

INSIDE

■ MILLARD COUNTY

Inland Port Authority considers Historic Capitol project. **page 2**

■ WEBER COUNTY

California tech company & 210 jobs coming to Ogden. **page 4**

■ TOOELE COUNTY

World's first modular lithium extractor now at GSL. **page 6**

Industry Briefs
pages 10-12

Business Calendar
page 13

OF NOTE



Got a spare \$1.47 million?

A retired Lamborghini executive has taken a job with a new company with plans to produce a modified 1990s-vintage Lamborghini Diablo that will sell for 1.35 million euros (about \$1.47 million). Maurizio Reggiani will advise on the V-12 rebuild for San Marino, Italy-based Eccentrica Cars. The super sports car will have modernized steering, shifting and braking systems as well as cosmetic upgrades such as redesigned headlights.

560 JOBS AND \$34.8 MILLION CAPITAL OUTLAY

Edwards Lifesciences sets major Draper expansion



Workers at Edwards Lifesciences Corp.'s operations in Draper manufacture heart valve components. The company has announced it will spend \$34.8 million and add 560 jobs over the next 15 years at the site.

Brice Wallace
Business Journal

A heart valve manufacturer has had a successful run at its Draper operations the past 15 years and wants to “keep the party going” with a large expansion.

Edwards Lifesciences Corp., based in Irvine, California, plans to spend \$34.8 million and add 560 jobs over the next 15 years at the Draper manufacturing site. The announcement followed the Utah Governor’s Office of Economic Opportunity board approving a tax credit incentive of up to \$8 million over 15 years for the project.

Edwards is a global company focused on innovations for structural heart disease and care monitoring during surgery or in intensive care.

Prior to the incentive vote, Justin Nelson, finance director at the Draper facility,

see EDWARDS page 14

UEOC and Olympics committee agree on Utah vision for 2034

Brice Wallace
Business Journal

The vote on the 2034 Olympic Winter Games location is just days away, but the local committee pushing for the Games and a state commission are finding that their visions for the next decade are sympatico.

The Unified Economic Opportunity Commission, at an early July meeting, reviewed its preliminary hopes for Utah by the time its next Olympics could come and also heard from the president and CEO of the Salt Lake City-Utah Committee for the Games. Many of their points align.

Utah is expected to be selected July 24 by the International Olympic Committee as the 2034 Olympics host location.

“Assuming we win — we’re still humble and hopeful — but assuming we are elected to host the 2024 Games, we’ll have a 10-year runway,” Fraser Bullock, the committee’s president and CEO, said at the UEOC meeting. “And during that

10-year runway, we have the opportunity to use the platform of the Games to do good, and we have some ideas what that means.”

The committee’s preliminary vision calls for elevating Utah’s communities, sports, and the Games experience for both in-person and TV spectators; inspiring youth with the values of Paralympic and Olympic Games; accelerating Utah initiatives, including transportation improvements; and fostering unity.

“So, those are a high-level starting place, and we would like to take that starting place and work with you and our business leaders to come up with a more integrated plan for the next 10 years,” Bullock said.

In some ways, the challenges of hosting in 2034 are more pronounced than those of 2002, when Utah last hosted the Winter Games. Bullock said “it was incredibly successful the way all the pieces came together” in 2002, but the 2034 Games would have three active venues

see UEOC page 14

FIRST-IN-THE-NATION OFFICE OF AI POLICY LAUNCHES IN UTAH

About four months after its creation by the Utah Legislature, the Utah Office of Artificial Intelligence Policy (OAIP) at the Utah Department of Commerce has opened. According to the lawmakers’ mandate, the new division will explore the most effective methods of AI regulation and guide development of responsible policies.

Directed by Zach Boyd, a former applied mathematics professor at Brigham Young University, the new office is committed to creating a regulatory framework for AI that balances the need to protect

see AI POLICY page 15

Publisher's Note

This issue of *Business Journal* has been designed to cover both the regular publishing dates of July 22 and July 29. Following today’s edition, the next scheduled paper will be published on Aug. 5, after which regular weekly Monday publication will resume.



1-877-AFCUBIZ
americafirst.com

AMERICA FIRST
CREDIT UNION

Federally insured by NCUA

NEWS

UIPA hears pitch for Historic Capitol Project Area from Millard Co. officials

Brice Wallace
Business Journal

Creation of an inland port project area in Fillmore is “something we absolutely need,” according to one of the local proponents of the proposal.

A couple of local government officials spoke recently to the Utah Inland Port Authority board about the positives that the Historic Capitol Project Area could mean for the city and the rest of Millard County. Creation of the project area is expected to be up for approval at the Aug. 1 board meeting in Fillmore.

“Overall, investments such as the Historic Capitol Project Area development will lead to a more vibrant, sustainable and resilient community,” Dennis Alldredge, a member of the Fillmore City Council, told the board.

The proposed Historic Capitol Project Area occupies approximately 1,960 acres straddling Interstate 15, although most of it is west of the highway. It is bounded to the north by SR-100 and to the south by Sunflower Lane. The Fill-

more City Council adopted a resolution in December in support of the project area’s creation.

The region has several importers and exporters, including Diamond Agricultural Processors, Great Lakes Cheese Co., Paul Terry Trucking Co., Mountain View Mushrooms, Sun Gro Horticulture Processing and RCF Inc. As proposed, incentives for companies in the project area would favor those in light or medium manufacturing, agriculture technology, and industries that are complementary to existing businesses.

Millard County’s population is projected to fall from 13,010 in 2020 to 11,739 in 2060, according to UIPA documents. Meanwhile, the median age is expected to increase from 34.7 to 47.7 during that time.

With 2,592 residents in 2020, Fillmore represents the county’s second-largest population center. Alldredge said Fillmore is experiencing rapid growth, with a population increase of at least 20 percent expected by the year 2040.

“To manage this growth effectively, we must ensure that our tax base can sup-

port the necessary community resources for an expanding and aging population,” he said. “Increased investment in the Historic Capitol Project Area brings numerous benefits, including stimulating the local economy through job creation and business growth, improving infrastructure and public services, and enhancing the overall quality of life.”

Development of the project area could revitalize declining parts of the city, reduce blight, support sustainable development, foster a stronger sense of community, spur innovation and entrepreneurship, improve connectivity, and enhance resiliency and self-sufficiency of Fillmore, he said.

And, like many rural Utah counties, “our biggest export is our children,” he said, but the project area could result in more young people staying for economic opportunities.

Alldredge said Fillmore is a crossroads community. “We feel like we’re in a central location, ideally located,” he said. “However, the difficulty of trying to recruit businesses because of the lack of certain things that bigger cities can give,

has been an issue, whereas the inland port would allow us that ability to help and bring businesses in and sustain them and support them.”

Wayne Jackson, Fillmore’s planning coordinator, noted the expected population drop projected by 2060. “That’s scary,” he said. “That doesn’t give us much opportunity, so something like this, for a Historic Capitol Project Area inside of Millard County, inside of Fillmore City, is paramount. It’s something we absolutely need.”

The public benefits of such a port area for both the city and county are “incalculable right now,” he said. “Something like this, an incentive for Fillmore City to give to others for development to come into our city and into our county, would change the entire face,” Jackson said.

Following consideration of the Historic Capitol Project Area, the UIPA board may approve only one more project area by year-end, according to Ben Hart, UIPA executive director. In 2025, the figure likely will be two or three, although he has said that revisions to existing project areas likely will become more common.



OFFICE SPACE ON PARK CITY'S MAIN STREET
309 MAIN STREET • PARK CITY, UT 84060
LEASE - \$45/SF NNN | CAM \$8.86/SF

- 1,500 SF • High visibility and foot traffic
- Convenient access to transportation • Versatile space

Katie Wilking (435) 640-4964 • katie@swcommercial.com
Jill Snyder (435) 671-0793 • jill@swcommercial.com



COMMERCIAL LEASE
1 VICTORY LANE • PARK CITY, UT 84060
\$36/SF/YR | FULL-SERVICE

- Center of Excellence • Class A Office/Medical Space
- Full Service • Approx 4,493 rentable SF available

John Travis
(435) 640-2972 • jtravis@bhhsutah.com



NEW RETAIL SPACE FOR LEASE
396 E PAGES LANE • CENTERVILLE, UT 84014
LEASE - \$15.84 /SF/YR | TRIPLE NET (NNN)

- Great visibility on a hard corner • 1,520 SF of space
- Could be Office or Retail • Tenant pays own utilities

Alan Arbuckle
(435) 872-3050 • awarbuckle@gmail.com



A DEVELOPMENT PARCEL LIKE NO OTHER
46 S 100 E • MOAB, UT 84532
SALE - \$1,450,000

- Located in Moab City's Central Core • 0.62 acre parcel
- Commercial 3 Zoning • Multitude of mixed uses

Rachel Moody
(435) 260-8245 • rachel@bhhsutah.com

BERKSHIRE HATHAWAY | UTAH PROPERTIES
HOMESERVICES

COMMERCIAL DIVISION

\$17.3 BILLION

In Total Sales
Statewide for 2020-2023

\$312 MILLION

In Commercial Sales Volume
Statewide for 2020-2023

More than
30 OFFICES
throughout Utah

CONTACT US FOR MORE INFORMATION ON ANY
OF OUR COMMERCIAL REAL ESTATE SERVICES

SALT LAKE CITY (801) 618-0068
COMMERCIAL@BHHSUTAH.COM
BHHSUTAH.COM

©2024 BHH Affiliates, LLC. An independently owned and operated franchisee of BHH Affiliates, LLC. Berkshire Hathaway HomeServices and the Berkshire Hathaway HomeServices symbol are registered service marks of Columbia Insurance Company, a Berkshire Hathaway affiliate. Equal Housing Opportunity.

EDCUtah to join 'family of teams' headed by the Salt Lake Chamber

Brice Wallace
Business Journal

A statewide corporate recruitment organization is joining forces with the state's largest business association.

