

SALT LAKE BUSINESS JOURNAL

OF NOTE



Binge — despite the cost

Even as the price of television streaming services rises, traditional TV usage continues to decline. Traditional TV, including broadcast and pay services, such as cable and satellite, dropped below 50 percent in July for the first time ever, according to Nielsen's monthly streaming report, "The Gauge." Usage among pay-TV customers fell to 29.6 percent, while broadcast dropped to a 20 percent share.

Industry Briefs

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Business Calendar

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Gabb Wireless expanding Lehi operations, adding 700 jobs

Brice Wallace
The Enterprise

Gabb Wireless Inc. is talking expansion.

The company, which specializes in kid-safe technology, has announced it will add 700 jobs at its headquarters city of Lehi over the next 10 years.

"This is our state. We started this business here and we're going to build it here," Nate Randle, CEO, told the Governor's Office of Economic Opportunity (Go Utah) board about the expansion project during the board's regular August meeting. The

board later approved a tax credit incentive tied to the expansion's job creation.

Founded in 2018, the company has more than 200 Utah employees. It provides technologies for phones, watches and software used by children and teenagers, aimed at providing a reliable and safe experience for them and peace of mind for their parents. It has said that introducing young minds to too much technology too early can have long-term negative effects on their development and mental health, and that social media and harmful applica-

see **GABB WIRELESS** page 14



An appeals court in Washington, D.C., has reversed the federal Surface Transportation Board's approval of a new short line railroad in the oil fields of Eastern Utah that would provide an alternate way for producers to deliver crude oil to Gulf Coast refineries. The ruling was in favor of Colorado environmental groups and communities where as many as five two-mile-long trains would pass per day.

Appeals court reverses STB's approval of Uinta Basin oil train

A federal court earlier this month sent regulators back to the drawing board on their approval of a new short-line railroad in the oil fields of Eastern Utah, finding major flaws in how the federal Surface Transportation Board (STB) analyzed the risks of increased oil-train traffic through western and central Colorado.

The ruling from the U.S. Court of Appeals for the D.C. Circuit is a victory for Colorado local governments and environmental groups who oppose the construction

of the Uinta Basin Railway, an 88-mile rail extension that would allow drillers in Utah to ship large volumes of crude oil to Gulf Coast refineries. An estimated 90 percent of the resulting traffic — as many as five fully loaded, two-mile-long trains of oil tankers per day — would be routed through Colorado.

The Uinta Basin Railway would let

see **OIL TRAIN** page 13

Steady jobless figure signals state's economic health, resilience

Steady as she goes.

Utah's stable economy was confirmed by the recent report of July's jobless rate by the Utah Department of Workforce Services (DWS). The unemployment rate held steady at 2.4 percent, unchanged from June, leaving about 43,800 Utahns without a job.

Meanwhile, the July national unemployment rate inched down one-tenth of a percentage point to 3.5 percent.

Utah's nonfarm payroll employment for July 2023 increased an estimated 3 percent across the past 12 months, with the state's economy adding a cumulative 49,300 jobs since July 2022. Utah's current job count stands at 1,720,300.

"The post-COVID economic resilience remains the dominant picture of the Utah economy," said Mark Knold, chief economist for DWS. "The job market is still robust as job postings remain plentiful. The large excess of job postings above the long-term norm that we have been speaking about for the past two years has now subsided, but even returning to a 'normal' level of job postings is a healthy picture for the Utah job market. People still have a positive outlook toward the Utah labor market. The percentage of the state's working age population that are active in the labor market is at its highest level in 14 years."

Utah's July private-sector employment recorded a year-over-year expansion of 2.8 percent, with a 40,600-job increase. All 10 major private-sector industry groups posted net year-over-year job gains, including financial services, which had been recording job losses for the past year. The overall job gains were led by leisure and hospitality services (up 17,500 jobs), education and health services (up 10,200 jobs), other services (up 4,400 jobs) and construction (up 4,200 jobs).

Additional employment data tables and analysis, including county unemployment rates, can be accessed at <https://jobs.utah.gov/wi/update/index.html>.



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Financial institutions partner with FHLB Des Moines to grant \$8.4M for affordable housing

Nearly \$8.4 million has been awarded to numerous nonprofit and government agencies across Utah to support affordable housing and community development needs. Individuals and communities will benefit from these grants via job training, down payment assistance, financial literacy, food banks, youth programs and so much more.

The statewide outreach is available through the Federal Home Loan Bank of Des Moines (FHLB Des Moines), which has partnered with 27 member financial institutions. The Member Impact Fund (MIF) is a matching grant program designed to offer financial support for affordable housing and community development initiatives in targeted areas of the FHLB Des Moines district. The fund, which totals \$15 million, is a nearly \$3-to-\$1 match of member donations. The program was available to member financial institutions to support eligible organizations located in Hawaii, Idaho, Utah, Wyoming and the U.S. territories of Guam, American Samoa and the Commonwealth of the Northern Mariana Islands.

Bank of Utah, located in Ogden, received nearly \$93,000

from the MIF and contributed more than \$30,000 in additional donations to assist 12 Utah nonprofit organizations.

“At Bank of Utah, we believe in contributing to the communities in which we serve. The MIF allowed us to increase our giving to benefit organizations across our entire state,” said Nathan L. DeFries, executive vice president and chief financial officer at Bank of Utah. “We are thrilled to be associated with FHLB Des Moines and share their mission of making a positive impact in our communities.”

One of the organizations to receive a MIF grant through the Bank of Utah is EnableUtah. Because the participating member financial institutions selected the nonprofit organizations to receive the grants, some nonprofits, such as EnableUtah, received grants from multiple FHLB Des Moines members. EnableUtah received grants from both Bank of Utah and TAB Bank, totaling more than \$33,000.

Another organization that benefited from collaboration of member financial institutions is YCC Family Crisis Center. Bank

of Utah, TAB Bank and America First Credit Union joined forces via the MIF to provide over \$500,000 to assist YCC in reaching its goal to build the county’s only transitional housing facility for survivors of domestic violence and sexual assault, allowing them to live in a safe and secure home and to help them on their journey to successfully find permanent places to live and become self-sufficient.

TAB Bank received more than \$120,000 from the MIF, and with its contribution of more than \$40,000, were able to have a significant impact on six Utah nonprofit organizations.

“TAB Bank could not have made as substantial an impact without the Member Impact Fund,” said Kenneth King, compliance and CRA manager at the bank. “The surprise and gratitude expressed by each recipient was tremendous, knowing they now will have funds to improve existing facilities and provide meaningful contributions of education, goods and services to our shared community. Without supplemental funding from the Member Impact Fund, some badly needed services may not have been realized.”

The MIF is part of FHLB Des Moines’ ongoing mission to offer a variety of funding options through its members to support affordable housing and community development needs.

“We are thrilled to see grants from our Member Im-

act Fund having a direct, positive impact on the communities in which our members help advance affordable housing and community development needs in a meaningful way,” said Kris Williams, president and CEO of FHLB Des Moines.

ASEA names Allred new CEO

Pleasant Grove-based direct-sales healthcare products company ASEA has announced that President Scott Allred will become the firm’s CEO, replacing founder Chuck Funke. Funke will remain engaged in the company as a founding executive and vice chairman of the ASEA board of managers. The transition will be effective Sept. 15.

Funke has been ASEA’s CEO for the past nine years. In a letter to company personnel, Funke said, “After considerable thought and reflection, I have made the decision to transition from my role as CEO of ASEA. This change is a natural progression in the life of any company, and I am excited about the opportunities it presents for ASEA’s continued growth.”

With over a decade of experience working closely with Funke, as well as with ASEA’s field leaders, associates and corporate employees, Allreds track record and leadership style have earned him Funke’s complete trust, the former leader said.

“In my years of working with Scott, he has consistently elevated every project and team he’s been a part of. I have full confidence that he will bring innovative perspectives and proactive leadership to his new role as CEO,” Funke said.

ASEA, a global provider of redox technology, develops and markets cellular health products through a direct-selling business model. Founded in 2010, ASEA currently operates in 33 international markets.



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Go Utah makes OmniTeq's HQ move from Texas to Falcon Hill official

Brice Wallace
The Enterprise

A machine learning/artificial intelligence company is trading out Bee Cave for the Beehive State.

OmniTeq LLC has announced it will move its headquarters from Bee Cave, Texas, to the Falcon Hill Aerospace Research Park, a 550-acre development along the western edge of Hill Air Force Base, and create 4,000 jobs over the next decade.

The announcement came after the Governor's Office of Economic Opportunity (Go Utah) board approved a tax credit incentive for the \$33 million project. The board had approved a nonbinding vote of support during its regular August meeting but had to wait for a subsequent special meeting to officially approve the incentive, after it had enough members for the incentive vote.

"Today marks an exciting chapter in OmniTeq's journey as we relocate our headquarters and expand our operations in Utah," Jim Royston, the company's CEO, said in a prepared statement. "This decision reflects not only our commitment to innovation and growth but also our be-

lief in the immense potential of the Utah community. Utah's dynamic landscape perfectly aligns with our vision for OmniTeq's future."

Established in 2010, OmniTeq provides AI/machine learning and predictive analytic solutions specializing in data management, advanced data analysis and custom data visualization. Empowering organizations through data-driven decision-making, the company offers end-to-end solutions that enable clients to harness the power of their data. Among the company's customers are the Department of Defense, NASA, the intelligence community and civilian agencies.

"We congratulate OmniTeq on its decision to expand operations and relocate its headquarters to Utah," said Ryan Starks, Go Utah's executive director. "The company pushes the boundaries of innovation and will mesh well with Utah's data-centric industries. Utah's deeply skilled and knowledgeable talent pool will greatly benefit the significant number of jobs the company plans to create."

"We're thrilled to see more innovative companies like OmniTeq join Falcon Hill's dynamic ecosystem," said Scott Cuthbertson, president and CEO of the

Economic Development Corporation of Utah. "OmniTeq will bring hundreds of high-paying jobs to Northern Utah residents."

Chris Roybal, president of Northern Utah Economic Alliance, said OmniTeq is "a terrific addition to Northern Utah's rich aerospace and defense sector."

"With its impressive growth schedule, we look forward to matching our significant labor pool in aerospace, AI and software development to the company's mission," Roybal said.

"This historic investment into the state is a good indication that Utah has quickly become the nation's deep tech frontier," said Aaron Starks, CEO and president of the Utah Aerospace & Defense Association. "The innovation taking place at OmniTeq has global implications and will shape millions of lives. We are delighted to welcome their team to our Utah family."

The state incentive is a tax credit of up to \$13.4 million over 10 years, based upon anticipated

new state tax revenue of more than \$53.7 million during that time. New total wages are estimated at nearly \$1.45 billion over a decade. Go Utah documents indicate the average wage of the incentivized jobs will be \$116,599.

