort fee.” This is a daily charge, rarely revealed until you’re walking out the door, that allows you unlimited daily use of luxury extras like elevators, towels and doors. Finally, use your time away to experience the local environment, especially indigenous inhabitants such as sea lice, sand fleas, red fire ants, brown recluse spiders, stonefish and sharks. Creatures like these may scare some people, but compared to your managers, they’re pussy cats.

No. 2: Bring your vacation home with you.

If you’re vacationing at the beach, bring home a pound of sand. Every day, put a pinch or two in your undies. It will give you that scratchy, infuriating sense

of discomfort usually only possible after a meeting with HR. (If co-workers expect a gift, give them dengue fever. They’ll thank you for the time off.)

No. 3: Hocus Focus.

No question: Focus can be difficult to achieve after a vacation, especially considering the avalanche of work that will be dumped on you the minute you return.

When you do decide to actually get to work, avoid the urge to “multitask.”

“Even if multitaskers feel like they’re getting more done,” warn researchers at the University of London, “they’re working at a much lower cognitive level and costing companies billions of dollars in lost productivity.” (Don’t worry about who pays those billions. Your company has your credit card on file.)

And how do you choose the first assignment on which to aim your laser focus? Easy-peasy. It’s either the project requested either by the manager at the top of the org chart or the person in charge of choosing snacks for the office. It could take months before a C-level manager notices you blew off their assignment, but a lack of Abba-Zabba bars in the break room will be felt immediately.

If you did make the mistake of having a great vacation, it’s natural that you will feel depressed and bored.

These are emotions you can make work for you.

“Boredom can help people replenish their resources,” says Gloria Mark, a professor of informatics. “It doesn’t provide much stimulation and underuses our resources.”

Fortunately, your boss is not likely to see you in zombie mode, since boredom “usually peaks around 1 p.m. after lunch,” exactly the time you are turning to your co-workers and asking, “Who’s ready for dessert?”

While these strategies should be helpful, there’s no doubt that returning to work from even the worst vacation is a difficult transition. Though your focus may be fuzzy and your boredom overbearing, take comfort in the fact that you have a full year before you have to go on vacation again.

By that time, you’ll have matured sufficiently so that you can say, “No vacation for me this year; working at this company is vacation enough.”

Considering how hard it is to come back, you may actually believe it.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.

COPYRIGHT 2024 CREATORS.COM



**GATEWAY CENTER—MULTIPLE OLD TOWN
RETAIL & OFFICE SPACES AVAILABLE FOR LEASE**
136 HEBER AVENUE, PARK CITY, UT 84060
LEASE: \$35-\$55 NNN +CAM \$9.47/SF



- Suites ranging from 1,066-3,285 SF
- Offering an attractive headquarters for solid PC businesses
- Plug and play with new contemporary furnishings
- Allocated and covered parking
- Experienced and known landlord
- Fabulous building amenities
- Similar like-minded tenants
- FedEx and UPS drop off boxes
- 5 minute walk to the post office

KATIE WILKING (435) 640-4964 • katie@swcommercial.com
JILL SNYDER (435) 671-0793 • jill@swcommercial.com
CHELSEA WALL (435) 671-3541 • chelsea@swcommercial.com

BERKSHIRE HATHAWAY | UTAH PROPERTIES
HOMESERVICES

COMMERCIAL DIVISION

\$17.3 BILLION

In Total Sales
Statewide for 2020-2023

\$312 MILLION

In Commercial Sales Volume
Statewide for 2020-2023

More than
30 OFFICES
throughout Utah

CONTACT US FOR MORE INFORMATION ON ANY
OF OUR COMMERCIAL REAL ESTATE SERVICES

SALT LAKE CITY (801) 618-0068
COMMERCIAL@BHHSUTAH.COM
BHHSUTAH.COM

©2024 BHH Affiliates, LLC. An independently owned and operated franchisee of BHH Affiliates, LLC. Berkshire Hathaway HomeServices and the Berkshire Hathaway HomeServices symbol are registered service marks of Columbia Insurance Company, a Berkshire Hathaway affiliate. Equal Housing Opportunity.

Self-employed means poor work/life balance for many Utahns, study finds

The allure of entrepreneurship captivates many: the autonomy of being your own boss, the satisfaction of earning independently and the ambition to make it big. Yet, beyond this enticing veneer lies a less discussed truth, according to a recent survey by cloud development website Latenode.com. Many entrepreneurs, having poured their resources and countless hours into their ventures, confront a stark reality that exiting involves more than just financial costs; it also means grappling with personal pride and the challenge of starting over.

The Latenode survey found that 36 percent of small-business owners in Utah expressed a desire to leave their businesses but felt unable to do so due to various constraints. Moreover, almost 20 percent say they have no work-life balance.

The sentiment of being trapped varies significantly across regions; for instance, a notable 65 percent of entrepreneurs in Oklahoma wish to discon-

nect completely from their businesses, whereas in Iowa, the majority appear more content, with only 22 percent expressing a desire to exit.

Delving deeper into the reasons that tether these owners to their businesses, the survey identified several key factors. Emotional attachment emerges as the primary barrier, with 37 percent of respondents citing deep personal connections to their businesses as the main reason they cannot leave. Financial dependence is another significant factor, with 25 percent relying on their business income as their primary financial resource. Additionally, 20 percent of business owners face economic barriers to selling their businesses at a profitable price, while 19 percent encounter a scarcity of suitable buyers, further complicating their exit strategies.

The challenges of running a small business extend beyond the difficulties of exiting. According to the survey, the biggest hurdle faced by en-

trepreneurs is time management, highlighted by 39 percent of respondents. Other significant challenges include financial constraints, cited by a quarter of the participants, and finding and retaining customers also remains a critical concern for 15 percent of the business owners.

The importance of work-life balance is overwhelmingly recognized, with 72 percent of respondents stating it as very important to them. This underscores the broader implications of the demanding nature of entrepreneurship on personal well-being.

The survey also addressed the technological aspects of business operations. It reveals that nearly one in three entrepreneurs (30 percent) are not familiar with AI-driven solutions for business automation, which could potentially alleviate some of their operational burdens. Moreover, only 43 percent of respondents feel satisfied with the current level of automation in their businesses, indicating a signifi-

cant gap in the adoption and satisfaction with modern technological solutions.

Finally, when queried about the most time-consuming aspects of their business operations, respondents identified administrative tasks (31 percent), customer service (29 percent), marketing and sales (24 percent) and product or service development (15 percent) as the primary areas where they spend the most time.

