

OF NOTE



Should I rent or buy?

The average 30-year fixed mortgage rate rose to 5.66 percent last week in the U.S, nearly double what it was a year ago, according to a Freddie Mac survey. The shift complicates the decision to rent or buy, with the average mortgage payment now nearly one-and-a-half times as much as the median monthly asking price for rent, the largest differential in records going back to 2009.



Page C1



The Utah Department of Transportation has selected a gondola system, shown in this concept art, as its preferred resolution to traffic congestion accessing the resorts in Little Cottonwood Canyon.

UDOT says a gondola is best solution for ski resort access

Brice Wallace

The Enterprise

If the Utah Department of Transportation has its way, a gondola — not a widened road — will eventually get skiers and others to Little Cottonwood Canyon's resorts.

UDOT recently identified the gondola as the preferred option to ease traffic congestion along State Route 210, but a final decision will be made later.

Its choice, part of an environmental impact statement (EIS), "best meets the project purpose and need and provides the highest travel reliability for the public," UDOT said.

The gondola development is years away and filled with many questions, and UDOT is giving the public a 45-day review

and comment period on the EIS that ends Oct. 17. After that, UDOT will identify the final alternative, expected to be issued during the upcoming winter.

The gondola, estimated to cost \$550 million or more to construct, would move patrons from the Wasatch Boulevard area to Snowbird and Alta Ski Area.

"We know how important this study is to so many canyon users, as the amount of public participation and comments we've received far surpasses any previous environmental study in UDOT's history," Josh Van Jura, UDOT project manager, said in announcing the preferred option.

"With numerous studies over many years as the starting point for addressing the transportation challenges in Little Cot-

see **GONDOLA** page 9

Employers' cost for 'long COVID' exceeds diabetes

"Long COVID" or post-COVID syndrome, has become a significant financial risk for employers, according to new research released by Orem-based direct healthcare company Nomi Health. The report, in the "Nomi Trends in Spend Tracker," found that long COVID cost employers an average \$600 more per member than the average diabetes episode in the first half of 2022. Diabetes is traditionally the most-costly long-term healthcare expense.

"While we'd all love to put this pandemic behind us, employers can see the potentially devastating effects of long COVID and its undeniable impact on healthcare costs and workforce stability," said Mark Newman, founder and CEO of Nomi Health. "Costs will continue to rise. Employers need to act now to support their employees with symptom awareness and care guidance while streamlining medical spending. It's critical they plan ahead."

Nomi Health reviewed more than 20 million medical claims between January and June 2022 to identify claims for patients with diabetes and those diagnosed with long COVID — any of more than two dozen symptoms that linger, recur or first appear at least one month after a COVID-19 infection. When examining long COVID and its associated conditions — breathing abnormalities, malaise

see **LONG COVID** page 4

Commission suggesting annual tech industry checkup

Brice Wallace

The Enterprise

Utah's technology industry may be in line for an annual checkup.

The Unified Economic Opportunity Commission is developing the idea of an annual assessment of existing and future technologies and the role of state govern-

ment in advancing them.

"This idea is really to help us get our hands around technological changes that are happening. They are continuing to sort of upend industries at this ever-increasing pace," Margaret Busse, executive director of the Utah Department of Commerce, told the commission during its most recent meeting.

"The idea is that this annual sort-of

tech analysis [is] to ensure that the advantages that could come from the technologies are fully and safely leveraged by all Utahns — business, consumers, government — without unnecessary friction."

Busse acknowledged that the idea was "a little bit half-baked right now" but would

see **TECH CHECKUP** page 18



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India-based Nazara acquires WildWorks

Nazara Technologies Ltd., a Mumbai, India-based diversified gaming and sports media company, has acquired WildWorks, a Salt Lake City children's interactive entertainment company. The deal was backed by backed by venture capital firm Signal Peaks Ventures, based in Salt Lake City. Nazara will acquire 100 percent of the company and its intellectual property from existing shareholders in an all-cash transaction.

WildWorks generated \$13.8 million in revenue during the calendar year of 2021 and \$5.8 million during the first half of this calendar year. Founded in 2003, WildWorks is a game studio focused on the children's market for ages 8 to 12. In the past decade, WildWorks' mobile apps have attracted over 150 million players.

As a result of the acquisition, WildWorks is expected to continue its expansion with new products and geographic markets in 2023 and beyond, a company release said. Two of the original founders, CEO Clark Stacey and Chief Operating Officer Jeff Amis, will remain with the company in their current positions and lead its next phase of growth as part of the "Friends of Nazara" network.

"With its strong brand presence and talented Utah-based development team, WildWorks enables us to solidify our leadership position in the gamified learning space for

kids," said Nitish Mittersain, founder and managing director of Nazara Technologies. "The 8-to-12-year-old player demographic of Animal Jam builds on the success of our Kiddopia early learning product for 2-to-7-year-old kids, extending our reach with families while maintaining our focus on high-quality educational content."

"With the ubiquity of connected mobile devices among kids, parents are recognizing that the quality of a child's screen time is as vital to monitor as the quantity," Mittersain said. "WildWorks has earned the trust of millions of families through their approach to safe social gameplay in Animal Jam, and Nazara's global capabilities will help bring those experiences to millions more."

"Joining Nazara enables a new phase of growth and international reach for WildWorks and our game," said Stacey. "Our company goal has always been 'Fun with Substance.' So, of paramount importance for us was finding a partner who shared our commitment to improving kids' lives through play and earning the trust of parents. We immediately resonated with the Nazara team and respect the commitment they've already made to kids through Paper Boat Apps and Kiddopia. We're joining a great family, and I think our player community will be ecstatic with the results."

Garffs named to receive the Utah Foundation's 2022 Insight Award

Katharine Garff and her late husband, Robert, will be honored with the Insight Award at Utah Foundation's 2022 Annual Luncheon on Nov. 16 at the Marriott City Creek Hotel.

The Utah Foundation said the purpose of the Insight Award is to recognize civic leaders who, "through a career of service or philanthropic support, have worked with integrity to provide insights in the public policy arena with the aim of improving government." Recent honorees have included former Gov. Mike Leavitt and Larry H. Miller Group CEO Gail Miller.

The 2022 Insight Award will honor the Garffs for the work they have done to improve government, education and community life, the Utah Foundation said in announcing the honor. Katherine Garff is a former board member for the Utah State board of education and is currently a member of the National Advisory Board for the David Eccles School of Business. Bob Garff's contributions as former speaker for the House of Representatives and philanthropic work for education and the University of Utah were a dis-

play of his dedication to the community, the foundationsaid.

Together, the Garffs established the Success in Education Foundation to provide Utah students a pathway to college through literacy, technology, mentoring programs, scholarships and internships.

As chairwoman of Ken Garff Automotive Group, Kathi Garff has continued the Ken Garff legacy by supporting small business and communities in need. As an extension of Garff's well-known "We Hear You" campaign, which has run for years, the "We're Hear for You" initiative began in 2020 to help those in need during the pandemic. To date, the company has completed over 150 projects throughout the community, providing services to those in need.

The keynote speaker for the luncheon will be the education innovator Michael B. Horn. Horn is the co-founder of and a distinguished fellow at the Clayton Christensen Institute for Disruptive Innovation, a nonprofit think tank. He is the author of a new book, *From Reopen to Reinvent: (Re)creating School for Every Child*, released in July.



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Go Utah revamps Center for Rural Development

The Utah Governor's Office of Economic Opportunity (Go Utah) has changed its Center for Rural Development (CRD) team's service model. The new model assigns each rural outreach manager to service specific counties and communities. Like the Associations of Governments business model, the CRD model will foster interactions with business and community leaders while addressing local economic challenges and opportunities, the agency said.



Colette Cox



Forest Turner

Two new employees will join the current team of James Dixon, associate director for the CRD team, and Eden Johnson, a rural outreach manager. The new hires are Colette Cox and Forest Turner, who will be rural outreach managers.

"Colette and Forest are great additions to our already-strong rural team," said Ryan

Starks, managing director of business services for Go Utah. "The Center for Rural Development now has more resources that support rural Utah than at any other point in the state's history. The wealth of rural resources align with Gov. Spencer Cox's commitment to providing economic opportunity to all Utahns."

Collette Cox will serve as the outreach manager for Beaver, Garfield, Grand, Iron, Kane, San Juan, and Washington counties, supporting the Southeastern Utah Associations of Governments. She has served rural communities for the past 18 years in economic strategy, innovative startup development, small-business advising and workforce expansion.

Turner will serve Carbon, Emery, Juab, Millard, Piute, Sanpete, Sevier and Wayne counties, supporting the Six County and Southeastern Utah associations of governments. He's served rural Utah communities for the past 15 years with expertise in workforce development, recruitment support for employers, hiring incentives, internship development, participation in job fairs and other community events.

VLCM's print services division acquired by Fisher's Technology

Salt Lake City IT solutions provider VLCM has sold its Managed Print Services division to Fisher's Technology, a Boise, Idaho-based office technology provider. VLCM will retain all other areas of business, including cybersecurity, data center, drive backup, virtualization, hybrid cloud, networking, Microsoft, UC, audio/visual and professional services.

Fisher's will operate out of VLCM's Utah location in Salt Lake City until Fisher's finds a new location in the Salt Lake City area. VLCM's Managed Print Services is expected to be rebranded to Fisher's Technology.

"We wanted to find an exceptional partner that would take care of our managed print customers and keep the VLCM print team together," said Mike Linton, VLCM's CEO. "We did a very

thorough evaluation of several potential candidates and unanimously agreed that Fisher's was a fantastic organization that would provide the type of outstanding service and support that VLCM's Managed Print Services customers deserve moving forward. It was also obvious that there was a clear connection with culture and commitment to excellence between the two organizations."

Chris Taylor, Fisher's CEO, said, "Fisher's is extremely excited to welcome the VLCM print team to ours and to leverage their legacy in Salt Lake City and St. George as our launch into Utah. The VLCM print team is such a great cultural fit for Fisher's as they are amazing people who love working together and they are 100 percent committed to delivering an exceptional customer experience. We have wanted to serve Utah for a long time, and we could not have selected a better starting point and team of high-performing people."

Schedule set for Utah Tourism Conference in Vernal

The Utah Tourism Industry Association in cooperation with the Utah Office of Tourism has announced the schedule for the 2022 Utah Tourism Conference, which will be held Sept. 27-30 at the Uintah Conference Center in Vernal.

