

OF NOTE



You knew it was coming

About 300 drive-through restaurants have begun using a chatbot to take drivers' fast-food orders. Presto Automation Inc., which makes the order-taking chatbot, said the system uses artificial intelligence to improve its responses over time and with experience. For now, though, the machine is limited to a set of preprogrammed replies. That makes it, in effect, more like interacting with an automated phone system than with ChatGPT.

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Go Utah's year: Good, but not as good

Brice Wallace
The Enterprise

While a state agency is boasting it had a "historic and prosperous year" during the most recent fiscal year, most of its incentivized economic development project figures were substantially off from the record-setting prior year.

A recent news release from the Governor's Office of Economic Opportunity (Go Utah) emphasized the "exponential" increase in capital spending on the 16 projects it awarded incentives to during the July-through-June fiscal year. But it mostly failed to put the other numbers into context with those from the 2022 fiscal year, during which 25 companies received incentives.

Projects receiving tax credit incen-

tives from Go Utah are expected to result in nearly \$12.4 billion in capital expenditure over the next few years, up from \$1.97 billion in spending expected from projects awarded incentives during fiscal 2022. The 2023 figure was boosted by an \$11 billion Texas Instruments Inc. semiconductor wafer fabrication plant project in Lehi, the largest economic investment in Utah history.

Go Utah statistics also show that capital spending in rural Utah from fiscal 2023

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Texas Instruments' expansion plans at the former Micron plant in Lehi dominated the economic development projects approved for state incentives during the 2022-23 fiscal year. The TI project accounted for \$11 billion of the \$12.4 billion in capital spending expected over the next two decades from projects approved for tax credits by the Governor's Office of Economic Opportunity.

UEOC makes study of AI impact a priority of several committees

Brice Wallace
The Enterprise

AI has been quite the buzzword lately, and a state commission is looking into several elements of the revolutionary technology.

Among the top priorities for the Unified Economic Opportunity Commission is investigating AI's impact on workforce, education and data privacy. Several working groups and subcommittees are working this summer studying topics that ultimately could result in legislation or inclusion in the governor's budget.

Ann Millner, a state senator and chair

of the Talent, Education and Industry Alignment Subcommittee, said during a recent commission meeting that generative AI has important economic ramifications for the state, saying that "we have to be the people who have some leading AI talent out there at the top of our game."

Generative AI is a type of artificial intelligence technology that can produce content in the form of high-quality text, imagery and audio in just a few seconds.

"This is going to be, I believe, the next significant shift in our economic opportunity in this state," Millner told the commis-

Utahns are feeling better about things

Utah's consumer sentiment rose in June to its highest level in more than a year, according to the Kem C. Gardner Policy Institute's Survey of Utah Consumer Sentiment released last week. The index rose to 76.3 last month, up from 71.0 in May.

A similar survey by the University of Michigan found an increase of similar magnitude among Americans as a whole, up to 64.4 in June from May's 59.2.

"The Utah economy continues to demonstrate resiliency with low unemployment and strong job growth," said Natalie Gochnour, director of the Gardner Institute. "This economic performance coupled with an interest rate hike pause and slowing inflation contribute to the highest level of Utah consumer sentiment in more than a year."

The Utah consumer confidence survey uses key questions from the University of Michigan's Surveys of Consumers. These questions measure residents' views of the present economic situation and their expectations for the economy in the future. Data gathered from the key questions are used to create the consumer confidence index for Utah. Demographic questions are included in the questionnaire to allow for additional analysis of the data and to assess the representativeness of the sample.

The full results of the survey are available online at the Gardner Institute website, <https://gardner.utah.edu>.

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Three must-haves to survive and thrive as an economic downturn looms

Following the end of the global pandemic and amid a steady diet of Fed interest rate hikes, businesses are reevaluating their financial direction and priorities to adjust to a “new normal.” For months, economists and news reports have alluded to a looming economic downturn.

With a potential economic slowdown on the horizon, determining the right next steps can be difficult, especially for businesses that haven’t seen any material changes to key economic indicators like sales revenue and profit margins.

Despite the dark economic clouds on the horizon, the second half of 2023 may also present unexpected silver linings and growth opportunities. The following three financial management preparation “must-haves” can help Utah companies not only survive the storm, but unearth new green shoots to thrive in 2024 and beyond.

1. Maintain liquidity. Business owners know maintaining the right level of liquidity is always a priority. However, balancing working capital with cash reserves can be challenging. Liquidity can provide insulation during times of stress and help prevent businesses from divesting assets. Yet too much liquidity can indicate resources are not being invested in growth appropriately.

So, how should businesses manage cash flow with an economic downturn in

the forecast?

Companies looking to preserve and increase their liquidity could also seek additional lending options such as asset-based lending (ABL). ABL allows businesses to leverage their assets during economic and cyclical cycles to increase borrowing capacity, creating flexibility when pursuing business goals.

At the same time, companies with excess liquidity should consider reducing debt. The current interest rate environment makes debt much more expensive today than it was two years ago. It also makes recognizing opportunities for increased efficiency more important than ever, with an unwavering focus on achieving long-term business goals.

Maintaining adequate liquidity is paramount to capitalize on new growth opportunities such as acquisitions and bringing new products or services to market.

2. Create efficiencies to mitigate rising rates. In the past 14 months, the Federal Reserve has increased borrowing rates 10 times. The U.S. economy has not seen interest rates hikes of this magnitude since the 1980s. And while the intention for these increases has been to curb inflation, it has also given businesses the opportunity to rethink their strategy.

The impacts of rising rates can be detrimental to profitability. To counteract those effects, look for ways to create op-

erational efficiencies.

As the global supply chain returns to pre-pandemic volume and price levels, over-inventoried companies can leverage supply chain finance programs to offset longer inventory hold times with preferred supplier terms by improving working capital and offsetting some of the carry costs associated with increased interest rates. Companies with the ability to apply automation may also see benefit in this environment. Businesses that can improve efficiency may be in the position to earn additional revenue at better margins.

3. Know your horizon. Maintaining perspective on where a business is, without losing sight of where it hopes to be, is an ever-present challenge. In 1999, *The Alchemy of Growth* by Mehrdad Baghai, Steven Coley and David White featured the “three horizons” framework, providing companies with a structure to assess and manage their current performance while planning for future opportunities. Each horizon identifies a different stage within the S Curve of the business cycle and correlating goals:

Horizon 1: Maintain and defend core business.

Horizon 2: Nurture emerging business.

Horizon 3: Create genuinely new business.

“Knowing your horizon” means aligning your priorities and practices to grow your business in the best way possible. Companies that understand their horizon

are better positioned to act when they see an opportunity that could enhance their business because they are more aware of the potential value offered.

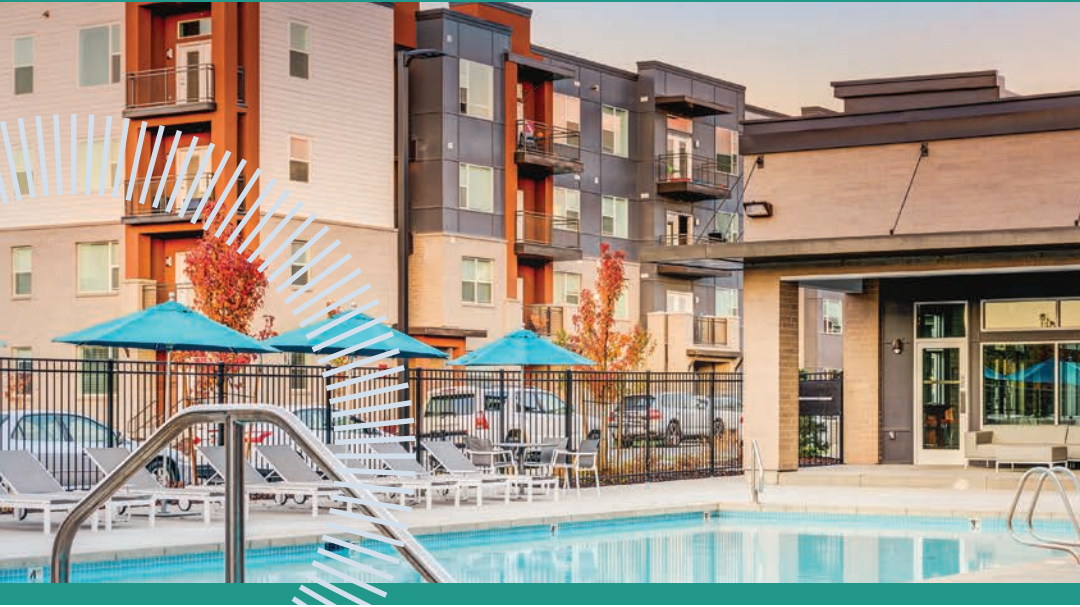
With so much economic uncertainty, businesses are often too eager — or too hesitant — to act when opportunities present themselves. As we enter the second half of 2023, businesses that can identify their horizon, and allow that knowledge to help shape their decision-making, will be better at differentiating between “dead-end” opportunities and beneficial opportunities.

Since the beginning of 2020, Utah companies have undergone a series of stress tests. Global pandemic, geopolitical uncertainty and supply chain constraints have overhauled modern-day business planning. As companies face the second half of 2023, there are certain to be challenges. However, companies that remain vigilant about liquidity, recognize the correlation between efficiency and interest rates, and understand their business horizon will find opportunities to thrive.