“In the pursuit of entrepreneurial dreams, it is important to remember that sometimes the greatest act of courage is knowing when to let go, to pivot or to start anew. It’s also important for entrepreneurs to at least become familiar with the variety of automation tools that exist and are getting better each day. These tools can drastically save time and resources, boosting business efficiency and paving the way for greater success,” said Daniel Vasilyeu, one of the authors of the Latenode.com survey.

JOIN THE HERITAGE CLUB!

AND BE PART OF THE

UTAH DAYS OF '47 RODEO

JULY 19-20 & 22-24

5 NIGHTS OF TICKET AND MEALS

EACH NIGHT INCLUDES

10 GOLD BUCKLE SEATS

10  SANDWICH MEALS

COMPLIMENTARY PARKING

FOR ONLY \$2,500

CONTACT LIV MOFFAT FOR PRICING AND DETAILS

LIV@UTAHDAYSOF47RODEO.COM

Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice.w@the-cityjournals.com. The submission deadline is one week before publication.

ARTS/ENTERTAINMENT

• **“Open Streets”** programming has returned to downtown Salt Lake City’s Main Street for two weekends this summer. One is July 19-20. Between 100 South and 200 South, Main Street will be closed to automobile traffic and transformed into a pedestrian promenade with live entertainment and activations. Social establishments will be invited to extend their premises onto the sidewalks as well. Activities include July 19, 6-10 p.m., when the Eccles Theater, The Blocks Art District and the Mexican consulate in Salt Lake City will present an evening with four local mariachi bands and Mexican classical guitarist Sergio Fuentes Oseguera at the Eccles Theater front steps, with the Twilight Concert Series taking place 6-10 p.m. at Gallivan Plaza. On July 20, 8-11 p.m., Bandah presents back-to-back DJs at the Exchange Place Plaza, and SB Dance and Curbside Theater present “Tarotville,” 9-10:30 p.m., at the Eccles Theater front steps. Open Streets, created to foster a family and pedestrian-friendly downtown and study Main Street walkability, is made possible by funding and staff support from Salt Lake City and is activated by the Downtown Alliance and The Blocks Arts District.

ASSOCIATIONS

• **47G Utah Aerospace & Defense** has added **Amanda Covington** and **Nate Walkingshaw** to its board of directors. Covington is chief corporate affairs officer for the Larry H. Miller Co. Covington has more than 25 years of experience leading corporate communications and government relations. She serves on several boards, including the Utah Board of Higher Education, the Utah Women’s Leadership Institute and the Salt Lake Chamber of Commerce. Walkingshaw



Amanda Covington



Nate Walkingshaw

is founder and CEO of renewable energy company Torus. He is an inventor and serial entrepreneur who has successfully started and sold several companies, including a Utah-based renewable energy company dedicated to making energy storage more efficient, affordable and sustainable. In addition to aerospace, defense and cyber security, 47G’s efforts now include advanced air mobility, critical minerals, advanced materials and energy.

BANKING

• **Bank of Utah**, based in Ogden, is offering a new savings program designed to help prospective homebuyers save for a down payment. The program includes Bank of Utah’s Super Saver CD, which allows for flexible contributions with penalty-free access to funds for a down payment when it is used for a Bank of Utah home loan. Included in the program is a free home appraisal valued up to \$500 when using the funds with a Bank of Utah mortgage. In addition to the Super Saver CD, customers with low-to-moderate income may also qualify for a mortgage rate relief program. Funds for this program are limited.

ASSOCIATIONS

• **BioUtah** has hired **Abbey Brewer** as membership manager. Her responsibilities include supporting the organization’s Bio Business Solutions program, event planning, and marketing assistance, and she will work with current and prospective member companies to advance association and industry objectives. Brewer’s background is in corporate wellness and exercise science.



Abbey Brewer

CONTESTS

• Nominations are being accepted through Aug. 23 for the **2024 BioUtah Life Sciences Awards**, presented to

individuals and/or companies that have made a significant impact in advancing the industry in Utah. The awards include the Lifetime Achievement Award, Entrepreneur of the Year, Executive of the Year, Innovation Impact Award and Friend of Industry Award. BioUtah’s board members will review the nominations and select the winners, to be announced at the BioUtah Summit on Nov. 14. The nomination form is at <https://bioutah.typeform.com/to/cdcU-jD4s>.

CORPORATE

• **Recursion Pharmaceuticals Inc.**, a Salt Lake City-based clinical-stage techbio company decoding biology to industrialize drug discovery, has announced the pricing of its underwritten public offering of more than 30 million shares of its Class A common stock at a price to the public of \$6.50 per share. All of the shares are to be sold by Recursion. The company also has granted the underwriters a 30-day option to purchase up to an additional 4.6 million shares of its Class A common stock. Before deducting the underwriting discounts and commissions and estimated offering expenses, Recursion expects to receive total gross proceeds of approximately \$200 million, assuming no exercise of the underwriters’ option to purchase additional shares. **Goldman Sachs & Co. LLC** and **J.P. Morgan** are acting as lead book-running managers for the offering. **Allen & Co. LLC** is acting as book-running manager for the offering.

ECONOMIC INDICATORS

• A total of **193,083 Utahns** are estimated to gain **bonus benefits**, effective July 1, according to personal injury law firm **Bisnar Chase**, using data from the U.S. Bureau of Labor Statistics. They are among 17 million works in such a situation. The U.S. Department of Labor unveiled an update to overtime pay regulations under the Fair Labor Standards Act. The update comes amid concerns that the previous salary threshold of \$684 per week (\$35,568 annually) had not kept pace with inflation, leaving many salaried workers vulnerable to long hours without additional compensation. The threshold now is

\$844 per week (\$43,888 annually), with a further increase to \$1,128 per week (\$58,656 annually) starting Jan. 1, 2025. These adjustments are to be phased in over the next few years. The final rule is projected to redirect approximately \$1.5 billion annually from employers to workers through increased pay. Details are at <https://www.bestattorney.com/bonus-benefits/>.

• **Utah workers** who have stayed in their job for at least 12 months saw their wages rise 4.8 percent in June, compared to the same time last year, according to the **“ADP Pay Insights”** report. Their median annual salary was \$50,500. That ranks No. 30 among states. The national increase was 4.9 percent, to \$58,600. The year-over-year pay gains for job-stayers nationally was the slowest pace of growth since August 2021. Pay gains for job-changers also slowed, to 7.7 percent. Montana saw the most growth, at 7.3 percent. Mississippi had the least, at 3.5 percent. The highest median was in Massachusetts, at \$72,900. The lowest was in New Mexico, at \$39,700. Details are at <https://payinsights.adp.com/>.

