

## INSIDE



### Basics for planning your event

There's a lot more to planning an event for your employees or for your clients than just picking the menu. Homestead Resort's Katie Halwachs gives you a checklist to make sure you are a hero and not a goat.

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### Meet & Eat Lists

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### Issue Sponsors:



## *Salt Palace and Utah Food Services have a common motto: 'Reduce, Reuse and Recycle'*

It produces enough electricity to power over 6,500 houses every month. The production of millions of pounds of harmful gases such as carbon dioxide and sulfur dioxide have been avoided by its use instead of using other energy sources. And if a copper cube were constructed from the system's wiring, it would weigh 14 tons.

What is it? The Calvin L. Rampton Salt Palace Convention Center's solar panel array. The Salt Lake County-owned facility has one of the largest solar panel installations in Utah, featuring over 6,000 solar modules on a portion of the roof. If the panels were laid end to end, they would reach a little farther than the distance between downtown Salt Lake City and Park City — nearly 42 miles. The system began operating in 2012 and provides 17 percent of the annual electrical needs for the 679,000-square-foot convention center. That translates into 2.3 million kilowatt-hours

of electricity annually.

### Green inside and out

Solar power is just one of many sustainability efforts that have been implemented both inside and outside the facility that covers nearly four square blocks in downtown Salt Lake City. New landscaping uses 50 percent less water and drip irrigation systems reduce water loss from evaporation. Energy-efficient LED lighting continues to be installed throughout the facility, including parking garages. Waterless urinals in the restrooms save 40,000 gallons of water per urinal per year and new water stations have been installed in part of the building so event attendees may refill water bottles rather than purchase disposable bottled water. Event managers now use a web-based program and tablets to eliminate the need for printing multi-page set-up sheets for each event.

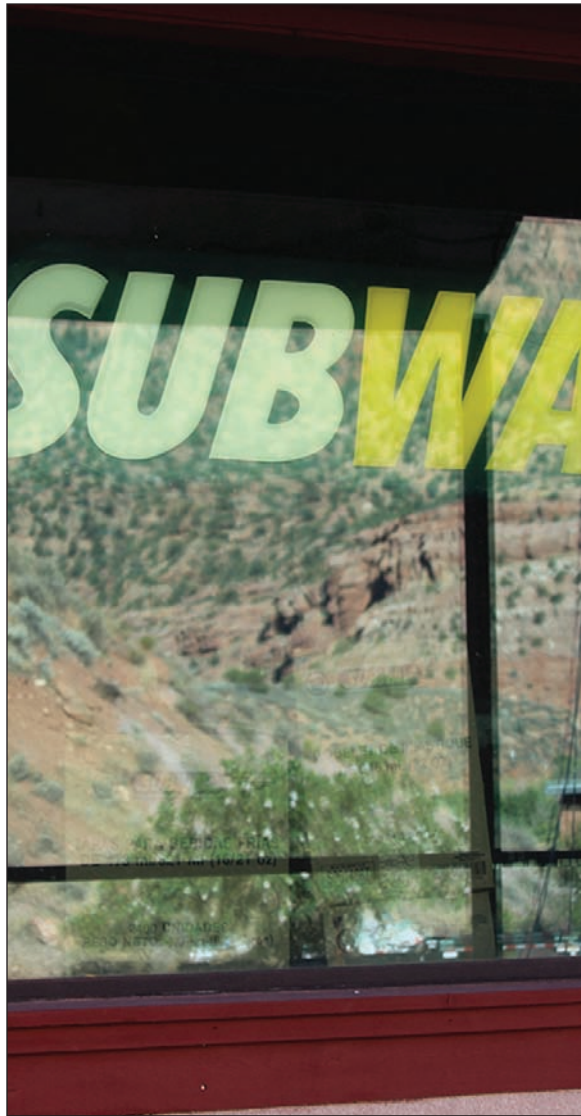
There is a single-stream recy-

cling program for aluminum, paper, cardboard and plastic. Last year nearly 140,000 pounds of waste were recycled. Mark Cornia, house-keeping manager at the facility, keeps a watchful eye on how garbage and recyclable materials are separated and disposed of. The Salt Palace has dozens of receptacles throughout the facility where guests can separate recyclable items from garbage. Whenever possible, usable items left over from shows (such as foam core signs) are donated to areas schools or nonprofit organizations. The Employee Action Committee also finds homes for leftover items such as event bags, lanyards, carpet and display items. The 2006 expansion of the Salt Palace garnered the U.S. Green Building Council's Silver LEED award.

The heating and cooling systems within the building are controlled by a centralized system so facility engineers are aware of all



# Group wins legal battle to open Subway in Springdale



Jack Fotheringham has seemingly won his battle with the town council in tiny Springdale, a small town outside Zion National Park. Fotheringham has been trying to open a Subway sandwich shop in the tourist town since 2006.

That same year, the Springdale governing body passed a prohibition on chain restaurants. The law has now been repealed, allowing Fotheringham to open a franchise of one of the country's biggest fast food chain amid Springdale's mom-and-pop restaurants.

The town banned "formula" restaurants, or those that use packaging, preparation methods, signs, uniforms, decorations or menu items that are identical to any other location.

Fotheringham believes the 2006 ordinance was written specifically to keep the Subway from opening. Springdale Mayor Stan Smith said the ordinance was already in the works.

"It was put in place to protect the character and the feel of Springdale," Smith said. "The restaurants are unique and individual and something you can't get someplace else, and the residents felt strongly about that."

Smith said the town is concerned about preserving its village feel with "parkitecture" free of tall buildings and neon signs that would distract from Zion's towering red sandstone cliffs. As visitors pour through town on the way to Utah's most popular national park, town leaders want them to stop and try out unique local restaurants, he said.

Around the U.S., a handful of towns have passed similar restrictions on chain restaurants or stores. Some town ordinances haven't faced legal challenges.

Restrictions in other communities, such as the Florida Keys town of Islamorada, have been overturned by courts.

In 2010, Fotheringham and his business partners sued Springdale officials in a federal lawsuit, arguing they were being discriminated against and the town's ordinance was unconstitutional.

The legal battle dragged on for more than five years, but town officials decided this year that the ordinance was becoming increasingly difficult to defend. The town's insurance carrier also threatened to drop its coverage because the law left them vulnerable to continued legal costs.