Nate Callister is the Wells Fargo Commercial Banking leader in Salt Lake City

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New firm relaunches Brydge

Park City's Brydge Technologies, a maker of keyboards, docking stations and hubs for Apple iPad and Microsoft Surface Pro tablets, folded earlier this year with its brand name, assets and intellectual property being sold in a foreclosure proceeding.

Now, a new company, established by former Brydge officers, has announced plans to revive the brand and continue producing and selling its products. Also based in Park City, Uinta Products will employ "many former Brydge" workers, according to a press statement released recently.

According to its statement, Uinta Products is led by Leon Rossi, former chief financial officer of Brydge, and Alan Way, its former head of sales. The relaunch is supported by Claret Capital Partners, a U.K.-based private equity firm.

"Uinta Products is thrilled to build on the strong product portfolio and partnerships of the Brydge brand," said Way, now chief revenue officer at Uinta Products. "We are poised to deliver technology and productivity products that allow consumers and organizations to be more productive from anywhere."

Brydge made a variety of products, but the best known is a series of clip-on keyboards for the Apple iPad line. These were launched even before Apple sold its first iPad keyboard, turning iPads into functional convertible laptops.

"We are aware of the article posted on 9to5Mac in May this year," said Rossi, referring to a post on an Apple users' website claiming mismanagement for the demise of Brydge. "However, we want to assure all stakeholders that we are committed to rebuilding this business stronger and better. A number of former Brydge employees have joined us at Uinta, further strengthening our ability to deliver on our promise. Uinta is excited to relaunch Brydge back into the market. With Brydge's history of quality and innovative products, we are looking forward to a successful endeavor."

Study finds many government IT departments are vulnerable

Thirty-six percent of government IT departments nationwide do not have a documented disaster recovery plan, according to a new study released by Arcserve, a provider of backup, recovery and data storage solutions based in Draper. The findings are included in the first segment of Arcserve's annual independent global research, which focuses on government IT departments' approach and experience with ransomware and data recovery preparedness.

"(Our) findings reveal several weaknesses that can hamper government departments' fight against ransomware and their ability to recover data," an Arcserve release said.

The study also found that only 38 percent of government IT departments have a comprehensive business continuity plan that includes recovery, interim solutions and communication. Of government workers who work remotely, only 24 percent are not equipped with backup

and recovery solutions.

As many as 45 percent of government IT departments believe it is not their responsibility to recover data and applications in public clouds. Although most government IT departments (82 percent) believe that one day is an acceptable amount of time to recover from a data loss or system crash, 33 percent say they would be down longer than that and only 34 percent are very confident in their IT team's ability to recover all lost data in the event of a ransomware attack.

"It's like opening yourself up to a one-two knock-out punch," said Patrick Tournoy, executive vice president of operations at Arcserve. "Gaps in protecting remote workers and cloud-based apps and data create an ideal hunting ground for bad actors and ransomware, while not having documented and tested recovery plans leave an organization more vulnerable and poorly equipped to recover data."

Survey: AI generating excitement and fear

Even as artificial intelligence (AI) becomes an unavoidable part of the cultural landscape, its role in the workplace hasn't been fully defined, and that lack of clarity is leaving some employees on edge, according to new research from Provo-based experience management platform Qualtrics.

The speed at which generative pretrained transformer (GPT) technology attracted users was nearly unprecedented as people signed up to explore its potential. This speed has also led to challenges for business leaders who are racing to understand how their organizations can take advantage of this new technology. For example, fixing inefficient processes and technology can relieve symptoms of employee burnout, the study said.

The study found that among workers, executives are most looking forward to the potential impact of AI, with 64 percent characterizing AI as exciting. Only 39 percent of individual contributors, on the other hand, say the potential impact of AI is exciting. They are more likely to say it's scary (46 percent). By contrast, 30 percent of executives say it is scary.

Two-thirds of executives expect AI to have a positive impact on the overall employee experience, while only 35 percent of individual contributors share

that optimism. Thirty-one percent of individual contributors say AI will have a negative effect.

"The excitement among executives about AI is not surprising given the promise of more efficiency, but the concerns of employees are also well-founded," said Benjamin Granger, Qualtrics' chief workplace psychologist. "Organizational leaders would be wise to remember that at their roots, organizations are simply groups of people and the bigger promise of AI is to help people be happier, healthier and more productive at work — outcomes that benefit everyone."

The most common ways employees say AI technology can have a positive impact in the workplace are related to productivity, including automating routine tasks so they can focus on more complex work, as well as the ability to do faster and more advanced data analysis. With AI handling repetitive work, workers believe they will be expected to be more productive at work. In fact, 30 percent of executives say integrating AI into the workplace will significantly raise expectations for employee productivity.

The biggest concerns workers have about its impact are losing the human element to work (with 55 percent highlighting this as a potential negative effect) and workers losing their critical thinking skills (selected

by 52 percent of employees).

The ultimate negative impact of AI on employees is it replacing jobs entirely. More than two-thirds of employees (68 percent) believe that some jobs are at risk because of AI, and 23 percent believe their own jobs are at risk.

As companies race to understand how they can incorporate AI, employees are feeling confused over what it means for them. Nearly 60 percent of employees say their company either doesn't have a policy on using AI or they aren't aware of such a policy, leaving them to try to figure out what is or isn't allowed.

The Qualtrics study was conducted in May and June among more than 1,500 respondents. Respondents were selected from a randomized panel and considered eligible if they live in the United States, are at least 18 years of age and are working full-time.

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Work Daze

Summer vacations or sucker vacations? You decide

It's been a tough year, and you've been working hard. But now it's summer and you know what that means: Vacation, baby! Vacation!

Do you deserve a week or 10 of primo vacay? Most def. Should you take it? No way!

Whatever amount of vacation time is allotted to you, from the standard two weeks to the New-Age "take as much time as you need; we trust you to do your job and we're not

keeping track" — taking advantage of your right to take vacation may prove hazardous to the health of your career.

Or so I gleaned from "The Mystery of the Disappearing Vacation Day," a recent Andrew Van Dam joint in *The Washington Post*.

The author is an analyst in the *Post*'s "Department of Data" and, as you might expect, he is all about the numbers — numbers that show that

"Americans are about half as likely to be taking vacation in any given week as they were 40 years ago."

Additional analysis "shows the drop-off has been driven by our failure to take full-week vacations," with a "sharp drop in luxurious week-plus vacations."

"Yikes!" is Van Dam's considered opinion on the situation. I concur.

There are many reasons why so many of us are going to work instead of going on vacation. Vacations are expensive and traveling is a nightmare —

two totally valid explanations why workers today are more likely to break their vacations into "smaller, more affordable trips, or take time off midweek to run errands or go to the dentist."

Trust me, if going to the dentist is better than going on vacation, you need a vacation.

For those unenlightened individuals who are still considering a summer vacation, let me set you straight.

The best vacation spot this summer is at your desk, slaving away.

And since I'm at my desk, slaving away, let me tell you why:

No. 1: You're expendable, but you don't have to let your boss know it.

What's the worst thing that could happen while you're off on vacation? Absolutely nothing. While you're away, stuffing yourself into your swimsuit while you stuff yourself with pu pu platters, the workflow could just, well, flow.

What a disaster that would be.

In the words of Amber Clayton of the Society of Human Resource Management, describing the fate of the vacationing suckers: "If they're not there and somebody else is doing the work, they look like they're expendable."

Trust me, in this economic climate, with our managers merrily sharpening their little hatchets, the one fashion look you don't want this summer is expendable.

Of course, if you do stay at work while your co-workers play, make sure your managers know it. Even a dim-witted AI system will be able to create deep-fake vacation photos of your colleagues frolicking in the surf and baking in the sun.

"Terry and Tom look like they're having a terrific time on

their vacations," you could tell your manager. "I'm just glad I'm here and can handle their work, as I so often have to do."

No. 2: There's more to do, but you don't have to do it.

No question, there could be extra work to do if you stay at your desk. On the positive side, there will be fewer people to see your blunders and more people to blame when you do screw up. In other words, if you've been looking for the right time to goof off, you've reached your vacation destination.

Best of all, a few simple adjustments can make your cubicle into a totally luxe vacation hotspot. Cover the floor under your desk with sand. Kick off your shoes and you're at the beach, at least below the ankles. Replace your gloomy emo playlist with full-tilt Jimmy Buffett. Find a disreputable food truck and eat enough to require frequent dashes to the restroom.

If anything says vacation, it's a big, pink bottle of Pepto Bismol.

No. 3: Vacations aren't any fun, anyway.

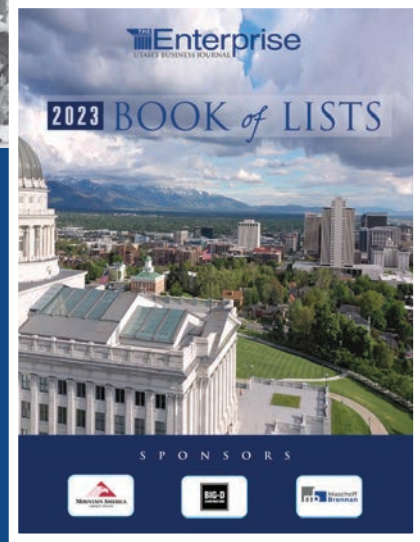
Vacations used to be fun-fun-fun. No longer. Now that we pack our cellphones and laptops with our sunblock and beach balls, there's no getting away from the fact that you really can't get away. It's an excellent argument for passing on the fun-fun-fun and using every vacation day to stay at your desk and work-work-work.