• **Salt Lake City** is ranked No. 154 on a list of **“Most Expensive Metro Areas for Renters,”** compiled by **Lawn Love**. On the list of “most affordable” are No. 3 **Ogden-Clearfield** and No. 6 **Provo-Orem**. Lawn Love compared 196 of the biggest U.S. metros, considering average rent prices, year-over-year rent changes, and the share of renters spending over 30 percent of their income on rent and utilities. The most expensive metro area for renters is Miami, Fort Lauderdale and Pompano Beach, Florida. The most affordable is Rock Springs, Wyoming. Details are at <https://lawnlove.com/blog/most-expensive-metro-areas-to-rent/#rankings>.

• **Salt Lake City** is ranked No. 9 on a list of places where it makes **more sense to rent than to buy**, compiled by **Creditnews Research**. It compared average rent prices against the true cost of owning a typical home in America’s 100 most populous metros. The difference in Salt Lake City is \$3,391, it said. The top place overall where it

CONTINUED next page

HELPING YOU WIN AT
KING OF THE HILL.
THE CASE TV620B



UTAH
SALT LAKE CITY
4343 Century Dr.
Salt Lake City, UT 84123
Phone: 801-262-5761

LOGAN
453 N 1000 West
Logan, UT 84321
Phone: 435-752-1533

SPRINGVILLE
1350 S. 2000 West
Springville, UT 84663
Phone: 801-794-1463

CEDAR CITY
482 N. Main St.
Cedar City, UT 84720
Phone: 435-586-4406

NEW MEXICO
ALBUQUERQUE
6301 Edith Blvd. NE.
Albuquerque, NM 87107
Phone: 505-433-2246

COLORADO
DURANGO
1097 Hwy 3
Durango, CO 81301
Phone: 970-247-0522

CLIFTON
549 32nd Rd.
Clifton, CO 81520
Phone: 970-434-7363



THE NEW
CASE
CONSTRUCTION

NO ONE WILL OUTWORK US.™

©2023 Century Equipment Company. All rights reserved.
CASE is a trademark registered in the United States and many other countries, owned by or licensed to CNH Industrial N.V., its subsidiaries or affiliates.

from previous page

makes the most recent to rent is the San Jose-Sunnyvale-Santa Clara area is California, where the difference is \$11,303. The list of places with the smallest difference between renting and total homeownership costs is led by Jackson, Mississippi, where the difference is \$567. Details are at <https://creditnews.com/research/the-true-cost-of-renting-vs-owning-a-home-in-each-u-s-metro-in-2024/>.

• **Twenty-five percent of Utah drivers** remain uncertain about the practicality of **switching to an electric vehicle**, according to a survey by **Quantrell Subaru**. The highest number is in Mississippi, at 67 percent. The lowest is in Connecticut, at 8 percent. For 20 percent of Utahns surveyed, the higher upfront cost is a drawback. Another 20 percent expressed concern about the current state of charging station networks, and 26 percent worry about the potential costs and hassles of battery replacement. On the flip side, 32 percent pointed to the appeal of lower running costs, 19 percent liked the high-performance aspect of EVs, and 15 percent believe government incentives are a deciding factor. Details are at <https://www.quantrellsubaru.com/electric-vehicle-exasperation/>.

EDUCATION/TRAINING

• The **U.S. Small Business Administration** Utah District Office has announced that the **Veteran Women Igniting the Spirit of Entrepreneurship (V-WISE)** program will be hosted in Utah Oct. 11-13 in Salt Lake City. The training initiative, part of the SBA's recent Women Veteran Entrepreneurship Training Program (WVETP) grant award, is designed to empower women veterans and female military spouses/partners with the skills and knowledge necessary to launch and grow their own businesses. The V-WISE program, managed by Syracuse University's D'Aniello Institute for Veterans and Military Families, offers a comprehensive three-phase approach to entrepreneurial training, a 15-day online intensive course, a three-day residency experience, and a 12-month ongoing support program. Eligibility includes honorably discharged women veterans, active duty, reserve and national guard women service members, and women spouses/same-sex life partners of veterans and service members, including widowed spouses/partners. The registration fee is \$75. Details are at <https://ivmf.syracuse.edu/programs/entrepreneurship/start-up/v-wise/>.

• The **South Valley Chamber of Commerce** will have the **Altabank Business Accelerator**, a 10-week course, every other Tuesday Aug. 6-Dec. 10 at the Salt Mine Productive Workspace. The program is taught by Ralph Little, who founded and served as CEO of a nationwide financial services company. The registration deadline is July 30. The cost is \$500 for chamber members, \$750 for nonmembers. Details are available by contacting jayme@southvalleychamber.com.

GOVERNMENT

• **Gov. Spencer Cox** has appointed **Rich Nye** as his senior advisor of education, effective July 29. Nye has been the superintendent of Granite School District since 2021 and pre-

viously served as superintendent of Ogden School District as well as deputy superintendent of student achievement at the Utah State Board of Education. Nye occasionally provides adjunct faculty services for the University of Utah and Utah State University, teaching courses in educational policy and leadership. Nye's education includes a bachelor's degree in history from Weber State University, a master's degree in curriculum and instruction from WSU, and a Ph.D. in teacher education and leadership from Utah State University.



Rich Nye

HEALTHCARE

• **Epitel**, a Salt Lake City-based company focused on AI technologies for brain health solutions to improve seizure monitoring and detection, has added **Ken Nelson** to its board of directors. Nelson has over 20 years of experience and expertise in shaping teams and driving commercial efforts for disruptive technologies in the wearables and remote patient monitoring industries. He most recently was head of digital health, diagnostics and monitoring at Biotronik. He previously served as global vice president of sales at BioTelemetry, vice president of sales and marketing at iRhythm, and chief commercial officer at Bardy Diagnostics. Nelson currently serves as a partner in the Medtech Advantage Fund; serves as chairman of the board for CardiaCare; and is an active board member for HeartBeam, Happitech and several other cardiac digital health and medtech startups. He also is involved with advisory boards and planning committees for SmartCardia, HeartX, HRX (Digital Health Summit of Heart Rhythm Society), and the American Heart Association's Health Tech Innovation Business Advisory Board and Heart & Brain Accelerator.