The Economic Development Corporation of Utah (EDCUtah) is now part of the Salt Lake Chamber. The organizations recently made the announcement that their respective boards have "agreed to move forward with a framework and process for EDCUtah to join the 'family of teams' within the chamber."

"This change isn't just about better coordination," said Derek Miller, president and CEO of the chamber. "It will increase the collaboration and effectiveness of both our organizations, especially in the areas of statewide economic development strategy, planning and execution."

"At EDCUtah, we couldn't be happier to unite with the Salt Lake Chamber," said Scott Cuthbertson, president and CEO of EDCUtah. "It's an incredible opportunity to enhance the brand and mission of EDCUtah, as our organi-

zation will both add to and benefit from the Salt Lake Chamber's large, statewide business base and community support."

Miller and Cuthbertson will lead the combination, with governance by the chamber's board of directors and EDCUtah's Board of Trustees. Representatives from the EDCUtah Board of Trustees, including those from the public sector, will now be on the Salt Lake Chamber board of directors.

EDCUtah will keep its name and brand and continue its work as a statewide economic development organization. It will continue to be a primary point of contact for site selectors and corporate decision-makers and continue to offer business expansion and relocation services, economic research and data, and partnerships with public- and private-sector organizations across the state.

Cuthbertson will continue to oversee EDCUtah's organization and staff as EDCUtah president. He will also be a director on the executive team of the Salt Lake Chamber and will report to Miller.

"We look forward to becoming stronger together, leveraging our combined statewide mission, resources, capabilities

and expertise," Miller said. "This unified and powerful approach to economic development will improve outcomes and increase Utah's prosperity."

Founded in 1987 as a private, non-profit organization acting as a public-private partnership, EDCUtah has provided businesses with resources for relocating or expanding operations in Utah. A sister organization, the Northern Utah Economic Alliance, covers Davis and Weber counties.

At one time, EDCUtah competed with the state — at the time, the Utah Di-

vision of Business and Economic Development within the Department of Community and Economic Development — in the corporate recruitment realm. Among sweeping changes to the department in mid-2005, then-Gov. Jon Huntsman Jr. changed its name to the Governor's Office of Economic Development, making it part of the governor's office, and had the office contract with EDCUtah for state corporate recruitment efforts. GOED now is called the Governor's Office of Economic Opportunity and the EDCUtah contract with the state expired June 30.

12 combo restaurants coming to Utah

Blacksheep Hospitality Group LLC has signed a franchise agreement that will bring a dozen co-branded Fatburger and Round Table Pizza franchised restaurants to the Beehive State over the next six years, with the first unit set to open early next year. The new restaurants will offer menus from both of the California-born franchise restaurant chains, according to a release from FAT Brands Inc., parent company of the two brands.

"Since debuting the Fatburger and Round Table Pizza co-branded pairing last year, we now have over 50-plus

units in the development pipeline," said Taylor Wiederhorn, chief development officer of FAT Brands, which owns 16 other restaurant chains. "This momentum can be attributed to the model's success right out of the gate in Texas."

Fatburger opened its first restaurant in Los Angeles more than 70 years ago and features burgers with more than the standard set of condiments, along with turkeyburgers, chicken sandwiches and a variety of French fries. Founded in 1959, Round Table Pizza touts its homemade dough, calling its product the "Royalty of Pizza."

Clearfield's Lifetime Products mourns death of CEO in Ogden Canyon crash

Clearfield-based outdoor products manufacturer Lifetime Products is mourning the loss of its CEO and president, Richard David Hendrickson, and his daughter, Sally, in an Ogden Canyon car crash.

"Richard started as a welder and progressed through multiple levels of the company to become president and CEO due to his extraordinary talents and abilities. He was one of my most trusted and cherished friends and will be sorely missed. Lifetime will not be the same without him. My love and heartfelt sympathy go out to his dear family," said Barry Mower, founder of Lifetime Products, in a statement.

The Utah Highway Patrol said the Hendrickson family was eastbound in an SUV towing a boat up the narrow canyon road when it collided with a bulldozer being transported on the back of a truck heading the opposite direction. The bulldozer fell off the truck and into the SUV, officers said.

Hendrickson's wife and two of their other children were also in the car at the time of the crash and sustained injuries that were not considered to be life-threatening, according to Lifetime's statement. Another daughter was traveling overseas and was not in the vehicle.

Hendrickson was remembered by the company for his "uniquely broad and extensive set of talents and interests." Among the talents listed were his mechanical aptitude, financial management, sales ability and management.

"It's about making a difference in everything I do," Hendrickson said in a video posted on the company website. "The thing about Lifetime is we don't just make product; we make a difference in people's lives, both those who use our product and make our product."

In addition to his position with Lifetime, Hendrickson was active in civic and church affairs. He served as a stake president for The Church of Jesus Christ of Latter-day Saints in the Ogden Utah Pleasant Valley Stake.

Mountain West Chamber Presents

15th Annual SCHOLARSHIP GOLF TOURNAMENT

RIVER OAK GOLF COURSE
9300 RIVERSIDE DR
SANDY, UT 84070

9TH AUGUST 2024

STARTS AT 8:30AM
(registration at 7am)

- Cost per person \$175
- Cost per team (4) \$600

For questions or sponsorship opportunities, contact
Susan Schilling at
susan@mountainwestchamber.org
801-280-0595

TO REGISTER




You Can Count on the Punctual Plumbers!

Ready to service your business' plumbing needs.



SPECIALIZING IN:

- Preventative maintenance - don't let a clogged drain shut your business down
- Repairs
- Emergency services
- Annual service agreements

10% OFF

for new customers!

One offer per customer. Cannot be combined with other discounts or offers.

OPEN 24 HOURS • 385-518-1510

California company bringing headquarters, 210 jobs to Business Depot Ogden

Brice Wallace
Business Journal

A California-based company will move to Ogden and create 210 jobs over the next decade.

Precision Hermetic Technology Inc.'s operations in Redlands, California, will move to Business Depot Ogden, where the company will manufacture interconnection products for a variety of industries, including the aerospace and defense sectors.

The \$19.7 million project will be aided by a state tax credit incentive.

Founded in 1989 by Daniel Schachtel, the company said the move "positions

PHT for significant growth, with a larger manufacturing space enabling new product lines and added capabilities."

The company added that the area's attractive attributes include Utah's business-friendly environment and Ogden's skilled workforce in aerospace and defense.

"More than just business, the move brings PHT closer to the owners, who have fostered a personal connection to the state over 20 years of family visits. PHT remains dedicated to its customers and employees, and this relocation promises a bright future," the company said.

At the Governor's Office of Economic Opportunity board meeting in which the incentive was approved, Schachtel

noted that the company's products are used in commercial aircraft fire extinguishers, igniters for rocket motors "and kind of everything in-between there," and in medical devices.

In California, the company has a total of 53,000 square feet in two buildings but the company will use 80,000 square feet in a leased building in Ogden.

"We're planning on bringing some additional products to market that needed us to get some more space. ... We're just very excited about being in Utah. Ogden, of course, is becoming more and more a defense hub, so it's a very good place to be from that perspective also," Schachtel said.

The company should have some business activity underway in Ogden by year-end, have about 70 employees there through 2025 "and then a lot of growth from that point," he said.

The GOEO board approved a tax credit incentive for the project of up to about \$2 million. New wages are expected to total nearly \$88.6 million over 10 years, and new state tax revenue is projected to be about \$8 million during that time. The new jobs will pay an average of \$69,500, according to GOEO documents, but Schachtel said they likely will pay more.

"Their advanced manufacturing capabilities will just further strengthen the aerospace and defense industry that's already so robust in Northern Utah," Sara Meess, Ogden City's business development division manager, told the GOEO board. "There are a lot of very-high-quality jobs that will be created as a result of this project, and we feel that those jobs align really well with the education and training programs that exist in our community, both at Weber State [University] and Ogden-Weber Tech College."

Daniel Royal, GOEO business development director, described PHT as "a very cool company — definitely the type of company that we want to grow here in Utah."

"We are thrilled to welcome Precision Hermetic Technology's expansion to Utah," Ryan Starks, GOEO executive director, said in a prepared statement. "Utah is home to thriving aerospace, defense and manufacturing industries that demand high-quality, reliable components for advanced systems. Our state will benefit greatly from the company contributing to these industries, job creation and the state's economy."

"Utah's business-friendly environment and robust aerospace and defense industry continue to attract new companies at all points in the manufacturing supply chain," said Scott Cuthbertson, president and CEO of the Economic Development Corporation of Utah (EDC Utah). "Precision Hermetics Technology plans to convert vacant office space into a manufacturing facility, and we look forward to seeing the improvements and innovation they'll bring to Utah's business community."

Ogden Mayor Ben Nadolski said the company will create high-quality jobs for Ogden residents and further strengthen Northern Utah's aerospace and defense industry. "We are grateful to the 47G UAMMI Institute for introducing PHT to Ogden, and to EDC Utah and GOEO for supporting this important project," Nadolski said.

GOEO does not provide upfront cash incentives. Each year that an incentivized company meets the obligations in its contract with the state, it will qualify to receive a portion of the new, additional state taxes the company paid to the state.

'23-'24 ski season second only to prior year's record-setter


Utah's 15 alpine ski resorts saw a total of 6,746,008 skier visits during the 2023-24 winter season, the second-highest visitation total in the state's history behind the 7.1 million skier visits the prior season, according to state trade association Ski Utah. A skier visit is defined as one skier or snowboarder skiing at a ski resort in Utah for a day.

"We are immensely proud of this season's success and extend our heartfelt appreciation to everyone who contributed to making it memorable," said Nathan Rafferty, Ski Utah president and CEO. "From our hardworking resort staff to the passionate skiers and snowboarders who choose Utah, thank you for your dedication and support. The future is bright for Utah with a variety of capital investments slated ahead of the 2024-25 season and the

potential announcement of the Olympic and Paralympic Winter Games returning to Utah."

The capital investment referenced by Rafferty includes the installation of at least 14 lifts over the next two years, as well as numerous updates to existing infrastructure.