It won't be pleasant, but it will prove your loyalty, attest to your superior work ethic and could leapfrog you into a high-paying job in management — after which you'll never have to work at all.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.



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Unleash Your Digital Marketing Potential in 2023



Are you not getting website leads or sales that you would expect from your current digital marketing efforts? There is one critical area that is overlooked by almost every business owner; the website conversion rate. This key performance indicator is a number that you should know just like your bank balance or business address. It's so important because it can influence your decisions in your marketing efforts.

Simple Definition of Conversion Rate

When it comes to marketing, especially digital marketing, it is crucial to understanding your conversion rate. After all, this gives you a benchmark of where you're at right now, and what areas you need to focus on moving forward. That may sound great, but if you're still wondering what Conversion Rate is, let's dive in.

Conversion Rate Explained

One of the most common metrics for judging a website's success is its Conversion Rate. The formula is simple: your Conversion Rate is equal to the number of conversions, divided by the visitors of your website, then multiplied by 100.

Looking at this with real numbers, let's imagine you've had 2,000 visitors with a particular time period, but only 65 website sales. To find the conversion rate you divide 65 by 2,000 (.0325), then multiply it by 100 (3.25%).

It's important to note that depending on your web tools, like Google Ads or Google Analytics, your Conversion Rate may be easily accessible, without needing to rely on having a calculator nearby. The question that remains is what your current Conversion Rate means for your business.

Why Conversion Rate Matters

When you understand your Conversion Rate, you gain the power to make educated decisions. Let's say you run an e-commerce store and your conversion rate is 1.2% – Is that good or bad? Since the industry average is closer to 2-3%, your website seems to be underperforming your competitors. Put another way, your average competitors are 2-3x more successful.

While that might be a hard pill to swallow, what's even worse is that on the higher end, your competition is converting at a 5-7% rate, which means they are bringing in up to 6x the sales that you are.

We have seen these issues come through our doors time and time again. Through this, we have the data and experience to back up our decisions to increase Conversion Rates.

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Consumers like old-fashioned,
live customer service best

Americans aren't very tolerant of poor customer service, according to a new study from St. George's TCN Inc., a cloud-based call center platform for enterprises, contact centers, business process outsourcing companies and collection agencies. TCN's "Consumer Insights about Customer Service" survey, conducted by OnePoll, reveals that Americans are very likely to abandon a brand after just one poor customer experience but are just as likely to become repeat customers after a positive experience. Additionally, for the third year in a row, consumers' No. 1 preference for communicating with a company's customer service department is speaking with a live agent.

With nearly half (44 percent) of the survey respondents stating that they have posted an online review about a poor customer service experience, 75 percent of Gen Z (18-26) have posted an online review after a negative experience, while only 24 percent of baby boomers (59-77) have done the same. Over half of millennials (27-42) and Gen X (43-58) have also posted about a negative experience.

According to the survey, 73 percent of Americans are likely to abandon a brand after just one poor customer service experience. This is the second year in a row this number has increased as only 42 percent of respondents stated this in 2021, which jumped to 66 percent in 2022. With nearly three-quarters of consumers now willing to abandon a brand when customer service is poor, patience for poor customer service by consumers is running perilously thin.

Marketing departments develop various campaigns to increase brand loyalty and encourage repeat purchases, but customer service also plays a significant role here, TCN said. When asked how likely or unlikely they were to make a repeat purchase with a brand after a positive customer service experience, 81 percent said they were either very likely or somewhat likely to do so. Speaking to a live agent

comes out on top yet again when asked to choose their top three methods of communicating with a company's customer service department. Talking to a live agent by phone was the No. 1 choice for the third year in a row, with 53 percent of people choosing this option — up from 49 percent in 2022. In fact, the top three options have remained the same all three years, with email coming in at No.2 (52 percent) and online chat with a live agent at No. 3 (45 percent). The preference for dealing with a live agent remains consistent. When asked what is most important when contacting a company's customer service department, 52 percent of Americans said the ease of getting through to a live agent.

Sixty-nine percent of respondents said they are willing to pay more for brands with good customer service. This is especially true for the younger generations, where 87 percent of Gen Z and 86 percent of millennials said so.

Expectations for customer service departments are increasing, especially regarding hold times. When asked how long they would be willing to wait on hold, 35 percent of respondents said 2-4 minutes; however, in 2022, 35 percent said 5-7 minutes, so consumers are increasingly less willing to wait on hold.

"More than ever, this year's survey highlights the importance of providing top-notch customer service within contact centers when it comes to brand loyalty and referrals. It is clear that one single interaction with a customer can make or break a relationship with a brand," said McKay Bird, marketing director at TCN. "Technology within the contact center can go a long way in supporting understaffed workforces, but there is also no full replacement for the human touch, as we see for the third year in a row. We are also encouraged to see big industries like healthcare and finance continuing to improve year after year regarding customer service. This is a trend we hope to see continue."

Innovate Utah

NEW IDEAS, PRODUCTS AND SERVICES FROM UTAH COMPANIES



Utah startup **Sego Innovations** has begun marketing its **Sego Solar Charger**. Founded by a team of origami experts and engineers, Sego is based at Research Park on the University of Utah campus. Founders **Jacob Sheffield** and **Ian Esplin** developed the origami-based solar charger after working with Brigham Young University's compliant mechanism research group, a team of engineering experts developing space-based solar arrays.

The charger solves the problem of needing a large surface to generate significant electricity. The charger maximizes space optimization and portability using principles derived from the Japanese paper-folding art of origami, combined with modern mechanical engineering applications. It is foldable to 7.5 inches by 7.5 inches by 1.25 inches and deploys to a full 2.56-foot-square solar collection panel — eight times its folded size, making it ideal for outdoors-based activities.

The Sego charger is designed to power small and medium-sized devices directly. It will charge a smartphone in two hours in full sun. It can also recharge and top-off portable batteries and small power chargers. The Sego charger has USB and DC ports, making it compatible with any portable power bank, power station and basic electronics.

"People rebrand solar panels and there are little innovations, but if you look at it from, you know, an uninformed perspective, they all kind of look the same," Sheffield said. "Really, when it comes down to it, they've been using the same design concept for the last two decades."

Lehi-based online marketing agency **Manta** has released **Business Management Software**, which includes a wide range of features to streamline business operations, including automated marketing, online scheduling, customer relationship management billing and payments and other features. It is available for desktop computers or as a mobile app. "We couldn't be more excited about our newest product offering at Manta," said **Jared Turner**, Manta's chief technology officer. "Manta exists to offer products and services specifically catered to a small-business audience looking for ways to improve their marketing and streamline their services. And Business Management Software does that. Literally everything a business needs to streamline and automate operations in one place. We're thrilled to take this next



step." Manta said its Business Management Software helps companies reduce costs, improve efficiency and streamline business operations.

Converus, a truth verification products provider based in Lehi, has introduced **VerifEye**, what it markets as first accurate truth verification app for iOS and Android phones. Converus said the tests have the ability to identify false claims, credit risks, sobriety, faithfulness to a partner or accuracy of one's professional online profile. VerifEye uses a cell phone's camera and AI to

measure changes in involuntary eye behavior and other physiological factors during a self-administered true/false test to determine if a person is truthful or deceptive. "The ability to affordably, accurately and quickly verify truth via an app anywhere, anytime and in almost any language, has garnered interest worldwide," said Converus President and CEO **Todd Mickelsen**. "We've had discussions with several large companies. One has the potential to run over a million tests annually."



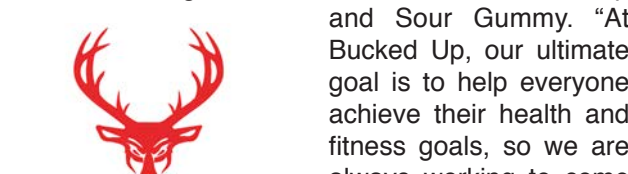
Beauty & Bodywork Insurance (BBI), a Pleasant Grove-based company that specializes in insurance for bodywork professionals and companies, has added **salon and spa coverage** to its offerings. The coverage includes general and professional liability aggregate, products and completed operations aggregate, personal and advertising injury coverage, damage to rented-to-you premises and other loss coverage. "We understand the importance of tailored insurance solutions for salon and spa owners," said **Siosia Militoni**, product manager for BBI. "Our salon and spa coverage not only offers comprehensive protection but also ensures ease of access and management through our fast and secure online purchase platform and 24/7 policy management capabilities." Available in all 50 states, the policy is designed for salon and spa owners who rent the facilities where they operate. It does not cover owners of the buildings themselves.

Orem-based sports nutrition and lifestyle brand **Bucked Up** has announced a first-of-its kind pre-workout product called **Pixie Pump**. A play on the childhood treat, Pixie Pump melts on the tongue, leveraging natural ingredients to deliver long-lasting energy and focus, the company said. It comes in four flavors, including Blood Raz, Watermelon, Rocket Pop and Sour Gummy. "At Bucked Up, our ultimate goal is to help everyone achieve their health and fitness goals, so we are always working to come up with innovative products that help our customers do just that," said **Ryan Gardner**, Bucked Up co-founder and CEO. "With Pixie Pump, we have found a new creative, nostalgic way that rapidly provides long-lasting energy and focus in a way that no



brand has done before." Pixie Pump's is caffeine-free and non-stimulant.