Ken Nelson

INVESTMENTS

• **Addax Overland**, a Lehi-based company focused on overlanding products, has received a \$2.5 million investment of capital and resources from **Philo Venture's Studio**. Addax said the investment will allow it to further invest in innovation, manufacturing and research and development, specifically citing expedited manufacturing and production for its trailers and campers, and continue R&D to expand its offering of overlanding equipment. In addition to the cash injections, Philo will also provide operational resources and expertise across strategy, sales and operations.

• **Banner Capital Management LLC**, a Lehi-based private equity firm, has partnered with **SBR Technologies Inc.** and **Vision Graphics LLC** to provide growth capital and recapitalize the company. Vision Graphics, founded in 1966 and based in Salt Lake City, focuses on large-format commercial printing services. The company said it will use the investment to expand via acquisitions beyond its regional footprint in Utah and Nevada into other markets throughout the western United States. CEO Guy Timothy and the existing management team retained a meaningful ownership stake in Vision and

will continue as leaders alongside new additions to the executive team who joined in connection with the transaction. **Rod Larson** of Banner will be joining the Vision board of directors. He was previously CEO of Spandex, a supplier of signage and graphics materials, and who completed nearly 20 acquisitions in the industry. His experience in business services, manufacturing and distribution sectors includes over 10 years at FMC Corp., followed by Key Technology Inc. and later with Gerber Scientific Inc. where he oversaw the spinout of Spandex.



Rod Larson

• **Bliv**, an Ogden-based provider of GLP-1 weight loss solutions for diabetic and obese Americans, has announced plans to raise capital in a seed round. The company opened its doors in early 2023. The company said the seed round will be used to expand its national telemedicine provider network, allowing them to reach more patients, and to support the expansion of services such as functional medicine, bioidentical hormone replacement therapy, specialized testing, sexual health and virtual urgent care.

MANUFACTURING

• **Unicity**, a Provo-based company that designs and produces nutritional products, has added **Dr. Luc van Loon** to its Scientific Advisory Board. His primary duties will be to consult on product development, provide input on scientific content, and lecture at company-sponsored events. Van Loon has been a professor of nutrition and exercise at Maastricht University in the Netherlands since 2010. His current focus is on the skeletal muscle adaptive response to physical activity and the impact of nutritional and pharmacological interventions to modulate metabolism in both health and disease.



Luc van Loon

REAL ESTATE

• The **Point of the Mountain Land Authority** has selected **Nick Duerksen** to serve as land development director for The Point development near Draper. The authority is overseeing development of the 600 acres of state-owned property at The Point. Duerksen will be responsible for overseeing the implementation of Phase I development and any future development projects outside of the Phase I boundaries. Duerksen has nearly four decades of experience in the public sector. He most recently served as a project manager in the Utah Transit Authority's transit-oriented development division, where he oversaw the design, construction and management of half a dozen mixed-use developments across the Wasatch Front. Prior to managing UTA development projects, Duerksen served as the economic development director and redevelopment agency director for Sandy City. He started his career as a community development planner for the Five County Association of Governments in Southern Utah.



Nick Duerksen

• **Mountain West Commercial Real Estate**, a Salt Lake City-based commercial real estate firm specializing in brokerage, property management, development services and capital markets, has added **Allen Greenwell** as head of marketing. He will oversee marketing for the company and support the graphics team in providing marketing materials. Greenwell has more than 18 years of experience in the commercial real estate industry, and his expertise includes marketing, graphic design, GIS, printing and event planning.



Allen Greenwell

RECOGNITIONS

• Three Utahns are among the winners of the **Entrepreneur of the Year 2024 Mountain West Awards**, presented by **Ernst & Young LLP**. Among the one dozen award recipients in the Mountain West are **Adam Fife**, CenCore Group, Springville; **Tyler Howells**, Cozy Earth, Bluffdale; and **Adam Paul**, NextCentury, Providence. The Mountain West program celebrates entrepreneurs from Alaska, Colorado, Idaho, Montana, Oregon, Utah, Washington and Wyoming. The awards recognize the leaders of high-growth companies who are creating a more equitable, sustainable and prosperous world for future generations. The regional winners were chosen by an independent judging panel consisting of previous award winners, leading CEOs and other business leaders. The regional award winners will advance to consideration for the Entrepreneur Of The Year National Awards, set to be presented in November. The Entrepreneur Of The Year National Overall Award winner will then represent the U.S. as they compete for the World Entrepreneur Of The Year Award in June 2025.

• **Leavitt Group**, a national brokerage firm based in Utah, recently awarded **GBS Benefits** with the **Agency Excellence Award** for its exceptional growth, profitability and customer service in 2023. **Dan Nelson**, GBS Benefits' CEO, received the **Chairman's Award**, which honors an individual who has made an extraordinary impact within Leavitt Group over the past year.



Dan Nelson

• The **Utah Association of Public Charters Schools** recently presented **Circle of Excellence Awards** at its annual conference. The association received nearly 200 nominations from the over 150 public charter school campuses throughout Utah. Award recipients are **Administrator of the Year**, **Tess Miner-Farra**, Winter Sports School, Park City; **Board of the Year**, **Promontory School of Expeditionary Learning**, Perry; **Business Manager of the Year**, **Brad Wilkinson**, Summit Academy Schools, campuses in Bluffdale and Draper; **Counselor of the Year**, **Karen Thomson**, Utah Connections Academy, an online school; **Employee of the Year**, **Tammy Israelsen**, Freedom Preparatory Academy, campuses in Provo,

BRIEFS

from page 11

Vineyard and St. George; **Legislator of the Year, Rep. Karianne Lisonbee**, Utah House of Representatives District 14; **Rookie of the Year, Justin Blasko**, Vista School, Ivins; **School of the Year, Mountainville Academy**, Alpine; and **Teacher of the Year, Sophie Enquist**, Legacy Preparatory Academy, Woods Cross.

RETAIL

• **Walmart** is accepting applications through July 15 for its 11th annual “**Open Call**” event, inviting small-business owners and entrepreneurs across the U.S. to apply for their products to be sold on Walmart or Sam’s Club shelves or on Walmart.com and SamsClub.com. Open Call 2024 will be held Sept. 24-25. At last year’s Open Call, Walmart and Sam’s Club merchants heard over 1,000 pitches from more than 700 businesses

from all 50 states. Walmart has 59 retail outlets in Utah. Details are at <https://corporate.walmart.com/suppliers/investing-in-american-jobs/events/annual-open-call>.