Go Utah does not provide up-front cash incentives. Each year that an incentivized company meets the obligations in its contract with the state, it will qualify to receive a portion of the new, additional state taxes the company paid to the state.

Pye-Barker acquires AAA Fire Safety & Alarm

Pye-Barker Fire & Safety, an Atlanta-based fire protection, life safety and security services provider with 167 locations in the United States, has acquired AAA Fire Safety & Alarm, a fire protection and alarm company based in Layton and serving customers throughout the Intermountain West.

AAA Fire Safety & Alarm provides 24-hour emergency service, inspection, maintenance, repair, design and installation of fire alarm, sprinkler, suppression and security systems. The

company also offers emergency lighting, exit signs and fire extinguishers.

"After 45 years in business, I'm thrilled to join forces with Pye-Barker, a recognized leader in our industry. Their track record of fostering growth and unwavering customer service aligns perfectly with our values at AAA Fire Safety & Alarm Inc.," said Scott Shriber, president and owner of AAA Fire Safety & Alarm. "This partnership opens new avenues for innovation and allows us to leverage our collective strengths

to provide even greater value to our clients and partners. I am excited about the opportunities ahead for our team members and look forward to continued success with Pye-Barker."

"AAA and the Shriber family have created a well-respected business with foundational principles that mirror our own core values of customer bias, trust, respect and commitment," said Bart Proctor, CEO of Pye-Barker. "We're honored to have them join the Pye-Barker family as we enhance service in Utah."

Mountainland Supply buys Ogden Lawn and Garden

Orem-based Mountainland Supply Co. LLC., through its parent company MLSC Holding Co., an employee-owned regional distributor of water, groundwater and construction materials, has acquired Ogden Lawn and Garden LLC., a lawn, garden and grounds equipment supplier based in Ogden.

"We are excited to welcome Ogden Lawn and Garden into our ESOP family at Mountainland Supply. Their long history of customer service and family-oriented approach to business will be a great addition to our company," said Mountainland Supply CEO Brandon Johnson.

"Northern Utah has been a targeted market for our power equipment division for quite some time now," said Joey Liddle, president of Mountainland Supply. "It will be great to be able to tap into that market and see what our efforts can do for the customer base there."

Ogden Lawn and Garden was established in 1979 by Bud, Ross, Brent and Gene Keyes.

Founded in 1947, Mountainland Supply is a 100 percent employee-owned (ESOP) company that specializes in the distribution of waterworks, HVAC, plumbing, turf and agricultural irrigation, pump and drilling products, power equipment, tools and safety supplies to contractors, municipalities, institutions, mining, non-residential and residential end markets in the western and midwestern United States. With over 40 brick-and-mortar locations, the company has 950 employee-owners.

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Starting this fall, ASI Mining of Mendon in Cache County will begin converting 18 giant Hitachi EH4000 mine haul trucks like this one to fully driverless operation at the Roy Hill iron mine in Australia.

Utah's ASI Mining is automating mine equipment around the world

ASI Mining of Mendon in Cache County is quietly becoming a world leader in outfitting mining equipment for autonomous operation. Its latest coup is an order to automate 18 giant Hitachi EH4000 haul trucks at an iron mine in Western Australia owned by Roy Hill Mining. The move will make Roy Hill the world's largest single autonomous haulage system site, boosting its fleet to 96 self-driving haul trucks.

ASI Mining is recognized for its products and solutions in robotics and autonomous vehicle technology, including autonomous haulage, semi-autonomous blasting, drilling, dozing, loading and other applications. In addition to providing solutions for some of the world's largest mining corporations, ASI Mining is also an automation partner for several global mining vehicle manufacturers.

The Roy Hill order was secured by distributor Epiroc, which also owns 34 percent of ASI Mining. Epiroc is a global industrial equipment company headquartered in Stockholm, Sweden, with its U.S. headquarters in Bloomfield, Colorado, and a large pres-

ence in Salt Lake City.

ASI Mining's majority parent company, Autonomous Solutions Inc. in Mendon, is a world leader in industrial vehicle automation. ASI serves clients across the world in the mining, agriculture, automotive, government and manufacturing industries with remote control, teleoperation and fully automated solutions from its headquarters and 100-acre proving ground in Cache County.

The installation of ASI Mining systems on the Hitachi trucks in Australia will complement Roy Hill's existing fleet of Caterpillar 793F (models SSP and CMD) haul trucks, solidifying its commitment to agnostic autonomy. ASI Mining's Mobius AHS system, which will be installed on the Roy Hill trucks, has been operating successfully 24/7 since July 2021. The project, starting soon, anticipates full completion by the end of 2024.

"The receipt of this expansion order from Roy Hill signals their continued commitment to OEM agnostic autonomy and their continued trust in ASI Mining and Epiroc," said Diederik Lugtigheid, president of ASI Mining.

French firm buys SLC's SentrX Animal Care

Dômes Pharma has finalized its acquisition of SentrX Animal Care, a Salt Lake City company that develops and manufactures veterinary ophthalmology products based on its exclusive BioHance technology. BioHance is a patented crosslinked hyaluronic acid technology that enhances and accelerates natural healing, hydration and lubrication processes, while reducing the number of applications. The company, which has its own manufacturing plant, markets three products that have rapidly gained market share in the United States and Europe, notably in the U.K.

"Less than a year after the opening of a subsidiary in Boston, this acquisition marks an important step in Dômes Pharma's ambitions in North America and confirms its positioning in veterinary ophthalmology," the Pont-du-Chateau, France-based com-

pany said in a release. Since 2015, Dômes Pharma has undertaken international expansion with the opening of subsidiaries in England, Germany, Spain and most recently the U.S., alongside a network of distributors in Europe.

"We are delighted to have finalized the acquisition of SentrX Animal Care in such a short space of time," said Anne Moulin, president of Dômes Pharma U.S. "The geographic, industrial and therapeutic synergies between our two companies are so obvious that we were made for each other. For both SentrX and us, this acquisition comes at the right time, and will enable us to continue to assert our expertise in ophthalmology in Europe, and to establish ourselves in North America in one of the company's areas of excellence. It's a fantastic opportunity for us to expand more rapidly in the U.S., while

awaiting the forthcoming FDA registration of our products."

"The Dômes Pharma organization has an impressive longstanding track record of excellence in bringing products to market that improve the lives of pets and those who care for them," said Brian Segebrecht, the former president and CEO of SentrX. "However, throughout this sale process I have been most impressed by a shared set of values and aspirations between the two companies, particularly in the field of veterinary ophthalmology. As a result of this transaction more pet owners and veterinarians in more markets will have access to an improved offering of innovative ophthalmology solutions, ultimately improving the lives of more animals around the world, which is exciting."

Financial details of the acquisition were not disclosed.

Bentley Systems' iTwin Ventures acquires Blyncsy

Bentley Systems Inc., an infrastructure engineering software company in Exton, Pennsylvania, has acquired Salt Lake City-based Blyncsy, a provider of artificial intelligence services for departments of transportation to support operations and maintenance activities. Blyncsy will be part of Bentley Systems' iTwin Ventures portfolio.

Founded in 2014 by CEO Mark Pittman, Blyncsy applies computer vision and artificial intelligence in analyzing commonly available imagery to identify maintenance issues on roadway networks. Pittman said he originally conceived the idea for the company while stuck at a traffic light, believing there had to be ways to combine "real-time"

condition data and innovative technologies to help departments of transportation become more efficient. He said Blyncsy's AI services replace costly and slow manual data collection efforts, reducing the need for personnel or specialized vehicles or hardware in the field and improving transportation owner-operators' awareness and timely mitigation of road conditions.

"Blyncsy is committed to applying the latest AI and machine learning techniques to benefit transportation networks," Pittman said. "This alignment with Bentley will only strengthen the value to our users and together we will provide even deeper asset analytics to transportation owners, to support the drivers of today and tomorrow."

"Blyncsy came to our attention for potential participation in a successive venture capital investment round," said Mike Schellhase, Bentley's iTwin Ventures managing executive. "But we were so convinced of the significance of their breakthrough that we undertook its outright acquisition, in order to scale it rapidly and pervasively. We expect investments in widespread asset analytics to accelerate leveraging infrastructure digital twins."

Blyncsy will adopt Bentley's iTwin platform for immersive integration with infrastructure owners' engineering and simulation models, and Bentley will incorporate and bring to market Blyncsy's AI services within its emerging mobility digital twin offerings, Schellhase said.

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MISSION STATEMENT

Our mission is to provide actionable news to C-level business executives throughout the Wasatch Front region.

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Gibson buys Brisk Advisors

Gibson, an employee-owned, top-100 U.S. insurance agency based in northern Indiana, has acquired Midvale's Brisk Advisors. Formerly known as Insurance Network, Brisk has provided risk management and personal insurance for more than 50 years.

"This partnership is a pivotal moment in our company's history and we are honored to join Gibson," said Taylor Covey, former principal at Brisk Advisors and new managing principal for Gibson Salt Lake City. "By leveraging the strength, reach and capabilities of Gibson, we will accelerate innovation and deliver expanded and enhanced commercial risk and employee benefits solutions to both current and future clients that help their businesses thrive. As we move forward together, the Utah team remains steadfast in its dedication to delivering the highest-quality services and maintaining the excellent customer experience that our clients have come to expect."

"When working with Gibson, clients will gain access to superior tools and a wider range of data. This means sharper analysis, deeper insights and more uniquely tailored risk management and employee benefits so-

lutions," Gibson said in a statement.

"We see Salt Lake City as more than just a new location; it's a nexus of innovation, culture and potential," said Tim Leman, Gibson chairman and CEO. "As we expand into this market, we are not just acquiring a business, but integrating diverse strengths, embracing new visions and catalyzing collective potential. We're thrilled to start this new chapter in a city that embodies the future of business, collaboration, talent and promise."

Leman said Gibson plans to expand its presence throughout Utah, which includes adding new jobs in the region.

"Salt Lake City is an ideal location for Gibson. Its vibrant business community, highly educated workforce and dynamic economic environment align perfectly with Gibson's growth strategy," said Leman. "We look forward to contributing to the local community, creating new jobs and providing risk management and employee benefits strategies that empower our clients to seize their competitive edge."

The first Gibson office opened in 1933 and it has offices in Arizona, Illinois, Indiana, Michigan and now Utah.

Maddix invests in AK Masonry

Maddix Capital, a Lehi-based growth-stage private equity firm, has acquired a majority stake in AK Masonry, a masonry and concrete contractor specializing in municipal and commercial building projects, also based in Lehi. Hillcrest Bank provided funds for the acquisition.

AK Masonry said the investment is the first funding it has received and will be leveraged to expand its services and geographical reach beyond Utah.