The 18th annual event is open for participation by local or non-local industry professionals or anyone who is interested in the current status and future of tourism in Utah. Registration and tickets to the 2022 Utah Tourism Conference are now available online at [Eventbrite.com](https://eventbrite.com). Sponsorship and exhibitor booth packages are also available at utahtourismconference.com/sponsors-2022.

"We are thrilled to be meeting as industry professionals and tourism enthusiasts, surrounded by Vernal's beautiful landscape," said UTIA Executive Director Natalie Randall. "As our industry continues to mature and evolve, relevant education for all our partners is imperative. This year's conference works to support partners with diverse content, including marketing, compliance, community engagement, product development and more. There is something for everyone."

One of the most anticipated additions to the conference is the new mentorship program, Randall said. In the program, interested mentees will be paired with an industry veteran to expand their network and increase their experience at the conference.

Over the course of the conference, stakeholders in the

state's tourism industry will also hear from keynote speakers such as Gov. Spencer Cox; former Olympian Catherine Raney Norman, who chairs the Salt Lake City Utah Committee for the Games; and Stephen Barth, a reknowned hospitality industry lawyer.

"The tourism industry plays an integral role in Utah's economy. Our goal is to offer amaz-

ing experiences to visitors while enhancing the quality of life for residents through recreational and other community investments," said Utah Office of Tourism Managing Director Vicki Varela. "This conference is a unique opportunity for partners from all corners of the state to share best practices."

Attendees will also be able to participate in "Forev-

er Mighty" service projects throughout Vernal, including restoration efforts and cleanups at the AH-1F Aircraft on Main Street, the historic Vernal Theatre Live and Cobble Rock Park, on the conference's opening night.

Also scheduled is the breakfast induction ceremony for the Utah Tourism Hall of Fame on Sept. 30.

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Lehi-based Purple Innovation Inc. announces acquisition of Intellibed

Lehi-based sleep products manufacturer and marketer Purple Innovation Inc. has acquired Intellibed, a sleep health and wellness company based in Salt Lake City. Purple said the deal will extend its premium mattress range into the luxury category and “harness the true power of gel grid technology under one brand.”

“Intellibed is an excellent fit for Purple,” said Rob DeMartini, CEO of Purple. “Intellibed has licensed certain aspects of Purple’s gel technologies for many years; therefore, this acquisition allows us to consolidate our IP under one roof and truly capitalize on the increased consumer

interest and demand for gel grid technology. Additionally, Intellibed’s premium market position allows Purple to accelerate its product development schedule by several years and immediately address the more luxury, higher-margin segment of the sleep and wellness industry. We are excited about the combined potential of our two highly talented teams.”

Under the terms of the acquisition, Purple will fold the Intellibed family of brands into a luxury Purple product line, tapping Purple’s brand power and creating a product range from premium mattresses starting at the \$1,399 price point, up to the

luxury prices over \$7,000 per mattress. Purple said this means a wider range of choice for consumers, greater market presence for the brand and higher margins and more revenue for the trade.

Purple will retain all Intellibed employees and integrate operations where it improves customer and consumer experience, drives efficiencies in manufacturing and distribution, enables growth and captures the benefits of scale.

“Intellibed is joining forces with one of the most respected sleep innovators in the industry,” said Colin House, CEO of Intellibed. “This merger provides Intellibed with a great opportunity

to reach a much broader consumer audience through Purple’s larger, more diversified wholesale distribution network and growing footprint of company-owned showrooms. Additionally, we look forward to benefiting from the marketing prowess that has made Purple the fastest-growing premium sleep brand.

We’re so pleased to align with a company that shares our vision for delivering the health benefits that our proven better-sleep products provide.”

Purple said its new luxury line is expected to debut early next year, with the brand supporting and amplifying Intellibed sales during the transition.

LONG COVID

from page 1

and fatigue, cough, throat and chest pain and respiratory failure — researchers found the per-member employer spending averaged \$2,654.67, which is more than 26 percent higher than the average diabetic spend. Beyond that, when comparing baseline COVID claims to long COVID claims for thousands of members, the tracker uncovered other sharp increases for employers and patients:

- A 203 percent increase in medical spending per-member per-month within the first six months following initial COVID-19 diagnosis, resulting in a predicted \$9,000 per case increase in medical spending compared to similar patients who had COVID but no subsequent symptoms of long COVID.

- A 421 percent increase in inpatient hospital spend within the first six months following initial COVID-19 diagnosis, resulting in a predicted increase of \$6,000 compared to similar patients without long COVID.

- A 126 percent increase in diagnostic laboratory and imaging procedures.

- A 110 percent increase in outpatient visits for patients, resulting in rising actual and opportunity costs.

- The likelihood of missing work for medical reasons is 3.6 times higher, resulting in significant time and productivity loss for both patients and employers, exposing all parties to business and financial risk.

- The average predicted cost of long COVID to patients is nearly \$9,500 within the first six months following COVID diagnosis, driven by doctor’s visits, hospital stays and an increased likelihood of prescriptions for steroids, antibiotics, respiratory medications and more.

This is the first study in the monthly “Nomi Trends in Spend Tracker” series, which will investigate costs associated with different healthcare topics. The retrospective cohort study was conducted by Artemis, a benefits analytics platform acquired by Nomi Health in January.

This is a retrospective cohort study based on an anonymized, aggregated set of 20.3 million medical claims for over 4.68 million insured members in 2022. The data set identifies 252,561 members with diabetes care episodes and 6,988 members with post-COVID syndrome. The average diabetic cost, both medical and pharmacy, per member was compared to the average medical cost of post-COVID and closely associated conditions.

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NeighborWorks Salt Lake acquires AAA Fair Credit Foundation

NeighborWorks Salt Lake (NWSL), a 45-year-old, comprehensive neighborhood revitalization organization, has announced that it has acquired AAA Fair Credit Foundation, a HUD-approved 501 (c)(3) nonprofit organization established to help consumers expand their financial capabilities.

"The mutually beneficial merger preserves a robust range of essential resources for Utah communities," Neighborworks said in announcing the acquisition.

Since 1997, Fair Credit Foundation (FCF) of Salt Lake City has helped thousands of individuals and families increase their long-term financial security with free education and counseling services, designed to reduce debt and increase savings. FCF's entire staff and the services

provided for those facing economic and socio-economic challenges will continue under the NeighborWorks umbrella. Combined, NWSL will provide individuals, families and communities more efficient and effective financial literacy and community support options as it works to preserve sustainable Utah neighborhoods, the organization said.

"As we considered merge partners, NeighborWorks was our first choice," said Steve Fitzpatrick, Fair Credit Foundation board chairman. "Each year, FCF assists nearly 3,000 individuals through its various programs. Aligning with NeighborWorks will substantially increase customers' access to the many resources offered by both organizations and allows for a more profound community im-

pact with more clients served at a higher level. Our board is confident Fair Credit's mission will continue under the capable leadership of the NeighborWorks team."

Fitzpatrick said the acquisition aligns with NWSL's mission to lift community resources and partners to build and sustain neighborhoods of choice.

"NeighborWorks greatly benefits from joining forces with Fair Credit Foundation," said Maria Garcia, NeighborWorks' CEO. "Financial education plays a pivotal part in our efforts to create new homeownership opportunities, as well as new economic opportunities for families and small businesses in the communities we serve. This union will beautifully preserve both organizations' lega-

cies and bolster our community impact moving forward."

NWSL works in partnership with residents, government and businesses to build and sustain neighborhoods through housing construction, business development, land development, community improvement projects, youth development programs, infrastructure improvement and more.

Founded in 1997, AAA Fair Credit Foundation works for the financial literacy needs of the underserved. Key services include one-on-one financial coaching, specially matched individual development savings accounts, debt management plans and financial classes, and it is the host organization for Salt Lake City's Bank-On program.

Fishbowl Inventory buys Red Salt

Orem-based Fishbowl Inventory, a portfolio company of Diversis Capital, has acquired Red Salt, its distribution partner in Australia, New Zealand and Singapore that does business as Fishbowl Australia. Fishbowl is a provider of inventory management software for small businesses.

"Red Salt, led by its founder Simon Jupe, has been an integral partner for us, having served as our exclusive distributor in the Asia-Pacific region since 2011," said Peter Osberg, CEO of Fishbowl. "We couldn't be happier to have Red Salt join the Fishbowl family. The addition of Red Salt will allow us to more closely coordinate our efforts to better serve customers in that region and expand our market-leading position."

"Fishbowl has been a great partner for us and its continual product innovation has further al-

lowed us to grow as an organization," said Jupe. "This integration is a natural fit, and our employees are excited to officially join the Fishbowl team."

"This highly complementary acquisition will further accelerate Fishbowl's growth," said Ron Nayot, Diversis Capital co-founder and managing partner. "A key tenant of our investment in Fishbowl is the opportunity to expand its product offering and broaden its reach internationally. This merger is a strategic first step in achieving our collective vision for Fishbowl in the coming years."

Founded in 2001, Fishbowl markets desktop and online manufacturing and warehouse management solutions for small businesses, as well as a popular solution for enterprises looking to track assets. The company employs about 200 people in its Utah operations.

DW Healthcare sells Med-Pharmex

Park City-based DW Healthcare Partners, a healthcare-focused private equity firm, has sold its portfolio company Med-Pharmex Holdings Inc. to Dechra Pharmaceuticals, based in England. Med-Pharmex is a Pomona, California-based veterinary pharmaceutical manufacturer.

"It has been a pleasure to work with Med-Pharmex over the years. Med-Pharmex represents DWHP's first investment in the animal health space, and since then, we have added three additional animal health investments to our portfolio," said Andrew Carragher co-founder and managing partner of DW Healthcare Partners. "Dechra is the perfect buyer for Med-Pharmex, and we look forward to watching the company continue to grow and scale under Dechra's ownership."

"Med-Pharmex has a rich history, built over nearly 40 years, of efficiently developing, manu-

facturing and distributing animal health products that are valued by our customers. Our recent investments in people, processes, technologies, and facilities have strengthened our quality foundation enabling us to now support significant growth," said Paul Hays, Med-Pharmex's CEO. "I am so proud of our people and what they have accomplished in the last few years. Dechra's investment, capabilities, and vision for the business will build on this foundation and leverage the ability of our people and site to provide even more value to customers and stakeholders alike."