SERVICES

• **Footprints Floors**, the flooring installation brand with 150-plus territories nationwide, has expanded its presence into Salt Lake City under local resident **Justin Cowley**. Founded in 2008, Footprints Floors specializes

in installing hardwood floors, carpet, tile floors, backsplashes and laminates. Last year, the brand added 15 new territories through 12 franchise agreements, including expansions into California and Washington. This year, it will continue its growth in California while also targeting markets in Massachusetts, Maryland, New Jersey and Delaware. Cowley previously owned several businesses, including physician practices, a surgery center, an ultrasound company and a marketing company.



AIR DUCT CLEANING

UV Purifier & Reme Halo Can Reduce Your Risk of Virus Infections!



Sinus Problems? Allergies? Asthma? Headaches?
Excessive Dust? High Energy Bills? Bad Odors?

**IF IT'S IN YOUR DUCTS,
IT'S IN YOUR LUNGS.**

We spend 60% to 90% of our time indoors.

Statistics show that almost 50% of all illnesses are caused by polluted indoor air.

Dirt & Dust Cause 9 Out of 10 System Failures.



**THE BEST PRICING WITH SUPERIOR QUALITY
100% GUARANTEED!**



FREE

Dryer Vent Cleaning
with any complete air duct system cleaning.

Not valid with any other offer. Expires 7/15/24.

\$49 **SUMMER CLEANING SPECIAL**

Includes **FREE** System Analysis/Inspection
10 Vents, 1 Return, 1 Main Trunk Line
Additional vents priced separately.

Not valid with any other offer. Expires 7/15/24.

50% OFF

Allergy/Asthma Sanitizer
with any complete duct cleaning

Not valid with any other offer. Expires 7/15/24.

801-889-2682

apexcleanair.com

CALENDAR

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice.w@thecityjournals.com. The submission deadline is one week before publication.

July 15, 6:30 a.m.-3 p.m.

July Golf Tournament, a Davis Chamber of Commerce event. Registration and breakfast begin at 6:30 a.m. Location is Valley View Golf Course, 2501 E. Gentile St., Layton. Details are at davischamberofcommerce.com.

July 15, 8 a.m.-2 p.m.

Slopes Cup 2024, presented by Silicon Slopes and the Point of the Mountain Chamber of Commerce. Check-in begins at 8 a.m., followed by golf 9 a.m.-2 p.m. Location is Alpine Country Club, 5000 W. Alpine Country Club Lane, Highland. Details are at slopescup.com.

July 16, 11 a.m.-1 p.m.

Business Women's Forum. Speaker Kathleen Bodenlos, executive director of the Discovery Gateway Children's Museum, will discuss "Take Your Networking to the Next Level." Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$25 for members, \$50 for nonmembers. Details are at slchamber.com.

July 16, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location in The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$25 for members and \$32 for nonmembers registered online, \$28 for members and \$35 for nonmembers not pre-registered. Details are at cachechamber.com.

July 16, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is Ogden Pioneer Stadium, 668 17th St., Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

July 17, 11:30 a.m.-1 p.m.

"Empower Your Business Now with Practical Applications of AI," a Salt Lake Chamber event. Speaker Earl Foote, founder/CEO of Nexus IT, will discuss how AI is driving success in customer service, marketing, finance and more. Event takes place online via Zoom. Free, but registration is required. Details are at slchamber.com.

July 17, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

July 17, 11:30 a.m.-1:30 p.m.

"Product Positioning with Confidence," a Silicon Slopes event. Presenter is Jen Gray, senior vice president of marketing at Recharge. Location is Silicon Slopes, 2600 W. Executive Parkway, Suite 140, Lehi. Details are at app.siliconslopes.com/events/.

July 18, 8-9:30 a.m.

"Setting 90-Day Goals (And Actually Accomplishing Them)," part of the South Valley Chamber of Commerce "Sharpen the Axe" Summer Workshop Series. Location is Discover Strength, 527 E. 12300 S., Draper. Free. Details are at southvalleychamber.com.

July 18, 9 a.m.-3 p.m.

"Cutting Through the Noise: Marketing Masterclass for Global Change," a Utah Global Diplomacy event. Location is Utah Cultural Celebration Center, 1355 W. 3100 S., West Valley City. Free and open to the public. Details are at <https://utahglobaldiplomacy.org/events/full-calendar/world-affairs-symposium-series/cutting-through-the-noise-marketing-masterclass-for-global-change>.

July 18, 11:30 a.m.

Lunch Break Networking, a Point of the Mountain Chamber of Commerce event. Location is The Pizza Place, 1032 N. Redwood Road, Suite C, Saratoga Springs. Pay for your own lunch. Details are at thepointchamber.com.

July 18, 3 p.m.

"Third Thursday @ Three," a Kinect Capital startup pitch event. Location is Kiln, 2701 N. Thanksgiving Way, No. 100, Lehi. Registration can be completed at Eventbrite.com.

July 18, 4:30-6 p.m.

"Unveiling Utah Clean Energy's Climate Innovation Center," a ULI (Urban Land Institute) Utah event. Location is Utah Clean Energy, 215 S. 400 E., Salt Lake City. Cost is \$35 for members, \$55 for nonmembers, with certain discounts available. Details are at <https://utah.uli.org/events-2>.

July 19, 8:30-10 a.m.

"Friday Connections," a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at chamberwest.com.

July 19, 8:30 a.m.-3 p.m.

"Military Spouse Pathway to Business," presented by the U.S. Small Business Administration and introducing military spouses to the key elements of entrepreneurship. In-person location is the Kaysville Small Business Development Center at Davis Technical College, 450 Simmons Way, Kaysville. Free. Details are at <https://sba.my.site.com/s/milspouse>.

July 22, 5-6 p.m.

Legal Workshop (in English and Spanish), a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

July 25, 11:45 a.m.-1 p.m.

"Lunch & Learn," presented by the Saratoga Springs Business Alliance and the Point of the Mountain Chamber of Commerce. Speaker Ross Richey will discuss "AI in the Workplace." Location is Utah Valley University, Room TG 141,

2912 Executive Parkway, Lehi. Pay for your own lunch. Details are at thepointchamber.com.

July 29-Aug. 1, 8 a.m.-4 p.m.

OSHA 30-Hour General Industry Training, focused on creating and maintaining a culture of safety and tailored for professionals in manufacturing, healthcare, warehousing, and other general industry sectors. Location is Mountainland Technical College, 2353 Triumph Blvd., Lehi. Cost ranges from \$195 to \$550. Registration can be completed at Eventbrite.com.