"AK Masonry exists to fix what's broken in a fragmented market of the construction industry," said Alex Short, CEO and founder of AK Masonry, who will remain at the helm of the company. "We've already achieved great success at the local level, but this investment from Maddix together with our ongoing banking relationship with Hillcrest Bank will allow us to increase our impact and output dramatically. Our deep industry relationships and expertise, combined with Maddix's prowess in M&A, strategic planning and scaling their own businesses as operators, will make us a force to be reckoned with. We aim to help other promising businesses like ours overcome growth

plateaus and achieve major milestones through our proven model, and we are thrilled that this new infusion of capital will help us make that goal a reality."

Founded in 2004, AK Masonry has scaled organically for almost two decades, having grown from a "bootstrapped" small business to one that produces over \$30 million in revenue.

"Our team shares a deep commitment to this industry, and our goal is to offer skilled craftsmen an entry point into this trade," said Short.

"It quickly became clear to us that Alex and his team have built something special here," said Jesse Silva, Maddix founder and general partner, who will join the AK Masonry board. "Beyond the company's growing position in the local market over the years, I was drawn to the fact that we both share a track record of building businesses from scratch within the professional services domain. Both of our teams believe this kind of offering is what the construction industry needs, and we are excited to join forces to help AK Masonry realize its potential as the premier name in the space."

WEBSITE PERFORMANCE; FROM USELESS TO UNBEATABLE

Unleash Your Digital Marketing Potential in 2023



Are you not getting website leads or sales that you would expect from your current digital marketing efforts? There is one critical area that is overlooked by almost every business owner; the website conversion rate. This key performance indicator is a number that you should know just like your bank balance or business address. It's so important because it can influence your decisions in your marketing efforts.

Simple Definition of Conversion Rate

When it comes to marketing, especially digital marketing, it is crucial to understanding your conversion rate. After all, this gives you a benchmark of where you're at right now, and what areas you need to focus on moving forward. That may sound great, but if you're still wondering what Conversion Rate is, let's dive in.

Conversion Rate Explained

One of the most common metrics for judging a website's success is its Conversion Rate. The formula is simple: your Conversion Rate is equal to the number of conversions, divided by the visitors of your website, then multiplied by 100.

Looking at this with real numbers, let's imagine you've had 2,000 visitors with a particular time period, but only 65 website sales. To find the conversion rate you divide 65 by 2,000 (.0325), then multiply it by 100 (3.25%).

It's important to note that depending on your web tools, like Google Ads or Google Analytics, your Conversion Rate may be easily accessible, without needing to rely on having a calculator nearby. The question that remains is what your current Conversion Rate means for your business.

Why Conversion Rate Matters

When you understand your Conversion Rate, you gain the power to make educated decisions. Let's say you run an e-commerce store and your conversion rate is 1.2% – Is that good or bad? Since the industry average is closer to 2-3%, your website seems to be underperforming your competitors. Put another way, your average competitors are 2-3x more successful.

While that might be a hard pill to swallow, what's even worse is that on the higher end, your competition is converting at a 5-7% rate, which means they are bringing in up to 6x the sales that you are.

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How to hop, skip and jump your way to success

Really, I don't know what's wrong with young people today.

Give a 20- or 30-something a horrible job with a terrible boss and a miserable salary and a zero-point-zero chance for promotion, and what will they do? They will quit!

That's right! They will pack up their backpacks and back out the door, smiling.

It's outrageous, really. When you had a horrible, terrible, miserable job, you didn't quit. You stuck it out. You were an idiot, but you were loyal.

You were also terrified. Having the reputation — and the resume — of job skipper was a sign of bad character, or worse. No decent company would want to have anything to do with a job-hopping philanderer looking to hook up with the first good-looking salary bump that came along.

Interestingly, employers still feel the same way. According to "For Younger Workers, Job Hopping Has Lost Its Stigma. Should

It?" a recent article in *The New York Times* by Eilene Zimmerman, 77 percent of hiring managers surveyed by Robert Haft named job hopping as a "top concern when evaluating a candidate's resume."

"It's a huge headache for employers," explained Jeff Hyman, chief executive of Recruit Rockstars. "When promising employees leave prematurely, others may wonder why or follow suit."

Still, the suits are following suit. The sweatpants, too. As companies get kudos for mass layoffs, younger workers have realized there's something inherently wack in a work environment where quitting is evil, but firing is fine and dandy. As result, they're heading for the nearest exit.

Yes, the young'uns are looking for greener pastures, with a lot less to mow. They also want to learn new skills and maybe, just maybe, create a job of their own making, where they control

their own career destinies.

Can you blame them?

"Employees feel they have lost what they were getting, which was job security," says Jessica Kriegel, a chief scientist at Culture Partners. As result, many workers "eschew company loyalty in favor of career development — and, potentially, risk-taking."

Eschew on that, Mr. and Ms. Hiring Manager.

Do you ever wonder if it makes sense to work at the same place, at the same pace, until you get that lavish retirement dinner at Applebee's? Let's explore four what-ifs, the better to answer to the musical question posed by those workplace experts, The Clash: "Should I stay or should I go?"

No. 1: If your manager doesn't know your name — STAY

Just because you're still "whatchacallem" after working at a job for two or 10 years, that's not a negative. When management is making up their quarterly "Let's-fire-a-whole-bunch-of-people-who-aren't-us-who-we-

shouldn't-have-hired-in-the-first-place-Wall-Street-loves-that-stuff" list, being forgettable and forgotten could save your life — and your paycheck.

No. 2: If you keep getting promotions and raises — GO

Considering the paucity of your productivity and your lack of leadership ability, any company that rewards you in any fashion is destined to crash and burn. Better get out before total meltdown. You'll need time to find another job with a different doomed company where management has no idea what they are doing.

No. 3: If your co-workers are leaving in droves — STAY

From the top to the bottom of the org chart, the rats are deserting the ship. And what do you see when you see a sea of empty desks? You see opportunity. With fewer managers and minimal competition, your contributions to the company, puny as they may be, are sure to stand out. Best of all, you'll be on hand to pick up great deals when the liquidators come to auction off the office

furniture (that genuine pleather couch in the reception area will be a great place to snooze when you come home from the unemployment office).

No. 4: If changing jobs will allow you to learn new skills — STAY

Ask yourself: Do you really want to learn new skills? You already have all the skills you need, like the skill of going home early without anyone seeing you leave, and the skill of always having someone to blame when you screw up a major project.

Hopefully, these what-ifs will be helpful, but if you do find yourself contemplating a job change, forget a hop, skip and a jump. Instead, consider a stoop, slouch and a snooze.

You'll probably end up making the wrong decision, anyway, and it's a lot more relaxing.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.

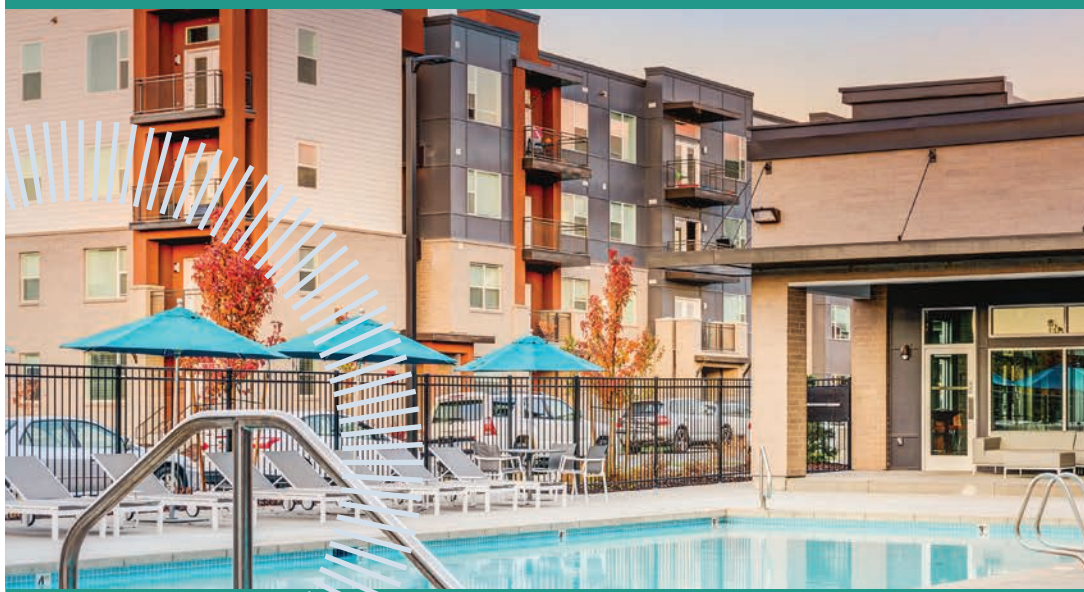
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Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to Brice.W@thecityjournals.com. The submission deadline is one week before publication.

ASSOCIATIONS

• **Lt. Gov. Deidre Henderson** has formally accepted a leadership role with the nonpartisan **National Lieutenant Governors Association**.



Deidre Henderson

Nominated and approved by her peers, Henderson began service immediately as an at-large member of the NLGA Executive Committee. NLGA is the professional association supporting lieutenant governors and seconds-in-command in all 50 states and U.S. territories. Meeting three times a year, the committee is responsible for guiding the association as its members work to address issues and advance solutions for states and territories.

• **Utah State Sen. Wayne Harper** has been named president-elect of the **National Conference of State Legislatures**, a bipartisan organization serving the nation's 7,386 state lawmakers and more than 30,000 legislative staff.



Wayne Harper

Harper, the organization's vice president, succeeds Rhode Island Speaker Pro Tempore Brian Patrick Kennedy, who became NCSL president at this year's Legislative Summit in Indianapolis. Harper will be named NCSL president at the 2024 Legislative Summit. Harper has served in the Utah Legislature since 1997, in both the House and

Senate during that time. He is the Senate president pro tempore and chairs numerous committees. Harper has been an active member of NCSL, serving on various committees and working groups. Harper began his public service career as a West Jordan city councilman. He received his bachelor's degree in history and master's degree from Brigham Young University.

ECONOMIC INDICATORS

• **Four Utah companies** are on a list of **"Most Trustworthy Companies in America 2023,"** compiled by *Newsweek*, in collaboration with market research partner **Statista**. The list includes 700 U.S. companies in 23 industries according to their evaluations by U.S. customers, employees and investors. It considered a pool of 3,100 U.S. based companies (1,800 publicly held and 1,300 privately held) with revenues over \$500 million. Utah companies listed are **Vivint**, Provo, No. 1 among companies in the category of appliances and electronics; **Traeger**, Salt Lake City, No. 9 for consumer goods; **HealthEquity**, Draper, No. 25 for financial services; and **Qualtrics**, Provo, No. 7 for software and telecommunications.

• **Salt Lake City** is ranked No. 99 and **West Valley City** is No. 199 on a list of **"Best Cities for Thrifting,"** compiled by **Lawn Love**. It compared the 200 biggest U.S. cities based on five categories, including access to thrift stores, consignment shops, flea markets and specialty reuse stores. The top-ranked city is New York City. The No. 200 city is Miramar, Florida. Details are at <https://lawnlove.com/blog/best-cities-for-thrifting/#rankings>.