DW Healthcare Partners manages over \$1.3 billion in aggregate capital commitments and invests in leading healthcare companies with proven management teams. The firm provides capital, strategic guidance and acquisition expertise to help mid-stage companies grow and scale.

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Dealing with the fear that comes when starting a new business

"I was laid off from a corporate job a couple of years ago. I tried finding another job, but there was nothing out there for someone over the age of 50.

"A few months ago, I learned about a local retail business that was for sale. With the help of a business broker, I made an offer and the seller accepted it. We hired lawyers and prepared documentation and I got a license from the state for one of the product lines the store was carrying.

"We were scheduled to close last week, but I found I just couldn't go through with

it. Nothing seemed wrong with this business, and everyone — including my spouse — told me it was a good thing to do.

"But I just froze at the last minute. After years of working in corporations, I just couldn't see myself as a shopkeeper. The risks involved just scared the hell out of me.

"Needless to say, there are a few people mad at me right now. I will forfeit my deposit (10 percent of the purchase price) and will probably have to pay the broker's fee. I'm also not sure what the next step of my life will be right now.

"What do you think? Am I just being a baby about this? It's easy to tell someone to 'man up' when you don't have to face the consequences."

I don't think this reader is being a "baby," although I would have counseled him to give in to his fears before putting a significant amount of money at risk, as he appears to have done.

At the end of the day, any entrepreneurial venture involves a certain amount of risk. No matter how much research and due diligence you do, no matter how much "tire kicking" you do, no matter how many experts you consult (including me), you never have 100 percent perfect in-

formation before you have to make a go-no go decision. If I had to pick the biggest difference between working for yourself and working for an employer, this is it.

I know what this reader went through. About 30 years ago, I left a large Wall Street law firm and struck out on my own in a solo practice in the wilds of Connecticut. For almost a decade, I was accustomed to wearing thousand-dollar suits, riding a train to work each day, having investment bankers return my phone calls, and seeing deals I was working on featured prominently in the *Wall Street Journal* every day.

I was burned out of working for a large firm, but I was terrified — absolutely terrified — of going off on my own. Would the clients be there? How would I get the word out? How long would it take before I could pay overhead expenses?

More importantly, how would my spouse, parents and other family members look at me? How would they adjust to the fact that Cliff was now a small-town attorney working out of the house in his bathrobe, no longer a "master of the universe"?

As it happened, almost all of my fears were unfounded, and I have enjoyed being on my own these past 25 years more than I ever did working on Wall Street.

I think this reader needs a little help from someone in his age group — perhaps a SCORE counselor (www.score.org) or career coach. The likelihood of someone in his situation finding a corporate job is close to zero, and it doesn't sound like he's will-

ing or able to retire. Simply put, he has to find some way to earn a living.

This reader needs to find something to do he is so passionate about that he won't even feel the fear. In my case, my desire to work with entrepreneurs and small-business owners, giving them the same level of service I gave the Wall Street investment banks at an affordable price and being part of their success, was what got me over my fear of failure. Being a shopkeeper clearly wasn't enough for this reader.

A useful trick — if you can psych yourself into it — is to turn fear from an obstacle into a strength. There have been times in my career when I intentionally took on a project I wasn't sure I could do, burning my bridges behind me so that the only way out was forward. When you commit yourself 100 percent to something, you usually do see solutions to problems that seemed insurmountable when you were contemplating them from a safe distance. But without total immersion in the project, you can't see them.

Find a mountain worth climbing and then start putting one hand over the other until you are too far up to turn back safely. Trust me, the handholds will be there when you need them.

And if you don't see them right away, the prospect of a 1,000-foot drop will sure as hell motivate you to find them.

Cliff Ennico (crennico@gmail.com) is a syndicated columnist, author and former host of the PBS television series "Money Hunt."

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GONDOLA

from page 1

tonwood Canyon, we relied on the EIS process of in-depth technical analysis and environmental assessment, along with agency and public input, to identify Gondola B as the preferred alternative in the final EIS.”

In the wake of the announcement, gondola opponent Salt Lake County Mayor Jenny Wilson called for the public to express their views to UDOT but said she is concerned about the gondola’s cost and impacts on the canyon, including its “visual impact.”

Wilson said a better option would be for the Utah Transit Authority to invest in electric buses, carpooling, multiple regional transit hubs for buses, traffic restrictions, and having motorists pay more if their vehicle is not full.

“The idea of one big parking lot at the base of the canyon is, in my mind, a recipe for disaster,” she said.

“We have been chasing a train or gondola for as long as I have been in public life,” Wilson said. “What we have not done is recognize and invested in advancing technology. Wouldn’t it be great to know that we could actually dial in and see, in real time, where the congestion is and make a decision on whether we decide to go skiing on that given day?”

The county mayor said that for a traffic congestion problem that exists 15-20 days a year, “this level of cost is excessive.” Also, a gondola system, once it is built, is not flexible, whereas a busing system could be altered if conditions in the future warrant.

State Rep. Suzanne Harrison, D-Draper, noted she has opposed the gondola “from Day One.”

“If taxpayers are going to pay for transportation projects, they should benefit all of us, not just the ski resorts,” she said. “I’m running for County Council to support common-sense solutions, and this gondola isn’t one of them.”

Among other opponents of the gondola concept is the Wasatch Backcountry Alliance, which also is against widening of S.R. 210. In a recent op-ed in *The Salt Lake Tribune*, Brad T. Rutledge, a co-founder and board member, said the UDOT process outcome will be expensive and that “the wrong solution threatens to permanently scar the canyon while not solving the problem.

“The gondola is not a transportation solution,” Rutledge wrote. “It’s a fancy ski lift serving to boost the profits of two private companies, and will only operate during the winter ski resort season.”

Rutledge said that “some people roll their eyes at buses, but Utah has never invested enough resources to make the canyon ski

bus system truly effective.”

Gondola Works, coalition of stakeholders, canyon users and businesses supporting the gondola, has said the canyon has over 2 million visitors annually, and the number is growing. The canyon road has up to 7,000 vehicles per day. A gondola, it says, would allow traffic in the canyon in all weather conditions, even if the highway were temporarily closed to vehicles.

The coalition includes Snowbird, Alta Ski Area, POWDR and Ski Utah.

While the gondola’s construction would be a state government-funded project, the gondola’s operation and maintenance would be paid by users, the coalition says. The gondola would be a year-round option and even be its own attraction for people to experience the canyon, it says.

Alta has supported the gondola option because it “is the least impacted by weather, the primary cause of traffic congestion and delays in Little Cottonwood Canyon,” Alta says on its website.

Identifying the gondola as the preferred choice is just one step in its development. UDOT has acknowledged it may take years to secure federal, state and/or private funding for full implementation of the gondola. It is proposing a phased implementation plan, starting with components of increased and improved bus service, with no widening of the canyon road, as well as tolls or restrictions on single-occupancy vehicles and the construction of mobility hubs.

“Currently, UDOT does not have funding to implement the proposed preferred alternative,” Van Jura said. “We are proposing the phased implementation plan to alleviate mobility, reliability and safety concerns that exist today while addressing the long-term transportation need in the canyon.”

The gondola system would include a base station with 2,500 parking spaces near the mouth of Little Cottonwood Canyon. Each gondola cabin would hold up to 35 people, and travelers could expect a cabin to arrive every two minutes.

“The gondola can operate independently of S.R. 210, avoiding delays related to adverse weather, crashes, slide offs and slow-moving traffic,” UDOT said. “This alternative has the highest visual impacts but low impacts to the watershed, wildlife movement and climbing boulders.”

UDOT estimates winter operations and maintenance costs of \$4 million per year, a number that would rise by \$3 million if summer service were to be implemented. “While the initial construction cost is the third-highest of the alternatives,” UDOT said, “the overall 30-year life cycle cost is the lowest,” UDOT said.



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Business Tech

Top banking scams exposed: What to look out for

Banking is essential for our economy, but it's not without its risks. Banking scams are on the rise, to the tune of 2.2 million incidents, costing Americans \$3.3 billion in losses.

Banking scams are becoming more sophisticated and more challenging to spot, too. But there are some telltale signs that will help you avoid becoming a victim.

Here's what you should know about financial scams so you can avoid them in the first place. We also include tips on protecting yourself from these kinds of criminals.

13 Common Banking Scams

Criminals get creative when it comes to tricking people into giving up their personal information and then stealing their money. The 13 most common scams they're currently using are:

1. Phishing
2. Smishing

3. Vishing
4. Government Imposters
5. ATM Skimming
6. Fake Check Cashing Schemes

7. Online Lending Scams
8. Overpayment Scams
9. Automatic Withdrawals
10. Employment Scams
11. Unsolicited Check Fraud
12. Charity Scams
13. Lottery Schemes

Let's look at each type to know how they operate and what to watch out for.

Phishing Financial Scams. Phishing is a common scam where criminals pose as legitimate businesses or organizations. They do so to acquire personal information such as passwords, credit card numbers or account information.

Phishing bank scams are typically carried out by email or instant messaging. They use fear as a tactic, often telling you that

someone attempted to sign into your account and that you need to log in and reset your password.

The link to reset your password often directs the user to enter personal information at a fake website that resembles a legitimate one. These scams can be difficult to spot. They may use official-looking logos and language.

Smishing. A smishing bank scam is a phishing attack where the attacker impersonates a financial institution. The main objective is to trick the victim into giving up their personal information, such as banking login credentials. This usually occurs via short message service or instant messaging.

Smishing attacks are rising and criminals are targeting major banks in the United States. These attacks are difficult to detect.

Falling for this deception is very costly for the victims.

Vishing Bank Scams. Vishing is another phishing technique where criminals use voice messages or phone calls to trick people into giving them personal information. The scammer may pose as a bank employee or someone from a financial institution.

They often use a spoofed caller ID through VoIP (voice over Internet protocol) platforms. It appears they're calling from a legitimate business phone number, making it difficult for victims to recognize the scam.

The main objective is getting their victims to disclose personal information like a Social Security number or bank account login information.

Government Imposters. This scam involves posing as a government official and threatening jail time or other horrible consequences for outstanding debt.

For example, posing as an FBI or IRS agent, they contact individuals and request payment via gift card. Methods of contact include phone calls, text messages or email.