The record-breaking snowfall during the 2022-23 ski season caused ski areas to report some of the highest visitor revenue of all time. While the just-concluded ski season didn't match last year, it still saw some decent snowfall. Alta Ski Resort, for example, reported over 628 inches of snowfall for the season. While this is 270 inches less than in the record-breaking 2022-23 season, it is still well above the seasonal average of 500 inches.




At **R&O Construction** we care about

- Your Business **Reputation**
- yOur Real **Results**
- yoUr **Relationship** with us

Our promise to you is not just a commitment; it's a lifelong bond.

randoco.com

Hexcel's Design-Build Center for Research & Technology - West Valley, Utah
2023 AGC Award of Excellence - Manufacturing Project of the Year



BUSINESS JOURNAL

SALT LAKE BUSINESS JOURNAL
PO Permit 891-300

The Salt Lake Business Journal is published weekly by Loyal Perch Media LLC, 9500 S. 500 West, Suite 205, Sandy, Utah 84070. Application to mail at periodical postage prices at Salt Lake City, UT. Postmaster: Send address changes to: Salt Lake Business Journal, 9500 S. 500 West, Suite 205, Sandy, Utah 84070.

For information about distribution please email hello@thecityjournals.com or call our offices.

The views and opinions expressed in display advertisements do not necessarily reflect or represent the views and opinions held by Loyal Perch Media. This publication may not be reproduced in whole or in part without the express written consent of the owner.

Subscription rate: \$85 per year.

© 2024 Loyal Perch Media, Inc.

ASSOCIATE PUBLISHER
David Gregersen | david.g@thecityjournals.com

MANAGING EDITOR
John Rogers | john.r@thecityjournals.com

ASSOCIATE EDITOR/REPORTER
Brice Wallace | brice.w@thecityjournals.com

ADVERTISING EXECUTIVES
Dale Dimond | dale.d@thecityjournals.com
Mieka Sawatzki | mieka.s@thecityjournals.com
Jason Corbridge | jason.c@thecityjournals.com
Ryan Casper | ryan.c@thecityjournals.com
Kayla Palmer | kayla.p@thecityjournals.com
Greg Tanner | greg.t@valuepagesutah.com

CIRCULATION COORDINATOR
Lydia Rice | lydia.r@thecityjournals.com
385-557-1022

OFFICE COORDINATOR
Dionne Halverson | dionne.h@thecityjournals.com
385-557-1022

GRAPHIC DESIGN
Anna Pro
Ty Gorton
John Rogers

SALT LAKE BUSINESS JOURNAL
9500 South 500 West, Suite 205
Sandy, UT 84070

PHONE: 801-254-5974

MISSION STATEMENT
Our mission is to provide actionable news to C-level business executives throughout the Wasatch Front region.

PUBLISHER
Designed, Published & Distributed by:



Award Winning

Experience Why *It's Better Here!*



**2024 BEST OF STATE
7X WINNER**



LEARN MORE AT [UFIRSTCU.COM](https://ufirstcu.com)



U FIRSTTM
CREDIT UNION

FEDERALLY INSURED BY NCUA

International Battery Metals begins lithium extraction at U.S. Mag site in Utah

John Rogers
Business Journal

International Battery Metals Ltd., a Vancouver, Canada-based company

that focuses on extracting lithium compounds from brine, has started operation of the world's first modular direct lithium extraction (DLE) plant at the site of U.S. Magnesium's operations on the southwest shore of the Great Salt

Lake in Tooele County. The modular equipment and process allows International Battery Metals (IBAT) to move to a site where lithium-rich brine is located and begin extracting the mineral in a relatively short time.



Workers finish testing International Battery Metals Ltd.'s modular lithium extraction plant on the grounds of U.S. Magnesium's operations on the southwest shore of the Great Salt Lake in Tooele County. The installation is the world's first portable modular lithium processing operation and takes lithium from waste brine, a byproduct of the magnesium producing process.

The U.S. Magnesium facility, about 60 miles west of Salt Lake City, produces a byproduct — magnesium chloride/lithium chloride brine, which is currently viewed as waste — in its magnesium production process from the salts in the Great Salt Lake. IBAT then reprocesses the brine to extract lithium chloride, a precursor to the lithium that is currently in high demand for the manufacture of batteries — especially in the electric automobile industry. The proprietary technology has been verified to extract more than 97 percent of available lithium from brine using no chemicals and with a water recovery rate of up to 98 percent via a closed-loop recycling system.

The lithium chloride produced by the IBAT equipment is marketed by U.S. Magnesium with royalties paid to IBAT along with rental fees for the equipment. After a testing period, IBAT expects to expand production by installing additional columns on the same DLE modular platform with a target of significantly increasing capacity.

International Battery Metals said that the Utah installation is an industry landmark representing the first lithium produced from the only modular DLE operation in the world and the first commercial DLE operation in North America.

"This achievement is momentous for IBAT and a harbinger for an industry-transformation to significantly boost lithium production on a more cost-effective and sustainable basis, clearing a path for supplies of lower-priced, high-quality lithium for EV batteries and large-scale grid backup battery installations," said John Burba, founder and chief technology officer of IBAT. "This kicks off a U.S. lithium production renaissance and creates the potential for a sea change in global lithium supplies."

Burba said the installation is the culmination of over four decades of his work in lithium extraction, including the invention of the first lithium absorbent, used in the world's first DLE plant at Hombre Muerto in Argentina, which has been in continuous production since 1998.

Burba said IBAT is working with resource holders of oilfield brines, brine aquifers and industrial customers with brine byproducts to find future sites where the modular extraction process can be installed. He believes the modular design of its DLE plant provides significant initial cost savings to customers and the proprietary DLE technology lowers operating costs by selectively extracting lithium from the brine while efficiently removing contaminants.

JOIN THE HERITAGE CLUB!

AND BE PART OF THE

UTAH DAYS OF '47 RODEO

JULY 19-20 & 22-24

5 NIGHTS OF TICKET AND MEALS

EACH NIGHT INCLUDES

10 GOLD BUCKLE SEATS

10 **R&R BBQ** SANDWICH MEALS

COMPLIMENTARY PARKING

FOR ONLY \$2,500

CONTACT LIV MOFFAT FOR PRICING AND DETAILS

LIV@UTAHDAYSOF47RODEO.COM

Personal Trust

Made More Personal

Local Experts Specializing in:

- Family Trusts
- Asset Protection Trusts
- Estates
- Conservatorships
- Self-directed IRAs
- Charitable Trusts
- Foundations
- Life Insurance Trusts

Local trust experts in Utah for Utah.



bankofutah.com/trust

Women Tech Council names women finalists for 2024 awards program

The Women Tech Council has announced the finalists for the 2024 Women Tech Awards, an awards program for women in technology with ties to Silicon Slopes.

The finalists were selected for their work driving innovation, creating new technologies, leading technology companies, and inspiring the tech community.

They will be honored at an awards event Oct. 3.

The finalists are:

Alexandra V. Passi, vice president of

data science and analytics, Zartico.

Amy Larson, president, SeekWell.

Ashlee Cowley, senior vice president of professional services, Entrata.

Atim Ette Enyenihi, strategic industry advisor for technology and innovation, Salt Lake City Department of Economic Development.

Audra Yocom, teacher of computer science and information technology, Pleasant Grove High School in the Alpine School District.

Bharathi Rajan, vice president of

enterprise data and applications, Swire Coca-Cola USA.

Bonnie Brinton Anderson, distinguished professor of information systems and associate dean, Marriott School of Business at Brigham Young University.

Chandana Haque, executive director, Altitude Lab and Recursion.

Dana Ware, chief creative officer, Around.

Diane Acevedo, senior vice president of operations and CX, Gabb Wireless.

Jami Hughes, senior vice president, deputy chief information security officer, Zions Bancorporation.

Jessica Curran, vice president of data science and analytics, Health Catalyst.

Jessica Elwell, chief operations offi-

cer, OxEon.

Jessica Gelman, CEO of Kraft Analytics Group, and investor and NWSL board member, Utah Royals.

Karen Peterson, chief marketing officer, Chatbooks.

Kat Judd, chief people officer, Lucid Software.

Margaret Woolley Busse, executive director, Utah Department of Commerce.

Marissa Saunders, senior director of data science, Recursion.

Misty Dawson, owner and principal consultant, The Jupiter Group.

Shey Samson, vice president of engineering, Goldman Sachs.

Xinru Page, associate professor, Department of Computer Science, Brigham Young University.

MN group buys Rock House Financial

Rock House Financial, an independent registered investment advisor located in Farmington, has been acquired by Wealth Enhancement Group, a national independent wealth management firm. Headquartered in Minneapolis, Wealth Enhancement Group serves over 61,000 clients with \$85.7 billion in assets from 115 offices nationwide.

Rock House Financial has a team of four financial advisors and six support staff and oversees more than \$272 million in client assets. The firm is led by founder Bob Aamodt, Nicole Roberts and Zach Nelson.

“We are very excited to be joining forces with Wealth Enhancement Group,” said Aamodt. “This partnership will increase our ability to continue offering exceptional service, advice, and investment solutions to our clients. We are also looking forward to being able to shift some of our prior responsibilities to central func-

tions provided by Wealth Enhancement Group such as IT, compliance, legal, security and marketing. This will allow us to spend even more time with our clients and grow our practice.”

“We are excited to establish a presence in Utah through our latest partnership with Rock House Financial,” said Jeff Dekko, CEO of Wealth Enhancement Group. “Bob and his team are passionate about helping to create a more confident future for their clients, and we look forward to expanding our reach to serve more people in the Mountain West.”

Rock House Financial provides financial planning, asset management and charitable giving strategies to its clients and advises on qualified retirement plans for small businesses. The team’s clients are primarily located along the Wasatch Front, and their advisors have specific experience working with business owners, women and social media influencers.

Complete Solar acquires Core Energy

Complete Solar Inc., a solar technology, services and installation company based in Lehi, has acquired Core Energy of Logan. Core Energy is a solar engineering, procurement and construction firm. Core Energy’s 37 employees will join Complete Solar, including its CEO, Cole Farmer, who will run sales and marketing for the combined company.