This summer, Springdale settled the case by paying Fotheringham's group a \$787,500 settlement and repealing the law.

"We were set to take it all the way to a ruling, but at this point, we're just glad it's over and we're happy to be opening," Fotheringham said. He added that the Subway would likely open sometime in September.

Fotheringham said they've had signs up in the restaurant's window advertising the potential Subway for years, and every day tourists stop by looking to buy sandwiches at the closed shop. "The Subway has been ready to open for the last six years, and it hasn't stopped anybody from coming here," he said.

Smith said he doesn't know if the Subway will open the floodgates for more chain restaurants. But he said the town is exploring other ways to preserve its feel, such as reinforcing rules about building architecture and designs.

"We like Springdale the way it is," he said. "It's a unique little town and the ordinances are difficult in Springdale, and that's for a reason."

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## Got an event coming up? Here's what to consider

The type of meeting or event you are planning will shape your checklist and decision process when selecting a venue. An event for employees will be slightly different than one for your vendors or clients. Either way, you will want it to be flawless, memorable and make you look like a star.

Most businesses will have a dedicated meeting planner that is tasked with every detail of the event — from sleeping rooms, meeting room set-up, meals, activities and everything else that are all part of the planning puzzle. Even if you aren't a dedicated meeting planner, you can still put together an amazing meeting. Just be sure you are clear on your details and the mission of the meeting or event.

The first step is determining the size of your event — the number of attendees and the number of different meetings or activities. This will help determine the amount of meeting space needed. Then you'll need to decide the location of the event. How far away will your attendees be willing to go from either the airport or your location? Once these two decisions have been made, your list of possible venues will be pared down dramatically.

From there, the planning becomes more interesting. Before making a short list of venues to choose from, consider the following:

**1. Type of venue.** Are you looking for something unique or something familiar to attendees? Do you need an isolated resort or

a city center conference venue? Is this a “fun” gathering or a “learning” experience for the attendees? Should it be distraction-free or allow for creative thinking?

### **2. Meeting space flexibility, set-up and technology.**

Will your meeting be set up as a classroom, an executive board room, theater style, etc.? What technology do you need — wireless connection, screens, projector etc.?

### **3. Event food and beverage.**

Are you going to need catered meals? How many? All three every day? Are you looking for breakouts and in-meeting room refreshments? What type of food are you interested in? Are there dietary restrictions for the attendees?

### **4. Cost. What is your budget?**

Are the attendees paying on their own or will it be master-billed? The budget is one of the most important considerations when putting together a list of potential venues. If you can't afford the Ritz Carlton, don't put it on the list. On the flip side, if the budget allows for more than the local public park, don't put it on the list, either.

**5. Time of year.** Most areas and venues have a high season and a low season. If your event is flexible, you can usually get better rates by moving off of a weekend or out of a busy time of year for the venue. Time of year is also an important component when considering driving distance, transportation and any outdoor activities.

**6. Activities.** Will your program include any team building or free

time for the attendees? If so, does the venue have any on-site amenities and activities that work? Do you need a golf course close by? Are you looking for some kind of unique experience?

Now that the basic facts of the program have been established, it is time to start researching. There are many tools available to find venues that fit your outline of needs. Word-of-mouth, online event planning tools, web searches, industry magazine advertisements — and the list goes on.

One of the easiest and cost-effective ways to search is a basic online search. You can use terms such as “Meeting Space in Utah”, “Event Venue in Utah” or get more specific: “Meeting Space in Salt Lake City, Utah.” These searches will return results with websites that offer venue services. From there you can research further to ensure they have the space and other criteria you are looking for.

Another easy resource is convention and visitor bureaus (CVBs). You can start with the one closest to you or reach out to a location you are interested in. Most CVBs usually have a list of the facilities along with the basic facts about each, i.e., meeting space square footage and services offered.

Now that you have a list to start from, it is time to dive in a little further to refine your list. Before making a single phone call to a property, it is good practice to search for reviews on the venue. This is how you can get opinions from independent travelers and other meeting planners on the service provided

by the employees, sleeping rooms, meeting space, quality of food, location, etc.

By now your list should be even shorter. This is the time to actually reach out to the venue and speak to a sales manager. The sales manager will talk through your program with you and discuss, dates, space, food and beverage and any other options that are needed to fit your needs. You should know right away if the venue should stay on the list of possibilities or not. Another important consideration in this process is if you will be working directly with coordinator at the venue once a contract is signed. The coordinator puts together every last detail of the program and will work side-by-side with you throughout the planning and execution of the program.

The most important thing to remember when starting to plan an event is to be sure you have the details and mission of the meeting or event. This will shape all of the decisions made on planning and selecting the venue. Make sure you have plenty of time to go through the decision process and that you receive feedback along the way from those that you are going to make your final recommendation to. Also be sure you are in constant communication with your venue contact to ensure that the most minor of details are covered.

Follow these steps and your meeting or event will go off with great success.

Katie Halwachs is a hospitality professional with over 20 years of experience and is currently a senior manager at Homestead Resort in Midway.



**KATIE HALWACHS**

# Hotels in Utah

Ranked by Total Number of Guest Rooms (Luxury hotels listed on page F6)