Automobile dealership operations solution company **Carketa** has launched its newly **revamped platform** to help dealerships of all sizes streamline their vehicle inventory management from appraisal to inspection, reconditioning, pricing and sale. Carketa is headquartered in Lehi. The new platform includes customizable reconditioning and inspection templates plus new appraisal and pricing features leveraging live market data and an easy-to-use interface. "Dealerships need simple, intelligent tools to help them manage their whole operation," said **Tim Hansen**, CEO of Carketa. "Faster inventory turn, clear handoffs and better margins on every car is a recipe for a more successful and profitable dealership. With our updated platform, mobile apps and Chrome extension, we're helping dealers make better decisions every single day." Carketa is used by the National Independent Automobile Dealership Association to power its Certified Pre-Owned program.



Sandy-based **UtahRealEstate.com** (URE), one of the nation's largest multiple listing services (MLS), has unveiled its next level of **MLS photo intelligence**. Utilizing the restb.ai platform, URE members can now have their photos instantly scanned to include photo descriptions, room types and photo tagging. Once the photos are scanned, URE's software then categorizes the photo tags, allowing members to search by photo characteristics in addition to the traditional MLS fields. "We wanted to lead the real estate industry in using artificial intelligence to transform the search experience for our members and the clients they serve," said **Brad Bjelke**, CEO of UtahRealEstate.com. "As the photo database builds, searches will become more powerful, the data will be enriched and the possibilities for searching will go far beyond what we could have imagined 10 years ago."

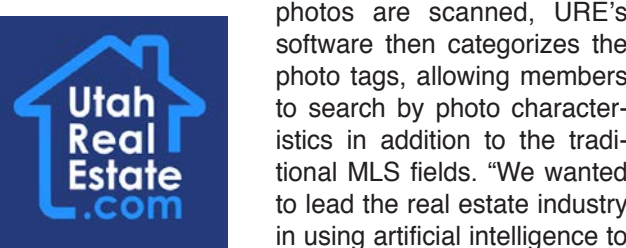
Lehi-base customer communication and engagement platform **Weave** has introduced a new **Message Analytics** tool, aimed at helping medical and dental practices analyze patient interactions more effectively and view best practice benchmarks to see how well they are performing. The tool enables practices to extract insights on the message type, volume and trends. "By providing our customers with the tools to analyze their customer communication data we are setting them up to succeed," said **Branden Niesch**, chief product and technology officer of Weave. "With Message Analytics ... our customers now have access to actionable, easily consumed data that directly affects their bottom line. Weave is committed to providing practices with tools to manage all their communications channels in one place, and these new features will further enable businesses to optimize their customer interactions."

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Utah Real Estate .com logo, featuring a blue house icon with the text 'Utah Real Estate .com' inside it.

weave logo, featuring a stylized 'W' icon followed by the word 'weave' in a lowercase, sans-serif font.



weave logo, featuring a stylized 'W' icon followed by the word 'weave' in a lowercase, sans-serif font.

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Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

BANKING

• **Bank of Utah**, Ogden, has hired **Dirk Wilson** as mortgage loan officer, working out of his office in Logan. Wilson has worked as a loan officer for 15 years. Prior to that, he managed an automobile leasing company with over 400 units. He earned a bachelor's degree Utah State University in business administration and marketing.



Dirk Wilson

CONSTRUCTION

• **Pentalon Construction**, a Salt Lake City-based general contract, has promoted **Melanie Poulsen** to project manager and hired **Andy Mair** as director of project management. Poulsen previously was assistant project manager. Her responsibilities will be to manage the overall health of assigned projects, including the budget and schedule. Poulsen has more than 15 years of experience in the construction industry, specializing in residential, multifamily, healthcare and government construction projects. Her experience includes project estimating, project planning and schedule

management, OSHA safety procedures/practices for both project subcontractors and the advancement of trending technology throughout projects. Mair will be responsible in helping develop and direct project operations and strategic planning to meet project goals. He has more than 15 years of experience in project management and development, most recently as vice president of



Melanie Poulsen



Andy Mair

operations for a development firm, where he was responsible for work in preconstruction and construction, including developing process and procedures for both groups. Mair earned a Bachelor of Science in Construction Management from Brigham Young University.

CONTESTS

• Nominations are open through September for the **2023 Utah Life Sciences Awards**, presented by **BioUtah** at its annual Utah Life Sciences Summit on Nov. 9 to individuals who have made a significant impact in furthering the life sciences industry in Utah. The awards include the Lifetime Achievement

Award, Entrepreneur of the Year, Executive of the Year, Innovation Impact Award and Friend of Industry Award. Nominations may be made at <https://bioutah.typeform.com/to/TWaaizBK>.

DIRECT SALES

• **DoTerra**, a Pleasant Grove-based health and wellness company in the aromatherapy and essential oils market, has appointed **Jeff Singer** as chief operating officer. Singer has over two decades of experience in senior management and executive roles, including at Nasdaq and SAP. He also worked as group CEO at YBA Kanoo, and CEO at



Jeff Singer

both Nasdaq Dubai and then at the Dubai International Financial Center. Singer's education includes a B.S. in international finance from Brigham Young University.

DIVIDENDS

• The board of directors of **Extra Space Storage Inc.**, Salt Lake City, has declared a dividend of \$1.01 per share on the common stock of the company, as permitted by the terms of the merger agreement the company entered into with Life Storage Inc. The dividend is payable July 19 to stockholders of record July 13. Following the closing of the merger with LSI, Extra Space expects to pay an additional dividend for the third quarter, keeping with its customary quarterly dividend timing. The pre-closing dividend will be attributed to the total amount paid for the third quarter, so that between this pre-closing dividend and the additional quarterly dividend to be paid, an Extra Space stockholder will receive a total dividend consistent with the amount that the EXR board of directors would have otherwise declared for the whole third quarter absent the closing. Extra Space is a real estate investment trust that owns and/or operates 2,388 self-storage properties, making it the second-largest owner and/or operator of self-storage properties in the United States and is the largest self-storage management company in the nation.

EDUCATION

• **Weber State University** has been selected as an education partner for **Amazon's Career Choice** program, providing Amazon's hourly employees access to over 200 certifi-

cate and degree programs. The program is an educational benefit that empowers employees to learn new skills for career success at Amazon or elsewhere. In the U.S., the company is investing \$1.2 billion to upskill more than 300,000 employees by 2025 to help move them into higher-paying, in-demand jobs. More than 130,000 Amazon employees worldwide have participated in Career Choice.

• **Brigham Young University** has named **David H. Moore** as dean of the J. Reuben Clark Law School. He succeeds **D. Gordon Smith**, who had been serving as dean of BYU's law school since 2016 and will return to teaching and research at the law school following a sabbatical. Moore joined BYU Law in 2008.



David Moore

Moore comes to his new position holding the Sterling and Eleanor Colton Endowed Chair in Law and as the associate director of the International Center for Law and Religion Studies. He is a scholar of foreign relations law, international law, international human rights and international development. Before joining BYU, Moore clerked for U.S. Supreme Court Justice Samuel A. Alito Jr. He has researched and taught at George Washington University Law School, University of Kentucky College of Law and University of Chicago Law School. He also was an Honor Program trial attorney at the U.S. Department of Justice, Civil Division, Federal Programs Branch. Between 2017 and 2019, Moore served as the acting deputy administrator and general counsel of the U.S. Agency for International Development. He is a graduate of BYU's law school and received a bachelor of arts degree from BYU.

• A group of 50 **University of Utah** students completed the **Lassonde+X** program during the past academic year. It is a three-course program that allows any undergraduate student at the UofU to "entrepreneur your major," with the "X" as their major. The program is offered by the Department of Entrepreneurship & Strategy, in partnership with the Lassonde Entrepreneur Institute, at the David Eccles School of Business. Each of these students will receive a Lassonde+X designation on their academic transcript and they learned entrepreneurial skills and how to apply them to their majors and life goals.

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ENERGY

• The **Utah Housing Corp.** board has approved new incentives for energy efficiency and electric vehicle charging at affordable housing developments. The corporation is an independent entity that administers federal low-income housing tax credits in Utah, which play a vital role in supporting affordable housing developments across the state. The State of Utah 2024 Federal and State Housing Credit Program Allocation Plan governs how low-income housing tax credits are allocated to affordable housing projects in Utah. Among many other things, the updated plan expands energy efficiency incentives that lower utility costs, improve construction quality, and support improved public health through reduced indoor and outdoor emissions. The plan also adds incentives for EV charging in affordable multifamily developments which will help lower-income communities access the reduced operating costs and clean air benefits of driving EVs. **Utah Clean Energy**, a local non-profit organization that works to support clean air address climate change, collaborated with a group of affordable housing developers to propose the energy-related updates. The developers and development professionals involved in creating and proposing the updates are **Ivan Carroll** and **Amanda Dillon**, Giv Group; **Peter Corroon**, Sentry Financial; **Bryson C. Garbett**, Garbett Homes; **Arlie Green**, Utah Nonprofit Housing Corp.; **Peter Tomai**, Specific Performance Inc.; and **Tony Tyler**, Columbus Pacific. The allocation plan is available at https://utahhousingcorp.org/pdf/2024_Final_QAP-230614.pdf.

see BRIEFS next page

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Industry Briefs

from previous page

HEALTHCARE

• **Intermountain Health** has opened a new Intermountain Surgery Center on the campus of **The Orthopedic Specialty Hospital-TOSH** in Murray, which will specialize in outpatient orthopedic procedures for hips, knees and spinal procedures among other orthopedic treatments. It is the seventh ambulatory surgery center (ASC) that Intermountain has opened in Utah. An additional eight surgery centers are planned by 2024. The state-of-the-art facility includes eight operating rooms.