July 30, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Location is YCC, 2261 Adams Ave., Ogden. Cost is \$25 for WIB members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Aug. 1, noon-1 p.m.

"Lunch and Learn: EV Charger Deployment Strategies," a ULI (Urban Land Institute) event. Location is Consolidated Electrical Distributors, 1819 S. 900 W., Salt Lake City. Details to be announced.

Aug. 6, 9-11 a.m.

"Ms. Biz," a Women's Business Center of Utah event that is a four-week class for aspiring entrepreneurs or those in the beginning stages of running a business. Classes are once per week for two hours. Event takes place online. Free. Details are at wbcutah.org.

Aug. 6, 2-3:30 p.m.

WordPress Workshop, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 6, 6-6:30 p.m.

"Urgent: New Business Mandate: The BOI," a Small Business Development Center event focusing on the mandatory BOI reporting required by the Corporate Transparency Act. Event takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 7, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Aug. 7, 11:30 a.m.-1 p.m.

"Marketing for Massive Influence," part of the four-part "Power Growth for Business" series presented by Park City Business University. Location is Blair Education Conference Center, 900 Round Valley Drive, Park City. Free, but registration is required. Details are at <https://www.parkcitychamber.com/events/>.

Aug. 8, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Cost is \$25 for members, \$35 for nonmembers. Details to be announced at davischamberofcommerce.com.

Aug. 8, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is Peery's Egyptian Theatre, 2415 Washington Blvd., Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

Aug. 8, 5-7 p.m.

"Business After Hours" Mixer, a Park City Chamber of Commerce & Visitors Bureau event. Location is Mountain Trails Foundation, 5792 Highland Drive, Snyderville. Free. Details are at <https://www.parkcitychamber.com/events/>.

Aug. 8, 6-8 p.m.

"Business Essentials," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 8, 6:15-8:15 p.m.

24th Annual WIB Summer Social, a Women's Business Center of Utah event. Location is Cactus & Tropicals, 2735 S. 2000 E., Salt Lake City. Cost is \$65 (\$75 late fee). Details are at wbcutah.org.

Aug. 13, 1-2 p.m.

"Human Resources: Retention and Tough Conversations," a Women's Business Center of Utah event. Speaker is Sarah Bronson, founder of Silver Pro Solutions. Event takes place online. Free. Details are at wbcutah.org.

Aug. 14-16

Elite Leadership Summit, an Elite Entrepreneurs event with the theme "Level Up Your Leadership." Location in Park City to be announced. Cost is \$1,697. Details are at <https://growwithelite.com/elite-live-august/>.

Aug. 14, 10 a.m.-2 p.m.

AI Revenue Summit, a virtual event hosted by Signals and featuring information about AI's role in modern digital strategies, including topics such as "AI for Revenue Growth," "GTM Productivity with AI" and "AI for Everyday Applications." Free. Details are at airevenuesummit.com.

Aug. 14, noon-1:30 p.m.

Membership Luncheon, a Utah Valley Chamber event. Location is Provo Marriott Hotel & Conference Center, 101 W. 100 N., Provo. Details are at thechamber.org.

Aug. 14, 9-10:30 a.m.

"Coffee Chat with the CEO," a Park City Chamber of Commerce & Visitors Bureau event in which CEO Jennifer Wesselhoff is available for an informal conversation. Location is Park City Chamber & Visitors Bureau, 1850 Sidewinder Drive, Suite 320, Park City. Free and open to the public, but registration is required. Details are at <https://www.parkcitychamber.com/events/>.

CALENDAR

from page 13

Aug. 14, 6-7:30 p.m.

“Online Marketing Fundamentals,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 15, 11:30 a.m.-1 p.m.

Chamber Lunch, a Davis Chamber of Commerce event. Cost is \$25 for members, \$35 for nonmembers. Details to be announced at davischamberofcommerce.com.

Aug. 15, 3 p.m.

“Third Thursday @ Three,” a Kinect Capital startup pitch event. Location is Kiln, 2701 N. Thanksgiving Way, No. 100, Lehi. Registration can be completed at Eventbrite.com.

Aug. 15, 6-8 p.m.

“How to Start a Business 101,” a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

VETERANS

from page 3

the-job experience, more money than us or simply just don't use as many acronyms as we do,” he said.

Vogt thought back to his experience as an Olympic athlete, including a bobsled crash. Still, he came to realize that every new endeavor will include failures and trials, so the urge not to quit carried him forward.

“If you're on the fence or wanting to start something now, I want to remind you of how great you already are, and all the great things you have already accomplished in your life,” he told the crowd. “I want you to reflect on some of the great things you've done — your triumphs — but also draw strength from the failures and trials that you've already overcome.”

He described everyone in the audience as exceptional. “You know how to get the job done and be successful,” he said. “We've all experienced some tremendous things in your life.”

Everyone also needs to remember that they belong in the business realm, he added.

“You belong in the room with successful, wealthy, smart, capable business owners. You deserve a seat at the table, and you have what it takes to overcome the challenges,” said Vogt, whose experiences include competing in three Olympic Games, a 12-month deployment to Iraq and two years in a division in South Korea.

In remarks prior to Vogt's keynote, Gary R. Harter, executive director of the Utah Department of Veterans and Military Affairs, touched on many of the same points.

“The skill sets that you learned being in the military, or for those of you currently serving, have served you well,” Harter said. “And what we're trying to do with this conference — and that we did at the previous conference and we'll do at next year's conference — is to make sure you have the connections you need to be successful in whatever your endeavor is.”

The conference was presented by the Utah Veteran Business Resource Center, the Utah Department of Veteran & Military Affairs, the APEX Accelerators, the Salt Lake Chamber, the Syracuse University D'Aniello Institute for Veterans & Military Families, and The Mill Entrepreneurship Center at SLCC.

Aug. 16, 8:30-10 a.m.

“Friday Connections,” a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at chamberwest.com.

Aug. 20, 7:30 a.m.-noon

Third Annual Housing Summit, a ULI (Urban Land Institute) Utah event. Theme is “Private and Public Solutions for Strong Communities.” Keynote speaker is Nolan Gray, urban land use regulation expert and research director at California YIMBY. Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Costs vary. Details are at <https://utah.uli.org/events-2/>.

OLYMPICS

from page 1

The \$2.6 billion net new spending figure is derived by starting with an estimated \$4.1 billion in total expenditures by the Salt Lake City-Utah Committee for the Games, the federal government and out-of-state visitors, and then subtracting purchases from out-of-state companies, in-state revenue sources, and the displacement of regular skier visitation.