Rank	Hotel Name Address	Phone Web	Total # of Rooms # of Standard Rooms # of Suites	Rate Range	Number of Utah Employees Distance to S.L. Int'l. Airport	Amenities Available	Year Established General Manager
1	<b>Little America Hotel</b> 500 S. Main St. SLC, UT 84101	801-596-5700 saltlake.littleamerica.com	850 838 12	DND DND	DND 7 miles	Valet parking, complimentary Wi-Fi, indoor and outdoor swimming pools, restaurants, sports bar	1945 DND
2	<b>Hilton Salt Lake City Center</b> 255 S. West Temple SLC, UT 84101	801-328-2000 hiltonsaltlakecity.com	499 416 19	\$109-399	250 6.1 miles	Indoor pool, fitness centers, Spencer's for Steaks and Chops, Trofi Restaurant, Starbucks	1984 Jeff Protzman
3	<b>Westgate Park City &amp; Spa</b> 3000 Canyons Resort Drive Park City, UT 84098	435-940-9444 westgateparkcity.com	488 0 488	\$120-4,000	405 34 miles	Multiple pools, activity center, award-winning restaurants, Serenity spa, coffee shop, ski valet	2002 Brian Waltrip
4	<b>Salt Lake City Marriott City Center</b> 220 S. State St. SLC, UT 84111	801-961-8700 marriott.com/slccc	359 249 17	\$119-429	180 7.5 miles	Upscale guestrooms, restaurant, lounge, room service, concierge services, banquet facilities	2000 Doug Koob
5	<b>The Cliff Lodge</b> 9320 S. Cliff Lodge Dr. Snowbird, UT 84092	801-947-8220 snowbird.com	350 300 50	\$99-1,500	DND 29 miles	Ski-out/ski-in access, world-class spa, diverse shopping opportunities, restaurants, outdoor swimming pools and hot tubs, etc.	1975 Bob Bonar
6	<b>Zermatt Utah</b> 784 W. Resort Drive Midway, UT 84049	435-657-0180/ 866-Zermatt zermattresort.com	328 0 328	\$129-450	220 49 miles	Restaurants, merry-go-round, Zermatt Utah Performing Arts Center, Zermatt Utah Learning Center, spa, wellness center	2006 Kent King
7	<b>Doubletree by Hilton Salt Lake City Airport</b> 5151 Wiley Post Way SLC, UT 84116	801-539-1515 saltlakecityairport.doubletree.com	288 202 14	\$89-189	DND 3 miles	Complimentary 24-hour shuttle service, complimentary Wi-Fi, 24-hour business center, same-day valet laundry	2013 James Courtney
8	<b>The Lodges at Deer Valley</b> 2900 Deer Valley Drive E. Park City, UT 84106	435-615-2600 deervalley.com	206 78 85	\$157-1,645	70 37 miles	Complimentary hot breakfast buffet (winter season), hot tubs, outdoor heated pool, bike storage (summer season), etc.	1998 Anthony Bartholomew
9	<b>Courtyard Downtown</b> 345 W. 100 S. SLC, UT 84101	385-290-6500 marriott.com/slccd	175 160 15	\$199-509	45 6 miles	Complimentary Wi-Fi, flexible meeting space, indoor pool and spa	2015 Fred Parker
10	<b>Hyatt House</b> 140 S. 300 W. SLC, UT 84101	801-359-4020 hyathousesaltlakecitydowntown.com	159 47 112	\$109-409	35 6 miles	Outdoor pool, heated pool deck, complimentary breakfast, Wi-Fi	2015 Meghan James
11	<b>Red Mountain Resort</b> 1275 E. Red Mountain Circle Ivins, UT 84738	877-246-HIKE redmountainresort.com	130 82 48	\$170-440	250 20 miles	Spa, outdoor activities, restaurant, retail, indoor and outdoor pools, whirlpools, Wi-Fi	1998 Tracey Welsh
12	<b>Homestead Resort</b> 700 N. Homestead Drive P.O. Box 99 Midway, UT 84049	435-654-1102 homesteadresort.com	125 55 27	\$99-239	145 48.7 miles	Crater Springs Golf Course	1886 Paul Christensen
13	<b>Fairfield Inn &amp; Suites</b> 130 W. 400 S. SLC, 84101	801-531-6000 marriott.com/slcfcd	120 114 6	\$99-299	35 6 miles	Complimentary Wi-Fi, breakfast, indoor and outdoor spa	1994 Greg Willie
14	<b>Signature Collection</b> 1375 Deer Valley Drive Park City, UT 84060	435-615-2300 deervalley.com	113 0 0	\$145-5,880	60 38.2 miles	Full kitchens, living areas, daily housekeeping, complimentary Wi-Fi, in-town transportation	2009 Scott Sandlin
15	<b>Silver Baron Lodge</b> 2880 Deer Valley Drive E. Park City, UT 84060	DND deervalley.com	112 46 50	\$256-1,545	10 26 miles	Complimentary shuttle & apres ski	2005 Mary Ann Empey
16	<b>Black Diamond Lodge</b> 2280 Deer Valley Drive Park City, UT 84060	435-647-0488 deervalley.com	28 1 27	\$995-4,695	30 40 miles	Outdoor private hot tub, steam room, sauna, exercise room, ski valet	2002 James O'Reilly

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# Luxury/Upscale Hotels in Utah

Ranked by Total Number of Guest Rooms

Rank	Company Name Address	Phone Website	Total Number of Rooms	Year Established	Amenities Available	General Manager
1	<b>The Grand America Hotel</b> 555 S. Main St. Salt Lake City, UT 84111	801-258-6000 grandamerica.com	775	2001	24-hour room service, business center, indoor lap pool, saunas, state-of-the-art fitness equipment, personalized concierge services	Bruce Fery, CEO
2	<b>Hotel Monaco</b> 15 W. 200 S. Salt Lake City, UT 84101	801-595-0000 monaco-saltlakecity.com	225	1999	Nightly hosted manager's wine reception, valet parking, 24-hour room service, in-room spa services	Daryn White
3	<b>Montage Deer Valley</b> 9100 Marsac Ave. Park City, UT 84060	435-604-1300 DND	220	2010	True ski-in/ski-out access (winter season), summer activities center, 50,000 sq. ft. of flexible indoor and outdoor meeting space, spa	Allen Highfield
4	<b>Stein Eriksen Lodge</b> 7700 Stein Way Park City, UT 84060	435-649-3700 DND	180	1982	Spa, gameroom, two restaurants, full-service ski valet, valet, concierge, 24-hour room service, fitness center, complimentary Wi-Fi, pool & hot tub	Dan Bullert
5	<b>Waldorf Astoria Park City</b> 2100 Frostwood Drive Park City, UT 84060	435-647-5500 parkcitywaldorfastoria.com	175	2009	Year-round outdoor pool & Jacuzzis, on-site spa, restaurant & bar, 24-hour room service, business center, valet parking, ski valet, ski-in access	Kerry Hing
6	<b>The St. Regis Deer Valley</b> 2300 Deer Valley Drive Park City, UT 84060	435-940-5700 stregisdeervalley.com	172	2009	Outdoor heated infinity swimming, poolside service, restaurants & bars, retail & ski shops, spa, sauna & steam room, ski beach, ski in & out access to Deer Valley	Edward Shapard
7	<b>Hyatt Escala Lodge Park City</b> 3551 N. Escala Drive Park City, UT 84098	435-940-1234 escalalodges.hyatt.com	150	2010	Ski-in & ski-out access, outdoor heated pool and hot tubs, underground valet parking, complimentary transportation to Historic Main Street	Claudia Wattenberg
8	<b>Hotel Park City</b> 2001 Park Ave. Park City, UT 84068	435-200-2000 hotelparkcity.com	100	2003	10,000 sq. ft. spa & fitness center, Ruth's Chris Steak House, year-round outdoor heated pool, 25,000 sq. ft. of function space	Ryan Overton
9	<b>Amangiri Resort</b> No. 1 Kayenta Road Canyon Point, UT 84741	435-675-3999 amangiri.com	34	2009	Restaurant, spa & fitness, hiking trails	Christophe Olivro