• **Myriad Genetics Inc.**, a Salt Lake City-based company focused on genetic testing and precision medicine, has established a new \$90 million asset-based credit facility with **JPMorgan Chase Bank NA** as administrative agent and issuing bank, and the other lender parties consisting of **Wells Fargo Bank NA** and **Bank of America NA**. The facility includes an option to increase the maximum principal amount by up to \$25 million for a total of \$115 million. Myriad said the facility will provide additional financial flexibility to support its growth strategy. It replaces the company's previous credit facility and matures on June 30, 2026.

• **Select Health**, a nonprofit health plan serving more than 1 million members across the Mountain West, has announced updated branding that includes a new color palette, updated logo, and adjustment to the organization's name. Select Health said the changes reflect its "continued focus on offering a simple, seamless health insurance experience in an industry known for its complexity." The change to the brand name adds a space between the two words, which it said "modernizes the name and emphasizes 'select' as an adjective that highlights its reputation for high-quality health insurance."

INSURANCE

• **WCF Insurance**, a Salt Lake City-based commercial insurance provider, has appointed **Jan Frank** to its board of directors for a four-year term that began July 1. Frank has nearly three decades of experience in insurance, most recently serving as chair, CEO and president of Pacific Compensation Insurance Co., a specialty work-

ers' comp carrier in California. Prior to that, Frank served as president and chief operations officer of Zenith Insurance, as well as CEO and president of the California State Compensation Insurance Fund.



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INVESTMENTS

• **RevRoad**, a Provo-based venture services firm focused on helping entrepreneurs succeed, has raised over \$15 million from private investors. RevRoad has helped grow 73 companies to a total enterprise value of more than \$1.5 billion. It also has been involved in the community and its nonprofit organization, which organizes rescue trips for refugees in Ukraine. The new funding round will support its core purpose to support entrepreneurs and increase the success rate of startups, with a focus on expanding services to other parts of the nation. It also will result in additional hires, a new location in Florida, and other locations yet to be determined.

• **Ovation**, an Orem-based real-time guest feedback platform for restaurants, has closed a \$4 million funding round. Led by **York IE** and **TIA Ventures**, the investment will enable Ovation to continue innovating and bringing its platform to more restaurants. Other investors in the round included **Summit Capital**, **Peak Capital**, **OneValley**, **Tenzing Capital**, **Greg Golkin** of Kitchen Fund, **Fred LeFranc**, **Gregg Majewski** of Craveworthy Brands, and **Deric Rosenbaum** of Groucho's Deli.

LOGISTICS

• **XPO Logistics**, with U.S. headquarters in Connecticut and a provider of asset-based less-than-truckload transportation in North America, has announced an expansion of its Salt Lake

City service center. It currently has more than 200 employees at the facility. The project includes a 170,000-square-foot expansion of the service center's yard, located near the airport, allowing employees to operate more efficiently and increase freight capacity, and job opportunities starting in late July for dock workers and dock service representatives. XPO is aiming to add dock workers and drivers for both pickup and delivery and linehaul drivers by the end of this year. The service center expansion includes a full office renovation and an additional employee parking lot. Nearly doubling capacity, XPO is adding 58 doors to the terminal (for a total of 138 doors) to support transport of goods from companies across different industries, not only to Salt Lake City but to the broader Pacific Northwest. XPO serves approximately 48,000 shippers with 554 locations and 38,000 employees.

MANUFACTURING

• **RS Technologies Inc.**, a company with manufacturing facilities in St. George and Canada that design, engineer and manufacture composite utility poles and related products for the electric transmission and distribution sectors, has entered into credit agreements with **J.P. Morgan**, **Bank of Montreal**, the **Toronto-Dominion Bank** and **Export Development Canada** totaling \$148.5 million. The company said the financing will fund further expansion plans as demand for the company's composite utility solutions continues to grow. The company recently announced an expansion into Houston to serve demand across the Gulf Coast and Southeast United States.

MEDIA/MARKETING

• **Host Hospitality**, a new digital marketing agency founded by hospitality veterans in New York City and solely dedicated to restaurants, has expanded into Salt Lake City. Led by co-founders and siblings **Breno and Camila Santos**, New York-based Host Hospitality offers a suite of digital marketing services, including social media management, influencer partnerships, content creation, advertising and email marketing. Breno Santos will oversee the agency's operations from its new local office in the Sugarhouse neighborhood.

NONPROFITS

• **AARP Utah** has announced three organiza-

tions in Utah will receive **2023 Community Challenge** grants, part of the largest group of grantees to date with \$3.6 million awarded among 310 organizations nationwide. Grantees will implement quick-action projects that improve public places; transportation; housing; digital connections; diversity, equity and inclusion; and more, with an emphasis on the needs of adults aged 50 and older. The Utah projects include **SLC Neighbors for More Neighbors**, with the grant supporting a campaign to promote accessory dwelling units (ADUs) and other affordable housing options through creative concepts like a home tour of ADUs in Salt Lake City and the promotion of an ADU design challenge; **Epicenter**, Green River, which will build a pavilion at Pearl Baker Park designed to be accessible to older visitors, with handrails and a soft pathway surface to reduce the potential of injuries from falls; and **TreeUtah**, Salt Lake City, which will use a group of volunteers to plant 7500 trees statewide and create recreational opportunities for older adults in the communities in which they live and work. The grant program is part of AARP's nationwide Livable Communities initiative, which supports the efforts of cities, towns, neighborhoods and rural areas to become great places to live for people of all ages, especially those age 50 and older. Since 2017, AARP Utah has awarded 19 grants and \$214,704 through the program to nonprofit organizations and government entities across the state.

RECOGNITIONS

• **Several Utah companies** received safety awards at the recent Safety Awards Expo, presented by the **Utah Manufacturers Association**. The **Safety Leader of the Year Award** was presented to **Michael Olsen**, facilities manager at **RAM Aviation, Space & Defense**. **Superior Safety Awards** were presented to **Aerospace Aluminum Processing** (small manufacturer); **RAM Aviation, Space & Defense** (medium manufacturer); and **Campbell Scientific** (large manufacturer). **Awards of Excellence Honorable Mention** were presented to small manufacturers **Aerospace Aluminum Processing**, **Torus Inc.**, **American Alloy Steel**, **S&S Worldwide Inc.**, **BetterButter**, **NRP Jones** and **Clean Machine LLC**. **Awards of Excellence Honorable Mention** were pre-

sented to medium manufacturers **Wilson Electronics**; **Komatsu**; **Mechanical Service & Systems**; **RAM Aviation, Space & Defense**; **JD Machine**; **HHI Corp.**; **Barnes Bullets-Mona LLC**; **Malnove of Utah**; and **Smith Optics MFG**. **Awards of Excellence Honorable Mention** were presented to large manufacturers **Nucor Steel Utah**, **Compass Minerals** and **Stryker Salt Lake City**.

• **The National Association for the Self-Employed (NASE)**, an advocate and resource for the self-employed and micro-business community, has awarded **Fungal Focus** of Salt Lake City a \$4,000 first-quarter 2023 Growth Grant to help expand business operations. Owned by NASE member Kathryn Lawson, Fungal Focus seeks to support and expand Utah's community of mushroom growers and fungal advocates by seeking to build affordable, accessible and engaging grow kits and workshops for people of all ages. NASE said Fungal Focus was chosen because of its well-defined plan for growth, ranging from executing new marketing initiatives, purchasing new equipment, and other creative ways to grow and expand. Last year, NASE awarded \$88,000 in total grants to 22 small businesses to support their growth and expansion of business operations while also helping them emerge from the COVID pandemic.

SERVICES

• **GPS Capital Markets LLC**, a Salt Lake City-based fintech firm offering corporate foreign exchange services, has hired **Alice Abbott** as global general counsel. She will establish a legal department and oversee all legal matters for GPS Capital Markets as it continues to widen its international presence. Abbott has over 30 years of working in law in a variety of companies and regulators in the financial services industry, most recently working as chief legal officer and chief compliance officer for Fabriik/Round Rock, a cryptocurrency company, and global general counsel for Associated Foreign Exchange. She has experience in the foreign exchange industry as well as specialization in international law, anti-money laundering and anti-terrorist financing.



Alice Abbott



Jan Frank

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Calendar

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

July 17, 7:30 a.m.-3 p.m.

July Golf Tournament, a Davis Chamber of Commerce event. Registration and other activities take place at 6:30 a.m. Lunch will take place when golfing is finished. Location is Valley View Golf Course, 2501 E. Gentile St., Layton. Details are at davischamberofcommerce.com.

July 17, 8 a.m.

Slopes Cup 2023, a Silicon Slopes event, in partnership with the Point of the Mountain Chamber of Commerce. Activities include 8 a.m. check-in, followed by golf 9 a.m.-2 p.m. (scramble-style tournament). Location is Alpine Country Club, 5000 W. Alpine Country Club Lane, Highland. Cost is \$2,500 per foursome. Details are at slopes-cup.com.

July 18, 10-11:30 a.m.