ATM Skimming. An ATM skimming bank scam is a fraud that occurs when an ATM gets tampered with to steal card information. Criminals attach devices to ATM machines to capture people's card information and PINs. These devices read the information on the card's magnetic stripe.

The stolen information gets used to create a counterfeit card and withdraw money from the victim's account. ATM skimming can be difficult for victims to detect because the skimming devices are often small and unobtrusive.

Fake Check Cashing. A fake check cashing scam is a type of fraud where the perpetrator uses a forged or counterfeit check to obtain cash from a bank. They don't cash the check themselves, though. They often wait outside a bank and ask someone else to do it.

The scammer gives an excuse of why they can't cash it themselves, such as forgetting their ID. They prey on the good nature of others who want to help them.

Once the victim cashes or deposits the check, they are responsible for the funds when the check gets returned as a counterfeit.

Online Lending Scams. An online lending bank scam is a type of fraud that involves scammers posing as bona fide online lenders.

These scammers often use fake websites and documents to make their offers seem legitimate. They may even promise low-interest rates or no fees to get people to sign up.

Once someone has signed up for a loan, the scammers will get personal information such as banking details or Social Security numbers. Sometimes the scammer will request an upfront fee before approving the loan.

Overpayment Scams. A new wave of scams is targeting online vendors and sellers. Scammers pose as buyers and "accidentally" send fake checks, money orders or proof of payment for more than the purchase price. Next, they ask the seller to refund the overpayment via an online payment service or wire transfer.

The seller ends up in the red, taking a hit for the cost of the item they sold, the amount of the fake payment and the overage amount they sent to the scammer.

Automatic Withdrawals Schemes. This type of bank scam occurs when a criminal gains access to your bank account information and uses it to set up unauthorized withdrawals from your account.

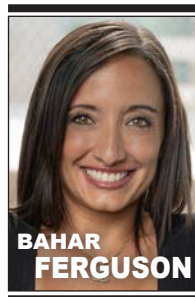
It's difficult to spot because the withdrawals are from legitimate companies, sometimes even from companies you do business with. Look for small, frequent withdrawals you don't recognize or remember.

Employment Scams. An employment scam occurs when a person poses as a legitimate employment agency or job placement firm aiming to take advantage of job seekers. The scammer will promise potential victims high-paying jobs or access to exclusive job openings.

They want your personal information, ID and Social Security number. They get it by asking you to verify your identity as part of the process. In some cases, the scammer may even offer to help the victim find a job in exchange for a fee.

Unsolicited Check Fraud. Unsolicited check fraud starts with an unexpected check arriving in the mail, often disguised as a rebate or refund of an overpayment. It may look legitimate and probably is. However, there's fine print that often gets missed.

The recipient becomes legally obligated to a long-term financial contract by cashing or depositing the check. The amount of the check is only part of the agreement.



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Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

ACCOUNTING

• **Squire & Company**, an accounting firm, has announced that **Tim Larsen** has retired after more than 40 years at the firm. He started his career as a staff accountant while finishing up as a graduate student at Brigham Young University in 1980 and advanced to become CEO. Larsen plans to remain a prominent voice in the community, especially for small and growing businesses.



Tim Larsen

ASSOCIATIONS

• **Jewel360**, a Springville-based, cloud-based retail software company serving jewelry retailers, has been accepted as a vendor member of the **Retail Jewelers Organization**, a network of more than 1,000 independent jewelers and vendors in the U.S. The organization is owned by its jeweler members and pays a year-end dividend on all purchases made through the group.

• **R1 RSM Inc.**, a Murray-based company providing technology-driven solutions for the patient experience and financial

performance of healthcare providers, has announced an agreement to be the exclusive provider of revenue cycle management services for **Emergency Physicians Professional Association**, a physician group providing emergency medicine and urgent care across Minnesota. The partnership is expected to optimize clinical, financial and operational performance for EPPA while bolstering the patient experience and service for its patients. EPPA serves more than 600,000 patients every year across its 11 hospitals and medical centers and three urgency room locations.

BANKING

• **Bank of Utah**, Ogden, has hired **Andrew "Andy" Cromwell** as a mortgage loan officer. He will be based at the bank's home loans office in Logan City Center and help individuals and families in Cache Valley with financing solutions for home purchases, new construction, lots and refinances. A licensed loan officer for seven years, Cromwell previously worked for Low VA Rates/Elevated Mortgage in Nevada. Prior to that, Cromwell was in pharmaceutical sales. Cromwell's education includes a bachelor's degree in business management from Utah Valley University.



Andrew Cromwell

CONSTRUCTION

• The board of directors of **Industrial Supply Co.**, Salt Lake City, has named **Tyler Whipple** and **Damon Bohn** as regional vice presidents of sales. Whipple has been with Industrial Supply since 1999, when he started in the company's warehouse. He works primarily with the construction and mining industries, covering Industrial Supply's Elko, Gillette and Rock Springs locations and managing the construction sales team. He also is in charge of the company's expansion into Arizona. Bohn just celebrated his 20th anniversary at Industrial Supply and leads the company's metalworking division, and specializes in the manufacturing and aerospace industries. In addition to Utah County, Bohn covers Central and Southern Utah, Southern California and Las Vegas. He also manages many of Industrial Supply's outside sales representatives across the Wasatch Front, as well as several of his own accounts. Industrial Supply has seven locations in the Intermountain West and serves Wyoming, Nevada, Utah and surrounding areas.



Tyler Whipple



Damon Bohn

ECONOMIC INDICATORS

• **Utah** is ranked No. 13 on a list of **safest states** in the U.S., compiled by market research firm **TOP Data**. It analyzed 37 metrics organized into six indicators of crime and prevention. Utah is No. 7 for transportation and infrastructure, No. 8 for personal safety, No. 16 for mental health, No. 17 for public security, No. 27 for financial safety and No. 28 for public safety. The study indicated that Utah has one of the lowest rates of murder per capita in the country, has the lowest number of bridges in bad conditions in the country, and has one of the lowest numbers of deaths per 100 million vehicle miles traveled in the country. The top-ranked state is New Hampshire. The bottom-ranked state is Alaska. Details are at <https://topagency.com/report/safest-states-in-america/>.

• **Salt Lake City** is ranked No. 61 on a list of "**2022's Cities Where Lawns Go To Die**," compiled by **Lawn Love**. It ranked

nearly 200 of the biggest U.S. cities based on the high risk of drought, wildfire and heatwaves, in addition to forced water cuts and extreme weather. It also weighed the water requirement for each city's most common grass types against the average yard size. The top-ranked city is Bakersfield, California. The bottom-ranked city is Cleveland. Details are at <https://lawnlove.com/blog/cities-where-lawns-go-to-die/>.

• **M&M's** are Utahns' favorite snack, according to a survey by **Wisevoter**, a bipartisan education platform. It studied favorite snacks by state. M&M's are followed in Utah by Cheetos, Doritos, Fritos and Reese's. Doritos earned the top spot in 23 states. M&M's is tops in 13 states. Details are at <https://wisevoter.com/favorite-snack-by-state/>.

Through Dec. 31, learners that currently do not have a paid subscription can now access video courses, study guides, quizzes and more for cloud and IT certifications taught by the experts in their respective fields, free of charge. This offering is open to anyone, including individuals who may not have a background in cloud or IT. Details are at www.pluralsight.com.

HEALTHCARE

• **HealthEquity Inc.**, a Draper-based independent health savings account custodian, has elected **Paul M. Black** to its board of directors. He also was appointed to serve on the Audit Committee; Risk Committee; and Talent, Compensation and Culture Committee of the board. Black is a former healthcare information technology



Paul Black

chief executive officer with more than 25 years' executive experience. Black was the CEO of Allscripts Healthcare Solutions Inc. from December 2012 to May 2022, as well as president from December 2012 to October 2015, and a member of the Allscripts board of directors from April 2012 to June 2022. Prior to Allscripts, Black served in various executive positions at Cerner Corp. for 13 years, ending as chief operating officer. Prior to joining Cerner, he spent 12 years in a variety of leadership positions in sales, product marketing and professional services at International Business Machines Corp. Black currently serves on two nonprofit boards and previously served on multiple publicly traded, private company and nonprofit boards of directors for companies in the healthcare information technology, patient monitoring, healthcare services, healthcare delivery, healthcare device and consumer Internet marketing industries.

INTERNATIONAL

• **David Carlebach**, chief operating officer and managing director of international programs at World Trade Center Utah, has been appointed as a **United States Investment Advisory Council** member for its 2022-2024 term. IAC is a new advisory council established by the secretary of the Department of Commerce to solicit private-

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Industry Briefs

from previous page

sector advice on the promotion and retention of foreign direct investment to the United States. **Miles Hansen**, president and CEO of World Trade Center Utah, has been selected to serve on



David Carlebach

the **Intergovernmental Policy Advisory Committee on Trade** for the Office of the United States Trade Representative. The committee will provide policy advice on issues involving trade and development that have a significant relationship to the affairs of U.S. state and local governments.



Miles Hansen

INVESTMENTS

• **SeatGeek**, a technology platform focused on the live event experience for fans, teams and venues, has raised \$238 million as part of a Series E financing round. It was led by long-time investor **Accel**, with participation from **Wellington Management**; **Arctos Sports Partners**; and **Ryan Smith**, founder and executive chairman of Qualtrics and founder of Smith Entertainment Group, which includes the Utah Jazz. The investment values the business at \$1 billion on a pre-money basis. SeatGeek will use the new capital in a number of ways, including continued investment in its people, product and partners.

• **Limit Break Inc.**, Park City, has raised \$200 million in investment capital from **Buckley Ventures**, **Standard Crypto**, **Paradigm Ventures**, **FTX**, **Coinbase Ventures**, **Anthos**

Capital, **SV Angel** and **Shervin Pischevar**. Limit Break was founded in August 2021 and is focused on interactive Web 3 gaming. Its first endeavor, the DigiDaigaku NFT collection, was offered to the public for free.