## SALT PALACE

from page F1

temperature settings. Most offices have motion sensors for the lighting system so lights are on only when needed. Lighting levels in exhibit halls are at 50 percent during move-ins and move-outs and neither heating nor air conditioning is provided during those times.

SMG, the company that manages the Salt Palace, the South Towne Expo Center and the Salt Lake County Equestrian Park for Salt Lake County, takes its sustainability practices very seriously. A Green Committee comprising employees from all three facilities has been suggesting policy guidelines for several years and continues to look for the newest technology in environmental care practices to incorporate into daily operations. The ongoing goals are reduce, reuse and recycle.

### Food finds a second home

The SMG initiatives complement the award-winning sustainability practices of the facility's in-house caterer, Utah Food Services. The company works with the Utah

Food Bank and local shelters so excess prepared and perishable items do not go to waste. Leftover meals are delivered in a safe and timely fashion to such organizations as The Road Home and Catholic Food Services, providing excellent fare to those less fortunate.

UFS also buys organic, seasonal and locally grown food products whenever possible. The company contracts with Blue Spring Farm for weekly deliveries throughout the growing season.

For food waste that cannot be recycled, the company works with Momentum Recycling to compost all fruit, vegetable and floral waste. This helps to divert over 24,000 pounds annually from the landfill.

"We place this type of waste in special containers that are picked up at least once a week and taken to either the Salt Lake Valley or Transjordan landfills to be composted," said Doug Curry, facilities manager at Utah Food Services. Some of the waste goes directly to local nonprofits that operate community gardens, such as Real Food Rising (currently operating under the umbrella of Utahns

Against Hunger) or the Wasatch Community Gardens. They process the green waste into compost for use in their gardens, according to Jeff Whitbeck at Momentum Recycling.

### Reducing the ecological footprint

UFS works with Momentum Recycling to mount an aggressive recycling program for glass, mixed recyclables, fry oil, cardboard and paper, as well. These efforts, on average, have diverted 135,000 pounds from the local landfill every year. The staff of UFS is continually trained to help improve the diversion rate. These sustainable practices have been recognized by the Department of Environmental Quality and UFS has been certified as a Clean Utah company.

When UFS isn't using china, flatware and glasses for a meal service, they use 100 percent biodegradable greenware, which includes hot/cold cups, plates, napkins and cutlery. The sales staff is encouraged to recommend the use of water coolers to clients rather than individual bottled water. The kitchen uses 100 percent biodegradable, non-caustic citrus-based cleaners, which exceeds the standards set forth by the Salt Lake County Health Department. Special dish-washing machines reduce water usage by 30

percent.

Utah Food Services not only is the exclusive caterer for the Salt Palace Convention Center and the South Towne Exposition Center, but it has a mobile catering operation based in North Salt Lake. Mindful of reducing its carbon footprint, the company recently converted nearly half its fleet of vehicles to propane, which yields 87 percent fewer smog-producing hydrocarbons than gasoline.

The Salt Palace Convention Center and Utah Food Services, while very different businesses, share a common goal of being especially mindful of the impact they have on the environment. Plus, they see the benefits of sharing with others food and products that might otherwise go to waste.

"It makes a huge difference in our local environment when two companies can work together so seamlessly to reduce the amount of waste and increase the amount of recycling," said Dan Hayes, general manager of the local SMG properties. "We have an obligation to the citizens of Salt Lake County to minimize any negative impact we might have on our environment and keep this beautiful region as green as possible."

Gaylis Linville is the director of communications and public relations for SMG/Salt Lake, based at the Calvin L. Rampton Salt Palace Convention Center.

Stonebridge Golf Club



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# Meeting Facilities in Utah

Ranked by Usable Square Feet

Rank	Firm Name Address	Phone Web	Number of Breakout Rooms Number of Days in Service in 2014	Number of Usable Square Feet Number of Events Hosted in 2014	Number of Utah Employees	Services Offered	Top Local Executives
1	<b>SMG/Salt Palace Convention Center</b> 100 S. West Temple SLC, UT 84101	385-468-2222 saltpalace.com	67/10 exhibit halls 360	679,000 131	Approx. 90	Full-service convention center offering exhibit halls, meeting rooms, etc.	Dan Hayes
2	<b>South Towne Exposition Center</b> 9575 S. State St. Sandy, UT 84070	385-468-2260 southtowneexpo.com	14 325	258,000 268	35	Host meetings and events, consumer shows, etc.	Dan Hayes
3	<b>Dixie Center at St. George</b> 1835 Convention Center Drive St. George, UT 84790	435-628-7003 dixiecenter.com	19 240	103,185 105	16	Catering, decorating, A/V, shipping & receiving	DND
4	<b>Utah Valley Convention Center</b> 220 W. Center St. Provo, UT 84601	801-851-2200 utahvalleycc.com	15 DND	84,000 223	60+	In-house catering, A/V, decorator services, etc.	Danny Wheeler
5	<b>Ogden Eccles Conference Center</b> 2415 Washington Blvd. Ogden, UT 84401	801-689-8600 oeccutah.com	18 360	81,000 227	43	Meetings, banquets, tradeshows, theater, etc.	Michael Fenton
6	<b>Snowbird Meeting and Conference Center</b> 9385 S. Snowbird Center Dr. Snowbird, UT 84092	1-800-882-4766 snowbirdmeetings.com	31 365	54,000 DND	DND	On-site conference team, banquet and A/V professionals, lodging, dining, etc.	Bob Bonar
7	<b>Zermatt Utah</b> 784 W. Resort Drive Midway, UT 84049	435-657-0180/ 866-ZERMATT zermattresort.com	22 365	52,000 1,560	221	Restaurants, indoor/outdoor pool, wellness center, spa, outdoor/indoor concerts, etc.	Kent King
8	<b>Deer Valley Resort</b> 2250 Deer Valley Drive Park City, UT 84060	435-649-1000 deervalley.com	31 365	47,360 2,000+	2,790 (430 year-round)	On-site professionals, on-mountain products and services, three day lodges, etc.	Bob Wheaton
9	<b>Hilton Salt Lake City Center</b> 255 S. West Temple SLC, UT 84101	801-328-2000 hiltonsaltlakecity.com	19 365	45,000 DND	250	Fitness center, Spencer's for Steaks and Chops, etc.	Jeff Protzman
10	<b>Utah Olympic Oval</b> 5662 S. Cougar Lane Kearns, UT 84118	801-968-6825 utaholympiclegacy.org	3 DND	39,000 DND	DND	Corporate events, corporate meetings, not-for-profit meetings, etc.	Colin Hilton
11	<b>Noah's Event Venue (South Jordan)</b> 322 W. 11000 S. South Jordan, UT 84095	844-662-4738 noahseventvenue.com	12 364	32,000 500+	40	Event space, room setup/takedown, event decor, event assistance, A/V, etc.	Bil Bowser
12	<b>Rio Tinto Stadium</b> 9256 S. State St. Sandy, UT 84070	801-727-2701 riotintostadium.com	10 365	15,000 DND	DND	Full banquet facilities, catering and A/V	DND