"Utah Business Bridge: Break into Aerospace, Defense and Government Sales," presented by the U.S. SBA Utah District Office, in partnership with the Governor's Office of Economic Opportunity, and part of a quarterly event series. Event takes place online. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

July 18, 11 a.m.-1 p.m.

"Business Women's Forum 2023: Elevating Women at All Ages: A Force for Change." Speaker Robyn Cohen, co-founder of Utah's "40 Over 40," will discuss how collaboration and support can create a more inclusive work environment. Location is Ken Garff Scholarship Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$35 for members, \$50 for nonmembers. Details are at slchamber.com.

July 18, 11:30 a.m.-1 p.m.

Women in Business Luncheon, an Ogden-Weber Chamber of Commerce event. Location is Weber Human Services, 237 26th St., Ogden. Cost is \$25 for WIB members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

July 18, 11:30 a.m.-1 p.m.

"Leadership Luncheon," a Cache Valley Chamber of Commerce event. Location is the Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$20 for members and \$23

for nonmembers pre-registered online, \$25 for members and \$28 for nonmembers (regular price). Details are at cachechamber.com.

July 18, 11:30 a.m.-1 p.m.

ChamberWest Professional Development Series. Topics/presenters to be announced. Location is Residence Inn by Marriott, 7558 S. Plaza Center Drive, West Jordan. Cost is \$35. Details are at <http://chamberwest.com>.

July 19, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

July 19, 5-7 p.m.

"Business After Hours Mixer," a Park City Chamber/Visitors Bureau event. Location is The Barking Cat, 1708 Uinta Way, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

July 20, noon

"Strictly Networking" Luncheon, a West Jordan Chamber of Commerce event. Location is Jim's Family Restaurant, 7609 S. Redwood Road, West Jordan. Details are at westjordanchamber.com.

July 21, 8:30-10 a.m.

"Friday Connections Speed Networking," presented by ChamberWest and the Utah Black, Utah Hispanic, Pacific Island, Magna Area and Murray Area chambers of commerce. Location is Valley Fair Megaplex Theatres, 3620 S. 2400 W., West Valley City. Cost is \$5 for chamber members, \$10 for nonmembers. Details are at chamberwest.com.

July 24, 4:30-5:30 p.m.

"Business Before 5," a West Jordan Chamber of Commerce event. Location is Chili's, 3629 Center Park Drive, Jordan Landing, West Jordan. Free (pay for food and drinks). Details are at westjordanchamber.com.

July 25, 10 a.m.-3 p.m.

Women's Leadership Seminar, presented by the Utah Advanced Materials and Manufacturing Initiative (UAMMI), Catalyst Campus for Innovation and Technology Ogden and Silicon Slopes and designed for leaders in the aerospace, aviation, manufacturing and defense industries. Event features keynote speakers and breakout sessions. Location is Copper Nickel Events Center,

2450 Grant Ave., Ogden. Details are at [Eventbrite.com](https://eventbrite.com).

July 27, 10-11 a.m.

"Fueling Growth: Unleashing the Power of Marketing for Long-Term Business Success," a Zions Bank Business Resource Center event. Event takes place online. Free, but registration is required. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

July 27, noon-1 p.m.

Women in Business Meeting, a Box Elder Chamber of Commerce event. Location to be announced. Cost is \$10. Details are at boxelderchamber.com.

Aug. 1, 8 a.m.-noon

"Clearlink Business Mastery," a South Valley Chamber of Commerce course that meets every other Tuesday through Dec. 5. Topics are "Marketing" Aug. 1, "Strategy" Aug. 15, "Sales" Aug. 29, "Operations" Sept. 12, "Finance" Sept. 26, "Leadership" Oct. 10, "Product Development" Oct. 24, "Execution" Nov. 7, "HR & Legal" Nov. 21, and "Wrap-Up and Graduation" Dec. 5. Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Cost is \$500 for chamber members, \$750 for nonmembers. Details are at southvalleychamber.com.

Aug. 1, 2-3:30 p.m.

WordPress Workshop, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 2, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Aug. 2, 11:30 a.m.-1 p.m.

Park City Business University, a Park City Chamber/Bureau event. Location is Blair Education Center, Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Aug. 2, 5-10 p.m.

Black Business Month Kick-Off Celebration, featuring a black business expo from 5-9 p.m. Location is Gallivan Center, 239 S. Main St., Salt Lake City. Free. Details are at utahblackchamber.com.

Aug. 3-4

Campaign School, a Utah

Farm Bureau Federation event that is nonpartisan and open to anyone who wants to be actively involved in public office at any level (current and future candidates, their spouses and campaign managers). Instructor is Cody Lyon, managing director of advocacy and political affairs for the American Farm Bureau. Location is Utah Farm Bureau Federation, 9865 S. State St., Sandy. Cost is \$175 for Utah Farm Bureau members, \$250 for nonmembers, \$100 for each additional person registered (such as campaign managers and spouses). Registration can be completed at www.eventleaf.com/e/campaignschoolregistration.

Aug. 3, 1-2:30 p.m.

"Women-Owned Business Conversations," a Women's Business Center of Utah event that is an open house for business owners in Kane County. Event will feature conversations about local needs and how WBCUtah can help find solutions. Location is Adria's Restaurant, 86 S. 200 W., Kanab. Reservations may be completed by contacting kylee@wbcutah.org.

Aug. 4, 8-9:30 a.m.

"First Friday Speed Networking," presented by the South Jordan and West Jordan chambers of commerce. Location is Salt Lake Community College, 9750 S. 300 W., Room 203, Sandy. Details are at sj-chamber.org.

Aug. 8, 7:30-11:30 a.m.

Second Annual Housing Summit, a ULI (Urban Land Institute) Utah event that features speakers discussing how innovative solutions and opportunities about housing opportunities can be expanded for all Utahns. Keynote speaker is Joseph Minicozzi, principal, Urban3. Location is Union Events Center, 235 N. 500 W., Salt Lake City. Price varies. Details are at <https://utah.uli.org/events-2>.

Aug. 8, 8-11 a.m.

"KeyBank Business Accelerator," a South Valley Chamber of Commerce course that meets every other Tuesday through Dec. 12. Presenter is Ralph Little, founder and CEO of a nationwide financial services company. Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Cost is \$500 for chamber members, \$750 for nonmembers. Details are at southvalleychamber.com.

Aug. 8, 8:30 a.m.-4:30 p.m.

"New Challenges for Healthcare Professionals, Patients

and Families in 2023," presented by Abbott Nutrition Health Institute. Speakers include Mary Coughlin, a trauma informed professional, caritas coach, and global leader in neonatal nursing; and Sharon Groh-Wargo, a professor in nutrition and pediatrics at Case Western Reserve University School of Medicine in Cleveland. Location is Salt Lake City Marriott University Park, 480 Wakara Way, Salt Lake City. Cost is \$20. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

Aug. 8, 9-10:30 a.m.

"Coffee Chat with the CEO," a Park City Chamber/Bureau event in which CEO Jennifer Wesselhoff will be available for an information conversation. Location is Kimball Junction Visitor Information Center, 1794 Olympic Parkway Blvd., Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Aug. 8, 11:30 a.m.-1 p.m.

Professional Growth Series, a ChamberWest Women in Business event. Location is Hilton Garden Inn Salt Lake City Airport, 4975 Wiley Post Way, Salt Lake City. Cost is \$25 for ChamberWest members with registration by Aug. 2, \$35 for nonmembers and for members after Aug. 2. Details are at chamberwest.com.

Aug. 9, 11:30 a.m.-1 p.m.

Women in Business, a Cache Valley Chamber of Commerce event. Location is Adams Wealth Advisors, 701 S. Main St., Suite 400, Logan. Cost is \$16 for WIB members, \$18 for nonmembers, \$20 at the door. Details are at cachechamber.com.

Aug. 9, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is Minky Couture executive offices and warehouse, 475 S. Depot Drive, Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

Aug. 9, 6-7:30 p.m.

"Online Marketing Fundamentals," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 10, 11:30 a.m.-1 p.m.

Women in Business, a Davis Chamber of Commerce event.

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Location is 450 S. Simmons Way, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

Aug. 10, 6-8 p.m.

"Business Essentials," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 11-12

Native Market, Hoop Dance Competition and Fashion Show, presented by American Indian Services, a Lehi-based nonprofit. The fundraising event will be a combination of a Native art market, hoop competition and fashion show for the Native and non-Native community. Activities include market and hoop Aug. 11-12 and fashion show Aug. 12. Proceeds will help provide scholarships to Native American/Alaska Native students throughout the U.S. Location

is Electric Park, Thanksgiving Point, 170 S. Interstate Plaza Drive, Suite 200, Lehi. Cost for market is \$10 per day, \$15 for two-day wristband, \$25 for family four-pack for two days; \$25 for fashion show. Details are at <http://www.americanindianservices.org>.

Aug. 15, 10-11:30 a.m.

Virtual Member Showcase, a Park City Chamber/Bureau event in which four to five chamber members will introduce themselves and their businesses.

Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Aug. 16, 7:30 a.m.-3 p.m.

2023 Golf Classic, an Ogden-Weber Chamber of Commerce event. Check-in and breakfast begin at 7:30 a.m., followed by shotgun start at 8:30 a.m. and 1 p.m. lunch and awards presentations. Location is Mount Ogden Golf Course, 1787 Constitution Way, Ogden. Cost is \$250, \$1,000 for foursomes. Details are at ogdenweberchamber.com.

Aug. 16, 11 a.m.-1 p.m.