• **Utah** is the fifth-most-affordable state for **college students**, according to a study by *Forbes*, with a total cost during 2020-21 being \$16,518. The lowest cost was \$17,177 in South Dakota. The highest was in Connecticut, at \$28,425. The study found that in-state tuition costs an average of \$9,400 per year nationally, up 10 percent over the past decade. Private college tuition costs an average of \$37,600 per year, up 19 percent during that time. Out-of-state tuition has increased by 27 percent since 2010. Details are at <https://www.forbes.com/advisor/education/affordable-states-to-get-a-degree/>.

• **Four Utah suburbs** have been voted as having the most envied lifestyles in the U.S., a list compiled by **MovingFeedback.com**. It surveyed people to determine the 175 most desirable

suburban lifestyles across the nation. Utah locations are No. 16 Holladay, No. 34 Park City, No. 43 Alpine and No. 148 North Ogden. The top-ranked location is Calabasas, California. Details are at <https://www.movingfeedback.com/americas-most-envied-suburban-lifestyles/>.

• **Springdale** is ranked No. 17 and **Moab** is No. 40 on a list of **"budget-friendly honeymoon destinations,"** compiled by **HoneymoonAlways.com**. It surveyed people to list the top 150 under-the-radar and inexpensive honeymoon destinations. The top-ranked location is Cedar Key, Florida. Details are at <https://www.honeymoonalways.com/americas-favorite-affordable-honeymoon-destinations/>.

EDUCATION

• **Karla Bergeson** has been elected chair and **Keith Titus** has been elected vice chair of the **Weber State University** Board of Trustees. Bergeson succeeds **Kearston Cutrubus**, who has led



Karla Bergeson



Keith Titus

the board since 2021. Bergeson was appointed to the board in 2017 and served as vice chair since 2021. She is a former executive vice president and deputy general counsel for Citigroup's credit card business in the U.S. Titus, a Weber State alum, is president and CEO

at MarketStar, an Ogden-based global sales organization. He joined the board in 2021. Four new members also joined the board at its Aug. 14 meeting: **Lori Belnap Pehrson**, retired Northrop Grumman executive; **Casey Hill**, a partner with the Lincoln Hill lobbying firm; **Monet Maggelet**, a former elementary school teacher and program officer at Call to Action Foundation & Call Foundation; and **Tammy Gallegos**, executive vice president and chief strategic engagement officer with America First Credit Union. Outgoing members of the board are **Amanda Covington**, **Kearston Cutrubus**, **Louenda Downs** and **Karen Fairbanks**.

• The **Young Living Alumni Center** at **Utah Valley University** has officially opened to serve thousands of UVU alums. Young Living Essential Oils, based in Lehi, donated \$4.5 million for the center's construction. The center of over 30,000 square

feet includes two stories with 25 offices, four conference rooms on each level, and a large event space. It will serve as a gathering place for alumni through conferences, networking events and university celebrations. It will also house the school's philanthropies department, known as Institutional Advancement, which allocates donor funds to student scholarships, college initiatives, building needs and ongoing support for the success of future generations.

ENERGY

• **Ionic Mineral Technologies**, a Vineyard-based developer of advanced silicon anode battery materials, has appointed **Eric Miller** as chief financial officer. He is responsible for all financial aspects of the business, from day-to-day operations to capital management.



Eric Miller

Miller has 15 years of experience that spans battery materials and advanced manufacturing, most recently serving as CFO of Anovion Technologies. He also held leadership positions in corporate finance, business development, supply chain and operations with Amsted Industries, where Miller spearheaded growth efforts in automotive, heavy-duty commercial vehicle and rail businesses.

EQUIPMENT

• **Powered by MRP**, a Park City-based aesthetics device company, has appointed **Brian Krzeminski** as chief technology officer. Krzeminski has more



Brian Krzeminski

than 25 years of experience in retail systems, payments platforms, web and mobile applications, and B2B ventures. At ezCater, Krzeminski played a role in establishing a new engineering team in Denver while influencing product direction for enhanced workplace ordering experiences.

FOOD

• **Salt Lake City** Mayor Erin Mendenhall and the Salt Lake City Sustainability Department have announced the list of groups that have been awarded funding through the **SLC Food Equity Microgrant** pilot program, which launched earlier this year. The new grant program provided \$35,000 in total funding to increase residents' access to fresh, healthy, affordable and culturally relevant food by supporting community-led projects aligned with the recommendations from the city's Resident Food Equity Advisors' 2021 Report. Selected for funding are

see BRIEFS next page

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Industry Briefs

from previous page

Carry the Water Garden, East Central Community Council, First United Methodist Church, The Food Justice Coalition, Grünhof Greens, Jayhawks, New American Goat Club, Peace Gardens International Academy, Salt Lake Canning Co., Salt Lake City Food Not Bombs, Somali Community Self Management Agency, Vanavil Community Garden and Wasatch Community Gardens/Artes de Mexico en Utah. Also, 45 individual residents or households were awarded \$250 each to support their own home food production efforts such as vegetable and herb gardens, fruit trees, food preservation, backyard chickens and beekeeping.

GRANTS

- **Jobber**, a provider of operations management software for home service businesses, has named 25 recipients of its **\$150,000 Jobber Grants** program. Entrepreneurs were selected from thousands of applications and rewarded with funds ranging from \$5,000 to \$15,000 to help accelerate the growth of their home service businesses and recognize their community impact. **Alexia Halliday**, founder of Nice & Neat Homes, which provides professional home organization services in Salt Lake City, received a \$10,000 Jobber Grant in the Career Builders category. Halliday has built her team from two to almost 20 in the past three years while creating job opportunities for stay-at-home moms who left careers to raise their families. **Matt and Madi Mistvotai**, of The Fresh Force in St. George, received a grant in the Community Caretakers category, for those who give back to the communities where they live and work.

HEALTHCARE

- **Halia Therapeutics**, a clinical-stage biopharmaceutical company advancing innovative medicines for diseases driven by chronic inflammation and neurodegeneration, has opened a new 20,000-square-foot headquarters at The Summit, 3900 N. Traverse Mountain Blvd., Lehi. It will house a variety of research and development lab equipment managed by 18 current, full-time employees and contractors. It also will result in dozens of new jobs as pipeline programs enter the clinic, the company said.

- **Valley Behavior Health**, a Salt Lake City-based nonprofit organization dedicated to pro-

viding comprehensive behavioral health services, has appointed **Russell Opatz** as vice president of housing and support services. Opatz will be responsible for overseeing the organization's housing and homeless programs and other supportive programs, including Valley's in-house pharmacy and CLIA-certified lab. Opatz has over 10 years of experience designing and operating equitable and inclusive housing models that range from permanent supportive to multi-family affordable housing and homeownership. Prior to joining Valley Behavioral Health, Opatz served as a senior program manager at the Corporation for Supportive Housing and as the supportive housing and services director for Housing Connect, Salt Lake County's public housing authority.



Russell Opatz

INVESTMENTS

- **American Battery Factory Inc.**, an American Fork-based battery manufacturer leading the development of the first network of lithium iron phosphate battery cell gigafactories in the United States, has received development capital in Series A funding from investors, including a significant investment from **Lion Energy**. The amount was not disclosed. Other investors in the Series A include hybrid manufacturing partner **FNA Group** and an undisclosed battery-cell equipment manufacturing company. Lion Energy, a developer and manufacturer of high-quality energy storage products for personal and commercial use, incubated ABF for 18 months before its unveiling to the public in March 2022. FNA Group is a hybrid manufacturing partner that will provide its technology to ABF's battery cell production.

MANUFACTURING

- **Owlet Inc.**, a Lehi-based company focused on smart baby monitoring, has appointed **Marc Stoll** to its board of directors. Stoll is an investment partner at Eclipse, a strategic investment firm. Stoll's experience spans more than 25 years across the global finance and technology industries, and his expertise in leading corporate strategy and operation-



Mark Stoll

al excellence. Prior to Eclipse, he was president and COO at Nextiva and has more than two decades of experience combining his financial and technology expertise derived from time as CFO at Anaplan and as vice president of Worldwide Sales Finance at Apple. Stoll also served as corporate controller at CA Inc. and as head of technology equity research at Julius Baer Investment Management. He has served on the public boards of Arista Networks, Earthlink and Windstream, and on private boards as an investor and advisor. Stoll will be the replacement designee of Eclipse, which maintains the right to designate up to two directors as a result of the company's February preferred stock financing, replacing **Jayson Knafel**, who resigned from Owlet's board and stepped away as a partner of Eclipse into a full-time CFO role.

MEDIA

- **Kiswe**, an interactive cloud video company, and the **NBA** have announced a partnership to bring **Utah Jazz** games directly to local fans via SEG Media's new subscription-based streaming service. SEG Media is the new sports media company from Smith Entertainment Group that produces Utah Jazz games and other team content. The service will deliver high-quality content and allow fans to engage with the team online at their convenience. Kiswe's technology provides interactive features to enhance the streaming experience, such as a chat-and-cheer option to foster a deeper connection between the team and its loyal supporters. More details about the Utah Jazz-branded streaming platform, including subscription options, pricing, programming and interactive features, will be announced in September. SEG Media and the Utah Jazz were advised by **Endeavor** and **WME Sports**. **LHB Sports'** Lee Berke represented Kiswe.

MILESTONES

- **Summit Global Investments**, based in Bountiful, has announced that its semi-transparent ETF, the **SGI Dynamic Tactical ETF**, has attracted more than \$100 million in assets since launching in March. A semi-transparent ETF provides investors the benefits of traditional mutual funds combined with those found in traditional ETFs but discloses its holdings quarterly rather than daily.

NONPROFITS

- **Visit Salt Lake**, a private, nonprofit corporation promot-

ing Salt Lake as a convention, meetings, sports events and travel destination, has hired **Celina Sinclair** as director of strategic alliances. In her new role, she oversees and executes strategy and implementation associated with the long-term stewardship of Visit Salt Lake's strategic partners. Playing a leading role



Celina Sinclair

in managing the newly created Convention & Tourism Assessment Area, she serves as the primary liaison with regional hotels and stakeholders. Sinclair has more than a decade of tourism industry and destination marketing organization experience, including serving as partner relations lead at the Utah Office of Tourism. Her education includes a Master of Public Administration degree from the University of Utah.



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OUTDOOR RECREATION

- **Solitude Mountain Resort** has provided updates on developments that are part of \$16 million in capital improvements coming to the resort. Eagle Express has been completely removed to make way for the installation of the new high-speed, six-person lift. Concrete foundations for new lift towers are being poured and terminal installations are scheduled to begin in September. Eagle Express is projected to be operational by mid-December. To improve skier access to Honeycomb Canyon this winter, three new Wyssen remote avalanche control systems are being installed off of Fantasy Ridge. The towers will allow Solitude's avalanche mitigation team to remote-detonate explosive charges in key areas of the mountain.