DND=Did Not Disclose N/A=Not Applicable

Please note that some firms chose not to respond, or failed to respond in time to our inquiries.

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The Enterprise strives for accuracy in its list publications. If you see errors or omissions in this list, please contact us at lists@senterprise.com

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[southtowneexpo.com](http://southtowneexpo.com)



# Meeting Facilities in Utah

Ranked by Usable Sqare Feet

Page 2

Rank	Firm Name Address	Phone Web	Number of Breakout Rooms Number of Days in Service in 2014	Number of Usable Square Feet Number of Events Hosted in 2014	Number of Utah Employees	Services Offered	Top Local Executives
13	<b>Salt Lake Marriott City Center</b> 220 S. State St. SLC, UT 84111	801-961-8700 marriott.com/slccc	14 365	15,000 DND	180	Meeting space, food and beverage, A/V rentals, etc.	Doug Koob
14	<b>Sundance Mountain Resort</b> 8841 N. Alpine Loop Road Sundance, UT 84604	1-877-831-6224 sundanceresort.com	9 351	14,000 100+	300+	Ski, snowboard, cross country ski, zip line, mountain biking, etc.	DND
15	<b>Homestead Resort</b> 700 N. Homestead Dr. P.O. Box 99 Midway, UT 84049	435-654-1102 homesteadresort.com	12 365	10,847 DND	150	Banquet, catering, business services, conference setup, etc.	Paul Christensen
16	<b>Noah's Event Venue</b> 1976 W. 700 N., Lindon, UT 84042	844-662-4738 noahseventvenue.com	5 364	9,000 500+	40	Event space, room setup/takedown, event decor, event assistance, A/V, etc.	Bill Bowser
17	<b>Utah Olympic Park</b> P.O. Box 980337 3419 Olympic Pkwy. Park City, UT 84098	435-648-4200 utaholympiclegacy.org	7 DND	9,000 DND	DND	Corporate events, corporate meetings, not-for-profit meetings	Colin Hilton
18	<b>Red Mountain Resort</b> 1275 E. Red Mountain Circle Ivins, UT 84738	877-246-4453 redmountainresort.com	6 365	7,000 150	250	Spa, restaurant, group adventures, catering, A/V, etc.	Tracey Welsh
19	<b>Red Butte Garden</b> 300 Wakara Way SLC, UT 84108	801-585-0556 redbuttegarden.org	1 331	5,000 205	2 FT + Seasonal Staff	Event staff, tables & chairs, TV, microphone, projector, etc.	Greg Lee
20	<b>Pierpont Place</b> 163 W. Pierpont Ave. SLC, UT 84101	801-200-3113 pierpontplace.com	Custom 365	4,800 135	20	Full design & decor services, equipment rentals, etc.	Janice Alyson Boes
21	<b>Hotel Monaco Salt Lake City</b> 15 W. 200 S. SLC, UT 84101	801-595-0000 monaco-saltlakecity.com	4 365	3,100 DND	140	Overnight guestrooms, small group conferences, fine dining, etc.	Daryn White
22	<b>Hampton Inn</b> 10690 S. Holiday Park Dr. Sandy, UT 84070	801-571-0800 sandyut.hamptoninn.com	2 365	900 248	4	Catering, audio/visual equipment for rent	Rebecca Larumbe
23	<b>Orbital ATK Conference Center</b> P.O. 707 M/S T40 Brigham City, UT 84302	801-399-0365/ 435-863-6064 atkevents.com	3 300	DND 150	DND	DND	DND



# UTAH CONVENTIONS

## Salt Lake's keystone convention staying put for two additional years

Salt Lake officials got the good news last month. The twice-a-year Outdoor Retailer tradeshows will remain in Salt Lake City through the summer of 2018.

Visit Salt Lake, Salt Lake County and the Governor's Office of Economic Development announced that they had reached an agreement for a two-year extension with Emerald Expositions, the shows' organizer, to retain the OR events beyond the previous agreement that was set to conclude after the 2016 summer show.

The OR shows are the single largest held in the city on an economic impact basis. An estimated \$20 million is spent by delegates each time the show comes to town.

The shows have been at the Salt Palace Convention Center since 1996, with the exception of the 2002 Winter Market, when Salt Lake City hosted the Winter Olympics.

"Today's announcement equals a \$40 million economic decision for our area," Salt Lake County Mayor Ben McAdams said at the time of the announcement. "That's the amount that

the tradeshow pumps into our local economy."

He noted that a survey of show attendees revealed that more than two-thirds of exhibiting retailers — including specialty retailers — preferred to keep the show in Utah.