Farmer has worked in Utah’s “Solar Valley” since joining Vivint in 2014. His most relevant experience came at Legacy Power, a large, private solar sales company, where he worked before starting Core Energy in 2019.

“I am very excited to be at Complete Solar, where I’m learning a lot about how public companies are run,” said Farmer,

“I plan to contribute by burying my new company in sales orders.”

“Not only will Cole’s sales and marketing acumen help us grow faster, his Core Energy team will install solar systems in California’s Central Valley in parallel with Complete Solar’s L.A.-San Diego team to increase our overall installation rate in California, the largest solar market in the U.S.,” said T.J. Rodgers, Complete Solar’s CEO. “Just as at Complete Solar, every new Core Energy employee has received public company stock options — our currency of growth. We will bring to Utah’s Solar Valley the company-oriented culture that is common in Silicon Valley and is driven by sharing wealth with employees.”



18.53
2.61


9.23
3.00

6.28

8.48

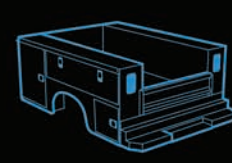

R71.78
SWINGING
PIVUS

40.38





Commercial Truck & Van Equipment

SECTION C-C
FLIPTOP COMPARTMENT
BOTH SIDES

COMMERCIAL
UPFITTERS

BASINUPFITTING.COM

Work Daze

Worrying about worrying at work?

Do you worry about work? I can't imagine why.

You have the perfect job. You have a boss who respects you. You have co-workers who love you and clients who think you're the cat's pajamas. You also have an eye-popping salary with perks galore and big fat raises lined up from here to retirement.

You don't?

Well, maybe you should worry. Maybe, you should worry a lot. It's



BOB GOLDMAN

the only logical response to your horrible situation and the miniscule possibility that you'll be able to make it work out. Yes, you should definitely worry — just as long as you do your worrying right.

It's true! If you're going to worry about anything, worry that you're worrying all wrong. Fortunately, there is someone who can help you worry right. That's

psychologist and neuroscience professor Tracy Dennis-Tiwary, Ph.D., the author of "Don't try to worry less. Worry smarter," a helpful article in *The Washington Post*.

"Worry is the thinking part of anxiety," Dennis-Tiwary explains. "It evolved to grab our attention and focus it on the uncertain future, priming us to take useful actions."

The problem with developing these useful actions is that we're not very good at it. Worry might have produced an effective response to a midmanagement cave-dweller, anxious about being attacked by a saber-tooth tiger — namely, "JUMP!" But a more nuanced response is demanded when feeling anxious about a new hire, a new boss or a new flavor of coffee creamer in the break room. (Though it certainly couldn't hurt to "JUMP!")

One response to worry that you definitely do want to worry about is the tendency we have to stifle it.

"Suppressing thoughts and feelings never works," the professor writes, "and paradoxically increases anxiety and worries ... blocking us from figuring out other ways of coping."

In other words, no more hiding in a maelstrom of worries. You've got to embrace the fear if you want to conquer it. To be specific, the question is not whether you should worry if you think your manager is looking at you funny. You should assume that the worry — and the funny looks — are real. This will let you decide if your response should be to stick out your tongue or stick out your thumb and move on down the road.

Sound difficult? Most def, but here are some pro tips from a respected academic as seen through the eyes of an experienced worrier: me.

No. 1: Locate worry in your body.

Worry is in your brain, sure, but there are other physical locations where worry shows up, like in your dry, constricted throat, your racing heart and your butterfly-infested tum-tum. Once you have located a locus, the advice is to "Stretch. Sit up straight. Breathe." (Speaking per-

sonally, I hate it when someone tells me to breathe. If I want to hold my breath until I turn red, I'm going to do it. When dealing with senior executives, it always works.)

In the words of management expert Taylor Swift, shake it off. Of course, if your worry is located in your wallet, you're definitely shaking already.

No. 2: Make worry concrete and contained.

Worries multiply. One strategy here is to "pick a specific time to worry." I'd suggest spending every Monday through Friday from 9 a.m. to 4:45 p.m. worrying. That leaves 15 minutes a day and all weekend to find new things to worry about. You certainly don't want to run out.

No. 3: Problem-solve.

"Worries are diminished by plans and actions," says the professor. But before you act, you need a plan. To keep it simple, I have transformed Dennis-Tiwary's problem-solving system into a catchy mnemonic — BETPATEA. Of course, that stands for Brainstorm, Evaluate, Think, Plan, Act, Test, Evaluate and Adjust.

Don't think you'll be able to remember all that? Well, that is a worry.

(After developing and patenting my brilliant mnemonic, I learned that Betpatia is one of the inner islands in the Outer Hebrides. If the Betpatians want to sue me, I say — go for it. My lawyer and my psychiatrist say I have nothing to worry about.)

No. 4: Let go of worries.

"Worries send us into the future," writes our expert, "and once we've visited there, it's time to let go and return to the present."

By leaving your worries behind in the future, you will avoid "stewing in a miasma of vague distress." Maybe so, but considering all that you have to worry about, a miasma sounds like a real improvement.

As they say in Betpatia, make it a double.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.

COPYRIGHT 2024 CREATORS.COM



McNEIL ENGINEERING

Economic and Sustainable Designs, Professionals You Know and Trust

Celebrating 40 Years of Quality Engineering!



Civil Engineering



Structural Engineering



Laser Scanning & Surveying



Consulting: Roofing, Paving & Landscape Architecture

Follow Us On:






Call Us:

801-255-7700

mcneilengineering.com

Protecting your ideas and your business.

maschoff brennan

MABR.COM • 801.297.1850
TECHNOLOGY & INTELLECTUAL PROPERTY LAW
PARK CITY • SALT LAKE CITY • NEW YORK • SAN FRANCISCO • LOS ANGELES • IRVINE



Good **business** pays.



Get up to a

\$500

bonus with **Business Checking.**



Call (866)-699-4811 | Visit a branch | Visit chartway.com

Membership eligibility subject to qualification. Federally insured by the NCUA. T

This offer is limited to a new Chartway business checking account opened and funded through August 31, 2024. Open a Premium Business Checking account and receive a \$500 bonus with a minimum deposit of \$20,000 in new money within 30 days of account opening. Also, must maintain a minimum daily balance of \$20,000 between days 31 to 90 after opening your account. New money must be funds from outside Chartway Credit Union; deposits or transfers from existing accounts do not qualify. The bonus is deposited into the new Chartway business checking account within 120 days of account opening. Account must be open at the time the bonus is paid and must remain open for a minimum of 12 months. If the account is closed within 12 months, Chartway Credit Union reserves the right to deduct the monetary bonus from the account prior to closing. Offer limited to one per customer and cannot be combined with other specials or offers. Offer not available to members who have received a new business checking account monetary bonus within the last 24 months and have or have had an Chartway business checking account within the last 12 months. Primary owner on the account must be 18 years or older to qualify. For tax reporting purposes, the bonus may be reported to the IRS on Form 1099. The offer is subject to change, at Chartway Credit Union's discretion, at any time without notice and other exclusions may apply.

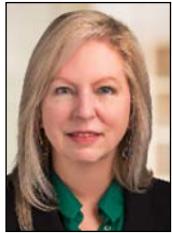


Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice.w@thecityjournals.com. The submission deadline is one week before publication.

ASSOCIATIONS

• **Beth Holbrook** has become chair of the Utah District Council of the **Urban Land Institute (ULI) Utah**, succeeding **Robert Schmidt**. Holbrook will guide the efforts of a 20-person advisory board and a 15-person management committee that runs more than 30 events a year. Holbrook is board trustee of the Utah Transit Authority, a position she has held since 2018, and has worked in several different capacities over the years, including



Beth Holbrook

real estate sales, the financial sector as a director of business development, and public sector manager, a government relations role for the private sector, as well an elected official. Holbrook was a Bountiful city council member since 2008 and has served on numerous boards, including the Utility Facility Review Board, as planning commissioner, and president of the Utah League of Cities and Towns in 2018. Holbrook earned her bachelor's degree in political science from the University of Utah. ULI Utah also announced that **Teri Klug** is chair of ULI Utah's programs committee, succeeding **Leslie Morton**. Klug is national director of business development at Big-D Construction, a position she has held since May 2023. Before joining Big-D, Klug was vice president of strategic alliances at Cato Digital. She also founded and led consulting firm Strategic Development LLC. At the Economic Development Corporation of Utah, she oversaw IT, energy, finance and aerospace clusters. She also founded the Data Center Consortium to help train future data center managers at the University of Utah. She is a graduate of the UofU.



Teri Klug

BANKING

• **Sunwest Bank**, based in Sandy, has hired **Robert Faver** as executive vice president and managing director of commercial banking. He will steer the commercial lending and sales platform of

the bank across multiple states and divisions. Prior to joining Sunwest Bank, Faver spent 13 years at UMB Bank as president of the Arizona region. Before that, he spent 14 years as a commercial/agriculture banker at M&I Bank. He started his career at Bank One, holding various positions and ending as an agricultural banker.



Robert Faver

• **TAB Bank**, based in Ogden, has provided an asset-based lending facility to a Michigan-based global manufacturer, which the bank did not identify. It said the facility, with a credit limit of \$7 million, will significantly accelerate the company's growth and success. The company is known for its custom metal fabrication and machining services and serves various industries. The facility will strengthen a company division that focuses on developing and manufacturing premium optical silicone products for transportation, commercial lighting, machine vision and appliance industries.

• **Utah First Credit Union**, based in Salt Lake City, has opened a branch at 2111 E. Riverside Drive, St. George. Established in 1935, the credit union has 11 Utah branches.