The \$4.1 billion figure includes rights revenue sharing with the national and international Olympic and Paralympic committees, contingency and legacy amounts, royalties and other fees, plus spending by out-of-state visitors and federal security expenditures.

Estimated state fiscal impacts in the 2024-35 period include new state revenues of \$167.2 million (in 2023 dollars) and expenditures of \$146.2 million, for net fiscal revenues of \$21 million. Estimated local fiscal impacts are projected at \$138.1 million in new revenues and \$108.8 million in expenditures, for net local revenues of \$29.3 million.

While the 2002 Games resulted in spending of \$286.7 million (in 2023 dollars) for facilities, continued use and maintenance of those venues since then has left the Salt Lake City-Utah Committee for the Games to budget only \$31.2 million in capital investments for the 2034 Games, in the form of modest permanent upgrades at the venues. The committee also has budgeted \$206.2 million for temporary infrastructure, signage and wayfinding at both competition and non-competition venues.

In fiscal years 2019-24, the Utah Legislature appropriated a total of \$94.6 million in one-time and ongoing funds to maintain and upgrade the state's winter sports facilities.

For comparison, the report included figures related to the economic impact of the 2002 Olympic and Paralympic Winter Games. They include approximately \$7.5 billion in economic output, 45,700 job-years of employment, and \$3.7 billion in personal income. The 2002 Winter Games also resulted in growth for the state's travel and tourism industry.

The Gardner Institute hosted a Newsmaker Breakfast last week to discuss the economic figures in the new report, but that event occurred after *Business Journal* deadlines.

If Utah lands the 2034 Games, it would join Lake Placid, New York, as the only U.S. location to host the Winter Games twice, as Lake Placid did in 1932 and 1980. The only other U.S. site for a Winter Games was Squaw Valley, California, in 1960. Other sites to host two Winter Games are St. Moritz, Switzerland, in 1928 and 1948, and Innsbruck, Austria, in 1964 and 1976.

Aug. 20, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location in The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$25 for members and \$32 for nonmembers registered online, \$28 for members and \$35 for nonmembers not pre-registered. Details are at cachechamber.com.

Aug. 21, 7:30 a.m.-3 p.m.

Chamber Golf Classic, an Ogden-Weber Chamber of Commerce event. Check-in and breakfast begin at 7:30 a.m., followed by 8 a.m. shotgun start and 1 p.m. lunch and awards presentation. Location is Mount Ogden Golf Course, 1787 Constitution Way, Ogden. Cost is \$250 for individual golfers, \$1,000 per foursomes. Details are at ogdenweberchamber.com.

DOWNTOWN

from page 1

efit Fund, which the city will use toward public benefits like affordable and family-sized housing investment, Japantown infrastructure upgrades, public art and more. Other public benefits that SEG would provide as part of the project include workforce training and development, a college internship program, a high school mentor program, youth athletics programming in Salt Lake City and free or subsidized tickets to both hockey and basketball games for residents and organizations within the Salt Lake City community.

In addition, the district will include a police and public safety substation, as well as gathering spaces and connectivity throughout the three blocks.

In exchange for public funding to remodel the Delta Center and build the downtown district, SEG intends to place a fee on tickets to Utah Jazz and Utah Hockey Club games along with other arena events to create the city-controlled Public Benefits Fund.

City Attorney Katie Lewis outlined the key elements of a proposed participation agreement between the city and SEG for the council a week ahead of the July 9 vote to endorse the plan. The 0.5 percent sales tax increase — from which food is specifically excluded — is anticipated to generate \$1.2 billion over the 30-year life of the agreement, \$900 million of which would go to SEG. The company estimates it will spend \$525 million to remodel Delta Center to accommodate hockey and basketball and \$375 million on other district improvements. SEG said it intends to invest a total of \$3 billion of its own money over the life of the project.

With the endorsement by the council, the agreement now goes to the Capital City Revitalization Committee, which is a legislative committee tasked with considering the agreement in a public meeting within 30 days of receiving it from the city. If the committee approves the proposal, it will then be returned to the city council for final approval. Upon approval of the final agreement, the council has until Dec. 31 to adopt the sales tax adjustment for the project and authorize the mayor to sign the agreement.

The agreement as currently written — and barring any further adjustments — designates Delta Center as the home arena for both the Utah Jazz of the National Basketball Association and Utah Hockey Club of the National Hockey League. It further mandates that SEG would execute a binding lease with Salt Lake County for the city blocks that are currently occupied by the Salt Palace Convention Center by July

Aug. 21, 8 a.m.-1 p.m.

2024 WBN Golf Scramble, a Utah Valley Chamber of Commerce Women's Business Network event. Registration and light breakfast begin at 8 a.m., followed by shotgun start at 9 a.m., and lunch, awards and networking at noon. Location is Fox Hollow Golf Club, 1400 N. 200 E., American Fork. Details are at thechamber.org.

Aug. 21, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

see CALENDAR next page

1, 2025, which SEG considers critical to the development of the district.

After the council's final vote, the city will also negotiate a development agreement with SEG, which will outline the design guidelines for the district, and will negotiate a new lease for Delta Center for the hockey and basketball teams.

“SEG is committed to the creation of a vibrant sports, entertainment, culture and convention district that would be an active and welcoming space for individuals and families to gather in Salt Lake City's downtown core,” said Mike Maughan, an executive with Smith Entertainment Group and the project principal. “Reimagining downtown Salt Lake is a mission-driven initiative that will involve everybody and have a lasting, positive impact for generations to come. This Participation Agreement is an important step in the journey toward a reimagined downtown core.”

“This proposed agreement is the product of tireless negotiations aiming to ensure the best opportunities for current and future Salt Lakers,” said Salt Lake City Council Chair Victoria Petro.

Salt Lake City officials have been working with some urgency to approve the proposed revitalization of downtown. Smith has suggested possible alternative locations for his two major league franchises, with several locales in south Salt Lake County receiving consideration.

“We are the home of sports, entertainment, convention and culture, and this deal secures our position as such in the state of Utah,” said Mendenhall. “With this deal, we ensure the future of Salt Lake City for everyone, not just for sports fans.”

The Smith/Salt Lake City deal is not without its detractors.

The Utah chapter of libertarian conservative political advocacy group Americans for Prosperity (AFP-UT) organized a protest outside the Salt Lake City Council chamber as the group considered the Participation Agreement last week.