"They (specialty retailers) said that the cost of doing business in Salt Lake for exhibiting their brands is favorable in comparison to other locations that they were looking at. That's a resounding vote of confidence in the Salt Palace Convention Center and our

great staff at Visit Salt Lake, as well as everyone here, from the hotel clerks to the restaurant managers to the friendly people in the Salt Lake Valley, to all who work to make the tradeshow participants feel welcome and ensure that they have everything they need to be successful at the convention."

Brad Petersen, director of the Utah Office of Outdoor Recreation, said OR has had "an extremely successful run" in Salt Lake City. "The Outdoor Retailer show has grown well beyond a successful tradeshow and it's part of the DNA of the state of Utah," he said.

Petersen noted that many companies have found Utah to be a perfect place to relocate all or part of their operations after having attended OR shows and that many show attendees return to enjoy recreational activities throughout Utah.

and the state of Utah have proven to be wonderful hosts to the Outdoor Industry and to Outdoor Retailer over the years," Marisa Nicholson, vice president and Outdoor Retailer show director, said in a prepared statement. "The community is welcoming, supportive and we feel at home during our two weeks in town."

But the show will change a bit, including a shift in dates. The 2016 Winter Market already had been moved a bit earlier to better accommodate attendees' winter sales cycles and move the show away from conflicts with Martin Luther King Jr. Day and the Sundance Film Festival. The Summer Market will move earlier to provide more time between OR and another tradeshow in Las Vegas.

Upcoming Winter Market dates are Jan. 7-10, 2016; Jan. 7-10, 2017; and Jan. 6-9, 2018. The Summer Market dates are Aug. 3-6, 2016; July 26-29, 2017; and July 25-28, 2018.

"Date changes and a pattern change for the winter show required



"Salt Lake

see OR MARKET page F14

## Calendar of upcoming conventions

The following list is a compilation of group gatherings reported to or booked by Visit Salt Lake. Listings include conventions with attendance of 50 persons or more along with major exhibitions and events attracting significant attendance from out of town. The dates are the main check-in and check-out days for delegates.

September 2015		Attendance	October 2015		Attendance
09/14/15 to 09/22/15	Association of Zoos & Aquariums 2015 Annual Conference Location: Salt Palace	1,600	10/03/15 to 10/07/15	National Council of University Research Administrators 2015 Region VI/VII Fall Meeting Location: Little America Hotel	300
09/15/15 to 09/21/15	National MPS Society 2015 Annual Conference Location: Marriott Salt Lake City Center	250	10/04/15 to 10/11/15	National Assembly of State Arts Agencies NASAA 2015 Leadership Institute Location: Little America Hotel	125
09/18/15 to 09/20/15	Utah Youth Soccer Association Desert Premier League Location: Other	750	10/06/15 to 10/08/15	Advisors Excel 2015 Fall Journey Location: The Grand America Hotel	385
09/20/15 to 09/24/15	American Society of Mechanical Engineers (ASME) B30 Safety Standards Committee for Cableways, Cranes, Derricks, Hoists, Hooks, J Location: DoubleTree by Hilton Salt Lake City Airport	85	10/06/15 to 10/12/15	National Association of Women Judges 2015 NAWJ Annual Conference Location: The Grand America Hotel	375
09/22/15 to 09/28/15	Karen's Cookies 2015 CookieCon Location: Hilton Salt Lake City Center	550	10/07/15 to 10/10/15	Nu Skin Enterprises 2015 Global Convention Location: Salt Palace	15,000
09/23/15 to 09/26/15	National Indian Sports Association (NISA) 2015 Native American World Series Location: Salt Lake County Venue	5,400	10/08/15 to 10/15/15	Society for Industrial & Applied Mathematics (SIAM) 2015 SIAM Conf. on Geometric and Physical Modeling (GD/SPM15) Location: Sheraton Salt Lake City Hotel	175
09/24/15 to 09/24/15	509th Composite Group Reunion 2015 Bomber Group Reunion Location: DoubleTree Suites by Hilton Salt Lake City	100	10/09/15 to 10/15/15	National Association of State Chief Information Officers 2015 Annual Conference Location: The Grand America Hotel	600
09/24/15 to 09/26/15	Robert Wood Johnson Foundation RWJF Reunion 2015 Location: Holiday Inn Express Salt Lake City Downtown	100	10/11/15 to 10/13/15	Nu Skin Enterprises 2015 Global Account Managers Training Location: Hilton Salt Lake City Center	55
09/24/15 to 09/26/15	Salt Lake Comic Con Salt Lake Comic Con 2015 Location: Salt Palace	75,000	10/13/15 to 10/18/15	National Association of Nurse Practitioners in Womens Health 18th Annual Conference 2015 Location: The Grand America Hotel	625
09/25/15 to 09/30/15	Architectural Woodwork Institute 2015 Annual Conference Location: Little America Hotel	200	10/14/15 to 10/21/15	Association for University and College Counseling Center Directors (AUCCCD) 2015 Annual Convention Location: Little America Hotel	375
09/25/15 to 09/30/15	University of Nebraska Medical Center 2015 CityMatCH Urban MCH Leadership Conference Location: The Grand America Hotel	250	10/15/15 to 10/20/15	Council for a Parliament of the World's Religions The 2015 Parliament Location: Salt Palace	5,000
09/26/15 to 10/02/15	inContact 2015 Annual Conference Location: Salt Palace	800	10/16/15 to 10/21/15	American Fuel & Petrochemical Manufacturers 2015 AFPM Environmental & Petrochemical Manufactures Location: The Grand America Hotel	275
09/27/15 to 09/29/15	Destination Marketing Association International 2015 Visitor Services Summit Location: Radisson Hotel Salt Lake City Downtown	90	10/16/15 to 10/25/15	Institute of Real Estate Management 2015 Institute of Real Estate Management Location: The Grand America Hotel	650
09/27/15 to 10/02/15	Morton Salt 2015 MS Quality Assurance and Environmental Combined Mtg Location: Sheraton Salt Lake City Hotel	60	10/17/15 to 10/23/15	National LGBTQ Task Force Be You, Be Welcoming: Faith and Family Power Summit Location: Radisson Hotel Salt Lake City Downtown	250
09/27/15 to 10/01/15	Spillman Technologies, Inc. 2015 Technical Conference Location: Salt Palace	613	10/19/15 to 10/24/15	National Juvenile Defender Center Annual Summit Location: Hilton Salt Lake City Center	350
09/29/15 to 10/01/15	National Rural Electric Cooperative Association 2015 Regions 7 & 9 Meeting Location: The Grand America Hotel	950	10/21/15 to 10/23/15	Innovations (formerly Canyons School District) 2015 Innovations Conference Location: Little America Hotel	550
09/29/15 to 10/05/15	University Aviation Association 2015 University Aviation Association Location: Snowbird	250	10/22/15 to 10/25/15	Rocky Mountain Association for Contextual Behavioral Science Rocky Mountain ACBS Conference Location: Radisson Hotel Salt Lake City Downtown	100