MEDIA/MARKETING

• **Stage Marketing**, a Provo-based creative, digital and experiential marketing agency with clients in the healthcare, high-tech and real estate industries, has hired **Ricky Williamson** as art director/designer. Williamson was hired to further the goal of expanding the company's reach



Ricky Williamson

in the experiential and large-format design spaces. He will be in charge of developing brand style guides and designing artwork for myriad client campaigns. Williamson has 20 years of industry experience, including working at **KJS Marketing Communications Solutions**. His work at marketing and promotional companies includes designing apparel and other products for several branches of the armed forces as well as **Reebok** and **Adidas**. He also designed sportswear for athletic organizations such as the **NCAA**, **NFL**, **NHL** and the **NBA**. He also was art director over all **Coca-Cola** products sold in Latin America and Hispanic markets in the U.S. for **Market Vision**.

OUTDOOR RECREATION

• The **Ikon Pass** is adding two more destinations for the 2022-23 winter season: **Lotte Arai Resort** in Japan and **Panorama Mountain Resort** in British Columbia, Canada. It is offering five new desti-

nations for the upcoming winter. Added in the spring were **Chamonix Mont-Blanc Valley** in France, **Sun Valley** in Idaho and **Snowbasin** in Utah. The pass provides access to more than 50 mountain destinations in 10 countries across the Americas, Europe, Japan, Australia and New Zealand. Other destinations include **Deer Valley Resort**, **Solitude Mountain Resort**, **Alta Ski Area**, **Snowbird** and **Brighton Resort** in Utah.

PARTNERSHIPS

• **Impartner**, a Salt Lake City-based channel management platform and partner relationship management company, has announced a partnership with **TD SYNEX**, a global IT distributor and solutions aggregator formed through the merger of **Tech Data** and **Synnex**. Through this partnership, **TD SYNEX** will offer **Impartner's** **PRM** and **Through Channel Marketing Automation (TCMA)** solutions to **TD SYNEX** customers to help them accelerate revenue and profitability through indirect sales channels. The partnership expands **Impartner's** reach through more than 300,000 **TD SYNEX** resellers and partners.

• **Strider Technologies Inc.**, Salt Lake City, has announced a partnership with **Mandiant** to deliver joint customers access to the **Strider Shield** dataset as part of their suite of **Mandiant Insider Threat Security Services**. The partnership is designed to provide organizations with insights that will help decrease investigation times, expand visibility into emerging risk landscapes, and move security and legal teams to a proactive risk management posture.

PHILANTHROPY

• This fall, the **Granite Education Foundation** is partnering with **The Depot** on its "**Santa Sacks**" toy drive, where concert fans are being asked to bring in items most needed by children in the Salt Lake City community this upcoming holiday season, including new toys and winter hats and gloves. Through Oct. 31, the first 20 fans to bring one of the following items to a concert at **The Depot** will get to skip the line: new toys, Legos, craft and bead kits, remote controlled cars, soccer balls, curling irons, new STEM toys, and new winter hats and gloves. Details are at [https://www.livenation.com/venue/](https://www.livenation.com/venue/KovZpZAJk7IA/the-depot-events)

[KovZpZAJk7IA/the-depot-events](https://www.livenation.com/venue/KovZpZAJk7IA/the-depot-events).

REAL ESTATE

• **The Ranches**, a build-for-rent townhome community in North Ogden, has been acquired by Los Angeles-based **Orion Real Estate Partners** for an undisclosed amount. The Ranches was built in 2018. Orion plans to invest about \$900,000 in the 79-unit apartment community for interior and exterior improvements. It is Orion's second acquisition in Utah and 22nd deal overall since 2016. Orion secured a fixed rate loan for up to 10 years from **CBRE Multifamily Capital** through **Fannie Mae**. Orion and its affiliates own 2,367 units in Colorado, Texas, Utah and California.

via **The Habit Mobile App** and online at order.habitburger.com. It is the company's 13th restaurant in Utah. It has more than 335 restaurants in 14 states and 13 international locations in China and Cambodia.

• **Raising Canes** will open a location this fall at 694 W. Antelope Drive, Layton. It will be the company's seventh location in Utah. It will employ more than 140 people. The company has nearly 700 restaurants in over 35 states and Guam.

SERVICES

• **Creative Colors International**, an on-site repair and restoration franchise, has launched a franchise location in Payson. The new franchise is owned by **Jeff Hughes**, who previously spent 29 years in the herbal and vitamin supplement manufacturing industry. **CCI** offers leather repair, the mobile repair, reconditioning, protection, and color restoration of leather, vinyl, fabric, plastic, and carpeting in the automotive, furniture, commercial and residential markets. Launched in 1991, **CCI** has 75 locations with over 125 mobile units serving 27 states and parts of Canada.

TECHNOLOGY

• **Weave**, a Lehi-based company offering a customer communication and engagement platform for small business, has named **Brooke Shreeve** as its chief people officer. Shreeve has led Weave's people team since earlier this year. Prior to joining Weave in 2020 as the head



Brooke Shreeve

of human resources business partners, Shreeve led HR initiatives and operations for organizations ranging in size from 250 to 16,000 employees based in both the U.S. and globally. Companies include **Wex Inc.**, **Marketstar**, **Flying J**, **Kohls** and **Sears**.

• **Filevine**, a Salt Lake City-based company offering a legal work platform, has added an online user community called **Filevine Innovators**. The product-focused online forum is the official community for **Filevine** users to connect. It is open to **Filevine's** more than 25,000 users, where they are encouraged to engage with each other and the company.



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RECOGNITIONS

• **MGIS**, a Salt Lake City-based disability insurance provider for healthcare professionals, has announced **Dr. Mindy Ward** as the winner of its annual **Dale Brunken Annual Student Loan Repayment Award**. Ward is a doctor of internal medicine with the **Intercoastal Medical Group** in Sarasota, Florida. Now in its fourth year, the award is named for the man who founded **MGIS** over 50 years ago. It provides a \$15,000 payment to the winner to go toward repaying student loan debt.

RESTAURANTS

• **The Habit Burger Grill**, a California-based restaurant company, has opened a location at 1375 N. Mail St., Logan. It will offer dine-in, takeout and drive-through ordering. Curbside pickup and delivery will be available



BUSINESS ACCELERATOR SCHEDULE

Aug 23	Identification
Sept 6	Risk
Sept 20	Strategy
Oct 4	Sales
Oct 18	Financial Statements
Nov 1	Banking
Nov 15	Management
Nov 29	Customers and Competitors
Dec 6	Systems
Dec 13	Expansion & Exit Strategies

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Calendar

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

Sept. 12-13

2022 Utah Outdoor Recreation Summit, with the theme "Outdoors Forward." Event features programming, networking and outdoor activities focusing on how to strengthen outdoor recreation communities, the outdoor recreation economy, and improve health and quality of life for all Utahns. Location is DeJoria Center, Kamas. Early-bird cost is \$135. Details are at utahoutdoor-summit.com.

Sept. 12, 8 a.m.-2 p.m.

Chamber Classic Golf Tournament 2022, a Utah Valley Chamber of Commerce event. Location is Riverside Country Club, 2701 N. University Ave., Provo. Details are at thechamber.org.

Sept. 12, 3-6 p.m.

Deal Forum, a Venture-Capital.Org event featuring four startups pitching to an investor panel for feedback. Presenting companies are Crude (Krista Parry), Healthy Kinnect (Milaena Ferrarese), TowPro (Julie Edwards) and YPSLC (Vinay Cardwell). Location is Kiln, 26 S. Rio Grande St., No. 2072, Salt Lake City. Cost is \$30. Registration can be completed at Eventbrite.com.

Sept. 13, 7:15-9 a.m.

ACG Utah Speaker Series, an Association for Corporate Growth Utah event. Speaker is Monte Deere, CEO of HandsFree Labs Inc. and its wholly owned footwear brand Kizik. Location is Marriott City Center, 220 S. State St., Salt Lake City. Free for members, \$30 nonmember discount for the first two breakfast meeting attendances, \$45 nonmember cost after attending two meetings at the discounted rate. Details are at <https://www.acg.org/utah/events/september-13-breakfast-meeting-monte-deere>.

Sept. 13, 8:30 a.m.-1:30 p.m.

"Employer Workshop on Hiring & Retaining Individuals with Disabilities," presented by the Utah State Office of Rehabilitation – Business Relations. Location is Division of Services for the Blind and Visually Impaired Conference Room, 250 N. 1950 W., Salt Lake City. Free. Registration can be completed at Eventbrite.com.

Sept. 13, 9-10 a.m.

"Ask Ashly," a Women's Business Center of Utah event featuring tips to improve a website, SEO or social media. Presenter is Ashly Kulland, WBCUtah's digital media specialist. Event takes place online via Zoom. Free. Details are at wbcutah.org.

Sept. 13, 11:30 a.m.-1 p.m.

"Project Spotlight: Holladay Hills Development," hosted by ULI (Urban Land Institute) Utah and CREW. Woodbury Corp., Millrock Capital LLC and Ball Ventures have developed Holladay Hills, a 58-acre mixed-use project located at the former Cottonwood Mall site in Holladay. Location is Holladay City Hall, 4580 S. 2300 E., Holladay. Cost is \$30 for members, \$50 for nonmembers. Details are at utah.uli.org.

Sept. 13, 11:45 a.m.-1 p.m.

"Rapid Business Pitch Luncheon," a Point of the Mountain Chamber of Commerce event. Ten companies will have three minutes each to present about their business and their key points. Also, speaker Jeff Bitton of Pitch 59 will discuss upcoming technology change. Location is Hilton Garden Inn, 3150 N. Hotel Loop, Lehi. Details are at thepointchamber.com.

Sept. 14-Nov. 16

Executive Certificate of Global Business Management, a 10-week Salt Lake Community College course taking place Wednesdays, 5:30-8:30 p.m. Location is 9690 S. 300 W., Sandy. Cost is \$995, with discounts available for multiple registrants from the same company. Details are available by emailing Venita.Ross@slcc.edu.

Sept. 14, 11:30 a.m.-1 p.m.

"Let's Do Lunch," a South Valley Chamber of Commerce event. Jay Francis, president and CEO of the South Valley Chamber, will be sharing how he learned to network and build relationships through his 35 years with the Larry H. Miller Corp. and Utah Jazz. Location is All-Star Bowling, 12101 S. State St., Draper. Cost is \$15 for chamber members, \$20 for nonmembers. Details are at southvalleychamber.com.

Sept. 14, 11:30 a.m.-1 p.m.