Business Bootcamp, a South Valley Chamber event. Presenter is Marci Houseman, owner, Chasing Impact. Location is South Jordan City Hall, 1600 W. Towne Center Drive, South Jordan. Cost is \$35 for members, \$50 for nonmembers. Details are at southvalleychamber.com.

Aug. 16, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Aug. 16, 5:30-6:30 p.m.

Tax Planning Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 16, 6-8 p.m.

Marketing Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 17, 10-11:30 a.m.

Peer Roundtable: "Recruitment: Redefining What Talent Means," a Salt Lake Chamber event that is in-person and for members only. Location is Salt Lake Chamber, 201 S. Main St., No. 2300, Salt Lake City. Free, but registration is required. Details are at slchamber.com.

Aug. 17, 11:30 a.m.-1 p.m.

Chamber Luncheon, a Davis Chamber of Commerce event. Location is 450 S. Simmons Way, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

Aug. 17, noon-1:30 p.m.

Membership Luncheon, a Utah Valley Chamber of Commerce event. Speaker is Robert Spendlove, a state representative and economic and public policy officer for Zions Bank. Location is Marriott Hotel & Conference Center, 101 W. 100 N., Provo. Cost is \$20 for members, \$30 for nonmembers. Details are at thechamber.org.

Aug. 17, 2-3:30 p.m.

"How to Start a Business 101," a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 17, 5:30-8:30 p.m.

22nd Annual Women in Business Summer Social, a



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Women's Business Center of Utah event. Activities include live entertainment, a silent auction, and a celebration of the Northern Entrepreneur of the Year. Location is Thomas S. Monson Center, 411 E. South Temple St., Salt Lake City. Cost is \$55 before Aug. 12, \$75 thereafter. Proceeds will go toward WBCUtah trainings, free consultations, events and services. Details are at wbcutah.org.

Aug. 17, 6:30-8 p.m.
"How to Make Your Website Sell, So You Don't Have To," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 18
Golf Tournament, a South Valley Chamber of Commerce event. Location is South Mountain Golf Course, 1247 E. Mike Weir Drive, Draper. Cost is \$1,250 per foursome, \$625 per twosome. Details are at southvalleychamber.com.

Aug. 18, 7:30 a.m.-2 p.m.
Annual Children's Charity

Golf Classic, a Murray Area Chamber of Commerce event. Check-in begins at 7:30 a.m., followed by shotgun start at 8 a.m. Location is Murray Parkway Golf Course, 6345 Murray Parkway Ave., Murray. Cost is \$125. Details are at murrayareachamber.com

Aug. 18, 8:30-10 a.m.
"Friday Connections Speed Networking," presented by ChamberWest and the Utah Black, Utah Hispanic, Pacific Island, Magna Area and Murray Area chambers of commerce. Location is Valley Fair Megaplex Theatres, 3620 S. 2400 W., West Valley City. Cost is \$5 for chamber members, \$10 for nonmembers. Details are at chamberwest.com.

Aug. 22, 11:30 a.m.-1 p.m.
Women in Business Luncheon, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Aug. 22, 11:30 a.m.-1 p.m.
Women in Business, a South Valley Chamber of Commerce event. Speaker Crystal Maggelet,

CEO of FJ Management Inc., will discuss "The Art of Balancing It All." Location is Canyon Peak Weddings & Events, 1442 Draper Parkway, Draper. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Aug. 23, 6-7 p.m.
"Facebook/Instagram Ads: Create and Manage Ads like a Pro," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 24, noon-1 p.m.
Women in Business Meeting, a Box Elder Chamber of Commerce event. Location is Bridgerland Technical College, 325 W. 1100 S., Brigham City. Cost is \$10. Details are at boxelderchamber.com.

Aug. 24, 5-6 p.m.
Legal Clinic (in English and Spanish), a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 24, 5-7 p.m.
"Business After Hours," a Salt Lake Chamber event. Location is The Depot, 13 N. 400

W., Salt Lake City. Free for members and \$30 for nonmembers before Aug. 21, \$20 for members and \$40 for nonmembers after Aug. 22. Details are at slchamber.com.

Aug. 24, 6-7 p.m.
Intellectual Property Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 29, 11:30 a.m.-1:30 p.m.
Annual Meeting 2023, a Salt Lake Chamber event. Location is Salt Lake Marriott Downtown at City Creek, 75 S. West Temple, Salt Lake City. Cost is \$85 for members, \$100 for nonmembers. Details are at slchamber.com.

Aug. 29, 2-5 p.m.
Utah Valley Job Fair. Location is Utah Valley Convention Center, 220 W. Center St., Provo. Details are at utahvalleyjobfair.com.

Aug. 30, 5-8:30 p.m.
"Stars of ChamberWest" 2023 Awards Gala, a ChamberWest event. Theme is "A Hollywood Night." Location is Maverik Center, West Valley City. Details to be announced at chamberwest.com.

Aug. 31, 7 a.m.-2 p.m.
2023 RISE St. George Business Summit, presented by the St. George Area Chamber of Commerce. Annual event is designed to empower business professionals with the knowledge, tools and network necessary to thrive in today's competitive business landscape. Theme is "Connect." Location is Dixie Convention Center, 1835 S. Convention Center Drive, St. George. Details are at risestg.com.

Aug. 31, 8:30-11 a.m.
2023 Annual Meeting, a Park City Chamber/Bureau event featuring a look at marketing plans for the upcoming fiscal year, recognition of outgoing board members and officers and awarding the Myles Rademan Spirit of Hospitality Award. Location is Pendry Park City, 2417 High Mountain Road, Park City. Details to be announced at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Sept. 6-7
Utah Outdoor Recreation Summit, with the theme

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“Outdoors: In Session.” Keynote speakers include Alexander Davenport, executive director of Ogden Valley Adaptive Sports. Location is Weber State University’s Shepherd Union, Ogden. Details are at <https://utahoutdoorsummit.com/>.

Sept. 6, 11:30 a.m.-1 p.m. Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Sept. 7-8 Leadership Institute, a Davis Chamber of Commerce event. Location to be announced. Details are at davischamberofcommerce.com.

Sept. 7, 9-11 a.m. Altabank Business Accelerator, a Utah Valley Chamber of Commerce event taking place with 10 sessions Thursdays through Nov. 9. Location to be announced. Cost is \$749. Details are at thechamber.org.

Sept. 8 2023 Patriot Day Invitational Golf Tournament, a Cache Valley Chamber of Commerce event. Location is Birch Creek Golf Course. Details to be announced at cachechamber.com.

Sept. 13-14, 5:30-8 p.m. Ninth Annual “Eat Drink SLC,” hosted under a nonprofit partnership umbrella consisting of Tracy Aviary and SB Dance. Event features food, live music and dance, with all proceeds supporting local nonprofit organizations. Each of the two nights features a different mix of food and libation partners. Location is Tracy Aviary, Liberty Park, Salt Lake City. Cost is \$125 (must be 21 years old or older). Details are at <https://eatdrinkslc.com/>.

Sept. 13, 8 a.m.-1 p.m. Women in Business Nine & Dine Golf Event, a ChamberWest event. Check-in and breakfast begin at 8 a.m., followed by an 8:30 a.m. golf start. Lunch begins at 11:30 a.m. Location is The Ridge Golf Course, 5055 S. Westridge Blvd., West Valley City. Cost is \$125 before Sept. 1, \$150 thereafter. Details are at chamberwest.com.

Sept. 13, 11:30 a.m.-1 p.m. “Let’s Do Lunch,” a South Valley Chamber of Commerce event. Location and other details to be announced at southvalleychamber.com.

Sept. 13, 5-7 p.m. “Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is the Weber County Sheriff’s Office, 1400 Depot Drive, Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

Sept. 14 ACG Utah Golf Tournament, an Association for Corporate Growth Utah event. Breakfast and registration begin at 7 a.m., followed by shotgun start at 8 a.m. Lunch and awards follow golf. Location is Eaglewood Golf Course, 1110 E. Eaglewood Drive, North Salt Lake. Cost is \$1,000 for foursomes, \$250 for singles. Details are at <https://www.acg.org/utah/events/2023-acg-utah-golf-tournament>.

Sept. 14, 7:30-9 a.m. “Bagels & Business,” a Box Elder Chamber of Commerce event. Location to be announced.

Details are at boxelderchamber.com.

Sept. 14, 11:30 a.m.-1 p.m. Women in Business Luncheon, a Davis Chamber of Commerce event. Location is 450 S. Simmons Way, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

Sept. 15 Golf Tournament, a South Valley Chamber of Commerce event. Location is Glenmoor Golf Club, 9800 S. 4800 W., South Jordan. Cost is \$1,250 per foursome, \$625 per twosome. Details are at southvalleychamber.com.

Sept. 15, 8:30-10 a.m. “Friday Connections Speed Networking,” presented by ChamberWest and the Utah Black, Utah Hispanic, Pacific Island, Magna Area and Murray Area chambers of commerce. Location is Valley Fair Megaplex Theatres, 3620 S. 2400 W., West Valley City. Cost is \$5 for chamber members, \$10 for nonmembers. Details are at chamberwest.com.

Sept. 18, 7:30 a.m.-5 p.m. Executive Summit, a Utah Valley Chamber of Commerce

event. Location is Sundance Resort, 8841 Alpine Loop Scenic Byway, Sundance. Cost is \$280 for members and \$320 for nonmembers through Aug. 18; \$350 for members and \$400 for nonmembers thereafter. Registration deadline is Sept. 8. Details are at thechamber.org.