# Top Restaurants Downtown

Ranked by Average Meal Price

Page 1

Rank	Firm Name Address	Phone Web	Average Meal Price Number of Seats	Type of Cuisine	Type of Restaurant	Full Bar (Y/N)	Top Local Executives
1	<b>Valter's Osteria</b> 173 W. Broadway SLC, UT 84101	801-521-4563 valtersosteria.com	\$60 120	Italian/ Continental	Fine Dining	Yes	Arturo Reyes
2	<b>Spencer's for Steaks and Chops</b> 255 S. West Temple SLC, UT 84101	801-328-4748 spencersfor steaksandchops.com/ saltlakecity/	\$55 300	American	Steakhouse	Yes	Jeremy Gow
3	<b>New Yorker Restaurant</b> 60 W. Market St. SLC, UT 84101	801-363-0166 DND	\$15-40 275	American	Fine Dining	Yes	Eldon Payne
4	<b>The Roof Restaurant</b> 15 E. South Temple 10th Floor SLC, UT 84150	801-539-1911 roofmenu.com	\$39.95 DND	New American	Fine Dining Buffet	No	Brent Shingleton
5	<b>Ruth's Chris Steak House</b> 275 S. West Temple SLC, UT 84101	801-363-2000 ruthschris prime.com	\$39 250	Prime Steak House	Fine dining	Yes	Mark Robbins, Owner/Franchisee
6	<b>Bambara</b> 202 S. Main St. SLC, UT 84101	801-363-5454 bambara-slc.com	\$35 140	New American	Upscale	Yes	DND
7	<b>Cucina Toscana</b> 282 S. 300 W. SLC, UT 84101	801-328-3463 toscanasc.com	\$35 200	Italian	Fine Dining	Yes	Brian Rhay
8	<b>Market Street Grill</b> 48 W. Market St. SLC, UT 84101	801-322-4668 marketstreetgrill.com	\$20-35 270	Seafood	Upscale	Yes	Tom Guinney
9	<b>Market Street Oyster Bar</b> 60 W. Market St. SLC, UT 84101	801-531-6044 marketstreetgrill.com	\$20-35 160	Seafood	Upscale	Yes	Tom Guinney
10	<b>Tin Angel Cafe</b> 365 W. 400 S. SLC, UT 84101	801-328-4155 thetinangel.com	\$20-35 100	European Bistro	Casual Fine Dining	Yes	Robin Kilpatrick
11	<b>Finca</b> 327 W. 200 S. SLC, UT 84101	801-487-0699 fincasc.com	\$15-30 202	Spanish Tapas	Upscale	Yes	Scott Evans
12	<b>Kyoto Japanese Restaurant</b> 1080 E. 1300 S. SLC, UT 84105	801-487-3525 kyotoslc.com	\$14-26 116	Authentic Japanese	Casual Dining	Yes	DND
13	<b>Caffé Molise</b> 55 W. 100 S. SLC, UT 84101	801-364-8833 caffemolise.com	\$13-25 300	Italian	Upscale Casual	Yes	Fred Moesinger
14	<b>Faustina</b> 454 E. 300 S. SLC, UT 84111	faustinaslc.com 801-746-4441	\$12-24 161	American Bistro	Bistro	Yes	Ted Ripko
15	<b>Oasis Cafe</b> 151 S. 500 E. SLC, UT 84102	801-322-0404 oasiscafeslc.com	\$12-22 180	Healthy/Fresh	Casual Dining	Yes	LaSalle Restaurant Group
16	<b>Lamb's Grill</b> 169 S. Main St. SLC, UT 84111	801-364-7166 lambsg grill.com	\$9-28 235	Classic American	Upscale Casual	Yes	Rick Lim

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# Top Restaurants Downtown

Ranked by Average Meal Price

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Rank	Firm Name Address	Phone Web	Average Meal Price Number of Seats	Type of Cuisine	Type of Restaurant	Full Bar (Y/N)	Top Local Executives
17	<b>Star of India</b> 55 E. 400 S. SLC, UT 84111	801-363-7555 starofindiaonline.com	\$20 120	Indian	Fine Dining	Yes	Avtar Singh
18	<b>The Garden Restaurant</b> 15 E. South Temple 10th Floor SLC, UT 84150	801-539-3170 gardenmenu.com	\$4-19 DND	New American	Casual Dining	No	Brent Shingleton
19	<b>Caffe Niche</b> 779 E. 300 S. SLC, UT 84102	801-433-3380 caffeniche.com	\$14 96	Local/Natural	Casual Dining	Yes	LaSalle Restaurant Group
20	<b>Lion House Pantry</b> 63 E. South Temple SLC, UT 84150	801-539-3257 diningat templesquare.com	\$7-13 DND	American	Cafeteria	No	Brent Shingleton
21	<b>50 West Cafe</b> 50 Broadway SLC, UT 84101	801-961-1033/ 801-725-1699 50westslc.com	\$10-12 84	American Casual	Fast Casual	Yes	Jonathan Ribera
22	<b>Happy Sumo at the Gateway</b> 153 S. Rio Grande St. SLC, UT 84101	801-456-7866 happysumosushi.com	\$8-11+ 105	Asian Fusion Sushi Japanese	Upscale Casual	Beer, Wine, Sake	DND
23	<b>Squatters Brew Pub</b> 147 W. Broadway SLC, UT 84101	801-363-2739 squatters.com	\$11 497	American Pub	Brew Pub	Yes	Doug Hofeling
24	<b>Sapa Sushi Bar &amp; Grill</b> 722 S. State St. SLC, UT 84111	801-363-7272 sapabarandgrill.com	\$10 250	Asian	Casual	Yes	Mai Nguyen
25	<b>Judge Café &amp; Grill</b> 8 E. Broadway SLC, UT 84111	801-531-0917 judgecafe.com	\$9 110	American/ Variety	Historical Casual	No	Stephen Colvin
26	<b>Nauvoo Café</b> 15 E. South Temple Lobby Level SLC, UT 84150	801-539-3346 nauvoocafe.com	\$1-8 DND	American	Café	No	Brent Shingleton



DND=Did Not Disclose N/A=Not Applicable  
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## OR MARKET

from page F11

that a lot of work be done to make this extension possible,” said Alan Rindlisbacher, chairman of the Visit Salt Lake board, who noted that local hotels had to move existing conventions to accommodate the new OR dates.