Gravity Logic and the Solitude Bike Park team have been making progress on a series of new downhill mountain bike trails off of Moonbeam Express. Several technical and freeride trails are on pace to be completed and open to ride before the end of the season. These new trails will vary in difficulty level to accommodate riders of all skill levels. Along with Honeycomb Canyon, existing mountain bike trails Queen Bess, Serenity and Eagle Ridge are closed while these projects are underway.

- **Big-D Signature**, along with **Brighton Resort** and **Bluebird Day Architecture**, has announced the construction of **Sidewinder Grill**, a mid-mountain rest area for skiers and snowboarders. The single-story, 4,618-square-foot hybrid structure includes three repurposed shipping containers. One container serves as a pre-constructed restroom pod while the other two containers combine to one large kitchen as a commercial counter-style restaurant. On each side of the container module, two dining halls framed with heavy timber and steel will accommodate 180 people. Exterior seating areas will provide 7,600 square feet of outdoor seating occupancy on a heated concrete terrace. Currently, the only lodge at Brighton Resort is at the bottom of the mountain. Construction on Sidewinder Grill is slated to be finished for the 2023-24 winter season. Based in Park City, Big-D Signature is part of the Big-D family of companies.

PHILANTHROPY

- **Ken Garff Automotive** (based in Salt Lake City), their Hawaii dealership group, **Aloha Kia**, and **Kia America** recently donated \$200,000 to support the Maui relief efforts. The donation will be distributed between the **Hawaii Community Foundation** and the **Red Cross**. In addition to the financial commitment, the **Ken Garff Foundation** and **Aloha Kia** are dedicated to supporting their employees directly affected by the Maui wildfires through employee and family assistance relief; an employee volunteer program that includes transportation assistance for nonprofit organizations helping with the Maui relief; and emotional support assistance.

REAL ESTATE

- **Mountain West Commercial Real Estate**, a Salt

Industry Briefs

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Lake City-based commercial real estate brokerage firm, has hired **McSean Thompson**, partnering with **Matthew Porter** to focus on gas stations and retail investments throughout the Mountain West region. During his tenure at the UAE's Ministry of Higher Education and Scientific Research, Thompson implemented a \$700 million annual funding model for public colleges and universities. He also played a crucial role in establishing the Centre for Higher Education Data and Statistics. He has consulted with senior housing operators, driving operational improvements, and has closed over \$110 million in investment transactions.



McSean Thompson

- **Magnus Commercial Properties** has opened its newest hotel, the **Fairfield Inn and Suites Salt Lake City Cottonwood**, at 6433 S. Highland Drive, Holladay. It has 106 guest rooms, including a number of suites. Other features are a fitness center, an indoor pool, and a 900-square-foot conference room. It is Magnus Commercial Properties' fifth hotel in Northern Utah, with two others underway. **Magnus Hotel Management** will manage the property operations.

RECOGNITIONS

- The **Utah Office of the Legislative Auditor General** and two legislative staff members were recognized during the **National Conference of State Legislatures** annual summit in Indianapolis. OLAG received the **Excellence in Evaluation Award** from NCSL for its unwavering dedication to enhancing program evaluation, accountability and cost-effectiveness. This award honors a single state legislative office that has demonstrated substantial advancements in program evaluation or performance auditing within a four-year time-frame, with only one recipient acknowledged each year. **Andrea Wilko**, chief economist for LFA, received the **Legislative Staff Achievement Award for the Standing Committees**. She has helped lead a team of economists that support the Legislature through long-



Andrea Wilko

term planning efforts, including budget stress-testing, volatility analysis, tax change analysis and long-term budget development over her 30 years of service at LFA. **Audrea Peterson**, deputy chief of staff for the Utah Senate, received the **Legislative Staff Achievement Award** from the



Audrea Peterson

Legislative Information and Communications Staff for her leadership skills, innovative thinking, strategic planning and dedication to the legislative institution. Peterson is the current chair of LINC, which focuses on improving effective communications between the legislature, media and constituents.

- **Western Governors University**, based in Salt Lake City, has selected **Dr. Andrew Nydegger** among 15 recipients of the **2023 Distinguished Graduate**

Award. The online, nonprofit university presents the honor to alumni across the nation who have made remarkable contributions in their professional fields and to their communities. Nydegger is the only recipient from Utah among this year's winners. Nydegger is a prominent advocate for the

nursing profession in Utah and across the nation. He is the current president of the Utah Nurses Association and the director at large for the Executive Leadership committee of the American Nurses Association. He also is the Utah delegate to the Nursing Advocate Institute and a senior administrator for the Arizona College of Nursing. Nydegger is a veteran of the U.S. Air Force. His education includes a bachelor's degree in nursing from the University of Utah and two master's degrees from WGU.



Andrew Nydegger

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The South Valley Chamber Business Bootcamps are 2-hour deep dives into topics critical to starting and running a business. Held monthly, we bring in the "best in their field" to lead you through hands-on instruction that will teach you skills that you can implement immediately. \$35 Members / \$50 Nonmembers



The Altabank Everyday Entrepreneur Program leads innovators through a 10-week program that helps you turn ideas into businesses. In partnership with Salt Lake Community College, this course will help you test your idea, create a brand, and plan for success. \$400 Members / \$600 Nonmembers



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Calendar

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to Brice.W@the-city-journals.com. The submission deadline is one week before publication.

Aug. 29, 11:30 a.m.-1:30 p.m.

Annual Meeting 2023, a Salt Lake Chamber event. Location is Salt Lake Marriott Downtown at City Creek, 75 S. West Temple, Salt Lake City. Cost is \$85 for members, \$100 for nonmembers. Details are at slchamber.com.

Aug. 29, 2-5 p.m.

Utah Valley Job Fair, a Utah Department of Workforce Services event. Location is Utah Valley Convention Center, 220 W. Center St., Provo. Employers interested in reserving a booth may e-mail utahvalleyjobfair@gmail.com (please include company's name and contact information in the e-mail). Details are at utahvalleyjobfair.com.

Aug. 30, 5-8:30 p.m.

"Stars of ChamberWest" 2023 Awards Gala, a ChamberWest event. Theme is "A Hollywood Night." Location is Maverik Center, West Valley City. Details to be announced at chamberwest.com.

Aug. 31, 7 a.m.-2 p.m.

2023 RISE St. George Business Summit, presented by the St. George Area Chamber of Commerce. Annual event is designed to empower business professionals with the knowledge, tools and network necessary to thrive in today's competitive business landscape. Theme is "Connect." Location is Dixie Convention Center, 1835 S. Convention Center Drive, St. George. Details are at risestg.com.

Aug. 31, 8:15-11 a.m.

2023 Annual Meeting, a Park City Chamber/Bureau event featuring a look at marketing plans for the upcoming fiscal year, recognition of outgoing board members and officers and awarding the Myles Rademan Spirit of Hospitality Award. Speakers include Robert Spendlove of Zions Bank, Vicki Varela of the Utah Office of Tourism, and Ryan Starks from the Governor's Office of Economic Opportunity. Check-in and breakfast begin at 8:15 a.m., with the program starting at 9 a.m. Location is Pendry Park City, 2417 High Mountain Road, Park City. Cost is \$55, \$440 for a table of eight. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Sept. 1, 8:30 a.m.

"First Friday" Networking, a West Jordan Chamber of Commerce event. Location is Salt Lake Community College's Miller Campus, Building 3, Room 203, 9750 S. 300 W., Sandy. Details are at westjordanchamber.com.

Sept. 5-6

Kinect WeROC Conference, presented by Kinect Capital. WeROC is Women Entrepreneurs Realizing Opportunities for Capital and examines and shares successful experiences and strategies employed by women entrepreneurs who already raised capital. Sept. 5 is the Investor Pitch and Dealmaking Day, 9 a.m.-4:30 p.m. Sept. 6 is the Fundraising Landscape and Lessons Day, 9 a.m.-3:30 p.m. Location is Thomas S. Monson Center, 411 E. South Temple, Salt Lake City. Details are at <https://kinectcapital.org/weroc/>.

Sept. 5, 10-11 a.m.

"Digital Assets and Blockchain: Fad, Scam or the Future?" a Salt Lake Chamber event. Location is Salt Lake Chamber, 201 S. Main St., Suite 2300, Salt Lake City. Free. Details are at slchamber.com.

Sept. 5, noon

"Lunch and Learn," a Utah Tech Leads event, in partnership with BBSI. Event is designed for small and medium-sized business managers/owners. Speaker Caitlin Murphy, human resource consultant, BBSI, will discuss what you should know/consider from an HR standpoint. Location is The Shop Salt Lake City, 350 E. 400 S., Salt Lake City. Registration can be completed at Eventbrite.com.

Sept. 6-7

Utah Outdoor Recreation Summit, with the theme "Outdoors: In Session." Keynote speakers include Alexander Davenport, executive director of Ogden Valley Adaptive Sports. Location is Weber State University's Shepherd Union, Ogden. Details are at <https://utahoutdoorsummit.com/>.

Sept. 6, 10-10:30 a.m.

"International Opportunities and Funding for Rural Utah Companies," a U.S. Commercial Service event. Speakers are Daniel Bruner, Heather Ranck and Joshua Erickson. Event takes place online. Details are at <https://events.gcc.teams.microsoft.com/event/09184928-ee20-4e76-8e07-100e352e435e@a1d183f2-6c7b-4d9a-b994-5f2f31b3f780>.

Sept. 6, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Sept. 6, 11:30 a.m.-1 p.m.

"Park City Business University: Staff/Team Development & Human Resources," a Park City Chamber/Bureau event. Location is Blair Education Center at Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Sept. 7

Women Veteran STRIVE (Startup Training Resources to Inspire Veteran Entrepreneurs), a "build-your-business" course designed for women veteran entrepreneurs, presented in conjunction with Syracuse University's Institute for Veterans and Military Families, the Mill Entrepreneurship Center and Veterans Business Resource Center. Details are at www.utahvbr.org/strive.

Sept. 7, 8 a.m.-noon

UMA Manufacturing Business Conference, a Utah Manufacturers Association event focusing on areas such as water, energy, continuous improvement and lean manufacturing, Industry 4.0 and AI, and the economy. Event includes two keynote speakers, breakout sessions and exhibitor booths. Location is Salt Lake Community College, Miller Campus, 9750 S. 300 W., Sandy. Free. Registration can be completed at Eventbrite.com.

Sept. 7, 9-11 a.m.

Altabank Business Accelerator, a Utah Valley Chamber of Commerce event taking place with 10 sessions Thursdays through Nov. 9. Location to be announced. Cost is \$749. Details are at thechamber.org.

Sept. 7, noon-1:30 p.m.