“This vote is a vote for more crony capitalism in our state capital — plain and simple,” said Kevin Greene, AFP-UT state director. “It's been proven time and time again, in cities across the country, that subsidy schemes for sports stadiums do more harm than good for the economy. We're happy to see major league sports interested in coming to Salt Lake City, but hardworking Utahns shouldn't be paying for it from their own pockets.”

Greene had previously penned an opinion piece in *The Salt Lake Tribune* arguing against the subsidies and condemning sports teams' hardball tactics when negotiating with cities over sports venues.

MARKETPLACE

LUXURY NIGHTLY RENTAL TOWNHOME RESORT UNITS FOR SALE

LOCATED IN HURRICANE, UT-NEXT TO SAND HOLLOW



SET TO BE COMPLETED SUMMER 2024



CONTACT BRADEN AT TEAM PLUS REALTY FOR MORE DETAILS

(801) 656-5091

BHORSLEY32@GMAIL.COM

CALENDAR

from previous page

Aug. 21, 5:30-6:30 p.m.

Tax Planning Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 21, 6-8 p.m.

Marketing Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 22, noon-1 p.m.

Women in Business Meeting, a Box Elder Chamber of Commerce event. Contact the chamber for location and other details. Cost is \$10. Details to be announced at boxelderchamber.com.

Aug. 22, 4-6 p.m.

Everyday Entrepreneur Program, presented by The Mill and the South Valley Chamber of Commerce. Program is a 10-week program taking place weekly through Oct. 24. Location is The Mill at Salt Lake Community College, Miller Campus, 9690 S. 300 W., Sandy. The cost is \$400 for South Valley Chamber members, \$600 for nonmembers (need-based scholarships are available). Details are at <https://themillatlscc.com/education/everyday-entrepreneur-program/> or southvalleychamber.com.

Aug. 22, 5-7 p.m.

"Business After Hours," a Salt Lake Chamber event. Location is Fice Gallery & Boutique, 160 E. 200 S., Salt Lake City. Free for members and \$30 for nonmembers before Aug. 19, \$20 for members and \$40 for nonmembers thereafter. Details to be announced at slchamber.com.

Aug. 22, 6-7 p.m.

Intellectual Property Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 23

Chamber Golf Tournament, a South

Valley Chamber of Commerce event. Locations is River Oaks Golf Course, 9300 Riverside Drive, Sandy. Details to be announced at southvalleychamber.com.

Aug. 27-28

2024 Utah Outdoor Recreation Summit, featuring a kickoff dinner, educational content and outdoor activities. Location is Ruby's Inn, Bryce Canyon. Cost is \$199. Details are at <https://utahoutdoorsummit.com/>.

Aug. 27, 8-9:30 a.m.

"CFO Roundtable," an ACG (Association for Corporate Growth) Utah event featuring a discussion about valuations and current market trends. Not open to service professionals. Location is Lockton Offices, 2750 Cottonwood Parkway, Cottonwood Heights. Details are at <https://www.acg.org/utah/events/2024-summer-acg-utah-cfo-roundtable>.

Aug. 27, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for WIB members and first-time guests, \$35 for nonmembers. Details to be announced at ogdenweberchamber.com.

Aug. 27, noon-12:30 p.m.

"Urgent: New Business Mandate: The BOI," a Small Business Development Center event focusing on the mandatory BOI reporting required by the Corporate Transparency Act. Event takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 27, 2-5 p.m.

Utah Valley Job Fair, a Utah Valley Chamber of Commerce event. Location is Utah Valley Convention Center, 220 W. Center St., Provo. Free for those seeking employment. Employers must register before Aug. 20, 5 p.m. Details are at thechamber.org.

Aug. 28, 5-8:30 p.m.

Annual Awards Gala, a ChamberWest event. Theme is "Denim & Diamonds." Location is Viridian Event

Center, 8030 S. 1825 W., West Jordan. Details are at chamberwest.com.

Aug. 28, 6-7 p.m.

"Facebook/Instagram Ads: Create and Manage Ads Like a Pro," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 3, 2-3:30 p.m.

WordPress Workshop, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 4, 9-11 a.m.

2024 Annual Meeting, a Park City Chamber of Commerce & Visitors Bureau event. Location is Pendry Park City, 2417 High Mountain Road, Park City. Details to be announced at <https://www.parkcitychamber.com/events/>.

Sept. 4, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Sept. 4, 11:30 a.m.-1 p.m.

"Operational Excellence for Sustainable Success," part of the four-part "Power Growth for Business" series presented by Park City Business University. Location is Blair Education Conference Center, 900 Round Valley Drive, Park City. Free, but registration is required. Details are at <https://www.parkcitychamber.com/events/>.

Sept. 11, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is BMR Auto Detailing, 2108 S. 1100 W., No. 1, Ogden. Free for chamber members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

Sept. 11, 6-7:30 p.m.

Online Marketing Fundamentals, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 12

UMA Manufacturing Conference, a Utah Manufacturers Association event. Location is Zions Bancorporation Technology Center, Midvale. Details to be announced.

Sept. 12, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Location is 525 Deseret Drive, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

Sept. 12, 6-8 p.m.

"Business Essentials," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 13

Chamber Golf Tournament, a South Valley Chamber of Commerce event. Locations is Glenmoor Golf Club, 9800 S. 4800 W., South Jordan. Details to be announced at southvalleychamber.com.

Sept. 16, 7 a.m.-2 p.m.

Utah Valley Chamber Golf Classic. Location is Riverside Country Club, 2701 N. University Ave., Provo. Details to be announced at thechamber.org.

Sept. 17, 7 a.m.-3 p.m.

ACG Utah Golf Tournament, an ACG (Association for Corporate Growth) Utah event. Location is Eagle Wood Golf Course. Details to be announced at <https://www.acg.org/utah/events/2024-acg-utah-golf-tournament>.

Sept. 17, 11:30 a.m.-1:30 p.m.

2024 Annual Meeting, a Salt Lake Chamber event featuring the release of the chamber's annual report and honoring individuals and organizations who have demonstrated exceptional support to advance the chamber's mission and bolster the business community over the past year. Location is Salt Lake City Marriott Downtown at City Creek, 75 S. West Temple, Salt Lake City. Cost is \$85 for members, \$100 for nonmembers. Details are at slchamber.com.

Award Winning

Experience Why *It's Better Here!*



**2024 BEST OF STATE
7X WINNER**



LEARN MORE AT [UFIRSTCU.COM](https://ufirstcu.com)



UFIRSTTM
CREDIT UNION

FEDERALLY INSURED BY NCUA