Among elements that threatened to hurt Utah’s chances of retaining OR was Utah’s public lands policies, but in a prepared statement, Amy Roberts, executive director of Outdoor Industry Association, said “we look forward to continuing the dialogue with the state of Utah around

public lands issues.”

The need for more space also has been an issue. Having outgrown the Salt Palace, the show has relied on large pavilions to accommodate overflow. First used in 2012, the pavilions were expanded this summer and cost the state, county and city \$1.8 million to rent.

Scott Beck, president and chief executive officer of Visit Salt Lake, said a fourth pavilion could be added in 2017, if needed.

As for the long term, OR wants to see a convention center hotel near the Salt Palace. McAdams recently rejected a proposed contract with Omni Hotels & Resorts, based in Dallas, to

develop a 750- to 1,000-room hotel, citing Omni’s desire for increased public funding and balking at block room rate adjustments.

Omni last year was the only respondent to a request for proposals (RFP) to build, own and operate the convention hotel, expected to cost \$300 million and enable the company to get incentives totaling \$75 million related to convention meeting space in the building.

The county will issue a new RFP in coming weeks.

McAdams said such a hotel is needed, not just for OR but for conventions with about 8,000 attendees. Currently, the county loses 30 con-

ventions of that size each year, with convention organizers saying “that’s the only thing that’s missing for Salt Lake to get their business,” McAdams said.

The OR Summer Market attracts about 27,000 manufacturers, retailers and suppliers, while attendance for the Winter Market is about 22,000.

Total visitor spending figures are based on surveys of convention delegates conducted by the University of Utah’s Bureau of Economic and Business Research (BEBR). Surveys conducted by BEBR over the past five years indicate the average delegate spends \$923 while attending a convention in Salt Lake.

# Caterers in Utah

Listed by Gross Catering Sales

Rank	Caterer Name Address	Phone Web	Full-Time Employees	Gross Catering Sales in 2014	Food Specialties  Notable 2014 Events Hosted	Catering Manager  Executive Chef	Year Est.
			Part-Time Employees	Min./Max. Event Size			
1	Utah Food Services 581 W. 900 N. North Salt Lake, UT 84054	801-531-0226 utahfoodservices.com	90	\$8 million	Customized menus, locally grown favorites and globally inspired dishes  Adobe Summit, "Wags to Wishes Gala," Outdoor Retailer	Diego Escobar  Ben Brawand	1994
			95	10/10,000			
2	Cuisine Unlimited Catering & Special Events 4641 S. Cherry St. SLC, UT 84123	801-268-2332 cuisineunlimited.com	80	\$5.6 million	Upscale catering & event services; emphasis on local cuisine  Sundance Film Fest., Red Butte Garden concerts, Choice Humanitarian, etc.	Jeff Turner  Steve Ulibarri	1980
			70	2/Unlimited			
3	Apple Spice Junction 2235 S. 1300 W., Ste. A SLC, UT 84119	801-359-8821 applespice.com	50	\$5.4 million	Breakfast, lunch, dinner, fresh-baked goods  Large corporate events	Jacque Beames  Wayne Curtis	1988
			25	No Max.			
4	Thanksgiving Point Conferences and Catering 3003 N. Thanksgiving Way Lehi, UT 84043	801-768-4947 thanksgivingpoint.org	12+	\$4 million	All  L3 Communications, TPI Labor Day Luau, Web.com Utah Championship Golf Tournament, etc.	Molina Welcker  Jason Merryweather	1996
			100+	10/6,000+			
5	Meier's Catering 4730 S. Holladay Blvd. Holladay, UT 84117	801-278-4653 meierscatering.com	7	\$1.5 million	BBQ pork, chicken & ribs, tri-tip, prime rib  UofU Hospital employee appreciation & Megaplex Movie Theatres	Robert A. Meier  Peay Meier	1990
			30	50/10,000			
6	Red Flame Catering 1268 S. 500 W. Bountiful, UT 84010	801-292-3121 redflamecatering.com	5	\$1.2 million	Prime rib, steaks, roast beef, chicken cordon bleu  DND	Paul Turner  Jerry Turner	1972
			12	30/6,000			
7	Isabella's Catering 2674 W. 9000 S. West Jordan, UT 84088	801-255-9504 isabellas catering.com	10	\$1 million	Mexican & American favorites  Convergys Christmas party 2014	Mario Casaus  Javier Jimenez	1990
			10	25/3,000			
8	Utah Celebrations Catering 455 N. University Ave., Ste. 206 Provo, UT 84601	801-836-3508 utahcelebrations.com	5	\$550,000	Crepes, sliders, waffles, breakfasts, luncheons and dinners  BD Medical, IHC, UofU, South Salt Lake Chamber	LeeAnn Rogers  Steven Swallow	2008
			20	40/3,000			
9	Culinary Crafts 357 W. 200 S., Ste. 100 SLC, UT 84101	801-225-6575 culinarycrafts.com	50	DND	Wide variety/local gourmet fare  Container Store, CNN, HBO, University of Utah athletics, Chase Bank, Quaker Oats, etc.	Mary Crafts  David James Robinson	1984
			200	25/10,000			
10	Good Day Catering 380 W. 1700 S. SLC, UT 84115	801-532-7829 gooddaycatering.com	16	DND	Hand-crafted, custom menus  Utah Cancer Association Legacy and Leadership, Utah National Guard, CAP Utah	Christine Mason  Christine Mason	2000
			10	10/1,000+			
11	JK's Indulgence Catering LLC 752 W. Center St. Midvale, UT 84047	801-253-0922 DND	3	DND	General  "Rudderless" Cast Party for Sundance	Cindy Lidell  Jeff Ohlson	1993
			5+	10/5,000			

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