"Connect & Learn," presented by the South Jordan and Mountain West chambers of commerce. Speaker Robin Huling, behavior and communication consultant, will discuss "Building Stronger Connections: Effective Communication for Conflict Resolution." Location is Legacy Retirement Center, 1517 Temple Lane, South Jordan. Details are at sj-chamber.org/events.

Sept. 7, noon

"Cash Compass: Navigating Global Finances and Price

Tactics," presented by World Trade Center Utah, in partnership with Forvis and GPS Capital Markets. Location is WTCU, Lobby Training Room, at City Creek Center. Free, but registration is required (reservations are requested by Sept. 1). Details are at <https://www.wtcutah.com/tradeevents/cash-compass>.

Sept. 8

Annual Children's Charity Golf Classic, a Murray Area Chamber of Commerce event to support the Spartan Closet, dedicated to assisting homeless youth in need. Details are at murrayareachamber.com.

Sept. 8

2023 Patriot Day Invitational Golf Tournament, a Cache Valley Chamber of Commerce event. Location is Birch Creek Golf Course. Details to be announced at cachechamber.com.

Sept. 8

22nd Annual Ogden Rescue Mission Charity Golf Tournament, hosted by TAB Bank. All proceeds will go to the Ogden Rescue Mission to help individuals experiencing homelessness to reach goals of sobriety, employment and housing. This year's goal is to raise a record \$40,000. Location is Wolf Creek Resort, Eden. For donations or tournament fundraising participation, contact Trevor Morris at trevor.morris@tabbank.com.

Sept. 8, 8:30-9:30 a.m.

"Business Before Hours," presented by the American Fork and Point of the Mountain chambers of commerce. Location is Elysian Living, 299 W., 850 W., American Fork. Free for chamber members (registration is required). Details are at thepointchamber.com.

Sept. 9, 8 a.m.-8 p.m.

University of Utah Biomedical Engineering Conference (UBEC), an 18th annual event hosted by the UofU's Department of Biomedical Engineering. Event will highlight Utah regional biomedical engineering excellence. Keynote speaker is Mark Paul, director of the university's Center for Medical Innovation. Location is the UofU, Student Union Ballroom. Details are at <https://ubec.bme.utah.edu/>.

Sept. 12, 8 a.m.-3 p.m.

Intermountain CFO & Growth Summit, an Ampleo event designed for senior executives in finance, marketing and

leadership responsible for business growth. Keynote speakers are Curtis Morley, entrepreneur, author and educator, and Peter Vidmar, Olympic gold medal gymnast. Location is Utah Cultural Celebration Center, 1355 W. 3100 S., West Valley City. Registration can be completed at Eventbrite.com.

Sept. 12, 10-11:30 a.m.

Virtual Member Showcase, a Park City Chamber/Bureau event in which four to five chamber members will introduce themselves and their businesses. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Sept. 12, 3-5 p.m.

"Master Class: Elevating the Employee Experience," a Salt Lake Chamber event focusing on the strategies and techniques that can help retain top talent through workforce flexibility and innovative benefits. Presenter is Stephanie Lyon, business development consultant at StratusHR. Location is the Salt Lake Chamber, 201 S. Main St., Suite 2300, Salt Lake City. Cost is \$89. Details are at slchamber.com.

Sept. 12, 4-8 p.m.

"Exploring Possibilities" Conference, a Women's Business Center of Utah event. Theme of the fifth annual event is "Aspire to Do Great Things." Keynote speaker is Nicole Tanner, founder of Swig. Panel discussion participants are Tenia Wallace, Decorworx; Chelsey Durand, Yummy Tummy Sweets Bakery; Mollie Halterman, Gym on Main; and Julian Chung Espinoza, Myonetics Wellness. Event also will feature the announcement of the Southern Utah Entrepreneur of the Year. Location is Courtyard by Marriott, 1294 S. Interstate Drive, Cedar City. Cost is \$55 through Sept. 4, \$60 Sept. 5-12. Details are at wbcutah.org.

Sept. 13-14, 5:30-8 p.m.

Ninth Annual "Eat Drink SLC," hosted under a nonprofit partnership umbrella consisting of SB Dance. Event features food, live music and dance, with all proceeds to support local nonprofit organizations. Each of the two nights features a different mix of food and libation partners. Location is Tracy Aviary, Liberty Park, Salt Lake City. Cost is \$125 (must be 21 years old or older). Details are at <https://eatdrinkslc.com/>.

CALENDAR

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Sept. 13, 8 a.m.-1 p.m.

Women in Business Nine & Dine Golf Event, a ChamberWest event. Check-in and breakfast begin at 8 a.m., followed by an 8:30 a.m. golf start. Lunch begins at 11:30 a.m. Location is The Ridge Golf Course, 5055 S. Westridge Blvd., West Valley City. Cost is \$125 before Sept. 1, \$150 thereafter. Details are at chamberwest.com.

Sept. 13, 11:30 a.m.-1 p.m.

“Let’s Do Lunch,” a South Valley Chamber of Commerce event. Speaker Josh Downs, mental performance coach, will discuss “Unpack the Weight of Mental Health in Business and Homelife.” Location is South Valley Chamber, 9800 S. Monroe St., Sandy. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Sept. 13, 11:30 a.m.-1 p.m.

Women in Business, a Cache Valley Chamber of Commerce event. Location is Adams Wealth Advisors, 701 S. Main St., Logan. Cost is \$16 for members, \$18 for nonmembers, \$20 at the door. Details are at cachechamber.com.

Sept. 13, 11:30 a.m.-1 p.m.

“AI Marketing Series,” a Small Business Development Center event taking place over five sessions ending Oct. 11. Location is Traverse Tours and Travel, 6343 Cottonwood Canyon Road, Mountain Green. Free. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 13, 5-7 p.m.

“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is the Weber County Sheriff’s Office, 1400 Depot Drive, Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

Sept. 14-15

Leadership Institute, a Davis Chamber of Commerce event with monthly sessions September through May at various locations. Sept. 14 is kickoff meeting, 3-4:30 p.m. First session is Sept. 15, 9 a.m.-2 p.m. Registration deadline is Sept. 7. Location to be announced. Cost is \$1,095. Details are at davischamberofcommerce.com.

Sept. 14

ACG Utah Golf Tournament, an Association for Corporate Growth Utah event. Breakfast and registration begin at 7 a.m., followed by shotgun start at 8 a.m. Lunch and awards follow golf. Location is Eaglewood Golf Course, 1110 E. Eaglewood Drive, North Salt Lake. Cost is \$1,000 for foursomes, \$250 for singles. Details are at <https://www.acg.org/utah/events/2023-acg-utah-golf-tournament>.

Sept. 14, 10:30 a.m.-2 p.m.

Political Development Series, a Women’s Leadership Institute event designed to provide attendees with the courage and tools to run for office. Series continues on Oct. 12, Nov. 9, Dec. 14, Jan. 11 and Feb. 12. Location is 1 S. Main St., 18th floor, Salt Lake City. Cost is \$250. Details are at <https://wliut.com/political-development-for-women/>.

Sept. 14, 11:30 a.m.-1 p.m.

Project Management Lunch & Learn Series, a Cache Valley Chamber of Commerce event taking place on Thursdays over four weeks, concluding Oct. 5. Location is BTech, Room 808, 1301 N. 600 W., Logan. Cost is \$80. Details are at cachechamber.com.

Sept. 14, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Location is 450 S. Simmons Way, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

Sept. 15

Golf Tournament, a South Valley Chamber of Commerce event. Location is Glenmoor Golf Club, 9800 S. 4800 W., South Jordan. Cost is \$1,250 per foursome, \$625 per twosome. Details are at southvalleychamber.com.

Sept. 15, 8:30-10 a.m.

“Friday Connections Speed Networking,” presented by ChamberWest and the Utah Black, Utah Hispanic, Pacific Island, Magna Area and Murray Area chambers of commerce. Location is Maverik Center, 3200 Decker Lake Drive, West Valley City. Cost is \$5. Details are at chamberwest.com.

Sept. 16

Annual Unity Block Party, hosted by Versatile Image, a black-led nonprofit creative agency, in partnership with Yelp, and aimed at funding a business incubator for underrepresented startups. Event will feature activities for all ages, including a retail marketplace, food trucks, art installation and live music. Location is Library Square, 200 E. 400 S., Salt Lake City. Gates open at 2 p.m., with party ending at midnight. Details are at versatileimage.org.

Sept. 18, 7:30 a.m.-5 p.m.

Executive Summit, a Utah Valley Chamber of Commerce event. Location is Sundance Resort, 8841 Alpine Loop Scenic Byway, Sundance. Cost is \$350 for members and \$400 for nonmembers. Registration deadline is Sept. 8. Details are at thechamber.org.

Sept. 19, 11 a.m.-1 p.m.

Business Women’s Forum: “Defining Your Own Future.” Speaker is Denece G. Huftalin, president, Salt Lake Community College. Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$35 for members, \$50 for nonmembers. Details are at slchamber.com.

Sept. 19, 11:30 a.m.-1 p.m.

Professional Development Series, a ChamberWest event. Speaker Fraser Bullock, president and CEO of Salt Lake City-Utah Committee for the Games, will discuss “Bringing the Winter Olympics and Paralympics Back to Utah.” Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$25 for members by Sept. 14, \$35 for nonmembers or members after Sept. 14. Details are at chamberwest.com.

Sept. 19, 11:30 a.m.

Utah County Women in Business, presented by the American Fork, Eagle Mountain, Point of the Mountain and Spanish Fork-Salem chambers of commerce. Speaker Nicole Carpenter, director of the Women’s Leadership Institute, will discuss “How to Identify and Showcase Your Power Skills.” Location is Hyatt House, 544 S. Pleasant Grove Blvd., Pleasant Grove. Cost is \$15 for members, \$25 for nonmembers. Details are at thepointchamber.com.

Sept. 19, noon-1:30 p.m.

“Breaking Barriers: How Utah Resources are Helping Women Across the Industry,” a Utah Tech Leads “Complex Conversations” event. Speakers are Ann Marie Wallace, state director, Women’s Business Center of Utah; Jacki Zehner, founder, ShePlace/SheMoney; and Tara Spalding, CEO, Kinect Capital. Event takes place online. Registration can be completed at Eventbrite.com.