CONSTRUCTION

• Ground has been broken for **The Other Side Pavilion**, which will be the main gathering space for The Other Side Village, a sister organization to The Other Side Academy, which supports adults coming off the streets, out of encampments and shelters, and other transitional housing who have been experiencing chronic homelessness. The pavilion will be built by **Big-D Construction**. It is scheduled to be completed in December. The pavilion will be a 2,200-square-foot building that will serve as a central space for residents of the village and will include meeting space, laundry facilities, restrooms and a kitchen. As part of its commitment to giving back to the local community, Big-D waived various fees on the project. Other trade partners who have pledged to donate time, materials, and/or fees include **Artistic Mill**, **Daw Construction** and **Golder Inc.** The village consists of two parts: The Other Side Prep School, a free transitional residential program, and The Other Side Village, a permanent housing community. Upon

completion, Phase 1 will include 60 cottages; a clubhouse; a wellness clinic with mental, medical and dental healthcare services; and social enterprises offering paid employment on-site.

CONSULTING

• **KPMG LLP**, a global audit, tax and consulting firm, has named **Erika Whitmore** as office managing partner of its Salt Lake City office. She succeeds **Greg Randall**, who is retiring from KPMG after serving as the office managing partner for the past 15 years. Whitmore will be responsible for the strategic direction and growth of KPMG's Salt Lake City practice and for supporting the career development of



Erika Whitmore

nearly 240 local partners and professionals. Whitmore began her career at KPMG in Denver in 1999. She was admitted to the partnership in 2016, and most recently served as KPMG's Boulder office leader and private enterprise leader for the Colorado market.

ECONOMIC INDICATORS

• **Utah** is ranked No. 13 on a list of "America's Top States for Business," announced by **CNBC**. The study scores all 50 states on 128 metrics across 10 categories of competitiveness. In the various categories, Utah is ranked No. 4 for infrastructure, No. 6 for economy, No. 12 for business-friendliness, No. 16 for workforce, No. 26 for cost of doing business, No. 28 for access to capital, No. 30 for quality of life, No. 32 for technology and innovation, No. 41 for cost of living, and No. 43 for education. The top-ranked state overall is Virginia, the sixth time since 2007. The bottom-ranked state is Hawaii.

• **Salt Lake City International Airport** is ranked No. 1 on a list of "top U.S. airports," compiled by air passenger rights company **AirHelp**. The airport also is ranked No. 8 globally. AirHelp ranked international airports based on service quality, on-time performance, claims processing, and food and shop offerings.

• **Salt Lake City** is ranked No. 14 on a list of "Best Places to Live in the West," compiled by **Livability.com**. The list is based on research into economic variables and factors influencing quality of life, with a unique emphasis

on affordability, which includes economy, housing and cost of living, amenities, transportation, environment, safety, education and health. The rankings are of cities with populations between 75,000 and 500,000. The top-ranked city is Broomfield, Colorado. Details are at <https://livability.com/topics/where-to-live-now/top-25-best-places-to-live-out-west/>.

• **Utah has three routes** are on a list of "top picks for cool-weather road trips to escape the summer heat," compiled by **Gunther Volvo Cars Daytona Beach**. They are No. 22 Alpine Loop Scenic Byway, No. 61 Scenic Byway 12, and No. 77 Zion-Mount Carmel Highway. Gunther surveyed 3,000 families to uncover the most sought-after cool-weather road trips. The top-ranked route is Hatcher Pass Scenic Drive, from Palmer to Willow, Alaska. Details are at <https://www.gunthervolvocarsdaytona.com/altitude-adventures.htm>.

• Only 9 percent of **Utahns turn to alcohol** when making big financial decisions, according to a survey by **CardRates.com**. That ties Oklahoma for the smallest figure among states. The largest is 38 percent, in Arizona. The national average is 21 percent. Nearly two-thirds of Utahns acknowledged that drinking alcohol impairs their ability to make sound financial decisions, much like it affects their ability to do other activities such as driving. However, 18 percent of respondents said they believed that alcohol improved their decision-making abilities. Details are at <https://www.cardrates.com/studies/alcohol-and-big-financial-decisions/>.

• **Three Utah locations** are on a list of the top 100 locations in the U.S. to **eat healthily and on a budget**, compiled by **BadCredit.org**. It surveyed 3,000 foodies nationwide. The Utah locations are No. 26 **Sugar House** in Salt Lake City, No. 89 **downtown St. George**, and No. 95 **downtown Provo**. The top-ranked location is the South End of Hartford, Connecticut. Details are at <https://www.badcredit.org/studies/eat-healthily-on-a-budget/>.

HEALTHCARE

• **AirLife Utah**, a subsidiary of Air Methods, has announced the relocation of its Ogden base to **Brigham**

see BRIEFS next page

NEED EQUIPMENT? Prompt Delivery

Tools • Equipment • Supplies
24HR EMERGENCY SERVICE



HOWE RENTAL & SALES
(801) 463-7997
4235 South 500 West
Salt Lake City, UT 84123

www.howerentals.com





Scan me!

Locally Veteran owned and operated since 1953

from previous page

City Community Hospital. The service offers emergency air medical services via an AirLife Utah 1 helicopter. The company said it will continue to provide its services throughout Northern Utah and southwestern Wyoming without disruption. The new base will serve as the primary air medical responder in Box Elder County, and as a backup resource for Weber and Cache counties. Air Methods exited Chapter 11 bankruptcy earlier this year following a restructuring of its business.

HOSPITALITY

• **LivAway Suites**, a Lehi-based extended-stay hospitality company, has started foundation work on its newest location in Scarborough, Maine. The company has had eight groundbreakings over the past 11 months, with plans to break ground on nine more locations this year.

INVESTMENT

• **Montage Partners**, an Arizona-based private equity firm, has hired **Ben Jenks** as director of business development. He will be based in the firm's Salt Lake City office and will be responsible for sourcing new investment opportunities across all of the firm's sectors of focus and further developing the firm's relationships with sell-side intermediaries, founders and management in the lower middle market.

Jenks most recently was with Alpine Investors, where his work focused on deal origination across the software, business services and consumer services sectors. Prior to joining Alpine Investors, he worked on the business operations and analytics team at Route. Jenks earned a bachelor's degree in information systems and a master's in information systems management from the Brigham Young University Marriott School of Business. Montage Partners invests in companies headquartered in the U.S. or Canada with \$1.5 million to \$7 million in EBITDA in the technology and professional services, healthcare, industrial products and services, and consumer sectors.

MANUFACTURING

• **Metl-Span**, a Nucor company, has opened its new insulated metal panel manufacturing facility in Brigham City. It is Metl-Span's eighth manufacturing facility in the U.S. and Canada. Metl-Span's parent company, Nucor, produces steel by recycling scrap metal in electric arc furnaces to make steel products. The new \$35 million, 127,000-square-foot

facility will produce Metl-Span's insulated wall and roof panels for use in various end markets, including warehousing, distribution and data centers. With its headquarters in Lewisville, Texas, Nucor's insulated metal panel team can design, produce and deliver close to 100,000 tons of insulated panel products every year, serving customers across North America.

• **3form**, a Salt Lake City-based company that crafts translucent materials for design spaces, has appointed **Lauren V. Smith** as director of sustainability. She will lead company-wide initiatives, partnering with teams across 3form, 3form Elements, and LightArt to integrate sustainable practices in every facet of the business. Smith's experience in implementing sustainability strategies at the corporate level includes most recently serving as the corporate sustainability manager at Columbia Sportswear



Lauren Smith

Co. Prior to Columbia, Smith was sustainable materials program manager at General Motors.

• **Owlet Inc.**, a Lehi-based company offering an infant monitoring platform, has announced **Amanda Twede Crawford** as chief financial officer. She succeeds **Kate Scolnick**, who is leaving the company but will remain through September in an advisory role for the transition period. Crawford is Owlet's vice president of financial planning and analysis and has been with the company since 2022. She has over 15 years of finance and accounting experience. Prior to Owlet, she held multiple positions at Swire Coca-Cola USA, including vice president of finance and corporate controller. She began her career at PricewaterhouseCoopers and is a Certified Public Accountant. She holds a Master of Accounting degree from the University of Utah.



Amanda Twede Crawford

PARTNERSHIPS

• **Regence BlueCross BlueShield of Utah** is partnering with **DispatchHealth** to bring in-home medical care to its members throughout Salt Lake County. The collaboration is part of Regence's alternative-site-of-care strategy to provide members with affordable, high-value and convenient care. For the first time in Utah, members at high risk for a return visit after being treated at an ER or hospitalized can receive follow-up care in their own homes through DispatchHealth's Recovery Care at Home. DispatchHealth will operate two vehicles in Salt Lake County and provide

same-day medical services by appointment from 8 a.m. to 10 p.m., 365 days a year. Its teams also deliver complex medical services such as IV infusions.

REAL ESTATE

• **Summit Southby's International Realty**, Park City, has added **Chris Messick** as senior vice president of builder and development services. Messick will lead the company's new development division, supporting over 30 new construction communities throughout Utah. Messick is a real estate professional with extensive experience in new construction and development sales, including holding leadership roles such as director of real estate and president of real estate for development brands including Spanish Peaks, Grand Roatan and Promontory Club. Most recently, Messick served as Engel & Volkers' mountain region president.

• **Pulte Homes** is in the pre-sale launch stage of **Deep Creek at Jordanelle Ridge** in Heber City, marking its return to the Utah market after nearly two decades. The Canyon Series at Deep Creek at Jordanelle Ridge offers eight new home designs. Model homes are scheduled to open in August. Later this year, sales will begin for the Peak Series townhomes, with model homes anticipated for early 2025. The development also will include The Ridge Club, an upscale amenity center.

BEST KEPT SECRET IN UTAH.

Wire rope is where we started.

One of the largest shops in the Intermountain West. Slings made to your specifications. Our staff has over 60 years of experience.