Sept. 19, 11:30 a.m.-1 p.m. Professional Development Series, a ChamberWest event. Topic and presenter to be announced. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$25 for members by Sept. 13, \$35 for nonmembers or members after Sept. 13. Details are at chamberwest.com.

Sept. 19, 5-6 p.m. QuickBooks Workshop, a Small Business Development Center event that takes place online. Free. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 20-21 UAMMI CrossTalk: “Energy Storage & Critical Materials for National Independence” Conference and Exhibitions

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GO UTAH

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projects is expected to reach nearly \$1.26 billion, just a little short of the prior year’s \$1.27 billion.

Go Utah administers the Economic Development Tax Increment Financing (EDTIF) tax credit program and its rural counterpart, known as REDTIF.

“This has been a historic and prosperous year for Utah’s economic growth,” Ryan Starks, Go Utah’s executive director, said in the recent news release. “We met new milestones, including the largest economic investment in Utah history with the expansion of Texas Instruments. The EDTIF and REDTIF tax incentive programs continue to attract investments from companies representing a variety of industries, and I want to express thanks to our team for their collective efforts.”

The fiscal 2023 incentivized projects are expected to collectively create 3,630 new jobs (including 1,380 in rural Utah), generate more than \$574.6 million in new state tax revenue, and provide more than \$4 billion in new wages over the next 20 years.

The Texas Instruments project boosted all of those figures, to the tune of 800 jobs, \$111.45 million in new state taxes and wages of about \$2.44 billion over two decades.

But compared to several prior fiscal years, the FY23 figures fall short. Incentivized projects in FY22 are expected to create a record 20,478 jobs (including 8,972 in rural Utah). Projects awarded incentives in FY21 are expected to create 8,841 jobs (2,474 in rural Utah). The total figures were 14,364 (1,823 in rural Utah) for fiscal 2020; 6,121 in FY19; and 7,182 in FY2018.

Capital expenditures in recent years include \$464.3 million in FY21, \$1.13 billion in FY20 and about \$990 million in FY19.

State tax revenue from incentivized projects in FY23 totaled \$574.6 million, including \$417 million in rural Utah projects. The total was \$941 million in FY22, including \$572 million in rural Utah. FY21 projects are projected to generate \$341.3 million (\$116.7 million in rural Utah, while FY20 projects figures are \$591 million total and \$95.5 million in rural Utah.

Total project wages of \$4 billion (including \$897.7 million in rural Utah) in FY23 fall short of figures in four of the five prior fiscal years: \$12.7 billion (\$5.27 billion in rural Utah) in FY22, \$5.5 billion (\$1.97 billion in rural Utah) in FY21, \$9.73 billion (\$1.1 billion in rural Utah) in FY20, and \$5.2 billion in 2018. The figure was \$3.2 billion in FY19.

Incentivized projects from the most recent fiscal year are ex-

pected to pay 74 percent above the average county wage for rural projects and 67 percent above the average in urban areas.

Daniel Royal, Go Utah’s director of business incentives, noted at the Go Utah board’s June meeting that fiscal 2022 was “a bit of an outlier” with several large projects. Four companies that fiscal year had projects of more than 3,000 jobs and one had over 4,000. In fiscal 2023, two companies had more than 800 jobs each: Texas Instruments and Morgan Stanley.

“Our state continues to do a phenomenal job of retaining and recruiting companies that bring more high-paying jobs to Utah and continue to diversify our economy,” Carine Clark, chair of the Go Utah board, said in the news release. “This is a direct result of our combined efforts that result in strategic economic plans.”

Go Utah’s recruitment and expansion partner, the Economic Development Corporation of Utah, likewise saw some of its fiscal-year figures fall short of the fiscal 2022 records and short of its internal goals.

At the June Go Utah board meeting, EDCUtah still had a few weeks left in its fiscal year, but it reported that it had so far reached 4,187 created or retained jobs, only 35 percent of its 12,000 goal for fiscal 2023. It had sought 35 project “wins” but had only 24.

It topped its goal of 2.5 million square feet used in the projects, getting 2.6 million. The capital spending goal was \$1.5 billion but reached \$12 billion, with \$11 billion from the Texas Instruments project.

For comparison, 37 EDCUtah projects in fiscal 2022 are expected to create or retain 21,600 jobs, result in \$2.2 billion in capital spending, and use 3.5 million square feet.

“We’re proud of the collaborative efforts that have helped create and sustain high-paying jobs for Utahns,” Scott Cuthbertson, EDCUtah’s president and CEO, said in the release. “The companies choosing to invest in Utah are leaders in their respective industries and good corporate citizens. They will have an immense impact on the prosperity of our communities for generations to come.”

Among project win information provided by EDCUtah during the June meeting, eight projects involved companies expanding into Utah, 12 were expansions by Utah companies, three were relocations into the state and one was a company expanding elsewhere in the state.

Both Royal and Erin Farr, EDCUtah’s vice president of business development, said trends are showing higher capital spending figures but smaller job-creation numbers because of job automation. Farr added that com-

panies are taking longer to make expansion decisions, hurting both the “wins” and job-creation numbers.

Royal said the average number of jobs per project likely will continue to shrink in the future, mostly because of companies’ investments in technology and automation. But that reduction likely will be offset by higher average capital spending on projects, he said.

Go Utah and EDCUtah numbers never match exactly because not all of EDCUtah projects go through the state incentive process. At the June meeting, EDCUtah said 3,143 jobs were tied to its projects that were awarded state EDTIFs while 1,044 jobs were not tied to that incentive program.

Created by the Legislature in 2005, the EDTIF program provides a post-performance tax credit that offers companies a reduction in their marginal tax rates, up to 30 percent of new state tax revenues during a defined period, typically five to 10 years. The program is aimed at projects creating high-wage jobs.

The tax credit is available to Utah companies expanding and other businesses relocating or establishing additional operations in Utah. Since its inception, about two-thirds of the program’s tax credits have gone to Utah-based companies to help them expand and create more jobs for Utahns.



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AI STUDY

from page 1

sion. "That, combined with life science. And then you put the two together and think about generative AI, that helps us solve some of the most challenging health-care problems out there."

Millner said she recently spoke to a company executive who told her that AI is so important, he had some of his employees take a week "just playing" with generative AI and looking at the potential applications for increasing the company's production.

Another company, involved in defense and aerospace, calls it "automation" rather than AI, she said. That company had proven the potential for the company to shrink the time it takes to get a product from the pre-design stage to manufacturing from months to weeks and was looking to shorten it to days.

"So, this has implications for our current workforce — everyone who's out there," Millner said. "And how do we bring people up to speed to know how to use this and use it appropriately and with integrity and ethics?"

Millner also said that colleges and universities throughout Utah need to incorporate AI training to improve their students' skillsets.

"If you think about it, we need to be doing this in public

education," she said. "Our students, they are using it. That's what I'm told. They're using it. The question is, did they learn to use it in ways that are going to help them think about potential careers and jobs?"

The UEOC's Working Group on Technology, Innovation and Investment also is considering AI issues this summer. Chris Wilson, a state senator and working group co-chair, said it is "a very big, complicated area" and the working group is looking into data privacy, talent development, workforce disruption, incorporating AI into college degree programs and "supporting positive use of AI and protecting our consumers and our constituents from harmful potentials of AI."

AI definitely has both negative and positive uses, he said, and there may be ways to help startups use AI in a test phase as a way of empowering innovation, he said.

In setting the stage for the commission's summer work, Gov. Spencer Cox, the commission's chair, stressed to the group that "this is about the big stuff."

"This is about the substantive stuff," he said. "This is not about nibbling around the edges. This is about us taking the biggest problems that are facing the state, working together, collaborating in ways that really we only do in Utah and coming up with solutions with big ideas and moving them forward."

CALENDAR

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at the Intermountain Battery & Critical Materials Consortium, presented by the Utah Advanced Materials and Manufacturing Initiative. Activities include a Sept. 20 reception, 5-7 p.m. Activities Sept. 21 include CrossTalk, 9 a.m.-noon, followed by afternoon tours starting at 2 p.m. Location is Jennifer Leavitt Student Center, Utah State University Eastern Campus, 451 E. 400 N., Price. Free. Details are at <https://www.eventbrite.com/o/uammi-utah-advanced-materials-initiative-30029015918>.

Sept. 20, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Sept. 22, 8 a.m.-2 p.m.

"The Point Challenge," a Point of the Mountain Chamber of Commerce event featuring a shotgun start and four-person scramble format. Check-in begins at 7 a.m., followed by 8 a.m. golf start. Location is Fox Hollow Golf Club, 1400 N. 200 E., American Fork. Cost is \$600 per foursome. Details are at thepointchamber.com.



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Sept. 25, 8 a.m.-2 p.m.

Chamber Golf Classic, a Utah Valley Chamber of Commerce event. Location is Riverside Country Club, 2701 N. University Ave., Provo. Cost is \$1,500 for members through Sept. 4, \$1,750 thereafter. Details are at thechamber.org.

Sept. 26

2023 Women Empowered Conference, an Ogden-Weber Chamber of Commerce event. Details to be announced at ogden-weberchamber.com.

Sept. 26, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Location to be announced. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Sept. 27-28

Silicon Slopes Summit 2023. Location is Delta Center, 301 S. Temple, Salt Lake City. Details are at <https://summit.siliconslopes.com>.

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