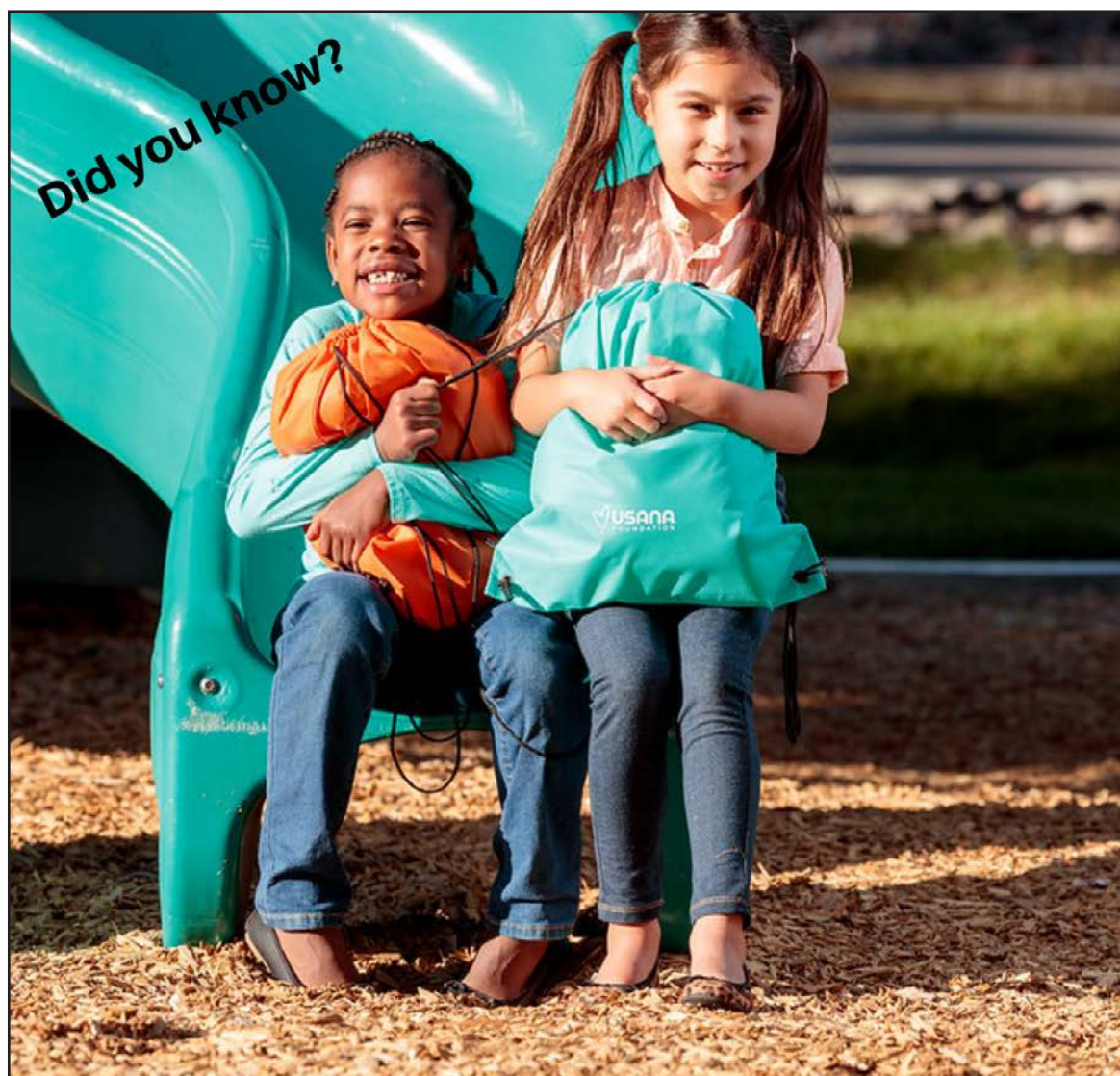
Sept. 19, 5-6 p.m.

QuickBooks Workshop, a Small Business Development Center event that takes place online. Free. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 20-21

UAMMI CrossTalk: “Energy Storage & Critical Materials for National Independence” Conference and Exhibitions at the Intermountain Battery & Critical Materials Consortium, presented by the Utah Advanced Materials and Manufacturing Initiative. Activities include

see CALENDAR next page



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CALENDAR

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a Sept. 20 reception, 5-7 p.m. Activities Sept. 21 include CrossTalk, 9 a.m.-noon, followed by afternoon tours starting at 2 p.m. Location is Jennifer Leavitt Student Center, Utah State University Eastern Campus, 451 E. 400 N., Price. Free. Details are at <https://www.eventbrite.com/o/uammi-utah-advanced-materials-initiative-30029015918>.

Sept. 20, 11 a.m.-1 p.m.

“Financial Wellness,” part of the South Valley Chamber of Commerce “Business Bootcamp” series. Speaker is Melissa Ceballos, director of talent and business acquisition, Elevated Retirement. Location is Riverton City Hall, 12830 S. Redwood Road, Riverton. Cost is \$35 for members, \$50 for nonmembers. Details are at southvalleychamber.com.

Sept. 20, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

OIL TRAIN

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producers, currently limited to tanker trucks, ship an additional 350,000 barrels of crude daily on trains. Backers say it would buoy the local economy and lessen American dependence on oil imports.

“We still have a huge need for fuel and we’re not creating more capacity in the Gulf or anywhere in the United States,” said Duchesne County Commissioner Greg Miles, who co-chairs a seven-county board spearheading the project.

The ruling, issued by Judge Robert Wilkins, grants in part a petition filed by Eagle County against the STB’s 2021 approval of the railway’s construction and the environmental impact statement (EIS) supporting the approval. Eagle County was joined by five environmental groups in suing to block the project, which is backed by a public-private partnership between Utah county governments and industry.

“The deficiencies here are significant,” the Court of Appeals ruling states. “We have found numerous (National Environmental Policy Act) violations arising from the EIS, including the failures to: (1) quantify reasonably foreseeable upstream and down-

Sept. 21, 7:30-9 a.m.

“Bagels & Business,” a Box Elder Chamber of Commerce event. Location to be announced. Details are at boxelderchamber.com.

Sept. 21, 11:30 a.m.-1 p.m.

Connect 4 Lunch, presented by the Point of the Mountain, American Fork, Pleasant Grove-Lindon and Eagle Mountain chambers of Commerce. Location is Black Bear Diner, 154 N.W. State St., American Fork. Details are at the-point-chamber.com.

Sept. 22, 8 a.m.-2 p.m.

“The Point Challenge,” a Point of the Mountain Chamber of Commerce event featuring a shotgun start and four-person scramble format. Check-in begins at 7 a.m., followed by 8 a.m. golf start. Location is Fox Hollow Golf Club, 1400 N. 200 E., American Fork. Cost is \$600 per foursome. Details are at the-point-chamber.com.

Sept. 22, 8:30 a.m.-1:30 p.m.

2023 MDMA 2023 Medical Technology Executive Forum, a Medical Device Manufacturers Association event, with participation by BioUtah. Event will feature industry experts discussing the latest regulatory, reim-

bursement and other trends impacting the industry. Event takes place online. Cost is \$395 for MDMA members, \$495 for state members, \$595 for nonmembers. Details are at <https://www.medicaldevices.org/events/EventDetails.aspx?id=1753215>.

Sept. 22, 11 a.m.-1:30 p.m.

Membership Luncheon, a BYU Management Society-Salt Lake Chapter event. Guest speaker is U.S. Rep. Chris Stewart, R-Utah. Location is Zions Technology Center, 7860 S. Bingham Junction Blvd., Midvale. Cost is \$25. Vendor tables available. Details are at <https://byums.byu.edu/us-salt-lake/>.

Sept. 22, 6-9 p.m.

“Latinas in Business” Conference, a Small Business Development Center (SBDC) event. Location is Orem/Provo SBDC, Utah Valley University. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 25, 8 a.m.-2 p.m.

Chamber Golf Classic, a Utah Valley Chamber of Commerce event. Location is Riverside Country Club, 2701 N. University Ave., Provo. Cost is \$1,500 for members through Sept. 4, \$1,750 thereafter. Details are at thechamber.org.

Sept. 26, 9 a.m.-4:30 p.m.

2023 Women Empowered Conference, an Ogden-Weber Chamber of Commerce event. Theme is “Unite. Take Action. Grow!” Location is Snowbasin Resort, 3925 Snowbasin Road, Huntsville. Cost is \$75 for general admission, \$65 for military and first responders and for WIB members, \$55 for WIB member military and first responders. Details to be announced at ogden-weberchamber.com.

Sept. 26, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Speaker Trigena Halley of Peak Performance will discuss “Building Strong Teams and Culture.” Location is WCF Insurance, 100 W. Towne Ridge Parkway, Sandy. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Sept. 27-28

Silicon Slopes Summit 2023. Location is Delta Center, 301 S. Temple, Salt Lake City. Details are at <https://summit.silicon-slopes.com>.

Sept. 27, 11:30 a.m.-1 p.m.

Business Success Series, a ChamberWest event. Location is Kearns Library, 4275 W. 5345 S.,

Kearns. Cost is \$25 per session. Details are at chamberwest.com.

Sept. 28-29

“Women in the Money” Utah Financial Empowerment Conference, hosted by the Utah Office of State Treasurer and the Utah Financial Empowerment Coalition. Activities include a Sept. 28 kick-off dinner and workshop, 6-8 p.m., costing \$15 in-person; and a Sept. 29 main conference, 8:30 a.m.-4 p.m., costing \$25 in-person. Cost is \$35 for both days. Virtual attendance is free. All sessions will be live-streamed and available to all attendees on the event app, with recordings available following the conference. Location is Downtown Salt Lake City Sheraton Hotel, 150 W. 500 S., Salt Lake City. Details are at womeninthemoney.org.

Sept. 28, 7:45 a.m.-5 p.m.

Employer Tax Workshop, a Small Business Development Center (SBDC) event. Location is Salt Lake SBDC, Salt Lake Community College, MCPC 333. Cost is \$15. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 28

“Party for Clean Power,” a Utah Clean Energy event. Location is Mid-Valley Performing Arts Theater, 2525 Taylorsville Blvd., Taylorsville. Details to be announced.

Sept. 28, noon-1 p.m.

Women in Business, a Box Elder Chamber of Commerce event. Location and RSVPs are available by contacting the chamber office. Cost is \$10. Details are at boxelderchamber.com.

Sept. 28, 6:30-9 p.m.

2023 Annual Business Awards Banquet, a Davis Chamber of Commerce event. Location is the Davis Conference Center, 1651 N. 700 W., Layton. Cost is \$75. Details are at davis-chamberofcommerce.com.

Oct. 2-4

Fall One Utah Summit, featuring a keynote presentation, awarding of the Rural Utah Awards and a “State of Rural Utah” presentation. Location is Southern Utah University, Cedar City. Cost is \$350. Details are at <https://one.at.utah.gov/>.

Oct. 3, 9-10:30 a.m.

“Coffee Chat with the CEO,” a Park City Chamber/Bureau event in which CEO Jennifer Wesselhoff will be available for an informal conversation. Location is Kimball Junction Visitor Information Center, 1794 Olympic Parkway Blvd., Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

www.visitparkcity.com/members/chamber-bureau-events/rsvp/.

Oct. 4, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Oct. 4, 11:30 a.m.-1 p.m.