RASMUSSEN EQUIPMENT COMPANY

3333 West 2100 South
Salt Lake City, Utah 84119
(801) 972-5588
www.rasmussenequipment.com

RECOGNITIONS

• **ChamberWest** has announced that **Rick Clasby** will be inducted into its Hall of Fame. He will be recognized at the chamber's annual awards gala, set for Aug. 28, at the Viridian Event Center in West Jordan. Clasby is executive director of the Utah Trucking

Association and is recognized for his dedication and leadership in advancing the interests of Utah's trucking industry. Clasby's background in transportation and logistics spans over two decades. In addition to that role, Clasby has been on the ChamberWest Board of Directors and Board of Governors since 2017. He has held several leadership roles, including chair of the board in 2021 and 2022, and is the current past chair and chair of the Nominations Committee. He also has served as chair of the Transportation Subcommittee.



Rick Clasby

• **USANA Hong Kong** was recently recognized as a top brand for calcium supplements by market research giant **Euromonitor International**. The distinction is based on market research of USANA's MagneCal D supplement and its retail value sales data compared to other brands in the industry. This is the second consecutive year that USANA and its MagneCal D supplement have been recognized by Euromonitor in Hong Kong.

RETAIL

• **Outlets Park City**, an outdoor shopping destination, has announced a new local leadership team to oversee the operations of the center. The team includes **Gregory Brown**, general manager; **Abby Phillips**, marketing and specialty leasing manager; and **Mayra Cornejo**, administrative assistant. Brown began his career with Outlets Park City in September 2021 as the assistant general manager of the property. He was promoted to general manager in April of this year, which has him overseeing all day-to-day functions of the center including operations, capital improvements projects, and supervising the on-site staff. Prior to joining Outlets Park City, Brown was operations manager of ModSpace in Salt Lake City. Phillips, in her newly created role, will work with existing retailers and search for new locally owned retailers. Before joining Outlets Park City, she was execu-



Gregory Brown



Abby Phillips



Mayra Cornejo

see BRIEFS page 12

HELPING YOU WIN AT KING OF THE HILL.

THE CASE TV620B

UTAH

SALT LAKE CITY
4343 Century Dr.
Salt Lake City, UT 84123
Phone: 801-262-5761

NEW MEXICO

ALBUQUERQUE
6301 Edith Blvd. NE.
Albuquerque, NM 87107
Phone: 505-433-2246

LOGAN
453 N 1000 West
Logan, UT 84321
Phone: 435-752-1533

COLORADO

DURANGO
1097 Hwy 3
Durango, CO 81301
Phone: 970-247-0522

SPRINGVILLE
1350 S. 2000 West
Springville, UT 84663
Phone: 801-794-1463

CLIFTON
549 32nd Rd.
Clifton, CO 81520
Phone: 970-434-7363

CEDAR CITY
482 N. Main St.
Cedar City, UT 84720
Phone: 435-586-4406



THE NEW

CASE

CONSTRUCTION

NO ONE WILL OUTWORK US.™

©2023 Century Equipment Company. All rights reserved. CASE is a trademark registered in the United States and many other countries, owned by or licensed to CNH Industrial N.V., its subsidiaries or affiliates.

INDUSTRY BRIEFS

from page 11

tive director and co-founder of Arrow Creative in Memphis, Tennessee, which works with entrepreneurs to start up their small businesses. She previously worked in marketing and community relations for the Arts Council of Park City

and Summit County. Cornejo has been promoted from part-time to full-time in her role as administrative assistant. She joined the center in October 2019 as a part of the customer service team.

SERVICES

• Medspa brand **SEV** will open a new location Aug. 12

at 4655 S. 2300 E., Unit 102, Holladay. It is the spa's first location in Utah. The brand now has 42 locations and offers machine technology and service for laser hair removal, injectables, body contouring and other aesthetic services. The new location will launch with laser hair removal services and plans to roll out additional

services later this year, including injectable procedures and advanced skin and body treatments. SEV was founded in 2010 by Sevana Petrosian in Glendale, California.

TECHNOLOGY

• **FireFly Automatrix**, a Salt Lake City-based company focused on agtech auton-

my and electric mobility, has hired **Lindsay Jones** as chief financial officer. He succeeds **Michael Pettinghill**, who left the firm. Jones' career spans over 35 years. He has served



Lindsay Jones

a variety of high-growth, startup and established firms in executive roles ranging from founder/CEO to CFO and consultant. He has both strategic and functional expertise in financial controls, margin creation and audits, as well as interactions with various regulatory bodies. Most recently, Jones was CFO of TruGolf Holdings. His career also includes co-founding an industrial loan corporation, a Utah-chartered ILC bank; leading fundraising activities for both startup and established companies in both private and public markets; and serving as executive vice president and CFO of a privately held, pharmacy benefits data analytics corporation and the in-house leader responsible for establishing a SaaS financial model.

• **Avetta**, a Lehi-based company offering supply chain risk management software, has appointed **Gretchen Eischen** as chief marketing officer. She will oversee Avetta's brand



Gretchen Eischen

positioning, marketing strategy and communication initiatives. Eischen has over 20 years of experience in global technology marketing, client engagement and SaaS customer success, most recently serving as chief marketing officer at Icertis. Previously, she spent 18 years working in various roles at SAP, including as CMO for SAP Ariba, SAP Fieldglass and SAP Business Network brands.

• **EKA Solutions Inc.**, a Salt Lake City-based provider of a cloud-based integrated freight management platform, has announced a collaboration in which it will be using **Google Cloud** to enhance its freight management services. EKA said it will transition in the third quarter to using Google Cloud's data, AI and security solutions, including Vertex AI, Cloud Run, CloudSQL and more, to develop and operate its SaaS freight management software services.

AIR DUCT CLEANING

UV Purifier & Reme Halo Can Reduce Your Risk of Virus Infections!





BEFORE



AFTER

Sinus Problems? Allergies? Asthma? Headaches? Excessive Dust? High Energy Bills? Bad Odors?

IF IT'S IN YOUR DUCTS, IT'S IN YOUR LUNGS.

We spend 60% to 90% of our time indoors.

Statistics show that almost 50% of all illnesses are caused by polluted indoor air.

Dirt & Dust Cause 9 Out of 10 System Failures.



APEX
CLEAN AIR

THE BEST PRICING WITH SUPERIOR QUALITY

100% GUARANTEED!






FREE

Dryer Vent Cleaning

with any complete air duct system cleaning.

Not valid with any other offer. Expires 7/15/24.

\$49

SUMMER CLEANING SPECIAL

Includes **FREE** System Analysis/Inspection
10 Vents, 1 Return, 1 Main Trunk Line
Additional vents priced separately.

Not valid with any other offer. Expires 7/15/24.

50% OFF

Allergy/Asthma Sanitizer

with any complete duct cleaning

Not valid with any other offer. Expires 7/15/24.

801-889-2682

apexcleanair.com

Calendar

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice.w@thecityjournals.com. The submission deadline is one week before publication.

July 22, 5-6 p.m.

Legal Workshop (in English and Spanish), a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

July 25, 11:45 a.m.-1 p.m.

"Lunch & Learn," presented by the Saratoga Springs Business Alliance and the Point of the Mountain Chamber of Commerce. Speaker Ross Richey will discuss "AI in the Workplace." Location is Utah Valley University, Room TG 141, 2912 Executive Parkway, Lehi. Pay for your own lunch. Details are at thepointchamber.com.

July 29-Aug. 1, 8 a.m.-4 p.m.

OSHA 30-Hour General Industry Training, focused on creating and maintaining a culture of safety and tailored for professionals in manufacturing, healthcare, warehousing, and other general industry sectors. Location is Mountainland Technical College, 2353 Triumph Blvd., Lehi. Cost ranges from \$195 to \$550. Registration can be completed at Eventbrite.com.

July 30, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Location is YCC, 2261 Adams Ave., Ogden. Cost is \$25 for WIB members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Aug. 1, noon-1 p.m.

"Lunch and Learn: EV Charger Deployment Strategies," a ULI (Urban Land Institute) event. Location is Consolidated Electrical Distributors, 1819 S. 900 W., Salt Lake City. Details to be announced.

Aug. 6, 9-11 a.m.

"Ms. Biz," a Women's Business Center of Utah event that is a four-week class for aspiring entrepreneurs or those in the beginning stages of running a business. Classes are once per week for two hours. Event takes place online. Free. Details are at wbcutah.org.

Aug. 6, 10-11:30 a.m.

"Starting Your Business 101," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 6, 2-3:30 p.m.

WordPress Workshop, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 6, 6-6:30 p.m.

"Urgent: New Business Mandate: The BOI," a Small Business Development Center event focusing on the mandatory BOI reporting required by the Corporate

Transparency Act. Event takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 7, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Aug. 7, 11:30 a.m.-1 p.m.

"Marketing for Massive Influence," part of the four-part "Power Growth for Business" series presented by Park City Business University. Location is Blair Education Conference Center, 900 Round Valley Drive, Park City. Free, but registration is required. Details are at <https://www.parkcitychamber.com/events/>.

Aug. 8, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Cost is \$25 for members, \$35 for nonmembers. Details to be announced at davischamberofcommerce.com.

Aug. 8, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is Peery's Egyptian Theatre, 2415 Washington Blvd., Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

Aug. 8, 5-7 p.m.

"Business After Hours" Mixer, a Park City Chamber of Commerce & Visitors Bureau event. Location is Mountain Trails Foundation, 5792 Highland Drive, Snyderville. Free. Details are at <https://www.parkcitychamber.com/events/>.

Aug. 8, 6-8 p.m.

"Business Essentials," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 8, 6:15-8:15 p.m.

24th Annual WIB Summer Social, a Women's Business Center of Utah event. Location is Cactus & Tropicals, 2735 S. 2000 E., Salt Lake City. Cost is \$65 (\$75 late fee). Details are at wbcutah.org.

Aug. 13, 1-2 p.m.

"Human Resources: Retention and Tough Conversations," a Women's Business Center of Utah event. Speaker is Sarah Bronson, founder of Silver Pro Solutions. Event takes place online. Free. Details are at wbcutah.org.

Aug. 14-16

Elite Leadership Summit, an Elite Entrepreneurs event with the theme "Level Up Your Leadership." Location in Park City to be announced. Cost is \$1,697. Details are at <https://growwithelite.com/elite-live-august/>.

Aug. 14, 10 a.m.-2 p.m.