"The Entrepreneurs' Endgame," a Silicon Slopes event with the topic "Selling Your Business? The Three Biggest Exit Mistakes Business Owners Make and How to Overcome Them All." Location is Silicon

Slopes, 2600 Executive Parkway, Suite 140, Lehi. Free. Details are at <https://events.nouri.ai/events/112?open=false&step=1>

Sept. 14, 11:30 a.m.-1 p.m.

Women in Business "Lunch and Learn," a West Jordan Chamber of Commerce event. Speaker is Dr. Tristin Wallace discussing "Women's Brain Health: Early Detection of Preventive Treatment of Alzheimer's Disease." Location is Legacy Retirement Residence, 1617 W. Temple Lane, South Jordan. Details are at westjordanchamber.com.

Sept. 14, 11:55 a.m.-1 p.m.

Women in Business Luncheon, a Cache Valley Chamber of Commerce event. Location to be announced. Cost is \$16 for WIB members, \$18 for nonmembers, \$20 at the door. Details are at cachechamber.com.

Sept. 14, noon-1:30 p.m.

"Employee-Owned Firms: Sell to Your Employees to Retain Talent," a Small Business Development Center (SBDC) event that takes place online. Panelists are Bryce Hansen, associate director of the Salt Lake SBDC (moderator); Marlin Shelley, Cirris; Jeff Thorpe, Architectural Nexus Inc.; and Brad Farmer, Gibbs Smith Publishing. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 14, noon-1:30 p.m.

Chamber Connection Series, a Utah Valley Chamber event. Speaker is Robert Spendlove, a member of the Utah House of Representatives and the economic and public policy officer for Zions Bank. Location is Provo Marriott Hotel & Conference Center, 101 W. 100 N., Provo. Cost is \$20 for members, \$30 for nonmembers. Details are at thechamber.org.

Sept. 14, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is The Monarch, 455 25th St., Ogden. Free for employees of chamber members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

Sept. 14-15, 5:45-8:15 p.m.

Eighth Annual Eat Drink SLC, hosted under a nonprofit partnership umbrella consisting of Tracy Aviary and SB Dance. Event features samples from various Salt Lake restaurants and purveyors. Each night has a different mix of food and libation partners. Location is Tracy Aviary inside

Liberty Park, Salt Lake City. Event is limited to 350 ticketholders each night. Cost is \$100. Net proceeds benefit Tracy Aviary, SB Dance and Women of the World. Details are at www.eatdrinksdc.com.

Sept. 14, 6-7 p.m.

"All You Need to Know About Employee Benefits," a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 15-16

"Women in the Money 2022," a financial empowerment conference presented by the Utah Office of State Treasurer and the Utah Financial Empowerment Coalition. In-person event Sept. 15, 6-8 p.m., is for women in the beginning stages of their financial empowerment journey. Conference takes place Sept. 16, 8:30 a.m.-4 p.m. Location is Sheraton Hotel, 150 W. 500 S., Salt Lake City. Cost for Sept. 15 event is \$10. In-person conference cost is \$25, virtual attendance via Socio is free (registration is required). Details are at womeninthemoney.org.

Sept. 15, 7 a.m.

2022 Golf Tournament, a ACG (Association for Corporate Growth) Utah event. Breakfast and registration begin at 7 a.m.. Shotgun start is at 8 a.m. Lunch and awards follow golf. Location is Eaglewood Golf Course, 1110 E. Eaglewood Drive, North Salt Lake. Cost is \$250 for ACG members, \$300 for nonmembers. Details are at <https://www.acg.org/utah/events/acg-utah-2022-golf-tournament>.

Sept. 15, 11:30 a.m.-1 p.m.

Chamber Luncheon, a Davis Chamber of Commerce event featuring the annual mayoral roundtable discussion. Location is Davis Technical College, Allied Health Building, second floor, 550 E. 300 S., Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davis-chamberofcommerce.com.

Sept. 15, noon

Fall Women's Leadership Forum, a Utah Women & Leadership Project event. Theme is "The Status & Experiences of Utah Women of Color." Event takes place online. Details are at <https://www.usu.edu/uwlp/events/upcoming-events>.

Sept. 15, noon-1:30 p.m.

"Cross-Generational Workplaces," a Utah Tech Leads "Tech for Good" event and presented

by Utah Tech Leads and Entrata. Event takes place online. Free. Registration can be completed at Eventbrite.com.

Sept. 15, noon

Webconference, an IT Leaders Association event that is available live and both recorded and summarized for later viewing. Speakers are Andrea Terhune, marketing director of global technology infrastructure, Deloitte; Javier Garcia, vice president of third-party tech management, Visa; Kalpana Khambhammettu, CTO, AIG; Mustafa Seifi, vice president of software development, Oracle; and Peter Harrison, director of technology consulting, Willis Towers Watson. Details are at <http://IT-Leaders.org>.

Sept. 15, noon-1 p.m.

"Lunch & Learn: Mental Health in the Workplace," a Cache Valley Chamber of Commerce event that is part of a four-session series. Sept. 15 session is "What Does Trauma Informed Mean in the Workplace?" Other sessions are Sept. 29, "Mental Health First-Aid (A Preview)"; and Oct. 6, "QPR (Question, Persuade, Refer) for Suicide Prevention." Location is CAPSA Training Room, 308 W. 1000 N., Logan. Details are at cachechamber.com.

Sept. 15, 4-6 p.m.

Women in Business Happy Hour Mixer, a Murray Area Chamber of Commerce event. Location is K Real Estate, 5411 S. Vine, No. 3, Murray. Details are at murrayareachamber.com.

Sept. 15, 6-7:30 p.m.

2022 BioUtah Member Appreciation BBQ. Location is Woodbine Labs, 545 W. 700 S., Salt Lake City. Free for members (including employees of member companies), \$25 for nonmembers. Details are at <https://members.bioutah.org/events/details/2022-membership-appreciation-bbq-5566>.

Sept. 16, 8 a.m.-1:30 p.m.

The Point Challenge Golf Tournament, a Point of the Mountain Chamber event. Check-in begins at 7 a.m. Golf shotgun start is at 8 a.m. Event has a four-man scramble format. Location is Fox Hollow Golf Club, 1400 N. 200 E., American Fork. Cost is \$600 for foursomes. Details are at thepointchamber.com.

Sept. 16, 8 a.m.-4 p.m.

Leadership Institute, a Cache Valley Chamber of Com-

CALENDAR

from page 15

merce event. Location and other details to be announced at cachechamber.com.

Sept. 16, 8:30-10 a.m.

Friday Connections Speed Networking, presented by ChamberWest and the Utah Black, Utah Hispanic and Magna chambers of commerce. Location is Valley Fair Megaplex Theatres Event Space, 3620 S. 2400 W., West Valley City. Cost is \$5 for chamber members, \$10 for nonmembers. Details are at chamberwest.com.

Sept. 17, 8:30 a.m.-1:30 p.m.

RevRoad Entrepreneur Competition, a fifth annual

competition involving companies competing for prizes. Location is Utah Valley University, Scott Keller Business Building, 800 W. University Ave., Orem. Free, and open to the public. Details are at <https://ecomp.revroad.com/>.

Sept. 20-22

MX Money Experience Summit, presented by MX Technologies Inc. Event features keynote speakers, breakout sessions from industry experts and practitioners, and networking opportunities. Keynote presenter is will.i.am, artist, founder of the Black Eyed Peas and tech entrepreneur. Location is Snowbird Resort. Details are at <https://www.mx.com/summit/>.

Sept. 20, 8:30-10 a.m.

"Better Your Business"

Employer Seminar, presented by Utah Department of Workforce Services Workforce Development Division and the Wasatch Front South Employer Connection Advisory Board. "Finding Untapped Employees, Part I" features information about the benefits, resources and tax incentives for hiring veterans and formerly incarcerated individuals. Presenters are Steve Gehrke, director of operational excellence at the Utah Department of Corrections; Eric Barker, deputy region chief for adult probation and parole for the Utah Department of Corrections; and Lisa Duckworth, local veterans employer representative for the Utah Department of Workforce Services. Event takes place online. Free. RSVPs can be completed by emailing jlay@utah.gov.

Sept. 20, 8:30-11:30 a.m.

KeyBank Business Accelerator, a South Valley Chamber of Commerce event with sessions taking place through Dec. 13. Sept. 20 event is "Strategy." Presenter is Ralph Little, founder and CEO of a nationwide financial services company. Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Series cost is \$750 for chamber members, \$1,000 for nonmembers. Details are at southvalleychamber.com.

Sept. 20, 11 a.m.-1 p.m.

Business Women's Forum 2022: "Developing Resilience for Success." Speaker is Heidi Lund. Location is Hilton Garden Inn Downtown, 250 W. 600 S., Salt Lake City. Cost is \$35 for members, \$50 for nonmembers. Details are at slchamber.com.

Sept. 20, 11:25 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$16 for members and \$17 for nonmembers preregistered, \$20 for members and \$22 for nonmembers not preregistered. Details are at cachechamber.com.

Sept. 20, 11:30 a.m.-1 p.m.

ChamberWest Professional Development Series. Speaker Steve Starks, CEO, The Larry H. Miller Co., will discuss "The Larry H. Miller Co. Transition: From Sports to Community Building." Location is Embassy Suites, 3524 S. Market St., West Valley City. Cost is \$25 for members by Sept. 14, \$35 for nonmembers and for members after Sept. 14. Details are at chamberwest.com.

Sept. 20, 11:45 a.m.-1 p.m.

Smart Cities Luncheon, presented by the Point of the Mountain, Utah Valley, South Valley and American Fork chambers of commerce and the Business Resource Center at Utah Valley University. Speaker is Brad Anderson, who has spent his career providing "best practice" network product and service recommendations in Utah. Topics include AT&T's Smart Cities and IoT projects. Location is UVU Lehi Campus, 2912 Executive Parkway, Lehi. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

Sept. 21, 8 a.m.

2022 Intermountain CFO Summit, offering an opportunity for finance professionals and CFOs to learn from other professionals in the industry. Event features keynote speakers and nine workshops. Location is Utah Cultural Celebration Center, West Valley City. Details are

at <https://events.eventgroove.com/event/Intermountain-Cfo-Summit-62904>.

Sept. 21, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Registration is required. Details are at davischamberofcommerce.com.

Sept. 21, noon-1 p.m.