“Park City Business University: Sales/Lead Conversion Systemization,” a Park City Chamber/Bureau event. Location is Blair Education Center at Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Oct. 8, 11:30 a.m.-1 p.m.

“Meet the New Members” Lunch, a South Valley Chamber of Commerce event. Location is South Valley Chamber, Pinnacle Room, 9800 S. Monroe St., Sandy. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Oct. 10 and 24, 9-11 a.m.

“Master Class: Utah Economy Fundamentals, Outlook and Policy Insights,” a Salt Lake Chamber event. Presenters are Phil Dean and economists from the Kem C. Gardner Policy Institute. Location is Kem C. Gardner Policy Institute, 411 E. South Temple, Salt Lake City. Cost is \$199. Details are at slchamber.com.

Oct. 10, 11:30 a.m.-1 p.m.

Women in Business Professional Growth Series, a ChamberWest event. Topic and presenter to be announced. Location is Embassy Suites, 3524 S. Market St., West Valley City. Cost is \$25 for chamber members registered by Oct. 4, \$35 for nonmembers and members thereafter. Details are at chamberwest.com.

Oct. 11, 11:30 a.m.-1 p.m.

Women in Business, a Cache Valley Chamber of Commerce event. Location is Adams Wealth Advisors, 701 S. Main St., Logan. Cost is \$16 for members, \$18 for nonmembers, \$20 at the door. Details are at cachechamber.com.

Oct. 11, noon-2 p.m.

Women Tech Awards, a Women Tech Council event. Location is Grand America Hotel, 555 S. Main St., Salt Lake City. Registration can be completed at [Eventbrite.com](https://www.womentechcouncil.com/awards/). Details are at <https://www.womentechcouncil.com/awards/>.

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CALENDAR

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Oct. 11, 5-7 p.m.

“Business After Hours,” an Ogden-Weber Chamber of Commerce event. Location is DayBreak Senior Services, 1351 Valley Drive, Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

GABB WIRELESS

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tions can damage their personal growth.

Randle told the board that “the dangers and addictions of social media are crushing our kids,” but while Gabb Wireless is a for-profit company, it is taking a stand to protect the next generation from being destroyed by companies “doing whatever it takes to addict them to these screens.”

Gabb Wireless started in Provo and later moved to Lehi. Now it has outgrown its space in the Saprea building, Randle said.

“So we’re ready to take our next step to a newer, even bigger location right there in Lehi,” said Randle, whose Utah roots include attending Davis High School and the University of Utah. “And to be able to build this business here means everything to me and everything to our company.”

Oct. 12, 11:30 a.m.-1 p.m.

“Witches, Werewolves and Women in Business” October Luncheon, a Davis Chamber of Commerce event. Location is Lagoon at the Biergarten, 375 N. Lagoon Drive, Farmington. Cost is \$25 for members, \$35 for nonmembers (registration is required). Details are at davischamberofcommerce.com.

Gabb has hundreds of thousands of customers nationwide, with about 20 percent being in Utah, he said. “So we have tens of thousands of moms and dads and guardians here who believe in safe tech for their kids,” Randle said.

The Go Utah board approved a tax credit incentive of up to about \$3 million over 10 years, based on the generation of new state tax revenue of \$15 million during that time. The project is expected to generate new wages totaling \$332 million over 10 years, with an average salary of \$93,892, and “significant” capital expenditure, according to Go Utah documents.

“We’re honored that Gabb Wireless has chosen to expand its footprint in Utah,” Ryan Starks, Go Utah’s executive director, said in a prepared statement. “The company’s focus on responsible technology use for kids and families reflects Utah’s family-centered culture and values. We’re confident the community will support the good work

Oct. 17-18

“Access to Capital and Meet the Resource Partners,” a Small Business Development Center event that takes place Oct. 17, 8:30-11:30 a.m., at the Beaver County Fairgrounds; Oct. 17, 1:30-4:30 p.m., at the Garfield County Commission chambers; and Oct. 18, 8:30-11:30 a.m., at the Southwest Technical College. Details are at <https://clients.utahsbdc.org/events.aspx>.

of this company and fulfill the many employment opportunities it generates.”

“Gabb is a company whose values align with Utah’s values,” said Scott Cuthbertson, president and CEO of the Economic Development Corporation of Utah. “When the tech industry recently experienced layoffs, Gabb chose to retain their employees. Today, this home-grown Utah tech company is adding hundreds of new jobs.”

“Lehi City is excited to welcome the new headquarters of Gabb Wireless to our great city,” said Marlin Eldred, Lehi’s economic development director. “It encompasses the entrepreneurial spirit that drives technology innovation in the heart of Silicon Slopes.”

Go Utah does not provide upfront cash incentives. Each year that an incentivized company meets the obligations in its contract with the state, it will qualify to receive a portion of the new, additional state taxes the company paid to the state.

Oct. 17, 11 a.m.-1 p.m.

Business Women’s Forum: “Telling Your Story: Tips and Tricks for Today’s Job Market.” Speaker is Marian Janikula, executive recruiter, Intermountain Health. Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$35 for members, \$50 for nonmembers. Details are at slchamber.com.

Oct. 17, 11:30 a.m.-1 p.m.

Professional Development Series, a ChamberWest event. Topic and presenter to be announced. Location is Conservation Garden Park, 8275 S. 1300 W., West Jordan. Cost is \$25 for chamber members registered by Oct. 11, \$35 for nonmembers and members thereafter. Details are at chamberwest.com.

Oct. 18, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Oct. 19, 10-11:30 a.m.

Peer Roundtable: “Retaining Top Talent,” a Salt Lake Chamber event that is in-person and for members only. Location is Salt Lake Chamber, 201 S. Main St., No. 2300, Salt Lake City. Free, but registration is required. Details are at slchamber.com.

Oct. 19, 11:30 a.m.-1 p.m.

Chamber Luncheon, a Davis Chamber of Commerce event. Location is 525 Deseret Drive, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

Oct. 20, 8:30-10 a.m.

“Friday Connections Speed Networking,” presented by ChamberWest and the Utah Black, Utah Hispanic, Pacific Island, Magna Area and Murray Area chambers of commerce. Location is Maverik Center, 3200 Decker Lake Drive, West Valley City. Cost is \$5. Details are at chamberwest.com.

Oct. 24, 7:30 a.m.-5:30 p.m.

“Trends” Conference,” a ULI (Urban Land Institute) Utah event featuring a deep dive into the most current state and national real estate trends, with a focus on what to expect in the future. Theme is “Shape Today, Transform Tomorrow.” Keynote speaker is Spencer Levy, global client strategist and senior economic advisor for CBRE. Location is Hyatt Regency Salt Lake City, 170 S. West Temple, Salt Lake City. Early pricing (before Sept. 22) ranges from \$190 to \$310. Cost after Sept. 22 ranges from \$230 to \$355. Details to be announced at <https://utah.uli.org/events-2/>.

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CALENDAR

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Oct. 24, 11:30 a.m.-1 p.m.

Women in Business Luncheon, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Oct. 24, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Speaker and location to be determined. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Oct. 25, 8 a.m.-1 p.m.

Second Annual NUME (Northern Utah Manufacturing Excellence) Conference and Networking. Location is Cache County Event Center, 490 S. 500 W., Logan. Cost is \$65, \$25 for each additional attendee in a group. Details are at cachechamber.com.

Oct. 25, 11:30 a.m.-1 p.m.

Business Success Series, a ChamberWest event. Location is Kearns Library, 4275 W. 5345 S., Kearns. Cost is \$25 per session. Details are at chamberwest.com.

Oct. 26, noon-1 p.m.

Women in Business, a Box Elder Chamber of Commerce

event. Location and RSVPs are available by contacting the chamber office. Cost is \$10. Details are at boxelderchamber.com.

Oct. 26, 5-7 p.m.

"Business After Hours," a Salt Lake Chamber event. Location is Humane Society of Utah, 4242 S. 300 W., Murray. Free for members and \$30 for nonmembers through Oct. 23, \$20 for members and \$40 for nonmembers thereafter. Details are at slchamber.com.

Oct. 27, 7:30 a.m.-noon

2023 Northern Utah Business (Nubiz) Symposium. Location is Weber State University, 3916 W. Campus Drive, Ogden. Details are at ogdenweberchamber.com.

Nov. 1, 8 a.m.-5 p.m.

Cache Business Women's Conference, a Cache Valley Chamber of Commerce event. Location is The Riverwoods Conference Center, 615 Riverwood Parkway, Logan. Details to be announced at cachechamber.com.

Nov. 1, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Nov. 1, 11:30 a.m.-1 p.m.

"Park City Business University: Management Protocols," a Park City Chamber/Bureau event. Location is Blair

Education Center at Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Nov. 1, 6-9 p.m.

Titan Awards Gala, a South Valley Chamber of Commerce event. Reception takes place 6-7 p.m., followed by 7 p.m., dinner, entertainment and program. Award recipients are Abby Cox, first lady, state of Utah; Chuck and Crystal Maggelet, Maverik Inc./FJ Management; and Brandon Fugal, chairman, Colliers International. Location is Little America Hotel, 500 S. Main St., Salt Lake City. Details are at southvalleychamber.com.

Nov. 2, 8 a.m.-3 p.m.

Utah Valley Growth and Prosperity Summit 2023, featuring several panels addressing Utah County's biggest issues and opportunities. Panel topics include business environment, workforce development, transportation and infrastructure, water, housing, healthcare, natural resources and education. Location is Utah Valley University, Sorensen Student Center, 800 W. University Parkway, Orem. Cost is \$30 for members and \$40 for nonmembers through Oct. 2, \$50 for members and \$60 for nonmembers Oct. 3-18. Details are at thechamber.org.

Nov. 2, 8 a.m.-3:30 p.m.

Women & Business Conference 2023, a Salt Lake

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Chamber event. Theme is "Thriving in the Hive." During the luncheon, the chamber will present the Athena International Award and recognize business and community leaders with Pathfinder Awards. Location is Grand America Hotel, 555 S. Main St., Salt Lake City. Cost is \$125 for members and \$150 for nonmembers before Oct. 19, \$150 for members and \$200 for nonmembers thereafter. Luncheon only is \$85 for members and \$100 for nonmembers before Oct. 19, \$105 for members and \$120 for nonmembers thereafter. Details are at slchamber.com.

Nov. 8, 11:30 a.m.-1 p.m.

"Let's Do Lunch," a South Valley Chamber of Commerce event featuring the Leadership South Valley graduation. Location

is Larry H. Miller Group Corporate Office, 9350 S. 150 E., Suite 900, Sandy. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Nov. 8, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is Weber Human Services, 237 26th St., Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

Nov. 9, 11:30 a.m.-1 p.m.

"Lunch & Learn," a Box Elder Chamber of Commerce event. Location is Bridgerland Technical College, 325 W. 1100 S., Brigham City. Cost is \$10 per person. Details are at boxelderchamber.com.

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