AI Revenue Summit, a virtual event hosted by Signals and featuring

information about AI's role in modern digital strategies, including topics such as "AI for Revenue Growth," "GTM Productivity with AI" and "AI for Everyday Applications." Free. Details are at airevenuesummit.com.

Aug. 14, noon-1:30 p.m.

Membership Luncheon, a Utah Valley Chamber event. Location is Provo Marriott Hotel & Conference Center, 101 W. 100 N., Provo. Details are at thechamber.org.

Aug. 14, 9-10:30 a.m.

"Coffee Chat with the CEO," a Park City Chamber of Commerce & Visitors Bureau event in which CEO Jennifer Wesselhoff is available for an informal conversation. Location is Park City Chamber & Visitors Bureau, 1850 Sidewinder Drive, Suite 320, Park City. Free and open to the public, but registration is required. Details are at <https://www.parkcitychamber.com/events/>.

Aug. 14, 6-7:30 p.m.

"Online Marketing Fundamentals," a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 15, 11:30 a.m.-1 p.m.

Chamber Lunch, a Davis Chamber of Commerce event. Cost is \$25 for members, \$35 for nonmembers. Details to be announced at davischamberofcommerce.com.

Aug. 15, 3 p.m.

"Third Thursday @ Three," a Kinect Capital startup pitch event. Location is Kiln, 2701 N. Thanksgiving Way, No. 100, Lehi. Registration can be completed at Eventbrite.com.

Aug. 15, 6-8 p.m.

"How to Start a Business 101," a Small Business Development Center event. Location is Orem/Provo SBDC at Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 16, 8:30-10 a.m.

"Friday Connections," a multi-chamber networking event. Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$5 for members, \$10 for nonmembers. Details are at chamberwest.com.

Aug. 20, 7:30 a.m.-noon

Third Annual Housing Summit, a ULI (Urban Land Institute) Utah event. Theme is "Private and Public Solutions for Strong Communities." Keynote speaker is Nolan Gray, urban land use regulation expert and research director at California YIMBY. Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Costs vary. Details are at <https://utah.uli.org/events-2/>.

Aug. 20, 11:30 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location in The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$25 for members and \$32 for

nonmembers registered online, \$28 for members and \$35 for nonmembers not pre-registered. Details are at cachechamber.com.

Aug. 21, 7:30 a.m.-3 p.m.

Chamber Golf Classic, an Ogden-Weber Chamber of Commerce event. Check-in and breakfast begin at 7:30 a.m., followed by 8 a.m. shotgun start and 1 p.m. lunch and awards presentation. Location is Mount Ogden Golf Course, 1787 Constitution Way, Ogden. Cost is \$250 for individual golfers, \$1,000 per foursomes. Details are at ogdenweberchamber.com.

Aug. 21, 8 a.m.-1 p.m.

2024 WBN Golf Scramble, a Utah Valley Chamber of Commerce Women's Business Network event. Registration and light breakfast begin at 8 a.m., followed by shotgun start at 9 a.m., and lunch, awards and networking at noon. Location is Fox Hollow Golf Club, 1400 N. 200 E., American Fork. Details are at thechamber.org.

Aug. 21, 11 a.m.-1 p.m.

Business Boot Camp, a South Valley Chamber of Commerce event. Speaker Brett Ashton, marketing specialist at Target River, will discuss "May We Have Your Attention, Please? How to Best Capture the Audience You're Looking For Through Social Media." Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Cost is \$35 for members, \$55 for nonmembers. Details are at southvalleychamber.com.

Aug. 21, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Aug. 21, 5:30-6:30 p.m.

Tax Planning Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 21, 6-8 p.m.

Marketing Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 22, noon-1 p.m.

Women in Business Meeting, a Box Elder Chamber of Commerce event. Contact the chamber for location and other details. Cost is \$10. Details to be announced at boxelderchamber.com.

Aug. 22, 4-6 p.m.

Everyday Entrepreneur Program, presented by The Mill and the South Valley Chamber of Commerce. Program takes place weekly over 10 weeks through Oct. 24. Location is The Mill at Salt Lake Community College, Miller Campus, 9690 S. 300 W., Sandy. Cost is \$400 for South Valley Chamber members, \$600

CALENDAR

from page 13

for nonmembers (need-based scholarships are available). Details are at <https://themillatllcc.com/education/everyday-entrepreneur-program/> or southvalleychamber.com.

Aug. 22, 5-7 p.m.

“Business After Hours,” a Salt Lake Chamber event. Location is Fice Gallery & Boutique, 160 E. 200 S., Salt Lake City. Free for members and \$30 for nonmembers before Aug. 19, \$20 for members and \$40 for nonmembers thereafter. Details to be announced at slchamber.com.

Aug. 22, 6-7 p.m.

Intellectual Property Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 23

Chamber Golf Tournament, a South Valley Chamber of Commerce event. Locations is River Oaks Golf Course, 9300 Riverside Drive, Sandy. Details to be announced at southvalleychamber.com.

Aug. 27-28

2024 Utah Outdoor Recreation Summit, featuring a kickoff dinner, educational content and outdoor activities. Location is Ruby’s Inn, Bryce Canyon. Cost is \$199. Details are at <https://utahoutdoorsummit.com/>.

Aug. 27, 8-9:30 a.m.

“CFO Roundtable,” an ACG (Association for Corporate Growth) Utah event featuring a discussion about valuations and current market trends. Not open to service professionals. Location is Lockton Offices, 2750 Cottonwood Parkway, Cottonwood Heights. Details are at <https://www.acg.org/utah/events/2024-summer-acg-utah-cfo-roundtable>.

Aug. 27, 11:30 a.m.-1 p.m.

Women in Business, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah’s Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for WIB members and first-

see CALENDAR next page

UEOC

from page 1

most days, plus 40 percent more events to stage. “We could stagger events a little bit back in ’02 — not true anymore,” he told the commission.

The commission’s main themes, articulated at its May meeting, include advancing infrastructure, with 2034 as a deadline for projects focused on transportation, transit, energy, water and state parks; lifting every Utahn, with better mental and physical health, bolstering unity and community and growing patriotism; and future-proofing the state’s economy, including creating a nationwide model for higher education, strengthening existing companies, and having a targeted and focused approach to new economic development.

The commission also wants the Games to be a showcase for what makes Utah “remarkable,” including displaying a commitment to families, including athletes’ families; showing Utah’s volunteerism, friendliness and commitment to community and country; and highlighting the state’s natural beauty and love of the outdoors.

Using all those concepts, the com-

mission could have a draft plan ready by September.

“We could, post-election, use a period of time to get together with political leaders, business leaders and everything else, to say, ‘OK, what are the four or five things that we can really focus on that will make a difference for the state?’” Bullock told the commission. “If we try to do 20 things, it’s going to be scattered and not as effective. ...”

Gov. Spencer Cox, who also serves as the commission’s co-chairman, said he wants cities and counties throughout the state to hold similar meetings about their visions for 2034.

“This is a statewide effort to prepare for the Olympics,” Cox said. “I know that we’re not holding an Olympic event in Fairview, for example, where I’m from, but that doesn’t mean that Fairview can’t use the Olympics coming in 10 years as kind of a marker of ‘what do we want every one of our cities to look like, what do we want our counties to look like, what are the projects that we can accelerate or the ideas that our citizens have, to make our communities a better place?’ How do we want to present the very best of us in 2034?”

“I believe that, just like individuals, institutions need goals as well, and having this marker out there in 2034 is just good for all of us.”

EDWARDS

from page 1

noted that the company surpassed the job-creation levels promised by the company in 2009 when it was awarded an incentive of up to \$11.5 million tied to the retention of 228 jobs and the creation of more than 1,000 jobs over 15 years.

“We’ve exceeded that thousand,” he told the GOEO board.

“It’s been a great opportunity to kind of move a great medical technology company to Utah with those thousand jobs, and now we’re set to go to Phase 2 and do a little bit more vertical integration,” he said. “So, we’re excited to have another project on the board that will, in essence, keep the party going, so to speak, and we’re excited to come back and say, ‘Hey, look, it’s been a great, successful run for us and now we’re looking for the next 15 years.’”

The expanded manufacturing opera-

tions will include a new facility that will specialize in manufacturing technically advanced components used in Edwards’ structural heart technologies. The new 76,000-square-foot facility adjacent to the existing plant is scheduled to be operational by the end of 2026.

“Edwards continues to focus on delivering structural heart innovations to patients fighting heart valve disease,” Joe Nuzzolese, Edwards’ corporate vice president for global supply chain and quality, said in a company news release. “The expansion of our manufacturing operations with this new state-of-the-art production facility in Draper will increase the resiliency and sustainability of our global supply chain and advance our capability to help even more patients around the world.”

During the GOEO board meeting, Ryan Moehle, who leads the company’s metal engineering group, noted that company’s heart implants have a type of metal “skeleton” that have been produced in Draper for the past 10 years. The company four years ago undertook a “deep dive” in the technology’s platform with an investment in the Draper operations.

“We really want our Draper facility to become a technology incubator for growth across the globe,” Moehle said. “Edwards is a global company. We have manufacturing facilities and offices pretty much on every continent, and what we’re really trying to do is make sure that we can support as many patients as we can with this life-saving therapy.”

Over the past decade, the Draper facility has produced 1 million implant components, he said.

“These are technologies that are truly life-saving, where you go from a situation where patients are short of breath and they’re having a hard time keeping up with their grandkids, and, all of the sudden, literally the next day, they have a different quality of life and they’re able to, in most situations, return to their normal activities,” Moehle said.

The expansion will allow the company to improve both quality and supply chain elements, he said. It currently works with a German company for one of its products but supply chain disruptions caused by the COVID pandemic prompt-

Senate President Stuart Adams said many people wish the Olympics would return to Utah sooner than 2034 while others view that time period as an opportunity.

“These goals that have been articulated, I think, can be accomplished and that’s a real advantage, even though some of us would want it to come sooner,” Adams said. “To have it 10 years out is an advantage we need to take advantage of.”