"Foundations of a Thriving Culture," a Silicon Slopes event. Speaker Michael Pacanowsky, former director of the Center for Innovative Cultures at Westminster College, will discuss what makes for thriving organizations. Location is Kiln, 2701 N. Thanksgiving Way, Suite 100, Lehi. Free. Details are at silicon slopes.com.

Sept. 21, noon-2 p.m.

"Workforce Readiness: External Perspective," a Cache Valley Chamber of Commerce "Lunch & Learn" event that is part of a five-session series on workforce readiness. Location is Bridgerland Technical College, Room 808, 1301 N. 600 W., Logan. Cost for the series is \$90. Details are at cachechamber.com.

Sept. 21, 4-6 p.m.

"Investor Perspectives on Startups Pitching for Capital," a VentureCapital.Org event that is part of its Women's Entrepreneurship Program and featuring four local investors. Panelists to be announced. Location is Utah Valley University, 2912 Executive Parkway, Lehi. Cost is \$15 through Sept. 14, \$25 thereafter. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

Sept. 21, 4-6 p.m.

"Business After Hours" Mixer, a Park City Chamber/Bureau event. Location is Soaring Wings International Montessori School, 1580 Old Ranch Road, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Sept. 21, 6-9 p.m.

"What's the Point?" a Utah Tech Leads event. Speakers are Utah Rep. Jeff Moss and Draper Mayor Troy Walker, who will discuss the Point of the Mountain development. Location is The Shop Salt Lake City, 350 E. 400 S., Salt Lake City. Free. Registration can be completed at [Eventbrite.com](https://eventbrite.com).

Sept. 22, noon-2 p.m.

15th Annual Women Tech

see CALENDAR next page

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CALENDAR*from previous page*

Awards, a Women Tech Council event. Location is Grand America Hotel, 555 S. Main St., Salt Lake City. Cost is \$125. Details are at womentechcouncil.com.

Sept. 22, noon-2 p.m.

"Strictly Networking Luncheon," a West Jordan Chamber of Commerce event. Free (pay for food ordered). Location and other details to be announced at westjordanchamber.com.

Sept. 22, noon-1 p.m.

Women in Business, a Box Elder Chamber of Commerce event. Cost is \$10. Location and other details to be announced at boxelderchamber.com.

Sept. 22, 6-7 p.m.

Intellectual Property Clinic, a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 26, 8 a.m.-3 p.m.

Executive Summit 2022, a Utah Valley Chamber event featuring rapid-fire updates from areas of importance to businesses and to the community, plus breakout sessions. Location is Sundance Resort, 8841 Alpine Loop Scenic Byway, Sundance. Cost is \$280 for members, \$310 for guests. Details are at thechamber.org.

Sept. 26, 8-9 a.m.

Town Hall, a Silicon Slopes event. Speaker is Gov. Spencer Cox. Location is Silicon Slopes, 2600 Executive Parkway, Suite 140, Lehi. Free. Details are at siliconslopes.com.

Sept. 27-30

2022 Utah Tourism Conference, presented by the Utah Tourism Industry Association, in cooperation with the Utah Office of Tourism. Event is open to local or nonlocal industry professionals or anyone who is interested in the current status and promising future of tourism in Utah. Event includes keynote speakers, including Gov. Spencer Cox; former Olympian Catherine Raney Norman, who chairs the Salt Lake City Utah Committee for the Games; and Stephen Barth, a hospitality lawyer. Attendees will also be invited to participate in Forever Mighty service projects throughout Vernal. Activities also include a breakfast induction ceremony for the Utah Tourism Hall of Fame on Sept. 30. Location is Uintah Conference Center, Vernal. Cost is \$379 for members, \$399 for nonmembers, \$210 for college students. Details are

available at utahtourismconference.com.

Sept. 27, 8 a.m.-3:30 p.m.

"Women Empowered," an Ogden-Weber Chamber of Commerce Women in Business event. Location is Courtyard by Marriott, 247 24th St., Ogden. Cost is \$65 for WIB members, \$75 for nonmembers, with discounts for military and first responders. Details are at ogdenweberchamber.com.

Sept. 27, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Location is Siempre, 1283 E. Mike Weir Drive, Draper. Cost is \$15 for members, \$20 for nonmembers. Details are at southvalleychamber.com.

Sept. 28, 11:30-1 p.m.

Small Business Development Series, a ChamberWest six-session program. Sept. 28 session is "Make My Business Famous" and featuring a marketing panel. Other sessions are Oct. 26, "How Do We Attract and Retain Employees?"; and Nov. 30, "Funding for Business" Panel. Location is Kearns Library, 4275 W. 5345 S., Kearns. Cost is \$25 for members per session and \$35 for nonmembers per session. Details are at chamberwest.com.

Sept. 28, noon-1 p.m.

"Walkable Wednesday," a ULI (Urban Land Institute) Utah event featuring Freedom Commons, the first new Class A office developed in downtown Provo since 2010. Location is Freedom Commons, 145 W. 200 N., Provo. Free for members, \$15 for nonmembers. Details are at utah.uli.org.

Sept. 28, 5-7 p.m.

"Business After Hours," a Salt Lake Chamber event. Location is Ken Garff Scholarship Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Free for members before Sept. 26 and \$20 thereafter, \$30 for nonmembers before Sept. 26 and \$40 thereafter. Details are at slchamber.com.

Sept. 29-30

Silicon Slopes Summit. Location is Vivint Arena, 301 S. Temple, Salt Lake City. Cost is \$295. Details are at <https://www.summit.siliconslopes.com/>.

Sept. 29, 10 a.m.-3 p.m.

"Witches on the Green," a Cache Valley Chamber of Commerce second annual fundraising scramble for the Dan Gyllenskog Veterans Center in North Logan. Details are at cachechamber.com.

Sept. 29, noon-1 p.m.

"Lunch & Learn: Mental Health in the Workplace,"

a Cache Valley Chamber of Commerce event that is part of a four-session series. Sept. 29 session is "Mental Health First-Aid (A Preview)." Remaining session is Oct. 6, "QPR (Question, Persuade, Refer) for Suicide Prevention." Location is CAPSA Training Room, 308 W. 1000 N., Logan. Details are at cachechamber.com.

Sept. 29, 6-9 p.m.

2022 Annual Business Awards Banquet, a Davis Chamber of Commerce event featuring awards for Business of the Year, Employer of the Year, Innovation Award and Small Business of the Year. Location is Davis Conference Center, 1651 N. 700 W., Layton. Cost is \$75. Details are at davischamberofcommerce.com.

Sept. 30, 5-8 p.m.

"Business After Hours," a Murray Area Chamber of Commerce event. Location is The Point After Sports Bar, 5445 S. 900 E., Murray. Details are at murrayareachamber.com.

Oct. 1, 6-10 p.m.

Annual Murray Area Chamber Gala, a charity event with proceeds going to Yellow for Life, Murray Area Children's food pantry and Elevated Mountain Guides. Location is Pierpont Place, 163 Pierpont Ave., Salt Lake City. Cost is \$75 for members, \$85 for nonmembers. Details are at murrayareachamber.com.

Oct. 4, 8:30-11:30 a.m.


KeyBank Business Accelerator, a South Valley Chamber of Commerce event with sessions taking place through Dec. 13.

Oct. 4 event is "Sales." Presenter is Ralph Little, founder and CEO of a nationwide financial services company. Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Series cost is \$750 for chamber members, \$1,000 for nonmembers. Details are at southvalleychamber.com.

Oct. 4, 9-10:30 a.m.


"Coffee Chat with the CEO," a Park City Chamber/Bureau event offering an information conversation with chamber/bureau CEO Jennifer Wesselhoff. Location is Kimball Junction Visitor Information Center, 1794 Olympic Parkway Blvd., Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

see CALENDAR page 18




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BIZ TECH

from page 10

Charity Scams. Charity fraud involves scammers posing as legitimate charities to solicit donations. Solicitation methods include online donation platforms, social media or even in person.

The scammers often use hard-hitting tactics to get people to donate and they may even promise matching funds from a corporate sponsor. In reality, the money goes into the scammers' pockets and the people who need the help don't get any.

Lottery Schemes. A lottery scheme involves a message or personal phone call claiming you've won a prize or lottery payout. The caller then claims that you must pay taxes or fees before they can process and mail you the prize.

Protect Yourself from Banking Scams

Banking scams are becoming increasingly common. Here are a few tips to help you avoid becoming a victim of one:

1. Use different passwords for every website and make your passwords unique and difficult to guess. Think about those long passwords Apple suggests for new accounts. This is the caliber you are looking for.

2. If you get an email or phone call from your bank that seems suspicious, call your bank directly to check.

3. Don't respond to requests for personal or financial information through email, text or pop-ups. Don't click on any of these types of links either. Instead, go directly to the website yourself.

4. Keep your guard up and never give your personal information to anyone you don't know.

5. Monitor your accounts. If you discover any suspicious transactions, contact your bank immediately.

6. Don't cash any checks which pay more than the amount necessary. Instead, return to the sender.

7. Only use reputable websites and services. Research them ahead of time and look for a large variety of reviews from other users.

8. Seem too good to be true? It likely is.

9. Always read the fine print.

If you suspect a banking scam, contact your bank immediately. You can also report banking scams to the Federal Trade Commission at <https://www.ftc.gov/top-scams-frauds>.

Bahar Ferguson is the president of Wasatch I.T, a Utah-based IT company for small and mid-sized businesses.

CALENDAR

from page 17

Oct. 5, 8 a.m.-5 p.m.

Wasatch Innovation Network Venture Summit, an invitation-only event that will gather the next generation of Utah entrepreneurs alongside mentors, investors and stakeholders from Utah's entrepreneur community. Location is Little America Hotel, 500 S. Main St., Salt Lake City. Cost is \$120. Details are at slchamber.com.

Oct. 5, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boon-

TECH CHECKUP

from page 1

be refined. The most recent commission meeting was "not for solidified proposals" but instead a discussion of the various working groups' ideas, according to Gov. Spencer Cox. Those groups will take commission input and have firm proposals for possible legislation or the governor's budget at the commission's September meeting.

As discussed at the most recent meeting, the annual report would weigh technologies' ramifications on the economy, plus current and future resources that technology advancements would need, including those related to workforce, capital and natural resources.

Government's role also would be assessed, including its activities to promote, attract and develop new technologies; ensure a trained workforce; and the formation of regulations, such as removing barriers and establishing a regulatory framework.

The forecast of emerging technologies would determine the role, if any, that Utah companies and universities have played in the development of existing technologies. The study would allow the state to "know what went well, what worked well, what didn't work well," Busse said.

As envisioned, the study would be published in collaboration with state agencies, the Kem C. Gardner Policy Institute, academic/university innovation centers, technology industries and Silicon Slopes, and news publishers.

Having the annual study, Busse said, would allow Utah to have a heightened reputation as a technology hub, be attractive to companies developing technologies with high potential, and "become a national leader in understanding and forecasting what really is on the 'bleeding edge.'"

docks Fun Center, 525 Deseret Drive, Kaysville. Registration is required. Details are at davischamberofcommerce.com.

Oct. 5, 11:30 a.m.-1 p.m.

Park City Business University, a Park City Chamber/Bureau event, in partnership with The Referral Community. Location is Blair Education Center, Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Oct. 5, noon-2 p.m.

"Workforce Readiness: The Hiring Process," a Cache Valley Chamber of Commerce "Lunch & Learn" event that is part of a five-session series on workforce readiness. Location is Bridgerland Technical College, Room 808, 1301 N. 600 W., Logan. Cost for the series is \$90. Details are at cachechamber.com.

Oct. 6-7

WeGOLF and WeROC Events, hosted by VentureCapital.Org. Inaugural WeGOLF nine-hole scramble, dinner and awards ceremony take place Oct. 6, 2-8 p.m. Dinner spokesperson is Utah Valley University President Astrid Tuminez. Location is Thanksgiving Point Golf Club, Lehi. Sixth annual WeROC (Women Entrepreneurs Realizing Opportunities for Capital) Conference takes place Oct. 7, 8 a.m.-5 p.m. Ten female-founded companies will pitch for funding and four panels will discuss relevant capital-related topics. Keynote speaker is Fernanda Bohme Birkeland, co-founder of clothing store Bohme. Location is Little America Hotel, 500 S. Main St., Salt Lake City. Details are at VentureCapital.Org.

Oct. 6, 9-10 a.m.

Morning Speaker Series, an Ogden-Weber Chamber of Commerce event that takes place online via Zoom. Free for chamber members and first-time guests. Details are at ogdenweberchamber.com.

Oct. 6, 9-10:30 a.m.

"Starting Your Business 101," a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 6, noon-2 p.m.

"Lunch & Learn: Mental Health in the Workplace," a Cache Valley Chamber of Commerce event that is part of a four-session series. Oct. 6 event is "QPR (Question, Persuade, Refer) for Suicide Prevention." Location is CAPSA Training Room, 308 W. 1000 N., Logan. Details are at cachechamber.com.

Oct. 6, noon

Webconference, an IT Leaders Association event that is available live and both recorded and summarized for later viewing. Speaker is NJ Robinson, IT director, Air Force. Details are at <http://IT-Leaders.org>.

Oct. 6, noon-2 p.m.

"Strictly Networking Luncheon," a West Jordan Chamber of Commerce event. Free (pay for food ordered). Location and other details to be announced at westjordanchamber.com.

Oct. 6, 6-8 p.m.

"Entrepreneur 101," a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 7, 8:30 a.m.-1 p.m.

2022 Business Economic Summit and Training (BEST), a Davis Chamber of Commerce event. Speakers include Troy Wood, CEO of Lakeview Hospital, discussing "Rock Your Culture"; Mallory Bateman, senior research analyst at the Kem C. Gardner Policy Institute, discussing "Utah's Ever-Changing Demographics and What It Means for Business"; and Mark Cook, author, innovator and speaker, discussing "Bold Breakthroughs: Unstick Priorities and Pivots." Location is Weber State University Davis Campus, Building D-2, Room 110, 2750 University Park Blvd., Layton. Cost is \$50 for members, \$75 for guests and at the door. Details are at davischamberofcommerce.com.

Oct. 7, noon-1:30 p.m.

Annual Meeting 2022, a Salt Lake Chamber event. Theme is "Reignite in the City Lights." Location is Salt Lake Marriott Downtown at City Creek, 75 S. West Temple, Salt Lake City. Cost is \$75 for members, \$85 for nonmembers. Details are at slchamber.com.

Oct. 11-13

Fall One Utah Summit 2022, presented by Utah's Center for Rural Life and hosted by Gov. Spencer Cox. Event will showcase why Utah is continually the country's most resilient state and how its rural communities are well-positioned to thrive domestically and internationally. Activities include networking opportunities, breakout sessions, an entrepreneurial business challenge and more. Leadership Day is Oct. 13 and includes a keynote address, breakout sessions focusing on leadership topics, and skills development opportunities hosted by the Southern Utah University Community and Professional Development team. Location is Southern Utah

University, Cedar City. Summit cost is \$320, \$399 starting Oct. 1. Cost for Leadership Day is \$125. Details are at <https://oneutahsummit.com/>.

Oct. 11, 9-10 a.m.

"Ask Ashly," a Women's Business Center of Utah event featuring tips to improve a website, SEO or social media. Presenter is Ashly Kulland, WBCUtah's digital media specialist. Event takes place online via Zoom. Free. Details are at wbcutah.org.

Oct. 11, 9-11 a.m.

"Pay the IRS Less Without Going to Jail," a Small Business Development Center (SBDC) event that takes place online. Cost is \$10. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 11, 11:30 a.m.-1 p.m.

Professional Growth Series, a ChamberWest event. Location is Residence Inn, 7558 S. Plaza Center Drive, West Jordan. Details are at chamberwest.com.

Oct. 12, 9:55-11 a.m.

"Increase Your Holiday Sales with Google Tools," a Women's Business Center of Utah event, in partnership with Grow with Google. Event takes place online via Zoom. Free. Details are at wbcutah.org.

Oct. 12, 11:55 a.m.-1 p.m.

Women in Business, a Cache Valley Chamber of Commerce event. Location varies each month. Cost is \$16 for members, \$18 for nonmembers, \$20 at the door. Details are at cachechamber.com.

Oct. 12, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is The Insurance Center, 1741 N. 2000 W., Farr West. Free for chamber members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

Oct. 13, 11:30 a.m.-1 p.m.

"2022 Witches, Werewolves and Women in Business" Luncheon, a Davis Chamber of Commerce Women in Business event. Location is Lagoon, Canyon Terrace, 375 N. Lagoon Drive, Farmington. Cost is \$25 for members, \$35 for guests. Details are at davischamberofcommerce.com.

Oct. 13, 11:30 a.m.-1:30 p.m.

"Lunch \$ Learn" Workshop, a Murray Area Chamber of Commerce event. Location is

see CALENDAR next page

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CALENDAR

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MACC Office, 5411 S. Vine St., No. 3A, Murray. Cost is \$15 for members, \$25 for nonmembers. Details are at murrayareachamber.com.

Oct. 18, 8 a.m.-1:30 p.m.

"SOURCE: South Valley Small Business Summit," a South Valley Chamber of Commerce event. Theme is "Supercharging Small Businesses." Morning keynote speaker is Nicole Tanner, founder of Swig. Location is Mountain America Expo Center, 9575 S. State St., Sandy. Cost until Sept. 16 is \$50 for members, \$75 for nonmembers; cost after Sept. 16 is \$75 for members, \$95 for nonmembers; cost at the door is \$100 for members, \$125 for nonmembers. Details are at southvalleychamber.com.

Oct. 18, 8:30-11:30 a.m.

KeyBank Business Accelerator, a South Valley Chamber of Commerce event with sessions taking place through Dec. 13. Oct. 18 event is "Financial Statements." Presenter is Ralph Little, founder and CEO of a nationwide financial services company. Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Series cost is \$750 for chamber members, \$1,000 for nonmembers. Details are at southvalleychamber.com.

Oct. 18, 9 a.m.-noon

"Cash Flow is King," a Small Business Development

Center (SBDC) event. Location is Salt Lake SBDC, Salt Lake Community College. Cost is \$29. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 18, 11 a.m.-1 p.m.

Business Women's Forum 2022: "How to Build a Passion- and Purpose-Driven Career." Presenters are Karra Porter, who has served as president or managing director, Christensen & Jensen; Leslie Titus Bryant, director of marketing and brand, Spectrum Solutions; and Daniel Hellwig, laboratory director, Intermountain Forensics. Location is Hilton Garden Inn Downtown, 250 W. 600 S., Salt Lake City. Cost is \$35 for members, \$50 for nonmembers. Details are at slchamber.com.

Oct. 18, 11:25 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$16 for members and \$17 for nonmembers preregistered, \$20 for members and \$22 for nonmembers not preregistered. Details are at cachechamber.com.

Oct. 18, 11:30 a.m.-1 p.m.

Professional Development Series, a ChamberWest event. Speaker is Mary Crafts, founder of Culinary Crafts. Location is Jordan Valley Water Conservancy Garden Park, 8275 S. 1300 W., West Jordan. Cost is \$25 for members by Oct. 12, \$35 for

nonmembers and members registering after Oct. 12. Details are at www.chamberwest.com.

Oct. 19-21

ImpartnerCON 2022, an Impartner event. Theme is "Odyssey." Speakers include Maria Chien, vice president and research director at Forrester; Janet Schijns, CEO of JS Group; and Jared Fuller, founder of PartnerHacker. Location is Grand America Hotel, 555 S. Main St., Salt Lake City. Details are at <https://wow.impartner.com/impartnercon22-splash.html>.

Oct. 19, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Registration is required. Details are at davischamberofcommerce.com.

Oct. 19, noon-2 p.m.

"Workforce Readiness: Relationship Management," a Cache Valley Chamber of Commerce "Lunch & Learn" event that is part of a five-session series on workforce readiness. Location is Bridgerland Technical College, Room 808, 1301 N. 600 W., Logan. Cost for the series is \$90. Details are at cachechamber.com.

Oct. 19, 5-7 p.m.

"Business After Hours Mixer," a Park City Chamber/Bureau event. Location is Wasatch Brew Pub, 250 Main St.,

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Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Oct. 20, Nov. 3, 10 a.m.-1 p.m.

"The Utah Economy Master Class: Economic Fundamentals Outlook and Policy Insights," a

two-day Kem C. Gardner Policy Institute event featuring information about Utah economic fundamentals, forecasts and policy insights. Location is Kem C. Gardner Policy Institute, 411 E. South Temple, Salt Lake City. Details are at slchamber.com.



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