Research released this month by the Kem C. Gardner Policy Institute at the University of Utah indicates that a 2034 Olympic Winter Games and Paralympic Games would result in an estimated \$6.6 billion impact in economic output in the 2024-35 time period. It includes net new direct spending in Utah of \$2.6 billion (in 2023 dollars), state gross domestic product of nearly \$3.9 billion, employment of over 42,000 job-years, and personal income of \$2.5 billion. The 2002 Olympic and Paralympic Winter Games, it said, resulted in approximately \$7.5 billion in economic output, 45,700 job-years of employment, and \$3.7 billion in personal income.

The commission plans to meet again Sept. 16, Oct. 23 and Nov. 14 to develop bills for consideration by legislative interim committees or funding suggestions for the governor’s budget.

ed the company to “internalize the capability so we can ultimately control our destiny,” he said.

“It’s been a 10-year journey so far out of our Draper facility, and we’re looking forward to the next several years as we’re able to expand,” he said.

David Dobbins, Draper city manager, said Edwards has been “a great success” for both Draper and the entire state. “This is the type of company and the type of jobs and products that we can all be proud of, so we fully support this,” he told the GOEO board.

The expansion project is expected to generate new wages of \$575 million over 15 years and new state tax revenues of nearly \$32.4 million during that time. The new jobs will pay an average of \$113,303.

“We’re thrilled to announce that Edwards Lifesciences, a leader in medical technologies, has selected Utah to expand its operations,” Gov. Spencer Cox said in a prepared statement. “Utah is home to a robust healthcare sector with renowned hospitals and research institutions, a highly skilled and educated workforce, and a supportive business environment. Edwards Lifesciences is a natural fit in Utah, and we look forward to seeing the medical advancements made possible through this expansion.”

“Utah’s life science sector is thriving, boasting the nation’s leading job growth in the industry,” said Ryan Starks, GOEO’s executive director. “The expansion of Edwards Lifesciences within the state will further enhance this trajectory, and we extend our best wishes to its success.”

“Thanks to companies like Edwards Lifesciences, Utah’s workforce is primed with science and engineering expertise that drives innovation,” said Scott Cuthbertson, president and CEO of the Economic Development Corporation of Utah. “For many years, Edwards Lifesciences has played a pivotal role in advancing Utah’s life science industry, and we welcome its continued growth in our state.”

GOEO does not provide upfront cash incentives. Each year that an incentivized company meets the obligations in its contract with the state, it will qualify to receive a portion of the new, additional state taxes the company paid to the state.

Every day is a great day . . .

MMMM...
Mondays!

TASTY
Tuesdays!

WOW
Wednesdays!

TWISTY
Thursdays!

FRITTER
Fridays!

SPRINKLES
Saturdays!



DARLA'S
DONUTS



Donuts Brownies Fritters

Turnovers Muffins

Family Owned & Operated

2278 So. Redwood Road

801-975-6381

M-F 5:00 am – 2:30 pm & Sat. 7:00 am – noon

with Darla's Donuts!

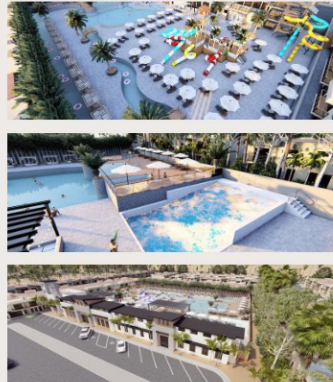
MARKETPLACE

LUXURY NIGHTLY RENTAL TOWNHOME RESORT UNITS FOR SALE

LOCATED IN HURRICANE, UT-NEXT TO SAND HOLLOW



SET TO BE COMPLETED SUMMER 2024



CONTACT BRADEN AT TEAM PLUS REALTY FOR MORE DETAILS

(801)656-5091

BHORSLEY32@GMAIL.COM

CALENDAR

from previous page

time guests, \$35 for nonmembers. Details to be announced at ogdenweberchamber.com.

Aug. 27, noon-12:30 p.m.

“Urgent: New Business Mandate: The BOI,” a Small Business Development Center event focusing on the mandatory BOI reporting required by the Corporate Transparency Act. Event takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 27, 2-5 p.m.

Utah Valley Job Fair, a Utah Valley Chamber of Commerce event. Location is Utah Valley Convention Center, 220

W. Center St., Provo. Free for those seeking employment. Employers must register before Aug. 20, 5 p.m. Details are at thechamber.org.

Aug. 28, 5-8:30 p.m.

Annual Awards Gala, a ChamberWest event. Theme is “Denim & Diamonds.” Location is Viridian Event Center, 8030 S. 1825 W., West Jordan. Details are at chamberwest.com.

Aug. 28, 5-7 p.m.

“Connect After Hours,” a South Valley Chamber of Commerce event. Location is Boondocks, 75 Southfork Drive, Draper. Details are at southvalleychamber.com.

Aug. 28, 6-7 p.m.

“Facebook/Instagram Ads: Create and Manage Ads Like a Pro,” a Small

Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 3, 2-3:30 p.m.

WordPress Workshop, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 4, 9-11 a.m.

2024 Annual Meeting, a Park City Chamber of Commerce & Visitors Bureau event. Location is Pendry Park City, 2417 High Mountain Road, Park City. Details to be announced at <https://www.parkcitychamber.com/events/>.

Sept. 4, 11:30 a.m.-1 p.m.

Business Alliance Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free (lunch is available for purchase). No RSVP needed. Details are at davischamberofcommerce.com.

Sept. 4, 11:30 a.m.-1 p.m.

“Operational Excellence for Sustainable Success,” part of the four-part “Power Growth for Business” series presented by Park City Business University. Location is Blair Education Conference Center, 900 Round Valley Drive, Park City. Free, but registration is required. Details are at <https://www.parkcitychamber.com/events/>.

Sept. 9, 8:30 a.m.

12th Annual Gail Miller Utah Leadership Cup. Location is Hidden Valley Country Club, 11820 S. Highland Drive, Sandy. All proceeds will help Salt Lake Community College students. Details are at www.slcc.edu/golf.

Sept. 10, 9 a.m.-2 p.m.

Employer Workshop on Hiring and Retaining Individuals with Disabilities, a Utah Department of Workforce Services event. Location is Division of Services for the Blind and Visually Impaired, 250 N. 1950 W., Salt Lake City. Free. Registration deadline is Sept. 5. Details are at <https://tinyurl.com/2p9sfauf>.

Sept. 10, 11 a.m.-1 p.m.

Business Women’s Forum 2024. Presenter Sara Reed, vice president of

people and talent at Western Governors University, will discuss “Discovering Your Career Compass: Navigating Opportunities with Self-Knowledge and Confidence.” Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$35 for members, \$50 for nonmembers. Details are at slchamber.com.

Sept. 11, 5-7 p.m.

“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is BMR Auto Detailing, 2108 S. 1100 W., No. 1, Ogden. Free for chamber members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

Sept. 11, 6-7:30 p.m.

Online Marketing Fundamentals, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 12

UMA Manufacturing Conference, a Utah Manufacturers Association event. Location is Zions Bancorporation Technology Center, Midvale. Details to be announced.

Sept. 12, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Location is 525 Deseret Drive, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

Sept. 12, 6-8 p.m.

“Business Essentials,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 13

Chamber Golf Tournament, a South Valley Chamber of Commerce event. Locations is Glenmoor Golf Club, 9800 S. 4800 W., South Jordan. Details to be announced at southvalleychamber.com.

Sept. 16, 7 a.m.-2 p.m.

Utah Valley Chamber Golf Classic. Location is Riverside Country Club, 2701 N. University Ave., Provo. Details to be announced at thechamber.org.

AI POLICY

from page 1

the public from potential harm while encouraging innovation, officials said at a launch event held at Kiln, a coworking space in downtown Salt Lake City.

Additional OAIP office employees include Alice Schwarze, serving as an AI research fellow, Brady Young will be the lead AI legal analyst and Greg Whisenant serving as an AI policy advisor.

At the opening event, it was also announced the OAIP will also utilize a Learning Lab in order to engage with tech companies, stakeholders and experts to evaluate policy ideas and make recommendations to the Utah State Legislature. According to Gov. Spencer Cox, who spoke at the launch party, this will enable tech companies to give input on regulations that may have become outdated during the AI boom.

“When I joined the Legislature and then became lieutenant governor, we ran into some instances where we had new tech companies coming into the state, or starting here in the state, running up against regulation that was sometimes 40 or 50 years old and not sure how to deal with that,” Cox said. “And we have a Legislature that only meets once a year for 45 days.”

“I think we’ve been able to punch above our weight as a state filling this

office, because there is a credible belief that we can actually get things done, and that we’re going to move fast and be first movers in this space,” Boyd told event attendees.

According to Govtech.com, a watchdog website concerned with government technology, “there has been a lot of debate about the best path forward on AI regulation, and while an executive order from the federal government has helped spur action, many states have established their own safeguards for constituents. States and localities are increasingly exploring sandbox environments to examine the potential impacts of AI, such as Georgia’s innovation lab and the New York City Public Schools Artificial Intelligence Policy Lab.

“Utah has been early to act, establishing a Center of Excellence in AI in 2018 and setting a policy on generative AI in late 2023. Now, the OAIP will facilitate study of AI-related issues, and how the state can most effectively regulate the technologies to mitigate risks. Passage of state Senate Bill 149, which Gov. Spencer Cox signed in March, formally established the office.”

The Learning Lab’s first subject area will be the use of AI in healthcare — with a specific focus on mental health. The state is calling on businesses, academic institutions and other stakeholders with subject matter expertise to apply to participate through the lab’s website at <https://ai.utah.gov/learning-lab/>.



Top SBA *Community Lender*

To get started, call us at 801-655-2152



"The Central Bank SBA lending team delivered exceptional service with impressive speed. Their local presence made the process even smoother, and their commitment to customer satisfaction truly stood out."

Natasha Boyle, Owner/Operator
Versaille Atelier Bridal - South Jordan, Utah



cbutah.com

